

Region

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Central	145	70	75	145	-	-	139	6	58	44	32	9	2	31	30	22	24	17	18
	29	29	29	100			29	32	33	28	23	35	50	28	33	24	30	25	33
Delta/East	135	65	70	-	135	-	131	4	57	31	39	7	1	23	17	28	22	23	20
	27	27	27		100		27	21	32	20	28	27	25	21	19	31	28	33	37
West	220	105	115	-	-	220	211	9	62	80	67	10	1	55	43	40	34	29	16
	44	44	44			100	44	47	35	52	49	38	25	50	48	44	42	42	30

Gender

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	240	240	-	70	65	105	234	6	68	80	77	13	2	50	47	44	42	30	24
	48	100		48	48	48	49	32	38	52	56	50	50	46	52	49	52	43	44
Female	260	-	260	75	70	115	247	13	109	75	61	13	2	59	43	46	38	39	30
	52		100	52	52	52	51	68	62	48	44	50	50	54	48	51	48	57	56

S2. Thank You. How likely are you to vote in the Arkansas election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

	BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE							
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75	
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Very Likely	481	234	247	139	131	211	481	-	169	150	134	26	2	100	88	90	75	68	52	
	96	98	95	96	97	96	100		95	97	97	100	50	92	98	100	94	99	96	
Somewhat Likely	19	6	13	6	4	9	-	19	8	5	4	-	2	9	2	-	5	1	2	
	4	2	5	4	3	4		100	5	3	3		50	8	2		6	1	4	

1. Do you consider yourself a Democrat, Republican, Libertarian, Green Party or Unaffiliated/Independent?

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	177	68	109	58	57	62	169	8	177	-	-	-	-	40	30	29	26	26	22
	35	28	42	40	42	28	35	42	100					37	33	32	32	38	41
Republican	155	80	75	44	31	80	150	5	-	155	-	-	-	21	27	31	33	25	16
	31	33	29	30	23	36	31	26		100				19	30	34	41	36	30
Libertarian	26	13	13	9	7	10	26	-	-	-	-	26	-	9	2	5	4	2	2
	5	5	5	6	5	5	5					100		8	2	6	5	3	4
Green	4	2	2	2	1	1	2	2	-	-	-	-	4	3	1	-	-	-	-
	1	1	1	1	1	*	*	11					100	3	1				
Other	138	77	61	32	39	67	134	4	-	-	138	-	-	36	30	25	17	16	14
	28	32	23	22	29	30	28	21			100			33	33	28	21	23	26

2. What is your age category?

	BANNER 1																		
	GENDER		AREA				LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	26	12	14	5	5	16	24	2	10	4	9	2	1	26	-	-	-	-	-
	5	5	5	3	4	7	5	11	6	3	7	8	25	24					
26-35	83	38	45	26	18	39	76	7	30	17	27	7	2	83	-	-	-	-	-
	17	16	17	18	13	18	16	37	17	11	20	27	50	76					
36-45	90	47	43	30	17	43	88	2	30	27	30	2	1	-	90	-	-	-	-
	18	20	17	21	13	20	18	11	17	17	22	8	25	100					
46-55	90	44	46	22	28	40	90	-	29	31	25	5	-	-	-	90	-	-	-
	18	18	18	15	21	18	19		16	20	18	19			100				
56-65	80	42	38	24	22	34	75	5	26	33	17	4	-	-	-	-	80	-	-
	16	18	15	17	16	15	16	26	15	21	12	15				100			
66-75	69	30	39	17	23	29	68	1	26	25	16	2	-	-	-	-	-	69	-
	14	12	15	12	17	13	14	5	15	16	12	8						100	
Over 75 years	54	24	30	18	20	16	52	2	22	16	14	2	-	-	-	-	-	-	54
	11	10	12	12	15	7	11	11	12	10	10	8							100
Refused	8	3	5	3	2	3	8	-	4	2	-	2	-	-	-	-	-	-	-
	2	1	2	2	1	1	2		2	1		8							

3. Which of the following best describes your race or ethnicity?

	BANNER 1																		
	GENDER		AREA				LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	413	199	214	103	112	198	397	16	116	147	122	24	4	81	76	77	72	56	44
	83	83	82	71	83	90	83	84	66	95	88	92	100	74	84	86	90	81	81
African-American	58	25	33	32	14	12	55	3	50	3	4	1	-	21	13	5	6	8	5
	12	10	13	22	10	5	11	16	28	2	3	4	-	19	14	6	8	12	9
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian	6	4	2	3	2	1	6	-	1	3	2	-	-	2	-	2	1	1	-
	1	2	1	2	1	*	1	-	1	2	1	-	-	2	-	2	1	1	-
Hispanic/Latino	9	6	3	2	6	1	9	-	7	-	2	-	-	1	1	3	-	1	3
	2	2	1	1	4	*	2	-	4	-	1	-	-	1	1	3	-	1	6
Other	4	2	2	-	-	4	4	-	-	1	3	-	-	3	-	-	-	1	-
	1	1	1	-	-	2	1	-	-	1	2	-	-	3	-	-	-	1	-
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	10	4	6	5	1	4	10	-	3	1	5	1	-	1	-	3	1	2	2
	2	2	2	3	1	2	2	-	2	1	4	4	-	1	-	3	1	3	4

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

	BANNER 1																			
	GENDER			AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Barack Obama	176	75	101	60	52	64	167	9	136	5	26	6	3	42	31	27	26	24	23	
	35	31	39	41	39	29	35	47	77	3	19	23	75	39	34	30	32	35	43	
Mitt Romney	271	135	136	68	71	132	264	7	26	146	82	17	-	52	52	54	47	39	23	
	54	56	52	47	53	60	55	37	15	94	59	65	-	48	58	60	59	57	43	
Someone else	15	10	5	3	4	8	14	1	-	-	13	1	1	6	2	3	1	2	1	
	3	4	2	2	3	4	3	5	-	-	9	4	25	6	2	3	1	3	2	
Did not vote	17	10	7	6	2	9	16	1	4	3	9	1	-	4	1	2	2	3	5	
	3	4	3	4	1	4	3	5	2	2	7	4	-	4	1	2	2	4	9	
Undecided	17	6	11	5	6	6	16	1	10	-	6	1	-	4	3	4	3	1	1	
	3	2	4	3	4	3	3	5	6	-	4	4	-	4	3	4	4	1	2	
Refused	4	4	-	3	-	1	4	-	1	1	2	-	-	1	1	-	1	-	1	
	1	2	-	2	-	*	1	-	1	1	1	-	-	1	1	-	1	-	2	

5. Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE					OVER 75	
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65		66-75
Those who voted Obama in 2012	176	75	101	60	52	64	167	9	136	5	26	6	3	42	31	27	26	24	23
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Feel Good	149	63	86	54	46	49	141	8	122	3	19	3	2	36	26	23	21	21	20
	85	84	85	90	88	77	84	89	90	60	73	50	67	86	84	85	81	88	87
Regret	25	11	14	5	6	14	24	1	12	2	7	3	1	6	4	4	4	3	3
	14	15	14	8	12	22	14	11	9	40	27	50	33	14	13	15	15	12	13
Undecided	1	1	-	1	-	-	1	-	1	-	-	-	-	-	-	-	1	-	-
	1	1		2			1		1								4		
Refused	1	-	1	-	-	1	1	-	1	-	-	-	-	-	1	-	-	-	-
	1		1			2	1		1					3					



6. Do you approve or disapprove of the job Barack Obama is doing as president?

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE					OVER 75	
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65		66-75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	168	75	93	55	50	63	157	11	128	4	28	6	2	45	30	27	21	23	19
	34	31	36	38	37	29	33	58	72	3	20	23	50	41	33	30	26	33	35
Disapprove	296	147	149	76	75	145	290	6	34	148	94	19	1	55	54	58	55	42	28
	59	61	57	52	56	66	60	32	19	95	68	73	25	50	60	64	69	61	52
Undecided	34	17	17	12	10	12	32	2	14	2	16	1	1	9	5	5	4	4	7
	7	7	7	8	7	5	7	11	8	1	12	4	25	8	6	6	5	6	13
Refused	2	1	1	2	-	-	2	-	1	1	-	-	-	-	1	-	-	-	-
	*	*	*	1			*		1	1				1					

7. Do you approve or disapprove of the job Mark Pryor is doing as U.S. Senator?

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	192	87	105	61	49	82	185	7	122	19	46	4	1	43	39	33	27	27	22
	38	36	40	42	36	37	38	37	69	12	33	15	25	39	43	37	34	39	41
Disapprove	245	128	117	67	68	110	240	5	32	122	69	20	2	46	42	49	44	35	24
	49	53	45	46	50	50	50	26	18	79	50	77	50	42	47	54	55	51	44
Undecided	60	24	36	16	18	26	53	7	20	14	23	2	1	19	8	8	9	7	8
	12	10	14	11	13	12	11	37	11	9	17	8	25	17	9	9	11	10	15
Refused	3	1	2	1	-	2	3	-	3	-	-	-	-	1	1	-	-	-	-
	1	*	1	1		1	1		2					1	1				

8. Barack Obama

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	195	84	111	65	55	75	183	12	141	8	37	7	2	52	34	29	26	25	25
	39	35	43	45	41	34	38	63	80	5	27	27	50	48	38	32	32	36	46
Unfavorable	286	143	143	73	76	137	280	6	29	145	93	18	1	51	53	58	52	41	27
	57	60	55	50	56	62	58	32	16	94	67	69	25	47	59	64	65	59	50
Heard of/Undecided	19	13	6	7	4	8	18	1	7	2	8	1	1	6	3	3	2	3	2
	4	5	2	5	3	4	4	5	4	1	6	4	25	6	3	3	2	4	4

## 9. Hillary Clinton

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	3	-	3	1	1	1	2	1	2	1	-	-	-	1	-	1	-	-	1
	1		1	1	1	*	*	5	1	1				1		1			2
Favorable	226	93	133	76	61	89	212	14	148	12	53	10	3	65	35	34	31	30	26
	45	39	51	52	45	40	44	74	84	8	38	38	75	60	39	38	39	43	48
Unfavorable	246	130	116	62	66	118	242	4	22	138	72	13	1	37	49	52	45	36	24
	49	54	45	43	49	54	50	21	12	89	52	50	25	34	54	58	56	52	44
Heard of/Undecided	25	17	8	6	7	12	25	-	5	4	13	3	-	6	6	3	4	3	3
	5	7	3	4	5	5	5		3	3	9	12		6	7	3	5	4	6

10. Mike Beebe

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	2	9	4	3	4	9	2	7	2	1	1	-	-	2	2	1	2	4
	2	1	3	3	2	2	2	11	4	1	1	4			2	2	1	3	7
Favorable	328	154	174	100	90	138	317	11	136	85	87	18	2	73	58	57	56	43	36
	66	64	67	69	67	63	66	58	77	55	63	69	50	67	64	63	70	62	67
Unfavorable	96	53	43	24	27	45	92	4	18	45	28	3	2	23	24	17	14	12	4
	19	22	17	17	20	20	19	21	10	29	20	12	50	21	27	19	18	17	7
Heard of/Undecided	65	31	34	17	15	33	63	2	16	23	22	4	-	13	6	14	9	12	10
	13	13	13	12	11	15	13	11	9	15	16	15		12	7	16	11	17	19

11. Mark Pryor

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE					OVER 75	
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65		66-75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	2	6	-	3	5	5	3	3	1	2	1	1	4	-	2	-	2	-
	2	1	2		2	2	1	16	2	1	1	4	25	4		2		3	
Favorable	219	94	125	68	62	89	209	10	133	20	56	9	1	51	45	33	30	31	26
	44	39	48	47	46	40	43	53	75	13	41	35	25	47	50	37	38	45	48
Unfavorable	233	125	108	65	62	106	230	3	30	121	65	15	2	41	39	50	44	31	23
	47	52	42	45	46	48	48	16	17	78	47	58	50	38	43	56	55	45	43
Heard of/Undecided	40	19	21	12	8	20	37	3	11	13	15	1	-	13	6	5	6	5	5
	8	8	8	8	6	9	8	16	6	8	11	4		12	7	6	8	7	9

12. Tom Cotton

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	16	6	10	3	9	4	13	3	10	1	1	3	1	5	-	2	1	2	6
	3	2	4	2	7	2	3	16	6	1	1	12	25	5		2	1	3	11
Favorable	193	106	87	52	47	94	188	5	21	115	48	8	1	30	37	42	35	28	19
	39	44	33	36	35	43	39	26	12	74	35	31	25	28	41	47	44	41	35
Unfavorable	215	96	119	70	56	89	206	9	122	17	63	12	1	58	42	31	34	23	22
	43	40	46	48	41	40	43	47	69	11	46	46	25	53	47	34	42	33	41
Heard of/Undecided	76	32	44	20	23	33	74	2	24	22	26	3	1	16	11	15	10	16	7
	15	13	17	14	17	15	15	11	14	14	19	12	25	15	12	17	12	23	13

13. Mike Ross

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	29	9	20	7	7	15	24	5	13	7	7	1	1	11	4	4	1	4	5
	6	4	8	5	5	7	5	26	7	5	5	4	25	10	4	4	1	6	9
Favorable	215	105	110	67	55	93	209	6	119	25	59	12	-	47	40	34	36	29	27
	43	44	42	46	41	42	43	32	67	16	43	46		43	44	38	45	42	50
Unfavorable	146	74	72	43	33	70	141	5	24	80	33	6	3	31	32	28	24	16	11
	29	31	28	30	24	32	29	26	14	52	24	23	75	28	36	31	30	23	20
Heard of/Undecided	110	52	58	28	40	42	107	3	21	43	39	7	-	20	14	24	19	20	11
	22	22	22	19	30	19	22	16	12	28	28	27		18	16	27	24	29	20



14. Asa Hutchinson

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	22	7	15	3	6	13	17	5	9	4	6	3	-	10	2	5	1	1	3
	4	3	6	2	4	6	4	26	5	3	4	12		9	2	6	1	1	6
Favorable	201	97	104	53	50	98	197	4	33	103	57	7	1	34	44	38	33	25	25
	40	40	40	37	37	45	41	21	19	66	41	27	25	31	49	42	41	36	46
Unfavorable	174	87	87	53	50	71	169	5	104	15	40	12	3	39	34	25	27	24	20
	35	36	33	37	37	32	35	26	59	10	29	46	75	36	38	28	34	35	37
Heard of/Undecided	103	49	54	36	29	38	98	5	31	33	35	4	-	26	10	22	19	19	6
	21	20	21	25	21	17	20	26	18	21	25	15		24	11	24	24	28	11

15. Arkansas State Legislature

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE					OVER 75	
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65		66-75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	15	1	14	8	3	4	14	1	7	6	1	1	-	3	2	2	3	2	3
	3	*	5	6	2	2	3	5	4	4	1	4		3	2	2	4	3	6
Favorable	227	119	108	67	53	107	219	8	75	80	60	9	3	49	43	42	38	29	23
	45	50	42	46	39	49	46	42	42	52	43	35	75	45	48	47	48	42	43
Unfavorable	138	69	69	33	39	66	135	3	53	36	37	12	-	34	26	29	18	19	10
	28	29	27	23	29	30	28	16	30	23	27	46		31	29	32	22	28	19
Heard of/Undecided	120	51	69	37	40	43	113	7	42	33	40	4	1	23	19	17	21	19	18
	24	21	27	26	30	20	23	37	24	21	29	15	25	21	21	19	26	28	33

16. U.S. Congress

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	6	-	6	1	1	4	3	3	4	2	-	-	-	3	-	1	-	1	1
	1		2	1	1	2	1	16	2	1				3		1		1	2
Favorable	125	56	69	43	27	55	117	8	43	42	31	6	3	26	16	18	22	24	17
	25	23	27	30	20	25	24	42	24	27	22	23	75	24	18	20	28	35	31
Unfavorable	287	146	141	77	79	131	282	5	102	92	76	16	1	66	61	56	45	29	26
	57	61	54	53	59	60	59	26	58	59	55	62	25	61	68	62	56	42	48
Heard of/Undecided	82	38	44	24	28	30	79	3	28	19	31	4	-	14	13	15	13	15	10
	16	16	17	17	21	14	16	16	16	12	22	15		13	14	17	16	22	19

17. For U.S. Senate there are four candidates listed on your ballot: (RANDOMIZE) Republican Tom Cotton, Libertarian Nathan LaFrance, Green Party Mark Swaney and Democrat Mark Pryor. At this point for whom will you vote or lean toward?

	BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE							
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75	
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Republican Tom Cotton	215	113	102	53	61	101	213	2	17	136	54	8	-	38	37	45	42	35	15	
	43	47	39	37	45	46	44	11	10	88	39	31		35	41	50	52	51	28	
Democrat Mark Pryor	224	98	126	67	62	95	216	8	150	10	60	4	-	48	43	37	32	30	30	
	45	41	48	46	46	43	45	42	85	6	43	15		44	48	41	40	43	56	
Green Party Mark Swaney	13	7	6	4	2	7	13	-	-	3	5	4	1	3	4	4	1	-	1	
	3	3	2	3	1	3	3			2	4	15	25	3	4	4	1		2	
Libertarian Nathan LaFrance	14	7	7	6	3	5	10	4	-	1	4	6	3	8	1	-	2	1	2	
	3	3	3	4	2	2	2	21		1	3	23	75	7	1		2	1	4	
Undecided	33	14	19	15	7	11	28	5	10	5	15	3	-	11	5	4	3	3	6	
	7	6	7	10	5	5	6	26	6	3	11	12		10	6	4	4	4	11	
Refused	1	1	-	-	-	1	1	-	-	-	-	1	-	1	-	-	-	-	-	
	*	*				*	*					4		1						



19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 1																			
	GENDER		AREA				LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	29	20	9	11	3	15	29	-	4	17	6	2	-	7	5	3	7	5	2
	6	8	3	8	2	7	6		2	11	4	8		6	6	3	9	7	4
Republican	11	5	6	4	4	3	11	-	4	3	4	-	-	5	2	1	1	2	-
	2	2	2	3	3	1	2		2	2	3			5	2	1	1	3	
Patriot/Military/Veteran	52	30	22	12	19	21	52	-	4	31	15	2	-	7	11	11	12	8	3
	10	12	8	8	14	10	11		2	20	11	8		6	12	12	15	12	6
Cotton/Farmer Boy	16	13	3	3	6	7	15	1	5	2	9	-	-	5	-	4	4	2	1
	3	5	1	2	4	3	3	5	3	1	7			5		4	5	3	2
Koch Brother/Big money	15	5	10	6	1	8	14	1	9	1	3	2	-	6	2	1	1	1	1
	3	2	4	4	1	4	3	5	5	1	2	8		6	2	1	1	1	2
Honest/Trustworthy	30	15	15	10	8	12	28	2	3	19	6	1	1	4	5	10	4	5	1
	6	6	6	7	6	5	6	11	2	12	4	4	25	4	6	11	5	7	2
Dishonest/Untrustworthy/Crook	55	23	32	16	14	25	52	3	35	4	16	-	-	11	10	9	12	8	4
	11	10	12	11	10	11	11	16	20	3	12			10	11	10	15	12	7
Young/Inexperienced	13	5	8	2	4	7	13	-	3	5	4	1	-	2	3	3	3	-	2
	3	2	3	1	3	3	3		2	3	3	4		2	3	3	4		4
Social security/seniors	5	-	5	1	1	3	4	1	3	1	1	-	-	-	1	-	2	-	2
	1		2	1	1	1	1	5	2	1	1			1		2			4
Commercials/Ads	9	2	7	2	3	4	9	-	4	1	3	1	-	3	4	-	-	2	-
	2	1	3	1	2	2	2		2	1	2	4		3	4			3	
Views/stand on issues	13	8	5	3	2	8	12	1	3	6	4	-	-	1	6	1	3	1	1
	3	3	2	2	1	4	2	5	2	4	3			1	7	1	4	1	2
Not for the people/Favors rich	9	5	4	1	5	3	9	-	5	1	3	-	-	5	1	1	1	-	1
	2	2	2	1	4	1	2		3	1	2			5	1	1	1		2

19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

	BANNER 1																		
	GENDER			AREA			LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Family man	5	1	4	3	-	2	4	1	1	1	2	1	-	1	-	1	2	-	1
	1	*	2	2		1	1	5	1	1	1	4		1		1	2		2
Smart/Intelligent/Hard worker	12	7	5	5	2	5	12	-	1	9	-	1	1	1	2	5	2	1	1
	2	3	2	3	1	2	2		1	6		4	25	1	2	6	2	1	2
Change	4	3	1	1	1	2	4	-	-	2	2	-	-	1	1	1	1	-	-
	1	1	*	1	1	1	1			1	1			1	1	1	1		
Like him/General positive mentions	28	13	15	8	5	15	27	1	4	17	6	1	-	3	7	3	4	6	4
	6	5	6	6	4	7	6	5	2	11	4	4		3	8	3	5	9	7
Dislike him/General negative mentions	65	31	34	22	16	27	64	1	39	4	20	2	-	12	13	10	5	10	15
	13	13	13	15	12	12	13	5	22	3	14	8		11	14	11	6	14	28
Don't know him	10	5	5	2	3	5	8	2	4	2	2	2	-	3	-	4	1	1	1
	2	2	2	1	2	2	2	11	2	1	1	8		3		4	1	1	2
Other	27	13	14	8	5	14	26	1	10	9	7	1	-	10	5	4	3	1	3
	5	5	5	6	4	6	5	5	6	6	5	4		9	6	4	4	1	6
None/Nothing	24	11	13	6	6	12	24	-	8	6	8	1	1	4	4	5	4	7	-
	5	5	5	4	4	5	5		5	4	6	4	25	4	4	6	5	10	
DK/NA/Refused	68	25	43	19	27	22	64	4	28	14	17	8	1	18	8	13	8	9	11
	14	10	17	13	20	10	13	21	16	9	12	31	25	17	9	14	10	13	20

19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

BANNER 1																			
	GENDER		AREA				LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	14	9	5	3	3	8	14	-	3	8	3	-	-	2	3	-	4	4	-
	3	4	2	2	2	4	3		2	5	2			2	3		5	6	
David Pryor/Dad/Family	25	14	11	7	8	10	24	1	6	9	9	1	-	3	2	5	8	5	2
	5	6	4	5	6	5	5	5	3	6	7	4		3	2	6	10	7	4
Obama/Obamacare	40	22	18	11	11	18	40	-	3	27	9	1	-	6	7	10	7	7	3
	8	9	7	8	8	8	8		2	17	7	4		6	8	11	9	10	6
Liar/Dishonest/ Untrustworthy/Deceit	49	21	28	13	14	22	48	1	9	20	16	4	-	9	10	14	6	5	3
	10	9	11	9	10	10	10	5	5	13	12	15		8	11	16	8	7	6
Honest/Dependable	19	9	10	6	4	9	19	-	11	2	5	1	-	4	4	4	2	2	2
	4	4	4	4	3	4	4		6	1	4	4		4	4	4	2	3	4
Liberal	9	9	-	1	1	7	9	-	1	7	1	-	-	2	1	2	2	1	1
	2	4		1	1	3	2		1	5	1			2	1	2	2	1	2
Politician/Old school	14	8	6	3	4	7	14	-	3	7	4	-	-	4	4	4	1	1	-
	3	3	2	2	3	3	3		2	5	3			4	4	4	1	1	
Views/stand on issues	10	6	4	1	-	9	10	-	3	1	5	1	-	3	3	1	2	-	1
	2	2	2	1		4	2		2	1	4	4		3	3	1	2		2
Hard worker/Good job/ Experience	39	16	23	14	9	16	37	2	26	2	11	-	-	9	9	3	8	8	2
	8	7	9	10	7	7	8	11	15	1	8			8	10	3	10	12	4
Conservative	5	3	2	1	2	2	4	1	3	-	1	1	-	3	-	2	-	-	-
	1	1	1	1	1	1	1	5	2		1	4		3		2			
For the people	6	2	4	1	2	3	6	-	5	1	-	-	-	-	1	-	3	1	1
	1	1	2	1	1	1	1		3	1				1		4	1	1	2
Middle of the road/ Moderate	5	2	3	3	1	1	5	-	4	-	1	-	-	-	3	-	1	1	-
	1	1	1	2	1	*	1		2		1			3		1	1		



19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

	BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE					OVER		
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	75	
Has done a poor job	8	4	4	2	1	5	7	1	2	4	2	-	-	1	2	-	2	2	-	
	2	2	2	1	1	2	1	5	1	3	1			1	2		2	3		
Like him/General positive mentions	93	36	57	31	32	30	86	7	64	8	19	-	2	23	11	18	10	13	18	
	19	15	22	21	24	14	18	37	36	5	14		50	21	12	20	12	19	33	
Dislike him/General negative mentions	57	30	27	17	17	23	56	1	6	30	14	6	1	6	15	8	11	5	10	
	11	12	10	12	13	10	12	5	3	19	10	23	25	6	17	9	14	7	19	
Don't know him	6	2	4	3	1	2	4	2	4	-	2	-	-	2	1	1	-	1	1	
	1	1	2	2	1	1	1	11	2		1			2	1	1		1	2	
Other	27	15	12	7	6	14	27	-	8	4	12	3	-	12	5	2	5	1	1	
	5	6	5	5	4	6	6		5	3	9	12		11	6	2	6	1	2	
None/Nothing	19	7	12	5	3	11	19	-	5	6	7	1	-	4	4	5	3	3	-	
	4	3	5	3	2	5	4		3	4	5	4		4	4	6	4	4		
DK/NA/Refused	55	25	30	16	16	23	52	3	11	19	17	7	1	16	5	11	5	9	9	
	11	10	12	11	12	10	11	16	6	12	12	27	25	15	6	12	6	13	17	

20. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

	BANNER 1																			
	GENDER			AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	208	108	100	55	48	105	204	4	11	141	48	8	-	36	36	44	37	31	22	
	42	45	38	38	36	48	42	21	6	91	35	31		33	40	49	46	45	41	
Democratic	210	95	115	65	66	79	200	10	152	6	45	5	2	53	30	35	30	31	27	
	42	40	44	45	49	36	42	53	86	4	33	19	50	49	33	39	38	45	50	
Undecided	80	36	44	25	21	34	75	5	13	8	44	13	2	20	23	11	13	6	5	
	16	15	17	17	16	15	16	26	7	5	32	50	50	18	26	12	16	9	9	
Refused	2	1	1	-	-	2	2	-	1	-	1	-	-	-	1	-	-	1	-	
	*	*	*			1	*		1		1				1			1		

21. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

	BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE							
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75	
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
For Obama	98	41	57	30	33	35	90	8	73	7	14	2	2	26	8	17	17	17	11	
	20	17	22	21	24	16	19	42	41	5	10	8	50	24	9	19	21	25	20	
Against Obama	185	96	89	55	43	87	179	6	17	101	54	13	-	42	32	28	36	24	20	
	37	40	34	38	32	40	37	32	10	65	39	50		39	36	31	45	35	37	
He's not a factor	199	98	101	56	51	92	196	3	82	43	64	9	1	38	48	41	24	26	19	
	40	41	39	39	38	42	41	16	46	28	46	35	25	35	53	46	30	38	35	
Don't Know/Refused	18	5	13	4	8	6	16	2	5	4	6	2	1	3	2	4	3	2	4	
	4	2	5	3	6	3	3	11	3	3	4	8	25	3	2	4	4	3	7	



23. What is the most important issue when casting your vote for Congress this year: jobs, healthcare, federal budget deficit, education, foreign policy/terrorism, or immigration...?

	BANNER 1																		
	GENDER			AREA			LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jobs	110	56	54	36	25	49	106	4	54	24	27	4	1	27	15	20	16	17	10
	22	23	21	25	19	22	22	21	31	15	20	15	25	25	17	22	20	25	19
Healthcare	112	42	70	27	35	50	109	3	46	22	38	5	1	26	24	14	19	13	16
	22	18	27	19	26	23	23	16	26	14	28	19	25	24	27	16	24	19	30
Federal budget deficit	72	41	31	22	21	29	68	4	18	29	20	4	1	13	15	11	13	13	6
	14	17	12	15	16	13	14	21	10	19	14	15	25	12	17	12	16	19	11
Education	28	11	17	8	8	12	24	4	16	3	7	2	-	8	2	4	5	5	4
	6	5	7	6	6	5	5	21	9	2	5	8		7	2	4	6	7	7
Foreign Policy/Terrorism	84	38	46	27	19	38	80	4	19	40	20	4	1	19	15	17	13	11	9
	17	16	18	19	14	17	17	21	11	26	14	15	25	17	17	19	16	16	17
Immigration	53	30	23	12	15	26	53	-	10	29	11	3	-	10	12	13	8	5	5
	11	12	9	8	11	12	11		6	19	8	12		9	13	14	10	7	9
Other	23	14	9	7	9	7	23	-	8	5	7	3	-	4	5	5	4	3	2
	5	6	3	5	7	3	5		5	3	5	12		4	6	6	5	4	4
Undecided	16	8	8	4	3	9	16	-	5	3	7	1	-	2	1	6	2	2	1
	3	3	3	3	2	4	3		3	2	5	4		2	1	7	2	3	2
Refused	2	-	2	2	-	-	2	-	1	-	1	-	-	-	1	-	-	-	1
	*		1	1			*		1		1			1					2



25. Who would be your second choice - Ross or Hutchinson?

	BANNER 1																		
	GENDER		AREA				LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Those with first choice Green or Libertarian	25	11	14	8	8	9	22	3	4	6	6	7	2	7	4	4	4	2	4
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Mike Ross	7	4	3	2	4	1	6	1	4	1	1	1	-	-	2	1	2	1	1
	28	36	21	25	50	11	27	33	100	17	17	14			50	25	50	50	25
Republican Asa Hutchinson	7	1	6	2	2	3	7	-	-	4	2	1	-	3	-	2	1	-	1
	28	9	43	25	25	33	32			67	33	14		43		50	25		25
Undecided	9	5	4	4	1	4	7	2	-	1	2	4	2	4	2	1	1	1	-
	36	45	29	50	12	44	32	67		17	33	57	100	57	50	25	25	50	
Refused	2	1	1	-	1	1	2	-	-	-	1	1	-	-	-	-	-	-	2
	8	9	7		12	11	9				17	14							50





27. For Secretary of State, there are three candidates listed on your ballot: (RANDOMIZE) Democrat Susan Inman, Republican Mark Martin, and Libertarian Jacob Holloway. At this point for whom will you vote or lean toward?

	BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE							
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA /EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democrat Susan Inman	169	74	95	56	47	66	162	7	115	11	36	5	2	38	28	33	25	21	21	
	34	31	37	39	35	30	34	37	65	7	26	19	50	35	31	37	31	30	39	
Republican Mark Martin	173	86	87	46	44	83	168	5	17	117	34	5	-	29	29	35	36	22	19	
	35	36	33	32	33	38	35	26	10	75	25	19	-	27	32	39	45	32	35	
Libertarian Jacob Holloway	31	23	8	10	8	13	29	2	7	1	14	7	2	11	7	2	5	3	3	
	6	10	3	7	6	6	6	11	4	1	10	27	50	10	8	2	6	4	6	
Undecided	124	56	68	31	35	58	119	5	38	25	52	9	-	31	25	20	14	22	10	
	25	23	26	21	26	26	25	26	21	16	38	35	-	28	28	22	18	32	19	
Refused	3	1	2	2	1	-	3	-	-	1	2	-	-	-	1	-	-	1	1	
	1	*	1	1	1	-	1	-	-	1	1	-	-	-	1	-	-	1	2	

28. For Attorney General, there are three candidates listed on your ballot: (RANDOMIZE) Republican Leslie Rutledge, Democrat Nate Steel and Libertarian Aaron Cash. At this point for whom will you vote or lean toward?

	BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE							
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Republican Leslie Rutledge	179	91	88	55	37	87	176	3	11	126	39	3	-	32	33	35	33	26	18	
	36	38	34	38	27	40	37	16	6	81	28	12		29	37	39	41	38	33	
Democrat Nate Steel	181	78	103	55	55	71	172	9	126	6	41	6	2	41	31	33	27	22	23	
	36	32	40	38	41	32	36	47	71	4	30	23	50	38	34	37	34	32	43	
Libertarian Aaron Cash	23	17	6	6	5	12	21	2	3	2	10	6	2	9	1	4	6	1	2	
	5	7	2	4	4	5	4	11	2	1	7	23	50	8	1	4	8	1	4	
Undecided	112	52	60	26	37	49	107	5	37	20	44	11	-	27	23	18	14	18	10	
	22	22	23	18	27	22	22	26	21	13	32	42		25	26	20	18	26	19	
Refused	5	2	3	3	1	1	5	-	-	1	4	-	-	-	2	-	-	2	1	
	1	1	1	2	1	*	1			1	3			2				3	2	



30. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Arkansas or generally bad?

	BANNER 1																		
	GENDER			AREA			LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Generally Good	183	88	95	59	51	73	174	9	125	15	34	7	2	46	34	27	26	28	20
	37	37	37	41	38	33	36	47	71	10	25	27	50	42	38	30	32	41	37
Generally Bad	277	131	146	76	72	129	272	5	35	135	91	15	1	51	50	56	51	34	32
	55	55	56	52	53	59	57	26	20	87	66	58	25	47	56	62	64	49	59
Undecided	38	20	18	9	11	18	33	5	16	5	12	4	1	12	6	6	3	7	1
	8	8	7	6	8	8	7	26	9	3	9	15	25	11	7	7	4	10	2
Refused	2	1	1	1	1	-	2	-	1	-	1	-	-	-	-	1	-	-	1
	*	*	*	1	1		*		1		1				1				2

31. Issue number one, or SJR 7, is related to state agencies administrative rules. The constitutional amendment provides that administrative rules implemented by state agencies shall not become effective until reviewed and approved by a legislative committee of the General Assembly. Would you support this constitutional amendment?

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	243	116	127	76	65	102	230	13	88	84	59	11	1	51	47	43	49	30	22
	49	48	49	52	48	46	48	68	50	54	43	42	25	47	52	48	61	43	41
No	139	66	73	32	36	71	137	2	45	37	44	11	2	35	26	26	18	17	15
	28	28	28	22	27	32	28	11	25	24	32	42	50	32	29	29	22	25	28
Undecided	113	56	57	33	34	46	109	4	43	32	33	4	1	23	16	21	11	21	16
	23	23	22	23	25	21	23	21	24	21	24	15	25	21	18	23	14	30	30
Refused	5	2	3	4	-	1	5	-	1	2	2	-	-	-	1	-	2	1	1
	1	1	1	3		*	1		1	1	1			1		2	1	1	2

32. Issue number two, or SJR 16, is related to signature collection for petitions. This constitutional amendment would set a threshold of seventy-five (75) percent of required petition signatures to obtain additional time for signature collection. Would you support this constitutional amendment?

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	213	113	100	59	58	96	205	8	76	69	59	9	-	53	41	35	38	25	18
	43	47	38	41	43	44	43	42	43	45	43	35		49	46	39	48	36	33
No	170	76	94	49	42	79	165	5	53	53	47	14	3	41	31	33	24	18	21
	34	32	36	34	31	36	34	26	30	34	34	54	75	38	34	37	30	26	39
Undecided	113	49	64	35	35	43	107	6	47	32	30	3	1	15	17	22	18	25	14
	23	20	25	24	26	20	22	32	27	21	22	12	25	14	19	24	22	36	26
Refused	4	2	2	2	-	2	4	-	1	1	2	-	-	-	1	-	-	1	1
	1	1	1	1		1	1		1	1	1			1				1	2

33. Issue number three, or HJR 1009, is related to term limits, limits on lobbying and elected officials' salaries. This constitutional amendment states that a member of the General Assembly shall serve no more than sixteen (16) years, whether consecutive or nonconsecutive. It would also prohibit members of the General Assembly and elected constitutional officers of the Executive department from accepting gifts from lobbyists...

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	280	142	138	89	61	130	269	11	93	92	78	16	1	69	57	52	50	34	16
	56	59	53	61	45	59	56	58	53	59	57	62	25	63	63	58	62	49	30
No	135	60	75	32	45	58	133	2	51	38	36	9	1	30	18	23	19	15	26
	27	25	29	22	33	26	28	11	29	25	26	35	25	28	20	26	24	22	48
Undecided	78	34	44	20	29	29	72	6	31	23	21	1	2	10	13	15	10	18	11
	16	14	17	14	21	13	15	32	18	15	15	4	50	9	14	17	12	26	20
Refused	7	4	3	4	-	3	7	-	2	2	3	-	-	-	2	-	1	2	1
	1	2	1	3		1	1		1	1	2			2		1	3	2	2

34. Issue number four is related to the legalization of the manufacturing, transportation and sale of alcohol in the state of Arkansas. This constitutional amendment would state that the manufacture, sale, distribution and transportation of intoxicating liquors is lawful within the entire geographic area of each and every county of this state, effective July 1, 2015. Would you support this constitutional amendment?

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	225	116	109	71	54	100	216	9	91	64	58	12	-	63	43	40	34	19	24
	45	48	42	49	40	45	45	47	51	41	42	46		58	48	44	42	28	44
No	198	94	104	53	50	95	193	5	54	74	57	12	1	35	31	35	39	34	20
	40	39	40	37	37	43	40	26	31	48	41	46	25	32	34	39	49	49	37
Undecided	70	27	43	18	31	21	65	5	30	15	20	2	3	11	14	14	7	14	9
	14	11	17	12	23	10	14	26	17	10	14	8	75	10	16	16	9	20	17
Refused	7	3	4	3	-	4	7	-	2	2	3	-	-	-	2	1	-	2	1
	1	1	2	2		2	1		1	1	2			2	1		3	2	2



35. Issue number five is related to Arkansas' minimum wage. This would amend the Arkansas Code and raise the current state minimum wage from six dollars and twenty-five cents (\$6.25) per hour to seven dollars and fifty cents (\$7.50) per hour on January 1, 2015, to eight dollars (\$8.00) per hour on January 1, 2016, and to eight dollars and fifty cents (\$8.50) per hour on January 1, 2017. Would you support this amendment?

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	276	130	146	89	71	116	265	11	121	73	67	14	1	62	49	50	44	34	33
	55	54	56	61	53	53	55	58	68	47	49	54	25	57	54	56	55	49	61
No	151	82	69	36	39	76	147	4	34	62	46	9	-	35	31	26	25	20	12
	30	34	27	25	29	35	31	21	19	40	33	35	-	32	34	29	31	29	22
Undecided	65	24	41	15	25	25	61	4	20	18	22	3	2	11	8	14	10	13	8
	13	10	16	10	19	11	13	21	11	12	16	12	50	10	9	16	12	19	15
Refused	8	4	4	5	-	3	8	-	2	2	3	-	1	1	2	-	1	2	1
	2	2	2	3	-	1	2	-	1	1	2	-	25	1	2	-	1	3	2





38. Who would be your second choice?

	BANNER 1																		
	GENDER			AREA			LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Those with first choice for President	188	82	106	64	53	71	179	9	140	6	33	7	2	47	35	26	26	29	22
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	69	34	35	20	19	30	65	4	53	2	11	2	1	18	14	10	8	10	9
	37	41	33	31	36	42	36	44	38	33	33	29	50	38	40	38	31	34	41
Hillary Clinton	19	6	13	9	4	6	19	-	12	2	3	1	1	6	3	3	1	2	3
	10	7	12	14	8	8	11		9	33	9	14	50	13	9	12	4	7	14
Andrew Cuomo	19	8	11	7	5	7	17	2	17	-	2	-	-	7	4	1	4	2	1
	10	10	10	11	9	10	9	22	12		6			15	11	4	15	7	5
Martin O'Malley	5	4	1	1	2	2	5	-	2	-	1	2	-	2	2	-	1	-	-
	3	5	1	2	4	3	3		1		3	29		4	6		4		
Elizabeth Warren	29	10	19	10	8	11	27	2	24	-	4	1	-	6	4	3	6	6	3
	15	12	18	16	15	15	15	22	17		12	14		13	11	12	23	21	14
Undecided	46	20	26	17	15	14	45	1	31	2	12	1	-	8	8	9	5	9	6
	24	24	25	27	28	20	25	11	22	33	36	14		17	23	35	19	31	27
Refused	1	-	1	-	-	1	1	-	1	-	-	-	-	-	-	-	1	-	-
	1		1			1	1		1								4		

39. Okay, I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today:

	BANNER 1																			
	GENDER			AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA /EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75	
Those who will vote in Republican Primary	191	92	99	51	46	94	187	4	10	135	39	7	-	32	33	45	33	28	19	
	100	100	100	100	100	100	100	100	100	100	100	100		100	100	100	100	100	100	
Jeb Bush	9	4	5	8	-	1	9	-	-	6	2	1	-	-	2	4	1	1	1	
	5	4	5	16		1	5			4	5	14			6	9	3	4	5	
Chris Christie	9	4	5	2	3	4	9	-	1	5	2	1	-	1	3	1	2	2	-	
	5	4	5	4	7	4	5		10	4	5	14		3	9	2	6	7		
Ted Cruz	14	6	8	5	1	8	13	1	-	12	2	-	-	4	5	1	2	2	-	
	7	7	8	10	2	9	7	25		9	5			12	15	2	6	7		
Mike Huckabee	75	32	43	20	18	37	74	1	2	57	15	1	-	16	9	13	18	9	9	
	39	35	43	39	39	39	40	25	20	42	38	14		50	27	29	55	32	47	
Jon Huntsman	3	2	1	2	1	-	3	-	-	2	1	-	-	-	-	-	2	-	1	
	2	2	1	4	2		2			1	3						6		5	
Bobby Jindal	5	5	-	2	1	2	5	-	-	3	2	-	-	1	1	1	1	-	1	
	3	5		4	2	2	3			2	5			3	3	2	3		5	
John Kasich	2	2	-	-	2	-	2	-	-	2	-	-	-	-	-	-	1	1	-	
	1	2			4		1			1							3	4		
Rand Paul	12	8	4	2	3	7	12	-	1	8	2	1	-	2	3	5	1	1	-	
	6	9	4	4	7	7	6		10	6	5	14		6	9	11	3	4		
Rick Perry	16	11	5	2	4	10	16	-	-	10	6	-	-	3	4	5	1	2	1	
	8	12	5	4	9	11	9			7	15			9	12	11	3	7	5	
Marco Rubio	9	6	3	1	4	4	9	-	-	7	1	1	-	1	1	1	1	2	3	
	5	7	3	2	9	4	5			5	3	14		3	3	2	3	7	16	
Paul Ryan	6	1	5	2	1	3	6	-	1	4	-	1	-	-	2	2	-	2	-	
	3	1	5	4	2	3	3		10	3		14		6	4			7		
Rick Santorum	4	1	3	-	3	1	3	1	3	1	-	-	-	-	-	1	2	1	-	
	2	1	3		7	1	2	25	30	1					2	6	4			



40. Who would be your second choice?

	BANNER 1																		
	GENDER			AREA			LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Those with first choice for President	171	86	85	47	43	81	168	3	8	121	35	7	-	31	30	37	33	23	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	15	5	10	5	3	7	15	-	-	11	4	-	-	3	3	4	1	4	-
	9	6	12	11	7	9	9			9	11			10	10	11	3	17	
Chris Christie	10	5	5	4	-	6	10	-	-	8	2	-	-	3	3	2	1	-	1
	6	6	6	9		7	6			7	6			10	10	5	3		6
Ted Cruz	12	6	6	3	4	5	12	-	-	8	4	-	-	4	1	3	2	1	1
	7	7	7	6	9	6	7			7	11			13	3	8	6	4	6
Mike Huckabee	20	13	7	5	6	9	20	-	1	14	4	1	-	2	5	5	3	3	2
	12	15	8	11	14	11	12		12	12	11	14		6	17	14	9	13	12
Jon Huntsman	3	2	1	-	1	2	2	1	-	2	-	1	-	1	-	-	1	-	1
	2	2	1		2	2	1	33		2		14		3			3		6
Bobby Jindal	11	10	1	4	2	5	11	-	-	8	3	-	-	-	4	2	3	1	-
	6	12	1	9	5	6	7			7	9				13	5	9	4	
John Kasich	5	-	5	1	2	2	5	-	-	4	1	-	-	1	-	1	-	1	2
	3		6	2	5	2	3			3	3			3		3		4	12
Rand Paul	14	5	9	4	5	5	14	-	1	6	7	-	-	1	1	2	2	5	3
	8	6	11	9	12	6	8		12	5	20			3	3	5	6	22	19
Rick Perry	26	14	12	6	8	12	25	1	2	17	5	2	-	3	4	8	7	3	1
	15	16	14	13	19	15	15	33	25	14	14	29		10	13	22	21	13	6
Marco Rubio	13	8	5	3	4	6	13	-	1	10	2	-	-	3	3	1	4	-	2
	8	9	6	6	9	7	8		12	8	6			10	10	3	12		12
Paul Ryan	10	2	8	5	1	4	10	-	2	7	-	1	-	3	1	2	3	1	-
	6	2	9	11	2	5	6		25	6		14		10	3	5	9	4	
Rick Santorum	3	1	2	1	-	2	3	-	-	3	-	-	-	1	-	-	1	-	1
	2	1	2	2		2	2			2				3			3		6

40. Who would be your second choice?

BANNER 1																			
	GENDER		AREA				LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Scott Walker	13	9	4	4	3	6	13	-	1	12	-	-	-	-	4	4	1	3	1
	8	10	5	9	7	7	8		12	10				13	11	3	13		6
Undecided	3	1	2	1	1	1	3	-	-	2	1	-	-	-	1	-	1	1	-
	2	1	2	2	2	1	2		2	3				3		3	4		
Refused	13	5	8	1	3	9	12	1	-	9	2	2	-	6	-	3	3	-	1
	8	6	9	2	7	11	7	33		7	6	29		19		8	9		6



41. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

	BANNER 1																			
	GENDER			AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75	
Those with first choice for President	171	86	85	47	43	81	168	3	8	121	35	7	-	31	30	37	33	23	16	
	100	100	100	100	100	100	100	100	100	100	100	100	-	100	100	100	100	100	100	
Mitt Romney	56	32	24	20	14	22	56	-	4	36	12	4	-	4	13	12	13	9	5	
	33	37	28	43	33	27	33		50	30	34	57		13	43	32	39	39	31	
Jeb Bush	2	1	1	1	-	1	2	-	-	1	-	1	-	-	-	2	-	-	-	
	1	1	1	2		1	1			1		14				5				
Chris Christie	5	3	2	1	2	2	5	-	-	1	3	1	-	1	1	-	2	-	1	
	3	3	2	2	5	2	3			1	9	14		3	3		6		6	
Ted Cruz	11	5	6	3	3	5	11	-	2	7	2	-	-	2	3	1	2	3	-	
	6	6	7	6	7	6	7		25	6	6			6	10	3	6	13		
Mike Huckabee	50	21	29	12	12	26	49	1	1	40	9	-	-	12	6	10	11	5	6	
	29	24	34	26	28	32	29	33	12	33	26			39	20	27	33	22	38	
Jon Huntsman	3	2	1	1	2	-	3	-	-	2	1	-	-	-	-	-	1	-	2	
	2	2	1	2	5		2			2	3						3		12	
Bobby Jindal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
John Kasich	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Rand Paul	5	3	2	1	1	3	5	-	-	4	1	-	-	2	-	3	-	-	-	
	3	3	2	2	2	4	3			3	3			6		8				
Rick Perry	11	6	5	-	4	7	11	-	-	8	3	-	-	2	3	3	1	1	1	
	6	7	6		9	9	7			7	9			6	10	8	3	4	6	
Marco Rubio	3	2	1	1	1	1	3	-	-	3	-	-	-	1	1	-	-	-	1	
	2	2	1	2	2	1	2			2				3	3				6	
Paul Ryan	4	-	4	2	-	2	4	-	-	4	-	-	-	-	1	2	-	1	-	
	2		5	4		2	2			3				3	5			4		



42. Has anyone in your household ever served in the U.S. military?

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	274	140	134	78	78	118	268	6	92	88	81	12	1	43	51	47	43	48	41
	55	58	52	54	58	54	56	32	52	57	59	46	25	39	57	52	54	70	76
No	218	97	121	64	53	101	207	11	84	63	56	13	2	64	39	41	35	21	12
	44	40	47	44	39	46	43	58	47	41	41	50	50	59	43	46	44	30	22
Undecided	5	2	3	2	3	-	3	2	1	2	-	1	1	1	-	2	2	-	-
	1	1	1	1	2		1	11	1	1		4	25	1		2	2		
Refused	3	1	2	1	1	1	3	-	-	2	1	-	-	1	-	-	-	-	1
	1	*	1	1	1	*	1			1	1			1					2

43. Does anyone in your household belong to a labor union?

BANNER 1																			
	GENDER		AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	74	32	42	20	26	28	72	2	32	15	21	6	-	13	18	20	9	4	7
	15	13	16	14	19	13	15	11	18	10	15	23		12	20	22	11	6	13
No	422	207	215	123	109	190	406	16	144	139	116	20	3	95	72	69	71	65	46
	84	86	83	85	81	86	84	84	81	90	84	77	75	87	80	77	89	94	85
Undecided	1	-	1	1	-	-	-	1	-	-	-	-	1	1	-	-	-	-	-
	*		*	1				5					25	1					
Refused	3	1	2	1	-	2	3	-	1	1	1	-	-	-	-	1	-	-	1
	1	*	1	1		1	1		1	1	1				1				2

44. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

	BANNER 1																			
	GENDER			AREA			LIKELY TO VOTE		PARTY					AGE						
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54	
ABC	52	26	26	12	22	18	51	1	31	5	15	1	-	13	10	10	4	7	7	
	10	11	10	8	16	8	11	5	18	3	11	4		12	11	11	5	10	13	
CBS	44	19	25	12	9	23	44	-	23	5	13	3	-	8	10	9	7	5	4	
	9	8	10	8	7	10	9		13	3	9	12		7	11	10	9	7	7	
CNN	68	33	35	21	27	20	64	4	42	10	14	2	-	18	12	9	10	9	9	
	14	14	13	14	20	9	13	21	24	6	10	8		17	13	10	12	13	17	
C-SPAN	11	3	8	4	1	6	8	3	6	1	-	2	2	4	2	2	2	2	1	-
	2	1	3	3	1	3	2	16	3	1		8	50	4	2	2	2	1	1	
COMEDY Central	7	3	4	1	1	5	7	-	2	-	1	4	-	2	-	2	3	-	-	
	1	1	2	1	1	2	1		1		1	15		2		2	4			
Fox NEWS	187	97	90	52	46	89	181	6	15	116	48	7	1	32	32	38	36	29	19	
	37	40	35	36	34	40	38	32	8	75	35	27	25	29	36	42	45	42	35	
MSNBC	33	11	22	12	8	13	32	1	18	4	9	2	-	8	7	5	1	5	5	
	7	5	8	8	6	6	7	5	10	3	7	8		7	8	6	1	7	9	
NBC	47	18	29	15	8	24	44	3	21	5	15	5	1	11	8	8	7	7	6	
	9	8	11	10	6	11	9	16	12	3	11	19	25	10	9	9	9	10	11	
Undecided	42	25	17	13	11	18	41	1	17	6	19	-	-	12	8	7	8	4	2	
	8	10	7	9	8	8	9	5	10	4	14			11	9	8	10	6	4	
Refused	9	5	4	3	2	4	9	-	2	3	4	-	-	1	1	-	2	2	2	
	2	2	2	2	1	2	2		1	2	3			1	1		2	3	4	

45. What is your annual household income?

	BANNER 1																		
	GENDER		AREA				LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$60,000 per year	211	96	115	53	65	93	201	10	81	55	64	9	2	43	40	42	35	28	22
	42	40	44	37	48	42	42	53	46	35	46	35	50	39	44	47	44	41	41
Under \$100,000 per year	109	53	56	37	28	44	106	3	42	34	26	6	1	24	18	20	21	15	11
	22	22	22	26	21	20	22	16	24	22	19	23	25	22	20	22	26	22	20
Under \$140,000 per year	38	17	21	14	9	15	37	1	13	9	11	5	-	8	15	5	4	1	5
	8	7	8	10	7	7	8	5	7	6	8	19	-	7	17	6	5	1	9
\$140,000 or OVER	29	16	13	7	6	16	26	3	11	10	8	-	-	8	7	4	4	5	1
	6	7	5	5	4	7	5	16	6	6	6	-	-	7	8	4	5	7	2
Undecided	44	22	22	15	11	18	43	1	14	21	3	5	1	9	3	11	6	5	7
	9	9	8	10	8	8	9	5	8	14	2	19	25	8	3	12	8	7	13
Refused	69	36	33	19	16	34	68	1	16	26	26	1	-	17	7	8	10	15	8
	14	15	13	13	12	15	14	5	9	17	19	4	-	16	8	9	12	22	15

46. How important is religion in your life?

	BANNER 1																		
	GENDER			AREA			LIKELY TO VOTE		PARTY					AGE					
	TOTAL	MALE	FE-MALE	CEN-TRAL	DELTA/EAST	WEST	VERY LIKELY	SMWT LIKLY	DEM	REP	UNAFF	LIB	GREEN	18-35	36-45	46-55	56-65	66-75	OVER 75
Total	500	240	260	145	135	220	481	19	177	155	138	26	4	109	90	90	80	69	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	373	167	206	104	102	167	361	12	125	125	100	21	2	74	70	68	61	55	39
	75	70	79	72	76	76	75	63	71	81	72	81	50	68	78	76	76	80	72
Somewhat important	73	46	27	26	17	30	71	2	26	21	25	1	-	19	13	12	11	8	9
	15	19	10	18	13	14	15	11	15	14	18	4		17	14	13	14	12	17
Not very important	25	14	11	5	7	13	24	1	10	5	7	2	1	8	5	2	4	4	2
	5	6	4	3	5	6	5	5	6	3	5	8	25	7	6	2	5	6	4
Not at all important	19	9	10	7	4	8	16	3	12	2	4	1	-	7	1	8	3	-	-
	4	4	4	5	3	4	3	16	7	1	3	4		6	1	9	4		
Undecided	5	1	4	1	3	1	4	1	2	1	1	-	1	1	1	-	-	1	2
	1	*	2	1	2	*	1	5	1	1	1		25	1	1			1	4
Refused	5	3	2	2	2	1	5	-	2	1	1	1	-	-	-	-	1	1	2
	1	1	1	1	1	*	1		1	1	1	4					1	1	4

Region

BANNER 2																			
JOB APPROVALS																			
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION	
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Central	145	60	68	54	6	55	76	12	61	67	103	37	78	64	20	123	104	26	12
	29	34	25	36	22	33	26	35	32	27	25	48	28	29	27	29	28	36	27
Delta/East	135	52	71	46	6	50	75	10	49	68	112	22	78	53	26	109	102	17	11
	27	30	26	31	22	30	25	29	26	28	27	29	28	24	35	26	27	23	25
West	220	64	132	49	15	63	145	12	82	110	198	18	118	101	28	190	167	30	21
	44	36	49	33	56	38	49	35	43	45	48	23	43	46	38	45	45	41	48



Gender

BANNER 2																			
JOB APPROVALS																			
		2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			PRYOR JOB APPROVAL		RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
TOTAL	OBAMA	ROM-NEY	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	240	75	135	63	12	75	147	17	87	128	199	37	140	97	32	207	167	46	23
	48	43	50	42	44	45	50	50	45	52	48	48	51	44	43	49	45	63	52
Female	260	101	136	86	15	93	149	17	105	117	214	40	134	121	42	215	206	27	21
	52	57	50	58	56	55	50	50	55	48	52	52	49	56	57	51	55	37	48

S2. Thank You. How likely are you to vote in the Arkansas election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 2

=====																			
JOB APPROVALS																			
-----																			
	2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Likely	481	167	264	141	26	157	290	32	185	240	397	74	268	207	72	406	361	71	40
	96	95	97	95	96	93	98	94	96	98	96	96	98	95	97	96	97	97	91
Somewhat Likely	19	9	7	8	1	11	6	2	7	5	16	3	6	11	2	16	12	2	4
	4	5	3	5	4	7	2	6	4	2	4	4	2	5	3	4	3	3	9

1. Do you consider yourself a Democrat, Republican, Libertarian, Green Party or Unaffiliated/Independent?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democratic	177	136	26	122	14	128	34	14	122	32	116	58	92	84	32	144	125	26	22	
	35	77	10	82	52	76	11	41	64	13	28	75	34	39	43	34	34	36	50	
Republican	155	5	146	3	2	4	148	2	19	122	147	7	88	63	15	139	125	21	7	
	31	3	54	2	7	2	50	6	10	50	36	9	32	29	20	33	34	29	16	
Libertarian	26	6	17	3	3	6	19	1	4	20	24	1	12	13	6	20	21	1	3	
	5	3	6	2	11	4	6	3	2	8	6	1	4	6	8	5	6	1	7	
Green	4	3	-	2	1	2	1	1	1	2	4	-	1	2	-	3	2	-	1	
	1	2		1	4	1	*	3	1	1	1		*	1		1	1		2	
Other	138	26	82	19	7	28	94	16	46	69	122	11	81	56	21	116	100	25	11	
	28	15	30	13	26	17	32	47	24	28	30	14	30	26	28	27	27	34	25	

2. What is your age category?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-OBAMA	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
18-25	26	9	14	8	1	11	10	5	9	10	20	5	8	18	3	23	17	4	5	
	5	5	5	5	4	7	3	15	5	4	5	6	3	8	4	5	5	5	11	
26-35	83	33	38	28	5	34	45	4	34	36	61	22	35	46	10	72	57	15	10	
	17	19	14	19	19	20	15	12	18	15	15	29	13	21	14	17	15	21	23	
36-45	90	31	52	26	5	30	54	5	39	42	76	14	51	39	18	72	70	13	6	
	18	18	19	17	19	18	18	15	20	17	18	18	19	18	24	17	19	18	14	
46-55	90	27	54	23	4	27	58	5	33	49	77	10	47	41	20	69	68	12	10	
	18	15	20	15	15	16	20	15	17	20	19	13	17	19	27	16	18	16	23	
56-65	80	26	47	21	5	21	55	4	27	44	72	7	43	35	9	71	61	11	7	
	16	15	17	14	19	12	19	12	14	18	17	9	16	16	12	17	16	15	16	
66-75	69	24	39	21	3	23	42	4	27	35	56	11	48	21	4	65	55	8	4	
	14	14	14	14	11	14	14	12	14	14	14	14	18	10	5	15	15	11	9	
Over 75 years	54	23	23	20	3	19	28	7	22	24	44	8	41	12	7	46	39	9	2	
	11	13	8	13	11	11	9	21	11	10	11	10	15	6	9	11	10	12	5	
Refused	8	3	4	2	1	3	4	-	1	5	7	-	1	6	3	4	6	1	-	
	2	2	1	1	4	2	1		1	2	2		*	3	4	1	2	1		

3. Which of the following best describes your race or ethnicity?

BANNER 2																			
JOB APPROVALS																			
		2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			PRYOR JOB APPROVAL		RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	413	116	255	91	25	109	281	23	136	225	413	-	226	179	60	349	309	57	39
	83	66	94	61	93	65	95	68	71	92	100		82	82	81	83	83	78	89
African-American	58	45	5	43	2	46	5	6	41	8	-	58	26	32	8	50	44	10	3
	12	26	2	29	7	27	2	18	21	3		75	9	15	11	12	12	14	7
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian	6	3	2	3	-	3	2	1	3	2	-	6	5	1	1	5	5	1	-
	1	2	1	2		2	1	3	2	1		8	2	*	1	1	1	1	
Hispanic/Latino	9	8	1	8	-	6	-	3	7	2	-	9	8	1	3	6	6	2	1
	2	5	*	5		4		9	4	1		12	3	*	4	1	2	3	2
Other	4	-	3	-	-	1	3	-	1	3	-	4	4	-	1	3	3	1	-
	1		1			1	1		1	1		5	1		1	1	1	1	
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	10	4	5	4	-	3	5	1	4	5	-	-	5	5	1	9	6	2	1
	2	2	2	3		2	2	3	2	2			2	2	1	2	2	3	2

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

BANNER 2																			
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JOB APPROVALS																			
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	2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
TOTAL	OBAMA	NEY	GOOD	OTHER	ROVE	APRVE	UNDEC	ROVE	APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Barack Obama	176	176	-	149	27	144	22	9	126	29	116	56	89	87	30	145	123	24	26
	35	100		100	100	86	7	26	66	12	28	73	32	40	41	34	33	33	59
Mitt Romney	271	-	271	-	-	7	251	13	39	202	255	11	155	110	35	235	211	42	14
	54		100			4	85	38	20	82	62	14	57	50	47	56	57	58	32
Someone else	15	-	-	-	-	4	7	4	8	4	11	3	7	7	2	12	11	2	1
	3					2	2	12	4	2	3	4	3	3	3	3	3	3	2
Did not vote	17	-	-	-	-	4	10	3	7	8	16	1	11	5	2	14	11	4	1
	3					2	3	9	4	3	4	1	4	2	3	3	3	5	2
Undecided	17	-	-	-	-	8	4	5	11	2	12	5	9	8	4	13	14	1	1
	3					5	1	15	6	1	3	6	3	4	5	3	4	1	2
Refused	4	-	-	-	-	1	2	-	1	-	3	1	3	1	1	3	3	-	1
	1					1	1		1		1	1	1	*	1	1	1		2

5. Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

BANNER 2																			
JOB APPROVALS																			
	2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Those who voted Obama in 2012	176	176	-	149	27	144	22	9	126	29	116	56	89	87	30	145	123	24	26
	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Feel Good	149	149	-	149	-	139	5	4	115	21	91	54	75	74	25	123	102	22	22
	85	85		100		97	23	44	91	72	78	96	84	85	83	85	83	92	85
Regret	25	25	-	-	25	4	17	4	11	8	24	1	13	12	5	20	19	2	4
	14	14			93	3	77	44	9	28	21	2	15	14	17	14	15	8	15
Undecided	1	1	-	-	1	-	-	1	-	-	1	-	1	-	-	1	1	-	-
	1	1			4			11			1		1			1	1		
Refused	1	1	-	-	1	1	-	-	-	-	-	1	-	1	-	1	1	-	-
	1	1			4	1						2		1		1	1		

6. Do you approve or disapprove of the job Barack Obama is doing as president?

BANNER 2																			
JOB APPROVALS																			
		2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL		PRYOR JOB APPROVAL		RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL	
TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	168	144	7	139	5	168	-	-	132	21	109	56	81	86	29	138	111	26	27
	34	82	3	93	19	100			69	9	26	73	30	39	39	33	30	36	61
Disapprove	296	22	251	5	17	-	296	-	46	220	281	10	170	121	35	260	234	42	16
	59	12	93	3	63		100		24	90	68	13	62	56	47	62	63	58	36
Undecided	34	9	13	4	5	-	-	34	13	4	23	10	22	10	8	24	26	5	1
	7	5	5	3	19			100	7	2	6	13	8	5	11	6	7	7	2
Refused	2	1	-	1	-	-	-	-	1	-	-	1	1	1	2	-	2	-	-
	*	1		1					1		1	1	*	*	3		1		



7. Do you approve or disapprove of the job Mark Pryor is doing as U.S. Senator?

BANNER 2																			
JOB APPROVALS																			
	TOTAL	2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			PRYOR JOB APPROVAL		RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
		OBAMA	NEY	GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	192	126	39	115	11	132	46	13	192	-	136	52	108	83	33	159	132	29	26
	38	72	14	77	41	79	16	38	100		33	68	39	38	45	38	35	40	59
Disapprove	245	29	202	21	8	21	220	4	-	245	225	15	142	98	28	215	193	35	14
	49	16	75	14	30	12	74	12		100	54	19	52	45	38	51	52	48	32
Undecided	60	19	30	12	7	13	30	17	-	-	51	9	24	34	12	46	46	9	3
	12	11	11	8	26	8	10	50			12	12	9	16	16	11	12	12	7
Refused	3	2	-	1	1	2	-	-	-	-	1	1	-	3	1	2	2	-	1
	1	1		1	4	1					*	1		1	1	*	1		2

8. Barack Obama

BANNER 2																			
JOB APPROVALS																			
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION	
	TOTAL	OBAMA	ROM-OBAMA	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	195	153	18	143	10	163	15	16	141	29	129	61	97	97	33	160	129	33	29
	39	87	7	96	37	97	5	47	73	12	31	79	35	44	45	38	35	45	66
Unfavorable	286	15	249	1	14	1	277	8	41	213	270	11	169	112	37	248	229	39	14
	57	9	92	1	52	1	94	24	21	87	65	14	62	51	50	59	61	53	32
Heard of/Undecided	19	8	4	5	3	4	4	10	10	3	14	5	8	9	4	14	15	1	1
	4	5	1	3	11	2	1	29	5	1	3	6	3	4	5	3	4	1	2

9. Hillary Clinton

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never heard	3	1	2	1	-	2	1	-	1	2	3	-	-	2	1	2	3	-	-	
	1	1	1	1		1	*		1	1	1			1	1	*	1			
Favorable	226	152	41	137	15	148	55	21	151	46	158	62	115	110	41	183	159	35	27	
	45	86	15	92	56	88	19	62	79	19	38	81	42	50	55	43	43	48	61	
Unfavorable	246	17	218	9	8	11	226	9	32	189	231	11	149	92	29	216	193	37	13	
	49	10	80	6	30	7	76	26	17	77	56	14	54	42	39	51	52	51	30	
Heard of/Undecided	25	6	10	2	4	7	14	4	8	8	21	4	10	14	3	21	18	1	4	
	5	3	4	1	15	4	5	12	4	3	5	5	4	6	4	5	5	1	9	

10. Mike Beebe

BANNER 2																			
JOB APPROVALS																			
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION	
	TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	6	5	6	-	7	4	-	4	5	9	2	6	4	3	8	9	1	1
	2	3	2	4		4	1		2	2	2	3	2	2	4	2	2	1	2
Favorable	328	132	158	112	20	127	175	25	156	130	271	50	184	140	54	273	238	46	37
	66	75	58	75	74	76	59	74	81	53	66	65	67	64	73	65	64	63	84
Unfavorable	96	23	71	19	4	21	74	1	17	75	79	16	53	42	11	85	74	18	3
	19	13	26	13	15	12	25	3	9	31	19	21	19	19	15	20	20	25	7
Heard of/Undecided	65	15	37	12	3	13	43	8	15	35	54	9	31	32	6	56	52	8	3
	13	9	14	8	11	8	15	24	8	14	13	12	11	15	8	13	14	11	7

## 11. Mark Pryor

BANNER 2																			
JOB APPROVALS																			
	2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	3	4	2	1	4	4	-	1	3	6	2	2	5	2	6	3	4	1
	2	2	1	1	4	2	1		1	1	1	3	1	2	3	1	1	5	2
Favorable	219	138	48	126	12	138	59	20	170	29	163	52	123	96	40	179	148	38	28
	44	78	18	85	44	82	20	59	89	12	39	68	45	44	54	42	40	52	64
Unfavorable	233	25	196	14	11	17	210	6	15	201	212	17	130	97	27	203	190	27	12
	47	14	72	9	41	10	71	18	8	82	51	22	47	44	36	48	51	37	27
Heard of/Undecided	40	10	23	7	3	9	23	8	6	12	32	6	19	20	5	34	32	4	3
	8	6	8	5	11	5	8	24	3	5	8	8	7	9	7	8	9	5	7

12. Tom Cotton

BANNER 2																			
JOB APPROVALS																			
	2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			PRYOR JOB APPROVAL		RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION			
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	16	11	4	9	2	11	5	-	7	7	11	5	6	8	2	14	13	2	1
	3	6	1	6	7	7	2		4	3	3	6	2	4	3	3	3	3	2
Favorable	193	16	171	9	7	11	177	5	17	160	184	8	113	77	25	167	152	28	10
	39	9	63	6	26	7	60	15	9	65	45	10	41	35	34	40	41	38	23
Unfavorable	215	129	55	115	14	123	71	20	145	48	160	49	109	104	33	181	148	34	28
	43	73	20	77	52	73	24	59	76	20	39	64	40	48	45	43	40	47	64
Heard of/Undecided	76	20	41	16	4	23	43	9	23	30	58	15	46	29	14	60	60	9	5
	15	11	15	11	15	14	15	26	12	12	14	19	17	13	19	14	16	12	11

13. Mike Ross

BANNER 2																			
JOB APPROVALS																			
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION	
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	29	15	12	13	2	14	11	4	11	13	23	6	17	11	5	24	19	6	4
	6	9	4	9	7	8	4	12	6	5	6	8	6	5	7	6	5	8	9
Favorable	215	122	65	108	14	116	81	16	142	55	168	42	126	89	36	179	154	33	23
	43	69	24	72	52	69	27	47	74	22	41	55	46	41	49	42	41	45	52
Unfavorable	146	16	121	12	4	17	124	5	22	110	128	15	76	67	18	126	118	16	9
	29	9	45	8	15	10	42	15	11	45	31	19	28	31	24	30	32	22	20
Heard of/Undecided	110	23	73	16	7	21	80	9	17	67	94	14	55	51	15	93	82	18	8
	22	13	27	11	26	12	27	26	9	27	23	18	20	23	20	22	22	25	18

14. Asa Hutchinson

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never heard	22	12	7	8	4	11	10	1	7	9	17	5	7	15	3	19	17	3	2	
	4	7	3	5	15	7	3	3	4	4	4	6	3	7	4	5	5	4	5	
Favorable	201	24	162	18	6	26	170	5	44	141	183	15	123	75	26	174	159	30	10	
	40	14	60	12	22	15	57	15	23	58	44	19	45	34	35	41	43	41	23	
Unfavorable	174	110	47	97	13	101	60	12	112	49	129	40	97	75	28	145	116	28	24	
	35	62	17	65	48	60	20	35	58	20	31	52	35	34	38	34	31	38	55	
Heard of/Undecided	103	30	55	26	4	30	56	16	29	46	84	17	47	53	17	84	81	12	8	
	21	17	20	17	15	18	19	47	15	19	20	22	17	24	23	20	22	16	18	



15. Arkansas State Legislature

BANNER 2																			
JOB APPROVALS																			
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION	
	TOTAL	OBAMA	ROM-OBAMA	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	15	7	8	6	1	7	7	1	2	11	12	3	7	7	4	11	12	2	1
	3	4	3	4	4	4	2	3	1	4	3	4	3	3	5	3	3	3	2
Favorable	227	75	128	66	9	70	143	14	88	120	196	29	124	100	28	196	171	33	17
	45	43	47	44	33	42	48	41	46	49	47	38	45	46	38	46	46	45	39
Unfavorable	138	50	77	40	10	50	80	8	57	67	110	25	74	62	20	118	96	26	15
	28	28	28	27	37	30	27	24	30	27	27	32	27	28	27	28	26	36	34
Heard of/Undecided	120	44	58	37	7	41	66	11	45	47	95	20	69	49	22	97	94	12	11
	24	25	21	25	26	24	22	32	23	19	23	26	25	22	30	23	25	16	25

16. U.S. Congress

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never heard	6	3	3	3	-	4	2	-	1	4	5	1	2	3	1	5	6	-	-	
	1	2	1	2		2	1		1	2	1	1	1	1	1	1	2			
Favorable	125	46	64	36	10	44	73	8	49	66	104	20	64	60	18	106	89	21	13	
	25	26	24	24	37	26	25	24	26	27	25	26	23	28	24	25	24	29	30	
Unfavorable	287	100	163	87	13	97	176	13	112	146	236	45	157	126	41	244	212	43	26	
	57	57	60	58	48	58	59	38	58	60	57	58	57	58	55	58	57	59	59	
Heard of/Undecided	82	27	41	23	4	23	45	13	30	29	68	11	51	29	14	67	66	9	5	
	16	15	15	15	15	14	15	38	16	12	16	14	19	13	19	16	18	12	11	

17. For U.S. Senate there are four candidates listed on your ballot: (RANDOMIZE) Republican Tom Cotton, Libertarian Nathan LaFrance, Green Party Mark Swaney and Democrat Mark Pryor. At this point for whom will you vote or lean toward?

BANNER 2																			
JOB APPROVALS																			
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FEELING FOR																			
VOTING																			
OBAMA																			
OBAMA JOB																			
APPROVAL																			
PRYOR JOB																			
APPROVAL																			
RACE																			
U.S.																			
MILITARY																			
LABOR																			
UNION																			
IMPORTANCE OF																			
RELIGION																			
-----																			
																		NOT	
																		VERY/	
																		AT ALL	
-----																			
TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
-----																			
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Tom Cotton	215	7	202	3	4	6	206	3	13	179	205	8	122	89	29	185	173	27	12
	43	4	75	2	15	4	70	9	7	73	50	10	45	41	39	44	46	37	27
Democrat Mark Pryor	224	149	40	132	17	146	54	23	168	32	164	56	123	100	41	182	153	39	27
	45	85	15	89	63	87	18	68	88	13	40	73	45	46	55	43	41	53	61
Green Party Mark Swaney	13	4	8	1	3	2	11	-	2	9	11	1	4	9	-	13	9	2	2
	3	2	3	1	11	1	4		1	4	3	1	1	4		3	2	3	5
Libertarian Nathan LaFrance	14	5	7	3	2	4	7	3	2	9	12	2	6	7	1	12	10	2	1
	3	3	3	2	7	2	2	9	1	4	3	3	2	3	1	3	3	3	2
Undecided	33	11	13	10	1	10	17	5	6	16	20	10	19	12	3	29	27	3	2
	7	6	5	7	4	6	6	15	3	7	5	13	7	6	4	7	7	4	5
Refused	1	-	1	-	-	-	1	-	1	-	1	-	-	1	-	1	1	-	-
	*		*				*		1		*			*		*	*		



19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Conservative	29	4	22	4	-	5	23	1	7	20	28	1	14	15	2	27	24	1	4	
	6	2	8	3		3	8	3	4	8	7	1	5	7	3	6	6	1	9	
Republican	11	5	5	4	1	4	7	-	6	4	9	2	5	6	1	10	9	2	-	
	2	3	2	3	4	2	2		3	2	2	3	2	3	1	2	2	3		
Patriot/Military/Veteran	52	1	48	1	-	2	48	2	6	44	50	1	33	18	9	43	37	11	3	
	10	1	18	1		1	16	6	3	18	12	1	12	8	12	10	10	15	7	
Cotton/Farmer Boy	16	6	9	4	2	4	11	1	2	10	13	3	11	5	2	14	13	2	-	
	3	3	3	3	7	2	4	3	1	4	3	4	4	2	3	3	3	3		
Koch Brother/Big money	15	11	3	9	2	10	3	1	12	1	13	1	8	7	4	11	11	2	2	
	3	6	1	6	7	6	1	3	6	*	3	1	3	3	5	3	3	3	5	
Honest/Trustworthy	30	1	27	1	-	3	27	-	2	28	29	-	18	11	7	22	23	3	3	
	6	1	10	1		2	9		1	11	7		7	5	9	5	6	4	7	
Dishonest/Untrustworthy/Crook	55	31	17	29	2	29	21	5	37	14	39	14	26	29	5	50	42	9	4	
	11	18	6	19	7	17	7	15	19	6	9	18	9	13	7	12	11	12	9	
Young/Inexperienced	13	6	6	5	1	4	9	-	4	7	12	1	6	7	-	13	11	-	1	
	3	3	2	3	4	2	3		2	3	3	1	2	3		3	3		2	
Social security/seniors	5	1	2	1	-	2	3	-	3	1	5	-	2	3	-	5	3	1	1	
	1	1	1	1		1	1		2	*	1		1	1		1	1	1	2	
Commercials/Ads	9	2	4	2	-	4	5	-	4	2	8	1	2	7	1	8	6	2	1	
	2	1	1	1		2	2		2	1	2	1	1	3	1	2	2	3	2	
Views/stand on issues	13	2	10	1	1	2	10	1	2	10	12	1	8	5	1	12	11	2	-	
	3	1	4	1	4	1	3	3	1	4	3	1	3	2	1	3	3	3		

19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 2																			
JOB APPROVALS																			
	2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Not for the people/ Favors rich	9 2	4 2	2 1	3 2	1 4	3 2	5 2	1 3	3 2	5 2	6 1	3 4	5 2	4 2	1 1	8 2	6 2	2 3	1 2
Family man	5 1	2 1	3 1	2 1	-	2 1	3 1	-	-	4 2	4 1	1 1	4 1	1 *	1 1	4 1	5 1	-	-
Smart/Intelligent/Hard worker	12 2	3 2	9 3	2 1	1 4	3 2	9 3	-	4 2	7 3	10 2	1 1	5 2	6 3	2 3	10 2	11 3	1 1	-
Change	4 1	-	4 1	-	-	-	3 1	1 3	1 1	3 1	4 1	-	2 1	2 1	-	4 1	3 1	1 1	-
Like him/General positive mentions	28 6	5 3	21 8	4 3	1 4	5 3	23 8	-	5 3	19 8	27 7	1 1	21 8	7 3	3 4	25 6	22 6	5 7	1 2
Dislike him/General negative mentions	65 13	47 27	10 4	41 28	6 22	41 24	15 5	9 26	46 24	15 6	46 11	18 23	43 16	22 10	11 15	54 13	43 12	10 14	10 23
Don't know him	10 2	3 2	6 2	2 1	1 4	3 2	5 2	2 6	4 2	3 1	7 2	2 3	6 2	4 2	4 5	6 1	6 2	3 4	1 2
Other	27 5	9 5	16 6	7 5	2 7	8 5	16 5	2 6	8 4	15 6	21 5	6 8	12 4	14 6	7 9	20 5	19 5	5 7	3 7
None/Nothing	24 5	5 3	14 5	3 2	2 7	7 4	15 5	2 6	4 2	13 5	16 4	7 9	12 4	12 6	1 1	23 5	18 5	3 4	3 7
DK/NA/Refused	68 14	28 16	33 12	24 16	4 15	27 16	35 12	6 18	32 17	20 8	54 13	13 17	31 11	33 15	12 16	53 13	50 13	8 11	6 14

19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democrat	14	4	9	4	-	4	9	1	3	8	13	1	5	8	1	13	10	3	1	
	3	2	3	3		2	3	3	2	3	3	1	2	4	1	3	3	4	2	
David Pryor/Dad/Family	25	6	17	6	-	9	15	1	9	14	19	6	19	6	6	19	18	4	2	
	5	3	6	4		5	5	3	5	6	5	8	7	3	8	5	5	5	5	
Obama/Obamacare	40	-	40	-	-	-	38	2	1	36	39	1	22	17	4	36	33	5	2	
	8		15				13	6	1	15	9	1	8	8	5	9	9	7	5	
Liar/Dishonest/ Untrustworthy/Deceit	49	6	40	5	1	5	44	-	3	45	45	3	27	20	10	39	37	7	5	
	10	3	15	3	4	3	15		2	18	11	4	10	9	14	9	10	10	11	
Honest/Dependable	19	13	3	12	1	13	5	1	19	-	13	5	11	8	1	18	14	1	3	
	4	7	1	8	4	8	2	3	10		3	6	4	4	1	4	4	1	7	
Liberal	9	-	9	-	-	-	9	-	1	8	9	-	6	3	-	9	8	1	-	
	2		3				3		1	3	2		2	1		2	2	1		
Politician/Old school	14	2	11	2	-	2	12	-	3	9	12	1	6	8	1	13	9	5	-	
	3	1	4	1		1	4		2	4	3	1	2	4	1	3	2	7		
Views/stand on issues	10	3	6	3	-	3	7	-	5	3	8	1	5	5	2	8	7	2	1	
	2	2	2	2		2	2		3	1	2	1	2	2	3	2	2	3	2	
Hard worker/Good job/ Experience	39	23	10	21	2	23	10	6	33	4	29	8	20	18	7	32	27	4	6	
	8	13	4	14	7	14	3	18	17	2	7	10	7	8	9	8	7	5	14	
Conservative	5	3	1	3	-	4	1	-	2	3	4	1	1	4	2	3	2	2	1	
	1	2	*	2		2	*		1	1	1	1	*	2	3	1	1	3	2	
For the people	6	5	1	5	-	4	2	-	5	1	3	3	5	1	2	4	5	1	-	
	1	3	*	3		2	1		3	*	1	4	2	*	3	1	1	1		

19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

BANNER 2

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JOB APPROVALS																				
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	2012	FEELING FOR				OBAMA JOB			PRYOR JOB			RACE		U.S.		LABOR		IMPORTANCE OF		
	ELECTION	VOTING				APPROVAL			APPROVAL					MILITARY		UNION		RELIGION		
		ROM-	FEEL	OTHER	APP-	DIS-	UNDEC	APP-	DIS-	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT		
	TOTAL	OBAMA	NEY	GOOD	ROVE	APRVE		ROVE	APRVE										VERY/	AT ALL
Middle of the road/ Moderate	5 1	4 2	- 2	3 2	1 4	3 2	1 *	1 3	4 2	- 1	4 1	1 1	1 *	4 2	2 3	3 1	2 1	- 1	3 7	
Has done a poor job	8 2	2 1	5 2	1 1	1 4	2 1	6 2	- 1	2 2	6 2	6 1	2 3	6 2	1 *	- 2	7 2	7 2	- 2	- -	
Like him/General positive mentions	93 19	62 35	17 6	56 38	6 22	58 35	25 8	9 26	65 34	16 7	69 17	23 30	55 20	37 17	20 27	71 17	67 18	15 21	8 18	
Dislike him/General negative mentions	57 11	6 3	48 18	3 2	3 11	5 3	50 17	2 6	5 3	47 19	53 13	3 4	35 13	22 10	4 5	53 13	48 13	5 13	3 7	7 7
Don't know him	6 1	3 2	1 *	3 2	- 2	3 2	1 *	2 6	1 1	1 *	2 *	3 4	3 1	3 1	2 3	4 1	6 2	- -	- -	
Other	27 5	11 6	13 5	7 5	4 15	8 5	16 5	2 6	12 6	12 5	23 6	3 4	11 4	16 7	2 3	25 6	19 5	6 8	2 5	
None/Nothing	19 4	4 2	11 4	3 2	1 4	6 4	9 3	4 12	3 2	7 3	13 3	6 8	11 4	8 4	3 4	16 4	14 4	4 5	1 2	
DK/NA/Refused	55 11	19 11	29 11	12 8	7 26	16 10	36 12	3 9	16 8	25 10	49 12	6 8	25 9	29 13	5 7	49 12	40 11	8 11	6 14	



20. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

BANNER 2																				
JOB APPROVALS																				
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FEELING FOR																				
2012		VOTING FOR				OBAMA JOB			PRYOR JOB			RACE		U.S.		LABOR		IMPORTANCE OF		
ELECTION		OBAMA				APPROVAL			APPROVAL					MILITARY		UNION		RELIGION		
-----																				
TOTAL		ROM-	FEEL	OTHER	APP-	DIS-	UNDEC	APP-	DIS-	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT	VERY/	
		OBAMA	GOOD		ROVE	APRVE		ROVE	APRVE									AT	ALL	
-----																				
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Republican	208	5	197	2	3	4	200	4	18	169	199	7	122	83	24	183	168	28	10	
	42	3	73	1	11	2	68	12	9	69	48	9	45	38	32	43	45	38	23	
Democratic	210	153	29	138	15	147	40	22	149	37	144	61	113	96	38	171	144	35	27	
	42	87	11	93	56	88	14	65	78	15	35	79	41	44	51	41	39	48	61	
Undecided	80	17	44	8	9	16	55	8	24	38	69	8	37	39	12	66	61	9	6	
	16	10	16	5	33	10	19	24	12	16	17	10	14	18	16	16	16	12	14	
Refused	2	1	1	1	-	1	1	-	1	1	1	1	2	-	-	2	-	1	1	
	*	1	*	1		1	*		1	*	*	1	1			*		1	2	

21. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 2																				
JOB APPROVALS																				
-----																				
FEELING FOR																				
2012		VOTING FOR				OBAMA JOB			PRYOR JOB			RACE		U.S.		LABOR		IMPORTANCE OF		
ELECTION		OBAMA				APPROVAL			APPROVAL					MILITARY		UNION		RELIGION		
-----																				
TOTAL		ROM-	FEEL	OTHER	APP-	DIS-	UNDEC	APP-	DIS-	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT	VERY/	
		OBAMA	GOOD		ROVE	APRVE		ROVE	APRVE									AT ALL		
-----																				
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
For Obama	98	79	8	74	5	83	12	3	67	20	63	35	50	46	18	79	71	12	15	
	20	45	3	50	19	49	4	9	35	8	15	45	18	21	24	19	19	16	34	
Against Obama	185	10	163	4	6	6	177	2	22	142	173	8	100	82	20	164	150	21	12	
	37	6	60	3	22	4	60	6	11	58	42	10	36	38	27	39	40	29	27	
He's not a factor	199	82	90	67	15	74	97	26	101	75	161	32	115	83	35	164	138	39	16	
	40	47	33	45	56	44	33	76	53	31	39	42	42	38	47	39	37	53	36	
Don't Know/Refused	18	5	10	4	1	5	10	3	2	8	16	2	9	7	1	15	14	1	1	
	4	3	4	3	4	3	3	9	1	3	4	3	3	3	1	4	4	1	2	



23. What is the most important issue when casting your vote for Congress this year: jobs, healthcare, federal budget deficit, education, foreign policy/terrorism, or immigration..?

BANNER 2																			
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JOB APPROVALS																			
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	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION	
	TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jobs	110	51	47	45	6	48	50	11	57	41	77	29	57	52	15	94	73	25	11
	22	29	17	30	22	29	17	32	30	17	19	38	21	24	20	22	20	34	25
Healthcare	112	51	49	42	9	48	54	10	48	48	92	20	67	43	15	97	88	13	10
	22	29	18	28	33	29	18	29	25	20	22	26	24	20	20	23	24	18	23
Federal budget deficit	72	14	46	10	4	14	55	3	23	38	64	6	45	25	8	63	53	10	6
	14	8	17	7	15	8	19	9	12	16	15	8	16	11	11	15	14	14	14
Education	28	15	12	12	3	12	15	1	14	12	25	3	16	12	7	21	23	4	1
	6	9	4	8	11	7	5	3	7	5	6	4	6	6	9	5	6	5	2
Foreign Policy/Terrorism	84	23	59	20	3	21	61	2	19	54	73	8	40	43	11	72	68	8	7
	17	13	22	13	11	12	21	6	10	22	18	10	15	20	15	17	18	11	16
Immigration	53	7	41	6	1	9	40	4	9	38	46	6	29	24	11	42	36	10	5
	11	4	15	4	4	5	14	12	5	16	11	8	11	11	15	10	10	14	11
Other	23	8	11	8	-	8	13	1	13	8	19	4	12	10	4	19	19	1	3
	5	5	4	5		5	4	3	7	3	5	5	4	5	5	5	5	1	7
Undecided	16	6	6	5	1	7	8	1	8	6	15	1	8	8	2	14	13	2	-
	3	3	2	3	4	4	3	3	4	2	4	1	3	4	3	3	3	3	
Refused	2	1	-	1	-	1	-	1	1	-	2	-	-	1	1	-	-	-	1
	*	1		1		1		3	1		*			*	1				2



25. Who would be your second choice - Ross or Hutchinson?

BANNER 2																			
JOB APPROVALS																			
		2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			PRYOR JOB APPROVAL		RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	AT ALL	
Those with first choice Green or Libertarian	25	6	15	2	4	5	17	3	5	15	22	2	12	10	5	19	19	4	1
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Mike Ross	7	3	4	2	1	4	2	1	2	3	6	1	4	2	4	3	5	1	1
	28	50	27	100	25	80	12	33	40	20	27	50	33	20	80	16	26	25	100
Republican Asa Hutchinson	7	1	5	-	1	1	6	-	3	3	7	-	3	4	-	7	5	2	-
	28	17	33		25	20	35		60	20	32		25	40		37	26	50	
Undecided	9	1	5	-	1	-	8	1	-	8	7	1	4	3	-	8	7	1	-
	36	17	33		25		47	33		53	32	50	33	30		42	37	25	
Refused	2	1	1	-	1	-	1	1	-	1	2	-	1	1	1	1	2	-	-
	8	17	7		25		6	33		7	9		8	10	20	5	11		

26. For Lieutenant Governor, there are three candidates listed on your ballot: (RANDOMIZE) Republican Tim Griffin, Democrat John Burkhalter and Libertarian Christopher Olson. At this point for whom will you vote or lean toward?

BANNER 2																			
JOB APPROVALS																			
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FEELING FOR																			
VOTING																			
OBAMA																			
OBAMA JOB																			
APPROVAL																			
PRYOR JOB																			
APPROVAL																			
RACE																			
U.S.																			
MILITARY																			
LABOR																			
UNION																			
IMPORTANCE OF																			
RELIGION																			
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																			NOT
																			VERY/
																			AT ALL
-----																			
TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	AT ALL	
-----																			
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Tim Griffin	177	6	167	3	3	5	167	5	22	137	169	7	104	70	21	155	140	25	9
	35	3	62	2	11	3	56	15	11	56	41	9	38	32	28	37	38	34	20
Democrat John Burkhalter	208	137	45	123	14	130	59	18	136	48	151	52	113	94	38	169	147	32	27
	42	78	17	83	52	77	20	53	71	20	37	68	41	43	51	40	39	44	61
Libertarian Christopher Olson	24	4	16	2	2	3	18	3	3	17	19	4	11	12	3	20	18	5	-
	5	2	6	1	7	2	6	9	2	7	5	5	4	6	4	5	5	7	
Undecided	89	29	42	21	8	30	51	7	31	42	72	14	46	41	12	77	67	11	8
	18	16	15	14	30	18	17	21	16	17	17	18	17	19	16	18	18	15	18
Refused	2	-	1	-	-	-	1	1	-	1	2	-	-	1	-	1	1	-	-
	*		*				*	3		*	*			*		*	*		

27. For Secretary of State, there are three candidates listed on your ballot: (RANDOMIZE) Democrat Susan Inman, Republican Mark Martin, and Libertarian Jacob Holloway. At this point for whom will you vote or lean toward?

BANNER 2																			
JOB APPROVALS																			
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FEELING FOR																			
VOTING																			
OBAMA																			
OBAMA JOB																			
APPROVAL																			
PRYOR JOB																			
APPROVAL																			
RACE																			
U.S.																			
MILITARY																			
LABOR																			
UNION																			
IMPORTANCE OF																			
RELIGION																			
-----																			
																		NOT	
																		VERY/	
																		AT ALL	
-----																			
TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT		
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Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Susan Inman	169	121	27	108	13	117	36	15	117	33	115	49	87	81	29	139	117	27	23
	34	69	10	72	48	70	12	44	61	13	28	64	32	37	39	33	31	37	52
Republican Mark Martin	173	8	158	5	3	8	161	4	22	130	167	5	102	69	20	152	138	25	8
	35	5	58	3	11	5	54	12	11	53	40	6	37	32	27	36	37	34	18
Libertarian Jacob Holloway	31	10	15	6	4	7	22	2	6	23	28	2	17	13	3	27	24	6	-
	6	6	6	4	15	4	7	6	3	9	7	3	6	6	4	6	6	8	
Undecided	124	37	70	30	7	36	76	12	46	58	101	20	67	54	21	103	92	15	13
	25	21	26	20	26	21	26	35	24	24	24	26	24	25	28	24	25	21	30
Refused	3	-	1	-	-	-	1	1	1	1	2	1	1	1	1	1	2	-	-
	1		*				*	3	1	*	*	1	*	*	1	*	1		







30. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Arkansas or generally bad?

BANNER 2																				
JOB APPROVALS																				
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FEELING FOR																				
2012		VOTING FOR				OBAMA JOB			PRYOR JOB			RACE		U.S.		LABOR		IMPORTANCE OF		
ELECTION		OBAMA				APPROVAL			APPROVAL					MILITARY		UNION		RELIGION		
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TOTAL		ROM-	FEEL	OTHER	APP-	DIS-	UNDEC	APP-	DIS-	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT	VERY/	
		OBAMA	GOOD		ROVE	APRVE		ROVE	APRVE									AT	ALL	
-----																				
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Generally Good	183	138	26	127	11	137	27	17	134	29	120	57	95	87	30	152	124	29	27	
	37	78	10	85	41	82	9	50	70	12	29	74	35	40	41	36	33	40	61	
Generally Bad	277	25	229	11	14	14	254	9	40	205	261	12	165	109	36	241	221	39	15	
	55	14	85	7	52	8	86	26	21	84	63	16	60	50	49	57	59	53	34	
Undecided	38	12	16	11	1	17	14	7	18	10	30	8	14	21	8	28	27	5	2	
	8	7	6	7	4	10	5	21	9	4	7	10	5	10	11	7	7	7	5	
Refused	2	1	-	-	1	-	1	1	-	1	2	-	-	1	-	1	1	-	-	
	*	1			4		*	3		*	*			*		*	*			

31. Issue number one, or SJR 7, is related to state agencies administrative rules. The constitutional amendment provides that administrative rules implemented by state agencies shall not become effective until reviewed and approved by a legislative committee of the General Assembly. Would you support this constitutional amendment?

BANNER 2

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JOB APPROVALS																				
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	2012	FEELING FOR				OBAMA JOB			PRYOR JOB		RACE		U.S.		LABOR		IMPORTANCE OF			
	ELECTION	VOTING				APPROVAL			APPROVAL				MILITARY		UNION		RELIGION			
		ROM-	FEEL		APP-	DIS-		APP-	DIS-	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT		
	TOTAL	OBAMA	NEY	GOOD	OTHER	ROVE	APRVE	UNDEC	ROVE	APRVE								VERY/	AT ALL	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	243	83	136	72	11	83	146	14	88	126	200	40	132	108	32	211	189	33	20	
	49	47	50	48	41	49	49	41	46	51	48	52	48	50	43	50	51	45	45	
No	139	51	74	39	12	46	84	8	60	65	123	13	85	54	30	109	101	23	14	
	28	29	27	26	44	27	28	24	31	27	30	17	31	25	41	26	27	32	32	
Undecided	113	41	58	37	4	38	63	11	43	51	85	24	56	54	10	100	83	15	8	
	23	23	21	25	15	23	21	32	22	21	21	31	20	25	14	24	22	21	18	
Refused	5	1	3	1	-	1	3	1	1	3	5	-	1	2	2	2	-	2	2	
	1	1	1	1		1	1	3	1	1	1		*	1	3	*		3	5	

32. Issue number two, or SJR 16, is related to signature collection for petitions. This constitutional amendment would set a threshold of seventy-five (75) percent of required petition signatures to obtain additional time for signature collection. Would you support this constitutional amendment?

BANNER 2

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JOB APPROVALS																			
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	2012	FEELING FOR				OBAMA JOB			PRYOR JOB		RACE		U.S.		LABOR		IMPORTANCE OF		
	ELECTION	VOTING				APPROVAL			APPROVAL				MILITARY		UNION		RELIGION		
		ROM-	FEEL	OTHER	APP-	DIS-	UNDEC	APP-	DIS-	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT	
	TOTAL	OBAMA	GOOD		ROVE	APRVE		ROVE	APRVE									VERY/	AT ALL
		NEY																	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	213	78	108	68	10	77	121	15	86	97	182	30	111	102	25	188	165	28	20
	43	44	40	46	37	46	41	44	45	40	44	39	41	47	34	45	44	38	45
No	170	59	98	45	14	54	107	8	63	96	138	27	101	68	32	138	119	32	17
	34	34	36	30	52	32	36	24	33	39	33	35	37	31	43	33	32	44	39
Undecided	113	38	63	35	3	36	66	10	42	50	89	20	62	46	16	95	89	13	5
	23	22	23	23	11	21	22	29	22	20	22	26	23	21	22	23	24	18	11
Refused	4	1	2	1	-	1	2	1	1	2	4	-	-	2	1	1	-	-	2
	1	1	1	1		1	1	3	1	1	1			1	1	*			5

33. Issue number three, or HJR 1009, is related to term limits, limits on lobbying and elected officials' salaries. This constitutional amendment states that a member of the General Assembly shall serve no more than sixteen (16) years, whether consecutive or nonconsecutive. It would also prohibit members of the General Assembly and elected constitutional officers of the Executive department from accepting gifts from lobbyists...

BANNER 2

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JOB APPROVALS																			
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		2012		FEELING FOR		OBAMA JOB		PRYOR JOB		RACE		U.S.		LABOR		IMPORTANCE OF			
		ELECTION		VOTING		APPROVAL		APPROVAL				MILITARY		UNION		RELIGION			
		ROM-	FEEL		APP-	DIS-		APP-	DIS-	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT	
TOTAL	OBAMA	NEY	GOOD	OTHER	ROVE	APRVE	UNDEC	ROVE	APRVE									VERY/	AT ALL
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Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	280	97	153	82	15	97	167	15	110	137	230	46	146	133	39	241	216	40	22
	56	55	56	55	56	58	56	44	57	56	56	60	53	61	53	57	58	55	50
No	135	49	73	41	8	45	81	8	54	65	112	19	79	55	25	110	97	25	12
	27	28	27	28	30	27	27	24	28	27	27	25	29	25	34	26	26	34	27
Undecided	78	28	41	24	4	24	44	10	26	40	64	12	48	27	9	67	59	7	7
	16	16	15	16	15	14	15	29	14	16	15	16	18	12	12	16	16	10	16
Refused	7	2	4	2	-	2	4	1	2	3	7	-	1	3	1	4	1	1	3
	1	1	1	1		1	1	3	1	1	2		*	1	1	1	*	1	7

34. Issue number four is related to the legalization of the manufacturing, transportation and sale of alcohol in the state of Arkansas. This constitutional amendment would state that the manufacture, sale, distribution and transportation of intoxicating liquors is lawful within the entire geographic area of each and every county of this state, effective July 1, 2015. Would you support this constitutional amendment?

BANNER 2

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JOB APPROVALS																			
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		2012		FEELING FOR		OBAMA JOB		PRYOR JOB		RACE		U.S.		LABOR		IMPORTANCE OF			
		ELECTION		VOTING		APPROVAL		APPROVAL				MILITARY		UNION		RELIGION			
		ROM-	FEEL		APP-	DIS-		APP-	DIS-	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT	
TOTAL	OBAMA	NEY	GOOD	OTHER	ROVE	APRVE	UNDEC	ROVE	APRVE									VERY/	AT ALL
-----																			
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	225	88	108	77	11	90	115	19	104	91	180	41	120	104	34	191	158	42	24
	45	50	40	52	41	54	39	56	54	37	44	53	44	48	46	45	42	58	55
No	198	56	126	46	10	51	140	7	58	121	170	23	115	82	32	166	165	21	11
	40	32	46	31	37	30	47	21	30	49	41	30	42	38	43	39	44	29	25
Undecided	70	30	33	24	6	25	37	7	28	30	56	13	37	29	7	61	48	10	6
	14	17	12	16	22	15	12	21	15	12	14	17	14	13	9	14	13	14	14
Refused	7	2	4	2	-	2	4	1	2	3	7	-	2	3	1	4	2	-	3
	1	1	1	1		1	1	3	1	1	2		1	1	1	1	1		7

35. Issue number five is related to Arkansas' minimum wage. This would amend the Arkansas Code and raise the current state minimum wage from six dollars and twenty-five cents (\$6.25) per hour to seven dollars and fifty cents (\$7.50) per hour on January 1, 2015, to eight dollars (\$8.00) per hour on January 1, 2016, and to eight dollars and fifty cents (\$8.50) per hour on January 1, 2017. Would you support this amendment?

BANNER 2

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JOB APPROVALS																			
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FEELING FOR																			
2012		VOTING		OBAMA JOB		PRYOR JOB				RACE		U.S.		LABOR		IMPORTANCE OF			
ELECTION		OBAMA		APPROVAL		APPROVAL						MILITARY		UNION		RELIGION			
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TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
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Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	276	127	116	110	17	124	129	22	137	101	220	52	147	129	38	238	207	40	26
	55	72	43	74	63	74	44	65	71	41	53	68	54	59	51	56	55	55	59
No	151	30	107	23	7	29	116	5	37	101	132	16	91	58	29	122	115	23	11
	30	17	39	15	26	17	39	15	19	41	32	21	33	27	39	29	31	32	25
Undecided	65	16	44	13	3	12	47	6	15	40	53	9	35	27	6	57	49	9	4
	13	9	16	9	11	7	16	18	8	16	13	12	13	12	8	14	13	12	9
Refused	8	3	4	3	-	3	4	1	3	3	8	-	1	4	1	5	2	1	3
	2	2	1	2		2	1	3	2	1	2		*	2	1	1	1	1	7





37. Okay, I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today:

BANNER 2																			
JOB APPROVALS																			
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FEELING FOR																			
VOTING																			
OBAMA																			
OBAMA JOB																			
APPROVAL																			
PRYOR JOB																			
APPROVAL																			
RACE																			
U.S.																			
MILITARY																			
LABOR																			
UNION																			
IMPORTANCE OF																			
RELIGION																			
-----																			
																			NOT
																			VERY/
																			AT ALL
-----																			
TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
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Those who will vote in Democratic Primary	209 100	150 100	31 100	135 100	15 100	142 100	46 100	19 100	141 100	40 100	143 100	62 100	111 100	98 100	32 100	176 100	148 100	34 100	22 100
Joe Biden	16 8	13 9	2 6	13 10	-	14 10	1 2	-	13 9	1 2	8 6	8 13	6 5	10 10	3 9	13 7	10 7	4 12	2 9
Hillary Clinton	148 71	112 75	17 55	99 73	13 87	104 73	29 63	15 79	104 74	25 62	107 75	40 65	83 75	65 66	23 72	125 71	106 72	23 68	16 73
Andrew Cuomo	11 5	7 5	3 10	5 4	2 13	5 4	5 11	1 5	5 4	3 8	8 6	2 3	5 5	6 6	1 3	9 5	9 6	2 6	-
Martin O'Malley	5 2	2 1	3 10	2 1	-	2 1	3 7	-	1 1	4 10	3 2	2 3	4 4	1 1	1 3	4 2	5 3	-	-
Elizabeth Warren	7 3	5 3	1 3	5 4	-	4 3	1 2	2 11	5 4	2 5	2 1	5 8	3 3	4 4	1 3	6 3	4 3	1 3	2 9
Other	1 *	-	1 3	-	-	-	1 2	-	-	-	1 1	-	1 1	-	1 3	-	1 1	-	-
Undecided	20 10	11 7	4 13	11 8	-	13 9	5 11	1 5	13 9	4 10	13 9	5 8	8 7	12 12	2 6	18 10	12 8	4 12	2 9
Refused	1 *	-	-	-	-	-	1 2	-	-	1 2	1 1	-	1 1	-	-	1 1	1 1	-	-

38. Who would be your second choice?

BANNER 2																			
JOB APPROVALS																			
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION	
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Those with first choice for President	188	139	27	124	15	129	40	18	128	35	129	57	102	86	30	157	135	30	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	69	53	6	48	5	47	10	12	48	11	43	25	34	35	6	63	49	15	4
	37	38	22	39	33	36	25	67	38	31	33	44	33	41	20	40	36	50	20
Hillary Clinton	19	16	1	15	1	16	2	-	14	4	9	9	8	11	5	13	14	3	2
	10	12	4	12	7	12	5		11	11	7	16	8	13	17	8	10	10	10
Andrew Cuomo	19	12	5	11	1	12	5	2	13	4	14	5	10	9	3	16	16	1	2
	10	9	19	9	7	9	12	11	10	11	11	9	10	10	10	10	12	3	10
Martin O'Malley	5	1	4	-	1	1	2	2	-	3	4	1	3	2	1	4	4	-	1
	3	1	15		7	1	5	11		9	3	2	3	2	3	3	3		5
Elizabeth Warren	29	25	2	22	3	23	5	1	20	5	22	7	14	15	4	25	17	6	6
	15	18	7	18	20	18	12	6	16	14	17	12	14	17	13	16	13	20	30
Undecided	46	31	9	27	4	29	16	1	32	8	36	10	33	13	11	35	34	5	5
	24	22	33	22	27	22	40	6	25	23	28	18	32	15	37	22	25	17	25
Refused	1	1	-	1	-	1	-	-	1	-	1	-	-	1	-	1	1	-	-
	1	1		1		1			1		1			1		1	1		

39. Okay, I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today:

BANNER 2																			
JOB APPROVALS																			
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		2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL		PRYOR JOB APPROVAL		RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL	
		OBAMA	NEY	GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	AT ALL
TOTAL		OBAMA	NEY	GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	AT ALL
-----		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Those who will vote in Republican Primary	191	-	187	-	-	3	184	4	19	153	182	7	111	78	24	167	153	29	8
	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	9	-	9	-	-	-	8	1	1	7	8	1	4	5	-	9	6	1	2
	5		5				4	25	5	5	4	14	4	6		5	4	3	25
Chris Christie	9	-	9	-	-	1	8	-	1	8	8	1	6	3	2	7	7	2	-
	5		5			33	4		5	5	4	14	5	4	8	4	5	7	
Ted Cruz	14	-	14	-	-	-	14	-	2	9	13	1	8	6	1	13	10	4	-
	7		7				8		11	6	7	14	7	8	4	8	7	14	
Mike Huckabee	75	-	72	-	-	-	74	1	7	63	74	1	45	30	10	65	66	6	2
	39		39				40	25	37	41	41	14	41	38	42	39	43	21	25
Jon Huntsman	3	-	3	-	-	-	3	-	-	2	3	-	1	2	-	3	3	-	-
	2		2				2			1	2		1	3		2	2		
Bobby Jindal	5	-	5	-	-	-	5	-	-	5	5	-	4	1	-	5	4	1	-
	3		3				3			3	3		4	1		3	3	3	
John Kasich	2	-	2	-	-	-	2	-	-	2	2	-	2	-	-	2	2	-	-
	1		1				1			1	1		2			1	1		
Rand Paul	12	-	11	-	-	-	12	-	1	11	10	2	9	3	2	10	9	3	-
	6		6				7		5	7	5	29	8	4	8	6	6	10	
Rick Perry	16	-	16	-	-	-	16	-	-	14	16	-	9	6	2	14	12	3	1
	8		9				9			9	9		8	8	8	8	8	10	12
Marco Rubio	9	-	9	-	-	-	8	1	-	7	8	1	6	3	1	8	8	1	-
	5		5				4	25		5	4	14	5	4	4	5	5	3	
Paul Ryan	6	-	6	-	-	-	6	-	1	4	6	-	2	4	1	5	5	1	-
	3		3				3		5	3	3		2	5	4	3	3	3	



40. Who would be your second choice?

BANNER 2																			
JOB APPROVALS																			
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL		RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-OBAMA	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Those with first choice for President	171	-	167	-	-	2	166	3	16	140	163	7	100	69	20	151	140	24	6
	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	15	-	15	-	-	-	15	-	1	11	14	1	7	8	2	13	13	2	-
	9		9				9		6	8	9	14	7	12	10	9	9	8	
Chris Christie	10	-	10	-	-	-	10	-	2	6	8	1	7	3	1	9	8	1	1
	6		6				6		12	4	5	14	7	4	5	6	6	4	17
Ted Cruz	12	-	11	-	-	-	11	1	3	8	12	-	10	2	2	10	10	2	-
	7		7				7	33	19	6	7		10	3	10	7	7	8	
Mike Huckabee	20	-	20	-	-	-	20	-	1	17	20	-	10	9	3	17	18	1	1
	12		12				12		6	12	12		10	13	15	11	13	4	17
Jon Huntsman	3	-	3	-	-	-	3	-	-	2	3	-	2	1	-	3	2	1	-
	2		2				2			1	2		2	1		2	1	4	
Bobby Jindal	11	-	10	-	-	-	11	-	-	11	11	-	6	5	2	9	10	1	-
	6		6				7			8	7		6	7	10	6	7	4	
John Kasich	5	-	5	-	-	-	5	-	-	5	5	-	2	3	1	4	5	-	-
	3		3				3			4	3		2	4	5	3	4		
Rand Paul	14	-	14	-	-	-	13	1	1	12	13	1	11	3	2	12	12	1	1
	8		8				8	33	6	9	8	14	11	4	10	8	9	4	17
Rick Perry	26	-	26	-	-	1	24	1	1	23	24	2	13	12	3	23	20	4	1
	15		16			50	14	33	6	16	15	29	13	17	15	15	14	17	17
Marco Rubio	13	-	13	-	-	-	13	-	1	12	13	-	6	7	-	13	8	5	-
	8		8				8		6	9	8		6	10		9	6	21	
Paul Ryan	10	-	10	-	-	1	9	-	1	7	9	1	4	6	-	10	7	2	1
	6		6			50	5		6	5	6	14	4	9		7	5	8	17

40. Who would be your second choice?

BANNER 2																					
JOB APPROVALS																					
		2012		FEELING FOR			OBAMA JOB			PRYOR JOB			RACE		U.S.		LABOR		IMPORTANCE OF		
		ELECTION		VOTING			APPROVAL			APPROVAL					MILITARY		UNION		RELIGION		
		ROM-	FEEL	OTHER	APP-	DIS-	UNDEC	APP-	DIS-	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT			
TOTAL	OBAMA	NEY	GOOD		ROVE	APRVE		ROVE	APRVE									VERY/	AT ALL		
Rick Santorum	3	-	2	-	-	-	3	-	-	3	3	-	2	1	1	2	3	-	-		
	2		1				2			2	2		2	1	5	1	2				
Scott Walker	13	-	13	-	-	-	13	-	1	12	12	1	11	2	-	13	9	3	1		
	8		8				8		6	9	7	14	11	3		9	6	12	17		
Undecided	3	-	3	-	-	-	3	-	2	1	3	-	2	1	-	3	3	-	-		
	2		2				2		12	1	2		2	1		2	2				
Refused	13	-	12	-	-	-	13	-	2	10	13	-	7	6	3	10	12	1	-		
	8		7				8		12	7	8		7	9	15	7	9	4			

41. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

BANNER 2

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JOB APPROVALS																			
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	2012 ELECTION	FEELING FOR VOTING OBAMA				OBAMA JOB APPROVAL			PRYOR JOB APPROVAL		RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
	TOTAL	ROM-OBAMA	NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	AT ALL
-----																			
Those with first choice for President	171	-	167	-	-	2	166	3	16	140	163	7	100	69	20	151	140	24	6
	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mitt Romney	56	-	55	-	-	-	54	2	4	47	52	3	41	15	7	49	46	7	3
	33		33				33	67	25	34	32	43	41	22	35	32	33	29	50
Jeb Bush	2	-	2	-	-	-	2	-	1	1	2	-	-	2	1	1	-	1	1
	1		1				1		6	1	1			3	5	1		4	17
Chris Christie	5	-	5	-	-	-	4	1	-	4	5	-	4	1	2	3	3	2	-
	3		3				2	33		3	3		4	1	10	2	2	8	
Ted Cruz	11	-	11	-	-	1	10	-	3	7	10	1	5	5	2	9	9	1	1
	6		7			50	6		19	5	6	14	5	7	10	6	6	4	17
Mike Huckabee	50	-	48	-	-	-	50	-	4	43	49	1	30	20	7	43	42	7	-
	29		29				30		25	31	30	14	30	29	35	28	30	29	
Jon Huntsman	3	-	3	-	-	-	3	-	-	2	3	-	2	1	-	3	3	-	-
	2		2				2			1	2		2	1		2	2		
Bobby Jindal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
John Kasich	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rand Paul	5	-	4	-	-	-	5	-	1	4	4	1	3	2	-	5	4	1	-
	3		2				3		6	3	2	14	3	3		3	3	4	
Rick Perry	11	-	11	-	-	-	11	-	-	11	11	-	7	3	1	10	8	2	1
	6		7				7			8	7		7	4	5	7	6	8	17
Marco Rubio	3	-	3	-	-	-	3	-	-	3	3	-	1	2	-	3	3	-	-
	2		2				2			2	2		1	3		2	2		





42. Has anyone in your household ever served in the U.S. military?

BANNER 2																			
JOB APPROVALS																			
		2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL		PRYOR JOB APPROVAL		RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL	
TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	274	89	155	75	14	81	170	22	108	142	226	43	274	-	49	225	208	44	19
	55	51	57	50	52	48	57	65	56	58	55	56	100		66	53	56	60	43
No	218	87	110	74	13	86	121	10	83	98	179	34	-	218	24	193	161	28	25
	44	49	41	50	48	51	41	29	43	40	43	44		100	32	46	43	38	57
Undecided	5	-	4	-	-	1	3	1	1	3	5	-	-	-	1	3	3	1	-
	1		1			1	1	3	1	1	1				1	1	1	1	
Refused	3	-	2	-	-	-	2	1	-	2	3	-	-	-	-	1	1	-	-
	1		1				1	3		1	1				*	*			

43. Does anyone in your household belong to a labor union?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-OBAMA	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	74	30	35	25	5	29	35	8	33	28	60	13	49	24	74	-	57	8	7	
	15	17	13	17	19	17	12	24	17	11	15	17	18	11	100		15	11	16	
No	422	145	235	123	22	138	260	24	159	215	349	64	225	193	-	422	315	65	37	
	84	82	87	83	81	82	88	71	83	88	85	83	82	89		100	84	89	84	
Undecided	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	
	*							3			*									
Refused	3	1	1	1	-	1	1	1	-	2	3	-	-	1	-	-	1	-	-	
	1	1	*	1		1	*	3		1	1			*			*			

44. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

BANNER 2

JOB APPROVALS

	2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			PRYOR JOB APPROVAL		RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL	
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY		SMWT
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC	52	33	11	29	4	33	17	2	35	15	42	8	24	28	8	43	37	7	6
	10	19	4	19	15	20	6	6	18	6	10	10	9	13	11	10	10	10	14
CBS	44	22	15	20	2	25	17	2	22	10	34	10	24	19	5	39	30	7	6
	9	12	6	13	7	15	6	6	11	4	8	13	9	9	7	9	8	10	14
CNN	68	39	21	35	4	34	26	7	42	15	52	15	34	33	8	60	47	13	7
	14	22	8	23	15	20	9	21	22	6	13	19	12	15	11	14	13	18	16
C-SPAN	11	4	4	4	-	6	3	2	5	4	11	-	6	4	5	5	7	2	1
	2	2	1	3		4	1	6	3	2	3		2	2	7	1	2	3	2
COMEDY Central	7	4	3	3	1	3	4	-	4	3	6	1	3	3	1	6	3	1	3
	1	2	1	2	4	2	1		2	1	1	1	1	1	1	1	1	1	7
Fox NEWS	187	15	164	9	6	12	170	5	20	151	170	14	114	72	25	162	163	17	6
	37	9	61	6	22	7	57	15	10	62	41	18	42	33	34	38	44	23	14
MSNBC	33	20	9	18	2	19	11	3	20	10	23	10	17	16	7	26	26	5	2
	7	11	3	12	7	11	4	9	10	4	6	13	6	7	9	6	7	7	5
NBC	47	21	22	15	6	17	22	8	20	19	37	8	25	22	6	41	30	9	7
	9	12	8	10	22	10	7	24	10	8	9	10	9	10	8	10	8	12	16
Undecided	42	15	20	13	2	16	23	3	21	15	34	8	21	20	8	34	26	12	4
	8	9	7	9	7	10	8	9	11	6	8	10	8	9	11	8	7	16	9
Refused	9	3	2	3	-	3	3	2	3	3	4	3	6	1	1	6	4	-	2
	2	2	1	2		2	1	6	2	1	1	4	2	*	1	1	1		5

45. What is your annual household income?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Under \$60,000 per year	211	75	106	66	9	76	117	18	92	94	169	41	113	96	23	187	160	28	18	
	42	43	39	44	33	45	40	53	48	38	41	53	41	44	31	44	43	38	41	
Under \$100,000 per year	109	46	56	38	8	38	65	6	43	53	94	13	55	52	22	87	81	15	13	
	22	26	21	26	30	23	22	18	22	22	23	17	20	24	30	21	22	21	30	
Under \$140,000 per year	38	15	22	12	3	13	22	3	14	19	33	4	23	15	7	31	26	7	5	
	8	9	8	8	11	8	7	9	7	8	8	5	8	7	9	7	7	10	11	
\$140,000 or OVER	29	10	16	9	1	11	16	2	13	13	23	6	16	13	3	26	22	3	4	
	6	6	6	6	4	7	5	6	7	5	6	8	6	6	4	6	6	4	9	
Undecided	44	15	25	12	3	11	31	1	12	27	38	5	23	20	9	34	32	9	1	
	9	9	9	8	11	7	10	3	6	11	9	6	8	9	12	8	9	12	2	
Refused	69	15	46	12	3	19	45	4	18	39	56	8	44	22	10	57	52	11	3	
	14	9	17	8	11	11	15	12	9	16	14	10	16	10	14	14	14	15	7	

46. How important is religion in your life?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			PRYOR JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-OBAMA	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
Total	500	176	271	149	27	168	296	34	192	245	413	77	274	218	74	422	373	73	44	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Very important	373	123	211	102	21	111	234	26	132	193	309	58	208	161	57	315	373	-	-	
	75	70	78	68	78	66	79	76	69	79	75	75	76	74	77	75	100			
Somewhat important	73	24	42	22	2	26	42	5	29	35	57	14	44	28	8	65	-	73	-	
	15	14	15	15	7	15	14	15	15	14	14	18	16	13	11	15		100		
Not very important	25	13	9	9	4	12	12	1	12	11	23	1	13	12	3	22	-	-	25	
	5	7	3	6	15	7	4	3	6	4	6	1	5	6	4	5			57	
Not at all important	19	13	5	13	-	15	4	-	14	3	16	3	6	13	4	15	-	-	19	
	4	7	2	9		9	1		7	1	4	4	2	6	5	4			43	
Undecided	5	1	2	1	-	2	2	1	3	1	5	-	3	1	1	3	-	-	-	
	1	1	1	1		1	1	3	2	*	1		1	*	1	1				
Refused	5	2	2	2	-	2	2	1	2	2	3	1	-	3	1	2	-	-	-	
	1	1	1	1		1	1	3	1	1	1	1		1	1	*				

Region

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	COT- TON/ PRYOR
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Central	145	53	67	4	6	15	68	65	52	70	12	12	21	4	1	52	12	15	142
	29	25	30	31	43	45	31	28	27	33	23	27	31	36	14	28	36	32	30
Delta/East	135	61	62	2	3	7	62	62	47	56	22	9	27	1	1	46	8	8	125
	27	28	28	15	21	21	28	27	24	26	42	20	40	9	14	25	24	17	26
West	220	101	95	7	5	11	89	106	94	89	18	23	20	6	5	89	13	24	212
	44	47	42	54	36	33	41	45	49	41	35	52	29	55	71	48	39	51	44

Gender

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	COT- TON/ PRYOR
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	240	113	98	7	7	14	94	125	106	96	26	19	33	3	3	97	11	18	233
	48	53	44	54	50	42	43	54	55	45	50	43	49	27	43	52	33	38	49
Female	260	102	126	6	7	19	125	108	87	119	26	25	35	8	4	90	22	29	246
	52	47	56	46	50	58	57	46	45	55	50	57	51	73	57	48	67	62	51



S2. Thank You. How likely are you to vote in the Arkansas election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 3																			
	TOTAL	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR	
		COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC		NBC
Total	500 100	215 100	224 100	13 100	14 100	33 100	219 100	233 100	193 100	215 100	52 100	44 100	68 100	11 100	7 100	187 100	33 100	47 100	479 100
Very Likely	481 96	213 99	216 96	13 100	10 71	28 85	209 95	230 99	188 97	206 96	51 98	44 100	64 94	8 73	7 100	181 97	32 97	44 94	465 97
Somewhat Likely	19 4	2 1	8 4	- 29	4 15	5 15	10 5	3 1	5 3	9 4	1 2	- 2	4 6	3 27	- -	6 3	1 3	3 6	14 3

1. Do you consider yourself a Democrat, Republican, Libertarian, Green Party or Unaffiliated/Independent?

BANNER 3																			
TOTAL	U.S. SENATE RACE					OPINION OF PRYOR			OPINION OF COTTON			TV NEWS NETWORKS						KNOW COT- TON/ PRYOR	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC		
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	177	17	150	-	-	10	133	30	21	122	31	23	42	6	2	15	18	21	166
	35	8	67			30	61	13	11	57	60	52	62	55	29	8	55	45	35
Republican	155	136	10	3	1	5	20	121	115	17	5	5	10	1	-	116	4	5	153
	31	63	4	23	7	15	9	52	60	8	10	11	15	9		62	12	11	32
Libertarian	26	8	4	4	6	3	9	15	8	12	1	3	2	2	4	7	2	5	22
	5	4	2	31	43	9	4	6	4	6	2	7	3	18	57	4	6	11	5
Green	4	-	-	1	3	-	1	2	1	1	-	-	-	2	-	1	-	1	3
	1			8	21		*	1	1	*				18		1		2	1
Other	138	54	60	5	4	15	56	65	48	63	15	13	14	-	1	48	9	15	135
	28	25	27	38	29	45	26	28	25	29	29	30	21		14	26	27	32	28

2. What is your age category?

BANNER 3																			
	TOTAL	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR	
		COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC		NBC
Total	500 100	215 100	224 100	13 100	14 100	33 100	219 100	233 100	193 100	215 100	52 100	44 100	68 100	11 100	7 100	187 100	33 100	47 100	479 100
18-25	26 5	9 4	10 4	1 8	4 29	2 6	14 6	8 3	10 5	10 5	4 8	- -	4 6	1 9	- -	7 4	2 6	4 9	25 5
26-35	83 17	29 13	38 17	2 15	4 29	9 27	37 17	33 14	20 10	48 22	9 17	8 18	14 21	3 27	2 29	25 13	6 18	7 15	76 16
36-45	90 18	37 17	43 19	4 31	1 7	5 15	45 21	39 17	37 19	42 20	10 19	10 23	12 18	2 18	- -	32 17	7 21	8 17	90 19
46-55	90 18	45 21	37 17	4 31	- -	4 12	33 15	50 21	42 22	31 14	10 19	9 20	9 13	2 18	2 29	38 20	5 15	8 17	87 18
56-65	80 16	42 20	32 14	1 8	2 14	3 9	30 14	44 19	35 18	34 16	4 8	7 16	10 15	2 18	3 43	36 19	1 3	7 15	79 16
66-75	69 14	35 16	30 13	- -	1 7	3 9	31 14	31 13	28 15	23 11	7 13	5 11	9 13	1 9	- -	29 16	5 15	7 15	66 14
Over 75 years	54 11	15 7	30 13	1 8	2 14	6 18	26 12	23 10	19 10	22 10	7 13	4 9	9 13	- -	- -	19 10	5 15	6 13	48 10
Refused	8 2	3 1	4 2	- -	- -	1 3	3 1	5 2	2 1	5 2	1 2	1 2	1 1	- -	- -	1 1	2 6	- -	8 2

3. Which of the following best describes your race or ethnicity?

	BANNER 3																		
	TOTAL	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR	
		COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC		NBC
Total	500 100	215 100	224 100	13 100	14 100	33 100	219 100	233 100	193 100	215 100	52 100	44 100	68 100	11 100	7 100	187 100	33 100	47 100	479 100
White/Caucasian	413 83	205 95	164 73	11 85	12 86	20 61	163 74	212 91	184 95	160 74	42 81	34 77	52 76	11 100	6 86	170 91	23 70	37 79	398 83
African-American	58 12	2 1	47 21	1 8	1 7	7 21	41 19	10 4	3 2	40 19	6 12	9 20	12 18	- 14	1 14	10 5	7 21	7 15	52 11
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian	6 1	2 1	2 1	-	-	2 6	3 1	2 1	2 1	1 *	-	-	-	-	-	-	2 6	-	6 1
Hispanic/Latino	9 2	1 *	6 3	-	1 7	1 3	7 3	2 1	1 1	7 3	2 4	-	3 4	-	-	1 1	1 3	1 2	9 2
Other	4 1	3 1	1 *	-	-	-	1 *	3 1	2 1	1 *	-	1 2	-	-	-	3 2	-	-	4 1
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	10 2	2 1	4 2	1 8	-	3 9	4 2	4 2	1 1	6 3	2 4	-	1 1	-	-	3 2	-	2 4	10 2



5. Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

BANNER 3																			
	TOTAL	U.S. SENATE RACE					OPINION OF PRYOR			OPINION OF COTTON			TV NEWS NETWORKS						KNOW COT- TON/ PRYOR
		COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	
Those who voted Obama in 2012	176 100	7 100	149 100	4 100	5 100	11 100	138 100	25 100	16 100	129 100	33 100	22 100	39 100	4 100	4 100	15 100	20 100	21 100	164 100
Feel Good	149 85	3 43	132 89	1 25	3 60	10 91	126 91	14 56	9 56	115 89	29 88	20 91	35 90	4 100	3 75	9 60	18 90	15 71	140 85
Regret	25 14	4 57	16 11	3 75	2 40	-	11 8	11 44	7 44	13 10	4 12	2 9	3 8	-	1 25	6 40	2 10	5 24	22 13
Undecided	1 1	-	1 1	-	-	-	1 1	-	-	1 1	-	-	1 3	-	-	-	-	-	1 1
Refused	1 1	-	-	-	-	1 9	-	-	-	-	-	-	-	-	-	-	-	1 5	1 1

6. Do you approve or disapprove of the job Barack Obama is doing as president?

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	COT- TON/ PRYOR
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	168	6	146	2	4	10	138	17	11	123	33	25	34	6	3	12	19	17	156
	34	3	65	15	29	30	63	7	6	57	63	57	50	55	43	6	58	36	33
Disapprove	296	206	54	11	7	17	59	210	177	71	17	17	26	3	4	170	11	22	287
	59	96	24	85	50	52	27	90	92	33	33	39	38	27	57	91	33	47	60
Undecided	34	3	23	-	3	5	20	6	5	20	2	2	7	2	-	5	3	8	34
	7	1	10		21	15	9	3	3	9	4	5	10	18		3	9	17	7
Refused	2	-	1	-	-	1	2	-	-	1	-	-	1	-	-	-	-	-	2
	*		*			3	1			*			1						*

7. Do you approve or disapprove of the job Mark Pryor is doing as U.S. Senator?

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	COT- TON/ PRYOR
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	192	13	168	2	2	6	170	15	17	145	35	22	42	5	4	20	20	20	185
	38	6	75	15	14	18	78	6	9	67	67	50	62	45	57	11	61	43	39
Disapprove	245	179	32	9	9	16	29	201	160	48	15	10	15	4	3	151	10	19	237
	49	83	14	69	64	48	13	86	83	22	29	23	22	36	43	81	30	40	49
Undecided	60	22	23	2	3	10	19	17	16	21	2	12	10	2	-	16	3	7	54
	12	10	10	15	21	30	9	7	8	10	4	27	15	18		9	9	15	11
Refused	3	1	1	-	-	1	1	-	-	1	-	-	1	-	-	-	-	1	3
	1	*	*			3	*			*			1					2	1



## 8. Barack Obama

BANNER 3																				
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR		
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC		
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	195	12	165	4	4	10	154	25	17	140	33	27	41	7	3	16	22	24	183	
	39	6	74	31	29	30	70	11	9	65	63	61	60	64	43	9	67	51	38	
Unfavorable	286	203	50	8	6	18	54	205	174	65	17	13	23	3	4	168	10	23	279	
	57	94	22	62	43	55	25	88	90	30	33	30	34	27	57	90	30	49	58	
Heard of/Undecided	19	-	9	1	4	5	11	3	2	10	2	4	4	1	-	3	1	-	17	
	4		4	8	29	15	5	1	1	5	4	9	6	9		2	3		4	

## 9. Hillary Clinton

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC		NBC
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	3	1	1	-	-	1	1	1	-	-	-	1	1	-	-	1	-	-	-
	1	*	*			3	*	*				2	1			1			
Favorable	226	18	179	3	9	17	168	37	25	164	37	30	46	9	3	24	24	31	212
	45	8	80	23	64	52	77	16	13	76	71	68	68	82	43	13	73	66	44
Unfavorable	246	186	34	10	4	12	41	184	163	42	11	10	20	2	4	154	8	14	243
	49	87	15	77	29	36	19	79	84	20	21	23	29	18	57	82	24	30	51
Heard of/Undecided	25	10	10	-	1	3	9	11	5	9	4	3	1	-	-	8	1	2	24
	5	5	4		7	9	4	5	3	4	8	7	1			4	3	4	5

10. Mike Beebe

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	COT- TON/ PRYOR
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	3	7	-	-	1	6	3	5	2	1	2	1	1	1	4	1	-	7
	2	1	3			3	3	1	3	1	2	5	1	9	14	2	3		1
Favorable	328	123	180	7	9	9	176	128	105	173	39	35	53	6	6	96	26	34	316
	66	57	80	54	64	27	80	55	54	80	75	80	78	55	86	51	79	72	66
Unfavorable	96	62	19	4	4	7	19	74	60	24	9	2	10	4	-	53	5	6	93
	19	29	8	31	29	21	9	32	31	11	17	5	15	36		28	15	13	19
Heard of/Undecided	65	27	18	2	1	16	18	28	23	16	3	5	4	-	-	34	1	7	63
	13	13	8	15	7	48	8	12	12	7	6	11	6			18	3	15	13

11. Mark Pryor

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	COT- TON/ PRYOR
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	1	5	-	2	-	-	-	3	2	-	3	1	-	1	2	-	1	-
	2	*	2		14				2	1		7	1		14	1		2	
Favorable	219	18	184	4	6	6	219	-	27	155	37	23	47	7	4	23	20	28	211
	44	8	82	31	43	18	100		14	72	71	52	69	64	57	12	61	60	44
Unfavorable	233	182	24	7	5	15	-	233	155	45	14	11	15	4	2	147	10	14	229
	47	85	11	54	36	45		100	80	21	27	25	22	36	29	79	30	30	48
Heard of/Undecided	40	14	11	2	1	12	-	-	8	13	1	7	5	-	-	15	3	4	39
	8	7	5	15	7	36			4	6	2	16	7			8	9	9	8

12. Tom Cotton

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	COT- TON/ PRYOR
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	16	2	10	-	3	1	8	4	-	-	-	1	7	-	1	4	1	2	-
	3	1	4		21	3	4	2				2	10		14	2	3	4	
Favorable	193	167	19	2	3	2	27	155	193	-	9	9	12	2	2	130	8	10	190
	39	78	8	15	21	6	12	67	100		17	20	18	18	29	70	24	21	40
Unfavorable	215	12	167	10	7	18	155	45	-	215	39	27	39	8	4	25	20	29	213
	43	6	75	77	50	55	71	19		100	75	61	57	73	57	13	61	62	44
Heard of/Undecided	76	34	28	1	1	12	29	29	-	-	4	7	10	1	-	28	4	6	76
	15	16	12	8	7	36	13	12			8	16	15	9		15	12	13	16

13. Mike Ross

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	COT- TON/ PRYOR
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	29	6	16	-	5	2	15	8	9	11	1	2	4	-	-	13	2	3	21
	6	3	7		36	6	7	3	5	5	2	5	6			7	6	6	4
Favorable	215	37	161	4	5	8	158	48	47	143	34	27	42	5	6	36	19	23	207
	43	17	72	31	36	24	72	21	24	67	65	61	62	45	86	19	58	49	43
Unfavorable	146	106	20	6	3	11	23	116	95	32	6	6	11	6	-	87	6	11	143
	29	49	9	46	21	33	11	50	49	15	12	14	16	55		47	18	23	30
Heard of/Undecided	110	66	27	3	1	12	23	61	42	29	11	9	11	-	1	51	6	10	108
	22	31	12	23	7	36	11	26	22	13	21	20	16		14	27	18	21	23

14. Asa Hutchinson

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	COT- TON/ PRYOR
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	22	3	11	1	3	3	12	6	5	10	1	3	3	1	-	9	2	3	12
	4	1	5	8	21	9	5	3	3	5	2	7	4	9		5	6	6	3
Favorable	201	142	44	5	4	6	47	140	133	39	16	12	18	3	2	115	5	17	197
	40	66	20	38	29	18	21	60	69	18	31	27	26	27	29	61	15	36	41
Unfavorable	174	24	129	5	7	9	124	43	24	133	30	23	33	5	5	22	21	14	169
	35	11	58	38	50	27	57	18	12	62	58	52	49	45	71	12	64	30	35
Heard of/Undecided	103	46	40	2	-	15	36	44	31	33	5	6	14	2	-	41	5	13	101
	21	21	18	15		45	16	19	16	15	10	14	21	18		22	15	28	21

15. Arkansas State Legislature

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	COT- TON/ PRYOR
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	15	7	6	-	1	1	7	6	8	3	1	1	2	1	-	7	2	1	12
	3	3	3		7	3	3	3	4	1	2	2	3	9		4	6	2	3
Favorable	227	109	104	3	6	5	106	109	106	92	25	18	36	5	2	90	9	20	217
	45	51	46	23	43	15	48	47	55	43	48	41	53	45	29	48	27	43	45
Unfavorable	138	52	61	7	5	12	61	66	44	72	15	12	14	5	3	41	17	16	132
	28	24	27	54	36	36	28	28	23	33	29	27	21	45	43	22	52	34	28
Heard of/Undecided	120	47	53	3	2	15	45	52	35	48	11	13	16	-	2	49	5	10	118
	24	22	24	23	14	45	21	22	18	22	21	30	24		29	26	15	21	25



16. U.S. Congress

BANNER 3																			
TOTAL	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW		
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	COT- TON/ PRYOR	
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	6	2	2	-	-	2	2	2	2	1	-	1	2	-	-	2	1	-	3
	1	1	1			6	1	1	1	*		2	3			1	3		1
Favorable	125	49	59	3	8	6	63	57	52	47	13	12	16	5	1	43	8	17	116
	25	23	26	23	57	18	29	24	27	22	25	27	24	45	14	23	24	36	24
Unfavorable	287	135	122	9	5	15	121	143	114	129	29	20	38	5	6	118	21	17	282
	57	63	54	69	36	45	55	61	59	60	56	45	56	45	86	63	64	36	59
Heard of/Undecided	82	29	41	1	1	10	33	31	25	38	10	11	12	1	-	24	3	13	78
	16	13	18	8	7	30	15	13	13	18	19	25	18	9		13	9	28	16

17. For U.S. Senate there are four candidates listed on your ballot: (RANDOMIZE) Republican Tom Cotton, Libertarian Nathan LaFrance, Green Party Mark Swaney and Democrat Mark Pryor. At this point for whom will you vote or lean toward?

BANNER 3																			
	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT-TON/PRYOR	
	TOTAL	COT-TON	PRYOR	SWA-NEY	LAFRANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C-SPAN	COM-EDY	FOX	MSNBC		NBC
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Tom Cotton	215	215	-	-	-	-	18	182	167	12	10	7	14	1	1	152	8	9	212
	43	100					8	78	87	6	19	16	21	9	14	81	24	19	44
Democrat Mark Pryor	224	-	224	-	-	-	184	24	19	167	38	29	50	6	6	17	21	28	211
	45		100				84	10	10	78	73	66	74	55	86	9	64	60	44
Green Party Mark Swaney	13	-	-	13	-	-	4	7	2	10	1	2	-	-	-	4	2	3	13
	3			100			2	3	1	5	2	5				2	6	6	3
Libertarian Nathan LaFrance	14	-	-	-	14	-	6	5	3	7	1	-	1	4	-	5	-	2	10
	3				100		3	2	2	3	2		1	36		3		4	2
Undecided	33	-	-	-	-	33	6	15	2	18	2	6	3	-	-	8	2	5	32
	7					100	3	6	1	8	4	14	4			4	6	11	7
Refused	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	1
	*						*			*						1			*



19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT-TON/PRYOR	
	COT-TON	PRYOR	SWA-NEY	LAFRANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C-SPAN	COM-EDY	FOX	MSNBC		NBC
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	29	22	7	-	-	-	7	21	20	6	2	-	3	-	2	17	1	1	28
	6	10	3				3	9	10	3	4		4		29	9	3	2	6
Republican	11	5	6	-	-	-	6	4	4	6	1	-	2	-	-	4	3	-	11
	2	2	3				3	2	2	3	2		3			2	9		2
Patriot/Military/Veteran	52	45	3	-	1	3	7	44	43	5	1	2	5	1	-	36	2	1	52
	10	21	1		7	9	3	19	22	2	2	5	7	9		19	6	2	11
Cotton/Farmer Boy	16	10	2	-	1	3	3	10	7	2	1	1	2	-	-	8	-	1	15
	3	5	1		7	9	1	4	4	1	2	2	3			4		2	3
Koch Brother/Big money	15	1	14	-	-	-	13	1	-	15	2	1	3	1	2	2	3	1	15
	3	*	6				6	*		7	4	2	4	9	29	1	9	2	3
Honest/Trustworthy	30	27	2	-	1	-	4	24	27	-	1	-	4	1	-	21	-	1	29
	6	13	1		7		2	10	14		2		6	9		11		2	6
Dishonest/Untrustworthy/Crook	55	4	43	2	1	5	35	15	2	50	13	10	6	1	1	9	4	8	55
	11	2	19	15	7	15	16	6	1	23	25	23	9	9	14	5	12	17	11
Young/Inexperienced	13	4	7	2	-	-	5	7	5	6	3	1	-	-	-	6	1	-	13
	3	2	3	15			2	3	3	3	6	2				3	3		3
Social security/seniors	5	1	3	1	-	-	3	2	-	5	1	1	1	-	-	1	-	1	5
	1	*	1	8			1	1		2	2	2	1			1		2	1
Commercials/Ads	9	2	5	1	-	1	5	2	-	7	-	1	3	1	-	1	-	2	9
	2	1	2	8		3	2	1		3		2	4	9		1		4	2
Views/stand on issues	13	10	3	-	-	-	4	8	11	1	1	1	-	-	-	10	-	1	13
	3	5	1				2	3	6	*	2	2				5		2	3
Not for the people/Favors rich	9	2	6	-	-	1	6	3	2	6	3	-	2	-	-	3	1	-	9
	2	1	3			3	3	1	1	3	6		3			2	3		2

19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 3																			
TOTAL	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR		
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC		NBC	
Family man	5 1	3 1	-	-	1 7	1 3	2 1	2 1	4 2	-	-	-	-	-	-	4 2	1 3	-	5 1
Smart/Intelligent/Hard worker	12 2	8 4	1 *	2 15	1 7	-	3 1	7 3	9 5	2 1	1 2	1 2	-	1 9	-	6 3	1 3	1 2	11 2
Change	4 1	4 2	-	-	-	-	-	3 1	3 2	1 *	-	-	-	-	-	3 2	-	-	4 1
Like him/General positive mentions	28 6	21 10	7 3	-	-	-	7 3	17 7	22 11	1 *	3 6	3 7	3 4	-	-	13 7	2 6	4 9	26 5
Dislike him/General negative mentions	65 13	4 2	54 24	1 8	2 14	4 12	51 23	11 5	4 2	53 25	11 21	11 25	14 21	2 18	-	5 3	6 18	6 13	61 13
Don't know him	10 2	3 1	5 2	-	-	2 6	5 2	3 1	4 2	1 *	1 2	1 2	1 1	-	1 14	5 3	-	-	7 1
Other	27 5	12 6	12 5	1 8	1 7	1 3	13 6	13 6	11 6	11 5	2 4	1 2	6 9	-	-	8 4	3 9	2 4	27 6
None/Nothing	24 5	10 5	8 4	2 15	1 7	3 9	5 2	14 6	7 4	7 3	-	5 11	2 3	1 9	-	7 4	-	4 9	23 5
DK/NA/Refused	68 14	17 8	36 16	1 8	4 29	9 27	35 16	22 9	8 4	30 14	5 10	4 9	11 16	2 18	1 14	18 10	5 15	13 28	61 13

19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

	BANNER 3																		
	TOTAL	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT-TON/PRYOR	
		COT-TON	PRYOR	SWA-NEY	LAFRANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C-SPAN	COM-EDY	FOX	MSNBC		NBC
Total	500 100	215 100	224 100	13 100	14 100	33 100	219 100	233 100	193 100	215 100	52 100	44 100	68 100	11 100	7 100	187 100	33 100	47 100	479 100
Democrat	14 3	9 4	5 2	-	-	-	4 2	9 4	9 5	4 2	-	1 2	2 3	-	-	8 4	1 3	-	13 3
David Pryor/Dad/Family	25 5	13 6	11 5	-	-	1 3	11 5	12 5	11 6	9 4	1 2	4 9	4 6	2 18	-	11 6	-	3 6	25 5
Obama/Obamacare	40 8	38 18	1 *	-	1 7	-	-	39 17	33 17	2 1	1 2	-	2 3	-	-	33 18	-	2 4	40 8
Liar/Dishonest/ Untrustworthy/Deceit	49 10	36 17	6 3	3 23	-	4 12	5 2	40 17	30 16	15 7	1 2	4 9	2 3	-	1 14	27 14	6 18	4 9	48 10
Honest/Dependable	19 4	1 *	17 8	1 8	-	-	16 7	3 1	-	17 8	5 10	2 5	4 6	-	1 14	2 1	2 6	1 2	19 4
Liberal	9 2	9 4	-	-	-	-	1 *	8 3	7 4	1 *	-	-	-	-	-	7 4	-	-	9 2
Politician/Old school	14 3	10 5	3 1	-	-	1 3	4 2	8 3	9 5	2 1	2 4	1 2	1 1	-	-	9 5	-	-	14 3
Views/stand on issues	10 2	3 1	6 3	1 8	-	-	6 3	4 2	2 1	7 3	2 4	1 2	2 3	-	-	2 1	1 3	1 2	10 2
Hard worker/Good job/ Experience	39 8	2 1	36 16	-	1 7	-	35 16	1 *	1 1	34 16	8 15	6 14	6 9	1 9	1 14	4 2	3 9	4 9	38 8
Conservative	5 1	1 *	3 1	-	-	1 3	3 1	1 *	1 1	2 1	1 2	-	2 3	-	1 14	-	-	-	3 1
For the people	6 1	1 *	5 2	-	-	-	6 3	-	-	5 2	-	-	2 3	-	-	-	2 6	2 4	6 1
Middle of the road/ Moderate	5 1	-	5 2	-	-	-	4 2	-	-	4 2	-	-	3 4	-	1 14	-	1 3	-	4 1

19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

BANNER 3																			
TOTAL	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR		
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC		NBC	
Has done a poor job	8 2	6 3	1 *	- -	1 3	1 *	6 3	7 4	1 *	1 2	1 2	1 2	- -	- -	5 3	- -	- -	8 2	
Like him/General positive mentions	93 19	7 3	79 35	- 21	3 12	4 12	75 34	12 5	13 7	56 26	16 31	11 25	21 31	5 45	- 5	10 18	6 18	13 28	83 17
Dislike him/General negative mentions	57 11	42 20	7 3	4 31	- -	4 12	6 3	47 20	35 18	14 7	4 8	5 11	5 7	- -	34 18	3 9	3 6	3 6	56 12
Don't know him	6 1	- -	2 1	- -	- -	4 12	2 1	1 *	1 1	2 1	1 2	- -	2 3	- -	1 1	2 6	- -	6 1	
Other	27 5	7 3	15 7	2 15	2 14	1 3	13 6	11 5	7 4	17 8	4 8	2 5	6 9	- 14	1 3	6 6	2 6	3 6	27 6
None/Nothing	19 4	7 3	6 3	1 8	1 7	4 12	5 2	8 3	8 4	6 3	1 2	3 7	1 1	2 18	- 2	4 2	- -	3 6	18 4
DK/NA/Refused	55 11	23 11	16 7	1 8	6 43	8 24	22 10	23 10	19 10	17 8	4 8	3 7	3 4	1 9	1 14	24 13	4 12	8 17	52 11





21. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 3																			
	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR	
	TOTAL	COT- TON	SWA- PRYOR	LAFR NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For Obama	98	6	78	1	3	10	71	17	11	64	16	14	19	4	2	11	13	10	87
	20	3	35	8	21	30	32	7	6	30	31	32	28	36	29	6	39	21	18
Against Obama	185	127	33	9	4	11	31	133	109	45	10	10	15	1	3	112	7	15	179
	37	59	15	69	29	33	14	57	56	21	19	23	22	9	43	60	21	32	37
He's not a factor	199	74	108	2	6	9	112	73	68	102	26	18	31	5	2	58	13	19	197
	40	34	48	15	43	27	51	31	35	47	50	41	46	45	29	31	39	40	41
Don't Know/Refused	18	8	5	1	1	3	5	10	5	4	-	2	3	1	-	6	-	3	16
	4	4	2	8	7	9	2	4	3	2		5	4	9	3		6	3	3







25. Who would be your second choice - Ross or Hutchinson?

BANNER 3

	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR		
	TOTAL	COT- TON	SWA- PRYOR	LAFR NEY	ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	
Those with first choice Green or Libertarian	25 100	8 100	7 100	4 100	4 100	2 100	7 100	16 100	8 100	11 100	2 100	2 100	1 100	3 100	-	8 100	3 100	1 100	22 100
Democrat Mike Ross	7 28	4 50	3 43	-	-	-	2 29	4 25	3 38	2 18	1 50	2 100	-	1 33	-	2 25	1 33	-	6 27
Republican Asa Hutchinson	7 28	2 25	3 43	1 25	1 25	-	4 57	2 12	3 38	3 27	-	-	1 100	-	-	2 25	1 33	1 100	6 27
Undecided	9 36	2 25	-	3 75	2 50	2 100	-	9 56	2 25	6 55	1 50	-	-	2 67	-	3 38	1 33	-	9 41
Refused	2 8	-	1 14	-	1 25	-	1 14	1 6	-	-	-	-	-	-	-	1 12	-	-	1 5

26. For Lieutenant Governor, there are three candidates listed on your ballot: (RANDOMIZE) Republican Tim Griffin, Democrat John Burkhalter and Libertarian Christopher Olson. At this point for whom will you vote or lean toward?

BANNER 3																			
	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT-TON/PRYOR	
	TOTAL	COT-TON	PRYOR	SWA-NEY	LAFRANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C-SPAN	COM-EDY	FOX	MSNBC	NBC	
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Tim Griffin	177	155	15	4	1	1	30	133	131	25	7	7	13	1	-	130	4	6	175
	35	72	7	31	7	3	14	57	68	12	13	16	19	9		70	12	13	37
Democrat John Burkhalter	208	21	171	4	4	8	150	39	30	140	35	29	45	6	4	22	20	26	196
	42	10	76	31	29	24	68	17	16	65	67	66	66	55	57	12	61	55	41
Libertarian Christopher Olson	24	8	3	3	9	1	6	17	8	10	1	-	1	3	1	8	4	2	21
	5	4	1	23	64	3	3	7	4	5	2		1	27	14	4	12	4	4
Undecided	89	30	35	2	-	22	33	43	24	40	9	8	9	1	2	26	5	13	85
	18	14	16	15		67	15	18	12	19	17	18	13	9	29	14	15	28	18
Refused	2	1	-	-	-	1	-	1	-	-	-	-	-	-	-	1	-	-	2
	*	*				3		*								1			*

27. For Secretary of State, there are three candidates listed on your ballot: (RANDOMIZE) Democrat Susan Inman, Republican Mark Martin, and Libertarian Jacob Holloway. At this point for whom will you vote or lean toward?

BANNER 3																			
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT-TON/PRYOR	
	COT-TON	PRYOR	SWA-NEY	LAFRANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C-SPAN	COM-EDY	FOX	MSNBC		NBC
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Susan Inman	169	13	142	3	5	6	129	29	20	119	28	19	38	4	2	19	17	19	157
	34	6	63	23	36	18	59	12	10	55	54	43	56	36	29	10	52	40	33
Republican Mark Martin	173	143	22	3	1	3	30	126	125	25	9	12	10	2	3	116	5	7	169
	35	67	10	23	7	9	14	54	65	12	17	27	15	18	43	62	15	15	35
Libertarian Jacob Holloway	31	9	9	3	8	2	10	19	11	14	5	3	2	4	-	9	5	1	29
	6	4	4	23	57	6	5	8	6	7	10	7	3	36		5	15	2	6
Undecided	124	49	51	4	-	20	49	58	37	57	10	10	18	1	2	42	6	20	121
	25	23	23	31		61	22	25	19	27	19	23	26	9	29	22	18	43	25
Refused	3	1	-	-	-	2	1	1	-	-	-	-	-	-	-	1	-	-	3
	1	*				6	*	*								1			1

28. For Attorney General, there are three candidates listed on your ballot: (RANDOMIZE) Republican Leslie Rutledge, Democrat Nate Steel and Libertarian Aaron Cash. At this point for whom will you vote or lean toward?

BANNER 3

	=====																			
	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR		
TOTAL	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC			
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Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Republican Leslie Rutledge	179	152	16	4	2	4	29	136	131	27	5	9	13	2	-	130	2	7	177	
	36	71	7	31	14	12	13	58	68	13	10	20	19	18		70	6	15	37	
Democrat Nate Steel	181	12	157	2	4	6	137	29	23	129	34	23	42	4	6	13	19	20	168	
	36	6	70	15	29	18	63	12	12	60	65	52	62	36	86	7	58	43	35	
Libertarian Aaron Cash	23	9	3	4	6	1	7	14	9	8	3	-	-	3	-	8	2	4	21	
	5	4	1	31	43	3	3	6	5	4	6			27		4	6	9	4	
Undecided	112	40	47	3	2	20	44	52	30	51	10	11	13	2	1	35	10	16	108	
	22	19	21	23	14	61	20	22	16	24	19	25	19	18	14	19	30	34	23	
Refused	5	2	1	-	-	2	2	2	-	-	-	1	-	-	-	1	-	-	5	
	1	1	*			6	1	1				2				1			1	







31. Issue number one, or SJR 7, is related to state agencies administrative rules. The constitutional amendment provides that administrative rules implemented by state agencies shall not become effective until reviewed and approved by a legislative committee of the General Assembly. Would you support this constitutional amendment?

BANNER 3

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	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR			
TOTAL	COT- TON	SWA- PRYOR	NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC			
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Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	243	114	104	6	6	13	99	118	106	100	25	22	34	5	3	109	7	20	235	
	49	53	46	46	43	39	45	51	55	47	48	50	50	45	43	58	21	43	49	
No	139	48	71	6	4	9	76	56	48	65	16	13	17	4	3	40	15	16	133	
	28	22	32	46	29	27	35	24	25	30	31	30	25	36	43	21	45	34	28	
Undecided	113	50	48	1	4	10	43	56	37	49	10	8	16	2	1	37	11	11	106	
	23	23	21	8	29	30	20	24	19	23	19	18	24	18	14	20	33	23	22	
Refused	5	3	1	-	-	1	1	3	2	1	1	1	1	-	-	1	-	-	5	
	1	1	*			3	*	1	1	*	2	2	1			1			1	

32. Issue number two, or SJR 16, is related to signature collection for petitions. This constitutional amendment would set a threshold of seventy-five (75) percent of required petition signatures to obtain additional time for signature collection. Would you support this constitutional amendment?

BANNER 3

	=====																			
	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR			
TOTAL	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	213	94	98	5	3	12	99	96	77	103	26	23	29	4	3	77	9	25	206	
	43	44	44	38	21	36	45	41	40	48	50	52	43	36	43	41	27	53	43	
No	170	71	74	7	8	10	74	82	73	67	16	12	17	4	3	66	16	17	161	
	34	33	33	54	57	30	34	35	38	31	31	27	25	36	43	35	48	36	34	
Undecided	113	48	51	1	3	10	45	53	42	44	9	8	22	3	1	44	8	5	108	
	23	22	23	8	21	30	21	23	22	20	17	18	32	27	14	24	24	11	23	
Refused	4	2	1	-	-	1	1	2	1	1	1	1	-	-	-	-	-	-	4	
	1	1	*			3	*	1	1	*	2	2							1	

33. Issue number three, or HJR 1009, is related to term limits, limits on lobbying and elected officials' salaries. This constitutional amendment states that a member of the General Assembly shall serve no more than sixteen (16) years, whether consecutive or nonconsecutive. It would also prohibit members of the General Assembly and elected constitutional officers of the Executive department from accepting gifts from lobbyists...

BANNER 3

	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR	
	TOTAL	COT- TON	SWA- PRYOR	LAFR NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC		NBC
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	280	123	121	9	7	19	121	133	105	127	23	27	37	4	3	117	14	30	272
	56	57	54	69	50	58	55	57	54	59	44	61	54	36	43	63	42	64	57
No	135	56	68	2	4	5	64	57	53	53	20	11	21	5	2	38	11	11	126
	27	26	30	15	29	15	29	24	27	25	38	25	31	45	29	20	33	23	26
Undecided	78	32	33	2	3	8	32	39	32	33	8	5	9	2	2	31	7	6	74
	16	15	15	15	21	24	15	17	17	15	15	11	13	18	29	17	21	13	15
Refused	7	4	2	-	-	1	2	4	3	2	1	1	1	-	-	1	1	-	7
	1	2	1			3	1	2	2	1	2	2	1			1	3		1

34. Issue number four is related to the legalization of the manufacturing, transportation and sale of alcohol in the state of Arkansas. This constitutional amendment would state that the manufacture, sale, distribution and transportation of intoxicating liquors is lawful within the entire geographic area of each and every county of this state, effective July 1, 2015. Would you support this constitutional amendment?

BANNER 3

	BANNER 3																		
	U.S. SENATE RACE					OPINION OF PRYOR			OPINION OF COTTON			TV NEWS NETWORKS						KNOW COT- TON/ PRYOR	
TOTAL	COT- TON	SWA- PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC		
Total	500 100	215 100	224 100	13 100	14 100	33 100	219 100	233 100	193 100	215 100	52 100	44 100	68 100	11 100	7 100	187 100	33 100	47 100	479 100
Yes	225 45	83 39	118 53	6 46	5 36	12 36	118 54	87 37	75 39	119 55	24 46	22 50	37 54	4 36	5 71	74 40	11 33	24 51	218 46
No	198 40	105 49	72 32	5 38	5 36	11 33	67 31	114 49	94 49	63 29	21 40	13 30	17 25	5 45	1 14	93 50	14 42	17 36	190 40
Undecided	70 14	24 11	31 14	2 15	4 29	9 27	32 15	28 12	21 11	31 14	6 12	8 18	14 21	2 18	1 14	18 10	7 21	6 13	64 13
Refused	7 1	3 1	3 1	- -	- -	1 3	2 1	4 2	3 2	2 1	1 2	1 2	- -	- -	- -	2 1	1 3	- -	7 1

35. Issue number five is related to Arkansas' minimum wage. This would amend the Arkansas Code and raise the current state minimum wage from six dollars and twenty-five cents (\$6.25) per hour to seven dollars and fifty cents (\$7.50) per hour on January 1, 2015, to eight dollars (\$8.00) per hour on January 1, 2016, and to eight dollars and fifty cents (\$8.50) per hour on January 1, 2017. Would you support this amendment?

BANNER 3

	U.S. SENATE RACE		OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR					
	TOTAL	COT- TON	SWA- PRYOR	LAFR NEY ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN		COM- EDY	FOX	MSNBC	NBC	
Total	500 100	215 100	224 100	13 100	14 100	33 100	219 100	233 100	193 100	215 100	52 100	44 100	68 100	11 100	7 100	187 100	33 100	47 100	479 100
Yes	276 55	92 43	153 68	6 46	5 36	19 58	154 70	98 42	82 42	148 69	35 67	31 70	45 66	4 36	4 57	85 45	19 58	29 62	266 56
No	151 30	83 39	51 23	5 38	5 36	7 21	45 21	92 39	77 40	43 20	12 23	8 18	15 22	4 36	2 29	73 39	7 21	12 26	144 30
Undecided	65 13	36 17	18 8	2 15	3 21	6 18	17 8	39 17	30 16	22 10	4 8	4 9	7 10	2 18	1 14	28 15	6 18	6 13	61 13
Refused	8 2	4 2	2 1	- 7	1 7	1 3	3 1	4 2	4 2	2 1	1 2	1 2	1 1	1 9	- 9	1 1	1 3	- 3	8 2





37. Okay, I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today:

	BANNER 3																		
	TOTAL	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT-TON/PRYOR	
		COT-TON	PRYOR	SWA-NEY	LAFRANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C-SPAN	COM-EDY	FOX	MSNBC		NBC
Those who will vote in Democratic Primary	209 100	14 100	172 100	4 100	5 100	14 100	160 100	31 100	22 100	151 100	37 100	28 100	46 100	6 100	3 100	20 100	25 100	27 100	197 100
Joe Biden	16 8	1 7	13 8	- 20	1 20	1 7	13 8	2 6	2 9	12 8	4 11	2 7	3 7	1 17	- 5	1 4	1 7	2 7	15 8
Hillary Clinton	148 71	4 29	128 74	3 75	3 60	10 71	115 72	18 58	11 50	114 75	26 70	21 75	34 74	4 67	2 67	11 55	19 76	21 78	138 70
Andrew Cuomo	11 5	3 21	6 3	- -	- -	2 14	8 5	2 6	3 14	4 3	3 8	2 7	1 2	- -	1 33	2 10	1 4	1 4	11 6
Martin O'Malley	5 2	1 7	1 1	1 25	1 20	1 7	3 2	2 6	2 9	2 1	- -	- -	1 2	- -	- -	1 5	1 4	1 4	5 3
Elizabeth Warren	7 3	1 7	6 3	- -	- -	- -	5 3	2 6	1 5	5 3	- -	1 4	1 2	1 17	- -	1 5	2 8	- -	6 3
Other	1 *	- -	1 1	- -	- -	- -	1 1	- -	- -	1 1	- -	- -	- -	- -	- -	- -	- -	1 4	1 1
Undecided	20 10	4 29	16 9	- -	- -	- -	15 9	4 13	3 14	12 8	4 11	2 7	6 13	- -	- -	3 15	1 4	1 4	20 10
Refused	1 *	- -	1 1	- -	- -	- -	- -	1 3	- -	1 1	- -	- -	- -	- -	- -	1 5	- -	- -	1 1

38. Who would be your second choice?

BANNER 3

	=====																		
	TOTAL	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR	
COT- TON		PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC		
Those with first choice for President	188	10	155	4	5	14	145	26	19	138	33	26	40	6	3	16	24	26	176
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	69	2	59	2	2	4	53	7	8	53	14	13	16	1	-	6	9	8	63
	37	20	38	50	40	29	37	27	42	38	42	50	40	17		38	38	31	36
Hillary Clinton	19	1	14	-	2	2	15	4	3	11	4	2	3	1	-	2	3	2	17
	10	10	9		40	14	10	15	16	8	12	8	8	17		12	12	8	10
Andrew Cuomo	19	2	17	-	-	-	15	2	2	14	4	3	5	1	-	1	3	2	19
	10	20	11				10	8	11	10	12	12	12	17		6	12	8	11
Martin O'Malley	5	2	1	-	1	1	2	3	2	3	1	1	-	-	-	2	-	1	5
	3	20	1		20	7	1	12	11	2	3	4				12		4	3
Elizabeth Warren	29	1	26	-	-	2	22	3	2	22	2	2	5	2	3	1	5	5	27
	15	10	17			14	15	12	11	16	6	8	12	33	100	6	21	19	15
Undecided	46	2	37	2	-	5	37	7	2	34	8	5	10	1	-	4	4	8	44
	24	20	24	50		36	26	27	11	25	24	19	25	17		25	17	31	25
Refused	1	-	1	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	1
	1		1				1			1			2						1

39. Okay, I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today:

BANNER 3																			
	TOTAL	U.S. SENATE RACE					OPINION OF PRYOR			OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT-TON/PRYOR
		COT-TON	PRYOR	SWA-NEY	LAFRANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C-SPAN	COM-EDY	FOX	MSNBC	NBC	
Those who will vote in Republican Primary	191 100	165 100	17 100	4 100	3 100	1 100	23 100	152 100	144 100	19 100	6 100	5 100	12 100	3 100	2 100	138 100	4 100	9 100	186 100
Jeb Bush	9 5	8 5	- 25	1 25	-	-	1 4	7 5	6 4	1 5	-	1 20	1 8	-	-	6 4	-	1 11	9 5
Chris Christie	9 5	7 4	1 6	- 33	1 33	-	3 13	5 3	7 5	1 5	1 17	-	-	-	-	6 4	-	2 22	8 4
Ted Cruz	14 7	14 8	-	-	-	-	1 4	11 7	12 8	-	-	1 20	1 8	-	-	12 9	-	-	13 7
Mike Huckabee	75 39	69 42	5 29	1 25	-	-	8 35	61 40	55 38	6 32	1 17	2 40	6 50	-	-	61 44	2 50	-	74 40
Jon Huntsman	3 2	3 2	-	-	-	-	1 4	1 1	2 1	1 5	-	-	-	-	-	1 1	-	-	3 2
Bobby Jindal	5 3	4 2	-	1 25	-	-	-	5 3	5 3	-	-	-	-	-	-	4 3	-	-	5 3
John Kasich	2 1	2 1	-	-	-	-	-	2 1	2 1	-	-	-	-	-	-	2 1	-	-	2 1
Rand Paul	12 6	8 5	2 12	1 25	1 33	-	1 4	11 7	8 6	3 16	-	-	1 8	1 33	-	6 4	1 25	1 11	12 6
Rick Perry	16 8	16 10	-	-	-	-	-	15 10	15 10	1 5	-	-	2 17	-	-	13 9	-	1 11	16 9
Marco Rubio	9 5	6 4	3 18	-	-	-	1 4	8 5	7 5	-	-	-	-	-	1 50	7 5	-	-	9 5
Paul Ryan	6 3	5 3	1 6	-	-	-	1 4	4 3	5 3	-	1 17	-	-	-	1 50	3 2	-	1 11	5 3
Rick Santorum	4 2	1 1	2 12	-	1 33	-	-	2 1	2 1	1 5	-	1 20	1 8	-	-	1 1	-	-	3 2



40. Who would be your second choice?

BANNER 3

	BANNER 3																		
	TOTAL	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT-TON/PRYOR	
COT-TON		PRYOR	SWA-NEY	LAFRANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C-SPAN	COM-EDY	FOX	MSNBC	NBC		
Those with first choice for President	171 100	149 100	14 100	4 100	3 100	-	18 100	138 100	130 100	15 100	3 100	5 100	12 100	1 100	2 100	128 100	3 100	6 100	166 100
Jeb Bush	15 9	15 10	-	-	-	-	1 6	12 9	12 9	-	1 33	-	1 8	-	-	10 8	2 67	1 17	15 9
Chris Christie	10 6	10 7	-	-	-	-	1 6	7 5	4 3	1 7	-	-	2 17	-	-	6 5	-	1 17	9 5
Ted Cruz	12 7	10 7	2 14	-	-	-	4 22	7 5	9 7	1 7	-	1 20	-	-	-	9 7	-	1 17	12 7
Mike Huckabee	20 12	19 13	-	-	1 33	-	2 11	17 12	16 12	-	-	-	-	-	-	18 14	-	2 33	19 11
Jon Huntsman	3 2	1 1	1 7	1 25	-	-	-	2 1	3 2	-	-	-	1 8	-	1 50	1 1	-	-	2 1
Bobby Jindal	11 6	11 7	-	-	-	-	-	11 8	10 8	1 7	-	-	1 8	-	-	10 8	-	-	11 7
John Kasich	5 3	4 3	1 7	-	-	-	-	5 4	5 4	-	-	-	-	-	-	5 4	-	-	5 3
Rand Paul	14 8	12 8	2 14	-	-	-	1 6	13 9	10 8	1 7	-	-	2 17	-	-	10 8	-	-	14 8
Rick Perry	26 15	19 13	3 21	3 75	1 33	-	2 11	19 14	21 16	4 27	1 33	3 60	-	-	1 50	19 15	-	-	24 14
Marco Rubio	13 8	13 9	-	-	-	-	2 11	10 7	12 9	1 7	1 33	1 20	-	-	-	8 6	-	-	13 8
Paul Ryan	10 6	8 5	1 7	-	1 33	-	1 6	7 5	5 4	3 20	-	-	1 8	1 100	-	6 5	-	1 17	10 6
Rick Santorum	3 2	3 2	-	-	-	-	-	3 2	1 1	-	-	-	-	-	-	3 2	-	-	3 2

40. Who would be your second choice?

BANNER 3																			
TOTAL	U.S. SENATE RACE					OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS								KNOW	
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	COT- TON/ PRYOR	
Scott Walker	13 8	12 8	1 7	-	-	-	-	13 9	13 10	-	-	-	1 8	-	-	12 9	-	-	13 8
Undecided	3 2	-	3 21	-	-	-	3 17	-	-	-	-	-	-	-	-	2 2	-	-	3 2
Refused	13 8	12 8	-	-	-	-	1 6	12 9	9 7	3 20	-	-	3 25	-	-	9 7	1 33	-	13 8

41. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

BANNER 3																			
	U.S. SENATE RACE					OPINION OF PRYOR			OPINION OF COTTON			TV NEWS NETWORKS							KNOW COT- TON/ PRYOR
	TOTAL	COT- TON	SWA- PRYOR	LAFR NEY	ANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	
Those with first choice for President	171 100	149 100	14 100	4 100	3 100	-	18 100	138 100	130 100	15 100	3 100	5 100	12 100	1 100	2 100	128 100	3 100	6 100	166 100
Mitt Romney	56 33	50 34	1 7	3 75	2 67	-	5 28	48 35	37 28	5 33	-	1 20	2 17	1 100	-	48 38	-	1 17	54 33
Jeb Bush	2 1	1 1	1 7	-	-	-	-	1 1	2 2	-	-	-	-	-	1 50	-	-	1 17	1 1
Chris Christie	5 3	3 2	2 14	-	-	-	1 6	4 3	4 3	-	1 33	-	-	-	1 50	2 2	-	-	5 3
Ted Cruz	11 6	9 6	2 14	-	-	-	-	9 7	9 7	-	-	2 40	1 8	-	-	8 6	-	-	10 6
Mike Huckabee	50 29	46 31	4 29	-	-	-	7 39	41 30	38 29	4 27	1 33	2 40	5 42	-	-	37 29	2 67	-	50 30
Jon Huntsman	3 2	2 1	-	1 25	-	-	1 6	1 1	3 2	-	-	-	-	-	-	1 1	-	-	3 2
Bobby Jindal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
John Kasich	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rand Paul	5 3	4 3	1 7	-	-	-	1 6	4 3	4 3	1 7	-	-	-	-	-	2 2	1 33	1 17	5 3
Rick Perry	11 6	10 7	1 7	-	-	-	-	10 7	11 8	-	-	-	1 8	-	-	9 7	-	1 17	11 7
Marco Rubio	3 2	2 1	1 7	-	-	-	-	3 2	3 2	-	-	-	-	-	-	3 2	-	-	3 2
Paul Ryan	4 2	4 3	-	-	-	-	1 6	2 1	3 2	-	1 33	-	1 8	-	-	1 1	-	1 17	4 2





42. Has anyone in your household ever served in the U.S. military?

BANNER 3																				
TOTAL	U.S. SENATE RACE						OPINION OF PRYOR		OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT- TON/ PRYOR		
	COT- TON	PRYOR	SWA- NEY	LAFR ANCE	UND		FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC		
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	274	122	123	4	6	19	123	130	113	109	24	24	34	6	3	114	17	25	267	
	55	57	55	31	43	58	56	56	59	51	46	55	50	55	43	61	52	53	56	
No	218	89	100	9	7	12	96	97	77	104	28	19	33	4	3	72	16	22	206	
	44	41	45	69	50	36	44	42	40	48	54	43	49	36	43	39	48	47	43	
Undecided	5	2	1	-	1	1	-	4	1	2	-	1	1	1	1	-	-	-	3	
	1	1	*		7	3		2	1	1		2	1	9	14				1	
Refused	3	2	-	-	-	1	-	2	2	-	-	-	-	-	-	1	-	-	3	
	1	1				3		1	1							1			1	





45. What is your annual household income?

BANNER 3																			
TOTAL	U.S. SENATE RACE					OPINION OF PRYOR			OPINION OF COTTON		TV NEWS NETWORKS							KNOW COT-TON/PRYOR	
	COT-TON	PRYOR	SWA-NEY	LAFRANCE	UND	FAV	UNFAV	FAV	UNFAV	ABC	CBS	CNN	C-SPAN	COM-EDY	FOX	MSNBC	NBC		
Total	500	215	224	13	14	33	219	233	193	215	52	44	68	11	7	187	33	47	479
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$60,000 per year	211	76	107	5	8	14	103	86	68	99	33	21	26	4	3	70	11	22	200
	42	35	48	38	57	42	47	37	35	46	63	48	38	36	43	37	33	47	42
Under \$100,000 per year	109	50	48	3	2	6	49	55	47	44	8	10	15	1	2	44	7	13	104
	22	23	21	23	14	18	22	24	24	20	15	23	22	9	29	24	21	28	22
Under \$140,000 per year	38	16	16	2	1	3	19	12	15	15	3	3	7	1	1	13	4	2	36
	8	7	7	15	7	9	9	5	8	7	6	7	10	9	14	7	12	4	8
\$140,000 or OVER	29	13	14	1	-	1	15	12	10	14	1	5	5	1	1	8	2	2	28
	6	6	6	8		3	7	5	5	7	2	11	7	9	14	4	6	4	6
Undecided	44	22	17	1	2	2	16	25	20	17	4	1	8	2	-	17	4	3	43
	9	10	8	8	14	6	7	11	10	8	8	2	12	18		9	12	6	9
Refused	69	38	22	1	1	7	17	43	33	26	3	4	7	2	-	35	5	5	68
	14	18	10	8	7	21	8	18	17	12	6	9	10	18		19	15	11	14



Region

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Central	145	55	65	25	30	55	56	80	57	8	36	27	22	8	27	12	53	37	14	7
	29	26	31	31	31	30	28	28	30	30	33	24	31	29	32	23	25	34	37	24
Delta/East	135	48	66	21	33	43	51	81	45	9	25	35	21	8	19	15	65	28	9	6
	27	23	31	26	34	23	26	29	24	33	23	31	29	29	23	28	31	26	24	21
West	220	105	79	34	35	87	92	122	88	10	49	50	29	12	38	26	93	44	15	16
	44	50	38	42	36	47	46	43	46	37	45	45	40	43	45	49	44	40	39	55

Gender

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	240	108	95	36	41	96	98	144	86	10	56	42	41	11	38	30	96	53	17	16
	48	52	45	45	42	52	49	51	45	37	51	38	57	39	45	57	45	49	45	55
Female	260	100	115	44	57	89	101	139	104	17	54	70	31	17	46	23	115	56	21	13
	52	48	55	55	58	48	51	49	55	63	49	62	43	61	55	43	55	51	55	45

S2. Thank You. How likely are you to vote in the Arkansas election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Likely	481	204	200	75	90	179	196	273	183	25	106	109	68	24	80	53	201	106	37	26
	96	98	95	94	92	97	98	96	96	93	96	97	94	86	95	100	95	97	97	90
Somewhat Likely	19	4	10	5	8	6	3	10	7	2	4	3	4	4	4	-	10	3	1	3
	4	2	5	6	8	3	2	4	4	7	4	3	6	14	5		5	3	3	10



1. Do you consider yourself a Democrat, Republican, Libertarian, Green Party or Unaffiliated/Independent?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	177	11	152	13	73	17	82	102	64	11	54	46	18	16	19	10	81	42	13	11
	35	5	72	16	74	9	41	36	34	41	49	41	25	57	23	19	38	39	34	38
Republican	155	141	6	8	7	101	43	118	34	3	24	22	29	3	40	29	55	34	9	10
	31	68	3	10	7	55	22	42	18	11	22	20	40	11	48	55	26	31	24	34
Libertarian	26	8	5	13	2	13	9	11	14	1	4	5	4	2	4	3	9	6	5	-
	5	4	2	16	2	7	5	4	7	4	4	4	6	7	5	6	4	6	13	
Green	4	-	2	2	2	-	1	1	2	1	1	1	1	-	1	-	2	1	-	-
	1		1	2	2		1	*	1	4	1	1	1		1		1	1		
Other	138	48	45	44	14	54	64	51	76	11	27	38	20	7	20	11	64	26	11	8
	28	23	21	55	14	29	32	18	40	41	25	34	28	25	24	21	30	24	29	28

2. What is your age category?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500 100	208 100	210 100	80 100	98 100	185 100	199 100	283 100	190 100	27 100	110 100	112 100	72 100	28 100	84 100	53 100	211 100	109 100	38 100	29 100
18-25	26 5	8 4	13 6	5 6	8 8	10 5	8 4	12 4	11 6	3 11	8 7	4 4	- -	3 11	5 6	5 9	14 7	4 4	1 3	2 7
26-35	83 17	28 13	40 19	15 19	18 18	32 17	30 15	37 13	41 22	5 19	19 17	22 20	13 18	5 18	14 17	5 9	29 14	20 18	7 18	6 21
36-45	90 18	36 17	30 14	23 29	8 8	32 17	48 24	51 18	36 19	3 11	15 14	24 21	15 21	2 7	15 18	12 23	40 19	18 17	15 39	7 24
46-55	90 18	44 21	35 17	11 14	17 17	28 15	41 21	49 17	34 18	7 26	20 18	14 12	11 15	4 14	17 20	13 25	42 20	20 18	5 13	4 14
56-65	80 16	37 18	30 14	13 16	17 17	36 19	24 12	54 19	23 12	3 11	16 15	19 17	13 18	5 18	13 15	8 15	35 17	21 19	4 11	4 14
66-75	69 14	31 15	31 15	6 8	17 17	24 13	26 13	44 16	21 11	4 15	17 15	13 12	13 18	5 18	11 13	5 9	28 13	15 14	1 3	5 17
Over 75 years	54 11	22 11	27 13	5 6	11 11	20 11	19 10	33 12	19 10	2 7	10 9	16 14	6 8	4 14	9 11	5 9	22 10	11 10	5 13	1 3
Refused	8 2	2 1	4 2	2 2	2 2	3 2	3 2	3 1	5 3	- -	5 5	- -	1 1	- -	- -	- -	1 *	- -	- -	- -

3. Which of the following best describes your race or ethnicity?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	413	199	144	69	63	173	161	234	159	20	77	92	64	25	73	46	169	94	33	23
	83	96	69	86	64	94	81	83	84	74	70	82	89	89	87	87	80	86	87	79
African-American	58	3	48	6	29	6	21	38	16	4	22	14	5	2	6	4	33	11	2	4
	12	1	23	8	30	3	11	13	8	15	20	12	7	7	7	8	16	10	5	14
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian	6	2	3	1	2	1	3	1	3	2	1	2	-	1	1	1	3	-	-	1
	1	1	1	1	2	1	2	*	2	7	1	2	4	1	1	2	1	-	-	3
Hispanic/Latino	9	-	9	-	3	-	6	3	6	-	5	4	-	-	-	5	1	2	-	-
	2		4		3		3	1	3		5	4				2	1	5		
Other	4	2	1	1	1	1	2	3	1	-	1	-	1	-	1	1	-	1	-	1
	1	1	*	1	1	1	1	1	1		1		1		1	2		1		3
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	10	2	5	3	-	4	6	4	5	1	4	-	2	-	3	1	1	2	1	-
	2	1	2	4		2	3	1	3	4	4		3		4	2	*	2	3	

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Barack Obama	176	5	153	17	79	10	82	99	67	10	51	51	14	15	23	7	75	46	15	10
	35	2	73	21	81	5	41	35	35	37	46	46	19	54	27	13	36	42	39	34
Mitt Romney	271	197	29	44	8	163	90	159	103	9	47	49	46	12	59	41	106	56	22	16
	54	95	14	55	8	88	45	56	54	33	43	44	64	43	70	77	50	51	58	55
Someone else	15	2	4	9	3	-	11	6	7	2	1	2	7	-	-	2	6	2	-	2
	3	1	2	11	3	-	6	2	4	7	1	2	10	-	-	4	3	2	-	7
Did not vote	17	3	9	5	2	8	6	10	5	2	3	6	1	-	2	2	12	1	1	-
	3	1	4	6	2	4	3	4	3	7	3	5	1	-	2	4	6	1	3	-
Undecided	17	-	14	3	5	3	9	7	7	3	8	3	3	1	-	-	10	4	-	1
	3	-	7	4	5	2	5	2	4	11	7	3	4	4	-	-	5	4	-	3
Refused	4	1	1	2	1	1	1	2	1	1	-	1	1	-	-	1	2	-	-	-
	1	*	*	2	1	1	1	1	1	4	-	1	1	-	-	2	1	-	-	-





7. Do you approve or disapprove of the job Mark Pryor is doing as U.S. Senator?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	192	18	149	24	67	22	101	108	75	9	57	48	23	14	19	9	92	43	14	13
	38	9	71	30	68	12	51	38	39	33	52	43	32	50	23	17	44	39	37	45
Disapprove	245	169	37	38	20	142	75	148	89	8	41	48	38	12	54	38	94	53	19	13
	49	81	18	48	20	77	38	52	47	30	37	43	53	43	64	72	45	49	50	45
Undecided	60	21	23	16	10	21	22	27	24	9	11	15	11	2	11	5	24	13	5	3
	12	10	11	20	10	11	11	10	13	33	10	13	15	7	13	9	11	12	13	10
Refused	3	-	1	2	1	-	1	-	2	1	1	1	-	-	-	1	1	-	-	-
	1		*	2	1		1		1	4	1	1				2	*			

## 8. Barack Obama

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	195	11	162	21	84	12	93	105	77	13	59	51	17	16	22	14	84	48	14	11
	39	5	77	26	86	6	47	37	41	48	54	46	24	57	26	26	40	44	37	38
Unfavorable	286	194	35	56	10	171	94	171	103	12	50	54	53	11	57	39	115	60	23	16
	57	93	17	70	10	92	47	60	54	44	45	48	74	39	68	74	55	55	61	55
Heard of/Undecided	19	3	13	3	4	2	12	7	10	2	1	7	2	1	5	-	12	1	1	2
	4	1	6	4	4	1	6	2	5	7	1	6	3	4	6	6	6	1	3	7



## 9. Hillary Clinton

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	3	1	1	1	2	1	-	2	1	-	-	1	1	1	-	-	2	1	-	-
	1	*	*	1	2	1		1	1			1	1	4			1	1		
Favorable	226	20	176	29	79	37	104	118	94	14	61	63	28	18	23	12	103	54	14	13
	45	10	84	36	81	20	52	42	49	52	55	56	39	64	27	23	49	50	37	45
Unfavorable	246	180	24	41	14	141	82	153	85	8	45	41	40	9	58	38	96	49	23	13
	49	87	11	51	14	76	41	54	45	30	41	37	56	32	69	72	45	45	61	45
Heard of/Undecided	25	7	9	9	3	6	13	10	10	5	4	7	3	-	3	3	10	5	1	3
	5	3	4	11	3	3	7	4	5	19	4	6	4		4	6	5	5	3	10

10. Mike Beebe

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	3	8	-	6	3	2	7	4	-	2	2	2	1	2	1	6	2	2	1
	2	1	4		6	2	1	2	2		2	2	3	4	2	2	3	2	5	3
Favorable	328	113	161	53	69	102	149	178	134	16	79	67	52	20	56	30	138	76	25	21
	66	54	77	66	70	55	75	63	71	59	72	60	72	71	67	57	65	70	66	72
Unfavorable	96	61	24	10	16	51	26	63	31	2	13	29	13	5	16	15	44	17	9	6
	19	29	11	12	16	28	13	22	16	7	12	26	18	18	19	28	21	16	24	21
Heard of/Undecided	65	31	17	17	7	29	22	35	21	9	16	14	5	2	10	7	23	14	2	1
	13	15	8	21	7	16	11	12	11	33	15	12	7	7	12	13	11	13	5	3

11. Mark Pryor

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	2	5	1	4	3	-	2	6	-	1	4	-	1	2	-	5	1	1	-
	2	1	2	1	4	2		1	3		1	4		4	2		2	1	3	
Favorable	219	24	163	31	71	31	112	118	90	11	61	53	28	17	21	14	103	49	19	15
	44	12	78	39	72	17	56	42	47	41	55	47	39	61	25	26	49	45	50	52
Unfavorable	233	168	30	34	17	133	73	145	80	8	39	47	39	8	54	34	86	55	12	12
	47	81	14	42	17	72	37	51	42	30	35	42	54	29	64	64	41	50	32	41
Heard of/Undecided	40	14	12	14	6	18	14	18	14	8	9	8	5	2	7	5	17	4	6	2
	8	7	6	18	6	10	7	6	7	30	8	7	7	7	8	9	8	4	16	7

12. Tom Cotton

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	16	2	11	3	10	3	2	12	4	-	2	5	1	3	3	-	8	4	2	1
	3	1	5	4	10	2	1	4	2		2	4	1	11	4		4	4	5	3
Favorable	193	162	20	11	11	109	68	129	59	5	28	44	32	7	43	31	68	47	15	10
	39	78	10	14	11	59	34	46	31	19	25	39	44	25	51	58	32	43	39	34
Unfavorable	215	19	150	44	64	45	102	107	100	8	57	50	28	14	28	13	99	44	15	14
	43	9	71	55	65	24	51	38	53	30	52	45	39	50	33	25	47	40	39	48
Heard of/Undecided	76	25	29	22	13	28	27	35	27	14	23	13	11	4	10	9	36	14	6	4
	15	12	14	28	13	15	14	12	14	52	21	12	15	14	12	17	17	13	16	14

13. Mike Ross

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	29	9	16	4	9	8	12	13	15	1	6	7	3	2	4	5	15	8	3	-
	6	4	8	5	9	4	6	5	8	4	5	6	4	7	5	9	7	7	8	
Favorable	215	41	143	30	58	49	103	115	90	10	58	56	22	17	25	14	101	43	18	14
	43	20	68	38	59	26	52	41	47	37	53	50	31	61	30	26	48	39	47	48
Unfavorable	146	101	25	19	14	81	44	95	48	3	19	32	32	5	33	18	47	35	9	13
	29	49	12	24	14	44	22	34	25	11	17	29	44	18	39	34	22	32	24	45
Heard of/Undecided	110	57	26	27	17	47	40	60	37	13	27	17	15	4	22	16	48	23	8	2
	22	27	12	34	17	25	20	21	19	48	25	15	21	14	26	30	23	21	21	7

14. Asa Hutchinson

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	22	6	13	3	12	6	3	11	11	-	3	7	1	2	5	1	13	1	3	1
	4	3	6	4	12	3	2	4	6		3	6	1	7	6	2	6	1	8	3
Favorable	201	141	34	26	19	110	65	133	64	4	36	48	29	8	45	27	80	44	14	11
	40	68	16	32	19	59	33	47	34	15	33	43	40	29	54	51	38	40	37	38
Unfavorable	174	24	125	23	52	32	88	92	75	7	49	37	21	15	20	14	74	40	14	10
	35	12	60	29	53	17	44	33	39	26	45	33	29	54	24	26	35	37	37	34
Heard of/Undecided	103	37	38	28	15	37	43	47	40	16	22	20	21	3	14	11	44	24	7	7
	21	18	18	35	15	20	22	17	21	59	20	18	29	11	17	21	21	22	18	24

15. Arkansas State Legislature

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	15	8	7	-	7	5	3	10	5	-	1	2	4	1	2	3	4	3	3	2
	3	4	3		7	3	2	4	3		1	2	6	4	2	6	2	3	8	7
Favorable	227	108	90	27	40	86	94	132	85	10	48	51	32	12	50	19	104	53	14	11
	45	52	43	34	41	46	47	47	45	37	44	46	44	43	60	36	49	49	37	38
Unfavorable	138	47	65	26	28	50	57	77	56	5	32	32	18	11	16	17	55	35	14	9
	28	23	31	32	29	27	29	27	29	19	29	29	25	39	19	32	26	32	37	31
Heard of/Undecided	120	45	48	27	23	44	45	64	44	12	29	27	18	4	16	14	48	18	7	7
	24	22	23	34	23	24	23	23	23	44	26	24	25	14	19	26	23	17	18	24

16. U.S. Congress

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	6	2	3	1	4	2	-	4	2	-	2	1	-	2	-	-	2	-	2	1
	1	1	1	1	4	1		1	1		2	1		7			1		5	3
Favorable	125	55	54	16	36	50	37	76	44	5	24	33	22	11	18	7	63	24	6	7
	25	26	26	20	37	27	19	27	23	19	22	29	31	39	21	13	30	22	16	24
Unfavorable	287	123	118	44	44	106	129	168	106	13	63	58	34	13	55	39	102	75	27	19
	57	59	56	55	45	57	65	59	56	48	57	52	47	46	65	74	48	69	71	66
Heard of/Undecided	82	28	35	19	14	27	33	35	38	9	21	20	16	2	11	7	44	10	3	2
	16	13	17	24	14	15	17	12	20	33	19	18	22	7	13	13	21	9	8	7



17. For U.S. Senate there are four candidates listed on your ballot: (RANDOMIZE) Republican Tom Cotton, Libertarian Nathan LaFrance, Green Party Mark Swaney and Democrat Mark Pryor. At this point for whom will you vote or lean toward?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Tom Cotton	215	186	9	20	6	127	74	145	63	7	33	44	36	5	50	36	76	50	16	13
	43	89	4	25	6	69	37	51	33	26	30	39	50	18	60	68	36	46	42	45
Democrat Mark Pryor	224	12	184	27	78	33	108	119	93	12	66	56	25	18	22	14	107	48	16	14
	45	6	88	34	80	18	54	42	49	44	60	50	35	64	26	26	51	44	42	48
Green Party Mark Swaney	13	3	3	6	1	9	2	5	7	1	4	-	2	1	4	1	5	3	2	1
	3	1	1	8	1	5	1	2	4	4	4		3	4	5	2	2	3	5	3
Libertarian Nathan LaFrance	14	3	4	7	3	4	6	3	10	1	2	5	2	1	3	1	8	2	1	-
	3	1	2	9	3	2	3	1	5	4	2	4	3	4	4	2	4	2	3	
Undecided	33	3	10	20	10	11	9	10	17	6	5	7	7	3	5	1	14	6	3	1
	7	1	5	25	10	6	5	4	9	22	5	6	10	11	6	2	7	6	8	3
Refused	1	1	-	-	-	1	-	1	-	-	-	-	-	-	-	-	1	-	-	-
	*	*				1		*									*			



19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	29	21	7	1	1	14	14	21	8	-	1	5	4	3	11	4	6	9	4	4
	6	10	3	1	1	8	7	7	4	-	1	4	6	11	13	8	3	8	11	14
Republican	11	5	6	-	3	6	2	8	3	-	3	4	-	-	2	2	5	2	1	1
	2	2	3	-	3	3	1	3	2	-	3	4	-	-	2	4	2	2	3	3
Patriot/Military/Veteran	52	42	2	8	1	28	21	31	20	1	8	7	12	2	12	9	18	13	3	3
	10	20	1	10	1	15	11	11	11	4	7	6	17	7	14	17	9	12	8	10
Cotton/Farmer Boy	16	6	5	5	4	2	9	7	7	2	2	4	4	1	2	1	9	1	2	-
	3	3	2	6	4	1	5	2	4	7	2	4	6	4	2	2	4	1	5	-
Koch Brother/Big money	15	1	11	3	4	-	11	10	4	1	5	2	1	2	1	1	3	3	1	-
	3	*	5	4	4	-	6	4	2	4	5	2	1	7	1	2	1	3	3	-
Honest/Trustworthy	30	27	3	-	2	18	10	20	9	1	7	5	4	1	6	5	9	8	1	2
	6	13	1	-	2	10	5	7	5	4	6	4	6	4	7	9	4	7	3	7
Dishonest/Untrustworthy/Crook	55	6	38	10	18	12	24	22	31	2	14	7	10	5	11	4	26	12	2	6
	11	3	18	12	18	6	12	8	16	7	13	6	14	18	13	8	12	11	5	21
Young/Inexperienced	13	6	5	2	2	5	5	7	5	1	1	5	2	1	1	2	11	-	-	-
	3	3	2	2	2	3	3	2	3	4	1	4	3	4	1	4	5	-	-	-
Social security/seniors	5	1	3	1	1	3	1	4	1	-	2	2	-	-	-	4	-	1	-	-
	1	*	1	1	1	2	1	1	1	-	2	2	-	-	-	2	-	3	-	-
Commercials/Ads	9	1	1	7	-	1	6	4	4	1	2	2	2	-	3	-	3	3	2	-
	2	*	*	9	-	1	3	1	2	4	2	2	3	-	4	-	1	3	5	-
Views/stand on issues	13	10	3	-	-	7	6	11	2	-	3	3	2	1	1	3	7	4	-	-
	3	5	1	-	-	4	3	4	1	-	3	3	3	4	1	6	3	4	-	-
Not for the people/ Favors rich	9	1	6	2	2	2	5	4	5	-	5	2	-	-	-	1	3	2	-	1
	2	*	3	2	2	1	3	1	3	-	5	2	-	-	-	2	1	2	-	3

19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Family man	5 1	4 2	1 *	- 2	2 1	1 1	3 1	2 1	- 1	1 1	1 1	- 1	1 4	1 1	1 2	2 1	1 1	1 3	- 3	
Smart/Intelligent/Hard worker	12 2	7 3	4 2	1 1	4 4	4 2	3 2	11 4	1 1	- 1	2 2	3 3	2 3	- 5	4 2	1 2	5 2	3 3	1 3	1 3
Change	4 1	3 1	- 1	1 1	- 1	2 1	2 1	2 1	2 1	- 1	- 2	2 1	1 1	- 1	1 1	- 1	3 1	1 1	- 1	- 1
Like him/General positive mentions	28 6	21 10	6 3	1 1	4 4	17 9	6 3	19 7	8 4	1 4	7 6	7 6	6 8	1 4	6 7	1 2	12 6	5 5	2 5	2 7
Dislike him/General negative mentions	65 13	9 4	50 24	5 6	21 21	13 7	30 15	37 13	26 14	2 7	24 22	14 12	7 10	2 7	7 8	4 8	33 16	13 12	6 16	4 14
Don't know him	10 2	4 2	4 2	2 2	4 4	4 2	2 1	7 2	2 1	1 4	2 2	2 1	1 11	3 2	2 2	- 2	4 2	2 2	2 5	- 1
Other	27 5	11 5	10 5	6 8	4 4	11 6	12 6	15 5	11 6	1 4	4 4	7 6	2 3	2 7	2 2	8 15	6 3	9 8	2 5	1 3
None/Nothing	24 5	7 3	11 5	6 8	4 4	10 5	8 4	7 2	15 8	2 7	3 3	11 10	2 3	1 4	4 5	3 6	10 5	4 4	2 5	3 10
DK/NA/Refused	68 14	15 7	34 16	19 24	17 17	24 13	21 11	33 12	24 13	11 41	14 13	17 15	10 14	2 7	7 8	3 6	32 15	14 13	5 13	1 3

19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	14	9	5	-	3	7	4	11	3	-	2	4	2	-	3	2	4	3	2	1
	3	4	2		3	4	2	4	2		2	4	3		4	4	2	3	5	3
David Pryor/Dad/Family	25	12	9	4	5	8	12	11	12	2	7	3	6	1	5	2	10	4	1	2
	5	6	4	5	5	4	6	4	6	7	6	3	8	4	6	4	5	4	3	7
Obama/Obamacare	40	37	1	2	1	24	15	32	7	1	4	7	6	1	12	10	10	14	1	3
	8	18	*	2	1	13	8	11	4	4	4	6	8	4	14	19	5	13	3	10
Liar/Dishonest/ Untrustworthy/Deceit	49	32	7	8	5	25	17	31	17	1	10	8	9	4	7	8	20	12	1	1
	10	15	3	10	5	14	9	11	9	4	9	7	12	14	8	15	9	11	3	3
Honest/Dependable	19	-	15	4	6	1	12	9	10	-	3	7	3	-	3	1	12	3	1	2
	4		7	5	6	1	6	3	5		3	6	4		4	2	6	3	3	7
Liberal	9	9	-	-	-	7	2	7	2	-	1	1	1	1	3	2	2	3	3	-
	2	4				4	1	2	1		1	1	1	4	4	4	1	3	8	
Politician/Old school	14	11	2	1	-	7	7	8	6	-	3	3	4	-	1	1	5	1	4	1
	3	5	1	1		4	4	3	3		3	3	6		1	2	2	1	11	3
Views/stand on issues	10	3	5	2	-	6	4	7	3	-	1	4	1	1	-	1	4	2	2	1
	2	1	2	2		3	2	2	2		1	4	1	4		2	2	2	5	3
Hard worker/Good job/ Experience	39	3	31	5	13	6	20	25	14	-	8	12	6	3	5	2	17	9	5	3
	8	1	15	6	13	3	10	9	7		7	11	8	11	6	4	8	8	13	10
Conservative	5	1	2	2	1	1	3	2	3	-	-	1	-	2	2	-	3	-	-	-
	1	*	1	2	1	1	2	1	2			1		7	2		1			
For the people	6	1	4	1	2	1	3	3	3	-	1	2	1	1	1	-	1	3	-	1
	1	*	2	1	2	1	2	1	2		1	2	1	4	1		*	3		3
Middle of the road/ Moderate	5	-	4	1	1	-	4	3	2	-	1	-	1	1	1	-	1	1	2	1
	1		2	1	1		2	1	1		1		1	4	1		*	1	5	3

19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Has done a poor job	8 2	5 2	3 1	-	2 2	3 2	3 2	3 1	4 2	1 4	2 2	3 3	1 1	-	1 1	1 2	5 2	1 1	-	1 3
Like him/General positive mentions	93 19	7 3	76 36	10 12	37 38	17 9	33 17	51 18	33 17	9 33	32 29	21 19	6 8	8 29	13 15	3 6	52 25	18 17	6 16	5 17
Dislike him/General negative mentions	57 11	37 18	9 4	11 14	1 1	40 22	13 7	35 12	21 11	1 4	14 13	11 10	8 11	-	11 13	9 17	24 11	11 10	3 8	3 10
Don't know him	6 1	1 *	4 2	1 1	2 2	1 1	3 2	3 1	2 1	1 4	2 2	-	2 3	2 7	-	-	1 *	2 2	2 5	-
Other	27 5	5 2	11 5	11 14	4 4	6 3	16 8	10 4	15 8	2 7	7 6	5 4	5 7	2 7	4 5	4 8	10 5	8 7	2 5	1 3
None/Nothing	19 4	7 3	7 3	5 6	4 4	3 2	9 5	5 2	12 6	2 7	1 1	8 7	2 3	1 4	5 6	1 2	9 4	1 1	1 3	1 3
DK/NA/Refused	55 11	28 13	15 7	12 15	11 11	22 12	19 10	27 10	21 11	7 26	11 10	12 11	8 11	-	7 8	6 11	21 10	13 12	2 5	2 7

20. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	208	208	-	-	5	131	66	147	57	4	29	37	39	7	49	34	72	45	16	13
	42	100			5	71	33	52	30	15	26	33	54	25	58	64	34	41	42	45
Democratic	210	-	210	-	85	24	96	111	86	13	65	61	17	15	23	10	103	45	15	12
	42		100		87	13	48	39	45	48	59	54	24	54	27	19	49	41	39	41
Undecided	80	-	-	80	8	29	36	24	47	9	15	14	15	6	12	9	36	18	7	3
	16			100	8	16	18	8	25	33	14	12	21	21	14	17	17	17	18	10
Refused	2	-	-	-	-	1	1	1	-	1	1	-	1	-	-	-	-	1	-	1
	*					1	1	*		4	1		1				1			3

21. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For Obama	98	5	85	8	98	-	-	63	30	5	27	25	7	12	11	7	52	16	10	6
	20	2	40	10	100			22	16	19	25	22	10	43	13	13	25	15	26	21
Against Obama	185	131	24	29	-	185	-	116	59	10	27	31	34	9	41	27	76	42	13	15
	37	63	11	36		100		41	31	37	25	28	47	32	49	51	36	39	34	52
He's not a factor	199	66	96	36	-	-	199	95	96	8	52	50	29	7	30	17	78	49	14	8
	40	32	46	45			100	34	51	30	47	45	40	25	36	32	37	45	37	28
Don't Know/Refused	18	6	5	7	-	-	-	9	5	4	4	6	2	-	2	2	5	2	1	-
	4	3	2	9				3	3	15	4	5	3		2	4	2	2	3	





23. What is the most important issue when casting your vote for Congress this year: jobs, healthcare, federal budget deficit, education, foreign policy/terrorism, or immigration...?

BANNER 4

GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jobs	110	29	65	15	27	27	52	56	46	8	110	-	-	-	-	-	54	26	8	5
	22	14	31	19	28	15	26	20	24	30	100						26	24	21	17
Healthcare	112	37	61	14	25	31	50	64	44	4	-	112	-	-	-	-	60	22	6	4
	22	18	29	18	26	17	25	23	23	15		100					28	20	16	14
Federal budget deficit	72	39	17	15	7	34	29	40	27	5	-	-	72	-	-	-	19	18	7	7
	14	19	8	19	7	18	15	14	14	19			100				9	17	18	24
Education	28	7	15	6	12	9	7	13	14	1	-	-	-	28	-	-	11	6	4	-
	6	3	7	8	12	5	4	5	7	4				100			5	6	11	
Foreign Policy/Terrorism	84	49	23	12	11	41	30	45	36	3	-	-	-	-	84	-	30	14	6	10
	17	24	11	15	11	22	15	16	19	11				100			14	13	16	34
Immigration	53	34	10	9	7	27	17	37	14	2	-	-	-	-	-	53	16	16	5	2
	11	16	5	11	7	15	9	13	7	7					100	8	15	13	7	
Other	23	7	10	6	6	12	4	19	2	2	-	-	-	-	-	-	13	4	1	1
	5	3	5	8	6	6	2	7	1	7							6	4	3	3
Undecided	16	6	8	2	3	4	9	8	7	1	-	-	-	-	-	-	8	2	1	-
	3	3	4	2	3	2	5	3	4	4							4	2	3	
Refused	2	-	1	1	-	-	1	1	-	1	-	-	-	-	-	-	-	1	-	-
	*		*	1			1	*		4							1			



25. Who would be your second choice - Ross or Hutchinson?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Those with first choice Green or Libertarian	25 100	8 100	6 100	10 100	4 100	8 100	11 100	9 100	14 100	2 100	7 100	4 100	6 100	- 100	3 100	4 100	10 100	5 100	2 100	2 100
Democrat Mike Ross	7 28	3 38	4 67	-	2 50	1 12	4 36	4 44	3 21	-	2 29	1 25	1 17	- 33	1 50	2 20	2 40	-	-	1 50
Republican Asa Hutchinson	7 28	3 38	1 17	3 30	1 25	3 38	3 27	2 22	5 36	-	2 29	1 25	1 17	- 33	1 50	2 30	3 40	2 40	1 50	-
Undecided	9 36	1 12	-	7 70	1 25	4 50	3 27	2 22	5 36	2 100	2 29	2 50	4 67	-	-	-	4 40	1 20	1 50	1 50
Refused	2 8	1 12	1 17	-	-	-	1 9	1 11	1 7	-	1 14	-	-	-	1 33	-	1 10	-	-	-

26. For Lieutenant Governor, there are three candidates listed on your ballot: (RANDOMIZE) Republican Tim Griffin, Democrat John Burkhalter and Libertarian Christopher Olson. At this point for whom will you vote or lean toward?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Tim Griffin	177	161	7	9	2	117	53	125	49	3	23	30	31	5	44	32	63	38	17	13
	35	77	3	11	2	63	27	44	26	11	21	27	43	18	52	60	30	35	45	45
Democrat John Burkhalter	208	17	167	23	79	32	92	115	83	10	63	54	19	16	27	11	103	43	13	12
	42	8	80	29	81	17	46	41	44	37	57	48	26	57	32	21	49	39	34	41
Libertarian Christopher Olson	24	7	5	11	-	8	14	3	19	2	6	7	4	2	4	1	10	5	2	1
	5	3	2	14	-	4	7	1	10	7	5	6	6	7	5	2	5	5	5	3
Undecided	89	23	31	35	17	28	40	39	39	11	18	21	17	5	9	9	35	23	6	3
	18	11	15	44	17	15	20	14	21	41	16	19	24	18	11	17	17	21	16	10
Refused	2	-	-	2	-	-	-	1	-	1	-	-	1	-	-	-	-	-	-	-
	*			2				*		4			1							

27. For Secretary of State, there are three candidates listed on your ballot: (RANDOMIZE) Democrat Susan Inman, Republican Mark Martin, and Libertarian Jacob Holloway. At this point for whom will you vote or lean toward?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Susan Inman	169	13	143	11	66	27	72	102	58	9	43	45	13	11	24	14	78	42	12	13
	34	6	68	14	67	15	36	36	31	33	39	40	18	39	29	26	37	39	32	45
Republican Mark Martin	173	149	16	8	9	106	54	122	49	2	27	33	34	7	38	24	68	34	13	12
	35	72	8	10	9	57	27	43	26	7	25	29	47	25	45	45	32	31	34	41
Libertarian Jacob Holloway	31	8	9	14	2	10	17	9	21	1	9	6	5	5	4	2	9	5	4	1
	6	4	4	18	2	5	9	3	11	4	8	5	7	18	5	4	4	5	11	3
Undecided	124	38	42	44	21	42	55	48	62	14	31	28	19	5	18	13	56	28	9	3
	25	18	20	55	21	23	28	17	33	52	28	25	26	18	21	25	27	26	24	10
Refused	3	-	-	3	-	-	1	2	-	1	-	-	1	-	-	-	-	-	-	-
	1			4			1	1		4			1							

28. For Attorney General, there are three candidates listed on your ballot: (RANDOMIZE) Republican Leslie Rutledge, Democrat Nate Steel and Libertarian Aaron Cash. At this point for whom will you vote or lean toward?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Leslie Rutledge	179	158	10	10	2	118	54	128	47	4	24	32	32	5	43	30	65	37	14	14
	36	76	5	12	2	64	27	45	25	15	22	29	44	18	51	57	31	34	37	48
Democrat Nate Steel	181	10	156	14	73	23	81	104	69	8	51	52	14	14	20	13	86	43	12	12
	36	5	74	18	74	12	41	37	36	30	46	46	19	50	24	25	41	39	32	41
Libertarian Aaron Cash	23	9	5	9	-	10	11	8	14	1	4	9	3	2	5	-	11	3	1	-
	5	4	2	11	-	5	6	3	7	4	4	8	4	7	6	-	5	3	3	-
Undecided	112	29	39	44	23	33	51	40	59	13	30	19	21	7	16	10	48	26	11	2
	22	14	19	55	23	18	26	14	31	48	27	17	29	25	19	19	23	24	29	7
Refused	5	2	-	3	-	1	2	3	1	1	1	-	2	-	-	-	1	-	-	1
	1	1	-	4	-	1	1	1	1	4	1	-	3	-	-	-	*	-	-	3





30. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Arkansas or generally bad?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Generally Good	183	16	149	17	74	13	90	99	72	12	49	50	17	15	23	12	83	39	17	12
	37	8	71	21	76	7	45	35	38	44	45	45	24	54	27	23	39	36	45	41
Generally Bad	277	186	41	49	16	163	88	165	103	9	49	56	48	10	58	37	111	61	20	16
	55	89	20	61	16	88	44	58	54	33	45	50	67	36	69	70	53	56	53	55
Undecided	38	6	20	12	8	9	20	18	15	5	12	6	6	3	3	4	16	9	1	1
	8	3	10	15	8	5	10	6	8	19	11	5	8	11	4	8	8	8	3	3
Refused	2	-	-	2	-	-	1	1	-	1	-	-	1	-	-	-	1	-	-	-
	*			2			1	*		4			1				*			

31. Issue number one, or SJR 7, is related to state agencies administrative rules. The constitutional amendment provides that administrative rules implemented by state agencies shall not become effective until reviewed and approved by a legislative committee of the General Assembly. Would you support this constitutional amendment?

BANNER 4

GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	243	118	96	27	46	95	98	153	82	8	44	58	41	10	52	24	107	51	21	18
	49	57	46	34	47	51	49	54	43	30	40	52	57	36	62	45	51	47	55	62
No	139	46	68	25	26	53	53	65	68	6	37	31	15	10	20	15	57	30	7	7
	28	22	32	31	27	29	27	23	36	22	34	28	21	36	24	28	27	28	18	24
Undecided	113	41	45	27	26	35	46	62	39	12	28	22	16	8	11	14	47	25	10	3
	23	20	21	34	27	19	23	22	21	44	25	20	22	29	13	26	22	23	26	10
Refused	5	3	1	1	-	2	2	3	1	1	1	1	-	-	1	-	-	3	-	1
	1	1	*	1		1	1	1	1	4	1	1			1			3		3

32. Issue number two, or SJR 16, is related to signature collection for petitions. This constitutional amendment would set a threshold of seventy-five (75) percent of required petition signatures to obtain additional time for signature collection. Would you support this constitutional amendment?

BANNER 4

GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	213	90	91	30	48	73	87	132	75	6	42	55	32	12	33	23	94	53	13	13
	43	43	43	38	49	39	44	47	39	22	38	49	44	43	39	43	45	49	34	45
No	170	72	70	28	31	72	61	88	74	8	46	37	18	8	32	20	74	31	16	7
	34	35	33	35	32	39	31	31	39	30	42	33	25	29	38	38	35	28	42	24
Undecided	113	44	48	21	19	38	50	62	39	12	20	20	22	8	19	10	43	24	9	8
	23	21	23	26	19	21	25	22	21	44	18	18	31	29	23	19	20	22	24	28
Refused	4	2	1	1	-	2	1	1	2	1	2	-	-	-	-	-	-	1	-	1
	1	1	*	1		1	1	*	1	4	2						1			3

33. Issue number three, or HJR 1009, is related to term limits, limits on lobbying and elected officials' salaries. This constitutional amendment states that a member of the General Assembly shall serve no more than sixteen (16) years, whether consecutive or nonconsecutive. It would also prohibit members of the General Assembly and elected constitutional officers of the Executive department from accepting gifts from lobbyists...

BANNER 4

GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	280	123	111	44	53	105	114	169	104	7	62	66	37	16	50	31	120	64	22	18
	56	59	53	55	54	57	57	60	55	26	56	59	51	57	60	58	57	59	58	62
No	135	52	62	21	28	52	52	69	54	12	31	32	17	7	25	12	60	24	7	7
	27	25	30	26	29	28	26	24	28	44	28	29	24	25	30	23	28	22	18	24
Undecided	78	29	35	14	16	25	31	41	30	7	13	13	18	5	9	10	30	19	8	3
	16	14	17	18	16	14	16	14	16	26	12	12	25	18	11	19	14	17	21	10
Refused	7	4	2	1	1	3	2	4	2	1	4	1	-	-	-	-	1	2	1	1
	1	2	1	1	1	2	1	1	1	4	4	1	-	-	-	*	2	3	3	3

34. Issue number four is related to the legalization of the manufacturing, transportation and sale of alcohol in the state of Arkansas. This constitutional amendment would state that the manufacture, sale, distribution and transportation of intoxicating liquors is lawful within the entire geographic area of each and every county of this state, effective July 1, 2015. Would you support this constitutional amendment?

BANNER 4

GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	225	85	105	34	47	73	100	131	87	7	49	45	31	13	40	26	91	59	21	13
	45	41	50	42	48	39	50	46	46	26	45	40	43	46	48	49	43	54	55	45
No	198	99	70	28	30	89	72	113	73	12	42	53	27	10	38	20	94	33	8	12
	40	48	33	35	31	48	36	40	38	44	38	47	38	36	45	38	45	30	21	41
Undecided	70	20	33	17	20	19	26	35	28	7	15	14	14	5	6	6	25	16	8	3
	14	10	16	21	20	10	13	12	15	26	14	12	19	18	7	11	12	15	21	10
Refused	7	4	2	1	1	4	1	4	2	1	4	-	-	-	-	1	1	1	1	1
	1	2	1	1	1	2	1	1	1	4	4					2	*	1	3	3

35. Issue number five is related to Arkansas' minimum wage. This would amend the Arkansas Code and raise the current state minimum wage from six dollars and twenty-five cents (\$6.25) per hour to seven dollars and fifty cents (\$7.50) per hour on January 1, 2015, to eight dollars (\$8.00) per hour on January 1, 2016, and to eight dollars and fifty cents (\$8.50) per hour on January 1, 2017. Would you support this amendment?

BANNER 4

GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	276	92	143	39	69	77	124	158	107	11	65	62	36	16	42	26	128	68	17	13
	55	44	68	49	70	42	62	56	56	41	59	55	50	57	50	49	61	62	45	45
No	151	83	44	24	16	83	46	87	56	8	27	36	22	10	32	19	59	24	13	13
	30	40	21	30	16	45	23	31	29	30	25	32	31	36	38	36	28	22	34	45
Undecided	65	29	20	16	11	22	27	33	25	7	14	12	14	2	10	8	22	15	7	2
	13	14	10	20	11	12	14	12	13	26	13	11	19	7	12	15	10	14	18	7
Refused	8	4	3	1	2	3	2	5	2	1	4	2	-	-	-	-	2	2	1	1
	2	2	1	1	2	2	1	2	1	4	4	2					1	2	3	3



37. Okay, I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today:

BANNER 4																				
GENERAL CONGRESS																				
	GENERIC CONGRESS			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K
Those who will vote in Democratic Primary	209 100	10 100	177 100	21 100	81 100	25 100	96 100	117 100	81 100	11 100	61 100	60 100	19 100	16 100	21 100	11 100	98 100	43 100	18 100	12 100
Joe Biden	16 8	- 8	14 8	2 10	8 10	1 4	5 5	9 8	6 7	1 9	5 8	6 10	- -	- -	2 10	- -	10 10	3 7	- -	1 8
Hillary Clinton	148 71	2 20	134 76	11 52	59 73	18 72	68 71	85 73	54 67	9 82	42 69	43 72	13 68	12 75	14 67	10 91	64 65	31 72	13 72	11 92
Andrew Cuomo	11 5	2 20	7 4	2 10	2 2	1 4	7 7	9 8	2 2	- -	2 3	2 3	4 21	1 6	2 10	- -	6 6	3 7	1 6	- -
Martin O'Malley	5 2	1 10	3 2	1 5	2 2	1 4	1 1	2 2	3 4	- -	1 2	1 2	- -	1 6	1 5	1 9	3 3	1 2	1 6	- -
Elizabeth Warren	7 3	1 10	5 3	1 5	2 2	- -	5 5	2 2	5 6	- -	5 8	2 3	- -	- -	- -	- -	3 3	2 5	2 11	- -
Other	1 *	- -	- -	1 5	- -	1 4	- -	1 1	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 2	- -	- -
Undecided	20 10	4 40	13 7	3 14	8 10	2 8	10 10	8 7	11 14	1 9	6 10	5 8	2 11	2 12	2 10	- -	11 11	2 5	1 6	- -
Refused	1 *	- -	1 1	- -	- -	1 4	- -	1 1	- -	- -	- -	1 2	- -	- -	- -	- -	1 1	- -	- -	- -



38. Who would be your second choice?

BANNER 4																				
GENERAL CONGRESS																				
	GENERIC CONGRESS			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K
Those with first choice for President	188	6	163	18	73	22	86	108	70	10	55	54	17	14	19	11	86	41	17	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	69	4	61	4	26	4	38	42	25	2	24	21	3	5	5	5	31	16	8	1
	37	67	37	22	36	18	44	39	36	20	44	39	18	36	26	45	36	39	47	8
Hillary Clinton	19	1	15	3	10	1	6	12	6	1	7	7	1	-	1	1	10	6	-	-
	10	17	9	17	14	5	7	11	9	10	13	13	6	5	9	12	15			
Andrew Cuomo	19	-	19	-	7	4	8	11	7	1	3	5	1	1	7	1	7	4	-	6
	10		12		10	18	9	10	10	10	5	9	6	7	37	9	8	10		50
Martin O'Malley	5	1	3	1	-	2	3	3	2	-	2	1	2	-	-	-	3	1	1	-
	3	17	2	6		9	3	3	3		4	2	12				3	2	6	
Elizabeth Warren	29	-	26	2	9	1	18	17	11	1	5	5	4	6	4	3	9	7	3	3
	15		16	11	12	5	21	16	16	10	9	9	24	43	21	27	10	17	18	25
Undecided	46	-	38	8	21	10	12	22	19	5	14	15	6	2	1	1	25	7	5	2
	24		23	44	29	45	14	20	27	50	25	28	35	14	5	9	29	17	29	17
Refused	1	-	1	-	-	-	1	1	-	-	-	-	-	-	1	-	1	-	-	-
	1		1				1	1						5		1				

39. Okay, I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today:

BANNER 4																				
GENERAL CONGRESS																				
	GENERIC CONGRESS			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K
Those who will vote in Republican Primary	191 100	173 100	7 100	10 100	5 100	125 100	56 100	135 100	50 100	6 100	28 100	28 100	34 100	7 100	46 100	36 100	65 100	45 100	14 100	12 100
Jeb Bush	9 5	9 5	- -	- -	- -	6 5	3 5	4 3	4 8	1 17	- -	1 4	2 6	- -	3 7	2 6	2 3	4 9	- -	- -
Chris Christie	9 5	7 4	- -	2 20	1 20	6 5	2 4	7 5	2 4	- -	- -	1 4	2 6	- -	2 4	3 8	3 5	3 7	2 14	- -
Ted Cruz	14 7	14 8	- -	- -	- -	12 10	1 2	12 9	2 4	- -	- -	3 11	2 6	- -	7 15	2 6	7 11	5 11	- -	- -
Mike Huckabee	75 39	72 42	1 14	2 20	1 20	50 40	24 43	50 37	24 48	1 17	14 50	12 43	13 38	3 43	19 41	10 28	25 38	10 22	5 36	6 50
Jon Huntsman	3 2	3 2	- -	- -	- -	3 2	- -	3 2	- -	- -	- -	1 4	1 3	- -	1 2	- -	- -	2 4	1 7	- -
Bobby Jindal	5 3	5 3	- -	- -	- -	3 2	2 4	4 3	1 2	- -	- -	- -	1 3	- -	1 2	2 6	1 2	1 2	1 7	- -
John Kasich	2 1	2 1	- -	- -	- -	1 1	1 2	2 1	- -	- -	- -	- -	1 3	- -	- -	1 3	- -	- -	1 7	- -
Rand Paul	12 6	8 5	1 14	2 20	- -	6 5	5 9	6 4	5 10	1 17	3 11	1 4	3 9	1 14	1 2	3 8	4 6	2 4	1 7	2 17
Rick Perry	16 8	14 8	- -	2 20	- -	11 9	5 9	13 10	3 6	- -	4 14	2 7	2 6	1 14	3 7	3 8	7 11	3 7	2 14	1 8
Marco Rubio	9 5	7 4	2 29	- -	- -	6 5	1 2	8 6	1 2	- -	1 4	- -	1 3	- -	3 7	4 11	5 8	2 4	- -	1 8
Paul Ryan	6 3	6 3	- -	- -	- -	4 3	2 4	4 3	2 4	- -	- -	1 4	2 6	1 14	2 4	- -	2 3	2 4	- -	1 8
Rick Santorum	4 2	2 1	2 29	- -	1 20	2 2	1 2	3 2	1 2	- -	1 4	2 7	- -	- -	1 2	- -	2 3	2 4	- -	- -



40. Who would be your second choice?

BANNER 4																				
GENERAL CONGRESS																				
	GENERIC CONGRESS			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K
Those with first choice for President	171	156	6	8	3	113	50	122	46	3	25	25	30	6	44	31	60	38	14	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	15	15	-	-	-	9	6	10	4	1	1	2	3	1	4	2	5	3	1	1
	9	10				8	12	8	9	33	4	8	10	17	9	6	8	8	7	9
Chris Christie	10	10	-	-	-	6	4	7	3	-	2	2	3	-	2	1	3	1	2	1
	6	6				5	8	6	7		8	8	10		5	3	5	3	14	9
Ted Cruz	12	10	-	2	-	5	7	10	2	-	2	2	3	-	2	2	5	2	1	1
	7	6		25		4	14	8	4		8	8	10		5	6	8	5	7	9
Mike Huckabee	20	19	-	1	-	18	2	17	3	-	2	1	3	1	6	6	10	5	2	1
	12	12		12		16	4	14	7		8	4	10	17	14	19	17	13	14	9
Jon Huntsman	3	2	1	-	-	2	-	-	3	-	-	-	-	-	3	-	2	-	-	-
	2	1	17			2			7					7		3				
Bobby Jindal	11	10	-	1	-	9	1	8	3	-	1	2	3	-	2	2	4	1	2	1
	6	6		12		8	2	7	7		4	8	10		5	6	7	3	14	9
John Kasich	5	5	-	-	-	2	3	5	-	-	2	-	-	-	1	2	3	-	-	1
	3	3				2	6	4			8			2	6	5				9
Rand Paul	14	12	2	-	-	9	4	7	7	-	2	3	2	1	4	2	4	4	-	-
	8	8	33			8	8	6	15		8	12	7	17	9	6	7	11		
Rick Perry	26	24	1	-	1	18	7	19	6	1	3	4	7	2	5	3	9	6	-	2
	15	15	17		33	16	14	16	13	33	12	16	23	33	11	10	15	16		18
Marco Rubio	13	13	-	-	-	10	3	11	2	-	1	2	3	-	5	2	3	2	4	1
	8	8				9	6	9	4		4	8	10		11	6	5	5	29	9
Paul Ryan	10	8	-	2	1	6	3	6	4	-	2	2	1	1	1	3	1	5	2	-
	6	5		25	33	5	6	5	9		8	8	3	17	2	10	2	13	14	
Rick Santorum	3	3	-	-	-	2	1	2	1	-	1	1	-	-	1	-	1	1	-	-
	2	2				2	2	2	2		4	4			2		2	3		

40. Who would be your second choice?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Scott Walker	13	11	1	1	-	7	5	9	3	1	2	3	1	-	4	3	3	6	-	-
	8	7	17	12		6	10	7	7	33	8	12	3		9	10	5	16		
Undecided	3	2	1	-	-	1	2	3	-	-	1	-	1	-	-	-	3	-	-	-
	2	1	17			1	4	2			4		3			5				
Refused	13	12	-	1	1	9	2	8	5	-	3	1	-	-	4	3	4	2	-	2
	8	8		12	33	8	4	7	11		12	4			9	10	7	5		18

41. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

BANNER 4

	GENERAL CONGRESS																			
	GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME			
	TOTAL	REP	DEM	UND	FOR	AGNST	NOT A	YES	NO	UND	JOBS	HLTH-	BUD-	EDUC	SEC-	IMMIG	<60K	<100K	<140K	OVER
					OBAMA	OBAMA	FACTR					CARE	GET		URITY					140K
Those with first choice for President	171	156	6	8	3	113	50	122	46	3	25	25	30	6	44	31	60	38	14	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mitt Romney	56	52	-	3	-	38	16	38	15	3	9	6	13	4	8	12	19	16	5	4
	33	33		38		34	32	31	33	100	36	24	43	67	18	39	32	42	36	36
Jeb Bush	2	2	-	-	-	1	1	1	1	-	-	-	-	1	1	-	1	1	-	-
	1	1				1	2	1	2					17	2		2	3		
Chris Christie	5	3	2	-	-	3	1	3	2	-	1	-	1	-	3	-	3	1	1	-
	3	2	33			3	2	2	4		4		3		7		5	3	7	
Ted Cruz	11	9	2	-	1	10	-	9	2	-	-	3	1	-	6	1	5	4	-	-
	6	6	33		33	9		7	4			12	3		14	3	8	11		
Mike Huckabee	50	46	2	2	1	34	15	35	15	-	10	11	6	1	12	8	16	7	4	4
	29	29	33	25	33	30	30	29	33		40	44	20	17	27	26	27	18	29	36
Jon Huntsman	3	3	-	-	-	3	-	2	1	-	-	-	1	-	2	-	-	1	1	-
	2	2				3		2	2				3		5			3	7	
Bobby Jindal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
John Kasich	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rand Paul	5	4	-	1	-	2	3	2	3	-	1	-	1	-	1	2	3	2	-	-
	3	3		12		2	6	2	7		4		3		2	6	5	5		
Rick Perry	11	11	-	-	-	8	3	10	1	-	2	1	2	-	1	4	4	2	2	-
	6	7				7	6	8	2		8	4	7		2	13	7	5	14	
Marco Rubio	3	3	-	-	-	3	-	3	-	-	-	-	-	-	2	1	2	-	-	1
	2	2				3		2							5	3	3			9
Paul Ryan	4	4	-	-	-	3	1	2	2	-	-	-	1	-	2	1	-	2	-	1
	2	3				3	2	2	4				3		5	3		5		9



42. Has anyone in your household ever served in the U.S. military?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	274	122	113	37	50	100	115	146	111	17	57	67	45	16	40	29	113	55	23	16
	55	59	54	46	51	54	58	52	58	63	52	60	62	57	48	55	54	50	61	55
No	218	83	96	39	46	82	83	132	78	8	52	43	25	12	43	24	96	52	15	13
	44	40	46	49	47	44	42	47	41	30	47	38	35	43	51	45	45	48	39	45
Undecided	5	1	1	3	2	1	1	4	-	1	-	2	2	-	-	-	2	2	-	-
	1	*	*	4	2	1	1	1		4		2	3				1	2		
Refused	3	2	-	1	-	2	-	1	1	1	1	-	-	-	1	-	-	-	-	-
	1	1		1		1		*	1	4	1				1					



43. Does anyone in your household belong to a labor union?

BANNER 4																				
=====																				
GENERAL CONGRESS																				
-----																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
-----																				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	SEC- URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
-----																				
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	74	24	38	12	18	20	35	41	29	4	15	15	8	7	11	11	23	22	7	3
	15	12	18	15	18	11	18	14	15	15	14	13	11	25	13	21	11	20	18	10
No	422	183	171	66	79	164	164	241	160	21	94	97	63	21	72	42	187	87	31	26
	84	88	81	82	81	89	82	85	84	78	85	87	88	75	86	79	89	80	82	90
Undecided	1	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-
	*			1						4			1							
Refused	3	1	1	1	1	1	-	1	1	1	1	-	-	-	1	-	1	-	-	-
	1	*	*	1	1	1		*	1	4	1				1		*			

44. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL				MOST IMPORTANT ISSUE					INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC	52	8	35	9	16	10	26	27	24	1	15	11	6	3	9	4	33	8	3	1
	10	4	17	11	16	5	13	10	13	4	14	10	8	11	11	8	16	7	8	3
CBS	44	8	30	6	14	10	18	18	23	3	13	16	7	1	5	2	21	10	3	5
	9	4	14	8	14	5	9	6	12	11	12	14	10	4	6	4	10	9	8	17
CNN	68	12	46	10	19	15	31	35	29	4	18	14	8	6	8	7	26	15	7	5
	14	6	22	12	19	8	16	12	15	15	16	12	11	21	10	13	12	14	18	17
C-SPAN	11	1	7	3	4	1	5	6	3	2	1	4	3	2	1	-	4	1	1	1
	2	*	3	4	4	1	3	2	2	7	1	4	4	7	1		2	1	3	3
COMEDY Central	7	1	5	1	2	3	2	4	3	-	-	1	1	2	1	1	3	2	1	1
	1	*	2	1	2	2	1	1	2			1	1	7	1	2	1	2	3	3
Fox NEWS	187	151	17	19	11	112	58	128	53	6	29	37	26	6	43	31	70	44	13	8
	37	73	8	24	11	61	29	45	28	22	26	33	36	21	51	58	33	40	34	28
MSNBC	33	5	23	5	13	7	13	19	13	1	9	10	3	2	3	3	11	7	4	2
	7	2	11	6	13	4	7	7	7	4	8	9	4	7	4	6	5	6	11	7
NBC	47	8	26	13	10	15	19	23	21	3	10	13	6	2	9	3	22	13	2	2
	9	4	12	16	10	8	10	8	11	11	9	12	8	7	11	6	10	12	5	7
Undecided	42	13	18	10	8	10	23	20	18	4	13	3	11	4	4	2	19	8	4	4
	8	6	9	12	8	5	12	7	9	15	12	3	15	14	5	4	9	7	11	14
Refused	9	1	3	4	1	2	4	3	3	3	2	3	1	-	1	-	2	1	-	-
	2	*	1	5	1	1	2	1	2	11	2	3	1		1		1	1		

45. What is your annual household income?

BANNER 4																				
GENERAL CONGRESS																				
	GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE					INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$60,000 per year	211	72	103	36	52	76	78	123	78	10	54	60	19	11	30	16	211	-	-	-
	42	35	49	45	53	41	39	43	41	37	49	54	26	39	36	30	100			
Under \$100,000 per year	109	45	45	18	16	42	49	64	38	7	26	22	18	6	14	16	-	109	-	-
	22	22	21	22	16	23	25	23	20	26	24	20	25	21	17	30	100			
Under \$140,000 per year	38	16	15	7	10	13	14	22	15	1	8	6	7	4	6	5	-	-	38	-
	8	8	7	9	10	7	7	8	8	4	7	5	10	14	7	9			100	
\$140,000 or OVER	29	13	12	3	6	15	8	16	11	2	5	4	7	-	10	2	-	-	-	29
	6	6	6	4	6	8	4	6	6	7	5	4	10		12	4				100
Undecided	44	26	13	5	8	18	16	22	17	5	7	6	7	1	12	8	-	-	-	-
	9	12	6	6	8	10	8	8	9	19	6	5	10	4	14	15				
Refused	69	36	22	11	6	21	34	36	31	2	10	14	14	6	12	6	-	-	-	-
	14	17	10	14	6	11	17	13	16	7	9	12	19	21	14	11				

46. How important is religion in your life?

BANNER 4																				
GENERAL CONGRESS																				
GENERIC CONGRESS				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	SEC-URITY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	208	210	80	98	185	199	283	190	27	110	112	72	28	84	53	211	109	38	29
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	373	168	144	61	71	150	138	219	136	18	73	88	53	23	68	36	160	81	26	22
	75	81	69	76	72	81	69	77	72	67	66	79	74	82	81	68	76	74	68	76
Somewhat important	73	28	35	9	12	21	39	38	32	3	25	13	10	4	8	10	28	15	7	3
	15	13	17	11	12	11	20	13	17	11	23	12	14	14	10	19	13	14	18	10
Not very important	25	6	14	4	5	9	10	10	13	2	6	4	5	1	5	3	9	7	3	2
	5	3	7	5	5	5	5	4	7	7	5	4	7	4	6	6	4	6	8	7
Not at all important	19	4	13	2	10	3	6	12	5	2	5	6	1	-	2	2	9	6	2	2
	4	2	6	2	10	2	3	4	3	7	5	5	1	-	2	4	4	6	5	7
Undecided	5	1	2	2	-	1	3	1	3	1	-	1	2	-	-	1	4	-	-	-
	1	*	1	2	-	1	2	*	2	4	-	1	3	-	-	2	2	-	-	-
Refused	5	1	2	2	-	1	3	3	1	1	1	-	1	-	1	1	1	-	-	-
	1	*	1	2	-	1	2	1	1	4	1	-	1	-	1	2	*	-	-	-

Region

BANNER 5																			
STATE RACES																			
GOVERNOR						LIEUTENANT GOVERNOR				SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	UND	UND
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Central	145	65	53	5	3	18	51	69	6	18	56	46	10	31	55	55	6	26	137
	29	31	25	31	33	33	29	33	25	20	33	27	32	25	31	30	26	23	30
Delta/East	135	62	52	6	2	13	42	59	6	27	47	44	8	35	37	55	5	37	123
	27	30	24	38	22	24	24	28	25	30	28	25	26	28	21	30	22	33	27
West	220	80	108	5	4	23	84	80	12	44	66	83	13	58	87	71	12	49	196
	44	39	51	31	44	43	47	38	50	49	39	48	42	47	49	39	52	44	43

Gender

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	HUTCH INSON	
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	240	97	105	6	5	27	88	95	15	42	74	86	23	56	91	78	17	52	225
	48	47	49	38	56	50	50	46	62	47	44	50	74	45	51	43	74	46	49
Female	260	110	108	10	4	27	89	113	9	47	95	87	8	68	88	103	6	60	231
	52	53	51	62	44	50	50	54	38	53	56	50	26	55	49	57	26	54	51

S2. Thank You. How likely are you to vote in the Arkansas election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 5																								
STATE RACES																								
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW						
TOTAL	ROSS	HUTCH	GIL-	INSON	BERT	DRAKE	UND	GRIF-	BURKH	ALTER	OLSON	UND	INMAN	TIN	MAR-	HOLL-	OWAY	UND	RUT-	LEDGE	STEEL	CASH	UND	ROSS/ HUTCH
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456					
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Likely	481	197	210	14	8	51	174	199	23	83	162	168	29	119	176	172	21	107	445					
	96	95	99	88	89	94	98	96	96	93	96	97	94	96	98	95	91	96	98					
Somewhat Likely	19	10	3	2	1	3	3	9	1	6	7	5	2	5	3	9	2	5	11					
	4	5	1	12	11	6	2	4	4	7	4	3	6	4	2	5	9	4	2					

1. Do you consider yourself a Democrat, Republican, Libertarian, Green Party or Unaffiliated/Independent?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	UND	UND
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	177	140	18	3	1	15	17	131	2	27	115	17	7	38	11	126	3	37	159
	35	68	8	19	11	28	10	63	8	30	68	10	23	31	6	70	13	33	35
Republican	155	11	130	3	3	8	124	18	-	13	11	117	1	25	126	6	2	20	145
	31	5	61	19	33	15	70	9		15	7	68	3	20	70	3	9	18	32
Libertarian	26	8	5	6	1	6	3	7	9	7	5	5	7	9	3	6	6	11	22
	5	4	2	38	11	11	2	3	38	8	3	3	23	7	2	3	26	10	5
Green	4	2	-	1	1	-	-	2	2	-	2	-	2	-	-	2	2	-	3
	1	1		6	11			1	8		1		6			1	9		1
Other	138	46	60	3	3	25	33	50	11	42	36	34	14	52	39	41	10	44	127
	28	22	28	19	33	46	19	24	46	47	21	20	45	42	22	23	43	39	28



2. What is your age category?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	UND	UND
Total	500 100	207 100	213 100	16 100	9 100	54 100	177 100	208 100	24 100	89 100	169 100	173 100	31 100	124 100	179 100	181 100	23 100	112 100	456 100
18-25	26 5	13 6	7 3	1 6	-	5 9	4 2	11 5	6 25	5 6	12 7	4 2	4 13	6 5	5 3	11 6	3 13	7 6	20 4
26-35	83 17	36 17	33 15	5 31	1 11	8 15	27 15	31 15	5 21	20 22	26 15	25 14	7 23	25 20	27 15	30 17	6 26	20 18	72 16
36-45	90 18	30 14	41 19	1 6	3 33	15 28	33 19	29 14	5 21	23 26	28 17	29 17	7 23	25 20	33 18	31 17	1 4	23 21	84 18
46-55	90 18	34 16	42 20	2 12	2 22	10 19	38 21	36 17	2 8	14 16	33 20	35 20	2 6	20 16	35 20	33 18	4 17	18 16	81 18
56-65	80 16	32 15	41 19	3 19	1 11	3 6	32 18	37 18	3 12	8 9	25 15	36 21	5 16	14 11	33 18	27 15	6 26	14 12	78 17
66-75	69 14	33 16	28 13	2 12	-	6 11	24 14	32 15	1 4	11 12	21 12	22 13	3 10	22 18	26 15	22 12	1 4	18 16	65 14
Over 75 years	54 11	26 13	19 9	2 12	2 22	4 7	17 10	27 13	2 8	7 8	21 12	19 11	3 10	10 8	18 10	23 13	2 9	10 9	48 11
Refused	8 2	3 1	2 1	-	-	3 6	2 1	5 2	-	1 1	3 2	3 2	-	2 2	2 1	4 2	-	2 2	8 2

3. Which of the following best describes your race or ethnicity?

BANNER 5																			
STATE RACES																			
	GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE			ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
	TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH		UND
Total	500 100	207 100	213 100	16 100	9 100	54 100	177 100	208 100	24 100	89 100	169 100	173 100	31 100	124 100	179 100	181 100	23 100	112 100	456 100
White/Caucasian	413 83	148 71	200 94	15 94	7 78	42 78	169 95	151 73	19 79	72 81	115 68	167 97	28 90	101 81	170 95	128 71	22 96	89 79	378 83
African-American	58 12	43 21	7 3	- -	1 11	7 13	3 2	42 20	2 8	11 12	40 24	1 1	1 3	15 12	4 2	38 21	- -	15 13	51 11
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian	6 1	3 1	2 1	- -	- -	1 2	2 1	3 1	- -	1 1	3 2	2 1	- -	1 1	2 1	3 2	- -	1 1	6 1
Hispanic/Latino	9 2	5 2	1 *	- -	1 11	2 4	1 1	6 3	1 4	1 1	6 4	1 1	1 3	1 1	- -	7 4	- -	2 2	7 2
Other	4 1	2 1	1 *	- -	- -	1 2	1 1	1 *	1 4	1 1	- -	1 1	- -	3 2	2 1	1 1	- -	1 1	4 1
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	10 2	6 3	2 1	1 6	- -	1 2	1 1	5 2	1 4	3 3	5 3	1 1	1 3	3 2	1 1	4 2	1 4	4 4	10 2

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	TIN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	INSON
Total	500 100	207 100	213 100	16 100	9 100	54 100	177 100	208 100	24 100	89 100	169 100	173 100	31 100	124 100	179 100	181 100	23 100	112 100	456 100
Barack Obama	176 35	147 71	11 5	3 19	3 33	12 22	6 3	137 66	4 17	29 33	121 72	8 5	10 32	37 30	6 3	131 72	6 26	33 29	154 34
Mitt Romney	271 54	34 16	192 90	11 69	4 44	30 56	167 94	45 22	16 67	42 47	27 16	158 91	15 48	70 56	165 92	28 15	14 61	61 54	254 56
Someone else	15 3	5 2	2 1	2 12	1 11	5 9	1 1	4 2	2 8	8 9	3 2	2 1	4 13	6 5	1 1	5 3	2 9	7 6	14 3
Did not vote	17 3	7 3	5 2	- -	1 11	3 6	3 2	8 4	1 4	4 4	8 5	3 2	1 3	4 3	5 3	7 4	- -	4 4	14 3
Undecided	17 3	14 7	1 *	- -	- -	2 4	- -	13 6	- -	4 4	10 6	1 1	- -	6 5	2 1	10 6	- -	5 4	16 4
Refused	4 1	- -	2 1	- -	- -	2 4	- -	1 *	1 4	2 2	- -	1 1	1 3	1 1	- -	- -	1 4	2 2	4 1

5. Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

BANNER 5																				
STATE RACES																				
GOVERNOR						LIEUTENANT GOVERNOR				SECRETARY OF STATE			ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON			
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND			
Those who voted Obama in 2012	176 100	147 100	11 100	3 100	3 100	12 100	6 100	137 100	4 100	29 100	121 100	8 100	10 100	37 100	6 100	131 100	6 100	33 100	154 100	
Feel Good	149 85	133 90	4 36	1 33	1 33	10 83	3 50	123 90	2 50	21 72	108 89	5 62	6 60	30 81	3 50	118 90	2 33	26 79	132 86	
Regret	25 14	13 9	7 64	2 67	2 67	1 8	3 50	13 9	2 50	7 24	12 10	3 38	4 40	6 16	3 50	12 9	4 67	6 18	20 13	
Undecided	1 1	1 1	-	-	-	-	-	1 1	-	-	1 1	-	-	-	-	1 1	-	-	1 1	
Refused	1 1	-	-	-	-	1 8	-	-	-	1 3	-	-	-	1 3	-	-	-	-	1 3	1 1

6. Do you approve or disapprove of the job Barack Obama is doing as president?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH INSON	GIL-BERT	DRAKE	UND	GRIF-FIN	BURKH-ALTER	OLSON	UND	INMAN	MAR-TIN	HOLL-OWAY	UND	RUT-LEDGE	STEEL	CASH	UND	ROSS/HUTCH	INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	168	140	8	3	2	15	5	130	3	30	117	8	7	36	6	127	3	32	147
	34	68	4	19	22	28	3	62	12	34	69	5	23	29	3	70	13	29	32
Disapprove	296	46	202	12	5	31	167	59	18	51	36	161	22	76	166	38	18	71	277
	59	22	95	75	56	57	94	28	75	57	21	93	71	61	93	21	78	63	61
Undecided	34	20	3	1	2	7	5	18	3	7	15	4	2	12	7	15	2	9	30
	7	10	1	6	22	13	3	9	12	8	9	2	6	10	4	8	9	8	7
Refused	2	1	-	-	-	1	-	1	-	1	1	-	-	-	-	1	-	-	2
	*	*				2		*		1	1					1			*

7. Do you approve or disapprove of the job Mark Pryor is doing as U.S. Senator?

BANNER 5																			
STATE RACES																			
GOVERNOR						LIEUTENANT GOVERNOR				SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	UND	UND
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	192	149	25	2	3	13	22	136	3	31	117	22	6	46	26	125	2	37	174
	38	72	12	12	33	24	12	65	12	35	69	13	19	37	15	69	9	33	38
Disapprove	245	36	167	10	5	27	137	48	17	42	33	130	23	58	137	35	17	54	228
	49	17	78	62	56	50	77	23	71	47	20	75	74	47	77	19	74	48	50
Undecided	60	21	21	4	1	12	18	23	4	14	18	21	2	18	16	20	4	19	51
	12	10	10	25	11	22	10	11	17	16	11	12	6	15	9	11	17	17	11
Refused	3	1	-	-	-	2	-	1	-	2	1	-	-	2	-	1	-	2	3
	1	*				4		*		2	1			2		1		2	1

## 8. Barack Obama

BANNER 5																			
STATE RACES																			
GOVERNOR						LIEUTENANT GOVERNOR				SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	UND	ROSS/ HUTCH INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	195	156	17	3	3	16	14	146	4	31	129	16	8	42	15	138	5	37	174
	39	75	8	19	33	30	8	70	17	35	76	9	26	34	8	76	22	33	38
Unfavorable	286	42	196	11	5	32	162	54	17	52	31	157	21	76	164	33	16	70	270
	57	20	92	69	56	59	92	26	71	58	18	91	68	61	92	18	70	62	59
Heard of/Undecided	19	9	-	2	1	6	1	8	3	6	9	-	2	6	-	10	2	5	12
	4	4		12	11	11	1	4	12	7	5		6	5		6	9	4	3

9. Hillary Clinton

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	ROSS/ HUTCH	INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	3	-	1	1	-	1	1	1	-	1	1	1	-	1	1	1	-	1	-
	1		*	6		2	1	*		1	1	1		1	1	1		1	
Favorable	226	169	29	6	2	20	19	160	10	37	135	27	14	49	18	151	9	46	200
	45	82	14	38	22	37	11	77	42	42	80	16	45	40	10	83	39	41	44
Unfavorable	246	33	175	7	7	24	152	41	12	41	25	141	15	65	154	23	12	56	233
	49	16	82	44	78	44	86	20	50	46	15	82	48	52	86	13	52	50	51
Heard of/Undecided	25	5	8	2	-	9	5	6	2	10	8	4	2	9	6	6	2	9	23
	5	2	4	12		17	3	3	8	11	5	2	6	7	3	3	9	8	5



10. Mike Beebe

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	HUTCH INSON	ROSS/ INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	6	3	2	-	-	3	7	-	1	6	5	-	-	3	8	-	-	5
	2	3	1	12			2	3		1	4	3			2	4			1
Favorable	328	172	115	10	6	25	95	172	12	49	132	95	17	84	98	142	12	74	302
	66	83	54	62	67	46	54	83	50	55	78	55	55	68	55	78	52	66	66
Unfavorable	96	18	62	3	2	11	52	17	10	17	18	52	9	17	52	19	7	18	90
	19	9	29	19	22	20	29	8	42	19	11	30	29	14	29	10	30	16	20
Heard of/Undecided	65	11	33	1	1	18	27	12	2	22	13	21	5	23	26	12	4	20	59
	13	5	15	6	11	33	15	6	8	25	8	12	16	19	15	7	17	18	13

11. Mark Pryor

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	ROSS/ HUTCH	INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	5	2	1	-	-	1	5	1	1	5	3	-	-	1	6	-	1	1
	2	2	1	6			1	2	4	1	3	2			1	3		1	*
Favorable	219	163	31	3	4	18	30	150	6	33	129	30	10	49	29	137	7	44	196
	44	79	15	19	44	33	17	72	25	37	76	17	32	40	16	76	30	39	43
Unfavorable	233	30	163	11	5	24	133	39	17	43	29	126	19	58	136	29	14	52	221
	47	14	77	69	56	44	75	19	71	48	17	73	61	47	76	16	61	46	48
Heard of/Undecided	40	9	17	1	-	12	13	14	-	12	6	14	2	17	13	9	2	15	38
	8	4	8	6		22	7	7		13	4	8	6	14	7	5	9	13	8

12. Tom Cotton

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	UND	UND
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	16	10	1	3	-	2	1	10	2	3	10	1	2	3	1	10	2	3	6
	3	5	*	19		4	1	5	8	3	6	1	6	2	1	6	9	3	1
Favorable	193	25	150	7	1	10	131	30	8	24	20	125	11	37	131	23	9	30	180
	39	12	70	44	11	19	74	14	33	27	12	72	35	30	73	13	39	27	39
Unfavorable	215	149	32	5	6	23	25	140	10	40	119	25	14	57	27	129	8	51	196
	43	72	15	31	67	43	14	67	42	45	70	14	45	46	15	71	35	46	43
Heard of/Undecided	76	23	30	1	2	19	20	28	4	22	20	22	4	27	20	19	4	28	74
	15	11	14	6	22	35	11	13	17	25	12	13	13	22	11	10	17	25	16

13. Mike Ross

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	UND	UND
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	29	14	9	2	-	4	6	14	3	6	14	5	2	8	6	13	1	9	-
	6	7	4	12		7	3	7	12	7	8	3	6	6	3	7	4	8	
Favorable	215	154	42	6	1	12	36	140	10	29	116	41	16	41	41	126	12	35	207
	43	74	20	38	11	22	20	67	42	33	69	24	52	33	23	70	52	31	45
Unfavorable	146	20	105	5	4	12	90	26	9	21	24	81	7	34	86	23	5	31	142
	29	10	49	31	44	22	51	12	38	24	14	47	23	27	48	13	22	28	31
Heard of/Undecided	110	19	57	3	4	26	45	28	2	33	15	46	6	41	46	19	5	37	107
	22	9	27	19	44	48	25	13	8	37	9	27	19	33	26	10	22	33	23

14. Asa Hutchinson

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH INSON	GIL-BERT	DRAKE	UND	GRIF-FIN	BURKH-ALTER	OLSON	UND	INMAN	MAR-TIN	HOLL-OWAY	UND	RUT-LEDGE	STEEL	CASH	UND	ROSS/HUTCH	INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	22	9	6	3	1	3	5	8	3	6	9	6	3	4	5	9	2	6	-
	4	4	3	19	11	6	3	4	12	7	5	3	10	3	3	5	9	5	
Favorable	201	24	159	8	1	9	118	48	5	30	31	115	8	47	121	33	9	36	189
	40	12	75	50	11	17	67	23	21	34	18	66	26	38	68	18	39	32	41
Unfavorable	174	138	16	4	3	13	24	116	13	21	101	22	16	35	24	111	8	31	170
	35	67	8	25	33	24	14	56	54	24	60	13	52	28	13	61	35	28	37
Heard of/Undecided	103	36	32	1	4	29	30	36	3	32	28	30	4	38	29	28	4	39	97
	21	17	15	6	44	54	17	17	12	36	17	17	13	31	16	15	17	35	21

15. Arkansas State Legislature

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	UND	UND
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	15	6	8	1	-	-	7	7	-	1	7	8	-	-	7	8	-	-	9
	3	3	4	6			4	3		1	4	5			4	4			2
Favorable	227	98	109	4	2	14	88	101	7	31	77	92	8	50	96	80	9	40	211
	45	47	51	25	22	26	50	49	29	35	46	53	26	40	54	44	39	36	46
Unfavorable	138	59	53	4	3	19	43	60	10	25	53	37	13	35	39	53	9	37	126
	28	29	25	25	33	35	24	29	42	28	31	21	42	28	22	29	39	33	28
Heard of/Undecided	120	44	43	7	4	21	39	40	7	32	32	36	10	39	37	40	5	35	110
	24	21	20	44	44	39	22	19	29	36	19	21	32	31	21	22	22	31	24

16. U.S. Congress

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	UND	UND
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	6	2	2	1	-	1	2	2	-	2	2	3	-	1	2	3	-	1	1
	1	1	1	6		2	1	1		2	1	2		1	1	2		1	*
Favorable	125	52	59	5	-	9	45	58	7	15	46	45	10	24	49	42	7	25	110
	25	25	28	31		17	25	28	29	17	27	26	32	19	27	23	30	22	24
Unfavorable	287	121	123	7	7	29	106	118	13	50	99	99	18	70	106	111	10	59	272
	57	58	58	44	78	54	60	57	54	56	59	57	58	56	59	61	43	53	60
Heard of/Undecided	82	32	29	3	2	15	24	30	4	22	22	26	3	29	22	25	6	27	73
	16	15	14	19	22	28	14	14	17	25	13	15	10	23	12	14	26	24	16

17. For U.S. Senate there are four candidates listed on your ballot: (RANDOMIZE) Republican Tom Cotton, Libertarian Nathan LaFrance, Green Party Mark Swaney and Democrat Mark Pryor. At this point for whom will you vote or lean toward?

BANNER 5																								
STATE RACES																								
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW						
TOTAL	ROSS	HUTCH	GIL-	INSON	BERT	DRAKE	UND	GRIF-	BURKH	OLSON	UND	INMAN	TIN	MAR-	HOLL-	OWAY	UND	RUT-	LEDGE	STEEL	CASH	UND	HUTCH	INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456					
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Tom Cotton	215	14	178	7	1	15	155	21	8	30	13	143	9	49	152	12	9	40	207					
	43	7	84	44	11	28	88	10	33	34	8	83	29	40	85	7	39	36	45					
Democrat Mark Pryor	224	180	20	4	3	17	15	171	3	35	142	22	9	51	16	157	3	47	200					
	45	87	9	25	33	31	8	82	12	39	84	13	29	41	9	87	13	42	44					
Green Party Mark Swaney	13	1	7	-	4	1	4	4	3	2	3	3	3	4	4	2	4	3	12					
	3	*	3		44	2	2	2	12	2	2	2	10	3	2	1	17	3	3					
Libertarian Nathan LaFrance	14	5	3	4	-	2	1	4	9	-	5	1	8	-	2	4	6	2	7					
	3	2	1	25		4	1	2	38		3	1	26		1	2	26	2	2					
Undecided	33	7	4	1	1	19	1	8	1	22	6	3	2	20	4	6	1	20	30					
	7	3	2	6	11	35	1	4	4	25	4	2	6	16	2	3	4	18	7					
Refused	1	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-					
	*		*				1					1			1									





19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 5																			
STATE RACES																			
	GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON
	TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	
Total	500 100	207 100	213 100	16 100	9 100	54 100	177 100	208 100	24 100	89 100	169 100	173 100	31 100	124 100	179 100	181 100	23 100	112 100	456 100
Conservative	29 6	8 4	19 9	1 6	-	1 2	18 10	7 3	1 4	3 3	6 4	18 10	2 6	3 2	18 10	7 4	2 9	2 2	29 6
Republican	11 2	6 3	5 2	-	-	-	4 2	6 3	1 4	-	5 3	4 2	1 3	1 1	5 3	6 3	-	-	10 2
Patriot/Military/Veteran	52 10	9 4	38 18	1 6	-	4 7	34 19	8 4	3 12	7 8	5 3	31 18	3 10	13 10	35 20	3 2	3 13	11 10	49 11
Cotton/Farmer Boy	16 3	4 2	7 3	-	-	5 9	4 2	2 1	1 4	9 10	3 2	6 3	1 3	6 5	5 3	1 1	2 9	8 7	13 3
Koch Brother/Big money	15 3	12 6	1 *	-	-	2 4	2 1	12 6	-	1 1	8 5	2 1	2 6	3 2	2 1	11 6	1 4	1 1	15 3
Honest/Trustworthy	30 6	3 1	26 12	-	-	1 2	22 12	2 1	-	6 7	5 3	17 10	-	8 6	20 11	1 1	-	9 8	29 6
Dishonest/Untrustworthy/ Crook	55 11	38 18	8 4	3 19	1 11	5 9	7 4	35 17	2 8	11 12	30 18	6 3	5 16	14 11	8 4	31 17	1 4	15 13	50 11
Young/Inexperienced	13 3	5 2	5 2	1 6	1 11	1 2	5 3	5 2	-	3 3	3 2	4 2	1 3	5 4	5 3	3 2	1 4	4 4	12 3
Social security/seniors	5 1	2 1	2 1	-	-	1 2	1 1	4 2	-	-	2 1	2 1	-	1 1	2 1	2 1	-	1 1	5 1
Commercials/Ads	9 2	1 *	3 1	-	1 11	4 7	2 1	3 1	-	4 4	1 1	3 2	-	5 4	2 1	1 1	-	6 5	8 2
Views/stand on issues	13 3	3 1	9 4	-	1 11	-	9 5	3 1	-	1 1	4 2	8 5	-	1 1	9 5	4 2	-	-	12 3
Not for the people/ Favors rich	9 2	6 3	2 1	-	-	1 2	1 1	4 2	1 4	3 3	3 2	1 1	1 3	4 3	1 1	3 2	-	5 4	7 2

19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	ROSS/ HUTCH	INSON
Family man	5	1	4	-	-	-	3	1	-	1	1	3	1	-	2	2	1	-	3
	1	*	2				2	*		1	1	2	3		1	1	4		1
Smart/Intelligent/Hard worker	12	2	6	1	1	2	5	4	1	2	4	6	-	2	6	3	1	2	10
	2	1	3	6	11	4	3	2	4	2	2	3		2	3	2	4	2	2
Change	4	-	4	-	-	-	2	-	1	1	-	3	-	1	3	-	-	1	4
	1		2				1		4	1		2		1	2			1	1
Like him/General positive mentions	28	6	18	1	-	3	17	8	1	2	5	19	1	3	17	4	1	6	25
	6	3	8	6		6	10	4	4	2	3	11	3	2	9	2	4	5	5
Dislike him/General negative mentions	65	51	8	1	1	4	6	49	2	8	40	9	3	13	8	48	1	7	59
	13	25	4	6	11	7	3	24	8	9	24	5	10	10	4	27	4	6	13
Don't know him	10	7	3	-	-	-	2	4	1	3	3	3	1	3	1	6	-	3	9
	2	3	1				1	2	4	3	2	2	3	2	1	3		3	2
Other	27	8	13	1	-	5	11	8	2	6	8	7	2	9	11	9	1	5	27
	5	4	6	6		9	6	4	8	7	5	4	6	7	6	5	4	4	6
None/Nothing	24	5	14	-	1	4	7	11	3	3	6	8	3	7	6	8	3	6	22
	5	2	7		11	7	4	5	12	3	4	5	10	6	3	4	13	5	5
DK/NA/Refused	68	30	18	6	2	11	15	32	4	15	27	13	4	22	13	28	5	20	58
	14	14	8	38	22	20	8	15	17	17	16	8	13	18	7	15	22	18	13

19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

BANNER 5																			
STATE RACES																			
	GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE			ATTORNEY GENERAL				KNOW	
	TOTAL	ROSS	HUTCH INSON	GIL-BERT	DRAKE	UND	GRIF-FIN	BURKH-ALTER	OLSON	UND	INMAN	MAR-TIN	HOLL-OWAY	UND	RUT-LEDGE	STEEL	CASH	UND	ROSS/HUTCH INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	14	6	8	-	-	-	9	5	-	-	6	5	-	3	8	6	-	-	13
	3	3	4				5	2			4	3		2	4	3			3
David Pryor/Dad/Family	25	9	12	1	-	3	11	11	-	3	3	13	1	8	12	5	1	6	23
	5	4	6	6		6	6	5		3	2	8	3	6	7	3	4	5	5
Obama/Obamacare	40	1	35	-	1	3	31	1	1	7	2	29	1	8	29	1	1	9	39
	8	*	16		11	6	18	*	4	8	1	17	3	6	16	1	4	8	9
Liar/Dishonest/ Untrustworthy/Deceit	49	8	30	2	2	7	24	11	5	9	7	19	7	16	23	6	4	16	47
	10	4	14	12	22	13	14	5	21	10	4	11	23	13	13	3	17	14	10
Honest/Dependable	19	16	2	1	-	-	-	15	1	3	11	3	-	5	1	14	1	3	17
	4	8	1	6				7	4	3	7	2		4	1	8	4	3	4
Liberal	9	-	9	-	-	-	8	-	-	1	1	7	1	-	7	-	1	1	9
	2		4				5			1	1	4	3		4		4	1	2
Politician/Old school	14	2	9	1	-	2	11	2	-	1	-	9	1	4	9	2	-	3	13
	3	1	4	6		4	6	1		1		5	3	3	5	1		3	3
Views/stand on issues	10	4	2	1	-	3	1	5	2	2	5	2	2	1	2	6	1	1	10
	2	2	1	6		6	1	2	8	2	3	1	6	1	1	3	4	1	2
Hard worker/Good job/ Experience	39	30	5	1	-	3	5	26	-	8	25	4	-	10	7	23	-	9	35
	8	14	2	6		6	3	12		9	15	2		8	4	13		8	8
Conservative	5	2	2	-	-	1	-	2	1	2	3	1	-	1	-	3	-	2	4
	1	1	1			2		1	4	2	2	1		1		2		2	1
For the people	6	5	1	-	-	-	1	5	-	-	5	-	-	1	1	4	-	1	6
	1	2	*				1	2			3			1	1	2		1	1
Middle of the road/ Moderate	5	4	-	-	-	1	1	3	-	1	3	-	-	2	-	3	-	2	5
	1	2				2	1	1		1	2			2		2		2	1

19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

BANNER 5																			
STATE RACES																			
GOVERNOR		LIEUTENANT GOVERNOR				SECRETARY OF STATE			ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON						
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND		
Has done a poor job	8 2	2 1	6 3	-	-	-	3 2	3 1	-	2 2	2 1	4 2	-	2 2	4 2	1 1	-	3 3	8 2
Like him/General positive mentions	93 19	73 35	12 6	2 12	2 22	4 7	9 5	74 36	1 4	9 10	59 35	12 7	4 13	17 14	7 4	68 38	1 4	15 13	82 18
Dislike him/General negative mentions	57 11	10 5	38 18	2 12	2 22	5 9	33 19	10 5	2 8	12 13	7 4	33 19	3 10	14 11	36 20	10 6	2 9	9 8	53 12
Don't know him	6 1	4 2	-	1 6	-	1 2	-	4 2	-	2 2	2 1	2 1	1 3	1 1	-	4 2	-	2 2	5 1
Other	27 5	11 5	10 5	-	1 11	5 9	4 2	9 4	4 17	10 11	9 5	6 3	3 10	9 7	7 4	8 4	3 13	9 8	24 5
None/Nothing	19 4	3 1	10 5	-	-	6 11	6 3	5 2	3 12	5 6	5 3	5 3	2 6	7 6	7 4	4 2	2 9	6 5	17 4
DK/NA/Refused	55 11	17 8	22 10	4 25	1 11	10 19	20 11	17 8	4 17	12 13	14 8	19 11	5 16	15 12	19 11	13 7	6 26	15 13	46 10

20. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	TIN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	INSON
Total	500 100	207 100	213 100	16 100	9 100	54 100	177 100	208 100	24 100	89 100	169 100	173 100	31 100	124 100	179 100	181 100	23 100	112 100	456 100
Republican	208 42	15 7	177 83	7 44	1 11	8 15	161 91	17 8	7 29	23 26	13 8	149 86	8 26	38 31	158 88	10 6	9 39	29 26	194 43
Democratic	210 42	177 86	13 6	3 19	3 33	14 26	7 4	167 80	5 21	31 35	143 85	16 9	9 29	42 34	10 6	156 86	5 22	39 35	186 41
Undecided	80 16	14 7	23 11	6 38	4 44	32 59	9 5	23 11	11 46	35 39	11 7	8 5	14 45	44 35	10 6	14 8	9 39	44 39	74 16
Refused	2 *	1 *	-	-	1 11	-	-	1 *	1 4	-	2 1	-	-	-	1 1	1 1	-	-	2 *

21. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH	GIL-	UND	GRIF-	BURKH	OLSON	UND	INMAN	TIN	HOLL-	UND	RUT-	STEEL	CASH	UND	ROSS/	HUTCH	INSON
		INSON	BERT	DRAKE	FIN	ALTER					OWAY		LEDGE						
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For Obama	98	77	10	2	2	7	2	79	-	17	66	9	2	21	2	73	-	23	81
	20	37	5	12	22	13	1	38		19	39	5	6	17	1	40		21	18
Against Obama	185	29	130	6	2	18	117	32	8	28	27	106	10	42	118	23	10	33	173
	37	14	61	38	22	33	66	15	33	31	16	61	32	34	66	13	43	29	38
He's not a factor	199	97	65	7	4	26	53	92	14	40	72	54	17	55	54	81	11	51	185
	40	47	31	44	44	48	30	44	58	45	43	31	55	44	30	45	48	46	41
Don't Know/Refused	18	4	8	1	1	3	5	5	2	4	4	4	2	6	5	4	2	5	17
	4	2	4	6	11	6	3	2	8	4	2	2	6	5	3	2	9	4	4





23. What is the most important issue when casting your vote for Congress this year: jobs, healthcare, federal budget deficit, education, foreign policy/terrorism, or immigration..?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL-BERT	DRAKE	UND	GRIF-FIN	BURKH-ALTER	OLSON	UND	INMAN	MAR-TIN	HOLL-OWAY	UND	RUT-LEDGE	STEEL	CASH	UND	INSON	
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jobs	110	62	27	3	4	14	23	63	6	18	43	27	9	31	24	51	4	30	103
	22	30	13	19	44	26	13	30	25	20	25	16	29	25	13	28	17	27	23
Healthcare	112	54	45	4	-	9	30	54	7	21	45	33	6	28	32	52	9	19	99
	22	26	21	25		17	17	26	29	24	27	19	19	23	18	29	39	17	22
Federal budget deficit	72	24	35	4	2	7	31	19	4	17	13	34	5	19	32	14	3	21	69
	14	12	16	25	22	13	18	9	17	19	8	20	16	15	18	8	13	19	15
Education	28	16	8	-	-	4	5	16	2	5	11	7	5	5	5	14	2	7	26
	6	8	4			7	3	8	8	6	7	4	16	4	3	8	9	6	6
Foreign Policy/Terrorism	84	22	53	2	1	6	44	27	4	9	24	38	4	18	43	20	5	16	75
	17	11	25	12	11	11	25	13	17	10	14	22	13	15	24	11	22	14	16
Immigration	53	9	34	3	1	6	32	11	1	9	14	24	2	13	30	13	-	10	47
	11	4	16	19	11	11	18	5	4	10	8	14	6	10	17	7		9	10
Other	23	11	5	-	-	7	7	10	-	6	10	7	-	5	9	10	-	3	19
	5	5	2			13	4	5		7	6	4		4	5	6		3	4
Undecided	16	8	6	-	1	1	5	7	-	4	8	3	-	5	4	6	-	6	16
	3	4	3		11	2	3	3		4	5	2		4	2	3		5	4
Refused	2	1	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	2
	*	*						*			1				1				*



25. Who would be your second choice - Ross or Hutchinson?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	ROSS/ HUTCH INSON	
Those with first choice Green or Libertarian	25 100	-	-	16 100	9 100	-	4 100	8 100	10 100	3 100	7 100	4 100	10 100	4 100	4 100	8 100	9 100	4 100	19 100
Democrat Mike Ross	7 28	-	-	5 31	2 22	-	1 25	4 50	2 20	-	4 57	1 25	2 20	-	1 25	4 50	2 22	-	5 26
Republican Asa Hutchinson	7 28	-	-	5 31	2 22	-	3 75	2 25	1 10	1 33	1 14	3 75	1 10	2 50	2 50	3 38	1 11	1 25	4 21
Undecided	9 36	-	-	5 31	4 44	-	-	1 12	6 60	2 67	1 14	-	6 60	2 50	1 25	-	5 56	3 75	9 47
Refused	2 8	-	-	1 6	1 11	-	-	1 12	1 10	-	1 14	-	1 10	-	-	1 12	1 11	-	1 5





28. For Attorney General, there are three candidates listed on your ballot: (RANDOMIZE) Republican Leslie Rutledge, Democrat Nate Steel and Libertarian Aaron Cash. At this point for whom will you vote or lean toward?

BANNER 5																				
STATE RACES																				
GOVERNOR						LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH	GIL-	BERT	DRAKE	UND	GRIF-	BURKH	OLSON	UND	INMAN	TIN	HOLL-	OWAY	UND	RUT-	STEEL	CASH	UND	HUTCH
		INSON					FIN	ALTER								LEDGE				INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Leslie Rutledge	179	13	153	2	2	9	150	15	4	10	17	135	4	23	179	-	-	-	169	
	36	6	72	12	22	17	85	7	17	11	10	78	13	19	100				37	
Democrat Nate Steel	181	155	14	4	4	4	7	160	3	11	142	20	8	11	-	181	-	-	162	
	36	75	7	25	44	7	4	77	12	12	84	12	26	9		100			36	
Libertarian Aaron Cash	23	3	10	8	1	1	3	3	13	4	2	3	15	3	-	-	23	-	20	
	5	1	5	50	11	2	2	1	54	4	1	2	48	2			100		4	
Undecided	112	36	34	2	2	38	17	29	4	62	8	15	4	85	-	-	-	112	100	
	22	17	16	12	22	70	10	14	17	70	5	9	13	69				100	22	
Refused	5	-	2	-	-	2	-	1	-	2	-	-	-	2	-	-	-	-	5	
	1		1			4		*		2				2					1	







31. Issue number one, or SJR 7, is related to state agencies administrative rules. The constitutional amendment provides that administrative rules implemented by state agencies shall not become effective until reviewed and approved by a legislative committee of the General Assembly. Would you support this constitutional amendment?

BANNER 5																			
STATE RACES																			
GOVERNOR						LIEUTENANT GOVERNOR				SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	TIN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	243	98	123	5	4	13	100	102	7	34	92	99	8	44	101	89	10	42	217
	49	47	58	31	44	24	56	49	29	38	54	57	26	35	56	49	43	38	48
No	139	64	44	8	3	20	43	63	10	23	45	47	12	34	39	56	9	34	127
	28	31	21	50	33	37	24	30	42	26	27	27	39	27	22	31	39	30	28
Undecided	113	44	43	3	2	21	32	41	7	32	31	26	11	44	37	35	4	36	107
	23	21	20	19	22	39	18	20	29	36	18	15	35	35	21	19	17	32	23
Refused	5	1	3	-	-	-	2	2	-	-	1	1	-	2	2	1	-	-	5
	1	*	1				1	1			1	1		2	1	1			1

32. Issue number two, or SJR 16, is related to signature collection for petitions. This constitutional amendment would set a threshold of seventy-five (75) percent of required petition signatures to obtain additional time for signature collection. Would you support this constitutional amendment?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	TIN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	213	91	97	6	4	15	79	93	10	31	74	85	9	45	81	79	10	43	192
	43	44	46	38	44	28	45	45	42	35	44	49	29	36	45	44	43	38	42
No	170	69	72	6	4	19	63	71	9	27	62	56	11	40	63	63	7	36	152
	34	33	34	38	44	35	36	34	38	30	37	32	35	32	35	35	30	32	33
Undecided	113	46	42	4	1	20	34	42	5	31	32	31	11	38	34	38	6	33	108
	23	22	20	25	11	37	19	20	21	35	19	18	35	31	19	21	26	29	24
Refused	4	1	2	-	-	-	1	2	-	-	1	1	-	1	1	1	-	-	4
	1	*	1				1	1			1	1		1	1	1			1

33. Issue number three, or HJR 1009, is related to term limits, limits on lobbying and elected officials' salaries. This constitutional amendment states that a member of the General Assembly shall serve no more than sixteen (16) years, whether consecutive or nonconsecutive. It would also prohibit members of the General Assembly and elected constitutional officers of the Executive department from accepting gifts from lobbyists...

BANNER 5

STATE RACES																			
GOVERNOR						LIEUTENANT GOVERNOR				SECRETARY OF STATE			ATTORNEY GENERAL			KNOW			
TOTAL	HUTCH GIL-		DRAKE		UND	GRIF-	BURKH		UND	INMAN	MAR-	HOLL-	UND	RUT-	STEEL	CASH	UND	HUTCH	ROSS/
	ROSS	INSON	BERT			FIN	ALTER	OLSON		TIN	OWAY		LEDGE				INSON		
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	280	112	126	3	6	33	105	111	13	51	96	97	16	70	111	94	12	61	254
	56	54	59	19	67	61	59	53	54	57	57	56	52	56	62	52	52	54	56
No	135	61	53	9	2	10	44	64	8	19	48	49	11	27	39	60	7	29	125
	27	29	25	56	22	19	25	31	33	21	28	28	35	22	22	33	30	26	27
Undecided	78	31	31	4	1	11	25	30	3	19	23	25	4	25	26	25	4	22	70
	16	15	15	25	11	20	14	14	12	21	14	14	13	20	15	14	17	20	15
Refused	7	3	3	-	-	-	3	3	-	-	2	2	-	2	3	2	-	-	7
	1	1	1				2	1			1	1		2	2	1			2

34. Issue number four is related to the legalization of the manufacturing, transportation and sale of alcohol in the state of Arkansas. This constitutional amendment would state that the manufacture, sale, distribution and transportation of intoxicating liquors is lawful within the entire geographic area of each and every county of this state, effective July 1, 2015. Would you support this constitutional amendment?

BANNER 5

STATE RACES																			
GOVERNOR						LIEUTENANT GOVERNOR				SECRETARY OF STATE			ATTORNEY GENERAL				KNOW		
TOTAL	ROSS	HUTCH INSON	GIL-BERT	DRAKE	UND	GRIF-FIN	BURKH-ALTER	OLSON	UND	INMAN	TIN	MAR-	HOLL-OWAY	UND	RUT-LEDGE	STEEL	CASH	UND	HUTCH INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	225	111	91	3	4	16	78	102	9	36	90	72	13	50	80	92	8	44	204
	45	54	43	19	44	30	44	49	38	40	53	42	42	40	45	51	35	39	45
No	198	62	101	8	4	23	77	76	12	33	55	82	12	49	79	58	12	49	183
	40	30	47	50	44	43	44	37	50	37	33	47	39	40	44	32	52	44	40
Undecided	70	31	18	5	1	15	19	27	3	20	22	16	6	24	17	29	3	19	62
	14	15	8	31	11	28	11	13	12	22	13	9	19	19	9	16	13	17	14
Refused	7	3	3	-	-	-	3	3	-	-	2	3	-	1	3	2	-	-	7
	1	1	1				2	1			1	2		1	2	1			2

35. Issue number five is related to Arkansas' minimum wage. This would amend the Arkansas Code and raise the current state minimum wage from six dollars and twenty-five cents (\$6.25) per hour to seven dollars and fifty cents (\$7.50) per hour on January 1, 2015, to eight dollars (\$8.00) per hour on January 1, 2016, and to eight dollars and fifty cents (\$8.50) per hour on January 1, 2017. Would you support this amendment?

BANNER 5

STATE RACES																			
GOVERNOR						LIEUTENANT GOVERNOR				SECRETARY OF STATE			ATTORNEY GENERAL			KNOW			
TOTAL	HUTCH GIL-		BERT		DRAKE	UND	GRIF-	BURKH		UND	INMAN	MAR-	HOLL-	UND	RUT-	STEEL	CASH	UND	ROSS/ HUTCH
	ROSS	INSON	BERT	DRAKE	UND	FIN	ALTER	OLSON	UND	INMAN	TIN	OWAY	UND	LEDGE	STEEL	CASH	UND	INSON	
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	276	146	95	4	7	24	75	138	13	50	115	78	16	67	82	123	9	62	253
	55	71	45	25	78	44	42	66	54	56	68	45	52	54	46	68	39	55	55
No	151	38	89	7	1	16	76	46	7	22	37	70	9	34	73	38	8	30	135
	30	18	42	44	11	30	43	22	29	25	22	40	29	27	41	21	35	27	30
Undecided	65	19	26	5	1	14	23	20	4	17	14	23	6	21	21	17	6	20	60
	13	9	12	31	11	26	13	10	17	19	8	13	19	17	12	9	26	18	13
Refused	8	4	3	-	-	-	3	4	-	-	3	2	-	2	3	3	-	-	8
	2	2	1				2	2			2	1		2	2	2			2

36. Thinking about early 2016, do you think you will vote in the Democratic primary, the Republican primary, or will you skip the primaries all together?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	TIN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Will vote in Democratic primary	209	171	15	3	2	18	12	162	4	31	136	17	12	43	8	152	4	44	188
	42	83	7	19	22	33	7	78	17	35	80	10	39	35	4	84	17	39	41
Will vote in Republican primary	191	11	159	6	3	12	149	16	6	20	12	141	6	32	145	12	6	27	179
	38	5	75	38	33	22	84	8	25	22	7	82	19	26	81	7	26	24	39
Will skip primaries all together	40	12	14	5	3	6	3	16	9	12	9	5	10	16	8	11	9	12	34
	8	6	7	31	33	11	2	8	38	13	5	3	32	13	4	6	39	11	7
Undecided	58	13	24	2	1	18	12	14	5	26	12	9	3	33	17	6	4	29	53
	12	6	11	12	11	33	7	7	21	29	7	5	10	27	9	3	17	26	12
Refused	2	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	2
	*		*				1					1			1				*

37. Okay, I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today:

BANNER 5																				
STATE RACES																				
GOVERNOR						LIEUTENANT GOVERNOR				SECRETARY OF STATE				ATTORNEY GENERAL				KNOW		
TOTAL	ROSS	HUTCH	GIL-	BERT	DRAKE	UND	GRIF-	BURKH	OLSON	UND	INMAN	TIN	HOLL-	OWAY	UND	RUT-	STEEL	CASH	UND	HUTCH
		INSON					FIN	ALTER								LEDGE				INSON
Those who will vote in Democratic Primary	209	171	15	3	2	18	12	162	4	31	136	17	12	43	8	152	4	44	188	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	16	13	1	-	-	2	-	15	-	1	12	1	-	2	-	13	-	2	15	
	8	8	7			11		9		3	9	6		5		9		5	8	
Hillary Clinton	148	125	9	1	2	11	9	113	2	24	99	10	9	30	6	111	3	28	133	
	71	73	60	33	100	61	75	70	50	77	73	59	75	70	75	73	75	64	71	
Andrew Cuomo	11	8	2	1	-	-	2	9	-	-	6	2	2	1	2	7	-	2	10	
	5	5	13	33			17	6			4	12	17	2	25	5		5	5	
Martin O'Malley	5	3	1	-	-	1	1	4	-	-	3	-	-	2	-	3	-	2	4	
	2	2	7			6	8	2			2			5		2		5	2	
Elizabeth Warren	7	6	-	1	-	-	-	6	1	-	6	-	1	-	-	6	1	-	5	
	3	4		33				4	25		4		8		4	25		3		
Other	1	-	-	-	-	1	-	-	-	1	1	-	-	-	-	1	-	-	1	
	*					6				3	1					1			1	
Undecided	20	15	2	-	-	3	-	14	1	5	8	4	-	8	-	10	-	10	19	
	10	9	13			17		9	25	16	6	24		19		7		23	10	
Refused	1	1	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	1	
	*	1						1			1				1				1	

38. Who would be your second choice?

BANNER 5																			
STATE RACES																			
		GOVERNOR					LIEUTENANT GOVERNOR				SECRETARY OF STATE			ATTORNEY GENERAL				KNOW	
		HUTCH	GIL-				GRIF-	BURKH			MAR-	HOLL-		RUT-					ROSS/
TOTAL	ROSS	INSON	BERT	DRAKE	UND	FIN	ALTER	OLSON	UND	INMAN	TIN	OWAY	UND	LEDGE	STEEL	CASH	UND	HUTCH	INSON
Those with first choice for President	188	155	13	3	2	15	12	147	3	26	127	13	12	35	8	141	4	34	168
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	69	56	5	1	2	5	4	53	2	10	52	2	4	11	4	55	2	8	61
	37	36	38	33	100	33	33	36	67	38	41	15	33	31	50	39	50	24	36
Hillary Clinton	19	16	1	1	-	1	-	18	-	1	16	-	1	1	-	16	-	2	16
	10	10	8	33		7		12		4	13		8	3		11		6	10
Andrew Cuomo	19	16	2	1	-	-	2	17	-	-	12	2	1	4	1	14	-	4	16
	10	10	15	33			17	12			9	15	8	11	12	10		12	10
Martin O'Malley	5	3	1	-	-	1	2	1	1	1	1	1	2	1	1	1	-	3	4
	3	2	8			7	17	1	33	4	1	8	17	3	12	1		9	2
Elizabeth Warren	29	25	1	-	-	3	-	25	-	4	20	4	2	3	-	24	1	4	28
	15	16	8			20		17		15	16	31	17	9		17	25	12	17
Undecided	46	38	3	-	-	5	4	32	-	10	25	4	2	15	2	30	1	13	42
	24	25	23			33	33	22		38	20	31	17	43	25	21	25	38	25
Refused	1	1	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	1
	1	1						1			1				1				1



39. Okay, I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today:

BANNER 5																			
STATE RACES																			
GOVERNOR		LIEUTENANT GOVERNOR				SECRETARY OF STATE			ATTORNEY GENERAL			KNOW ROSS/ HUTCH INSON							
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	TIN	MAR- OWAY	HOLL- UND	RUT- LEDGE	STEEL	CASH	UND	INSON	
Those who will vote in Republican Primary	191 100	11 100	159 100	6 100	3 100	12 100	149 100	16 100	6 100	20 100	12 100	141 100	6 100	32 100	145 100	12 100	6 100	27 100	179 100
Jeb Bush	9 5	-	6 4	1 17	1 33	1 8	9 6	-	-	-	-	7 5	-	2 6	9 6	-	-	-	9 5
Chris Christie	9 5	-	8 5	1 17	-	-	8 5	-	1 17	-	2 17	6 4	1 17	-	7 5	1 8	1 17	-	8 4
Ted Cruz	14 7	-	14 9	-	-	-	13 9	-	-	1 5	-	11 8	-	3 9	13 9	-	-	1 4	12 7
Mike Huckabee	75 39	3 27	68 43	1 17	-	3 25	61 41	6 38	2 33	6 30	3 25	61 43	3 50	8 25	57 39	3 25	4 67	10 37	70 39
Jon Huntsman	3 2	1 9	2 1	-	-	-	3 2	-	-	-	-	3 2	-	-	2 1	1 8	-	-	3 2
Bobby Jindal	5 3	-	5 3	-	-	-	5 3	-	-	-	1 8	4 3	-	-	5 3	-	-	-	5 3
John Kasich	2 1	-	2 1	-	-	-	2 1	-	-	-	-	1 1	-	1 3	2 1	-	-	-	2 1
Rand Paul	12 6	1 9	7 4	1 17	1 33	2 17	5 3	2 12	2 33	3 15	1 8	7 5	2 33	2 6	7 5	2 17	-	3 11	12 7
Rick Perry	16 8	1 9	14 9	-	-	1 8	14 9	-	-	2 10	1 8	11 8	-	4 12	13 9	-	-	3 11	15 8
Marco Rubio	9 5	1 9	5 3	1 17	1 33	1 8	5 3	3 19	-	1 5	1 8	5 4	-	3 9	6 4	2 17	-	1 4	8 4
Paul Ryan	6 3	-	6 4	-	-	-	5 3	-	1 17	-	1 8	4 3	-	1 3	5 3	1 8	-	-	6 3
Rick Santorum	4 2	1 9	2 1	1 17	-	-	2 1	2 12	-	-	2 17	2 1	-	-	1 1	2 17	-	1 4	3 2



40. Who would be your second choice?

BANNER 5																			
STATE RACES																			
	GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE			ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
	TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH		UND
Those with first choice for President	171 100	8 100	146 100	6 100	3 100	8 100	139 100	13 100	6 100	13 100	12 100	129 100	6 100	24 100	134 100	12 100	5 100	19 100	159 100
Jeb Bush	15 9	-	15 10	-	-	-	15 11	-	-	-	2 17	10 8	-	3 12	14 10	-	-	1 5	15 9
Chris Christie	10 6	-	10 7	-	-	-	9 6	-	-	1 8	-	9 7	-	1 4	9 7	-	-	1 5	9 6
Ted Cruz	12 7	-	9 6	1 17	-	2 25	7 5	2 15	-	3 23	-	11 9	-	1 4	7 5	1 8	1 20	3 16	11 7
Mike Huckabee	20 12	1 12	17 12	1 17	-	1 12	16 12	1 8	1 17	2 15	1 8	15 12	1 17	3 12	18 13	-	1 20	1 5	18 11
Jon Huntsman	3 2	1 12	2 1	-	-	-	2 1	1 8	-	-	-	3 2	-	-	2 1	1 8	-	-	2 1
Bobby Jindal	11 6	1 12	10 7	-	-	-	10 7	-	-	1 8	-	9 7	-	2 8	8 6	-	-	3 16	11 7
John Kasich	5 3	1 12	3 2	1 17	-	-	4 3	1 8	-	-	-	4 3	-	1 4	4 3	-	-	1 5	4 3
Rand Paul	14 8	1 12	11 8	-	1 33	1 12	8 6	3 23	1 17	2 15	3 25	5 4	2 33	4 17	9 7	2 17	1 20	2 11	12 8
Rick Perry	26 15	1 12	22 15	1 17	2 67	-	21 15	3 23	2 33	-	2 17	22 17	-	2 8	21 16	4 33	1 20	-	25 16
Marco Rubio	13 8	-	13 9	-	-	-	13 9	-	-	-	2 17	11 9	-	-	11 8	-	1 20	1 5	12 8
Paul Ryan	10 6	-	7 5	2 33	-	1 12	9 6	-	1 17	-	-	8 6	1 17	1 4	6 4	1 8	-	3 16	10 6
Rick Santorum	3 2	-	3 2	-	-	-	3 2	-	-	-	-	3 2	-	-	3 2	-	-	-	3 2

40. Who would be your second choice?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH	GIL-		UND	GRIF-	BURKH		UND	INMAN	MAR-	HOLL-		UND	RUT-	STEEL	CASH	UND	ROSS/ HUTCH INSON
		INSON	BERT	DRAKE		FIN	ALTER	OLSON			TIN	OWAY			LEDGE				
Scott Walker	13	1	11	-	-	1	10	1	-	2	2	7	1	3	10	2	-	1	13
	8	12	8			12	7	8		15	17	5	17	12	7	17		5	8
Undecided	3	-	2	-	-	1	2	-	-	1	-	2	-	1	2	-	-	-	3
	2		1			12	1			8		2		4	1				2
Refused	13	1	11	-	-	1	10	1	1	1	-	10	1	2	10	1	-	2	11
	8	12	8			12	7	8	17	8		8	17	8	7	8		11	7

41. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

BANNER 5																			
STATE RACES																			
	GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE			ATTORNEY GENERAL			KNOW ROSS/ HUTCH INSON		
	TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL		CASH	UND
Those with first choice for President	171 100	8 100	146 100	6 100	3 100	8 100	139 100	13 100	6 100	13 100	12 100	129 100	6 100	24 100	134 100	12 100	5 100	19 100	159 100
Mitt Romney	56 33	3 38	46 32	1 17	2 67	4 50	47 34	1 8	3 50	5 38	4 33	43 33	2 33	7 29	47 35	1 8	1 20	7 37	53 33
Jeb Bush	2 1	-	2 1	-	-	-	1 1	-	1 17	-	-	1 1	-	1 4	1 1	1 8	-	-	2 1
Chris Christie	5 3	1 12	3 2	-	1 33	-	3 2	2 15	-	-	2 17	3 2	-	-	3 2	2 17	-	-	5 3
Ted Cruz	11 6	1 12	9 6	1 17	-	-	8 6	2 15	-	1 8	2 17	7 5	-	2 8	9 7	2 17	-	-	10 6
Mike Huckabee	50 29	2 25	45 31	-	-	3 38	38 27	7 54	2 33	3 23	2 17	39 30	3 50	6 25	36 27	3 25	3 60	7 37	46 29
Jon Huntsman	3 2	1 12	2 1	-	-	-	3 2	-	-	-	-	3 2	-	-	2 1	1 8	-	-	3 2
Bobby Jindal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
John Kasich	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rand Paul	5 3	-	3 2	1 17	-	1 12	2 1	1 8	-	2 15	-	3 2	1 17	1 4	3 2	1 8	-	1 5	5 3
Rick Perry	11 6	-	11 8	-	-	-	11 8	-	-	-	1 8	9 7	-	1 4	10 7	-	-	1 5	10 6
Marco Rubio	3 2	-	2 1	1 17	-	-	3 2	-	-	-	-	2 2	-	1 4	2 1	-	-	1 5	2 1
Paul Ryan	4 2	-	3 2	1 17	-	-	4 3	-	-	-	1 8	2 2	-	1 4	4 3	-	-	-	4 3



42. Has anyone in your household ever served in the U.S. military?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	ROSS/ HUTCH INSON	
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	274	116	121	7	5	25	104	113	11	46	87	102	17	67	105	95	11	61	252
	55	56	57	44	56	46	59	54	46	52	51	59	55	54	59	52	48	54	55
No	218	91	89	7	3	28	70	94	12	41	81	69	13	54	71	85	11	49	197
	44	44	42	44	33	52	40	45	50	46	48	40	42	44	40	47	48	44	43
Undecided	5	-	1	2	1	1	1	1	1	2	1	-	1	3	1	1	1	2	4
	1		*	12	11	2	1	*	4	2	1		3	2	1	1	4	2	1
Refused	3	-	2	-	-	-	2	-	-	-	-	2	-	-	2	-	-	-	3
	1		1				1					1			1				1

43. Does anyone in your household belong to a labor union?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	ROSS/ HUTCH	INSON
Total	500	207	213	16	9	54	177	208	24	89	169	173	31	124	179	181	23	112	456
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	74	34	26	4	1	9	21	38	3	12	29	20	3	21	16	37	1	19	67
	15	16	12	25	11	17	12	18	12	13	17	12	10	17	9	20	4	17	15
No	422	172	186	11	8	45	155	169	20	77	139	152	27	103	162	143	21	93	385
	84	83	87	69	89	83	88	81	83	87	82	88	87	83	91	79	91	83	84
Undecided	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1
	*			6					4				3				4		*
Refused	3	1	1	-	-	-	1	1	-	-	1	1	-	-	1	1	-	-	3
	1	*	*				1	*			1	1			1	1			1



44. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	INSON	
Total	500 100	207 100	213 100	16 100	9 100	54 100	177 100	208 100	24 100	89 100	169 100	173 100	31 100	124 100	179 100	181 100	23 100	112 100	456 100
ABC	52 10	36 17	12 6	1 6	1 11	2 4	7 4	35 17	1 4	9 10	28 17	9 5	5 16	10 8	5 3	34 19	3 13	10 9	50 11
CBS	44 9	25 12	11 5	2 12	-	6 11	7 4	29 14	-	8 9	19 11	12 7	3 10	10 8	9 5	23 13	-	11 10	39 9
CNN	68 14	46 22	14 7	1 6	-	7 13	13 7	45 22	1 4	9 10	38 22	10 6	2 6	18 15	13 7	42 23	-	13 12	63 14
C-SPAN	11 2	6 3	1 *	3 19	-	1 2	1 1	6 3	3 12	1 1	4 2	2 1	4 13	1 1	2 1	4 2	3 13	2 2	10 2
COMEDY Central	7 1	5 2	1 *	-	-	1 2	-	4 2	1 4	2 2	2 1	3 2	-	2 2	-	6 3	-	1 1	7 2
Fox NEWS	187 37	21 10	144 68	5 31	3 33	14 26	130 73	22 11	8 33	26 29	19 11	116 67	9 29	42 34	130 73	13 7	8 35	35 31	169 37
MSNBC	33 7	22 11	3 1	2 12	1 11	5 9	4 2	20 10	4 17	5 6	17 10	5 3	5 16	6 5	2 1	19 10	2 9	10 9	30 7
NBC	47 9	23 11	14 7	1 6	-	9 17	6 3	26 12	2 8	13 15	19 11	7 4	1 3	20 16	7 4	20 11	4 17	16 14	41 9
Undecided	42 8	19 9	11 5	1 6	4 44	7 13	8 5	18 9	3 12	13 15	20 12	8 5	1 3	13 10	10 6	17 9	2 9	12 11	38 8
Refused	9 2	4 2	2 1	-	-	2 4	1 1	3 1	1 4	3 3	3 2	1 1	1 3	2 2	1 1	3 2	1 4	2 2	9 2

45. What is your annual household income?

BANNER 5																			
STATE RACES																			
	GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE			ATTORNEY GENERAL			KNOW ROSS/ HUTCH INSON		
	TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL		CASH	UND
Total	500 100	207 100	213 100	16 100	9 100	54 100	177 100	208 100	24 100	89 100	169 100	173 100	31 100	124 100	179 100	181 100	23 100	112 100	456 100
Under \$60,000 per year	211 42	98 47	83 39	5 31	5 56	20 37	63 36	103 50	10 42	35 39	78 46	68 39	9 29	56 45	65 36	86 48	11 48	48 43	187 41
Under \$100,000 per year	109 22	47 23	42 20	3 19	2 22	15 28	38 21	43 21	5 21	23 26	42 25	34 20	5 16	28 23	37 21	43 24	3 13	26 23	101 22
Under \$140,000 per year	38 8	14 7	17 8	2 12	- -	5 9	17 10	13 6	2 8	6 7	12 7	13 8	4 13	9 7	14 8	12 7	1 4	11 10	34 7
\$140,000 or OVER	29 6	12 6	12 6	1 6	1 11	3 6	13 7	12 6	1 4	3 3	13 8	12 7	1 3	3 2	14 8	12 7	- -	2 2	28 6
Undecided	44 9	14 7	23 11	3 19	1 11	3 6	19 11	16 8	2 8	7 8	11 7	19 11	4 13	10 8	17 9	13 7	5 22	9 8	39 9
Refused	69 14	22 11	36 17	2 12	- -	8 15	27 15	21 10	4 17	15 17	13 8	27 16	8 26	18 15	32 18	15 8	3 13	16 14	67 15

46. How important is religion in your life?

BANNER 5																			
STATE RACES																			
GOVERNOR					LIEUTENANT GOVERNOR					SECRETARY OF STATE				ATTORNEY GENERAL				KNOW ROSS/ HUTCH INSON	
TOTAL	ROSS	HUTCH INSON	GIL- BERT	DRAKE	UND	GRIF- FIN	BURKH ALTER	OLSON	UND	INMAN	MAR- TIN	HOLL- OWAY	UND	RUT- LEDGE	STEEL	CASH	UND	UND	UND
Total	500 100	207 100	213 100	16 100	9 100	54 100	177 100	208 100	24 100	89 100	169 100	173 100	31 100	124 100	179 100	181 100	23 100	112 100	456 100
Very important	373 75	142 69	171 80	13 81	6 67	41 76	140 79	147 71	18 75	67 75	117 69	138 80	24 77	92 74	142 79	123 68	17 74	88 79	343 75
Somewhat important	73 15	33 16	27 13	1 6	3 33	9 17	25 14	32 15	5 21	11 12	27 16	25 14	6 19	15 12	27 15	33 18	3 13	10 9	64 14
Not very important	25 5	15 7	8 4	1 6	-	1 2	4 2	16 8	-	5 6	14 8	5 3	-	6 5	4 2	11 6	1 4	8 7	21 5
Not at all important	19 4	13 6	4 2	-	-	2 4	5 3	11 5	-	3 3	9 5	3 2	-	7 6	4 2	11 6	1 4	3 3	18 4
Undecided	5 1	2 1	1 *	1 6	-	1 2	2 1	-	1 4	2 2	-	1 1	1 3	3 2	1 1	1 1	1 4	2 2	5 1
Refused	5 1	2 1	2 1	-	-	-	1 1	2 1	-	1 1	2 1	1 1	-	1 1	1 1	2 1	-	1 1	5 1

Region

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Central	145	68	51	10	47	8	4	3	4	20	2	5	2	4	20	12	3	-	5
	29	33	27	25	32	50	36	43	20	27	12	36	17	20	36	24	27		26
Delta/East	135	63	46	11	43	5	2	1	10	18	4	1	3	3	14	12	3	4	2
	27	30	24	28	29	31	18	14	50	24	25	7	25	15	25	24	27	36	11
West	220	78	94	19	58	3	5	3	6	37	10	8	7	13	22	26	5	7	12
	44	37	49	48	39	19	45	43	30	49	62	57	58	65	39	52	45	64	63

Gender

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	240	95	92	21	66	6	5	3	12	32	11	6	8	6	32	21	5	6	10
	48	45	48	52	45	38	45	43	60	43	69	43	67	30	57	42	45	55	53
Female	260	114	99	19	82	10	6	4	8	43	5	8	4	14	24	29	6	5	9
	52	55	52	48	55	62	55	57	40	57	31	57	33	70	43	58	55	45	47

S2. Thank You. How likely are you to vote in the Arkansas election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES						REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Likely	481	200	187	37	141	16	9	7	20	74	16	13	12	19	56	49	11	11	18
	96	96	98	92	95	100	82	100	100	99	100	93	100	95	100	98	100	100	95
Somewhat Likely	19	9	4	3	7	-	2	-	-	1	-	1	-	1	-	1	-	-	1
	4	4	2	8	5		18			1		7		5		2			5

1. Do you consider yourself a Democrat, Republican, Libertarian, Green Party or Unaffiliated/Independent?

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES						REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	177	151	10	6	114	11	8	6	11	2	-	-	1	2	4	1	2	-	1
	35	72	5	15	77	69	73	86	55	3			8	10	7	2	18		5
Republican	155	7	135	3	3	2	-	-	1	57	10	12	8	14	36	40	7	8	13
	31	3	71	8	2	12			5	76	62	86	67	70	64	80	64	73	68
Libertarian	26	7	7	8	3	-	1	1	-	1	-	-	1	-	4	-	-	-	1
	5	3	4	20	2		9	14		1			8		7				5
Green	4	2	-	1	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-
	1	1		2	1	6													
Other	138	42	39	22	27	2	2	-	8	15	6	2	2	4	12	9	2	3	4
	28	20	20	55	18	12	18		40	20	38	14	17	20	21	18	18	27	21





3. Which of the following best describes your race or ethnicity?

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES						REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500 100	209 100	191 100	40 100	148 100	16 100	11 100	7 100	20 100	75 100	16 100	14 100	12 100	20 100	56 100	50 100	11 100	11 100	19 100
White/Caucasian	413 83	143 68	182 95	36 90	107 72	8 50	8 73	2 29	13 65	74 99	16 100	13 93	10 83	19 95	52 93	49 98	10 91	11 100	18 95
African-American	58 12	49 23	3 2	1 2	31 21	8 50	2 18	3 43	4 20	-	-	-	1 8	-	2 4	-	-	-	1 5
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian	6 1	3 1	2 1	1 2	2 1	-	-	-	-	1 1	-	-	1 8	-	-	1 2	-	-	-
Hispanic/Latino	9 2	8 4	-	1 2	6 4	-	-	2 29	-	-	-	-	-	-	-	-	-	-	-
Other	4 1	2 1	2 1	-	1 1	-	-	-	1 5	-	-	1 7	-	-	1 2	-	1 9	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	10 2	4 2	2 1	1 2	1 1	-	1 9	-	2 10	-	-	-	-	1 5	1 2	-	-	-	-









## 8. Barack Obama

BANNER 6																			
PRESIDENT 2016																			
	VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
	TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND
Total	500 100	209 100	191 100	40 100	148 100	16 100	11 100	7 100	20 100	75 100	16 100	14 100	12 100	20 100	56 100	50 100	11 100	11 100	19 100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	195 39	153 73	9 5	19 48	111 75	13 81	6 55	6 86	15 75	2 3	-	1 7	-	1 5	2 4	2 4	2 18	-	2 11
Unfavorable	286 57	43 21	181 95	18 45	27 18	1 6	4 36	1 14	5 25	73 97	16 100	13 93	12 100	19 95	54 96	48 96	8 73	11 100	17 89
Heard of/Undecided	19 4	13 6	1 1	3 8	10 7	2 12	1 9	-	-	-	-	-	-	-	-	-	1 9	-	-

## 9. Hillary Clinton

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	3	-	2	-	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-
	1		1							1					2		9		
Favorable	226	178	17	18	141	13	5	7	10	5	1	-	2	3	3	5	-	1	2
	45	85	9	45	95	81	45	100	50	7	6		17	15	5	10		9	11
Unfavorable	246	25	166	17	7	1	6	-	7	68	15	14	10	15	52	43	10	10	16
	49	12	87	42	5	6	55		35	91	94	100	83	75	93	86	91	91	84
Heard of/Undecided	25	6	6	5	-	2	-	-	3	1	-	-	-	2	-	2	-	-	1
	5	3	3	12		12			15	1				10		4			5

10. Mike Beebe

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	6	5	-	4	1	-	-	1	2	1	-	-	-	1	1	1	1	-
	2	3	3		3	6			5	3	6				2	2	9	9	
Favorable	328	164	104	25	116	10	9	5	18	47	4	6	4	8	32	33	5	1	8
	66	78	54	62	78	62	82	71	90	63	25	43	33	40	57	66	45	9	42
Unfavorable	96	22	56	7	15	3	-	2	1	17	7	7	7	8	16	12	4	6	6
	19	11	29	18	10	19		29	5	23	44	50	58	40	29	24	36	55	32
Heard of/Undecided	65	17	26	8	13	2	2	-	-	9	4	1	1	4	7	4	1	3	5
	13	8	14	20	9	12	18			12	25	7	8	20	12	8	9	27	26



11. Mark Pryor

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES						REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	5	3	-	5	-	-	-	-	-	-	1	-	-	-	-	1	-	1
	2	2	2		3							7					9		5
Favorable	219	160	23	19	115	13	8	5	15	8	-	1	1	5	5	7	-	-	2
	44	77	12	48	78	81	73	71	75	11		7	8	25	9	14			11
Unfavorable	233	31	152	17	18	2	2	2	4	61	15	11	11	14	48	41	9	10	14
	47	15	80	42	12	12	18	29	20	81	94	79	92	70	86	82	82	91	74
Heard of/Undecided	40	13	13	4	10	1	1	-	1	6	1	1	-	1	3	2	1	1	2
	8	6	7	10	7	6	9		5	8	6	7		5	5	4	9	9	11

12. Tom Cotton

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	16	9	3	2	7	1	-	1	-	1	-	-	-	-	2	-	1	-	-
	3	4	2	5	5	6		14		1					4		9		
Favorable	193	22	144	10	11	2	3	1	3	55	15	12	8	14	37	38	9	11	15
	39	11	75	25	7	12	27	14	15	73	94	86	67	70	66	76	82	100	79
Unfavorable	215	151	19	19	114	12	4	5	12	6	1	-	3	4	5	4	-	-	4
	43	72	10	48	77	75	36	71	60	8	6		25	20	9	8			21
Heard of/Undecided	76	27	25	9	16	1	4	-	5	13	-	2	1	2	12	8	1	-	-
	15	13	13	22	11	6	36		25	17		14	8	10	21	16	9		

13. Mike Ross

BANNER 6																			
PRESIDENT 2016																			
	VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
	TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND
Total	500 100	209 100	191 100	40 100	148 100	16 100	11 100	7 100	20 100	75 100	16 100	14 100	12 100	20 100	56 100	50 100	11 100	11 100	19 100
Never heard	29 6	14 7	8 4	4 10	10 7	-	1 9	2 29	-	4 5	1 6	1 7	-	-	2 4	3 6	1 9	1 9	-
Favorable	215 43	148 71	32 17	12 30	109 74	9 56	5 45	4 57	16 80	14 19	1 6	1 7	1 8	1 5	15 27	5 10	1 9	-	5 26
Unfavorable	146 29	22 11	95 50	12 30	10 7	4 25	4 36	1 14	2 10	36 48	10 62	8 57	8 67	11 55	21 38	28 56	7 64	7 64	11 58
Heard of/Undecided	110 22	25 12	56 29	12 30	19 13	3 19	1 9	-	2 10	21 28	4 25	4 29	3 25	8 40	18 32	14 28	2 18	3 27	3 16

14. Asa Hutchinson

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	22	11	5	2	9	1	-	-	1	2	-	1	-	-	2	1	-	-	2
	4	5	3	5	6	6			5	3		7			4	2			11
Favorable	201	34	130	16	20	4	3	1	4	50	12	12	8	12	32	34	10	9	14
	40	16	68	40	14	25	27	14	20	67	75	86	67	60	57	68	91	82	74
Unfavorable	174	123	20	14	92	8	4	4	12	7	3	-	3	3	8	5	-	2	1
	35	59	10	35	62	50	36	57	60	9	19		25	15	14	10		18	5
Heard of/Undecided	103	41	36	8	27	3	4	2	3	16	1	1	1	5	14	10	1	-	2
	21	20	19	20	18	19	36	29	15	21	6	7	8	25	25	20	9		11

15. Arkansas State Legislature

BANNER 6																			
PRESIDENT 2016																			
	VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
	TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND
Total	500 100	209 100	191 100	40 100	148 100	16 100	11 100	7 100	20 100	75 100	16 100	14 100	12 100	20 100	56 100	50 100	11 100	11 100	19 100
Never heard	15 3	7 3	8 4	-	5 3	1 6	-	-	-	4 5	-	1 7	-	1 5	1 2	4 8	2 18	-	-
Favorable	227 45	88 42	98 51	18 45	61 41	8 50	5 45	-	9 45	43 57	9 56	9 64	4 33	8 40	28 50	27 54	8 73	7 64	8 42
Unfavorable	138 28	68 33	43 23	8 20	50 34	5 31	3 27	5 71	4 20	13 17	3 19	1 7	5 42	8 40	12 21	9 18	-	2 18	7 37
Heard of/Undecided	120 24	46 22	42 22	14 35	32 22	2 12	3 27	2 29	7 35	15 20	4 25	3 21	3 25	3 15	15 27	10 20	1 9	2 18	4 21

16. U.S. Congress

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	6	2	3	-	2	-	-	-	-	2	-	-	-	-	-	2	1	-	-
	1	1	2		1					3						4	9		
Favorable	125	53	46	14	37	5	5	-	3	23	3	2	-	6	9	17	3	2	6
	25	25	24	35	25	31	45		15	31	19	14		30	16	34	27	18	32
Unfavorable	287	121	116	20	87	9	6	5	10	41	10	10	10	10	39	25	7	7	10
	57	58	61	50	59	56	55	71	50	55	62	71	83	50	70	50	64	64	53
Heard of/Undecided	82	33	26	6	22	2	-	2	7	9	3	2	2	4	8	6	-	2	3
	16	16	14	15	15	12		29	35	12	19	14	17	20	14	12		18	16







19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 6																			
PRESIDENT 2016																			
	VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
	TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND
Total	500 100	209 100	191 100	40 100	148 100	16 100	11 100	7 100	20 100	75 100	16 100	14 100	12 100	20 100	56 100	50 100	11 100	11 100	19 100
Conservative	29 6	6 3	19 10	1 2	5 3	-	-	1 14	-	7 9	2 12	1 7	1 8	1 5	4 7	7 14	1 9	1 9	1 5
Republican	11 2	5 2	5 3	-	4 3	1 6	-	-	-	1 1	1 6	2 14	-	-	-	1 2	2 18	1 9	-
Patriot/Military/Veteran	52 10	4 2	37 19	5 12	2 1	-	-	-	1 5	17 23	4 25	3 21	1 8	2 10	14 25	11 22	2 18	4 36	1 5
Cotton/Farmer Boy	16 3	3 1	6 3	2 5	2 1	1 6	-	-	-	3 4	1 6	-	-	1 5	3 5	2 4	-	-	-
Koch Brother/Big money	15 3	11 5	1 1	2 5	8 5	1 6	1 9	-	1 5	1 1	-	-	-	-	-	1 2	-	-	-
Honest/Trustworthy	30 6	2 1	25 13	2 5	2 1	-	-	-	-	10 13	1 6	1 7	1 8	4 20	6 11	8 16	-	-	5 26
Dishonest/Untrustworthy/ Crook	55 11	39 19	6 3	5 12	29 20	1 6	3 27	-	5 25	1 1	1 6	-	2 17	-	2 4	1 2	-	-	2 11
Young/Inexperienced	13 3	6 3	3 2	2 5	6 4	-	-	-	-	1 1	-	-	-	-	1 2	1 2	-	-	-
Social security/seniors	5 1	2 1	-	2 5	2 1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Commercials/Ads	9 2	4 2	2 1	1 2	-	1 6	1 9	-	1 5	1 1	-	-	-	1 5	-	1 2	-	-	-
Views/stand on issues	13 3	4 2	8 4	-	1 1	1 6	2 18	-	-	3 4	2 12	1 7	-	1 5	4 7	-	1 9	2 18	-
Not for the people/ Favors rich	9 2	6 3	1 1	-	5 3	-	-	-	1 5	1 1	-	-	-	-	-	1 2	-	-	-

19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Family man	5	2	2	1	1	-	-	-	-	2	-	-	-	-	-	1	-	-	1
	1	1	1	2	1					3					2				5
Smart/Intelligent/Hard worker	12	2	9	-	1	1	-	-	-	1	1	-	2	-	4	1	1	-	-
	2	1	5		1	6				1	6		17		7	2	9		
Change	4	-	3	1	-	-	-	-	-	1	1	-	-	-	1	-	-	-	2
	1		2	2						1	6				2				11
Like him/General positive mentions	28	6	18	2	1	-	1	-	4	9	1	3	2	1	5	3	2	2	2
	6	3	9	5	1		9		20	12	6	21	17	5	9	6	18	18	11
Dislike him/General negative mentions	65	53	8	1	44	3	-	5	1	3	-	-	1	2	3	2	-	-	-
	13	25	4	2	30	19		71	5	4			8	10	5	4			
Don't know him	10	5	3	1	4	-	1	-	-	1	-	1	-	-	1	1	-	-	-
	2	2	2	2	3		9			1		7			2	2			
Other	27	8	11	3	4	3	-	-	1	4	-	1	1	2	1	4	1	-	1
	5	4	6	8	3	19			5	5		7	8	10	2	8	9		5
None/Nothing	24	8	9	4	7	-	-	-	-	1	-	1	1	2	3	2	1	-	1
	5	4	5	10	5					1		7	8	10	5	4	9		5
DK/NA/Refused	68	33	15	5	20	3	2	1	5	7	1	-	-	3	4	2	-	1	3
	14	16	8	12	14	19	18	14	25	9	6			15	7	4		9	16



19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Has done a poor job	8 2	1 *	3 2	-	1 1	-	-	-	2 3	-	-	-	1	1	1	-	-	-	
Like him/General positive mentions	93 19	72 34	8 4	8 20	52 35	7 44	2 18	4 57	5 25	2 3	-	2 14	-	1 5	-	2 4	2 18	-	2 11
Dislike him/General negative mentions	57 11	11 5	33 17	4 10	7 5	1 6	-	-	2 10	18 24	3 19	3 21	1 8	-	10 18	12 24	3 27	3 27	2 11
Don't know him	6 1	6 3	-	-	4 3	-	2 18	-	-	-	-	-	-	-	-	-	-	-	-
Other	27 5	13 6	4 2	5 12	8 5	-	2 18	-	2 10	2 3	1 6	-	1 8	-	1 2	2 4	-	-	-
None/Nothing	19 4	6 3	9 5	2 5	5 3	-	-	-	-	2 3	1 6	-	1 8	3 15	2 4	1 2	-	-	2 11
DK/NA/Refused	55 11	15 7	24 13	5 12	10 7	-	1 9	-	3 15	6 8	1 6	4 29	2 17	5 25	10 18	3 6	1 9	-	3 16

20. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES						REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	208	10	173	7	2	-	2	1	4	72	14	14	8	17	52	46	9	11	17
	42	5	91	18	1		18	14	20	96	88	100	67	85	93	92	82	100	89
Democratic	210	177	7	14	134	14	7	5	13	1	-	-	1	1	-	2	2	-	-
	42	85	4	35	91	88	64	71	65	1			8	5		4	18		
Undecided	80	21	10	19	11	2	2	1	3	2	2	-	2	2	3	2	-	-	2
	16	10	5	48	7	12	18	14	15	3	12		17	10	5	4			11
Refused	2	1	1	-	1	-	-	-	-	-	-	-	1	-	1	-	-	-	-
	*	*	1		1								8		2				

21. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 6																			
PRESIDENT 2016																			
	VOTE IN PRIMARY			DEMOCRATIC CANDIDATES						REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
	TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For Obama	98	81	5	4	59	8	2	2	8	1	-	-	-	2	-	1	1	-	1
	20	39	3	10	40	50	18	29	40	1				10		2	9		5
Against Obama	185	25	125	13	18	1	1	-	2	50	11	12	6	12	38	34	10	8	7
	37	12	65	32	12	6	9		10	67	69	86	50	60	68	68	91	73	37
He's not a factor	199	96	56	23	68	5	7	5	10	24	5	1	5	6	16	15	-	3	9
	40	46	29	58	46	31	64	71	50	32	31	7	42	30	29	30		27	47
Don't Know/Refused	18	7	5	-	3	2	1	-	-	-	-	1	1	-	2	-	-	-	2
	4	3	3		2	12	9					7	8		4				11















28. For Attorney General, there are three candidates listed on your ballot: (RANDOMIZE) Republican Leslie Rutledge, Democrat Nate Steel and Libertarian Aaron Cash. At this point for whom will you vote or lean toward?

BANNER 6																			
PRESIDENT 2016																			
	VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
	TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Leslie Rutledge	179	8	145	8	6	-	2	-	-	57	13	13	7	11	47	36	9	10	15
	36	4	76	20	4		18			76	81	93	58	55	84	72	82	91	79
Democrat Nate Steel	181	152	12	11	111	13	7	6	10	3	-	-	2	-	1	3	2	-	1
	36	73	6	28	75	81	64	86	50	4			17		2	6	18		5
Libertarian Aaron Cash	23	4	6	9	3	-	-	1	-	4	-	-	-	1	1	3	-	-	1
	5	2	3	22	2			14		5				5	2	6			5
Undecided	112	44	27	12	28	2	2	-	10	10	3	1	3	8	7	7	-	1	2
	22	21	14	30	19	12	18		50	13	19	7	25	40	12	14		9	11
Refused	5	1	1	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-
	1	*	1			6				1					2				





31. Issue number one, or SJR 7, is related to state agencies administrative rules. The constitutional amendment provides that administrative rules implemented by state agencies shall not become effective until reviewed and approved by a legislative committee of the General Assembly. Would you support this constitutional amendment?

BANNER 6																			
PRESIDENT 2016																			
	VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
	TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	243	103	105	16	76	7	5	4	9	42	8	10	5	7	38	25	8	6	10
	49	49	55	40	51	44	45	57	45	56	50	71	42	35	68	50	73	55	53
No	139	59	47	19	40	5	5	-	4	19	4	2	4	7	9	14	3	4	3
	28	28	25	48	27	31	45		20	25	25	14	33	35	16	28	27	36	16
Undecided	113	46	38	5	32	3	1	3	7	13	4	2	3	6	9	10	-	1	6
	23	22	20	12	22	19	9	43	35	17	25	14	25	30	16	20		9	32
Refused	5	1	1	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-
	1	*	1			6				1					2				





33. Issue number three, or HJR 1009, is related to term limits, limits on lobbying and elected officials' salaries. This constitutional amendment states that a member of the General Assembly shall serve no more than sixteen (16) years, whether consecutive or nonconsecutive. It would also prohibit members of the General Assembly and elected constitutional officers of the Executive department from accepting gifts from lobbyists...

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	280	116	115	24	81	11	5	4	10	46	11	9	9	11	40	28	6	7	10
	56	56	60	60	55	69	45	57	50	61	69	64	75	55	71	56	55	64	53
No	135	59	49	13	44	2	4	1	6	19	2	3	3	4	10	17	4	1	4
	27	28	26	32	30	12	36	14	30	25	12	21	25	20	18	34	36	9	21
Undecided	78	32	26	3	22	2	2	2	4	10	2	2	-	5	5	5	1	3	5
	16	15	14	8	15	12	18	29	20	13	12	14		25	9	10	9	27	26
Refused	7	2	1	-	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-
	1	1	1		1	6					6				2				

34. Issue number four is related to the legalization of the manufacturing, transportation and sale of alcohol in the state of Arkansas. This constitutional amendment would state that the manufacture, sale, distribution and transportation of intoxicating liquors is lawful within the entire geographic area of each and every county of this state, effective July 1, 2015. Would you support this constitutional amendment?

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	225	105	80	20	75	7	7	4	10	31	4	4	6	7	28	20	2	3	6
	45	50	42	50	51	44	64	57	50	41	25	29	50	35	50	40	18	27	32
No	198	69	89	17	51	5	2	1	5	36	9	9	6	9	23	28	7	6	8
	40	33	47	42	34	31	18	14	25	48	56	64	50	45	41	56	64	55	42
Undecided	70	33	20	3	21	3	2	2	5	7	2	1	-	4	4	2	2	1	5
	14	16	10	8	14	19	18	29	25	9	12	7		20	7	4	18	9	26
Refused	7	2	2	-	1	1	-	-	-	1	1	-	-	-	1	-	-	1	-
	1	1	1		1	6				1	6				2			9	

35. Issue number five is related to Arkansas' minimum wage. This would amend the Arkansas Code and raise the current state minimum wage from six dollars and twenty-five cents (\$6.25) per hour to seven dollars and fifty cents (\$7.50) per hour on January 1, 2015, to eight dollars (\$8.00) per hour on January 1, 2016, and to eight dollars and fifty cents (\$8.50) per hour on January 1, 2017. Would you support this amendment?

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES						REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Total	500	209	191	40	148	16	11	7	20	75	16	14	12	20	56	50	11	11	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	276	147	83	17	109	9	6	5	15	34	5	6	5	10	25	22	4	3	9
	55	70	43	42	74	56	55	71	75	45	31	43	42	50	45	44	36	27	47
No	151	39	81	18	26	4	3	-	3	29	8	7	7	4	26	22	7	6	4
	30	19	42	45	18	25	27		15	39	50	50	58	20	46	44	64	55	21
Undecided	65	20	26	5	12	1	2	2	2	12	2	1	-	6	4	6	-	2	6
	13	10	14	12	8	6	18	29	10	16	12	7		30	7	12		18	32
Refused	8	3	1	-	1	2	-	-	-	-	1	-	-	-	1	-	-	-	-
	2	1	1		1	12					6				2				







39. Okay, I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today:

BANNER 6																			
PRESIDENT 2016																			
	VOTE IN PRIMARY			DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
	TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND
Those who will vote in Republican Primary	191 100	-	191 100	-	-	-	-	-	-	75 100	16 100	14 100	12 100	20 100	56 100	50 100	11 100	11 100	19 100
Jeb Bush	9 5	-	9 5	-	-	-	-	-	-	-	-	-	-	-	7 12	-	-	-	-
Chris Christie	9 5	-	9 5	-	-	-	-	-	-	-	-	-	-	-	3 5	1 2	-	-	2 11
Ted Cruz	14 7	-	14 7	-	-	-	-	-	-	-	-	14 100	-	-	3 5	1 2	9 82	-	1 5
Mike Huckabee	75 39	-	75 39	-	-	-	-	-	-	75 100	-	-	-	-	22 39	46 92	-	1 9	6 32
Jon Huntsman	3 2	-	3 2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5
Bobby Jindal	5 3	-	5 3	-	-	-	-	-	-	-	-	-	-	-	2 4	1 2	-	-	1 5
John Kasich	2 1	-	2 1	-	-	-	-	-	-	-	-	-	-	-	1 2	-	-	-	1 5
Rand Paul	12 6	-	12 6	-	-	-	-	-	-	-	-	-	12 100	-	5 9	1 2	-	-	1 5
Rick Perry	16 8	-	16 8	-	-	-	-	-	-	-	16 100	-	-	-	3 5	-	-	10 91	3 16
Marco Rubio	9 5	-	9 5	-	-	-	-	-	-	-	-	-	-	-	4 7	-	-	-	-
Paul Ryan	6 3	-	6 3	-	-	-	-	-	-	-	-	-	-	-	1 2	-	-	-	1 5





40. Who would be your second choice?

BANNER 6																			
PRESIDENT 2016																			
	VOTE IN PRIMARY			DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
	TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND
Those with first choice for President	171 100	-	171 100	-	-	-	-	-	-	75 100	16 100	14 100	12 100	-	56 100	50 100	11 100	11 100	19 100
Jeb Bush	15 9	-	15 9	-	-	-	-	-	-	9 12	-	1 7	1 8	-	4 7	5 10	-	-	2 11
Chris Christie	10 6	-	10 6	-	-	-	-	-	-	8 11	1 6	-	-	-	4 7	4 8	-	1 9	1 5
Ted Cruz	12 7	-	12 7	-	-	-	-	-	-	8 11	-	-	3 25	-	2 4	7 14	-	-	1 5
Mike Huckabee	20 12	-	20 12	-	-	-	-	-	-	-	7 44	1 7	1 8	-	11 20	1 2	1 9	4 36	1 5
Jon Huntsman	3 2	-	3 2	-	-	-	-	-	-	-	-	1 7	-	-	-	-	-	-	1 5
Bobby Jindal	11 6	-	11 6	-	-	-	-	-	-	3 4	4 25	2 14	2 17	-	3 5	-	2 18	3 27	2 11
John Kasich	5 3	-	5 3	-	-	-	-	-	-	3 4	1 6	-	-	-	-	3 6	-	1 9	-
Rand Paul	14 8	-	14 8	-	-	-	-	-	-	8 11	-	1 7	-	-	5 9	5 10	2 18	-	-
Rick Perry	26 15	-	26 15	-	-	-	-	-	-	12 16	-	2 14	2 17	-	7 12	9 18	3 27	1 9	3 16
Marco Rubio	13 8	-	13 8	-	-	-	-	-	-	6 8	-	2 14	-	-	4 7	4 8	1 9	-	-
Paul Ryan	10 6	-	10 6	-	-	-	-	-	-	2 3	-	2 14	1 8	-	4 7	1 2	1 9	-	3 16
Rick Santorum	3 2	-	3 2	-	-	-	-	-	-	2 3	-	-	-	-	2 4	1 2	-	-	-

40. Who would be your second choice?

BANNER 6																			
PRESIDENT 2016																			
VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY					
TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND	
Scott Walker	13	-	13	-	-	-	-	-	3	2	2	2	-	6	2	1	1	2	
	8		8						4	12	14	17		11	4	9	9	11	
Undecided	3	-	3	-	-	-	-	-	3	-	-	-	-	1	2	-	-	-	
	2		2						4					2	4				
Refused	13	-	13	-	-	-	-	-	8	1	-	-	-	3	6	-	-	3	
	8		8						11	6				5	12			16	













45. What is your annual household income?

BANNER 6																			
PRESIDENT 2016																			
	VOTE IN PRIMARY				DEMOCRATIC CANDIDATES					REPUBLICAN CANDIDATES WITHOUT ROMNEY					REPUBLICAN CANDIDATES WITH ROMNEY				
	TOTAL	DEM	REP	SKIP	CLIN- TON	BIDEN	CUOMO	WAR- REN	UND	HUCKA BEE	PERRY	CRUZ	PAUL	UND	ROM- NEY	HUCKA BEE	CRUZ	PERRY	UND
Total	500 100	209 100	191 100	40 100	148 100	16 100	11 100	7 100	20 100	75 100	16 100	14 100	12 100	20 100	56 100	50 100	11 100	11 100	19 100
Under \$60,000 per year	211 42	98 47	65 34	22 55	64 43	10 62	6 55	3 43	11 55	25 33	7 44	7 50	4 33	5 25	19 34	16 32	5 45	4 36	5 26
Under \$100,000 per year	109 22	43 21	45 24	6 15	31 21	3 19	3 27	2 29	2 10	10 13	3 19	5 36	2 17	7 35	16 29	7 14	4 36	2 18	2 11
Under \$140,000 per year	38 8	18 9	14 7	2 5	13 9	-	1 9	2 29	1 5	5 7	2 12	-	1 8	-	5 9	4 8	-	2 18	1 5
\$140,000 or OVER	29 6	12 6	12 6	2 5	11 7	1 6	-	-	-	6 8	1 6	-	2 17	1 5	4 7	4 8	-	-	1 5
Undecided	44 9	16 8	22 12	4 10	12 8	1 6	-	-	3 15	14 19	-	-	-	3 15	7 12	7 14	-	1 9	2 11
Refused	69 14	22 11	33 17	4 10	17 11	1 6	1 9	-	3 15	15 20	3 19	2 14	3 25	4 20	5 9	12 24	2 18	2 18	8 42



Region

BANNER 7																			
=====																			
BALLOT QUESTIONS																			
-----																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----																			
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Central	145	57	43	39	76	32	33	59	49	35	89	32	20	71	53	18	89	36	15
	29	35	26	25	31	23	29	28	29	31	32	24	26	32	27	26	32	24	23
Delta/East	135	38	40	49	65	36	34	58	42	35	61	45	29	54	50	31	71	39	25
	27	24	24	32	27	26	30	27	25	31	22	33	37	24	25	44	26	26	38
West	220	66	82	66	102	71	46	96	79	43	130	58	29	100	95	21	116	76	25
	44	41	50	43	42	51	41	45	46	38	46	43	37	44	48	30	42	50	38

Gender

BANNER 7																			
=====																			
BALLOT QUESTIONS																			
-----																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----																			
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	240	74	89	73	116	66	56	113	76	49	142	60	34	116	94	27	130	82	24
	48	46	54	47	48	47	50	53	45	43	51	44	44	52	47	39	47	54	37
Female	260	87	76	81	127	73	57	100	94	64	138	75	44	109	104	43	146	69	41
	52	54	46	53	52	53	50	47	55	57	49	56	56	48	53	61	53	46	63

S2. Thank You. How likely are you to vote in the Arkansas election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 7																			
=====																			
BALLOT QUESTIONS																			
-----																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Likely	481	156	160	148	230	137	109	205	165	107	269	133	72	216	193	65	265	147	61
	96	97	97	96	95	99	96	96	97	95	96	99	92	96	97	93	96	97	94
Somewhat Likely	19	5	5	6	13	2	4	8	5	6	11	2	6	9	5	5	11	4	4
	4	3	3	4	5	1	4	4	3	5	4	1	8	4	3	7	4	3	6

1. Do you consider yourself a Democrat, Republican, Libertarian, Green Party or Unaffiliated/Independent?

BANNER 7																			
=====																			
BALLOT QUESTIONS																			
-----																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----																			
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	177	86	52	31	88	45	43	76	53	47	93	51	31	91	54	30	121	34	20
	35	53	32	20	36	32	38	36	31	42	33	38	40	40	27	43	44	23	31
Republican	155	31	49	68	84	37	32	69	53	32	92	38	23	64	74	15	73	62	18
	31	19	30	44	35	27	28	32	31	28	33	28	29	28	37	21	26	41	28
Libertarian	26	9	7	9	11	11	4	9	14	3	16	9	1	12	12	2	14	9	3
	5	6	4	6	5	8	4	4	8	3	6	7	1	5	6	3	5	6	5
Green	4	1	2	1	1	2	1	-	3	1	1	1	2	-	1	3	1	-	2
	1	1	1	1	*	1	1		2	1	*	1	3		1	4	*		3
Other	138	34	55	45	59	44	33	59	47	30	78	36	21	58	57	20	67	46	22
	28	21	33	29	24	32	29	28	28	27	28	27	27	26	29	29	24	30	34

2. What is your age category?

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----																			
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	26	6	11	8	12	9	5	11	13	2	13	12	1	14	11	1	15	9	1
	5	4	7	5	5	6	4	5	8	2	5	9	1	6	6	1	5	6	2
26-35	83	28	27	25	39	26	18	42	28	13	56	18	9	49	24	10	47	26	10
	17	17	16	16	16	19	16	20	16	12	20	13	12	22	12	14	17	17	15
36-45	90	28	35	26	47	26	16	41	31	17	57	18	13	43	31	14	49	31	8
	18	17	21	17	19	19	14	19	18	15	20	13	17	19	16	20	18	21	12
46-55	90	30	30	27	43	26	21	35	33	22	52	23	15	40	35	14	50	26	14
	18	19	18	18	18	19	19	16	19	19	19	17	19	18	18	20	18	17	22
56-65	80	26	24	29	49	18	11	38	24	18	50	19	10	34	39	7	44	25	10
	16	16	15	19	20	13	10	18	14	16	18	14	13	15	20	10	16	17	15
66-75	69	23	23	22	30	17	21	25	18	25	34	15	18	19	34	14	34	20	13
	14	14	14	14	12	12	19	12	11	22	12	11	23	8	17	20	12	13	20
Over 75 years	54	17	15	14	22	15	16	18	21	14	16	26	11	24	20	9	33	12	8
	11	11	9	9	9	11	14	8	12	12	6	19	14	11	10	13	12	8	12
Refused	8	3	-	3	1	2	5	3	2	2	2	4	1	2	4	1	4	2	1
	2	2		2	*	1	4	1	1	2	1	3	1	1	2	1	1	1	2

3. Which of the following best describes your race or ethnicity?

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----																			
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	413	120	136	139	200	123	85	182	138	89	230	112	64	180	170	56	220	132	53
	83	75	82	90	82	88	75	85	81	79	82	83	82	80	86	80	80	87	82
African-American	58	27	21	8	36	6	16	25	17	16	36	13	9	32	16	10	41	11	6
	12	17	13	5	15	4	14	12	10	14	13	10	12	14	8	14	15	7	9
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian	6	2	1	3	-	4	2	1	3	2	2	2	2	2	2	2	2	2	2
	1	1	1	2		3	2	*	2	2	1	1	3	1	1	3	1	1	3
Hispanic/Latino	9	6	3	-	2	3	4	3	5	1	4	4	1	4	4	1	7	1	1
	2	4	2		1	2	4	1	3	1	1	3	1	2	2	1	3	1	2
Other	4	1	2	1	2	-	2	1	2	1	4	-	-	3	1	-	2	2	-
	1	1	1	1	1		2	*	1	1	1			1	1		1	1	
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	10	5	2	3	3	3	4	1	5	4	4	4	2	4	5	1	4	3	3
	2	3	1	2	1	2	4	*	3	4	1	3	3	2	3	1	1	2	5



4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

BANNER 7																			
BALLOT QUESTIONS																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Barack Obama	176	91	53	26	83	51	41	78	59	38	97	49	28	88	56	30	127	30	16
	35	57	32	17	34	37	36	37	35	34	35	36	36	39	28	43	46	20	25
Mitt Romney	271	51	97	113	136	74	58	108	98	63	153	73	41	108	126	33	116	107	44
	54	32	59	73	56	53	51	51	58	56	55	54	53	48	64	47	42	71	68
Someone else	15	6	3	6	5	4	6	7	3	5	9	1	5	8	3	4	8	3	4
	3	4	2	4	2	3	5	3	2	4	3	1	6	4	2	6	3	2	6
Did not vote	17	5	4	6	10	4	2	11	4	1	12	4	-	9	7	-	11	5	-
	3	3	2	4	4	3	2	5	2	1	4	3		4	4		4	3	
Undecided	17	7	6	2	8	4	5	9	5	3	7	6	4	11	4	2	12	4	1
	3	4	4	1	3	3	4	4	3	3	2	4	5	5	2	3	4	3	2
Refused	4	1	2	1	1	2	1	-	1	3	2	2	-	1	2	1	2	2	-
	1	1	1	1	*	1	1		1	3	1	1		*	1	1	1	1	

5. Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----																			
Those who voted Obama in 2012	176	91	53	26	83	51	41	78	59	38	97	49	28	88	56	30	127	30	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Feel Good	149	84	47	13	72	39	37	68	45	35	82	41	24	77	46	24	110	23	13
	85	92	89	50	87	76	90	87	76	92	85	84	86	88	82	80	87	77	81
Regret	25	6	6	12	9	12	4	9	14	2	14	8	3	11	9	5	15	7	3
	14	7	11	46	11	24	10	12	24	5	14	16	11	12	16	17	12	23	19
Undecided	1	1	-	-	1	-	-	-	-	1	-	-	1	-	1	-	1	-	-
	1	1			1					3			4		2		1		
Refused	1	-	-	1	1	-	-	1	-	-	1	-	-	-	-	1	1	-	-
	1			4	1			1			1				3	1			

6. Do you approve or disapprove of the job Barack Obama is doing as president?

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	168	92	52	16	83	46	38	77	54	36	97	45	24	90	51	25	124	29	12
	34	57	32	10	34	33	34	36	32	32	35	33	31	40	26	36	45	19	18
Disapprove	296	56	102	128	146	84	63	121	107	66	167	81	44	115	140	37	129	116	47
	59	35	62	83	60	60	56	57	63	58	60	60	56	51	71	53	47	77	72
Undecided	34	12	11	9	14	8	11	15	8	10	15	8	10	19	7	7	22	5	6
	7	7	7	6	6	6	10	7	5	9	5	6	13	8	4	10	8	3	9
Refused	2	1	-	1	-	1	1	-	1	1	1	1	-	1	-	1	1	1	-
	*	1		1		1	1		1	1	*	1		*		1	*	1	

7. Do you approve or disapprove of the job Mark Pryor is doing as U.S. Senator?

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	192	96	62	27	88	60	43	86	63	42	110	54	26	104	58	28	137	37	15
	38	60	38	18	36	43	38	40	37	37	39	40	33	46	29	40	50	25	23
Disapprove	245	49	85	102	126	65	51	97	96	50	137	65	40	91	121	30	101	101	40
	49	30	52	66	52	47	45	46	56	44	49	48	51	40	61	43	37	67	62
Undecided	60	15	17	24	28	14	17	29	11	19	32	14	12	28	19	11	35	13	10
	12	9	10	16	12	10	15	14	6	17	11	10	15	12	10	16	13	9	15
Refused	3	1	1	1	1	-	2	1	-	2	1	2	-	2	-	1	3	-	-
	1	1	1	1	*		2	*		2	*	1		1		1	1		

8. Barack Obama

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	195	103	62	22	97	51	46	93	60	41	112	54	27	106	60	27	144	34	15
	39	64	38	14	40	37	41	44	35	36	40	40	35	47	30	39	52	23	23
Unfavorable	286	51	97	127	138	82	63	114	103	67	160	77	45	113	133	36	123	112	47
	57	32	59	82	57	59	56	54	61	59	57	57	58	50	67	51	45	74	72
Heard of/Undecided	19	7	6	5	8	6	4	6	7	5	8	4	6	6	5	7	9	5	3
	4	4	4	3	3	4	4	3	4	4	3	3	8	3	3	10	3	3	5

9. Hillary Clinton

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	3	1	-	1	2	1	-	1	2	-	2	1	-	1	1	1	1	2	-
	1	1		1	1	1		*	1		1	1		*	1	1	*	1	
Favorable	226	110	67	42	111	64	50	108	70	47	126	65	33	117	73	34	160	41	22
	45	68	41	27	46	46	44	51	41	42	45	48	42	52	37	49	58	27	34
Unfavorable	246	44	91	101	121	66	56	94	92	58	140	62	40	97	116	29	101	103	38
	49	27	55	66	50	47	50	44	54	51	50	46	51	43	59	41	37	68	58
Heard of/Undecided	25	6	7	10	9	8	7	10	6	8	12	7	5	10	8	6	14	5	5
	5	4	4	6	4	6	6	5	4	7	4	5	6	4	4	9	5	3	8

10. Mike Beebe

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	5	2	2	9	-	1	5	4	1	4	3	3	4	3	3	5	4	1
	2	3	1	1	4		1	2	2	1	1	2	4	2	2	4	2	3	2
Favorable	328	133	106	79	159	95	71	142	111	74	182	92	50	157	122	46	198	88	38
	66	83	64	51	65	68	63	67	65	65	65	68	64	70	62	66	72	58	58
Unfavorable	96	11	38	43	50	29	17	44	40	12	57	28	11	37	50	8	45	39	11
	19	7	23	28	21	21	15	21	24	11	20	21	14	16	25	11	16	26	17
Heard of/Undecided	65	12	19	30	25	15	24	22	15	26	37	12	14	27	23	13	28	20	15
	13	7	12	19	10	11	21	10	9	23	13	9	18	12	12	19	10	13	23

11. Mark Pryor

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
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Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	5	1	2	5	1	2	2	5	1	4	2	2	2	3	3	3	3	2
	2	3	1	1	2	1	2	1	3	1	1	1	3	1	2	4	1	2	3
Favorable	219	105	69	34	99	76	43	99	74	45	121	64	32	118	67	32	154	45	17
	44	65	42	22	41	55	38	46	44	40	43	47	41	52	34	46	56	30	26
Unfavorable	233	43	77	105	118	56	56	96	82	53	133	57	39	87	114	28	98	92	39
	47	27	47	68	49	40	50	45	48	47	48	42	50	39	58	40	36	61	60
Heard of/Undecided	40	8	18	13	21	6	12	16	9	14	22	12	5	18	14	7	21	11	7
	8	5	11	8	9	4	11	8	5	12	8	9	6	8	7	10	8	7	11



12. Tom Cotton

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	16	6	4	3	6	5	5	5	7	4	5	8	3	5	6	5	7	6	3
	3	4	2	2	2	4	4	2	4	4	2	6	4	2	3	7	3	4	5
Favorable	193	37	64	84	106	48	37	77	73	42	105	53	32	75	94	21	82	77	30
	39	23	39	55	44	35	33	36	43	37	38	39	41	33	47	30	30	51	46
Unfavorable	215	98	70	42	100	65	49	103	67	44	127	53	33	119	63	31	148	43	22
	43	61	42	27	41	47	43	48	39	39	45	39	42	53	32	44	54	28	34
Heard of/Undecided	76	20	27	25	31	21	22	28	23	23	43	21	10	26	35	13	39	25	10
	15	12	16	16	13	15	19	13	14	20	15	16	13	12	18	19	14	17	15

13. Mike Ross

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
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Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	29	7	11	7	19	7	3	14	13	2	20	6	3	15	10	4	15	12	2
	6	4	7	5	8	5	3	7	8	2	7	4	4	7	5	6	5	8	3
Favorable	215	98	68	44	94	67	53	92	72	50	115	64	33	110	68	34	148	43	21
	43	61	41	29	39	48	47	43	42	44	41	47	42	49	34	49	54	28	32
Unfavorable	146	34	48	61	79	38	28	62	55	28	87	37	21	58	73	13	66	59	19
	29	21	29	40	33	27	25	29	32	25	31	27	27	26	37	19	24	39	29
Heard of/Undecided	110	22	38	42	51	27	29	45	30	33	58	28	21	42	47	19	47	37	23
	22	14	23	27	21	19	26	21	18	29	21	21	27	19	24	27	17	25	35

14. Asa Hutchinson

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	22	7	5	8	10	9	3	10	8	4	10	6	6	9	8	5	12	7	3
	4	4	3	5	4	6	3	5	5	4	4	4	8	4	4	7	4	5	5
Favorable	201	43	73	80	112	53	34	96	68	35	117	58	24	88	94	16	98	80	20
	40	27	44	52	46	38	30	45	40	31	42	43	31	39	47	23	36	53	31
Unfavorable	174	82	59	26	69	61	43	67	65	41	93	47	31	84	56	31	114	35	22
	35	51	36	17	28	44	38	31	38	36	33	35	40	37	28	44	41	23	34
Heard of/Undecided	103	29	28	40	52	16	33	40	29	33	60	24	17	44	40	18	52	29	20
	21	18	17	26	21	12	29	19	17	29	21	18	22	20	20	26	19	19	31

15. Arkansas State Legislature

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	15	5	5	3	12	1	1	4	8	2	7	4	3	4	8	2	9	4	1
	3	3	3	2	5	1	1	2	5	2	2	3	4	2	4	3	3	3	2
Favorable	227	84	78	58	117	68	39	98	79	48	125	66	32	109	88	26	127	70	25
	45	52	47	38	48	49	35	46	46	42	45	49	41	48	44	37	46	46	38
Unfavorable	138	41	45	50	59	45	34	57	56	25	76	41	21	66	56	16	76	45	17
	28	25	27	32	24	32	30	27	33	22	27	30	27	29	28	23	28	30	26
Heard of/Undecided	120	31	37	43	55	25	39	54	27	38	72	24	22	46	46	26	64	32	22
	24	19	22	28	23	18	35	25	16	34	26	18	28	20	23	37	23	21	34

16. U.S. Congress

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	6	3	-	-	4	2	-	1	4	1	4	1	1	1	3	2	2	4	-
	1	2			2	1		*	2	1	1	1	1	*	2	3	1	3	
Favorable	125	36	42	40	65	37	21	62	43	19	71	36	17	56	51	17	68	42	13
	25	22	25	26	27	27	19	29	25	17	25	27	22	25	26	24	25	28	20
Unfavorable	287	103	95	84	136	79	70	113	107	65	159	85	39	136	116	31	164	86	33
	57	64	58	55	56	57	62	53	63	58	57	63	50	60	59	44	59	57	51
Heard of/Undecided	82	19	28	30	38	21	22	37	16	28	46	13	21	32	28	20	42	19	19
	16	12	17	19	16	15	19	17	9	25	16	10	27	14	14	29	15	13	29

17. For U.S. Senate there are four candidates listed on your ballot: (RANDOMIZE) Republican Tom Cotton, Libertarian Nathan LaFrance, Green Party Mark Swaney and Democrat Mark Pryor. At this point for whom will you vote or lean toward?

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY				AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE		
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----																			
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Tom Cotton	215	36	72	100	114	48	50	94	71	48	123	56	32	83	105	24	92	83	36
	43	22	44	65	47	35	44	44	42	42	44	41	41	37	53	34	33	55	55
Democrat Mark Pryor	224	113	73	28	104	71	48	98	74	51	121	68	33	118	72	31	153	51	18
	45	70	44	18	43	51	42	46	44	45	43	50	42	52	36	44	55	34	28
Green Party Mark Swaney	13	4	5	4	6	6	1	5	7	1	9	2	2	6	5	2	6	5	2
	3	2	3	3	2	4	1	2	4	1	3	1	3	3	3	3	2	3	3
Libertarian Nathan LaFrance	14	3	7	4	6	4	4	3	8	3	7	4	3	5	5	4	5	5	3
	3	2	4	3	2	3	4	1	5	3	2	3	4	2	3	6	2	3	5
Undecided	33	5	8	17	13	9	10	12	10	10	19	5	8	12	11	9	19	7	6
	7	3	5	11	5	6	9	6	6	9	7	4	10	5	6	13	7	5	9
Refused	1	-	-	1	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-
	*			1		1		*			*			*			*		



19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 7																			
BALLOT QUESTIONS																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	29	11	11	7	19	5	5	16	7	6	16	8	4	14	12	2	15	10	3
	6	7	7	5	8	4	4	8	4	5	6	6	5	6	6	3	5	7	5
Republican	11	3	5	3	7	3	1	6	3	2	9	-	2	1	7	3	5	4	2
	2	2	3	2	3	2	1	3	2	2	3		3	*	4	4	2	3	3
Patriot/Military/Veteran	52	10	16	25	30	14	8	23	22	7	33	14	5	21	30	1	20	24	8
	10	6	10	16	12	10	7	11	13	6	12	10	6	9	15	1	7	16	12
Cotton/Farmer Boy	16	1	8	5	6	3	7	6	3	7	10	1	4	5	6	4	5	5	5
	3	1	5	3	2	2	6	3	2	6	4	1	5	2	3	6	2	3	8
Koch Brother/Big money	15	8	5	2	5	5	4	6	5	3	6	7	1	10	3	1	9	4	1
	3	5	3	1	2	4	4	3	3	3	2	5	1	4	2	1	3	3	2
Honest/Trustworthy	30	6	12	9	19	5	5	14	10	5	19	5	5	17	10	2	17	8	4
	6	4	7	6	8	4	4	7	6	4	7	4	6	8	5	3	6	5	6
Dishonest/Untrustworthy/ Crook	55	31	15	8	27	17	11	24	18	13	32	15	8	24	22	9	39	9	7
	11	19	9	5	11	12	10	11	11	12	11	11	10	11	11	13	14	6	11
Young/Inexperienced	13	5	2	6	7	3	3	6	5	2	9	3	1	6	6	1	11	1	1
	3	3	1	4	3	2	3	3	3	2	3	2	1	3	3	1	4	1	2
Social security/seniors	5	-	1	3	2	2	1	4	-	1	3	2	-	4	1	-	4	1	-
	1		1	2	1	1	1	2		1	1	1		2	1		1	1	
Commercials/Ads	9	3	2	4	5	4	-	5	2	2	7	1	1	4	5	-	4	3	2
	2	2	1	3	2	3		2	1	2	2	1	1	2	3		1	2	3
Views/stand on issues	13	3	6	4	6	5	2	3	8	2	7	3	3	7	5	1	6	6	1
	3	2	4	3	2	4	2	1	5	2	2	2	4	3	3	1	2	4	2



19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Not for the people/ Favors rich	9 2	3 2	3 2	3 2	4 2	3 2	2 2	3 1	6 4	- -	3 1	4 3	2 3	5 2	3 2	1 1	6 2	2 1	1 2
Family man	5 1	1 1	- -	3 2	5 2	- -	- -	1 *	1 1	3 3	4 1	- -	1 1	- -	4 2	1 1	2 1	2 1	1 2
Smart/Intelligent/Hard worker	12 2	6 4	3 2	2 1	8 3	3 2	1 1	4 2	6 4	2 2	8 3	3 2	1 1	6 3	4 2	2 3	5 2	6 4	- -
Change	4 1	1 1	1 1	2 1	3 1	- -	1 1	2 1	2 1	- -	1 *	3 2	- -	2 1	2 1	- -	2 1	2 1	- -
Like him/General positive mentions	28 6	8 5	10 6	10 6	12 5	9 6	7 6	7 3	15 9	6 5	9 3	11 8	8 10	6 3	14 7	7 10	8 3	14 9	6 9
Dislike him/General negative mentions	65 13	27 17	25 15	13 8	30 12	18 13	17 15	32 15	19 11	14 12	38 14	18 13	9 12	42 19	14 7	9 13	49 18	12 8	4 6
Don't know him	10 2	4 2	1 1	5 3	4 2	3 2	3 3	7 3	2 1	1 1	5 2	5 4	- -	4 2	6 3	- -	7 3	3 2	- -
Other	27 5	9 6	4 2	11 7	10 4	8 6	8 7	11 5	9 5	7 6	19 7	4 3	3 4	10 4	13 7	4 6	16 6	8 5	2 3
None/Nothing	24 5	5 3	12 7	7 5	8 3	7 5	8 7	10 5	7 4	6 5	13 5	6 4	4 5	8 4	11 6	4 6	10 4	10 7	3 5
DK/NA/Refused	68 14	16 10	23 14	22 14	26 11	22 16	19 17	23 11	20 12	24 21	29 10	22 16	16 21	29 13	20 10	18 26	36 13	17 11	14 22

19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

BANNER 7																			
BALLOT QUESTIONS																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	14	4	5	4	8	3	2	6	3	5	9	3	1	1	11	2	6	4	3
	3	2	3	3	3	2	2	3	2	4	3	2	1	*	6	3	2	3	5
David Pryor/Dad/Family	25	8	12	5	16	6	2	14	7	3	17	5	2	13	11	-	13	8	3
	5	5	7	3	7	4	2	7	4	3	6	4	3	6	6		5	5	5
Obama/Obamacare	40	9	12	18	20	11	8	16	16	8	25	10	5	19	18	2	18	16	6
	8	6	7	12	8	8	7	8	9	7	9	7	6	8	9	3	7	11	9
Liar/Dishonest/ Untrustworthy/Deceit	49	9	8	31	26	5	18	18	16	15	29	8	12	18	18	13	25	11	13
	10	6	5	20	11	4	16	8	9	13	10	6	15	8	9	19	9	7	20
Honest/Dependable	19	13	3	1	13	3	3	14	1	4	12	5	2	13	4	2	16	2	1
	4	8	2	1	5	2	3	7	1	4	4	4	3	6	2	3	6	1	2
Liberal	9	1	6	2	6	2	1	5	3	1	7	1	1	4	5	-	4	4	1
	2	1	4	1	2	1	1	2	2	1	2	1	1	2	3		1	3	2
Politician/Old school	14	4	3	6	8	5	1	3	6	5	8	3	3	5	7	2	6	7	1
	3	2	2	4	3	4	1	1	4	4	3	2	4	2	4	3	2	5	2
Views/stand on issues	10	2	4	3	4	6	-	5	3	2	5	5	-	4	6	-	5	5	-
	2	1	2	2	2	4		2	2	2	2	4		2	3		2	3	
Hard worker/Good job/ Experience	39	18	14	7	21	8	9	15	13	10	25	6	7	21	11	6	30	5	3
	8	11	8	5	9	6	8	7	8	9	9	4	9	9	6	9	11	3	5
Conservative	5	2	2	-	3	2	-	1	3	1	2	3	-	2	3	-	4	1	-
	1	1	1		1	1		*	2	1	1	2		1	2		1	1	
For the people	6	4	2	-	2	3	1	2	2	2	2	2	2	3	1	2	2	2	2
	1	2	1		1	2	1	1	1	2	1	1	3	1	1	3	1	1	3

19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Middle of the road/ Moderate	5 1	3 2	1 1	- -	1 *	2 1	2 2	1 *	2 1	2 2	1 *	1 1	2 3	2 1	1 1	1 1	3 1	- -	1 2
Has done a poor job	8 2	1 1	4 2	2 1	5 2	- -	3 3	2 1	2 1	3 3	3 1	1 1	3 4	3 1	3 2	1 1	2 1	4 3	1 2
Like him/General positive mentions	93 19	40 25	32 19	18 12	29 12	36 26	28 25	35 16	33 19	25 22	44 16	32 24	17 22	44 20	28 14	21 30	55 20	25 17	12 18
Dislike him/General negative mentions	57 11	12 7	21 13	22 14	27 11	19 14	11 10	28 13	24 14	5 4	30 11	20 15	7 9	21 9	32 16	4 6	29 11	22 15	6 9
Don't know him	6 1	1 1	2 1	2 1	4 2	2 1	- -	2 1	2 1	2 2	3 1	2 1	1 1	3 1	2 1	1 1	4 1	2 1	- -
Other	27 5	11 7	7 4	8 5	14 6	8 6	5 4	13 6	12 7	2 2	15 5	12 9	- -	12 5	15 8	- -	15 5	11 7	1 2
None/Nothing	19 4	6 4	7 4	6 4	8 3	5 4	6 5	11 5	4 2	4 4	13 5	4 3	2 3	8 4	8 4	3 4	9 3	7 5	3 5
DK/NA/Refused	55 11	13 8	20 12	19 12	28 12	13 9	13 12	22 10	18 11	14 12	30 11	12 9	11 14	29 13	14 7	10 14	30 11	15 10	8 12

20. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
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Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	208	38	74	90	118	46	41	90	72	44	123	52	29	85	99	20	92	83	29
	42	24	45	58	49	33	36	42	42	39	44	39	37	38	50	29	33	55	45
Democratic	210	105	68	28	96	68	45	91	70	48	111	62	35	105	70	33	143	44	20
	42	65	41	18	40	49	40	43	41	42	40	46	45	47	35	47	52	29	31
Undecided	80	17	23	35	27	25	27	30	28	21	44	21	14	34	28	17	39	24	16
	16	11	14	23	11	18	24	14	16	19	16	16	18	15	14	24	14	16	25
Refused	2	1	-	1	2	-	-	2	-	-	2	-	-	1	1	-	2	-	-
	*	1		1	1			1			1			*	1		1		

21. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 7																			
BALLOT QUESTIONS																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For Obama	98	54	29	9	46	26	26	48	31	19	53	28	16	47	30	20	69	16	11
	20	34	18	6	19	19	23	23	18	17	19	21	21	21	15	29	25	11	17
Against Obama	185	38	54	86	95	53	35	73	72	38	105	52	25	73	89	19	77	83	22
	37	24	33	56	39	38	31	34	42	34	38	39	32	32	45	27	28	55	34
He's not a factor	199	66	78	50	98	53	46	87	61	50	114	52	31	100	72	26	124	46	27
	40	41	47	32	40	38	41	41	36	44	41	39	40	44	36	37	45	30	42
Don't Know/Refused	18	3	4	9	4	7	6	5	6	6	8	3	6	5	7	5	6	6	5
	4	2	2	6	2	5	5	2	4	5	3	2	8	2	4	7	2	4	8









25. Who would be your second choice - Ross or Hutchinson?

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----																			
Those with first choice Green or Libertarian	25 100	7 100	6 100	11 100	9 100	11 100	5 100	10 100	10 100	5 100	9 100	11 100	5 100	7 100	12 100	6 100	11 100	8 100	6 100
Democrat Mike Ross	7 28	4 57	- 27	3 27	2 22	2 18	3 60	5 50	1 10	1 20	2 22	4 36	1 20	1 14	4 33	2 33	3 27	3 38	1 17
Republican Asa Hutchinson	7 28	3 43	2 33	2 18	2 22	4 36	1 20	3 30	2 20	2 40	3 33	2 18	2 40	3 43	2 17	2 33	2 18	3 38	2 33
Undecided	9 36	- 50	3 50	6 55	4 44	4 36	1 20	2 20	5 50	2 40	4 44	3 27	2 40	3 43	4 33	2 33	5 45	1 12	3 50
Refused	2 8	- 17	1 17	- 11	1 11	1 9	- -	- -	2 20	- -	- -	2 18	- -	- -	2 17	- -	1 9	1 12	- -



27. For Secretary of State, there are three candidates listed on your ballot: (RANDOMIZE) Democrat Susan Inman, Republican Mark Martin, and Libertarian Jacob Holloway. At this point for whom will you vote or lean toward?

BANNER 7																			
BALLOT QUESTIONS																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Susan Inman	169	89	52	21	92	45	31	74	62	32	96	48	23	90	55	22	115	37	14
	34	55	32	14	38	32	27	35	36	28	34	36	29	40	28	31	42	25	22
Republican Mark Martin	173	32	64	70	99	47	26	85	56	31	97	49	25	72	82	16	78	70	23
	35	20	39	45	41	34	23	40	33	27	35	36	32	32	41	23	28	46	35
Libertarian Jacob Holloway	31	7	12	12	8	12	11	9	11	11	16	11	4	13	12	6	16	9	6
	6	4	7	8	3	9	10	4	6	10	6	8	5	6	6	9	6	6	9
Undecided	124	33	37	49	44	34	44	45	40	38	70	27	25	50	49	24	67	34	21
	25	20	22	32	18	24	39	21	24	34	25	20	32	22	25	34	24	23	32
Refused	3	-	-	2	-	1	1	-	1	1	1	-	1	-	-	2	-	1	1
	1			1		1	1		1	1	*		1		3		1	2	

28. For Attorney General, there are three candidates listed on your ballot: (RANDOMIZE) Republican Leslie Rutledge, Democrat Nate Steel and Libertarian Aaron Cash. At this point for whom will you vote or lean toward?

BANNER 7																			
BALLOT QUESTIONS																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Leslie Rutledge	179	33	63	77	101	39	37	81	63	34	111	39	26	80	79	17	82	73	21
	36	20	38	50	42	28	33	38	37	30	40	29	33	36	40	24	30	48	32
Democrat Nate Steel	181	93	59	22	89	56	35	79	63	38	94	60	25	92	58	29	123	38	17
	36	58	36	14	37	40	31	37	37	34	34	44	32	41	29	41	45	25	26
Libertarian Aaron Cash	23	4	9	10	10	9	4	10	7	6	12	7	4	8	12	3	9	8	6
	5	2	5	6	4	6	4	5	4	5	4	5	5	4	6	4	3	5	9
Undecided	112	30	33	43	42	34	36	43	36	33	61	29	22	44	49	19	62	30	20
	22	19	20	28	17	24	32	20	21	29	22	21	28	20	25	27	22	20	31
Refused	5	1	1	2	1	1	1	-	1	2	2	-	1	1	-	2	-	2	1
	1	1	1	1	*	1	1		1	2	1		1	*	3			1	2





31. Issue number one, or SJR 7, is related to state agencies administrative rules. The constitutional amendment provides that administrative rules implemented by state agencies shall not become effective until reviewed and approved by a legislative committee of the General Assembly. Would you support this constitutional amendment?

BANNER 7

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----																			
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	243	82	83	70	243	-	-	149	66	28	187	40	16	137	95	11	162	71	10
	49	51	50	45	100			70	39	25	67	30	21	61	48	16	59	47	15
No	139	40	49	44	-	139	-	39	85	15	54	73	10	48	74	14	60	64	12
	28	25	30	29		100		18	50	13	19	54	13	21	37	20	22	42	18
Undecided	113	38	33	37	-	-	113	25	19	68	39	22	51	39	28	45	53	16	43
	23	24	20	24			100	12	11	60	14	16	65	17	14	64	19	11	66
Refused	5	1	-	3	-	-	-	-	-	2	-	-	1	1	1	-	1	-	-
	1	1		2						2			1	*	1		*		





33. Issue number three, or HJR 1009, is related to term limits, limits on lobbying and elected officials' salaries. This constitutional amendment states that a member of the General Assembly shall serve no more than sixteen (16) years, whether consecutive or nonconsecutive. It would also prohibit members of the General Assembly and elected constitutional officers of the Executive department from accepting gifts from lobbyists...

BANNER 7

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----																			
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	280	90	91	90	187	54	39	168	80	32	280	-	-	167	103	10	194	75	11
	56	56	55	58	77	39	35	79	47	28	100			74	52	14	70	50	17
No	135	51	43	37	40	73	22	39	77	19	-	135	-	45	80	10	61	68	5
	27	32	26	24	16	53	19	18	45	17		100		20	40	14	22	45	8
Undecided	78	18	30	25	16	10	51	6	12	60	-	-	78	13	14	50	21	8	49
	16	11	18	16	7	7	45	3	7	53			100	6	7	71	8	5	75
Refused	7	2	1	2	-	2	1	-	1	2	-	-	-	-	1	-	-	-	-
	1	1	1	1		1	1		1	2					1				

34. Issue number four is related to the legalization of the manufacturing, transportation and sale of alcohol in the state of Arkansas. This constitutional amendment would state that the manufacture, sale, distribution and transportation of intoxicating liquors is lawful within the entire geographic area of each and every county of this state, effective July 1, 2015. Would you support this constitutional amendment?

BANNER 7

BANNER 7																			
BALLOT QUESTIONS																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	225	81	79	60	137	48	39	142	55	28	167	45	13	225	-	-	173	49	3
	45	50	48	39	56	35	35	67	32	25	60	33	17	100			63	32	5
No	198	58	63	69	95	74	28	65	100	33	103	80	14	-	198	-	88	94	15
	40	36	38	45	39	53	25	31	59	29	37	59	18		100		32	62	23
Undecided	70	20	22	23	11	14	45	6	13	51	10	10	50	-	-	70	15	8	46
	14	12	13	15	5	10	40	3	8	45	4	7	64			100	5	5	71
Refused	7	2	1	2	-	3	1	-	2	1	-	-	1	-	-	-	-	-	1
	1	1	1	1		2	1		1	1			1						2

35. Issue number five is related to Arkansas' minimum wage. This would amend the Arkansas Code and raise the current state minimum wage from six dollars and twenty-five cents (\$6.25) per hour to seven dollars and fifty cents (\$7.50) per hour on January 1, 2015, to eight dollars (\$8.00) per hour on January 1, 2016, and to eight dollars and fifty cents (\$8.50) per hour on January 1, 2017. Would you support this amendment?

BANNER 7

	BANNER 7																		
	BALLOT QUESTIONS																		
	ARKANSAS ECONOMY				AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE		
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	276	106	82	77	162	60	53	163	70	43	194	61	21	173	88	15	276	-	-
	55	66	50	50	67	43	47	77	41	38	69	45	27	77	44	21	100		
No	151	41	57	49	71	64	16	46	84	21	75	68	8	49	94	8	-	151	-
	30	25	35	32	29	46	14	22	49	19	27	50	10	22	47	11		100	
Undecided	65	11	25	26	10	12	43	4	14	47	11	5	49	3	15	46	-	-	65
	13	7	15	17	4	9	38	2	8	42	4	4	63	1	8	66			100
Refused	8	3	1	2	-	3	1	-	2	2	-	1	-	-	1	1	-	-	-
	2	2	1	1		2	1		1	2		1			1	1			



37. Okay, I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today:

BANNER 7																			
BALLOT QUESTIONS																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
Those who will vote in Democratic Primary	209 100	101 100	63 100	38 100	103 100	59 100	46 100	94 100	69 100	45 100	116 100	59 100	32 100	105 100	69 100	33 100	147 100	39 100	20 100
Joe Biden	16 8	6 6	5 8	3 8	7 7	5 8	3 7	5 5	7 10	3 7	11 9	2 3	2 6	7 7	5 7	3 9	9 6	4 10	1 5
Hillary Clinton	148 71	76 75	42 67	27 71	76 74	40 68	32 70	74 79	45 65	29 64	81 70	44 75	22 69	75 71	51 74	21 64	109 74	26 67	12 60
Andrew Cuomo	11 5	3 3	5 8	3 8	5 5	5 8	1 2	4 4	6 9	1 2	5 4	4 7	2 6	7 7	2 3	2 6	6 4	3 8	2 10
Martin O'Malley	5 2	5 5	- -	- -	2 2	3 5	- -	1 1	3 4	1 2	4 3	1 2	- -	1 1	4 6	- -	2 1	2 5	1 5
Elizabeth Warren	7 3	1 1	4 6	1 3	4 4	- -	3 7	2 2	3 4	2 4	4 3	1 2	2 6	4 4	1 1	2 6	5 3	- -	2 10
Other	1 *	- -	- -	1 3	- -	1 2	- -	1 1	- -	- -	1 1	- -	- -	1 1	- -	- -	1 1	- -	- -
Undecided	20 10	9 9	7 11	3 8	9 9	4 7	7 15	7 7	4 6	9 20	10 9	6 10	4 12	10 10	5 7	5 15	15 10	3 8	2 10
Refused	1 *	1 1	- -	- -	- -	1 2	- -	- -	1 1	- -	- -	1 2	- -	- -	1 1	- -	- -	1 3	- -

38. Who would be your second choice?

	BANNER 7																			
	=====																			
	BALLOT QUESTIONS																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE				
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND		
Those with first choice for President	188	91	56	35	94	54	39	87	64	36	106	52	28	95	63	28	132	35	18	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Joe Biden	69	36	20	12	41	14	14	35	22	12	40	19	10	35	22	12	50	13	6	
	37	40	36	34	44	26	36	40	34	33	38	37	36	37	35	43	38	37	33	
Hillary Clinton	19	7	7	2	7	7	5	4	11	4	9	5	5	7	6	6	10	4	4	
	10	8	12	6	7	13	13	5	17	11	8	10	18	7	10	21	8	11	22	
Andrew Cuomo	19	9	4	6	11	6	1	8	6	4	9	6	3	8	9	1	11	6	1	
	10	10	7	17	12	11	3	9	9	11	8	12	11	8	14	4	8	17	6	
Martin O'Malley	5	2	1	2	3	2	-	3	2	-	4	1	-	5	-	-	5	-	-	
	3	2	2	6	3	4		3	3		4	2		5			4			
Elizabeth Warren	29	16	10	3	16	6	7	13	11	5	16	10	3	14	12	3	23	4	2	
	15	18	18	9	17	11	18	15	17	14	15	19	11	15	19	11	17	11	11	
Undecided	46	20	14	10	15	19	12	24	12	10	27	11	7	25	14	6	32	8	5	
	24	22	25	29	16	35	31	28	19	28	25	21	25	26	22	21	24	23	28	
Refused	1	1	-	-	1	-	-	-	-	1	1	-	-	1	-	-	1	-	-	
	1	1			1					3	1			1			1			

39. Okay, I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today:

BANNER 7																			
BALLOT QUESTIONS																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
Those who will vote in Republican Primary	191 100	34 100	68 100	82 100	105 100	47 100	38 100	83 100	67 100	41 100	115 100	49 100	26 100	80 100	89 100	20 100	83 100	81 100	26 100
Jeb Bush	9 5	4 12	3 4	2 2	6 6	- 6	3 8	5 6	3 4	1 2	6 5	2 4	1 4	4 5	3 3	2 10	5 6	3 4	1 4
Chris Christie	9 5	1 3	5 7	3 4	7 7	1 2	1 3	3 4	5 7	1 2	4 3	4 8	1 4	7 9	2 2	- -	4 5	4 5	1 4
Ted Cruz	14 7	2 6	5 7	7 9	10 10	2 4	2 5	8 10	5 7	1 2	9 8	3 6	2 8	4 5	9 10	1 5	6 7	7 9	1 4
Mike Huckabee	75 39	14 41	21 31	36 44	42 40	19 40	13 34	34 41	27 40	14 34	46 40	19 39	10 38	31 39	36 40	7 35	34 41	29 36	12 46
Jon Huntsman	3 2	- 4	3 4	- -	2 2	1 2	- -	1 1	1 1	1 2	1 1	2 4	- -	2 2	- -	1 5	1 1	1 1	1 4
Bobby Jindal	5 3	1 3	3 4	1 1	3 3	2 4	- -	2 2	3 4	- -	3 3	2 4	- -	2 2	3 3	- -	1 1	4 5	- -
John Kasich	2 1	- 1	1 1	1 1	2 2	- -	- -	1 1	1 1	- -	1 1	- -	1 4	- 2	2 2	- -	- -	- 1	1 4
Rand Paul	12 6	1 3	3 4	8 10	5 5	4 9	3 8	4 5	4 6	4 10	9 8	3 6	- -	6 8	6 7	- -	5 6	7 9	- -
Rick Perry	16 8	2 6	6 9	6 7	8 8	4 9	4 11	6 7	5 7	5 12	11 10	2 4	2 8	4 5	9 10	2 10	5 6	8 10	2 8
Marco Rubio	9 5	1 3	4 6	3 4	5 5	1 2	3 8	3 4	3 4	3 7	7 6	1 2	1 4	6 8	3 3	- -	3 4	6 7	- -





40. Who would be your second choice?

BANNER 7																				
BALLOT QUESTIONS																				
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE				
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
Those with first choice for President	171 100	31 100	61 100	72 100	98 100	40 100	32 100	74 100	64 100	33 100	104 100	45 100	21 100	73 100	80 100	16 100	73 100	77 100	20 100	
Jeb Bush	15 9	3 10	6 10	6 8	9 9	3 8	3 9	8 11	5 8	2 6	10 10	3 7	2 10	8 11	6 8	1 6	8 11	5 6	2 10	
Chris Christie	10 6	2 6	3 5	5 7	6 6	2 5	2 6	6 8	3 5	1 3	8 8	1 2	1 5	6 8	2 2	2 12	5 7	4 5	1 5	
Ted Cruz	12 7	2 6	5 8	4 6	6 6	2 5	4 12	6 8	3 5	3 9	8 8	3 7	1 5	5 7	6 8	1 6	5 7	5 6	2 10	
Mike Huckabee	20 12	3 10	8 13	8 11	12 12	4 10	4 12	6 8	8 12	6 18	13 12	3 7	3 14	13 18	6 8	-	9 12	8 10	2 10	
Jon Huntsman	3 2	3 10	-	-	1 1	1 2	1 3	-	2 3	1 3	2 2	-	1 5	1 1	1 1	1 6	-	2 3	1 5	
Bobby Jindal	11 6	3 10	2 3	6 8	7 7	2 5	2 6	5 7	5 8	1 3	7 7	2 4	2 10	4 5	7 9	-	2 3	9 12	-	
John Kasich	5 3	1 3	1 2	3 4	3 3	2 5	-	5 7	-	-	4 4	1 2	-	4 5	1 1	-	4 5	1 1	-	
Rand Paul	14 8	-	8 13	5 7	9 9	3 8	2 6	3 4	9 14	2 6	10 10	4 9	-	3 4	10 12	1 6	7 10	6 8	1 5	
Rick Perry	26 15	6 19	8 13	11 15	16 16	7 18	2 6	12 16	10 16	4 12	12 12	11 24	3 14	7 10	14 18	4 25	11 15	11 14	4 20	
Marco Rubio	13 8	1 3	8 13	4 6	7 7	3 8	3 9	7 9	5 8	1 3	6 6	6 13	1 5	7 10	6 8	-	4 5	7 9	2 10	
Paul Ryan	10 6	1 3	6 10	3 4	4 4	2 5	4 12	4 5	3 5	3 9	5 5	3 7	2 10	3 4	5 6	2 12	3 4	4 5	3 15	

40. Who would be your second choice?

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Rick Santorum	3	-	2	1	3	-	-	3	-	-	2	1	-	1	2	-	1	2	-
	2		3	1	3			4			2	2		1	2		1	3	
Scott Walker	13	2	3	6	8	4	1	3	6	4	6	5	2	5	7	1	6	6	1
	8	6	5	8	8	10	3	4	9	12	6	11	10	7	9	6	8	8	5
Undecided	3	-	1	1	1	1	1	-	1	2	2	-	1	1	1	1	1	2	-
	2		2	1	1	2	3		2	6	2		5	1	1	6	1	3	
Refused	13	4	-	9	6	4	3	6	4	3	9	2	2	5	6	2	7	5	1
	8	13		12	6	10	9	8	6	9	9	4	10	7	8	12	10	6	5

41. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

BANNER 7																			
BALLOT QUESTIONS																			
	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
Those with first choice for President	171 100	31 100	61 100	72 100	98 100	40 100	32 100	74 100	64 100	33 100	104 100	45 100	21 100	73 100	80 100	16 100	73 100	77 100	20 100
Mitt Romney	56 33	9 29	21 34	24 33	38 39	9 22	9 28	24 32	23 36	9 27	40 38	10 22	5 24	28 38	23 29	4 25	25 34	26 34	4 20
Jeb Bush	2 1	1 3	-	1 1	-	1 2	1 3	1 1	1 2	-	1 1	1 2	-	1 1	1 1	-	2 3	-	-
Chris Christie	5 3	1 3	2 3	1 1	4 4	1 2	-	2 3	3 5	-	3 3	2 4	-	4 5	1 1	-	1 1	4 5	-
Ted Cruz	11 6	2 6	5 8	4 6	8 8	3 8	-	4 5	6 9	1 3	6 6	4 9	1 5	2 3	7 9	2 12	4 5	7 9	-
Mike Huckabee	50 29	9 29	14 23	25 35	25 26	14 35	10 31	23 31	19 30	8 24	28 27	17 38	5 24	20 27	28 35	2 12	22 30	22 29	6 30
Jon Huntsman	3 2	1 3	2 3	-	1 1	2 5	-	-	2 3	1 3	1 1	2 4	-	1 1	1 1	1 6	1 1	1 1	1 5
Bobby Jindal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
John Kasich	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rand Paul	5 3	1 3	1 2	3 4	1 1	2 5	2 6	2 3	2 3	1 3	3 3	2 4	-	3 4	2 2	-	2 3	3 4	-
Rick Perry	11 6	1 3	5 8	4 6	6 6	4 10	1 3	6 8	2 3	3 9	7 7	1 2	3 14	3 4	6 8	1 6	3 4	6 8	2 10



42. Has anyone in your household ever served in the U.S. military?

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	274	89	90	84	132	85	56	111	101	62	146	79	48	120	115	37	147	91	35
	55	55	55	55	54	61	50	52	59	55	52	59	62	53	58	53	53	60	54
No	218	70	75	67	108	54	54	102	68	46	133	55	27	104	82	29	129	58	27
	44	43	45	44	44	39	48	48	40	41	48	41	35	46	41	41	47	38	42
Undecided	5	1	-	3	2	-	2	-	1	4	-	1	3	-	1	4	-	1	3
	1	1		2	1		2		1	4		1	4		1	6		1	5
Refused	3	1	-	-	1	-	1	-	-	1	1	-	-	1	-	-	-	1	-
	1	1			*		1			1	*			*				1	

43. Does anyone in your household belong to a labor union?

BANNER 7																			
=====																			
BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	74	23	21	26	32	30	10	25	32	16	39	25	9	34	32	7	38	29	6
	15	14	13	17	13	22	9	12	19	14	14	19	12	15	16	10	14	19	9
No	422	137	144	127	211	109	100	188	138	95	241	110	67	191	166	61	238	122	57
	84	85	87	82	87	78	88	88	81	84	86	81	86	85	84	87	86	81	88
Undecided	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	1
	*			1			1			1			1			1			2
Refused	3	1	-	-	-	-	2	-	-	1	-	-	1	-	-	1	-	-	1
	1	1					2			1			1			1			2

44. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

BANNER 7																			
BALLOT QUESTIONS																			
	ARKANSAS ECONOMY				AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE		
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC	52	26	12	13	25	16	10	26	16	9	23	20	8	24	21	6	35	12	4
	10	16	7	8	10	12	9	12	9	8	8	15	10	11	11	9	13	8	6
CBS	44	22	12	9	22	13	8	23	12	8	27	11	5	22	13	8	31	8	4
	9	14	7	6	9	9	7	11	7	7	10	8	6	10	7	11	11	5	6
CNN	68	31	21	11	34	17	16	29	17	22	37	21	9	37	17	14	45	15	7
	14	19	13	7	14	12	14	14	10	19	13	16	12	16	9	20	16	10	11
C-SPAN	11	3	6	1	5	4	2	4	4	3	4	5	2	4	5	2	4	4	2
	2	2	4	1	2	3	2	2	2	3	1	4	3	2	3	3	1	3	3
COMEDY Central	7	4	2	-	3	3	1	3	3	1	3	2	2	5	1	1	4	2	1
	1	2	1		1	2	1	1	2	1	1	1	3	2	1	1	1	1	2
Fox NEWS	187	31	63	88	109	40	37	77	66	44	117	38	31	74	93	18	85	73	28
	37	19	38	57	45	29	33	36	39	39	42	28	40	33	47	26	31	48	43
MSNBC	33	14	11	6	7	15	11	9	16	8	14	11	7	11	14	7	19	7	6
	7	9	7	4	3	11	10	4	9	7	5	8	9	5	7	10	7	5	9
NBC	47	10	22	15	20	16	11	25	17	5	30	11	6	24	17	6	29	12	6
	9	6	13	10	8	12	10	12	10	4	11	8	8	11	9	9	11	8	9
Undecided	42	17	15	8	17	12	13	15	17	10	22	14	6	23	14	5	22	15	5
	8	11	9	5	7	9	12	7	10	9	8	10	8	10	7	7	8	10	8
Refused	9	3	1	3	1	3	4	2	2	3	3	2	2	1	3	3	2	3	2
	2	2	1	2	*	2	4	1	1	3	1	1	3	*	2	4	1	2	3

45. What is your annual household income?

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----																			
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$60,000 per year	211	63	74	65	107	57	47	94	74	43	120	60	30	91	94	25	128	59	22
	42	39	45	42	44	41	42	44	44	38	43	44	38	40	47	36	46	39	34
Under \$100,000 per year	109	37	34	35	51	30	25	53	31	24	64	24	19	59	33	16	68	24	15
	22	23	21	23	21	22	22	25	18	21	23	18	24	26	17	23	25	16	23
Under \$140,000 per year	38	12	17	7	21	7	10	13	16	9	22	7	8	21	8	8	17	13	7
	8	7	10	5	9	5	9	6	9	8	8	5	10	9	4	11	6	9	11
\$140,000 or OVER	29	14	6	8	18	7	3	13	7	8	18	7	3	13	12	3	13	13	2
	6	9	4	5	7	5	3	6	4	7	6	5	4	6	6	4	5	9	3
Undecided	44	13	16	13	22	13	9	17	19	8	21	17	6	16	20	7	22	16	6
	9	8	10	8	9	9	8	8	11	7	8	13	8	7	10	10	8	11	9
Refused	69	22	18	26	24	25	19	23	23	21	35	20	12	25	31	11	28	26	13
	14	14	11	17	10	18	17	11	14	19	12	15	15	11	16	16	10	17	20



46. How important is religion in your life?

BANNER 7																			
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BALLOT QUESTIONS																			
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	ARKANSAS ECONOMY			AMENDMENT SJR 7- STATE AGENCIES ADMINISTRATIVE RULES			AMENDMENT SJR 16- ADDITIONAL TIME FOR SIGNATURE COLLECTION			AMENDMENT HJR 1009-LIMITS OF TERMS, LOBBYING, AND ELECTED OFFICIALS SALARY			LEGALIZATION OF THE MANUFACTURING, TRANSPORTATION, AND SALE OF ALCOHOL			RAISE THE MINIMUM WAGE			
	TOTAL	IMPRV	SAME	WORSE	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND	YES	NO	UND
-----																			
Total	500	161	165	154	243	139	113	213	170	113	280	135	78	225	198	70	276	151	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	373	119	117	124	189	101	83	165	119	89	216	97	59	158	165	48	207	115	49
	75	74	71	81	78	73	73	77	70	79	77	72	76	70	83	69	75	76	75
Somewhat important	73	22	30	20	33	23	15	28	32	13	40	25	7	42	21	10	40	23	9
	15	14	18	13	14	17	13	13	19	12	14	19	9	19	11	14	14	15	14
Not very important	25	8	8	7	10	12	2	10	11	3	9	7	7	8	10	5	11	8	4
	5	5	5	5	4	9	2	5	6	3	3	5	9	4	5	7	4	5	6
Not at all important	19	8	8	2	10	2	6	10	6	2	13	5	-	16	1	1	15	3	-
	4	5	5	1	4	1	5	5	4	2	5	4	-	7	1	1	5	2	-
Undecided	5	2	1	1	-	1	4	-	1	4	1	1	3	-	1	4	2	1	2
	1	1	1	1		1	4		1	4	*	1	4		1	6	1	1	3
Refused	5	2	1	-	1	-	3	-	1	2	1	-	2	1	-	2	1	1	1
	1	1	1		*		3		1	2	*		3	*		3	*	1	2

Region

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Central	145	65	73	76	62	100	24	59	76	9	67	43	53	53	67	33	43	77
	29	33	26	34	25	30	25	32	27	24	31	29	26	30	30	24	34	27
Delta/East	135	55	76	61	66	90	27	51	72	11	55	33	50	50	53	39	27	79
	27	28	27	27	27	27	28	28	26	29	26	23	25	29	23	28	22	28
West	220	75	137	89	118	138	45	73	129	18	93	70	98	71	107	66	55	131
	44	38	48	39	48	42	47	40	47	47	43	48	49	41	47	48	44	46

Gender

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	240	84	143	93	130	154	53	88	131	20	105	74	97	87	119	69	56	146
	48	43	50	41	53	47	55	48	47	53	49	51	48	50	52	50	45	51
Female	260	111	143	133	116	174	43	95	146	18	110	72	104	87	108	69	69	141
	52	57	50	59	47	53	45	52	53	47	51	49	52	50	48	50	55	49

S2. Thank You. How likely are you to vote in the Arkansas election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Likely	481	183	280	212	242	317	92	174	272	33	209	141	197	169	219	135	117	282
	96	94	98	94	98	97	96	95	98	87	97	97	98	97	96	98	94	98
Somewhat Likely	19	12	6	14	4	11	4	9	5	5	6	5	4	5	8	3	8	5
	4	6	2	6	2	3	4	5	2	13	3	3	2	3	4	2	6	2

1. Do you consider yourself a Democrat, Republican, Libertarian, Green Party or Unaffiliated/Independent?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	177	141	29	148	22	136	18	125	35	16	119	24	33	104	75	53	43	102
	35	72	10	65	9	41	19	68	13	42	55	16	16	60	33	38	34	36
Republican	155	8	145	12	138	85	45	15	135	5	25	80	103	15	80	36	42	92
	31	4	51	5	56	26	47	8	49	13	12	55	51	9	35	26	34	32
Libertarian	26	7	18	10	13	18	3	7	15	4	12	6	7	12	9	12	6	16
	5	4	6	4	5	5	3	4	5	11	6	4	3	7	4	9	5	6
Green	4	2	1	3	1	2	2	2	1	1	-	3	1	3	3	-	3	1
	1	1	*	1	*	1	2	1	*	3		2	*	2	1		2	*
Other	138	37	93	53	72	87	28	34	91	12	59	33	57	40	60	37	31	76
	28	19	33	23	29	27	29	19	33	32	27	23	28	23	26	27	25	26

2. What is your age category?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	26	12	9	14	10	19	4	11	11	4	10	6	4	10	10	11	9	16
	5	6	3	6	4	6	4	6	4	11	5	4	2	6	4	8	7	6
26-35	83	40	42	51	27	54	19	35	40	8	37	25	30	29	39	23	17	50
	17	21	15	23	11	16	20	19	14	21	17	17	15	17	17	17	14	17
36-45	90	34	53	35	49	58	24	34	50	6	40	32	44	34	43	26	16	61
	18	17	19	15	20	18	25	19	18	16	19	22	22	20	19	19	13	21
46-55	90	29	58	34	52	57	17	27	56	6	34	28	38	25	42	29	18	56
	18	15	20	15	21	17	18	15	20	16	16	19	19	14	19	21	14	20
56-65	80	26	52	31	45	56	14	26	51	3	36	24	33	27	38	18	22	45
	16	13	18	14	18	17	15	14	18	8	17	16	16	16	17	13	18	16
66-75	69	25	41	30	36	43	12	28	34	7	29	16	25	24	29	19	24	29
	14	13	14	13	15	13	12	15	12	18	13	11	12	14	13	14	19	10
Over 75 years	54	25	27	26	24	36	4	20	32	1	27	11	25	20	23	10	17	26
	11	13	9	12	10	11	4	11	12	3	13	8	12	11	10	7	14	9
Refused	8	4	4	5	3	5	2	2	3	3	2	4	2	5	3	2	2	4
	2	2	1	2	1	2	2	1	1	8	1	3	1	3	1	1	2	1

3. Which of the following best describes your race or ethnicity?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	413	129	270	158	231	271	79	120	261	30	168	128	183	129	196	110	104	236
	83	66	94	70	94	83	82	66	94	79	78	88	91	74	86	80	83	82
African-American	58	49	6	50	5	41	8	47	6	5	35	9	10	31	25	16	16	31
	12	25	2	22	2	12	8	26	2	13	16	6	5	18	11	12	13	11
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian	6	3	2	2	3	3	2	3	3	-	2	2	2	2	-	4	1	4
	1	2	1	1	1	1	2	2	1		1	1	1	1		3	1	1
Hispanic/Latino	9	8	-	9	-	3	5	6	1	2	4	2	2	5	4	4	3	6
	2	4		4		1	5	3	*	5	2	1	1	3	2	3	2	2
Other	4	1	3	1	3	3	1	1	2	1	1	2	1	2	-	1	-	4
	1	1	1	*	1	1	1	1	1	3	*	1	*	1		1		1
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	10	5	5	6	4	7	1	6	4	-	5	3	3	5	2	3	1	6
	2	3	2	3	2	2	1	3	1		2	2	1	3	1	2	1	2

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Barack Obama	176	153	15	152	17	132	23	138	25	12	122	16	24	110	75	50	46	100
	35	78	5	67	7	40	24	75	9	32	57	11	12	63	33	36	37	35
Mitt Romney	271	18	249	41	218	158	71	26	229	16	65	121	162	47	128	77	64	163
	54	9	87	18	89	48	74	14	83	42	30	83	81	27	56	56	51	57
Someone else	15	5	7	9	4	10	-	6	6	3	7	3	4	6	5	3	2	8
	3	3	2	4	2	3		3	2	8	3	2	2	3	2	2	2	3
Did not vote	17	5	9	10	5	11	1	5	10	1	7	4	8	4	8	3	7	6
	3	3	3	4	2	3	1	3	4	3	3	3	4	2	4	2	6	2
Undecided	17	13	4	12	2	16	1	6	5	6	11	2	2	7	10	5	6	8
	3	7	1	5	1	5	1	3	2	16	5	1	1	4	4	4	5	3
Refused	4	1	2	2	-	1	-	2	2	-	3	-	1	-	1	-	-	2
	1	1	1	1		*		1	1		1		*		*			1





6. Do you approve or disapprove of the job Barack Obama is doing as president?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	168	163	1	148	11	127	21	137	14	17	116	17	26	101	70	50	44	97
	34	84	*	65	4	39	22	75	5	45	54	12	13	58	31	36	35	34
Disapprove	296	15	277	55	226	175	74	27	254	14	81	124	170	60	143	80	73	176
	59	8	97	24	92	53	77	15	92	37	38	85	85	34	63	58	58	61
Undecided	34	16	8	21	9	25	1	17	9	7	16	5	5	12	14	8	8	13
	7	8	3	9	4	8	1	9	3	18	7	3	2	7	6	6	6	5
Refused	2	1	-	2	-	1	-	2	-	-	2	-	-	1	-	-	-	1
	*	1		1		*		1			1			1				*

7. Do you approve or disapprove of the job Mark Pryor is doing as U.S. Senator?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	192	141	41	151	32	156	17	134	40	18	142	22	44	112	88	57	49	112
	38	72	14	67	13	48	18	73	14	47	66	15	22	64	39	41	39	39
Disapprove	245	29	213	46	189	130	75	29	205	10	55	110	141	49	120	67	66	146
	49	15	74	20	77	40	78	16	74	26	26	75	70	28	53	49	53	51
Undecided	60	22	32	27	25	41	4	17	32	10	17	14	16	12	19	14	10	28
	12	11	11	12	10	12	4	9	12	26	8	10	8	7	8	10	8	10
Refused	3	3	-	2	-	1	-	3	-	-	1	-	-	1	-	-	-	1
	1	2		1		*		2			*			1				*

8. Barack Obama

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	195	195	-	164	21	154	19	146	26	23	134	21	32	112	83	60	54	108
	39	100		73	9	47	20	80	9	61	62	14	16	64	37	43	43	38
Unfavorable	286	-	286	49	224	165	75	24	248	13	75	122	167	55	138	76	67	172
	57		100	22	91	50	78	13	90	34	35	84	83	32	61	55	54	60
Heard of/Undecided	19	-	-	13	1	9	2	13	3	2	6	3	2	7	6	2	4	7
	4			6	*	3	2	7	1	5	3	2	1	4	3	1	3	2

## 9. Hillary Clinton

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	3	1	1	-	-	-	1	1	1	1	-	-	1	-	1	-	1	-
	1	1	*				1	1	*	3			*		*		1	
Favorable	226	164	49	226	-	170	26	145	56	25	146	33	47	122	99	66	65	121
	45	84	17	100		52	27	79	20	66	68	23	23	70	44	48	52	42
Unfavorable	246	21	224	-	246	144	67	27	208	10	62	108	146	46	118	68	54	156
	49	11	78		100	44	70	15	75	26	29	74	73	26	52	49	43	54
Heard of/Undecided	25	9	12	-	-	14	2	10	12	2	7	5	7	6	9	4	5	10
	5	5	4			4	2	5	4	5	3	3	3	3	4	3	4	3

10. Mike Beebe

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	6	4	6	3	-	-	8	3	-	5	1	5	1	2	1	2	4
	2	3	1	3	1			4	1		2	1	2	1	1	1	2	1
Favorable	328	154	165	170	144	328	-	137	162	29	181	74	115	138	165	88	79	192
	66	79	58	75	59	100		75	58	76	84	51	57	79	73	64	63	67
Unfavorable	96	19	75	26	67	-	96	18	71	6	15	54	57	27	42	36	27	57
	19	10	26	12	27		100	10	26	16	7	37	28	16	19	26	22	20
Heard of/Undecided	65	16	42	24	32	-	-	20	41	3	14	17	24	8	18	13	17	34
	13	8	15	11	13			11	15	8	7	12	12	5	8	9	14	12

11. Mark Pryor

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	3	4	6	1	5	1	4	3	1	3	1	3	1	4	2	4	-
	2	2	1	3	*	2	1	2	1	3	1	1	1	1	2	1	3	
Favorable	219	154	54	168	41	176	19	140	57	22	158	23	47	124	106	61	63	121
	44	79	19	74	17	54	20	77	21	58	73	16	23	71	47	44	50	42
Unfavorable	233	25	205	37	184	128	74	24	196	12	48	116	140	43	109	66	57	143
	47	13	72	16	75	39	77	13	71	32	22	79	70	25	48	48	46	50
Heard of/Undecided	40	13	23	15	20	19	2	15	21	3	6	6	11	6	8	9	1	23
	8	7	8	7	8	6	2	8	8	8	3	4	5	3	4	7	1	8

12. Tom Cotton

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	16	11	3	10	2	8	2	10	4	2	5	2	2	5	7	4	6	5
	3	6	1	4	1	2	2	5	1	5	2	1	1	3	3	3	5	2
Favorable	193	17	174	25	163	105	60	21	163	8	47	95	133	24	106	44	52	114
	39	9	61	11	66	32	62	11	59	21	22	65	66	14	47	32	42	40
Unfavorable	215	140	65	164	42	173	24	126	68	21	143	32	39	133	92	72	47	129
	43	72	23	73	17	53	25	69	25	55	67	22	19	76	41	52	38	45
Heard of/Undecided	76	27	44	27	39	42	10	26	42	7	20	17	27	12	22	18	20	39
	15	14	15	12	16	13	10	14	15	18	9	12	13	7	10	13	16	14



13. Mike Ross

BANNER 8

	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	29	14	10	19	7	18	4	16	8	5	-	-	12	4	10	6	9	11
	6	7	3	8	3	5	4	9	3	13			6	2	4	4	7	4
Favorable	215	134	75	146	62	181	15	119	77	19	215	-	55	122	107	59	56	125
	43	69	26	65	25	55	16	65	28	50	100		27	70	47	43	45	44
Unfavorable	146	21	122	33	108	74	54	24	117	4	-	146	98	28	71	45	40	91
	29	11	43	15	44	23	56	13	42	11		100	49	16	31	33	32	32
Heard of/Undecided	110	26	79	28	69	55	23	24	75	10	-	-	36	20	39	28	20	60
	22	13	28	12	28	17	24	13	27	26			18	11	17	20	16	21

14. Asa Hutchinson

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	22	11	8	12	6	10	4	11	9	2	8	4	-	-	8	8	10	4
	4	6	3	5	2	3	4	6	3	5	4	3			4	6	8	1
Favorable	201	32	167	47	146	115	57	28	168	5	55	98	201	-	113	39	60	112
	40	16	58	21	59	35	59	15	61	13	26	67	100		50	28	48	39
Unfavorable	174	112	55	122	46	138	27	106	48	19	122	28	-	174	78	65	36	117
	35	57	19	54	19	42	28	58	17	50	57	19		100	34	47	29	41
Heard of/Undecided	103	40	56	45	48	65	8	38	52	12	30	16	-	-	28	26	19	54
	21	21	20	20	20	20	8	21	19	32	14	11			12	19	15	19

15. Arkansas State Legislature

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	15	6	7	7	5	5	4	7	8	-	5	4	9	3	-	-	6	4
	3	3	2	3	2	2	4	4	3		2	3	4	2			5	1
Favorable	227	83	138	99	118	165	42	76	133	18	107	71	113	78	227	-	73	127
	45	43	48	44	48	50	44	42	48	47	50	49	56	45	100		58	44
Unfavorable	138	60	76	66	68	88	36	51	74	12	59	45	39	65	-	138	29	98
	28	31	27	29	28	27	38	28	27	32	27	31	19	37		100	23	34
Heard of/Undecided	120	46	65	54	55	70	14	49	62	8	44	26	40	28	-	-	17	58
	24	24	23	24	22	21	15	27	22	21	20	18	20	16			14	20

16. U.S. Congress

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	6	3	2	3	1	1	2	3	2	1	-	1	3	-	2	-	-	-
	1	2	1	1	*	*	2	2	1	3		1	1		1			
Favorable	125	54	67	65	54	79	27	38	73	14	56	40	60	36	73	29	125	-
	25	28	23	29	22	24	28	21	26	37	26	27	30	21	32	21	100	
Unfavorable	287	108	172	121	156	192	57	111	156	19	125	91	112	117	127	98	-	287
	57	55	60	54	63	59	59	61	56	50	58	62	56	67	56	71		100
Heard of/Undecided	82	30	45	37	35	56	10	31	46	4	34	14	26	21	25	11	-	-
	16	15	16	16	14	17	10	17	17	11	16	10	13	12	11	8		

17. For U.S. Senate there are four candidates listed on your ballot: (RANDOMIZE) Republican Tom Cotton, Libertarian Nathan LaFrance, Green Party Mark Swaney and Democrat Mark Pryor. At this point for whom will you vote or lean toward?

BANNER 8																		
	OPINION OF OBAMA			OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Tom Cotton	215	12	203	18	186	123	62	17	188	9	37	106	142	24	109	52	49	135
	43	6	71	8	76	38	65	9	68	24	17	73	71	14	48	38	39	47
Democrat Mark Pryor	224	165	50	179	34	180	19	151	52	21	161	20	44	129	104	61	59	122
	45	85	17	79	14	55	20	83	19	55	75	14	22	74	46	44	47	43
Green Party Mark Swaney	13	4	8	3	10	7	4	2	10	1	4	6	5	5	3	7	3	9
	3	2	3	1	4	2	4	1	4	3	2	4	2	3	1	5	2	3
Libertarian Nathan LaFrance	14	4	6	9	4	9	4	2	6	6	5	3	4	7	6	5	8	5
	3	2	2	4	2	3	4	1	2	16	2	2	2	4	3	4	6	2
Undecided	33	10	18	17	12	9	7	11	20	1	8	11	6	9	5	12	6	15
	7	5	6	8	5	3	7	6	7	3	4	8	3	5	2	9	5	5
Refused	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	1
	*		*						*							1		*



19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

	BANNER 8																	
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	29	7	21	9	19	19	7	8	18	3	9	16	17	5	18	5	8	20
	6	4	7	4	8	6	7	4	6	8	4	11	8	3	8	4	6	7
Republican	11	5	6	5	5	8	1	4	7	-	7	2	4	5	7	2	2	8
	2	3	2	2	2	2	1	2	3		3	1	2	3	3	1	2	3
Patriot/Military/Veteran	52	3	48	4	48	30	16	6	44	2	15	25	30	11	31	11	13	30
	10	2	17	2	20	9	17	3	16	5	7	17	15	6	14	8	10	10
Cotton/Farmer Boy	16	4	11	4	9	8	6	3	9	3	5	3	4	5	7	4	5	8
	3	2	4	2	4	2	6	2	3	8	2	2	2	3	3	3	4	3
Koch Brother/Big money	15	12	3	12	3	14	-	13	1	1	12	1	-	13	5	6	-	13
	3	6	1	5	1	4		7	*	3	6	1		7	2	4		5
Honest/Trustworthy	30	4	26	3	26	17	10	4	24	2	4	18	23	4	17	7	10	17
	6	2	9	1	11	5	10	2	9	5	2	12	11	2	7	5	8	6
Dishonest/Untrustworthy/ Crook	55	35	19	38	13	46	3	35	16	4	35	10	10	37	23	16	10	34
	11	18	7	17	5	14	3	19	6	11	16	7	5	21	10	12	8	12
Young/Inexperienced	13	5	8	6	7	9	3	5	7	1	6	5	7	4	8	3	4	8
	3	3	3	3	3	3	3	3	3	3	3	3	3	2	4	2	3	3
Social security/seniors	5	3	2	3	2	4	1	1	4	-	2	1	3	1	2	2	3	2
	1	2	1	1	1	1	1	1	1		1	1	1	1	1	1	2	1
Commercials/Ads	9	4	5	4	4	8	-	3	4	2	3	2	5	-	3	2	-	6
	2	2	2	2	2	2		2	1	5	1	1	2		1	1		2
Views/stand on issues	13	4	9	2	11	8	3	1	11	1	4	3	9	2	9	2	4	8
	3	2	3	1	4	2	3	1	4	3	2	2	4	1	4	1	3	3
Not for the people/ Favors rich	9	5	4	6	3	7	1	4	4	1	3	2	-	7	3	4	2	6
	2	3	1	3	1	2	1	2	1	3	1	1		4	1	3	2	2

19A. What is the first word or phrase that comes to mind when you hear the name: Tom Cotton

BANNER 8																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Family man	5	2	3	2	3	1	-	1	4	-	-	1	2	-	-	1	2	2	
	1	1	1	1	1	*		1	1			1	1		1	2	1		
Smart/Intelligent/Hard worker	12	1	8	2	8	6	4	4	7	1	1	6	8	1	5	3	2	7	
	2	1	3	1	3	2	4	2	3	3	*	4	4	1	2	2	2	2	
Change	4	-	4	1	3	1	2	-	3	1	1	2	2	-	1	3	1	2	
	1		1	*	1	*	2		1	3	*	1	1		*	2	1	1	
Like him/General positive mentions	28	5	23	6	20	14	11	4	24	-	9	12	20	2	13	7	12	11	
	6	3	8	3	8	4	11	2	9		4	8	10	1	6	5	10	4	
Dislike him/General negative mentions	65	46	14	58	7	52	9	38	22	5	48	6	13	42	27	25	14	39	
	13	24	5	26	3	16	9	21	8	13	22	4	6	24	12	18	11	14	
Don't know him	10	3	6	6	4	7	1	5	5	-	6	2	3	4	4	3	2	7	
	2	2	2	3	2	2	1	3	2		3	1	1	2	2	2	2	2	
Other	27	8	18	11	15	16	5	11	15	1	11	8	13	8	13	4	7	17	
	5	4	6	5	6	5	5	6	5	3	5	5	6	5	6	3	6	6	
None/Nothing	24	8	14	8	13	12	6	5	18	1	7	8	8	4	7	8	7	10	
	5	4	5	4	5	4	6	3	6	3	3	5	4	2	3	6	6	3	
DK/NA/Refused	68	31	34	36	23	41	7	28	30	9	27	13	20	19	24	20	17	32	
	14	16	12	16	9	12	7	15	11	24	13	9	10	11	11	14	14	11	



19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

	BANNER 8																	
	TOTAL	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS	
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	14	4	9	6	8	7	3	4	8	2	3	6	4	5	7	2	3	9
	3	2	3	3	3	2	3	2	3	5	1	4	2	3	3	1	2	3
David Pryor/Dad/Family	25	9	16	9	14	19	2	7	16	2	11	6	16	3	15	5	11	9
	5	5	6	4	6	6	2	4	6	5	5	4	8	2	7	4	9	3
Obama/Obamacare	40	1	38	3	36	27	10	-	38	2	5	21	26	5	23	11	11	25
	8	1	13	1	15	8	10		14	5	2	14	13	3	10	8	9	9
Liar/Dishonest/ Untrustworthy/Deceit	49	8	41	13	35	30	15	6	39	3	13	24	23	17	18	20	9	33
	10	4	14	6	14	9	16	3	14	8	6	16	11	10	8	14	7	11
Honest/Dependable	19	14	4	14	3	18	1	14	4	1	14	3	4	12	11	3	4	12
	4	7	1	6	1	5	1	8	1	3	7	2	2	7	5	2	3	4
Liberal	9	1	8	-	9	6	3	-	8	1	2	5	7	-	7	1	2	7
	2	1	3		4	2	3		3	3	1	3	3		3	1	2	2
Politician/Old school	14	4	10	2	12	8	3	3	11	-	5	6	6	5	5	5	2	10
	3	2	3	1	5	2	3	2	4		2	4	3	3	2	4	2	3
Views/stand on issues	10	4	6	5	4	6	4	5	5	-	5	3	3	2	3	6	2	8
	2	2	2	2	2	2	4	3	2		2	2	1	1	1	4	2	3
Hard worker/Good job/ Experience	39	27	9	29	7	35	-	25	9	5	32	1	9	24	20	8	6	23
	8	14	3	13	3	11		14	3	13	15	1	4	14	9	6	5	8
Conservative	5	4	1	2	1	4	1	2	1	2	3	-	2	2	4	1	2	2
	1	2	*	1	*	1	1	1	*	5	1		1	1	2	1	2	1
For the people	6	4	2	5	1	5	1	5	1	-	4	1	1	5	3	1	2	2
	1	2	1	2	*	2	1	3	*		2	1	*	3	1	1	2	1
Middle of the road/ Moderate	5	3	1	4	1	5	-	4	1	-	3	-	-	3	1	1	1	3
	1	2	*	2	*	2		2	*		1			2	*	1	1	1

19B. What is the first word or phrase that comes to mind when you hear the name: Mark Pryor

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Has done a poor job	8	2	6	2	5	4	2	2	4	2	2	4	6	1	7	-	3	4
	2	1	2	1	2	1	2	1	1	5	1	3	3	1	3		2	1
Like him/General positive mentions	93	66	23	81	12	68	11	58	28	7	65	11	20	51	43	30	26	52
	19	34	8	36	5	21	11	32	10	18	30	8	10	29	19	22	21	18
Dislike him/General negative mentions	57	5	52	8	44	31	18	7	49	1	10	29	36	14	26	16	11	39
	11	3	18	4	18	9	19	4	18	3	5	20	18	8	11	12	9	14
Don't know him	6	4	1	6	-	3	1	5	-	1	1	2	1	2	-	2	-	5
	1	2	*	3		1	1	3		3	*	1	*	1		1		2
Other	27	11	15	15	12	17	6	10	14	3	11	4	10	9	11	8	7	15
	5	6	5	7	5	5	6	5	5	8	5	3	5	5	5	6	6	5
None/Nothing	19	6	11	5	11	6	6	5	12	2	5	9	9	2	5	5	6	7
	4	3	4	2	4	2	6	3	4	5	2	6	4	1	2	4	5	2
DK/NA/Refused	55	18	33	17	31	29	9	21	29	4	21	11	18	12	18	13	17	22
	11	9	12	8	13	9	9	11	10	11	10	8	9	7	8	9	14	8

20. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	208	11	194	20	180	113	61	16	186	6	41	101	141	24	108	47	55	123
	42	6	68	9	73	34	64	9	67	16	19	69	70	14	48	34	44	43
Democratic	210	162	35	176	24	161	24	149	41	20	143	25	34	125	90	65	54	118
	42	83	12	78	10	49	25	81	15	53	67	17	17	72	40	47	43	41
Undecided	80	21	56	29	41	53	10	17	49	12	30	19	26	23	27	26	16	44
	16	11	20	13	17	16	10	9	18	32	14	13	13	13	12	19	13	15
Refused	2	1	1	1	1	1	1	1	1	-	1	1	-	2	2	-	-	2
	*	1	*	*	*	*	1	1	*		*	1		1	1			1

21. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For Obama	98	84	10	79	14	69	16	74	16	8	58	14	19	52	40	28	36	44
	20	43	3	35	6	21	17	40	6	21	27	10	9	30	18	20	29	15
Against Obama	185	12	171	37	141	102	51	13	163	9	49	81	110	32	86	50	50	106
	37	6	60	16	57	31	53	7	59	24	23	55	55	18	38	36	40	37
He's not a factor	199	93	94	104	82	149	26	90	88	20	103	44	65	88	94	57	37	129
	40	48	33	46	33	45	27	49	32	53	48	30	32	51	41	41	30	45
Don't Know/Refused	18	6	11	6	9	8	3	6	10	1	5	7	7	2	7	3	2	8
	4	3	4	3	4	2	3	3	4	3	2	5	3	1	3	2	2	3



23. What is the most important issue when casting your vote for Congress this year: jobs, healthcare, federal budget deficit, education, foreign policy/terrorism, or immigration...?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jobs	110	59	50	61	45	79	13	49	49	12	58	19	36	49	48	32	24	63
	22	30	17	27	18	24	14	27	18	32	27	13	18	28	21	23	19	22
Healthcare	112	51	54	63	41	67	29	50	56	6	56	32	48	37	51	32	33	58
	22	26	19	28	17	20	30	27	20	16	26	22	24	21	22	23	26	20
Federal budget deficit	72	17	53	28	40	52	13	17	48	6	22	32	29	21	32	18	22	34
	14	9	19	12	16	16	14	9	17	16	10	22	14	12	14	13	18	12
Education	28	16	11	18	9	20	5	15	10	3	17	5	8	15	12	11	11	13
	6	8	4	8	4	6	5	8	4	8	8	3	4	9	5	8	9	5
Foreign Policy/Terrorism	84	22	57	23	58	56	16	23	58	3	25	33	45	20	50	16	18	55
	17	11	20	10	24	17	17	13	21	8	12	23	22	11	22	12	14	19
Immigration	53	14	39	12	38	30	15	12	37	4	14	18	27	14	19	17	7	39
	11	7	14	5	15	9	16	7	13	11	7	12	13	8	8	12	6	14
Other	23	8	13	12	8	14	3	11	11	1	13	3	4	8	9	5	7	11
	5	4	5	5	3	4	3	6	4	3	6	2	2	5	4	4	6	4
Undecided	16	7	9	8	7	10	2	5	8	3	9	4	4	9	6	7	3	13
	3	4	3	4	3	3	2	3	3	8	4	3	2	5	3	5	2	5
Refused	2	1	-	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1
	*	1		*				1			*			1				*









27. For Secretary of State, there are three candidates listed on your ballot: (RANDOMIZE) Democrat Susan Inman, Republican Mark Martin, and Libertarian Jacob Holloway. At this point for whom will you vote or lean toward?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Susan Inman	169	129	31	135	25	132	18	117	34	17	116	24	31	101	77	53	46	99
	34	66	11	60	10	40	19	64	12	45	54	16	15	58	34	38	37	34
Republican Mark Martin	173	16	157	27	141	95	52	13	154	6	41	81	115	22	92	37	45	99
	35	8	55	12	57	29	54	7	56	16	19	55	57	13	41	27	36	34
Libertarian Jacob Holloway	31	8	21	14	15	17	9	9	17	5	16	7	8	16	8	13	10	18
	6	4	7	6	6	5	9	5	6	13	7	5	4	9	4	9	8	6
Undecided	124	42	76	49	65	84	17	42	72	10	41	34	47	35	50	35	24	70
	25	22	27	22	26	26	18	23	26	26	19	23	23	20	22	25	19	24
Refused	3	-	1	1	-	-	-	2	-	-	1	-	-	-	-	-	-	1
	1		*	*				1			*							*

28. For Attorney General, there are three candidates listed on your ballot: (RANDOMIZE) Republican Leslie Rutledge, Democrat Nate Steel and Libertarian Aaron Cash. At this point for whom will you vote or lean toward?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Leslie Rutledge	179	15	164	18	154	98	52	13	159	7	41	86	121	24	96	39	49	106
	36	8	57	8	63	30	54	7	57	18	19	59	60	14	42	28	39	37
Democrat Nate Steel	181	138	33	151	23	142	19	129	37	15	126	23	33	111	80	53	42	111
	36	71	12	67	9	43	20	70	13	39	59	16	16	64	35	38	34	39
Libertarian Aaron Cash	23	5	16	9	12	12	7	3	17	3	12	5	9	8	9	9	7	10
	5	3	6	4	5	4	7	2	6	8	6	3	4	5	4	7	6	3
Undecided	112	37	70	46	56	74	18	36	62	13	35	31	36	31	40	37	25	59
	22	19	24	20	23	23	19	20	22	34	16	21	18	18	18	27	20	21
Refused	5	-	3	2	1	2	-	2	2	-	1	1	2	-	2	-	2	1
	1		1	1	*	1		1	1		*	1	1		1		2	*



30. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Arkansas or generally bad?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Generally Good	183	146	24	145	27	137	18	183	-	-	119	24	28	106	76	51	38	111
	37	75	8	64	11	42	19	100			55	16	14	61	33	37	30	39
Generally Bad	277	26	248	56	208	162	71	-	277	-	77	117	168	48	133	74	73	156
	55	13	87	25	85	49	74		100		36	80	84	28	59	54	58	54
Undecided	38	23	13	25	10	29	6	-	-	38	19	4	5	19	18	12	14	19
	8	12	5	11	4	9	6			100	9	3	2	11	8	9	11	7
Refused	2	-	1	-	1	-	1	-	-	-	-	1	-	1	-	1	-	1
	*		*		*		1					1		1		1		*

31. Issue number one, or SJR 7, is related to state agencies administrative rules. The constitutional amendment provides that administrative rules implemented by state agencies shall not become effective until reviewed and approved by a legislative committee of the General Assembly. Would you support this constitutional amendment?

BANNER 8

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	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
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Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	243	97	138	111	121	159	50	92	135	16	94	79	112	69	117	59	65	136	
	49	50	48	49	49	48	52	50	49	42	44	54	56	40	52	43	52	47	
No	139	51	82	64	66	95	29	49	81	9	67	38	53	61	68	45	37	79	
	28	26	29	28	27	29	30	27	29	24	31	26	26	35	30	33	30	28	
Undecided	113	46	63	50	56	71	17	41	58	13	53	28	34	43	39	34	21	70	
	23	24	22	22	23	22	18	22	21	34	25	19	17	25	17	25	17	24	
Refused	5	1	3	1	3	3	-	1	3	-	1	1	2	1	3	-	2	2	
	1	1	1	*	1	1		1	1		*	1	1	1	1		2	1	

32. Issue number two, or SJR 16, is related to signature collection for petitions. This constitutional amendment would set a threshold of seventy-five (75) percent of required petition signatures to obtain additional time for signature collection. Would you support this constitutional amendment?

BANNER 8

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	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
-----																		
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	213	93	114	108	94	142	44	85	114	14	92	62	96	67	98	57	62	113
	43	48	40	48	38	43	46	46	41	37	43	42	48	39	43	41	50	39
No	170	60	103	70	92	111	40	56	103	11	72	55	68	65	79	56	43	107
	34	31	36	31	37	34	42	31	37	29	33	38	34	37	35	41	34	37
Undecided	113	41	67	47	58	74	12	41	59	12	50	28	35	41	48	25	19	65
	23	21	23	21	24	23	12	22	21	32	23	19	17	24	21	18	15	23
Refused	4	1	2	1	2	1	-	1	1	1	1	1	2	1	2	-	1	2
	1	1	1	*	1	*		1	*	3	*	1	1	1	1		1	1

33. Issue number three, or HJR 1009, is related to term limits, limits on lobbying and elected officials' salaries. This constitutional amendment states that a member of the General Assembly shall serve no more than sixteen (16) years, whether consecutive or nonconsecutive. It would also prohibit members of the General Assembly and elected constitutional officers of the Executive department from accepting gifts from lobbyists...

BANNER 8

	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	280	112	160	126	140	182	57	103	157	20	115	87	117	93	125	76	71	159
	56	57	56	56	57	55	59	56	57	53	53	60	58	53	55	55	57	55
No	135	54	77	65	62	92	28	53	74	8	64	37	58	47	66	41	36	85
	27	28	27	29	25	28	29	29	27	21	30	25	29	27	29	30	29	30
Undecided	78	27	45	33	40	50	11	25	43	9	33	21	24	31	32	21	17	39
	16	14	16	15	16	15	11	14	16	24	15	14	12	18	14	15	14	14
Refused	7	2	4	2	4	4	-	2	3	1	3	1	2	3	4	-	1	4
	1	1	1	1	2	1		1	1	3	1	1	1	2	2		1	1



34. Issue number four is related to the legalization of the manufacturing, transportation and sale of alcohol in the state of Arkansas. This constitutional amendment would state that the manufacture, sale, distribution and transportation of intoxicating liquors is lawful within the entire geographic area of each and every county of this state, effective July 1, 2015. Would you support this constitutional amendment?

BANNER 8

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	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
-----																		
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	225	106	113	117	97	157	37	103	107	15	110	58	88	84	109	66	56	136
	45	54	40	52	39	48	39	56	39	39	51	40	44	48	48	48	45	47
No	198	60	133	73	116	122	50	50	133	15	68	73	94	56	88	56	51	116
	40	31	47	32	47	37	52	27	48	39	32	50	47	32	39	41	41	40
Undecided	70	27	36	34	29	46	8	28	34	7	34	13	16	31	26	16	17	31
	14	14	13	15	12	14	8	15	12	18	16	9	8	18	11	12	14	11
Refused	7	2	4	2	4	3	1	2	3	1	3	2	3	3	4	-	1	4
	1	1	1	1	2	1	1	1	1	3	1	1	1	2	2		1	1

35. Issue number five is related to Arkansas' minimum wage. This would amend the Arkansas Code and raise the current state minimum wage from six dollars and twenty-five cents (\$6.25) per hour to seven dollars and fifty cents (\$7.50) per hour on January 1, 2015, to eight dollars (\$8.00) per hour on January 1, 2016, and to eight dollars and fifty cents (\$8.50) per hour on January 1, 2017. Would you support this amendment?

BANNER 8

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	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	276	144	123	160	101	198	45	131	125	20	148	66	98	114	127	76	68	164
	55	74	43	71	41	60	47	72	45	53	69	45	49	66	56	55	54	57
No	151	34	112	41	103	88	39	36	106	9	43	59	80	35	70	45	42	86
	30	17	39	18	42	27	41	20	38	24	20	40	40	20	31	33	34	30
Undecided	65	15	47	22	38	38	11	13	43	8	21	19	20	22	25	17	13	33
	13	8	16	10	15	12	11	7	16	21	10	13	10	13	11	12	10	11
Refused	8	2	4	3	4	4	1	3	3	1	3	2	3	3	5	-	2	4
	2	1	1	1	2	1	1	2	1	3	1	1	1	2	2		2	1

36. Thinking about early 2016, do you think you will vote in the Democratic primary, the Republican primary, or will you skip the primaries all together?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Will vote in Democratic primary	209	153	43	178	25	164	22	147	44	18	148	22	34	123	88	68	53	121
	42	78	15	79	10	50	23	80	16	47	69	15	17	71	39	49	42	42
Will vote in Republican primary	191	9	181	17	166	104	56	10	175	6	32	95	130	20	98	43	46	116
	38	5	63	8	67	32	58	5	63	16	15	65	65	11	43	31	37	40
Will skip primaries all together	40	19	18	18	17	25	7	11	22	7	12	12	16	14	18	8	14	20
	8	10	6	8	7	8	7	6	8	18	6	8	8	8	8	6	11	7
Undecided	58	14	43	13	37	35	11	15	36	6	23	16	20	17	22	19	12	29
	12	7	15	6	15	11	11	8	13	16	11	11	10	10	10	14	10	10
Refused	2	-	1	-	1	-	-	-	-	1	-	1	1	-	1	-	-	1
	*		*		*					3		1	*		*			*

37. Okay, I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today:

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Those who will vote in Democratic Primary	209	153	43	178	25	164	22	147	44	18	148	22	34	123	88	68	53	121
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	16	13	1	13	1	10	3	13	2	1	9	4	4	8	8	5	5	9
	8	8	2	7	4	6	14	9	5	6	6	18	12	7	9	7	9	7
Hillary Clinton	148	111	27	141	7	116	15	106	28	14	109	10	20	92	61	50	37	87
	71	73	63	79	28	71	68	72	64	78	74	45	59	75	69	74	70	72
Andrew Cuomo	11	6	4	5	6	9	-	7	4	-	5	4	3	4	5	3	5	6
	5	4	9	3	24	5	-	5	9	-	3	18	9	3	6	4	9	5
Martin O'Malley	5	2	3	2	3	4	1	1	3	1	3	1	2	2	3	1	2	3
	2	1	7	1	12	2	5	1	7	6	2	5	6	2	3	1	4	2
Elizabeth Warren	7	6	1	7	-	5	2	7	-	-	4	1	1	4	-	5	-	5
	3	4	2	4	-	3	9	5	-	-	3	5	3	3	-	7	-	4
Other	1	-	1	-	-	1	-	-	1	-	1	-	-	-	1	-	1	-
	*	-	2	-	-	1	-	-	2	-	1	-	-	-	1	-	2	-
Undecided	20	15	5	10	7	18	1	13	5	2	16	2	4	12	9	4	3	10
	10	10	12	6	28	11	5	9	11	11	11	9	12	10	10	6	6	8
Refused	1	-	1	-	1	1	-	-	1	-	1	-	-	1	1	-	-	1
	*	-	2	-	4	1	-	-	2	-	1	-	-	1	1	-	-	1

38. Who would be your second choice?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Those with first choice for President	188	138	37	168	17	145	21	134	38	16	131	20	30	110	78	64	50	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	69	56	7	64	5	53	5	52	8	9	51	6	10	43	27	27	18	39
	37	41	19	38	29	37	24	39	21	56	39	30	33	39	35	42	36	35
Hillary Clinton	19	15	2	18	1	13	3	14	4	1	10	4	5	9	9	5	7	10
	10	11	5	11	6	9	14	10	11	6	8	20	17	8	12	8	14	9
Andrew Cuomo	19	11	6	16	2	13	2	12	5	2	14	1	3	12	6	7	4	14
	10	8	16	10	12	9	10	9	13	12	11	5	10	11	8	11	8	13
Martin O'Malley	5	1	3	3	2	3	2	1	3	1	1	2	-	3	-	5	2	3
	3	1	8	2	12	2	10	1	8	6	1	10		3		8	4	3
Elizabeth Warren	29	25	3	25	3	26	1	23	4	2	21	2	3	19	11	11	5	20
	15	18	8	15	18	18	5	17	11	12	16	10	10	17	14	17	10	18
Undecided	46	29	16	41	4	36	8	31	14	1	33	5	9	23	24	9	14	23
	24	21	43	24	24	25	38	23	37	6	25	25	30	21	31	14	28	21
Refused	1	1	-	1	-	1	-	1	-	-	1	-	-	1	1	-	-	1
	1	1		1		1		1			1			1	1			1

39. Okay, I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today:

	BANNER 8																	
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Those who will vote in Republican Primary	191	9	181	17	166	104	56	10	175	6	32	95	130	20	98	43	46	116
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	9	2	7	1	8	8	1	1	8	-	1	3	5	1	3	2	1	7
	5	22	4	6	5	8	2	10	5		3	3	4	5	3	5	2	6
Chris Christie	9	1	8	1	7	6	2	1	8	-	5	3	7	1	4	3	2	6
	5	11	4	6	4	6	4	10	5		16	3	5	5	4	7	4	5
Ted Cruz	14	1	13	-	14	6	7	1	13	-	1	8	12	-	9	1	2	10
	7	11	7		8	6	12	10	7		3	8	9		9	2	4	9
Mike Huckabee	75	2	73	5	68	47	17	2	70	3	14	36	50	7	43	13	23	41
	39	22	40	29	41	45	30	20	40	50	44	38	38	35	44	30	50	35
Jon Huntsman	3	-	3	2	1	2	-	-	3	-	-	2	2	1	2	1	1	2
	2		2	12	1	2			2			2	2	5	2	2	2	2
Bobby Jindal	5	-	5	-	5	2	2	-	5	-	2	3	4	-	4	-	1	3
	3		3		3	2	4		3		6	3	3		4		2	3
John Kasich	2	-	2	-	2	1	1	-	2	-	-	2	1	1	1	1	1	1
	1		1		1	1	2		1			2	1	5	1	2	2	1
Rand Paul	12	-	12	2	10	4	7	-	12	-	1	8	8	3	4	5	-	10
	6		7	12	6	4	12		7		3	8	6	15	4	12		9
Rick Perry	16	-	16	1	15	4	7	1	15	-	1	10	12	3	9	3	3	10
	8		9	6	9	4	12	10	9		3	11	9	15	9	7	7	9
Marco Rubio	9	-	9	-	9	7	1	1	7	1	2	3	5	-	5	-	1	5
	5		5		5	7	2	10	4	17	6	3	4		5		2	4
Paul Ryan	6	1	5	1	4	5	1	-	6	-	1	2	5	-	3	2	3	3
	3	11	3	6	2	5	2		3		3	2	4		3	5	7	3
Rick Santorum	4	1	2	-	3	3	-	1	3	-	2	1	4	-	1	1	1	2
	2	11	1		2	3		10	2		6	1	3		1	2	2	2



40. Who would be your second choice?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Those with first choice for President	171	8	162	14	151	96	48	8	159	4	31	84	118	17	90	35	40	106
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	15	1	14	1	13	7	5	1	14	-	1	4	14	-	4	6	4	8
	9	12	9	7	9	7	10	12	9		3	5	12		4	17	10	8
Chris Christie	10	-	10	2	7	4	4	-	9	1	2	4	6	-	2	4	4	5
	6		6	14	5	4	8		6	25	6	5	5		2	11	10	5
Ted Cruz	12	-	12	1	11	7	4	-	10	2	3	4	8	1	6	2	-	6
	7		7	7	7	7	8		6	50	10	5	7	6	7	6		6
Mike Huckabee	20	-	20	1	18	12	5	2	18	-	5	9	13	3	10	4	3	12
	12		12	7	12	12	10	25	11		16	11	11	18	11	11	8	11
Jon Huntsman	3	-	3	-	3	-	1	1	2	-	2	1	2	-	2	-	-	2
	2		2		2		2	12	1		6	1	2		2			2
Bobby Jindal	11	-	11	-	11	3	6	-	11	-	1	9	9	1	8	1	2	7
	6		7		7	3	12		7		3	11	8	6	9	3	5	7
John Kasich	5	-	5	-	5	3	1	-	5	-	1	2	3	-	2	1	3	1
	3		3		3	3	2		3		3	2	3		2	3	8	1
Rand Paul	14	1	13	-	14	11	3	-	13	1	1	5	8	1	7	2	2	10
	8	12	8		9	11	6		8	25	3	6	7	6	8	6	5	9
Rick Perry	26	2	23	3	22	14	9	2	24	-	4	15	18	6	17	4	8	17
	15	25	14	21	15	15	19	25	15		13	18	15	35	19	11	20	16
Marco Rubio	13	1	12	-	13	10	2	1	12	-	4	7	12	-	11	-	2	11
	8	12	7		9	10	4	12	8		13	8	10		12		5	10
Paul Ryan	10	2	8	2	8	5	2	-	10	-	2	5	6	1	3	4	3	6
	6	25	5	14	5	5	4		6		6	6	5	6	3	11	8	6
Rick Santorum	3	-	3	1	2	1	-	-	3	-	-	1	1	-	-	-	1	2
	2		2	7	1	1			2			1	1				2	2



40. Who would be your second choice?

BANNER 8																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Scott Walker	13	1	12	-	13	7	5	1	12	-	-	9	10	1	9	3	2	11	
	8	12	7		9	7	10	12	8			11	8	6	10	9	5	10	
Undecided	3	-	3	1	1	2	-	-	3	-	1	1	2	-	2	-	2	-	
	2		2	7	1	2			2		3	1	2		2		5		
Refused	13	-	13	2	10	10	1	-	13	-	4	8	6	3	7	4	4	8	
	8		8	14	7	10	2		8		13	10	5	18	8	11	10	8	

41. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

BANNER 8																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Those with first choice for President	171	8	162	14	151	96	48	8	159	4	31	84	118	17	90	35	40	106	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Mitt Romney	56	2	54	3	52	32	16	3	51	2	15	21	32	8	28	12	9	39	
	33	25	33	21	34	33	33	38	32	50	48	25	27	47	31	34	22	37	
Jeb Bush	2	-	2	1	1	2	-	-	2	-	1	1	2	-	1	1	1	1	
	1		1	7	1	2			1		3	1	2		1	3	2	1	
Chris Christie	5	-	5	-	5	3	1	1	4	-	3	1	4	-	4	-	-	4	
	3		3		3	3	2	12	3		10	1	3		4			4	
Ted Cruz	11	2	8	-	10	5	4	1	10	-	1	7	10	-	8	-	3	7	
	6	25	5		7	5	8	12	6		3	8	8		9		8	7	
Mike Huckabee	50	2	48	5	43	33	12	2	46	2	5	28	34	5	27	9	17	25	
	29	25	30	36	28	34	25	25	29	50	16	33	29	29	30	26	42	24	
Jon Huntsman	3	-	3	1	2	2	-	-	3	-	-	2	2	1	2	-	-	3	
	2		2	7	1	2			2			2	2	6	2			3	
Bobby Jindal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
John Kasich	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Rand Paul	5	-	5	1	4	3	1	-	5	-	-	2	4	-	2	2	-	4	
	3		3	7	3	3	2		3			2	3		2	6		4	
Rick Perry	11	-	11	1	10	1	6	1	10	-	-	7	9	2	7	2	2	7	
	6		7	7	7	1	12	12	6			8	8	12	8	6	5	7	
Marco Rubio	3	-	3	-	3	2	1	-	3	-	-	2	2	-	2	-	1	2	
	2		2		2	2	2		2			2	2		2		2	2	
Paul Ryan	4	-	4	-	3	3	1	-	4	-	-	1	3	-	-	2	1	2	
	2		2		2	3	2		3			1	3		6	2	2	2	



42. Has anyone in your household ever served in the U.S. military?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	274	97	169	115	149	184	53	95	165	14	126	76	123	97	124	74	64	157
	55	50	59	51	61	56	55	52	60	37	59	52	61	56	55	54	51	55
No	218	97	112	110	92	140	42	87	109	21	89	67	75	75	100	62	60	126
	44	50	39	49	37	43	44	48	39	55	41	46	37	43	44	45	48	44
Undecided	5	1	3	1	3	4	-	1	2	2	-	1	1	2	2	1	1	2
	1	1	1	*	1	1		1	1	5		1	*	1	1	1	1	1
Refused	3	-	2	-	2	-	1	-	1	1	-	2	2	-	1	1	-	2
	1		1		1		1		*	3		1	1		*	1		1

43. Does anyone in your household belong to a labor union?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	74	33	37	41	29	54	11	30	36	8	36	18	26	28	28	20	18	41
	15	17	13	18	12	16	11	16	13	21	17	12	13	16	12	14	14	14
No	422	160	248	183	216	273	85	152	241	28	179	126	174	145	196	118	106	244
	84	82	87	81	88	83	89	83	87	74	83	86	87	83	86	86	85	85
Undecided	1	1	-	1	-	1	-	-	-	1	-	1	-	1	1	-	1	-
	*	1		*		*				3		1		1	*		1	
Refused	3	1	1	1	1	-	-	1	-	1	-	1	1	-	2	-	-	2
	1	1	*	*	*			1		3		1	*		1			1

44. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC	52	33	17	37	11	39	9	35	16	1	34	6	16	30	25	15	13	29
	10	17	6	16	4	12	9	19	6	3	16	4	8	17	11	11	10	10
CBS	44	27	13	30	10	35	2	23	19	2	27	6	12	23	18	12	12	20
	9	14	5	13	4	11	2	13	7	5	13	4	6	13	8	9	10	7
CNN	68	41	23	46	20	53	10	37	22	9	42	11	18	33	36	14	16	38
	14	21	8	20	8	16	10	20	8	24	20	8	9	19	16	10	13	13
C-SPAN	11	7	3	9	2	6	4	6	2	3	5	6	3	5	5	5	5	5
	2	4	1	4	1	2	4	3	1	8	2	4	1	3	2	4	4	2
COMEDY Central	7	3	4	3	4	6	-	5	1	1	6	-	2	5	2	3	1	6
	1	2	1	1	2	2		3	*	3	3		1	3	1	2	1	2
Fox NEWS	187	16	168	24	154	96	53	20	157	10	36	87	115	22	90	41	43	118
	37	8	59	11	63	29	55	11	57	26	17	60	57	13	40	30	34	41
MSNBC	33	22	10	24	8	26	5	20	10	3	19	6	5	21	9	17	8	21
	7	11	3	11	3	8	5	11	4	8	9	4	2	12	4	12	6	7
NBC	47	24	23	31	14	34	6	18	28	1	23	11	17	14	20	16	17	17
	9	12	8	14	6	10	6	10	10	3	11	8	8	8	9	12	14	6
Undecided	42	19	22	19	20	30	6	15	19	7	18	11	12	18	20	13	9	28
	8	10	8	8	8	9	6	8	7	18	8	8	6	10	9	9	7	10
Refused	9	3	3	3	3	3	1	4	3	1	5	2	1	3	2	2	1	5
	2	2	1	1	1	1	1	2	1	3	2	1	*	2	1	1	1	2

45. What is your annual household income?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$60,000 per year	211	84	115	103	96	138	44	83	111	16	101	47	80	74	104	55	63	102
	42	43	40	46	39	42	46	45	40	42	47	32	40	43	46	40	50	36
Under \$100,000 per year	109	48	60	54	49	76	17	39	61	9	43	35	44	40	53	35	24	75
	22	25	21	24	20	23	18	21	22	24	20	24	22	23	23	25	19	26
Under \$140,000 per year	38	14	23	14	23	25	9	17	20	1	18	9	14	14	14	14	6	27
	8	7	8	6	9	8	9	9	7	3	8	6	7	8	6	10	5	9
\$140,000 or OVER	29	11	16	13	13	21	6	12	16	1	14	13	11	10	11	9	7	19
	6	6	6	6	5	6	6	7	6	3	7	9	5	6	5	7	6	7
Undecided	44	15	28	18	25	28	10	12	29	3	17	14	17	18	23	8	15	22
	9	8	10	8	10	9	10	7	10	8	8	10	8	10	10	6	12	8
Refused	69	23	44	24	40	40	10	20	40	8	22	28	35	18	22	17	10	42
	14	12	15	11	16	12	10	11	14	21	10	19	17	10	10	12	8	15

46. How important is religion in your life?

BANNER 8																		
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF BEEBE		OBAMACARE			OPINION OF ROSS		OPINION OF HUTCHINSON		OPINION OF AR STATE LEGISLATURE		OPINION OF U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	GOOD	BAD	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	195	286	226	246	328	96	183	277	38	215	146	201	174	227	138	125	287
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	373	129	229	159	193	238	74	124	221	27	154	118	159	116	171	96	89	212
	75	66	80	70	78	73	77	68	80	71	72	81	79	67	75	70	71	74
Somewhat important	73	33	39	35	37	46	18	29	39	5	33	16	30	28	33	26	21	43
	15	17	14	15	15	14	19	16	14	13	15	11	15	16	15	19	17	15
Not very important	25	13	11	12	10	22	1	13	11	1	11	5	7	12	12	9	8	14
	5	7	4	5	4	7	1	7	4	3	5	3	3	7	5	7	6	5
Not at all important	19	16	3	15	3	15	2	14	4	1	12	4	3	12	5	6	5	12
	4	8	1	7	1	5	2	8	1	3	6	3	1	7	2	4	4	4
Undecided	5	2	2	3	1	4	1	1	1	3	3	1	-	4	3	1	2	3
	1	1	1	1	*	1	1	1	*	8	1	1	-	2	1	1	2	1
Refused	5	2	2	2	2	3	-	2	1	1	2	2	2	2	3	-	-	3
	1	1	1	1	1	1	-	1	*	3	1	1	1	1	1	-	-	1