

FINAL IOWA REPUBLICAN RESULTS

Area Code:

(N=500)	n	%
Central/Polk-----	124	24.80
Northeast-----	113	22.60
Southeast-----	111	22.20
Southwest-----	59	11.80
Northwest-----	93	18.60

{INSERT QUOTAS}

INTRO SECTION>

Hello, my name is _____ and I am conducting a survey for Suffolk (SUFF-ick) University and I would like to get your opinions on some questions about the upcoming Republican caucuses in Iowa. Would you be willing to spend five minutes answering some brief questions? (quota)

1. Gender:

(N=500)	n	%
Male-----	240	48.00
Female-----	260	52.00

2. Thinking about the Republican Caucus for President in six months, how likely are you to attend the Republican caucus in your area – are you very likely, somewhat likely, not very likely, or not at all likely to attend the 2016 Republican Caucus for President?

(N=500)	n	%
Very Likely-----	353	70.60
Somewhat Likely-----	147	29.40

3. Are you currently enrolled as a Democrat, Republican, or No Party/Independent?

(N=500)	n	%
Democratic-----	2	0.40
Republican-----	461	92.20
No Party/Independent-----	33	6.60
Not registered yet-----	4	0.80

{FOR 3.1 & 3.3}

4. Just to be clear, although you are registered {insert party}, you intend to vote in the Republican Presidential Caucus in six months?

(N=35)	n	%
Yes-----	35	100.00

5. What is your age category?

(N=500)	n	%
18-25 Years-----	15	3.00
26-35 Years-----	78	15.60
36-45 Years-----	79	15.80
46-55 Years-----	93	18.60
56-65 Years-----	76	15.20
66-75 Years-----	88	17.60
Over 75 Years-----	62	12.40
Refused-----	9	1.80

6. Which of the following best describes your race or ethnicity?

(N=500)	n	%
White/Caucasian -----	455	91.00
African-American -----	11	2.20
Asian-----	5	1.00
American Indian-----	1	0.20
Hispanic / Latino -----	8	1.60
Undecided-----	4	0.80
Refused-----	16	3.20

7. If the Republican Caucus in Iowa was held today, who would be your first choice to win the Republican nomination for President? {RANDOMIZE LIST}

(N=500)	n	%
Jeb Bush-----	23	4.60
Ben Carson -----	47	9.40
Chris Christie -----	9	1.80
Ted Cruz-----	37	7.40
Carly Fiorina -----	36	7.20
Jim Gilmore -----	0	0.00
Lindsey Graham -----	1	0.20
Mike Huckabee-----	12	2.40
Bobby Jindal -----	7	1.40
John Kasich -----	17	3.40
George Pataki -----	0	0.00
Rand Paul -----	11	2.20
Rick Perry -----	4	0.80
Marco Rubio -----	48	9.60
Rick Santorum-----	3	0.60
Donald Trump -----	83	16.60
Scott Walker -----	60	12.00
Other-----	0	0.00
Undecided-----	102	20.40

{Exclude answer from Q7 as an option, respondents must pick another candidate}

8. Who would be your second choice? {RANDOMIZE LIST}

(N=398)	n	%
Jeb Bush-----	35	8.79
Ben Carson-----	47	11.81
Chris Christie -----	4	1.01
Ted Cruz-----	42	10.55
Carly Fiorina -----	36	9.05
Jim Gilmore -----	1	0.25
Lindsey Graham -----	1	0.25
Mike Huckabee-----	17	4.27
Bobby Jindal -----	13	3.27
John Kasich -----	16	4.02
George Pataki -----	0	0.00
Rand Paul -----	9	2.26
Rick Perry-----	12	3.02
Marco Rubio -----	46	11.56
Rick Santorum-----	4	1.01
Donald Trump -----	25	6.28
Scott Walker -----	40	10.05
Other-----	0	0.00
Undecided-----	50	12.56

Great, I am going to read you a shorter list of individuals and for each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable?
 {RANDOMIZE 10-23}

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
9. Barack Obama	0 0.00	36 7.20	447 89.40	17 3.40
10. Hillary Clinton	1 0.20	30 6.00	444 88.80	25 5.00
11. Jeb Bush	2 0.40	242 48.40	179 35.80	77 15.40
12. Scott Walker	8 1.60	367 73.40	64 12.80	61 12.20
13. Ben Carson	20 4.00	390 78.00	35 7.00	55 11.00
14. Rand Paul	1 0.20	195 39.00	203 40.60	101 20.20
15. Mike Huckabee	1 0.20	344 68.80	97 19.40	58 11.60
16. Marco Rubio	8 1.60	362 72.40	61 12.20	69 13.80
17. Donald Trump	1 0.20	225 45.00	186 37.20	88 17.60
18. Chris Christie	4 0.80	183 36.60	216 43.20	97 19.40
19. Ted Cruz	13 2.60	321 64.20	83 16.60	83 16.60
20. John Kasich	51 10.20	238 47.60	83 16.60	128 25.60
21. Joni Ernst	9 1.80	407 81.40	58 11.60	26 5.20
22. Terry Branstad	17 3.40	342 68.40	102 20.40	39 7.80
23. Chuck Grassley	6 1.20	413 82.60	50 10.00	31 6.20
23a. Carly Fiorina	35 7.00	348 69.60	40 8.00	77 15.40

24. On Thursday, FOX NEWS aired two debates: one in the afternoon of the lower tiered nationally polled candidates and an evening debate of the top ten Republican candidates. Did you watch both debates, just the evening debate, just the afternoon debate, or did you not watch either debate?

(N=500)	n	%
Watched Both -----	187	37.40
Just evening debate (top 10 candidates) -----	128	25.60
Just afternoon debate (lower 7 candidates) -----	23	4.60
Did not watch either debate -----	159	31.80
Undecided -----	3	0.60
Refused -----	0	0.00

{For 24.1 or 24.3}

24a. Thinking about the afternoon debate, who impressed you the most? {RANDOMIZE LIST}

(N=210)	n	%
Carly Fiorina -----	173	82.38
Jim Gilmore -----	1	0.48
Lindsey Graham -----	4	1.90
Bobby Jindal -----	8	3.81
George Pataki -----	1	0.48
Rick Perry -----	11	5.24
Rick Santorum -----	4	1.90
Undecided -----	8	3.81

{For 24.1 & 24.2}

25. Thinking about the evening debate of the top 10 candidates, did you watch the entire two hour debate, just the first hour, just the last hour, or did you get the highlights of the debate from a news broadcast or online source?

(N=315)	n	%
Watched Both Hours -----	229	72.70
Just First Hour -----	38	12.06
Just Last Hour -----	26	8.25
Highlights from News Broadcast or Online Source -----	19	6.03
Undecided -----	2	0.63
Refused -----	1	0.32

{For 25.1-25.4}

26. What was the debate moment you remember the most?

(N=312)	n	%
"Carson's closing remarks" -----	42	13.46
"Christie/Rand Paul confrontation" -----	34	10.90
"Trump opening GOP nominee/Independent Option" -----	28	8.97
"Trump Interactions with other candidates" (General) -----	27	8.65
"Carson's brain surgery comments" -----	18	5.77
"Carson" (General/Other) -----	18	5.77
"Treatment of Trump" -----	15	4.81
"Huckabee" (General/Other) -----	14	4.49
"Rubio" -----	13	4.17
"Trump statements about women/Kelly" -----	9	2.88
"Cruz" -----	6	1.92
"Fiorina" -----	6	1.92
"Huckabee's joke about Trump w/ Hillary Clinton" -----	5	1.60
"Kasich" (General/Other) -----	4	1.28
"Moderators seemed unfair" -----	4	1.28
"Kasich-Gays/Same sex marriage" -----	2	0.64
"Bush" -----	2	0.64
"No/None/Nothing" -----	9	2.88
Other -----	7	2.24
Undecided -----	37	11.86
Refused -----	12	3.85

{For 25.1-25.4}

27. Thinking about the evening debate, who impressed you the most? {RANDOMIZE LIST}

(N=312)	n	%
Jeb Bush-----	7	2.24
Ben Carson -----	70	22.44
Chris Christie -----	1	0.32
Ted Cruz-----	35	11.22
Mike Huckabee-----	19	6.09
John Kasich-----	25	8.01
Rand Paul -----	5	1.60
Marco Rubio -----	73	23.40
Donald Trump -----	33	10.58
Scott Walker -----	16	5.13
Other-----	8	2.56
Undecided-----	20	6.41

{For 25.1 - 25.4, 24.3}

28. Should Carly Fiorina be invited to future televised debates against the top tier Republican candidates?

(N=335)	n	%
Yes -----	311	92.84
No -----	7	2.09
Undecided-----	17	5.07

{For 25.1-25.4}

29. After watching Donald Trump, do you feel more comfortable with him as a candidate for president or less comfortable?

(N=312)	n	%
More comfortable -----	72	23.08
Less comfortable -----	173	55.45
No difference -----	57	18.27
Undecided-----	10	3.21

{For 25.1-25.4}

30. Do you feel that the debate moderators targeted Donald Trump unfairly?

(N=312)	n	%
Yes -----	127	40.71
No -----	170	54.49
Undecided-----	15	4.81

{For 25.1-25.4}

31. Which of the following two statements comes closest to your view: {ROTATE}

(N=312)	n	%
“Donald Trump doesn’t show appropriate respect for women” -----	100	32.05
“Criticism of Donald Trump’s comments about women are just examples of political correctness” -----	142	45.51
Undecided-----	64	20.51
Refused-----	6	1.92

32. Finally, has anyone in your household ever served in the U.S. military?

(N=500)	n	%
Yes -----	260	52.00
No -----	237	47.40
Undecided-----	1	0.20
Refused-----	2	0.40