

Region

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-----------|----------|---------|------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|-----|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | FE-MALE | MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| North | 53 | 26 | 27 | 53 | - | - | - | - | 50 | 3 | 14 | 23 | 15 | - | 7 | 10 | 13 | 7 | 16 | |
| | 11 | 11 | 10 | 100 | | | | | 11 | 9 | 7 | 13 | 13 | | 9 | 10 | 13 | 9 | 13 | |
| West | 95 | 46 | 49 | - | 95 | - | - | - | 87 | 8 | 25 | 49 | 20 | 5 | 21 | 16 | 19 | 13 | 21 | |
| | 19 | 19 | 19 | | 100 | | | | 19 | 25 | 12 | 28 | 17 | 26 | 27 | 16 | 19 | 16 | 17 | |
| Mid | 89 | 44 | 45 | - | - | 89 | - | - | 83 | 6 | 32 | 30 | 25 | 6 | 9 | 19 | 14 | 17 | 24 | |
| | 18 | 18 | 17 | | | 100 | | | 18 | 19 | 16 | 17 | 22 | 32 | 12 | 19 | 14 | 21 | 20 | |
| Flint/Tri | 59 | 27 | 32 | - | - | - | 59 | - | 54 | 5 | 24 | 18 | 17 | 1 | 6 | 11 | 11 | 15 | 15 | |
| | 12 | 11 | 12 | | | | 100 | | 12 | 16 | 12 | 10 | 15 | 5 | 8 | 11 | 11 | 19 | 12 | |
| Southeast | 204 | 97 | 107 | - | - | - | - | 204 | 194 | 10 | 109 | 57 | 38 | 7 | 35 | 42 | 43 | 29 | 45 | |
| | 41 | 40 | 41 | | | | | 100 | 41 | 31 | 53 | 32 | 33 | 37 | 45 | 43 | 43 | 36 | 37 | |

Gender

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|----------|------|---------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|-----|
| GENDER | | AREA | | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | | |
| TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Male | 240 | 240 | - | 26 | 46 | 44 | 27 | 97 | 228 | 12 | 74 | 101 | 62 | 12 | 51 | 44 | 50 | 36 | 45 |
| | 48 | 100 | | 49 | 48 | 49 | 46 | 48 | 49 | 38 | 36 | 57 | 54 | 63 | 65 | 45 | 50 | 44 | 37 |
| Female | 260 | - | 260 | 27 | 49 | 45 | 32 | 107 | 240 | 20 | 130 | 76 | 53 | 7 | 27 | 54 | 50 | 45 | 76 |
| | 52 | | 100 | 51 | 52 | 51 | 54 | 52 | 51 | 62 | 64 | 43 | 46 | 37 | 35 | 55 | 50 | 56 | 63 |

S2. Thank You. How likely are you to vote in the Michigan election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-----------------|----------|-------|---------|-------|-------|-------|------------|------------|----------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|-------|
| | GENDER | | | AREA | | | | | LIKLEY TO VOTE | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very Likely | 468 | 228 | 240 | 50 | 87 | 83 | 54 | 194 | 468 | - | 189 | 165 | 111 | 15 | 69 | 91 | 99 | 78 | 113 | |
| | 94 | 95 | 92 | 94 | 92 | 93 | 92 | 95 | 100 | | 93 | 93 | 97 | 79 | 88 | 93 | 99 | 96 | 93 | |
| Somewhat Likely | 32 | 12 | 20 | 3 | 8 | 6 | 5 | 10 | - | 32 | 15 | 12 | 4 | 4 | 9 | 7 | 1 | 3 | 8 | |
| | 6 | 5 | 8 | 6 | 8 | 7 | 8 | 5 | | 100 | 7 | 7 | 3 | 21 | 12 | 7 | 1 | 4 | 7 | |

1. Do you consider yourself a Democrat, Republican, Independent or something else?

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|-------------|----------|-------|---------|-------|-------|-------|------------|----------------|-------------|-------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat | 204 | 74 | 130 | 14 | 25 | 32 | 24 | 109 | 189 | 15 | 204 | - | - | 8 | 16 | 49 | 47 | 34 | 49 |
| | 41 | 31 | 50 | 26 | 26 | 36 | 41 | 53 | 40 | 47 | 100 | | | 42 | 21 | 50 | 47 | 42 | 40 |
| Republican | 177 | 101 | 76 | 23 | 49 | 30 | 18 | 57 | 165 | 12 | - | 177 | - | 4 | 45 | 31 | 28 | 20 | 47 |
| | 35 | 42 | 29 | 43 | 52 | 34 | 31 | 28 | 35 | 38 | | 100 | | 21 | 58 | 32 | 28 | 25 | 39 |
| Independent | 115 | 62 | 53 | 15 | 20 | 25 | 17 | 38 | 111 | 4 | - | - | 115 | 5 | 17 | 18 | 25 | 26 | 24 |
| | 23 | 26 | 20 | 28 | 21 | 28 | 29 | 19 | 24 | 12 | | | 100 | 26 | 22 | 18 | 25 | 32 | 20 |
| Other | 4 | 3 | 1 | 1 | 1 | 2 | - | - | 3 | 1 | - | - | - | 2 | - | - | - | 1 | 1 |
| | 1 | 1 | * | 2 | 1 | 2 | | | 1 | 3 | | | | 11 | | | | 1 | 1 |

2. What is your age category?

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|---------------|----------|------|---------|-------|------|-----|------------|----------------|-------------|-------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| 18-25 | 19 | 12 | 7 | - | 5 | 6 | 1 | 7 | 15 | 4 | 8 | 4 | 5 | 19 | - | - | - | - | - | |
| | 4 | 5 | 3 | | 5 | 7 | 2 | 3 | 3 | 12 | 4 | 2 | 4 | 100 | | | | | | |
| 26-35 | 78 | 51 | 27 | 7 | 21 | 9 | 6 | 35 | 69 | 9 | 16 | 45 | 17 | - | 78 | - | - | - | - | |
| | 16 | 21 | 10 | 13 | 22 | 10 | 10 | 17 | 15 | 28 | 8 | 25 | 15 | | 100 | | | | | |
| 36-45 | 98 | 44 | 54 | 10 | 16 | 19 | 11 | 42 | 91 | 7 | 49 | 31 | 18 | - | - | 98 | - | - | - | |
| | 20 | 18 | 21 | 19 | 17 | 21 | 19 | 21 | 19 | 22 | 24 | 18 | 16 | | | 100 | | | | |
| 46-55 | 100 | 50 | 50 | 13 | 19 | 14 | 11 | 43 | 99 | 1 | 47 | 28 | 25 | - | - | - | 100 | - | - | |
| | 20 | 21 | 19 | 25 | 20 | 16 | 19 | 21 | 21 | 3 | 23 | 16 | 22 | | | | 100 | | | |
| 56-65 | 81 | 36 | 45 | 7 | 13 | 17 | 15 | 29 | 78 | 3 | 34 | 20 | 26 | - | - | - | - | 81 | - | |
| | 16 | 15 | 17 | 13 | 14 | 19 | 25 | 14 | 17 | 9 | 17 | 11 | 23 | | | | | 100 | | |
| 66-75 | 69 | 28 | 41 | 10 | 12 | 15 | 7 | 25 | 65 | 4 | 20 | 31 | 18 | - | - | - | - | - | 69 | |
| | 14 | 12 | 16 | 19 | 13 | 17 | 12 | 12 | 14 | 12 | 10 | 18 | 16 | | | | | | 57 | |
| Over 75 years | 52 | 17 | 35 | 6 | 9 | 9 | 8 | 20 | 48 | 4 | 29 | 16 | 6 | - | - | - | - | - | 52 | |
| | 10 | 7 | 13 | 11 | 9 | 10 | 14 | 10 | 10 | 12 | 14 | 9 | 5 | | | | | | 43 | |
| Refused | 3 | 2 | 1 | - | - | - | - | 3 | 3 | - | 1 | 2 | - | - | - | - | - | - | - | |
| | 1 | 1 | * | | | | | 1 | 1 | | * | 1 | | | | | | | | |

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|----------|------|---------|-------|------|-----|------------|------------|----------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | | LIKLEY TO VOTE | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Barack Obama | 242 | 96 | 146 | 20 | 33 | 40 | 30 | 119 | 227 | 15 | 185 | 5 | 51 | 5 | 23 | 54 | 58 | 43 | 58 | |
| | 48 | 40 | 56 | 38 | 35 | 45 | 51 | 58 | 49 | 47 | 91 | 3 | 44 | 26 | 29 | 55 | 58 | 53 | 48 | |
| Mitt Romney | 208 | 115 | 93 | 27 | 55 | 40 | 20 | 66 | 198 | 10 | 9 | 165 | 32 | 8 | 44 | 38 | 38 | 26 | 52 | |
| | 42 | 48 | 36 | 51 | 58 | 45 | 34 | 32 | 42 | 31 | 4 | 93 | 28 | 42 | 56 | 39 | 38 | 32 | 43 | |
| Someone else | 21 | 15 | 6 | 4 | 1 | 3 | 4 | 9 | 19 | 2 | - | - | 21 | - | 3 | 4 | 3 | 5 | 6 | |
| | 4 | 6 | 2 | 8 | 1 | 3 | 7 | 4 | 4 | 6 | | | 18 | | 4 | 4 | 3 | 6 | 5 | |
| Did not vote | 15 | 8 | 7 | 1 | 2 | 4 | 2 | 6 | 10 | 5 | 6 | 4 | 4 | 5 | 5 | 1 | 1 | - | 3 | |
| | 3 | 3 | 3 | 2 | 2 | 4 | 3 | 3 | 2 | 16 | 3 | 2 | 3 | 26 | 6 | 1 | 1 | | 2 | |
| Undecided | 7 | 2 | 5 | - | 1 | - | 3 | 3 | 7 | - | 4 | - | 3 | - | 2 | - | - | 4 | 1 | |
| | 1 | 1 | 2 | | 1 | | 5 | 1 | 1 | | 2 | | 3 | | 3 | | | 5 | 1 | |
| Refused | 7 | 4 | 3 | 1 | 3 | 2 | - | 1 | 7 | - | - | 3 | 4 | 1 | 1 | 1 | - | 3 | 1 | |
| | 1 | 2 | 1 | 2 | 3 | 2 | | * | 1 | | | 2 | 3 | 5 | 1 | 1 | | 4 | 1 | |

6. Do you approve or disapprove of the job Barack Obama is doing as President?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|------------|--------|------|---------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 215 | 85 | 130 | 16 | 27 | 39 | 27 | 106 | 202 | 13 | 164 | 9 | 41 | 7 | 22 | 41 | 52 | 36 | 56 |
| | 43 | 35 | 50 | 30 | 28 | 44 | 46 | 52 | 43 | 41 | 80 | 5 | 36 | 37 | 28 | 42 | 52 | 44 | 46 |
| Disapprove | 248 | 134 | 114 | 34 | 62 | 44 | 26 | 82 | 231 | 17 | 27 | 162 | 58 | 7 | 48 | 48 | 45 | 39 | 59 |
| | 50 | 56 | 44 | 64 | 65 | 49 | 44 | 40 | 49 | 53 | 13 | 92 | 50 | 37 | 62 | 49 | 45 | 48 | 49 |
| Undecided | 35 | 20 | 15 | 3 | 5 | 6 | 6 | 15 | 33 | 2 | 13 | 6 | 14 | 4 | 8 | 9 | 3 | 5 | 6 |
| | 7 | 8 | 6 | 6 | 5 | 7 | 10 | 7 | 7 | 6 | 6 | 3 | 12 | 21 | 10 | 9 | 3 | 6 | 5 |
| Refused | 2 | 1 | 1 | - | 1 | - | - | 1 | 2 | - | - | - | 2 | 1 | - | - | - | 1 | - |
| | * | * | * | | 1 | | | * | * | | | | 2 | 5 | | | | 1 | |

7. Do you approve or disapprove of the job Carl Levin is doing as U.S. Senator?

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|------------|----------|-------|---------|-------|-------|-------|------------|----------------|------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 240 | 107 | 133 | 20 | 39 | 41 | 34 | 106 | 223 | 17 | 137 | 46 | 57 | 4 | 29 | 56 | 55 | 36 | 59 |
| | 48 | 45 | 51 | 38 | 41 | 46 | 58 | 52 | 48 | 53 | 67 | 26 | 50 | 21 | 37 | 57 | 55 | 44 | 49 |
| Disapprove | 150 | 77 | 73 | 16 | 31 | 27 | 13 | 63 | 146 | 4 | 29 | 85 | 35 | 3 | 24 | 28 | 29 | 24 | 40 |
| | 30 | 32 | 28 | 30 | 33 | 30 | 22 | 31 | 31 | 12 | 14 | 48 | 30 | 16 | 31 | 29 | 29 | 30 | 33 |
| Undecided | 108 | 56 | 52 | 17 | 25 | 20 | 11 | 35 | 97 | 11 | 38 | 45 | 22 | 11 | 25 | 14 | 16 | 21 | 21 |
| | 22 | 23 | 20 | 32 | 26 | 22 | 19 | 17 | 21 | 34 | 19 | 25 | 19 | 58 | 32 | 14 | 16 | 26 | 17 |
| Refused | 2 | - | 2 | - | - | 1 | 1 | - | 2 | - | - | 1 | 1 | 1 | - | - | - | - | 1 |
| | * | | 1 | | | 1 | 2 | | * | | | 1 | 1 | 5 | | | | | 1 |

8. Barack Obama

| BANNER 1 | | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 8 | 2 | 6 | 2 | 2 | 1 | 3 | - | 8 | - | 3 | 3 | 2 | - | 2 | - | 2 | 2 | 2 | |
| | 2 | 1 | 2 | 4 | 2 | 1 | 5 | | 2 | | 1 | 2 | 2 | | 3 | | 2 | 2 | 2 | |
| Favorable | 237 | 96 | 141 | 19 | 31 | 44 | 28 | 115 | 223 | 14 | 171 | 14 | 51 | 8 | 25 | 53 | 53 | 38 | 59 | |
| | 47 | 40 | 54 | 36 | 33 | 49 | 47 | 56 | 48 | 44 | 84 | 8 | 44 | 42 | 32 | 54 | 53 | 47 | 49 | |
| Unfavorable | 235 | 129 | 106 | 30 | 57 | 43 | 28 | 77 | 219 | 16 | 25 | 155 | 52 | 8 | 44 | 43 | 40 | 40 | 58 | |
| | 47 | 54 | 41 | 57 | 60 | 48 | 47 | 38 | 47 | 50 | 12 | 88 | 45 | 42 | 56 | 44 | 40 | 49 | 48 | |
| Heard of/Undecided | 20 | 13 | 7 | 2 | 5 | 1 | - | 12 | 18 | 2 | 5 | 5 | 10 | 3 | 7 | 2 | 5 | 1 | 2 | |
| | 4 | 5 | 3 | 4 | 5 | 1 | | 6 | 4 | 6 | 2 | 3 | 9 | 16 | 9 | 2 | 5 | 1 | 2 | |

9. Hillary Clinton

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|------|---------|-------|------|-----|------------|------------|----------------|------------|-----|-----|-------|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 5 | 3 | 2 | - | - | 1 | - | 4 | 5 | - | - | 2 | 3 | - | 1 | 2 | 2 | - | - | |
| | 1 | 1 | 1 | | | 1 | | 2 | 1 | | | 1 | 3 | | 1 | 2 | 2 | | | |
| Favorable | 248 | 101 | 147 | 21 | 36 | 42 | 33 | 116 | 229 | 19 | 178 | 24 | 45 | 5 | 30 | 49 | 53 | 48 | 63 | |
| | 50 | 42 | 57 | 40 | 38 | 47 | 56 | 57 | 49 | 59 | 87 | 14 | 39 | 26 | 38 | 50 | 53 | 59 | 52 | |
| Unfavorable | 200 | 110 | 90 | 23 | 52 | 40 | 17 | 68 | 190 | 10 | 15 | 138 | 44 | 13 | 37 | 34 | 36 | 28 | 50 | |
| | 40 | 46 | 35 | 43 | 55 | 45 | 29 | 33 | 41 | 31 | 7 | 78 | 38 | 68 | 47 | 35 | 36 | 35 | 41 | |
| Heard of/Undecided | 47 | 26 | 21 | 9 | 7 | 6 | 9 | 16 | 44 | 3 | 11 | 13 | 23 | 1 | 10 | 13 | 9 | 5 | 8 | |
| | 9 | 11 | 8 | 17 | 7 | 7 | 15 | 8 | 9 | 9 | 5 | 7 | 20 | 5 | 13 | 13 | 9 | 6 | 7 | |

10. Carl Levin

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|--------------------|----------|------|---------|-------|------|-----|------------|----------------|-------------|-------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 34 | 17 | 17 | 8 | 10 | 3 | 2 | 11 | 32 | 2 | 11 | 18 | 4 | 2 | 12 | 4 | 3 | 4 | 9 |
| | 7 | 7 | 7 | 15 | 11 | 3 | 3 | 5 | 7 | 6 | 5 | 10 | 3 | 11 | 15 | 4 | 3 | 5 | 7 |
| Favorable | 256 | 109 | 147 | 28 | 37 | 45 | 38 | 108 | 234 | 22 | 150 | 51 | 54 | 9 | 28 | 55 | 58 | 40 | 66 |
| | 51 | 45 | 57 | 53 | 39 | 51 | 64 | 53 | 50 | 69 | 74 | 29 | 47 | 47 | 36 | 56 | 58 | 49 | 55 |
| Unfavorable | 134 | 66 | 68 | 12 | 32 | 29 | 9 | 52 | 128 | 6 | 16 | 82 | 34 | 4 | 24 | 28 | 26 | 20 | 31 |
| | 27 | 28 | 26 | 23 | 34 | 33 | 15 | 25 | 27 | 19 | 8 | 46 | 30 | 21 | 31 | 29 | 26 | 25 | 26 |
| Heard of/Undecided | 76 | 48 | 28 | 5 | 16 | 12 | 10 | 33 | 74 | 2 | 27 | 26 | 23 | 4 | 14 | 11 | 13 | 17 | 15 |
| | 15 | 20 | 11 | 9 | 17 | 13 | 17 | 16 | 16 | 6 | 13 | 15 | 20 | 21 | 18 | 11 | 13 | 21 | 12 |

11. Rick Snyder

| BANNER 1 | | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 16 | 11 | 5 | 1 | 4 | 2 | 2 | 7 | 15 | 1 | 5 | 7 | 4 | - | 3 | 3 | 1 | 5 | 4 | |
| | 3 | 5 | 2 | 2 | 4 | 2 | 3 | 3 | 3 | 3 | 2 | 4 | 3 | | 4 | 3 | 1 | 6 | 3 | |
| Favorable | 219 | 107 | 112 | 27 | 44 | 44 | 20 | 84 | 206 | 13 | 49 | 120 | 48 | 12 | 40 | 40 | 43 | 21 | 62 | |
| | 44 | 45 | 43 | 51 | 46 | 49 | 34 | 41 | 44 | 41 | 24 | 68 | 42 | 63 | 51 | 41 | 43 | 26 | 51 | |
| Unfavorable | 196 | 87 | 109 | 20 | 29 | 23 | 31 | 93 | 186 | 10 | 123 | 28 | 44 | 1 | 29 | 31 | 48 | 43 | 44 | |
| | 39 | 36 | 42 | 38 | 31 | 26 | 53 | 46 | 40 | 31 | 60 | 16 | 38 | 5 | 37 | 32 | 48 | 53 | 36 | |
| Heard of/Undecided | 69 | 35 | 34 | 5 | 18 | 20 | 6 | 20 | 61 | 8 | 27 | 22 | 19 | 6 | 6 | 24 | 8 | 12 | 11 | |
| | 14 | 15 | 13 | 9 | 19 | 22 | 10 | 10 | 13 | 25 | 13 | 12 | 17 | 32 | 8 | 24 | 8 | 15 | 9 | |

12. Mark Schauer

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | AREA | | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 87 | 46 | 41 | 17 | 18 | 12 | 12 | 28 | 80 | 7 | 30 | 37 | 19 | - | 23 | 12 | 11 | 14 | 26 |
| | 17 | 19 | 16 | 32 | 19 | 13 | 20 | 14 | 17 | 22 | 15 | 21 | 17 | | 29 | 12 | 11 | 17 | 21 |
| Favorable | 160 | 74 | 86 | 11 | 24 | 36 | 21 | 68 | 158 | 2 | 105 | 23 | 31 | 4 | 13 | 38 | 37 | 34 | 34 |
| | 32 | 31 | 33 | 21 | 25 | 40 | 36 | 33 | 34 | 6 | 51 | 13 | 27 | 21 | 17 | 39 | 37 | 42 | 28 |
| Unfavorable | 136 | 66 | 70 | 6 | 30 | 25 | 13 | 62 | 125 | 11 | 24 | 78 | 32 | 6 | 18 | 24 | 28 | 21 | 38 |
| | 27 | 28 | 27 | 11 | 32 | 28 | 22 | 30 | 27 | 34 | 12 | 44 | 28 | 32 | 23 | 24 | 28 | 26 | 31 |
| Heard of/Undecided | 117 | 54 | 63 | 19 | 23 | 16 | 13 | 46 | 105 | 12 | 45 | 39 | 33 | 9 | 24 | 24 | 24 | 12 | 23 |
| | 23 | 22 | 24 | 36 | 24 | 18 | 22 | 23 | 22 | 38 | 22 | 22 | 29 | 47 | 31 | 24 | 24 | 15 | 19 |

13. Mary Buzuma

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-------|------|-----|----------------|------------|------------|------------|-------|-----|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 319 | 143 | 176 | 29 | 61 | 50 | 41 | 138 | 303 | 16 | 129 | 118 | 70 | 7 | 48 | 59 | 62 | 59 | 83 |
| | 64 | 60 | 68 | 55 | 64 | 56 | 69 | 68 | 65 | 50 | 63 | 67 | 61 | 37 | 62 | 60 | 62 | 73 | 69 |
| Favorable | 32 | 16 | 16 | 3 | 8 | 6 | 5 | 10 | 30 | 2 | 13 | 13 | 6 | - | 7 | 6 | 6 | 3 | 10 |
| | 6 | 7 | 6 | 6 | 8 | 7 | 8 | 5 | 6 | 6 | 6 | 7 | 5 | | 9 | 6 | 6 | 4 | 8 |
| Unfavorable | 48 | 25 | 23 | 4 | 8 | 15 | 1 | 20 | 38 | 10 | 22 | 15 | 9 | 8 | 8 | 5 | 7 | 10 | 9 |
| | 10 | 10 | 9 | 8 | 8 | 17 | 2 | 10 | 8 | 31 | 11 | 8 | 8 | 42 | 10 | 5 | 7 | 12 | 7 |
| Heard of/Undecided | 101 | 56 | 45 | 17 | 18 | 18 | 12 | 36 | 97 | 4 | 40 | 31 | 30 | 4 | 15 | 28 | 25 | 9 | 19 |
| | 20 | 23 | 17 | 32 | 19 | 20 | 20 | 18 | 21 | 12 | 20 | 18 | 26 | 21 | 19 | 29 | 25 | 11 | 16 |

14. Paul Homeniuk

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------|---------|-------|-------|-------|------------|----------------|------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 328 | 152 | 176 | 29 | 59 | 60 | 38 | 142 | 306 | 22 | 132 | 119 | 75 | 8 | 49 | 63 | 64 | 61 | 82 |
| | 66 | 63 | 68 | 55 | 62 | 67 | 64 | 70 | 65 | 69 | 65 | 67 | 65 | 42 | 63 | 64 | 64 | 75 | 68 |
| Favorable | 36 | 18 | 18 | 4 | 7 | 6 | 8 | 11 | 34 | 2 | 19 | 8 | 9 | 2 | 6 | 8 | 3 | 6 | 11 |
| | 7 | 8 | 7 | 8 | 7 | 7 | 14 | 5 | 7 | 6 | 9 | 5 | 8 | 11 | 8 | 8 | 3 | 7 | 9 |
| Unfavorable | 43 | 21 | 22 | 5 | 9 | 12 | 3 | 14 | 39 | 4 | 17 | 14 | 10 | 4 | 4 | 5 | 11 | 8 | 11 |
| | 9 | 9 | 8 | 9 | 9 | 13 | 5 | 7 | 8 | 12 | 8 | 8 | 9 | 21 | 5 | 5 | 11 | 10 | 9 |
| Heard of/Undecided | 93 | 49 | 44 | 15 | 20 | 11 | 10 | 37 | 89 | 4 | 36 | 36 | 21 | 5 | 19 | 22 | 22 | 6 | 17 |
| | 19 | 20 | 17 | 28 | 21 | 12 | 17 | 18 | 19 | 12 | 18 | 20 | 18 | 26 | 24 | 22 | 22 | 7 | 14 |

15. Mark McFarlin

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | AREA | | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 275 | 115 | 160 | 22 | 49 | 47 | 35 | 122 | 260 | 15 | 121 | 93 | 60 | 9 | 40 | 52 | 52 | 52 | 69 |
| | 55 | 48 | 62 | 42 | 52 | 53 | 59 | 60 | 56 | 47 | 59 | 53 | 52 | 47 | 51 | 53 | 52 | 64 | 57 |
| Favorable | 50 | 27 | 23 | 5 | 13 | 11 | 8 | 13 | 46 | 4 | 22 | 21 | 6 | 1 | 10 | 15 | 11 | 4 | 9 |
| | 10 | 11 | 9 | 9 | 14 | 12 | 14 | 6 | 10 | 12 | 11 | 12 | 5 | 5 | 13 | 15 | 11 | 5 | 7 |
| Unfavorable | 53 | 29 | 24 | 5 | 9 | 13 | 5 | 21 | 46 | 7 | 21 | 17 | 14 | 6 | 6 | 8 | 12 | 6 | 15 |
| | 11 | 12 | 9 | 9 | 9 | 15 | 8 | 10 | 10 | 22 | 10 | 10 | 12 | 32 | 8 | 8 | 12 | 7 | 12 |
| Heard of/Undecided | 122 | 69 | 53 | 21 | 24 | 18 | 11 | 48 | 116 | 6 | 40 | 46 | 35 | 3 | 22 | 23 | 25 | 19 | 28 |
| | 24 | 29 | 20 | 40 | 25 | 20 | 19 | 24 | 25 | 19 | 20 | 26 | 30 | 16 | 28 | 23 | 25 | 23 | 23 |

16. Terri Lynn Land

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-------|------|-----|------------|----------------|-------------|-------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | AREA | | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 42 | 20 | 22 | 6 | 10 | 6 | 4 | 16 | 40 | 2 | 19 | 15 | 7 | 3 | 9 | 6 | 6 | 6 | 12 |
| | 8 | 8 | 8 | 11 | 11 | 7 | 7 | 8 | 9 | 6 | 9 | 8 | 6 | 16 | 12 | 6 | 6 | 7 | 10 |
| Favorable | 176 | 94 | 82 | 20 | 32 | 32 | 24 | 68 | 166 | 10 | 34 | 103 | 38 | 8 | 27 | 34 | 30 | 24 | 51 |
| | 35 | 39 | 32 | 38 | 34 | 36 | 41 | 33 | 35 | 31 | 17 | 58 | 33 | 42 | 35 | 35 | 30 | 30 | 42 |
| Unfavorable | 205 | 86 | 119 | 15 | 36 | 35 | 25 | 94 | 191 | 14 | 125 | 25 | 53 | 5 | 25 | 43 | 46 | 41 | 45 |
| | 41 | 36 | 46 | 28 | 38 | 39 | 42 | 46 | 41 | 44 | 61 | 14 | 46 | 26 | 32 | 44 | 46 | 51 | 37 |
| Heard of/Undecided | 77 | 40 | 37 | 12 | 17 | 16 | 6 | 26 | 71 | 6 | 26 | 34 | 17 | 3 | 17 | 15 | 18 | 10 | 13 |
| | 15 | 17 | 14 | 23 | 18 | 18 | 10 | 13 | 15 | 19 | 13 | 19 | 15 | 16 | 22 | 15 | 18 | 12 | 11 |

17. Gary Peters

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|--------------------|----------|------|---------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 60 | 34 | 26 | 15 | 15 | 7 | 11 | 12 | 54 | 6 | 19 | 23 | 17 | 4 | 14 | 13 | 9 | 11 | 9 |
| | 12 | 14 | 10 | 28 | 16 | 8 | 19 | 6 | 12 | 19 | 9 | 13 | 15 | 21 | 18 | 13 | 9 | 14 | 7 |
| Favorable | 170 | 79 | 91 | 18 | 20 | 35 | 20 | 77 | 163 | 7 | 100 | 27 | 41 | 6 | 16 | 28 | 44 | 29 | 47 |
| | 34 | 33 | 35 | 34 | 21 | 39 | 34 | 38 | 35 | 22 | 49 | 15 | 36 | 32 | 21 | 29 | 44 | 36 | 39 |
| Unfavorable | 164 | 77 | 87 | 11 | 36 | 23 | 14 | 80 | 153 | 11 | 48 | 90 | 25 | 5 | 22 | 33 | 31 | 25 | 46 |
| | 33 | 32 | 33 | 21 | 38 | 26 | 24 | 39 | 33 | 34 | 24 | 51 | 22 | 26 | 28 | 34 | 31 | 31 | 38 |
| Heard of/Undecided | 106 | 50 | 56 | 9 | 24 | 24 | 14 | 35 | 98 | 8 | 37 | 37 | 32 | 4 | 26 | 24 | 16 | 16 | 19 |
| | 21 | 21 | 22 | 17 | 25 | 27 | 24 | 17 | 21 | 25 | 18 | 21 | 28 | 21 | 33 | 24 | 16 | 20 | 16 |

18. Jim Fulner

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | AREA | | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 320 | 144 | 176 | 28 | 59 | 56 | 38 | 139 | 302 | 18 | 129 | 116 | 73 | 8 | 44 | 68 | 66 | 55 | 78 |
| | 64 | 60 | 68 | 53 | 62 | 63 | 64 | 68 | 65 | 56 | 63 | 66 | 63 | 42 | 56 | 69 | 66 | 68 | 64 |
| Favorable | 29 | 14 | 15 | 3 | 11 | 6 | 3 | 6 | 29 | - | 9 | 10 | 10 | 3 | 8 | 7 | 6 | 1 | 4 |
| | 6 | 6 | 6 | 6 | 12 | 7 | 5 | 3 | 6 | | 4 | 6 | 9 | 16 | 10 | 7 | 6 | 1 | 3 |
| Unfavorable | 47 | 26 | 21 | 2 | 9 | 9 | 7 | 20 | 39 | 8 | 20 | 20 | 5 | 5 | 7 | 4 | 6 | 11 | 14 |
| | 9 | 11 | 8 | 4 | 9 | 10 | 12 | 10 | 8 | 25 | 10 | 11 | 4 | 26 | 9 | 4 | 6 | 14 | 12 |
| Heard of/Undecided | 104 | 56 | 48 | 20 | 16 | 18 | 11 | 39 | 98 | 6 | 46 | 31 | 27 | 3 | 19 | 19 | 22 | 14 | 25 |
| | 21 | 23 | 18 | 38 | 17 | 20 | 19 | 19 | 21 | 19 | 23 | 18 | 23 | 16 | 24 | 19 | 22 | 17 | 21 |

19. Chris Wahmhoff

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-------|------|-----|----------------|------------|------------|------------|-------|-----|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 326 | 147 | 179 | 28 | 62 | 56 | 41 | 139 | 311 | 15 | 136 | 113 | 76 | 10 | 47 | 63 | 63 | 57 | 85 |
| | 65 | 61 | 69 | 53 | 65 | 63 | 69 | 68 | 66 | 47 | 67 | 64 | 66 | 53 | 60 | 64 | 63 | 70 | 70 |
| Favorable | 32 | 18 | 14 | 4 | 5 | 10 | 2 | 11 | 29 | 3 | 16 | 3 | 11 | 4 | 3 | 5 | 11 | 4 | 5 |
| | 6 | 8 | 5 | 8 | 5 | 11 | 3 | 5 | 6 | 9 | 8 | 2 | 10 | 21 | 4 | 5 | 11 | 5 | 4 |
| Unfavorable | 45 | 24 | 21 | 6 | 8 | 10 | 5 | 16 | 36 | 9 | 17 | 21 | 7 | 2 | 9 | 4 | 7 | 12 | 11 |
| | 9 | 10 | 8 | 11 | 8 | 11 | 8 | 8 | 8 | 28 | 8 | 12 | 6 | 11 | 12 | 4 | 7 | 15 | 9 |
| Heard of/Undecided | 97 | 51 | 46 | 15 | 20 | 13 | 11 | 38 | 92 | 5 | 35 | 40 | 21 | 3 | 19 | 26 | 19 | 8 | 20 |
| | 19 | 21 | 18 | 28 | 21 | 15 | 19 | 19 | 20 | 16 | 17 | 23 | 18 | 16 | 24 | 27 | 19 | 10 | 17 |

20. Richard Matkin

| BANNER 1 | | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 316 | 143 | 173 | 25 | 58 | 56 | 35 | 142 | 301 | 15 | 135 | 114 | 63 | 9 | 46 | 64 | 60 | 51 | 85 | |
| | 63 | 60 | 67 | 47 | 61 | 63 | 59 | 70 | 64 | 47 | 66 | 64 | 55 | 47 | 59 | 65 | 60 | 63 | 70 | |
| Favorable | 37 | 15 | 22 | - | 6 | 10 | 9 | 12 | 34 | 3 | 22 | 6 | 9 | 6 | 5 | 7 | 10 | 4 | 5 | |
| | 7 | 6 | 8 | | 6 | 11 | 15 | 6 | 7 | 9 | 11 | 3 | 8 | 32 | 6 | 7 | 10 | 5 | 4 | |
| Unfavorable | 40 | 19 | 21 | 7 | 9 | 7 | 3 | 14 | 34 | 6 | 17 | 14 | 9 | - | 6 | 8 | 8 | 10 | 8 | |
| | 8 | 8 | 8 | 13 | 9 | 8 | 5 | 7 | 7 | 19 | 8 | 8 | 8 | | 8 | 8 | 8 | 12 | 7 | |
| Heard of/Undecided | 107 | 63 | 44 | 21 | 22 | 16 | 12 | 36 | 99 | 8 | 30 | 43 | 34 | 4 | 21 | 19 | 22 | 16 | 23 | |
| | 21 | 26 | 17 | 40 | 23 | 18 | 20 | 18 | 21 | 25 | 15 | 24 | 30 | 21 | 27 | 19 | 22 | 20 | 19 | |

21. Michigan State Legislature

| | BANNER 1 | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------|---------|-------|-------|-------|------------|------------|----------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|-------|--|
| | GENDER | | | AREA | | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | | |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Never heard | 23 | 7 | 16 | - | 4 | 2 | 4 | 13 | 22 | 1 | 17 | 4 | 2 | - | 2 | 6 | 6 | 1 | 8 | | |
| | 5 | 3 | 6 | | 4 | 2 | 7 | 6 | 5 | 3 | 8 | 2 | 2 | | 3 | 6 | 6 | 1 | 7 | | |
| Favorable | 180 | 94 | 86 | 17 | 38 | 36 | 21 | 68 | 165 | 15 | 55 | 85 | 39 | 10 | 31 | 27 | 37 | 24 | 49 | | |
| | 36 | 39 | 33 | 32 | 40 | 40 | 36 | 33 | 35 | 47 | 27 | 48 | 34 | 53 | 40 | 28 | 37 | 30 | 40 | | |
| Unfavorable | 174 | 83 | 91 | 25 | 24 | 30 | 13 | 82 | 170 | 4 | 90 | 34 | 48 | 3 | 21 | 35 | 42 | 36 | 37 | | |
| | 35 | 35 | 35 | 47 | 25 | 34 | 22 | 40 | 36 | 12 | 44 | 19 | 42 | 16 | 27 | 36 | 42 | 44 | 31 | | |
| Heard of/Undecided | 123 | 56 | 67 | 11 | 29 | 21 | 21 | 41 | 111 | 12 | 42 | 54 | 26 | 6 | 24 | 30 | 15 | 20 | 27 | | |
| | 25 | 23 | 26 | 21 | 31 | 24 | 36 | 20 | 24 | 38 | 21 | 31 | 23 | 32 | 31 | 31 | 15 | 25 | 22 | | |

22. U.S. Congress

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | AREA | | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 18 | 10 | 8 | 3 | 5 | 3 | - | 7 | 18 | - | 4 | 7 | 7 | - | 6 | 3 | 1 | 4 | 4 |
| | 4 | 4 | 3 | 6 | 5 | 3 | | 3 | 4 | | 2 | 4 | 6 | | 8 | 3 | 1 | 5 | 3 |
| Favorable | 124 | 62 | 62 | 15 | 21 | 27 | 19 | 42 | 119 | 5 | 52 | 48 | 24 | 7 | 22 | 24 | 29 | 16 | 25 |
| | 25 | 26 | 24 | 28 | 22 | 30 | 32 | 21 | 25 | 16 | 25 | 27 | 21 | 37 | 28 | 24 | 29 | 20 | 21 |
| Unfavorable | 296 | 137 | 159 | 29 | 58 | 51 | 33 | 125 | 273 | 23 | 124 | 99 | 71 | 11 | 37 | 62 | 59 | 49 | 76 |
| | 59 | 57 | 61 | 55 | 61 | 57 | 56 | 61 | 58 | 72 | 61 | 56 | 62 | 58 | 47 | 63 | 59 | 60 | 63 |
| Heard of/Undecided | 62 | 31 | 31 | 6 | 11 | 8 | 7 | 30 | 58 | 4 | 24 | 23 | 13 | 1 | 13 | 9 | 11 | 12 | 16 |
| | 12 | 13 | 12 | 11 | 12 | 9 | 12 | 15 | 12 | 12 | 12 | 13 | 11 | 5 | 17 | 9 | 11 | 15 | 13 |

23. For U.S. Senate there are five candidates listed on your ballot in the following order: Republican Terri Lynn Land, Democrat Gary Peters, Libertarian Jim Fulner, Richard Matkin, U.S. Taxpayers Party, and Chris Wahmhoff, Green Party. At this point for whom will you vote or lean toward - Land, Peters, Fulner, Matkin, or Wahmhoff?

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|---|----------|-------|---------|-------|-------|-------|------------|----------------|-------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Terri Lynn Land | 184 | 101 | 83 | 28 | 45 | 33 | 18 | 60 | 172 | 12 | 14 | 138 | 31 | 7 | 34 | 33 | 33 | 25 | 50 |
| | 37 | 42 | 32 | 53 | 47 | 37 | 31 | 29 | 37 | 38 | 7 | 78 | 27 | 37 | 44 | 34 | 33 | 31 | 41 |
| Democrat Gary Peters | 228 | 94 | 134 | 18 | 28 | 41 | 29 | 112 | 213 | 15 | 166 | 16 | 44 | 9 | 20 | 47 | 54 | 43 | 54 |
| | 46 | 39 | 52 | 34 | 29 | 46 | 49 | 55 | 46 | 47 | 81 | 9 | 38 | 47 | 26 | 48 | 54 | 53 | 45 |
| Libertarian Jim Fulner | 16 | 6 | 10 | - | 9 | 2 | - | 5 | 16 | - | 7 | 2 | 7 | - | 2 | 4 | 4 | 3 | 3 |
| | 3 | 2 | 4 | | 9 | 2 | | 2 | 3 | | 3 | 1 | 6 | | 3 | 4 | 4 | 4 | 2 |
| Richard A. Matkin, U.S. Taxpayers Party | 9 | 5 | 4 | - | 1 | - | 4 | 4 | 9 | - | 4 | 4 | 1 | - | 4 | 2 | 2 | - | 1 |
| | 2 | 2 | 2 | | 1 | | 7 | 2 | 2 | | 2 | 2 | 1 | | 5 | 2 | 2 | | 1 |
| Green Party Chris Wahmhoff | 7 | 6 | 1 | 2 | 1 | - | 2 | 2 | 7 | - | 1 | 2 | 4 | - | 3 | 2 | - | 1 | 1 |
| | 1 | 2 | * | 4 | 1 | | 3 | 1 | 1 | | * | 1 | 3 | | 4 | 2 | | 1 | 1 |
| Undecided | 52 | 26 | 26 | 5 | 10 | 11 | 6 | 20 | 47 | 5 | 12 | 15 | 24 | 2 | 15 | 10 | 4 | 9 | 12 |
| | 10 | 11 | 10 | 9 | 11 | 12 | 10 | 10 | 10 | 16 | 6 | 8 | 21 | 11 | 19 | 10 | 4 | 11 | 10 |
| Refused | 4 | 2 | 2 | - | 1 | 2 | - | 1 | 4 | - | - | - | 4 | 1 | - | - | 3 | - | - |
| | 1 | 1 | 1 | | 1 | 2 | | * | 1 | | | | 3 | 5 | | | 3 | | |

24. Who would be your second choice - Land or Peters?

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|--|-----------|-----------|-----------|----------|-----------|----------|------------|----------------|-------------|-------------|-----------|----------|-----------|-------|----------|----------|----------|----------|----------|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Those who would not vote Land or Peters | 32 100 | 17 100 | 15 100 | 2 100 | 11 100 | 2 100 | 6 100 | 11 100 | 32 100 | - | 12 100 | 8 100 | 12 100 | - | 9 100 | 8 100 | 6 100 | 4 100 | 5 100 |
| Republican Terri Lynn Land | 6 19 | 2 12 | 4 27 | - | 2 18 | - | 1 17 | 3 27 | 6 19 | - | 1 8 | 5 62 | - | - | 3 33 | 1 12 | 1 17 | 1 25 | - |
| Democrat Gary Peters | 12 38 | 7 41 | 5 33 | 2 100 | 7 64 | 1 50 | - | 2 18 | 12 38 | - | 4 33 | 1 12 | 7 58 | - | 3 33 | 2 25 | 3 50 | 1 25 | 3 60 |
| Undecided | 11 34 | 6 35 | 5 33 | - | 2 18 | 1 50 | 3 50 | 5 45 | 11 34 | - | 5 42 | 2 25 | 4 33 | - | 1 11 | 5 62 | 1 17 | 2 50 | 2 40 |
| Refused | 3 9 | 2 12 | 1 7 | - | - | - | 2 33 | 1 9 | 3 9 | - | 2 17 | - | 1 8 | - | 2 22 | - | 1 17 | - | - |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-----------------------------|----------|---------|------|-------|------|-----|------------|----------------|-------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | FE-MALE | MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Abortion/Women's rights | 8 | 2 | 6 | - | - | 2 | 5 | 1 | 6 | 2 | 6 | - | 2 | - | 4 | 2 | - | 2 | - | |
| | 2 | 1 | 2 | | | 2 | 8 | * | 1 | 6 | 3 | | 2 | | 5 | 2 | | 2 | | |
| Koch brothers/Big business | 19 | 7 | 12 | 3 | 4 | 1 | 3 | 8 | 19 | - | 15 | - | 4 | - | 2 | 5 | 8 | 1 | 3 | |
| | 4 | 3 | 5 | 6 | 4 | 1 | 5 | 4 | 4 | | 7 | | 3 | | 3 | 5 | 8 | 1 | 2 | |
| Secretary of State | 26 | 17 | 9 | 3 | 4 | 10 | 2 | 7 | 22 | 4 | 3 | 7 | 15 | 2 | 4 | 7 | 4 | 5 | 4 | |
| | 5 | 7 | 3 | 6 | 4 | 11 | 3 | 3 | 5 | 12 | 1 | 4 | 13 | 11 | 5 | 7 | 4 | 6 | 3 | |
| Republican | 18 | 13 | 5 | 1 | 7 | 1 | 4 | 5 | 18 | - | 4 | 14 | - | - | 5 | 1 | 4 | 6 | 2 | |
| | 4 | 5 | 2 | 2 | 7 | 1 | 7 | 2 | 4 | | 2 | 8 | | | 6 | 1 | 4 | 7 | 2 | |
| Liar/Untrustworthy/Crook | 36 | 15 | 21 | 5 | 10 | - | 2 | 19 | 34 | 2 | 21 | 4 | 11 | - | 6 | 12 | 9 | 3 | 6 | |
| | 7 | 6 | 8 | 9 | 11 | | 3 | 9 | 7 | 6 | 10 | 2 | 10 | | 8 | 12 | 9 | 4 | 5 | |
| Rich/Has money | 12 | 5 | 7 | - | 2 | 2 | 2 | 6 | 12 | - | 6 | - | 6 | - | 2 | - | 2 | 5 | 3 | |
| | 2 | 2 | 3 | | 2 | 2 | 3 | 3 | 3 | | 3 | | 5 | | 3 | | 2 | 6 | 2 | |
| A woman | 16 | 8 | 8 | - | 5 | 2 | 2 | 7 | 16 | - | 3 | 13 | - | - | 5 | 3 | 4 | - | 4 | |
| | 3 | 3 | 3 | | 5 | 2 | 3 | 3 | 3 | | 1 | 7 | | | 6 | 3 | 4 | | 3 | |
| Intelligent/Smart | 9 | 5 | 4 | 1 | 1 | 2 | - | 5 | 9 | - | 3 | 5 | 1 | 1 | 3 | - | 3 | 1 | 1 | |
| | 2 | 2 | 2 | 2 | 1 | 2 | | 2 | 2 | | 1 | 3 | 1 | 5 | 4 | | 3 | 1 | 1 | |
| Capable/Experience/Good job | 20 | 13 | 7 | 2 | 7 | 2 | 3 | 6 | 20 | - | 3 | 16 | 1 | - | 4 | 3 | 2 | 5 | 6 | |
| | 4 | 5 | 3 | 4 | 7 | 2 | 5 | 3 | 4 | | 1 | 9 | 1 | | 5 | 3 | 2 | 6 | 5 | |
| For the people | 8 | 3 | 5 | 2 | 1 | 3 | - | 2 | 7 | 1 | - | 5 | 3 | - | - | 2 | 2 | 3 | 1 | |
| | 2 | 1 | 2 | 4 | 1 | 3 | | 1 | 1 | 3 | | 3 | 3 | | 2 | 2 | 4 | | 1 | |
| Honest/Fair/Truthful | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Conservative | 6 | 3 | 3 | 2 | 2 | 1 | - | 1 | 5 | 1 | 1 | 4 | 1 | 1 | 1 | - | 2 | 1 | 1 | |
| | 1 | 1 | 1 | 4 | 2 | 1 | | * | 1 | 3 | * | 2 | 1 | 5 | 1 | | 2 | 1 | 1 | |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|--|----------|---------|------|-------|------|-----|------------|----------------|-------------|-------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | FE-MALE | MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | | | | | | | | | | | | | | | | | | | |
| Hardworking | 7 | 4 | 3 | 1 | 2 | 1 | - | 3 | 6 | 1 | - | 4 | 3 | - | 1 | 3 | 1 | - | 2 |
| | 1 | 2 | 1 | 2 | 2 | 1 | | 1 | 1 | 3 | | 2 | 3 | | 1 | 3 | 1 | | 2 |
| Not qualified/Out of touch/Not good for Michigan | 12 | 6 | 6 | - | 3 | 1 | 1 | 7 | 11 | 1 | 7 | 2 | 2 | 1 | 1 | - | 3 | 4 | 3 |
| | 2 | 2 | 2 | | 3 | 1 | 2 | 3 | 2 | 3 | 3 | 1 | 2 | 5 | 1 | | 3 | 5 | 2 |
| Best choice | 6 | 4 | 2 | 1 | 2 | - | 1 | 2 | 6 | - | - | 5 | 1 | - | - | 1 | 2 | 1 | 2 |
| | 1 | 2 | 1 | 2 | 2 | | 2 | 1 | 1 | | | 3 | 1 | | | 1 | 2 | 1 | 2 |
| Views/stand on issues | 12 | 7 | 5 | - | 1 | - | 3 | 8 | 11 | 1 | 5 | 5 | 2 | - | 1 | 3 | 3 | - | 5 |
| | 2 | 3 | 2 | | 1 | | 5 | 4 | 2 | 3 | 2 | 3 | 2 | | 1 | 3 | 3 | | 4 |
| Commercials/Ads on TV | 8 | 3 | 5 | 2 | 1 | 1 | 2 | 2 | 8 | - | 4 | 3 | 1 | - | - | 5 | 1 | 1 | 1 |
| | 2 | 1 | 2 | 4 | 1 | 1 | 3 | 1 | 2 | | 2 | 2 | 1 | | | 5 | 1 | 1 | 1 |
| Selfish/Self-centered | 4 | - | 4 | - | - | 2 | - | 2 | 4 | - | 2 | 1 | 1 | - | - | 1 | - | 1 | 2 |
| | 1 | | 2 | | | 2 | | 1 | 1 | | 1 | 1 | 1 | | | 1 | | 1 | 2 |
| Like her/General positive mentions | 30 | 14 | 16 | 3 | 4 | 4 | 4 | 15 | 28 | 2 | 7 | 21 | 2 | 1 | 3 | 2 | 8 | 4 | 11 |
| | 6 | 6 | 6 | 6 | 4 | 4 | 7 | 7 | 6 | 6 | 3 | 12 | 2 | 5 | 4 | 2 | 8 | 5 | 9 |
| Dislike like her/General negative mentions | 77 | 26 | 51 | 6 | 11 | 16 | 9 | 35 | 70 | 7 | 45 | 9 | 23 | 2 | 9 | 17 | 12 | 14 | 23 |
| | 15 | 11 | 20 | 11 | 12 | 18 | 15 | 17 | 15 | 22 | 22 | 5 | 20 | 11 | 12 | 17 | 12 | 17 | 19 |
| Don't know her | 18 | 10 | 8 | 2 | 6 | 8 | 1 | 1 | 18 | - | 9 | 2 | 7 | - | 3 | 3 | 1 | 6 | 5 |
| | 4 | 4 | 3 | 4 | 6 | 9 | 2 | * | 4 | | 4 | 1 | 6 | | 4 | 3 | 1 | 7 | 4 |
| Other | 19 | 8 | 11 | 4 | - | 6 | - | 9 | 18 | 1 | 7 | 7 | 4 | 2 | 2 | 8 | 4 | 1 | 2 |
| | 4 | 3 | 4 | 8 | | 7 | | 4 | 4 | 3 | 3 | 4 | 3 | 11 | 3 | 8 | 4 | 1 | 2 |
| None/Nothing | 36 | 19 | 17 | 3 | 7 | 4 | 5 | 17 | 34 | 2 | 16 | 15 | 5 | 2 | 4 | 4 | 9 | 4 | 12 |
| | 7 | 8 | 7 | 6 | 7 | 4 | 8 | 8 | 7 | 6 | 8 | 8 | 4 | 11 | 5 | 4 | 9 | 5 | 10 |
| DK/NA/Refused | 78 | 40 | 38 | 12 | 14 | 16 | 5 | 31 | 71 | 7 | 35 | 25 | 17 | 7 | 18 | 14 | 12 | 12 | 15 |
| | 16 | 17 | 15 | 23 | 15 | 18 | 8 | 15 | 15 | 22 | 17 | 14 | 15 | 37 | 23 | 14 | 12 | 15 | 12 |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-----------------------------------|----------|---------|------|-------|------|-----|------------|------------|----------------|------------|-----|-----|-------|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | FE-MALE | MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Democrat | 32 | 17 | 15 | 4 | 9 | 6 | 5 | 8 | 30 | 2 | 11 | 11 | 9 | - | 8 | 4 | 7 | 11 | 1 | |
| | 6 | 7 | 6 | 8 | 9 | 7 | 8 | 4 | 6 | 6 | 5 | 6 | 8 | | 10 | 4 | 7 | 14 | 1 | |
| Crook/Liar/Untrustworthy | 40 | 18 | 22 | 2 | 10 | 4 | 2 | 22 | 39 | 1 | 4 | 27 | 9 | 1 | 5 | 7 | 10 | 7 | 9 | |
| | 8 | 8 | 8 | 4 | 11 | 4 | 3 | 11 | 8 | 3 | 2 | 15 | 8 | 5 | 6 | 7 | 10 | 9 | 7 | |
| Taxes | 8 | 6 | 2 | - | 3 | - | - | 5 | 7 | 1 | - | 8 | - | 1 | 2 | 2 | - | 1 | 2 | |
| | 2 | 2 | 1 | | 3 | | | 2 | 1 | 3 | | 5 | | 5 | 3 | 2 | | 1 | 2 | |
| Politician | 10 | 4 | 6 | - | 1 | 2 | - | 7 | 10 | - | 5 | 4 | 1 | - | - | 5 | 3 | - | 2 | |
| | 2 | 2 | 2 | | 1 | 2 | | 3 | 2 | | 2 | 2 | 1 | | | 5 | 3 | | 2 | |
| Honest/Fair | 15 | 4 | 11 | 1 | - | 5 | 1 | 8 | 15 | - | 10 | 1 | 4 | - | - | 7 | 4 | 2 | 2 | |
| | 3 | 2 | 4 | 2 | | 6 | 2 | 4 | 3 | | 5 | 1 | 3 | | | 7 | 4 | 2 | 2 | |
| Experienced/Qualified/Congressman | 17 | 5 | 12 | 3 | 2 | - | 1 | 11 | 16 | 1 | 11 | 5 | 1 | - | 3 | 6 | 3 | 2 | 3 | |
| | 3 | 2 | 5 | 6 | 2 | | 2 | 5 | 3 | 3 | 5 | 3 | 1 | | 4 | 6 | 3 | 2 | 2 | |
| For the people | 8 | 4 | 4 | - | - | 1 | 2 | 5 | 8 | - | 7 | 1 | - | - | - | 1 | 4 | 2 | 1 | |
| | 2 | 2 | 2 | | | 1 | 3 | 2 | 2 | | 3 | 1 | | | | 1 | 4 | 2 | 1 | |
| Hard-worker/Will do a good job | 18 | 10 | 8 | 2 | 1 | 6 | 2 | 7 | 18 | - | 13 | 1 | 4 | - | - | 4 | 4 | 3 | 7 | |
| | 4 | 4 | 3 | 4 | 1 | 7 | 3 | 3 | 4 | | 6 | 1 | 3 | | | 4 | 4 | 4 | 6 | |
| Rich/Big Money | 10 | 7 | 3 | - | 2 | 3 | 2 | 3 | 10 | - | 2 | 6 | 2 | 1 | 4 | - | - | 1 | 4 | |
| | 2 | 3 | 1 | | 2 | 3 | 3 | 1 | 2 | | 1 | 3 | 2 | 5 | 5 | | | 1 | 3 | |
| Views/stand on issues | 14 | 4 | 10 | 3 | 2 | 3 | - | 6 | 13 | 1 | 9 | 2 | 3 | - | - | 2 | 3 | 4 | 5 | |
| | 3 | 2 | 4 | 6 | 2 | 3 | | 3 | 3 | 3 | 4 | 1 | 3 | | | 2 | 3 | 5 | 4 | |
| Commercials | 3 | 2 | 1 | - | 2 | 1 | - | - | 3 | - | - | 3 | - | - | 1 | - | - | 2 | - | |
| | 1 | 1 | * | | 2 | 1 | | | 1 | | | 2 | | | 1 | | | 2 | | |
| Selfish/Out for himself | 6 | 3 | 3 | - | 4 | - | - | 2 | 6 | - | 2 | 3 | 1 | - | 1 | 2 | 1 | - | 2 | |
| | 1 | 1 | 1 | | 4 | | | 1 | 1 | | 1 | 2 | 1 | | 1 | 2 | 1 | | 2 | |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|--|----------|-------|---------|-------|-------|-------|------------|----------------|------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Like him/General positive mentions | 67 | 28 | 39 | 3 | 9 | 9 | 16 | 30 | 63 | 4 | 44 | 8 | 14 | 4 | 7 | 7 | 18 | 14 | 17 |
| | 13 | 12 | 15 | 6 | 9 | 10 | 27 | 15 | 13 | 12 | 22 | 5 | 12 | 21 | 9 | 7 | 18 | 17 | 14 |
| Dislike like him/General negative mentions | 44 | 20 | 24 | 7 | 7 | 9 | 3 | 18 | 36 | 8 | 19 | 20 | 5 | 1 | 3 | 10 | 7 | 3 | 20 |
| | 9 | 8 | 9 | 13 | 7 | 10 | 5 | 9 | 8 | 25 | 9 | 11 | 4 | 5 | 4 | 10 | 7 | 4 | 17 |
| Don't know him | 43 | 26 | 17 | 6 | 10 | 14 | 3 | 10 | 41 | 2 | 16 | 15 | 12 | - | 9 | 7 | 4 | 9 | 14 |
| | 9 | 11 | 7 | 11 | 11 | 16 | 5 | 5 | 9 | 6 | 8 | 8 | 10 | | 12 | 7 | 4 | 11 | 12 |
| Other | 22 | 13 | 9 | 3 | 2 | 3 | 4 | 10 | 22 | - | 4 | 7 | 10 | 4 | 5 | 4 | 1 | 4 | 4 |
| | 4 | 5 | 3 | 6 | 2 | 3 | 7 | 5 | 5 | | 2 | 4 | 9 | 21 | 6 | 4 | 1 | 5 | 3 |
| None/Nothing | 40 | 24 | 16 | 7 | 10 | 6 | 4 | 13 | 36 | 4 | 12 | 20 | 8 | - | 7 | 10 | 9 | 1 | 13 |
| | 8 | 10 | 6 | 13 | 11 | 7 | 7 | 6 | 8 | 12 | 6 | 11 | 7 | | 9 | 10 | 9 | 1 | 11 |
| DK/NA/Refused | 103 | 45 | 58 | 12 | 21 | 17 | 14 | 39 | 95 | 8 | 35 | 35 | 32 | 7 | 23 | 20 | 22 | 15 | 15 |
| | 21 | 19 | 22 | 23 | 22 | 19 | 24 | 19 | 20 | 25 | 17 | 20 | 28 | 37 | 29 | 20 | 22 | 19 | 12 |

26. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|------------|----------|------|---------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican | 214 | 123 | 91 | 32 | 49 | 44 | 25 | 64 | 204 | 10 | 10 | 159 | 43 | 7 | 40 | 42 | 40 | 29 | 54 |
| | 43 | 51 | 35 | 60 | 52 | 49 | 42 | 31 | 44 | 31 | 5 | 90 | 37 | 37 | 51 | 43 | 40 | 36 | 45 |
| Democratic | 227 | 86 | 141 | 17 | 31 | 37 | 24 | 118 | 209 | 18 | 184 | 9 | 34 | 9 | 25 | 51 | 51 | 37 | 53 |
| | 45 | 36 | 54 | 32 | 33 | 42 | 41 | 58 | 45 | 56 | 90 | 5 | 30 | 47 | 32 | 52 | 51 | 46 | 44 |
| Undecided | 55 | 28 | 27 | 4 | 15 | 7 | 8 | 21 | 51 | 4 | 8 | 8 | 37 | 2 | 11 | 5 | 9 | 15 | 13 |
| | 11 | 12 | 10 | 8 | 16 | 8 | 14 | 10 | 11 | 12 | 4 | 5 | 32 | 11 | 14 | 5 | 9 | 19 | 11 |
| Refused | 4 | 3 | 1 | - | - | 1 | 2 | 1 | 4 | - | 2 | 1 | 1 | 1 | 2 | - | - | - | 1 |
| | 1 | 1 | * | | | 1 | 3 | * | 1 | | 1 | 1 | 1 | 5 | 3 | | | | 1 |

27. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------|---------|-------|-------|-------|------------|----------------|------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| For Obama | 159 | 65 | 94 | 12 | 23 | 29 | 18 | 77 | 145 | 14 | 129 | 2 | 28 | 7 | 13 | 34 | 36 | 27 | 41 |
| | 32 | 27 | 36 | 23 | 24 | 33 | 31 | 38 | 31 | 44 | 63 | 1 | 24 | 37 | 17 | 35 | 36 | 33 | 34 |
| Against Obama | 135 | 76 | 59 | 16 | 38 | 25 | 11 | 45 | 128 | 7 | 6 | 97 | 30 | 5 | 30 | 23 | 21 | 22 | 33 |
| | 27 | 32 | 23 | 30 | 40 | 28 | 19 | 22 | 27 | 22 | 3 | 55 | 26 | 26 | 38 | 23 | 21 | 27 | 27 |
| He's not a factor | 192 | 94 | 98 | 23 | 30 | 33 | 29 | 77 | 181 | 11 | 64 | 75 | 52 | 6 | 33 | 40 | 39 | 30 | 43 |
| | 38 | 39 | 38 | 43 | 32 | 37 | 49 | 38 | 39 | 34 | 31 | 42 | 45 | 32 | 42 | 41 | 39 | 37 | 36 |
| Don't Know/Refused | 14 | 5 | 9 | 2 | 4 | 2 | 1 | 5 | 14 | - | 5 | 3 | 5 | 1 | 2 | 1 | 4 | 2 | 4 |
| | 3 | 2 | 3 | 4 | 4 | 2 | 2 | 2 | 3 | | 2 | 2 | 4 | 5 | 3 | 1 | 4 | 2 | 3 |

28. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-----------|--------|------|---------|-------|------|-----|----------------|------------|------------|------------|-------|-----|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 317 | 149 | 168 | 36 | 57 | 59 | 28 | 137 | 306 | 11 | 129 | 125 | 61 | 6 | 43 | 65 | 56 | 57 | 87 |
| | 63 | 62 | 65 | 68 | 60 | 66 | 47 | 67 | 65 | 34 | 63 | 71 | 53 | 32 | 55 | 66 | 56 | 70 | 72 |
| No | 154 | 80 | 74 | 16 | 32 | 26 | 28 | 52 | 137 | 17 | 60 | 49 | 44 | 9 | 29 | 31 | 37 | 18 | 30 |
| | 31 | 33 | 28 | 30 | 34 | 29 | 47 | 25 | 29 | 53 | 29 | 28 | 38 | 47 | 37 | 32 | 37 | 22 | 25 |
| Undecided | 28 | 10 | 18 | 1 | 5 | 4 | 3 | 15 | 24 | 4 | 15 | 3 | 9 | 4 | 6 | 2 | 6 | 6 | 4 |
| | 6 | 4 | 7 | 2 | 5 | 4 | 5 | 7 | 5 | 12 | 7 | 2 | 8 | 21 | 8 | 2 | 6 | 7 | 3 |
| Refused | 1 | 1 | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | - |
| | * | * | | | 1 | | | | * | | | | 1 | | | | 1 | | |

29. What is the most important issue when casting your vote for Congress this year: jobs, healthcare, federal budget deficit, education, security/terrorism, and immigration..?

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|------------------------|----------|------|---------|-------|------|-----|------------|------------|----------------|-------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | | LIKLEY TO VOTE | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Jobs | 122 | 61 | 61 | 12 | 13 | 18 | 16 | 63 | 110 | 12 | 57 | 34 | 30 | 6 | 19 | 22 | 22 | 22 | 31 | |
| | 24 | 25 | 23 | 23 | 14 | 20 | 27 | 31 | 24 | 38 | 28 | 19 | 26 | 32 | 24 | 22 | 22 | 27 | 26 | |
| Healthcare | 83 | 33 | 50 | 12 | 15 | 18 | 7 | 31 | 78 | 5 | 45 | 24 | 12 | - | 9 | 18 | 19 | 11 | 26 | |
| | 17 | 14 | 19 | 23 | 16 | 20 | 12 | 15 | 17 | 16 | 22 | 14 | 10 | | 12 | 18 | 19 | 14 | 21 | |
| Federal Budget deficit | 70 | 39 | 31 | 6 | 14 | 15 | 11 | 24 | 69 | 1 | 23 | 36 | 11 | 3 | 11 | 15 | 13 | 7 | 21 | |
| | 14 | 16 | 12 | 11 | 15 | 17 | 19 | 12 | 15 | 3 | 11 | 20 | 10 | 16 | 14 | 15 | 13 | 9 | 17 | |
| Education | 58 | 23 | 35 | 5 | 14 | 15 | 4 | 20 | 53 | 5 | 33 | 8 | 16 | 3 | 8 | 15 | 11 | 10 | 11 | |
| | 12 | 10 | 13 | 9 | 15 | 17 | 7 | 10 | 11 | 16 | 16 | 5 | 14 | 16 | 10 | 15 | 11 | 12 | 9 | |
| Security/terrorism | 67 | 33 | 34 | 8 | 14 | 7 | 10 | 28 | 66 | 1 | 16 | 37 | 14 | 4 | 13 | 11 | 14 | 17 | 5 | |
| | 13 | 14 | 13 | 15 | 15 | 8 | 17 | 14 | 14 | 3 | 8 | 21 | 12 | 21 | 17 | 11 | 14 | 21 | 4 | |
| Immigration | 53 | 26 | 27 | 3 | 17 | 10 | 10 | 13 | 50 | 3 | 12 | 21 | 20 | 2 | 12 | 9 | 10 | 7 | 13 | |
| | 11 | 11 | 10 | 6 | 18 | 11 | 17 | 6 | 11 | 9 | 6 | 12 | 17 | 11 | 15 | 9 | 10 | 9 | 11 | |
| Other | 11 | 6 | 5 | - | 2 | 2 | 1 | 6 | 11 | - | 6 | 3 | 2 | - | 2 | 1 | 3 | 2 | 3 | |
| | 2 | 2 | 2 | | 2 | 2 | 2 | 3 | 2 | | 3 | 2 | 2 | | 3 | 1 | 3 | 2 | 2 | |
| Undecided | 24 | 11 | 13 | 4 | 5 | 4 | - | 11 | 19 | 5 | 10 | 11 | 3 | - | 3 | 2 | 5 | 5 | 9 | |
| | 5 | 5 | 5 | 8 | 5 | 4 | | 5 | 4 | 16 | 5 | 6 | 3 | | 4 | 2 | 5 | 6 | 7 | |
| Refused | 1 | 1 | - | - | - | - | - | 1 | 1 | - | - | 1 | - | - | - | - | 1 | - | - | |
| | * | * | | | | | | * | * | | | 1 | | | | | 1 | | | |
| All | 11 | 7 | 4 | 3 | 1 | - | - | 7 | 11 | - | 2 | 2 | 7 | 1 | 1 | 5 | 2 | - | 2 | |
| | 2 | 3 | 2 | 6 | 1 | | | 3 | 2 | | 1 | 1 | 6 | 5 | 1 | 5 | 2 | | 2 | |

31. Who would be your second choice - Snyder or Schauer?

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|--|----------|-------|---------|-------|-------|-------|------------|----------------|------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Those who would not vote Snyder or Schauer | 19 | 11 | 8 | 3 | 5 | 3 | 4 | 4 | 19 | - | 3 | 5 | 11 | - | 5 | 6 | 6 | 1 | 1 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | 100 | 100 | 100 | | 100 | 100 | 100 | 100 | 100 |
| Republican Rick Snyder | 6 | 4 | 2 | 1 | 1 | 2 | 2 | - | 6 | - | 3 | 1 | 2 | - | - | 2 | 3 | - | 1 |
| | 32 | 36 | 25 | 33 | 20 | 67 | 50 | | 32 | | 100 | 20 | 18 | | | 33 | 50 | | 100 |
| Democrat Mark Schauer | 8 | 5 | 3 | 2 | 3 | 1 | - | 2 | 8 | - | - | 4 | 4 | - | 4 | 2 | 1 | 1 | - |
| | 42 | 45 | 38 | 67 | 60 | 33 | | 50 | 42 | | | 80 | 36 | | 80 | 33 | 17 | 100 | |
| Undecided | 1 | - | 1 | - | 1 | - | - | - | 1 | - | - | - | 1 | - | 1 | - | - | - | - |
| | 5 | | 12 | | 20 | | | | 5 | | | | 9 | | 20 | | | | |
| Refused | 4 | 2 | 2 | - | - | - | 2 | 2 | 4 | - | - | - | 4 | - | - | 2 | 2 | - | - |
| | 21 | 18 | 25 | | | | 50 | 50 | 21 | | | | 36 | | | 33 | 33 | | |

33. For Secretary of State, there are five candidates listed on your ballot in the following order: Republican Ruth Johnson, Democrat Godfrey Dillard, Libertarian James Lewis, Robert Gale U.S. Taxpayers Party, and Jason Robert Gatties, Natural Law Party. At this point for whom will you vote or lean toward - Johnson, Dillard, Lewis, Gale, or Gatties?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|---|--------|------|---------|-------|------|-----|------------|----------------|-------------|-------------|-------|-----|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Ruth Johnson | 181 | 97 | 84 | 25 | 45 | 35 | 18 | 58 | 171 | 10 | 11 | 141 | 29 | 5 | 39 | 34 | 31 | 19 | 51 |
| | 36 | 40 | 32 | 47 | 47 | 39 | 31 | 28 | 37 | 31 | 5 | 80 | 25 | 26 | 50 | 35 | 31 | 23 | 42 |
| Democrat Godfrey Dillard | 199 | 83 | 116 | 14 | 21 | 26 | 27 | 111 | 186 | 13 | 161 | 12 | 26 | 6 | 19 | 37 | 50 | 36 | 50 |
| | 40 | 35 | 45 | 26 | 22 | 29 | 46 | 54 | 40 | 41 | 79 | 7 | 23 | 32 | 24 | 38 | 50 | 44 | 41 |
| Libertarian James Lewis | 11 | 5 | 6 | 1 | 3 | 5 | - | 2 | 11 | - | 3 | 2 | 6 | - | 2 | 2 | 5 | 2 | - |
| | 2 | 2 | 2 | 2 | 3 | 6 | - | 1 | 2 | - | 1 | 1 | 5 | - | 3 | 2 | 5 | 2 | - |
| Robert Gale, U.S. Taxpayers Party | 5 | 1 | 4 | 1 | 3 | 1 | - | - | 5 | - | 2 | - | 3 | - | 1 | 3 | - | - | 1 |
| | 1 | * | 2 | 2 | 3 | 1 | - | - | 1 | - | 1 | - | 3 | - | 1 | 3 | - | - | 1 |
| Jason Robert Gatties, Natural Law Party | 1 | - | 1 | - | - | 1 | - | - | 1 | - | - | - | 1 | - | - | - | - | - | 1 |
| | * | - | * | - | - | 1 | - | - | * | - | - | - | 1 | - | - | - | - | - | 1 |
| Undecided | 101 | 53 | 48 | 12 | 21 | 21 | 14 | 33 | 92 | 9 | 27 | 20 | 50 | 8 | 16 | 21 | 14 | 24 | 18 |
| | 20 | 22 | 18 | 23 | 22 | 24 | 24 | 16 | 20 | 28 | 13 | 11 | 43 | 42 | 21 | 21 | 14 | 30 | 15 |
| Refused | 2 | 1 | 1 | - | 2 | - | - | - | 2 | - | - | 2 | - | - | 1 | 1 | - | - | - |
| | * | * | * | - | 2 | - | - | - | * | - | - | 1 | - | - | 1 | 1 | - | - | - |

34. For Attorney General, there are five candidates listed on your ballot in the following order: Republican Bill Schuette, Democrat Mark Totten, Libertarian Justin Altman, Gerald T. Van Sickle, U.S. Taxpayers Party, and John Anthony LaPietra, Green Party. At this point for whom will you vote or lean toward - Schuette, Totten, Altman, Van Sickle, or LaPietra?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--|--------|------|---------|-------|------|-----|------------|----------------|-------------|-------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | AREA | | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Bill Schuette | 182 | 96 | 86 | 25 | 46 | 36 | 20 | 55 | 174 | 8 | 8 | 140 | 33 | 4 | 36 | 29 | 31 | 23 | 57 |
| | 36 | 40 | 33 | 47 | 48 | 40 | 34 | 27 | 37 | 25 | 4 | 79 | 29 | 21 | 46 | 30 | 31 | 28 | 47 |
| Democrat Mark Totten | 214 | 85 | 129 | 18 | 27 | 35 | 23 | 111 | 201 | 13 | 168 | 12 | 34 | 6 | 18 | 44 | 56 | 37 | 52 |
| | 43 | 35 | 50 | 34 | 28 | 39 | 39 | 54 | 43 | 41 | 82 | 7 | 30 | 32 | 23 | 45 | 56 | 46 | 43 |
| Libertarian Justin Altman | 10 | 4 | 6 | 1 | 3 | 1 | 1 | 4 | 10 | - | - | 4 | 6 | 2 | 3 | 2 | 1 | 2 | - |
| | 2 | 2 | 2 | 2 | 3 | 1 | 2 | 2 | 2 | | | 2 | 5 | 11 | 4 | 2 | 1 | 2 | |
| Gerald T. Van Sickle, U.S. Taxpayers Party | 5 | 3 | 2 | - | 3 | 1 | - | 1 | 5 | - | 1 | 3 | 1 | - | 2 | 2 | - | 1 | - |
| | 1 | 1 | 1 | | 3 | 1 | | * | 1 | | * | 2 | 1 | | 3 | 2 | | 1 | |
| Green Party John Anthony LaPietra | 3 | 3 | - | 2 | - | - | - | 1 | 3 | - | - | - | 3 | - | 2 | 1 | - | - | - |
| | 1 | 1 | | 4 | | | | * | 1 | | | | 3 | | 3 | 1 | | | |
| Undecided | 85 | 48 | 37 | 7 | 15 | 16 | 15 | 32 | 74 | 11 | 27 | 18 | 37 | 7 | 17 | 20 | 11 | 18 | 12 |
| | 17 | 20 | 14 | 13 | 16 | 18 | 25 | 16 | 16 | 34 | 13 | 10 | 32 | 37 | 22 | 20 | 11 | 22 | 10 |
| Refused | 1 | 1 | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | - |
| | * | * | | | 1 | | | | * | | | | 1 | | | | 1 | | |

36. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Michigan or generally bad?

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|----------------|----------|-------|---------|-------|-------|-------|------------|----------------|------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Generally Good | 206 | 90 | 116 | 18 | 27 | 37 | 30 | 94 | 196 | 10 | 150 | 17 | 38 | 4 | 18 | 36 | 51 | 42 | 53 |
| | 41 | 38 | 45 | 34 | 28 | 42 | 51 | 46 | 42 | 31 | 74 | 10 | 33 | 21 | 23 | 37 | 51 | 52 | 44 |
| Generally Bad | 244 | 127 | 117 | 33 | 53 | 46 | 25 | 87 | 223 | 21 | 37 | 147 | 57 | 10 | 50 | 55 | 39 | 32 | 57 |
| | 49 | 53 | 45 | 62 | 56 | 52 | 42 | 43 | 48 | 66 | 18 | 83 | 50 | 53 | 64 | 56 | 39 | 40 | 47 |
| Undecided | 49 | 23 | 26 | 2 | 15 | 5 | 4 | 23 | 48 | 1 | 17 | 12 | 20 | 5 | 10 | 7 | 10 | 7 | 10 |
| | 10 | 10 | 10 | 4 | 16 | 6 | 7 | 11 | 10 | 3 | 8 | 7 | 17 | 26 | 13 | 7 | 10 | 9 | 8 |
| Refused | 1 | - | 1 | - | - | 1 | - | - | 1 | - | - | 1 | - | - | - | - | - | - | 1 |
| | * | | * | | | 1 | | | * | | | 1 | | | | | | | 1 |

37. Thinking about the Presidential Primaries in early 2016, are you more likely to vote in Michigan's Democratic Primary, Republican Primary, or will you skip the primaries in early 2016?

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----------|-------|---------|-------|-------|-------|------------|------------|----------------|------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|-------|
| | GENDER | | | AREA | | | | | LIKLEY TO VOTE | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Will vote in Democratic Primary | 212 | 82 | 130 | 17 | 22 | 37 | 27 | 109 | 194 | 18 | 174 | 7 | 31 | 9 | 22 | 44 | 50 | 37 | 49 | |
| | 42 | 34 | 50 | 32 | 23 | 42 | 46 | 53 | 41 | 56 | 85 | 4 | 27 | 47 | 28 | 45 | 50 | 46 | 40 | |
| Will vote in Republican Primary | 188 | 103 | 85 | 28 | 46 | 34 | 18 | 62 | 179 | 9 | 9 | 144 | 33 | 8 | 35 | 37 | 35 | 20 | 51 | |
| | 38 | 43 | 33 | 53 | 48 | 38 | 31 | 30 | 38 | 28 | 4 | 81 | 29 | 42 | 45 | 38 | 35 | 25 | 42 | |
| Will skip Primaries | 45 | 29 | 16 | 7 | 7 | 9 | 9 | 13 | 41 | 4 | 6 | 18 | 20 | - | 10 | 10 | 5 | 10 | 10 | |
| | 9 | 12 | 6 | 13 | 7 | 10 | 15 | 6 | 9 | 12 | 3 | 10 | 17 | | 13 | 10 | 5 | 12 | 8 | |
| Undecided | 52 | 23 | 29 | 1 | 19 | 9 | 5 | 18 | 51 | 1 | 14 | 8 | 29 | 1 | 11 | 7 | 9 | 14 | 10 | |
| | 10 | 10 | 11 | 2 | 20 | 10 | 8 | 9 | 11 | 3 | 7 | 5 | 25 | 5 | 14 | 7 | 9 | 17 | 8 | |
| Refused | 3 | 3 | - | - | 1 | - | - | 2 | 3 | - | 1 | - | 2 | 1 | - | - | 1 | - | 1 | |
| | 1 | 1 | | | 1 | | | 1 | 1 | | * | | 2 | 5 | | | 1 | | 1 | |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|-------------------|----------|-------|---------|-------|-------|-------|------------|----------------|-------------|-------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Republican Voters | 188 | 103 | 85 | 28 | 46 | 34 | 18 | 62 | 179 | 9 | 9 | 144 | 33 | 8 | 35 | 37 | 35 | 20 | 51 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Jeb Bush | 21 | 12 | 9 | 1 | 7 | 2 | 3 | 8 | 21 | - | 1 | 15 | 5 | 1 | 5 | 2 | 3 | 3 | 7 |
| | 11 | 12 | 11 | 4 | 15 | 6 | 17 | 13 | 12 | | 11 | 10 | 15 | 12 | 14 | 5 | 9 | 15 | 14 |
| Chris Christie | 12 | 4 | 8 | 2 | - | 3 | 2 | 5 | 12 | - | 2 | 8 | 2 | - | 2 | 4 | 2 | 1 | 3 |
| | 6 | 4 | 9 | 7 | | 9 | 11 | 8 | 7 | | 22 | 6 | 6 | | 6 | 11 | 6 | 5 | 6 |
| Ted Cruz | 10 | 4 | 6 | 1 | 2 | 1 | - | 6 | 10 | - | 1 | 8 | 1 | - | 3 | 3 | 2 | 1 | 1 |
| | 5 | 4 | 7 | 4 | 4 | 3 | | 10 | 6 | | 11 | 6 | 3 | | 9 | 8 | 6 | 5 | 2 |
| Mike Huckabee | 21 | 14 | 7 | 3 | 5 | 5 | 3 | 5 | 17 | 4 | 1 | 17 | 3 | 1 | 4 | 3 | 3 | 1 | 8 |
| | 11 | 14 | 8 | 11 | 11 | 15 | 17 | 8 | 9 | 44 | 11 | 12 | 9 | 12 | 11 | 8 | 9 | 5 | 16 |
| Jon Huntsman | 4 | 2 | 2 | 2 | 1 | - | - | 1 | 4 | - | 1 | 1 | 2 | - | - | - | 2 | 2 | - |
| | 2 | 2 | 2 | 7 | 2 | | | 2 | 2 | | 11 | 1 | 6 | | | | 6 | 10 | |
| Bobby Jindal | 5 | - | 5 | 1 | - | - | 2 | 2 | 5 | - | - | 5 | - | - | - | - | 3 | - | 2 |
| | 3 | | 6 | 4 | | | 11 | 3 | 3 | | | 3 | | | | | 9 | | 4 |
| John Kasich | 1 | 1 | - | - | 1 | - | - | - | 1 | - | - | 1 | - | - | 1 | - | - | - | - |
| | 1 | 1 | | | 2 | | | | 1 | | | 1 | | | 3 | | | | |
| Rand Paul | 13 | 10 | 3 | 1 | 6 | 2 | - | 4 | 12 | 1 | - | 7 | 5 | 1 | 4 | 3 | 1 | 1 | 3 |
| | 7 | 10 | 4 | 4 | 13 | 6 | | 6 | 7 | 11 | | 5 | 15 | 12 | 11 | 8 | 3 | 5 | 6 |
| Rick Perry | 12 | 10 | 2 | 3 | 2 | 2 | 1 | 4 | 12 | - | 1 | 7 | 4 | - | 4 | 1 | 4 | 2 | 1 |
| | 6 | 10 | 2 | 11 | 4 | 6 | 6 | 6 | 7 | | 11 | 5 | 12 | | 11 | 3 | 11 | 10 | 2 |
| Marco Rubio | 18 | 9 | 9 | 2 | 1 | 6 | 1 | 8 | 18 | - | - | 16 | 2 | 1 | 2 | 5 | 2 | 1 | 7 |
| | 10 | 9 | 11 | 7 | 2 | 18 | 6 | 13 | 10 | | | 11 | 6 | 12 | 6 | 14 | 6 | 5 | 14 |
| Paul Ryan | 11 | 4 | 7 | 3 | 6 | 1 | - | 1 | 11 | - | - | 10 | 1 | 1 | 2 | 2 | 2 | 2 | 2 |
| | 6 | 4 | 8 | 11 | 13 | 3 | | 2 | 6 | | | 7 | 3 | 12 | 6 | 5 | 6 | 10 | 4 |
| Rick Santorum | 10 | 4 | 6 | 2 | 3 | 1 | 1 | 3 | 7 | 3 | - | 8 | 2 | - | 2 | 4 | 2 | 1 | 1 |
| | 5 | 4 | 7 | 7 | 7 | 3 | 6 | 5 | 4 | 33 | | 6 | 6 | | 6 | 11 | 6 | 5 | 2 |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|--------|------|---------|-------|------|-----|----------------|------------|------------|------------|-------|-----|-----|-------|-------|-------|-------|-------|---------|
| ===== | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| ----- | | | | | | | | | | | | | | | | | | | |
| Scott Walker | 12 | 9 | 3 | 2 | 3 | 2 | - | 5 | 11 | 1 | - | 10 | 2 | 1 | 1 | 3 | 1 | - | 6 |
| | 6 | 9 | 4 | 7 | 7 | 6 | | 8 | 6 | 11 | | 7 | 6 | 12 | 3 | 8 | 3 | | 12 |
| Undecided | 32 | 14 | 18 | 5 | 9 | 6 | 3 | 9 | 32 | - | 2 | 25 | 4 | 2 | 5 | 7 | 7 | 1 | 10 |
| | 17 | 14 | 21 | 18 | 20 | 18 | 17 | 15 | 18 | | 22 | 17 | 12 | 25 | 14 | 19 | 20 | 5 | 20 |
| Refused | 4 | 4 | - | - | - | 2 | 2 | - | 4 | - | - | 4 | - | - | - | - | 1 | 3 | - |
| | 2 | 4 | | | | 6 | 11 | | 2 | | | 3 | | | | 3 | 15 | | |
| Other | 2 | 2 | - | - | - | 1 | - | 1 | 2 | - | - | 2 | - | - | - | - | - | 1 | - |
| | 1 | 2 | | | | 3 | | 2 | 1 | | | 1 | | | | | | 5 | |

39. Who would be your second choice...

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-------------------------|----------|---------|------|-------|------|-----|------------|----------------|-------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|-----|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | FE-MALE | MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | | | | | | | | | | | | | | | | | | | | |
| Those with first choice | 152 | 85 | 67 | 23 | 37 | 26 | 13 | 53 | 143 | 9 | 7 | 115 | 29 | 6 | 30 | 30 | 27 | 16 | 41 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Jeb Bush | 21 | 10 | 11 | 7 | 7 | 4 | 1 | 2 | 18 | 3 | - | 18 | 2 | 2 | 3 | 5 | 4 | 1 | 6 | |
| | 14 | 12 | 16 | 30 | 19 | 15 | 8 | 4 | 13 | 33 | | 16 | 7 | 33 | 10 | 17 | 15 | 6 | 15 | |
| Chris Christie | 15 | 10 | 5 | 1 | 6 | 4 | 1 | 3 | 15 | - | 1 | 11 | 3 | - | 3 | 3 | 2 | 1 | 6 | |
| | 10 | 12 | 7 | 4 | 16 | 15 | 8 | 6 | 10 | | 14 | 10 | 10 | | 10 | 10 | 7 | 6 | 15 | |
| Ted Cruz | 9 | 6 | 3 | 1 | - | 2 | - | 6 | 9 | - | - | 8 | 1 | - | 1 | 2 | 3 | 1 | 2 | |
| | 6 | 7 | 4 | 4 | | 8 | | 11 | 6 | | | 7 | 3 | | 3 | 7 | 11 | 6 | 5 | |
| Mike Huckabee | 15 | 10 | 5 | 4 | 6 | 2 | - | 3 | 15 | - | 1 | 9 | 5 | 2 | 3 | 2 | 4 | 1 | 3 | |
| | 10 | 12 | 7 | 17 | 16 | 8 | | 6 | 10 | | 14 | 8 | 17 | 33 | 10 | 7 | 15 | 6 | 7 | |
| Jon Huntsman | 4 | 2 | 2 | - | - | - | 1 | 3 | 4 | - | - | 2 | 2 | - | 1 | 1 | - | 1 | 1 | |
| | 3 | 2 | 3 | | | | 8 | 6 | 3 | | | 2 | 7 | | 3 | 3 | | 6 | 2 | |
| Bobby Jindal | 8 | 5 | 3 | 1 | 1 | 2 | 1 | 3 | 8 | - | - | 4 | 4 | - | 2 | - | 2 | - | 4 | |
| | 5 | 6 | 4 | 4 | 3 | 8 | 8 | 6 | 6 | | | 3 | 14 | | 7 | | 7 | | 10 | |
| John Kasich | 2 | 1 | 1 | 1 | 1 | - | - | - | 2 | - | - | 2 | - | - | 1 | - | - | - | 1 | |
| | 1 | 1 | 1 | 4 | 3 | | | | 1 | | | 2 | | | 3 | | | | 2 | |
| Rand Paul | 8 | 5 | 3 | - | 1 | 3 | 2 | 2 | 8 | - | - | 7 | 1 | 1 | - | 1 | 3 | - | 3 | |
| | 5 | 6 | 4 | | 3 | 12 | 15 | 4 | 6 | | | 6 | 3 | 17 | | 3 | 11 | | 7 | |
| Rick Perry | 4 | 1 | 3 | - | 2 | 1 | - | 1 | 4 | - | - | 4 | - | - | 1 | - | - | 1 | 1 | |
| | 3 | 1 | 4 | | 5 | 4 | | 2 | 3 | | | 3 | | | 3 | | | 6 | 2 | |
| Marco Rubio | 20 | 12 | 8 | 1 | 4 | 5 | 1 | 9 | 19 | 1 | 1 | 16 | 3 | - | 4 | 4 | 2 | 3 | 6 | |
| | 13 | 14 | 12 | 4 | 11 | 19 | 8 | 17 | 13 | 11 | 14 | 14 | 10 | | 13 | 13 | 7 | 19 | 15 | |
| Paul Ryan | 20 | 11 | 9 | 4 | 3 | 1 | 4 | 8 | 17 | 3 | - | 15 | 5 | 1 | 5 | 3 | 4 | 4 | 3 | |
| | 13 | 13 | 13 | 17 | 8 | 4 | 31 | 15 | 12 | 33 | | 13 | 17 | 17 | 17 | 10 | 15 | 25 | 7 | |
| Rick Santorum | 4 | 1 | 3 | 1 | - | - | - | 3 | 4 | - | 1 | 3 | - | - | 2 | 1 | 1 | - | - | |
| | 3 | 1 | 4 | 4 | | | | 6 | 3 | | 14 | 3 | | | 7 | 3 | 4 | | | |

39. Who would be your second choice...

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|--------------|----------|------|---------|-------|------|-----|------------|----------------|------------|------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKLY | SMWT LIKLY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | | | | | | | | | | | | | | | | | | | |
| Scott Walker | 8 | 3 | 5 | 1 | - | 1 | - | 6 | 8 | - | 2 | 6 | - | - | 1 | 4 | - | 1 | 2 |
| | 5 | 4 | 7 | 4 | | 4 | | 11 | 6 | | 29 | 5 | | 3 | 13 | | 6 | 5 | |
| Undecided | 10 | 6 | 4 | - | 4 | 1 | 2 | 3 | 8 | 2 | 1 | 6 | 3 | - | 2 | 3 | 2 | 2 | 1 |
| | 7 | 7 | 6 | | 11 | 4 | 15 | 6 | 6 | 22 | 14 | 5 | 10 | | 7 | 10 | 7 | 12 | 2 |
| Refused | 2 | 1 | 1 | - | 2 | - | - | - | 2 | - | - | 2 | - | - | 1 | 1 | - | - | - |
| | 1 | 1 | 1 | | 5 | | | | 1 | | | 2 | | | 3 | 3 | | | |
| Other | 2 | 1 | 1 | 1 | - | - | - | 1 | 2 | - | - | 2 | - | - | - | - | - | - | 2 |
| | 1 | 1 | 1 | 4 | | | | 2 | 1 | | | 2 | | | | | | | 5 |

40. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for _____, or vote for Romney..... or someone else?

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-------------------------|----------|------|---------|-------|------|-----|------------|------------|----------------|-------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | | LIKLEY TO VOTE | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | | | | | | | | | | | | | | | | | | | | |
| Those with first choice | 152 | 85 | 67 | 23 | 37 | 26 | 13 | 53 | 143 | 9 | 7 | 115 | 29 | 6 | 30 | 30 | 27 | 16 | 41 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Mitt Romney | 60 | 27 | 33 | 12 | 8 | 17 | 3 | 20 | 60 | - | 3 | 49 | 8 | - | 12 | 11 | 10 | 9 | 17 | |
| | 39 | 32 | 49 | 52 | 22 | 65 | 23 | 38 | 42 | | 43 | 43 | 28 | | 40 | 37 | 37 | 56 | 41 | |
| Jeb Bush | 15 | 8 | 7 | 1 | 8 | 1 | 1 | 4 | 15 | - | 2 | 9 | 4 | 1 | 4 | 1 | 2 | 1 | 6 | |
| | 10 | 9 | 10 | 4 | 22 | 4 | 8 | 8 | 10 | | 29 | 8 | 14 | 17 | 13 | 3 | 7 | 6 | 15 | |
| Chris Christie | 4 | 2 | 2 | 1 | 1 | - | - | 2 | 4 | - | - | 3 | 1 | - | 2 | 1 | 1 | - | - | |
| | 3 | 2 | 3 | 4 | 3 | | | 4 | 3 | | | 3 | 3 | | 7 | 3 | 4 | | | |
| Ted Cruz | 10 | 4 | 6 | 2 | 1 | 1 | - | 6 | 10 | - | 1 | 8 | 1 | - | 3 | 3 | 2 | 1 | 1 | |
| | 7 | 5 | 9 | 9 | 3 | 4 | | 11 | 7 | | 14 | 7 | 3 | | 10 | 10 | 7 | 6 | 2 | |
| Mike Huckabee | 8 | 7 | 1 | 2 | 1 | 2 | - | 3 | 6 | 2 | 1 | 7 | - | 1 | 1 | - | 1 | 1 | 4 | |
| | 5 | 8 | 1 | 9 | 3 | 8 | | 6 | 4 | 22 | 14 | 6 | | 17 | 3 | | 4 | 6 | 10 | |
| Jon Huntsman | 2 | 2 | - | 1 | 1 | - | - | - | 2 | - | - | 1 | 1 | - | - | - | - | 1 | 1 | |
| | 1 | 2 | | 4 | 3 | | | | 1 | | | 1 | 3 | | | | | 6 | 2 | |
| Bobby Jindal | 4 | - | 4 | 1 | - | - | 2 | 1 | 4 | - | - | 4 | - | - | - | - | 2 | - | 2 | |
| | 3 | | 6 | 4 | | | 15 | 2 | 3 | | | 3 | | | | | 7 | | 5 | |
| John Kasich | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Rand Paul | 2 | 1 | 1 | - | - | - | - | 2 | 2 | - | - | 1 | 1 | - | 1 | - | 1 | - | - | |
| | 1 | 1 | 1 | | | | | 4 | 1 | | | 1 | 3 | | 3 | | 4 | | | |
| Rick Perry | 3 | 2 | 1 | - | - | 1 | - | 2 | 3 | - | - | 1 | 2 | - | 1 | - | 1 | - | 1 | |
| | 2 | 2 | 1 | | | 4 | | 4 | 2 | | | 1 | 7 | | 3 | | 4 | | 2 | |
| Marco Rubio | 8 | 5 | 3 | - | 1 | 1 | 2 | 4 | 8 | - | - | 6 | 2 | 1 | - | 3 | 1 | 1 | 1 | |
| | 5 | 6 | 4 | | 3 | 4 | 15 | 8 | 6 | | | 5 | 7 | 17 | | 10 | 4 | 6 | 2 | |
| Paul Ryan | 4 | 4 | - | 1 | 3 | - | - | - | 4 | - | - | 4 | - | 1 | - | 1 | 1 | - | 1 | |
| | 3 | 5 | | 4 | 8 | | | | 3 | | | 3 | | 17 | | 3 | 4 | | 2 | |

40. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for _____, or vote for Romney..... or someone else?

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|---------------|----------|----------|---------|--------|---------|--------|------------|----------------|-------------|-------------|-----|----------|---------|---------|---------|---------|---------|---------|---------|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | | | | | | | | | | | | | | | | | | | |
| Rick Santorum | 2 1 | 1 1 | 1 1 | - | 1 3 | - | - | 1 2 | 1 1 | 1 11 | - | 2 2 | - | - | 1 3 | 1 3 | - | - | - |
| Scott Walker | 7 5 | 6 7 | 1 1 | 1 4 | 2 5 | 1 4 | - | 3 6 | 6 4 | 1 11 | - | 5 4 | 2 7 | 1 17 | 1 3 | 1 3 | 1 4 | - | 3 7 |
| Undecided | 21 14 | 14 16 | 7 10 | 1 4 | 8 22 | 2 8 | 5 38 | 5 9 | 16 11 | 5 56 | - | 13 11 | 7 24 | 1 17 | 3 10 | 7 23 | 4 15 | 2 12 | 4 10 |
| Refused | 2 1 | 2 2 | - | - | 2 5 | - | - | - | 2 1 | - | - | 2 2 | - | - | 1 3 | 1 3 | - | - | - |

41. I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today: Joe Biden, Hillary Clinton, Andrew Cuomo, Martin O'Malley, or Elizabeth Warren?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|------------------|--------|------|---------|-------|------|-----|------------|----------------|-------------|-------------|-------|-----|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| Democrats | 212 | 82 | 130 | 17 | 22 | 37 | 27 | 109 | 194 | 18 | 174 | 7 | 31 | 9 | 22 | 44 | 50 | 37 | 49 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Joe Biden | 37 | 17 | 20 | 2 | 2 | 7 | 10 | 16 | 34 | 3 | 25 | 1 | 11 | 5 | 6 | 7 | 7 | 3 | 9 |
| | 17 | 21 | 15 | 12 | 9 | 19 | 37 | 15 | 18 | 17 | 14 | 14 | 35 | 56 | 27 | 16 | 14 | 8 | 18 |
| Hillary Clinton | 129 | 45 | 84 | 12 | 18 | 21 | 14 | 64 | 119 | 10 | 113 | 2 | 14 | 3 | 8 | 28 | 32 | 28 | 30 |
| | 61 | 55 | 65 | 71 | 82 | 57 | 52 | 59 | 61 | 56 | 65 | 29 | 45 | 33 | 36 | 64 | 64 | 76 | 61 |
| Andrew Cuomo | 8 | 2 | 6 | 1 | - | 1 | 1 | 5 | 8 | - | 8 | - | - | - | - | 3 | - | 1 | 3 |
| | 4 | 2 | 5 | 6 | | 3 | 4 | 5 | 4 | | 5 | | | | | 7 | | 3 | 6 |
| Martin O'Malley | 2 | 1 | 1 | - | 1 | - | - | 1 | 2 | - | 2 | - | - | - | - | 1 | - | - | 1 |
| | 1 | 1 | 1 | | 5 | | | 1 | 1 | | 1 | | | | 2 | | | | 2 |
| Elizabeth Warren | 14 | 6 | 8 | 2 | - | 4 | 1 | 7 | 10 | 4 | 11 | 2 | 1 | 1 | 4 | 3 | 4 | - | 2 |
| | 7 | 7 | 6 | 12 | | 11 | 4 | 6 | 5 | 22 | 6 | 29 | 3 | 11 | 18 | 7 | 8 | | 4 |
| Undecided | 19 | 10 | 9 | - | 1 | 2 | 1 | 15 | 18 | 1 | 14 | 2 | 3 | - | 4 | 2 | 4 | 5 | 4 |
| | 9 | 12 | 7 | | 5 | 5 | 4 | 14 | 9 | 6 | 8 | 29 | 10 | | 18 | 5 | 8 | 14 | 8 |
| Refused | 2 | - | 2 | - | - | 2 | - | - | 2 | - | - | - | 2 | - | - | - | 2 | - | - |
| | 1 | | 2 | | | 5 | | | 1 | | | | 6 | | | | 4 | | |
| Other | 1 | 1 | - | - | - | - | - | 1 | 1 | - | 1 | - | - | - | - | - | 1 | - | - |
| | * | 1 | | | | | | 1 | 1 | | 1 | | | | | | 2 | | |

42. Who would be your second choice...

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-------------------------|----------|---------|------|-------|------|-----|------------|----------------|-------------|-------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | FE-MALE | MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | | | | | | | | | | | | | | | | | | | | |
| Those with first choice | 191 | 72 | 119 | 17 | 21 | 33 | 26 | 94 | 174 | 17 | 160 | 5 | 26 | 9 | 18 | 42 | 44 | 32 | 45 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Joe Biden | 83 | 30 | 53 | 10 | 7 | 13 | 6 | 47 | 74 | 9 | 75 | 1 | 7 | 3 | 5 | 22 | 23 | 11 | 18 | |
| | 43 | 42 | 45 | 59 | 33 | 39 | 23 | 50 | 43 | 53 | 47 | 20 | 27 | 33 | 28 | 52 | 52 | 34 | 40 | |
| Hillary Clinton | 32 | 14 | 18 | 1 | 2 | 4 | 5 | 20 | 31 | 1 | 27 | - | 5 | 2 | 2 | 8 | 7 | 3 | 10 | |
| | 17 | 19 | 15 | 6 | 10 | 12 | 19 | 21 | 18 | 6 | 17 | - | 19 | 22 | 11 | 19 | 16 | 9 | 22 | |
| Andrew Cuomo | 17 | 4 | 13 | 2 | 4 | 1 | 4 | 6 | 17 | - | 15 | - | 2 | - | 1 | 4 | 2 | 8 | 2 | |
| | 9 | 6 | 11 | 12 | 19 | 3 | 15 | 6 | 10 | - | 9 | - | 8 | - | 6 | 10 | 5 | 25 | 4 | |
| Martin O'Malley | 9 | 5 | 4 | 2 | - | 3 | 3 | 1 | 9 | - | 1 | 1 | 7 | - | 4 | 1 | 2 | 1 | 1 | |
| | 5 | 7 | 3 | 12 | - | 9 | 12 | 1 | 5 | - | 1 | 20 | 27 | - | 22 | 2 | 5 | 3 | 2 | |
| Elizabeth Warren | 28 | 11 | 17 | 1 | 7 | 8 | 3 | 9 | 25 | 3 | 26 | 1 | 1 | 3 | 1 | 2 | 4 | 7 | 11 | |
| | 15 | 15 | 14 | 6 | 33 | 24 | 12 | 10 | 14 | 18 | 16 | 20 | 4 | 33 | 6 | 5 | 9 | 22 | 24 | |
| Undecided | 19 | 7 | 12 | 1 | 1 | 4 | 5 | 8 | 17 | 2 | 15 | - | 4 | 1 | 3 | 5 | 5 | 2 | 3 | |
| | 10 | 10 | 10 | 6 | 5 | 12 | 19 | 9 | 10 | 12 | 9 | - | 15 | 11 | 17 | 12 | 11 | 6 | 7 | |
| Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Other | 3 | 1 | 2 | - | - | - | - | 3 | 1 | 2 | 1 | 2 | - | - | 2 | - | 1 | - | - | |
| | 2 | 1 | 2 | - | - | - | - | 3 | 1 | 12 | 1 | 40 | - | - | 11 | - | 2 | - | - | |

43. Has anyone in your household ever served in the U.S. military?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-----------|--------|------|---------|-------|------|-----|----------------|------------|-------------|-------------|-------|-----|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 242 | 114 | 128 | 26 | 46 | 39 | 34 | 97 | 225 | 17 | 100 | 84 | 56 | 5 | 29 | 50 | 44 | 46 | 65 |
| | 48 | 48 | 49 | 49 | 48 | 44 | 58 | 48 | 48 | 53 | 49 | 47 | 49 | 26 | 37 | 51 | 44 | 57 | 54 |
| No | 255 | 124 | 131 | 27 | 48 | 49 | 25 | 106 | 241 | 14 | 104 | 92 | 57 | 14 | 49 | 48 | 55 | 33 | 56 |
| | 51 | 52 | 50 | 51 | 51 | 55 | 42 | 52 | 51 | 44 | 51 | 52 | 50 | 74 | 63 | 49 | 55 | 41 | 46 |
| Undecided | 1 | - | 1 | - | - | - | - | 1 | - | 1 | - | - | 1 | - | - | - | - | 1 | - |
| | * | | * | | | | | * | | 3 | | | 1 | | | | | 1 | |
| Refused | 2 | 2 | - | - | 1 | 1 | - | - | 2 | - | - | 1 | 1 | - | - | - | 1 | 1 | - |
| | * | 1 | | | 1 | 1 | | | * | | | 1 | 1 | | | | 1 | 1 | |

44. Does anyone in your household belong to a labor union?

| BANNER 1 | | | | | | | | | | | | | | | | | | | | |
|-----------|--------|------|---------|-------|------|-----|------------|----------------|-------------|-------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE-MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Yes | 160 | 76 | 84 | 20 | 21 | 21 | 26 | 72 | 150 | 10 | 84 | 40 | 35 | 2 | 14 | 39 | 31 | 29 | 45 | |
| | 32 | 32 | 32 | 38 | 22 | 24 | 44 | 35 | 32 | 31 | 41 | 23 | 30 | 11 | 18 | 40 | 31 | 36 | 37 | |
| No | 335 | 160 | 175 | 31 | 74 | 67 | 33 | 130 | 314 | 21 | 119 | 136 | 77 | 17 | 64 | 59 | 69 | 50 | 73 | |
| | 67 | 67 | 67 | 58 | 78 | 75 | 56 | 64 | 67 | 66 | 58 | 77 | 67 | 89 | 82 | 60 | 69 | 62 | 60 | |
| Undecided | 4 | 3 | 1 | 2 | - | - | - | 2 | 3 | 1 | 1 | - | 3 | - | - | - | - | 1 | 3 | |
| | 1 | 1 | * | 4 | | | | 1 | 1 | 3 | * | | 3 | | | | | 1 | 2 | |
| Refused | 1 | 1 | - | - | - | 1 | - | - | 1 | - | - | 1 | - | - | - | - | - | 1 | - | |
| | * | * | | | | 1 | | | * | | | 1 | | | | | | 1 | | |

45. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|----------------|----------|------|------|-------|------|-----|------------|------------|----------------|-------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|--|
| | GENDER | | | AREA | | | | | LIKELY TO VOTE | | | PARTY | | | AGE | | | | | |
| | TOTAL | MALE | FE- | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 | |
| | | | MALE | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| ABC | 46 | 17 | 29 | 1 | 10 | 7 | 7 | 21 | 45 | 1 | 25 | 11 | 9 | 1 | 8 | 7 | 8 | 12 | 10 | |
| | 9 | 7 | 11 | 2 | 11 | 8 | 12 | 10 | 10 | 3 | 12 | 6 | 8 | 5 | 10 | 7 | 8 | 15 | 8 | |
| CBS | 37 | 17 | 20 | 5 | 10 | 9 | 4 | 9 | 35 | 2 | 17 | 8 | 12 | - | 5 | 9 | 8 | 7 | 8 | |
| | 7 | 7 | 8 | 9 | 11 | 10 | 7 | 4 | 7 | 6 | 8 | 5 | 10 | | 6 | 9 | 8 | 9 | 7 | |
| CNN | 74 | 30 | 44 | 10 | 4 | 8 | 18 | 34 | 65 | 9 | 49 | 10 | 15 | 3 | 7 | 13 | 19 | 10 | 22 | |
| | 15 | 12 | 17 | 19 | 4 | 9 | 31 | 17 | 14 | 28 | 24 | 6 | 13 | 16 | 9 | 13 | 19 | 12 | 18 | |
| C-SPAN | 14 | 9 | 5 | 4 | 1 | 2 | 1 | 6 | 14 | - | 7 | 3 | 4 | - | 3 | 2 | 2 | 4 | 2 | |
| | 3 | 4 | 2 | 8 | 1 | 2 | 2 | 3 | 3 | | 3 | 2 | 3 | | 4 | 2 | 2 | 5 | 2 | |
| COMEDY Central | 21 | 15 | 6 | 3 | 2 | 6 | 2 | 8 | 19 | 2 | 11 | - | 9 | 4 | 7 | 3 | 6 | - | 1 | |
| | 4 | 6 | 2 | 6 | 2 | 7 | 3 | 4 | 4 | 6 | 5 | | 8 | 21 | 9 | 3 | 6 | | 1 | |
| Fox NEWS | 158 | 80 | 78 | 19 | 34 | 33 | 12 | 60 | 152 | 6 | 21 | 111 | 25 | 5 | 27 | 33 | 25 | 21 | 45 | |
| | 32 | 33 | 30 | 36 | 36 | 37 | 20 | 29 | 32 | 19 | 10 | 63 | 22 | 26 | 35 | 34 | 25 | 26 | 37 | |
| MSNBC | 46 | 18 | 28 | 2 | 9 | 6 | 6 | 23 | 43 | 3 | 28 | 3 | 14 | 2 | 2 | 11 | 12 | 10 | 9 | |
| | 9 | 8 | 11 | 4 | 9 | 7 | 10 | 11 | 9 | 9 | 14 | 2 | 12 | 11 | 3 | 11 | 12 | 12 | 7 | |
| NBC | 56 | 22 | 34 | 7 | 11 | 8 | 4 | 26 | 50 | 6 | 31 | 11 | 14 | 2 | 12 | 10 | 8 | 8 | 16 | |
| | 11 | 9 | 13 | 13 | 12 | 9 | 7 | 13 | 11 | 19 | 15 | 6 | 12 | 11 | 15 | 10 | 8 | 10 | 13 | |
| Undecided | 42 | 26 | 16 | 1 | 14 | 8 | 5 | 14 | 39 | 3 | 14 | 16 | 12 | 2 | 6 | 10 | 10 | 7 | 7 | |
| | 8 | 11 | 6 | 2 | 15 | 9 | 8 | 7 | 8 | 9 | 7 | 9 | 10 | 11 | 8 | 10 | 10 | 9 | 6 | |
| Refused | 6 | 6 | - | 1 | - | 2 | - | 3 | 6 | - | 1 | 4 | 1 | - | 1 | - | 2 | 2 | 1 | |
| | 1 | 2 | | 2 | | 2 | | 1 | 1 | | * | 2 | 1 | | 1 | | 2 | 2 | 1 | |

46. What is your annual household income?

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|--------------------------|----------|---------|------|-------|------|-----|------------|----------------|-------------|-------------|-----|-------|-----|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKLEY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | FE-MALE | MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$60,000 per year | 205 | 93 | 112 | 20 | 45 | 34 | 33 | 73 | 192 | 13 | 93 | 56 | 55 | 9 | 29 | 33 | 39 | 35 | 59 |
| | 41 | 39 | 43 | 38 | 47 | 38 | 56 | 36 | 41 | 41 | 46 | 32 | 48 | 47 | 37 | 34 | 39 | 43 | 49 |
| Under \$100,000 per year | 142 | 73 | 69 | 17 | 26 | 26 | 15 | 58 | 134 | 8 | 57 | 61 | 22 | 4 | 20 | 31 | 28 | 24 | 35 |
| | 28 | 30 | 27 | 32 | 27 | 29 | 25 | 28 | 29 | 25 | 28 | 34 | 19 | 21 | 26 | 32 | 28 | 30 | 29 |
| Under \$140,000 per year | 53 | 29 | 24 | 3 | 10 | 11 | - | 29 | 49 | 4 | 21 | 20 | 11 | 2 | 8 | 16 | 9 | 10 | 8 |
| | 11 | 12 | 9 | 6 | 11 | 12 | | 14 | 10 | 12 | 10 | 11 | 10 | 11 | 10 | 16 | 9 | 12 | 7 |
| \$140,000 or OVER | 38 | 19 | 19 | 5 | 4 | 5 | 5 | 19 | 38 | - | 12 | 14 | 12 | 2 | 9 | 9 | 10 | 4 | 4 |
| | 8 | 8 | 7 | 9 | 4 | 6 | 8 | 9 | 8 | | 6 | 8 | 10 | 11 | 12 | 9 | 10 | 5 | 3 |
| Undecided | 23 | 9 | 14 | 4 | 5 | 4 | 1 | 9 | 21 | 2 | 13 | 8 | 2 | 1 | 6 | 3 | 4 | 3 | 6 |
| | 5 | 4 | 5 | 8 | 5 | 4 | 2 | 4 | 4 | 6 | 6 | 5 | 2 | 5 | 8 | 3 | 4 | 4 | 5 |
| Refused | 39 | 17 | 22 | 4 | 5 | 9 | 5 | 16 | 34 | 5 | 8 | 18 | 13 | 1 | 6 | 6 | 10 | 5 | 9 |
| | 8 | 7 | 8 | 8 | 5 | 10 | 8 | 8 | 7 | 16 | 4 | 10 | 11 | 5 | 8 | 6 | 10 | 6 | 7 |

47. How important is religion in your life?

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|----------------------|----------|---------|-------|-------|-------|-------|------------|----------------|-------------|-------------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| | GENDER | | | AREA | | | | LIKELY TO VOTE | | | | PARTY | | | AGE | | | | |
| | TOTAL | FE-MALE | MALE | NORTH | WEST | MID | FLINT /TRI | SOUTH EAST | VERY LIKELY | SMWT LIKELY | DEM | REP | IND | 18-25 | 26-35 | 36-45 | 46-55 | 56-65 | OVER 65 |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total | 500 | 240 | 260 | 53 | 95 | 89 | 59 | 204 | 468 | 32 | 204 | 177 | 115 | 19 | 78 | 98 | 100 | 81 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very important | 308 | 142 | 166 | 28 | 65 | 55 | 40 | 120 | 287 | 21 | 122 | 119 | 66 | 6 | 43 | 58 | 69 | 53 | 77 |
| | 62 | 59 | 64 | 53 | 68 | 62 | 68 | 59 | 61 | 66 | 60 | 67 | 57 | 32 | 55 | 59 | 69 | 65 | 64 |
| Somewhat important | 122 | 58 | 64 | 17 | 22 | 22 | 13 | 48 | 117 | 5 | 53 | 38 | 28 | 3 | 18 | 32 | 17 | 21 | 31 |
| | 24 | 24 | 25 | 32 | 23 | 25 | 22 | 24 | 25 | 16 | 26 | 21 | 24 | 16 | 23 | 33 | 17 | 26 | 26 |
| Not very important | 39 | 20 | 19 | 6 | 7 | 8 | 3 | 15 | 38 | 1 | 16 | 13 | 10 | 6 | 8 | 4 | 10 | 5 | 5 |
| | 8 | 8 | 7 | 11 | 7 | 9 | 5 | 7 | 8 | 3 | 8 | 7 | 9 | 32 | 10 | 4 | 10 | 6 | 4 |
| Not at all important | 29 | 19 | 10 | 1 | 1 | 4 | 3 | 20 | 24 | 5 | 13 | 5 | 11 | 4 | 8 | 4 | 3 | 2 | 8 |
| | 6 | 8 | 4 | 2 | 1 | 4 | 5 | 10 | 5 | 16 | 6 | 3 | 10 | 21 | 10 | 4 | 3 | 2 | 7 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 2 | 1 | 1 | 1 | - | - | - | 1 | 2 | - | - | 2 | - | - | 1 | - | 1 | - | - |
| | * | * | * | 2 | | | | * | * | | | 1 | | | 1 | | 1 | | |

Region

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| North | 53 | 20 | 27 | 16 | 4 | 16 | 34 | 3 | 20 | 16 | 48 | 5 | 26 | 27 | 20 | 31 | 28 | 17 | 7 | |
| | 11 | 8 | 13 | 8 | 12 | 7 | 14 | 9 | 8 | 11 | 12 | 5 | 11 | 11 | 12 | 9 | 9 | 14 | 10 | |
| West | 95 | 33 | 55 | 25 | 8 | 27 | 62 | 5 | 39 | 31 | 81 | 13 | 46 | 48 | 21 | 74 | 65 | 22 | 8 | |
| | 19 | 14 | 26 | 12 | 25 | 13 | 25 | 14 | 16 | 21 | 20 | 13 | 19 | 19 | 13 | 22 | 21 | 18 | 12 | |
| Mid | 89 | 40 | 40 | 36 | 4 | 39 | 44 | 6 | 41 | 27 | 82 | 7 | 39 | 49 | 21 | 67 | 55 | 22 | 12 | |
| | 18 | 17 | 19 | 17 | 12 | 18 | 18 | 17 | 17 | 18 | 21 | 7 | 16 | 19 | 13 | 20 | 18 | 18 | 18 | |
| Flint/Tri | 59 | 30 | 20 | 26 | 4 | 27 | 26 | 6 | 34 | 13 | 50 | 8 | 34 | 25 | 26 | 33 | 40 | 13 | 6 | |
| | 12 | 12 | 10 | 12 | 12 | 13 | 10 | 17 | 14 | 9 | 13 | 8 | 14 | 10 | 16 | 10 | 13 | 11 | 9 | |
| Southeast | 204 | 119 | 66 | 107 | 12 | 106 | 82 | 15 | 106 | 63 | 137 | 66 | 97 | 106 | 72 | 130 | 120 | 48 | 35 | |
| | 41 | 49 | 32 | 51 | 38 | 49 | 33 | 43 | 44 | 42 | 34 | 67 | 40 | 42 | 45 | 39 | 39 | 39 | 51 | |

Gender

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Male | 240 | 96 | 115 | 81 | 15 | 85 | 134 | 20 | 107 | 77 | 188 | 51 | 114 | 124 | 76 | 160 | 142 | 58 | 39 | |
| | 48 | 40 | 55 | 39 | 47 | 40 | 54 | 57 | 45 | 51 | 47 | 52 | 47 | 49 | 48 | 48 | 46 | 48 | 57 | |
| Female | 260 | 146 | 93 | 129 | 17 | 130 | 114 | 15 | 133 | 73 | 210 | 48 | 128 | 131 | 84 | 175 | 166 | 64 | 29 | |
| | 52 | 60 | 45 | 61 | 53 | 60 | 46 | 43 | 55 | 49 | 53 | 48 | 53 | 51 | 52 | 52 | 54 | 52 | 43 | |

S2. Thank You. How likely are you to vote in the Michigan election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 2

| ===== | | | | | | | | | | | | | | | | | | | | |
|-----------------|----------|-------------|------|-------|------|-----------|-------|------|-----------|-------|-------|-------|-------|------|-----|-------|------|---------------|-------|----------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| | 2012 | FEELING FOR | | | | OBAMA JOB | | | LEVIN JOB | | | RACE | | U.S. | | LABOR | | IMPORTANCE OF | | |
| | ELECTION | VOTING | | OBAMA | | APPROVAL | | | APPROVAL | | | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | RELIGION |
| | TOTAL | ROM- | FEEL | OTHER | APP- | DIS- | UNDEC | APP- | DIS- | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT | VERY/ | |
| | | NEY | GOOD | | ROVE | APRVE | | ROVE | APRVE | | | | | | | | | AT | ALL | |
| | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Very Likely | 468 | 227 | 198 | 201 | 26 | 202 | 231 | 33 | 223 | 146 | 374 | 91 | 225 | 241 | 150 | 314 | 287 | 117 | 62 | |
| | 94 | 94 | 95 | 96 | 81 | 94 | 93 | 94 | 93 | 97 | 94 | 92 | 93 | 95 | 94 | 94 | 93 | 96 | 91 | |
| Somewhat Likely | 32 | 15 | 10 | 9 | 6 | 13 | 17 | 2 | 17 | 4 | 24 | 8 | 17 | 14 | 10 | 21 | 21 | 5 | 6 | |
| | 6 | 6 | 5 | 4 | 19 | 6 | 7 | 6 | 7 | 3 | 6 | 8 | 7 | 5 | 6 | 6 | 7 | 4 | 9 | |

1. Do you consider yourself a Democrat, Republican, Independent or something else?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-OBAMA | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Democrat | 204 | 185 | 9 | 167 | 18 | 164 | 27 | 13 | 137 | 29 | 131 | 73 | 100 | 104 | 84 | 119 | 122 | 53 | 29 | |
| | 41 | 76 | 4 | 80 | 56 | 76 | 11 | 37 | 57 | 19 | 33 | 74 | 41 | 41 | 52 | 36 | 40 | 43 | 43 | |
| Republican | 177 | 5 | 165 | 4 | 1 | 9 | 162 | 6 | 46 | 85 | 164 | 12 | 84 | 92 | 40 | 136 | 119 | 38 | 18 | |
| | 35 | 2 | 79 | 2 | 3 | 4 | 65 | 17 | 19 | 57 | 41 | 12 | 35 | 36 | 25 | 41 | 39 | 31 | 26 | |
| Independent | 115 | 51 | 32 | 38 | 13 | 41 | 58 | 14 | 57 | 35 | 99 | 14 | 56 | 57 | 35 | 77 | 66 | 28 | 21 | |
| | 23 | 21 | 15 | 18 | 41 | 19 | 23 | 40 | 24 | 23 | 25 | 14 | 23 | 22 | 22 | 23 | 21 | 23 | 31 | |
| Other | 4 | 1 | 2 | 1 | - | 1 | 1 | 2 | - | 1 | 4 | - | 2 | 2 | 1 | 3 | 1 | 3 | - | |
| | 1 | * | 1 | * | | * | * | 6 | | 1 | 1 | | 1 | 1 | 1 | 1 | * | 2 | | |

2. What is your age category?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| 18-25 | 19 | 5 | 8 | 3 | 2 | 7 | 7 | 4 | 4 | 3 | 16 | 3 | 5 | 14 | 2 | 17 | 6 | 3 | 10 | |
| | 4 | 2 | 4 | 1 | 6 | 3 | 3 | 11 | 2 | 2 | 4 | 3 | 2 | 5 | 1 | 5 | 2 | 2 | 15 | |
| 26-35 | 78 | 23 | 44 | 19 | 4 | 22 | 48 | 8 | 29 | 24 | 63 | 15 | 29 | 49 | 14 | 64 | 43 | 18 | 16 | |
| | 16 | 10 | 21 | 9 | 12 | 10 | 19 | 23 | 12 | 16 | 16 | 15 | 12 | 19 | 9 | 19 | 14 | 15 | 24 | |
| 36-45 | 98 | 54 | 38 | 42 | 12 | 41 | 48 | 9 | 56 | 28 | 80 | 18 | 50 | 48 | 39 | 59 | 58 | 32 | 8 | |
| | 20 | 22 | 18 | 20 | 38 | 19 | 19 | 26 | 23 | 19 | 20 | 18 | 21 | 19 | 24 | 18 | 19 | 26 | 12 | |
| 46-55 | 100 | 58 | 38 | 52 | 6 | 52 | 45 | 3 | 55 | 29 | 71 | 28 | 44 | 55 | 31 | 69 | 69 | 17 | 13 | |
| | 20 | 24 | 18 | 25 | 19 | 24 | 18 | 9 | 23 | 19 | 18 | 28 | 18 | 22 | 19 | 21 | 22 | 14 | 19 | |
| 56-65 | 81 | 43 | 26 | 37 | 6 | 36 | 39 | 5 | 36 | 24 | 57 | 23 | 46 | 33 | 29 | 50 | 53 | 21 | 7 | |
| | 16 | 18 | 12 | 18 | 19 | 17 | 16 | 14 | 15 | 16 | 14 | 23 | 19 | 13 | 18 | 15 | 17 | 17 | 10 | |
| 66-75 | 69 | 28 | 35 | 26 | 2 | 29 | 39 | 1 | 30 | 26 | 62 | 6 | 33 | 36 | 24 | 42 | 44 | 19 | 6 | |
| | 14 | 12 | 17 | 12 | 6 | 13 | 16 | 3 | 12 | 17 | 16 | 6 | 14 | 14 | 15 | 13 | 14 | 16 | 9 | |
| Over 75 years | 52 | 30 | 17 | 30 | - | 27 | 20 | 5 | 29 | 14 | 46 | 6 | 32 | 20 | 21 | 31 | 33 | 12 | 7 | |
| | 10 | 12 | 8 | 14 | | 13 | 8 | 14 | 12 | 9 | 12 | 6 | 13 | 8 | 13 | 9 | 11 | 10 | 10 | |
| Refused | 3 | 1 | 2 | 1 | - | 1 | 2 | - | 1 | 2 | 3 | - | 3 | - | - | 3 | 2 | - | 1 | |
| | 1 | * | 1 | * | | * | 1 | | * | 1 | 1 | | 1 | | | 1 | 1 | | 1 | |

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|---------------|-------|--------------|-----------|--------------------|----------|-----------|--------------------|----------|-----------|-------|-------|---------------|-----|-------------|-----|------------------------|------|------------------|-----|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | |
| FEELING FOR | | | | | | | | | | | | | | | | | | | |
| 2012 ELECTION | | VOTING OBAMA | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | | |
| ----- | | | | | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| ----- | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 242 | 242 | - | 210 | 32 | 198 | 27 | 16 | 170 | 33 | 161 | 79 | 116 | 125 | 100 | 141 | 141 | 67 | 34 |
| | 48 | 100 | | 100 | 100 | 92 | 11 | 46 | 71 | 22 | 40 | 80 | 48 | 49 | 62 | 42 | 46 | 55 | 50 |
| Mitt Romney | 208 | - | 208 | - | - | 9 | 191 | 8 | 54 | 99 | 197 | 10 | 107 | 101 | 52 | 156 | 139 | 44 | 23 |
| | 42 | | 100 | | | 4 | 77 | 23 | 22 | 66 | 49 | 10 | 44 | 40 | 32 | 47 | 45 | 36 | 34 |
| Someone else | 21 | - | - | - | - | 2 | 16 | 3 | 6 | 9 | 18 | 3 | 8 | 12 | 5 | 13 | 12 | 7 | 2 |
| | 4 | | | | | 1 | 6 | 9 | 2 | 6 | 5 | 3 | 3 | 5 | 3 | 4 | 4 | 6 | 3 |
| Did not vote | 15 | - | - | - | - | 4 | 9 | 2 | 4 | 6 | 13 | 2 | 6 | 9 | 2 | 13 | 6 | 3 | 6 |
| | 3 | | | | | 2 | 4 | 6 | 2 | 4 | 3 | 2 | 2 | 4 | 1 | 4 | 2 | 2 | 9 |
| Undecided | 7 | - | - | - | - | 2 | 3 | 2 | 4 | 1 | 4 | 3 | 3 | 4 | 1 | 6 | 5 | 1 | 1 |
| | 1 | | | | | 1 | 1 | 6 | 2 | 1 | 1 | 3 | 1 | 2 | 1 | 2 | 2 | 1 | 1 |
| Refused | 7 | - | - | - | - | - | 2 | 4 | 2 | 2 | 5 | 2 | 2 | 4 | - | 6 | 5 | - | 2 |
| | 1 | | | | | | 1 | 11 | 1 | 1 | 1 | 2 | 1 | 2 | | 2 | 2 | | 3 |

6. Do you approve or disapprove of the job Barack Obama is doing as President?

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | |
| FEELING FOR | | | | | | | | | | | | | | | | | | | |
| 2012 VOTING | | | | | | | | | | | | | | | | | | | |
| ELECTION OBAMA | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | |
| OBAMA JOB LEVIN JOB U.S. LABOR IMPORTANCE OF | | | | | | | | | | | | | | | | | | | |
| APPROVAL APPROVAL RACE MILITARY UNION RELIGION | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | |
| ROM- FEEL APP- DIS- APP- DIS- RACE U.S. LABOR IMPORTANCE OF | | | | | | | | | | | | | | | | | | | |
| TOTAL OBAMA NEY GOOD OTHER ROVE APRVE UNDEC ROVE APRVE WHITE OTHER YES NO YES NO VERY SMWT AT ALL | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 215 | 198 | 9 | 192 | 6 | 215 | - | - | 154 | 22 | 141 | 72 | 101 | 114 | 84 | 130 | 120 | 59 | 36 |
| | 43 | 82 | 4 | 91 | 19 | 100 | | | 64 | 15 | 35 | 73 | 42 | 45 | 52 | 39 | 39 | 48 | 53 |
| Disapprove | 248 | 27 | 191 | 8 | 19 | - | 248 | - | 66 | 120 | 228 | 19 | 125 | 120 | 70 | 174 | 165 | 57 | 24 |
| | 50 | 11 | 92 | 4 | 59 | | 100 | | 28 | 80 | 57 | 19 | 52 | 47 | 44 | 52 | 54 | 47 | 35 |
| Undecided | 35 | 16 | 8 | 10 | 6 | - | - | 35 | 20 | 6 | 27 | 8 | 15 | 20 | 5 | 30 | 21 | 6 | 8 |
| | 7 | 7 | 4 | 5 | 19 | | | 100 | 8 | 4 | 7 | 8 | 6 | 8 | 3 | 9 | 7 | 5 | 12 |
| Refused | 2 | 1 | - | - | 1 | - | - | - | - | 2 | 2 | - | 1 | 1 | 1 | 1 | 2 | - | - |
| | * | * | | | 3 | | | | | 1 | 1 | | * | * | 1 | * | 1 | | |

7. Do you approve or disapprove of the job Carl Levin is doing as U.S. Senator?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---------------|---------------|-------|--------------------------|-----------|------------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-OBAMA | FEEL GOOD | FEEL OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Approve | 240 | 170 | 54 | 151 | 19 | 154 | 66 | 20 | 240 | - | 175 | 63 | 114 | 126 | 98 | 142 | 155 | 47 | 38 | |
| | 48 | 70 | 26 | 72 | 59 | 72 | 27 | 57 | 100 | | 44 | 64 | 47 | 49 | 61 | 42 | 50 | 39 | 56 | |
| Disapprove | 150 | 33 | 99 | 26 | 7 | 22 | 120 | 6 | - | 150 | 132 | 17 | 79 | 69 | 38 | 108 | 94 | 45 | 9 | |
| | 30 | 14 | 48 | 12 | 22 | 10 | 48 | 17 | | 100 | 33 | 17 | 33 | 27 | 24 | 32 | 31 | 37 | 13 | |
| Undecided | 108 | 39 | 54 | 33 | 6 | 39 | 61 | 8 | - | - | 89 | 19 | 49 | 58 | 24 | 83 | 58 | 30 | 20 | |
| | 22 | 16 | 26 | 16 | 19 | 18 | 25 | 23 | | | 22 | 19 | 20 | 23 | 15 | 25 | 19 | 25 | 29 | |
| Refused | 2 | - | 1 | - | - | - | 1 | 1 | - | - | 2 | - | - | 2 | - | 2 | 1 | - | 1 | |
| | * | | * | | | | * | 3 | | | 1 | | | 1 | | 1 | * | | 1 | |

8. Barack Obama

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 8 | 5 | 3 | 5 | - | 5 | 3 | - | 4 | 2 | 8 | - | 5 | 3 | 3 | 5 | 6 | 2 | - | |
| | 2 | 2 | 1 | 2 | | 2 | 1 | | 2 | 1 | 2 | | 2 | 1 | 2 | 1 | 2 | 2 | | |
| Favorable | 237 | 206 | 18 | 195 | 11 | 201 | 15 | 21 | 170 | 29 | 157 | 78 | 109 | 127 | 90 | 145 | 136 | 62 | 39 | |
| | 47 | 85 | 9 | 93 | 34 | 93 | 6 | 60 | 71 | 19 | 39 | 79 | 45 | 50 | 56 | 43 | 44 | 51 | 57 | |
| Unfavorable | 235 | 24 | 182 | 8 | 16 | 6 | 221 | 8 | 58 | 114 | 219 | 15 | 123 | 111 | 63 | 169 | 153 | 54 | 26 | |
| | 47 | 10 | 88 | 4 | 50 | 3 | 89 | 23 | 24 | 76 | 55 | 15 | 51 | 44 | 39 | 50 | 50 | 44 | 38 | |
| Heard of/Undecided | 20 | 7 | 5 | 2 | 5 | 3 | 9 | 6 | 8 | 5 | 14 | 6 | 5 | 14 | 4 | 16 | 13 | 4 | 3 | |
| | 4 | 3 | 2 | 1 | 16 | 1 | 4 | 17 | 3 | 3 | 4 | 6 | 2 | 5 | 2 | 5 | 4 | 3 | 4 | |

9. Hillary Clinton

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 5 | 1 | 3 | 1 | - | 1 | 3 | 1 | 1 | 4 | 5 | - | 1 | 4 | 1 | 4 | 5 | - | - | |
| | 1 | * | 1 | * | | * | 1 | 3 | * | 3 | 1 | | * | 2 | 1 | 1 | 2 | | | |
| Favorable | 248 | 203 | 31 | 184 | 19 | 181 | 46 | 20 | 180 | 31 | 173 | 73 | 126 | 121 | 96 | 150 | 149 | 62 | 37 | |
| | 50 | 84 | 15 | 88 | 59 | 84 | 19 | 57 | 75 | 21 | 43 | 74 | 52 | 47 | 60 | 45 | 48 | 51 | 54 | |
| Unfavorable | 200 | 21 | 161 | 15 | 6 | 19 | 174 | 6 | 39 | 108 | 182 | 17 | 95 | 103 | 52 | 147 | 122 | 51 | 25 | |
| | 40 | 9 | 77 | 7 | 19 | 9 | 70 | 17 | 16 | 72 | 46 | 17 | 39 | 40 | 32 | 44 | 40 | 42 | 37 | |
| Heard of/Undecided | 47 | 17 | 13 | 10 | 7 | 14 | 25 | 8 | 20 | 7 | 38 | 9 | 20 | 27 | 11 | 34 | 32 | 9 | 6 | |
| | 9 | 7 | 6 | 5 | 22 | 7 | 10 | 23 | 8 | 5 | 10 | 9 | 8 | 11 | 7 | 10 | 10 | 7 | 9 | |

10. Carl Levin

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 34 | 12 | 17 | 10 | 2 | 12 | 19 | 3 | 8 | 9 | 27 | 7 | 12 | 22 | 4 | 30 | 23 | 6 | 5 |
| | 7 | 5 | 8 | 5 | 6 | 6 | 8 | 9 | 3 | 6 | 7 | 7 | 5 | 9 | 2 | 9 | 7 | 5 | 7 |
| Favorable | 256 | 178 | 62 | 157 | 21 | 164 | 76 | 16 | 200 | 23 | 191 | 63 | 124 | 132 | 103 | 153 | 154 | 62 | 40 |
| | 51 | 74 | 30 | 75 | 66 | 76 | 31 | 46 | 83 | 15 | 48 | 64 | 51 | 52 | 64 | 46 | 50 | 51 | 59 |
| Unfavorable | 134 | 18 | 99 | 14 | 4 | 11 | 111 | 10 | 18 | 102 | 120 | 13 | 71 | 61 | 38 | 94 | 80 | 36 | 16 |
| | 27 | 7 | 48 | 7 | 12 | 5 | 45 | 29 | 8 | 68 | 30 | 13 | 29 | 24 | 24 | 28 | 26 | 30 | 24 |
| Heard of/Undecided | 76 | 34 | 30 | 29 | 5 | 28 | 42 | 6 | 14 | 16 | 60 | 16 | 35 | 40 | 15 | 58 | 51 | 18 | 7 |
| | 15 | 14 | 14 | 14 | 16 | 13 | 17 | 17 | 6 | 11 | 15 | 16 | 14 | 16 | 9 | 17 | 17 | 15 | 10 |

11. Rick Snyder

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|--------------------|-------|---------------|---------|--------------------------|------------|--------------------|-----------|-------|--------------------|-----------|-------|-------|---------------|-----|-------------|-----|------------------------|------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| | TOTAL | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | NOT VERY/ AT ALL |
| | | OBAMA | ROM-NEY | FEEL GOOD | FEEL OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 16 | 7 | 7 | 7 | - | 6 | 10 | - | 6 | 6 | 12 | 4 | 9 | 6 | 3 | 12 | 13 | 3 | - |
| | 3 | 3 | 3 | 3 | | 3 | 4 | | 2 | 4 | 3 | 4 | 4 | 2 | 2 | 4 | 4 | 2 | |
| Favorable | 219 | 57 | 143 | 47 | 10 | 48 | 157 | 13 | 82 | 89 | 198 | 21 | 105 | 113 | 59 | 158 | 145 | 44 | 28 |
| | 44 | 24 | 69 | 22 | 31 | 22 | 63 | 37 | 34 | 59 | 50 | 21 | 43 | 44 | 37 | 47 | 47 | 36 | 41 |
| Unfavorable | 196 | 148 | 29 | 134 | 14 | 135 | 46 | 14 | 126 | 38 | 132 | 61 | 95 | 100 | 88 | 106 | 106 | 59 | 31 |
| | 39 | 61 | 14 | 64 | 44 | 63 | 19 | 40 | 52 | 25 | 33 | 62 | 39 | 39 | 55 | 32 | 34 | 48 | 46 |
| Heard of/Undecided | 69 | 30 | 29 | 22 | 8 | 26 | 35 | 8 | 26 | 17 | 56 | 13 | 33 | 36 | 10 | 59 | 44 | 16 | 9 |
| | 14 | 12 | 14 | 10 | 25 | 12 | 14 | 23 | 11 | 11 | 14 | 13 | 14 | 14 | 6 | 18 | 14 | 13 | 13 |

12. Mark Schauer

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 87 | 38 | 41 | 34 | 4 | 32 | 48 | 7 | 33 | 28 | 74 | 13 | 47 | 40 | 25 | 62 | 50 | 29 | 8 | |
| | 17 | 16 | 20 | 16 | 12 | 15 | 19 | 20 | 14 | 19 | 19 | 13 | 19 | 16 | 16 | 19 | 16 | 24 | 12 | |
| Favorable | 160 | 125 | 26 | 111 | 14 | 116 | 32 | 10 | 119 | 22 | 119 | 40 | 69 | 91 | 66 | 92 | 92 | 37 | 31 | |
| | 32 | 52 | 12 | 53 | 44 | 54 | 13 | 29 | 50 | 15 | 30 | 40 | 29 | 36 | 41 | 27 | 30 | 30 | 46 | |
| Unfavorable | 136 | 27 | 95 | 22 | 5 | 24 | 107 | 5 | 38 | 72 | 117 | 18 | 76 | 57 | 39 | 95 | 94 | 29 | 12 | |
| | 27 | 11 | 46 | 10 | 16 | 11 | 43 | 14 | 16 | 48 | 29 | 18 | 31 | 22 | 24 | 28 | 31 | 24 | 18 | |
| Heard of/Undecided | 117 | 52 | 46 | 43 | 9 | 43 | 61 | 13 | 50 | 28 | 88 | 28 | 50 | 67 | 30 | 86 | 72 | 27 | 17 | |
| | 23 | 21 | 22 | 20 | 28 | 20 | 25 | 37 | 21 | 19 | 22 | 28 | 21 | 26 | 19 | 26 | 23 | 22 | 25 | |

13. Mary Buzuma

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 319 | 160 | 134 | 143 | 17 | 146 | 153 | 18 | 157 | 90 | 256 | 61 | 162 | 157 | 116 | 203 | 198 | 82 | 38 |
| | 64 | 66 | 64 | 68 | 53 | 68 | 62 | 51 | 65 | 60 | 64 | 62 | 67 | 62 | 72 | 61 | 64 | 67 | 56 |
| Favorable | 32 | 10 | 18 | 9 | 1 | 10 | 18 | 4 | 17 | 12 | 25 | 7 | 16 | 16 | 8 | 22 | 22 | 5 | 5 |
| | 6 | 4 | 9 | 4 | 3 | 5 | 7 | 11 | 7 | 8 | 6 | 7 | 7 | 6 | 5 | 7 | 7 | 4 | 7 |
| Unfavorable | 48 | 23 | 16 | 20 | 3 | 22 | 23 | 3 | 18 | 18 | 37 | 11 | 18 | 27 | 8 | 38 | 24 | 14 | 10 |
| | 10 | 10 | 8 | 10 | 9 | 10 | 9 | 9 | 8 | 12 | 9 | 11 | 7 | 11 | 5 | 11 | 8 | 11 | 15 |
| Heard of/Undecided | 101 | 49 | 40 | 38 | 11 | 37 | 54 | 10 | 48 | 30 | 80 | 20 | 46 | 55 | 28 | 72 | 64 | 21 | 15 |
| | 20 | 20 | 19 | 18 | 34 | 17 | 22 | 29 | 20 | 20 | 20 | 20 | 19 | 22 | 18 | 21 | 21 | 17 | 22 |

14. Paul Homeniuk

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 328 | 162 | 137 | 141 | 21 | 145 | 160 | 22 | 164 | 91 | 260 | 66 | 168 | 159 | 116 | 211 | 202 | 79 | 46 | |
| | 66 | 67 | 66 | 67 | 66 | 67 | 65 | 63 | 68 | 61 | 65 | 67 | 69 | 62 | 72 | 63 | 66 | 65 | 68 | |
| Favorable | 36 | 19 | 12 | 17 | 2 | 18 | 14 | 4 | 20 | 10 | 30 | 6 | 17 | 19 | 10 | 26 | 25 | 9 | 2 | |
| | 7 | 8 | 6 | 8 | 6 | 8 | 6 | 11 | 8 | 7 | 8 | 6 | 7 | 7 | 6 | 8 | 8 | 7 | 3 | |
| Unfavorable | 43 | 19 | 19 | 15 | 4 | 16 | 24 | 3 | 15 | 17 | 35 | 7 | 19 | 22 | 15 | 25 | 24 | 15 | 4 | |
| | 9 | 8 | 9 | 7 | 12 | 7 | 10 | 9 | 6 | 11 | 9 | 7 | 8 | 9 | 9 | 7 | 8 | 12 | 6 | |
| Heard of/Undecided | 93 | 42 | 40 | 37 | 5 | 36 | 50 | 6 | 41 | 32 | 73 | 20 | 38 | 55 | 19 | 73 | 57 | 19 | 16 | |
| | 19 | 17 | 19 | 18 | 16 | 17 | 20 | 17 | 17 | 21 | 18 | 20 | 16 | 22 | 12 | 22 | 19 | 16 | 24 | |

15. Mark McFarlin

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|--------------------|-------|---------------|-----|--------------------------|-------|--------------------|------------|-------|--------------------|------------|-------|-------|---------------|-----|-------------|-----|------------------------|------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| | TOTAL | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | NOT VERY/ AT ALL |
| | | OBAMA | NEY | GOOD | OTHER | APP- ROVE | DIS- APRVE | UNDEC | APP- ROVE | DIS- APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 275 | 144 | 113 | 123 | 21 | 125 | 132 | 17 | 138 | 73 | 225 | 50 | 139 | 136 | 100 | 174 | 161 | 69 | 44 |
| | 55 | 60 | 54 | 59 | 66 | 58 | 53 | 49 | 58 | 49 | 57 | 51 | 57 | 53 | 62 | 52 | 52 | 57 | 65 |
| Favorable | 50 | 22 | 26 | 18 | 4 | 15 | 30 | 5 | 29 | 16 | 40 | 10 | 26 | 23 | 15 | 35 | 40 | 9 | 1 |
| | 10 | 9 | 12 | 9 | 12 | 7 | 12 | 14 | 12 | 11 | 10 | 10 | 11 | 9 | 9 | 10 | 13 | 7 | 1 |
| Unfavorable | 53 | 18 | 22 | 15 | 3 | 19 | 27 | 6 | 14 | 24 | 41 | 11 | 26 | 25 | 9 | 40 | 30 | 14 | 9 |
| | 11 | 7 | 11 | 7 | 9 | 9 | 11 | 17 | 6 | 16 | 10 | 11 | 11 | 10 | 6 | 12 | 10 | 11 | 13 |
| Heard of/Undecided | 122 | 58 | 47 | 54 | 4 | 56 | 59 | 7 | 59 | 37 | 92 | 28 | 51 | 71 | 36 | 86 | 77 | 30 | 14 |
| | 24 | 24 | 23 | 26 | 12 | 26 | 24 | 20 | 25 | 25 | 23 | 28 | 21 | 28 | 22 | 26 | 25 | 25 | 21 |

16. Terri Lynn Land

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|------------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | FEEL OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 42 | 26 | 14 | 24 | 2 | 24 | 17 | 1 | 21 | 6 | 33 | 9 | 22 | 20 | 12 | 30 | 24 | 7 | 11 | |
| | 8 | 11 | 7 | 11 | 6 | 11 | 7 | 3 | 9 | 4 | 8 | 9 | 9 | 8 | 8 | 9 | 8 | 6 | 16 | |
| Favorable | 176 | 30 | 123 | 23 | 7 | 31 | 136 | 8 | 58 | 93 | 158 | 18 | 85 | 90 | 56 | 119 | 113 | 44 | 17 | |
| | 35 | 12 | 59 | 11 | 22 | 14 | 55 | 23 | 24 | 62 | 40 | 18 | 35 | 35 | 35 | 36 | 37 | 36 | 25 | |
| Unfavorable | 205 | 155 | 32 | 134 | 21 | 131 | 53 | 20 | 134 | 35 | 142 | 60 | 97 | 106 | 78 | 123 | 113 | 59 | 33 | |
| | 41 | 64 | 15 | 64 | 66 | 61 | 21 | 57 | 56 | 23 | 36 | 61 | 40 | 42 | 49 | 37 | 37 | 48 | 49 | |
| Heard of/Undecided | 77 | 31 | 39 | 29 | 2 | 29 | 42 | 6 | 27 | 16 | 65 | 12 | 38 | 39 | 14 | 63 | 58 | 12 | 7 | |
| | 15 | 13 | 19 | 14 | 6 | 13 | 17 | 17 | 11 | 11 | 16 | 12 | 16 | 15 | 9 | 19 | 19 | 10 | 10 | |

17. Gary Peters

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 60 | 23 | 28 | 19 | 4 | 20 | 36 | 4 | 24 | 8 | 48 | 12 | 30 | 29 | 15 | 44 | 40 | 11 | 9 | |
| | 12 | 10 | 13 | 9 | 12 | 9 | 15 | 11 | 10 | 5 | 12 | 12 | 12 | 11 | 9 | 13 | 13 | 9 | 13 | |
| Favorable | 170 | 126 | 32 | 115 | 11 | 115 | 42 | 12 | 115 | 26 | 130 | 39 | 67 | 103 | 61 | 107 | 90 | 50 | 30 | |
| | 34 | 52 | 15 | 55 | 34 | 53 | 17 | 34 | 48 | 17 | 33 | 39 | 28 | 40 | 38 | 32 | 29 | 41 | 44 | |
| Unfavorable | 164 | 48 | 109 | 34 | 14 | 32 | 120 | 12 | 51 | 88 | 139 | 23 | 91 | 71 | 53 | 109 | 106 | 38 | 19 | |
| | 33 | 20 | 52 | 16 | 44 | 15 | 48 | 34 | 21 | 59 | 35 | 23 | 38 | 28 | 33 | 33 | 34 | 31 | 28 | |
| Heard of/Undecided | 106 | 45 | 39 | 42 | 3 | 48 | 50 | 7 | 50 | 28 | 81 | 25 | 54 | 52 | 31 | 75 | 72 | 23 | 10 | |
| | 21 | 19 | 19 | 20 | 9 | 22 | 20 | 20 | 21 | 19 | 20 | 25 | 22 | 20 | 19 | 22 | 23 | 19 | 15 | |

18. Jim Fulner

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 320 | 164 | 131 | 140 | 24 | 139 | 158 | 22 | 161 | 92 | 253 | 66 | 157 | 163 | 109 | 211 | 198 | 79 | 42 |
| | 64 | 68 | 63 | 67 | 75 | 65 | 64 | 63 | 67 | 61 | 64 | 67 | 65 | 64 | 68 | 63 | 64 | 65 | 62 |
| Favorable | 29 | 7 | 17 | 7 | - | 10 | 17 | 2 | 11 | 12 | 27 | 2 | 15 | 14 | 8 | 19 | 17 | 6 | 6 |
| | 6 | 3 | 8 | 3 | | 5 | 7 | 6 | 5 | 8 | 7 | 2 | 6 | 5 | 5 | 6 | 6 | 5 | 9 |
| Unfavorable | 47 | 19 | 21 | 14 | 5 | 15 | 27 | 5 | 20 | 18 | 37 | 9 | 25 | 19 | 14 | 31 | 26 | 15 | 6 |
| | 9 | 8 | 10 | 7 | 16 | 7 | 11 | 14 | 8 | 12 | 9 | 9 | 10 | 7 | 9 | 9 | 8 | 12 | 9 |
| Heard of/Undecided | 104 | 52 | 39 | 49 | 3 | 51 | 46 | 6 | 48 | 28 | 81 | 22 | 45 | 59 | 29 | 74 | 67 | 22 | 14 |
| | 21 | 21 | 19 | 23 | 9 | 24 | 19 | 17 | 20 | 19 | 20 | 22 | 19 | 23 | 18 | 22 | 22 | 18 | 21 |

19. Chris Wahmhoff

BANNER 2

| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 326 | 170 | 134 | 148 | 22 | 144 | 159 | 22 | 163 | 96 | 263 | 61 | 159 | 167 | 113 | 212 | 202 | 82 | 41 |
| | 65 | 70 | 64 | 70 | 69 | 67 | 64 | 63 | 68 | 64 | 66 | 62 | 66 | 65 | 71 | 63 | 66 | 67 | 60 |
| Favorable | 32 | 15 | 9 | 13 | 2 | 18 | 9 | 5 | 18 | 6 | 24 | 8 | 15 | 15 | 9 | 20 | 21 | 7 | 4 |
| | 6 | 6 | 4 | 6 | 6 | 8 | 4 | 14 | 8 | 4 | 6 | 8 | 6 | 6 | 6 | 6 | 7 | 6 | 6 |
| Unfavorable | 45 | 17 | 22 | 16 | 1 | 19 | 25 | 1 | 19 | 18 | 34 | 10 | 20 | 24 | 12 | 32 | 22 | 13 | 10 |
| | 9 | 7 | 11 | 8 | 3 | 9 | 10 | 3 | 8 | 12 | 9 | 10 | 8 | 9 | 8 | 10 | 7 | 11 | 15 |
| Heard of/Undecided | 97 | 40 | 43 | 33 | 7 | 34 | 55 | 7 | 40 | 30 | 77 | 20 | 48 | 49 | 26 | 71 | 63 | 20 | 13 |
| | 19 | 17 | 21 | 16 | 22 | 16 | 22 | 20 | 17 | 20 | 19 | 20 | 20 | 19 | 16 | 21 | 20 | 16 | 19 |

20. Richard Matkin

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|-----------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 316 | 158 | 133 | 137 | 21 | 138 | 151 | 26 | 149 | 96 | 250 | 64 | 162 | 154 | 106 | 209 | 194 | 81 | 40 | |
| | 63 | 65 | 64 | 65 | 66 | 64 | 61 | 74 | 62 | 64 | 63 | 65 | 67 | 60 | 66 | 62 | 63 | 66 | 59 | |
| Favorable | 37 | 20 | 11 | 16 | 4 | 22 | 14 | 1 | 20 | 11 | 29 | 8 | 23 | 14 | 10 | 27 | 19 | 12 | 6 | |
| | 7 | 8 | 5 | 8 | 12 | 10 | 6 | 3 | 8 | 7 | 7 | 8 | 10 | 5 | 6 | 8 | 6 | 10 | 9 | |
| Unfavorable | 40 | 20 | 15 | 16 | 4 | 14 | 23 | 2 | 22 | 12 | 33 | 7 | 15 | 22 | 12 | 26 | 27 | 6 | 7 | |
| | 8 | 8 | 7 | 8 | 12 | 7 | 9 | 6 | 9 | 8 | 8 | 7 | 6 | 9 | 8 | 8 | 9 | 5 | 10 | |
| Heard of/Undecided | 107 | 44 | 49 | 41 | 3 | 41 | 60 | 6 | 49 | 31 | 86 | 20 | 42 | 65 | 32 | 73 | 68 | 23 | 15 | |
| | 21 | 18 | 24 | 20 | 9 | 19 | 24 | 17 | 20 | 21 | 22 | 20 | 17 | 25 | 20 | 22 | 22 | 19 | 22 | |

21. Michigan State Legislature

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 23 | 18 | 5 | 17 | 1 | 17 | 6 | - | 16 | 1 | 15 | 8 | 11 | 12 | 10 | 13 | 18 | 5 | - | |
| | 5 | 7 | 2 | 8 | 3 | 8 | 2 | | 7 | 1 | 4 | 8 | 5 | 5 | 6 | 4 | 6 | 4 | | |
| Favorable | 180 | 62 | 104 | 52 | 10 | 59 | 110 | 10 | 80 | 65 | 150 | 30 | 98 | 80 | 41 | 138 | 117 | 39 | 23 | |
| | 36 | 26 | 50 | 25 | 31 | 27 | 44 | 29 | 33 | 43 | 38 | 30 | 40 | 31 | 26 | 41 | 38 | 32 | 34 | |
| Unfavorable | 174 | 113 | 42 | 100 | 13 | 94 | 63 | 16 | 100 | 49 | 133 | 40 | 72 | 101 | 72 | 99 | 93 | 51 | 30 | |
| | 35 | 47 | 20 | 48 | 41 | 44 | 25 | 46 | 42 | 33 | 33 | 40 | 30 | 40 | 45 | 30 | 30 | 42 | 44 | |
| Heard of/Undecided | 123 | 49 | 57 | 41 | 8 | 45 | 69 | 9 | 44 | 35 | 100 | 21 | 61 | 62 | 37 | 85 | 80 | 27 | 15 | |
| | 25 | 20 | 27 | 20 | 25 | 21 | 28 | 26 | 18 | 23 | 25 | 21 | 25 | 24 | 23 | 25 | 26 | 22 | 22 | |

22. U.S. Congress

BANNER 2

| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
|--------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 18 | 8 | 7 | 8 | - | 8 | 9 | 1 | 2 | 9 | 15 | 3 | 7 | 11 | 1 | 15 | 14 | 4 | - | |
| | 4 | 3 | 3 | 4 | | 4 | 4 | 3 | 1 | 6 | 4 | 3 | 3 | 4 | 1 | 4 | 5 | 3 | | |
| Favorable | 124 | 64 | 56 | 57 | 7 | 58 | 60 | 5 | 62 | 35 | 99 | 24 | 57 | 65 | 30 | 93 | 82 | 26 | 16 | |
| | 25 | 26 | 27 | 27 | 22 | 27 | 24 | 14 | 26 | 23 | 25 | 24 | 24 | 25 | 19 | 28 | 27 | 21 | 24 | |
| Unfavorable | 296 | 146 | 115 | 124 | 22 | 126 | 144 | 25 | 153 | 93 | 238 | 56 | 144 | 151 | 109 | 186 | 174 | 75 | 47 | |
| | 59 | 60 | 55 | 59 | 69 | 59 | 58 | 71 | 64 | 62 | 60 | 57 | 60 | 59 | 68 | 56 | 56 | 61 | 69 | |
| Heard of/Undecided | 62 | 24 | 30 | 21 | 3 | 23 | 35 | 4 | 23 | 13 | 46 | 16 | 34 | 28 | 20 | 41 | 38 | 17 | 5 | |
| | 12 | 10 | 14 | 10 | 9 | 11 | 14 | 11 | 10 | 9 | 12 | 16 | 14 | 11 | 12 | 12 | 12 | 14 | 7 | |

23. For U.S. Senate there are five candidates listed on your ballot in the following order: Republican Terri Lynn Land, Democrat Gary Peters, Libertarian Jim Fulner, Richard Matkin, U.S. Taxpayers Party, and Chris Wahmhoff, Green Party. At this point for whom will you vote or lean toward - Land, Peters, Fulner, Matkin, or Wahmhoff?

BANNER 2

| ===== | | | | | | | | | | | | | | | | | | | | |
|---|---------------|-------|--------------------------|-----------|------------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-------|---------------|-------|-------------|-------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | FEEL OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Republican Terri Lynn Land | 184 | 11 | 155 | 8 | 3 | 12 | 166 | 6 | 47 | 96 | 175 | 9 | 95 | 89 | 48 | 134 | 122 | 42 | 18 | |
| | 37 | 5 | 75 | 4 | 9 | 6 | 67 | 17 | 20 | 64 | 44 | 9 | 39 | 35 | 30 | 40 | 40 | 34 | 26 | |
| Democrat Gary Peters | 228 | 193 | 24 | 177 | 16 | 176 | 37 | 14 | 164 | 27 | 155 | 71 | 106 | 122 | 91 | 137 | 129 | 59 | 40 | |
| | 46 | 80 | 12 | 84 | 50 | 82 | 15 | 40 | 68 | 18 | 39 | 72 | 44 | 48 | 57 | 41 | 42 | 48 | 59 | |
| Libertarian Jim Fulner | 16 | 9 | 5 | 6 | 3 | 7 | 6 | 3 | 6 | 6 | 12 | 4 | 8 | 8 | 5 | 11 | 8 | 7 | 1 | |
| | 3 | 4 | 2 | 3 | 9 | 3 | 2 | 9 | 2 | 4 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 6 | 1 | |
| Richard A. Matkin, U.S. Taxpayers Party | 9 | 4 | 4 | 4 | - | 2 | 5 | 2 | 3 | 6 | 7 | 1 | 4 | 5 | 1 | 8 | 6 | 3 | - | |
| | 2 | 2 | 2 | 2 | | 1 | 2 | 6 | 1 | 4 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 2 | | |
| Green Party Chris Wahmhoff | 7 | 1 | 2 | - | 1 | 3 | 2 | 2 | 2 | - | 5 | 2 | 5 | 2 | 1 | 6 | 3 | 4 | - | |
| | 1 | * | 1 | | 3 | 1 | 1 | 6 | 1 | | 1 | 2 | 2 | 1 | 1 | 2 | 1 | 3 | | |
| Undecided | 52 | 23 | 16 | 15 | 8 | 15 | 29 | 7 | 16 | 14 | 41 | 11 | 22 | 28 | 12 | 37 | 37 | 7 | 8 | |
| | 10 | 10 | 8 | 7 | 25 | 7 | 12 | 20 | 7 | 9 | 10 | 11 | 9 | 11 | 8 | 11 | 12 | 6 | 12 | |
| Refused | 4 | 1 | 2 | - | 1 | - | 3 | 1 | 2 | 1 | 3 | 1 | 2 | 1 | 2 | 2 | 3 | - | 1 | |
| | 1 | * | 1 | | 3 | | 1 | 3 | 1 | 1 | 1 | 1 | 1 | * | 1 | 1 | 1 | | 1 | |

24. Who would be your second choice - Land or Peters?

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----|---------------|-----|--------------------------|-------|--------------------|------------|-------|--------------------|------------|-------|-------|---------------|-----|-------------|-----|------------------------|------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| | | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | NOT VERY/ AT ALL |
| | | OBAMA | NEY | GOOD | OTHER | APP- ROVE | DIS- APRVE | UNDEC | APP- ROVE | DIS- APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | AT ALL |
| Those who would not vote | 32 | 14 | 11 | 10 | 4 | 12 | 13 | 7 | 11 | 12 | 24 | 7 | 17 | 15 | 7 | 25 | 17 | 14 | 1 |
| Land or Peters | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Terri Lynn Land | 6 | 1 | 5 | 1 | - | 1 | 5 | - | 1 | 2 | 5 | 1 | - | 6 | - | 6 | 5 | 1 | - |
| | 19 | 7 | 45 | 10 | | 8 | 38 | | 9 | 17 | 21 | 14 | | 40 | | 24 | 29 | 7 | |
| Democrat Gary Peters | 12 | 8 | 1 | 6 | 2 | 7 | 3 | 2 | 6 | 5 | 9 | 2 | 5 | 7 | 5 | 7 | 7 | 5 | - |
| | 38 | 57 | 9 | 60 | 50 | 58 | 23 | 29 | 55 | 42 | 38 | 29 | 29 | 47 | 71 | 28 | 41 | 36 | |
| Undecided | 11 | 2 | 5 | 1 | 1 | 4 | 4 | 3 | 3 | 3 | 8 | 3 | 9 | 2 | 1 | 10 | 4 | 6 | 1 |
| | 34 | 14 | 45 | 10 | 25 | 33 | 31 | 43 | 27 | 25 | 33 | 43 | 53 | 13 | 14 | 40 | 24 | 43 | 100 |
| Refused | 3 | 3 | - | 2 | 1 | - | 1 | 2 | 1 | 2 | 2 | 1 | 3 | - | 1 | 2 | 1 | 2 | - |
| | 9 | 21 | | 20 | 25 | | 8 | 29 | 9 | 17 | 8 | 14 | 18 | | 14 | 8 | 6 | 14 | |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

BANNER 2

| | JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
|--|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Conservative | 6 | 1 | 5 | 1 | - | 1 | 4 | 1 | 2 | 1 | 5 | 1 | 1 | 5 | 2 | 4 | 4 | 1 | 1 | |
| | 1 | * | 2 | * | | * | 2 | 3 | 1 | 1 | 1 | 1 | * | 2 | 1 | 1 | 1 | 1 | 1 | |
| Hardworking | 7 | - | 6 | - | - | - | 7 | - | 2 | 4 | 7 | - | 4 | 3 | 3 | 4 | 4 | 1 | 2 | |
| | 1 | | 3 | | | | 3 | | 1 | 3 | 2 | | 2 | 1 | 2 | 1 | 1 | 1 | 3 | |
| Not qualified/Out of touch/Not good for Michigan | 12 | 9 | 2 | 7 | 2 | 8 | 2 | 2 | 6 | 1 | 9 | 3 | 4 | 8 | 3 | 9 | 7 | 2 | 3 | |
| | 2 | 4 | 1 | 3 | 6 | 4 | 1 | 6 | 2 | 1 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 4 | |
| Best choice | 6 | - | 5 | - | - | - | 6 | - | 3 | 2 | 6 | - | 6 | - | 3 | 3 | 3 | 2 | 1 | |
| | 1 | | 2 | | | | 2 | | 1 | 1 | 2 | | 2 | | 2 | 1 | 1 | 2 | 1 | |
| Views/stand on issues | 12 | 5 | 6 | 4 | 1 | 4 | 8 | - | 6 | 5 | 8 | 4 | 6 | 6 | 6 | 6 | 10 | - | 2 | |
| | 2 | 2 | 3 | 2 | 3 | 2 | 3 | | 2 | 3 | 2 | 4 | 2 | 2 | 4 | 2 | 3 | | 3 | |
| Commercials/Ads on TV | 8 | 4 | 3 | 4 | - | 4 | 3 | 1 | 5 | 3 | 8 | - | 1 | 7 | 3 | 5 | 4 | 4 | - | |
| | 2 | 2 | 1 | 2 | | 2 | 1 | 3 | 2 | 2 | 2 | | * | 3 | 2 | 1 | 1 | 3 | | |
| Selfish/Self-centered | 4 | 2 | 1 | 2 | - | 2 | 2 | - | - | 4 | 4 | - | 3 | 1 | 2 | 2 | 2 | 2 | - | |
| | 1 | 1 | * | 1 | | 1 | 1 | | | 3 | 1 | | 1 | * | 1 | 1 | 1 | 2 | | |
| Like her/General positive mentions | 30 | 6 | 22 | 6 | - | 6 | 22 | 2 | 5 | 20 | 26 | 4 | 16 | 14 | 8 | 22 | 18 | 10 | 1 | |
| | 6 | 2 | 11 | 3 | | 3 | 9 | 6 | 2 | 13 | 7 | 4 | 7 | 5 | 5 | 7 | 6 | 8 | 1 | |
| Dislike like her/General negative mentions | 77 | 57 | 14 | 54 | 3 | 51 | 21 | 4 | 51 | 13 | 50 | 25 | 40 | 37 | 29 | 45 | 40 | 19 | 18 | |
| | 15 | 24 | 7 | 26 | 9 | 24 | 8 | 11 | 21 | 9 | 13 | 25 | 17 | 15 | 18 | 13 | 13 | 16 | 26 | |
| Don't know her | 18 | 11 | 4 | 9 | 2 | 9 | 9 | - | 9 | 2 | 14 | 4 | 10 | 8 | 2 | 16 | 11 | 6 | 1 | |
| | 4 | 5 | 2 | 4 | 6 | 4 | 4 | | 4 | 1 | 4 | 4 | 4 | 3 | 1 | 5 | 4 | 5 | 1 | |
| Other | 19 | 10 | 8 | 7 | 3 | 6 | 8 | 4 | 9 | 5 | 16 | 3 | 7 | 11 | 8 | 10 | 14 | 2 | 3 | |
| | 4 | 4 | 4 | 3 | 9 | 3 | 3 | 11 | 4 | 3 | 4 | 3 | 3 | 4 | 5 | 3 | 5 | 2 | 4 | |
| None/Nothing | 36 | 18 | 15 | 14 | 4 | 11 | 21 | 4 | 13 | 11 | 28 | 8 | 12 | 23 | 13 | 23 | 22 | 11 | 3 | |
| | 7 | 7 | 7 | 7 | 12 | 5 | 8 | 11 | 5 | 7 | 7 | 8 | 5 | 9 | 8 | 7 | 7 | 9 | 4 | |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

BANNER 2

JOB APPROVALS

| | | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | NOT VERY/ AT ALL | |
|---------------|--|---------------|-----|--------------------------|-------|--------------------|------------|-------|--------------------|------------|-------|-------|---------------|----|-------------|----|------------------------|------|------------------|----|
| TOTAL | | OBAMA | NEY | GOOD | OTHER | APP- ROVE | DIS- APRVE | UNDEC | APP- ROVE | DIS- APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | AT ALL | |
| DK/NA/Refused | | 78 | 33 | 29 | 28 | 5 | 35 | 37 | 6 | 32 | 13 | 68 | 10 | 35 | 42 | 18 | 59 | 50 | 17 | 11 |
| | | 16 | 14 | 14 | 13 | 16 | 16 | 15 | 17 | 13 | 9 | 17 | 10 | 14 | 16 | 11 | 18 | 16 | 14 | 16 |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|-----------------------------------|---------------|-------|--------------------------|-----------|------------|--------------------|-----------|-------|--------------------|-----------|-------|-------|---------------|-----|-------------|-----|------------------------|------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | FEEL OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat | 32 | 18 | 10 | 18 | - | 18 | 13 | 1 | 23 | 6 | 22 | 10 | 14 | 18 | 12 | 20 | 18 | 11 | 3 |
| | 6 | 7 | 5 | 9 | | 8 | 5 | 3 | 10 | 4 | 6 | 10 | 6 | 7 | 8 | 6 | 6 | 9 | 4 |
| Crook/Liar/Untrustworthy | 40 | 7 | 31 | 6 | 1 | 6 | 33 | - | 9 | 28 | 34 | 6 | 21 | 19 | 11 | 29 | 24 | 12 | 3 |
| | 8 | 3 | 15 | 3 | 3 | 3 | 13 | | 4 | 19 | 9 | 6 | 9 | 7 | 7 | 9 | 8 | 10 | 4 |
| Taxes | 8 | - | 8 | - | - | - | 8 | - | 1 | 4 | 6 | 2 | 4 | 4 | 2 | 6 | 5 | 2 | 1 |
| | 2 | | 4 | | | | 3 | | * | 3 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 1 |
| Politician | 10 | 6 | 3 | 6 | - | 4 | 3 | 3 | 5 | 4 | 5 | 5 | 7 | 3 | 2 | 8 | 6 | 1 | 3 |
| | 2 | 2 | 1 | 3 | | 2 | 1 | 9 | 2 | 3 | 1 | 5 | 3 | 1 | 1 | 2 | 2 | 1 | 4 |
| Honest/Fair | 15 | 13 | 2 | 9 | 4 | 10 | 3 | 2 | 12 | 2 | 12 | 3 | 6 | 9 | 7 | 8 | 6 | 6 | 3 |
| | 3 | 5 | 1 | 4 | 12 | 5 | 1 | 6 | 5 | 1 | 3 | 3 | 2 | 4 | 4 | 2 | 2 | 5 | 4 |
| Experienced/Qualified/Congressman | 17 | 11 | 5 | 10 | 1 | 9 | 7 | 1 | 11 | 4 | 12 | 5 | 5 | 11 | 3 | 13 | 10 | 6 | 1 |
| | 3 | 5 | 2 | 5 | 3 | 4 | 3 | 3 | 5 | 3 | 3 | 5 | 2 | 4 | 2 | 4 | 3 | 5 | 1 |
| For the people | 8 | 8 | - | 8 | - | 8 | - | - | 7 | 1 | 4 | 4 | 3 | 5 | 1 | 7 | 6 | 1 | 1 |
| | 2 | 3 | | 4 | | 4 | | | 3 | 1 | 1 | 4 | 1 | 2 | 1 | 2 | 2 | 1 | 1 |
| Hard-worker/Will do a good job | 18 | 16 | 2 | 15 | 1 | 14 | 2 | 2 | 14 | 1 | 17 | 1 | 6 | 12 | 7 | 11 | 12 | 3 | 3 |
| | 4 | 7 | 1 | 7 | 3 | 7 | 1 | 6 | 6 | 1 | 4 | 1 | 2 | 5 | 4 | 3 | 4 | 2 | 4 |
| Rich/Big Money | 10 | 2 | 7 | 2 | - | - | 7 | 3 | 1 | 8 | 9 | 1 | 3 | 7 | 3 | 7 | 5 | 3 | 2 |
| | 2 | 1 | 3 | 1 | | | 3 | 9 | * | 5 | 2 | 1 | 1 | 3 | 2 | 2 | 2 | 2 | 3 |
| Views/stand on issues | 14 | 8 | 5 | 7 | 1 | 7 | 6 | 1 | 7 | 3 | 12 | 2 | 4 | 10 | 8 | 6 | 4 | 7 | 3 |
| | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 4 | 5 | 2 | 1 | 6 | 4 |
| Commercials | 3 | - | 3 | - | - | - | 3 | - | - | 1 | 3 | - | 1 | 2 | - | 3 | 3 | - | - |
| | 1 | | 1 | | | | 1 | | | 1 | 1 | | * | 1 | | 1 | 1 | | |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

BANNER 2

| | JOB APPROVALS | | | | | | | | | | | | | | | | | | |
|--|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL |
| Selfish/Out for himself | 6 | 1 | 3 | - | 1 | 1 | 4 | 1 | 1 | 1 | 5 | 1 | 1 | 5 | 1 | 5 | 5 | - | 1 |
| | 1 | * | 1 | | 3 | * | 2 | 3 | * | 1 | 1 | 1 | * | 2 | 1 | 1 | 2 | | 1 |
| Like him/General positive mentions | 67 | 50 | 12 | 46 | 4 | 50 | 15 | 2 | 52 | 10 | 44 | 23 | 39 | 28 | 27 | 40 | 36 | 15 | 16 |
| | 13 | 21 | 6 | 22 | 12 | 23 | 6 | 6 | 22 | 7 | 11 | 23 | 16 | 11 | 17 | 12 | 12 | 12 | 24 |
| Dislike like him/General negative mentions | 44 | 17 | 25 | 12 | 5 | 14 | 29 | 1 | 19 | 14 | 41 | 3 | 29 | 15 | 14 | 27 | 34 | 7 | 3 |
| | 9 | 7 | 12 | 6 | 16 | 7 | 12 | 3 | 8 | 9 | 10 | 3 | 12 | 6 | 9 | 8 | 11 | 6 | 4 |
| Don't know him | 43 | 18 | 19 | 17 | 1 | 19 | 24 | - | 12 | 15 | 33 | 9 | 15 | 28 | 11 | 32 | 31 | 9 | 3 |
| | 9 | 7 | 9 | 8 | 3 | 9 | 10 | | 5 | 10 | 8 | 9 | 6 | 11 | 7 | 10 | 10 | 7 | 4 |
| Other | 22 | 7 | 12 | 6 | 1 | 4 | 12 | 5 | 10 | 6 | 19 | 2 | 13 | 9 | 7 | 15 | 15 | 4 | 3 |
| | 4 | 3 | 6 | 3 | 3 | 2 | 5 | 14 | 4 | 4 | 5 | 2 | 5 | 4 | 4 | 4 | 5 | 3 | 4 |
| None/Nothing | 40 | 16 | 20 | 11 | 5 | 11 | 23 | 6 | 17 | 13 | 37 | 3 | 21 | 18 | 14 | 26 | 23 | 13 | 4 |
| | 8 | 7 | 10 | 5 | 16 | 5 | 9 | 17 | 7 | 9 | 9 | 3 | 9 | 7 | 9 | 8 | 7 | 11 | 6 |
| DK/NA/Refused | 103 | 44 | 41 | 37 | 7 | 40 | 56 | 7 | 39 | 29 | 83 | 19 | 50 | 52 | 30 | 72 | 65 | 22 | 15 |
| | 21 | 18 | 20 | 18 | 22 | 19 | 23 | 20 | 16 | 19 | 21 | 19 | 21 | 20 | 19 | 21 | 21 | 18 | 22 |

26. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---------------|-----|------------|------|-------|-----|-----------|-------|-------|-----------|------|-------|-------|-------|----------|-----|-------|-----|---------------|------|--------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| FEELING FOR | | | | | | | | | | | | | | | | | | | | |
| 2012 | | VOTING FOR | | | | OBAMA JOB | | | LEVIN JOB | | | RACE | | U.S. | | LABOR | | IMPORTANCE OF | | |
| ELECTION | | OBAMA | | | | APPROVAL | | | APPROVAL | | | | | MILITARY | | UNION | | RELIGION | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | ROM- | FEEL | OTHER | | APP- | DIS- | UNDEC | | APP- | DIS- | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT |
| | | OBAMA | GOOD | | | ROVE | APRVE | | | ROVE | APRVE | | | | | | | | | VERY/ |
| | | NEY | | | | | | | | | | | | | | | | | | AT ALL |
| ----- | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Republican | 214 | 11 | 182 | 6 | 5 | 11 | 195 | 8 | 53 | 110 | 204 | 10 | 107 | 106 | 54 | 157 | 144 | 50 | 18 | |
| | 43 | 5 | 88 | 3 | 16 | 5 | 79 | 23 | 22 | 73 | 51 | 10 | 44 | 42 | 34 | 47 | 47 | 41 | 26 | |
| Democratic | 227 | 204 | 12 | 183 | 21 | 184 | 26 | 17 | 165 | 25 | 148 | 78 | 105 | 121 | 93 | 133 | 128 | 59 | 40 | |
| | 45 | 84 | 6 | 87 | 66 | 86 | 10 | 49 | 69 | 17 | 37 | 79 | 43 | 47 | 58 | 40 | 42 | 48 | 59 | |
| Undecided | 55 | 25 | 14 | 19 | 6 | 20 | 26 | 7 | 22 | 13 | 43 | 10 | 28 | 26 | 13 | 41 | 35 | 11 | 9 | |
| | 11 | 10 | 7 | 9 | 19 | 9 | 10 | 20 | 9 | 9 | 11 | 10 | 12 | 10 | 8 | 12 | 11 | 9 | 13 | |
| Refused | 4 | 2 | - | 2 | - | - | 1 | 3 | - | 2 | 3 | 1 | 2 | 2 | - | 4 | 1 | 2 | 1 | |
| | 1 | 1 | | 1 | | | * | 9 | | 1 | 1 | 1 | 1 | 1 | | 1 | * | 2 | 1 | |

27. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|------------|------|-------|-----|-----------|-------|-------|-----------|-------|-------|-------|----------|-----|-------|-----|---------------|------|--------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | |
| FEELING FOR | | | | | | | | | | | | | | | | | | | |
| 2012 | | VOTING FOR | | | | OBAMA JOB | | | LEVIN JOB | | RACE | | U.S. | | LABOR | | IMPORTANCE OF | | |
| ELECTION | | OBAMA | | | | APPROVAL | | | APPROVAL | | | | MILITARY | | UNION | | RELIGION | | |
| ----- | | | | | | | | | | | | | | | | | | | |
| TOTAL | | ROM- | FEEL | OTHER | | APP- | DIS- | UNDEC | APP- | DIS- | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT |
| | | OBAMA | GOOD | | | ROVE | APRVE | | ROVE | APRVE | | | | | | | | | VERY/ |
| | | NEY | | | | | | | | | | | | | | | | | AT ALL |
| ----- | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| For Obama | 159 | 145 | 7 | 137 | 8 | 141 | 10 | 8 | 105 | 23 | 99 | 59 | 74 | 84 | 66 | 91 | 91 | 47 | 20 |
| | 32 | 60 | 3 | 65 | 25 | 66 | 4 | 23 | 44 | 15 | 25 | 60 | 31 | 33 | 41 | 27 | 30 | 39 | 29 |
| Against Obama | 135 | 8 | 115 | 4 | 4 | 5 | 121 | 8 | 28 | 72 | 127 | 7 | 72 | 63 | 37 | 98 | 94 | 28 | 12 |
| | 27 | 3 | 55 | 2 | 12 | 2 | 49 | 23 | 12 | 48 | 32 | 7 | 30 | 25 | 23 | 29 | 31 | 23 | 18 |
| He's not a factor | 192 | 79 | 84 | 61 | 18 | 62 | 110 | 19 | 100 | 54 | 162 | 29 | 90 | 101 | 51 | 138 | 113 | 46 | 33 |
| | 38 | 33 | 40 | 29 | 56 | 29 | 44 | 54 | 42 | 36 | 41 | 29 | 37 | 40 | 32 | 41 | 37 | 38 | 49 |
| Don't Know/Refused | 14 | 10 | 2 | 8 | 2 | 7 | 7 | - | 7 | 1 | 10 | 4 | 6 | 7 | 6 | 8 | 10 | 1 | 3 |
| | 3 | 4 | 1 | 4 | 6 | 3 | 3 | | 3 | 1 | 3 | 4 | 2 | 3 | 4 | 2 | 3 | 1 | 4 |

28. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---------------|-----|--------|------|-------|------|-----------|-------|------|-----------|-------|-------|------|-----|----------|-----|-------|------|---------------|--------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| FEELING FOR | | | | | | | | | | | | | | | | | | | | |
| 2012 | | VOTING | | | | OBAMA JOB | | | LEVIN JOB | | | RACE | | U.S. | | LABOR | | IMPORTANCE OF | | |
| ELECTION | | OBAMA | | | | APPROVAL | | | APPROVAL | | | | | MILITARY | | UNION | | RELIGION | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | ROM- | FEEL | OTHER | APP- | DIS- | UNDEC | APP- | DIS- | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT | VERY/ | |
| | | OBAMA | NEY | GOOD | ROVE | APRVE | | ROVE | APRVE | | | | | | | | | VERY/ | AT ALL | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Yes | 317 | 156 | 144 | 144 | 12 | 146 | 155 | 15 | 155 | 102 | 258 | 57 | 160 | 157 | 120 | 196 | 193 | 85 | 37 | |
| | 63 | 64 | 69 | 69 | 38 | 68 | 62 | 43 | 65 | 68 | 65 | 58 | 66 | 62 | 75 | 59 | 63 | 70 | 54 | |
| No | 154 | 69 | 61 | 50 | 19 | 49 | 88 | 16 | 74 | 44 | 122 | 31 | 64 | 88 | 37 | 113 | 101 | 28 | 25 | |
| | 31 | 29 | 29 | 24 | 59 | 23 | 35 | 46 | 31 | 29 | 31 | 31 | 26 | 35 | 23 | 34 | 33 | 23 | 37 | |
| Undecided | 28 | 16 | 3 | 16 | - | 20 | 4 | 4 | 11 | 3 | 18 | 10 | 18 | 10 | 3 | 25 | 13 | 9 | 6 | |
| | 6 | 7 | 1 | 8 | | 9 | 2 | 11 | 5 | 2 | 5 | 10 | 7 | 4 | 2 | 7 | 4 | 7 | 9 | |
| Refused | 1 | 1 | - | - | 1 | - | 1 | - | - | 1 | - | 1 | - | - | - | 1 | 1 | - | - | |
| | * | * | | | 3 | | * | | | 1 | | 1 | | | | * | * | | | |

29. What is the most important issue when casting your vote for Congress this year: jobs, healthcare, federal budget deficit, education, security/terrorism, and immigration...?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|------------------------|-------|------------------|-----------|-------|----------|--------------------|-------|----------|--------------------|-------|-------|-------|-------|---------------|-------|-------------|-------|------------------------|-------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| FEELING FOR | | | | | | | | | | | | | | | | | | | | |
| 2012 ELECTION | | VOTING FOR OBAMA | | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| ----- | | ----- | | | | ----- | | | ----- | | | ----- | | ----- | | ----- | | | | |
| TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | | |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Jobs | 122 | 70 | 39 | 60 | 10 | 66 | 46 | 10 | 65 | 23 | 84 | 36 | 58 | 64 | 40 | 82 | 64 | 38 | 20 | |
| | 24 | 29 | 19 | 29 | 31 | 31 | 19 | 29 | 27 | 15 | 21 | 36 | 24 | 25 | 25 | 24 | 21 | 31 | 29 | |
| Healthcare | 83 | 45 | 29 | 38 | 7 | 36 | 39 | 8 | 41 | 23 | 58 | 25 | 44 | 37 | 24 | 56 | 55 | 16 | 12 | |
| | 17 | 19 | 14 | 18 | 22 | 17 | 16 | 23 | 17 | 15 | 15 | 25 | 18 | 15 | 15 | 17 | 18 | 13 | 18 | |
| Federal Budget deficit | 70 | 23 | 42 | 22 | 1 | 20 | 44 | 5 | 24 | 30 | 64 | 6 | 30 | 40 | 23 | 47 | 41 | 18 | 10 | |
| | 14 | 10 | 20 | 10 | 3 | 9 | 18 | 14 | 10 | 20 | 16 | 6 | 12 | 16 | 14 | 14 | 13 | 15 | 15 | |
| Education | 58 | 43 | 13 | 40 | 3 | 39 | 17 | 2 | 40 | 10 | 43 | 15 | 23 | 35 | 19 | 38 | 36 | 14 | 8 | |
| | 12 | 18 | 6 | 19 | 9 | 18 | 7 | 6 | 17 | 7 | 11 | 15 | 10 | 14 | 12 | 11 | 12 | 11 | 12 | |
| Security/terrorism | 67 | 23 | 42 | 18 | 5 | 16 | 45 | 5 | 29 | 30 | 62 | 5 | 37 | 30 | 20 | 47 | 40 | 18 | 8 | |
| | 13 | 10 | 20 | 9 | 16 | 7 | 18 | 14 | 12 | 20 | 16 | 5 | 15 | 12 | 12 | 14 | 13 | 15 | 12 | |
| Immigration | 53 | 14 | 27 | 11 | 3 | 14 | 36 | 3 | 21 | 18 | 50 | 2 | 21 | 32 | 17 | 36 | 42 | 9 | 2 | |
| | 11 | 6 | 13 | 5 | 9 | 7 | 15 | 9 | 9 | 12 | 13 | 2 | 9 | 13 | 11 | 11 | 14 | 7 | 3 | |
| Other | 11 | 7 | 3 | 7 | - | 7 | 4 | - | 5 | 5 | 9 | 2 | 6 | 5 | 4 | 7 | 6 | 2 | 3 | |
| | 2 | 3 | 1 | 3 | | 3 | 2 | | 2 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 4 | |
| Undecided | 24 | 13 | 9 | 10 | 3 | 13 | 11 | - | 10 | 6 | 18 | 6 | 19 | 4 | 10 | 13 | 18 | 3 | 3 | |
| | 5 | 5 | 4 | 5 | 9 | 6 | 4 | | 4 | 4 | 5 | 6 | 8 | 2 | 6 | 4 | 6 | 2 | 4 | |
| Refused | 1 | - | 1 | - | - | - | 1 | - | - | 1 | - | 1 | - | 1 | 1 | - | 1 | - | - | |
| | * | | * | | | | * | | | 1 | | 1 | | * | 1 | | * | | | |
| All | 11 | 4 | 3 | 4 | - | 4 | 5 | 2 | 5 | 4 | 10 | 1 | 4 | 7 | 2 | 9 | 5 | 4 | 2 | |
| | 2 | 2 | 1 | 2 | | 2 | 2 | 6 | 2 | 3 | 3 | 1 | 2 | 3 | 1 | 3 | 2 | 3 | 3 | |

31. Who would be your second choice - Snyder or Schauer?

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
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| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
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| | 2012 | FEELING FOR | | | | OBAMA JOB | | LEVIN JOB | | RACE | | U.S. | | LABOR | | IMPORTANCE OF | | | |
| | ELECTION | VOTING | | | | APPROVAL | | APPROVAL | | | | MILITARY | | UNION | | RELIGION | | | |
| | | ROM- | FEEL | OTHER | APP- | DIS- | UNDEC | APP- | DIS- | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT | |
| | TOTAL | OBAMA | NEY | GOOD | ROVE | APRVE | | ROVE | APRVE | | | | | | | | | VERY/ | |
| | | | | | | | | | | | | | | | | | | AT | ALL |
| | | | | | | | | | | | | | | | | | | | |
| Those who would not vote Snyder or Schauer | 19 100 | 6 100 | 7 100 | 2 100 | 4 100 | 4 100 | 13 100 | 2 100 | 10 100 | 5 100 | 17 100 | 1 100 | 9 100 | 9 100 | 3 100 | 16 100 | 15 100 | 3 100 | 1 100 |
| Republican Rick Snyder | 6 32 | 3 50 | 3 43 | 1 50 | 2 50 | 1 25 | 5 38 | - - | 5 50 | 1 20 | 5 29 | - - | 5 56 | 1 11 | 1 33 | 5 31 | 6 40 | - - | - - |
| Democrat Mark Schauer | 8 42 | 2 33 | 4 57 | 1 50 | 1 25 | 3 75 | 5 38 | - - | 3 30 | 3 60 | 7 41 | 1 100 | - - | 7 78 | 1 33 | 7 44 | 7 47 | 1 33 | - - |
| Undecided | 1 5 | - - | - - | - - | - - | - - | 1 8 | - - | 1 10 | - - | 1 6 | - - | 1 11 | - - | - - | 1 6 | 1 7 | - - | - - |
| Refused | 4 21 | 1 17 | - - | - - | 1 25 | - - | 2 15 | 2 100 | 1 10 | 1 20 | 4 24 | - - | 3 33 | 1 11 | 1 33 | 3 19 | 1 7 | 2 67 | 1 100 |

33. For Secretary of State, there are five candidates listed on your ballot in the following order: Republican Ruth Johnson, Democrat Godfrey Dillard, Libertarian James Lewis, Robert Gale U.S. Taxpayers Party, and Jason Robert Gatties, Natural Law Party. At this point for whom will you vote or lean toward - Johnson, Dillard, Lewis, Gale, or Gatties?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---|----------|-------------|------|-------|------|-----------|-------|------|-----------|-------|-------|------|-----|----------|-----|-------|------|---------------|-----|--|
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| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
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| | 2012 | FEELING FOR | | | | OBAMA JOB | | | LEVIN JOB | | | RACE | | U.S. | | LABOR | | IMPORTANCE OF | | |
| | ELECTION | VOTING | | | | APPROVAL | | | APPROVAL | | | | | MILITARY | | UNION | | RELIGION | | |
| | | ROM- | FEEL | OTHER | APP- | DIS- | UNDEC | APP- | DIS- | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT | | |
| | TOTAL | OBAMA | GOOD | | ROVE | APRVE | | ROVE | APRVE | | | | | | | | | VERY/ | | |
| | | | | | | | | | | | | | | | | | | AT ALL | | |
| | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Republican Ruth Johnson | 181 | 16 | 150 | 11 | 5 | 13 | 160 | 8 | 53 | 91 | 172 | 9 | 93 | 88 | 42 | 137 | 119 | 40 | 20 | |
| | 36 | 7 | 72 | 5 | 16 | 6 | 65 | 23 | 22 | 61 | 43 | 9 | 38 | 35 | 26 | 41 | 39 | 33 | 29 | |
| Democrat Godfrey Dillard | 199 | 181 | 14 | 168 | 13 | 162 | 26 | 11 | 141 | 27 | 130 | 67 | 90 | 108 | 79 | 120 | 114 | 54 | 31 | |
| | 40 | 75 | 7 | 80 | 41 | 75 | 10 | 31 | 59 | 18 | 33 | 68 | 37 | 42 | 49 | 36 | 37 | 44 | 46 | |
| Libertarian James Lewis | 11 | 3 | 7 | 2 | 1 | 2 | 7 | 2 | 4 | 5 | 10 | 1 | 5 | 6 | 7 | 4 | 6 | 3 | 2 | |
| | 2 | 1 | 3 | 1 | 3 | 1 | 3 | 6 | 2 | 3 | 3 | 1 | 2 | 2 | 4 | 1 | 2 | 2 | 3 | |
| Robert Gale, U.S. Taxpayers Party | 5 | 2 | 2 | 2 | - | 2 | 3 | - | 2 | 2 | 4 | 1 | 3 | 2 | 2 | 3 | 3 | 2 | - | |
| | 1 | 1 | 1 | 1 | | 1 | 1 | | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | | |
| Jason Robert Gatties, Natural Law Party | 1 | 1 | - | 1 | - | 1 | - | - | 1 | - | - | 1 | 1 | - | - | 1 | - | 1 | - | |
| | * | * | | * | | * | | | * | | | 1 | * | | | * | | 1 | | |
| Undecided | 101 | 39 | 35 | 26 | 13 | 35 | 52 | 12 | 37 | 25 | 82 | 18 | 50 | 49 | 30 | 68 | 64 | 22 | 15 | |
| | 20 | 16 | 17 | 12 | 41 | 16 | 21 | 34 | 15 | 17 | 21 | 18 | 21 | 19 | 19 | 20 | 21 | 18 | 22 | |
| Refused | 2 | - | - | - | - | - | - | 2 | 2 | - | - | 2 | - | 2 | - | 2 | 2 | - | - | |
| | * | | | | | | | 6 | 1 | | | 2 | | 1 | | 1 | 1 | | | |

34. For Attorney General, there are five candidates listed on your ballot in the following order: Republican Bill Schuette, Democrat Mark Totten, Libertarian Justin Altman, Gerald T. Van Sickle, U.S. Taxpayers Party, and John Anthony LaPietra, Green Party. At this point for whom will you vote or lean toward - Schuette, Totten, Altman, Van Sickle, or LaPietra?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|--|----------|-------------|------|-------|------|-----------|-------|------|-----------|-------|-------|------|-----|----------|-----|-------|------|---------------|-----|--|
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| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
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| | 2012 | FEELING FOR | | | | OBAMA JOB | | | LEVIN JOB | | | RACE | | U.S. | | LABOR | | IMPORTANCE OF | | |
| | ELECTION | VOTING | | | | APPROVAL | | | APPROVAL | | | | | MILITARY | | UNION | | RELIGION | | |
| | | ROM- | FEEL | OTHER | APP- | DIS- | UNDEC | APP- | DIS- | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT | | |
| | TOTAL | OBAMA | GOOD | | ROVE | APRVE | | ROVE | APRVE | | | | | | | | | VERY/ | | |
| | | | | | | | | | | | | | | | | | | AT ALL | | |
| | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Republican Bill Schuette | 182 | 11 | 158 | 10 | 1 | 14 | 163 | 5 | 50 | 93 | 172 | 10 | 94 | 88 | 46 | 134 | 126 | 39 | 15 | |
| | 36 | 5 | 76 | 5 | 3 | 7 | 66 | 14 | 21 | 62 | 43 | 10 | 39 | 35 | 29 | 40 | 41 | 32 | 22 | |
| Democrat Mark Totten | 214 | 194 | 16 | 177 | 17 | 172 | 28 | 14 | 154 | 25 | 143 | 69 | 96 | 118 | 90 | 124 | 118 | 59 | 37 | |
| | 43 | 80 | 8 | 84 | 53 | 80 | 11 | 40 | 64 | 17 | 36 | 70 | 40 | 46 | 56 | 37 | 38 | 48 | 54 | |
| Libertarian Justin Altman | 10 | - | 9 | - | - | - | 9 | 1 | - | 5 | 10 | - | 2 | 8 | 1 | 9 | 4 | 1 | 5 | |
| | 2 | | 4 | | | | 4 | 3 | | 3 | 3 | | 1 | 3 | 1 | 3 | 1 | 1 | 7 | |
| Gerald T. Van Sickle, U.S. Taxpayers Party | 5 | 1 | 2 | - | 1 | - | 4 | 1 | 2 | 3 | 4 | 1 | 3 | 2 | - | 5 | 4 | 1 | - | |
| | 1 | * | 1 | | 3 | | 2 | 3 | 1 | 2 | 1 | 1 | 1 | 1 | | 1 | 1 | 1 | | |
| Green Party John Anthony LaPietra | 3 | - | 1 | - | - | 2 | 1 | - | 2 | 1 | 3 | - | 1 | 2 | - | 3 | 2 | 1 | - | |
| | 1 | | * | | | 1 | * | | 1 | 1 | 1 | | * | 1 | | 1 | 1 | 1 | | |
| Undecided | 85 | 35 | 22 | 23 | 12 | 27 | 42 | 14 | 32 | 22 | 66 | 18 | 46 | 37 | 23 | 59 | 53 | 21 | 11 | |
| | 17 | 14 | 11 | 11 | 38 | 13 | 17 | 40 | 13 | 15 | 17 | 18 | 19 | 15 | 14 | 18 | 17 | 17 | 16 | |
| Refused | 1 | 1 | - | - | 1 | - | 1 | - | - | 1 | - | 1 | - | - | - | 1 | 1 | - | - | |
| | * | * | | | 3 | | * | | | 1 | | 1 | | | | * | * | | | |

36. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Michigan or generally bad?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
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| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
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| FEELING FOR | | | | | | | | | | | | | | | | | | | | |
| 2012 | | VOTING FOR | | | | OBAMA JOB | | | LEVIN JOB | | | RACE | | U.S. | | LABOR | | IMPORTANCE OF | | |
| ELECTION | | OBAMA | | | | APPROVAL | | | APPROVAL | | | | | MILITARY | | UNION | | RELIGION | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | ROM- | FEEL | OTHER | APP- | DIS- | UNDEC | APP- | DIS- | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT | VERY/ | |
| | | OBAMA | GOOD | | ROVE | APRVE | | ROVE | APRVE | | | | | | | | | VERY/ | AT ALL | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Generally Good | 206 | 176 | 17 | 167 | 9 | 168 | 21 | 16 | 139 | 30 | 132 | 72 | 94 | 111 | 73 | 131 | 117 | 57 | 32 | |
| | 41 | 73 | 8 | 80 | 28 | 78 | 8 | 46 | 58 | 20 | 33 | 73 | 39 | 44 | 46 | 39 | 38 | 47 | 47 | |
| Generally Bad | 244 | 41 | 175 | 24 | 17 | 26 | 206 | 12 | 75 | 113 | 224 | 20 | 125 | 117 | 70 | 171 | 160 | 56 | 26 | |
| | 49 | 17 | 84 | 11 | 53 | 12 | 83 | 34 | 31 | 75 | 56 | 20 | 52 | 46 | 44 | 51 | 52 | 46 | 38 | |
| Undecided | 49 | 25 | 16 | 19 | 6 | 21 | 20 | 7 | 26 | 7 | 41 | 7 | 23 | 26 | 17 | 32 | 30 | 9 | 10 | |
| | 10 | 10 | 8 | 9 | 19 | 10 | 8 | 20 | 11 | 5 | 10 | 7 | 10 | 10 | 11 | 10 | 10 | 7 | 15 | |
| Refused | 1 | - | - | - | - | - | 1 | - | - | - | 1 | - | - | 1 | - | 1 | 1 | - | - | |
| | * | | | | | | * | | | | * | | | * | | * | * | | | |

37. Thinking about the Presidential Primaries in early 2016, are you more likely to vote in Michigan's Democratic Primary, Republican Primary, or will you skip the primaries in early 2016?

BANNER 2

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|---------------------------------|-----|-------------|-----|-------|-------|-----------|-------|-------|-----------|-------|-------|-------|----------|-------|-------|-----|---------------|------|--------|-------|-----|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | | |
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| | | FEELING FOR | | | | OBAMA JOB | | | LEVIN JOB | | RACE | | U.S. | | LABOR | | IMPORTANCE OF | | | | |
| 2012 | | VOTING | | OBAMA | | APPROVAL | | | APPROVAL | | | | MILITARY | | UNION | | RELIGION | | | | |
| ELECTION | | OBAMA | | OBAMA | | APPROVAL | | | APPROVAL | | | | MILITARY | | UNION | | RELIGION | | | | |
| | | ROM- | | FEEL | | APP- | | DIS- | APP- | | DIS- | WHITE | | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT |
| TOTAL | | OBAMA | NEY | GOOD | OTHER | ROVE | APRVE | UNDEC | ROVE | APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | AT ALL | VERY/ | |
| ----- | | | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Will vote in Democratic Primary | 212 | 194 | 10 | 175 | 19 | 175 | 25 | 11 | 151 | 23 | 142 | 69 | 99 | 113 | 89 | 122 | 120 | 59 | 33 | | |
| | 42 | 80 | 5 | 83 | 59 | 81 | 10 | 31 | 63 | 15 | 36 | 70 | 41 | 44 | 56 | 36 | 39 | 48 | 49 | | |
| Will vote in Republican Primary | 188 | 14 | 158 | 10 | 4 | 12 | 166 | 10 | 46 | 100 | 177 | 11 | 89 | 98 | 50 | 137 | 124 | 45 | 18 | | |
| | 38 | 6 | 76 | 5 | 12 | 6 | 67 | 29 | 19 | 67 | 44 | 11 | 37 | 38 | 31 | 41 | 40 | 37 | 26 | | |
| Will skip Primaries | 45 | 14 | 18 | 12 | 2 | 13 | 27 | 5 | 16 | 14 | 36 | 8 | 23 | 21 | 7 | 35 | 26 | 10 | 8 | | |
| | 9 | 6 | 9 | 6 | 6 | 6 | 11 | 14 | 7 | 9 | 9 | 8 | 10 | 8 | 4 | 10 | 8 | 8 | 12 | | |
| Undecided | 52 | 18 | 22 | 12 | 6 | 15 | 29 | 7 | 26 | 12 | 41 | 10 | 31 | 21 | 14 | 38 | 36 | 8 | 8 | | |
| | 10 | 7 | 11 | 6 | 19 | 7 | 12 | 20 | 11 | 8 | 10 | 10 | 13 | 8 | 9 | 11 | 12 | 7 | 12 | | |
| Refused | 3 | 2 | - | 1 | 1 | - | 1 | 2 | 1 | 1 | 2 | 1 | - | 2 | - | 3 | 2 | - | 1 | | |
| | 1 | 1 | * | * | 3 | * | * | 6 | * | 1 | 1 | 1 | | 1 | | 1 | 1 | | 1 | | |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

BANNER 2

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|-------------------|---------------|-------|--------------------------|-----------|--------------------|----------|-----------|--------------------|----------|-----------|-------|-------|---------------|-------|-------------|-------|------------------------|-------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
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| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Republican Voters | 188 | 14 | 158 | 10 | 4 | 12 | 166 | 10 | 46 | 100 | 177 | 11 | 89 | 98 | 50 | 137 | 124 | 45 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Jeb Bush | 21 | 2 | 15 | 1 | 1 | 1 | 18 | 2 | 8 | 5 | 18 | 3 | 12 | 9 | 6 | 15 | 11 | 6 | 4 |
| | 11 | 14 | 9 | 10 | 25 | 8 | 11 | 20 | 17 | 5 | 10 | 27 | 13 | 9 | 12 | 11 | 9 | 13 | 22 |
| Chris Christie | 12 | 3 | 8 | 3 | - | 3 | 7 | 2 | 5 | 5 | 12 | - | 9 | 3 | 7 | 5 | 3 | 8 | 1 |
| | 6 | 21 | 5 | 30 | | 25 | 4 | 20 | 11 | 5 | 7 | | 10 | 3 | 14 | 4 | 2 | 18 | 6 |
| Ted Cruz | 10 | 1 | 8 | 1 | - | 1 | 9 | - | 2 | 8 | 10 | - | 5 | 5 | 6 | 4 | 5 | 5 | - |
| | 5 | 7 | 5 | 10 | | 8 | 5 | | 4 | 8 | 6 | | 6 | 5 | 12 | 3 | 4 | 11 | |
| Mike Huckabee | 21 | 1 | 18 | - | 1 | 2 | 18 | 1 | 6 | 12 | 20 | 1 | 8 | 13 | 3 | 18 | 18 | 3 | - |
| | 11 | 7 | 11 | | 25 | 17 | 11 | 10 | 13 | 12 | 11 | 9 | 9 | 13 | 6 | 13 | 15 | 7 | |
| Jon Huntsman | 4 | 1 | 3 | 1 | - | 1 | 3 | - | 1 | 3 | 4 | - | 2 | 2 | 2 | 2 | 2 | 2 | - |
| | 2 | 7 | 2 | 10 | | 8 | 2 | | 2 | 3 | 2 | | 2 | 2 | 4 | 1 | 2 | 4 | |
| Bobby Jindal | 5 | - | 5 | - | - | - | 5 | - | 3 | 2 | 5 | - | 1 | 4 | 2 | 3 | 4 | - | 1 |
| | 3 | | 3 | | | | 3 | | 7 | 2 | 3 | | 1 | 4 | 4 | 2 | 3 | | 6 |
| John Kasich | 1 | - | 1 | - | - | - | 1 | - | - | 1 | 1 | - | - | 1 | - | 1 | 1 | - | - |
| | 1 | | 1 | | | | 1 | | | 1 | 1 | | | 1 | | 1 | 1 | | |
| Rand Paul | 13 | - | 8 | - | - | - | 12 | 1 | 6 | 4 | 13 | - | 3 | 10 | 3 | 10 | 9 | 2 | 2 |
| | 7 | | 5 | | | | 7 | 10 | 13 | 4 | 7 | | 3 | 10 | 6 | 7 | 7 | 4 | 11 |
| Rick Perry | 12 | 1 | 11 | 1 | - | 1 | 11 | - | 5 | 6 | 8 | 4 | 6 | 6 | 3 | 9 | 6 | 3 | 3 |
| | 6 | 7 | 7 | 10 | | 8 | 7 | | 11 | 6 | 5 | 36 | 7 | 6 | 6 | 7 | 5 | 7 | 17 |
| Marco Rubio | 18 | - | 18 | - | - | - | 17 | 1 | - | 15 | 18 | - | 11 | 7 | 3 | 15 | 13 | 4 | 1 |
| | 10 | | 11 | | | | 10 | 10 | | 15 | 10 | | 12 | 7 | 6 | 11 | 10 | 9 | 6 |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

BANNER 2

| ===== | | | | | | | | | | | | | | | | | | | |
|---------------|----------|-------------|------|-------|------|-----------|-------|------|-----------|-------|-------|-----|----------|-----|-------|------|---------------|--------|--------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | |
| | 2012 | FEELING FOR | | | | OBAMA JOB | | | LEVIN JOB | | RACE | | U.S. | | LABOR | | IMPORTANCE OF | | |
| | ELECTION | VOTING | | | | APPROVAL | | | APPROVAL | | | | MILITARY | | UNION | | RELIGION | | |
| | | ROM- | FEEL | OTHER | APP- | DIS- | UNDEC | APP- | DIS- | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT | |
| | TOTAL | OBAMA | GOOD | | ROVE | APRVE | | ROVE | APRVE | | | | | | | | | VERY/ | AT ALL |
| | | NEY | | | | | | | | | | | | | | | | AT ALL | |
| | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| Paul Ryan | 11 | - | 11 | - | - | - | 10 | 1 | 3 | 4 | 11 | - | 5 | 6 | 1 | 10 | 8 | - | 2 |
| | 6 | | 7 | | | | 6 | 10 | 7 | 4 | 6 | | 6 | 6 | 2 | 7 | 6 | | 11 |
| Rick Santorum | 10 | 2 | 8 | 1 | 1 | - | 9 | 1 | 3 | 2 | 10 | - | 7 | 3 | 3 | 7 | 9 | 1 | - |
| | 5 | 14 | 5 | 10 | 25 | | 5 | 10 | 7 | 2 | 6 | | 8 | 3 | 6 | 5 | 7 | 2 | |
| Scott Walker | 12 | - | 11 | - | - | - | 12 | - | 2 | 9 | 12 | - | 5 | 7 | 4 | 8 | 5 | 5 | 2 |
| | 6 | | 7 | | | | 7 | | 4 | 9 | 7 | | 6 | 7 | 8 | 6 | 4 | 11 | 11 |
| Undecided | 32 | 3 | 28 | 2 | 1 | 3 | 28 | 1 | - | 20 | 29 | 3 | 12 | 20 | 7 | 25 | 26 | 5 | 1 |
| | 17 | 21 | 18 | 20 | 25 | 25 | 17 | 10 | | 20 | 16 | 27 | 13 | 20 | 14 | 18 | 21 | 11 | 6 |
| Refused | 4 | - | 3 | - | - | - | 4 | - | 2 | 2 | 4 | - | 1 | 2 | - | 3 | 3 | 1 | - |
| | 2 | | 2 | | | | 2 | | 4 | 2 | 2 | | 1 | 2 | | 2 | 2 | 2 | |
| Other | 2 | - | 2 | - | - | - | 2 | - | - | 2 | 2 | - | 2 | - | - | 2 | 1 | - | 1 |
| | 1 | | 1 | | | | 1 | | | 2 | 1 | | 2 | | | 1 | 1 | | 6 |

39. Who would be your second choice...

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|-------------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Those with first choice | 152 | 11 | 127 | 8 | 3 | 9 | 134 | 9 | 44 | 78 | 144 | 8 | 76 | 76 | 43 | 109 | 95 | 39 | 17 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Jeb Bush | 21 | 2 | 18 | 1 | 1 | - | 18 | 3 | 5 | 7 | 21 | - | 14 | 7 | - | 21 | 17 | 4 | - | |
| | 14 | 18 | 14 | 12 | 33 | - | 13 | 33 | 11 | 9 | 15 | - | 18 | 9 | - | 19 | 18 | 10 | - | |
| Chris Christie | 15 | 1 | 10 | 1 | - | 1 | 12 | 2 | 9 | 4 | 13 | 2 | 5 | 10 | 8 | 7 | 11 | 3 | 1 | |
| | 10 | 9 | 8 | 12 | - | 11 | 9 | 22 | 20 | 5 | 9 | 25 | 7 | 13 | 19 | 6 | 12 | 8 | 6 | |
| Ted Cruz | 9 | - | 9 | - | - | - | 9 | - | - | 8 | 6 | 3 | 5 | 4 | 4 | 5 | 6 | 3 | - | |
| | 6 | - | 7 | - | - | - | 7 | - | - | 10 | 4 | 38 | 7 | 5 | 9 | 5 | 6 | 8 | - | |
| Mike Huckabee | 15 | 2 | 13 | 1 | 1 | 1 | 14 | - | 3 | 9 | 15 | - | 9 | 6 | 2 | 13 | 4 | 4 | 7 | |
| | 10 | 18 | 10 | 12 | 33 | 11 | 10 | - | 7 | 12 | 10 | - | 12 | 8 | 5 | 12 | 4 | 10 | 41 | |
| Jon Huntsman | 4 | 2 | 2 | 1 | 1 | 1 | 3 | - | 2 | 2 | 4 | - | 2 | 2 | 1 | 3 | 3 | - | 1 | |
| | 3 | 18 | 2 | 12 | 33 | 11 | 2 | - | 5 | 3 | 3 | - | 3 | 3 | 2 | 3 | 3 | - | 6 | |
| Bobby Jindal | 8 | - | 6 | - | - | - | 8 | - | 1 | 6 | 8 | - | 3 | 5 | 1 | 7 | 5 | 2 | 1 | |
| | 5 | - | 5 | - | - | - | 6 | - | 2 | 8 | 6 | - | 4 | 7 | 2 | 6 | 5 | 5 | 6 | |
| John Kasich | 2 | - | 2 | - | - | - | 2 | - | 2 | - | 2 | - | 2 | - | - | 2 | 2 | - | - | |
| | 1 | - | 2 | - | - | - | 1 | - | 5 | - | 1 | - | 3 | - | - | 2 | 2 | - | - | |
| Rand Paul | 8 | - | 8 | - | - | 1 | 7 | - | 3 | 5 | 8 | - | 2 | 6 | 2 | 6 | 6 | 2 | - | |
| | 5 | - | 6 | - | - | 11 | 5 | - | 7 | 6 | 6 | - | 3 | 8 | 5 | 6 | 6 | 5 | - | |
| Rick Perry | 4 | - | 4 | - | - | - | 4 | - | - | 3 | 4 | - | 3 | 1 | - | 4 | 3 | 1 | - | |
| | 3 | - | 3 | - | - | - | 3 | - | - | 4 | 3 | - | 4 | 1 | - | 4 | 3 | 3 | - | |
| Marco Rubio | 20 | - | 19 | - | - | - | 17 | 3 | 4 | 12 | 20 | - | 11 | 9 | 7 | 13 | 13 | 5 | 2 | |
| | 13 | - | 15 | - | - | - | 13 | 33 | 9 | 15 | 14 | - | 14 | 12 | 16 | 12 | 14 | 13 | 12 | |
| Paul Ryan | 20 | 2 | 15 | 2 | - | 2 | 17 | 1 | 7 | 9 | 19 | 1 | 8 | 12 | 5 | 15 | 9 | 6 | 5 | |
| | 13 | 18 | 12 | 25 | - | 22 | 13 | 11 | 16 | 12 | 13 | 12 | 11 | 16 | 12 | 14 | 9 | 15 | 29 | |

39. Who would be your second choice...

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|---------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|--------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | AT ALL |
| Rick Santorum | 4 | - | 4 | - | - | - | 4 | - | - | 4 | 3 | 1 | 3 | 1 | 2 | 2 | 3 | - | - |
| | 3 | | 3 | | | | 3 | | | 5 | 2 | 12 | 4 | 1 | 5 | 2 | 3 | | |
| Scott Walker | 8 | 2 | 6 | 2 | - | 2 | 6 | - | 3 | 5 | 8 | - | 2 | 6 | 5 | 3 | 4 | 4 | - |
| | 5 | 18 | 5 | 25 | | 22 | 4 | | 7 | 6 | 6 | | 3 | 8 | 12 | 3 | 4 | 10 | |
| Undecided | 10 | - | 7 | - | - | 1 | 9 | - | 3 | 3 | 9 | 1 | 6 | 4 | 4 | 6 | 6 | 4 | - |
| | 7 | | 6 | | | 11 | 7 | | 7 | 4 | 6 | 12 | 8 | 5 | 9 | 6 | 6 | 10 | |
| Refused | 2 | - | 2 | - | - | - | 2 | - | 2 | - | 2 | - | - | 2 | - | 2 | 2 | - | - |
| | 1 | | 2 | | | | 1 | | 5 | | 1 | | | 3 | | 2 | 2 | | |
| Other | 2 | - | 2 | - | - | - | 2 | - | - | 1 | 2 | - | 1 | 1 | 2 | - | 1 | 1 | - |
| | 1 | | 2 | | | | 1 | | | 1 | 1 | | 1 | 1 | 5 | | 1 | 3 | |

40. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for _____, or vote for Romney..... or someone else?

BANNER 2

JOB APPROVALS

| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | NOT VERY/ AT ALL | |
|-------------------------|---------------|-------|--------------------------|-----------|--------------------|-----------|------------|--------------------|-----------|------------|-------|---------------|-----|-------------|-----|------------------------|------|------------------|------|
| | TOTAL | OBAMA | ROM- NEY | FEEL GOOD | OTHER | APP- ROVE | DIS- APRVE | UNDEC | APP- ROVE | DIS- APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | | SMWT |
| Those with first choice | 152 | 11 | 127 | 8 | 3 | 9 | 134 | 9 | 44 | 78 | 144 | 8 | 76 | 76 | 43 | 109 | 95 | 39 | 17 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Mitt Romney | 60 | 3 | 56 | 2 | 1 | 3 | 54 | 3 | 15 | 32 | 56 | 4 | 35 | 25 | 15 | 45 | 37 | 17 | 5 |
| | 39 | 27 | 44 | 25 | 33 | 33 | 40 | 33 | 34 | 41 | 39 | 50 | 46 | 33 | 35 | 41 | 39 | 44 | 29 |
| Jeb Bush | 15 | 4 | 9 | 3 | 1 | 2 | 9 | 4 | 7 | 4 | 13 | 2 | 11 | 4 | 1 | 14 | 10 | 2 | 3 |
| | 10 | 36 | 7 | 38 | 33 | 22 | 7 | 44 | 16 | 5 | 9 | 25 | 14 | 5 | 2 | 13 | 11 | 5 | 18 |
| Chris Christie | 4 | 1 | 3 | 1 | - | 1 | 3 | - | 1 | 2 | 4 | - | 4 | - | 2 | 2 | 2 | 2 | - |
| | 3 | 9 | 2 | 12 | | 11 | 2 | | 2 | 3 | 3 | | 5 | | 5 | 2 | 2 | 5 | |
| Ted Cruz | 10 | 1 | 8 | 1 | - | 1 | 9 | - | 1 | 8 | 10 | - | 5 | 5 | 6 | 4 | 6 | 4 | - |
| | 7 | 9 | 6 | 12 | | 11 | 7 | | 2 | 10 | 7 | | 7 | 7 | 14 | 4 | 6 | 10 | |
| Mike Huckabee | 8 | - | 8 | - | - | 1 | 7 | - | 3 | 3 | 7 | 1 | 4 | 4 | 2 | 6 | 8 | - | - |
| | 5 | | 6 | | | 11 | 5 | | 7 | 4 | 5 | 12 | 5 | 5 | 5 | 6 | 8 | | |
| Jon Huntsman | 2 | - | 2 | - | - | - | 2 | - | 1 | 1 | 2 | - | - | 2 | 2 | - | 1 | 1 | - |
| | 1 | | 2 | | | | 1 | | 2 | 1 | 1 | | | 3 | 5 | | 1 | 3 | |
| Bobby Jindal | 4 | - | 4 | - | - | - | 4 | - | 3 | 1 | 4 | - | 1 | 3 | 2 | 2 | 3 | - | 1 |
| | 3 | | 3 | | | | 3 | | 7 | 1 | 3 | | 1 | 4 | 5 | 2 | 3 | | 6 |
| John Kasich | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Rand Paul | 2 | - | - | - | - | - | 2 | - | - | 2 | 2 | - | - | 2 | - | 2 | - | 1 | 1 |
| | 1 | | | | | | 1 | | | 3 | 1 | | | 3 | | 2 | | 3 | 6 |
| Rick Perry | 3 | 1 | 2 | 1 | - | 1 | 2 | - | 2 | 1 | 3 | - | 1 | 2 | 1 | 2 | 2 | - | 1 |
| | 2 | 9 | 2 | 12 | | 11 | 1 | | 5 | 1 | 2 | | 1 | 3 | 2 | 2 | 2 | | 6 |
| Marco Rubio | 8 | 1 | 7 | - | 1 | - | 7 | 1 | 1 | 6 | 8 | - | 6 | 2 | 2 | 6 | 3 | 3 | 2 |
| | 5 | 9 | 6 | | 33 | | 5 | 11 | 2 | 8 | 6 | | 8 | 3 | 5 | 6 | 3 | 8 | 12 |

40. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for _____, or vote for Romney..... or someone else?

BANNER 2

JOB APPROVALS

| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | NOT VERY/ AT ALL |
|---------------|---------------|-----------|--------------------------|-------|--------------------|-----------|----------|--------------------|-----------|----------|----------|---------|---------------|----------|-------------|----------|------------------------|---------|---------------------|
| | TOTAL | ROM-OBAMA | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | | |
| Paul Ryan | 4 3 | - | 4 3 | - | - | - | 4 3 | - | 2 5 | - | 4 3 | - | - | 4 5 | - | 4 4 | 2 2 | - | 2 12 |
| Rick Santorum | 2 1 | - | 2 2 | - | - | - | 2 1 | - | - | 1 1 | 2 1 | - | - | 2 3 | - | 2 2 | 2 2 | - | - |
| Scott Walker | 7 5 | - | 6 5 | - | - | - | 7 5 | - | 1 2 | 6 8 | 7 5 | - | 1 1 | 6 8 | 1 2 | 6 6 | 3 3 | 2 5 | 2 12 |
| Undecided | 21 14 | - | 14 11 | - | - | - | 20 15 | 1 11 | 7 16 | 11 14 | 20 14 | 1 12 | 8 11 | 13 17 | 9 21 | 12 11 | 14 15 | 7 18 | - |
| Refused | 2 1 | - | 2 2 | - | - | - | 2 1 | - | - | - | 2 1 | - | - | 2 3 | - | 2 2 | 2 2 | - | - |

41. I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today: Joe Biden, Hillary Clinton, Andrew Cuomo, Martin O'Malley, or Elizabeth Warren?

BANNER 2

| ===== | | | | | | | | | | | | | | | | | | | |
|------------------|----------|-------------|------|-------|-----------|-------|-------|-----------|-------|-------|-------|-----|----------|-----|-------|------|---------------|-------|--------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | |
| | 2012 | FEELING FOR | | | OBAMA JOB | | | LEVIN JOB | | | RACE | | U.S. | | LABOR | | IMPORTANCE OF | | |
| | ELECTION | VOTING | | | APPROVAL | | | APPROVAL | | | | | MILITARY | | UNION | | RELIGION | | |
| | | ROM- | FEEL | OTHER | APP- | DIS- | UNDEC | APP- | DIS- | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT | |
| | TOTAL | OBAMA | GOOD | | ROVE | APRVE | | ROVE | APRVE | | | | | | | | | VERY/ | AT ALL |
| | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| Democrats | 212 | 194 | 10 | 175 | 19 | 175 | 25 | 11 | 151 | 23 | 142 | 69 | 99 | 113 | 89 | 122 | 120 | 59 | 33 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Joe Biden | 37 | 30 | 1 | 29 | 1 | 35 | 2 | - | 27 | 5 | 24 | 13 | 15 | 22 | 13 | 24 | 22 | 10 | 5 |
| | 17 | 15 | 10 | 17 | 5 | 20 | 8 | | 18 | 22 | 17 | 19 | 15 | 19 | 15 | 20 | 18 | 17 | 15 |
| Hillary Clinton | 129 | 123 | 4 | 113 | 10 | 110 | 11 | 8 | 97 | 9 | 83 | 45 | 63 | 66 | 62 | 66 | 72 | 40 | 17 |
| | 61 | 63 | 40 | 65 | 53 | 63 | 44 | 73 | 64 | 39 | 58 | 65 | 64 | 58 | 70 | 54 | 60 | 68 | 52 |
| Andrew Cuomo | 8 | 8 | - | 7 | 1 | 7 | 1 | - | 4 | 4 | 8 | - | 4 | 4 | 4 | 4 | 3 | 4 | 1 |
| | 4 | 4 | | 4 | 5 | 4 | 4 | | 3 | 17 | 6 | | 4 | 4 | 4 | 3 | 2 | 7 | 3 |
| Martin O'Malley | 2 | 2 | - | 1 | 1 | - | - | 2 | 1 | - | 1 | 1 | 2 | - | - | 2 | 2 | - | - |
| | 1 | 1 | | 1 | 5 | | | 18 | 1 | | 1 | 1 | 2 | | | 2 | 2 | | |
| Elizabeth Warren | 14 | 12 | 2 | 10 | 2 | 8 | 4 | 1 | 12 | 1 | 13 | 1 | 4 | 10 | 4 | 10 | 4 | 4 | 6 |
| | 7 | 6 | 20 | 6 | 11 | 5 | 16 | 9 | 8 | 4 | 9 | 1 | 4 | 9 | 4 | 8 | 3 | 7 | 18 |
| Undecided | 19 | 18 | 1 | 14 | 4 | 14 | 5 | - | 7 | 4 | 10 | 9 | 9 | 10 | 4 | 15 | 14 | 1 | 4 |
| | 9 | 9 | 10 | 8 | 21 | 8 | 20 | | 5 | 17 | 7 | 13 | 9 | 9 | 4 | 12 | 12 | 2 | 12 |
| Refused | 2 | - | 2 | - | - | - | 2 | - | 2 | - | 2 | - | 2 | - | 2 | - | 2 | - | - |
| | 1 | | 20 | | | | 8 | | 1 | | 1 | | 2 | | 2 | | 2 | | |
| Other | 1 | 1 | - | 1 | - | 1 | - | - | 1 | - | 1 | - | - | 1 | - | 1 | 1 | - | - |
| | * | 1 | | 1 | | 1 | | | 1 | | 1 | | | 1 | | 1 | 1 | | |

42. Who would be your second choice...

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|-------------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|---------------|-----|-------------|-----|------------------------|------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL |
| Those with first choice | 191 | 176 | 7 | 161 | 15 | 161 | 18 | 11 | 142 | 19 | 130 | 60 | 88 | 103 | 83 | 107 | 104 | 58 | 29 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Joe Biden | 83 | 80 | 2 | 74 | 6 | 69 | 11 | 3 | 59 | 5 | 52 | 30 | 39 | 44 | 44 | 38 | 46 | 27 | 10 |
| | 43 | 45 | 29 | 46 | 40 | 43 | 61 | 27 | 42 | 26 | 40 | 50 | 44 | 43 | 53 | 36 | 44 | 47 | 34 |
| Hillary Clinton | 32 | 30 | - | 29 | 1 | 29 | - | 3 | 23 | 6 | 20 | 12 | 13 | 19 | 11 | 21 | 14 | 11 | 7 |
| | 17 | 17 | | 18 | 7 | 18 | | 27 | 16 | 32 | 15 | 20 | 15 | 18 | 13 | 20 | 13 | 19 | 24 |
| Andrew Cuomo | 17 | 16 | - | 13 | 3 | 13 | 1 | 3 | 14 | 2 | 10 | 7 | 4 | 13 | 10 | 7 | 10 | 5 | 2 |
| | 9 | 9 | | 8 | 20 | 8 | 6 | 27 | 10 | 11 | 8 | 12 | 5 | 13 | 12 | 7 | 10 | 9 | 7 |
| Martin O'Malley | 9 | 6 | 1 | 5 | 1 | 8 | 1 | - | 8 | 1 | 9 | - | 3 | 6 | 2 | 7 | 5 | 3 | 1 |
| | 5 | 3 | 14 | 3 | 7 | 5 | 6 | | 6 | 5 | 7 | | 3 | 6 | 2 | 7 | 5 | 5 | 3 |
| Elizabeth Warren | 28 | 24 | 2 | 23 | 1 | 25 | 3 | - | 22 | 2 | 22 | 6 | 15 | 13 | 8 | 20 | 15 | 7 | 6 |
| | 15 | 14 | 29 | 14 | 7 | 16 | 17 | | 15 | 11 | 17 | 10 | 17 | 13 | 10 | 19 | 14 | 12 | 21 |
| Undecided | 19 | 19 | - | 16 | 3 | 16 | - | 2 | 13 | 3 | 14 | 5 | 12 | 7 | 8 | 11 | 13 | 5 | 1 |
| | 10 | 11 | | 10 | 20 | 10 | | 18 | 9 | 16 | 11 | 8 | 14 | 7 | 10 | 10 | 12 | 9 | 3 |
| Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Other | 3 | 1 | 2 | 1 | - | 1 | 2 | - | 3 | - | 3 | - | 2 | 1 | - | 3 | 1 | - | 2 |
| | 2 | 1 | 29 | 1 | | 1 | 11 | | 2 | | 2 | | 2 | 1 | 3 | 1 | | | 7 |

43. Has anyone in your household ever served in the U.S. military?

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|---------------|-----|---------------|-----|--------------------------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|---------------|-----|-------------|-----|------------------------|------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| | | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | | ROM-OBAMA | NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 242 | 116 | 107 | 101 | 15 | 101 | 125 | 15 | 114 | 79 | 193 | 47 | 242 | - | 91 | 148 | 154 | 60 | 27 |
| | 48 | 48 | 51 | 48 | 47 | 47 | 50 | 43 | 48 | 53 | 48 | 47 | 100 | | 57 | 44 | 50 | 49 | 40 |
| No | 255 | 125 | 101 | 109 | 16 | 114 | 120 | 20 | 126 | 69 | 204 | 50 | - | 255 | 69 | 186 | 151 | 62 | 41 |
| | 51 | 52 | 49 | 52 | 50 | 53 | 48 | 57 | 52 | 46 | 51 | 51 | | 100 | 43 | 56 | 49 | 51 | 60 |
| Undecided | 1 | - | - | - | - | - | 1 | - | - | - | - | 1 | - | - | - | - | 1 | - | - |
| | * | | | | | | * | | | | | 1 | | | | | * | | |
| Refused | 2 | 1 | - | - | 1 | - | 2 | - | - | 2 | 1 | 1 | - | - | - | 1 | 2 | - | - |
| | * | * | | | 3 | | 1 | | | 1 | * | 1 | | | | * | 1 | | |

44. Does anyone in your household belong to a labor union?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---------------|---------------|-------|--------------------------|-----------|------------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|--|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-OBAMA | FEEL GOOD | FEEL OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Yes | 160 | 100 | 52 | 85 | 15 | 84 | 70 | 5 | 98 | 38 | 122 | 36 | 91 | 69 | 160 | - | 87 | 56 | 17 | |
| | 32 | 41 | 25 | 40 | 47 | 39 | 28 | 14 | 41 | 25 | 31 | 36 | 38 | 27 | 100 | | 28 | 46 | 25 | |
| No | 335 | 141 | 156 | 124 | 17 | 130 | 174 | 30 | 142 | 108 | 273 | 61 | 148 | 186 | - | 335 | 216 | 66 | 51 | |
| | 67 | 58 | 75 | 59 | 53 | 60 | 70 | 86 | 59 | 72 | 69 | 62 | 61 | 73 | | 100 | 70 | 54 | 75 | |
| Undecided | 4 | 1 | - | 1 | - | 1 | 3 | - | - | 3 | 2 | 2 | 3 | - | - | - | 4 | - | - | |
| | 1 | * | | * | | * | 1 | | | 2 | 1 | 2 | 1 | | | | 1 | | | |
| Refused | 1 | - | - | - | - | - | 1 | - | - | 1 | 1 | - | - | - | - | - | 1 | - | - | |
| | * | | | | | | * | | | 1 | * | | | | | | * | | | |

45. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

BANNER 2

| ===== | | | | | | | | | | | | | | | | | | | |
|----------------|---------------|-------|--------------------------|-----------|--------------------|-----------|------------|--------------------|-----------|------------|-------|-------|---------------|-----|-------------|-----|------------------------|------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | NOT VERY/ AT ALL |
| | TOTAL | OBAMA | ROM- NEY | FEEL GOOD | OTHER | APP- ROVE | DIS- APRVE | UNDEC | APP- ROVE | DIS- APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | |
| ----- | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| ABC | 46 | 31 | 14 | 27 | 4 | 29 | 14 | 3 | 24 | 12 | 36 | 10 | 16 | 30 | 13 | 33 | 33 | 9 | 4 |
| | 9 | 13 | 7 | 13 | 12 | 13 | 6 | 9 | 10 | 8 | 9 | 10 | 7 | 12 | 8 | 10 | 11 | 7 | 6 |
| CBS | 37 | 24 | 12 | 22 | 2 | 22 | 15 | - | 23 | 3 | 28 | 9 | 19 | 18 | 11 | 26 | 22 | 12 | 3 |
| | 7 | 10 | 6 | 10 | 6 | 10 | 6 | | 10 | 2 | 7 | 9 | 8 | 7 | 7 | 8 | 7 | 10 | 4 |
| CNN | 74 | 51 | 14 | 44 | 7 | 49 | 17 | 7 | 44 | 15 | 55 | 18 | 29 | 45 | 22 | 51 | 47 | 13 | 14 |
| | 15 | 21 | 7 | 21 | 22 | 23 | 7 | 20 | 18 | 10 | 14 | 18 | 12 | 18 | 14 | 15 | 15 | 11 | 21 |
| C-SPAN | 14 | 9 | 4 | 5 | 4 | 3 | 10 | 1 | 8 | 4 | 13 | 1 | 5 | 9 | 8 | 6 | 8 | 4 | 2 |
| | 3 | 4 | 2 | 2 | 12 | 1 | 4 | 3 | 3 | 3 | 3 | 1 | 2 | 4 | 5 | 2 | 3 | 3 | 3 |
| COMEDY Central | 21 | 12 | 5 | 12 | - | 13 | 3 | 5 | 11 | 5 | 18 | 2 | 8 | 13 | 7 | 14 | 7 | 6 | 8 |
| | 4 | 5 | 2 | 6 | | 6 | 1 | 14 | 5 | 3 | 5 | 2 | 3 | 5 | 4 | 4 | 2 | 5 | 12 |
| Fox NEWS | 158 | 19 | 127 | 16 | 3 | 14 | 140 | 4 | 35 | 90 | 147 | 11 | 96 | 62 | 42 | 116 | 105 | 40 | 12 |
| | 32 | 8 | 61 | 8 | 9 | 7 | 56 | 11 | 15 | 60 | 37 | 11 | 40 | 24 | 26 | 35 | 34 | 33 | 18 |
| MSNBC | 46 | 40 | 3 | 37 | 3 | 35 | 8 | 3 | 31 | 7 | 26 | 20 | 19 | 26 | 25 | 21 | 21 | 18 | 7 |
| | 9 | 17 | 1 | 18 | 9 | 16 | 3 | 9 | 13 | 5 | 7 | 20 | 8 | 10 | 16 | 6 | 7 | 15 | 10 |
| NBC | 56 | 37 | 12 | 31 | 6 | 32 | 19 | 5 | 41 | 4 | 38 | 18 | 25 | 30 | 20 | 33 | 30 | 14 | 12 |
| | 11 | 15 | 6 | 15 | 19 | 15 | 8 | 14 | 17 | 3 | 10 | 18 | 10 | 12 | 12 | 10 | 10 | 11 | 18 |
| Undecided | 42 | 18 | 14 | 15 | 3 | 17 | 18 | 6 | 22 | 7 | 33 | 8 | 21 | 21 | 9 | 33 | 31 | 5 | 6 |
| | 8 | 7 | 7 | 7 | 9 | 8 | 7 | 17 | 9 | 5 | 8 | 8 | 9 | 8 | 6 | 10 | 10 | 4 | 9 |
| Refused | 6 | 1 | 3 | 1 | - | 1 | 4 | 1 | 1 | 3 | 4 | 2 | 4 | 1 | 3 | 2 | 4 | 1 | - |
| | 1 | * | 1 | * | | * | 2 | 3 | * | 2 | 1 | 2 | 2 | * | 2 | 1 | 1 | 1 | |

46. What is your annual household income?

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|--------------------------|---------------|-------|--------------------------|-----------|-------|--------------------|-----------|-------|--------------------|-----------|-------|-------|---------------|-----|-------------|-----|------------------------|------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$60,000 per year | 205 | 112 | 67 | 95 | 17 | 104 | 85 | 15 | 108 | 50 | 151 | 52 | 109 | 95 | 58 | 143 | 133 | 45 | 27 |
| | 41 | 46 | 32 | 45 | 53 | 48 | 34 | 43 | 45 | 33 | 38 | 53 | 45 | 37 | 36 | 43 | 43 | 37 | 40 |
| Under \$100,000 per year | 142 | 66 | 68 | 56 | 10 | 56 | 77 | 9 | 66 | 48 | 119 | 23 | 70 | 71 | 64 | 78 | 79 | 39 | 24 |
| | 28 | 27 | 33 | 27 | 31 | 26 | 31 | 26 | 28 | 32 | 30 | 23 | 29 | 28 | 40 | 23 | 26 | 32 | 35 |
| Under \$140,000 per year | 53 | 27 | 21 | 26 | 1 | 23 | 26 | 4 | 26 | 15 | 42 | 11 | 22 | 31 | 19 | 34 | 26 | 17 | 10 |
| | 11 | 11 | 10 | 12 | 3 | 11 | 10 | 11 | 11 | 10 | 11 | 11 | 9 | 12 | 12 | 10 | 8 | 14 | 15 |
| \$140,000 or OVER | 38 | 15 | 21 | 14 | 1 | 12 | 21 | 4 | 16 | 16 | 33 | 5 | 13 | 25 | 11 | 27 | 23 | 14 | 1 |
| | 8 | 6 | 10 | 7 | 3 | 6 | 8 | 11 | 7 | 11 | 8 | 5 | 5 | 10 | 7 | 8 | 7 | 11 | 1 |
| Undecided | 23 | 13 | 8 | 11 | 2 | 10 | 13 | - | 9 | 5 | 20 | 3 | 9 | 14 | 4 | 19 | 19 | 3 | - |
| | 5 | 5 | 4 | 5 | 6 | 5 | 5 | | 4 | 3 | 5 | 3 | 4 | 5 | 2 | 6 | 6 | 2 | |
| Refused | 39 | 9 | 23 | 8 | 1 | 10 | 26 | 3 | 15 | 16 | 33 | 5 | 19 | 19 | 4 | 34 | 28 | 4 | 6 |
| | 8 | 4 | 11 | 4 | 3 | 5 | 10 | 9 | 6 | 11 | 8 | 5 | 8 | 7 | 2 | 10 | 9 | 3 | 9 |

47. How important is religion in your life?

| BANNER 2 | | | | | | | | | | | | | | | | | | | |
|----------------------|---------------|-------|--------------------------|-----------|------------|--------------------|-----------|-------|--------------------|-----------|-------|-------|-----|---------------|-----|-------------|------|------------------------|------------------|
| JOB APPROVALS | | | | | | | | | | | | | | | | | | | |
| | 2012 ELECTION | | FEELING FOR VOTING OBAMA | | | OBAMA JOB APPROVAL | | | LEVIN JOB APPROVAL | | | RACE | | U.S. MILITARY | | LABOR UNION | | IMPORTANCE OF RELIGION | |
| | TOTAL | OBAMA | ROM-NEY | FEEL GOOD | FEEL OTHER | APP-ROVE | DIS-APRVE | UNDEC | APP-ROVE | DIS-APRVE | WHITE | OTHER | YES | NO | YES | NO | VERY | SMWT | NOT VERY/ AT ALL |
| Total | 500 | 242 | 208 | 210 | 32 | 215 | 248 | 35 | 240 | 150 | 398 | 99 | 242 | 255 | 160 | 335 | 308 | 122 | 68 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very important | 308 | 141 | 139 | 119 | 22 | 120 | 165 | 21 | 155 | 94 | 242 | 63 | 154 | 151 | 87 | 216 | 308 | - | - |
| | 62 | 58 | 67 | 57 | 69 | 56 | 67 | 60 | 65 | 63 | 61 | 64 | 64 | 59 | 54 | 64 | 100 | | |
| Somewhat important | 122 | 67 | 44 | 61 | 6 | 59 | 57 | 6 | 47 | 45 | 98 | 24 | 60 | 62 | 56 | 66 | - | 122 | - |
| | 24 | 28 | 21 | 29 | 19 | 27 | 23 | 17 | 20 | 30 | 25 | 24 | 25 | 24 | 35 | 20 | | 100 | |
| Not very important | 39 | 16 | 17 | 13 | 3 | 16 | 18 | 5 | 20 | 6 | 33 | 6 | 14 | 25 | 7 | 32 | - | - | 39 |
| | 8 | 7 | 8 | 6 | 9 | 7 | 7 | 14 | 8 | 4 | 8 | 6 | 6 | 10 | 4 | 10 | | | 57 |
| Not at all important | 29 | 18 | 6 | 17 | 1 | 20 | 6 | 3 | 18 | 3 | 23 | 6 | 13 | 16 | 10 | 19 | - | - | 29 |
| | 6 | 7 | 3 | 8 | 3 | 9 | 2 | 9 | 8 | 2 | 6 | 6 | 5 | 6 | 6 | 6 | | | 43 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 2 | - | 2 | - | - | - | 2 | - | - | 2 | 2 | - | 1 | 1 | - | 2 | - | - | - |
| | * | | 1 | | | | 1 | | | 1 | 1 | | * | * | | 1 | | | |

Region

| | BANNER 3 | | | | | | | | | | | | | | | | | | | |
|-----------|------------------|------|--------|--------|--------|-------|-----|-----------------|-------|-----|-------------------|-----|------------------|-----|-----|------|-----|-------|-----|-------------------|
| | U.S. SENATE RACE | | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- | | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- | COM- | FOX | MSNBC | NBC | |
| | | | | | | SPAN | EDY | | | | | | | | | | | | | |
| | | | | | OFF | UND | | | | | | | | | | | | | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| North | 53 | 28 | 18 | - | - | 2 | 5 | 20 | 15 | 18 | 11 | 1 | 5 | 10 | 4 | 3 | 19 | 2 | 7 | 36 |
| | 11 | 15 | 8 | | | 29 | 10 | 11 | 7 | 11 | 7 | 2 | 14 | 14 | 29 | 14 | 12 | 4 | 12 | 9 |
| West | 95 | 45 | 28 | 9 | 1 | 1 | 10 | 32 | 36 | 20 | 36 | 10 | 10 | 4 | 1 | 2 | 34 | 9 | 11 | 77 |
| | 19 | 24 | 12 | 56 | 11 | 14 | 19 | 18 | 18 | 12 | 22 | 22 | 27 | 5 | 7 | 10 | 22 | 20 | 20 | 18 |
| Mid | 89 | 33 | 41 | 2 | - | - | 11 | 32 | 35 | 35 | 23 | 7 | 9 | 8 | 2 | 6 | 33 | 6 | 8 | 79 |
| | 18 | 18 | 18 | 12 | | | 21 | 18 | 17 | 21 | 14 | 15 | 24 | 11 | 14 | 29 | 21 | 13 | 14 | 19 |
| Flint/Tri | 59 | 18 | 29 | - | 4 | 2 | 6 | 24 | 25 | 20 | 14 | 7 | 4 | 18 | 1 | 2 | 12 | 6 | 4 | 44 |
| | 12 | 10 | 13 | | 44 | 29 | 12 | 14 | 12 | 12 | 9 | 15 | 11 | 24 | 7 | 10 | 8 | 13 | 7 | 10 |
| Southeast | 204 | 60 | 112 | 5 | 4 | 2 | 20 | 68 | 94 | 77 | 80 | 21 | 9 | 34 | 6 | 8 | 60 | 23 | 26 | 185 |
| | 41 | 33 | 49 | 31 | 44 | 29 | 38 | 39 | 46 | 45 | 49 | 46 | 24 | 46 | 43 | 38 | 38 | 50 | 46 | 44 |

Gender

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|----------|--|------------------|------|--------|--------|--------|--------------|-----------------|-----|-------------------|-----|------------------|-----|-----|-----|------------|-------------|-----|-------------------|-----|-----|
| | | U.S. SENATE RACE | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | | |
| | | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | |
| Total | | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Male | | 240 | 101 | 94 | 6 | 5 | 6 | 26 | 94 | 86 | 79 | 77 | 17 | 17 | 30 | 9 | 15 | 80 | 18 | 22 | 197 |
| | | 48 | 55 | 41 | 38 | 56 | 86 | 50 | 53 | 42 | 46 | 47 | 37 | 46 | 41 | 64 | 71 | 51 | 39 | 39 | 47 |
| Female | | 260 | 83 | 134 | 10 | 4 | 1 | 26 | 82 | 119 | 91 | 87 | 29 | 20 | 44 | 5 | 6 | 78 | 28 | 34 | 224 |
| | | 52 | 45 | 59 | 62 | 44 | 14 | 50 | 47 | 58 | 54 | 53 | 63 | 54 | 59 | 36 | 29 | 49 | 61 | 61 | 53 |

S2. Thank You. How likely are you to vote in the Michigan election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

| | BANNER 3 | | | | | | | | | | | | | | | | | | | |
|-----------------|------------------|------|--------|--------|--------|----------|-----|-----------------|-------|-----|-------------------|-----|------------------|-----|--------|---------|-----|-------|-----|-------------------|
| | U.S. SENATE RACE | | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | NBC | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very Likely | 468 | 172 | 213 | 16 | 9 | 7 | 47 | 166 | 191 | 163 | 153 | 45 | 35 | 65 | 14 | 19 | 152 | 43 | 50 | 397 |
| | 94 | 93 | 93 | 100 | 100 | 100 | 90 | 94 | 93 | 96 | 93 | 98 | 95 | 88 | 100 | 90 | 96 | 93 | 89 | 94 |
| Somewhat Likely | 32 | 12 | 15 | - | - | - | 5 | 10 | 14 | 7 | 11 | 1 | 2 | 9 | - | 2 | 6 | 3 | 6 | 24 |
| | 6 | 7 | 7 | | | | 10 | 6 | 7 | 4 | 7 | 2 | 5 | 12 | | 10 | 4 | 7 | 11 | 6 |

1. Do you consider yourself a Democrat, Republican, Independent or something else?

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|------------------|------|--------|--------|--------|--------------|-----|-----|-------|-----|-----------------|-----|-------------------|-----|------------------|-------------|-----|-------|-----|-----|-----|-------------------|
| U.S. SENATE RACE | | | | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Democrat | 204 | 14 | 166 | 7 | 4 | 1 | 12 | 34 | 125 | 100 | 48 | 25 | 17 | 49 | 7 | 11 | 21 | 28 | 31 | 177 | |
| | 41 | 8 | 73 | 44 | 44 | 14 | 23 | 19 | 61 | 59 | 29 | 54 | 46 | 66 | 50 | 52 | 13 | 61 | 55 | 42 | |
| Republican | 177 | 138 | 16 | 2 | 4 | 2 | 15 | 103 | 25 | 27 | 90 | 11 | 8 | 10 | 3 | - | 111 | 3 | 11 | 147 | |
| | 35 | 75 | 7 | 12 | 44 | 29 | 29 | 59 | 12 | 16 | 55 | 24 | 22 | 14 | 21 | | 70 | 7 | 20 | 35 | |
| Independent | 115 | 31 | 44 | 7 | 1 | 4 | 24 | 38 | 53 | 41 | 25 | 9 | 12 | 15 | 4 | 9 | 25 | 14 | 14 | 94 | |
| | 23 | 17 | 19 | 44 | 11 | 57 | 46 | 22 | 26 | 24 | 15 | 20 | 32 | 20 | 29 | 43 | 16 | 30 | 25 | 22 | |
| Other | 4 | 1 | 2 | - | - | - | 1 | 1 | 2 | 2 | 1 | 1 | - | - | - | 1 | 1 | 1 | - | 3 | |
| | 1 | 1 | 1 | | | | 2 | 1 | 1 | 1 | 1 | 2 | | | | 5 | 1 | 2 | | 1 | |

2. What is your age category?

| BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|---------------|------|------------------|--------|--------|--------------|-----|-----|-----------------|-----|-------|-------------------|-----|------------------|------------|-------------|-----|-------|-----|-----|-------------------|
| | | U.S. SENATE RACE | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| 18-25 | 19 | 7 | 9 | - | - | - | 2 | 8 | 5 | 6 | 5 | 1 | - | 3 | - | 4 | 5 | 2 | 2 | 14 |
| | 4 | 4 | 4 | | | | 4 | 5 | 2 | 4 | 3 | 2 | | 4 | | 19 | 3 | 4 | 4 | 3 |
| 26-35 | 78 | 34 | 20 | 2 | 4 | 3 | 15 | 27 | 25 | 16 | 22 | 8 | 5 | 7 | 3 | 7 | 27 | 2 | 12 | 62 |
| | 16 | 18 | 9 | 12 | 44 | 43 | 29 | 15 | 12 | 9 | 13 | 17 | 14 | 9 | 21 | 33 | 17 | 4 | 21 | 15 |
| 36-45 | 98 | 33 | 47 | 4 | 2 | 2 | 10 | 34 | 43 | 28 | 33 | 7 | 9 | 13 | 2 | 3 | 33 | 11 | 10 | 84 |
| | 20 | 18 | 21 | 25 | 22 | 29 | 19 | 19 | 21 | 16 | 20 | 15 | 24 | 18 | 14 | 14 | 21 | 24 | 18 | 20 |
| 46-55 | 100 | 33 | 54 | 4 | 2 | - | 4 | 30 | 46 | 44 | 31 | 8 | 8 | 19 | 2 | 6 | 25 | 12 | 8 | 85 |
| | 20 | 18 | 24 | 25 | 22 | | 8 | 17 | 22 | 26 | 19 | 17 | 22 | 26 | 14 | 29 | 16 | 26 | 14 | 20 |
| 56-65 | 81 | 25 | 43 | 3 | - | 1 | 9 | 24 | 41 | 29 | 25 | 12 | 7 | 10 | 4 | - | 21 | 10 | 8 | 69 |
| | 16 | 14 | 19 | 19 | | 14 | 17 | 14 | 20 | 17 | 15 | 26 | 19 | 14 | 29 | | 13 | 22 | 14 | 16 |
| 66-75 | 69 | 35 | 27 | 3 | - | 1 | 3 | 33 | 29 | 29 | 25 | 5 | 6 | 13 | 1 | 1 | 27 | 2 | 9 | 65 |
| | 14 | 19 | 12 | 19 | | 14 | 6 | 19 | 14 | 17 | 15 | 11 | 16 | 18 | 7 | 5 | 17 | 4 | 16 | 15 |
| Over 75 years | 52 | 15 | 27 | - | 1 | - | 9 | 18 | 16 | 18 | 21 | 5 | 2 | 9 | 1 | - | 18 | 7 | 7 | 39 |
| | 10 | 8 | 12 | | 11 | | 17 | 10 | 8 | 11 | 13 | 11 | 5 | 12 | 7 | | 11 | 15 | 12 | 9 |
| Refused | 3 | 2 | 1 | - | - | - | - | 2 | - | - | 2 | - | - | - | 1 | - | 2 | - | - | 3 |
| | 1 | 1 | * | | | | | 1 | | | 1 | | | | 7 | | 1 | | | 1 |

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

| | BANNER 3 | | | | | | | | | | | | | | | | | | | |
|--------------|------------------|------|--------|--------|--------|----------|-----------------|-----|-------|-------------------|-------|-----|------------------|-----|--------|---------|-----|-------|-----|-------------------|
| | U.S. SENATE RACE | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | NBC | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 242 | 11 | 193 | 9 | 4 | 1 | 23 | 30 | 155 | 126 | 48 | 31 | 24 | 51 | 9 | 12 | 19 | 40 | 37 | 207 |
| | 48 | 6 | 85 | 56 | 44 | 14 | 44 | 17 | 76 | 74 | 29 | 67 | 65 | 69 | 64 | 57 | 12 | 87 | 66 | 49 |
| Mitt Romney | 208 | 155 | 24 | 5 | 4 | 2 | 16 | 123 | 32 | 32 | 109 | 14 | 12 | 14 | 4 | 5 | 127 | 3 | 12 | 174 |
| | 42 | 84 | 11 | 31 | 44 | 29 | 31 | 70 | 16 | 19 | 66 | 30 | 32 | 19 | 29 | 24 | 80 | 7 | 21 | 41 |
| Someone else | 21 | 8 | 3 | 1 | - | 4 | 5 | 10 | 9 | 8 | 3 | - | - | 2 | - | 2 | 4 | 2 | 5 | 18 |
| | 4 | 4 | 1 | 6 | - | 57 | 10 | 6 | 4 | 5 | 2 | - | - | 3 | - | 10 | 3 | 4 | 9 | 4 |
| Did not vote | 15 | 7 | 4 | - | 1 | - | 3 | 9 | 3 | 4 | 2 | 1 | 1 | 3 | 1 | 2 | 6 | 1 | - | 12 |
| | 3 | 4 | 2 | - | 11 | - | 6 | 5 | 1 | 2 | 1 | 2 | 3 | 4 | 7 | 10 | 4 | 2 | - | 3 |
| Undecided | 7 | 2 | 1 | 1 | - | - | 3 | 3 | 2 | - | 1 | - | - | 3 | - | - | 1 | - | 2 | 4 |
| | 1 | 1 | * | 6 | - | - | 6 | 2 | 1 | - | 1 | - | - | 4 | - | - | 1 | - | 4 | 1 |
| Refused | 7 | 1 | 3 | - | - | - | 2 | 1 | 4 | - | 1 | - | - | 1 | - | - | 1 | - | - | 6 |
| | 1 | 1 | 1 | - | - | - | 4 | 1 | 2 | - | 1 | - | - | 1 | - | - | 1 | - | - | 1 |

6. Do you approve or disapprove of the job Barack Obama is doing as President?

| BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|------------|------|------------------|--------|--------|----------|-----|-----|-----------------|-----|-------|-------------------|-----|------------------|--------|---------|-----|-------|-----|-----|-------------------|
| | | U.S. SENATE RACE | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | NBC | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 215 | 12 | 176 | 7 | 2 | 3 | 15 | 31 | 131 | 115 | 32 | 29 | 22 | 49 | 3 | 13 | 14 | 35 | 32 | 185 |
| | 43 | 7 | 77 | 44 | 22 | 43 | 29 | 18 | 64 | 68 | 20 | 63 | 59 | 66 | 21 | 62 | 9 | 76 | 57 | 44 |
| Disapprove | 248 | 166 | 37 | 6 | 5 | 2 | 29 | 136 | 53 | 42 | 120 | 14 | 15 | 17 | 10 | 3 | 140 | 8 | 19 | 204 |
| | 50 | 90 | 16 | 38 | 56 | 29 | 56 | 77 | 26 | 25 | 73 | 30 | 41 | 23 | 71 | 14 | 89 | 17 | 34 | 48 |
| Undecided | 35 | 6 | 14 | 3 | 2 | 2 | 7 | 8 | 20 | 12 | 12 | 3 | - | 7 | 1 | 5 | 4 | 3 | 5 | 30 |
| | 7 | 3 | 6 | 19 | 22 | 29 | 13 | 5 | 10 | 7 | 7 | 7 | - | 9 | 7 | 24 | 3 | 7 | 9 | 7 |
| Refused | 2 | - | 1 | - | - | - | 1 | 1 | 1 | 1 | - | - | - | 1 | - | - | - | - | - | 2 |
| | * | | * | | | | 2 | 1 | * | 1 | | | | 1 | | | | | | * |

7. Do you approve or disapprove of the job Carl Levin is doing as U.S. Senator?

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|------------------|------|--------|--------|--------|--------------|-----|-----|-------|-----|-----------------|-----|-------------------|-----|------------------|-------------|-----|-------|-----|-----|-----|-------------------|
| U.S. SENATE RACE | | | | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Approve | 240 | 47 | 164 | 6 | 3 | 2 | 16 | 58 | 134 | 115 | 51 | 24 | 23 | 44 | 8 | 11 | 35 | 31 | 41 | 203 | |
| | 48 | 26 | 72 | 38 | 33 | 29 | 31 | 33 | 65 | 68 | 31 | 52 | 62 | 59 | 57 | 52 | 22 | 67 | 73 | 48 | |
| Disapprove | 150 | 96 | 27 | 6 | 6 | - | 14 | 93 | 35 | 26 | 88 | 12 | 3 | 15 | 4 | 5 | 90 | 7 | 4 | 139 | |
| | 30 | 52 | 12 | 38 | 67 | | 27 | 53 | 17 | 15 | 54 | 26 | 8 | 20 | 29 | 24 | 57 | 15 | 7 | 33 | |
| Undecided | 108 | 40 | 37 | 4 | - | 5 | 21 | 24 | 36 | 29 | 25 | 10 | 10 | 15 | 2 | 5 | 33 | 7 | 11 | 79 | |
| | 22 | 22 | 16 | 25 | | 71 | 40 | 14 | 18 | 17 | 15 | 22 | 27 | 20 | 14 | 24 | 21 | 15 | 20 | 19 | |
| Refused | 2 | 1 | - | - | - | - | 1 | 1 | - | - | - | - | 1 | - | - | - | - | 1 | - | - | |
| | * | 1 | | | | | 2 | 1 | | | | | 3 | | | | | 2 | | | |

8. Barack Obama

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|--------------------|------|--------|--------|--------|--------------|-----|-----|-------|-----|-----------------|-----|-------------------|-----|------------------|-------------|-----|-------|-----|-----|-----|-------------------|
| U.S. SENATE RACE | | | | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 8 | 2 | 5 | - | 1 | - | - | 4 | 2 | 4 | 2 | 1 | - | 1 | - | - | 2 | 3 | - | 6 | |
| | 2 | 1 | 2 | | 11 | | | 2 | 1 | 2 | 1 | 2 | | 1 | | | 1 | 7 | | 1 | |
| Favorable | 237 | 15 | 188 | 9 | 4 | 4 | 15 | 37 | 144 | 122 | 41 | 33 | 19 | 52 | 5 | 14 | 24 | 34 | 34 | 204 | |
| | 47 | 8 | 82 | 56 | 44 | 57 | 29 | 21 | 70 | 72 | 25 | 72 | 51 | 70 | 36 | 67 | 15 | 74 | 61 | 48 | |
| Unfavorable | 235 | 162 | 30 | 7 | 3 | 3 | 30 | 130 | 50 | 37 | 116 | 10 | 16 | 15 | 8 | 6 | 132 | 7 | 20 | 193 | |
| | 47 | 88 | 13 | 44 | 33 | 43 | 58 | 74 | 24 | 22 | 71 | 22 | 43 | 20 | 57 | 29 | 84 | 15 | 36 | 46 | |
| Heard of/Undecided | 20 | 5 | 5 | - | 1 | - | 7 | 5 | 9 | 7 | 5 | 2 | 2 | 6 | 1 | 1 | - | 2 | 2 | 18 | |
| | 4 | 3 | 2 | | 11 | | 13 | 3 | 4 | 4 | 3 | 4 | 5 | 8 | 7 | 5 | | 4 | 4 | 4 | |

9. Hillary Clinton

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|--------------------|------|--------|--------|--------|--------------|-----|-----|-------|-----|-----------------|-----|-------------------|-----|------------------|-------------|-----|-------|-----|-----|-----|-------------------|
| U.S. SENATE RACE | | | | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 5 | 1 | 2 | - | 2 | - | - | 2 | - | 1 | 2 | - | - | - | - | 1 | 3 | - | - | 3 | |
| | 1 | 1 | 1 | | 22 | | | 1 | | 1 | 1 | | | | | 5 | 2 | | | 1 | |
| Favorable | 248 | 28 | 188 | 10 | 4 | 2 | 16 | 47 | 147 | 125 | 50 | 29 | 23 | 55 | 6 | 13 | 24 | 37 | 39 | 206 | |
| | 50 | 15 | 82 | 62 | 44 | 29 | 31 | 27 | 72 | 74 | 30 | 63 | 62 | 74 | 43 | 62 | 15 | 80 | 70 | 49 | |
| Unfavorable | 200 | 141 | 22 | 6 | 3 | 2 | 25 | 118 | 37 | 32 | 103 | 14 | 10 | 16 | 5 | 5 | 118 | 5 | 9 | 171 | |
| | 40 | 77 | 10 | 38 | 33 | 29 | 48 | 67 | 18 | 19 | 63 | 30 | 27 | 22 | 36 | 24 | 75 | 11 | 16 | 41 | |
| Heard of/Undecided | 47 | 14 | 16 | - | - | 3 | 11 | 9 | 21 | 12 | 9 | 3 | 4 | 3 | 3 | 2 | 13 | 4 | 8 | 41 | |
| | 9 | 8 | 7 | | | 43 | 21 | 5 | 10 | 7 | 5 | 7 | 11 | 4 | 21 | 10 | 8 | 9 | 14 | 10 | |

10. Carl Levin

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|--------------------|------|--------|--------|--------|--------------|-----|-----|-------|-----|-----------------|-----|-------------------|-----|------------------|-------------|-----|-------|-----|-----|-----|-------------------|
| U.S. SENATE RACE | | | | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 34 | 14 | 10 | 1 | 2 | - | 7 | 10 | 7 | 3 | 10 | 3 | 2 | 10 | - | - | 13 | 1 | 1 | 13 | |
| | 7 | 8 | 4 | 6 | 22 | | 13 | 6 | 3 | 2 | 6 | 7 | 5 | 14 | | | 8 | 2 | 2 | 3 | |
| Favorable | 256 | 58 | 173 | 9 | 3 | 2 | 11 | 64 | 148 | 134 | 56 | 27 | 23 | 47 | 9 | 16 | 40 | 35 | 40 | 222 | |
| | 51 | 32 | 76 | 56 | 33 | 29 | 21 | 36 | 72 | 79 | 34 | 59 | 62 | 64 | 64 | 76 | 25 | 76 | 71 | 53 | |
| Unfavorable | 134 | 90 | 18 | 4 | 4 | - | 16 | 88 | 27 | 19 | 77 | 5 | 5 | 7 | 4 | 4 | 84 | 5 | 6 | 122 | |
| | 27 | 49 | 8 | 25 | 44 | | 31 | 50 | 13 | 11 | 47 | 11 | 14 | 9 | 29 | 19 | 53 | 11 | 11 | 29 | |
| Heard of/Undecided | 76 | 22 | 27 | 2 | - | 5 | 18 | 14 | 23 | 14 | 21 | 11 | 7 | 10 | 1 | 1 | 21 | 5 | 9 | 64 | |
| | 15 | 12 | 12 | 12 | | 71 | 35 | 8 | 11 | 8 | 13 | 24 | 19 | 14 | 7 | 5 | 13 | 11 | 16 | 15 | |

11. Rick Snyder

| BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|--------------------|------|------------------|--------|--------|--------------|-----|-----|-----------------|-----|-------|-------------------|-----|------------------|------------|-------------|-----|-------|-----|-----|-------------------|
| | | U.S. SENATE RACE | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 16 | 4 | 5 | - | 3 | - | 4 | 7 | 1 | 5 | 2 | 1 | 1 | - | - | - | 8 | 2 | 1 | 5 |
| | 3 | 2 | 2 | | 33 | | 8 | 4 | * | 3 | 1 | 2 | 3 | | | | 5 | 4 | 2 | 1 |
| Favorable | 219 | 137 | 55 | 6 | 2 | - | 18 | 127 | 45 | 57 | 100 | 18 | 12 | 26 | 6 | 5 | 104 | 11 | 20 | 183 |
| | 44 | 74 | 24 | 38 | 22 | | 35 | 72 | 22 | 34 | 61 | 39 | 32 | 35 | 43 | 24 | 66 | 24 | 36 | 43 |
| Unfavorable | 196 | 23 | 136 | 7 | 4 | 5 | 21 | 28 | 135 | 91 | 47 | 21 | 20 | 41 | 6 | 13 | 18 | 28 | 33 | 173 |
| | 39 | 12 | 60 | 44 | 44 | 71 | 40 | 16 | 66 | 54 | 29 | 46 | 54 | 55 | 43 | 62 | 11 | 61 | 59 | 41 |
| Heard of/Undecided | 69 | 20 | 32 | 3 | - | 2 | 9 | 14 | 24 | 17 | 15 | 6 | 4 | 7 | 2 | 3 | 28 | 5 | 2 | 60 |
| | 14 | 11 | 14 | 19 | | 29 | 17 | 8 | 12 | 10 | 9 | 13 | 11 | 9 | 14 | 14 | 18 | 11 | 4 | 14 |

12. Mark Schauer

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|--------------------|------|--------|--------|--------|--------------|-----|-----|-------|-----|-----------------|-----|-------------------|-----|------------------|-------------|-----|-------|-----|-----|-----|-------------------|
| U.S. SENATE RACE | | | | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 87 | 38 | 27 | 1 | 2 | 2 | 17 | 42 | 17 | 18 | 17 | 8 | 12 | 14 | 1 | 6 | 35 | 1 | 5 | 47 | |
| | 17 | 21 | 12 | 6 | 22 | 29 | 33 | 24 | 8 | 11 | 10 | 17 | 32 | 19 | 7 | 29 | 22 | 2 | 9 | 11 | |
| Favorable | 160 | 17 | 119 | 8 | 4 | 1 | 11 | 23 | 107 | 97 | 27 | 22 | 12 | 23 | 4 | 7 | 17 | 29 | 26 | 143 | |
| | 32 | 9 | 52 | 50 | 44 | 14 | 21 | 13 | 52 | 57 | 16 | 48 | 32 | 31 | 29 | 33 | 11 | 63 | 46 | 34 | |
| Unfavorable | 136 | 93 | 28 | 5 | 2 | 2 | 5 | 85 | 38 | 14 | 96 | 6 | 7 | 20 | 1 | 1 | 71 | 7 | 9 | 130 | |
| | 27 | 51 | 12 | 31 | 22 | 29 | 10 | 48 | 19 | 8 | 59 | 13 | 19 | 27 | 7 | 5 | 45 | 15 | 16 | 31 | |
| Heard of/Undecided | 117 | 36 | 54 | 2 | 1 | 2 | 19 | 26 | 43 | 41 | 24 | 10 | 6 | 17 | 8 | 7 | 35 | 9 | 16 | 101 | |
| | 23 | 20 | 24 | 12 | 11 | 29 | 37 | 15 | 21 | 24 | 15 | 22 | 16 | 23 | 57 | 33 | 22 | 20 | 29 | 24 | |

13. Mary Buzuma

| BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|--------------------|------|------------------|--------|--------|--------------|-----|-----|-----------------|-----|-------|-------------------|-----|------------------|------------|-------------|-----|-------|-----|-----|-------------------|
| | | U.S. SENATE RACE | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 319 | 124 | 144 | 9 | 4 | 5 | 33 | 120 | 128 | 115 | 105 | 40 | 25 | 37 | 7 | 8 | 105 | 25 | 38 | 255 |
| | 64 | 67 | 63 | 56 | 44 | 71 | 63 | 68 | 62 | 68 | 64 | 87 | 68 | 50 | 50 | 38 | 66 | 54 | 68 | 61 |
| Favorable | 32 | 16 | 10 | 3 | 2 | - | 1 | 16 | 12 | 11 | 16 | 3 | 2 | 9 | 1 | 1 | 8 | 1 | 6 | 28 |
| | 6 | 9 | 4 | 19 | 22 | | 2 | 9 | 6 | 6 | 10 | 7 | 5 | 12 | 7 | 5 | 5 | 2 | 11 | 7 |
| Unfavorable | 48 | 11 | 30 | 2 | 1 | - | 3 | 15 | 24 | 15 | 20 | - | 4 | 13 | 1 | 6 | 11 | 7 | 4 | 45 |
| | 10 | 6 | 13 | 12 | 11 | | 6 | 9 | 12 | 9 | 12 | | 11 | 18 | 7 | 29 | 7 | 15 | 7 | 11 |
| Heard of/Undecided | 101 | 33 | 44 | 2 | 2 | 2 | 15 | 25 | 41 | 29 | 23 | 3 | 6 | 15 | 5 | 6 | 34 | 13 | 8 | 93 |
| | 20 | 18 | 19 | 12 | 22 | 29 | 29 | 14 | 20 | 17 | 14 | 7 | 16 | 20 | 36 | 29 | 22 | 28 | 14 | 22 |

14. Paul Homeniuk

BANNER 3

| | U.S. SENATE RACE | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | |
|--------------------|------------------|------|--------|--------|--------|--------------|-----|-----------------|-------|-------------------|-------|------------------|-----|-----|------------|-------------|-----|-------|-------------------|-----|
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | | NBC |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 328 | 125 | 153 | 8 | 4 | 5 | 33 | 124 | 128 | 113 | 107 | 39 | 27 | 43 | 8 | 8 | 102 | 28 | 39 | 258 |
| | 66 | 68 | 67 | 50 | 44 | 71 | 63 | 70 | 62 | 66 | 65 | 85 | 73 | 58 | 57 | 38 | 65 | 61 | 70 | 61 |
| Favorable | 36 | 10 | 18 | 4 | 2 | 2 | - | 15 | 18 | 17 | 14 | 1 | 2 | 9 | 1 | 6 | 9 | 4 | 3 | 33 |
| | 7 | 5 | 8 | 25 | 22 | 29 | | 9 | 9 | 10 | 9 | 2 | 5 | 12 | 7 | 29 | 6 | 9 | 5 | 8 |
| Unfavorable | 43 | 12 | 20 | 3 | 2 | - | 3 | 10 | 25 | 16 | 19 | 2 | 5 | 11 | 2 | 4 | 10 | 4 | 3 | 41 |
| | 9 | 7 | 9 | 19 | 22 | | 6 | 6 | 12 | 9 | 12 | 4 | 14 | 15 | 14 | 19 | 6 | 9 | 5 | 10 |
| Heard of/Undecided | 93 | 37 | 37 | 1 | 1 | - | 16 | 27 | 34 | 24 | 24 | 4 | 3 | 11 | 3 | 3 | 37 | 10 | 11 | 89 |
| | 19 | 20 | 16 | 6 | 11 | | 31 | 15 | 17 | 14 | 15 | 9 | 8 | 15 | 21 | 14 | 23 | 22 | 20 | 21 |

15. Mark McFarlin

| BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|--------------------|------|------------------|--------|--------|----------|-----|-----|-----------------|-----|-------------------|-----|------------------|-----|--------|---------|-----|-------|-----|-----|-------------------|
| | | U.S. SENATE RACE | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | NBC | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 275 | 97 | 138 | 2 | 2 | 5 | 31 | 94 | 120 | 99 | 86 | 35 | 26 | 33 | 7 | 7 | 79 | 26 | 37 | 214 |
| | 55 | 53 | 61 | 12 | 22 | 71 | 60 | 53 | 59 | 58 | 52 | 76 | 70 | 45 | 50 | 33 | 50 | 57 | 66 | 51 |
| Favorable | 50 | 21 | 14 | 4 | 4 | - | 4 | 22 | 17 | 7 | 25 | 2 | 2 | 12 | - | 4 | 21 | 3 | 2 | 40 |
| | 10 | 11 | 6 | 25 | 44 | | 8 | 12 | 8 | 4 | 15 | 4 | 5 | 16 | | 19 | 13 | 7 | 4 | 10 |
| Unfavorable | 53 | 21 | 23 | 3 | 1 | - | 5 | 24 | 23 | 23 | 23 | 4 | 3 | 12 | 1 | 5 | 18 | 2 | 5 | 52 |
| | 11 | 11 | 10 | 19 | 11 | | 10 | 14 | 11 | 14 | 14 | 9 | 8 | 16 | 7 | 24 | 11 | 4 | 9 | 12 |
| Heard of/Undecided | 122 | 45 | 53 | 7 | 2 | 2 | 12 | 36 | 45 | 41 | 30 | 5 | 6 | 17 | 6 | 5 | 40 | 15 | 12 | 115 |
| | 24 | 24 | 23 | 44 | 22 | 29 | 23 | 20 | 22 | 24 | 18 | 11 | 16 | 23 | 43 | 24 | 25 | 33 | 21 | 27 |

16. Terri Lynn Land

| BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|--------------------|------|------------------|--------|--------|--------------|-----|-----|-----------------|-----|-------------------|-----|------------------|-----|------------|-------------|-----|-------|-----|-----|-------------------|
| | | U.S. SENATE RACE | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 42 | 5 | 21 | 1 | 2 | - | 13 | - | - | 6 | 9 | 8 | 3 | 9 | 3 | 1 | 10 | 1 | 6 | - |
| | 8 | 3 | 9 | 6 | 22 | | 25 | | | 4 | 5 | 17 | 8 | 12 | 21 | 5 | 6 | 2 | 11 | |
| Favorable | 176 | 140 | 25 | 4 | - | - | 7 | 176 | - | 42 | 86 | 9 | 11 | 16 | 3 | 5 | 95 | 7 | 15 | 156 |
| | 35 | 76 | 11 | 25 | | | 13 | 100 | | 25 | 52 | 20 | 30 | 22 | 21 | 24 | 60 | 15 | 27 | 37 |
| Unfavorable | 205 | 15 | 151 | 9 | 6 | 7 | 16 | - | 205 | 110 | 55 | 23 | 20 | 35 | 3 | 14 | 20 | 37 | 32 | 196 |
| | 41 | 8 | 66 | 56 | 67 | 100 | 31 | | 100 | 65 | 34 | 50 | 54 | 47 | 21 | 67 | 13 | 80 | 57 | 47 |
| Heard of/Undecided | 77 | 24 | 31 | 2 | 1 | - | 16 | - | - | 12 | 14 | 6 | 3 | 14 | 5 | 1 | 33 | 1 | 3 | 69 |
| | 15 | 13 | 14 | 12 | 11 | | 31 | | | 7 | 9 | 13 | 8 | 19 | 36 | 5 | 21 | 2 | 5 | 16 |

17. Gary Peters

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|--------------------|------|--------|--------|--------|--------------|-----|-----|-------|-----|-----------------|-----|-------------------|-----|------------------|-------------|-----|-------|-----|-----|-----|-------------------|
| U.S. SENATE RACE | | | | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 60 | 20 | 21 | 1 | - | 2 | 16 | 20 | 9 | - | - | 7 | 5 | 10 | 3 | 1 | 22 | 3 | 6 | - | |
| | 12 | 11 | 9 | 6 | - | 29 | 31 | 11 | 4 | - | - | 15 | 14 | 14 | 21 | 5 | 14 | 7 | 11 | - | |
| Favorable | 170 | 29 | 128 | 3 | 3 | 2 | 5 | 42 | 110 | 170 | - | 24 | 15 | 20 | 5 | 12 | 21 | 29 | 28 | 164 | |
| | 34 | 16 | 56 | 19 | 33 | 29 | 10 | 24 | 54 | 100 | - | 52 | 41 | 27 | 36 | 57 | 13 | 63 | 50 | 39 | |
| Unfavorable | 164 | 100 | 33 | 8 | 6 | 3 | 13 | 86 | 55 | - | 164 | 7 | 11 | 30 | 4 | 3 | 81 | 5 | 11 | 155 | |
| | 33 | 54 | 14 | 50 | 67 | 43 | 25 | 49 | 27 | - | 100 | 15 | 30 | 41 | 29 | 14 | 51 | 11 | 20 | 37 | |
| Heard of/Undecided | 106 | 35 | 46 | 4 | - | - | 18 | 28 | 31 | - | - | 8 | 6 | 14 | 2 | 5 | 34 | 9 | 11 | 102 | |
| | 21 | 19 | 20 | 25 | - | - | 35 | 16 | 15 | - | - | 17 | 16 | 19 | 14 | 24 | 22 | 20 | 20 | 24 | |

18. Jim Fulner

BANNER 3

| | U.S. SENATE RACE | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | |
|--------------------|------------------|------|--------|--------|--------|--------------|-----|-----------------|-------|-------------------|-------|------------------|-----|-----|------------|-------------|-----|-------|-------------------|-----|
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | | NBC |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 320 | 122 | 149 | 8 | 5 | 5 | 31 | 118 | 133 | 106 | 109 | 30 | 27 | 45 | 6 | 9 | 104 | 28 | 37 | 251 |
| | 64 | 66 | 65 | 50 | 56 | 71 | 60 | 67 | 65 | 62 | 66 | 65 | 73 | 61 | 43 | 43 | 66 | 61 | 66 | 60 |
| Favorable | 29 | 13 | 9 | 4 | - | - | 3 | 15 | 9 | 16 | 8 | 5 | 3 | 5 | 2 | 3 | 3 | 3 | 4 | 24 |
| | 6 | 7 | 4 | 25 | | | 6 | 9 | 4 | 9 | 5 | 11 | 8 | 7 | 14 | 14 | 2 | 7 | 7 | 6 |
| Unfavorable | 47 | 17 | 21 | 1 | 3 | - | 4 | 17 | 24 | 16 | 23 | 3 | - | 8 | 2 | 4 | 20 | 3 | 4 | 46 |
| | 9 | 9 | 9 | 6 | 33 | | 8 | 10 | 12 | 9 | 14 | 7 | | 11 | 14 | 19 | 13 | 7 | 7 | 11 |
| Heard of/Undecided | 104 | 32 | 49 | 3 | 1 | 2 | 14 | 26 | 39 | 32 | 24 | 8 | 7 | 16 | 4 | 5 | 31 | 12 | 11 | 100 |
| | 21 | 17 | 21 | 19 | 11 | 29 | 27 | 15 | 19 | 19 | 15 | 17 | 19 | 22 | 29 | 24 | 20 | 26 | 20 | 24 |

19. Chris Wahmhoff

BANNER 3

| | U.S. SENATE RACE | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | |
|--------------------|------------------|------|--------|--------|--------|----------|-----|-----------------|-------|-------------------|-------|------------------|-----|-----|--------|---------|-----|-------|-------------------|-----|
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | | NBC |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 326 | 122 | 154 | 8 | 5 | 3 | 34 | 122 | 133 | 117 | 108 | 38 | 27 | 42 | 6 | 11 | 104 | 29 | 38 | 260 |
| | 65 | 66 | 68 | 50 | 56 | 43 | 65 | 69 | 65 | 69 | 66 | 83 | 73 | 57 | 43 | 52 | 66 | 63 | 68 | 62 |
| Favorable | 32 | 6 | 16 | 4 | - | 2 | 1 | 13 | 15 | 14 | 8 | 1 | 1 | 9 | - | 5 | 6 | 4 | 5 | 31 |
| | 6 | 3 | 7 | 25 | | 29 | 2 | 7 | 7 | 8 | 5 | 2 | 3 | 12 | | 24 | 4 | 9 | 9 | 7 |
| Unfavorable | 45 | 16 | 21 | 2 | 3 | - | 3 | 12 | 26 | 20 | 20 | 4 | 4 | 10 | 4 | 3 | 10 | 5 | 3 | 43 |
| | 9 | 9 | 9 | 12 | 33 | | 6 | 7 | 13 | 12 | 12 | 9 | 11 | 14 | 29 | 14 | 6 | 11 | 5 | 10 |
| Heard of/Undecided | 97 | 40 | 37 | 2 | 1 | 2 | 14 | 29 | 31 | 19 | 28 | 3 | 5 | 13 | 4 | 2 | 38 | 8 | 10 | 87 |
| | 19 | 22 | 16 | 12 | 11 | 29 | 27 | 16 | 15 | 11 | 17 | 7 | 14 | 18 | 29 | 10 | 24 | 17 | 18 | 21 |

20. Richard Matkin

| BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|--------------------|------|--------|--------|--------|--------------|-----|-----------------|-------|-----|-------------------|-----|------------------|-----|------------|-------------|-----|-------|-----|-------------------|-----|
| U.S. SENATE RACE | | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 316 | 119 | 150 | 4 | 4 | 5 | 34 | 118 | 130 | 107 | 105 | 36 | 24 | 42 | 6 | 8 | 103 | 25 | 39 | 248 |
| | 63 | 65 | 66 | 25 | 44 | 71 | 65 | 67 | 63 | 63 | 64 | 78 | 65 | 57 | 43 | 38 | 65 | 54 | 70 | 59 |
| Favorable | 37 | 12 | 17 | 4 | 2 | - | 2 | 19 | 13 | 17 | 12 | 5 | 2 | 9 | 1 | 5 | 10 | 3 | 1 | 33 |
| | 7 | 7 | 7 | 25 | 22 | | 4 | 11 | 6 | 10 | 7 | 11 | 5 | 12 | 7 | 24 | 6 | 7 | 2 | 8 |
| Unfavorable | 40 | 10 | 21 | 4 | 1 | - | 3 | 11 | 26 | 12 | 19 | 2 | 3 | 11 | - | 1 | 12 | 3 | 6 | 39 |
| | 8 | 5 | 9 | 25 | 11 | | 6 | 6 | 13 | 7 | 12 | 4 | 8 | 15 | | 5 | 8 | 7 | 11 | 9 |
| Heard of/Undecided | 107 | 43 | 40 | 4 | 2 | 2 | 13 | 28 | 36 | 34 | 28 | 3 | 8 | 12 | 7 | 7 | 33 | 15 | 10 | 101 |
| | 21 | 23 | 18 | 25 | 22 | 29 | 25 | 16 | 18 | 20 | 17 | 7 | 22 | 16 | 50 | 33 | 21 | 33 | 18 | 24 |

21. Michigan State Legislature

| BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|--------------------|------|------------------|--------|--------|--------------|-----|-----|-----------------|-----|-------|-------------------|-----|------------------|------------|-------------|-----|-------|-----|-----|-------------------|
| | | U.S. SENATE RACE | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 23 | 5 | 15 | - | 1 | - | 2 | 7 | 6 | 8 | 5 | 7 | 1 | 2 | - | 1 | 3 | 5 | 2 | 15 |
| | 5 | 3 | 7 | | 11 | | 4 | 4 | 3 | 5 | 3 | 15 | 3 | 3 | | 5 | 2 | 11 | 4 | 4 |
| Favorable | 180 | 94 | 61 | 6 | 4 | - | 12 | 91 | 49 | 53 | 79 | 10 | 12 | 33 | 3 | 5 | 78 | 9 | 14 | 149 |
| | 36 | 51 | 27 | 38 | 44 | | 23 | 52 | 24 | 31 | 48 | 22 | 32 | 45 | 21 | 24 | 49 | 20 | 25 | 35 |
| Unfavorable | 174 | 33 | 107 | 8 | 3 | 5 | 18 | 33 | 112 | 88 | 45 | 18 | 15 | 24 | 9 | 12 | 30 | 22 | 29 | 159 |
| | 35 | 18 | 47 | 50 | 33 | 71 | 35 | 19 | 55 | 52 | 27 | 39 | 41 | 32 | 64 | 57 | 19 | 48 | 52 | 38 |
| Heard of/Undecided | 123 | 52 | 45 | 2 | 1 | 2 | 20 | 45 | 38 | 21 | 35 | 11 | 9 | 15 | 2 | 3 | 47 | 10 | 11 | 98 |
| | 25 | 28 | 20 | 12 | 11 | 29 | 38 | 26 | 19 | 12 | 21 | 24 | 24 | 20 | 14 | 14 | 30 | 22 | 20 | 23 |

22. U.S. Congress

BANNER 3

| | U.S. SENATE RACE | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | |
|--------------------|------------------|------|--------|--------|--------|--------------|-----|-----------------|-------|-------------------|-------|------------------|-----|-----|------------|-------------|-----|-------|-------------------|-----|
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | | NBC |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 18 | 7 | 5 | 1 | 2 | - | 3 | 4 | 2 | 5 | 5 | 6 | - | - | 1 | - | 9 | - | 2 | 11 |
| | 4 | 4 | 2 | 6 | 22 | | 6 | 2 | 1 | 3 | 3 | 13 | | | 7 | | 6 | | 4 | 3 |
| Favorable | 124 | 44 | 61 | 7 | 3 | - | 8 | 51 | 45 | 54 | 32 | 11 | 11 | 18 | 4 | 6 | 41 | 10 | 14 | 99 |
| | 25 | 24 | 27 | 44 | 33 | | 15 | 29 | 22 | 32 | 20 | 24 | 30 | 24 | 29 | 29 | 26 | 22 | 25 | 24 |
| Unfavorable | 296 | 109 | 137 | 8 | 4 | 7 | 29 | 101 | 139 | 95 | 108 | 24 | 16 | 48 | 7 | 15 | 88 | 32 | 32 | 260 |
| | 59 | 59 | 60 | 50 | 44 | 100 | 56 | 57 | 68 | 56 | 66 | 52 | 43 | 65 | 50 | 71 | 56 | 70 | 57 | 62 |
| Heard of/Undecided | 62 | 24 | 25 | - | - | - | 12 | 20 | 19 | 16 | 19 | 5 | 10 | 8 | 2 | - | 20 | 4 | 8 | 51 |
| | 12 | 13 | 11 | | | | 23 | 11 | 9 | 9 | 12 | 11 | 27 | 11 | 14 | | 13 | 9 | 14 | 12 |

23. For U.S. Senate there are five candidates listed on your ballot in the following order: Republican Terri Lynn Land, Democrat Gary Peters, Libertarian Jim Fulner, Richard Matkin, U.S. Taxpayers Party, and Chris Wahmhoff, Green Party. At this point for whom will you vote or lean toward - Land, Peters, Fulner, Matkin, or Wahmhoff?

BANNER 3

| | ===== | | | | | | | | | | | | | | | | | | | |
|---|------------------|------|--------|--------|--------|----------|-----------------|-----|-------------------|-----|------------------|-----|-----|-----|--------|---------|-------------------|-----|-------|-----|
| | U.S. SENATE RACE | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | KNOW PETERS /LAND | | | |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | | FOX | MSNBC | NBC |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Terri Lynn Land | 184 | 184 | - | - | - | - | - | 140 | 15 | 29 | 100 | 8 | 8 | 16 | 3 | 3 | 116 | 4 | 13 | 160 |
| | 37 | 100 | | | | | | 80 | 7 | 17 | 61 | 17 | 22 | 22 | 21 | 14 | 73 | 9 | 23 | 38 |
| Democrat Gary Peters | 228 | - | 228 | - | - | - | - | 25 | 151 | 128 | 33 | 27 | 18 | 45 | 7 | 13 | 26 | 37 | 32 | 196 |
| | 46 | | 100 | | | | | 14 | 74 | 75 | 20 | 59 | 49 | 61 | 50 | 62 | 16 | 80 | 57 | 47 |
| Libertarian Jim Fulner | 16 | - | - | 16 | - | - | - | 4 | 9 | 3 | 8 | 2 | 3 | 4 | 1 | - | 1 | 2 | 1 | 15 |
| | 3 | | | 100 | | | | 2 | 4 | 2 | 5 | 4 | 8 | 5 | 7 | | 1 | 4 | 2 | 4 |
| Richard A. Matkin, U.S. Taxpayers Party | 9 | - | - | - | 9 | - | - | - | 6 | 3 | 6 | 1 | - | - | 1 | 3 | 3 | 1 | - | 7 |
| | 2 | | | | 100 | | | | 3 | 2 | 4 | 2 | | | 7 | 14 | 2 | 2 | | 2 |
| Green Party Chris Wahmhoff | 7 | - | - | - | - | 7 | - | - | 7 | 2 | 3 | - | 2 | - | - | 2 | - | - | 1 | 5 |
| | 1 | | | | | 100 | | | 3 | 1 | 2 | | 5 | | | 10 | | | 2 | 1 |
| Undecided | 52 | - | - | - | - | - | 52 | 7 | 16 | 5 | 13 | 8 | 6 | 9 | 2 | - | 10 | 1 | 9 | 34 |
| | 10 | | | | | | 100 | 4 | 8 | 3 | 8 | 17 | 16 | 12 | 14 | | 6 | 2 | 16 | 8 |
| Refused | 4 | - | - | - | - | - | - | - | 1 | - | 1 | - | - | - | - | - | 2 | 1 | - | 4 |
| | 1 | | | | | | | | * | | 1 | | | | | | 1 | 2 | | 1 |

24. Who would be your second choice - Land or Peters?

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----|------------------|------|--------|--------|--------|--------------|-----------------|-----|-------------------|-----|------------------|-----|-----|-----|------------|-------------|-----|-------------------|-----|--|
| | | U.S. SENATE RACE | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | | |
| | | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | |
| Those who would not vote | 32 | - | - | 16 | 9 | 7 | - | 4 | 22 | 8 | 17 | 3 | 5 | 4 | 2 | 5 | 4 | 3 | 2 | 27 | |
| Land or Peters | 100 | | | 100 | 100 | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Republican Terri Lynn | 6 | - | - | 3 | 3 | - | - | - | 1 | 1 | 2 | 3 | - | 1 | - | - | 2 | - | - | 3 | |
| Land | 19 | | | 19 | 33 | | | | 5 | 12 | 12 | 100 | | 25 | | | 50 | | | 11 | |
| Democrat Gary Peters | 12 | - | - | 7 | 3 | 2 | - | - | 11 | 6 | 4 | - | 3 | 1 | 1 | 3 | - | 3 | 1 | 12 | |
| | 38 | | | 44 | 33 | 29 | | | 50 | 75 | 24 | | 60 | 25 | 50 | 60 | | 100 | 50 | 44 | |
| Undecided | 11 | - | - | 5 | 1 | 5 | - | 4 | 7 | 1 | 8 | - | 2 | 2 | - | - | 2 | - | 1 | 9 | |
| | 34 | | | 31 | 11 | 71 | | 100 | 32 | 12 | 47 | | 40 | 50 | | | 50 | | 50 | 33 | |
| Refused | 3 | - | - | 1 | 2 | - | - | - | 3 | - | 3 | - | - | - | 1 | 2 | - | - | - | 3 | |
| | 9 | | | 6 | 22 | | | | 14 | | 18 | | | | 50 | 40 | | | | 11 | |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

| | BANNER 3 | | | | | | | | | | | | | | | | | | | |
|-----------------------------|------------------|------|--------|--------|--------|-------|-----|-----------------|-------|-----|-------------------|-----|------------------|-----|--------|---------|-----|-------|-----|-------------------|
| | U.S. SENATE RACE | | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- | | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | NBC | |
| | | | | | | OFF | UND | | | | | | | | | | | | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Abortion/Women's rights | 8 | 2 | 4 | - | 2 | - | - | 2 | 5 | 4 | 4 | - | 2 | 2 | - | 2 | - | - | 1 | 8 |
| | 2 | 1 | 2 | | 22 | | | 1 | 2 | 2 | 2 | | 5 | 3 | | 10 | | | 2 | 2 |
| Koch brothers/Big business | 19 | 1 | 13 | - | 1 | 2 | 2 | 1 | 18 | 12 | 3 | 5 | - | - | - | 2 | - | 5 | 6 | 19 |
| | 4 | 1 | 6 | | 11 | 29 | 4 | 1 | 9 | 7 | 2 | 11 | | | | 10 | | 11 | 11 | 5 |
| Secretary of State | 26 | 18 | 8 | - | - | - | - | 19 | 4 | 6 | 7 | 1 | 4 | 1 | 1 | 1 | 11 | 1 | 4 | 19 |
| | 5 | 10 | 4 | | | | | 11 | 2 | 4 | 4 | 2 | 11 | 1 | 7 | 5 | 7 | 2 | 7 | 5 |
| Republican | 18 | 11 | 7 | - | - | - | - | 7 | 5 | 4 | 9 | 1 | - | 3 | - | - | 7 | 1 | - | 16 |
| | 4 | 6 | 3 | | | | | 4 | 2 | 2 | 5 | 2 | | 4 | | | 4 | 2 | | 4 |
| Liar/Untrustworthy/Crook | 36 | 4 | 25 | 3 | 1 | - | 3 | 2 | 27 | 19 | 8 | 3 | 6 | 2 | 3 | 3 | 5 | 6 | 5 | 32 |
| | 7 | 2 | 11 | 19 | 11 | | 6 | 1 | 13 | 11 | 5 | 7 | 16 | 3 | 21 | 14 | 3 | 13 | 9 | 8 |
| Rich/Has money | 12 | - | 6 | 1 | - | - | 5 | - | 7 | 7 | 2 | 4 | 2 | 2 | 1 | - | - | 2 | - | 11 |
| | 2 | | 3 | 6 | | | 10 | | 3 | 4 | 1 | 9 | 5 | 3 | 7 | | | 4 | | 3 |
| A woman | 16 | 11 | 3 | 1 | - | - | 1 | 9 | 5 | 2 | 10 | 3 | 1 | 1 | - | - | 5 | 1 | 2 | 16 |
| | 3 | 6 | 1 | 6 | | | 2 | 5 | 2 | 1 | 6 | 7 | 3 | 1 | | | 3 | 2 | 4 | 4 |
| Intelligent/Smart | 9 | 5 | 1 | 1 | 1 | - | 1 | 6 | - | 1 | 6 | - | - | - | 1 | - | 7 | 1 | - | 7 |
| | 2 | 3 | * | 6 | 11 | | 2 | 3 | | 1 | 4 | | | | 7 | | 4 | 2 | | 2 |
| Capable/Experience/Good job | 20 | 18 | 1 | - | - | - | 1 | 17 | 2 | 1 | 10 | - | 2 | 2 | - | - | 15 | - | - | 18 |
| | 4 | 10 | * | | | | 2 | 10 | 1 | 1 | 6 | | 5 | 3 | | | 9 | | | 4 |
| For the people | 8 | 7 | - | 1 | - | - | - | 7 | - | - | 6 | 1 | - | - | - | - | 4 | 1 | - | 8 |
| | 2 | 4 | | 6 | | | | 4 | | | 4 | 2 | | | | | 3 | 2 | | 2 |
| Honest/Fair/Truthful | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Conservative | 6 | 4 | 2 | - | - | - | - | 3 | 2 | 2 | 1 | 1 | - | - | - | - | 3 | 1 | 1 | 4 |
| | 1 | 2 | 1 | | | | | 2 | 1 | 1 | 1 | 2 | | | | | 2 | 2 | 2 | 1 |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

| | BANNER 3 | | | | | | | | | | | | | | | | | | | |
|--|------------------|----------|----------|---------|---------|---------|----------|-----------------|----------|-------------------|----------|------------------|---------|----------|---------|---------|----------|----------|-------------------|----------|
| | U.S. SENATE RACE | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- | | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | | NBC |
| | | | | | | OFF | UND | | | | | | | | | | | | | |
| Hardworking | 7 1 | 7 4 | - | - | - | - | - | 7 4 | - | 2 1 | 4 2 | - | - | 1 1 | - | - | 3 2 | 2 4 | | - |
| Not qualified/Out of touch/Not good for Michigan | 12 2 | 2 1 | 8 4 | - | - | 2 29 | - | 2 1 | 9 4 | 7 4 | 4 2 | 2 4 | 2 5 | 2 3 | 1 7 | - | 1 1 | 3 7 | 1 2 | 12 3 |
| Best choice | 6 1 | 6 3 | - | - | - | - | - | 5 3 | - | 2 1 | 3 2 | - | - | - | - | - | 4 3 | - | 1 2 | 4 1 |
| Views/stand on issues | 12 2 | 7 4 | 5 2 | - | - | - | - | 7 4 | 5 2 | 3 2 | 6 4 | - | 1 3 | 2 3 | - | 1 5 | 6 4 | 1 2 | 1 2 | 10 2 |
| Commercials/Ads on TV | 8 2 | 5 3 | 2 1 | - | - | - | 1 2 | 5 3 | 2 1 | 1 1 | 4 2 | - | 1 3 | 3 4 | - | - | 3 2 | - | 1 2 | 7 2 |
| Selfish/Self-centered | 4 1 | 1 1 | 3 1 | - | - | - | - | - | 3 1 | - | 3 2 | - | - | - | - | - | 3 2 | - | - | 4 1 |
| Like her/General positive mentions | 30 6 | 22 12 | 6 3 | 1 6 | 1 11 | - | - | 20 11 | 7 3 | 9 5 | 18 11 | 1 2 | 3 8 | 5 7 | - | - | 16 10 | 1 2 | 2 4 | 30 7 |
| Dislike like her/General negative mentions | 77 15 | 6 3 | 61 27 | 4 25 | - | 1 14 | 3 6 | 8 5 | 60 29 | 36 21 | 19 12 | 6 13 | 6 16 | 16 22 | 1 7 | 3 14 | 11 7 | 14 30 | 15 27 | 73 17 |
| Don't know her | 18 4 | 3 2 | 12 5 | - | - | - | 3 6 | 4 2 | 3 1 | 6 4 | 2 1 | 4 9 | 1 3 | 2 3 | 1 7 | - | 5 3 | - | 1 2 | 11 3 |
| Other | 19 4 | 7 4 | 9 4 | - | 1 11 | - | 2 4 | 5 3 | 6 3 | 5 3 | 9 5 | 2 4 | - | 3 4 | 1 7 | 2 10 | 3 2 | 2 4 | 2 4 | 15 4 |
| None/Nothing | 36 7 | 12 7 | 16 7 | 2 12 | - | - | 5 10 | 11 6 | 7 3 | 12 7 | 10 6 | 4 9 | 1 3 | 8 11 | 2 14 | - | 15 9 | 1 2 | 5 9 | 30 7 |
| DK/NA/Refused | 78 16 | 15 8 | 32 14 | 2 12 | 2 22 | 2 29 | 24 46 | 18 10 | 27 13 | 23 14 | 8 5 | 5 11 | 5 14 | 17 23 | 2 14 | 7 33 | 22 14 | 3 7 | 8 14 | 48 11 |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

| | BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|-----------------------------------|------------------|------|--------|--------|--------|-------|-----------------|-----|-------|-----|-------------------|-----|-----|-----|------------------|------|-----|-------|-----|-----|-------------------|
| | U.S. SENATE RACE | | | | | | OPINION OF LAND | | | | OPINION OF PETERS | | | | TV NEWS NETWORKS | | | | | | KNOW PETERS /LAND |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- | COM- | FOX | MSNBC | NBC | | |
| | | | | | | OFF | | | | | | | | | SPAN | EDY | | | | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Democrat | 32 | 11 | 16 | 2 | - | 2 | 1 | 9 | 17 | 12 | 10 | 1 | 2 | 5 | 1 | 5 | 6 | 4 | 1 | 28 | |
| | 6 | 6 | 7 | 12 | - | 29 | 2 | 5 | 8 | 7 | 6 | 2 | 5 | 7 | 7 | 24 | 4 | 9 | 2 | 7 | |
| Crook/Liar/Untrustworthy | 40 | 32 | 6 | 1 | - | - | 1 | 29 | 6 | 4 | 33 | 2 | 1 | 5 | 1 | - | 25 | 2 | 3 | 39 | |
| | 8 | 17 | 3 | 6 | - | - | 2 | 16 | 3 | 2 | 20 | 4 | 3 | 7 | 7 | - | 16 | 4 | 5 | 9 | |
| Taxes | 8 | 6 | - | - | - | 2 | - | 5 | 2 | - | 7 | - | 2 | - | - | - | 6 | - | - | 7 | |
| | 2 | 3 | - | - | - | 29 | - | 3 | 1 | - | 4 | - | 5 | - | - | - | 4 | - | - | 2 | |
| Politician | 10 | 3 | 7 | - | - | - | - | 3 | 6 | 5 | 3 | - | - | 1 | - | 1 | 3 | 2 | 2 | 10 | |
| | 2 | 2 | 3 | - | - | - | - | 2 | 3 | 3 | 2 | - | - | 1 | - | 5 | 2 | 4 | 4 | 2 | |
| Honest/Fair | 15 | 1 | 12 | - | 1 | - | 1 | 2 | 12 | 14 | 1 | 3 | 2 | - | 1 | - | 3 | 4 | 2 | 15 | |
| | 3 | 1 | 5 | - | 11 | - | 2 | 1 | 6 | 8 | 1 | 7 | 5 | - | 7 | - | 2 | 9 | 4 | 4 | |
| Experienced/Qualified/Congressman | 17 | 3 | 10 | 1 | 2 | - | 1 | 5 | 8 | 6 | 7 | 2 | 2 | 3 | - | - | 3 | 1 | 5 | 13 | |
| | 3 | 2 | 4 | 6 | 22 | - | 2 | 3 | 4 | 4 | 4 | 4 | 5 | 4 | - | - | 2 | 2 | 9 | 3 | |
| For the people | 8 | - | 8 | - | - | - | - | - | 7 | 8 | - | - | - | 1 | - | - | - | 2 | 3 | 8 | |
| | 2 | - | 4 | - | - | - | - | - | 3 | 5 | - | - | - | 1 | - | - | - | 4 | 5 | 2 | |
| Hard-worker/Will do a good job | 18 | 2 | 15 | - | - | - | 1 | 4 | 12 | 16 | - | 3 | 1 | 3 | 2 | - | 1 | 4 | 2 | 17 | |
| | 4 | 1 | 7 | - | - | - | 2 | 2 | 6 | 9 | - | 7 | 3 | 4 | 14 | - | 1 | 9 | 4 | 4 | |
| Rich/Big Money | 10 | 7 | - | - | 2 | - | 1 | 6 | 2 | - | 9 | - | - | - | - | 2 | 6 | - | 1 | 9 | |
| | 2 | 4 | - | - | 22 | - | 2 | 3 | 1 | - | 5 | - | - | - | - | 10 | 4 | - | 2 | 2 | |
| Views/stand on issues | 14 | 4 | 10 | - | - | - | - | 2 | 12 | 8 | 4 | 3 | - | 6 | - | 1 | 1 | 2 | - | 13 | |
| | 3 | 2 | 4 | - | - | - | - | 1 | 6 | 5 | 2 | 7 | - | 8 | - | 5 | 1 | 4 | - | 3 | |
| Commercials | 3 | 1 | - | 2 | - | - | - | 1 | - | - | 1 | 2 | - | - | - | - | 1 | - | - | 3 | |
| | 1 | 1 | - | 12 | - | - | - | 1 | - | - | 1 | 4 | - | - | - | - | 1 | - | - | 1 | |
| Selfish/Out for himself | 6 | 2 | 1 | 1 | - | 1 | 1 | 1 | 2 | - | 5 | - | - | - | - | - | 2 | - | 1 | 6 | |
| | 1 | 1 | * | 6 | - | 14 | 2 | 1 | 1 | - | 3 | - | - | - | - | - | 1 | - | 2 | 1 | |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | | |
|--|------|--------|--------|--------|--------------|-----|-----|-------|-----|-------|-----------------|-----|-------------------|------------|------------------|-----|-------|-----|----|----|--|-------------------|
| U.S. SENATE RACE | | | | | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | | | |
| Like him/General positive mentions | 67 | 3 | 62 | 1 | - | - | 1 | 11 | 41 | 36 | 14 | 7 | 8 | 9 | 2 | 2 | 12 | 15 | 9 | 57 | | |
| | 13 | 2 | 27 | 6 | | | 2 | 6 | 20 | 21 | 9 | 15 | 22 | 12 | 14 | 10 | 8 | 33 | 16 | 14 | | |
| Dislike like him/General negative mentions | 44 | 27 | 9 | 2 | 1 | - | 5 | 24 | 14 | 8 | 28 | 4 | 3 | 11 | 1 | - | 18 | - | 6 | 39 | | |
| | 9 | 15 | 4 | 12 | 11 | | 10 | 14 | 7 | 5 | 17 | 9 | 8 | 15 | 7 | | 11 | | 11 | 9 | | |
| Don't know him | 43 | 18 | 18 | - | 1 | - | 6 | 15 | 9 | 12 | 3 | 7 | 3 | 10 | - | 1 | 14 | 2 | 1 | 29 | | |
| | 9 | 10 | 8 | | 11 | | 12 | 9 | 4 | 7 | 2 | 15 | 8 | 14 | | 5 | 9 | 4 | 2 | 7 | | |
| Other | 22 | 9 | 8 | 1 | - | - | 4 | 11 | 10 | 6 | 9 | - | 2 | 2 | 2 | 2 | 5 | 3 | 2 | 19 | | |
| | 4 | 5 | 4 | 6 | | | 8 | 6 | 5 | 4 | 5 | | 5 | 3 | 14 | 10 | 3 | 7 | 4 | 5 | | |
| None/Nothing | 40 | 18 | 14 | 1 | - | 2 | 4 | 12 | 11 | 11 | 9 | 1 | 1 | 6 | 1 | - | 19 | 1 | 6 | 27 | | |
| | 8 | 10 | 6 | 6 | | 29 | 8 | 7 | 5 | 6 | 5 | 2 | 3 | 8 | 7 | | 12 | 2 | 11 | 6 | | |
| DK/NA/Refused | 103 | 37 | 32 | 4 | 2 | - | 25 | 36 | 34 | 24 | 21 | 11 | 10 | 12 | 3 | 7 | 33 | 4 | 12 | 82 | | |
| | 21 | 20 | 14 | 25 | 22 | | 48 | 20 | 17 | 14 | 13 | 24 | 27 | 16 | 21 | 33 | 21 | 9 | 21 | 19 | | |

26. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

| | BANNER 3 | | | | | | | | | | | | | | | | | | | |
|------------|------------------|------|--------|--------|--------|----------|-----|-----------------|-------|-----|-------------------|-----|------------------|-----|--------|---------|-----|-------|-----|-------------------|
| | U.S. SENATE RACE | | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | NBC | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| Republican | 214 | 167 | 14 | 6 | 4 | - | 21 | 135 | 26 | 38 | 100 | 13 | 8 | 19 | 5 | 3 | 131 | 6 | 14 | 175 |
| | 43 | 91 | 6 | 38 | 44 | | 40 | 77 | 13 | 22 | 61 | 28 | 22 | 26 | 36 | 14 | 83 | 13 | 25 | 42 |
| Democratic | 227 | 9 | 196 | 8 | 2 | 3 | 8 | 31 | 149 | 117 | 47 | 26 | 18 | 49 | 8 | 14 | 20 | 39 | 33 | 202 |
| | 45 | 5 | 86 | 50 | 22 | 43 | 15 | 18 | 73 | 69 | 29 | 57 | 49 | 66 | 57 | 67 | 13 | 85 | 59 | 48 |
| Undecided | 55 | 8 | 18 | 2 | 1 | 4 | 22 | 10 | 28 | 15 | 15 | 7 | 10 | 6 | 1 | 2 | 7 | 1 | 9 | 41 |
| | 11 | 4 | 8 | 12 | 11 | 57 | 42 | 6 | 14 | 9 | 9 | 15 | 27 | 8 | 7 | 10 | 4 | 2 | 16 | 10 |
| Refused | 4 | - | - | - | 2 | - | 1 | - | 2 | - | 2 | - | 1 | - | - | 2 | - | - | - | 3 |
| | 1 | | | | 22 | | 2 | | 1 | | 1 | | 3 | | | 10 | | | | 1 |

27. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

| | BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|--------------------|------------------|------|--------|--------|--------|----------|-----------------|-----|-------|-----|-------------------|-----|-----|-----|------------------|---------|-----|-------|-----|-----|-------------------|
| | U.S. SENATE RACE | | | | | | OPINION OF LAND | | | | OPINION OF PETERS | | | | TV NEWS NETWORKS | | | | | | KNOW PETERS /LAND |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | NBC | | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| For Obama | 159 | 8 | 123 | 9 | 2 | 1 | 13 | 27 | 88 | 73 | 35 | 23 | 12 | 38 | 5 | 8 | 19 | 25 | 24 | 132 | |
| | 32 | 4 | 54 | 56 | 22 | 14 | 25 | 15 | 43 | 43 | 21 | 50 | 32 | 51 | 36 | 38 | 12 | 54 | 43 | 31 | |
| Against Obama | 135 | 93 | 17 | 1 | 4 | 2 | 18 | 75 | 29 | 22 | 65 | 4 | 9 | 11 | 3 | 4 | 79 | 4 | 10 | 108 | |
| | 27 | 51 | 7 | 6 | 44 | 29 | 35 | 43 | 14 | 13 | 40 | 9 | 24 | 15 | 21 | 19 | 50 | 9 | 18 | 26 | |
| He's not a factor | 192 | 80 | 80 | 6 | 3 | 4 | 19 | 72 | 84 | 70 | 62 | 18 | 13 | 24 | 5 | 8 | 57 | 15 | 21 | 172 | |
| | 38 | 43 | 35 | 38 | 33 | 57 | 37 | 41 | 41 | 41 | 38 | 39 | 35 | 32 | 36 | 38 | 36 | 33 | 38 | 41 | |
| Don't Know/Refused | 14 | 3 | 8 | - | - | - | 2 | 2 | 4 | 5 | 2 | 1 | 3 | 1 | 1 | 1 | 3 | 2 | 1 | 9 | |
| | 3 | 2 | 4 | | | | 4 | 1 | 2 | 3 | 1 | 2 | 8 | 1 | 7 | 5 | 2 | 4 | 2 | 2 | |

28. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|------------------|------|--------|--------|--------|----------|-----|-----|-------|-----|-----------------|-----|-------------------|-----|------------------|---------|-----|-------|-----|-----|-----|-------------------|
| U.S. SENATE RACE | | | | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | NBC | | | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Yes | 317 | 121 | 147 | 10 | 4 | 1 | 32 | 114 | 124 | 103 | 107 | 32 | 20 | 37 | 8 | 8 | 121 | 33 | 30 | 270 | |
| | 63 | 66 | 64 | 62 | 44 | 14 | 62 | 65 | 60 | 61 | 65 | 70 | 54 | 50 | 57 | 38 | 77 | 72 | 54 | 64 | |
| No | 154 | 57 | 68 | 4 | 5 | 4 | 16 | 55 | 66 | 61 | 46 | 13 | 10 | 32 | 6 | 11 | 33 | 10 | 21 | 126 | |
| | 31 | 31 | 30 | 25 | 56 | 57 | 31 | 31 | 32 | 36 | 28 | 28 | 27 | 43 | 43 | 52 | 21 | 22 | 38 | 30 | |
| Undecided | 28 | 6 | 13 | 2 | - | 2 | 4 | 7 | 14 | 6 | 10 | 1 | 7 | 5 | - | 2 | 4 | 2 | 5 | 24 | |
| | 6 | 3 | 6 | 12 | - | 29 | 8 | 4 | 7 | 4 | 6 | 2 | 19 | 7 | - | 10 | 3 | 4 | 9 | 6 | |
| Refused | 1 | - | - | - | - | - | - | - | 1 | - | 1 | - | - | - | - | - | - | 1 | - | 1 | |
| | * | | | | | | | | * | | 1 | | | | | | | 2 | | * | |

29. What is the most important issue when casting your vote for Congress this year: jobs, healthcare, federal budget deficit, education, security/terrorism, and immigration...?

| | BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|------------------------|------------------|-------|--------|--------|--------|--------------|-----------------|-------|-------|-------|-------------------|-------|-------|-------|------------------|-------------|-------|-------|-------|-------|-------------------|
| | U.S. SENATE RACE | | | | | | OPINION OF LAND | | | | OPINION OF PETERS | | | | TV NEWS NETWORKS | | | | | | KNOW PETERS /LAND |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | |
| | | | | | | | | | | | | | | | | | | | | | |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Jobs | 122 | 30 | 68 | 4 | 1 | 4 | 15 | 32 | 67 | 55 | 32 | 6 | 16 | 20 | 5 | 8 | 22 | 20 | 15 | 105 | |
| | 24 | 16 | 30 | 25 | 11 | 57 | 29 | 18 | 33 | 32 | 20 | 13 | 43 | 27 | 36 | 38 | 14 | 43 | 27 | 25 | |
| Healthcare | 83 | 25 | 45 | 3 | - | - | 9 | 23 | 33 | 31 | 26 | 8 | 4 | 19 | 4 | 1 | 22 | 5 | 12 | 69 | |
| | 17 | 14 | 20 | 19 | | | 17 | 13 | 16 | 18 | 16 | 17 | 11 | 26 | 29 | 5 | 14 | 11 | 21 | 16 | |
| Federal Budget deficit | 70 | 41 | 22 | 1 | 2 | - | 4 | 41 | 22 | 22 | 30 | 9 | 3 | 8 | 2 | 1 | 29 | 5 | 5 | 65 | |
| | 14 | 22 | 10 | 6 | 22 | | 8 | 23 | 11 | 13 | 18 | 20 | 8 | 11 | 14 | 5 | 18 | 11 | 9 | 15 | |
| Education | 58 | 12 | 37 | 3 | - | - | 6 | 15 | 33 | 28 | 8 | 9 | 8 | 5 | - | 4 | 9 | 9 | 8 | 49 | |
| | 12 | 7 | 16 | 19 | | | 12 | 9 | 16 | 16 | 5 | 20 | 22 | 7 | | 19 | 6 | 20 | 14 | 12 | |
| Security/terrorism | 67 | 41 | 16 | - | 5 | - | 5 | 28 | 22 | 12 | 36 | 6 | 5 | 6 | 1 | 2 | 35 | 1 | 6 | 57 | |
| | 13 | 22 | 7 | | 56 | | 10 | 16 | 11 | 7 | 22 | 13 | 14 | 8 | 7 | 10 | 22 | 2 | 11 | 14 | |
| Immigration | 53 | 21 | 13 | 4 | 1 | 2 | 10 | 22 | 11 | 14 | 12 | 6 | - | 7 | 2 | 4 | 25 | - | 8 | 37 | |
| | 11 | 11 | 6 | 25 | 11 | 29 | 19 | 12 | 5 | 8 | 7 | 13 | | 9 | 14 | 19 | 16 | | 14 | 9 | |
| Other | 11 | 3 | 7 | 1 | - | - | - | 6 | 3 | 3 | 4 | - | 1 | 2 | - | 1 | 3 | - | 1 | 10 | |
| | 2 | 2 | 3 | 6 | | | | 3 | 1 | 2 | 2 | | 3 | 3 | | 5 | 2 | | 2 | 2 | |
| Undecided | 24 | 8 | 14 | - | - | 1 | 1 | 6 | 11 | 4 | 13 | 2 | - | 5 | - | - | 9 | 3 | 1 | 17 | |
| | 5 | 4 | 6 | | | 14 | 2 | 3 | 5 | 2 | 8 | 4 | | 7 | | | 6 | 7 | 2 | 4 | |
| Refused | 1 | 1 | - | - | - | - | - | 1 | - | - | 1 | - | - | - | - | - | - | - | - | 1 | |
| | * | 1 | | | | | | 1 | | | 1 | | | | | | | | | * | |
| All | 11 | 2 | 6 | - | - | - | 2 | 2 | 3 | 1 | 2 | - | - | 2 | - | - | 4 | 3 | - | 11 | |
| | 2 | 1 | 3 | | | | 4 | 1 | 1 | 1 | 1 | | | 3 | | | 3 | 7 | | 3 | |

31. Who would be your second choice - Snyder or Schauer?

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|--|------|--------|--------|--------|----------|-----|-----|-------|-----|-----------------|-----|-------------------|-----|------------------|---------|-----|-------|-----|---|-----|-------------------|
| U.S. SENATE RACE | | | | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | NBC | | | |
| Those who would not vote Snyder or Schauer | 19 | 1 | 2 | 4 | 5 | 4 | 2 | 2 | 13 | 6 | 8 | 3 | 1 | - | 1 | 4 | 6 | 1 | - | 14 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | 100 | 100 | 100 | 100 | | 100 | |
| Republican Rick Snyder | 6 | - | 1 | - | 3 | - | 2 | - | 6 | 3 | 3 | 1 | 1 | - | - | 1 | 3 | - | - | 6 | |
| | 32 | | 50 | | 60 | | 100 | | 46 | 50 | 38 | 33 | 100 | | | 25 | 50 | | | 43 | |
| Democrat Mark Schauer | 8 | - | 1 | 2 | 2 | 2 | - | - | 4 | 3 | 3 | 2 | - | - | - | 3 | 2 | 1 | - | 6 | |
| | 42 | | 50 | 50 | 40 | 50 | | | 31 | 50 | 38 | 67 | | | | 75 | 33 | 100 | | 43 | |
| Undecided | 1 | 1 | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - | 1 | - | - | - | |
| | 5 | 100 | | | | | | 50 | | | | | | | | | 17 | | | | |
| Refused | 4 | - | - | 2 | - | 2 | - | 1 | 3 | - | 2 | - | - | - | 1 | - | - | - | - | 2 | |
| | 21 | | | 50 | | 50 | | 50 | 23 | | 25 | | | | 100 | | | | | 14 | |

34. For Attorney General, there are five candidates listed on your ballot in the following order: Republican Bill Schuette, Democrat Mark Totten, Libertarian Justin Altman, Gerald T. Van Sickle, U.S. Taxpayers Party, and John Anthony LaPietra, Green Party. At this point for whom will you vote or lean toward - Schuette, Totten, Altman, Van Sickle, or LaPietra?

BANNER 3

| | U.S. SENATE RACE | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | KNOW PETERS /LAND | | | |
|--|------------------|------|--------|--------|--------|----------|-----------------|-----|-------------------|-----|------------------|-----|-----|-----|--------|---------|-------------------|-----|-------|-----|
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | | FOX | MSNBC | NBC |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Bill Schuette | 182 | 152 | 13 | 2 | 1 | - | 14 | 120 | 23 | 36 | 91 | 6 | 13 | 17 | - | 1 | 115 | 2 | 15 | 158 |
| | 36 | 83 | 6 | 12 | 11 | | 27 | 68 | 11 | 21 | 55 | 13 | 35 | 23 | | 5 | 73 | 4 | 27 | 38 |
| Democrat Mark Totten | 214 | 7 | 185 | 8 | 3 | 1 | 8 | 26 | 134 | 111 | 38 | 27 | 16 | 42 | 9 | 11 | 22 | 37 | 32 | 183 |
| | 43 | 4 | 81 | 50 | 33 | 14 | 15 | 15 | 65 | 65 | 23 | 59 | 43 | 57 | 64 | 52 | 14 | 80 | 57 | 43 |
| Libertarian Justin Altman | 10 | 3 | 2 | 3 | 2 | - | - | 4 | 2 | - | 7 | 2 | - | 1 | 1 | - | 4 | 1 | - | 7 |
| | 2 | 2 | 1 | 19 | 22 | | | 2 | 1 | | 4 | 4 | | 1 | 7 | | 3 | 2 | | 2 |
| Gerald T. Van Sickle, U.S. Taxpayers Party | 5 | 1 | - | 1 | - | - | 3 | 2 | - | - | 1 | - | - | - | - | - | 4 | - | 1 | 1 |
| | 1 | 1 | | 6 | | | 6 | 1 | | | 1 | | | | | | 3 | | 2 | * |
| Green Party John Anthony LaPietra | 3 | - | - | 1 | - | 2 | - | - | 3 | 2 | 1 | - | - | - | - | 2 | - | - | - | 3 |
| | 1 | | | 6 | | 29 | | | 1 | 1 | 1 | | | | 10 | | | | | 1 |
| Undecided | 85 | 21 | 28 | 1 | 3 | 4 | 27 | 24 | 42 | 21 | 25 | 11 | 8 | 14 | 4 | 7 | 13 | 5 | 8 | 68 |
| | 17 | 11 | 12 | 6 | 33 | 57 | 52 | 14 | 20 | 12 | 15 | 24 | 22 | 19 | 29 | 33 | 8 | 11 | 14 | 16 |
| Refused | 1 | - | - | - | - | - | - | - | 1 | - | 1 | - | - | - | - | - | - | 1 | - | 1 |
| | * | | | | | | | | * | | 1 | | | | | | | 2 | | * |

36. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Michigan or generally bad?

| | BANNER 3 | | | | | | | | | | | | | | | | | | | |
|----------------|------------------|------|--------|--------|--------|--------------|-----|-----------------|-------|-----|-------------------|-----|------------------|-----|------------|-------------|-----|-------|-----|-------------------|
| | U.S. SENATE RACE | | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| Generally Good | 206 | 17 | 165 | 9 | 4 | 2 | 9 | 34 | 126 | 114 | 33 | 24 | 15 | 50 | 6 | 8 | 17 | 35 | 30 | 175 |
| | 41 | 9 | 72 | 56 | 44 | 29 | 17 | 19 | 61 | 67 | 20 | 52 | 41 | 68 | 43 | 38 | 11 | 76 | 54 | 42 |
| Generally Bad | 244 | 153 | 43 | 4 | 4 | 4 | 33 | 133 | 59 | 43 | 122 | 12 | 17 | 17 | 6 | 9 | 135 | 7 | 19 | 208 |
| | 49 | 83 | 19 | 25 | 44 | 57 | 63 | 76 | 29 | 25 | 74 | 26 | 46 | 23 | 43 | 43 | 85 | 15 | 34 | 49 |
| Undecided | 49 | 14 | 20 | 3 | 1 | 1 | 9 | 9 | 20 | 13 | 9 | 10 | 4 | 7 | 2 | 4 | 6 | 4 | 7 | 38 |
| | 10 | 8 | 9 | 19 | 11 | 14 | 17 | 5 | 10 | 8 | 5 | 22 | 11 | 9 | 14 | 19 | 4 | 9 | 12 | 9 |
| Refused | 1 | - | - | - | - | - | 1 | - | - | - | - | - | 1 | - | - | - | - | - | - | - |
| | * | | | | | | 2 | | | | | | 3 | | | | | | | |

37. Thinking about the Presidential Primaries in early 2016, are you more likely to vote in Michigan's Democratic Primary, Republican Primary, or will you skip the primaries in early 2016?

| | BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|------------------|------|--------|--------|--------|----------|-----------------|-----|-------|-----|-------------------|-----|-----|-----|------------------|---------|-----|-------|-----|-----|-------------------|
| | U.S. SENATE RACE | | | | | | OPINION OF LAND | | | | OPINION OF PETERS | | | | TV NEWS NETWORKS | | | | | | KNOW PETERS /LAND |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | NBC | | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 | |
| Will vote in Democratic Primary | 212 | 11 | 178 | 3 | 4 | 3 | 11 | 29 | 135 | 108 | 41 | 28 | 15 | 45 | 5 | 14 | 26 | 36 | 30 | 182 | |
| | 42 | 6 | 78 | 19 | 44 | 43 | 21 | 16 | 66 | 64 | 25 | 61 | 41 | 61 | 36 | 67 | 16 | 78 | 54 | 43 | |
| Will vote in Republican Primary | 188 | 145 | 20 | 3 | 4 | - | 16 | 122 | 24 | 36 | 97 | 8 | 9 | 12 | 5 | 3 | 119 | 4 | 13 | 160 | |
| | 38 | 79 | 9 | 19 | 44 | | 31 | 69 | 12 | 21 | 59 | 17 | 24 | 16 | 36 | 14 | 75 | 9 | 23 | 38 | |
| Will skip Primaries | 45 | 13 | 13 | 3 | - | 4 | 12 | 11 | 20 | 11 | 8 | 2 | 9 | 6 | 2 | 2 | 5 | 3 | 6 | 30 | |
| | 9 | 7 | 6 | 19 | | 57 | 23 | 6 | 10 | 6 | 5 | 4 | 24 | 8 | 14 | 10 | 3 | 7 | 11 | 7 | |
| Undecided | 52 | 15 | 16 | 7 | 1 | - | 13 | 14 | 25 | 14 | 17 | 8 | 4 | 11 | 1 | 2 | 8 | 2 | 7 | 46 | |
| | 10 | 8 | 7 | 44 | 11 | | 25 | 8 | 12 | 8 | 10 | 17 | 11 | 15 | 7 | 10 | 5 | 4 | 12 | 11 | |
| Refused | 3 | - | 1 | - | - | - | - | - | 1 | 1 | 1 | - | - | - | 1 | - | - | 1 | - | 3 | |
| | 1 | | * | | | | | | * | 1 | 1 | | | | 7 | | | 2 | | 1 | |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

| BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|-------------------|-------|--------|--------|--------|--------------|-------|-----------------|-------|-------|-------------------|-------|------------------|-------|------------|-------------|-------|-------|-------|-----------------|-------|
| ===== | | | | | | | | | | | | | | | | | | | | |
| U.S. SENATE RACE | | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW | |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | PETERS /LAND | |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Republican Voters | 188 | 145 | 20 | 3 | 4 | - | 16 | 122 | 24 | 36 | 97 | 8 | 9 | 12 | 5 | 3 | 119 | 4 | 13 | 160 |
| | 100 | 100 | 100 | 100 | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Jeb Bush | 21 | 14 | 4 | - | - | - | 3 | 12 | 7 | 3 | 13 | 2 | 1 | 2 | 1 | - | 9 | - | 3 | 19 |
| | 11 | 10 | 20 | | | | 19 | 10 | 29 | 8 | 13 | 25 | 11 | 17 | 20 | | 8 | | 23 | 12 |
| Chris Christie | 12 | 9 | 3 | - | - | - | - | 9 | - | 4 | 2 | - | - | 1 | - | - | 9 | - | 2 | 11 |
| | 6 | 6 | 15 | | | | | 7 | | 11 | 2 | | | 8 | | | 8 | | 15 | 7 |
| Ted Cruz | 10 | 9 | 1 | - | - | - | - | 10 | - | - | 8 | 1 | - | - | - | - | 9 | - | - | 9 |
| | 5 | 6 | 5 | | | | | 8 | | | 8 | 12 | | | | | 8 | | | 6 |
| Mike Huckabee | 21 | 14 | 3 | - | - | - | 4 | 11 | 4 | 4 | 8 | - | 2 | - | - | - | 17 | - | 1 | 15 |
| | 11 | 10 | 15 | | | | 25 | 9 | 17 | 11 | 8 | | 22 | | | | 14 | | 8 | 9 |
| Jon Huntsman | 4 | 3 | - | 1 | - | - | - | 3 | 1 | 1 | 3 | - | 1 | - | 1 | - | 1 | - | 1 | 4 |
| | 2 | 2 | | 33 | | | | 2 | 4 | 3 | 3 | | 11 | | 20 | | 1 | | 8 | 2 |
| Bobby Jindal | 5 | 4 | - | - | 1 | - | - | 3 | 1 | 1 | 4 | 1 | - | 2 | - | - | 2 | - | - | 4 |
| | 3 | 3 | | | 25 | | | 2 | 4 | 3 | 4 | 12 | | 17 | | | 2 | | | 2 |
| John Kasich | 1 | 1 | - | - | - | - | - | 1 | - | - | 1 | - | - | - | - | - | - | - | - | 1 |
| | 1 | 1 | | | | | | 1 | | | 1 | | | | | | | | | 1 |
| Rand Paul | 13 | 7 | 1 | 2 | 1 | - | 2 | 8 | 2 | 1 | 6 | - | 2 | - | 1 | - | 5 | 1 | - | 13 |
| | 7 | 5 | 5 | 67 | 25 | | 12 | 7 | 8 | 3 | 6 | | 22 | | 20 | | 4 | 25 | | 8 |
| Rick Perry | 12 | 9 | 3 | - | - | - | - | 9 | 1 | 4 | 5 | - | 1 | - | - | 1 | 10 | - | - | 10 |
| | 6 | 6 | 15 | | | | | 7 | 4 | 11 | 5 | | 11 | | | 33 | 8 | | | 6 |
| Marco Rubio | 18 | 16 | - | - | 2 | - | - | 15 | 1 | 3 | 10 | - | - | - | - | 1 | 13 | 2 | - | 13 |
| | 10 | 11 | | | 50 | | | 12 | 4 | 8 | 10 | | | | | 33 | 11 | 50 | | 8 |
| Paul Ryan | 11 | 10 | - | - | - | - | 1 | 4 | - | 2 | 8 | - | - | - | - | - | 6 | 1 | 4 | 8 |
| | 6 | 7 | | | | | 6 | 3 | | 6 | 8 | | | | | | 5 | 25 | 31 | 5 |
| Rick Santorum | 10 | 8 | 1 | - | - | - | 1 | 6 | - | 4 | 2 | - | - | 1 | 1 | - | 5 | - | - | 9 |
| | 5 | 6 | 5 | | | | 6 | 5 | | 11 | 2 | | | 8 | 20 | | 4 | | | 6 |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

| | BANNER 3 | | | | | | | | | | | | | | | | | | | |
|--------------|------------------|-------|--------|--------|--------|--------------|-------|-----------------|-------|-------------------|-------|------------------|-------|-------|------------|-------------|-------|-------|-------------------|-------|
| | U.S. SENATE RACE | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | | NBC |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Scott Walker | 12 | 11 | - | - | - | - | 1 | 9 | 1 | - | 9 | 1 | - | - | 1 | - | 10 | - | - | 10 |
| | 6 | 8 | | | | | 6 | 7 | 4 | | 9 | 12 | | | 20 | | 8 | | | 6 |
| Undecided | 32 | 25 | 4 | - | - | - | 3 | 19 | 3 | 9 | 12 | 3 | 2 | 4 | - | 1 | 20 | - | 2 | 28 |
| | 17 | 17 | 20 | | | | 19 | 16 | 12 | 25 | 12 | 38 | 22 | 33 | | 33 | 17 | | 15 | 18 |
| Refused | 4 | 3 | - | - | - | - | 1 | 1 | 3 | - | 4 | - | - | 2 | - | - | 1 | - | - | 4 |
| | 2 | 2 | | | | | 6 | 1 | 12 | | 4 | | | 17 | | | 1 | | | 2 |
| Other | 2 | 2 | - | - | - | - | - | 2 | - | - | 2 | - | - | - | - | - | 2 | - | - | 2 |
| | 1 | 1 | | | | | | 2 | | | 2 | | | | | | 2 | | | 1 |

39. Who would be your second choice...

| | BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|-------------------------|------------------|------|--------|--------|--------|-------|-----------------|-----|-------|-----|-------------------|-----|-----|-----|------------------|------|-----|-------|-----|-----|-------------------|
| | U.S. SENATE RACE | | | | | | OPINION OF LAND | | | | OPINION OF PETERS | | | | TV NEWS NETWORKS | | | | | | KNOW PETERS /LAND |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- | COM- | FOX | MSNBC | NBC | | |
| | | | | | | OFF | | | | | | | | | SPAN | EDY | | | | | |
| Those with first choice | 152 | 117 | 16 | 3 | 4 | - | 12 | 102 | 18 | 27 | 81 | 5 | 7 | 6 | 5 | 2 | 98 | 4 | 11 | 128 | |
| | 100 | 100 | 100 | 100 | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Jeb Bush | 21 | 13 | 2 | - | 1 | - | 5 | 11 | 3 | 9 | 3 | 1 | 3 | 1 | - | - | 11 | 1 | 2 | 15 | |
| | 14 | 11 | 12 | | 25 | | 42 | 11 | 17 | 33 | 4 | 20 | 43 | 17 | | | 11 | 25 | 18 | 12 | |
| Chris Christie | 15 | 12 | 2 | 1 | - | - | - | 12 | 3 | 1 | 7 | - | 2 | 2 | 1 | - | 7 | - | 1 | 12 | |
| | 10 | 10 | 12 | 33 | | | | 12 | 17 | 4 | 9 | | 29 | 33 | 20 | | 7 | | 9 | 9 | |
| Ted Cruz | 9 | 8 | - | - | - | - | 1 | 7 | - | - | 6 | - | - | - | - | - | 6 | 1 | - | 9 | |
| | 6 | 7 | | | | | 8 | 7 | | | 7 | | | | | | 6 | 25 | | 7 | |
| Mike Huckabee | 15 | 9 | 4 | 1 | - | - | 1 | 7 | 4 | 1 | 11 | - | - | 1 | 1 | - | 9 | - | 2 | 11 | |
| | 10 | 8 | 25 | 33 | | | 8 | 7 | 22 | 4 | 14 | | | 17 | 20 | | 9 | | 18 | 9 | |
| Jon Huntsman | 4 | 1 | 1 | - | 2 | - | - | - | 1 | 2 | 2 | - | - | 1 | 1 | - | 2 | - | - | 1 | |
| | 3 | 1 | 6 | | 50 | | | | 6 | 7 | 2 | | | 17 | 20 | | 2 | | | 1 | |
| Bobby Jindal | 8 | 7 | - | 1 | - | - | - | 6 | 1 | 1 | 6 | - | - | 1 | - | - | 5 | - | 1 | 7 | |
| | 5 | 6 | | 33 | | | | 6 | 6 | 4 | 7 | | | 17 | | | 5 | | 9 | 5 | |
| John Kasich | 2 | 2 | - | - | - | - | - | 2 | - | - | - | - | - | - | - | - | 2 | - | - | 2 | |
| | 1 | 2 | | | | | | 2 | | | | | | | | | 2 | | | 2 | |
| Rand Paul | 8 | 5 | 3 | - | - | - | - | 5 | 3 | 4 | 2 | - | 1 | - | - | - | 7 | - | - | 8 | |
| | 5 | 4 | 19 | | | | | 5 | 17 | 15 | 2 | | 14 | | | | 7 | | | 6 | |
| Rick Perry | 4 | 4 | - | - | - | - | - | 3 | - | - | 3 | - | - | - | - | - | 3 | - | - | 3 | |
| | 3 | 3 | | | | | | 3 | | | 4 | | | | | | 3 | | | 2 | |
| Marco Rubio | 20 | 19 | - | - | - | - | 1 | 14 | 1 | - | 18 | - | - | - | - | - | 18 | 1 | 1 | 20 | |
| | 13 | 16 | | | | | 8 | 14 | 6 | | 22 | | | | | | 18 | 25 | 9 | 16 | |
| Paul Ryan | 20 | 18 | 2 | - | - | - | - | 16 | 1 | 3 | 8 | 4 | - | - | 1 | 1 | 13 | 1 | - | 16 | |
| | 13 | 15 | 12 | | | | | 16 | 6 | 11 | 10 | 80 | | | 20 | 50 | 13 | 25 | | 12 | |
| Rick Santorum | 4 | 4 | - | - | - | - | - | 3 | - | - | 3 | - | - | - | - | - | 4 | - | - | 4 | |
| | 3 | 3 | | | | | | 3 | | | 4 | | | | | | 4 | | | 3 | |

39. Who would be your second choice...

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|------------------|------|--------|--------|--------|--------------|-----|-----|-------|-----|-----------------|-----|-------------------|-----|------------------|-------------|-----|-------|-----|----|---|-------------------|
| U.S. SENATE RACE | | | | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | | |
| Scott Walker | 8 | 6 | 2 | - | - | - | 6 | - | 2 | 5 | - | - | - | - | - | 6 | - | 2 | 8 | | |
| | 5 | 5 | 12 | | | | 6 | | 7 | 6 | | | | | | 6 | | 18 | 6 | | |
| Undecided | 10 | 5 | - | - | 1 | - | 4 | 6 | 1 | 3 | 4 | - | 1 | - | 1 | 1 | 3 | - | 2 | 8 | |
| | 7 | 4 | | | 25 | | 33 | 6 | 6 | 11 | 5 | | 14 | | 20 | 50 | 3 | | 18 | 6 | |
| Refused | 2 | 2 | - | - | - | - | 2 | - | - | 2 | - | - | - | - | - | - | - | - | - | 2 | |
| | 1 | 2 | | | | | 2 | | | 2 | | | | | | | | | | 2 | |
| Other | 2 | 2 | - | - | - | - | 2 | - | 1 | 1 | - | - | - | - | - | 2 | - | - | - | 2 | |
| | 1 | 2 | | | | | 2 | | 4 | 1 | | | | | | 2 | | | | 2 | |

40. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for _____, or vote for Romney..... or someone else?

| BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|-------------------------|------------------|------------|-----------|----------|----------|----------|-----------------|------------|-----------|-------------------|-----------|------------------|----------|----------|----------|----------|-----------|----------|-------------------|------------|
| | U.S. SENATE RACE | | | | | | OPINION OF LAND | | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | MSNBC | | NBC |
| Those with first choice | 152 100 | 117 100 | 16 100 | 3 100 | 4 100 | - | 12 100 | 102 100 | 18 100 | 27 100 | 81 100 | 5 100 | 7 100 | 6 100 | 5 100 | 2 100 | 98 100 | 4 100 | 11 100 | 128 100 |
| Mitt Romney | 60 39 | 49 42 | 5 31 | - | 2 50 | - | 4 33 | 45 44 | 4 22 | 14 52 | 28 35 | 2 40 | 3 43 | 1 17 | - | 1 50 | 44 45 | 1 25 | 4 36 | 49 38 |
| Jeb Bush | 15 10 | 9 8 | 4 25 | 1 33 | - | - | 1 8 | 6 6 | 7 39 | 2 7 | 9 11 | - | 1 14 | 2 33 | 1 20 | - | 8 8 | - | 1 9 | 13 10 |
| Chris Christie | 4 3 | 3 3 | 1 6 | - | - | - | - | 1 1 | - | 1 4 | - | - | - | 1 17 | - | - | 2 2 | - | 1 9 | 4 3 |
| Ted Cruz | 10 7 | 9 8 | 1 6 | - | - | - | - | 9 9 | - | - | 7 9 | 1 20 | - | - | - | - | 8 8 | - | - | 9 7 |
| Mike Huckabee | 8 5 | 6 5 | 2 12 | - | - | - | - | 4 4 | 2 11 | 3 11 | 3 4 | - | 1 14 | - | - | - | 6 6 | - | - | 6 5 |
| Jon Huntsman | 2 1 | 2 2 | - | - | - | - | - | 1 1 | 1 6 | - | 2 2 | 1 20 | - | - | 1 20 | - | - | - | - | 2 2 |
| Bobby Jindal | 4 3 | 3 3 | - | - | 1 25 | - | - | 2 2 | 1 6 | 1 4 | 3 4 | 1 20 | - | 2 33 | - | - | 1 1 | - | - | 3 2 |
| John Kasich | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Rand Paul | 2 1 | - | - | 1 33 | 1 25 | - | - | 1 1 | - | - | 2 2 | - | - | - | 1 20 | - | - | - | - | 2 2 |
| Rick Perry | 3 2 | 2 2 | 1 6 | - | - | - | - | 3 3 | - | 1 4 | 2 2 | - | - | - | - | 1 50 | 2 2 | - | - | 3 2 |
| Marco Rubio | 8 5 | 7 6 | 1 6 | - | - | - | - | 7 7 | - | 1 4 | 5 6 | - | - | - | 1 20 | - | 5 5 | 2 50 | - | 6 5 |
| Paul Ryan | 4 3 | 4 3 | - | - | - | - | - | - | - | - | 4 5 | - | - | - | - | - | 2 2 | - | 2 18 | 2 2 |

41. I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today: Joe Biden, Hillary Clinton, Andrew Cuomo, Martin O'Malley, or Elizabeth Warren?

BANNER 3

| | ===== | | | | | | | | | | | | | | | | | | | |
|------------------|------------------|------|--------|--------|--------|----------|-----------------|-----|-------------------|-----|------------------|-----|-----|-----|--------|---------|-----|-------------------|-------|-----|
| | U.S. SENATE RACE | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | | |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | | MSNBC | NBC |
| Democrats | 212 | 11 | 178 | 3 | 4 | 3 | 11 | 29 | 135 | 108 | 41 | 28 | 15 | 45 | 5 | 14 | 26 | 36 | 30 | 182 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Joe Biden | 37 | 5 | 30 | - | - | 2 | - | 13 | 16 | 26 | 2 | 9 | 3 | 8 | - | 4 | 4 | 7 | - | 31 |
| | 17 | 45 | 17 | | | 67 | | 45 | 12 | 24 | 5 | 32 | 20 | 18 | | 29 | 15 | 19 | | 17 |
| Hillary Clinton | 129 | 5 | 115 | 2 | 3 | - | 4 | 10 | 88 | 61 | 26 | 13 | 9 | 26 | 2 | 7 | 15 | 22 | 26 | 110 |
| | 61 | 45 | 65 | 67 | 75 | | 36 | 34 | 65 | 56 | 63 | 46 | 60 | 58 | 40 | 50 | 58 | 61 | 87 | 60 |
| Andrew Cuomo | 8 | 1 | 6 | - | - | - | 1 | 2 | 4 | 2 | 4 | 1 | - | 2 | 2 | - | 3 | - | - | 7 |
| | 4 | 9 | 3 | | | | 9 | 7 | 3 | 2 | 10 | 4 | | 4 | 40 | | 12 | | | 4 |
| Martin O'Malley | 2 | - | 1 | 1 | - | - | - | - | 2 | 1 | 1 | 1 | - | - | - | - | - | - | 1 | 2 |
| | 1 | | 1 | 33 | | | | | 1 | 1 | 2 | 4 | | | | | | | 3 | 1 |
| Elizabeth Warren | 14 | - | 12 | - | 1 | - | 1 | 2 | 10 | 11 | 2 | - | 1 | 5 | - | 2 | - | 3 | 2 | 12 |
| | 7 | | 7 | | 25 | | 9 | 7 | 7 | 10 | 5 | | 7 | 11 | | 14 | | 8 | 7 | 7 |
| Undecided | 19 | - | 13 | - | - | 1 | 5 | 2 | 15 | 7 | 6 | 4 | 2 | 3 | 1 | 1 | 2 | 4 | 1 | 17 |
| | 9 | | 7 | | | 33 | 45 | 7 | 11 | 6 | 15 | 14 | 13 | 7 | 20 | 7 | 8 | 11 | 3 | 9 |
| Refused | 2 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 | - | - | 2 |
| | 1 | | | | | | | | | | | | | | | | 8 | | | 1 |
| Other | 1 | - | 1 | - | - | - | - | - | - | - | - | - | - | 1 | - | - | - | - | - | 1 |
| | * | | 1 | | | | | | | | | | | 2 | | | | | | 1 |

42. Who would be your second choice...

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------|------|--------|--------|--------|--------------|-----|-----|-------|-----|-----------------|-----|-------------------|-----|------------------|-------------|-----|-------|-----|-----|-----|-------------------|
| U.S. SENATE RACE | | | | | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND |
| TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | | | |
| Those with first choice | 191 | 11 | 165 | 3 | 4 | 2 | 6 | 27 | 120 | 101 | 35 | 24 | 13 | 42 | 4 | 13 | 22 | 32 | 29 | 163 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Joe Biden | 83 | 3 | 76 | 1 | - | - | 3 | 6 | 53 | 40 | 18 | 3 | 6 | 23 | 3 | 4 | 10 | 11 | 18 | 67 | |
| | 43 | 27 | 46 | 33 | | | 50 | 22 | 44 | 40 | 51 | 12 | 46 | 55 | 75 | 31 | 45 | 34 | 62 | 41 | |
| Hillary Clinton | 32 | - | 29 | 1 | 1 | - | 1 | 4 | 22 | 21 | 4 | 7 | 1 | 9 | - | 2 | 4 | 6 | 1 | 28 | |
| | 17 | | 18 | 33 | 25 | | 17 | 15 | 18 | 21 | 11 | 29 | 8 | 21 | | 15 | 18 | 19 | 3 | 17 | |
| Andrew Cuomo | 17 | - | 15 | 1 | - | - | 1 | 3 | 12 | 9 | 1 | 5 | 1 | 2 | - | - | 1 | 4 | 2 | 16 | |
| | 9 | | 9 | 33 | | | 17 | 11 | 10 | 9 | 3 | 21 | 8 | 5 | | | 5 | 12 | 7 | 10 | |
| Martin O'Malley | 9 | 3 | 4 | - | - | 2 | - | 3 | 4 | 7 | 1 | 2 | 2 | 1 | - | 2 | 1 | - | 1 | 6 | |
| | 5 | 27 | 2 | | | 100 | | 11 | 3 | 7 | 3 | 8 | 15 | 2 | | 15 | 5 | | 3 | 4 | |
| Elizabeth Warren | 28 | 4 | 24 | - | - | - | - | 8 | 16 | 16 | 4 | 4 | 2 | 3 | 1 | 2 | 4 | 9 | 3 | 25 | |
| | 15 | 36 | 15 | | | | | 30 | 13 | 16 | 11 | 17 | 15 | 7 | 25 | 15 | 18 | 28 | 10 | 15 | |
| Undecided | 19 | 1 | 14 | - | 3 | - | 1 | 3 | 11 | 8 | 5 | 3 | 1 | 3 | - | 3 | 2 | 2 | 2 | 18 | |
| | 10 | 9 | 8 | | 75 | | 17 | 11 | 9 | 8 | 14 | 12 | 8 | 7 | | 23 | 9 | 6 | 7 | 11 | |
| Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Other | 3 | - | 3 | - | - | - | - | - | 2 | - | 2 | - | - | 1 | - | - | - | - | 2 | 3 | |
| | 2 | | 2 | | | | | | 2 | | 6 | | | 2 | | | | | 7 | 2 | |

43. Has anyone in your household ever served in the U.S. military?

| BANNER 3 | | | | | | | | | | | | | | | | | | | | | |
|-----------|--|------------------|------|--------|--------|--------|--------------|-----------------|-----|-------------------|-----|------------------|-----|-----|-----|------------|-------------|-----|-------------------|-----|-----|
| | | U.S. SENATE RACE | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | | |
| | | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | MSNBC | NBC | |
| Total | | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | | 242 | 95 | 106 | 8 | 4 | 5 | 22 | 85 | 97 | 67 | 91 | 16 | 19 | 29 | 5 | 8 | 96 | 19 | 25 | 202 |
| | | 48 | 52 | 46 | 50 | 44 | 71 | 42 | 48 | 47 | 39 | 55 | 35 | 51 | 39 | 36 | 38 | 61 | 41 | 45 | 48 |
| No | | 255 | 89 | 122 | 8 | 5 | 2 | 28 | 90 | 106 | 103 | 71 | 30 | 18 | 45 | 9 | 13 | 62 | 26 | 30 | 217 |
| | | 51 | 48 | 54 | 50 | 56 | 29 | 54 | 51 | 52 | 61 | 43 | 65 | 49 | 61 | 64 | 62 | 39 | 57 | 54 | 52 |
| Undecided | | 1 | - | - | - | - | - | 1 | 1 | - | - | - | - | - | - | - | - | - | - | 1 | - |
| | | * | | | | | | 2 | 1 | | | | | | | | | | | 2 | |
| Refused | | 2 | - | - | - | - | - | 1 | - | 2 | - | 2 | - | - | - | - | - | - | 1 | - | 2 |
| | | * | | | | | | 2 | | 1 | | 1 | | | | | | 2 | | | * |

46. What is your annual household income?

| BANNER 3 | | | | | | | | | | | | | | | | | | | | |
|--------------------------|------------------|------|--------|--------|--------|----------|-----------------|-----|-------------------|-----|------------------|-----|-----|-----|--------|---------|-----|-------------------|-------|-----|
| | U.S. SENATE RACE | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | | |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM-OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C-SPAN | COM-EDY | FOX | | MSNBC | NBC |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$60,000 per year | 205 | 59 | 99 | 11 | 2 | 7 | 26 | 65 | 88 | 61 | 67 | 24 | 20 | 34 | 5 | 8 | 49 | 20 | 24 | 167 |
| | 41 | 32 | 43 | 69 | 22 | 100 | 50 | 37 | 43 | 36 | 41 | 52 | 54 | 46 | 36 | 38 | 31 | 43 | 43 | 40 |
| Under \$100,000 per year | 142 | 60 | 64 | 2 | 4 | - | 11 | 55 | 55 | 52 | 45 | 11 | 7 | 16 | 5 | 5 | 53 | 18 | 12 | 117 |
| | 28 | 33 | 28 | 12 | 44 | - | 21 | 31 | 27 | 31 | 27 | 24 | 19 | 22 | 36 | 24 | 34 | 39 | 21 | 28 |
| Under \$140,000 per year | 53 | 24 | 27 | 2 | - | - | - | 24 | 24 | 27 | 17 | 6 | 6 | 7 | - | 1 | 15 | 4 | 9 | 52 |
| | 11 | 13 | 12 | 12 | - | - | - | 14 | 12 | 16 | 10 | 13 | 16 | 9 | - | 5 | 9 | 9 | 16 | 12 |
| \$140,000 or OVER | 38 | 19 | 13 | - | 2 | - | 2 | 13 | 19 | 12 | 15 | 1 | - | 5 | 2 | 5 | 17 | 2 | 5 | 34 |
| | 8 | 10 | 6 | - | 22 | - | 4 | 7 | 9 | 7 | 9 | 2 | - | 7 | 14 | 24 | 11 | 4 | 9 | 8 |
| Undecided | 23 | 4 | 14 | - | 1 | - | 4 | 4 | 9 | 7 | 9 | 4 | 3 | 4 | 1 | 1 | 7 | 1 | 1 | 17 |
| | 5 | 2 | 6 | - | 11 | - | 8 | 2 | 4 | 4 | 5 | 9 | 8 | 5 | 7 | 5 | 4 | 2 | 2 | 4 |
| Refused | 39 | 18 | 11 | 1 | - | - | 9 | 15 | 10 | 11 | 11 | - | 1 | 8 | 1 | 1 | 17 | 1 | 5 | 34 |
| | 8 | 10 | 5 | 6 | - | - | 17 | 9 | 5 | 6 | 7 | - | 3 | 11 | 7 | 5 | 11 | 2 | 9 | 8 |

47. How important is religion in your life?

BANNER 3

| | ===== | | | | | | | | | | | | | | | | | | | |
|----------------------|------------------|------|--------|--------|--------|--------------|-----------------|-----|-------------------|-----|------------------|-----|-----|-----|------------|-------------|-----|-------------------|-------|-----|
| | U.S. SENATE RACE | | | | | | OPINION OF LAND | | OPINION OF PETERS | | TV NEWS NETWORKS | | | | | | | KNOW PETERS /LAND | | |
| | TOTAL | LAND | PETERS | FULNER | MATKIN | WAHM- OFF | UND | FAV | UNFAV | FAV | UNFAV | ABC | CBS | CNN | C- SPAN | COM- EDY | FOX | | MSNBC | NBC |
| Total | 500 | 184 | 228 | 16 | 9 | 7 | 52 | 176 | 205 | 170 | 164 | 46 | 37 | 74 | 14 | 21 | 158 | 46 | 56 | 421 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very important | 308 | 122 | 129 | 8 | 6 | 3 | 37 | 113 | 113 | 90 | 106 | 33 | 22 | 47 | 8 | 7 | 105 | 21 | 30 | 255 |
| | 62 | 66 | 57 | 50 | 67 | 43 | 71 | 64 | 55 | 53 | 65 | 72 | 59 | 64 | 57 | 33 | 66 | 46 | 54 | 61 |
| Somewhat important | 122 | 42 | 59 | 7 | 3 | 4 | 7 | 44 | 59 | 50 | 38 | 9 | 12 | 13 | 4 | 6 | 40 | 18 | 14 | 110 |
| | 24 | 23 | 26 | 44 | 33 | 57 | 13 | 25 | 29 | 29 | 23 | 20 | 32 | 18 | 29 | 29 | 25 | 39 | 25 | 26 |
| Not very important | 39 | 12 | 21 | - | - | - | 6 | 11 | 18 | 18 | 11 | 4 | 1 | 8 | 2 | 1 | 10 | 4 | 7 | 29 |
| | 8 | 7 | 9 | | | | 12 | 6 | 9 | 11 | 7 | 9 | 3 | 11 | 14 | 5 | 6 | 9 | 12 | 7 |
| Not at all important | 29 | 6 | 19 | 1 | - | - | 2 | 6 | 15 | 12 | 8 | - | 2 | 6 | - | 7 | 2 | 3 | 5 | 25 |
| | 6 | 3 | 8 | 6 | | | 4 | 3 | 7 | 7 | 5 | | 5 | 8 | | 33 | 1 | 7 | 9 | 6 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 2 | 2 | - | - | - | - | - | 2 | - | - | 1 | - | - | - | - | - | 1 | - | - | 2 |
| | * | 1 | | | | | | 1 | | | 1 | | | | | | 1 | | | * |

Region

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|------|----------------------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| North | 53 | 32 | 17 | 4 | 12 | 16 | 23 | 36 | 16 | 1 | 12 | 12 | 6 | 5 | 8 | 3 | 20 | 17 | 3 | 5 |
| | 11 | 15 | 7 | 7 | 8 | 12 | 12 | 11 | 10 | 4 | 10 | 14 | 9 | 9 | 12 | 6 | 10 | 12 | 6 | 13 |
| West | 95 | 49 | 31 | 15 | 23 | 38 | 30 | 57 | 32 | 5 | 13 | 15 | 14 | 14 | 14 | 17 | 45 | 26 | 10 | 4 |
| | 19 | 23 | 14 | 27 | 14 | 28 | 16 | 18 | 21 | 18 | 11 | 18 | 20 | 24 | 21 | 32 | 22 | 18 | 19 | 11 |
| Mid | 89 | 44 | 37 | 7 | 29 | 25 | 33 | 59 | 26 | 4 | 18 | 18 | 15 | 15 | 7 | 10 | 34 | 26 | 11 | 5 |
| | 18 | 21 | 16 | 13 | 18 | 19 | 17 | 19 | 17 | 14 | 15 | 22 | 21 | 26 | 10 | 19 | 17 | 18 | 21 | 13 |
| Flint/Tri | 59 | 25 | 24 | 8 | 18 | 11 | 29 | 28 | 28 | 3 | 16 | 7 | 11 | 4 | 10 | 10 | 33 | 15 | - | 5 |
| | 12 | 12 | 11 | 15 | 11 | 8 | 15 | 9 | 18 | 11 | 13 | 8 | 16 | 7 | 15 | 19 | 16 | 11 | | 13 |
| Southeast | 204 | 64 | 118 | 21 | 77 | 45 | 77 | 137 | 52 | 15 | 63 | 31 | 24 | 20 | 28 | 13 | 73 | 58 | 29 | 19 |
| | 41 | 30 | 52 | 38 | 48 | 33 | 40 | 43 | 34 | 54 | 52 | 37 | 34 | 34 | 42 | 25 | 36 | 41 | 55 | 50 |

Gender

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|----------------------|---------------|-------------|------|---------------|-------|--------|-------|-------|--------------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Male | 240 | 123 | 86 | 28 | 65 | 76 | 94 | 149 | 80 | 10 | 61 | 33 | 39 | 23 | 33 | 26 | 93 | 73 | 29 | 19 |
| | 48 | 57 | 38 | 51 | 41 | 56 | 49 | 47 | 52 | 36 | 50 | 40 | 56 | 40 | 49 | 49 | 45 | 51 | 55 | 50 |
| Female | 260 | 91 | 141 | 27 | 94 | 59 | 98 | 168 | 74 | 18 | 61 | 50 | 31 | 35 | 34 | 27 | 112 | 69 | 24 | 19 |
| | 52 | 43 | 62 | 49 | 59 | 44 | 51 | 53 | 48 | 64 | 50 | 60 | 44 | 60 | 51 | 51 | 55 | 49 | 45 | 50 |

S2. Thank You. How likely are you to vote in the Michigan election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very Likely | 468 | 204 | 209 | 51 | 145 | 128 | 181 | 306 | 137 | 24 | 110 | 78 | 69 | 53 | 66 | 50 | 192 | 134 | 49 | 38 |
| | 94 | 95 | 92 | 93 | 91 | 95 | 94 | 97 | 89 | 86 | 90 | 94 | 99 | 91 | 99 | 94 | 94 | 94 | 92 | 100 |
| Somewhat Likely | 32 | 10 | 18 | 4 | 14 | 7 | 11 | 11 | 17 | 4 | 12 | 5 | 1 | 5 | 1 | 3 | 13 | 8 | 4 | - |
| | 6 | 5 | 8 | 7 | 9 | 5 | 6 | 3 | 11 | 14 | 10 | 6 | 1 | 9 | 1 | 6 | 6 | 6 | 8 | |

1. Do you consider yourself a Democrat, Republican, Independent or something else?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|------|----------------------|-------------|--------------|----------------|------|--------|-------|--------------|-----|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | SEC- EDUC | URITY IMMIG | <60K | <100K | <140K | OVER 140K | | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat | 204 | 10 | 184 | 8 | 129 | 6 | 64 | 129 | 60 | 15 | 57 | 45 | 23 | 33 | 16 | 12 | 93 | 57 | 21 | 12 |
| | 41 | 5 | 81 | 15 | 81 | 4 | 33 | 41 | 39 | 54 | 47 | 54 | 33 | 57 | 24 | 23 | 45 | 40 | 40 | 32 |
| Republican | 177 | 159 | 9 | 8 | 2 | 97 | 75 | 125 | 49 | 3 | 34 | 24 | 36 | 8 | 37 | 21 | 56 | 61 | 20 | 14 |
| | 35 | 74 | 4 | 15 | 1 | 72 | 39 | 39 | 32 | 11 | 28 | 29 | 51 | 14 | 55 | 40 | 27 | 43 | 38 | 37 |
| Independent | 115 | 43 | 34 | 37 | 28 | 30 | 52 | 61 | 44 | 9 | 30 | 12 | 11 | 16 | 14 | 20 | 55 | 22 | 11 | 12 |
| | 23 | 20 | 15 | 67 | 18 | 22 | 27 | 19 | 29 | 32 | 25 | 14 | 16 | 28 | 21 | 38 | 27 | 15 | 21 | 32 |
| Other | 4 | 2 | - | 2 | - | 2 | 1 | 2 | 1 | 1 | 1 | 2 | - | 1 | - | - | 1 | 2 | 1 | - |
| | 1 | 1 | | 4 | | 1 | 1 | 1 | 1 | 4 | 1 | 2 | | 2 | | | * | 1 | 2 | |

2. What is your age category?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|------------|------------|------------|----------------|----------------|----------------|---------------|------------|------------|----------------------|---------------|-------------|-----------|---------------|-----------|-----------|------------|------------|--------------|-----------|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 100 | 214 100 | 227 100 | 55 100 | 159 100 | 135 100 | 192 100 | 317 100 | 154 100 | 28 100 | 122 100 | 83 100 | 70 100 | 58 100 | 67 100 | 53 100 | 205 100 | 142 100 | 53 100 | 38 100 |
| 18-25 | 19 4 | 7 3 | 9 4 | 2 4 | 7 4 | 5 4 | 6 3 | 6 2 | 9 6 | 4 14 | 6 5 | - | 3 4 | 3 5 | 4 6 | 2 4 | 9 4 | 4 3 | 2 4 | 2 5 |
| 26-35 | 78 16 | 40 19 | 25 11 | 11 20 | 13 8 | 30 22 | 33 17 | 43 14 | 29 19 | 6 21 | 19 16 | 9 11 | 11 16 | 8 14 | 13 19 | 12 23 | 29 14 | 20 14 | 8 15 | 9 24 |
| 36-45 | 98 20 | 42 20 | 51 22 | 5 9 | 34 21 | 23 17 | 40 21 | 65 21 | 31 20 | 2 7 | 22 18 | 18 22 | 15 21 | 15 26 | 11 16 | 9 17 | 33 16 | 31 22 | 16 30 | 9 24 |
| 46-55 | 100 20 | 40 19 | 51 22 | 9 16 | 36 23 | 21 16 | 39 20 | 56 18 | 37 24 | 6 21 | 22 18 | 19 23 | 13 19 | 11 19 | 14 21 | 10 19 | 39 19 | 28 20 | 9 17 | 10 26 |
| 56-65 | 81 16 | 29 14 | 37 16 | 15 27 | 27 17 | 22 16 | 30 16 | 57 18 | 18 12 | 6 21 | 22 18 | 11 13 | 7 10 | 10 17 | 17 25 | 7 13 | 35 17 | 24 17 | 10 19 | 4 11 |
| 66-75 | 69 14 | 37 17 | 25 11 | 7 13 | 18 11 | 19 14 | 30 16 | 49 15 | 18 12 | 2 7 | 19 16 | 15 18 | 17 24 | 6 10 | 3 4 | 3 6 | 26 13 | 24 17 | 6 11 | 2 5 |
| Over 75 years | 52 10 | 17 8 | 28 12 | 6 11 | 23 14 | 14 10 | 13 7 | 38 12 | 12 8 | 2 7 | 12 10 | 11 13 | 4 6 | 5 9 | 2 3 | 10 19 | 33 16 | 11 8 | 2 4 | 2 5 |
| Refused | 3 1 | 2 1 | 1 * | - | 1 1 | 1 1 | 1 1 | 3 1 | - | - | - | - | - | - | 3 4 | - | 1 * | - | - | - |

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|------|----------------------|-------------|------|---------------|-------|--------|-------|-------|--------------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 242 | 11 | 204 | 25 | 145 | 8 | 79 | 156 | 69 | 16 | 70 | 45 | 23 | 43 | 23 | 14 | 112 | 66 | 27 | 15 |
| | 48 | 5 | 90 | 45 | 91 | 6 | 41 | 49 | 45 | 57 | 57 | 54 | 33 | 74 | 34 | 26 | 55 | 46 | 51 | 39 |
| Mitt Romney | 208 | 182 | 12 | 14 | 7 | 115 | 84 | 144 | 61 | 3 | 39 | 29 | 42 | 13 | 42 | 27 | 67 | 68 | 21 | 21 |
| | 42 | 85 | 5 | 25 | 4 | 85 | 44 | 45 | 40 | 11 | 32 | 35 | 60 | 22 | 63 | 51 | 33 | 48 | 40 | 55 |
| Someone else | 21 | 12 | 2 | 7 | 1 | 5 | 15 | 8 | 12 | 1 | 3 | 3 | 3 | - | 1 | 6 | 10 | 2 | 4 | 2 |
| | 4 | 6 | 1 | 13 | 1 | 4 | 8 | 3 | 8 | 4 | 2 | 4 | 4 | 1 | 11 | 5 | 1 | 8 | 5 | |
| Did not vote | 15 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 7 | 4 | 7 | 2 | 1 | 2 | - | 3 | 7 | 4 | 1 | - |
| | 3 | 2 | 2 | 7 | 3 | 3 | 3 | 1 | 5 | 14 | 6 | 2 | 1 | 3 | 6 | 3 | 3 | 2 | - | |
| Undecided | 7 | 2 | 2 | 3 | 1 | 1 | 5 | 1 | 3 | 3 | 3 | 1 | - | - | - | 3 | 4 | - | - | - |
| | 1 | 1 | 1 | 5 | 1 | 1 | 3 | * | 2 | 11 | 2 | 1 | - | - | 6 | 2 | - | - | - | |
| Refused | 7 | 2 | 2 | 2 | 1 | 2 | 4 | 4 | 2 | 1 | - | 3 | 1 | - | 1 | - | 5 | 2 | - | - |
| | 1 | 1 | 1 | 4 | 1 | 1 | 2 | 1 | 1 | 4 | - | 4 | 1 | 1 | 2 | 1 | 2 | 1 | - | - |

6. Do you approve or disapprove of the job Barack Obama is doing as President?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|----------------------|---------------|-------------|------|---------------|-------|--------|-------|-------|--------------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 215 | 11 | 184 | 20 | 141 | 5 | 62 | 146 | 49 | 20 | 66 | 36 | 20 | 39 | 16 | 14 | 104 | 56 | 23 | 12 |
| | 43 | 5 | 81 | 36 | 89 | 4 | 32 | 46 | 32 | 71 | 54 | 43 | 29 | 67 | 24 | 26 | 51 | 39 | 43 | 32 |
| Disapprove | 248 | 195 | 26 | 26 | 10 | 121 | 110 | 155 | 88 | 4 | 46 | 39 | 44 | 17 | 45 | 36 | 85 | 77 | 26 | 21 |
| | 50 | 91 | 11 | 47 | 6 | 90 | 57 | 49 | 57 | 14 | 38 | 47 | 63 | 29 | 67 | 68 | 41 | 54 | 49 | 55 |
| Undecided | 35 | 8 | 17 | 7 | 8 | 8 | 19 | 15 | 16 | 4 | 10 | 8 | 5 | 2 | 5 | 3 | 15 | 9 | 4 | 4 |
| | 7 | 4 | 7 | 13 | 5 | 6 | 10 | 5 | 10 | 14 | 8 | 10 | 7 | 3 | 7 | 6 | 7 | 6 | 8 | 11 |
| Refused | 2 | - | - | 2 | - | 1 | 1 | 1 | 1 | - | - | - | 1 | - | 1 | - | 1 | - | - | 1 |
| | * | | | 4 | | 1 | 1 | * | 1 | | | | 1 | | 1 | | * | | | 3 |

7. Do you approve or disapprove of the job Carl Levin is doing as U.S. Senator?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|----------------------|---------------|-------------|------|---------------|-------|--------|-------|-------|--------------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 240 | 53 | 165 | 22 | 105 | 28 | 100 | 155 | 74 | 11 | 65 | 41 | 24 | 40 | 29 | 21 | 108 | 66 | 26 | 16 |
| | 48 | 25 | 73 | 40 | 66 | 21 | 52 | 49 | 48 | 39 | 53 | 49 | 34 | 69 | 43 | 40 | 53 | 46 | 49 | 42 |
| Disapprove | 150 | 110 | 25 | 13 | 23 | 72 | 54 | 102 | 44 | 3 | 23 | 23 | 30 | 10 | 30 | 18 | 50 | 48 | 15 | 16 |
| | 30 | 51 | 11 | 24 | 14 | 53 | 28 | 32 | 29 | 11 | 19 | 28 | 43 | 17 | 45 | 34 | 24 | 34 | 28 | 42 |
| Undecided | 108 | 50 | 37 | 20 | 31 | 35 | 37 | 59 | 35 | 14 | 33 | 19 | 15 | 8 | 8 | 14 | 47 | 27 | 12 | 6 |
| | 22 | 23 | 16 | 36 | 19 | 26 | 19 | 19 | 23 | 50 | 27 | 23 | 21 | 14 | 12 | 26 | 23 | 19 | 23 | 16 |
| Refused | 2 | 1 | - | - | - | - | 1 | 1 | 1 | - | 1 | - | 1 | - | - | - | - | 1 | - | - |
| | * | * | | | | | 1 | * | 1 | | 1 | | 1 | | | | | 1 | | |

8. Barack Obama

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|----------------------|---------------|-------------|------|---------------|-------|--------|-------|-------|--------------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 8 | 3 | 3 | 2 | 5 | 2 | 1 | 2 | 4 | 2 | 2 | 1 | 2 | - | 3 | - | 4 | 1 | 1 | 2 |
| | 2 | 1 | 1 | 4 | 3 | 1 | 1 | 1 | 3 | 7 | 2 | 1 | 3 | | 4 | | 2 | 1 | 2 | 5 |
| Favorable | 237 | 19 | 199 | 19 | 144 | 11 | 75 | 162 | 60 | 15 | 68 | 43 | 26 | 39 | 21 | 18 | 111 | 65 | 26 | 13 |
| | 47 | 9 | 88 | 35 | 91 | 8 | 39 | 51 | 39 | 54 | 56 | 52 | 37 | 67 | 31 | 34 | 54 | 46 | 49 | 34 |
| Unfavorable | 235 | 187 | 18 | 28 | 7 | 117 | 106 | 149 | 79 | 7 | 46 | 33 | 38 | 19 | 42 | 35 | 84 | 73 | 25 | 22 |
| | 47 | 87 | 8 | 51 | 4 | 87 | 55 | 47 | 51 | 25 | 38 | 40 | 54 | 33 | 63 | 66 | 41 | 51 | 47 | 58 |
| Heard of/Undecided | 20 | 5 | 7 | 6 | 3 | 5 | 10 | 4 | 11 | 4 | 6 | 6 | 4 | - | 1 | - | 6 | 3 | 1 | 1 |
| | 4 | 2 | 3 | 11 | 2 | 4 | 5 | 1 | 7 | 14 | 5 | 7 | 6 | | 1 | | 3 | 2 | 2 | 3 |

9. Hillary Clinton

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|------|----------------------|-------------|------|---------------|-------|--------|-------|-------|--------------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 5 | 4 | 1 | - | - | 3 | 2 | 3 | 2 | - | - | 1 | - | 2 | 2 | - | 2 | 2 | - | - |
| | 1 | 2 | * | | | 2 | 1 | 1 | 1 | | | 1 | | 3 | 3 | | 1 | 1 | | |
| Favorable | 248 | 31 | 195 | 20 | 135 | 22 | 82 | 156 | 77 | 15 | 72 | 50 | 23 | 39 | 23 | 20 | 120 | 60 | 27 | 16 |
| | 50 | 14 | 86 | 36 | 85 | 16 | 43 | 49 | 50 | 54 | 59 | 60 | 33 | 67 | 34 | 38 | 59 | 42 | 51 | 42 |
| Unfavorable | 200 | 158 | 21 | 21 | 15 | 105 | 78 | 135 | 55 | 9 | 33 | 24 | 44 | 14 | 36 | 30 | 67 | 64 | 24 | 17 |
| | 40 | 74 | 9 | 38 | 9 | 78 | 41 | 43 | 36 | 32 | 27 | 29 | 63 | 24 | 54 | 57 | 33 | 45 | 45 | 45 |
| Heard of/Undecided | 47 | 21 | 10 | 14 | 9 | 5 | 30 | 23 | 20 | 4 | 17 | 8 | 3 | 3 | 6 | 3 | 16 | 16 | 2 | 5 |
| | 9 | 10 | 4 | 25 | 6 | 4 | 16 | 7 | 13 | 14 | 14 | 10 | 4 | 5 | 9 | 6 | 8 | 11 | 4 | 13 |

10. Carl Levin

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|------|----------------------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 34 | 19 | 12 | 3 | 9 | 20 | 4 | 22 | 11 | 1 | 8 | 9 | 5 | 1 | 4 | 7 | 17 | 8 | 1 | 2 |
| | 7 | 9 | 5 | 5 | 6 | 15 | 2 | 7 | 7 | 4 | 7 | 11 | 7 | 2 | 6 | 13 | 8 | 6 | 2 | 5 |
| Favorable | 256 | 65 | 173 | 18 | 112 | 30 | 108 | 159 | 82 | 15 | 75 | 42 | 28 | 40 | 30 | 19 | 108 | 77 | 29 | 16 |
| | 51 | 30 | 76 | 33 | 70 | 22 | 56 | 50 | 53 | 54 | 61 | 51 | 40 | 69 | 45 | 36 | 53 | 54 | 55 | 42 |
| Unfavorable | 134 | 101 | 13 | 18 | 14 | 64 | 54 | 93 | 35 | 6 | 18 | 20 | 27 | 9 | 27 | 19 | 38 | 39 | 19 | 18 |
| | 27 | 47 | 6 | 33 | 9 | 47 | 28 | 29 | 23 | 21 | 15 | 24 | 39 | 16 | 40 | 36 | 19 | 27 | 36 | 47 |
| Heard of/Undecided | 76 | 29 | 29 | 16 | 24 | 21 | 26 | 43 | 26 | 6 | 21 | 12 | 10 | 8 | 6 | 8 | 42 | 18 | 4 | 2 |
| | 15 | 14 | 13 | 29 | 15 | 16 | 14 | 14 | 17 | 21 | 17 | 14 | 14 | 14 | 9 | 15 | 20 | 13 | 8 | 5 |

11. Rick Snyder

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|----------------------|---------------|-------------|------|---------------|-------|--------|-------|-------|--------------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 16 | 7 | 5 | 4 | 7 | 4 | 4 | 9 | 4 | 3 | 5 | 1 | 2 | 1 | 4 | 3 | 2 | 9 | 1 | 2 |
| | 3 | 3 | 2 | 7 | 4 | 3 | 2 | 3 | 3 | 11 | 4 | 1 | 3 | 2 | 6 | 6 | 1 | 6 | 2 | 5 |
| Favorable | 219 | 148 | 49 | 22 | 39 | 87 | 90 | 136 | 75 | 7 | 40 | 38 | 46 | 20 | 32 | 25 | 80 | 63 | 27 | 17 |
| | 44 | 69 | 22 | 40 | 25 | 64 | 47 | 43 | 49 | 25 | 33 | 46 | 66 | 34 | 48 | 47 | 39 | 44 | 51 | 45 |
| Unfavorable | 196 | 30 | 138 | 26 | 89 | 25 | 76 | 120 | 62 | 14 | 57 | 32 | 18 | 32 | 21 | 13 | 89 | 57 | 18 | 15 |
| | 39 | 14 | 61 | 47 | 56 | 19 | 40 | 38 | 40 | 50 | 47 | 39 | 26 | 55 | 31 | 25 | 43 | 40 | 34 | 39 |
| Heard of/Undecided | 69 | 29 | 35 | 3 | 24 | 19 | 22 | 52 | 13 | 4 | 20 | 12 | 4 | 5 | 10 | 12 | 34 | 13 | 7 | 4 |
| | 14 | 14 | 15 | 5 | 15 | 14 | 11 | 16 | 8 | 14 | 16 | 14 | 6 | 9 | 15 | 23 | 17 | 9 | 13 | 11 |

12. Mark Schauer

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|------|----------------------|-------------|------|---------------|-------|--------|-------|-------|--------------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 87 | 44 | 28 | 13 | 26 | 29 | 29 | 54 | 29 | 4 | 22 | 14 | 8 | 9 | 16 | 11 | 35 | 24 | 6 | 11 |
| | 17 | 21 | 12 | 24 | 16 | 21 | 15 | 17 | 19 | 14 | 18 | 17 | 11 | 16 | 24 | 21 | 17 | 17 | 11 | 29 |
| Favorable | 160 | 28 | 117 | 15 | 84 | 19 | 54 | 109 | 43 | 8 | 50 | 31 | 14 | 26 | 16 | 11 | 74 | 44 | 17 | 10 |
| | 32 | 13 | 52 | 27 | 53 | 14 | 28 | 34 | 28 | 29 | 41 | 37 | 20 | 45 | 24 | 21 | 36 | 31 | 32 | 26 |
| Unfavorable | 136 | 93 | 27 | 16 | 19 | 60 | 54 | 85 | 41 | 9 | 23 | 17 | 30 | 11 | 25 | 17 | 52 | 40 | 20 | 8 |
| | 27 | 43 | 12 | 29 | 12 | 44 | 28 | 27 | 27 | 32 | 19 | 20 | 43 | 19 | 37 | 32 | 25 | 28 | 38 | 21 |
| Heard of/Undecided | 117 | 49 | 55 | 11 | 30 | 27 | 55 | 69 | 41 | 7 | 27 | 21 | 18 | 12 | 10 | 14 | 44 | 34 | 10 | 9 |
| | 23 | 23 | 24 | 20 | 19 | 20 | 29 | 22 | 27 | 25 | 22 | 25 | 26 | 21 | 15 | 26 | 21 | 24 | 19 | 24 |

13. Mary Buzuma

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|------|----------------------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 319 | 136 | 142 | 38 | 95 | 86 | 130 | 227 | 76 | 16 | 80 | 50 | 47 | 28 | 45 | 39 | 127 | 105 | 32 | 24 |
| | 64 | 64 | 63 | 69 | 60 | 64 | 68 | 72 | 49 | 57 | 66 | 60 | 67 | 48 | 67 | 74 | 62 | 74 | 60 | 63 |
| Favorable | 32 | 18 | 10 | 4 | 8 | 10 | 14 | 9 | 20 | 3 | 3 | 10 | 5 | 8 | 4 | 1 | 18 | 8 | 3 | - |
| | 6 | 8 | 4 | 7 | 5 | 7 | 7 | 3 | 13 | 11 | 2 | 12 | 7 | 14 | 6 | 2 | 9 | 6 | 6 | |
| Unfavorable | 48 | 13 | 29 | 6 | 24 | 13 | 8 | 18 | 24 | 5 | 17 | 10 | 4 | 6 | 4 | 3 | 19 | 11 | 8 | 2 |
| | 10 | 6 | 13 | 11 | 15 | 10 | 4 | 6 | 16 | 18 | 14 | 12 | 6 | 10 | 6 | 6 | 9 | 8 | 15 | 5 |
| Heard of/Undecided | 101 | 47 | 46 | 7 | 32 | 26 | 40 | 63 | 34 | 4 | 22 | 13 | 14 | 16 | 14 | 10 | 41 | 18 | 10 | 12 |
| | 20 | 22 | 20 | 13 | 20 | 19 | 21 | 20 | 22 | 14 | 18 | 16 | 20 | 28 | 21 | 19 | 20 | 13 | 19 | 32 |

14. Paul Homeniuk

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|------|--------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | | INCOME | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 328 | 137 | 153 | 37 | 100 | 90 | 129 | 219 | 93 | 16 | 83 | 56 | 45 | 34 | 42 | 39 | 137 | 99 | 38 | 24 |
| | 66 | 64 | 67 | 67 | 63 | 67 | 67 | 69 | 60 | 57 | 68 | 67 | 64 | 59 | 63 | 74 | 67 | 70 | 72 | 63 |
| Favorable | 36 | 14 | 18 | 2 | 18 | 7 | 11 | 15 | 21 | - | 8 | 8 | 4 | 2 | 5 | 7 | 19 | 8 | 3 | 4 |
| | 7 | 7 | 8 | 4 | 11 | 5 | 6 | 5 | 14 | | 7 | 10 | 6 | 3 | 7 | 13 | 9 | 6 | 6 | 11 |
| Unfavorable | 43 | 18 | 18 | 7 | 15 | 12 | 14 | 22 | 14 | 6 | 8 | 10 | 4 | 8 | 5 | 4 | 14 | 15 | 4 | 3 |
| | 9 | 8 | 8 | 13 | 9 | 9 | 7 | 7 | 9 | 21 | 7 | 12 | 6 | 14 | 7 | 8 | 7 | 11 | 8 | 8 |
| Heard of/Undecided | 93 | 45 | 38 | 9 | 26 | 26 | 38 | 61 | 26 | 6 | 23 | 9 | 17 | 14 | 15 | 3 | 35 | 20 | 8 | 7 |
| | 19 | 21 | 17 | 16 | 16 | 19 | 20 | 19 | 17 | 21 | 19 | 11 | 24 | 24 | 22 | 6 | 17 | 14 | 15 | 18 |

15. Mark McFarlin

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|----------------------|---------------|-------------|------|---------------|-------|------|--------|-------|--------------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | | INCOME | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 275 | 112 | 130 | 32 | 84 | 75 | 109 | 192 | 71 | 12 | 74 | 40 | 43 | 28 | 34 | 34 | 117 | 80 | 29 | 19 |
| | 55 | 52 | 57 | 58 | 53 | 56 | 57 | 61 | 46 | 43 | 61 | 48 | 61 | 48 | 51 | 64 | 57 | 56 | 55 | 50 |
| Favorable | 50 | 30 | 17 | 1 | 20 | 13 | 16 | 23 | 26 | - | 5 | 10 | 5 | 6 | 13 | 6 | 17 | 20 | 2 | 8 |
| | 10 | 14 | 7 | 2 | 13 | 10 | 8 | 7 | 17 | - | 4 | 12 | 7 | 10 | 19 | 11 | 8 | 14 | 4 | 21 |
| Unfavorable | 53 | 21 | 22 | 10 | 19 | 14 | 19 | 23 | 22 | 8 | 11 | 16 | 7 | 8 | 4 | 4 | 26 | 12 | 4 | 3 |
| | 11 | 10 | 10 | 18 | 12 | 10 | 10 | 7 | 14 | 29 | 9 | 19 | 10 | 14 | 6 | 8 | 13 | 8 | 8 | 8 |
| Heard of/Undecided | 122 | 51 | 58 | 12 | 36 | 33 | 48 | 79 | 35 | 8 | 32 | 17 | 15 | 16 | 16 | 9 | 45 | 30 | 18 | 8 |
| | 24 | 24 | 26 | 22 | 23 | 24 | 25 | 25 | 23 | 29 | 26 | 20 | 21 | 28 | 24 | 17 | 22 | 21 | 34 | 21 |

16. Terri Lynn Land

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|------|----------------------|-------------|------|---------------|-------|--------|-------|-------|--------------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 42 | 17 | 19 | 5 | 20 | 10 | 8 | 29 | 10 | 3 | 9 | 10 | 1 | 5 | 7 | 6 | 18 | 16 | - | 3 |
| | 8 | 8 | 8 | 9 | 13 | 7 | 4 | 9 | 6 | 11 | 7 | 12 | 1 | 9 | 10 | 11 | 9 | 11 | | 8 |
| Favorable | 176 | 135 | 31 | 10 | 27 | 75 | 72 | 114 | 55 | 7 | 32 | 23 | 41 | 15 | 28 | 22 | 65 | 55 | 24 | 13 |
| | 35 | 63 | 14 | 18 | 17 | 56 | 38 | 36 | 36 | 25 | 26 | 28 | 59 | 26 | 42 | 42 | 32 | 39 | 45 | 34 |
| Unfavorable | 205 | 26 | 149 | 28 | 88 | 29 | 84 | 124 | 66 | 14 | 67 | 33 | 22 | 33 | 22 | 11 | 88 | 55 | 24 | 19 |
| | 41 | 12 | 66 | 51 | 55 | 21 | 44 | 39 | 43 | 50 | 55 | 40 | 31 | 57 | 33 | 21 | 43 | 39 | 45 | 50 |
| Heard of/Undecided | 77 | 36 | 28 | 12 | 24 | 21 | 28 | 50 | 23 | 4 | 14 | 17 | 6 | 5 | 10 | 14 | 34 | 16 | 5 | 3 |
| | 15 | 17 | 12 | 22 | 15 | 16 | 15 | 16 | 15 | 14 | 11 | 20 | 9 | 9 | 15 | 26 | 17 | 11 | 9 | 8 |

17. Gary Peters

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|------|----------------------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 60 | 31 | 16 | 13 | 17 | 23 | 17 | 32 | 24 | 4 | 11 | 11 | 5 | 9 | 5 | 14 | 30 | 17 | 1 | 3 |
| | 12 | 14 | 7 | 24 | 11 | 17 | 9 | 10 | 16 | 14 | 9 | 13 | 7 | 16 | 7 | 26 | 15 | 12 | 2 | 8 |
| Favorable | 170 | 38 | 117 | 15 | 73 | 22 | 70 | 103 | 61 | 6 | 55 | 31 | 22 | 28 | 12 | 14 | 61 | 52 | 27 | 12 |
| | 34 | 18 | 52 | 27 | 46 | 16 | 36 | 32 | 40 | 21 | 45 | 37 | 31 | 48 | 18 | 26 | 30 | 37 | 51 | 32 |
| Unfavorable | 164 | 100 | 47 | 15 | 35 | 65 | 62 | 107 | 46 | 10 | 32 | 26 | 30 | 8 | 36 | 12 | 67 | 45 | 17 | 15 |
| | 33 | 47 | 21 | 27 | 22 | 48 | 32 | 34 | 30 | 36 | 26 | 31 | 43 | 14 | 54 | 23 | 33 | 32 | 32 | 39 |
| Heard of/Undecided | 106 | 45 | 47 | 12 | 34 | 25 | 43 | 75 | 23 | 8 | 24 | 15 | 13 | 13 | 14 | 13 | 47 | 28 | 8 | 8 |
| | 21 | 21 | 21 | 22 | 21 | 19 | 22 | 24 | 15 | 29 | 20 | 18 | 19 | 22 | 21 | 25 | 23 | 20 | 15 | 21 |

18. Jim Fulner

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|------|--------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | | INCOME | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 320 | 136 | 144 | 37 | 94 | 91 | 127 | 212 | 95 | 13 | 81 | 52 | 44 | 33 | 45 | 38 | 133 | 96 | 34 | 26 |
| | 64 | 64 | 63 | 67 | 59 | 67 | 66 | 67 | 62 | 46 | 66 | 63 | 63 | 57 | 67 | 72 | 65 | 68 | 64 | 68 |
| Favorable | 29 | 19 | 6 | 4 | 9 | 11 | 7 | 14 | 12 | 3 | 3 | 11 | 4 | 3 | 4 | 4 | 14 | 6 | 4 | 2 |
| | 6 | 9 | 3 | 7 | 6 | 8 | 4 | 4 | 8 | 11 | 2 | 13 | 6 | 5 | 6 | 8 | 7 | 4 | 8 | 5 |
| Unfavorable | 47 | 18 | 23 | 6 | 14 | 10 | 21 | 16 | 24 | 6 | 12 | 8 | 5 | 5 | 9 | 3 | 14 | 20 | 5 | 1 |
| | 9 | 8 | 10 | 11 | 9 | 7 | 11 | 5 | 16 | 21 | 10 | 10 | 7 | 9 | 13 | 6 | 7 | 14 | 9 | 3 |
| Heard of/Undecided | 104 | 41 | 54 | 8 | 42 | 23 | 37 | 75 | 23 | 6 | 26 | 12 | 17 | 17 | 9 | 8 | 44 | 20 | 10 | 9 |
| | 21 | 19 | 24 | 15 | 26 | 17 | 19 | 24 | 15 | 21 | 21 | 14 | 24 | 29 | 13 | 15 | 21 | 14 | 19 | 24 |

19. Chris Wahmhoff

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 326 | 138 | 152 | 33 | 98 | 85 | 137 | 227 | 85 | 14 | 78 | 51 | 45 | 34 | 44 | 44 | 127 | 102 | 36 | 27 |
| | 65 | 64 | 67 | 60 | 62 | 63 | 71 | 72 | 55 | 50 | 64 | 61 | 64 | 59 | 66 | 83 | 62 | 72 | 68 | 71 |
| Favorable | 32 | 12 | 18 | 2 | 21 | 5 | 5 | 13 | 15 | 3 | 5 | 11 | 6 | 5 | 1 | 4 | 17 | 6 | 3 | 2 |
| | 6 | 6 | 8 | 4 | 13 | 4 | 3 | 4 | 10 | 11 | 4 | 13 | 9 | 9 | 1 | 8 | 8 | 4 | 6 | 5 |
| Unfavorable | 45 | 16 | 20 | 9 | 17 | 14 | 13 | 20 | 20 | 5 | 16 | 6 | 5 | 6 | 7 | 2 | 20 | 13 | 4 | 2 |
| | 9 | 7 | 9 | 16 | 11 | 10 | 7 | 6 | 13 | 18 | 13 | 7 | 7 | 10 | 10 | 4 | 10 | 9 | 8 | 5 |
| Heard of/Undecided | 97 | 48 | 37 | 11 | 23 | 31 | 37 | 57 | 34 | 6 | 23 | 15 | 14 | 13 | 15 | 3 | 41 | 21 | 10 | 7 |
| | 19 | 22 | 16 | 20 | 14 | 23 | 19 | 18 | 22 | 21 | 19 | 18 | 20 | 22 | 22 | 6 | 20 | 15 | 19 | 18 |

20. Richard Matkin

BANNER 4

| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 316 | 132 | 148 | 33 | 94 | 89 | 125 | 219 | 82 | 15 | 78 | 56 | 48 | 31 | 42 | 33 | 128 | 102 | 34 | 23 |
| | 63 | 62 | 65 | 60 | 59 | 66 | 65 | 69 | 53 | 54 | 64 | 67 | 69 | 53 | 63 | 62 | 62 | 72 | 64 | 61 |
| Favorable | 37 | 16 | 16 | 5 | 20 | 8 | 8 | 16 | 16 | 5 | 10 | 5 | 6 | 2 | 8 | 6 | 19 | 7 | 2 | 3 |
| | 7 | 7 | 7 | 9 | 13 | 6 | 4 | 5 | 10 | 18 | 8 | 6 | 9 | 3 | 12 | 11 | 9 | 5 | 4 | 8 |
| Unfavorable | 40 | 12 | 21 | 7 | 14 | 11 | 14 | 22 | 15 | 2 | 7 | 8 | 4 | 10 | 4 | 2 | 11 | 17 | 4 | 2 |
| | 8 | 6 | 9 | 13 | 9 | 8 | 7 | 7 | 10 | 7 | 6 | 10 | 6 | 17 | 6 | 4 | 5 | 12 | 8 | 5 |
| Heard of/Undecided | 107 | 54 | 42 | 10 | 31 | 27 | 45 | 60 | 41 | 6 | 27 | 14 | 12 | 15 | 13 | 12 | 47 | 16 | 13 | 10 |
| | 21 | 25 | 19 | 18 | 19 | 20 | 23 | 19 | 27 | 21 | 22 | 17 | 17 | 26 | 19 | 23 | 23 | 11 | 25 | 26 |

21. Michigan State Legislature

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|------|----------------------|-------------|------|---------------|-------|--------|-------|-------|--------------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 23 | 4 | 17 | 2 | 10 | 3 | 10 | 15 | 7 | 1 | 6 | 5 | 1 | 7 | 1 | 3 | 14 | 5 | 2 | - |
| | 5 | 2 | 7 | 4 | 6 | 2 | 5 | 5 | 5 | 4 | 5 | 6 | 1 | 12 | 1 | 6 | 7 | 4 | 4 | |
| Favorable | 180 | 104 | 60 | 16 | 56 | 59 | 60 | 108 | 61 | 10 | 37 | 34 | 28 | 19 | 34 | 17 | 68 | 46 | 21 | 17 |
| | 36 | 49 | 26 | 29 | 35 | 44 | 31 | 34 | 40 | 36 | 30 | 41 | 40 | 33 | 51 | 32 | 33 | 32 | 40 | 45 |
| Unfavorable | 174 | 46 | 104 | 22 | 64 | 38 | 66 | 111 | 53 | 10 | 48 | 25 | 15 | 24 | 20 | 20 | 72 | 53 | 19 | 17 |
| | 35 | 21 | 46 | 40 | 40 | 28 | 34 | 35 | 34 | 36 | 39 | 30 | 21 | 41 | 30 | 38 | 35 | 37 | 36 | 45 |
| Heard of/Undecided | 123 | 60 | 46 | 15 | 29 | 35 | 56 | 83 | 33 | 7 | 31 | 19 | 26 | 8 | 12 | 13 | 51 | 38 | 11 | 4 |
| | 25 | 28 | 20 | 27 | 18 | 26 | 29 | 26 | 21 | 25 | 25 | 23 | 37 | 14 | 18 | 25 | 25 | 27 | 21 | 11 |

22. U.S. Congress

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 18 | 9 | 5 | 4 | 9 | 5 | 4 | 9 | 5 | 4 | 4 | 5 | - | 1 | 5 | 3 | 11 | 3 | - | 3 |
| | 4 | 4 | 2 | 7 | 6 | 4 | 2 | 3 | 3 | 14 | 3 | 6 | | 2 | 7 | 6 | 5 | 2 | | 8 |
| Favorable | 124 | 58 | 51 | 13 | 50 | 30 | 39 | 75 | 42 | 6 | 28 | 28 | 11 | 17 | 18 | 16 | 55 | 29 | 9 | 14 |
| | 25 | 27 | 22 | 24 | 31 | 22 | 20 | 24 | 27 | 21 | 23 | 34 | 16 | 29 | 27 | 30 | 27 | 20 | 17 | 37 |
| Unfavorable | 296 | 121 | 146 | 29 | 86 | 80 | 126 | 193 | 91 | 12 | 72 | 38 | 48 | 34 | 38 | 31 | 114 | 92 | 37 | 20 |
| | 59 | 57 | 64 | 53 | 54 | 59 | 66 | 61 | 59 | 43 | 59 | 46 | 69 | 59 | 57 | 58 | 56 | 65 | 70 | 53 |
| Heard of/Undecided | 62 | 26 | 25 | 9 | 14 | 20 | 23 | 40 | 16 | 6 | 18 | 12 | 11 | 6 | 6 | 3 | 25 | 18 | 7 | 1 |
| | 12 | 12 | 11 | 16 | 9 | 15 | 12 | 13 | 10 | 21 | 15 | 14 | 16 | 10 | 9 | 6 | 12 | 13 | 13 | 3 |

23. For U.S. Senate there are five candidates listed on your ballot in the following order: Republican Terri Lynn Land, Democrat Gary Peters, Libertarian Jim Fulner, Richard Matkin, U.S. Taxpayers Party, and Chris Wahmhoff, Green Party. At this point for whom will you vote or lean toward - Land, Peters, Fulner, Matkin, or Wahmhoff?

BANNER 4

| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
|---|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Terri Lynn Land | 184 | 167 | 9 | 8 | 8 | 93 | 80 | 121 | 57 | 6 | 30 | 25 | 41 | 12 | 41 | 21 | 59 | 60 | 24 | 19 |
| | 37 | 78 | 4 | 15 | 5 | 69 | 42 | 38 | 37 | 21 | 25 | 30 | 59 | 21 | 61 | 40 | 29 | 42 | 45 | 50 |
| Democrat Gary Peters | 228 | 14 | 196 | 18 | 123 | 17 | 80 | 147 | 68 | 13 | 68 | 45 | 22 | 37 | 16 | 13 | 99 | 64 | 27 | 13 |
| | 46 | 7 | 86 | 33 | 77 | 13 | 42 | 46 | 44 | 46 | 56 | 54 | 31 | 64 | 24 | 25 | 48 | 45 | 51 | 34 |
| Libertarian Jim Fulner | 16 | 6 | 8 | 2 | 9 | 1 | 6 | 10 | 4 | 2 | 4 | 3 | 1 | 3 | - | 4 | 11 | 2 | 2 | - |
| | 3 | 3 | 4 | 4 | 6 | 1 | 3 | 3 | 3 | 7 | 3 | 4 | 1 | 5 | | 8 | 5 | 1 | 4 | |
| Richard A. Matkin, U.S. Taxpayers Party | 9 | 4 | 2 | 1 | 2 | 4 | 3 | 4 | 5 | - | 1 | - | 2 | - | 5 | 1 | 2 | 4 | - | 2 |
| | 2 | 2 | 1 | 2 | 1 | 3 | 2 | 1 | 3 | | 1 | | 3 | | 7 | 2 | 1 | 3 | | 5 |
| Green Party Chris Wahmhoff | 7 | - | 3 | 4 | 1 | 2 | 4 | 1 | 4 | 2 | 4 | - | - | - | - | 2 | 7 | - | - | - |
| | 1 | | 1 | 7 | 1 | 1 | 2 | * | 3 | 7 | 3 | | | | 4 | 3 | | | | |
| Undecided | 52 | 21 | 8 | 22 | 13 | 18 | 19 | 32 | 16 | 4 | 15 | 9 | 4 | 6 | 5 | 10 | 26 | 11 | - | 2 |
| | 10 | 10 | 4 | 40 | 8 | 13 | 10 | 10 | 10 | 14 | 12 | 11 | 6 | 10 | 7 | 19 | 13 | 8 | | 5 |
| Refused | 4 | 2 | 1 | - | 3 | - | - | 2 | - | 1 | - | 1 | - | - | - | 2 | 1 | 1 | - | 2 |
| | 1 | 1 | * | | 2 | | | 1 | | 4 | | 1 | | | 4 | * | 1 | | | 5 |

24. Who would be your second choice - Land or Peters?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--|-----------|-----------|-----------|----------------|----------------|----------------|---------------|-----------|-----------|----------|----------------------|-------------|----------|---------------|----------|----------|-----------|----------|--------------|----------|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Those who would not vote Land or Peters | 32 100 | 10 100 | 13 100 | 7 100 | 12 100 | 7 100 | 13 100 | 15 100 | 13 100 | 4 100 | 9 100 | 3 100 | 3 100 | 3 100 | 5 100 | 7 100 | 20 100 | 6 100 | 2 100 | 2 100 |
| Republican Terri Lynn Land | 6 19 | 5 50 | 1 8 | - | 1 8 | 2 29 | 3 23 | 4 27 | 2 15 | - | 1 11 | - | - | - | 3 60 | 2 29 | 3 15 | 3 50 | - | - |
| Democrat Gary Peters | 12 38 | 2 20 | 8 62 | 2 29 | 6 50 | 2 29 | 4 31 | 6 40 | 5 38 | 1 25 | 2 22 | 1 33 | 2 67 | 3 100 | - | 4 57 | 6 30 | 3 50 | 2 100 | - |
| Undecided | 11 34 | 3 30 | 3 23 | 5 71 | 5 42 | 3 43 | 3 23 | 5 33 | 3 23 | 3 75 | 6 67 | 2 67 | 1 33 | - | - | - | 10 50 | - | - | - |
| Refused | 3 9 | - | 1 8 | - | - | - | 3 23 | - | 3 23 | - | - | - | - | - | 2 40 | 1 14 | 1 5 | - | - | 2 100 |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Abortion/Women's rights | 8 | - | 5 | 1 | - | - | 8 | 3 | 5 | - | 3 | - | - | 2 | 3 | - | 5 | - | - | 2 |
| | 2 | | 2 | 2 | | | 4 | 1 | 3 | | 2 | | | 3 | 4 | | 2 | | | 5 |
| Koch brothers/Big business | 19 | - | 17 | 2 | 11 | - | 8 | 14 | 5 | - | 5 | 2 | 1 | 5 | 1 | 2 | 6 | 8 | 2 | 3 |
| | 4 | | 7 | 4 | 7 | | 4 | 4 | 3 | | 4 | 2 | 1 | 9 | 1 | 4 | 3 | 6 | 4 | 8 |
| Secretary of State | 26 | 18 | 6 | 2 | 5 | 8 | 13 | 18 | 8 | - | 3 | 4 | 6 | 2 | 4 | 4 | 5 | 10 | 4 | 3 |
| | 5 | 8 | 3 | 4 | 3 | 6 | 7 | 6 | 5 | | 2 | 5 | 9 | 3 | 6 | 8 | 2 | 7 | 8 | 8 |
| Republican | 18 | 11 | 7 | - | 2 | 8 | 8 | 14 | 4 | - | 4 | - | 4 | 3 | 4 | - | 6 | 5 | 3 | 1 |
| | 4 | 5 | 3 | | 1 | 6 | 4 | 4 | 3 | | 3 | | 6 | 5 | 6 | | 3 | 4 | 6 | 3 |
| Liar/Untrustworthy/Crook | 36 | 4 | 27 | 5 | 13 | 6 | 16 | 23 | 12 | 1 | 10 | 11 | - | 6 | 3 | 5 | 20 | 11 | 3 | 2 |
| | 7 | 2 | 12 | 9 | 8 | 4 | 8 | 7 | 8 | 4 | 8 | 13 | | 10 | 4 | 9 | 10 | 8 | 6 | 5 |
| Rich/Has money | 12 | - | 7 | 5 | 7 | 2 | 3 | 8 | 4 | - | 6 | 2 | 2 | 1 | - | - | 8 | 3 | 1 | - |
| | 2 | | 3 | 9 | 4 | 1 | 2 | 3 | 3 | | 5 | 2 | 3 | 2 | | | 4 | 2 | 2 | |
| A woman | 16 | 12 | 4 | - | 3 | 8 | 5 | 11 | 5 | - | 1 | 2 | 7 | - | 2 | 3 | 9 | - | 5 | 2 |
| | 3 | 6 | 2 | | 2 | 6 | 3 | 3 | 3 | | 1 | 2 | 10 | | 3 | 6 | 4 | | 9 | 5 |
| Intelligent/Smart | 9 | 7 | 2 | - | 2 | 4 | 3 | 7 | 1 | 1 | 1 | 1 | 3 | - | 3 | - | 2 | 2 | - | 3 |
| | 2 | 3 | 1 | | 1 | 3 | 2 | 2 | 1 | 4 | 1 | 1 | 4 | | 4 | | 1 | 1 | | 8 |
| Capable/Experience/Good job | 20 | 18 | 1 | 1 | 2 | 9 | 9 | 17 | 2 | 1 | 4 | 3 | 1 | 1 | 6 | 3 | 7 | 8 | - | 2 |
| | 4 | 8 | * | 2 | 1 | 7 | 5 | 5 | 1 | 4 | 3 | 4 | 1 | 2 | 9 | 6 | 3 | 6 | | 5 |
| For the people | 8 | 7 | - | 1 | - | 3 | 5 | 4 | 4 | - | 1 | - | - | 1 | 2 | 1 | 3 | 2 | 1 | - |
| | 2 | 3 | | 2 | | 2 | 3 | 1 | 3 | | 1 | | | 2 | 3 | 2 | 1 | 1 | 2 | |
| Honest/Fair/Truthful | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Conservative | 6 | 5 | 1 | - | 1 | 2 | 3 | 2 | 4 | - | 3 | - | 1 | 1 | 1 | - | 1 | 2 | 2 | - |
| | 1 | 2 | * | | 1 | 1 | 2 | 1 | 3 | | 2 | | 1 | 2 | 1 | * | 1 | 4 | | |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--|-----|-----|-----|----------------|-------------|-------------|---------------|----|-----|------|----------------------|---------|------|-----------|-------|--------|-------|-------|-----------|----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Hardworking | 7 | 6 | - | 1 | - | 3 | 4 | 4 | 3 | - | 1 | 1 | 1 | 1 | 1 | - | - | 4 | 2 | 1 |
| | 1 | 3 | | 2 | | 2 | 2 | 1 | 2 | | 1 | 1 | 1 | 2 | 1 | | | 3 | 4 | 3 |
| Not qualified/Out of touch/Not good for Michigan | 12 | 2 | 8 | 2 | 6 | 2 | 4 | 8 | 2 | 2 | 3 | 2 | 2 | 1 | 3 | - | 4 | 4 | 1 | 2 |
| | 2 | 1 | 4 | 4 | 4 | 1 | 2 | 3 | 1 | 7 | 2 | 2 | 3 | 2 | 4 | | 2 | 3 | 2 | 5 |
| Best choice | 6 | 5 | - | 1 | - | 5 | 1 | 4 | 1 | 1 | 3 | 1 | 1 | - | - | 1 | 2 | 2 | 2 | - |
| | 1 | 2 | | 2 | | 4 | 1 | 1 | 1 | 4 | 2 | 1 | 1 | | | 2 | 1 | 1 | 4 | |
| Views/stand on issues | 12 | 6 | 5 | 1 | 3 | 4 | 5 | 6 | 6 | - | 5 | 2 | 2 | 1 | - | 2 | 4 | 4 | 2 | 1 |
| | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 | 4 | | 4 | 2 | 3 | 2 | | 4 | 2 | 3 | 4 | 3 |
| Commercials/Ads on TV | 8 | 4 | 3 | 1 | 2 | - | 5 | 6 | 2 | - | 1 | - | 2 | - | 2 | 2 | 4 | 2 | - | 1 |
| | 2 | 2 | 1 | 2 | 1 | | 3 | 2 | 1 | | 1 | | 3 | | 3 | 4 | 2 | 1 | | 3 |
| Selfish/Self-centered | 4 | 2 | 2 | - | 2 | 1 | 1 | 4 | - | - | - | - | - | - | 1 | 1 | 1 | 2 | - | - |
| | 1 | 1 | 1 | | 1 | 1 | 1 | 1 | | | | | | 1 | 2 | * | 1 | | | |
| Like her/General positive mentions | 30 | 23 | 7 | - | 7 | 13 | 10 | 18 | 11 | 1 | 7 | 5 | 8 | 1 | 8 | 1 | 13 | 8 | 4 | 1 |
| | 6 | 11 | 3 | | 4 | 10 | 5 | 6 | 7 | 4 | 6 | 6 | 11 | 2 | 12 | 2 | 6 | 6 | 8 | 3 |
| Dislike like her/General negative mentions | 77 | 13 | 57 | 7 | 35 | 7 | 31 | 49 | 20 | 8 | 23 | 17 | 7 | 12 | 4 | 6 | 37 | 16 | 11 | 7 |
| | 15 | 6 | 25 | 13 | 22 | 5 | 16 | 15 | 13 | 29 | 19 | 20 | 10 | 21 | 6 | 11 | 18 | 11 | 21 | 18 |
| Don't know her | 18 | 3 | 9 | 6 | 8 | 5 | 3 | 10 | 4 | 4 | 2 | 4 | 1 | 4 | 3 | 3 | 8 | 6 | 1 | 2 |
| | 4 | 1 | 4 | 11 | 5 | 4 | 2 | 3 | 3 | 14 | 2 | 5 | 1 | 7 | 4 | 6 | 4 | 4 | 2 | 5 |
| Other | 19 | 9 | 9 | 1 | 6 | 4 | 8 | 14 | 4 | 1 | 8 | 2 | 1 | 1 | 4 | - | 9 | 7 | 1 | 1 |
| | 4 | 4 | 4 | 2 | 4 | 3 | 4 | 4 | 3 | 4 | 7 | 2 | 1 | 2 | 6 | | 4 | 5 | 2 | 3 |
| None/Nothing | 36 | 17 | 17 | 2 | 13 | 10 | 11 | 20 | 15 | - | 5 | 10 | 7 | 2 | 5 | 6 | 14 | 13 | 2 | 1 |
| | 7 | 8 | 7 | 4 | 8 | 7 | 6 | 6 | 10 | | 4 | 12 | 10 | 3 | 7 | 11 | 7 | 9 | 4 | 3 |
| DK/NA/Refused | 78 | 30 | 31 | 15 | 28 | 25 | 22 | 42 | 28 | 8 | 22 | 13 | 6 | 13 | 5 | 10 | 32 | 17 | 4 | 3 |
| | 16 | 14 | 14 | 27 | 18 | 19 | 11 | 13 | 18 | 29 | 18 | 16 | 9 | 22 | 7 | 19 | 16 | 12 | 8 | 8 |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---------------------------------------|------------|------------|------------|----------------|----------------|----------------|---------------|------------|------------|----------------------|---------------|-------------|-----------|---------------|-----------|-----------|------------|------------|--------------|-----------|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 100 | 214 100 | 227 100 | 55 100 | 159 100 | 135 100 | 192 100 | 317 100 | 154 100 | 28 100 | 122 100 | 83 100 | 70 100 | 58 100 | 67 100 | 53 100 | 205 100 | 142 100 | 53 100 | 38 100 |
| Democrat | 32 6 | 12 6 | 20 9 | - | 8 5 | 4 3 | 20 10 | 21 7 | 11 7 | - | 7 6 | 4 5 | 2 3 | 6 10 | 4 6 | 2 4 | 10 5 | 11 8 | 4 8 | 3 8 |
| Crook/Liar/Untrustworthy | 40 8 | 29 14 | 7 3 | 4 7 | 6 4 | 16 12 | 18 9 | 31 10 | 8 5 | 1 4 | 4 3 | 5 6 | 9 13 | 2 3 | 11 16 | 5 9 | 16 8 | 14 10 | 3 6 | 2 5 |
| Taxes | 8 2 | 6 3 | - | 2 4 | - | 7 5 | 1 1 | 6 2 | - | 2 7 | 2 2 | 2 2 | 1 1 | - | - | 2 4 | 2 1 | 2 1 | - | 2 5 |
| Politician | 10 2 | 3 1 | 7 3 | - | 2 1 | 2 1 | 6 3 | 7 2 | 2 1 | 1 4 | 6 5 | 3 4 | - | - | - | - | 2 1 | 4 3 | 2 4 | 1 3 |
| Honest/Fair | 15 3 | 2 1 | 13 6 | - | 7 4 | 2 1 | 6 3 | 12 4 | 3 2 | - | 4 3 | 3 4 | 3 4 | 2 3 | 3 4 | - | 4 2 | 8 6 | 3 6 | - |
| Experienced/Qualified/ Congressman | 17 3 | 5 2 | 10 4 | 2 4 | 7 4 | 3 2 | 7 4 | 12 4 | 4 3 | 1 4 | 4 3 | 3 4 | 1 1 | 2 3 | 4 6 | 2 4 | 4 2 | 6 4 | 4 8 | - |
| For the people | 8 2 | - | 6 3 | 2 4 | 2 1 | 1 1 | 5 3 | 7 2 | 1 1 | - | 3 2 | 2 2 | - | 2 3 | 1 1 | - | 3 1 | 1 1 | - | 2 5 |
| Hard-worker/Will do a good job | 18 4 | 4 2 | 14 6 | - | 11 7 | 1 1 | 6 3 | 11 3 | 7 5 | - | 4 3 | 2 2 | - | 8 14 | - | 3 6 | 4 2 | 9 6 | 2 4 | 1 3 |
| Rich/Big Money | 10 2 | 7 3 | - | 1 2 | - | 5 4 | 5 3 | 7 2 | 3 2 | - | - | 1 1 | 1 1 | - | 5 7 | 2 4 | 1 * | 3 2 | 2 4 | 2 5 |
| Views/stand on issues | 14 3 | 4 2 | 10 4 | - | 6 4 | 4 3 | 4 2 | 12 4 | 1 1 | 1 4 | 7 6 | 1 1 | 1 1 | 2 3 | 2 3 | - | 6 3 | 4 3 | 2 4 | 2 5 |
| Commercials | 3 1 | 3 1 | - | - | - | 1 1 | 2 1 | 3 1 | - | - | - | - | 1 1 | - | - | 2 4 | 3 1 | - | - | - |
| Selfish/Out for himself | 6 1 | 2 1 | 2 1 | 2 4 | 1 1 | 2 1 | 3 2 | 4 1 | 2 1 | - | - | 1 1 | 1 1 | - | - | 2 4 | 3 1 | 1 1 | - | - |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----------|----------|----------------|----------------|----------------|---------------|----------|----------|----------------------|---------------|-------------|----------|---------------|----------|----------|----------|----------|--------------|---------|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Like him/General positive mentions | 67 13 | 5 2 | 53 23 | 9 16 | 36 23 | 5 4 | 20 10 | 37 12 | 24 16 | 6 21 | 25 20 | 14 17 | 5 7 | 8 14 | 8 12 | 5 9 | 37 18 | 15 11 | 9 17 | 1 3 |
| Dislike like him/General negative mentions | 44 9 | 28 13 | 14 6 | 2 4 | 14 9 | 14 10 | 16 8 | 28 9 | 14 9 | 2 7 | 8 7 | 13 16 | 10 14 | 3 5 | 6 9 | 1 2 | 20 10 | 10 7 | 7 13 | 1 3 |
| Don't know him | 43 9 | 23 11 | 12 5 | 8 15 | 16 10 | 16 12 | 9 5 | 29 9 | 10 6 | 4 14 | 9 7 | 4 5 | 9 13 | 7 12 | 4 6 | 9 17 | 18 9 | 14 10 | 4 8 | 5 13 |
| Other | 22 4 | 12 6 | 8 4 | 1 2 | 3 2 | 6 4 | 12 6 | 12 4 | 9 6 | 1 4 | 6 5 | 1 1 | 5 7 | 1 2 | 3 4 | 3 6 | 8 4 | 4 3 | 4 8 | 4 11 |
| None/Nothing | 40 8 | 21 10 | 14 6 | 5 9 | 7 4 | 14 10 | 17 9 | 21 7 | 18 12 | - - | 8 7 | 10 12 | 11 16 | 1 2 | 3 4 | 4 8 | 17 8 | 10 7 | 4 8 | 4 11 |
| DK/NA/Refused | 103 21 | 48 22 | 37 16 | 17 31 | 33 21 | 32 24 | 35 18 | 57 18 | 37 24 | 9 32 | 25 20 | 14 17 | 10 14 | 14 24 | 13 19 | 11 21 | 47 23 | 26 18 | 3 6 | 8 21 |

26. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|----------------|----------------|---------------|-----|-----|------|----------------------|-------------|------|---------------|-------|--------|-------|-------|--------------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican | 214 | 214 | - | - | 12 | 112 | 89 | 145 | 68 | 1 | 31 | 29 | 42 | 14 | 45 | 35 | 70 | 68 | 21 | 23 |
| | 43 | 100 | | | 8 | 83 | 46 | 46 | 44 | 4 | 25 | 35 | 60 | 24 | 67 | 66 | 34 | 48 | 40 | 61 |
| Democratic | 227 | - | 227 | - | 139 | 7 | 74 | 151 | 62 | 13 | 69 | 48 | 22 | 39 | 13 | 13 | 109 | 63 | 27 | 10 |
| | 45 | | 100 | | 87 | 5 | 39 | 48 | 40 | 46 | 57 | 58 | 31 | 67 | 19 | 25 | 53 | 44 | 51 | 26 |
| Undecided | 55 | - | - | 55 | 7 | 16 | 27 | 20 | 22 | 13 | 21 | 6 | 6 | 5 | 7 | 5 | 25 | 11 | 5 | 3 |
| | 11 | | | 100 | 4 | 12 | 14 | 6 | 14 | 46 | 17 | 7 | 9 | 9 | 10 | 9 | 12 | 8 | 9 | 8 |
| Refused | 4 | - | - | - | 1 | - | 2 | 1 | 2 | 1 | 1 | - | - | - | 2 | - | 1 | - | - | 2 |
| | 1 | | | | 1 | | 1 | * | 1 | 4 | 1 | | | | 3 | | * | | | 5 |

27. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|------|----------------------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| For Obama | 159 | 12 | 139 | 7 | 159 | - | - | 106 | 39 | 14 | 50 | 28 | 16 | 26 | 11 | 14 | 77 | 36 | 14 | 15 |
| | 32 | 6 | 61 | 13 | 100 | | | 33 | 25 | 50 | 41 | 34 | 23 | 45 | 16 | 26 | 38 | 25 | 26 | 39 |
| Against Obama | 135 | 112 | 7 | 16 | - | 135 | - | 93 | 37 | 5 | 27 | 14 | 29 | 10 | 21 | 21 | 55 | 40 | 16 | 9 |
| | 27 | 52 | 3 | 29 | | 100 | | 29 | 24 | 18 | 22 | 17 | 41 | 17 | 31 | 40 | 27 | 28 | 30 | 24 |
| He's not a factor | 192 | 89 | 74 | 27 | - | - | 192 | 112 | 75 | 5 | 40 | 37 | 25 | 20 | 33 | 17 | 66 | 62 | 22 | 14 |
| | 38 | 42 | 33 | 49 | | | 100 | 35 | 49 | 18 | 33 | 45 | 36 | 34 | 49 | 32 | 32 | 44 | 42 | 37 |
| Don't Know/Refused | 14 | 1 | 7 | 5 | - | - | - | 6 | 3 | 4 | 5 | 4 | - | 2 | 2 | 1 | 7 | 4 | 1 | - |
| | 3 | * | 3 | 9 | | | | 2 | 2 | 14 | 4 | 5 | | 3 | 3 | 2 | 3 | 3 | 2 | |

28. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 317 | 145 | 151 | 20 | 106 | 93 | 112 | 317 | - | - | 78 | 45 | 48 | 32 | 43 | 42 | 132 | 94 | 31 | 27 |
| | 63 | 68 | 67 | 36 | 67 | 69 | 58 | 100 | | | 64 | 54 | 69 | 55 | 64 | 79 | 64 | 66 | 58 | 71 |
| No | 154 | 68 | 62 | 22 | 39 | 37 | 75 | - | 154 | - | 35 | 36 | 19 | 19 | 21 | 10 | 60 | 42 | 18 | 9 |
| | 31 | 32 | 27 | 40 | 25 | 27 | 39 | | 100 | | 29 | 43 | 27 | 33 | 31 | 19 | 29 | 30 | 34 | 24 |
| Undecided | 28 | 1 | 13 | 13 | 14 | 5 | 5 | - | - | 28 | 9 | 1 | 3 | 7 | 3 | 1 | 13 | 5 | 4 | 2 |
| | 6 | * | 6 | 24 | 9 | 4 | 3 | | | 100 | 7 | 1 | 4 | 12 | 4 | 2 | 6 | 4 | 8 | 5 |
| Refused | 1 | - | 1 | - | - | - | - | - | - | - | - | 1 | - | - | - | - | - | 1 | - | - |
| | * | | * | | | | | | | | | 1 | | | | | | 1 | | |

29. What is the most important issue when casting your vote for Congress this year: jobs, healthcare, federal budget deficit, education, security/terrorism, and immigration...?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Jobs | 122 | 31 | 69 | 21 | 50 | 27 | 40 | 78 | 35 | 9 | 122 | - | - | - | - | - | 59 | 30 | 13 | 8 |
| | 24 | 14 | 30 | 38 | 31 | 20 | 21 | 25 | 23 | 32 | 100 | | | | | | 29 | 21 | 25 | 21 |
| Healthcare | 83 | 29 | 48 | 6 | 28 | 14 | 37 | 45 | 36 | 1 | - | 83 | - | - | - | - | 30 | 34 | 6 | 3 |
| | 17 | 14 | 21 | 11 | 18 | 10 | 19 | 14 | 23 | 4 | | 100 | | | | | 15 | 24 | 11 | 8 |
| Federal Budget deficit | 70 | 42 | 22 | 6 | 16 | 29 | 25 | 48 | 19 | 3 | - | - | 70 | - | - | - | 30 | 15 | 13 | 1 |
| | 14 | 20 | 10 | 11 | 10 | 21 | 13 | 15 | 12 | 11 | | | 100 | | | | 15 | 11 | 25 | 3 |
| Education | 58 | 14 | 39 | 5 | 26 | 10 | 20 | 32 | 19 | 7 | - | - | - | 58 | - | - | 25 | 18 | 7 | 2 |
| | 12 | 7 | 17 | 9 | 16 | 7 | 10 | 10 | 12 | 25 | | | | 100 | | | 12 | 13 | 13 | 5 |
| Security/terrorism | 67 | 45 | 13 | 7 | 11 | 21 | 33 | 43 | 21 | 3 | - | - | - | - | 67 | - | 16 | 18 | 8 | 15 |
| | 13 | 21 | 6 | 13 | 7 | 16 | 17 | 14 | 14 | 11 | | | | 100 | | 8 | 13 | 15 | 15 | 39 |
| Immigration | 53 | 35 | 13 | 5 | 14 | 21 | 17 | 42 | 10 | 1 | - | - | - | - | - | 53 | 27 | 12 | 3 | 5 |
| | 11 | 16 | 6 | 9 | 9 | 16 | 9 | 13 | 6 | 4 | | | | | 100 | 13 | 8 | 6 | 6 | 13 |
| Other | 11 | 3 | 7 | 1 | 3 | 3 | 5 | 6 | 3 | 2 | - | - | - | - | - | - | 4 | 2 | 2 | 1 |
| | 2 | 1 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 7 | | | | | | | 2 | 1 | 4 | 3 |
| Undecided | 24 | 11 | 12 | 1 | 8 | 6 | 10 | 16 | 8 | - | - | - | - | - | - | - | 7 | 11 | 1 | - |
| | 5 | 5 | 5 | 2 | 5 | 4 | 5 | 5 | 5 | | | | | | | | 3 | 8 | 2 | |
| Refused | 1 | - | - | 1 | - | 1 | - | 1 | - | - | - | - | - | - | - | - | - | 1 | - | - |
| | * | | | 2 | | 1 | | * | | | | | | | | | | 1 | | |
| All | 11 | 4 | 4 | 2 | 3 | 3 | 5 | 6 | 3 | 2 | - | - | - | - | - | - | 7 | 1 | - | 3 |
| | 2 | 2 | 2 | 4 | 2 | 2 | 3 | 2 | 2 | 7 | | | | | | | 3 | 1 | | 8 |

31. Who would be your second choice - Snyder or Schauer?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----------|----------|----------------|----------------|----------------|---------------|----------|-----------|----------|----------------------|-------------|----------|---------------|----------|----------|-----------|----------|--------------|----------|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Those who would not vote Snyder or Schauer | 19 100 | 8 100 | 6 100 | 5 100 | 2 100 | 4 100 | 11 100 | 6 100 | 11 100 | 1 100 | 3 100 | 1 100 | 1 100 | 1 100 | 5 100 | 7 100 | 10 100 | 5 100 | - 100 | 1 100 |
| Republican Rick Snyder | 6 32 | 4 50 | 1 17 | 1 20 | 1 50 | 2 50 | 3 27 | 1 17 | 5 45 | - | - | - | 1 100 | 1 100 | 3 60 | 1 14 | 2 20 | 2 40 | - | - |
| Democrat Mark Schauer | 8 42 | 4 50 | 4 67 | - | 1 50 | 2 50 | 4 36 | 5 83 | 2 18 | - | 1 33 | 1 100 | - | - | 2 40 | 4 57 | 4 40 | 3 60 | - | 1 100 |
| Undecided | 1 5 | - | - | 1 20 | - | - | - | - | - | 1 100 | - | - | - | - | - | 1 14 | 1 10 | - | - | - |
| Refused | 4 21 | - | 1 17 | 3 60 | - | - | 4 36 | - | 4 36 | - | 2 67 | - | - | - | - | 1 14 | 3 30 | - | - | - |

33. For Secretary of State, there are five candidates listed on your ballot in the following order: Republican Ruth Johnson, Democrat Godfrey Dillard, Libertarian James Lewis, Robert Gale U.S. Taxpayers Party, and Jason Robert Gatties, Natural Law Party. At this point for whom will you vote or lean toward - Johnson, Dillard, Lewis, Gale, or Gatties?

BANNER 4

| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
|---|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|------------|----------|------|------------|-------|--------|-------|-------|-----------|-----|
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Ruth Johnson | 181 | 162 | 12 | 7 | 8 | 92 | 79 | 126 | 53 | 2 | 26 | 24 | 36 | 15 | 39 | 27 | 60 | 53 | 23 | 16 |
| | 36 | 76 | 5 | 13 | 5 | 68 | 41 | 40 | 34 | 7 | 21 | 29 | 51 | 26 | 58 | 51 | 29 | 37 | 43 | 42 |
| Democrat Godfrey Dillard | 199 | 8 | 180 | 9 | 123 | 9 | 60 | 135 | 54 | 9 | 64 | 44 | 19 | 30 | 17 | 8 | 91 | 59 | 20 | 11 |
| | 40 | 4 | 79 | 16 | 77 | 7 | 31 | 43 | 35 | 32 | 52 | 53 | 27 | 52 | 25 | 15 | 44 | 42 | 38 | 29 |
| Libertarian James Lewis | 11 | 6 | 4 | 1 | 5 | 4 | 2 | 8 | 1 | 2 | 2 | 2 | - | 3 | - | 4 | 4 | 4 | - | 3 |
| | 2 | 3 | 2 | 2 | 3 | 3 | 1 | 3 | 1 | 7 | 2 | 2 | | 5 | | 8 | 2 | 3 | | 8 |
| Robert Gale, U.S. Taxpayers Party | 5 | 2 | 1 | 2 | 2 | 2 | - | 4 | - | 1 | - | - | - | - | 1 | 4 | 2 | 2 | - | 1 |
| | 1 | 1 | * | 4 | 1 | 1 | | 1 | | 4 | | | | 1 | 8 | 1 | 1 | | | 3 |
| Jason Robert Gatties, Natural Law Party | 1 | 1 | - | - | 1 | - | - | 1 | - | - | 1 | - | - | - | - | - | 1 | - | - | - |
| | * | * | | | 1 | | | * | | | 1 | | | | | * | | | | |
| Undecided | 101 | 35 | 28 | 36 | 20 | 28 | 49 | 41 | 46 | 14 | 29 | 11 | 15 | 10 | 10 | 10 | 47 | 22 | 10 | 7 |
| | 20 | 16 | 12 | 65 | 13 | 21 | 26 | 13 | 30 | 50 | 24 | 13 | 21 | 17 | 15 | 19 | 23 | 15 | 19 | 18 |
| Refused | 2 | - | 2 | - | - | - | 2 | 2 | - | - | - | 2 | - | - | - | - | - | 2 | - | - |
| | * | | 1 | | | | 1 | 1 | | | | 2 | | | | | | 1 | | |

34. For Attorney General, there are five candidates listed on your ballot in the following order: Republican Bill Schuette, Democrat Mark Totten, Libertarian Justin Altman, Gerald T. Van Sickle, U.S. Taxpayers Party, and John Anthony LaPietra, Green Party. At this point for whom will you vote or lean toward - Schuette, Totten, Altman, Van Sickle, or LaPietra?

BANNER 4

| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
|--|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Bill Schuette | 182 | 165 | 5 | 12 | 6 | 99 | 75 | 128 | 51 | 3 | 26 | 25 | 38 | 14 | 42 | 25 | 61 | 56 | 21 | 15 |
| | 36 | 77 | 2 | 22 | 4 | 73 | 39 | 40 | 33 | 11 | 21 | 30 | 54 | 24 | 63 | 47 | 30 | 39 | 40 | 39 |
| Democrat Mark Totten | 214 | 14 | 192 | 8 | 136 | 9 | 63 | 150 | 54 | 10 | 63 | 47 | 19 | 36 | 14 | 15 | 95 | 63 | 24 | 14 |
| | 43 | 7 | 85 | 15 | 86 | 7 | 33 | 47 | 35 | 36 | 52 | 57 | 27 | 62 | 21 | 28 | 46 | 44 | 45 | 37 |
| Libertarian Justin Altman | 10 | 6 | 2 | 2 | - | 2 | 8 | 6 | 4 | - | 2 | - | 1 | 2 | 2 | 2 | 4 | 3 | 1 | 1 |
| | 2 | 3 | 1 | 4 | | 1 | 4 | 2 | 3 | | 2 | | 1 | 3 | 3 | 4 | 2 | 2 | 2 | 3 |
| Gerald T. Van Sickle, U.S. Taxpayers Party | 5 | 3 | 1 | 1 | 1 | - | 3 | 2 | 1 | 2 | 1 | - | - | 1 | - | 3 | 3 | 2 | - | - |
| | 1 | 1 | * | 2 | 1 | | 2 | 1 | 1 | 7 | 1 | | | 2 | | 6 | 1 | 1 | | |
| Green Party John Anthony LaPietra | 3 | 1 | 2 | - | - | 1 | 2 | 1 | 2 | - | 1 | - | - | - | - | 2 | 3 | - | - | - |
| | 1 | * | 1 | | | 1 | 1 | * | 1 | | 1 | | | | | 4 | 1 | | | |
| Undecided | 85 | 25 | 24 | 32 | 16 | 24 | 41 | 30 | 42 | 13 | 29 | 10 | 12 | 5 | 9 | 6 | 39 | 17 | 7 | 8 |
| | 17 | 12 | 11 | 58 | 10 | 18 | 21 | 9 | 27 | 46 | 24 | 12 | 17 | 9 | 13 | 11 | 19 | 12 | 13 | 21 |
| Refused | 1 | - | 1 | - | - | - | - | - | - | - | - | 1 | - | - | - | - | - | 1 | - | - |
| | * | | * | | | | | | | | | 1 | | | | | | 1 | | |

37. Thinking about the Presidential Primaries in early 2016, are you more likely to vote in Michigan's Democratic Primary, Republican Primary, or will you skip the primaries in early 2016?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|------|----------------------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Will vote in Democratic Primary | 212 | 10 | 194 | 6 | 136 | 5 | 65 | 141 | 57 | 14 | 64 | 38 | 21 | 35 | 20 | 14 | 100 | 56 | 20 | 17 |
| | 42 | 5 | 85 | 11 | 86 | 4 | 34 | 44 | 37 | 50 | 52 | 46 | 30 | 60 | 30 | 26 | 49 | 39 | 38 | 45 |
| Will vote in Republican Primary | 188 | 166 | 13 | 9 | 9 | 101 | 76 | 129 | 56 | 3 | 33 | 23 | 40 | 15 | 39 | 20 | 58 | 67 | 22 | 17 |
| | 38 | 78 | 6 | 16 | 6 | 75 | 40 | 41 | 36 | 11 | 27 | 28 | 57 | 26 | 58 | 38 | 28 | 47 | 42 | 45 |
| Will skip Primaries | 45 | 21 | 7 | 16 | 4 | 19 | 19 | 26 | 16 | 3 | 15 | 9 | 3 | 2 | 3 | 9 | 21 | 10 | 2 | 3 |
| | 9 | 10 | 3 | 29 | 3 | 14 | 10 | 8 | 10 | 11 | 12 | 11 | 4 | 3 | 4 | 17 | 10 | 7 | 4 | 8 |
| Undecided | 52 | 17 | 11 | 24 | 9 | 10 | 31 | 20 | 25 | 7 | 10 | 12 | 6 | 6 | 5 | 9 | 24 | 8 | 9 | 1 |
| | 10 | 8 | 5 | 44 | 6 | 7 | 16 | 6 | 16 | 25 | 8 | 14 | 9 | 10 | 7 | 17 | 12 | 6 | 17 | 3 |
| Refused | 3 | - | 2 | - | 1 | - | 1 | 1 | - | 1 | - | 1 | - | - | - | 1 | 2 | 1 | - | - |
| | 1 | | 1 | | 1 | | 1 | * | | 4 | | 1 | | | | 2 | 1 | 1 | | |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

BANNER 4

| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
|-------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Republican Voters | 188 | 166 | 13 | 9 | 9 | 101 | 76 | 129 | 56 | 3 | 33 | 23 | 40 | 15 | 39 | 20 | 58 | 67 | 22 | 17 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Jeb Bush | 21 | 16 | 5 | - | 1 | 10 | 10 | 15 | 5 | 1 | 3 | 8 | 2 | 2 | 2 | 4 | 7 | 9 | 3 | 2 |
| | 11 | 10 | 38 | | 11 | 10 | 13 | 12 | 9 | 33 | 9 | 35 | 5 | 13 | 5 | 20 | 12 | 13 | 14 | 12 |
| Chris Christie | 12 | 9 | 3 | - | 2 | 9 | 1 | 9 | 3 | - | 1 | - | 2 | - | 5 | 2 | 5 | 4 | 2 | 1 |
| | 6 | 5 | 23 | | 22 | 9 | 1 | 7 | 5 | | 3 | | 5 | | 13 | 10 | 9 | 6 | 9 | 6 |
| Ted Cruz | 10 | 8 | 1 | 1 | 1 | 5 | 4 | 10 | - | - | - | - | 3 | - | 1 | 4 | 2 | 7 | - | - |
| | 5 | 5 | 8 | 11 | 11 | 5 | 5 | 8 | | | | | 8 | | 3 | 20 | 3 | 10 | | |
| Mike Huckabee | 21 | 17 | 1 | 3 | - | 8 | 13 | 16 | 5 | - | 6 | 1 | 2 | 2 | 2 | 5 | 3 | 7 | 1 | 2 |
| | 11 | 10 | 8 | 33 | | 8 | 17 | 12 | 9 | | 18 | 4 | 5 | 13 | 5 | 25 | 5 | 10 | 5 | 12 |
| Jon Huntsman | 4 | 3 | - | 1 | - | 1 | 3 | 2 | 1 | 1 | 2 | - | - | 1 | 1 | - | - | 2 | - | 1 |
| | 2 | 2 | | 11 | | 1 | 4 | 2 | 2 | 33 | 6 | | | 7 | 3 | | | 3 | | 6 |
| Bobby Jindal | 5 | 5 | - | - | - | 1 | 4 | 2 | 3 | - | 1 | - | 2 | - | 2 | - | 3 | 1 | - | 1 |
| | 3 | 3 | | | | 1 | 5 | 2 | 5 | | 3 | | 5 | | 5 | | 5 | 1 | | 6 |
| John Kasich | 1 | 1 | - | - | - | 1 | - | - | 1 | - | - | - | 1 | - | - | - | - | - | 1 | - |
| | 1 | 1 | | | | 1 | | | 2 | | | | 2 | | | | | | 5 | |
| Rand Paul | 13 | 11 | - | 2 | - | 6 | 7 | 8 | 4 | 1 | 3 | - | 6 | 1 | 2 | - | 6 | 4 | 1 | - |
| | 7 | 7 | | 22 | | 6 | 9 | 6 | 7 | 33 | 9 | | 15 | 7 | 5 | | 10 | 6 | 5 | |
| Rick Perry | 12 | 11 | 1 | - | - | 5 | 7 | 7 | 5 | - | 2 | 1 | 1 | 4 | 3 | - | 2 | 8 | - | 2 |
| | 6 | 7 | 8 | | | 5 | 9 | 5 | 9 | | 6 | 4 | 2 | 27 | 8 | | 3 | 12 | | 12 |
| Marco Rubio | 18 | 18 | - | - | - | 17 | 1 | 15 | 3 | - | 3 | - | 8 | 2 | 5 | - | 6 | 9 | 2 | 1 |
| | 10 | 11 | | | | 17 | 1 | 12 | 5 | | 9 | | 20 | 13 | 13 | | 10 | 13 | 9 | 6 |
| Paul Ryan | 11 | 11 | - | - | 1 | 5 | 5 | 8 | 3 | - | 2 | - | 1 | - | 6 | 2 | 3 | 4 | 1 | - |
| | 6 | 7 | | | 11 | 5 | 7 | 6 | 5 | | 6 | | 2 | | 15 | 10 | 5 | 6 | 5 | |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

BANNER 4

| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|----------------|----------------|---------------|----|-----|----------------------|---------------|-------------|------|---------------|-------|--------|-------|-------|--------------|----|
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Rick Santorum | 10 | 9 | - | 1 | 1 | 2 | 5 | 5 | 5 | - | 2 | 2 | - | 1 | 2 | 1 | 1 | 3 | 1 | 2 |
| | 5 | 5 | | 11 | 11 | 2 | 7 | 4 | 9 | | 6 | 9 | | 7 | 5 | 5 | 2 | 4 | 5 | 12 |
| Scott Walker | 12 | 12 | - | - | 1 | 6 | 5 | 11 | 1 | - | - | 1 | 5 | 1 | 2 | 1 | 3 | - | 3 | 2 |
| | 6 | 7 | | | 11 | 6 | 7 | 9 | 2 | | | 4 | 12 | 7 | 5 | 5 | 5 | | 14 | 12 |
| Undecided | 32 | 29 | 2 | 1 | 2 | 20 | 10 | 19 | 13 | - | 8 | 10 | 5 | 1 | 3 | 1 | 14 | 9 | 6 | 1 |
| | 17 | 17 | 15 | 11 | 22 | 20 | 13 | 15 | 23 | | 24 | 43 | 12 | 7 | 8 | 5 | 24 | 13 | 27 | 6 |
| Refused | 4 | 4 | - | - | - | 3 | 1 | - | 4 | - | - | - | 1 | - | 2 | - | 1 | - | 1 | 2 |
| | 2 | 2 | | | | 3 | 1 | | 7 | | | | 2 | | 5 | | 2 | | 5 | 12 |
| Other | 2 | 2 | - | - | - | 2 | - | 2 | - | - | - | - | 1 | - | 1 | - | 2 | - | - | - |
| | 1 | 1 | | | | 2 | | 2 | | | | | 2 | | 3 | | 3 | | | |

39. Who would be your second choice...

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|-------------------------|------------------|------------|-----------|----------|----------------|-------------|-------------|---------------|-----------|----------|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| | GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| | TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K |
| Those with first choice | 152 100 | 133 100 | 11 100 | 8 100 | 7 100 | 78 100 | 65 100 | 110 100 | 39 100 | 3 100 | 25 100 | 13 100 | 34 100 | 14 100 | 34 100 | 19 100 | 43 100 | 58 100 | 15 100 | 14 100 |
| Jeb Bush | 21 14 | 19 14 | - | 2 25 | 1 14 | 11 14 | 9 14 | 15 14 | 5 13 | 1 33 | 4 16 | 2 15 | 5 15 | 5 36 | 1 3 | 3 16 | 8 19 | 6 10 | 1 7 | 2 14 |
| Chris Christie | 15 10 | 12 9 | 2 18 | 1 12 | - | 5 6 | 10 15 | 10 9 | 4 10 | 1 33 | 1 4 | 3 23 | 5 15 | 1 7 | 3 9 | 2 11 | 5 12 | 5 9 | 4 27 | 1 7 |
| Ted Cruz | 9 6 | 8 6 | - | 1 12 | - | 4 5 | 4 6 | 9 8 | - | - | 2 8 | - | 1 3 | 1 7 | 4 12 | - | 2 5 | 6 10 | - | 1 7 |
| Mike Huckabee | 15 10 | 11 8 | 4 36 | - | - | 8 10 | 7 11 | 11 10 | 4 10 | - | 3 12 | 2 15 | 2 6 | 3 21 | 4 12 | - | 5 12 | 8 14 | - | - |
| Jon Huntsman | 4 3 | 3 2 | - | 1 12 | 1 14 | 2 3 | - | 3 3 | 1 3 | - | 1 4 | - | - | - | 3 9 | - | - | 3 5 | - | 1 7 |
| Bobby Jindal | 8 5 | 7 5 | - | 1 12 | - | 5 6 | 3 5 | 4 4 | 4 10 | - | - | 2 15 | 1 3 | - | 2 6 | - | 1 2 | 1 2 | 1 7 | 2 14 |
| John Kasich | 2 1 | 2 2 | - | - | - | - | 2 3 | 2 2 | - | - | - | - | - | - | 2 6 | - | - | 2 3 | - | - |
| Rand Paul | 8 5 | 6 5 | - | 2 25 | - | 3 4 | 5 8 | 6 5 | 2 5 | - | 3 12 | - | 1 3 | - | 4 12 | - | 2 5 | - | - | 2 14 |
| Rick Perry | 4 3 | 4 3 | - | - | - | 1 1 | 3 5 | 3 3 | 1 3 | - | - | 1 8 | 1 3 | - | 1 3 | - | - | 1 2 | 1 7 | - |
| Marco Rubio | 20 13 | 20 15 | - | - | 1 14 | 17 22 | 2 3 | 18 16 | 1 3 | 1 33 | 3 12 | 1 8 | 7 21 | - | 4 12 | 5 26 | 9 21 | 6 10 | 2 13 | 1 7 |
| Paul Ryan | 20 13 | 18 14 | 2 18 | - | 1 14 | 8 10 | 11 17 | 10 9 | 10 26 | - | 5 20 | - | 6 18 | 3 21 | 4 12 | 1 5 | 6 14 | 9 16 | 4 27 | 1 7 |
| Rick Santorum | 4 3 | 4 3 | - | - | 1 14 | 2 3 | 1 2 | 4 4 | - | - | - | - | 2 6 | - | - | - | - | 2 3 | - | 1 7 |

39. Who would be your second choice...

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|----------------|----------------|---------------|----|-----|------|----------------------|-------------|------|---------------|-------|--------|-------|-------|--------------|---|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Scott Walker | 8 | 6 | 2 | - | 2 | 2 | 4 | 8 | - | - | 1 | 1 | - | - | 2 | 4 | - | 3 | 2 | - |
| | 5 | 5 | 18 | | 29 | 3 | 6 | 7 | | | 4 | 8 | | | 6 | 21 | | 5 | 13 | |
| Undecided | 10 | 9 | 1 | - | - | 6 | 4 | 5 | 5 | - | 1 | 1 | 1 | 1 | - | 4 | 3 | 5 | - | 1 |
| | 7 | 7 | 9 | | | 8 | 6 | 5 | 13 | | 4 | 8 | 3 | 7 | | 21 | 7 | 9 | | 7 |
| Refused | 2 | 2 | - | - | - | 2 | - | - | 2 | - | - | - | 2 | - | - | - | 2 | - | - | - |
| | 1 | 2 | | | | 3 | | | 5 | | | | 6 | | | 5 | | | | |
| Other | 2 | 2 | - | - | - | 2 | - | 2 | - | - | 1 | - | - | - | - | - | - | 1 | - | 1 |
| | 1 | 2 | | | | 3 | | 2 | | | 4 | | | | | | 2 | | | 7 |

40. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for _____, or vote for Romney..... or someone else?

BANNER 4

| | GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | |
|-------------------------|------------------|------------|-----------|----------|----------------|-------------|-------------|---------------|-----------|----------|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | |
| | TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Those with first choice | 152 100 | 133 100 | 11 100 | 8 100 | 7 100 | 78 100 | 65 100 | 110 100 | 39 100 | 3 100 | 25 100 | 13 100 | 34 100 | 14 100 | 34 100 | 19 100 | 43 100 | 58 100 | 15 100 | 14 100 |
| Mitt Romney | 60 39 | 57 43 | 2 18 | 1 12 | 3 43 | 31 40 | 26 40 | 46 42 | 14 36 | - | 8 32 | 6 46 | 16 47 | 7 50 | 17 50 | 3 16 | 16 37 | 21 36 | 9 60 | 7 50 |
| Jeb Bush | 15 10 | 9 7 | 5 45 | 1 12 | 2 29 | 6 8 | 7 11 | 9 8 | 4 10 | 2 67 | 2 8 | 5 38 | - | 4 29 | 2 6 | 2 11 | 4 9 | 8 14 | - | 2 14 |
| Chris Christie | 4 3 | 3 2 | 1 9 | - | - | 3 4 | 1 2 | 1 1 | 3 8 | - | - | - | - | - | 3 9 | - | - | 3 5 | 1 7 | - |
| Ted Cruz | 10 7 | 9 7 | 1 9 | - | 1 14 | 4 5 | 4 6 | 10 9 | - | - | - | - | 2 6 | - | 2 6 | 4 21 | 3 7 | 6 10 | - | - |
| Mike Huckabee | 8 5 | 4 3 | 1 9 | 3 38 | - | 6 8 | 2 3 | 8 7 | - | - | 3 12 | 1 8 | - | - | - | 3 16 | 1 2 | 3 5 | - | - |
| Jon Huntsman | 2 1 | 2 2 | - | - | - | 1 1 | 1 2 | 1 1 | 1 3 | - | 1 4 | - | - | 1 7 | - | - | 1 2 | - | - | 1 7 |
| Bobby Jindal | 4 3 | 4 3 | - | - | - | 1 1 | 3 5 | 1 1 | 3 8 | - | 1 4 | - | 2 6 | - | 1 3 | - | 3 7 | 1 2 | - | - |
| John Kasich | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Rand Paul | 2 1 | 1 1 | - | 1 12 | - | 1 1 | 1 2 | - | 2 5 | - | - | - | 1 3 | - | - | - | - | - | - | - |
| Rick Perry | 3 2 | 2 2 | 1 9 | - | - | 2 3 | 1 2 | 2 2 | 1 3 | - | 1 4 | 1 8 | - | - | - | - | 2 5 | 1 2 | - | - |
| Marco Rubio | 8 5 | 7 5 | - | 1 12 | - | 6 8 | 1 2 | 6 5 | 2 5 | - | 3 12 | - | 2 6 | 1 7 | 2 6 | - | 3 7 | 5 9 | - | - |
| Paul Ryan | 4 3 | 4 3 | - | - | - | 2 3 | 2 3 | 4 4 | - | - | - | - | - | - | 2 6 | 2 11 | 2 5 | 2 3 | - | - |

40. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for _____, or vote for Romney..... or someone else?

BANNER 4

| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
|------------------|----------|----------|-----|----------------|----------------|----------------|---------------|----------|---------|---------|----------------------|-------------|---------|---------------|--------|---------|---------|---------|--------------|---------|
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | EDUC | SEC- URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Rick Santorum | 2 1 | 2 2 | - | - | - | 2 3 | - | 1 1 | 1 3 | - | 1 4 | - | - | - | 1 3 | - | - | - | 1 7 | - |
| Scott Walker | 7 5 | 7 5 | - | - | 1 14 | 3 4 | 3 5 | 7 6 | - | - | - | - | 3 9 | - | 2 6 | 1 5 | 1 2 | - | 1 7 | 2 14 |
| Undecided | 21 14 | 20 15 | - | 1 12 | - | 10 13 | 11 17 | 12 11 | 8 21 | 1 33 | 3 12 | - | 8 24 | 1 7 | 2 6 | 4 21 | 5 12 | 8 14 | 3 20 | 2 14 |
| Refused | 2 1 | 2 2 | - | - | - | - | 2 3 | 2 2 | - | - | 2 8 | - | - | - | - | - | 2 5 | - | - | - |

41. I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today: Joe Biden, Hillary Clinton, Andrew Cuomo, Martin O'Malley, or Elizabeth Warren?

BANNER 4

| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|------------|----------|------------|------|-------|--------|-------|-------|-----------|-----|
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH- CARE | BUD- GET | SEC- URITY | EDUC | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Democrats | 212 | 10 | 194 | 6 | 136 | 5 | 65 | 141 | 57 | 14 | 64 | 38 | 21 | 35 | 20 | 14 | 100 | 56 | 20 | 17 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Joe Biden | 37 | 3 | 34 | - | 25 | 1 | 10 | 26 | 9 | 2 | 10 | 7 | 3 | 8 | 1 | 6 | 27 | 5 | 3 | 1 |
| | 17 | 30 | 18 | | 18 | 20 | 15 | 18 | 16 | 14 | 16 | 18 | 14 | 23 | 5 | 43 | 27 | 9 | 15 | 6 |
| Hillary Clinton | 129 | 2 | 121 | 4 | 84 | 4 | 37 | 87 | 33 | 9 | 39 | 25 | 12 | 24 | 14 | 5 | 62 | 34 | 11 | 11 |
| | 61 | 20 | 62 | 67 | 62 | 80 | 57 | 62 | 58 | 64 | 61 | 66 | 57 | 69 | 70 | 36 | 62 | 61 | 55 | 65 |
| Andrew Cuomo | 8 | 1 | 7 | - | 7 | - | 1 | 5 | 2 | 1 | 2 | - | - | - | 2 | 1 | - | 4 | 1 | 2 |
| | 4 | 10 | 4 | | 5 | | 2 | 4 | 4 | 7 | 3 | | | | 10 | 7 | | 7 | 5 | 12 |
| Martin O'Malley | 2 | - | 2 | - | 2 | - | - | - | 2 | - | 1 | - | 1 | - | - | - | 1 | - | 1 | - |
| | 1 | | 1 | | 1 | | | | 4 | | 2 | | 5 | | | | 1 | | 5 | |
| Elizabeth Warren | 14 | - | 13 | 1 | 5 | - | 9 | 8 | 6 | - | 8 | 4 | 1 | - | 1 | - | 1 | 8 | 3 | 1 |
| | 7 | | 7 | 17 | 4 | | 14 | 6 | 11 | | 12 | 11 | 5 | | 5 | | 1 | 14 | 15 | 6 |
| Undecided | 19 | 2 | 16 | 1 | 10 | - | 8 | 12 | 5 | 2 | 4 | 2 | 4 | 3 | 2 | - | 8 | 5 | 1 | - |
| | 9 | 20 | 8 | 17 | 7 | | 12 | 9 | 9 | 14 | 6 | 5 | 19 | 9 | 10 | | 8 | 9 | 5 | |
| Refused | 2 | 2 | - | - | 2 | - | - | 2 | - | - | - | - | - | - | - | 2 | - | - | - | 2 |
| | 1 | 20 | | | 1 | | | 1 | | | | | | | 14 | | | | | 12 |
| Other | 1 | - | 1 | - | 1 | - | - | 1 | - | - | - | - | - | - | - | - | 1 | - | - | - |
| | * | | 1 | | 1 | | | 1 | | | | | | | | | 1 | | | |

42. Who would be your second choice...

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|-------------------------|------------------|----------|------------|----------------|------------|-------------|---------------|------------|-----------|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| | GENERIC CONGRESS | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| | TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K |
| Those with first choice | 191 100 | 6 100 | 178 100 | 5 100 | 124 100 | 5 100 | 57 100 | 127 100 | 52 100 | 12 100 | 60 100 | 36 100 | 17 100 | 32 100 | 18 100 | 12 100 | 92 100 | 51 100 | 19 100 | 15 100 |
| Joe Biden | 83 43 | 1 17 | 79 44 | 3 60 | 57 46 | 1 20 | 22 39 | 52 41 | 25 48 | 6 50 | 24 40 | 16 44 | 9 53 | 15 47 | 8 44 | 3 25 | 37 40 | 20 39 | 8 42 | 8 53 |
| Hillary Clinton | 32 17 | - | 32 18 | - | 24 19 | - | 7 12 | 25 20 | 7 13 | - | 10 17 | 9 25 | 4 24 | 4 12 | 1 6 | - | 16 17 | 9 18 | 4 21 | 1 7 |
| Andrew Cuomo | 17 9 | - | 16 9 | 1 20 | 9 7 | - | 7 12 | 13 10 | 3 6 | 1 8 | 4 7 | 4 11 | 1 6 | 5 16 | 3 17 | - | 5 5 | 10 20 | 2 11 | - |
| Martin O'Malley | 9 5 | 3 50 | 6 3 | - | 3 2 | - | 6 11 | 6 5 | 2 4 | 1 8 | - | 1 3 | - | 2 6 | - | 5 42 | 7 8 | 1 2 | 1 5 | - |
| Elizabeth Warren | 28 15 | 2 33 | 26 15 | - | 20 16 | 4 80 | 4 7 | 19 15 | 7 13 | 2 17 | 15 25 | 2 6 | 2 12 | 4 12 | - | 4 33 | 16 17 | 7 14 | 1 5 | 3 20 |
| Undecided | 19 10 | - | 16 9 | 1 20 | 10 8 | - | 9 16 | 11 9 | 6 12 | 2 17 | 5 8 | 4 11 | 1 6 | 2 6 | 6 33 | - | 10 11 | 4 8 | 1 5 | 3 20 |
| Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Other | 3 2 | - | 3 2 | - | 1 1 | - | 2 4 | 1 1 | 2 4 | - | 2 3 | - | - | - | - | - | 1 1 | - | 2 11 | - |

43. Has anyone in your household ever served in the U.S. military?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 242 | 107 | 105 | 28 | 74 | 72 | 90 | 160 | 64 | 18 | 58 | 44 | 30 | 23 | 37 | 21 | 109 | 70 | 22 | 13 |
| | 48 | 50 | 46 | 51 | 47 | 53 | 47 | 50 | 42 | 64 | 48 | 53 | 43 | 40 | 55 | 40 | 53 | 49 | 42 | 34 |
| No | 255 | 106 | 121 | 26 | 84 | 63 | 101 | 157 | 88 | 10 | 64 | 37 | 40 | 35 | 30 | 32 | 95 | 71 | 31 | 25 |
| | 51 | 50 | 53 | 47 | 53 | 47 | 53 | 50 | 57 | 36 | 52 | 45 | 57 | 60 | 45 | 60 | 46 | 50 | 58 | 66 |
| Undecided | 1 | - | - | 1 | 1 | - | - | - | 1 | - | - | 1 | - | - | - | - | - | - | - | - |
| | * | | | 2 | 1 | | | | 1 | | | 1 | | | | | | | | |
| Refused | 2 | 1 | 1 | - | - | - | 1 | - | 1 | - | - | 1 | - | - | - | - | 1 | 1 | - | - |
| | * | * | * | | | | 1 | | 1 | | | 1 | | | | * | 1 | | | |

44. Does anyone in your household belong to a labor union?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 160 | 54 | 93 | 13 | 66 | 37 | 51 | 120 | 37 | 3 | 40 | 24 | 23 | 19 | 20 | 17 | 58 | 64 | 19 | 11 |
| | 32 | 25 | 41 | 24 | 42 | 27 | 27 | 38 | 24 | 11 | 33 | 29 | 33 | 33 | 30 | 32 | 28 | 45 | 36 | 29 |
| No | 335 | 157 | 133 | 41 | 91 | 98 | 138 | 196 | 113 | 25 | 82 | 56 | 47 | 38 | 47 | 36 | 143 | 78 | 34 | 27 |
| | 67 | 73 | 59 | 75 | 57 | 73 | 72 | 62 | 73 | 89 | 67 | 67 | 67 | 66 | 70 | 68 | 70 | 55 | 64 | 71 |
| Undecided | 4 | 2 | 1 | 1 | 2 | - | 2 | 1 | 3 | - | - | 3 | - | 1 | - | - | 3 | - | - | - |
| | 1 | 1 | * | 2 | 1 | - | 1 | * | 2 | - | - | 4 | - | 2 | - | - | 1 | - | - | - |
| Refused | 1 | 1 | - | - | - | - | 1 | - | 1 | - | - | - | - | - | - | - | 1 | - | - | - |
| | * | * | - | - | - | - | 1 | - | 1 | - | - | - | - | - | - | - | * | - | - | - |

45. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|------|----------------------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | | MOST IMPORTANT ISSUE | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| ABC | 46 | 13 | 26 | 7 | 23 | 4 | 18 | 32 | 13 | 1 | 6 | 8 | 9 | 9 | 6 | 6 | 24 | 11 | 6 | 1 |
| | 9 | 6 | 11 | 13 | 14 | 3 | 9 | 10 | 8 | 4 | 5 | 10 | 13 | 16 | 9 | 11 | 12 | 8 | 11 | 3 |
| CBS | 37 | 8 | 18 | 10 | 12 | 9 | 13 | 20 | 10 | 7 | 16 | 4 | 3 | 8 | 5 | - | 20 | 7 | 6 | - |
| | 7 | 4 | 8 | 18 | 8 | 7 | 7 | 6 | 6 | 25 | 13 | 5 | 4 | 14 | 7 | | 10 | 5 | 11 | |
| CNN | 74 | 19 | 49 | 6 | 38 | 11 | 24 | 37 | 32 | 5 | 20 | 19 | 8 | 5 | 6 | 7 | 34 | 16 | 7 | 5 |
| | 15 | 9 | 22 | 11 | 24 | 8 | 12 | 12 | 21 | 18 | 16 | 23 | 11 | 9 | 9 | 13 | 17 | 11 | 13 | 13 |
| C-SPAN | 14 | 5 | 8 | 1 | 5 | 3 | 5 | 8 | 6 | - | 5 | 4 | 2 | - | 1 | 2 | 5 | 5 | - | 2 |
| | 3 | 2 | 4 | 2 | 3 | 2 | 3 | 3 | 4 | | 4 | 5 | 3 | | 1 | 4 | 2 | 4 | | 5 |
| COMEDY Central | 21 | 3 | 14 | 2 | 8 | 4 | 8 | 8 | 11 | 2 | 8 | 1 | 1 | 4 | 2 | 4 | 8 | 5 | 1 | 5 |
| | 4 | 1 | 6 | 4 | 5 | 3 | 4 | 3 | 7 | 7 | 7 | 1 | 1 | 7 | 3 | 8 | 4 | 4 | 2 | 13 |
| Fox NEWS | 158 | 131 | 20 | 7 | 19 | 79 | 57 | 121 | 33 | 4 | 22 | 22 | 29 | 9 | 35 | 25 | 49 | 53 | 15 | 17 |
| | 32 | 61 | 9 | 13 | 12 | 59 | 30 | 38 | 21 | 14 | 18 | 27 | 41 | 16 | 52 | 47 | 24 | 37 | 28 | 45 |
| MSNBC | 46 | 6 | 39 | 1 | 25 | 4 | 15 | 33 | 10 | 2 | 20 | 5 | 5 | 9 | 1 | - | 20 | 18 | 4 | 2 |
| | 9 | 3 | 17 | 2 | 16 | 3 | 8 | 10 | 6 | 7 | 16 | 6 | 7 | 16 | 1 | | 10 | 13 | 8 | 5 |
| NBC | 56 | 14 | 33 | 9 | 24 | 10 | 21 | 30 | 21 | 5 | 15 | 12 | 5 | 8 | 6 | 8 | 24 | 12 | 9 | 5 |
| | 11 | 7 | 15 | 16 | 15 | 7 | 11 | 9 | 14 | 18 | 12 | 14 | 7 | 14 | 9 | 15 | 12 | 8 | 17 | 13 |
| Undecided | 42 | 12 | 19 | 10 | 5 | 8 | 28 | 24 | 16 | 2 | 10 | 7 | 8 | 6 | 3 | 1 | 19 | 12 | 5 | 1 |
| | 8 | 6 | 8 | 18 | 3 | 6 | 15 | 8 | 10 | 7 | 8 | 8 | 11 | 10 | 4 | 2 | 9 | 8 | 9 | 3 |
| Refused | 6 | 3 | 1 | 2 | - | 3 | 3 | 4 | 2 | - | - | 1 | - | - | 2 | - | 2 | 3 | - | - |
| | 1 | 1 | * | 4 | | 2 | 2 | 1 | 1 | | | 1 | | | 3 | | 1 | 2 | | |

46. What is your annual household income?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|--------------------------|------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| | GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | |
| | TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$60,000 per year | 205 | 70 | 109 | 25 | 77 | 55 | 66 | 132 | 60 | 13 | 59 | 30 | 30 | 25 | 16 | 27 | 205 | - | - | - |
| | 41 | 33 | 48 | 45 | 48 | 41 | 34 | 42 | 39 | 46 | 48 | 36 | 43 | 43 | 24 | 51 | 100 | | | |
| Under \$100,000 per year | 142 | 68 | 63 | 11 | 36 | 40 | 62 | 94 | 42 | 5 | 30 | 34 | 15 | 18 | 18 | 12 | - | 142 | - | - |
| | 28 | 32 | 28 | 20 | 23 | 30 | 32 | 30 | 27 | 18 | 25 | 41 | 21 | 31 | 27 | 23 | | 100 | | |
| Under \$140,000 per year | 53 | 21 | 27 | 5 | 14 | 16 | 22 | 31 | 18 | 4 | 13 | 6 | 13 | 7 | 8 | 3 | - | - | 53 | - |
| | 11 | 10 | 12 | 9 | 9 | 12 | 11 | 10 | 12 | 14 | 11 | 7 | 19 | 12 | 12 | 6 | | | 100 | |
| \$140,000 or OVER | 38 | 23 | 10 | 3 | 15 | 9 | 14 | 27 | 9 | 2 | 8 | 3 | 1 | 2 | 15 | 5 | - | - | - | 38 |
| | 8 | 11 | 4 | 5 | 9 | 7 | 7 | 9 | 6 | 7 | 7 | 4 | 1 | 3 | 22 | 9 | | | | 100 |
| Undecided | 23 | 9 | 11 | 2 | 9 | 5 | 7 | 10 | 11 | 2 | 2 | 3 | 5 | 4 | 3 | - | - | - | - | - |
| | 5 | 4 | 5 | 4 | 6 | 4 | 4 | 3 | 7 | 7 | 2 | 4 | 7 | 7 | 4 | | | | | |
| Refused | 39 | 23 | 7 | 9 | 8 | 10 | 21 | 23 | 14 | 2 | 10 | 7 | 6 | 2 | 7 | 6 | - | - | - | - |
| | 8 | 11 | 3 | 16 | 5 | 7 | 11 | 7 | 9 | 7 | 8 | 8 | 9 | 3 | 10 | 11 | | | | |

47. How important is religion in your life?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|----------------------|-----|-----|-----|----------------|-------------|-------------|---------------|-----|-----|----------------------|-----------|---------|------|-----------|-------|--------|-------|-------|-----------|-----|
| GENERAL CONGRESS | | | | | | | | | | | | | | | | | | | | |
| GENERIC CONGRESS | | | | FACTOR OF VOTE | | | PARTY CONTROL | | | MOST IMPORTANT ISSUE | | | | | | INCOME | | | | |
| TOTAL | REP | DEM | UND | FOR OBAMA | AGNST OBAMA | NOT A FACTR | YES | NO | UND | JOBS | HLTH-CARE | BUD-GET | EDUC | SEC-URITY | IMMIG | <60K | <100K | <140K | OVER 140K | |
| Total | 500 | 214 | 227 | 55 | 159 | 135 | 192 | 317 | 154 | 28 | 122 | 83 | 70 | 58 | 67 | 53 | 205 | 142 | 53 | 38 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very important | 308 | 144 | 128 | 35 | 91 | 94 | 113 | 193 | 101 | 13 | 64 | 55 | 41 | 36 | 40 | 42 | 133 | 79 | 26 | 23 |
| | 62 | 67 | 56 | 64 | 57 | 70 | 59 | 61 | 66 | 46 | 52 | 66 | 59 | 62 | 60 | 79 | 65 | 56 | 49 | 61 |
| Somewhat important | 122 | 50 | 59 | 11 | 47 | 28 | 46 | 85 | 28 | 9 | 38 | 16 | 18 | 14 | 18 | 9 | 45 | 39 | 17 | 14 |
| | 24 | 23 | 26 | 20 | 30 | 21 | 24 | 27 | 18 | 32 | 31 | 19 | 26 | 24 | 27 | 17 | 22 | 27 | 32 | 37 |
| Not very important | 39 | 15 | 20 | 4 | 8 | 11 | 19 | 24 | 15 | - | 8 | 9 | 5 | 7 | 6 | 2 | 13 | 18 | 4 | - |
| | 8 | 7 | 9 | 7 | 5 | 8 | 10 | 8 | 10 | - | 7 | 11 | 7 | 12 | 9 | 4 | 6 | 13 | 8 | - |
| Not at all important | 29 | 3 | 20 | 5 | 12 | 1 | 14 | 13 | 10 | 6 | 12 | 3 | 5 | 1 | 2 | - | 14 | 6 | 6 | 1 |
| | 6 | 1 | 9 | 9 | 8 | 1 | 7 | 4 | 6 | 21 | 10 | 4 | 7 | 2 | 3 | - | 7 | 4 | 11 | 3 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 2 | 2 | - | - | 1 | 1 | - | 2 | - | - | - | - | 1 | - | 1 | - | - | - | - | - |
| | * | 1 | - | - | 1 | 1 | - | 1 | - | - | - | - | 1 | - | 1 | - | - | - | - | - |

Region

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|-----------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|-----------------------------------|-----|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| North | 53 | 30 | 16 | 4 | 26 | 16 | 5 | 25 | 14 | 12 | 25 | 18 | 7 | 29 | 13 | 11 | - | 18 | 33 | 2 | 36 |
| | 11 | 14 | 7 | 10 | 16 | 7 | 5 | 14 | 7 | 12 | 14 | 8 | 8 | 11 | 11 | 9 | | 9 | 14 | 4 | 9 |
| West | 95 | 50 | 33 | 7 | 40 | 27 | 20 | 45 | 21 | 21 | 46 | 27 | 15 | 51 | 21 | 20 | 3 | 27 | 53 | 15 | 76 |
| | 19 | 23 | 15 | 18 | 24 | 12 | 21 | 25 | 11 | 21 | 25 | 13 | 18 | 20 | 18 | 17 | 21 | 13 | 22 | 31 | 19 |
| Mid | 89 | 44 | 35 | 7 | 31 | 35 | 21 | 35 | 26 | 21 | 36 | 35 | 16 | 42 | 24 | 15 | 8 | 37 | 46 | 5 | 77 |
| | 18 | 20 | 15 | 18 | 19 | 16 | 22 | 19 | 13 | 21 | 20 | 16 | 19 | 16 | 21 | 13 | 57 | 18 | 19 | 10 | 19 |
| Flint/Tri | 59 | 22 | 31 | 2 | 17 | 26 | 12 | 18 | 27 | 14 | 20 | 23 | 15 | 25 | 17 | 16 | 1 | 30 | 25 | 4 | 46 |
| | 12 | 10 | 14 | 5 | 10 | 12 | 13 | 10 | 14 | 14 | 11 | 11 | 18 | 10 | 15 | 14 | 7 | 15 | 10 | 8 | 11 |
| Southeast | 204 | 69 | 111 | 20 | 50 | 113 | 36 | 58 | 111 | 33 | 55 | 111 | 32 | 108 | 39 | 55 | 2 | 94 | 87 | 23 | 172 |
| | 41 | 32 | 49 | 50 | 30 | 52 | 38 | 32 | 56 | 33 | 30 | 52 | 38 | 42 | 34 | 47 | 14 | 46 | 36 | 47 | 42 |

Gender

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|-------------|----------|----------|----------|---------------------|----------|-------|--------------------|-----------|-----------|------------------|------------|----------|------------------|-------|------|-------|-----------|------|-----|--------------------------|-----|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Male | 240 | 118 | 90 | 21 | 89 | 84 | 51 | 97 | 83 | 53 | 96 | 85 | 48 | 128 | 60 | 48 | 4 | 90 | 127 | 23 | 191 |
| | 48 | 55 | 40 | 52 | 54 | 39 | 54 | 54 | 42 | 52 | 53 | 40 | 56 | 50 | 53 | 41 | 29 | 44 | 52 | 47 | 47 |
| Female | 260 | 97 | 136 | 19 | 75 | 133 | 43 | 84 | 116 | 48 | 86 | 129 | 37 | 127 | 54 | 69 | 10 | 116 | 117 | 26 | 216 |
| | 52 | 45 | 60 | 48 | 46 | 61 | 46 | 46 | 58 | 48 | 47 | 60 | 44 | 50 | 47 | 59 | 71 | 56 | 48 | 53 | 53 |

S2. Thank You. How likely are you to vote in the Michigan election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
|-----------------|------------|-------------|-------------|---------------------|-------------|------------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|------------|------------|------------|-----------|------------|------------|-----------|------------------------------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 100 | 215 100 | 226 100 | 40 100 | 164 100 | 217 100 | 94 100 | 181 100 | 199 100 | 101 100 | 182 100 | 214 100 | 85 100 | 255 100 | 114 100 | 117 100 | 14 100 | 206 100 | 244 100 | 49 100 | 407 100 |
| Very Likely | 468 94 | 199 93 | 214 95 | 36 90 | 156 95 | 200 92 | 87 93 | 171 94 | 186 93 | 92 91 | 174 96 | 201 94 | 74 87 | 239 94 | 106 93 | 109 93 | 14 100 | 196 95 | 223 91 | 48 98 | 383 94 |
| Somewhat Likely | 32 6 | 16 7 | 12 5 | 4 10 | 8 5 | 17 8 | 7 7 | 10 6 | 13 7 | 9 9 | 8 4 | 13 6 | 11 13 | 16 6 | 8 7 | 8 7 | - | 10 5 | 21 9 | 1 2 | 24 6 |

1. Do you consider yourself a Democrat, Republican, Independent or something else?

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|-------------|----------|----------|----------|---------------------|----------|-------|--------------------|-----------|-----------|------------------|------------|----------|------------------|-------|------|-------|-----------|------|-----|--------------------------|-----|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat | 204 | 17 | 169 | 15 | 3 | 172 | 25 | 11 | 161 | 27 | 8 | 168 | 27 | 81 | 52 | 66 | 5 | 150 | 37 | 17 | 173 |
| | 41 | 8 | 75 | 38 | 2 | 79 | 27 | 6 | 81 | 27 | 4 | 79 | 32 | 32 | 46 | 56 | 36 | 73 | 15 | 35 | 43 |
| Republican | 177 | 150 | 15 | 7 | 135 | 12 | 22 | 141 | 12 | 20 | 140 | 12 | 18 | 112 | 37 | 23 | 5 | 17 | 147 | 12 | 137 |
| | 35 | 70 | 7 | 18 | 82 | 6 | 23 | 78 | 6 | 20 | 77 | 6 | 21 | 44 | 32 | 20 | 36 | 8 | 60 | 24 | 34 |
| Independent | 115 | 46 | 42 | 16 | 25 | 33 | 44 | 29 | 26 | 50 | 33 | 34 | 37 | 59 | 24 | 28 | 4 | 38 | 57 | 20 | 94 |
| | 23 | 21 | 19 | 40 | 15 | 15 | 47 | 16 | 13 | 50 | 18 | 16 | 44 | 23 | 21 | 24 | 29 | 18 | 23 | 41 | 23 |
| Other | 4 | 2 | - | 2 | 1 | - | 3 | - | - | 4 | 1 | - | 3 | 3 | 1 | - | - | 1 | 3 | - | 3 |
| | 1 | 1 | | 5 | 1 | | 3 | | | 4 | 1 | | 4 | 1 | 1 | | | * | 1 | | 1 |

2. What is your age category?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|---------------|-------------|-------------|------------|---------------------|------------|------------|--------------------|--------------|------------|------------------|-------------|------------|------------------|------------|------------|------------|-----------|------------|------------|--------------------------------------|------------|
| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | | |
| Total | 500 100 | 215 100 | 226 100 | 40 100 | 164 100 | 217 100 | 94 100 | 181 100 | 199 100 | 101 100 | 182 100 | 214 100 | 85 100 | 255 100 | 114 100 | 117 100 | 14 100 | 206 100 | 244 100 | 49 100 | 407 100 |
| 18-25 | 19 4 | 9 4 | 8 4 | 2 5 | 5 3 | 8 4 | 6 6 | 5 3 | 6 3 | 8 8 | 4 2 | 6 3 | 7 8 | 13 5 | 4 4 | 1 1 | 1 7 | 4 2 | 10 4 | 5 10 | 19 5 |
| 26-35 | 78 16 | 41 19 | 24 11 | 8 20 | 34 21 | 17 8 | 18 19 | 39 22 | 19 10 | 16 16 | 36 20 | 18 8 | 17 20 | 36 14 | 20 18 | 19 16 | 3 21 | 18 9 | 50 20 | 10 20 | 54 13 |
| 36-45 | 98 20 | 40 19 | 44 19 | 8 20 | 25 15 | 47 22 | 19 20 | 34 19 | 37 19 | 21 21 | 29 16 | 44 21 | 20 24 | 53 21 | 17 15 | 25 21 | 3 21 | 36 17 | 55 23 | 7 14 | 84 21 |
| 46-55 | 100 20 | 35 16 | 52 23 | 7 18 | 27 16 | 54 25 | 16 17 | 31 17 | 50 25 | 14 14 | 31 17 | 56 26 | 11 13 | 48 19 | 21 18 | 28 24 | 3 21 | 51 25 | 39 16 | 10 20 | 89 22 |
| 56-65 | 81 16 | 26 12 | 45 20 | 9 22 | 19 12 | 41 19 | 17 18 | 19 10 | 36 18 | 24 24 | 23 13 | 37 17 | 18 21 | 37 15 | 19 17 | 23 20 | 2 14 | 42 20 | 32 13 | 7 14 | 65 16 |
| 66-75 | 69 14 | 41 19 | 26 12 | 2 5 | 36 22 | 22 10 | 9 10 | 35 19 | 25 13 | 8 8 | 40 22 | 26 12 | 3 4 | 40 16 | 15 13 | 14 12 | - | 25 12 | 38 16 | 6 12 | 51 13 |
| Over 75 years | 52 10 | 21 10 | 26 12 | 4 10 | 16 10 | 27 12 | 9 10 | 16 9 | 25 13 | 10 10 | 17 9 | 26 12 | 9 11 | 25 10 | 18 16 | 7 6 | 2 14 | 28 14 | 19 8 | 4 8 | 43 11 |
| Refused | 3 1 | 2 1 | 1 * | - | 2 1 | 1 * | - | 2 1 | 1 1 | - | 2 1 | 1 * | - | 3 1 | - | - | - | 2 1 | 1 * | - | 2 * |

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|--------------|------------|-------------|-------------|---------------------|-------------|------------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|------------|------------|------------|-----------|------------|------------|--------------------------------------|------------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Total | 500 100 | 215 100 | 226 100 | 40 100 | 164 100 | 217 100 | 94 100 | 181 100 | 199 100 | 101 100 | 182 100 | 214 100 | 85 100 | 255 100 | 114 100 | 117 100 | 14 100 | 206 100 | 244 100 | 49 100 | 407 100 |
| Barack Obama | 242 48 | 20 9 | 200 88 | 16 40 | 7 4 | 188 87 | 40 43 | 16 9 | 181 91 | 39 39 | 11 6 | 194 91 | 35 41 | 103 40 | 61 54 | 73 62 | 5 36 | 176 85 | 41 17 | 25 51 | 203 50 |
| Mitt Romney | 208 42 | 177 82 | 17 8 | 7 18 | 146 89 | 19 9 | 29 31 | 150 83 | 14 7 | 35 35 | 158 87 | 16 7 | 22 26 | 133 52 | 39 34 | 31 26 | 5 36 | 17 8 | 175 72 | 16 33 | 164 40 |
| Someone else | 21 4 | 9 4 | 2 1 | 5 12 | 6 4 | 2 1 | 10 11 | 11 6 | - | 10 10 | 9 5 | - | 9 11 | 8 3 | 6 5 | 7 6 | - | 3 1 | 15 6 | 3 6 | 15 4 |
| Did not vote | 15 3 | 7 3 | 4 2 | 3 8 | 4 2 | 6 3 | 4 4 | 4 2 | 4 2 | 6 6 | 2 1 | 4 2 | 8 9 | 8 3 | 3 3 | 2 2 | 2 14 | 4 2 | 10 4 | - | 14 3 |
| Undecided | 7 1 | - | 1 * | 6 15 | - | 2 1 | 5 5 | - | - | 6 6 | 1 1 | - | 5 6 | - | 4 4 | 2 2 | 1 7 | 3 1 | - | 4 8 | 5 1 |
| Refused | 7 1 | 2 1 | 2 1 | 3 8 | 1 1 | - | 6 6 | - | - | 5 5 | 1 1 | - | 6 7 | 3 1 | 1 1 | 2 2 | 1 7 | 3 1 | 3 1 | 1 2 | 6 1 |

6. Do you approve or disapprove of the job Barack Obama is doing as President?

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|-------------|----------|----------|----------|---------------------|----------|-------|--------------------|-----------|-----------|------------------|------------|----------|------------------|-------|------|-------|-----------|------|-----|--------------------------|-----|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 215 | 23 | 175 | 13 | 8 | 167 | 32 | 13 | 162 | 35 | 14 | 172 | 27 | 94 | 58 | 60 | 3 | 168 | 26 | 21 | 182 |
| | 43 | 11 | 77 | 32 | 5 | 77 | 34 | 7 | 81 | 35 | 8 | 80 | 32 | 37 | 51 | 51 | 21 | 82 | 11 | 43 | 45 |
| Disapprove | 248 | 184 | 32 | 19 | 153 | 36 | 45 | 160 | 26 | 52 | 163 | 28 | 42 | 142 | 46 | 52 | 8 | 21 | 206 | 20 | 195 |
| | 50 | 86 | 14 | 48 | 93 | 17 | 48 | 88 | 13 | 51 | 90 | 13 | 49 | 56 | 40 | 44 | 57 | 10 | 84 | 41 | 48 |
| Undecided | 35 | 8 | 18 | 7 | 3 | 14 | 15 | 8 | 11 | 12 | 5 | 14 | 14 | 18 | 10 | 4 | 3 | 16 | 12 | 7 | 28 |
| | 7 | 4 | 8 | 18 | 2 | 6 | 16 | 4 | 6 | 12 | 3 | 7 | 16 | 7 | 9 | 3 | 21 | 8 | 5 | 14 | 7 |
| Refused | 2 | - | 1 | 1 | - | - | 2 | - | - | 2 | - | - | 2 | 1 | - | 1 | - | 1 | - | 1 | 2 |
| | * | | * | 2 | | | 2 | | | 2 | | | 2 | * | | 1 | | * | | 2 | * |

7. Do you approve or disapprove of the job Carl Levin is doing as U.S. Senator?

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|-------------|----------|----------|-----|---------------------|-------|-----|--------------------|-----------|-----|------------------|----------|-----|------------------|------|-------|-----|-----------|-----|-----|--------------------------|-----|
| TOTAL | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | | |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 240 | 60 | 158 | 12 | 37 | 156 | 35 | 53 | 141 | 37 | 50 | 154 | 32 | 121 | 53 | 59 | 7 | 139 | 75 | 26 | 204 |
| | 48 | 28 | 70 | 30 | 23 | 72 | 37 | 29 | 71 | 37 | 27 | 72 | 38 | 47 | 46 | 50 | 50 | 67 | 31 | 53 | 50 |
| Disapprove | 150 | 106 | 27 | 12 | 90 | 25 | 26 | 91 | 27 | 25 | 93 | 25 | 22 | 79 | 31 | 37 | 3 | 30 | 113 | 7 | 120 |
| | 30 | 49 | 12 | 30 | 55 | 12 | 28 | 50 | 14 | 25 | 51 | 12 | 26 | 31 | 27 | 32 | 21 | 15 | 46 | 14 | 29 |
| Undecided | 108 | 48 | 41 | 15 | 37 | 36 | 31 | 37 | 31 | 37 | 39 | 35 | 30 | 54 | 30 | 21 | 3 | 37 | 56 | 15 | 81 |
| | 22 | 22 | 18 | 38 | 23 | 17 | 33 | 20 | 16 | 37 | 21 | 16 | 35 | 21 | 26 | 18 | 21 | 18 | 23 | 31 | 20 |
| Refused | 2 | 1 | - | 1 | - | - | 2 | - | - | 2 | - | - | 1 | 1 | - | - | 1 | - | - | 1 | 2 |
| | * | * | | 2 | | | 2 | | | 2 | | | 1 | * | | | 7 | | | 2 | * |

8. Barack Obama

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 8 | 2 | 5 | - | 3 | 5 | - | 4 | 4 | - | 3 | 5 | - | 5 | 2 | 1 | - | 7 | 1 | - | 6 |
| | 2 | 1 | 2 | | 2 | 2 | | 2 | 2 | | 2 | 2 | | 2 | 2 | 1 | | 3 | * | | 1 |
| Favorable | 237 | 27 | 188 | 14 | 11 | 181 | 36 | 19 | 169 | 39 | 18 | 181 | 33 | 107 | 59 | 63 | 8 | 179 | 36 | 22 | 200 |
| | 47 | 13 | 83 | 35 | 7 | 83 | 38 | 10 | 85 | 39 | 10 | 85 | 39 | 42 | 52 | 54 | 57 | 87 | 15 | 45 | 49 |
| Unfavorable | 235 | 184 | 24 | 18 | 148 | 25 | 46 | 157 | 17 | 52 | 160 | 20 | 42 | 135 | 47 | 50 | 3 | 14 | 202 | 19 | 183 |
| | 47 | 86 | 11 | 45 | 90 | 12 | 49 | 87 | 9 | 51 | 88 | 9 | 49 | 53 | 41 | 43 | 21 | 7 | 83 | 39 | 45 |
| Heard of/Undecided | 20 | 2 | 9 | 8 | 2 | 6 | 12 | 1 | 9 | 10 | 1 | 8 | 10 | 8 | 6 | 3 | 3 | 6 | 5 | 8 | 18 |
| | 4 | 1 | 4 | 20 | 1 | 3 | 13 | 1 | 5 | 10 | 1 | 4 | 12 | 3 | 5 | 3 | 21 | 3 | 2 | 16 | 4 |

9. Hillary Clinton

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 5 | 1 | 2 | - | 1 | 3 | 1 | 1 | 3 | - | 1 | 2 | - | 2 | 1 | 2 | - | 1 | 3 | 1 | 3 |
| | 1 | * | 1 | | 1 | 1 | 1 | 1 | 2 | | 1 | 1 | | 1 | 1 | 2 | | * | 1 | 2 | 1 |
| Favorable | 248 | 38 | 187 | 17 | 19 | 179 | 37 | 28 | 175 | 40 | 27 | 183 | 34 | 110 | 64 | 67 | 7 | 173 | 57 | 18 | 204 |
| | 50 | 18 | 83 | 42 | 12 | 82 | 39 | 15 | 88 | 40 | 15 | 86 | 40 | 43 | 56 | 57 | 50 | 84 | 23 | 37 | 50 |
| Unfavorable | 200 | 159 | 21 | 13 | 132 | 23 | 34 | 141 | 14 | 36 | 142 | 19 | 27 | 125 | 36 | 36 | 3 | 20 | 161 | 19 | 161 |
| | 40 | 74 | 9 | 32 | 80 | 11 | 36 | 78 | 7 | 36 | 78 | 9 | 32 | 49 | 32 | 31 | 21 | 10 | 66 | 39 | 40 |
| Heard of/Undecided | 47 | 17 | 16 | 10 | 12 | 12 | 22 | 11 | 7 | 25 | 12 | 10 | 24 | 18 | 13 | 12 | 4 | 12 | 23 | 11 | 39 |
| | 9 | 8 | 7 | 25 | 7 | 6 | 23 | 6 | 4 | 25 | 7 | 5 | 28 | 7 | 11 | 10 | 29 | 6 | 9 | 22 | 10 |

10. Carl Levin

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 34 | 17 | 10 | 5 | 14 | 12 | 8 | 17 | 9 | 6 | 16 | 9 | 7 | 16 | 4 | 12 | 2 | 12 | 18 | 4 | 17 |
| | 7 | 8 | 4 | 12 | 9 | 6 | 9 | 9 | 5 | 6 | 9 | 4 | 8 | 6 | 4 | 10 | 14 | 6 | 7 | 8 | 4 |
| Favorable | 256 | 74 | 165 | 9 | 53 | 160 | 32 | 59 | 149 | 43 | 58 | 158 | 35 | 130 | 62 | 60 | 4 | 152 | 79 | 25 | 213 |
| | 51 | 34 | 73 | 22 | 32 | 74 | 34 | 33 | 75 | 43 | 32 | 74 | 41 | 51 | 54 | 51 | 29 | 74 | 32 | 51 | 52 |
| Unfavorable | 134 | 101 | 20 | 9 | 79 | 19 | 24 | 85 | 13 | 25 | 88 | 18 | 19 | 80 | 19 | 30 | 5 | 16 | 113 | 5 | 113 |
| | 27 | 47 | 9 | 22 | 48 | 9 | 26 | 47 | 7 | 25 | 48 | 8 | 22 | 31 | 17 | 26 | 36 | 8 | 46 | 10 | 28 |
| Heard of/Undecided | 76 | 23 | 31 | 17 | 18 | 26 | 30 | 20 | 28 | 27 | 20 | 29 | 24 | 29 | 29 | 15 | 3 | 26 | 34 | 15 | 64 |
| | 15 | 11 | 14 | 42 | 11 | 12 | 32 | 11 | 14 | 27 | 11 | 14 | 28 | 11 | 25 | 13 | 21 | 13 | 14 | 31 | 16 |

11. Rick Snyder

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 16 | 6 | 6 | 2 | 3 | 8 | 3 | 5 | 8 | 3 | 3 | 6 | 3 | 3 | 5 | 7 | 1 | 8 | 7 | 1 | - |
| | 3 | 3 | 3 | 5 | 2 | 4 | 3 | 3 | 4 | 3 | 2 | 3 | 4 | 1 | 4 | 6 | 7 | 4 | 3 | 2 | |
| Favorable | 219 | 161 | 49 | 4 | 117 | 51 | 44 | 131 | 41 | 41 | 129 | 50 | 31 | 148 | 44 | 20 | 7 | 48 | 153 | 18 | 180 |
| | 44 | 75 | 22 | 10 | 71 | 24 | 47 | 72 | 21 | 41 | 71 | 23 | 36 | 58 | 39 | 17 | 50 | 23 | 63 | 37 | 44 |
| Unfavorable | 196 | 21 | 142 | 27 | 21 | 129 | 34 | 26 | 125 | 40 | 29 | 128 | 36 | 67 | 48 | 78 | 3 | 125 | 51 | 20 | 164 |
| | 39 | 10 | 63 | 68 | 13 | 59 | 36 | 14 | 63 | 40 | 16 | 60 | 42 | 26 | 42 | 67 | 21 | 61 | 21 | 41 | 40 |
| Heard of/Undecided | 69 | 27 | 29 | 7 | 23 | 29 | 13 | 19 | 25 | 17 | 21 | 30 | 15 | 37 | 17 | 12 | 3 | 25 | 33 | 10 | 63 |
| | 14 | 13 | 13 | 18 | 14 | 13 | 14 | 10 | 13 | 17 | 12 | 14 | 18 | 15 | 15 | 10 | 21 | 12 | 14 | 20 | 15 |

12. Mark Schauer

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|----------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 87 | 45 | 28 | 12 | 37 | 27 | 18 | 40 | 29 | 17 | 42 | 26 | 16 | 45 | 22 | 17 | 3 | 27 | 54 | 6 | - |
| | 17 | 21 | 12 | 30 | 23 | 12 | 19 | 22 | 15 | 17 | 23 | 12 | 19 | 18 | 19 | 15 | 21 | 13 | 22 | 12 | |
| Favorable | 160 | 28 | 119 | 6 | 13 | 116 | 21 | 23 | 103 | 26 | 21 | 115 | 20 | 70 | 46 | 43 | 1 | 114 | 32 | 14 | 157 |
| | 32 | 13 | 53 | 15 | 8 | 53 | 22 | 13 | 52 | 26 | 12 | 54 | 24 | 27 | 40 | 37 | 7 | 55 | 13 | 29 | 39 |
| Unfavorable | 136 | 98 | 25 | 7 | 79 | 24 | 27 | 82 | 24 | 24 | 89 | 25 | 17 | 88 | 22 | 24 | 2 | 25 | 104 | 7 | 133 |
| | 27 | 46 | 11 | 18 | 48 | 11 | 29 | 45 | 12 | 24 | 49 | 12 | 20 | 35 | 19 | 21 | 14 | 12 | 43 | 14 | 33 |
| Heard of/Undecided | 117 | 44 | 54 | 15 | 35 | 50 | 28 | 36 | 43 | 34 | 30 | 48 | 32 | 52 | 24 | 33 | 8 | 40 | 54 | 22 | 117 |
| | 23 | 20 | 24 | 38 | 21 | 23 | 30 | 20 | 22 | 34 | 16 | 22 | 38 | 20 | 21 | 28 | 57 | 19 | 22 | 45 | 29 |

13. Mary Buzuma

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 319 | 142 | 142 | 25 | 107 | 129 | 62 | 116 | 124 | 67 | 121 | 132 | 55 | 180 | 69 | 63 | 7 | 134 | 155 | 29 | 241 |
| | 64 | 66 | 63 | 62 | 65 | 59 | 66 | 64 | 62 | 66 | 66 | 62 | 65 | 71 | 61 | 54 | 50 | 65 | 64 | 59 | 59 |
| Favorable | 32 | 18 | 11 | 1 | 14 | 15 | 3 | 18 | 10 | 3 | 16 | 12 | 2 | 12 | 11 | 6 | 3 | 13 | 17 | 2 | 27 |
| | 6 | 8 | 5 | 2 | 9 | 7 | 3 | 10 | 5 | 3 | 9 | 6 | 2 | 5 | 10 | 5 | 21 | 6 | 7 | 4 | 7 |
| Unfavorable | 48 | 16 | 27 | 4 | 11 | 29 | 8 | 12 | 25 | 8 | 13 | 27 | 6 | 20 | 13 | 13 | 2 | 22 | 25 | 1 | 42 |
| | 10 | 7 | 12 | 10 | 7 | 13 | 9 | 7 | 13 | 8 | 7 | 13 | 7 | 8 | 11 | 11 | 14 | 11 | 10 | 2 | 10 |
| Heard of/Undecided | 101 | 39 | 46 | 10 | 32 | 44 | 21 | 35 | 40 | 23 | 32 | 43 | 22 | 43 | 21 | 35 | 2 | 37 | 47 | 17 | 97 |
| | 20 | 18 | 20 | 25 | 20 | 20 | 22 | 19 | 20 | 23 | 18 | 20 | 26 | 17 | 18 | 30 | 14 | 18 | 19 | 35 | 24 |

14. Paul Homeniuk

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 328 | 143 | 150 | 26 | 106 | 141 | 64 | 116 | 127 | 74 | 121 | 137 | 58 | 179 | 70 | 71 | 8 | 134 | 161 | 32 | 247 |
| | 66 | 67 | 66 | 65 | 65 | 65 | 68 | 64 | 64 | 73 | 66 | 64 | 68 | 70 | 61 | 61 | 57 | 65 | 66 | 65 | 61 |
| Favorable | 36 | 12 | 19 | 1 | 11 | 18 | 2 | 13 | 19 | 3 | 11 | 20 | 3 | 22 | 8 | 6 | - | 19 | 15 | 2 | 28 |
| | 7 | 6 | 8 | 2 | 7 | 8 | 2 | 7 | 10 | 3 | 6 | 9 | 4 | 9 | 7 | 5 | | 9 | 6 | 4 | 7 |
| Unfavorable | 43 | 17 | 20 | 3 | 11 | 22 | 8 | 14 | 17 | 6 | 15 | 21 | 5 | 17 | 12 | 10 | 4 | 18 | 23 | 2 | 41 |
| | 9 | 8 | 9 | 8 | 7 | 10 | 9 | 8 | 9 | 6 | 8 | 10 | 6 | 7 | 11 | 9 | 29 | 9 | 9 | 4 | 10 |
| Heard of/Undecided | 93 | 43 | 37 | 10 | 36 | 36 | 20 | 38 | 36 | 18 | 35 | 36 | 19 | 37 | 24 | 30 | 2 | 35 | 45 | 13 | 91 |
| | 19 | 20 | 16 | 25 | 22 | 17 | 21 | 21 | 18 | 18 | 19 | 17 | 22 | 15 | 21 | 26 | 14 | 17 | 18 | 27 | 22 |

15. Mark McFarlin

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 275 | 119 | 131 | 20 | 87 | 119 | 58 | 96 | 107 | 62 | 100 | 119 | 49 | 139 | 58 | 69 | 9 | 115 | 131 | 28 | 206 |
| | 55 | 55 | 58 | 50 | 53 | 55 | 62 | 53 | 54 | 61 | 55 | 56 | 58 | 55 | 51 | 59 | 64 | 56 | 54 | 57 | 51 |
| Favorable | 50 | 23 | 19 | 3 | 16 | 23 | 9 | 20 | 19 | 8 | 21 | 19 | 7 | 30 | 9 | 8 | 3 | 17 | 32 | 1 | 34 |
| | 10 | 11 | 8 | 8 | 10 | 11 | 10 | 11 | 10 | 8 | 12 | 9 | 8 | 12 | 8 | 7 | 21 | 8 | 13 | 2 | 8 |
| Unfavorable | 53 | 25 | 21 | 6 | 18 | 25 | 9 | 22 | 19 | 10 | 22 | 20 | 10 | 27 | 17 | 7 | 2 | 22 | 29 | 2 | 49 |
| | 11 | 12 | 9 | 15 | 11 | 12 | 10 | 12 | 10 | 10 | 12 | 9 | 12 | 11 | 15 | 6 | 14 | 11 | 12 | 4 | 12 |
| Heard of/Undecided | 122 | 48 | 55 | 11 | 43 | 50 | 18 | 43 | 54 | 21 | 39 | 56 | 19 | 59 | 30 | 33 | - | 52 | 52 | 18 | 118 |
| | 24 | 22 | 24 | 28 | 26 | 23 | 19 | 24 | 27 | 21 | 21 | 26 | 22 | 23 | 26 | 28 | | 25 | 21 | 37 | 29 |

16. Terri Lynn Land

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 42 | 14 | 22 | 4 | 6 | 25 | 7 | 10 | 23 | 7 | 8 | 23 | 6 | 14 | 12 | 13 | 3 | 20 | 13 | 8 | 23 |
| | 8 | 7 | 10 | 10 | 4 | 12 | 7 | 6 | 12 | 7 | 4 | 11 | 7 | 5 | 11 | 11 | 21 | 10 | 5 | 16 | 6 |
| Favorable | 176 | 140 | 25 | 9 | 112 | 30 | 28 | 118 | 21 | 32 | 120 | 26 | 24 | 121 | 32 | 21 | 2 | 34 | 133 | 9 | 131 |
| | 35 | 65 | 11 | 22 | 68 | 14 | 30 | 65 | 11 | 32 | 66 | 12 | 28 | 47 | 28 | 18 | 14 | 17 | 55 | 18 | 32 |
| Unfavorable | 205 | 29 | 146 | 17 | 20 | 133 | 41 | 23 | 129 | 45 | 23 | 134 | 42 | 81 | 49 | 69 | 6 | 126 | 59 | 20 | 187 |
| | 41 | 13 | 65 | 42 | 12 | 61 | 44 | 13 | 65 | 45 | 13 | 63 | 49 | 32 | 43 | 59 | 43 | 61 | 24 | 41 | 46 |
| Heard of/Undecided | 77 | 32 | 33 | 10 | 26 | 29 | 18 | 30 | 26 | 17 | 31 | 31 | 13 | 39 | 21 | 14 | 3 | 26 | 39 | 12 | 66 |
| | 15 | 15 | 15 | 25 | 16 | 13 | 19 | 17 | 13 | 17 | 17 | 14 | 15 | 15 | 18 | 12 | 21 | 13 | 16 | 24 | 16 |

17. Gary Peters

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 60 | 27 | 19 | 11 | 16 | 22 | 17 | 20 | 18 | 18 | 20 | 21 | 14 | 28 | 15 | 15 | 2 | 22 | 31 | 7 | 21 |
| | 12 | 13 | 8 | 28 | 10 | 10 | 18 | 11 | 9 | 18 | 11 | 10 | 16 | 11 | 13 | 13 | 14 | 11 | 13 | 14 | 5 |
| Favorable | 170 | 38 | 123 | 3 | 30 | 111 | 23 | 37 | 105 | 28 | 36 | 111 | 21 | 83 | 47 | 35 | 5 | 114 | 43 | 13 | 150 |
| | 34 | 18 | 54 | 8 | 18 | 51 | 24 | 20 | 53 | 28 | 20 | 52 | 25 | 33 | 41 | 30 | 36 | 55 | 18 | 27 | 37 |
| Unfavorable | 164 | 106 | 38 | 12 | 85 | 44 | 28 | 89 | 39 | 31 | 91 | 38 | 25 | 100 | 30 | 32 | 2 | 33 | 122 | 9 | 145 |
| | 33 | 49 | 17 | 30 | 52 | 20 | 30 | 49 | 20 | 31 | 50 | 18 | 29 | 39 | 26 | 27 | 14 | 16 | 50 | 18 | 36 |
| Heard of/Undecided | 106 | 44 | 46 | 14 | 33 | 40 | 26 | 35 | 37 | 24 | 35 | 44 | 25 | 44 | 22 | 35 | 5 | 37 | 48 | 20 | 91 |
| | 21 | 20 | 20 | 35 | 20 | 18 | 28 | 19 | 19 | 24 | 19 | 21 | 29 | 17 | 19 | 30 | 36 | 18 | 20 | 41 | 22 |

18. Jim Fulner

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 320 | 141 | 147 | 25 | 107 | 135 | 62 | 124 | 122 | 63 | 122 | 132 | 54 | 173 | 58 | 79 | 10 | 131 | 158 | 30 | 236 |
| | 64 | 66 | 65 | 62 | 65 | 62 | 66 | 69 | 61 | 62 | 67 | 62 | 64 | 68 | 51 | 68 | 71 | 64 | 65 | 61 | 58 |
| Favorable | 29 | 17 | 11 | - | 11 | 12 | 3 | 12 | 8 | 4 | 14 | 12 | 2 | 14 | 13 | 1 | 1 | 11 | 17 | 1 | 28 |
| | 6 | 8 | 5 | | 7 | 6 | 3 | 7 | 4 | 4 | 8 | 6 | 2 | 5 | 11 | 1 | 7 | 5 | 7 | 2 | 7 |
| Unfavorable | 47 | 20 | 16 | 5 | 14 | 24 | 9 | 17 | 19 | 10 | 16 | 19 | 10 | 22 | 13 | 11 | 1 | 16 | 30 | 1 | 41 |
| | 9 | 9 | 7 | 12 | 9 | 11 | 10 | 9 | 10 | 10 | 9 | 9 | 12 | 9 | 11 | 9 | 7 | 8 | 12 | 2 | 10 |
| Heard of/Undecided | 104 | 37 | 52 | 10 | 32 | 46 | 20 | 28 | 50 | 24 | 30 | 51 | 19 | 46 | 30 | 26 | 2 | 48 | 39 | 17 | 102 |
| | 21 | 17 | 23 | 25 | 20 | 21 | 21 | 15 | 25 | 24 | 16 | 24 | 22 | 18 | 26 | 22 | 14 | 23 | 16 | 35 | 25 |

19. Chris Wahmhoff

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 326 | 141 | 154 | 22 | 104 | 141 | 61 | 117 | 130 | 68 | 121 | 139 | 52 | 183 | 61 | 72 | 10 | 132 | 161 | 32 | 245 |
| | 65 | 66 | 68 | 55 | 63 | 65 | 65 | 65 | 65 | 67 | 66 | 65 | 61 | 72 | 54 | 62 | 71 | 64 | 66 | 65 | 60 |
| Favorable | 32 | 8 | 18 | 3 | 6 | 19 | 5 | 8 | 16 | 5 | 7 | 19 | 3 | 14 | 11 | 5 | 2 | 17 | 12 | 3 | 29 |
| | 6 | 4 | 8 | 8 | 4 | 9 | 5 | 4 | 8 | 5 | 4 | 9 | 4 | 5 | 10 | 4 | 14 | 8 | 5 | 6 | 7 |
| Unfavorable | 45 | 21 | 20 | 2 | 15 | 22 | 6 | 15 | 19 | 7 | 17 | 21 | 6 | 17 | 15 | 11 | 2 | 21 | 22 | 2 | 42 |
| | 9 | 10 | 9 | 5 | 9 | 10 | 6 | 8 | 10 | 7 | 9 | 10 | 7 | 7 | 13 | 9 | 14 | 10 | 9 | 4 | 10 |
| Heard of/Undecided | 97 | 45 | 34 | 13 | 39 | 35 | 22 | 41 | 34 | 21 | 37 | 35 | 24 | 41 | 27 | 29 | - | 36 | 49 | 12 | 91 |
| | 19 | 21 | 15 | 32 | 24 | 16 | 23 | 23 | 17 | 21 | 20 | 16 | 28 | 16 | 24 | 25 | | 17 | 20 | 24 | 22 |

20. Richard Matkin

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 316 | 138 | 145 | 26 | 106 | 134 | 60 | 114 | 128 | 61 | 118 | 133 | 53 | 169 | 66 | 72 | 9 | 130 | 156 | 29 | 234 |
| | 63 | 64 | 64 | 65 | 65 | 62 | 64 | 63 | 64 | 60 | 65 | 62 | 62 | 66 | 58 | 62 | 64 | 63 | 64 | 59 | 57 |
| Favorable | 37 | 14 | 17 | 1 | 8 | 22 | 7 | 13 | 16 | 7 | 12 | 19 | 6 | 21 | 8 | 7 | 1 | 20 | 15 | 2 | 34 |
| | 7 | 7 | 8 | 2 | 5 | 10 | 7 | 7 | 8 | 7 | 7 | 9 | 7 | 8 | 7 | 6 | 7 | 10 | 6 | 4 | 8 |
| Unfavorable | 40 | 13 | 20 | 5 | 9 | 23 | 7 | 12 | 18 | 7 | 12 | 20 | 6 | 16 | 10 | 12 | 2 | 18 | 21 | 1 | 36 |
| | 8 | 6 | 9 | 12 | 5 | 11 | 7 | 7 | 9 | 7 | 7 | 9 | 7 | 6 | 9 | 10 | 14 | 9 | 9 | 2 | 9 |
| Heard of/Undecided | 107 | 50 | 44 | 8 | 41 | 38 | 20 | 42 | 37 | 26 | 40 | 42 | 20 | 49 | 30 | 26 | 2 | 38 | 52 | 17 | 103 |
| | 21 | 23 | 19 | 20 | 25 | 18 | 21 | 23 | 19 | 26 | 22 | 20 | 24 | 19 | 26 | 22 | 14 | 18 | 21 | 35 | 25 |

21. Michigan State Legislature

BANNER 5

=====

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|-----------------------------------|-----|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 23 | 4 | 15 | 3 | 4 | 16 | 3 | 5 | 14 | 3 | 4 | 16 | 3 | 7 | 6 | 8 | 2 | 12 | 7 | 4 | 16 |
| | 5 | 2 | 7 | 8 | 2 | 7 | 3 | 3 | 7 | 3 | 2 | 7 | 4 | 3 | 5 | 7 | 14 | 6 | 3 | 8 | 4 |
| Favorable | 180 | 109 | 59 | 5 | 88 | 59 | 27 | 96 | 51 | 26 | 94 | 54 | 24 | 118 | 32 | 27 | 3 | 59 | 105 | 16 | 146 |
| | 36 | 51 | 26 | 12 | 54 | 27 | 29 | 53 | 26 | 26 | 52 | 25 | 28 | 46 | 28 | 23 | 21 | 29 | 43 | 33 | 36 |
| Unfavorable | 174 | 45 | 109 | 14 | 27 | 102 | 31 | 39 | 94 | 34 | 35 | 104 | 28 | 64 | 47 | 58 | 5 | 96 | 68 | 10 | 151 |
| | 35 | 21 | 48 | 35 | 16 | 47 | 33 | 22 | 47 | 34 | 19 | 49 | 33 | 25 | 41 | 50 | 36 | 47 | 28 | 20 | 37 |
| Heard of/Undecided | 123 | 57 | 43 | 18 | 45 | 40 | 33 | 41 | 40 | 38 | 49 | 40 | 30 | 66 | 29 | 24 | 4 | 39 | 64 | 19 | 94 |
| | 25 | 27 | 19 | 45 | 27 | 18 | 35 | 23 | 20 | 38 | 27 | 19 | 35 | 26 | 25 | 21 | 29 | 19 | 26 | 39 | 23 |

22. U.S. Congress

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|--------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|------|------------------------------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 18 | 7 | 5 | 4 | 7 | 8 | 3 | 8 | 5 | 4 | 7 | 4 | 4 | 3 | 11 | 3 | 1 | 5 | 12 | 1 | 11 |
| | 4 | 3 | 2 | 10 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 2 | 5 | 1 | 10 | 3 | 7 | 2 | 5 | 2 | 3 |
| Favorable | 124 | 54 | 60 | 4 | 45 | 58 | 14 | 48 | 56 | 15 | 49 | 61 | 11 | 78 | 33 | 11 | 2 | 53 | 59 | 12 | 102 |
| | 25 | 25 | 27 | 10 | 27 | 27 | 15 | 27 | 28 | 15 | 27 | 29 | 13 | 31 | 29 | 9 | 14 | 26 | 24 | 24 | 25 |
| Unfavorable | 296 | 129 | 135 | 21 | 92 | 123 | 64 | 104 | 113 | 66 | 101 | 126 | 57 | 146 | 54 | 86 | 10 | 131 | 141 | 24 | 243 |
| | 59 | 60 | 60 | 52 | 56 | 57 | 68 | 57 | 57 | 65 | 55 | 59 | 67 | 57 | 47 | 74 | 71 | 64 | 58 | 49 | 60 |
| Heard of/Undecided | 62 | 25 | 26 | 11 | 20 | 28 | 13 | 21 | 25 | 16 | 25 | 23 | 13 | 28 | 16 | 17 | 1 | 17 | 32 | 12 | 51 |
| | 12 | 12 | 12 | 28 | 12 | 13 | 14 | 12 | 13 | 16 | 14 | 11 | 15 | 11 | 14 | 15 | 7 | 8 | 13 | 24 | 13 |

23. For U.S. Senate there are five candidates listed on your ballot in the following order: Republican Terri Lynn Land, Democrat Gary Peters, Libertarian Jim Fulner, Richard Matkin, U.S. Taxpayers Party, and Chris Wahmhoff, Green Party. At this point for whom will you vote or lean toward - Land, Peters, Fulner, Matkin, or Wahmhoff?

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|---|----------|----------|----------|---------------------|----------|-------|--------------------|-----------|-----------|------------------|------------|----------|------------------|-------|------|-------|-----------|------|-----|--------------------------|-----|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Terri Lynn Land | 184 | 169 | 6 | 8 | 144 | 9 | 26 | 144 | 5 | 32 | 152 | 7 | 21 | 130 | 31 | 20 | 3 | 17 | 153 | 14 | 144 |
| | 37 | 79 | 3 | 20 | 88 | 4 | 28 | 80 | 3 | 32 | 84 | 3 | 25 | 51 | 27 | 17 | 21 | 8 | 63 | 29 | 35 |
| Democrat Gary Peters | 228 | 20 | 196 | 10 | 10 | 184 | 28 | 18 | 178 | 26 | 13 | 185 | 28 | 98 | 57 | 69 | 4 | 165 | 43 | 20 | 201 |
| | 46 | 9 | 87 | 25 | 6 | 85 | 30 | 10 | 89 | 26 | 7 | 86 | 33 | 38 | 50 | 59 | 29 | 80 | 18 | 41 | 49 |
| Libertarian Jim Fulner | 16 | 3 | 8 | 1 | 2 | 8 | - | 4 | 3 | 4 | 2 | 8 | 1 | 4 | 5 | 7 | - | 9 | 4 | 3 | 15 |
| | 3 | 1 | 4 | 2 | 1 | 4 | | 2 | 2 | 4 | 1 | 4 | 1 | 2 | 4 | 6 | | 4 | 2 | 6 | 4 |
| Richard A. Matkin, U.S. Taxpayers Party | 9 | - | 4 | - | 1 | 5 | 1 | 1 | 7 | 1 | 1 | 3 | 3 | 4 | 2 | 3 | - | 4 | 4 | 1 | 4 |
| | 2 | | 2 | | 1 | 2 | 1 | 1 | 4 | 1 | 1 | 1 | 4 | 2 | 2 | 3 | | 2 | 2 | 2 | 1 |
| Green Party Chris Wahmhoff | 7 | - | 1 | 2 | - | 1 | 4 | - | - | 7 | - | 1 | 4 | - | 4 | 3 | - | 2 | 4 | 1 | 5 |
| | 1 | | * | 5 | | * | 4 | | | 7 | | * | 5 | | 4 | 3 | | 1 | 2 | 2 | 1 |
| Undecided | 52 | 23 | 9 | 18 | 7 | 8 | 33 | 14 | 5 | 30 | 14 | 8 | 27 | 19 | 13 | 15 | 5 | 9 | 33 | 9 | 34 |
| | 10 | 11 | 4 | 45 | 4 | 4 | 35 | 8 | 3 | 30 | 8 | 4 | 32 | 7 | 11 | 13 | 36 | 4 | 14 | 18 | 8 |
| Refused | 4 | - | 2 | 1 | - | 2 | 2 | - | 1 | 1 | - | 2 | 1 | - | 2 | - | 2 | - | 3 | 1 | 4 |
| | 1 | | 1 | 2 | | 1 | 2 | | 1 | 1 | | 1 | 1 | | 2 | | 14 | | 1 | 2 | 1 |

24. Who would be your second choice - Land or Peters?

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----------|-----------|---------------------|----------|-----------|--------------------|-----------|-----------|------------------|------------|-----------|------------------|----------|-----------|-----------|-----------|-----------|-----------|--------------------------|-----------|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Those who would not vote Land or Peters | 32 100 | 3 100 | 13 100 | 3 100 | 3 100 | 14 100 | 5 100 | 5 100 | 10 100 | 12 100 | 3 100 | 12 100 | 8 100 | 8 100 | 11 100 | 13 100 | - | 15 100 | 12 100 | 5 100 | 24 100 |
| Republican Terri Lynn Land | 6 19 | - | 1 8 | - | 1 33 | 3 21 | - | 1 20 | 3 30 | 2 17 | 1 33 | 1 8 | - | 1 12 | 2 18 | 3 23 | - | 2 13 | 2 17 | 2 40 | 3 12 |
| Democrat Gary Peters | 12 38 | - | 9 69 | - | 1 33 | 6 43 | 1 20 | - | 4 40 | 5 42 | - | 9 75 | 1 12 | 2 25 | 4 36 | 6 46 | - | 7 47 | 3 25 | 2 40 | 11 46 |
| Undecided | 11 34 | 3 100 | 1 8 | 3 100 | 1 33 | 5 36 | 4 80 | 3 60 | 1 10 | 5 42 | 2 67 | 2 17 | 4 50 | 3 38 | 5 45 | 3 23 | - | 6 40 | 4 33 | 1 20 | 9 38 |
| Refused | 3 9 | - | 2 15 | - | - | - | - | 1 20 | 2 20 | - | - | - | 3 38 | 2 25 | - | 1 8 | - | - | 3 25 | - | 1 4 |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

BANNER 5

| | STATE RACES | | | | | | | | | | | | | | | | | | | | |
|--|-------------|----------|----------|---------------------|----------|-------|--------------------|-----------|-----------|------------------|------------|----------|------------------|-------|------|-------|-----------|------|-----|--------------------------|----|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Conservative | 6 | 4 | 2 | - | 4 | 1 | 1 | 2 | 1 | 2 | 2 | 2 | 2 | 3 | 2 | - | 1 | 1 | 4 | 1 | 4 |
| | 1 | 2 | 1 | | 2 | * | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 2 | | 7 | * | 2 | 2 | 1 |
| Hardworking | 7 | 7 | - | - | 4 | - | 2 | 4 | - | 3 | 6 | - | - | 5 | 1 | - | 1 | - | 6 | 1 | 6 |
| | 1 | 3 | | | 2 | | 2 | 2 | | 3 | 3 | | | 2 | 1 | | 7 | | 2 | 2 | 1 |
| Not qualified/Out of touch/Not good for Michigan | 12 | 3 | 8 | 1 | 1 | 9 | 2 | 2 | 7 | 3 | 1 | 9 | 2 | 9 | 2 | 1 | - | 6 | 3 | 3 | 10 |
| | 2 | 1 | 4 | 2 | 1 | 4 | 2 | 1 | 4 | 3 | 1 | 4 | 2 | 4 | 2 | 1 | | 3 | 1 | 6 | 2 |
| Best choice | 6 | 6 | - | - | 5 | - | 1 | 5 | - | 1 | 5 | - | 1 | 6 | - | - | - | - | 6 | - | 2 |
| | 1 | 3 | | | 3 | | 1 | 3 | | 1 | 3 | | 1 | 2 | | | | | 2 | | * |
| Views/stand on issues | 12 | 7 | 5 | - | 6 | 3 | 2 | 6 | 5 | 1 | 7 | 4 | 1 | 6 | 2 | 4 | - | 4 | 7 | 1 | 10 |
| | 2 | 3 | 2 | | 4 | 1 | 2 | 3 | 3 | 1 | 4 | 2 | 1 | 2 | 2 | 3 | | 2 | 3 | 2 | 2 |
| Commercials/Ads on TV | 8 | 4 | 3 | 1 | 3 | 3 | 2 | 4 | 2 | 2 | 4 | 3 | 1 | 5 | 1 | 1 | 1 | 2 | 4 | 2 | 7 |
| | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 1 | 2 | 1 | 1 | 7 | 1 | 2 | 4 | 2 |
| Selfish/Self-centered | 4 | 1 | 2 | 1 | 1 | 2 | 1 | 2 | 2 | - | 1 | 2 | 1 | 3 | - | 1 | - | 2 | 2 | - | 2 |
| | 1 | * | 1 | 2 | 1 | 1 | 1 | 1 | 1 | | 1 | 1 | 1 | 1 | | 1 | | 1 | 1 | | * |
| Like her/General positive mentions | 30 | 22 | 7 | - | 21 | 6 | 3 | 21 | 7 | 2 | 20 | 7 | 3 | 16 | 9 | 5 | - | 7 | 23 | - | 23 |
| | 6 | 10 | 3 | | 13 | 3 | 3 | 12 | 4 | 2 | 11 | 3 | 4 | 6 | 8 | 4 | | 3 | 9 | | 6 |
| Dislike like her/General negative mentions | 77 | 13 | 57 | 6 | 9 | 55 | 10 | 13 | 48 | 11 | 9 | 57 | 9 | 31 | 20 | 21 | 5 | 51 | 19 | 7 | 74 |
| | 15 | 6 | 25 | 15 | 5 | 25 | 11 | 7 | 24 | 11 | 5 | 27 | 11 | 12 | 18 | 18 | 36 | 25 | 8 | 14 | 18 |
| Don't know her | 18 | 4 | 10 | 3 | 2 | 11 | 4 | 3 | 9 | 5 | 3 | 9 | 5 | 8 | 4 | 4 | 2 | 9 | 6 | 3 | 14 |
| | 4 | 2 | 4 | 8 | 1 | 5 | 4 | 2 | 5 | 5 | 2 | 4 | 6 | 3 | 4 | 3 | 14 | 4 | 2 | 6 | 3 |
| Other | 19 | 7 | 8 | 3 | 5 | 9 | 5 | 6 | 8 | 4 | 5 | 9 | 4 | 8 | 4 | 6 | 1 | 4 | 10 | 5 | 16 |
| | 4 | 3 | 4 | 8 | 3 | 4 | 5 | 3 | 4 | 4 | 3 | 4 | 5 | 3 | 4 | 5 | 7 | 2 | 4 | 10 | 4 |
| None/Nothing | 36 | 14 | 18 | 2 | 12 | 16 | 7 | 14 | 16 | 5 | 15 | 16 | 3 | 16 | 10 | 10 | - | 12 | 20 | 4 | 30 |
| | 7 | 7 | 8 | 5 | 7 | 7 | 7 | 8 | 8 | 5 | 8 | 7 | 4 | 6 | 9 | 9 | | 6 | 8 | 8 | 7 |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW | |
|---------------|-------------|-------------|-----|---------------------|-------|-----|--------------------|--------------|-----|------------------|-------------|-----|------------------|------|-------|-----|-----------|-----|-----|------------------------------|----|
| | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | SNY- DER/ SCHA- UER | |
| DK/NA/Refused | 78 | 30 | 29 | 14 | 17 | 33 | 25 | 22 | 29 | 24 | 21 | 31 | 23 | 37 | 24 | 15 | 2 | 34 | 33 | 10 | 54 |
| | 16 | 14 | 13 | 35 | 10 | 15 | 27 | 12 | 15 | 24 | 12 | 14 | 27 | 15 | 21 | 13 | 14 | 17 | 14 | 20 | 13 |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

BANNER 5

| | STATE RACES | | | | | | | | | | | | | | | | | | | | |
|-----------------------------------|-------------|----------|----------|-----|---------------------|-------|-----|--------------------|-----------|-----|------------------|----------|-----|------------------|------|-------|-----|-----------|-----|-----|--------------------------|
| | GOVERNOR | | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat | 32 | 11 | 18 | - | 10 | 14 | 3 | 8 | 14 | 8 | 8 | 18 | 4 | 14 | 5 | 12 | 1 | 15 | 13 | 4 | 29 |
| | 6 | 5 | 8 | | 6 | 6 | 3 | 4 | 7 | 8 | 4 | 8 | 5 | 5 | 4 | 10 | 7 | 7 | 5 | 8 | 7 |
| Crook/Liar/Untrustworthy | 40 | 32 | 6 | 1 | 28 | 5 | 5 | 29 | 4 | 7 | 30 | 5 | 4 | 29 | 5 | 6 | - | 8 | 31 | 1 | 37 |
| | 8 | 15 | 3 | 2 | 17 | 2 | 5 | 16 | 2 | 7 | 16 | 2 | 5 | 11 | 4 | 5 | | 4 | 13 | 2 | 9 |
| Taxes | 8 | 6 | - | 2 | 6 | - | 2 | 6 | - | 2 | 6 | - | 2 | 4 | 3 | 1 | - | - | 8 | - | 8 |
| | 2 | 3 | | 5 | 4 | | 2 | 3 | | 2 | 3 | | 2 | 2 | 3 | 1 | | | 3 | | 2 |
| Politician | 10 | 3 | 6 | 1 | 3 | 5 | 2 | 5 | 3 | 1 | 3 | 6 | 1 | 7 | - | 1 | 2 | 5 | 3 | 2 | 10 |
| | 2 | 1 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 1 | 2 | 3 | 1 | 3 | | 1 | 14 | 2 | 1 | 4 | 2 |
| Honest/Fair | 15 | 2 | 13 | - | 1 | 12 | 2 | 2 | 8 | 5 | 1 | 10 | 4 | 9 | 3 | 3 | - | 11 | 4 | - | 14 |
| | 3 | 1 | 6 | | 1 | 6 | 2 | 1 | 4 | 5 | 1 | 5 | 5 | 4 | 3 | 3 | | 5 | 2 | | 3 |
| Experienced/Qualified/Congressman | 17 | 3 | 11 | 1 | 3 | 12 | 2 | 3 | 11 | 2 | 3 | 10 | 2 | 12 | 1 | 4 | - | 10 | 5 | 2 | 12 |
| | 3 | 1 | 5 | 2 | 2 | 6 | 2 | 2 | 6 | 2 | 2 | 5 | 2 | 5 | 1 | 3 | | 5 | 2 | 4 | 3 |
| For the people | 8 | - | 8 | - | - | 7 | 1 | 1 | 7 | - | 1 | 6 | 1 | 3 | 2 | 3 | - | 7 | - | 1 | 8 |
| | 2 | | 4 | | | 3 | 1 | 1 | 4 | | 1 | 3 | 1 | 1 | 2 | 3 | | 3 | | 2 | 2 |
| Hard-worker/Will do a good job | 18 | 3 | 15 | - | 3 | 15 | - | 4 | 14 | - | 3 | 15 | - | 6 | 7 | 5 | - | 16 | 2 | - | 18 |
| | 4 | 1 | 7 | | 2 | 7 | | 2 | 7 | | 2 | 7 | | 2 | 6 | 4 | | 8 | 1 | | 4 |
| Rich/Big Money | 10 | 8 | 2 | - | 7 | - | 1 | 7 | 2 | 1 | 7 | - | 3 | 8 | 1 | 1 | - | - | 9 | 1 | 8 |
| | 2 | 4 | 1 | | 4 | | 1 | 4 | 1 | 1 | 4 | | 4 | 3 | 1 | 1 | | | 4 | 2 | 2 |
| Views/stand on issues | 14 | 4 | 10 | - | 3 | 10 | - | 3 | 10 | 1 | 3 | 10 | 1 | 5 | 5 | 4 | - | 8 | 4 | 2 | 11 |
| | 3 | 2 | 4 | | 2 | 5 | | 2 | 5 | 1 | 2 | 5 | 1 | 2 | 4 | 3 | | 4 | 2 | 4 | 3 |
| Commercials | 3 | 1 | - | - | 1 | - | - | 1 | - | 2 | 1 | - | - | 1 | 2 | - | - | - | - | 3 | 3 |
| | 1 | * | | | 1 | | | 1 | | 2 | 1 | | | * | 2 | | | | | 6 | 1 |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

BANNER 5

| | STATE RACES | | | | | | | | | | | | | | | | | | | | |
|--|-------------|----------|----------|---------------------|----------|-------|--------------------|-----------|-----------|------------------|------------|----------|------------------|-------|------|-------|-----------|------|-----|--------------------------|----|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| | | | | | | | | | | | | | | | | | | | | | |
| Selfish/Out for himself | 6 | 3 | 2 | - | 2 | 1 | 2 | 4 | - | 1 | 3 | 1 | 1 | 2 | 3 | 1 | - | 1 | 4 | 1 | 6 |
| | 1 | 1 | 1 | | 1 | * | 2 | 2 | | 1 | 2 | * | 1 | 1 | 3 | 1 | | * | 2 | 2 | 1 |
| Like him/General positive mentions | 67 | 8 | 58 | 1 | 5 | 54 | 4 | 7 | 54 | 4 | 8 | 54 | 4 | 27 | 20 | 18 | 2 | 45 | 17 | 5 | 57 |
| | 13 | 4 | 26 | 2 | 3 | 25 | 4 | 4 | 27 | 4 | 4 | 25 | 5 | 11 | 18 | 15 | 14 | 22 | 7 | 10 | 14 |
| Dislike like him/General negative mentions | 44 | 26 | 8 | 6 | 21 | 13 | 9 | 23 | 12 | 9 | 23 | 12 | 9 | 24 | 10 | 10 | - | 11 | 30 | 3 | 39 |
| | 9 | 12 | 4 | 15 | 13 | 6 | 10 | 13 | 6 | 9 | 13 | 6 | 11 | 9 | 9 | 9 | | 5 | 12 | 6 | 10 |
| Don't know him | 43 | 20 | 16 | 5 | 16 | 14 | 12 | 19 | 13 | 8 | 19 | 15 | 8 | 17 | 12 | 12 | 2 | 19 | 22 | 2 | 22 |
| | 9 | 9 | 7 | 12 | 10 | 6 | 13 | 10 | 7 | 8 | 10 | 7 | 9 | 7 | 11 | 10 | 14 | 9 | 9 | 4 | 5 |
| Other | 22 | 12 | 7 | 3 | 8 | 7 | 7 | 7 | 5 | 8 | 7 | 5 | 7 | 14 | 1 | 6 | 1 | 5 | 12 | 4 | 21 |
| | 4 | 6 | 3 | 8 | 5 | 3 | 7 | 4 | 3 | 8 | 4 | 2 | 8 | 5 | 1 | 5 | 7 | 2 | 5 | 8 | 5 |
| None/Nothing | 40 | 23 | 11 | 3 | 15 | 14 | 10 | 18 | 12 | 9 | 18 | 13 | 6 | 19 | 10 | 11 | - | 13 | 23 | 4 | 26 |
| | 8 | 11 | 5 | 8 | 9 | 6 | 11 | 10 | 6 | 9 | 10 | 6 | 7 | 7 | 9 | 9 | | 6 | 9 | 8 | 6 |
| DK/NA/Refused | 103 | 50 | 35 | 17 | 32 | 34 | 32 | 34 | 30 | 33 | 38 | 34 | 28 | 54 | 24 | 19 | 6 | 32 | 57 | 14 | 78 |
| | 21 | 23 | 15 | 42 | 20 | 16 | 34 | 19 | 15 | 33 | 21 | 16 | 33 | 21 | 21 | 16 | 43 | 16 | 23 | 29 | 19 |

26. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|--------------------------------------|-----|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican | 214 | 183 | 13 | 10 | 155 | 17 | 32 | 162 | 8 | 35 | 165 | 14 | 25 | 131 | 44 | 33 | 6 | 24 | 172 | 18 | 167 |
| | 43 | 85 | 6 | 25 | 95 | 8 | 34 | 90 | 4 | 35 | 91 | 7 | 29 | 51 | 39 | 28 | 43 | 12 | 70 | 37 | 41 |
| Democratic | 227 | 15 | 194 | 12 | 8 | 187 | 22 | 12 | 180 | 28 | 5 | 192 | 24 | 95 | 53 | 74 | 5 | 168 | 40 | 19 | 198 |
| | 45 | 7 | 86 | 30 | 5 | 86 | 23 | 7 | 90 | 28 | 3 | 90 | 28 | 37 | 46 | 63 | 36 | 82 | 16 | 39 | 49 |
| Undecided | 55 | 17 | 17 | 16 | 1 | 13 | 38 | 7 | 9 | 36 | 12 | 8 | 32 | 27 | 16 | 10 | 2 | 14 | 30 | 11 | 40 |
| | 11 | 8 | 8 | 40 | 1 | 6 | 40 | 4 | 5 | 36 | 7 | 4 | 38 | 11 | 14 | 9 | 14 | 7 | 12 | 22 | 10 |
| Refused | 4 | - | 2 | 2 | - | - | 2 | - | 2 | 2 | - | - | 4 | 2 | 1 | - | 1 | - | 2 | 1 | 2 |
| | 1 | | 1 | 5 | | | 2 | | 1 | 2 | | | 5 | 1 | 1 | | 7 | | 1 | 2 | * |

27. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|--------------------|------------|-------------|-------------|---------------------|-------------|------------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|------------|------------|------------|-----------|------------|------------|--------------------------------------|------------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Total | 500 100 | 215 100 | 226 100 | 40 100 | 164 100 | 217 100 | 94 100 | 181 100 | 199 100 | 101 100 | 182 100 | 214 100 | 85 100 | 255 100 | 114 100 | 117 100 | 14 100 | 206 100 | 244 100 | 49 100 | 407 100 |
| For Obama | 159 32 | 12 6 | 134 59 | 11 28 | 6 4 | 132 61 | 17 18 | 8 4 | 123 62 | 20 20 | 6 3 | 136 64 | 16 19 | 66 26 | 47 41 | 42 36 | 4 29 | 124 60 | 23 9 | 12 24 | 131 32 |
| Against Obama | 135 27 | 108 50 | 9 4 | 14 35 | 91 55 | 11 5 | 27 29 | 92 51 | 9 5 | 28 28 | 99 54 | 9 4 | 24 28 | 79 31 | 25 22 | 29 25 | 2 14 | 11 5 | 112 46 | 12 24 | 104 26 |
| He's not a factor | 192 38 | 94 44 | 74 33 | 13 32 | 66 40 | 68 31 | 44 47 | 79 44 | 60 30 | 49 49 | 75 41 | 63 29 | 41 48 | 103 40 | 38 33 | 45 38 | 6 43 | 64 31 | 104 43 | 24 49 | 161 40 |
| Don't Know/Refused | 14 3 | 1 * | 9 4 | 2 5 | 1 1 | 6 3 | 6 6 | 2 1 | 7 4 | 4 4 | 2 1 | 6 3 | 4 5 | 7 3 | 4 4 | 1 1 | 2 14 | 7 3 | 5 2 | 1 2 | 11 3 |

28. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

BANNER 5

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STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|-----------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|--------------------------------------|-----|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 317 | 147 | 150 | 14 | 116 | 145 | 39 | 126 | 135 | 41 | 128 | 150 | 30 | 174 | 60 | 76 | 7 | 136 | 153 | 27 | 259 |
| | 63 | 68 | 66 | 35 | 71 | 67 | 41 | 70 | 68 | 41 | 70 | 70 | 35 | 68 | 53 | 65 | 50 | 66 | 63 | 55 | 64 |
| No | 154 | 63 | 63 | 17 | 47 | 58 | 42 | 53 | 54 | 46 | 51 | 54 | 42 | 72 | 40 | 37 | 5 | 59 | 79 | 16 | 123 |
| | 31 | 29 | 28 | 42 | 29 | 27 | 45 | 29 | 27 | 46 | 28 | 25 | 49 | 28 | 35 | 32 | 36 | 29 | 32 | 33 | 30 |
| Undecided | 28 | 5 | 13 | 9 | 1 | 14 | 12 | 2 | 9 | 14 | 3 | 10 | 13 | 9 | 13 | 4 | 2 | 11 | 11 | 6 | 24 |
| | 6 | 2 | 6 | 22 | 1 | 6 | 13 | 1 | 5 | 14 | 2 | 5 | 15 | 4 | 11 | 3 | 14 | 5 | 5 | 12 | 6 |
| Refused | 1 | - | - | - | - | - | 1 | - | 1 | - | - | - | - | - | 1 | - | - | - | 1 | - | 1 |
| | * | | | | | | 1 | | 1 | | | | | | 1 | | | | * | | * |

29. What is the most important issue when casting your vote for Congress this year: jobs, healthcare, federal budget deficit, education, security/terrorism, and immigration...?

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|------------------------|------------|------------|------------|---------------------|------------|------------|--------------------|------------|------------|------------------|------------|------------|------------------|------------|------------|------------|-----------|------------|------------|--------------------------|------------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Total | 500 100 | 215 100 | 226 100 | 40 100 | 164 100 | 217 100 | 94 100 | 181 100 | 199 100 | 101 100 | 182 100 | 214 100 | 85 100 | 255 100 | 114 100 | 117 100 | 14 100 | 206 100 | 244 100 | 49 100 | 407 100 |
| Jobs | 122 24 | 40 19 | 65 29 | 14 35 | 29 18 | 68 31 | 20 21 | 26 14 | 64 32 | 29 29 | 26 14 | 63 29 | 29 34 | 59 23 | 31 27 | 31 26 | 1 7 | 59 29 | 48 20 | 14 29 | 98 24 |
| Healthcare | 83 17 | 31 14 | 44 19 | 7 18 | 24 15 | 47 22 | 10 11 | 24 13 | 44 22 | 11 11 | 25 14 | 47 22 | 10 12 | 46 18 | 21 18 | 13 11 | 3 21 | 38 18 | 41 17 | 4 8 | 68 17 |
| Federal Budget deficit | 70 14 | 45 21 | 22 10 | 2 5 | 34 21 | 17 8 | 19 20 | 36 20 | 19 10 | 15 15 | 38 21 | 19 9 | 12 14 | 35 14 | 22 19 | 10 9 | 3 21 | 23 11 | 39 16 | 8 16 | 62 15 |
| Education | 58 12 | 19 9 | 35 15 | 3 8 | 14 9 | 31 14 | 9 10 | 15 8 | 30 15 | 10 10 | 14 8 | 36 17 | 5 6 | 23 9 | 12 11 | 21 18 | 2 14 | 35 17 | 19 8 | 4 8 | 49 12 |
| Security/terrorism | 67 13 | 40 19 | 21 9 | 1 2 | 37 23 | 17 8 | 10 11 | 39 22 | 17 9 | 10 10 | 42 23 | 14 7 | 9 11 | 47 18 | 10 9 | 10 9 | - 8 | 16 8 | 43 18 | 8 16 | 49 12 |
| Immigration | 53 11 | 24 11 | 18 8 | 4 10 | 16 10 | 17 8 | 10 11 | 27 15 | 8 4 | 10 10 | 25 14 | 15 7 | 6 7 | 23 9 | 12 11 | 14 12 | 4 29 | 13 6 | 35 14 | 5 10 | 41 10 |
| Other | 11 2 | 4 2 | 6 3 | - - | 3 2 | 4 2 | 3 3 | 4 2 | 4 2 | 3 3 | 3 2 | 4 2 | 3 4 | 4 2 | 2 2 | 5 4 | - - | 7 3 | 4 2 | - - | 8 2 |
| Undecided | 24 5 | 8 4 | 12 5 | 4 10 | 5 3 | 12 6 | 7 7 | 7 4 | 11 6 | 6 6 | 7 4 | 12 6 | 5 6 | 12 5 | 3 3 | 8 7 | 1 7 | 12 6 | 8 3 | 4 8 | 20 5 |
| Refused | 1 * | 1 * | - - | - - | - - | - - | 1 1 | - - | - - | 1 1 | - - | - - | 1 1 | 1 * | - - | - - | - - | - - | 1 * | - - | 1 * |
| All | 11 2 | 3 1 | 3 1 | 5 12 | 2 1 | 4 2 | 5 5 | 3 2 | 2 1 | 6 6 | 2 1 | 4 2 | 5 6 | 5 2 | 1 1 | 5 4 | - - | 3 1 | 6 2 | 2 4 | 11 3 |

31. Who would be your second choice - Snyder or Schauer?

BANNER 5

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STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|---|-----------|-------------|-------------|---------------------|-------------|----------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|----------|----------|----------|-----------|----------|-----------|--------------------------------------|-----------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Those who would not vote Snyder or Schauer | 19 100 | - | - | - | 1 100 | 4 100 | 6 100 | 3 100 | 6 100 | 9 100 | 1 100 | 3 100 | 6 100 | 5 100 | 6 100 | 8 100 | - | 6 100 | 10 100 | 3 100 | 15 100 |
| Republican Rick Snyder | 6 32 | - | - | - | 1 100 | 1 25 | 3 50 | 1 33 | 2 33 | 3 33 | 1 100 | 2 67 | 3 50 | 3 60 | - | 3 38 | - | 3 50 | 2 20 | 1 33 | 6 40 |
| Democrat Mark Schauer | 8 42 | - | - | - | - | 3 75 | 1 17 | - | 4 67 | 4 44 | - | 1 33 | - | 1 20 | 3 50 | 4 50 | - | 1 17 | 5 50 | 2 67 | 6 40 |
| Undecided | 1 5 | - | - | - | - | - | - | - | - | - | - | - | - | 1 20 | - | - | - | - | 1 10 | - | 1 7 |
| Refused | 4 21 | - | - | - | - | - | 2 33 | 2 67 | - | 2 22 | - | - | 3 50 | - | 3 50 | 1 12 | - | 2 33 | 2 20 | - | 2 13 |

33. For Secretary of State, there are five candidates listed on your ballot in the following order: Republican Ruth Johnson, Democrat Godfrey Dillard, Libertarian James Lewis, Robert Gale U.S. Taxpayers Party, and Jason Robert Gatties, Natural Law Party. At this point for whom will you vote or lean toward - Johnson, Dillard, Lewis, Gale, or Gatties?

BANNER 5

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STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|---|----------|----------|----------|---------------------|----------|-------|--------------------|-----------|-----------|------------------|------------|----------|------------------|-------|------|-------|-----------|------|-----|--------------------------|-----|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Ruth Johnson | 181 | 165 | 12 | 1 | 149 | 15 | 13 | 181 | - | - | 162 | 9 | 5 | 121 | 32 | 26 | 2 | 21 | 151 | 9 | 140 |
| | 36 | 77 | 5 | 2 | 91 | 7 | 14 | 100 | | | 89 | 4 | 6 | 47 | 28 | 22 | 14 | 10 | 62 | 18 | 34 |
| Democrat Godfrey Dillard | 199 | 4 | 183 | 6 | 4 | 182 | 7 | - | 199 | - | 4 | 189 | 3 | 79 | 55 | 63 | 2 | 152 | 31 | 16 | 167 |
| | 40 | 2 | 81 | 15 | 2 | 84 | 7 | | 100 | | 2 | 88 | 4 | 31 | 48 | 54 | 14 | 74 | 13 | 33 | 41 |
| Libertarian James Lewis | 11 | 4 | 6 | 1 | 2 | 6 | 1 | - | - | - | - | 9 | - | - | 5 | 4 | 2 | 3 | 7 | 1 | 10 |
| | 2 | 2 | 3 | 2 | 1 | 3 | 1 | | | | | 4 | | | 4 | 3 | 14 | 1 | 3 | 2 | 2 |
| Robert Gale, U.S. Taxpayers Party | 5 | 2 | 2 | - | - | 1 | - | - | - | - | 2 | 2 | - | 4 | - | 1 | - | 2 | 3 | - | 5 |
| | 1 | 1 | 1 | | | * | | | | | 1 | 1 | | 2 | | 1 | | 1 | 1 | | 1 |
| Jason Robert Gatties, Natural Law Party | 1 | - | 1 | - | 1 | - | - | - | - | - | - | 1 | - | - | - | 1 | - | - | - | 1 | 1 |
| | * | | * | | 1 | | | | | | | * | | | | 1 | | | | 2 | * |
| Undecided | 101 | 40 | 20 | 32 | 8 | 13 | 71 | - | - | 101 | 14 | 4 | 75 | 49 | 22 | 22 | 8 | 26 | 52 | 22 | 82 |
| | 20 | 19 | 9 | 80 | 5 | 6 | 76 | | | 100 | 8 | 2 | 88 | 19 | 19 | 19 | 57 | 13 | 21 | 45 | 20 |
| Refused | 2 | - | 2 | - | - | - | 2 | - | - | - | - | - | 2 | 2 | - | - | - | 2 | - | - | 2 |
| | * | | 1 | | | | 2 | | | | | | 2 | 1 | | | | 1 | | | * |

34. For Attorney General, there are five candidates listed on your ballot in the following order: Republican Bill Schuette, Democrat Mark Totten, Libertarian Justin Altman, Gerald T. Van Sickle, U.S. Taxpayers Party, and John Anthony LaPietra, Green Party. At this point for whom will you vote or lean toward - Schuette, Totten, Altman, Van Sickle, or LaPietra?

BANNER 5

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STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|---|------------|-------------|-------------|---------------------|-------------|------------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|------------|------------|------------|-----------|------------|------------|--------------------------------------|------------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Total | 500 100 | 215 100 | 226 100 | 40 100 | 164 100 | 217 100 | 94 100 | 181 100 | 199 100 | 101 100 | 182 100 | 214 100 | 85 100 | 255 100 | 114 100 | 117 100 | 14 100 | 206 100 | 244 100 | 49 100 | 407 100 |
| Republican Bill Schuette | 182 36 | 169 79 | 12 5 | - | 152 93 | 10 5 | 18 19 | 162 90 | 4 2 | 14 14 | 182 100 | - | - | 125 49 | 31 27 | 24 21 | 2 14 | 19 9 | 152 62 | 11 22 | 139 34 |
| Democrat Mark Totten | 214 43 | 9 4 | 196 87 | 6 15 | 5 3 | 193 89 | 7 7 | 9 5 | 189 95 | 4 4 | - | 214 100 | - | 82 32 | 59 52 | 67 57 | 6 43 | 164 80 | 33 14 | 17 35 | 187 46 |
| Libertarian Justin Altman | 10 2 | 5 2 | - | - | 2 1 | 2 1 | 1 1 | 3 2 | 2 1 | 5 5 | - | - | - | 5 2 | 3 3 | 2 2 | - | 1 * | 6 2 | 3 6 | 7 2 |
| Gerald T. Van Sickle, U.S. Taxpayers Party | 5 1 | 3 1 | - | 1 2 | - | 1 * | 1 1 | 2 1 | - | 1 1 | - | - | - | 2 1 | - | 3 3 | - | 2 1 | 3 1 | - | 3 1 |
| Green Party John Anthony LaPietra | 3 1 | 1 * | - | - | 1 1 | - | - | - | - | 2 2 | - | - | - | - | - | 3 3 | - | - | 3 1 | - | 3 1 |
| Undecided | 85 17 | 28 13 | 18 8 | 33 82 | 4 2 | 11 5 | 66 70 | 5 3 | 3 2 | 75 74 | - | - | 85 100 | 41 16 | 20 18 | 18 15 | 6 43 | 20 10 | 46 19 | 18 37 | 67 16 |
| Refused | 1 * | - | - | - | - | - | 1 1 | - | 1 1 | - | - | - | - | - | 1 1 | - | - | - | 1 * | - | 1 * |

36. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Michigan or generally bad?

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|----------------|------------|-------------|-------------|---------------------|-------------|------------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|------------|------------|------------|-----------|------------|------------|--------------------------------------|------------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Total | 500 100 | 215 100 | 226 100 | 40 100 | 164 100 | 217 100 | 94 100 | 181 100 | 199 100 | 101 100 | 182 100 | 214 100 | 85 100 | 255 100 | 114 100 | 117 100 | 14 100 | 206 100 | 244 100 | 49 100 | 407 100 |
| Generally Good | 206 41 | 22 10 | 168 74 | 10 25 | 14 9 | 156 72 | 28 30 | 21 12 | 152 76 | 26 26 | 19 10 | 164 77 | 20 24 | 94 37 | 55 48 | 54 46 | 3 21 | 206 100 | - | - | 176 43 |
| Generally Bad | 244 49 | 180 84 | 35 15 | 19 48 | 141 86 | 44 20 | 45 48 | 151 83 | 31 16 | 52 51 | 152 84 | 33 15 | 46 54 | 139 55 | 47 41 | 53 45 | 5 36 | - | 244 100 | - | 187 46 |
| Undecided | 49 10 | 13 6 | 23 10 | 10 25 | 9 5 | 17 8 | 20 21 | 9 5 | 16 8 | 22 22 | 11 6 | 17 8 | 18 21 | 22 9 | 12 11 | 10 9 | 5 36 | - | - | 49 100 | 43 11 |
| Refused | 1 * | - | - | 1 2 | - | - | 1 1 | - | - | 1 1 | - | - | 1 1 | - | - | - | 1 7 | - | - | - | 1 * |

37. Thinking about the Presidential Primaries in early 2016, are you more likely to vote in Michigan's Democratic Primary, Republican Primary, or will you skip the primaries in early 2016?

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|---------------------------------|------------|-------------|-------------|---------------------|-------------|------------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|------------|------------|------------|-----------|------------|------------|--------------------------------------|------------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Total | 500 100 | 215 100 | 226 100 | 40 100 | 164 100 | 217 100 | 94 100 | 181 100 | 199 100 | 101 100 | 182 100 | 214 100 | 85 100 | 255 100 | 114 100 | 117 100 | 14 100 | 206 100 | 244 100 | 49 100 | 407 100 |
| Will vote in Democratic Primary | 212 42 | 14 7 | 184 81 | 9 22 | 6 4 | 178 82 | 21 22 | 9 5 | 171 86 | 26 26 | 6 3 | 180 84 | 23 27 | 88 35 | 52 46 | 67 57 | 5 36 | 156 76 | 35 14 | 21 43 | 179 44 |
| Will vote in Republican Primary | 188 38 | 162 75 | 14 6 | 7 18 | 140 85 | 19 9 | 24 26 | 145 80 | 11 6 | 27 27 | 143 79 | 13 6 | 21 25 | 121 47 | 36 32 | 29 25 | 2 14 | 21 10 | 156 64 | 11 22 | 149 37 |
| Will skip Primaries | 45 9 | 20 9 | 11 5 | 11 28 | 10 6 | 8 4 | 21 22 | 13 7 | 9 5 | 17 17 | 15 8 | 13 6 | 17 20 | 21 8 | 15 13 | 7 6 | 2 14 | 18 9 | 25 10 | 1 2 | 31 8 |
| Undecided | 52 10 | 19 9 | 16 7 | 12 30 | 8 5 | 11 5 | 26 28 | 14 8 | 6 3 | 30 30 | 18 10 | 7 3 | 23 27 | 25 10 | 8 7 | 14 12 | 5 36 | 10 5 | 27 11 | 15 31 | 45 11 |
| Refused | 3 1 | - | 1 * | 1 2 | - | 1 * | 2 2 | - | 2 1 | 1 1 | - | 1 * | 1 1 | - | 3 3 | - | - | 1 * | 1 * | 1 2 | 3 1 |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

BANNER 5

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STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|-------------------|------------|------------|-----------|---------------------|------------|-----------|--------------------|------------|-----------|------------------|------------|-----------|------------------|------------|-----------|-----------|-----------|-----------|------------|--------------------------|------------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Republican Voters | 188 100 | 162 100 | 14 100 | 7 100 | 140 100 | 19 100 | 24 100 | 145 100 | 11 100 | 27 100 | 143 100 | 13 100 | 21 100 | 121 100 | 36 100 | 29 100 | 2 100 | 21 100 | 156 100 | 11 100 | 149 100 |
| Jeb Bush | 21 11 | 16 10 | 4 29 | 1 14 | 15 11 | 4 21 | 2 8 | 17 12 | 2 18 | - | 15 10 | 2 15 | 2 10 | 17 14 | 2 6 | 2 7 | - | 4 19 | 16 10 | 1 9 | 16 11 |
| Chris Christie | 12 6 | 10 6 | 2 14 | - | 7 5 | 3 16 | 2 8 | 9 6 | 2 18 | 1 4 | 9 6 | 3 23 | - | 5 4 | 3 8 | 4 14 | - | - | 12 8 | - | 9 6 |
| Ted Cruz | 10 5 | 9 6 | 1 7 | - | 9 6 | 1 5 | - | 10 7 | - | - | 9 6 | 1 8 | - | 7 6 | - | 3 10 | - | 1 5 | 9 6 | - | 10 7 |
| Mike Huckabee | 21 11 | 21 13 | - | - | 13 9 | 2 11 | 4 17 | 17 12 | 1 9 | 3 11 | 13 9 | 1 8 | 4 19 | 14 12 | 2 6 | 5 17 | - | 2 10 | 19 12 | - | 17 11 |
| Jon Huntsman | 4 2 | 3 2 | 1 7 | - | 1 1 | 1 5 | 1 4 | 1 1 | - | 2 7 | 2 1 | 1 8 | - | 3 2 | 1 3 | - | - | 3 14 | 1 1 | - | 2 1 |
| Bobby Jindal | 5 3 | 4 2 | - | - | 4 3 | - | 1 4 | 4 3 | - | 1 4 | 4 3 | - | 1 5 | 3 2 | 2 6 | - | - | 1 5 | 4 3 | - | 4 3 |
| John Kasich | 1 1 | 1 1 | - | - | 1 1 | - | - | 1 1 | - | - | 1 1 | - | - | 1 1 | - | - | - | - | 1 1 | - | 1 1 |
| Rand Paul | 13 7 | 11 7 | 1 7 | - | 9 6 | 1 5 | 2 8 | 9 6 | 1 9 | 2 7 | 8 6 | 1 8 | 2 10 | 7 6 | 4 11 | 2 7 | - | 1 5 | 12 8 | - | 9 6 |
| Rick Perry | 12 6 | 10 6 | 1 7 | - | 9 6 | 1 5 | 1 4 | 8 6 | 1 9 | 2 7 | 9 6 | 2 15 | 1 5 | 7 6 | 4 11 | 1 3 | - | 2 10 | 10 6 | - | 11 7 |
| Marco Rubio | 18 10 | 16 10 | - | - | 14 10 | 2 11 | 2 8 | 14 10 | 2 18 | 2 7 | 15 10 | - | - | 12 10 | - | 5 17 | 1 50 | - | 17 11 | 1 9 | 12 8 |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|---------------|-------------|-------------|---------|---------------------|----------|---------|--------------------|--------------|---------|------------------|-------------|---------|------------------|----------|---------|---------|-----------|---------|----------|--------------------------------------|----------|
| TOTAL | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | | |
| Paul Ryan | 11 6 | 10 6 | - | 1 14 | 10 7 | - | 1 4 | 8 6 | - | 3 11 | 9 6 | - | 2 10 | 7 6 | 4 11 | - | - | - | 8 5 | 3 27 | 10 7 |
| Rick Santorum | 10 5 | 9 6 | 1 7 | - | 7 5 | 1 5 | 2 8 | 9 6 | - | 1 4 | 9 6 | - | 1 5 | 7 6 | 2 6 | 1 3 | - | 1 5 | 8 5 | 1 9 | 6 4 |
| Scott Walker | 12 6 | 12 7 | - | - | 11 8 | 1 5 | - | 11 8 | - | 1 4 | 11 8 | - | 1 5 | 9 7 | 3 8 | - | - | - | 12 8 | - | 11 7 |
| Undecided | 32 17 | 25 15 | 3 21 | 4 57 | 25 18 | 2 11 | 5 21 | 22 15 | 2 18 | 8 30 | 24 17 | 2 15 | 6 29 | 18 15 | 8 22 | 6 21 | - | 5 24 | 23 15 | 4 36 | 26 17 |
| Refused | 4 2 | 3 2 | - | 1 14 | 3 2 | - | 1 4 | 3 2 | - | 1 4 | 3 2 | - | 1 5 | 2 2 | 1 3 | - | 1 50 | - | 4 3 | - | 3 2 |
| Other | 2 1 | 2 1 | - | - | 2 1 | - | - | 2 1 | - | - | 2 1 | - | - | 2 2 | - | - | - | 1 5 | - | 1 9 | 2 1 |

39. Who would be your second choice...

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|-------------------------|------------|------------|-----------|---------------------|------------|-----------|--------------------|------------|-----------|------------------|------------|-----------|------------------|------------|-----------|-----------|-----------|-----------|------------|--------------------------|------------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Those with first choice | 152 100 | 134 100 | 11 100 | 2 100 | 112 100 | 17 100 | 18 100 | 120 100 | 9 100 | 18 100 | 116 100 | 11 100 | 14 100 | 101 100 | 27 100 | 23 100 | 1 100 | 16 100 | 129 100 | 7 100 | 120 100 |
| Jeb Bush | 21 14 | 18 13 | - - | 1 50 | 17 15 | - - | 3 17 | 16 13 | 1 11 | 4 22 | 16 14 | 1 9 | 3 21 | 15 15 | 4 15 | 2 9 | - - | 4 25 | 17 13 | - - | 14 12 |
| Chris Christie | 15 10 | 12 9 | 3 27 | - - | 11 10 | 2 12 | 2 11 | 11 9 | - - | 1 6 | 11 9 | 1 9 | 3 21 | 12 12 | 3 11 | - - | - - | 3 19 | 12 9 | - - | 11 9 |
| Ted Cruz | 9 6 | 9 7 | - - | - - | 5 4 | - - | 4 22 | 6 5 | - - | 3 17 | 7 6 | - - | 2 14 | 7 7 | - - | 1 4 | 1 100 | - - | 9 7 | - - | 9 8 |
| Mike Huckabee | 15 10 | 14 10 | - - | 1 50 | 13 12 | 2 12 | - - | 12 10 | 1 11 | - - | 9 8 | 3 27 | - - | 8 8 | 5 19 | 2 9 | - - | - - | 12 9 | 3 43 | 11 9 |
| Jon Huntsman | 4 3 | 1 1 | 1 9 | - - | - - | 4 24 | - - | - - | 3 33 | 1 6 | - - | 1 9 | 1 7 | 1 1 | - - | 3 13 | - - | 1 6 | 2 2 | 1 14 | 1 1 |
| Bobby Jindal | 8 5 | 7 5 | - - | - - | 5 4 | - - | 2 11 | 6 5 | - - | 2 11 | 6 5 | - - | 1 7 | 6 6 | 2 7 | - - | - - | 2 12 | 6 5 | - - | 7 6 |
| John Kasich | 2 1 | 2 1 | - - | - - | 2 2 | - - | - - | 2 2 | - - | - - | 2 2 | - - | - - | 2 2 | - - | - - | - - | - - | 2 2 | - - | - - |
| Rand Paul | 8 5 | 8 6 | - - | - - | 6 5 | 2 12 | - - | 8 7 | - - | - - | 8 7 | - - | - - | 7 7 | - - | 1 4 | - - | 1 6 | 7 5 | - - | 8 7 |
| Rick Perry | 4 3 | 4 3 | - - | - - | 4 4 | - - | - - | 4 3 | - - | - - | 4 3 | - - | - - | 4 4 | - - | - - | - - | - - | 4 3 | - - | 3 2 |
| Marco Rubio | 20 13 | 20 15 | - - | - - | 16 14 | 1 6 | 3 17 | 17 14 | - - | 3 17 | 19 16 | - - | 1 7 | 12 12 | 5 19 | 3 13 | - - | 2 12 | 17 13 | 1 14 | 19 16 |
| Paul Ryan | 20 13 | 18 13 | 2 18 | - - | 16 14 | 1 6 | 2 11 | 16 13 | - - | 4 22 | 14 12 | 1 9 | 3 21 | 12 12 | 5 19 | 3 13 | - - | 2 12 | 16 12 | 2 29 | 15 12 |

39. Who would be your second choice...

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | | |
|---------------|----------|----------|----------|---------------------|----------|---------|--------------------|-----------|-----------|------------------|------------|----------|------------------|--------|--------|---------|-----------|--------|--------|--------------------------|--------|--------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND | |
| Rick Santorum | 4 3 | 4 3 | - | - | 4 4 | - | - | 4 3 | - | - | 4 3 | - | - | - | 1 4 | 3 13 | - | - | 4 3 | - | 4 3 | |
| Scott Walker | 8 5 | 6 4 | 2 18 | - | 6 5 | 2 12 | - | 6 5 | 2 22 | - | 6 5 | 2 18 | - | 7 7 | 1 4 | - | - | - | 8 6 | - | 7 6 | |
| Undecided | 10 7 | 7 5 | 3 27 | - | 3 3 | 3 18 | 2 11 | 8 7 | 2 22 | - | 6 5 | 2 18 | - | 4 4 | 1 4 | 5 22 | - | 1 6 | 9 7 | - | 8 7 | |
| Refused | 2 1 | 2 1 | - | - | 2 2 | - | - | 2 2 | - | - | 2 2 | - | - | 2 2 | - | - | - | - | - | 2 2 | - | 2 2 |
| Other | 2 1 | 2 1 | - | - | 2 2 | - | - | 2 2 | - | - | 2 2 | - | - | 2 2 | - | - | - | - | - | 2 2 | - | 1 1 |

40. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for _____, or vote for Romney..... or someone else?

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|-------------------------|------------|------------|-----------|---------------------|------------|-----------|--------------------|------------|-----------|------------------|------------|-----------|------------------|------------|-----------|-----------|-----------|-----------|------------|--------------------------|------------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Those with first choice | 152 100 | 134 100 | 11 100 | 2 100 | 112 100 | 17 100 | 18 100 | 120 100 | 9 100 | 18 100 | 116 100 | 11 100 | 14 100 | 101 100 | 27 100 | 23 100 | 1 100 | 16 100 | 129 100 | 7 100 | 120 100 |
| Mitt Romney | 60 39 | 54 40 | 2 18 | 1 50 | 49 44 | 4 24 | 6 33 | 48 40 | 5 56 | 6 33 | 50 43 | 4 36 | 3 21 | 42 42 | 9 33 | 9 39 | - | 4 25 | 53 41 | 3 43 | 43 36 |
| Jeb Bush | 15 10 | 11 8 | 3 27 | 1 50 | 10 9 | 3 18 | 2 11 | 10 8 | 2 22 | - | 8 7 | 3 27 | 2 14 | 12 12 | 3 11 | - | - | 5 31 | 10 8 | - | 11 9 |
| Chris Christie | 4 3 | 4 3 | - | - | 3 3 | 1 6 | - | 4 3 | - | - | 3 3 | 1 9 | - | 1 1 | - | 3 13 | - | - | 4 3 | - | 4 3 |
| Ted Cruz | 10 7 | 9 7 | 1 9 | - | 9 8 | 1 6 | - | 10 8 | - | - | 9 8 | 1 9 | - | 7 7 | - | 3 13 | - | 1 6 | 9 7 | - | 10 8 |
| Mike Huckabee | 8 5 | 8 6 | - | - | 5 4 | 2 12 | 1 6 | 6 5 | 1 11 | 1 6 | 6 5 | 1 9 | 1 7 | 7 7 | - | 1 4 | - | - | 8 6 | - | 7 6 |
| Jon Huntsman | 2 1 | 2 1 | - | - | 1 1 | - | - | 1 1 | - | 1 6 | 1 1 | - | - | 1 1 | 1 4 | - | - | 1 6 | 1 1 | - | 1 1 |
| Bobby Jindal | 4 3 | 3 2 | - | - | 4 4 | - | - | 4 3 | - | - | 4 3 | - | - | 2 2 | 2 7 | - | - | 1 6 | 3 2 | - | 3 2 |
| John Kasich | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Rand Paul | 2 1 | - | 1 9 | - | - | 1 6 | - | 1 1 | 1 11 | - | - | 1 9 | - | - | 2 7 | - | - | 1 6 | 1 1 | - | 2 2 |
| Rick Perry | 3 2 | 2 1 | 1 9 | - | 1 1 | 1 6 | 1 6 | 1 1 | - | 2 11 | 2 2 | - | 1 7 | 2 2 | 1 4 | - | - | 1 6 | 2 2 | - | 2 2 |
| Marco Rubio | 8 5 | 7 5 | 1 9 | - | 5 4 | 1 6 | 2 11 | 5 4 | - | 3 17 | 6 5 | - | 1 7 | 6 6 | - | 1 4 | 1 100 | 1 6 | 5 4 | 2 29 | 8 7 |

40. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for _____, or vote for Romney..... or someone else?

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|---------------|----------|-------------|-------------|---------------------|-------------|---------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|----------|--------|---------|-----------|--------|----------|--------------------------------------|----------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Paul Ryan | 4 3 | 4 3 | - | - | 4 4 | - | - | 4 3 | - | - | 4 3 | - | - | 2 2 | 2 7 | - | - | - | 2 2 | 2 29 | 4 3 |
| Rick Santorum | 2 1 | 2 1 | - | - | 2 2 | - | - | 2 2 | - | - | 2 2 | - | - | 1 1 | 1 4 | - | - | - | 2 2 | - | - |
| Scott Walker | 7 5 | 7 5 | - | - | 6 5 | 1 6 | - | 6 5 | - | 1 6 | 6 5 | - | 1 7 | 5 5 | 2 7 | - | - | - | 7 5 | - | 6 5 |
| Undecided | 21 14 | 19 14 | 2 18 | - | 11 10 | 2 12 | 6 33 | 16 13 | - | 4 22 | 13 11 | - | 5 36 | 13 13 | 2 7 | 6 26 | - | 1 6 | 20 16 | - | 17 14 |
| Refused | 2 1 | 2 1 | - | - | 2 2 | - | - | 2 2 | - | - | 2 2 | - | - | - | 2 7 | - | - | - | 2 2 | - | 2 2 |

41. I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today: Joe Biden, Hillary Clinton, Andrew Cuomo, Martin O'Malley, or Elizabeth Warren?

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|------------------|------------|-----------|------------|---------------------|----------|------------|--------------------|-----------|------------|------------------|----------|------------|------------------|-----------|-----------|-----------|-----------|------------|-----------|--------------------------|------------|
| TOTAL | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | | |
| Democrats | 212 100 | 14 100 | 184 100 | 9 100 | 6 100 | 178 100 | 21 100 | 9 100 | 171 100 | 26 100 | 6 100 | 180 100 | 23 100 | 88 100 | 52 100 | 67 100 | 5 100 | 156 100 | 35 100 | 21 100 | 179 100 |
| Joe Biden | 37 17 | 7 50 | 28 15 | - | 5 83 | 26 15 | 4 19 | 3 33 | 28 16 | 6 23 | 4 67 | 28 16 | 3 13 | 20 23 | 8 15 | 9 13 | - | 30 19 | 7 20 | - | 34 19 |
| Hillary Clinton | 129 61 | 3 21 | 118 64 | 7 78 | 1 17 | 115 65 | 8 38 | 5 56 | 108 63 | 12 46 | 2 33 | 113 63 | 13 57 | 53 60 | 34 65 | 41 61 | 1 20 | 98 63 | 18 51 | 13 62 | 108 60 |
| Andrew Cuomo | 8 4 | 2 14 | 6 3 | - | - | 7 4 | 1 5 | 1 11 | 6 4 | 1 4 | - | 7 4 | 1 4 | 5 6 | 1 2 | 2 3 | - | 6 4 | 2 6 | - | 4 2 |
| Martin O'Malley | 2 1 | - | 2 1 | - | - | 2 1 | - | - | 2 1 | - | - | 2 1 | - | 1 1 | 1 2 | - | - | 2 1 | - | - | 2 1 |
| Elizabeth Warren | 14 7 | - | 14 8 | - | - | 12 7 | 2 10 | - | 12 7 | 2 8 | - | 12 7 | 2 9 | 4 5 | 5 10 | 5 7 | - | 9 6 | 3 9 | 2 10 | 13 7 |
| Undecided | 19 9 | 2 14 | 13 7 | 2 22 | - | 13 7 | 6 29 | - | 14 8 | 5 19 | - | 15 8 | 4 17 | 5 6 | 3 6 | 9 13 | 2 40 | 10 6 | 3 9 | 6 29 | 15 8 |
| Refused | 2 1 | - | 2 1 | - | - | 2 1 | - | - | - | - | - | 2 1 | - | - | - | - | 2 40 | - | 2 6 | - | 2 1 |
| Other | 1 * | - | 1 1 | - | - | 1 1 | - | - | 1 1 | - | - | 1 1 | - | - | - | 1 1 | - | 1 1 | - | - | 1 1 |

42. Who would be your second choice...

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|-------------------------|----------|----------|----------|---------------------|----------|-------|--------------------|-----------|-----------|------------------|------------|----------|------------------|-------|------|-------|-----------|------|-----|--------------------------|-----|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Those with first choice | 191 | 12 | 169 | 7 | 6 | 163 | 15 | 9 | 157 | 21 | 6 | 163 | 19 | 83 | 49 | 58 | 1 | 146 | 30 | 15 | 162 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Joe Biden | 83 | - | 78 | 5 | - | 74 | 6 | 2 | 71 | 7 | - | 76 | 7 | 28 | 25 | 30 | - | 65 | 14 | 4 | 71 |
| | 43 | | 46 | 71 | | 45 | 40 | 22 | 45 | 33 | | 47 | 37 | 34 | 51 | 52 | | 45 | 47 | 27 | 44 |
| Hillary Clinton | 32 | 3 | 29 | - | 2 | 25 | 5 | - | 30 | 2 | 1 | 30 | 1 | 15 | 10 | 7 | - | 28 | 3 | 1 | 27 |
| | 17 | 25 | 17 | | 33 | 15 | 33 | | 19 | 10 | 17 | 18 | 5 | 18 | 20 | 12 | | 19 | 10 | 7 | 17 |
| Andrew Cuomo | 17 | - | 16 | 1 | - | 16 | 1 | 2 | 13 | 1 | - | 15 | 1 | 6 | 2 | 9 | - | 15 | - | 2 | 16 |
| | 9 | | 9 | 14 | | 10 | 7 | 22 | 8 | 5 | | 9 | 5 | 7 | 4 | 16 | | 10 | | 13 | 10 |
| Martin O'Malley | 9 | 3 | 4 | - | 3 | 4 | - | 3 | 4 | 2 | 3 | 4 | - | 4 | 2 | 3 | - | 7 | 2 | - | 6 |
| | 5 | 25 | 2 | | 50 | 2 | | 33 | 3 | 10 | 50 | 2 | | 5 | 4 | 5 | | 5 | 7 | | 4 |
| Elizabeth Warren | 28 | 4 | 24 | - | 1 | 26 | 1 | 2 | 22 | 4 | 2 | 22 | 4 | 19 | 7 | 2 | - | 23 | 4 | 1 | 24 |
| | 15 | 33 | 14 | | 17 | 16 | 7 | 22 | 14 | 19 | 33 | 13 | 21 | 23 | 14 | 3 | | 16 | 13 | 7 | 15 |
| Undecided | 19 | 2 | 15 | 1 | - | 15 | 2 | - | 14 | 5 | - | 13 | 6 | 11 | 3 | 4 | 1 | 7 | 5 | 7 | 15 |
| | 10 | 17 | 9 | 14 | | 9 | 13 | | 9 | 24 | | 8 | 32 | 13 | 6 | 7 | 100 | 5 | 17 | 47 | 9 |
| Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Other | 3 | - | 3 | - | - | 3 | - | - | 3 | - | - | 3 | - | - | - | 3 | - | 1 | 2 | - | 3 |
| | 2 | | 2 | | | 2 | | | 2 | | | 2 | | | | 5 | | 1 | 7 | | 2 |

43. Has anyone in your household ever served in the U.S. military?

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|-------------|----------|----------|----------|---------------------|----------|-------|--------------------|-----------|-----------|------------------|------------|----------|------------------|-------|------|-------|-----------|------|-----|--------------------------|-----|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 242 | 112 | 105 | 16 | 83 | 104 | 43 | 93 | 90 | 50 | 94 | 96 | 46 | 128 | 46 | 63 | 5 | 94 | 125 | 23 | 194 |
| | 48 | 52 | 46 | 40 | 51 | 48 | 46 | 51 | 45 | 50 | 52 | 45 | 54 | 50 | 40 | 54 | 36 | 46 | 51 | 47 | 48 |
| No | 255 | 103 | 121 | 22 | 81 | 113 | 48 | 88 | 108 | 49 | 88 | 118 | 37 | 126 | 67 | 54 | 8 | 111 | 117 | 26 | 211 |
| | 51 | 48 | 54 | 55 | 49 | 52 | 51 | 49 | 54 | 49 | 48 | 55 | 44 | 49 | 59 | 46 | 57 | 54 | 48 | 53 | 52 |
| Undecided | 1 | - | - | 1 | - | - | 1 | - | - | 1 | - | - | 1 | 1 | - | - | - | 1 | - | - | - |
| | * | | | 2 | | | 1 | | | 1 | | | 1 | * | | | | * | | | |
| Refused | 2 | - | - | 1 | - | - | 2 | - | 1 | 1 | - | - | 1 | - | 1 | - | 1 | - | 2 | - | 2 |
| | * | | | 2 | | | 2 | | 1 | 1 | | | 1 | | 1 | | 7 | | 1 | | * |

44. Does anyone in your household belong to a labor union?

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|-------------|----------|----------|----------|---------------------|----------|-------|--------------------|-----------|-----------|------------------|------------|----------|------------------|-------|------|-------|-----------|------|-----|--------------------------|-----|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 160 | 50 | 100 | 7 | 38 | 90 | 24 | 42 | 79 | 30 | 46 | 90 | 23 | 69 | 33 | 54 | 4 | 73 | 70 | 17 | 135 |
| | 32 | 23 | 44 | 18 | 23 | 41 | 26 | 23 | 40 | 30 | 25 | 42 | 27 | 27 | 29 | 46 | 29 | 35 | 29 | 35 | 33 |
| No | 335 | 163 | 126 | 30 | 124 | 127 | 67 | 137 | 120 | 68 | 134 | 124 | 59 | 185 | 79 | 62 | 9 | 131 | 171 | 32 | 268 |
| | 67 | 76 | 56 | 75 | 76 | 59 | 71 | 76 | 60 | 67 | 74 | 58 | 69 | 73 | 69 | 53 | 64 | 64 | 70 | 65 | 66 |
| Undecided | 4 | 2 | - | 2 | 2 | - | 2 | 2 | - | 2 | 2 | - | 2 | 1 | 2 | 1 | - | 2 | 2 | - | 3 |
| | 1 | 1 | | 5 | 1 | | 2 | 1 | | 2 | 1 | | 2 | * | 2 | 1 | | 1 | 1 | | 1 |
| Refused | 1 | - | - | 1 | - | - | 1 | - | - | 1 | - | - | 1 | - | - | - | 1 | - | 1 | - | 1 |
| | * | | | 2 | | | 1 | | | 1 | | | 1 | | | | 7 | | * | | * |

45. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

BANNER 5

STATE RACES

| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
|----------------|------------|-------------|-------------|---------------------|-------------|------------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|------------|------------|------------|-----------|------------|------------|--------------------------------------|------------|
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Total | 500 100 | 215 100 | 226 100 | 40 100 | 164 100 | 217 100 | 94 100 | 181 100 | 199 100 | 101 100 | 182 100 | 214 100 | 85 100 | 255 100 | 114 100 | 117 100 | 14 100 | 206 100 | 244 100 | 49 100 | 407 100 |
| ABC | 46 9 | 9 4 | 28 12 | 6 15 | 6 4 | 25 12 | 13 14 | 9 5 | 24 12 | 13 13 | 6 3 | 27 13 | 11 13 | 16 6 | 18 16 | 7 6 | 5 36 | 24 12 | 12 5 | 10 20 | 38 9 |
| CBS | 37 7 | 12 6 | 20 9 | 4 10 | 10 6 | 16 7 | 10 11 | 9 5 | 16 8 | 10 10 | 13 7 | 16 7 | 8 9 | 15 6 | 11 10 | 9 8 | 2 14 | 15 7 | 17 7 | 4 8 | 25 6 |
| CNN | 74 15 | 23 11 | 41 18 | 10 25 | 11 7 | 44 20 | 17 18 | 17 9 | 40 20 | 16 16 | 17 9 | 42 20 | 14 16 | 34 13 | 17 15 | 22 19 | 1 7 | 50 24 | 17 7 | 7 14 | 60 15 |
| C-SPAN | 14 3 | 4 2 | 8 4 | 1 2 | - | 10 5 | - | 1 1 | 7 4 | 4 4 | - | 9 4 | 4 5 | 5 2 | 5 4 | 4 3 | - | 6 3 | 6 2 | 2 4 | 13 3 |
| COMEDY Central | 21 4 | 4 2 | 12 5 | 1 2 | 1 1 | 11 5 | 4 4 | 1 1 | 12 6 | 7 7 | 1 1 | 11 5 | 7 8 | 12 5 | 2 2 | 7 6 | - | 8 4 | 9 4 | 4 8 | 15 4 |
| Fox NEWS | 158 32 | 126 59 | 21 9 | 5 12 | 112 68 | 26 12 | 15 16 | 113 62 | 21 11 | 17 17 | 115 63 | 22 10 | 13 15 | 103 40 | 28 25 | 25 21 | 2 14 | 17 8 | 135 55 | 6 12 | 120 29 |
| MSNBC | 46 9 | 4 2 | 38 17 | 3 8 | 3 2 | 35 16 | 6 6 | 2 1 | 34 17 | 10 10 | 2 1 | 37 17 | 5 6 | 18 7 | 11 10 | 16 14 | 1 7 | 35 17 | 7 3 | 4 8 | 44 11 |
| NBC | 56 11 | 13 6 | 37 16 | 6 15 | 10 6 | 34 16 | 11 12 | 14 8 | 28 14 | 12 12 | 15 8 | 32 15 | 8 9 | 27 11 | 14 12 | 13 11 | 2 14 | 30 15 | 19 8 | 7 14 | 50 12 |
| Undecided | 42 8 | 16 7 | 20 9 | 3 8 | 9 5 | 15 7 | 15 16 | 13 7 | 16 8 | 9 9 | 11 6 | 17 8 | 12 14 | 21 8 | 7 6 | 14 12 | - | 20 10 | 18 7 | 4 8 | 37 9 |
| Refused | 6 1 | 4 2 | 1 * | 1 2 | 2 1 | 1 * | 3 3 | 2 1 | 1 1 | 3 3 | 2 1 | 1 * | 3 4 | 4 2 | 1 1 | - | 1 7 | 1 * | 4 2 | 1 2 | 5 1 |

46. What is your annual household income?

BANNER 5

| | STATE RACES | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-------------|----------|----------|---------------------|----------|-------|--------------------|-----------|-----------|------------------|------------|----------|------------------|-------|------|-------|-----------|------|-----|--------------------------|-----|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | UND | |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$60,000 per year | 205 | 70 | 103 | 22 | 55 | 101 | 41 | 60 | 91 | 47 | 61 | 95 | 39 | 79 | 65 | 59 | 2 | 101 | 85 | 19 | 170 |
| | 41 | 33 | 46 | 55 | 34 | 47 | 44 | 33 | 46 | 47 | 34 | 44 | 46 | 31 | 57 | 50 | 14 | 49 | 35 | 39 | 42 |
| Under \$100,000 per year | 142 | 67 | 60 | 10 | 51 | 62 | 22 | 53 | 59 | 22 | 56 | 63 | 17 | 81 | 27 | 31 | 3 | 52 | 78 | 12 | 114 |
| | 28 | 31 | 27 | 25 | 31 | 29 | 23 | 29 | 30 | 22 | 31 | 29 | 20 | 32 | 24 | 26 | 21 | 25 | 32 | 24 | 28 |
| Under \$140,000 per year | 53 | 27 | 25 | 1 | 20 | 21 | 8 | 23 | 20 | 10 | 21 | 24 | 7 | 35 | 4 | 12 | 2 | 20 | 27 | 6 | 46 |
| | 11 | 13 | 11 | 2 | 12 | 10 | 9 | 13 | 10 | 10 | 12 | 11 | 8 | 14 | 4 | 10 | 14 | 10 | 11 | 12 | 11 |
| \$140,000 or OVER | 38 | 20 | 15 | 2 | 15 | 13 | 5 | 16 | 11 | 7 | 15 | 14 | 8 | 27 | 3 | 6 | 2 | 12 | 24 | 2 | 27 |
| | 8 | 9 | 7 | 5 | 9 | 6 | 5 | 9 | 6 | 7 | 8 | 7 | 9 | 11 | 3 | 5 | 14 | 6 | 10 | 4 | 7 |
| Undecided | 23 | 5 | 14 | 2 | 4 | 11 | 8 | 5 | 11 | 7 | 5 | 11 | 7 | 7 | 5 | 7 | 4 | 9 | 8 | 5 | 17 |
| | 5 | 2 | 6 | 5 | 2 | 5 | 9 | 3 | 6 | 7 | 3 | 5 | 8 | 3 | 4 | 6 | 29 | 4 | 3 | 10 | 4 |
| Refused | 39 | 26 | 9 | 3 | 19 | 9 | 10 | 24 | 7 | 8 | 24 | 7 | 7 | 26 | 10 | 2 | 1 | 12 | 22 | 5 | 33 |
| | 8 | 12 | 4 | 8 | 12 | 4 | 11 | 13 | 4 | 8 | 13 | 3 | 8 | 10 | 9 | 2 | 7 | 6 | 9 | 10 | 8 |

47. How important is religion in your life?

BANNER 5

| STATE RACES | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----------|-------------|-------------|---------------------|-------------|-------|--------------------|--------------|--------------|------------------|---------------|-------------|------------------|-------|------|-------|-----------|------|-----|--------------------------------------|-----|
| | GOVERNOR | | | LIEUTENANT GOVERNOR | | | SECRETARY OF STATE | | | ATTORNEY GENERAL | | | MICHIGAN ECONOMY | | | | OBAMACARE | | | KNOW SNY- DER/ SCHA- UER | |
| | TOTAL | SNY- DER | SHA- UER | UND | CAL- LEY | BROWN | UND | JOHN- SON | DIL- LARD | UND | SCHU- ETTE | TOT- TEN | UND | IMPRV | SAME | WORSE | UND | GOOD | BAD | | UND |
| Total | 500 | 215 | 226 | 40 | 164 | 217 | 94 | 181 | 199 | 101 | 182 | 214 | 85 | 255 | 114 | 117 | 14 | 206 | 244 | 49 | 407 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very important | 308 | 144 | 122 | 27 | 107 | 125 | 64 | 119 | 114 | 64 | 126 | 118 | 53 | 159 | 62 | 79 | 8 | 117 | 160 | 30 | 252 |
| | 62 | 67 | 54 | 68 | 65 | 58 | 68 | 66 | 57 | 63 | 69 | 55 | 62 | 62 | 54 | 68 | 57 | 57 | 66 | 61 | 62 |
| Somewhat important | 122 | 43 | 67 | 9 | 42 | 57 | 17 | 40 | 54 | 22 | 39 | 59 | 21 | 64 | 32 | 22 | 4 | 57 | 56 | 9 | 93 |
| | 24 | 20 | 30 | 22 | 26 | 26 | 18 | 22 | 27 | 22 | 21 | 28 | 25 | 25 | 28 | 19 | 29 | 28 | 23 | 18 | 23 |
| Not very important | 39 | 19 | 18 | 2 | 12 | 19 | 5 | 17 | 13 | 7 | 13 | 19 | 3 | 19 | 10 | 8 | 2 | 16 | 17 | 6 | 34 |
| | 8 | 9 | 8 | 5 | 7 | 9 | 5 | 9 | 7 | 7 | 7 | 9 | 4 | 7 | 9 | 7 | 14 | 8 | 7 | 12 | 8 |
| Not at all important | 29 | 7 | 19 | 2 | 1 | 16 | 8 | 3 | 18 | 8 | 2 | 18 | 8 | 12 | 9 | 8 | - | 16 | 9 | 4 | 26 |
| | 6 | 3 | 8 | 5 | 1 | 7 | 9 | 2 | 9 | 8 | 1 | 8 | 9 | 5 | 8 | 7 | | 8 | 4 | 8 | 6 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 2 | 2 | - | - | 2 | - | - | 2 | - | - | 2 | - | - | 1 | 1 | - | - | - | 2 | - | 2 |
| | * | 1 | | | 1 | | | 1 | | | 1 | | | * | 1 | | | | 1 | | * |

Region

| | BANNER 6 | | | | | | | | | | | | | | | | | | |
|-----------|-----------------|------------|------------|-----------|--------------------------------------|---------------|-----------|-----------|---------------|-----------------------------------|-------------|-------------|-----------|-----------|-----------|--------------|---------------|-----------|-----------|
| | PRESIDENT 2016 | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK- ABEE | RUBIO | PAUL | CHRIS -TIE | PERRY | WALK- ER | ROM- NEY | BUSH | CRUZ | UND | CLIN- TON | WAR- BIDEN | REN | UND |
| Total | 500 100 | 212 100 | 188 100 | 45 100 | 21 100 | 21 100 | 18 100 | 13 100 | 12 100 | 12 100 | 12 100 | 60 100 | 15 100 | 10 100 | 21 100 | 129 100 | 37 100 | 14 100 | 19 100 |
| North | 53 11 | 17 8 | 28 15 | 7 16 | 1 5 | 3 14 | 2 11 | 1 8 | 2 17 | 3 25 | 2 17 | 12 20 | 1 7 | 2 20 | 1 5 | 12 9 | 2 5 | 2 14 | - |
| West | 95 19 | 22 10 | 46 24 | 7 16 | 7 33 | 5 24 | 1 6 | 6 46 | - | 2 17 | 3 25 | 8 13 | 8 53 | 1 10 | 8 38 | 18 14 | 2 5 | - | 1 5 |
| Mid | 89 18 | 37 17 | 34 18 | 9 20 | 2 10 | 5 24 | 6 33 | 2 15 | 3 25 | 2 17 | 2 17 | 17 28 | 1 7 | 1 10 | 2 10 | 21 16 | 7 19 | 4 29 | 2 11 |
| Flint/Tri | 59 12 | 27 13 | 18 10 | 9 20 | 3 14 | 3 14 | 1 6 | - | 2 17 | 1 8 | - | 3 5 | 1 7 | - | 5 24 | 14 11 | 10 27 | 1 7 | 1 5 |
| Southeast | 204 41 | 109 51 | 62 33 | 13 29 | 8 38 | 5 24 | 8 44 | 4 31 | 5 42 | 4 33 | 5 42 | 20 33 | 4 27 | 6 60 | 5 24 | 64 50 | 16 43 | 7 50 | 15 79 |

Gender

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|-----------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|-----------|-------|---------|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | WAR-REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Male | 240 | 82 | 103 | 29 | 12 | 14 | 9 | 10 | 4 | 10 | 9 | 27 | 8 | 4 | 14 | 45 | 17 | 6 | 10 |
| | 48 | 39 | 55 | 64 | 57 | 67 | 50 | 77 | 33 | 83 | 75 | 45 | 53 | 40 | 67 | 35 | 46 | 43 | 53 |
| Female | 260 | 130 | 85 | 16 | 9 | 7 | 9 | 3 | 8 | 2 | 3 | 33 | 7 | 6 | 7 | 84 | 20 | 8 | 9 |
| | 52 | 61 | 45 | 36 | 43 | 33 | 50 | 23 | 67 | 17 | 25 | 55 | 47 | 60 | 33 | 65 | 54 | 57 | 47 |

S2. Thank You. How likely are you to vote in the Michigan election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|-----------------|-----|-----|------|--------------------------------------|---------------|-------|------|---------------|-------|-----------------------------------|-------------|------|------|-----|--------------|-----------|-------------|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | | DEMOCRATS | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK- ABEE | RUBIO | PAUL | CHRIS -TIE | PERRY | WALK- ER | ROM- NEY | BUSH | CRUZ | UND | CLIN- TON | BIDEN | WAR- REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very Likely | 468 | 194 | 179 | 41 | 21 | 17 | 18 | 12 | 12 | 12 | 11 | 60 | 15 | 10 | 16 | 119 | 34 | 10 | 18 |
| | 94 | 92 | 95 | 91 | 100 | 81 | 100 | 92 | 100 | 100 | 92 | 100 | 100 | 100 | 76 | 92 | 92 | 71 | 95 |
| Somewhat Likely | 32 | 18 | 9 | 4 | - | 4 | - | 1 | - | - | 1 | - | - | - | 5 | 10 | 3 | 4 | 1 |
| | 6 | 8 | 5 | 9 | | 19 | | 8 | | | 8 | | | | 24 | 8 | 8 | 29 | 5 |

1. Do you consider yourself a Democrat, Republican, Independent or something else?

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|-----------------|-----|-----|------|--------------------------------------|---------------|-------|------|---------------|-------|-----------------------------------|-------------|------|------|-----|--------------|-----------|-------------|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | | DEMOCRATS | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK- ABEE | RUBIO | PAUL | CHRIS -TIE | PERRY | WALK- ER | ROM- NEY | BUSH | CRUZ | UND | CLIN- TON | BIDEN | WAR- REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat | 204 | 174 | 9 | 6 | 1 | 1 | - | - | 2 | 1 | - | 3 | 2 | 1 | - | 113 | 25 | 11 | 14 |
| | 41 | 82 | 5 | 13 | 5 | 5 | | | 17 | 8 | | 5 | 13 | 10 | | 88 | 68 | 79 | 74 |
| Republican | 177 | 7 | 144 | 18 | 15 | 17 | 16 | 7 | 8 | 7 | 10 | 49 | 9 | 8 | 13 | 2 | 1 | 2 | 2 |
| | 35 | 3 | 77 | 40 | 71 | 81 | 89 | 54 | 67 | 58 | 83 | 82 | 60 | 80 | 62 | 2 | 3 | 14 | 11 |
| Independent | 115 | 31 | 33 | 20 | 5 | 3 | 2 | 5 | 2 | 4 | 2 | 8 | 4 | 1 | 7 | 14 | 11 | 1 | 3 |
| | 23 | 15 | 18 | 44 | 24 | 14 | 11 | 38 | 17 | 33 | 17 | 13 | 27 | 10 | 33 | 11 | 30 | 7 | 16 |
| Other | 4 | - | 2 | 1 | - | - | - | 1 | - | - | - | - | - | - | 1 | - | - | - | - |
| | 1 | | 1 | 2 | | | | 8 | | | | | | | 5 | | | | |

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|-----------------|-----|-----|------|--------------------------------------|---------------|-------|------|---------------|-------|-----------------------------------|-------------|------|------|-----|--------------|-----------|-------------|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | | DEMOCRATS | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK- ABEE | RUBIO | PAUL | CHRIS -TIE | PERRY | WALK- ER | ROM- NEY | BUSH | CRUZ | UND | CLIN- TON | BIDEN | WAR- REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 242 | 194 | 14 | 14 | 2 | 1 | - | - | 3 | 1 | - | 3 | 4 | 1 | - | 123 | 30 | 12 | 18 |
| | 48 | 92 | 7 | 31 | 10 | 5 | | | 25 | 8 | | 5 | 27 | 10 | | 95 | 81 | 86 | 95 |
| Mitt Romney | 208 | 10 | 158 | 18 | 15 | 18 | 18 | 8 | 8 | 11 | 11 | 56 | 9 | 8 | 14 | 4 | 1 | 2 | 1 |
| | 42 | 5 | 84 | 40 | 71 | 86 | 100 | 62 | 67 | 92 | 92 | 93 | 60 | 80 | 67 | 3 | 3 | 14 | 5 |
| Someone else | 21 | 2 | 6 | 9 | 2 | - | - | 3 | - | - | 1 | - | - | - | 4 | - | 2 | - | - |
| | 4 | 1 | 3 | 20 | 10 | | | 23 | | | 8 | | | | 19 | | 5 | | |
| Did not vote | 15 | 5 | 6 | 2 | - | 2 | - | 2 | - | - | - | - | - | 1 | 3 | 1 | 4 | - | - |
| | 3 | 2 | 3 | 4 | | 10 | | 15 | | | | | | 10 | 14 | 1 | 11 | | |
| Undecided | 7 | 1 | - | 2 | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - | - |
| | 1 | * | | 4 | | | | | | | | | | | 1 | | | | |
| Refused | 7 | - | 4 | - | 2 | - | - | - | 1 | - | - | 1 | 2 | - | - | - | - | - | - |
| | 1 | | 2 | | 10 | | | | 8 | | | 2 | 13 | | | | | | |

8. Barack Obama

| BANNER 6 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------------|------------|------------|-----------|--------------------------------------|---------------|-----------|-----------|---------------|-----------|-----------------------------------|-------------|-----------|-----------|-----------|--------------|-----------|-------------|-----------|--|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK- ABEE | RUBIO | PAUL | CHRIS -TIE | PERRY | WALK- ER | ROM- NEY | BUSH | CRUZ | UND | CLIN- TON | BIDEN | WAR- REN | UND | |
| Total | 500 100 | 212 100 | 188 100 | 45 100 | 21 100 | 21 100 | 18 100 | 13 100 | 12 100 | 12 100 | 12 100 | 60 100 | 15 100 | 10 100 | 21 100 | 129 100 | 37 100 | 14 100 | 19 100 | |
| Never heard | 8 2 | 5 2 | 3 2 | - - | 1 5 | - - | - - | - - | - - | - - | - - | 2 3 | - - | - - | - - | 3 2 | 2 5 | - - | - - | |
| Favorable | 237 47 | 184 87 | 20 11 | 16 36 | 3 14 | 1 5 | 2 11 | 2 15 | 5 42 | 1 8 | 1 8 | 10 17 | 4 27 | 1 10 | - 89 | 115 92 | 34 92 | 10 71 | 13 68 | |
| Unfavorable | 235 47 | 18 8 | 163 87 | 27 60 | 17 81 | 19 90 | 16 89 | 10 77 | 7 58 | 11 92 | 11 92 | 48 80 | 11 73 | 9 90 | 21 100 | 9 7 | 1 3 | 2 14 | 5 26 | |
| Heard of/Undecided | 20 4 | 5 2 | 2 1 | 2 4 | - - | 1 5 | - - | 1 8 | - - | - - | - - | - - | - - | - - | - - | 2 2 | - - | 2 14 | 1 5 | |

9. Hillary Clinton

| BANNER 6 | | | | | | | | | | | | | | | | | | | | |
|--------------------|------------|------------|------------|-----------|--------------------------------------|-----------|-----------|---------------|-----------|-----------------------------------|-------------|-----------|-----------|-----------|--------------|---------------|-----------|-----------|-----------|--|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK- ABEE | RUBIO | PAUL | CHRIS -TIE | PERRY | WALK- ER | ROM- NEY | BUSH | CRUZ | UND | CLIN- TON | WAR- BIDEN | REN | UND | | |
| Total | 500 100 | 212 100 | 188 100 | 45 100 | 21 100 | 21 100 | 18 100 | 13 100 | 12 100 | 12 100 | 12 100 | 60 100 | 15 100 | 10 100 | 21 100 | 129 100 | 37 100 | 14 100 | 19 100 | |
| Never heard | 5 1 | 1 * | 3 2 | 1 2 | - | - | 2 11 | - | - | - | - | 2 3 | - | - | - | 1 1 | - | - | - | |
| Favorable | 248 50 | 179 84 | 22 12 | 24 53 | 2 10 | 3 14 | 1 6 | - | 4 33 | - | 2 17 | 7 12 | 3 20 | 1 10 | 1 5 | 122 95 | 26 70 | 13 93 | 10 53 | |
| Unfavorable | 200 40 | 19 9 | 147 78 | 12 27 | 15 71 | 16 76 | 15 83 | 11 85 | 8 67 | 11 92 | 10 83 | 51 85 | 8 53 | 8 80 | 18 86 | 4 3 | 8 22 | 1 7 | 4 21 | |
| Heard of/Undecided | 47 9 | 13 6 | 16 9 | 8 18 | 4 19 | 2 10 | - | 2 15 | - | 1 8 | - | - | 4 27 | 1 10 | 2 10 | 2 2 | 3 8 | - | 5 26 | |

10. Carl Levin

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|------|------|--------------------------------------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|-----------|-----------|-----|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | WAR-BIDEN | REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 34 | 10 | 18 | 4 | 3 | 2 | 4 | - | 1 | 1 | - | 7 | 2 | - | - | 5 | 1 | - | 2 |
| | 7 | 5 | 10 | 9 | 14 | 10 | 22 | | 8 | 8 | | 12 | 13 | | | 4 | 3 | | 11 |
| Favorable | 256 | 158 | 58 | 15 | 8 | 6 | 1 | 5 | 4 | 4 | 3 | 19 | 8 | - | 7 | 101 | 29 | 11 | 12 |
| | 51 | 75 | 31 | 33 | 38 | 29 | 6 | 38 | 33 | 33 | 25 | 32 | 53 | | 33 | 78 | 78 | 79 | 63 |
| Unfavorable | 134 | 17 | 90 | 14 | 5 | 9 | 12 | 6 | 7 | 7 | 9 | 29 | 3 | 9 | 11 | 7 | 2 | 3 | 1 |
| | 27 | 8 | 48 | 31 | 24 | 43 | 67 | 46 | 58 | 58 | 75 | 48 | 20 | 90 | 52 | 5 | 5 | 21 | 5 |
| Heard of/Undecided | 76 | 27 | 22 | 12 | 5 | 4 | 1 | 2 | - | - | - | 5 | 2 | 1 | 3 | 16 | 5 | - | 4 |
| | 15 | 13 | 12 | 27 | 24 | 19 | 6 | 15 | | | | 8 | 13 | 10 | 14 | 12 | 14 | | 21 |

11. Rick Snyder

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|----------|-----------|-----|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | | DEMOCRATS | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | WAR-BIDEN | REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 16 | 8 | 6 | 2 | - | 2 | 4 | - | - | - | - | 4 | - | - | 2 | 5 | - | 1 | 1 |
| | 3 | 4 | 3 | 4 | | 10 | 22 | | | | | 7 | | | 10 | 4 | | 7 | 5 |
| Favorable | 219 | 41 | 131 | 22 | 13 | 14 | 14 | 10 | 9 | 5 | 10 | 48 | 8 | 7 | 15 | 18 | 13 | 5 | 3 |
| | 44 | 19 | 70 | 49 | 62 | 67 | 78 | 77 | 75 | 42 | 83 | 80 | 53 | 70 | 71 | 14 | 35 | 36 | 16 |
| Unfavorable | 196 | 128 | 29 | 16 | 6 | - | - | - | 3 | 6 | - | 5 | 5 | 1 | 2 | 89 | 17 | 7 | 10 |
| | 39 | 60 | 15 | 36 | 29 | | | | 25 | 50 | | 8 | 33 | 10 | 10 | 69 | 46 | 50 | 53 |
| Heard of/Undecided | 69 | 35 | 22 | 5 | 2 | 5 | - | 3 | - | 1 | 2 | 3 | 2 | 2 | 2 | 17 | 7 | 1 | 5 |
| | 14 | 17 | 12 | 11 | 10 | 24 | | 23 | | 8 | 17 | 5 | 13 | 20 | 10 | 13 | 19 | 7 | 26 |

12. Mark Schauer

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|----------|-----------|-----|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | | DEMOCRATS | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | WAR-BIDEN | REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 87 | 31 | 37 | 12 | 5 | 4 | 4 | 4 | 3 | 1 | 1 | 15 | 4 | - | 4 | 20 | 3 | - | 4 |
| | 17 | 15 | 20 | 27 | 24 | 19 | 22 | 31 | 25 | 8 | 8 | 25 | 27 | | 19 | 16 | 8 | | 21 |
| Favorable | 160 | 110 | 25 | 15 | 1 | 5 | 3 | 2 | 2 | 3 | - | 11 | 2 | - | 2 | 70 | 17 | 7 | 12 |
| | 32 | 52 | 13 | 33 | 5 | 24 | 17 | 15 | 17 | 25 | | 18 | 13 | | 10 | 54 | 46 | 50 | 63 |
| Unfavorable | 136 | 23 | 81 | 11 | 6 | 5 | 10 | 4 | 4 | 6 | 9 | 25 | 3 | 6 | 10 | 13 | 7 | 2 | - |
| | 27 | 11 | 43 | 24 | 29 | 24 | 56 | 31 | 33 | 50 | 75 | 42 | 20 | 60 | 48 | 10 | 19 | 14 | |
| Heard of/Undecided | 117 | 48 | 45 | 7 | 9 | 7 | 1 | 3 | 3 | 2 | 2 | 9 | 6 | 4 | 5 | 26 | 10 | 5 | 3 |
| | 23 | 23 | 24 | 16 | 43 | 33 | 6 | 23 | 25 | 17 | 17 | 15 | 40 | 40 | 24 | 20 | 27 | 36 | 16 |

13. Mary Buzuma

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|----------|-----------|-----|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | | DEMOCRATS | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | WAR-BIDEN | REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 319 | 134 | 119 | 29 | 18 | 11 | 12 | 7 | 9 | 7 | 6 | 39 | 12 | 7 | 14 | 83 | 21 | 9 | 14 |
| | 64 | 63 | 63 | 64 | 86 | 52 | 67 | 54 | 75 | 58 | 50 | 65 | 80 | 70 | 67 | 64 | 57 | 64 | 74 |
| Favorable | 32 | 6 | 14 | 6 | 1 | 1 | 2 | - | - | 4 | 1 | 6 | 2 | - | - | 6 | - | - | - |
| | 6 | 3 | 7 | 13 | 5 | 5 | 11 | | | 33 | 8 | 10 | 13 | | | 5 | | | |
| Unfavorable | 48 | 24 | 18 | 3 | 2 | 2 | 2 | 2 | 1 | - | - | 4 | - | - | 1 | 14 | 8 | 2 | - |
| | 10 | 11 | 10 | 7 | 10 | 10 | 11 | 15 | 8 | | | 7 | | | 5 | 11 | 22 | 14 | |
| Heard of/Undecided | 101 | 48 | 37 | 7 | - | 7 | 2 | 4 | 2 | 1 | 5 | 11 | 1 | 3 | 6 | 26 | 8 | 3 | 5 |
| | 20 | 23 | 20 | 16 | | 33 | 11 | 31 | 17 | 8 | 42 | 18 | 7 | 30 | 29 | 20 | 22 | 21 | 26 |

14. Paul Homeniuk

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|------|------|--------------------------------------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|-----------|-----------|-----|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | WAR-BIDEN | REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 328 | 135 | 123 | 31 | 18 | 12 | 15 | 7 | 9 | 4 | 7 | 42 | 12 | 5 | 12 | 81 | 24 | 11 | 15 |
| | 66 | 64 | 65 | 69 | 86 | 57 | 83 | 54 | 75 | 33 | 58 | 70 | 80 | 50 | 57 | 63 | 65 | 79 | 79 |
| Favorable | 36 | 20 | 9 | 5 | 2 | - | - | - | - | 1 | - | 2 | 1 | - | - | 10 | 6 | - | - |
| | 7 | 9 | 5 | 11 | 10 | | | | | 8 | | 3 | 7 | | | 8 | 16 | | |
| Unfavorable | 43 | 18 | 16 | 6 | 1 | 2 | 2 | 1 | - | 4 | - | 5 | 1 | - | 1 | 13 | 2 | - | 1 |
| | 9 | 8 | 9 | 13 | 5 | 10 | 11 | 8 | | 33 | | 8 | 7 | | 5 | 10 | 5 | | 5 |
| Heard of/Undecided | 93 | 39 | 40 | 3 | - | 7 | 1 | 5 | 3 | 3 | 5 | 11 | 1 | 5 | 8 | 25 | 5 | 3 | 3 |
| | 19 | 18 | 21 | 7 | | 33 | 6 | 38 | 25 | 25 | 42 | 18 | 7 | 50 | 38 | 19 | 14 | 21 | 16 |

15. Mark McFarlin

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|----------|-----------|-----|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | | DEMOCRATS | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | WAR-BIDEN | REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 275 | 123 | 92 | 28 | 15 | 10 | 11 | 3 | 8 | 4 | 5 | 33 | 8 | 4 | 8 | 79 | 20 | 8 | 13 |
| | 55 | 58 | 49 | 62 | 71 | 48 | 61 | 23 | 67 | 33 | 42 | 55 | 53 | 40 | 38 | 61 | 54 | 57 | 68 |
| Favorable | 50 | 20 | 22 | 5 | 1 | - | 3 | 2 | 1 | - | - | 8 | - | 2 | 2 | 12 | 1 | - | 2 |
| | 10 | 9 | 12 | 11 | 5 | | 17 | 15 | 8 | | | 13 | | 20 | 10 | 9 | 3 | | 11 |
| Unfavorable | 53 | 19 | 24 | 6 | 2 | 4 | 1 | 1 | - | 6 | 2 | 8 | 3 | - | 3 | 9 | 6 | 1 | 1 |
| | 11 | 9 | 13 | 13 | 10 | 19 | 6 | 8 | | 50 | 17 | 13 | 20 | | 14 | 7 | 16 | 7 | 5 |
| Heard of/Undecided | 122 | 50 | 50 | 6 | 3 | 7 | 3 | 7 | 3 | 2 | 5 | 11 | 4 | 4 | 8 | 29 | 10 | 5 | 3 |
| | 24 | 24 | 27 | 13 | 14 | 33 | 17 | 54 | 25 | 17 | 42 | 18 | 27 | 40 | 38 | 22 | 27 | 36 | 16 |

16. Terri Lynn Land

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|------|------|--------------------------------------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|-----------|-----------|-----|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | WAR-BIDEN | REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 42 | 23 | 12 | 6 | - | 3 | 2 | - | - | 1 | 1 | 5 | - | - | 2 | 14 | 5 | 2 | 2 |
| | 8 | 11 | 6 | 13 | | 14 | 11 | | | 8 | 8 | 8 | | | 10 | 11 | 14 | 14 | 11 |
| Favorable | 176 | 29 | 122 | 11 | 12 | 11 | 15 | 8 | 9 | 9 | 9 | 45 | 6 | 9 | 16 | 10 | 13 | 2 | 2 |
| | 35 | 14 | 65 | 24 | 57 | 52 | 83 | 62 | 75 | 75 | 75 | 75 | 40 | 90 | 76 | 8 | 35 | 14 | 11 |
| Unfavorable | 205 | 135 | 24 | 20 | 7 | 4 | 1 | 2 | - | 1 | 1 | 4 | 7 | - | 3 | 88 | 16 | 10 | 15 |
| | 41 | 64 | 13 | 44 | 33 | 19 | 6 | 15 | | 8 | 8 | 7 | 47 | | 14 | 68 | 43 | 71 | 79 |
| Heard of/Undecided | 77 | 25 | 30 | 8 | 2 | 3 | - | 3 | 3 | 1 | 1 | 6 | 2 | 1 | - | 17 | 3 | - | - |
| | 15 | 12 | 16 | 18 | 10 | 14 | | 23 | 25 | 8 | 8 | 10 | 13 | 10 | | 13 | 8 | | |

17. Gary Peters

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|------|------|--------------------------------------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|-----------|-----------|-----|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | WAR-BIDEN | REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 60 | 19 | 21 | 14 | 2 | 6 | 3 | - | 1 | 1 | 2 | 8 | 2 | 1 | 2 | 14 | 3 | - | 1 |
| | 12 | 9 | 11 | 31 | 10 | 29 | 17 | | 8 | 8 | 17 | 13 | 13 | 10 | 10 | 11 | 8 | | 5 |
| Favorable | 170 | 108 | 36 | 11 | 3 | 4 | 3 | 1 | 4 | 4 | - | 14 | 2 | - | 4 | 61 | 26 | 11 | 7 |
| | 34 | 51 | 19 | 24 | 14 | 19 | 17 | 8 | 33 | 33 | | 23 | 13 | | 19 | 47 | 70 | 79 | 37 |
| Unfavorable | 164 | 41 | 97 | 8 | 13 | 8 | 10 | 6 | 2 | 5 | 9 | 28 | 9 | 7 | 11 | 26 | 2 | 2 | 6 |
| | 33 | 19 | 52 | 18 | 62 | 38 | 56 | 46 | 17 | 42 | 75 | 47 | 60 | 70 | 52 | 20 | 5 | 14 | 32 |
| Heard of/Undecided | 106 | 44 | 34 | 12 | 3 | 3 | 2 | 6 | 5 | 2 | 1 | 10 | 2 | 2 | 4 | 28 | 6 | 1 | 5 |
| | 21 | 21 | 18 | 27 | 14 | 14 | 11 | 46 | 42 | 17 | 8 | 17 | 13 | 20 | 19 | 22 | 16 | 7 | 26 |

18. Jim Fulner

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|----------|-----------|-----|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | | DEMOCRATS | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | WAR-BIDEN | REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 320 | 130 | 120 | 33 | 18 | 11 | 15 | 7 | 9 | 4 | 6 | 42 | 11 | 7 | 14 | 87 | 17 | 8 | 14 |
| | 64 | 61 | 64 | 73 | 86 | 52 | 83 | 54 | 75 | 33 | 50 | 70 | 73 | 70 | 67 | 67 | 46 | 57 | 74 |
| Favorable | 29 | 7 | 11 | 6 | 1 | - | 3 | - | - | - | - | 4 | 1 | - | - | 1 | 4 | 1 | - |
| | 6 | 3 | 6 | 13 | 5 | | 17 | | | | | 7 | 7 | | | 1 | 11 | 7 | |
| Unfavorable | 47 | 21 | 20 | 3 | 1 | 3 | - | 1 | 3 | 5 | 1 | 5 | 2 | 1 | 1 | 10 | 4 | 2 | 2 |
| | 9 | 10 | 11 | 7 | 5 | 14 | | 8 | 25 | 42 | 8 | 8 | 13 | 10 | 5 | 8 | 11 | 14 | 11 |
| Heard of/Undecided | 104 | 54 | 37 | 3 | 1 | 7 | - | 5 | - | 3 | 5 | 9 | 1 | 2 | 6 | 31 | 12 | 3 | 3 |
| | 21 | 25 | 20 | 7 | 5 | 33 | | 38 | | 25 | 42 | 15 | 7 | 20 | 29 | 24 | 32 | 21 | 16 |

19. Chris Wahmhoff

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|----------|-----------|-----|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | | DEMOCRATS | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | WAR-BIDEN | REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 326 | 141 | 118 | 28 | 16 | 13 | 16 | 6 | 9 | 7 | 5 | 45 | 10 | 5 | 11 | 90 | 21 | 10 | 14 |
| | 65 | 67 | 63 | 62 | 76 | 62 | 89 | 46 | 75 | 58 | 42 | 75 | 67 | 50 | 52 | 70 | 57 | 71 | 74 |
| Favorable | 32 | 19 | 4 | 5 | - | - | - | 1 | - | - | 2 | - | - | - | 3 | 12 | 4 | - | - |
| | 6 | 9 | 2 | 11 | | | | 8 | | | 17 | | | | 14 | 9 | 11 | | |
| Unfavorable | 45 | 17 | 21 | 4 | 1 | 3 | 1 | 1 | - | 4 | - | 6 | 1 | - | - | 7 | 5 | 2 | 2 |
| | 9 | 8 | 11 | 9 | 5 | 14 | 6 | 8 | | 33 | | 10 | 7 | | 5 | 14 | 14 | 11 | |
| Heard of/Undecided | 97 | 35 | 45 | 8 | 4 | 5 | 1 | 5 | 3 | 1 | 5 | 9 | 4 | 5 | 7 | 20 | 7 | 2 | 3 |
| | 19 | 17 | 24 | 18 | 19 | 24 | 6 | 38 | 25 | 8 | 42 | 15 | 27 | 50 | 33 | 16 | 19 | 14 | 16 |

20. Richard Matkin

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|----------|-----------|-----|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | | DEMOCRATS | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | WAR-BIDEN | REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 316 | 135 | 117 | 28 | 18 | 11 | 13 | 7 | 9 | 5 | 6 | 41 | 12 | 7 | 13 | 87 | 19 | 8 | 14 |
| | 63 | 64 | 62 | 62 | 86 | 52 | 72 | 54 | 75 | 42 | 50 | 68 | 80 | 70 | 62 | 67 | 51 | 57 | 74 |
| Favorable | 37 | 19 | 9 | 6 | 1 | - | 2 | - | - | 2 | - | 4 | 1 | 1 | - | 9 | 7 | - | 2 |
| | 7 | 9 | 5 | 13 | 5 | | 11 | | | 17 | | 7 | 7 | 10 | | 7 | 19 | | 11 |
| Unfavorable | 40 | 17 | 16 | 4 | - | 2 | 1 | 1 | 1 | 3 | 1 | 4 | 1 | 1 | - | 11 | 2 | 4 | - |
| | 8 | 8 | 9 | 9 | | 10 | 6 | 8 | 8 | 25 | 8 | 7 | 7 | 10 | | 9 | 5 | 29 | |
| Heard of/Undecided | 107 | 41 | 46 | 7 | 2 | 8 | 2 | 5 | 2 | 2 | 5 | 11 | 1 | 1 | 8 | 22 | 9 | 2 | 3 |
| | 21 | 19 | 24 | 16 | 10 | 38 | 11 | 38 | 17 | 17 | 42 | 18 | 7 | 10 | 38 | 17 | 24 | 14 | 16 |

21. Michigan State Legislature

| BANNER 6 | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|-----------|-------|---------|-----|--|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | WAR-REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Never heard | 23 | 17 | 5 | - | - | - | - | - | - | - | - | - | - | 1 | - | 10 | 6 | - | 1 | |
| | 5 | 8 | 3 | | | | | | | | | | | 10 | 8 | 16 | | | 5 | |
| Favorable | 180 | 57 | 92 | 9 | 13 | 12 | 11 | 4 | 3 | 4 | 6 | 31 | 11 | 3 | 9 | 30 | 14 | 4 | 5 | |
| | 36 | 27 | 49 | 20 | 62 | 57 | 61 | 31 | 25 | 33 | 50 | 52 | 73 | 30 | 43 | 23 | 38 | 29 | 26 | |
| Unfavorable | 174 | 94 | 45 | 21 | 6 | 3 | 2 | 3 | 6 | 6 | 4 | 13 | 2 | 4 | 6 | 59 | 12 | 8 | 7 | |
| | 35 | 44 | 24 | 47 | 29 | 14 | 11 | 23 | 50 | 50 | 33 | 22 | 13 | 40 | 29 | 46 | 32 | 57 | 37 | |
| Heard of/Undecided | 123 | 44 | 46 | 15 | 2 | 6 | 5 | 6 | 3 | 2 | 2 | 16 | 2 | 2 | 6 | 30 | 5 | 2 | 6 | |
| | 25 | 21 | 24 | 33 | 10 | 29 | 28 | 46 | 25 | 17 | 17 | 27 | 13 | 20 | 29 | 23 | 14 | 14 | 32 | |

22. U.S. Congress

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--------------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|-----------|-------|---------|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | WAR-REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 18 | 6 | 8 | 2 | - | - | 2 | - | - | 1 | - | 3 | - | 1 | - | 5 | - | - | 1 |
| | 4 | 3 | 4 | 4 | | | 11 | | | 8 | | 5 | | 10 | 4 | | | | 5 |
| Favorable | 124 | 54 | 44 | 15 | 5 | 4 | 6 | - | 2 | 5 | 5 | 21 | 3 | 2 | - | 30 | 16 | 2 | 4 |
| | 25 | 25 | 23 | 33 | 24 | 19 | 33 | | 17 | 42 | 42 | 35 | 20 | 20 | | 23 | 43 | 14 | 21 |
| Unfavorable | 296 | 128 | 112 | 23 | 11 | 15 | 10 | 11 | 7 | 6 | 7 | 32 | 9 | 6 | 18 | 77 | 18 | 11 | 11 |
| | 59 | 60 | 60 | 51 | 52 | 71 | 56 | 85 | 58 | 50 | 58 | 53 | 60 | 60 | 86 | 60 | 49 | 79 | 58 |
| Heard of/Undecided | 62 | 24 | 24 | 5 | 5 | 2 | - | 2 | 3 | - | - | 4 | 3 | 1 | 3 | 17 | 3 | 1 | 3 |
| | 12 | 11 | 13 | 11 | 24 | 10 | | 15 | 25 | | | 7 | 20 | 10 | 14 | 13 | 8 | 7 | 16 |

24. Who would be your second choice - Land or Peters?

| BANNER 6 | | | | | | | | | | | | | | | | | | | | |
|---|-----------------|-----------|----------|----------|--------------------------------------|-----------|----------|----------|-----------|-------|-----------------------------------|----------|----------|------|----------|-----------|----------|----------|----------|--|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | WAR-REN | UND | |
| Those who would not vote Land or Peters | 32 100 | 10 100 | 7 100 | 7 100 | - | - | 2 100 | 3 100 | - | - | - | 2 100 | 1 100 | - | 1 100 | 5 100 | 2 100 | 1 100 | 1 100 | |
| Republican Terri Lynn Land | 6 19 | 1 10 | 3 43 | - | - | - | 2 100 | - | - | - | - | 2 100 | - | - | - | 1 20 | - | - | - | |
| Democrat Gary Peters | 12 38 | 4 40 | 2 29 | 3 43 | - | - | - | 1 33 | - | - | - | - | 1 100 | - | - | - | 2 100 | 1 100 | - | |
| Undecided | 11 34 | 3 30 | 2 29 | 4 57 | - | - | - | 2 67 | - | - | - | - | - | - | 1 100 | 2 40 | - | - | 1 100 | |
| Refused | 3 9 | 2 20 | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 40 | - | - | - | |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

| BANNER 6 | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|-----------------|------------|------------|-----------|--------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------------------------------|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|--|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | WAR-REN | UND | |
| Total | 500 100 | 212 100 | 188 100 | 45 100 | 21 100 | 21 100 | 18 100 | 13 100 | 12 100 | 12 100 | 12 100 | 60 100 | 15 100 | 10 100 | 21 100 | 129 100 | 37 100 | 14 100 | 19 100 | |
| Abortion/Women's rights | 8 2 | 7 3 | - | 1 2 | - | - | - | - | - | - | - | - | - | - | - | 5 4 | 2 5 | - | - | |
| Koch brothers/Big business | 19 4 | 16 8 | - | 1 2 | - | - | - | - | - | - | - | - | - | - | - | 9 7 | 4 11 | 1 7 | 1 5 | |
| Secretary of State | 26 5 | 4 2 | 14 7 | 5 11 | - | 5 24 | 1 6 | 2 15 | 1 8 | 1 8 | - | 3 5 | 1 7 | 1 10 | 4 19 | 4 3 | - | - | - | |
| Republican | 18 4 | 5 2 | 9 5 | 3 7 | 1 5 | - | 1 6 | 1 8 | - | 2 17 | 1 8 | 3 5 | 1 7 | 1 10 | 1 5 | 3 2 | - | - | 2 11 | |
| Liar/Untrustworthy/Crook | 36 7 | 21 10 | 6 3 | 4 9 | 3 14 | - | - | 1 8 | - | 1 8 | - | 1 2 | 3 20 | 1 10 | 1 5 | 14 11 | 4 11 | 1 7 | 1 5 | |
| Rich/Has money | 12 2 | 6 3 | - | 2 4 | - | - | - | - | - | - | - | - | - | - | - | 2 2 | 1 3 | 1 7 | 2 11 | |
| A woman | 16 3 | 3 1 | 11 6 | - | 3 14 | - | 2 11 | 1 8 | 1 8 | - | - | 7 12 | - | - | 1 5 | 2 2 | - | - | 1 5 | |
| Intelligent/Smart | 9 2 | 2 1 | 6 3 | 1 2 | - | - | 1 6 | - | - | 1 8 | 3 25 | 2 3 | - | - | - | 2 2 | - | - | - | |
| Capable/Experience/Good job | 20 4 | 2 1 | 14 7 | 1 2 | 2 10 | 2 10 | - | 3 23 | 1 8 | 1 8 | - | 7 12 | 1 7 | 1 10 | 1 5 | 1 1 | - | - | 1 5 | |
| For the people | 8 2 | 1 * | 7 4 | - | - | 1 5 | 1 6 | 1 8 | - | 1 8 | - | 2 3 | - | - | 1 5 | 1 1 | - | - | - | |
| Honest/Fair/Truthful | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Conservative | 6 1 | 1 * | 4 2 | - | - | 1 5 | - | - | - | 1 8 | - | 3 5 | - | - | - | 1 1 | - | - | - | |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

| BANNER 6 | | | | | | | | | | | | | | | | | | | | |
|--|-----------------|----------|----------|----------|--------------------------------------|-----------|---------|---------|-----------|-----------------------------------|---------|----------|---------|---------|-----------|----------|---------|---------|---------|--|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | WAR-REN | UND | |
| Hardworking | 7 1 | - | 6 3 | - | - | - | 1 6 | - | - | 1 8 | 1 8 | 3 5 | - | - | 1 5 | - | - | - | - | |
| Not qualified/Out of touch/Not good for Michigan | 12 2 | 8 4 | 3 2 | 1 2 | 1 5 | - | - | 1 8 | - | - | - | - | 1 7 | - | 1 5 | 4 3 | 1 3 | - | 3 16 | |
| Best choice | 6 1 | - | 5 3 | 1 2 | 2 10 | - | - | - | 1 8 | - | 1 8 | 1 2 | 2 13 | - | 1 5 | - | - | - | - | |
| Views/stand on issues | 12 2 | 5 2 | 4 2 | - | - | 1 5 | 2 11 | - | - | 1 8 | - | - | - | - | 1 5 | 4 3 | 1 3 | - | - | |
| Commercials/Ads on TV | 8 2 | 4 2 | 3 2 | - | - | - | - | - | - | - | 1 8 | 1 2 | - | 2 20 | - | 3 2 | - | - | - | |
| Selfish/Self-centered | 4 1 | 2 1 | 1 1 | - | - | - | - | - | - | - | - | 1 2 | - | - | - | - | - | - | - | |
| Like her/General positive mentions | 30 6 | 4 2 | 24 13 | - | 1 5 | 3 14 | 2 11 | 1 8 | 1 8 | 1 8 | 1 8 | 7 12 | - | - | 3 14 | 3 2 | - | - | - | |
| Dislike like her/General negative mentions | 77 15 | 55 26 | 6 3 | 9 20 | 2 10 | - | - | - | - | - | - | - | 2 13 | - | - | 33 26 | 9 24 | 5 36 | 5 26 | |
| Don't know her | 18 4 | 9 4 | 5 3 | 1 2 | - | 1 5 | - | - | - | - | 1 8 | 2 3 | - | - | - | 8 6 | 1 3 | - | - | |
| Other | 19 4 | 9 4 | 10 5 | - | 1 5 | - | 1 6 | - | 1 8 | - | 1 8 | 1 2 | 1 7 | 2 20 | - | 6 5 | - | 2 14 | - | |
| None/Nothing | 36 7 | 15 7 | 14 7 | 1 2 | 2 10 | - | 1 6 | - | 4 33 | - | 1 8 | 3 5 | - | - | 2 10 | 10 8 | 3 8 | 1 7 | - | |
| DK/NA/Refused | 78 16 | 29 14 | 25 13 | 14 31 | 3 14 | 6 29 | 4 22 | 2 15 | 2 17 | 1 8 | - | 10 17 | 3 20 | - | 2 10 | 13 10 | 9 24 | 3 21 | 3 16 | |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

| BANNER 6 | | | | | | | | | | | | | | | | | | | | |
|-----------------------------------|-----------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|-----------|-------|---------|-----|--|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | WAR-REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Democrat | 32 | 15 | 8 | 3 | - | 3 | - | 1 | - | 2 | - | 2 | - | - | 3 | 10 | 3 | 1 | 1 | |
| | 6 | 7 | 4 | 7 | | 14 | | 8 | | 17 | | 3 | | | 14 | 8 | 8 | 7 | 5 | |
| Crook/Liar/Untrustworthy | 40 | 5 | 31 | 1 | 2 | 3 | 2 | - | - | 2 | 3 | 8 | 2 | 5 | 2 | 3 | 1 | - | 1 | |
| | 8 | 2 | 16 | 2 | 10 | 14 | 11 | | | 17 | 25 | 13 | 13 | 50 | 10 | 2 | 3 | | 5 | |
| Taxes | 8 | 1 | 5 | 2 | - | 1 | - | - | - | 1 | 1 | - | - | 1 | - | - | 1 | - | - | |
| | 2 | * | 3 | 4 | | 5 | | | | 8 | 8 | | | 10 | | | 3 | | | |
| Politician | 10 | 4 | 4 | - | 2 | - | 2 | - | - | - | - | 1 | 1 | - | - | 3 | - | - | 1 | |
| | 2 | 2 | 2 | | 10 | | 11 | | | | | 2 | 7 | | | 2 | | | 5 | |
| Honest/Fair | 15 | 13 | 2 | - | - | - | - | - | - | 1 | - | - | - | - | - | 10 | 1 | 1 | - | |
| | 3 | 6 | 1 | | | | | | | 8 | | | | | 8 | 3 | 7 | | | |
| Experienced/Qualified/Congressman | 17 | 7 | 8 | 1 | 1 | - | 2 | 1 | 2 | - | - | 6 | 1 | - | - | 3 | 1 | 1 | 1 | |
| | 3 | 3 | 4 | 2 | 5 | | 11 | 8 | 17 | | | 10 | 7 | | 2 | 3 | 7 | | 5 | |
| For the people | 8 | 6 | - | 2 | - | - | - | - | - | - | - | - | - | - | - | 3 | 1 | 2 | - | |
| | 2 | 3 | | 4 | | | | | | | | | | | 2 | 3 | 14 | | | |
| Hard-worker/Will do a good job | 18 | 14 | 3 | - | - | 1 | 1 | - | - | - | - | 2 | 1 | - | - | 8 | 4 | - | 2 | |
| | 4 | 7 | 2 | | | 5 | 6 | | | | | 3 | 7 | | 6 | 11 | | | 11 | |
| Rich/Big Money | 10 | 2 | 7 | - | - | 1 | 2 | - | - | - | 1 | 2 | - | 1 | - | 2 | - | - | - | |
| | 2 | 1 | 4 | | | 5 | 11 | | | | 8 | 3 | | 10 | | 2 | | | | |
| Views/stand on issues | 14 | 10 | 3 | - | 1 | - | - | - | - | - | 1 | - | 1 | - | - | 6 | 1 | 1 | 1 | |
| | 3 | 5 | 2 | | 5 | | | | | | 8 | | 7 | | 5 | 3 | 7 | | 5 | |
| Commercials | 3 | - | 1 | - | - | - | - | - | - | - | - | 1 | - | - | - | - | - | - | - | |
| | 1 | | 1 | | | | | | | | | 2 | | | | | | | | |
| Selfish/Out for himself | 6 | 1 | 4 | - | 1 | - | - | 1 | - | - | - | - | 1 | - | - | - | - | - | 1 | |
| | 1 | * | 2 | | 5 | | | 8 | | | | | 7 | | | | | | 5 | |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|--|-----|-----|------|------|--------------------------------------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|-----------|-----------|-----|-----|----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | WAR-BIDEN | REN | UND | |
| Like him/General positive mentions | 67 | 49 | 10 | 5 | 1 | 3 | - | 2 | - | - | - | 1 | 1 | - | 1 | 32 | 12 | 3 | 2 |
| | 13 | 23 | 5 | 11 | 5 | 14 | | 15 | | | | 2 | 7 | | 5 | 25 | 32 | 21 | 11 |
| Dislike like him/General negative mentions | 44 | 15 | 20 | 2 | 6 | 1 | 2 | 1 | 1 | 1 | 4 | 11 | 3 | - | 3 | 11 | - | 2 | 2 |
| | 9 | 7 | 11 | 4 | 29 | 5 | 11 | 8 | 8 | 8 | 33 | 18 | 20 | | 14 | 9 | | 14 | 11 |
| Don't know him | 43 | 16 | 16 | 5 | - | 1 | 3 | 2 | - | 3 | - | 7 | - | - | 2 | 11 | 2 | 1 | 2 |
| | 9 | 8 | 9 | 11 | | 5 | 17 | 15 | | 25 | | 12 | | | 10 | 9 | 5 | 7 | 11 |
| Other | 22 | 4 | 11 | 2 | 3 | 2 | 1 | 1 | - | - | 1 | 3 | 2 | - | 3 | 1 | - | 1 | 2 |
| | 4 | 2 | 6 | 4 | 14 | 10 | 6 | 8 | | | 8 | 5 | 13 | | 14 | 1 | | 7 | 11 |
| None/Nothing | 40 | 11 | 21 | 4 | 1 | 3 | 2 | - | 6 | - | 1 | 6 | 1 | - | 2 | 10 | - | - | - |
| | 8 | 5 | 11 | 9 | 5 | 14 | 11 | | 50 | | 8 | 10 | 7 | | 10 | 8 | | | |
| DK/NA/Refused | 103 | 39 | 34 | 18 | 3 | 2 | 1 | 4 | 3 | 2 | - | 10 | 1 | 3 | 5 | 16 | 10 | 1 | 3 |
| | 21 | 18 | 18 | 40 | 14 | 10 | 6 | 31 | 25 | 17 | | 17 | 7 | 30 | 24 | 12 | 27 | 7 | 16 |

26. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|-----------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|----------|-----------|---------|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | | DEMOCRATS | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | WAR-REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican | 214 | 10 | 166 | 21 | 16 | 17 | 18 | 11 | 9 | 11 | 12 | 57 | 9 | 9 | 20 | 2 | 3 | - | 2 |
| | 43 | 5 | 88 | 47 | 76 | 81 | 100 | 85 | 75 | 92 | 100 | 95 | 60 | 90 | 95 | 2 | 8 | | 11 |
| Democratic | 227 | 194 | 13 | 7 | 5 | 1 | - | - | 3 | 1 | - | 2 | 5 | 1 | - | 121 | 34 | 13 | 16 |
| | 45 | 92 | 7 | 16 | 24 | 5 | | | 25 | 8 | | 3 | 33 | 10 | | 94 | 92 | 93 | 84 |
| Undecided | 55 | 6 | 9 | 16 | - | 3 | - | 2 | - | - | - | 1 | 1 | - | 1 | 4 | - | 1 | 1 |
| | 11 | 3 | 5 | 36 | | 14 | | 15 | | | | 2 | 7 | | 5 | 3 | | 7 | 5 |
| Refused | 4 | 2 | - | 1 | - | - | - | - | - | - | - | - | - | - | - | 2 | - | - | - |
| | 1 | 1 | | 2 | | | | | | | | | | | 2 | | | | |

27. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 6

PRESIDENT 2016

| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
|--------------------|-----------------|------------|------------|-----------|--------------------------------------|---------------|-----------|-----------|---------------|-----------------------------------|-------------|-------------|-----------|-----------|-----------|--------------|-----------|-------------|-----------|
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK- ABEE | RUBIO | PAUL | CHRIS -TIE | PERRY | WALK- ER | ROM- NEY | BUSH | CRUZ | UND | CLIN- TON | BIDEN | WAR- REN | UND |
| Total | 500 100 | 212 100 | 188 100 | 45 100 | 21 100 | 21 100 | 18 100 | 13 100 | 12 100 | 12 100 | 12 100 | 60 100 | 15 100 | 10 100 | 21 100 | 129 100 | 37 100 | 14 100 | 19 100 |
| For Obama | 159 32 | 136 64 | 9 5 | 4 9 | 1 5 | - | - | - | 2 17 | - | 1 8 | 3 5 | 2 13 | 1 10 | - | 84 65 | 25 68 | 5 36 | 10 53 |
| Against Obama | 135 27 | 5 2 | 101 54 | 19 42 | 10 48 | 8 38 | 17 94 | 6 46 | 9 75 | 5 42 | 6 50 | 31 52 | 6 40 | 4 40 | 10 48 | 4 3 | 1 3 | - | - |
| He's not a factor | 192 38 | 65 31 | 76 40 | 19 42 | 10 48 | 13 62 | 1 6 | 7 54 | 1 8 | 7 58 | 5 42 | 26 43 | 7 47 | 4 40 | 11 52 | 37 29 | 10 27 | 9 64 | 8 42 |
| Don't Know/Refused | 14 3 | 6 3 | 2 1 | 3 7 | - | - | - | - | - | - | - | - | - | 1 10 | - | 4 3 | 1 3 | - | 1 5 |

29. What is the most important issue when casting your vote for Congress this year: jobs, healthcare, federal budget deficit, education, security/terrorism, and immigration..?

| BANNER 6 | | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------------|------------|------------|-----------|--------------------------------------|---------------|-----------|-----------|---------------|-----------|-----------------------------------|-------------|-----------|-----------|-----------|--------------|-----------|-------------|-----------|--|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK- ABEE | RUBIO | PAUL | CHRIS -TIE | PERRY | WALK- ER | ROM- NEY | BUSH | CRUZ | UND | CLIN- TON | BIDEN | WAR- REN | UND | |
| Total | 500 100 | 212 100 | 188 100 | 45 100 | 21 100 | 21 100 | 18 100 | 13 100 | 12 100 | 12 100 | 12 100 | 60 100 | 15 100 | 10 100 | 21 100 | 129 100 | 37 100 | 14 100 | 19 100 | |
| Jobs | 122 24 | 64 30 | 33 18 | 15 33 | 3 14 | 6 29 | 3 17 | 3 23 | 1 8 | 2 17 | - - | 8 13 | 2 13 | - - | 3 14 | 39 30 | 10 27 | 8 57 | 4 21 | |
| Healthcare | 83 17 | 38 18 | 23 12 | 9 20 | 8 38 | 1 5 | - - | - - | - - | 1 8 | 1 8 | 6 10 | 5 33 | - - | - - | 25 19 | 7 19 | 4 29 | 2 11 | |
| Federal Budget deficit | 70 14 | 21 10 | 40 21 | 3 7 | 2 10 | 2 10 | 8 44 | 6 46 | 2 17 | 1 8 | 5 42 | 16 27 | - - | 2 20 | 8 38 | 12 9 | 3 8 | 1 7 | 4 21 | |
| Education | 58 12 | 35 17 | 15 8 | 2 4 | 2 10 | 2 10 | 2 11 | 1 8 | - - | 4 33 | 1 8 | 7 12 | 4 27 | - - | 1 5 | 24 19 | 8 22 | - - | 3 16 | |
| Security/terrorism | 67 13 | 20 9 | 39 21 | 3 7 | 2 10 | 2 10 | 5 28 | 2 15 | 5 42 | 3 25 | 2 17 | 17 28 | 2 13 | 2 20 | 2 10 | 14 11 | 1 3 | 1 7 | 2 11 | |
| Immigration | 53 11 | 14 7 | 20 11 | 9 20 | 4 19 | 5 24 | - - | - - | 2 17 | - - | 1 8 | 3 5 | 2 13 | 4 40 | 4 19 | 5 4 | 6 16 | - - | - - | |
| Other | 11 2 | 5 2 | 5 3 | - - | - - | - - | - - | 1 8 | 1 8 | 1 8 | - - | 1 2 | - - | 2 20 | - - | 3 2 | - - | - - | - - | |
| Undecided | 24 5 | 12 6 | 9 5 | 2 4 | - - | 1 5 | - - | - - | - - | - - | 1 8 | 1 2 | - - | - - | 2 10 | 5 4 | 1 3 | - - | 4 21 | |
| Refused | 1 * | - - | 1 1 | - - | - - | 1 5 | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | |
| All | 11 2 | 3 1 | 3 2 | 2 4 | - - | 1 5 | - - | - - | 1 8 | - - | 1 8 | 1 2 | - - | - - | 1 5 | 2 2 | 1 3 | - - | - - | |

33. For Secretary of State, there are five candidates listed on your ballot in the following order: Republican Ruth Johnson, Democrat Godfrey Dillard, Libertarian James Lewis, Robert Gale U.S. Taxpayers Party, and Jason Robert Gatties, Natural Law Party. At this point for whom will you vote or lean toward - Johnson, Dillard, Lewis, Gale, or Gatties?

| BANNER 6 | | | | | | | | | | | | | | | | | | | | |
|---|-----------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|-----------|-------|-----|---------|--|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | REN | WAR-UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Republican Ruth Johnson | 181 | 9 | 145 | 13 | 17 | 17 | 14 | 9 | 9 | 8 | 11 | 48 | 10 | 10 | 16 | 5 | 3 | - | - | |
| | 36 | 4 | 77 | 29 | 81 | 81 | 78 | 69 | 75 | 67 | 92 | 80 | 67 | 100 | 76 | 4 | 8 | | | |
| Democrat Godfrey Dillard | 199 | 171 | 11 | 9 | 2 | 1 | 2 | 1 | 2 | 1 | - | 5 | 2 | - | - | 108 | 28 | 12 | 14 | |
| | 40 | 81 | 6 | 20 | 10 | 5 | 11 | 8 | 17 | 8 | | 8 | 13 | | 84 | 76 | 86 | 74 | | |
| Libertarian James Lewis | 11 | 4 | 3 | 3 | - | - | - | 1 | - | 1 | - | 1 | 1 | - | 1 | 2 | - | - | - | |
| | 2 | 2 | 2 | 7 | | | | 8 | | 8 | | 2 | 7 | | 5 | 2 | | | | |
| Robert Gale, U.S. Taxpayers Party | 5 | 2 | - | 2 | - | - | - | - | - | - | - | - | - | - | - | 2 | - | - | - | |
| | 1 | 1 | | 4 | | | | | | | | | | | 2 | | | | | |
| Jason Robert Gatties, Natural Law Party | 1 | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| | * | | | 2 | | | | | | | | | | | | | | | | |
| Undecided | 101 | 26 | 27 | 17 | - | 3 | 2 | 2 | 1 | 2 | 1 | 6 | - | - | 4 | 12 | 6 | 2 | 5 | |
| | 20 | 12 | 14 | 38 | | 14 | 11 | 15 | 8 | 17 | 8 | 10 | | | 19 | 9 | 16 | 14 | 26 | |
| Refused | 2 | - | 2 | - | 2 | - | - | - | - | - | - | - | 2 | - | - | - | - | - | - | |
| | * | | 1 | | 10 | | | | | | | | 13 | | | | | | | |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|-------------------|-----------------|-----|-----|------|--------------------------------------|---------------|-------|------|---------------|-------|-----------------------------------|-------------|------|------|-----|--------------|-------|-----|-------------|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK- ABEE | RUBIO | PAUL | CHRIS -TIE | PERRY | WALK- ER | ROM- NEY | BUSH | CRUZ | UND | CLIN- TON | BIDEN | REN | WAR- UND |
| Republican Voters | 188 | - | 188 | - | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | - | - | - | - |
| | 100 | | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | | |
| Jeb Bush | 21 | - | 21 | - | 21 | - | - | - | - | - | - | 7 | 12 | - | 2 | - | - | - | - |
| | 11 | | 11 | | 100 | | | | | | | 12 | 80 | | 10 | | | | |
| Chris Christie | 12 | - | 12 | - | - | - | - | - | 12 | - | - | 9 | - | - | - | - | - | - | - |
| | 6 | | 6 | | | | | 100 | | | | 15 | | | | | | | |
| Ted Cruz | 10 | - | 10 | - | - | - | - | - | - | - | - | 1 | - | 9 | - | - | - | - | - |
| | 5 | | 5 | | | | | | | | | 2 | | 90 | | | | | |
| Mike Huckabee | 21 | - | 21 | - | - | 21 | - | - | - | - | - | 6 | 1 | - | 7 | - | - | - | - |
| | 11 | | 11 | | | 100 | | | | | | 10 | 7 | | 33 | | | | |
| Jon Huntsman | 4 | - | 4 | - | - | - | - | - | - | - | - | - | 1 | - | 1 | - | - | - | - |
| | 2 | | 2 | | | | | | | | | | 7 | | 5 | | | | |
| Bobby Jindal | 5 | - | 5 | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - | - | - |
| | 3 | | 3 | | | | | | | | | | | | 5 | | | | |
| John Kasich | 1 | - | 1 | - | - | - | - | - | - | - | - | 1 | - | - | - | - | - | - | - |
| | 1 | | 1 | | | | | | | | | 2 | | | | | | | |
| Rand Paul | 13 | - | 13 | - | - | - | - | 13 | - | - | - | 3 | - | - | 6 | - | - | - | - |
| | 7 | | 7 | | | | | 100 | | | | 5 | | | 29 | | | | |
| Rick Perry | 12 | - | 12 | - | - | - | - | - | - | 12 | - | 9 | - | - | - | - | - | - | - |
| | 6 | | 6 | | | | | | 100 | | | 15 | | | | | | | |
| Marco Rubio | 18 | - | 18 | - | - | - | 18 | - | - | - | - | 12 | - | - | - | - | - | - | - |
| | 10 | | 10 | | | | 100 | | | | | 20 | | | | | | | |
| Paul Ryan | 11 | - | 11 | - | - | - | - | - | - | - | - | 6 | - | - | - | - | - | - | - |
| | 6 | | 6 | | | | | | | | | 10 | | | | | | | |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|----------------|-----------------|-----|----------|------|--------------------------------------|---------------|-------|------|---------------|-------|-----------------------------------|-------------|--------|---------|-----------|--------------|-------|-------------|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | DEMOCRATS | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK- ABEE | RUBIO | PAUL | CHRIS -TIE | PERRY | WALK- ER | ROM- NEY | BUSH | CRUZ | UND | CLIN- TON | BIDEN | WAR- REN | UND |
| Rick Santorum | 10 5 | - | 10 5 | - | - | - | - | - | - | - | - | 3 5 | 1 7 | 1 10 | 2 10 | - | - | - | - |
| Scott Walker | 12 6 | - | 12 6 | - | - | - | - | - | - | - | 12 100 | 2 3 | - | - | 2 10 | - | - | - | - |
| Undecided | 32 17 | - | 32 17 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 4 2 | - | 4 2 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Other | 2 1 | - | 2 1 | - | - | - | - | - | - | - | - | 1 2 | - | - | - | - | - | - | - |

39. Who would be your second choice...

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|-------------------------|-----------------|-----|------------|--------------------------------------|-----------|---------------|-----------|-----------|---------------|-----------|-----------------------------------|-------------|-----------|-----------|-----------|--------------|---------------|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK- ABEE | RUBIO | PAUL | CHRIS -TIE | PERRY | WALK- ER | ROM- NEY | BUSH | CRUZ | UND | CLIN- TON | WAR- BIDEN | REN | UND |
| Those with first choice | 152 100 | - | 152 100 | - | 21 100 | 21 100 | 18 100 | 13 100 | 12 100 | 12 100 | 12 100 | 60 100 | 15 100 | 10 100 | 21 100 | - | - | - | - |
| Jeb Bush | 21 14 | - | 21 14 | - | - | 3 14 | 5 28 | 3 23 | - | 1 8 | 1 8 | 13 22 | 1 7 | - | 1 5 | - | - | - | - |
| Chris Christie | 15 10 | - | 15 10 | - | 6 29 | - | 2 11 | 2 15 | - | - | 1 8 | 4 7 | 5 33 | - | 2 10 | - | - | - | - |
| Ted Cruz | 9 6 | - | 9 6 | - | - | 2 10 | 3 17 | - | - | 2 17 | - | 3 5 | - | 1 10 | 1 5 | - | - | - | - |
| Mike Huckabee | 15 10 | - | 15 10 | - | 5 24 | - | 1 6 | 1 8 | 1 8 | 1 8 | 2 17 | 2 3 | 4 27 | - | 1 5 | - | - | - | - |
| Jon Huntsman | 4 3 | - | 4 3 | - | 1 5 | - | 2 11 | - | - | - | - | 2 3 | 1 7 | - | - | - | - | - | - |
| Bobby Jindal | 8 5 | - | 8 5 | - | 2 10 | 1 5 | - | 1 8 | 1 8 | 1 8 | 1 8 | 4 7 | - | - | 2 10 | - | - | - | - |
| John Kasich | 2 1 | - | 2 1 | - | - | - | - | 2 15 | - | - | - | 2 3 | - | - | - | - | - | - | - |
| Rand Paul | 8 5 | - | 8 5 | - | - | 4 19 | - | - | 2 17 | - | 2 17 | 3 5 | - | - | 1 5 | - | - | - | - |
| Rick Perry | 4 3 | - | 4 3 | - | - | 2 10 | - | - | - | - | 1 8 | 4 7 | - | - | - | - | - | - | - |
| Marco Rubio | 20 13 | - | 20 13 | - | 3 14 | 2 10 | - | 1 8 | 2 17 | 1 8 | 3 25 | 4 7 | 4 27 | 4 40 | 2 10 | - | - | - | - |
| Paul Ryan | 20 13 | - | 20 13 | - | 2 10 | 3 14 | 3 17 | - | 3 25 | 4 33 | 1 8 | 10 17 | - | 1 10 | 2 10 | - | - | - | - |
| Rick Santorum | 4 3 | - | 4 3 | - | - | - | - | - | - | 1 8 | - | 2 3 | - | 2 20 | - | - | - | - | - |

39. Who would be your second choice...

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|-----------------|-----|-----|------|--------------------------------------|---------------|-------|------|---------------|-------|-----------------------------------|-------------|------|------|-----|--------------|-------|-------------|-----|---|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK- ABEE | RUBIO | PAUL | CHRIS -TIE | PERRY | WALK- ER | ROM- NEY | BUSH | CRUZ | UND | CLIN- TON | BIDEN | WAR- REN | UND | |
| Scott Walker | 8 | - | 8 | - | - | - | - | 2 | 1 | - | 4 | - | 2 | - | - | - | - | - | - |
| | 5 | | 5 | | | | | 17 | 8 | | 7 | | 20 | | | | | | |
| Undecided | 10 | - | 10 | - | 2 | 3 | 2 | 1 | - | - | - | 2 | - | - | 6 | - | - | - | - |
| | 7 | | 7 | | 10 | 14 | 11 | 8 | | | 3 | | | 29 | | | | | |
| Refused | 2 | - | 2 | - | - | - | - | 2 | - | - | - | - | - | 2 | - | - | - | - | - |
| | 1 | | 1 | | | | | 15 | | | | | | 10 | | | | | |
| Other | 2 | - | 2 | - | - | 1 | - | - | 1 | - | - | 1 | - | - | 1 | - | - | - | - |
| | 1 | | 1 | | | 5 | | | 8 | | 2 | | | 5 | | | | | |

42. Who would be your second choice...

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|-------------------------|-----------------|------------|-----|--------------------------------------|------|-----------|-------|------|-----------|-----------------------------------|---------|---------|------|------|-----------|------------|-----------|-----------|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | WAR-REN | UND |
| Those with first choice | 191 100 | 191 100 | - | - | - | - | - | - | - | - | - | - | - | - | - | 129 100 | 37 100 | 14 100 | - |
| Joe Biden | 83 43 | 83 43 | - | - | - | - | - | - | - | - | - | - | - | - | - | 77 60 | - | 4 29 | - |
| Hillary Clinton | 32 17 | 32 17 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 21 57 | 6 43 | - |
| Andrew Cuomo | 17 9 | 17 9 | - | - | - | - | - | - | - | - | - | - | - | - | - | 13 10 | 3 8 | 1 7 | - |
| Martin O'Malley | 9 5 | 9 5 | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 2 | 6 16 | - | - |
| Elizabeth Warren | 28 15 | 28 15 | - | - | - | - | - | - | - | - | - | - | - | - | - | 19 15 | 7 19 | - | - |
| Undecided | 19 10 | 19 10 | - | - | - | - | - | - | - | - | - | - | - | - | - | 18 14 | - | 1 7 | - |
| Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Other | 3 2 | 3 2 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 14 | - |

45. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

| BANNER 6 | | | | | | | | | | | | | | | | | | | | |
|----------------|-----------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|-----------|-------|---------|-----|--|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | WAR-REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| ABC | 46 | 28 | 8 | 2 | 2 | - | - | - | - | - | 1 | 2 | - | 1 | - | 13 | 9 | - | 4 | |
| | 9 | 13 | 4 | 4 | 10 | | | | | | 8 | 3 | | 10 | | 10 | 24 | | 21 | |
| CBS | 37 | 15 | 9 | 9 | 1 | 2 | - | 2 | - | 1 | - | 3 | 1 | - | - | 9 | 3 | 1 | 2 | |
| | 7 | 7 | 5 | 20 | 5 | 10 | | 15 | | 8 | | 5 | 7 | | | 7 | 8 | 7 | 11 | |
| CNN | 74 | 45 | 12 | 6 | 2 | - | - | - | 1 | - | - | 1 | 2 | - | - | 26 | 8 | 5 | 3 | |
| | 15 | 21 | 6 | 13 | 10 | | | | 8 | | | 2 | 13 | | | 20 | 22 | 36 | 16 | |
| C-SPAN | 14 | 5 | 5 | 2 | 1 | - | - | 1 | - | - | 1 | - | 1 | - | - | 2 | - | - | 1 | |
| | 3 | 2 | 3 | 4 | 5 | | | 8 | | | 8 | | 7 | | | 2 | | | 5 | |
| COMEDY Central | 21 | 14 | 3 | 2 | - | - | 1 | - | - | 1 | - | 1 | - | - | - | 7 | 4 | 2 | 1 | |
| | 4 | 7 | 2 | 4 | | | 6 | | | 8 | | 2 | | | | 5 | 11 | 14 | 5 | |
| Fox NEWS | 158 | 26 | 119 | 5 | 9 | 17 | 13 | 5 | 9 | 10 | 10 | 44 | 8 | 8 | 12 | 15 | 4 | - | 2 | |
| | 32 | 12 | 63 | 11 | 43 | 81 | 72 | 38 | 75 | 83 | 83 | 73 | 53 | 80 | 57 | 12 | 11 | | 11 | |
| MSNBC | 46 | 36 | 4 | 3 | - | - | 2 | 1 | - | - | - | 1 | - | - | 1 | 22 | 7 | 3 | 4 | |
| | 9 | 17 | 2 | 7 | | | 11 | 8 | | | | 2 | | | 5 | 17 | 19 | 21 | 21 | |
| NBC | 56 | 30 | 13 | 6 | 3 | 1 | - | - | 2 | - | - | 4 | 1 | - | 3 | 26 | - | 2 | 1 | |
| | 11 | 14 | 7 | 13 | 14 | 5 | | | 17 | | | 7 | 7 | | 14 | 20 | | 14 | 5 | |
| Undecided | 42 | 12 | 12 | 9 | 2 | - | 2 | 4 | - | - | - | 3 | 2 | 1 | 5 | 8 | 2 | 1 | 1 | |
| | 8 | 6 | 6 | 20 | 10 | | 11 | 31 | | | | 5 | 13 | 10 | 24 | 6 | 5 | 7 | 5 | |
| Refused | 6 | 1 | 3 | 1 | 1 | 1 | - | - | - | - | - | 1 | - | - | - | 1 | - | - | - | |
| | 1 | * | 2 | 2 | 5 | 5 | | | | | | 2 | | | | 1 | | | | |

46. What is your annual household income?

| BANNER 6 | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|-----------|-------|---------|-----|--|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | | |
| | VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | DEMOCRATS | | | | |
| | TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | WAR-REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Under \$60,000 per year | 205 | 100 | 58 | 21 | 7 | 3 | 6 | 6 | 5 | 2 | 3 | 16 | 4 | 3 | 5 | 62 | 27 | 1 | 8 | |
| | 41 | 47 | 31 | 47 | 33 | 14 | 33 | 46 | 42 | 17 | 25 | 27 | 27 | 30 | 24 | 48 | 73 | 7 | 42 | |
| Under \$100,000 per year | 142 | 56 | 67 | 10 | 9 | 7 | 9 | 4 | 4 | 8 | - | 21 | 8 | 6 | 8 | 34 | 5 | 8 | 5 | |
| | 28 | 26 | 36 | 22 | 43 | 33 | 50 | 31 | 33 | 67 | | 35 | 53 | 60 | 38 | 26 | 14 | 57 | 26 | |
| Under \$140,000 per year | 53 | 20 | 22 | 2 | 3 | 1 | 2 | 1 | 2 | - | 3 | 9 | - | - | 3 | 11 | 3 | 3 | 1 | |
| | 11 | 9 | 12 | 4 | 14 | 5 | 11 | 8 | 17 | | 25 | 15 | | | 14 | 9 | 8 | 21 | 5 | |
| \$140,000 or OVER | 38 | 17 | 17 | 3 | 2 | 2 | 1 | - | 1 | 2 | 2 | 7 | 2 | - | 2 | 11 | 1 | 1 | - | |
| | 8 | 8 | 9 | 7 | 10 | 10 | 6 | | 8 | 17 | 17 | 12 | 13 | | 10 | 9 | 3 | 7 | | |
| Undecided | 23 | 12 | 3 | 4 | - | - | - | 1 | - | - | - | 1 | - | - | - | 7 | 1 | - | 4 | |
| | 5 | 6 | 2 | 9 | | | | 8 | | | | 2 | | | 5 | 3 | | 21 | | |
| Refused | 39 | 7 | 21 | 5 | - | 8 | - | 1 | - | - | 4 | 6 | 1 | 1 | 3 | 4 | - | 1 | 1 | |
| | 8 | 3 | 11 | 11 | | 38 | | 8 | | | 33 | 10 | 7 | 10 | 14 | 3 | | 7 | 5 | |

47. How important is religion in your life?

| BANNER 6 | | | | | | | | | | | | | | | | | | | |
|----------------------|-----|-----|------|--------------------------------------|-----------|-------|------|-----------|-------|-----------------------------------|---------|------|------|-----|----------|-----------|---------|-----|-----|
| PRESIDENT 2016 | | | | | | | | | | | | | | | | | | | |
| VOTE IN PRIMARY | | | | REPUBLICAN CANDIDATES WITHOUT ROMNEY | | | | | | REPUBLICAN CANDIDATES WITH ROMNEY | | | | | | DEMOCRATS | | | |
| TOTAL | DEM | REP | SKIP | BUSH | HUCK-ABEE | RUBIO | PAUL | CHRIS-TIE | PERRY | WALK-ER | ROM-NEY | BUSH | CRUZ | UND | CLIN-TON | BIDEN | WAR-REN | UND | |
| Total | 500 | 212 | 188 | 45 | 21 | 21 | 18 | 13 | 12 | 12 | 12 | 60 | 15 | 10 | 21 | 129 | 37 | 14 | 19 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very important | 308 | 120 | 124 | 26 | 11 | 18 | 13 | 9 | 3 | 6 | 5 | 37 | 10 | 6 | 14 | 72 | 22 | 4 | 14 |
| | 62 | 57 | 66 | 58 | 52 | 86 | 72 | 69 | 25 | 50 | 42 | 62 | 67 | 60 | 67 | 56 | 59 | 29 | 74 |
| Somewhat important | 122 | 59 | 45 | 10 | 6 | 3 | 4 | 2 | 8 | 3 | 5 | 17 | 2 | 4 | 7 | 40 | 10 | 4 | 1 |
| | 24 | 28 | 24 | 22 | 29 | 14 | 22 | 15 | 67 | 25 | 42 | 28 | 13 | 40 | 33 | 31 | 27 | 29 | 5 |
| Not very important | 39 | 15 | 13 | 5 | 2 | - | 1 | - | 1 | 2 | 2 | 3 | 2 | - | - | 10 | 2 | 2 | 1 |
| | 8 | 7 | 7 | 11 | 10 | - | 6 | - | 8 | 17 | 17 | 5 | 13 | - | - | 8 | 5 | 14 | 5 |
| Not at all important | 29 | 18 | 5 | 3 | 2 | - | - | 2 | - | 1 | - | 2 | 1 | - | - | 7 | 3 | 4 | 3 |
| | 6 | 8 | 3 | 7 | 10 | - | - | 15 | - | 8 | - | 3 | 7 | - | - | 5 | 8 | 29 | 16 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 2 | - | 1 | 1 | - | - | - | - | - | - | - | 1 | - | - | - | - | - | - | - |
| | * | - | 1 | 2 | - | - | - | - | - | - | - | 2 | - | - | - | - | - | - | - |

Region

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|-------------------------|-------|------------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| North | 53 | 19 | 30 | 21 | 23 | 28 | 12 | 27 | 20 | 11 | 6 | 17 | 25 | 15 | 29 |
| | 11 | 8 | 13 | 8 | 12 | 11 | 9 | 12 | 10 | 7 | 4 | 9 | 14 | 12 | 10 |
| West | 95 | 31 | 57 | 36 | 52 | 37 | 32 | 44 | 29 | 24 | 30 | 38 | 24 | 21 | 58 |
| | 19 | 13 | 24 | 15 | 26 | 14 | 24 | 20 | 15 | 15 | 22 | 21 | 14 | 17 | 20 |
| Mid | 89 | 44 | 43 | 42 | 40 | 45 | 29 | 44 | 23 | 36 | 25 | 36 | 30 | 27 | 51 |
| | 18 | 19 | 18 | 17 | 20 | 18 | 22 | 20 | 12 | 22 | 18 | 20 | 17 | 22 | 17 |
| Flint/Tri | 59 | 28 | 28 | 33 | 17 | 38 | 9 | 20 | 31 | 21 | 13 | 21 | 13 | 19 | 33 |
| | 12 | 12 | 12 | 13 | 8 | 15 | 7 | 9 | 16 | 13 | 10 | 12 | 7 | 15 | 11 |
| Southeast | 204 | 115 | 77 | 116 | 68 | 108 | 52 | 84 | 93 | 68 | 62 | 68 | 82 | 42 | 125 |
| | 41 | 49 | 33 | 47 | 34 | 42 | 39 | 38 | 47 | 42 | 46 | 38 | 47 | 34 | 42 |

Gender

| | | BANNER 7 | | | | | | | | | | | | | |
|--------|-----|----------------------|-------|---------|-------|-------|-------|--------|-------|---------|-------|-------------------------|-------|------------------|-------|
| | | FAVORABILITY RATINGS | | | | | | | | | | | | | |
| | | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | |
| TOTAL | | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Male | 240 | 96 | 129 | 101 | 110 | 109 | 66 | 107 | 87 | 74 | 66 | 94 | 83 | 62 | 137 |
| | 48 | 41 | 55 | 41 | 55 | 43 | 49 | 49 | 44 | 46 | 49 | 52 | 48 | 50 | 46 |
| Female | 260 | 141 | 106 | 147 | 90 | 147 | 68 | 112 | 109 | 86 | 70 | 86 | 91 | 62 | 159 |
| | 52 | 59 | 45 | 59 | 45 | 57 | 51 | 51 | 56 | 54 | 51 | 48 | 52 | 50 | 54 |

S2. Thank You. How likely are you to vote in the Michigan election for U.S. Senate and Governor - very likely, somewhat likely, not very likely, or not at all likely?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|-------------------------|-------|------------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very Likely | 468 | 223 | 219 | 229 | 190 | 234 | 128 | 206 | 186 | 158 | 125 | 165 | 170 | 119 | 273 |
| | 94 | 94 | 93 | 92 | 95 | 91 | 96 | 94 | 95 | 99 | 92 | 92 | 98 | 96 | 92 |
| Somewhat Likely | 32 | 14 | 16 | 19 | 10 | 22 | 6 | 13 | 10 | 2 | 11 | 15 | 4 | 5 | 23 |
| | 6 | 6 | 7 | 8 | 5 | 9 | 4 | 6 | 5 | 1 | 8 | 8 | 2 | 4 | 8 |

2. What is your age category?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------------------|------------|------------------|------------|------------|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 100 | 237 100 | 235 100 | 248 100 | 200 100 | 256 100 | 134 100 | 219 100 | 196 100 | 160 100 | 136 100 | 180 100 | 174 100 | 124 100 | 296 100 |
| 18-25 | 19 4 | 8 3 | 8 3 | 5 2 | 13 6 | 9 4 | 4 3 | 12 5 | 1 1 | 4 2 | 6 4 | 10 6 | 3 2 | 7 6 | 11 4 |
| 26-35 | 78 16 | 25 11 | 44 19 | 30 12 | 37 18 | 28 11 | 24 18 | 40 18 | 29 15 | 13 8 | 18 13 | 31 17 | 21 12 | 22 18 | 37 12 |
| 36-45 | 98 20 | 53 22 | 43 18 | 49 20 | 34 17 | 55 21 | 28 21 | 40 18 | 31 16 | 38 24 | 24 18 | 27 15 | 35 20 | 24 19 | 62 21 |
| 46-55 | 100 20 | 53 22 | 40 17 | 53 21 | 36 18 | 58 23 | 26 19 | 43 20 | 48 24 | 37 23 | 28 21 | 37 21 | 42 24 | 29 23 | 59 20 |
| 56-65 | 81 16 | 38 16 | 40 17 | 48 19 | 28 14 | 40 16 | 20 15 | 21 10 | 43 22 | 34 21 | 21 15 | 24 13 | 36 21 | 16 13 | 49 17 |
| 66-75 | 69 14 | 29 12 | 39 17 | 27 11 | 36 18 | 35 14 | 18 13 | 34 16 | 28 14 | 17 11 | 23 17 | 30 17 | 22 13 | 13 10 | 43 15 |
| Over 75 years | 52 10 | 30 13 | 19 8 | 36 15 | 14 7 | 31 12 | 13 10 | 28 13 | 16 8 | 17 11 | 15 11 | 19 11 | 15 9 | 12 10 | 33 11 |
| Refused | 3 1 | 1 * | 2 1 | - 1 | 2 1 | - 1 | 1 1 | 1 * | - 1 | - 1 | 1 1 | 2 1 | - 1 | 1 1 | 2 1 |

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|-------------------------|-------|------------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 242 | 206 | 24 | 203 | 21 | 178 | 18 | 57 | 148 | 125 | 27 | 62 | 113 | 64 | 146 |
| | 48 | 87 | 10 | 82 | 10 | 70 | 13 | 26 | 76 | 78 | 20 | 34 | 65 | 52 | 49 |
| Mitt Romney | 208 | 18 | 182 | 31 | 161 | 62 | 99 | 143 | 29 | 26 | 95 | 104 | 42 | 56 | 115 |
| | 42 | 8 | 77 | 12 | 80 | 24 | 74 | 65 | 15 | 16 | 70 | 58 | 24 | 45 | 39 |
| Someone else | 21 | 5 | 15 | 4 | 10 | 5 | 8 | 8 | 8 | 2 | 7 | 3 | 12 | 2 | 14 |
| | 4 | 2 | 6 | 2 | 5 | 2 | 6 | 4 | 4 | 1 | 5 | 2 | 7 | 2 | 5 |
| Did not vote | 15 | 4 | 8 | 6 | 4 | 8 | 5 | 9 | 3 | 3 | 5 | 8 | 2 | 2 | 11 |
| | 3 | 2 | 3 | 2 | 2 | 3 | 4 | 4 | 2 | 2 | 4 | 4 | 1 | 2 | 4 |
| Undecided | 7 | 2 | 3 | 3 | 1 | 3 | 1 | - | 6 | 3 | - | 1 | 2 | - | 4 |
| | 1 | 1 | 1 | 1 | * | 1 | 1 | | 3 | 2 | | 1 | 1 | | 1 |
| Refused | 7 | 2 | 3 | 1 | 3 | - | 3 | 2 | 2 | 1 | 2 | 2 | 3 | - | 6 |
| | 1 | 1 | 1 | * | 2 | | 2 | 1 | 1 | 1 | 1 | 1 | 2 | | 2 |

6. Do you approve or disapprove of the job Barack Obama is doing as President?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|-------------------------|-------|------------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 215 | 201 | 6 | 181 | 19 | 164 | 11 | 48 | 135 | 116 | 24 | 59 | 94 | 58 | 126 |
| | 43 | 85 | 3 | 73 | 10 | 64 | 8 | 22 | 69 | 72 | 18 | 33 | 54 | 47 | 43 |
| Disapprove | 248 | 15 | 221 | 46 | 174 | 76 | 111 | 157 | 46 | 32 | 107 | 110 | 63 | 60 | 144 |
| | 50 | 6 | 94 | 19 | 87 | 30 | 83 | 72 | 23 | 20 | 79 | 61 | 36 | 48 | 49 |
| Undecided | 35 | 21 | 8 | 20 | 6 | 16 | 10 | 13 | 14 | 10 | 5 | 10 | 16 | 5 | 25 |
| | 7 | 9 | 3 | 8 | 3 | 6 | 7 | 6 | 7 | 6 | 4 | 6 | 9 | 4 | 8 |
| Refused | 2 | - | - | 1 | 1 | - | 2 | 1 | 1 | 2 | - | 1 | 1 | 1 | 1 |
| | * | | | * | * | | 1 | * | 1 | 1 | | 1 | 1 | 1 | * |

7. Do you approve or disapprove of the job Carl Levin is doing as U.S. Senator?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 240 | 170 | 58 | 180 | 39 | 200 | 18 | 82 | 126 | 119 | 38 | 80 | 100 | 62 | 153 |
| | 48 | 72 | 25 | 73 | 20 | 78 | 13 | 37 | 64 | 74 | 28 | 44 | 57 | 50 | 52 |
| Disapprove | 150 | 29 | 114 | 31 | 108 | 23 | 102 | 89 | 38 | 22 | 72 | 65 | 49 | 35 | 93 |
| | 30 | 12 | 49 | 12 | 54 | 9 | 76 | 41 | 19 | 14 | 53 | 36 | 28 | 28 | 31 |
| Undecided | 108 | 38 | 62 | 37 | 52 | 33 | 13 | 47 | 32 | 19 | 26 | 35 | 25 | 27 | 49 |
| | 22 | 16 | 26 | 15 | 26 | 13 | 10 | 21 | 16 | 12 | 19 | 19 | 14 | 22 | 17 |
| Refused | 2 | - | 1 | - | 1 | - | 1 | 1 | - | - | - | - | - | - | 1 |
| | * | | * | | * | | 1 | * | | | | | | | * |

8. Barack Obama

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|-------------------------|-------|------------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 8 | - | - | 5 | 3 | 2 | 2 | 5 | 1 | 4 | 2 | 2 | 3 | 4 | 2 |
| | 2 | | | 2 | 2 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 3 | 1 |
| Favorable | 237 | 237 | - | 196 | 20 | 178 | 18 | 56 | 141 | 122 | 29 | 74 | 102 | 58 | 147 |
| | 47 | 100 | | 79 | 10 | 70 | 13 | 26 | 72 | 76 | 21 | 41 | 59 | 47 | 50 |
| Unfavorable | 235 | - | 235 | 39 | 172 | 69 | 111 | 150 | 47 | 30 | 102 | 98 | 65 | 58 | 139 |
| | 47 | | 100 | 16 | 86 | 27 | 83 | 68 | 24 | 19 | 75 | 54 | 37 | 47 | 47 |
| Heard of/Undecided | 20 | - | - | 8 | 5 | 7 | 3 | 8 | 7 | 4 | 3 | 6 | 4 | 4 | 8 |
| | 4 | | | 3 | 2 | 3 | 2 | 4 | 4 | 2 | 2 | 3 | 2 | 3 | 3 |

9. Hillary Clinton

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|-------------------------|-------|------------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 5 | 3 | 1 | - | - | - | 2 | 2 | - | 3 | 1 | 4 | - | 2 | 1 |
| | 1 | 1 | * | | | | 1 | 1 | | 2 | 1 | 2 | | 2 | * |
| Favorable | 248 | 196 | 39 | 248 | - | 184 | 24 | 71 | 143 | 120 | 36 | 74 | 109 | 69 | 144 |
| | 50 | 83 | 17 | 100 | | 72 | 18 | 32 | 73 | 75 | 26 | 41 | 63 | 56 | 49 |
| Unfavorable | 200 | 20 | 172 | - | 200 | 51 | 102 | 132 | 35 | 27 | 93 | 88 | 50 | 48 | 125 |
| | 40 | 8 | 73 | | 100 | 20 | 76 | 60 | 18 | 17 | 68 | 49 | 29 | 39 | 42 |
| Heard of/Undecided | 47 | 18 | 23 | - | - | 21 | 6 | 14 | 18 | 10 | 6 | 14 | 15 | 5 | 26 |
| | 9 | 8 | 10 | | | 8 | 4 | 6 | 9 | 6 | 4 | 8 | 9 | 4 | 9 |

10. Carl Levin

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 34 | 13 | 18 | 10 | 17 | - | - | 15 | 8 | 9 | 4 | 14 | 7 | 7 | 17 |
| | 7 | 5 | 8 | 4 | 8 | | | 7 | 4 | 6 | 3 | 8 | 4 | 6 | 6 |
| Favorable | 256 | 178 | 69 | 184 | 51 | 256 | - | 92 | 135 | 123 | 39 | 87 | 107 | 70 | 160 |
| | 51 | 75 | 29 | 74 | 26 | 100 | | 42 | 69 | 77 | 29 | 48 | 61 | 56 | 54 |
| Unfavorable | 134 | 18 | 111 | 24 | 102 | - | 134 | 88 | 27 | 14 | 78 | 59 | 39 | 33 | 85 |
| | 27 | 8 | 47 | 10 | 51 | | 100 | 40 | 14 | 9 | 57 | 33 | 22 | 27 | 29 |
| Heard of/Undecided | 76 | 28 | 37 | 30 | 30 | - | - | 24 | 26 | 14 | 15 | 20 | 21 | 14 | 34 |
| | 15 | 12 | 16 | 12 | 15 | | | 11 | 13 | 9 | 11 | 11 | 12 | 11 | 11 |

11. Rick Snyder

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 16 | 7 | 7 | 9 | 5 | 4 | 6 | - | - | 3 | 3 | 5 | 8 | 2 | 8 |
| | 3 | 3 | 3 | 4 | 2 | 2 | 4 | | | 2 | 2 | 3 | 5 | 2 | 3 |
| Favorable | 219 | 56 | 150 | 71 | 132 | 92 | 88 | 219 | - | 46 | 90 | 117 | 46 | 73 | 117 |
| | 44 | 24 | 64 | 29 | 66 | 36 | 66 | 100 | | 29 | 66 | 65 | 26 | 59 | 40 |
| Unfavorable | 196 | 141 | 47 | 143 | 35 | 135 | 27 | - | 196 | 92 | 31 | 35 | 102 | 36 | 131 |
| | 39 | 59 | 20 | 58 | 18 | 53 | 20 | | 100 | 58 | 23 | 19 | 59 | 29 | 44 |
| Heard of/Undecided | 69 | 33 | 31 | 25 | 28 | 25 | 13 | - | - | 19 | 12 | 23 | 18 | 13 | 40 |
| | 14 | 14 | 13 | 10 | 14 | 10 | 10 | | | 12 | 9 | 13 | 10 | 10 | 14 |

12. Mark Schauer

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 87 | 33 | 50 | 41 | 38 | 41 | 19 | 39 | 32 | - | - | 31 | 21 | 21 | 50 |
| | 17 | 14 | 21 | 17 | 19 | 16 | 14 | 18 | 16 | | | 17 | 12 | 17 | 17 |
| Favorable | 160 | 122 | 30 | 120 | 27 | 123 | 14 | 46 | 92 | 160 | - | 49 | 81 | 53 | 91 |
| | 32 | 51 | 13 | 48 | 14 | 48 | 10 | 21 | 47 | 100 | | 27 | 47 | 43 | 31 |
| Unfavorable | 136 | 29 | 102 | 36 | 93 | 39 | 78 | 90 | 31 | - | 136 | 66 | 37 | 33 | 86 |
| | 27 | 12 | 43 | 15 | 46 | 15 | 58 | 41 | 16 | | 100 | 37 | 21 | 27 | 29 |
| Heard of/Undecided | 117 | 53 | 53 | 51 | 42 | 53 | 23 | 44 | 41 | - | - | 34 | 35 | 17 | 69 |
| | 23 | 22 | 23 | 21 | 21 | 21 | 17 | 20 | 21 | | | 19 | 20 | 14 | 23 |

13. Mary Buzuma

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 319 | 150 | 152 | 157 | 134 | 172 | 81 | 145 | 127 | 99 | 83 | 108 | 101 | 73 | 194 |
| | 64 | 63 | 65 | 63 | 67 | 67 | 60 | 66 | 65 | 62 | 61 | 60 | 58 | 59 | 66 |
| Favorable | 32 | 13 | 16 | 17 | 9 | 17 | 6 | 16 | 12 | 13 | 13 | 18 | 13 | 13 | 13 |
| | 6 | 5 | 7 | 7 | 4 | 7 | 4 | 7 | 6 | 8 | 10 | 10 | 7 | 10 | 4 |
| Unfavorable | 48 | 27 | 17 | 27 | 21 | 21 | 16 | 22 | 16 | 18 | 18 | 27 | 16 | 20 | 26 |
| | 10 | 11 | 7 | 11 | 10 | 8 | 12 | 10 | 8 | 11 | 13 | 15 | 9 | 16 | 9 |
| Heard of/Undecided | 101 | 47 | 50 | 47 | 36 | 46 | 31 | 36 | 41 | 30 | 22 | 27 | 44 | 18 | 63 |
| | 20 | 20 | 21 | 19 | 18 | 18 | 23 | 16 | 21 | 19 | 16 | 15 | 25 | 15 | 21 |

14. Paul Homeniuk

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 328 | 160 | 153 | 168 | 128 | 182 | 78 | 150 | 126 | 106 | 85 | 122 | 99 | 72 | 203 |
| | 66 | 68 | 65 | 68 | 64 | 71 | 58 | 68 | 64 | 66 | 62 | 68 | 57 | 58 | 69 |
| Favorable | 36 | 20 | 13 | 27 | 8 | 22 | 6 | 17 | 14 | 13 | 11 | 17 | 14 | 20 | 12 |
| | 7 | 8 | 6 | 11 | 4 | 9 | 4 | 8 | 7 | 8 | 8 | 9 | 8 | 16 | 4 |
| Unfavorable | 43 | 20 | 21 | 17 | 21 | 13 | 22 | 19 | 21 | 15 | 22 | 15 | 23 | 16 | 23 |
| | 9 | 8 | 9 | 7 | 10 | 5 | 16 | 9 | 11 | 9 | 16 | 8 | 13 | 13 | 8 |
| Heard of/Undecided | 93 | 37 | 48 | 36 | 43 | 39 | 28 | 33 | 35 | 26 | 18 | 26 | 38 | 16 | 58 |
| | 19 | 16 | 20 | 15 | 22 | 15 | 21 | 15 | 18 | 16 | 13 | 14 | 22 | 13 | 20 |

15. Mark McFarlin

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 275 | 131 | 129 | 142 | 109 | 150 | 62 | 120 | 119 | 89 | 70 | 82 | 90 | 56 | 176 |
| | 55 | 55 | 55 | 57 | 54 | 59 | 46 | 55 | 61 | 56 | 51 | 46 | 52 | 45 | 59 |
| Favorable | 50 | 25 | 22 | 24 | 17 | 27 | 13 | 27 | 13 | 16 | 14 | 29 | 13 | 20 | 25 |
| | 10 | 11 | 9 | 10 | 8 | 11 | 10 | 12 | 7 | 10 | 10 | 16 | 7 | 16 | 8 |
| Unfavorable | 53 | 24 | 27 | 26 | 23 | 23 | 24 | 23 | 23 | 24 | 21 | 28 | 21 | 20 | 28 |
| | 11 | 10 | 11 | 10 | 12 | 9 | 18 | 11 | 12 | 15 | 15 | 16 | 12 | 16 | 9 |
| Heard of/Undecided | 122 | 57 | 57 | 56 | 51 | 56 | 35 | 49 | 41 | 31 | 31 | 41 | 50 | 28 | 67 |
| | 24 | 24 | 24 | 23 | 26 | 22 | 26 | 22 | 21 | 19 | 23 | 23 | 29 | 23 | 23 |

16. Terri Lynn Land

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 42 | 23 | 16 | 26 | 12 | 20 | 5 | 17 | 13 | 14 | 1 | 18 | 9 | 12 | 19 |
| | 8 | 10 | 7 | 10 | 6 | 8 | 4 | 8 | 7 | 9 | 1 | 10 | 5 | 10 | 6 |
| Favorable | 176 | 37 | 130 | 47 | 118 | 64 | 88 | 127 | 28 | 23 | 85 | 91 | 33 | 51 | 101 |
| | 35 | 16 | 55 | 19 | 59 | 25 | 66 | 58 | 14 | 14 | 62 | 51 | 19 | 41 | 34 |
| Unfavorable | 205 | 144 | 50 | 147 | 37 | 148 | 27 | 45 | 135 | 107 | 38 | 49 | 112 | 45 | 139 |
| | 41 | 61 | 21 | 59 | 18 | 58 | 20 | 21 | 69 | 67 | 28 | 27 | 64 | 36 | 47 |
| Heard of/Undecided | 77 | 33 | 39 | 28 | 33 | 24 | 14 | 30 | 20 | 16 | 12 | 22 | 20 | 16 | 37 |
| | 15 | 14 | 17 | 11 | 16 | 9 | 10 | 14 | 10 | 10 | 9 | 12 | 11 | 13 | 12 |

17. Gary Peters

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 60 | 20 | 37 | 31 | 25 | 22 | 11 | 28 | 16 | 9 | 6 | 17 | 14 | 21 | 28 |
| | 12 | 8 | 16 | 12 | 12 | 9 | 8 | 13 | 8 | 6 | 4 | 9 | 8 | 17 | 9 |
| Favorable | 170 | 122 | 37 | 125 | 32 | 134 | 19 | 57 | 91 | 97 | 14 | 53 | 88 | 54 | 95 |
| | 34 | 51 | 16 | 50 | 16 | 52 | 14 | 26 | 46 | 61 | 10 | 29 | 51 | 44 | 32 |
| Unfavorable | 164 | 41 | 116 | 50 | 103 | 56 | 77 | 100 | 47 | 27 | 96 | 79 | 45 | 32 | 108 |
| | 33 | 17 | 49 | 20 | 52 | 22 | 57 | 46 | 24 | 17 | 71 | 44 | 26 | 26 | 36 |
| Heard of/Undecided | 106 | 54 | 45 | 42 | 40 | 44 | 27 | 34 | 42 | 27 | 20 | 31 | 27 | 17 | 65 |
| | 21 | 23 | 19 | 17 | 20 | 17 | 20 | 16 | 21 | 17 | 15 | 17 | 16 | 14 | 22 |

18. Jim Fulner

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 320 | 152 | 152 | 160 | 129 | 173 | 78 | 145 | 127 | 104 | 83 | 112 | 104 | 71 | 199 |
| | 64 | 64 | 65 | 65 | 64 | 68 | 58 | 66 | 65 | 65 | 61 | 62 | 60 | 57 | 67 |
| Favorable | 29 | 12 | 15 | 16 | 10 | 15 | 12 | 24 | 5 | 15 | 10 | 18 | 10 | 17 | 7 |
| | 6 | 5 | 6 | 6 | 5 | 6 | 9 | 11 | 3 | 9 | 7 | 10 | 6 | 14 | 2 |
| Unfavorable | 47 | 19 | 26 | 19 | 26 | 22 | 20 | 14 | 23 | 13 | 23 | 24 | 18 | 13 | 32 |
| | 9 | 8 | 11 | 8 | 13 | 9 | 15 | 6 | 12 | 8 | 17 | 13 | 10 | 10 | 11 |
| Heard of/Undecided | 104 | 54 | 42 | 53 | 35 | 46 | 24 | 36 | 41 | 28 | 20 | 26 | 42 | 23 | 58 |
| | 21 | 23 | 18 | 21 | 18 | 18 | 18 | 16 | 21 | 18 | 15 | 14 | 24 | 19 | 20 |

19. Chris Wahmhoff

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 326 | 161 | 152 | 169 | 129 | 181 | 80 | 154 | 130 | 103 | 81 | 113 | 104 | 78 | 197 |
| | 65 | 68 | 65 | 68 | 64 | 71 | 60 | 70 | 66 | 64 | 60 | 63 | 60 | 63 | 67 |
| Favorable | 32 | 21 | 6 | 22 | 5 | 16 | 7 | 15 | 12 | 13 | 12 | 21 | 9 | 14 | 15 |
| | 6 | 9 | 3 | 9 | 2 | 6 | 5 | 7 | 6 | 8 | 9 | 12 | 5 | 11 | 5 |
| Unfavorable | 45 | 19 | 22 | 19 | 25 | 21 | 17 | 13 | 22 | 18 | 20 | 17 | 22 | 16 | 27 |
| | 9 | 8 | 9 | 8 | 12 | 8 | 13 | 6 | 11 | 11 | 15 | 9 | 13 | 13 | 9 |
| Heard of/Undecided | 97 | 36 | 55 | 38 | 41 | 38 | 30 | 37 | 32 | 26 | 23 | 29 | 39 | 16 | 57 |
| | 19 | 15 | 23 | 15 | 20 | 15 | 22 | 17 | 16 | 16 | 17 | 16 | 22 | 13 | 19 |

20. Richard Matkin

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 316 | 152 | 148 | 160 | 129 | 167 | 82 | 142 | 128 | 97 | 83 | 106 | 101 | 62 | 200 |
| | 63 | 64 | 63 | 65 | 64 | 65 | 61 | 65 | 65 | 61 | 61 | 59 | 58 | 50 | 68 |
| Favorable | 37 | 23 | 11 | 26 | 8 | 23 | 10 | 19 | 12 | 17 | 14 | 23 | 10 | 22 | 14 |
| | 7 | 10 | 5 | 10 | 4 | 9 | 7 | 9 | 6 | 11 | 10 | 13 | 6 | 18 | 5 |
| Unfavorable | 40 | 19 | 19 | 21 | 17 | 19 | 16 | 14 | 22 | 16 | 18 | 15 | 20 | 15 | 23 |
| | 8 | 8 | 8 | 8 | 8 | 7 | 12 | 6 | 11 | 10 | 13 | 8 | 11 | 12 | 8 |
| Heard of/Undecided | 107 | 43 | 57 | 41 | 46 | 47 | 26 | 44 | 34 | 30 | 21 | 36 | 43 | 25 | 59 |
| | 21 | 18 | 24 | 17 | 23 | 18 | 19 | 20 | 17 | 19 | 15 | 20 | 25 | 20 | 20 |

21. Michigan State Legislature

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 23 | 15 | 5 | 15 | 5 | 12 | 2 | 8 | 13 | 9 | 5 | - | - | 7 | 9 |
| | 5 | 6 | 2 | 6 | 2 | 5 | 1 | 4 | 7 | 6 | 4 | | | 6 | 3 |
| Favorable | 180 | 74 | 98 | 74 | 88 | 87 | 59 | 117 | 35 | 49 | 66 | 180 | - | 71 | 86 |
| | 36 | 31 | 42 | 30 | 44 | 34 | 44 | 53 | 18 | 31 | 49 | 100 | | 57 | 29 |
| Unfavorable | 174 | 102 | 65 | 109 | 50 | 107 | 39 | 46 | 102 | 81 | 37 | - | 174 | 30 | 128 |
| | 35 | 43 | 28 | 44 | 25 | 42 | 29 | 21 | 52 | 51 | 27 | | 100 | 24 | 43 |
| Heard of/Undecided | 123 | 46 | 67 | 50 | 57 | 50 | 34 | 48 | 46 | 21 | 28 | - | - | 16 | 73 |
| | 25 | 19 | 29 | 20 | 28 | 20 | 25 | 22 | 23 | 13 | 21 | | | 13 | 25 |

22. U.S. Congress

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard | 18 | 9 | 7 | 7 | 7 | 3 | 2 | 5 | 7 | 7 | 3 | 4 | 6 | - | - |
| | 4 | 4 | 3 | 3 | 4 | 1 | 1 | 2 | 4 | 4 | 2 | 2 | 3 | | |
| Favorable | 124 | 58 | 58 | 69 | 48 | 70 | 33 | 73 | 36 | 53 | 33 | 71 | 30 | 124 | - |
| | 25 | 24 | 25 | 28 | 24 | 27 | 25 | 33 | 18 | 33 | 24 | 39 | 17 | 100 | |
| Unfavorable | 296 | 147 | 139 | 144 | 125 | 160 | 85 | 117 | 131 | 91 | 86 | 86 | 128 | - | 296 |
| | 59 | 62 | 59 | 58 | 62 | 62 | 63 | 53 | 67 | 57 | 63 | 48 | 74 | | 100 |
| Heard of/Undecided | 62 | 23 | 31 | 28 | 20 | 23 | 14 | 24 | 22 | 9 | 14 | 19 | 10 | - | - |
| | 12 | 10 | 13 | 11 | 10 | 9 | 10 | 11 | 11 | 6 | 10 | 11 | 6 | | |

23. For U.S. Senate there are five candidates listed on your ballot in the following order: Republican Terri Lynn Land, Democrat Gary Peters, Libertarian Jim Fulner, Richard Matkin, U.S. Taxpayers Party, and Chris Wahmhoff, Green Party. At this point for whom will you vote or lean toward - Land, Peters, Fulner, Matkin, or Wahmhoff?

| BANNER 7 | | | | | | | | | | | | | | | |
|---|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Terri Lynn Land | 184 | 15 | 162 | 28 | 141 | 58 | 90 | 137 | 23 | 17 | 93 | 94 | 33 | 44 | 109 |
| | 37 | 6 | 69 | 11 | 70 | 23 | 67 | 63 | 12 | 11 | 68 | 52 | 19 | 35 | 37 |
| Democrat Gary Peters | 228 | 188 | 30 | 188 | 22 | 173 | 18 | 55 | 136 | 119 | 28 | 61 | 107 | 61 | 137 |
| | 46 | 79 | 13 | 76 | 11 | 68 | 13 | 25 | 69 | 74 | 21 | 34 | 61 | 49 | 46 |
| Libertarian Jim Fulner | 16 | 9 | 7 | 10 | 6 | 9 | 4 | 6 | 7 | 8 | 5 | 6 | 8 | 7 | 8 |
| | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 5 | 6 | 3 |
| Richard A. Matkin, U.S. Taxpayers Party | 9 | 4 | 3 | 4 | 3 | 3 | 4 | 2 | 4 | 4 | 2 | 4 | 3 | 3 | 4 |
| | 2 | 2 | 1 | 2 | 2 | 1 | 3 | 1 | 2 | 2 | 1 | 2 | 2 | 2 | 1 |
| Green Party Chris Wahmhoff | 7 | 4 | 3 | 2 | 2 | 2 | - | - | 5 | 1 | 2 | - | 5 | - | 7 |
| | 1 | 2 | 1 | 1 | 1 | 1 | | | 3 | 1 | 1 | | 3 | | 2 |
| Undecided | 52 | 15 | 30 | 16 | 25 | 11 | 16 | 18 | 21 | 11 | 5 | 12 | 18 | 8 | 29 |
| | 10 | 6 | 13 | 6 | 12 | 4 | 12 | 8 | 11 | 7 | 4 | 7 | 10 | 6 | 10 |
| Refused | 4 | 2 | - | - | 1 | - | 2 | 1 | - | - | 1 | 3 | - | 1 | 2 |
| | 1 | 1 | | | * | | 1 | * | | | 1 | 2 | | 1 | 1 |

24. Who would be your second choice - Land or Peters?

| BANNER 7 | | | | | | | | | | | | | | | |
|--|-----------|-----------|-----------|-----------|-----------|-----------|----------|----------|-----------|-----------|----------|----------------------|-----------|---------------|-----------|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| | TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | |
| | | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV |
| Those who would not vote Land or Peters | 32 100 | 17 100 | 13 100 | 16 100 | 11 100 | 14 100 | 8 100 | 8 100 | 16 100 | 13 100 | 9 100 | 10 100 | 16 100 | 10 100 | 19 100 |
| Republican Terri Lynn Land | 6 19 | 3 18 | 2 15 | 1 6 | 3 27 | - - | 1 12 | 1 12 | 1 6 | 2 15 | 1 11 | 3 30 | - - | 3 30 | 1 5 |
| Democrat Gary Peters | 12 38 | 8 47 | 3 23 | 9 56 | 3 27 | 10 71 | 2 25 | 3 38 | 8 50 | 6 46 | 3 33 | 4 40 | 7 44 | 2 20 | 10 53 |
| Undecided | 11 34 | 6 35 | 5 38 | 3 19 | 5 45 | 3 21 | 3 38 | 4 50 | 4 25 | 5 38 | 4 44 | 3 30 | 6 38 | 3 30 | 7 37 |
| Refused | 3 9 | - - | 3 23 | 3 19 | - - | 1 7 | 2 25 | - - | 3 19 | - - | 1 11 | - - | 3 19 | 2 20 | 1 5 |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

| BANNER 7 | | | | | | | | | | | | | | | |
|--------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------------------|------------|------------------|------------|------------|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 100 | 237 100 | 235 100 | 248 100 | 200 100 | 256 100 | 134 100 | 219 100 | 196 100 | 160 100 | 136 100 | 180 100 | 174 100 | 124 100 | 296 100 |
| Abortion/Women's rights | 8 2 | 5 2 | 3 1 | 6 2 | 2 1 | 5 2 | 2 1 | 3 1 | 3 2 | 2 1 | - 1 | 4 2 | 2 1 | 3 2 | 4 1 |
| Koch brothers/Big business | 19 4 | 18 8 | 1 * | 14 6 | 1 * | 14 5 | 2 1 | 1 * | 16 8 | 10 6 | 2 1 | 3 2 | 13 7 | 1 1 | 18 6 |
| Secretary of State | 26 5 | 8 3 | 18 8 | 8 3 | 14 7 | 16 6 | 7 5 | 16 7 | 5 3 | 5 3 | 8 6 | 8 4 | 5 3 | 4 3 | 18 6 |
| Republican | 18 4 | 7 3 | 10 4 | 7 3 | 10 5 | 9 4 | 6 4 | 7 3 | 9 5 | 6 4 | 6 4 | 9 5 | 3 2 | 4 3 | 9 3 |
| Liar/Untrustworthy/Crook | 36 7 | 24 10 | 12 5 | 24 10 | 8 4 | 23 9 | 10 7 | 8 4 | 21 11 | 13 8 | 6 4 | 12 7 | 16 9 | 7 6 | 23 8 |
| Rich/Has money | 12 2 | 9 4 | 3 1 | 7 3 | 5 2 | 7 3 | 1 1 | 3 1 | 7 4 | 8 5 | 1 1 | 1 1 | 9 5 | - 5 | 9 3 |
| A woman | 16 3 | 3 1 | 11 5 | 4 2 | 12 6 | 6 2 | 7 5 | 11 5 | 3 2 | 4 2 | 8 6 | 4 2 | 4 2 | 5 4 | 10 3 |
| Intelligent/Smart | 9 2 | 2 1 | 6 3 | 1 * | 7 4 | - 7 | 7 5 | 7 3 | 1 1 | 4 2 | 4 3 | 5 3 | 4 2 | 6 5 | 1 * |
| Capable/Experience/Good job | 20 4 | 3 1 | 17 7 | 4 2 | 14 7 | 7 3 | 11 8 | 14 6 | 2 1 | 1 1 | 9 7 | 12 7 | 3 2 | 4 3 | 14 5 |
| For the people | 8 2 | - 3 | 8 3 | - 3 | 7 4 | 3 1 | 4 3 | 6 3 | 1 1 | 1 1 | 7 5 | 3 2 | 3 2 | 4 3 | 4 1 |
| Honest/Fair/Truthful | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Conservative | 6 1 | 1 * | 4 2 | 2 1 | 3 2 | 3 1 | 2 1 | 5 2 | 1 1 | 1 1 | 1 1 | 2 1 | 2 1 | 2 2 | 4 1 |

25A. What is the first word or phrase that comes to mind when you hear the name: Terri Lynn Land

| BANNER 7 | | | | | | | | | | | | | | | |
|--|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Hardworking | 7 | 1 | 6 | 1 | 6 | 4 | 3 | 5 | 1 | 1 | 5 | 4 | - | 2 | 5 |
| | 1 | * | 3 | * | 3 | 2 | 2 | 2 | 1 | 1 | 4 | 2 | | 2 | 2 |
| Not qualified/Out of touch/Not good for Michigan | 12 | 8 | 4 | 7 | 3 | 6 | 2 | 2 | 9 | 6 | 3 | 1 | 8 | - | 9 |
| | 2 | 3 | 2 | 3 | 2 | 2 | 1 | 1 | 5 | 4 | 2 | 1 | 5 | | 3 |
| Best choice | 6 | - | 6 | 1 | 5 | 3 | 3 | 5 | - | - | 3 | 5 | 1 | 1 | 4 |
| | 1 | | 3 | * | 2 | 1 | 2 | 2 | | | 2 | 3 | 1 | 1 | 1 |
| Views/stand on issues | 12 | 4 | 8 | 4 | 7 | 6 | 6 | 6 | 5 | 2 | 7 | 5 | 3 | 3 | 6 |
| | 2 | 2 | 3 | 2 | 4 | 2 | 4 | 3 | 3 | 1 | 5 | 3 | 2 | 2 | 2 |
| Commercials/Ads on TV | 8 | 5 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 2 | 2 | 3 | 1 | 6 |
| | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 1 | 2 |
| Selfish/Self-centered | 4 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 3 | - | 2 | - | 3 | - | 4 |
| | 1 | 1 | 1 | 1 | 1 | 1 | 1 | * | 2 | | 1 | | 2 | | 1 |
| Like her/General positive mentions | 30 | 7 | 20 | 11 | 17 | 10 | 15 | 20 | 7 | 4 | 18 | 17 | 10 | 4 | 23 |
| | 6 | 3 | 9 | 4 | 8 | 4 | 11 | 9 | 4 | 2 | 13 | 9 | 6 | 3 | 8 |
| Dislike like her/General negative mentions | 77 | 56 | 16 | 60 | 10 | 59 | 10 | 20 | 48 | 41 | 16 | 21 | 35 | 24 | 41 |
| | 15 | 24 | 7 | 24 | 5 | 23 | 7 | 9 | 24 | 26 | 12 | 12 | 20 | 19 | 14 |
| Don't know her | 18 | 8 | 8 | 14 | 2 | 7 | 2 | 6 | 6 | 7 | 2 | 4 | 8 | 4 | 10 |
| | 4 | 3 | 3 | 6 | 1 | 3 | 1 | 3 | 3 | 4 | 1 | 2 | 5 | 3 | 3 |
| Other | 19 | 10 | 7 | 9 | 6 | 11 | 3 | 7 | 6 | 8 | 3 | 6 | 9 | 3 | 11 |
| | 4 | 4 | 3 | 4 | 3 | 4 | 2 | 3 | 3 | 5 | 2 | 3 | 5 | 2 | 4 |
| None/Nothing | 36 | 17 | 17 | 17 | 15 | 13 | 9 | 18 | 14 | 6 | 8 | 13 | 8 | 11 | 17 |
| | 7 | 7 | 7 | 7 | 8 | 5 | 7 | 8 | 7 | 4 | 6 | 7 | 5 | 9 | 6 |
| DK/NA/Refused | 78 | 35 | 34 | 37 | 30 | 31 | 13 | 34 | 22 | 23 | 9 | 29 | 19 | 26 | 36 |
| | 16 | 15 | 14 | 15 | 15 | 12 | 10 | 16 | 11 | 14 | 7 | 16 | 11 | 21 | 12 |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

| BANNER 7 | | | | | | | | | | | | | | | |
|---------------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------------------|------------|------------------|------------|------------|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 100 | 237 100 | 235 100 | 248 100 | 200 100 | 256 100 | 134 100 | 219 100 | 196 100 | 160 100 | 136 100 | 180 100 | 174 100 | 124 100 | 296 100 |
| Democrat | 32 6 | 19 8 | 11 5 | 18 7 | 10 5 | 23 9 | 7 5 | 8 4 | 20 10 | 13 8 | 7 5 | 11 6 | 10 6 | 6 5 | 22 7 |
| Crook/Liar/Untrustworthy | 40 8 | 7 3 | 32 14 | 9 4 | 29 14 | 11 4 | 23 17 | 28 13 | 10 5 | 3 2 | 29 21 | 15 8 | 12 7 | 5 4 | 27 9 |
| Taxes | 8 2 | - 3 | 8 3 | - 4 | 8 4 | - 4 | 5 4 | 4 2 | 3 2 | - 4 | 6 4 | 4 2 | 4 2 | 2 2 | 6 2 |
| Politician | 10 2 | 7 3 | 3 1 | 6 2 | 3 2 | 6 2 | 3 2 | 5 2 | 2 1 | 2 1 | 2 1 | 5 3 | 4 2 | 1 1 | 8 3 |
| Honest/Fair | 15 3 | 12 5 | 3 1 | 11 4 | 3 2 | 13 5 | 2 1 | 2 1 | 9 5 | 10 6 | 1 1 | 4 2 | 8 5 | 5 4 | 9 3 |
| Experienced/Qualified/ Congressman | 17 3 | 13 5 | 2 1 | 10 4 | 4 2 | 12 5 | 1 1 | 6 3 | 6 3 | 11 7 | 1 1 | 5 3 | 8 5 | 5 4 | 6 2 |
| For the people | 8 2 | 8 3 | - 4 | 8 3 | - 4 | 8 3 | - 6 | - 3 | 8 4 | 6 4 | - 4 | 1 1 | 5 3 | 2 2 | 6 2 |
| Hard-worker/Will do a good job | 18 4 | 16 7 | 2 1 | 14 6 | 1 * | 15 6 | 1 1 | 5 2 | 13 7 | 13 8 | 2 1 | 2 1 | 13 7 | 4 3 | 12 4 |
| Rich/Big Money | 10 2 | - 4 | 10 4 | 2 1 | 8 4 | 1 * | 8 6 | 7 3 | 2 1 | - 5 | 7 5 | 7 4 | 3 2 | 6 5 | 4 1 |
| Views/stand on issues | 14 3 | 9 4 | 5 2 | 11 4 | 3 2 | 10 4 | 2 1 | 4 2 | 10 5 | 7 4 | 3 2 | 4 2 | 8 5 | 2 2 | 10 3 |
| Commercials | 3 1 | - 1 | 3 1 | - 4 | 3 2 | - 4 | 1 1 | 1 * | - 4 | - 4 | 1 1 | 1 1 | - 4 | 3 2 | - 1 |
| Selfish/Out for himself | 6 1 | 1 * | 5 2 | - 4 | 4 2 | - 4 | 1 1 | 4 2 | 1 1 | 1 1 | 4 3 | 2 1 | 2 1 | - 1 | 4 1 |

25B. What is the first word or phrase that comes to mind when you hear the name: Gary Peters

| BANNER 7 | | | | | | | | | | | | | | | |
|--|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Like him/General positive mentions | 67 | 49 | 13 | 58 | 6 | 52 | 9 | 20 | 36 | 38 | 12 | 29 | 25 | 24 | 34 |
| | 13 | 21 | 6 | 23 | 3 | 20 | 7 | 9 | 18 | 24 | 9 | 16 | 14 | 19 | 11 |
| Dislike like him/General negative mentions | 44 | 14 | 28 | 18 | 21 | 26 | 12 | 31 | 9 | 11 | 20 | 24 | 9 | 10 | 24 |
| | 9 | 6 | 12 | 7 | 10 | 10 | 9 | 14 | 5 | 7 | 15 | 13 | 5 | 8 | 8 |
| Don't know him | 43 | 16 | 25 | 18 | 24 | 18 | 10 | 18 | 15 | 10 | 8 | 8 | 13 | 8 | 30 |
| | 9 | 7 | 11 | 7 | 12 | 7 | 7 | 8 | 8 | 6 | 6 | 4 | 7 | 6 | 10 |
| Other | 22 | 6 | 13 | 7 | 13 | 13 | 7 | 13 | 6 | 5 | 6 | 10 | 5 | 5 | 15 |
| | 4 | 3 | 6 | 3 | 6 | 5 | 5 | 6 | 3 | 3 | 4 | 6 | 3 | 4 | 5 |
| None/Nothing | 40 | 16 | 22 | 16 | 17 | 16 | 11 | 20 | 12 | 8 | 8 | 15 | 11 | 8 | 22 |
| | 8 | 7 | 9 | 6 | 8 | 6 | 8 | 9 | 6 | 5 | 6 | 8 | 6 | 6 | 7 |
| DK/NA/Refused | 103 | 44 | 50 | 42 | 43 | 32 | 31 | 43 | 34 | 22 | 19 | 33 | 34 | 28 | 57 |
| | 21 | 19 | 21 | 17 | 22 | 12 | 23 | 20 | 17 | 14 | 14 | 18 | 20 | 23 | 19 |

26. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican | 214 | 19 | 187 | 31 | 158 | 65 | 101 | 148 | 30 | 28 | 93 | 104 | 46 | 58 | 121 |
| | 43 | 8 | 80 | 12 | 79 | 25 | 75 | 68 | 15 | 18 | 68 | 58 | 26 | 47 | 41 |
| Democratic | 227 | 199 | 18 | 195 | 21 | 173 | 13 | 49 | 138 | 117 | 27 | 60 | 104 | 51 | 146 |
| | 45 | 84 | 8 | 79 | 10 | 68 | 10 | 22 | 70 | 73 | 20 | 33 | 60 | 41 | 49 |
| Undecided | 55 | 19 | 28 | 20 | 21 | 18 | 18 | 22 | 26 | 15 | 16 | 16 | 22 | 13 | 29 |
| | 11 | 8 | 12 | 8 | 10 | 7 | 13 | 10 | 13 | 9 | 12 | 9 | 13 | 10 | 10 |
| Refused | 4 | - | 2 | 2 | - | - | 2 | - | 2 | - | - | - | 2 | 2 | - |
| | 1 | | 1 | 1 | | | 1 | | 1 | | | | 1 | 2 | |

27. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| For Obama | 159 | 144 | 7 | 135 | 15 | 112 | 14 | 39 | 89 | 84 | 19 | 56 | 64 | 50 | 86 |
| | 32 | 61 | 3 | 54 | 8 | 44 | 10 | 18 | 45 | 52 | 14 | 31 | 37 | 40 | 29 |
| Against Obama | 135 | 11 | 117 | 22 | 105 | 30 | 64 | 87 | 25 | 19 | 60 | 59 | 38 | 30 | 80 |
| | 27 | 5 | 50 | 9 | 52 | 12 | 48 | 40 | 13 | 12 | 44 | 33 | 22 | 24 | 27 |
| He's not a factor | 192 | 75 | 106 | 82 | 78 | 108 | 54 | 90 | 76 | 54 | 54 | 60 | 66 | 39 | 126 |
| | 38 | 32 | 45 | 33 | 39 | 42 | 40 | 41 | 39 | 34 | 40 | 33 | 38 | 31 | 43 |
| Don't Know/Refused | 14 | 7 | 5 | 9 | 2 | 6 | 2 | 3 | 6 | 3 | 3 | 5 | 6 | 5 | 4 |
| | 3 | 3 | 2 | 4 | 1 | 2 | 1 | 1 | 3 | 2 | 2 | 3 | 3 | 4 | 1 |

28. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 317 | 162 | 149 | 156 | 135 | 159 | 93 | 136 | 120 | 109 | 85 | 108 | 111 | 75 | 193 |
| | 63 | 68 | 63 | 63 | 68 | 62 | 69 | 62 | 61 | 68 | 62 | 60 | 64 | 60 | 65 |
| No | 154 | 60 | 79 | 77 | 55 | 82 | 35 | 75 | 62 | 43 | 41 | 61 | 53 | 42 | 91 |
| | 31 | 25 | 34 | 31 | 28 | 32 | 26 | 34 | 32 | 27 | 30 | 34 | 30 | 34 | 31 |
| Undecided | 28 | 15 | 7 | 15 | 9 | 15 | 6 | 7 | 14 | 8 | 9 | 10 | 10 | 6 | 12 |
| | 6 | 6 | 3 | 6 | 4 | 6 | 4 | 3 | 7 | 5 | 7 | 6 | 6 | 5 | 4 |
| Refused | 1 | - | - | - | 1 | - | - | 1 | - | - | 1 | 1 | - | 1 | - |
| | * | | | | * | | | * | | | 1 | 1 | | 1 | |

29. What is the most important issue when casting your vote for Congress this year: jobs, healthcare, federal budget deficit, education, security/terrorism, and immigration..?

| BANNER 7 | | | | | | | | | | | | | | | |
|------------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Jobs | 122 | 68 | 46 | 72 | 33 | 75 | 18 | 40 | 57 | 50 | 23 | 37 | 48 | 28 | 72 |
| | 24 | 29 | 20 | 29 | 16 | 29 | 13 | 18 | 29 | 31 | 17 | 21 | 28 | 23 | 24 |
| Healthcare | 83 | 43 | 33 | 50 | 24 | 42 | 20 | 38 | 32 | 31 | 17 | 34 | 25 | 28 | 38 |
| | 17 | 18 | 14 | 20 | 12 | 16 | 15 | 17 | 16 | 19 | 12 | 19 | 14 | 23 | 13 |
| Federal Budget deficit | 70 | 26 | 38 | 23 | 44 | 28 | 27 | 46 | 18 | 14 | 30 | 28 | 15 | 11 | 48 |
| | 14 | 11 | 16 | 9 | 22 | 11 | 20 | 21 | 9 | 9 | 22 | 16 | 9 | 9 | 16 |
| Education | 58 | 39 | 19 | 39 | 14 | 40 | 9 | 20 | 32 | 26 | 11 | 19 | 24 | 17 | 34 |
| | 12 | 16 | 8 | 16 | 7 | 16 | 7 | 9 | 16 | 16 | 8 | 11 | 14 | 14 | 11 |
| Security/terrorism | 67 | 21 | 42 | 23 | 36 | 30 | 27 | 32 | 21 | 16 | 25 | 34 | 20 | 18 | 38 |
| | 13 | 9 | 18 | 9 | 18 | 12 | 20 | 15 | 11 | 10 | 18 | 19 | 11 | 15 | 13 |
| Immigration | 53 | 18 | 35 | 20 | 30 | 19 | 19 | 25 | 13 | 11 | 17 | 17 | 20 | 16 | 31 |
| | 11 | 8 | 15 | 8 | 15 | 7 | 14 | 11 | 7 | 7 | 12 | 9 | 11 | 13 | 10 |
| Other | 11 | 7 | 4 | 5 | 5 | 4 | 6 | 5 | 5 | 4 | 2 | 1 | 7 | - | 11 |
| | 2 | 3 | 2 | 2 | 2 | 2 | 4 | 2 | 3 | 2 | 1 | 1 | 4 | - | 4 |
| Undecided | 24 | 11 | 12 | 13 | 9 | 15 | 4 | 10 | 13 | 6 | 9 | 6 | 9 | 4 | 15 |
| | 5 | 5 | 5 | 5 | 4 | 6 | 3 | 5 | 7 | 4 | 7 | 3 | 5 | 3 | 5 |
| Refused | 1 | - | 1 | - | 1 | - | - | 1 | - | - | - | - | - | - | 1 |
| | * | | * | | * | | | * | | | | | | | * |
| All | 11 | 4 | 5 | 3 | 4 | 3 | 4 | 2 | 5 | 2 | 2 | 4 | 6 | 2 | 8 |
| | 2 | 2 | 2 | 1 | 2 | 1 | 3 | 1 | 3 | 1 | 1 | 2 | 3 | 2 | 3 |

31. Who would be your second choice - Snyder or Schauer?

| BANNER 7 | | | | | | | | | | | | | | | |
|--|-----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------------------|----------|---------------|-----------|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| | TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | |
| | | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV |
| Those who would not vote Snyder or Schauer | 19 100 | 8 100 | 9 100 | 6 100 | 7 100 | 8 100 | 4 100 | 5 100 | 6 100 | 7 100 | 6 100 | 7 100 | 6 100 | 6 100 | 11 100 |
| Republican Rick Snyder | 6 32 | 1 12 | 4 44 | 1 17 | 3 43 | 4 50 | 2 50 | 2 40 | 2 33 | 4 57 | 2 33 | 3 43 | 1 17 | 2 33 | 4 36 |
| Democrat Mark Schauer | 8 42 | 5 62 | 2 22 | 3 50 | 3 43 | 3 38 | - 20 | 1 20 | 3 50 | 3 43 | 1 17 | 3 43 | 3 50 | 4 67 | 2 18 |
| Undecided | 1 5 | - 5 | 1 11 | 1 17 | - 17 | - 12 | 1 25 | 1 20 | - 17 | - 17 | 1 17 | 1 14 | - 14 | - 14 | 1 9 |
| Refused | 4 21 | 2 25 | 2 22 | 1 17 | 1 14 | 1 12 | 1 25 | 1 20 | 1 17 | - 33 | 2 33 | - 33 | 2 33 | - 33 | 4 36 |

33. For Secretary of State, there are five candidates listed on your ballot in the following order: Republican Ruth Johnson, Democrat Godfrey Dillard, Libertarian James Lewis, Robert Gale U.S. Taxpayers Party, and Jason Robert Gatties, Natural Law Party. At this point for whom will you vote or lean toward - Johnson, Dillard, Lewis, Gale, or Gatties?

| BANNER 7 | | | | | | | | | | | | | | | |
|---|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Ruth Johnson | 181 | 19 | 157 | 28 | 141 | 59 | 85 | 131 | 26 | 23 | 82 | 96 | 39 | 48 | 104 |
| | 36 | 8 | 67 | 11 | 70 | 23 | 63 | 60 | 13 | 14 | 60 | 53 | 22 | 39 | 35 |
| Democrat Godfrey Dillard | 199 | 169 | 17 | 175 | 14 | 149 | 13 | 41 | 125 | 103 | 24 | 51 | 94 | 56 | 113 |
| | 40 | 71 | 7 | 71 | 7 | 58 | 10 | 19 | 64 | 64 | 18 | 28 | 54 | 45 | 38 |
| Libertarian James Lewis | 11 | 5 | 6 | 2 | 6 | 3 | 7 | 5 | 2 | 6 | 2 | 3 | 7 | 4 | 6 |
| | 2 | 2 | 3 | 1 | 3 | 1 | 5 | 2 | 1 | 4 | 1 | 2 | 4 | 3 | 2 |
| Robert Gale, U.S. Taxpayers Party | 5 | 2 | 3 | 2 | 3 | 1 | 4 | 1 | 2 | 2 | 3 | 1 | - | - | 5 |
| | 1 | 1 | 1 | 1 | 2 | * | 3 | * | 1 | 1 | 2 | 1 | | | 2 |
| Jason Robert Gatties, Natural Law Party | 1 | 1 | - | 1 | - | 1 | - | - | 1 | - | 1 | 1 | - | 1 | - |
| | * | * | | * | | * | | | 1 | | 1 | 1 | | 1 | |
| Undecided | 101 | 39 | 52 | 40 | 36 | 43 | 25 | 41 | 40 | 26 | 24 | 26 | 34 | 15 | 66 |
| | 20 | 16 | 22 | 16 | 18 | 17 | 19 | 19 | 20 | 16 | 18 | 14 | 20 | 12 | 22 |
| Refused | 2 | 2 | - | - | - | - | - | - | - | - | - | 2 | - | - | 2 |
| | * | 1 | | | | | | | | | | 1 | | | 1 |

34. For Attorney General, there are five candidates listed on your ballot in the following order: Republican Bill Schuette, Democrat Mark Totten, Libertarian Justin Altman, Gerald T. Van Sickle, U.S. Taxpayers Party, and John Anthony LaPietra, Green Party. At this point for whom will you vote or lean toward - Schuette, Totten, Altman, Van Sickle, or LaPietra?

| BANNER 7 | | | | | | | | | | | | | | | |
|--|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Bill Schuette | 182 | 18 | 160 | 27 | 142 | 58 | 88 | 129 | 29 | 21 | 89 | 94 | 35 | 49 | 101 |
| | 36 | 8 | 68 | 11 | 71 | 23 | 66 | 59 | 15 | 13 | 65 | 52 | 20 | 40 | 34 |
| Democrat Mark Totten | 214 | 181 | 20 | 183 | 19 | 158 | 18 | 50 | 128 | 115 | 25 | 54 | 104 | 61 | 126 |
| | 43 | 76 | 9 | 74 | 10 | 62 | 13 | 23 | 65 | 72 | 18 | 30 | 60 | 49 | 43 |
| Libertarian Justin Altman | 10 | 2 | 8 | - | 7 | 2 | 4 | 6 | - | 2 | 2 | 6 | 1 | 2 | 5 |
| | 2 | 1 | 3 | | 4 | 1 | 3 | 3 | | 1 | 1 | 3 | 1 | 2 | 2 |
| Gerald T. Van Sickle, U.S. Taxpayers Party | 5 | 1 | 4 | 2 | 3 | 1 | 4 | 2 | 1 | 2 | 1 | 1 | 3 | - | 4 |
| | 1 | * | 2 | 1 | 2 | * | 3 | 1 | 1 | 1 | 1 | 1 | 2 | | 1 |
| Green Party John Anthony LaPietra | 3 | 2 | 1 | 2 | 1 | 2 | 1 | - | 2 | - | 1 | - | 3 | - | 3 |
| | 1 | 1 | * | 1 | * | 1 | 1 | | 1 | | 1 | | 2 | | 1 |
| Undecided | 85 | 33 | 42 | 34 | 27 | 35 | 19 | 31 | 36 | 20 | 17 | 24 | 28 | 11 | 57 |
| | 17 | 14 | 18 | 14 | 14 | 14 | 14 | 14 | 18 | 12 | 12 | 13 | 16 | 9 | 19 |
| Refused | 1 | - | - | - | 1 | - | - | 1 | - | - | 1 | 1 | - | 1 | - |
| | * | | | | * | | | * | | | 1 | 1 | | 1 | |

37. Thinking about the Presidential Primaries in early 2016, are you more likely to vote in Michigan's Democratic Primary, Republican Primary, or will you skip the primaries in early 2016?

| BANNER 7 | | | | | | | | | | | | | | | |
|---------------------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Will vote in Democratic Primary | 212 | 184 | 18 | 179 | 19 | 158 | 17 | 41 | 128 | 110 | 23 | 57 | 94 | 54 | 128 |
| | 42 | 78 | 8 | 72 | 10 | 62 | 13 | 19 | 65 | 69 | 17 | 32 | 54 | 44 | 43 |
| Will vote in Republican Primary | 188 | 20 | 163 | 22 | 147 | 58 | 90 | 131 | 29 | 25 | 81 | 92 | 45 | 44 | 112 |
| | 38 | 8 | 69 | 9 | 74 | 23 | 67 | 60 | 15 | 16 | 60 | 51 | 26 | 35 | 38 |
| Will skip Primaries | 45 | 16 | 27 | 24 | 12 | 15 | 14 | 22 | 16 | 15 | 11 | 9 | 21 | 15 | 23 |
| | 9 | 7 | 11 | 10 | 6 | 6 | 10 | 10 | 8 | 9 | 8 | 5 | 12 | 12 | 8 |
| Undecided | 52 | 16 | 27 | 22 | 21 | 24 | 13 | 23 | 23 | 10 | 20 | 21 | 13 | 10 | 32 |
| | 10 | 7 | 11 | 9 | 10 | 9 | 10 | 11 | 12 | 6 | 15 | 12 | 7 | 8 | 11 |
| Refused | 3 | 1 | - | 1 | 1 | 1 | - | 2 | - | - | 1 | 1 | 1 | 1 | 1 |
| | 1 | * | | * | * | * | | 1 | | | 1 | 1 | 1 | 1 | * |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Republican Voters | 188 | 20 | 163 | 22 | 147 | 58 | 90 | 131 | 29 | 25 | 81 | 92 | 45 | 44 | 112 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Jeb Bush | 21 | 3 | 17 | 2 | 15 | 8 | 5 | 13 | 6 | 1 | 6 | 13 | 6 | 5 | 11 |
| | 11 | 15 | 10 | 9 | 10 | 14 | 6 | 10 | 21 | 4 | 7 | 14 | 13 | 11 | 10 |
| Chris Christie | 12 | 5 | 7 | 4 | 8 | 4 | 7 | 9 | 3 | 2 | 4 | 3 | 6 | 2 | 7 |
| | 6 | 25 | 4 | 18 | 5 | 7 | 8 | 7 | 10 | 8 | 5 | 3 | 13 | 5 | 6 |
| Ted Cruz | 10 | 1 | 9 | 1 | 9 | 1 | 9 | 8 | 1 | - | 6 | 3 | 3 | 2 | 7 |
| | 5 | 5 | 6 | 5 | 6 | 2 | 10 | 6 | 3 | | 7 | 3 | 7 | 5 | 6 |
| Mike Huckabee | 21 | 1 | 19 | 3 | 16 | 6 | 9 | 14 | - | 5 | 5 | 12 | 3 | 4 | 15 |
| | 11 | 5 | 12 | 14 | 11 | 10 | 10 | 11 | | 20 | 6 | 13 | 7 | 9 | 13 |
| Jon Huntsman | 4 | - | 4 | 2 | 1 | 3 | 1 | 3 | 1 | 1 | 1 | 1 | 3 | 2 | 1 |
| | 2 | | 2 | 9 | 1 | 5 | 1 | 2 | 3 | 4 | 1 | 1 | 7 | 5 | 1 |
| Bobby Jindal | 5 | - | 4 | - | 5 | 2 | 3 | 4 | 1 | - | 4 | 4 | - | - | 5 |
| | 3 | | 2 | | 3 | 3 | 3 | 3 | 3 | | 5 | 4 | | | 4 |
| John Kasich | 1 | - | - | - | 1 | - | 1 | 1 | - | - | 1 | 1 | - | - | 1 |
| | 1 | | | | 1 | | 1 | 1 | | | 1 | 1 | | | 1 |
| Rand Paul | 13 | 2 | 10 | - | 11 | 5 | 6 | 10 | - | 2 | 4 | 4 | 3 | - | 11 |
| | 7 | 10 | 6 | | 7 | 9 | 7 | 8 | | 8 | 5 | 4 | 7 | | 10 |
| Rick Perry | 12 | 1 | 11 | - | 11 | 4 | 7 | 5 | 6 | 3 | 6 | 4 | 6 | 5 | 6 |
| | 6 | 5 | 7 | | 7 | 7 | 8 | 4 | 21 | 12 | 7 | 4 | 13 | 11 | 5 |
| Marco Rubio | 18 | 2 | 16 | 1 | 15 | 1 | 12 | 14 | - | 3 | 10 | 11 | 2 | 6 | 10 |
| | 10 | 10 | 10 | 5 | 10 | 2 | 13 | 11 | | 12 | 12 | 12 | 4 | 14 | 9 |
| Paul Ryan | 11 | 1 | 10 | 1 | 10 | 4 | 4 | 10 | - | - | 7 | 5 | 1 | 1 | 6 |
| | 6 | 5 | 6 | 5 | 7 | 7 | 4 | 8 | | | 9 | 5 | 2 | 2 | 5 |

38. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker.

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Rick Santorum | 10 | 1 | 9 | 1 | 6 | 6 | 2 | 6 | 2 | 1 | 2 | 6 | 1 | 2 | 6 |
| | 5 | 5 | 6 | 5 | 4 | 10 | 2 | 5 | 7 | 4 | 2 | 7 | 2 | 5 | 5 |
| Scott Walker | 12 | 1 | 11 | 2 | 10 | 3 | 9 | 10 | - | - | 9 | 6 | 4 | 5 | 7 |
| | 6 | 5 | 7 | 9 | 7 | 5 | 10 | 8 | | | 11 | 7 | 9 | 11 | 6 |
| Undecided | 32 | 2 | 30 | 5 | 23 | 9 | 13 | 23 | 5 | 7 | 11 | 15 | 6 | 7 | 16 |
| | 17 | 10 | 18 | 23 | 16 | 16 | 14 | 18 | 17 | 28 | 14 | 16 | 13 | 16 | 14 |
| Refused | 4 | - | 4 | - | 4 | 2 | 1 | - | 4 | - | 3 | 2 | 1 | 2 | 2 |
| | 2 | | 2 | | 3 | 3 | 1 | | 14 | | 4 | 2 | 2 | 5 | 2 |
| Other | 2 | - | 2 | - | 2 | - | 1 | 1 | - | - | 2 | 2 | - | 1 | 1 |
| | 1 | | 1 | | 1 | | 1 | 1 | | | 2 | 2 | | 2 | 1 |

39. Who would be your second choice...

| BANNER 7 | | | | | | | | | | | | | | | |
|-------------------------|------------|-----------|------------|-----------|------------|-----------|-----------|------------|-----------|-----------|----------------------|-----------|---------------|-----------|-----------|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Those with first choice | 152 100 | 18 100 | 129 100 | 17 100 | 120 100 | 47 100 | 76 100 | 108 100 | 20 100 | 18 100 | 67 100 | 75 100 | 38 100 | 35 100 | 94 100 |
| Jeb Bush | 21 14 | 1 6 | 19 15 | 3 18 | 16 13 | 6 13 | 7 9 | 11 10 | 2 10 | 2 11 | 3 4 | 12 16 | 1 3 | 7 20 | 12 13 |
| Chris Christie | 15 10 | 3 17 | 12 9 | 1 6 | 12 10 | 8 17 | 5 7 | 12 11 | 1 5 | 1 6 | 5 7 | 10 13 | 3 8 | 6 17 | 8 9 |
| Ted Cruz | 9 6 | - 7 | 9 7 | 1 6 | 7 6 | - 6 | 6 8 | 6 6 | 2 10 | - 9 | 6 9 | 3 4 | 4 11 | - 11 | 8 9 |
| Mike Huckabee | 15 10 | 1 6 | 14 11 | 2 12 | 13 11 | 6 13 | 8 11 | 10 9 | 4 20 | - 7 | 5 7 | 8 11 | 5 13 | 4 11 | 10 11 |
| Jon Huntsman | 4 3 | 3 17 | 1 1 | 1 6 | - 6 | 2 4 | - 4 | - 10 | 2 10 | 3 17 | - 17 | 3 4 | 1 3 | - 3 | 1 1 |
| Bobby Jindal | 8 5 | - 5 | 7 5 | 1 6 | 7 6 | 1 2 | 4 5 | 6 6 | - 6 | 1 6 | 5 7 | 2 3 | 4 11 | 1 3 | 6 6 |
| John Kasich | 2 1 | 2 11 | - - | - 2 | 2 2 | 2 4 | - 2 | 2 2 | - - | - - | - - | 2 3 | - - | - - | 2 2 |
| Rand Paul | 8 5 | 1 6 | 7 5 | 1 6 | 7 6 | 1 2 | 7 9 | 8 7 | - - | 3 17 | 4 6 | 4 5 | 2 5 | 5 14 | 2 2 |
| Rick Perry | 4 3 | - 3 | 3 2 | - 3 | 4 3 | 1 2 | 3 4 | 4 4 | - - | - - | 3 4 | 3 4 | - - | 1 3 | 3 3 |
| Marco Rubio | 20 13 | 3 17 | 17 13 | 3 18 | 15 12 | 3 6 | 11 14 | 15 14 | 1 5 | 1 6 | 17 25 | 12 16 | 2 5 | 1 3 | 13 14 |
| Paul Ryan | 20 13 | 2 11 | 18 14 | 1 6 | 14 12 | 9 19 | 10 13 | 15 14 | 5 25 | 2 11 | 8 12 | 6 8 | 6 16 | 4 11 | 14 15 |
| Rick Santorum | 4 3 | - 3 | 4 3 | - 3 | 4 3 | - - | 4 5 | 4 4 | - - | - - | 1 1 | 2 3 | 2 5 | 1 3 | 2 2 |

39. Who would be your second choice...

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|---|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Scott Walker | 8 | 2 | 6 | 2 | 6 | 2 | 6 | 7 | 1 | 2 | 5 | 2 | 3 | 4 | 4 |
| | 5 | 11 | 5 | 12 | 5 | 4 | 8 | 6 | 5 | 11 | 7 | 3 | 8 | 11 | 4 |
| Undecided | 10 | - | 8 | 1 | 9 | 5 | 2 | 5 | 2 | 1 | 4 | 4 | 5 | 1 | 6 |
| | 7 | | 6 | 6 | 8 | 11 | 3 | 5 | 10 | 6 | 6 | 5 | 13 | 3 | 6 |
| Refused | 2 | - | 2 | - | 2 | - | 2 | 2 | - | 2 | - | - | - | - | 2 |
| | 1 | | 2 | | 2 | | 3 | 2 | | 11 | | | | | 2 |
| Other | 2 | - | 2 | - | 2 | 1 | 1 | 1 | - | - | 1 | 2 | - | - | 1 |
| | 1 | | 2 | | 2 | 2 | 1 | 1 | | | 1 | 3 | | | 1 |

40. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for _____, or vote for Romney..... or someone else?

| BANNER 7 | | | | | | | | | | | | | | | |
|-------------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Those with first choice | 152 | 18 | 129 | 17 | 120 | 47 | 76 | 108 | 20 | 18 | 67 | 75 | 38 | 35 | 94 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Mitt Romney | 60 | 10 | 48 | 7 | 51 | 19 | 29 | 48 | 5 | 11 | 25 | 31 | 13 | 21 | 32 |
| | 39 | 56 | 37 | 41 | 42 | 40 | 38 | 44 | 25 | 61 | 37 | 41 | 34 | 60 | 34 |
| Jeb Bush | 15 | 4 | 11 | 3 | 8 | 8 | 3 | 8 | 5 | 2 | 3 | 11 | 2 | 3 | 9 |
| | 10 | 22 | 9 | 18 | 7 | 17 | 4 | 7 | 25 | 11 | 4 | 15 | 5 | 9 | 10 |
| Chris Christie | 4 | 1 | 3 | - | 4 | 1 | 3 | 1 | 3 | - | 1 | - | 4 | - | 3 |
| | 3 | 6 | 2 | | 3 | 2 | 4 | 1 | 15 | | 1 | | 11 | | 3 |
| Ted Cruz | 10 | 1 | 9 | 1 | 8 | - | 9 | 7 | 1 | - | 6 | 3 | 4 | 2 | 6 |
| | 7 | 6 | 7 | 6 | 7 | | 12 | 6 | 5 | | 9 | 4 | 11 | 6 | 6 |
| Mike Huckabee | 8 | - | 7 | 2 | 6 | 2 | 2 | 4 | - | 2 | 2 | 6 | 1 | 3 | 4 |
| | 5 | | 5 | 12 | 5 | 4 | 3 | 4 | | 11 | 3 | 8 | 3 | 9 | 4 |
| Jon Huntsman | 2 | - | 2 | 1 | - | 1 | 1 | 2 | - | - | 1 | 1 | 1 | - | 1 |
| | 1 | | 2 | 6 | | 2 | 1 | 2 | | | 1 | 1 | 3 | | 1 |
| Bobby Jindal | 4 | - | 3 | - | 4 | 2 | 2 | 3 | 1 | - | 3 | 3 | - | - | 4 |
| | 3 | | 2 | | 3 | 4 | 3 | 3 | 5 | | 4 | 4 | | | 4 |
| John Kasich | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Rand Paul | 2 | - | 1 | - | 2 | 1 | 1 | 2 | - | - | 1 | 1 | 1 | - | 2 |
| | 1 | | 1 | | 2 | 2 | 1 | 2 | | | 1 | 1 | 3 | | 2 |
| Rick Perry | 3 | 1 | 2 | - | 2 | 1 | 2 | 1 | 2 | - | 2 | - | 2 | 1 | 2 |
| | 2 | 6 | 2 | | 2 | 2 | 3 | 1 | 10 | | 3 | | 5 | 3 | 2 |
| Marco Rubio | 8 | - | 8 | 1 | 6 | 1 | 6 | 6 | 1 | 1 | 6 | 5 | 1 | 1 | 6 |
| | 5 | | 6 | 6 | 5 | 2 | 8 | 6 | 5 | 6 | 9 | 7 | 3 | 3 | 6 |
| Paul Ryan | 4 | - | 4 | - | 4 | 2 | - | 4 | - | - | 2 | 2 | - | - | 2 |
| | 3 | | 3 | | 3 | 4 | | 4 | | | 3 | 3 | | | 2 |

41. I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today: Joe Biden, Hillary Clinton, Andrew Cuomo, Martin O'Malley, or Elizabeth Warren?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Democrats | 212 | 184 | 18 | 179 | 19 | 158 | 17 | 41 | 128 | 110 | 23 | 57 | 94 | 54 | 128 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Joe Biden | 37 | 34 | 1 | 26 | 8 | 29 | 2 | 13 | 17 | 17 | 7 | 14 | 12 | 16 | 18 |
| | 17 | 18 | 6 | 15 | 42 | 18 | 12 | 32 | 13 | 15 | 30 | 25 | 13 | 30 | 14 |
| Hillary Clinton | 129 | 115 | 9 | 122 | 4 | 101 | 7 | 18 | 89 | 70 | 13 | 30 | 59 | 30 | 77 |
| | 61 | 62 | 50 | 68 | 21 | 64 | 41 | 44 | 70 | 64 | 57 | 53 | 63 | 56 | 60 |
| Andrew Cuomo | 8 | 7 | 1 | 5 | 2 | 3 | 2 | 2 | 3 | 2 | - | 2 | 5 | 2 | 6 |
| | 4 | 4 | 6 | 3 | 11 | 2 | 12 | 5 | 2 | 2 | - | 4 | 5 | 4 | 5 |
| Martin O'Malley | 2 | 2 | - | 2 | - | 2 | - | - | 2 | 2 | - | - | 2 | - | 2 |
| | 1 | 1 | - | 1 | - | 1 | - | - | 2 | 2 | - | - | 2 | - | 2 |
| Elizabeth Warren | 14 | 10 | 2 | 13 | 1 | 11 | 3 | 5 | 7 | 7 | 2 | 4 | 8 | 2 | 11 |
| | 7 | 5 | 11 | 7 | 5 | 7 | 18 | 12 | 5 | 6 | 9 | 7 | 9 | 4 | 9 |
| Undecided | 19 | 13 | 5 | 10 | 4 | 12 | 1 | 3 | 10 | 12 | - | 5 | 7 | 4 | 11 |
| | 9 | 7 | 28 | 6 | 21 | 8 | 6 | 7 | 8 | 11 | - | 9 | 7 | 7 | 9 |
| Refused | 2 | 2 | - | - | - | - | 2 | - | - | - | - | 2 | - | - | 2 |
| | 1 | 1 | - | - | - | - | 12 | - | - | - | - | 4 | - | - | 2 |
| Other | 1 | 1 | - | 1 | - | - | - | - | - | - | 1 | - | 1 | - | 1 |
| | * | 1 | - | 1 | - | - | - | - | - | - | 4 | - | 1 | - | 1 |

42. Who would be your second choice...

| BANNER 7 | | | | | | | | | | | | | | | |
|-------------------------|------------|------------|-----------|------------|-----------|------------|-----------|-----------|------------|-----------|----------------------|-----------|---------------|-----------|------------|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Those with first choice | 191 100 | 169 100 | 13 100 | 169 100 | 15 100 | 146 100 | 14 100 | 38 100 | 118 100 | 98 100 | 23 100 | 50 100 | 87 100 | 50 100 | 115 100 |
| Joe Biden | 83 43 | 70 41 | 7 54 | 77 46 | 3 20 | 63 43 | 2 14 | 15 39 | 55 47 | 39 40 | 12 52 | 24 48 | 36 41 | 23 46 | 43 37 |
| Hillary Clinton | 32 17 | 32 19 | - | 30 18 | 2 13 | 24 16 | 2 14 | 6 16 | 20 17 | 15 15 | 5 22 | 8 16 | 17 20 | 10 20 | 19 17 |
| Andrew Cuomo | 17 9 | 17 10 | - | 14 8 | 1 7 | 15 10 | 2 14 | 2 5 | 11 9 | 12 12 | - | 2 4 | 9 10 | 1 2 | 15 13 |
| Martin O'Malley | 9 5 | 8 5 | 1 8 | 5 3 | 4 27 | 8 5 | 1 7 | 4 11 | 4 3 | 4 4 | 1 4 | 5 10 | 3 3 | 3 6 | 6 5 |
| Elizabeth Warren | 28 15 | 25 15 | 1 8 | 22 13 | 4 27 | 22 15 | 2 14 | 6 16 | 18 15 | 18 18 | 2 9 | 6 12 | 13 15 | 6 12 | 20 17 |
| Undecided | 19 10 | 16 9 | 2 15 | 18 11 | 1 7 | 14 10 | 3 21 | 5 13 | 8 7 | 10 10 | - | 5 10 | 8 9 | 7 14 | 9 8 |
| Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Other | 3 2 | 1 1 | 2 15 | 3 2 | - | - | 2 14 | - | 2 2 | - | 3 13 | - | 1 1 | - | 3 3 |

43. Has anyone in your household ever served in the U.S. military?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 242 | 109 | 123 | 126 | 95 | 124 | 71 | 105 | 95 | 69 | 76 | 98 | 72 | 57 | 144 |
| | 48 | 46 | 52 | 51 | 48 | 48 | 53 | 48 | 48 | 43 | 56 | 54 | 41 | 46 | 49 |
| No | 255 | 127 | 111 | 121 | 103 | 132 | 61 | 113 | 100 | 91 | 57 | 80 | 101 | 65 | 151 |
| | 51 | 54 | 47 | 49 | 52 | 52 | 46 | 52 | 51 | 57 | 42 | 44 | 58 | 52 | 51 |
| Undecided | 1 | 1 | - | 1 | - | - | 1 | - | - | - | 1 | 1 | - | 1 | - |
| | * | * | | * | | | 1 | | | | 1 | 1 | | 1 | |
| Refused | 2 | - | 1 | - | 2 | - | 1 | 1 | 1 | - | 2 | 1 | 1 | 1 | 1 |
| | * | | * | | 1 | | 1 | * | 1 | | 1 | 1 | 1 | 1 | * |

44. Does anyone in your household belong to a labor union?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 160 | 90 | 63 | 96 | 52 | 103 | 38 | 59 | 88 | 66 | 39 | 41 | 72 | 30 | 109 |
| | 32 | 38 | 27 | 39 | 26 | 40 | 28 | 27 | 45 | 41 | 29 | 23 | 41 | 24 | 37 |
| No | 335 | 145 | 169 | 150 | 147 | 153 | 94 | 158 | 106 | 92 | 95 | 138 | 99 | 93 | 186 |
| | 67 | 61 | 72 | 60 | 74 | 60 | 70 | 72 | 54 | 58 | 70 | 77 | 57 | 75 | 63 |
| Undecided | 4 | 2 | 2 | 2 | - | - | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | - |
| | 1 | 1 | 1 | 1 | | | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| Refused | 1 | - | 1 | - | 1 | - | 1 | - | 1 | - | 1 | - | 1 | - | 1 |
| | * | | * | | * | | 1 | | 1 | | 1 | | 1 | | * |

45. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| ABC | 46 | 33 | 10 | 29 | 14 | 27 | 5 | 18 | 21 | 22 | 6 | 10 | 18 | 11 | 24 |
| | 9 | 14 | 4 | 12 | 7 | 11 | 4 | 8 | 11 | 14 | 4 | 6 | 10 | 9 | 8 |
| CBS | 37 | 19 | 16 | 23 | 10 | 23 | 5 | 12 | 20 | 12 | 7 | 12 | 15 | 11 | 16 |
| | 7 | 8 | 7 | 9 | 5 | 9 | 4 | 5 | 10 | 8 | 5 | 7 | 9 | 9 | 5 |
| CNN | 74 | 52 | 15 | 55 | 16 | 47 | 7 | 26 | 41 | 23 | 20 | 33 | 24 | 18 | 48 |
| | 15 | 22 | 6 | 22 | 8 | 18 | 5 | 12 | 21 | 14 | 15 | 18 | 14 | 15 | 16 |
| C-SPAN | 14 | 5 | 8 | 6 | 5 | 9 | 4 | 6 | 6 | 4 | 1 | 3 | 9 | 4 | 7 |
| | 3 | 2 | 3 | 2 | 2 | 4 | 3 | 3 | 3 | 2 | 1 | 2 | 5 | 3 | 2 |
| COMEDY Central | 21 | 14 | 6 | 13 | 5 | 16 | 4 | 5 | 13 | 7 | 1 | 5 | 12 | 6 | 15 |
| | 4 | 6 | 3 | 5 | 2 | 6 | 3 | 2 | 7 | 4 | 1 | 3 | 7 | 5 | 5 |
| Fox NEWS | 158 | 24 | 132 | 24 | 118 | 40 | 84 | 104 | 18 | 17 | 71 | 78 | 30 | 41 | 88 |
| | 32 | 10 | 56 | 10 | 59 | 16 | 63 | 47 | 9 | 11 | 52 | 43 | 17 | 33 | 30 |
| MSNBC | 46 | 34 | 7 | 37 | 5 | 35 | 5 | 11 | 28 | 29 | 7 | 9 | 22 | 10 | 32 |
| | 9 | 14 | 3 | 15 | 2 | 14 | 4 | 5 | 14 | 18 | 5 | 5 | 13 | 8 | 11 |
| NBC | 56 | 34 | 20 | 39 | 9 | 40 | 6 | 20 | 33 | 26 | 9 | 14 | 29 | 14 | 32 |
| | 11 | 14 | 9 | 16 | 4 | 16 | 4 | 9 | 17 | 16 | 7 | 8 | 17 | 11 | 11 |
| Undecided | 42 | 21 | 16 | 21 | 13 | 18 | 11 | 14 | 13 | 20 | 11 | 15 | 12 | 8 | 30 |
| | 8 | 9 | 7 | 8 | 6 | 7 | 8 | 6 | 7 | 12 | 8 | 8 | 7 | 6 | 10 |
| Refused | 6 | 1 | 5 | 1 | 5 | 1 | 3 | 3 | 3 | - | 3 | 1 | 3 | 1 | 4 |
| | 1 | * | 2 | * | 2 | * | 2 | 1 | 2 | | 2 | 1 | 2 | 1 | 1 |

46. What is your annual household income?

| BANNER 7 | | | | | | | | | | | | | | | |
|--------------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$60,000 per year | 205 | 111 | 84 | 120 | 67 | 108 | 38 | 80 | 89 | 74 | 52 | 68 | 72 | 55 | 114 |
| | 41 | 47 | 36 | 48 | 34 | 42 | 28 | 37 | 45 | 46 | 38 | 38 | 41 | 44 | 39 |
| Under \$100,000 per year | 142 | 65 | 73 | 60 | 64 | 77 | 39 | 63 | 57 | 44 | 40 | 46 | 53 | 29 | 92 |
| | 28 | 27 | 31 | 24 | 32 | 30 | 29 | 29 | 29 | 28 | 29 | 26 | 30 | 23 | 31 |
| Under \$140,000 per year | 53 | 26 | 25 | 27 | 24 | 29 | 19 | 27 | 18 | 17 | 20 | 21 | 19 | 9 | 37 |
| | 11 | 11 | 11 | 11 | 12 | 11 | 14 | 12 | 9 | 11 | 15 | 12 | 11 | 7 | 12 |
| \$140,000 or OVER | 38 | 13 | 22 | 16 | 17 | 16 | 18 | 17 | 15 | 10 | 8 | 17 | 17 | 14 | 20 |
| | 8 | 5 | 9 | 6 | 8 | 6 | 13 | 8 | 8 | 6 | 6 | 9 | 10 | 11 | 7 |
| Undecided | 23 | 11 | 7 | 12 | 7 | 13 | 3 | 9 | 8 | 6 | 5 | 6 | 7 | 4 | 13 |
| | 5 | 5 | 3 | 5 | 4 | 5 | 2 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 4 |
| Refused | 39 | 11 | 24 | 13 | 21 | 13 | 17 | 23 | 9 | 9 | 11 | 22 | 6 | 13 | 20 |
| | 8 | 5 | 10 | 5 | 10 | 5 | 13 | 11 | 5 | 6 | 8 | 12 | 3 | 10 | 7 |

47. How important is religion in your life?

| BANNER 7 | | | | | | | | | | | | | | | |
|----------------------|-------|-------|---------|-------|-------|-------|--------|-------|---------|-------|----------------------|-------|---------------|-------|-----|
| FAVORABILITY RATINGS | | | | | | | | | | | | | | | |
| TOTAL | OBAMA | | CLINTON | | LEVIN | | SNYDER | | SCHAUER | | MI STATE LEGISLATURE | | U.S. CONGRESS | | |
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 237 | 235 | 248 | 200 | 256 | 134 | 219 | 196 | 160 | 136 | 180 | 174 | 124 | 296 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very important | 308 | 136 | 153 | 149 | 122 | 154 | 80 | 145 | 106 | 92 | 94 | 117 | 93 | 82 | 174 |
| | 62 | 57 | 65 | 60 | 61 | 60 | 60 | 66 | 54 | 58 | 69 | 65 | 53 | 66 | 59 |
| Somewhat important | 122 | 62 | 54 | 62 | 51 | 62 | 36 | 44 | 59 | 37 | 29 | 39 | 51 | 26 | 75 |
| | 24 | 26 | 23 | 25 | 26 | 24 | 27 | 20 | 30 | 23 | 21 | 22 | 29 | 21 | 25 |
| Not very important | 39 | 18 | 21 | 18 | 19 | 22 | 9 | 21 | 12 | 16 | 8 | 17 | 15 | 12 | 25 |
| | 8 | 8 | 9 | 7 | 10 | 9 | 7 | 10 | 6 | 10 | 6 | 9 | 9 | 10 | 8 |
| Not at all important | 29 | 21 | 5 | 19 | 6 | 18 | 7 | 7 | 19 | 15 | 4 | 6 | 15 | 4 | 22 |
| | 6 | 9 | 2 | 8 | 3 | 7 | 5 | 3 | 10 | 9 | 3 | 3 | 9 | 3 | 7 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 2 | - | 2 | - | 2 | - | 2 | 2 | - | - | 1 | 1 | - | - | - |
| | * | | 1 | | 1 | | 1 | 1 | | | 1 | 1 | | | |