

6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	145	56	89	7	36	25	46	31	142	3	98	13	34	40	35	42	25	79	55
	29	24	33	13	30	29	38	26	30	13	49	9	24	30	28	33	23	23	50
Wrong Track	294	149	145	40	73	56	59	66	273	21	72	130	87	72	72	74	72	227	39
	59	64	55	73	61	66	49	55	57	88	36	86	62	55	58	57	67	66	35
Undecided	61	29	32	8	11	4	15	23	61	-	28	9	20	20	17	13	10	39	16
	12	12	12	15	9	5	13	19	13		14	6	14	15	14	10	9	11	15

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	231	97	134	16	62	34	62	57	222	9	149	17	58	66	66	57	38	116	92
	46	41	50	29	52	40	52	48	47	38	75	11	41	50	53	44	36	34	84
Disapprove	236	125	111	35	51	44	52	54	223	13	39	124	72	56	51	66	59	204	11
	47	53	42	64	43	52	43	45	47	54	20	82	51	42	41	51	55	59	10
Undecided	33	12	21	4	7	7	6	9	31	2	10	11	11	10	7	6	10	25	7
	7	5	8	7	6	8	5	8	7	8	5	7	8	8	6	5	9	7	6

## 8. Barack Obama

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	244	97	147	18	63	38	62	63	235	9	157	19	61	67	66	64	44	124	98
	49	41	55	33	53	45	52	53	49	38	79	13	43	51	53	50	41	36	89
Unfavorable	239	126	113	34	55	43	54	53	224	15	37	127	74	59	53	63	59	205	11
	48	54	42	62	46	51	45	44	47	63	19	84	52	45	43	49	55	59	10
Heard of/Undecided	17	11	6	3	2	4	4	4	17	-	4	6	6	6	5	2	4	16	1
	3	5	2	5	2	5	3	3	4		2	4	4	5	4	2	4	5	1

## 9. Hillary Clinton

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	214	80	134	16	53	35	58	52	207	7	150	13	48	58	56	59	39	105	88
	43	34	50	29	44	41	48	43	43	29	76	9	34	44	45	46	36	30	80
Unfavorable	259	136	123	36	62	48	56	57	243	16	40	134	82	67	59	66	62	219	16
	52	58	46	65	52	56	47	48	51	67	20	88	58	51	48	51	58	63	15
Heard of/Undecided	27	18	9	3	5	2	6	11	26	1	8	5	11	7	9	4	6	21	6
	5	8	3	5	4	2	5	9	5	4	4	3	8	5	7	3	6	6	5

10. Deborah Ross

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE- MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	86	45	41	10	28	9	14	25	83	3	39	25	20	27	23	17	17	58	19
	17	19	15	18	23	11	12	21	17	13	20	16	14	20	19	13	16	17	17
Favorable	147	60	87	8	36	24	46	33	142	5	93	18	35	35	36	45	29	82	52
	29	26	33	15	30	28	38	28	30	21	47	12	25	27	29	35	27	24	47
Unfavorable	160	84	76	24	37	37	35	27	148	12	27	77	55	32	38	49	39	131	16
	32	36	29	44	31	44	29	23	31	50	14	51	39	24	31	38	36	38	15
Heard of/Undecided	107	45	62	13	19	15	25	35	103	4	39	32	31	38	27	18	22	74	23
	21	19	23	24	16	18	21	29	22	17	20	21	22	29	22	14	21	21	21

11. Gary Johnson

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	116	45	71	14	35	16	20	31	105	11	54	37	25	21	32	35	26	69	36
	23	19	27	25	29	19	17	26	22	46	27	24	18	16	26	27	24	20	33
Favorable	80	45	35	11	19	9	20	21	74	6	24	18	36	40	16	11	12	51	21
	16	19	13	20	16	11	17	18	16	25	12	12	26	30	13	9	11	15	19
Unfavorable	179	86	93	18	41	41	44	35	176	3	72	61	42	46	45	44	43	137	25
	36	37	35	33	34	48	37	29	37	13	36	40	30	35	36	34	40	40	23
Heard of/Undecided	125	58	67	12	25	19	36	33	121	4	48	36	38	25	31	39	26	88	28
	25	25	25	22	21	22	30	28	25	17	24	24	27	19	25	30	24	26	25

12. Donald Trump

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	166	93	73	29	40	32	30	35	157	9	23	93	49	35	38	48	41	142	9
	33	40	27	53	33	38	25	29	33	38	12	61	35	27	31	37	38	41	8
Unfavorable	280	120	160	22	72	44	72	70	266	14	169	31	75	84	73	70	50	157	95
	56	51	60	40	60	52	60	58	56	58	85	20	53	64	59	54	47	46	86
Heard of/Undecided	54	21	33	4	8	9	18	15	53	1	6	28	17	13	13	11	16	46	6
	11	9	12	7	7	11	15	13	11	4	3	18	12	10	10	9	15	13	5

13. Richard Burr

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	50	23	27	6	14	5	7	18	46	4	23	12	14	21	11	8	10	30	14
	10	10	10	11	12	6	6	15	10	17	12	8	10	16	9	6	9	9	13
Favorable	182	93	89	22	42	34	47	37	172	10	49	83	48	42	42	52	42	145	24
	36	40	33	40	35	40	39	31	36	42	25	55	34	32	34	40	39	42	22
Unfavorable	156	72	84	15	39	29	47	26	152	4	88	24	41	27	44	46	35	94	42
	31	31	32	27	33	34	39	22	32	17	44	16	29	20	35	36	33	27	38
Heard of/Undecided	112	46	66	12	25	17	19	39	106	6	38	33	38	42	27	23	20	76	30
	22	20	25	22	21	20	16	33	22	25	19	22	27	32	22	18	19	22	27



14. Sean Haugh

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	248	112	136	23	67	43	59	56	236	12	104	67	74	60	53	80	53	177	54
	50	48	51	42	56	51	49	47	50	50	53	44	52	45	43	62	50	51	49
Favorable	37	20	17	6	8	4	7	12	34	3	12	9	14	20	10	4	3	25	8
	7	9	6	11	7	5	6	10	7	13	6	6	10	15	8	3	3	7	7
Unfavorable	52	24	28	10	7	13	10	12	49	3	21	15	16	13	13	10	15	34	15
	10	10	11	18	6	15	8	10	10	13	11	10	11	10	10	8	14	10	14
Heard of/Undecided	163	78	85	16	38	25	44	40	157	6	61	61	37	39	48	35	36	109	33
	33	33	32	29	32	29	37	33	33	25	31	40	26	30	39	27	34	32	30

15. Your North Carolina presidential ballot includes three candidates listed in the following order... Donald Trump, Republican, Hillary Clinton, Democrat and Gary Johnson, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA					LIKELY 2016		PARTY REG			AGE				RACE		
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	217	114	103	33	51	42	43	48	207	10	29	126	59	47	53	59	53	188	9
	43	49	39	60	43	49	36	40	43	42	15	83	42	36	43	46	50	54	8
Hillary Clinton, Democrat	224	90	134	16	56	37	60	55	218	6	161	10	50	60	60	62	39	107	95
	45	38	50	29	47	44	50	46	46	25	81	7	35	45	48	48	36	31	86
Gary Johnson, Libertarian	26	15	11	5	5	1	6	9	23	3	2	5	19	16	4	1	5	21	3
	5	6	4	9	4	1	5	8	5	13	1	3	13	12	3	1	5	6	3
Undecided	24	13	11	1	6	5	9	3	19	5	4	9	9	7	3	5	9	21	2
	5	6	4	2	5	6	8	3	4	21	2	6	6	5	2	4	8	6	2
Refused	9	2	7	-	2	-	2	5	9	-	2	2	4	2	4	2	1	8	1
	2	1	3		2		2	4	2		1	1	3	2	3	2	1	2	1

16. Who would be your second choice if it were between Republican Donald Trump or Democrat Hillary Clinton?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
THOSE WHO WOULD NOT VOTE CLINTON/TRUMP	26	15	11	5	5	1	6	9	23	3	2	5	19	16	4	1	5	21	3
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	5	2	3	-	2	-	1	2	5	-	-	2	3	3	-	1	1	4	1
	19	13	27		40		17	22	22			40	16	19		100	20	19	33
Hillary Clinton, Democrat	6	4	2	-	-	-	-	6	6	-	1	-	5	4	2	-	-	3	1
	23	27	18					67	26		50		26	25	50			14	33
Other	4	2	2	1	-	1	1	1	2	2	-	2	2	2	1	-	1	4	-
	15	13	18	20		100	17	11	9	67		40	11	13	25		20	19	
Undecided	8	6	2	2	3	-	3	-	7	1	1	1	6	4	1	-	3	8	-
	31	40	18	40	60		50		30	33	50	20	32	25	25		60	38	
Refused	3	1	2	2	-	-	1	-	3	-	-	-	3	3	-	-	-	2	1
	12	7	18	40			17		13				16	19				10	33

17. Do you think Hillary Clinton is honest and trustworthy?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	180	68	112	10	42	29	54	45	176	4	125	11	41	38	52	54	33	90	75
	36	29	42	18	35	34	45	38	37	17	63	7	29	29	42	42	31	26	68
No	288	152	136	42	69	52	59	66	270	18	59	135	89	83	66	67	67	235	25
	58	65	51	76	58	61	49	55	57	75	30	89	63	63	53	52	63	68	23
Undecided	30	14	16	3	9	4	6	8	28	2	13	6	10	11	6	7	6	19	9
	6	6	6	5	8	5	5	7	6	8	7	4	7	8	5	5	6	6	8
Refused	2	-	2	-	-	-	1	1	2	-	1	-	1	-	-	1	1	1	1
	*		1				1	1	*		1		1			1	1	*	1

18. Do you think Donald Trump is honest and trustworthy?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	163	90	73	23	38	30	37	35	155	8	21	90	50	37	44	37	41	137	9
	33	38	27	42	32	35	31	29	33	33	11	59	35	28	35	29	38	40	8
No	299	125	174	29	74	46	73	77	285	14	170	45	79	88	72	78	58	174	99
	60	53	65	53	62	54	61	64	60	58	86	30	56	67	58	60	54	50	90
Undecided	35	18	17	3	7	9	9	7	33	2	6	17	10	6	8	13	7	32	1
	7	8	6	5	6	11	8	6	7	8	3	11	7	5	6	10	7	9	1
Refused	3	1	2	-	1	-	1	1	3	-	1	-	2	1	-	1	1	2	1
	1	*	1		1		1	1	1		1		1	1		1	1	1	1

19. Did you watch the second presidential debate on Sunday night?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				LIKELY 2016			PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	ANGLE	EAST/COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	352	163	189	47	81	68	84	72	339	13	140	113	93	81	74	99	91	246	71
	70	70	71	85	68	80	70	60	71	54	71	74	66	61	60	77	85	71	65
No	143	69	74	8	38	16	33	48	132	11	57	36	47	50	48	29	15	94	39
	29	29	28	15	32	19	28	40	28	46	29	24	33	38	39	22	14	27	35
Undecided	3	1	2	-	1	1	1	-	3	-	1	2	-	1	2	-	-	3	-
	1	*	1		1	1	1		1		1	1		1	2			1	
Refused	2	1	1	-	-	-	2	-	2	-	-	1	1	-	-	1	1	2	-
	*	*	*				2		*			1	1			1	1	1	

20. Who do you think won the debate - Hillary Clinton or Donald Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA					LIKELY 2016			PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
THOSE WHO WATCHED DEBATE	352	163	189	47	81	68	84	72	339	13	140	113	93	81	74	99	91	246	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	149	63	86	13	38	27	43	28	142	7	97	12	37	37	30	42	37	78	55
	42	39	46	28	47	40	51	39	42	54	69	11	40	46	41	42	41	32	77
Donald Trump	143	78	65	26	25	32	30	30	139	4	19	77	45	37	31	39	32	124	5
	41	48	34	55	31	47	36	42	41	31	14	68	48	46	42	39	35	50	7
Draw	30	13	17	5	7	3	8	7	30	-	11	11	8	5	7	9	9	23	3
	9	8	9	11	9	4	10	10	9	-	8	10	9	6	9	9	10	9	4
Undecided	27	8	19	2	11	6	3	5	25	2	12	12	2	2	6	8	11	20	7
	8	5	10	4	14	9	4	7	7	15	9	11	2	2	8	8	12	8	10
Refused	3	1	2	1	-	-	-	2	3	-	1	1	1	-	-	1	2	1	1
	1	1	1	2	-	-	-	3	1	-	1	1	1	-	-	1	2	*	1

21. Despite your own personal preferences, who do you think performed better than you expected?

BANNER 1																				
DEMOGRAPHICS																				
	GENDER		AREA					LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK	
THOSE WHO WATCHED DEBATE	352	163	189	47	81	68	84	72	339	13	140	113	93	81	74	99	91	246	71	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Hillary Clinton	126	45	81	13	36	25	27	25	123	3	78	15	32	36	22	36	30	62	54	
	36	28	43	28	44	37	32	35	36	23	56	13	34	44	30	36	33	25	76	
Donald Trump	178	93	85	29	31	35	47	36	172	6	44	82	49	34	39	52	50	149	11	
	51	57	45	62	38	51	56	50	51	46	31	73	53	42	53	53	55	61	15	
Both	18	10	8	1	7	1	5	4	17	1	7	5	6	6	6	3	2	13	2	
	5	6	4	2	9	1	6	6	5	8	5	4	6	7	8	3	2	5	3	
Undecided	29	15	14	4	7	7	5	6	26	3	10	11	6	5	7	8	8	22	3	
	8	9	7	9	9	10	6	8	8	23	7	10	6	6	9	8	9	9	4	
Refused	1	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-	1	-	1	
	*		1					1	*		1						1		1	



22. Did the Access Hollywood video of Donald Trump - which was released last Friday - change your opinion of Donald Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	68	34	34	7	21	8	17	15	66	2	34	14	19	17	14	17	18	37	18
	14	15	13	13	18	9	14	13	14	8	17	9	13	13	11	13	17	11	16
No	345	159	186	42	79	64	81	79	334	11	132	105	102	85	87	98	70	243	80
	69	68	70	76	66	75	68	66	70	46	67	69	72	64	70	76	65	70	73
Did not see video	71	31	40	4	16	9	19	23	60	11	27	29	15	23	18	11	18	53	11
	14	13	15	7	13	11	16	19	13	46	14	19	11	17	15	9	17	15	10
Undecided	15	10	5	2	4	4	2	3	15	-	5	4	4	7	5	2	1	11	1
	3	4	2	4	3	5	2	3	3		3	3	3	5	4	2	1	3	1
Refused	1	-	1	-	-	-	1	-	1	-	-	-	1	-	-	1	-	1	-
	*		*				1		*				1			1		*	

23. How did hurricane Matthew impact you and your neighborhood - a lot, a little or not at all?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				LIKELY 2016			PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	55	25	30	-	2	10	19	24	54	1	14	16	21	16	13	11	14	37	13
	11	11	11		2	12	16	20	11	4	7	11	15	12	10	9	13	11	12
A little	228	102	126	16	54	34	60	64	215	13	99	71	55	71	61	56	33	155	51
	46	44	47	29	45	40	50	53	45	54	50	47	39	54	49	43	31	45	46
Not at all	206	103	103	39	63	38	37	29	196	10	79	64	61	44	46	60	56	146	45
	41	44	39	71	53	45	31	24	41	42	40	42	43	33	37	47	52	42	41
Undecided	9	3	6	-	1	2	3	3	9	-	6	-	3	1	3	1	4	5	1
	2	1	2		1	2	3	3	2		3		2	1	2	1	4	1	1
Refused	2	1	1	-	-	1	1	-	2	-	-	1	1	-	1	1	-	2	-
	*	*	*			1	1		*			1	1		1	1		1	

24. For U.S. Senate your ballot includes three candidates listed in the following order... Richard Burr, Republican, Deborah Ross, Democrat, Sean Haugh, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA					LIKELY 2016		PARTY REG			AGE				RACE		
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD	TRI ANGLE	EAST/COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Richard Burr, Republican	198	103	95	28	43	38	43	46	190	8	29	108	59	49	43	52	50	171	11
	40	44	36	51	36	45	36	38	40	33	15	71	42	37	35	40	47	50	10
Deborah Ross, Democrat	182	74	108	13	45	31	53	40	175	7	129	13	37	40	51	51	36	92	70
	36	32	41	24	38	36	44	33	37	29	65	9	26	30	41	40	34	27	64
Sean Haugh, Libertarian	28	15	13	4	8	2	6	8	27	1	7	6	15	11	4	8	5	19	7
	6	6	5	7	7	2	5	7	6	4	4	4	11	8	3	6	5	6	6
Undecided	78	37	41	10	22	11	15	20	71	7	28	21	25	27	21	16	14	51	20
	16	16	15	18	18	13	13	17	15	29	14	14	18	20	17	12	13	15	18
Refused	14	5	9	-	2	3	3	6	13	1	5	4	5	5	5	2	2	12	2
	3	2	3		2	4	3	5	3	4	3	3	4	4	4	2	2	3	2

25. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excited	108	56	52	14	27	13	30	24	104	4	50	30	27	19	28	32	24	78	25
	22	24	20	25	23	15	25	20	22	17	25	20	19	14	23	25	22	23	23
Alarmed	291	123	168	28	65	57	66	75	277	14	115	91	79	90	74	70	56	201	62
	58	53	63	51	54	67	55	63	58	58	58	60	56	68	60	54	52	58	56
Bored	65	38	27	8	19	6	18	14	60	5	21	15	28	19	13	14	18	44	13
	13	16	10	15	16	7	15	12	13	21	11	10	20	14	10	11	17	13	12
Undecided	33	16	17	5	9	8	4	7	32	1	12	14	6	4	8	11	9	19	10
	7	7	6	9	8	9	3	6	7	4	6	9	4	3	6	9	8	6	9
Refused	3	1	2	-	-	1	2	-	3	-	-	2	1	-	1	2	-	3	-
	1	*	1			1	2		1			1	1		1	2		1	

26. What do you think is the most important issue facing the next president?

	BANNER 1																			
	DEMOGRAPHICS																			
	GENDER			AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK	
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Reducing the national debt	20	11	9	1	7	3	6	3	20	-	7	5	6	6	1	3	9	15	3	
	4	5	3	2	6	4	5	3	4		4	3	4	5	1	2	8	4	3	
Taxes	20	10	10	-	9	1	3	7	18	2	6	1	12	8	5	2	4	12	6	
	4	4	4		8	1	3	6	4	8	3	1	9	6	4	2	4	3	5	
Jobs/Economy	97	45	52	14	26	12	26	19	90	7	45	28	24	23	26	24	23	63	27	
	19	19	20	25	22	14	22	16	19	29	23	18	17	17	21	19	21	18	25	
Schools/Education	21	6	15	3	4	4	3	7	21	-	10	4	6	7	4	8	2	7	10	
	4	3	6	5	3	5	3	6	4		5	3	4	5	3	6	2	2	9	
Healthcare	29	13	16	4	7	8	6	4	29	-	15	7	6	6	9	8	6	21	5	
	6	6	6	7	6	9	5	3	6		8	5	4	5	7	6	6	6	5	
Illegal immigration	38	20	18	6	10	8	4	10	37	1	9	12	16	14	11	9	4	29	3	
	8	9	7	11	8	9	3	8	8	4	5	8	11	11	9	7	4	8	3	
Abortion policy	6	5	1	2	2	-	1	1	6	-	5	1	-	1	2	2	1	4	1	
	1	2	*	4	2		1	1	1		3	1		1	2	2	1	1	1	
Climate Change	13	8	5	3	2	2	3	3	13	-	9	1	3	5	4	1	3	9	1	
	3	3	2	5	2	2	3	3	3		5	1	2	4	3	1	3	3	1	
Civil liberties	15	5	10	1	7	1	1	5	14	1	6	2	7	6	4	4	1	6	8	
	3	2	4	2	6	1	1	4	3	4	3	1	5	5	3	3	1	2	7	
Terrorism/national security	100	43	57	12	15	17	27	29	91	9	30	45	23	29	24	24	22	78	16	
	20	18	21	22	13	20	23	24	19	38	15	30	16	22	19	19	21	23	15	
Crime/Guns	23	7	16	-	5	2	7	9	23	-	13	4	6	5	8	7	3	13	10	
	5	3	6		4	2	6	8	5		7	3	4	4	6	5	3	4	9	
Drugs/Opioids	2	1	1	-	-	1	1	-	2	-	-	-	1	1	-	-	1	1	1	
	*	*	*			1	1		*				1	1			1	*	1	

26. What do you think is the most important issue facing the next president?

BANNER 1																			
DEMOGRAPHICS																			
GENDER		AREA					LIKELY 2016				PARTY REG			AGE				RACE	
TOTAL	MALE	FE- MALE	MNTN WEST	CHAR LOTTE	TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK	
Choosing Supreme Court Nominees	78 16	46 20	32 12	6 11	17 14	17 20	25 21	13 11	75 16	3 13	24 12	32 21	22 16	17 13	15 12	23 18	20 19	60 17	10 9
Undecided	38 8	14 6	24 9	3 5	9 8	9 11	7 6	10 8	37 8	1 4	19 10	10 7	9 6	4 3	11 9	14 11	8 7	27 8	9 8

27. In the 2012 election for president did you vote for Republican Mitt Romney, Democrat Barack Obama, Libertarian Gary Johnson, someone else, or did you not vote in 2012?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				LIKELY 2016			PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD	TRI ANGLE	EAST/COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Mitt Romney	229	118	111	35	51	45	48	50	218	11	31	128	66	54	49	63	60	200	12
	46	50	42	64	43	53	40	42	46	46	16	84	47	41	40	49	56	58	11
Democrat Barack Obama	231	95	136	15	58	35	62	61	223	8	154	12	62	63	67	60	37	115	93
	46	41	51	27	48	41	52	51	47	33	78	8	44	48	54	47	35	33	85
Libertarian Gary Johnson	6	5	1	1	2	-	2	1	5	1	3	1	2	1	1	3	1	3	2
	1	2	*	2	2		2	1	1	4	2	1	1	1	1	2	1	1	2
Someone else	2	2	-	1	-	-	-	1	2	-	2	-	-	-	-	-	1	2	-
	*	1		2				1	*		1						1	1	
Did not vote in 2012	28	13	15	3	8	5	6	6	24	4	4	11	11	14	7	1	6	24	2
	6	6	6	5	7	6	5	5	5	17	2	7	8	11	6	1	6	7	2
Undecided	2	-	2	-	1	-	1	-	2	-	2	-	-	-	-	1	1	-	-
	*		1		1		1		*		1					1	1		
Refused	2	1	1	-	-	-	1	1	2	-	2	-	-	-	-	1	1	1	1
	*	*	*				1	1	*		1					1	1	*	1

28. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				LIKELY 2016			PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More safe	68	38	30	4	21	13	15	15	66	2	40	9	16	20	18	17	11	42	19
	14	16	11	7	18	15	13	13	14	8	20	6	11	15	15	13	10	12	17
Less safe	275	119	156	39	63	45	63	65	258	17	76	118	78	66	64	73	68	213	39
	55	51	59	71	53	53	53	54	54	71	38	78	55	50	52	57	64	62	35
Not changed	143	70	73	12	33	23	38	37	139	4	75	22	43	44	36	35	27	83	49
	29	30	27	22	28	27	32	31	29	17	38	14	30	33	29	27	25	24	45
Undecided	11	5	6	-	3	3	2	3	10	1	6	3	2	1	6	2	1	5	3
	2	2	2		3	4	2	3	2	4	3	2	1	1	5	2	1	1	3
Refused	3	2	1	-	-	1	2	-	3	-	1	-	2	1	-	2	-	2	-
	1	1	*			1	2		1		1		1	1	2		1		



29. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA					LIKELY 2016			PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	329	148	181	34	88	47	82	78	314	15	168	65	91	92	83	85	65	202	95
	66	63	68	62	73	55	68	65	66	63	85	43	65	70	67	66	61	59	86
Donald Trump	112	60	52	16	21	20	25	30	106	6	14	67	29	24	28	26	30	96	7
	22	26	20	29	18	24	21	25	22	25	7	44	21	18	23	20	28	28	6
Undecided	51	23	28	5	11	16	7	12	48	3	13	18	18	15	11	14	11	40	7
	10	10	11	9	9	19	6	10	10	13	7	12	13	11	9	11	10	12	6
Refused	8	3	5	-	-	2	6	-	8	-	3	2	3	1	2	4	1	7	1
	2	1	2			2	5		2		2	1	2	1	2	3	1	2	1

30. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				LIKELY 2016			PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	42	22	20	8	9	5	10	10	42	-	26	5	10	10	15	10	7	25	13
	8	9	8	15	8	6	8	8	9		13	3	7	8	12	8	7	7	12
Liberal	65	29	36	1	7	16	17	24	63	2	46	3	16	19	17	18	10	35	17
	13	12	14	2	6	19	14	20	13	8	23	2	11	14	14	14	9	10	15
Moderate	164	74	90	15	47	27	43	32	156	8	71	31	58	44	34	46	37	109	39
	33	32	34	27	39	32	36	27	33	33	36	20	41	33	27	36	35	32	35
Conservative	129	58	71	14	37	19	31	28	122	7	33	60	33	33	37	32	26	95	27
	26	25	27	25	31	22	26	23	26	29	17	39	23	25	30	25	24	28	25
Very Conservative	78	44	34	11	17	15	15	20	72	6	13	50	14	20	16	17	23	66	8
	16	19	13	20	14	18	13	17	15	25	7	33	10	15	13	13	21	19	7
Other	5	3	2	2	-	2	1	-	5	-	2	1	2	1	2	2	-	3	2
	1	1	1	4		2	1		1		1	1	1	1	2	2		1	2
Don't know	17	4	13	4	3	1	3	6	16	1	7	2	8	5	3	4	4	12	4
	3	2	5	7	3	1	3	5	3	4	4	1	6	4	2	3	4	3	4

31. What TV news or commentary source do you trust the most?

	BANNER 1																			
	DEMOGRAPHICS																			
	GENDER			AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE- MALE	MNTN WEST	CHAR LOTTE	TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK	
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
CNN	89	36	53	6	23	15	25	20	85	4	41	20	26	27	21	23	17	49	33	
	18	15	20	11	19	18	21	17	18	17	21	13	18	20	17	18	16	14	30	
MSNBC	48	26	22	4	16	4	12	12	42	6	23	15	10	16	10	12	10	32	13	
	10	11	8	7	13	5	10	10	9	25	12	10	7	12	8	9	9	9	12	
FOX News	146	82	64	22	34	33	28	29	142	4	31	70	43	27	28	46	41	117	20	
	29	35	24	40	28	39	23	24	30	17	16	46	30	20	23	36	38	34	18	
ABC	46	13	33	6	12	3	12	13	46	-	28	11	6	12	14	11	8	31	11	
	9	6	12	11	10	4	10	11	10	-	14	7	4	9	11	9	7	9	10	
NBC	24	10	14	1	6	2	7	8	23	1	15	3	6	6	9	4	4	14	7	
	5	4	5	2	5	2	6	7	5	4	8	2	4	5	7	3	4	4	6	
CBS	38	13	25	4	5	6	14	9	36	2	21	3	13	10	7	13	7	25	8	
	8	6	9	7	4	7	12	8	8	8	11	2	9	8	6	10	7	7	7	
C-SPAN	7	6	1	2	3	1	-	1	7	-	-	-	6	2	3	-	2	6	1	
	1	3	*	4	3	1		1	1				4	2	2		2	2	1	
Comedy Central	10	4	6	-	2	1	4	3	9	1	1	3	6	6	4	-	-	8	-	
	2	2	2		2	1	3	3	2	4	1	2	4	5	3			2		
PBS	20	6	14	1	3	7	6	3	20	-	12	2	5	4	9	4	3	13	3	
	4	3	5	2	3	8	5	3	4		6	1	4	3	7	3	3	4	3	
Undecided	72	38	34	9	16	13	12	22	66	6	26	25	20	22	19	16	15	50	14	
	14	16	13	16	13	15	10	18	14	25	13	16	14	17	15	12	14	14	13	

32. What is your annual household income?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				LIKELY 2016			PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	44	16	28	8	8	6	12	10	39	5	21	13	10	12	7	11	13	30	12
	9	7	11	15	7	7	10	8	8	21	11	9	7	9	6	9	12	9	11
Under \$50,000 per year	107	52	55	14	21	12	28	32	99	8	44	34	26	25	34	23	24	65	31
	21	22	21	25	18	14	23	27	21	33	22	22	18	19	27	18	22	19	28
Under \$75,000 per year	113	54	59	12	30	21	20	30	109	4	47	27	37	38	26	27	22	73	32
	23	23	22	22	25	25	17	25	23	17	24	18	26	29	21	21	21	21	29
Under \$100,000 per year	67	36	31	7	15	9	17	19	65	2	18	27	22	23	15	19	9	52	12
	13	15	12	13	13	11	14	16	14	8	9	18	16	17	12	15	8	15	11
Under \$140,000 per year	50	26	24	6	16	7	8	13	49	1	15	19	16	12	15	13	10	44	2
	10	11	9	11	13	8	7	11	10	4	8	13	11	9	12	10	9	13	2
\$140,000 per year or more	31	17	14	1	6	8	13	3	30	1	12	12	7	7	8	9	6	27	1
	6	7	5	2	5	9	11	3	6	4	6	8	5	5	6	7	6	8	1
Undecided	88	33	55	7	24	22	22	13	85	3	41	20	23	15	19	27	23	54	20
	18	14	21	13	20	26	18	11	18	13	21	13	16	11	15	21	21	16	18

33. Is anyone in your household a member of a labor union?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	23	15	8	2	4	1	7	9	22	1	11	4	7	4	7	7	4	14	6
	5	6	3	4	3	1	6	8	5	4	6	3	5	3	6	5	4	4	5
No	470	214	256	53	113	83	111	110	447	23	185	146	133	128	114	120	102	325	103
	94	91	96	96	94	98	93	92	94	96	93	96	94	97	92	93	95	94	94
Undecided	1	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-	1	1	-
	*	*			1				*			1					1	*	
Refused	6	4	2	-	2	1	2	1	6	-	2	1	1	-	3	2	-	5	1
	1	2	1		2	1	2	1	1		1	1	1		2	2		1	1

34. Are there any members of your household who are gun owners?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				LIKELY 2016				PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	ANGLE ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	239	120	119	36	57	39	47	60	226	13	80	79	76	62	59	64	50	178	37
	48	51	45	65	48	46	39	50	47	54	40	52	54	47	48	50	47	52	34
No	238	101	137	16	58	41	66	57	227	11	112	62	61	66	59	57	54	146	72
	48	43	52	29	48	48	55	48	48	46	57	41	43	50	48	44	50	42	65
Undecided	6	4	2	-	3	-	2	1	6	-	1	3	2	3	1	2	-	6	-
	1	2	1		3		2	1	1		1	2	1	2	1	2		2	
Refused	17	9	8	3	2	5	5	2	17	-	5	8	2	1	5	6	3	15	1
	3	4	3	5	2	6	4	2	4		3	5	1	1	4	5	3	4	1

35. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA					LIKELY 2016			PARTY REG			AGE				RACE	
	TOTAL	MALE	FE-MALE	MNTN WEST	CHAR LOTTE	TRIAD TRIAD	TRI ANGLE	EAST/ COAST	VERY LKLY	SMWT LKLY	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK
Total	500	234	266	55	120	85	120	120	476	24	198	152	141	132	124	129	107	345	110
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	334	139	195	42	83	58	74	77	317	17	119	118	94	83	76	94	76	228	80
	67	59	73	76	69	68	62	64	67	71	60	78	67	63	61	73	71	66	73
Somewhat important	99	50	49	9	21	16	24	29	93	6	46	24	26	30	28	24	17	66	22
	20	21	18	16	18	19	20	24	20	25	23	16	18	23	23	19	16	19	20
Not very important	29	21	8	3	6	3	8	9	28	1	11	5	13	10	10	2	6	21	3
	6	9	3	5	5	4	7	8	6	4	6	3	9	8	8	2	6	6	3
Not at all important	28	18	10	1	5	8	10	4	28	-	18	3	6	9	6	7	6	22	4
	6	8	4	2	4	9	8	3	6	-	9	2	4	7	5	5	6	6	4
Undecided	3	1	2	-	1	-	1	1	3	-	-	1	2	-	2	-	1	3	-
	1	*	1		1		1	1	1			1	1		2		1	1	
Refused	7	5	2	-	4	-	3	-	7	-	4	1	-	-	2	2	1	5	1
	1	2	1		3		3		1		2	1			2	2	1	1	1

6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION				
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA	JOHN SON	DIDNT VOTE
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	145	9	128	6	2	110	29	11	132	134	7	44	81	15	12	129	2	2
	29	4	57	23	8	61	10	7	44	41	6	41	28	23	5	56	33	7
Wrong Track	294	195	63	14	16	46	236	143	126	151	99	55	178	37	200	69	4	17
	59	90	28	54	67	26	82	88	42	46	88	51	61	57	87	30	67	61
Undecided	61	13	33	6	6	24	23	9	41	44	6	9	32	13	17	33	-	9
	12	6	15	23	25	13	8	6	14	13	5	8	11	20	7	14		32



7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	TRUMP	CLIN TON	JOHN SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	231	14	200	9	6	163	48	14	211	206	10	54	140	26	17	203	3	8
	46	6	89	35	25	91	17	9	71	63	9	50	48	40	7	88	50	29
Disapprove	236	193	13	10	14	10	221	144	65	94	101	50	130	35	198	13	3	17
	47	89	6	38	58	6	77	88	22	29	90	46	45	54	86	6	50	61
Undecided	33	10	11	7	4	7	19	5	23	29	1	4	21	4	14	15	-	3
	7	5	5	27	17	4	7	3	8	9	1	4	7	6	6	6		11

## 8. Barack Obama

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION				
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA	JOHN SON	DIDNT VOTE
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	244	14	209	10	6	168	51	12	225	221	6	51	156	22	19	210	5	9
	49	6	93	38	25	93	18	7	75	67	5	47	54	34	8	91	83	32
Unfavorable	239	196	10	15	15	10	225	147	66	101	101	54	125	40	202	16	1	15
	48	90	4	58	63	6	78	90	22	31	90	50	43	62	88	7	17	54
Heard of/Undecided	17	7	5	1	3	2	12	4	8	7	5	3	10	3	8	5	-	4
	3	3	2	4	13	1	4	2	3	2	4	3	3	5	3	2		14

9. Hillary Clinton

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION				
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA	JOHN SON	DIDNT VOTE
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	214	3	204	3	3	162	35	7	203	203	1	47	128	27	9	192	3	9
	43	1	91	12	13	90	12	4	68	62	1	44	44	42	4	83	50	32
Unfavorable	259	209	9	21	16	9	244	152	80	113	106	54	149	35	210	26	1	17
	52	96	4	81	67	5	85	93	27	34	95	50	51	54	92	11	17	61
Heard of/Undecided	27	5	11	2	5	9	9	4	16	13	5	7	14	3	10	13	2	2
	5	2	5	8	21	5	3	2	5	4	4	6	5	5	4	6	33	7

10. Deborah Ross

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	86	31	40	10	2	32	46	26	54	60	17	18	45	12	35	45	2	3
	17	14	18	38	8	18	16	16	18	18	15	17	15	18	15	19	33	11
Favorable	147	16	120	3	8	100	38	13	131	128	9	33	92	15	22	119	1	4
	29	7	54	12	33	56	13	8	44	39	8	31	32	23	10	52	17	14
Unfavorable	160	122	21	7	7	15	142	87	55	73	62	36	82	30	125	23	3	8
	32	56	9	27	29	8	49	53	18	22	55	33	28	46	55	10	50	29
Heard of/Undecided	107	48	43	6	7	33	62	37	59	68	24	21	72	8	47	44	-	13
	21	22	19	23	29	18	22	23	20	21	21	19	25	12	21	19		46

## 11. Gary Johnson

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500 100	217 100	224 100	26 100	24 100	180 100	288 100	163 100	299 100	329 100	112 100	108 100	291 100	65 100	229 100	231 100	6 100	28 100
Never heard of	116 23	49 23	55 25	2 8	7 29	44 24	64 22	32 20	74 25	77 23	24 21	20 19	63 22	19 29	48 21	61 26	-	6 21
Favorable	80 16	23 11	33 15	21 81	3 13	26 14	50 17	23 14	53 18	64 19	12 11	22 20	39 13	14 22	29 13	41 18	2 33	7 25
Unfavorable	179 36	91 42	80 36	1 4	5 21	66 37	106 37	66 40	102 34	112 34	47 42	39 36	117 40	16 25	91 40	78 34	1 17	7 25
Heard of/Undecided	125 25	54 25	56 25	2 8	9 38	44 24	68 24	42 26	70 23	76 23	29 26	27 25	72 25	16 25	61 27	51 22	3 50	8 29

## 12. Donald Trump

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION				
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA	JOHN SON	DIDNT VOTE
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	166	161	3	-	2	3	161	126	23	53	92	52	78	21	145	8	-	8
	33	74	1		8	2	56	77	8	16	82	48	27	32	63	3		29
Unfavorable	280	22	216	22	15	166	93	17	256	250	9	50	179	37	46	214	6	14
	56	10	96	85	63	92	32	10	86	76	8	46	62	57	20	93	100	50
Heard of/Undecided	54	34	5	4	7	11	34	20	20	26	11	6	34	7	38	9	-	6
	11	16	2	15	29	6	12	12	7	8	10	6	12	11	17	4		21

## 13. Richard Burr

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500 100	217 100	224 100	26 100	24 100	180 100	288 100	163 100	299 100	329 100	112 100	108 100	291 100	65 100	229 100	231 100	6 100	28 100
Never heard of	50 10	15 7	30 13	4 15	-	21 12	26 9	10 6	36 12	35 11	10 9	10 9	29 10	7 11	12 5	29 13	3 50	5 18
Favorable	182 36	121 56	43 19	5 19	11 46	41 23	136 47	94 58	72 24	96 29	61 54	38 35	103 35	24 37	124 54	43 19	1 17	10 36
Unfavorable	156 31	40 18	105 47	5 19	5 21	85 47	61 21	28 17	120 40	123 37	20 18	38 35	91 31	21 32	42 18	105 45	2 33	7 25
Heard of/Undecided	112 22	41 19	46 21	12 46	8 33	33 18	65 23	31 19	71 24	75 23	21 19	22 20	68 23	13 20	51 22	54 23	-	6 21

14. Sean Haugh

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION				
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA	JOHN SON	DIDNT VOTE
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	248	111	105	12	15	83	147	72	154	157	51	54	143	34	117	112	3	14
	50	51	47	46	63	46	51	44	52	48	46	50	49	52	51	48	50	50
Favorable	37	11	20	6	-	14	22	9	28	31	6	5	24	8	14	18	1	4
	7	5	9	23		8	8	6	9	9	5	5	8	12	6	8	17	14
Unfavorable	52	16	28	3	5	24	27	12	36	39	7	7	33	11	19	30	1	2
	10	7	13	12	21	13	9	7	12	12	6	6	11	17	8	13	17	7
Heard of/Undecided	163	79	71	5	4	59	92	70	81	102	48	42	91	12	79	71	1	8
	33	36	32	19	17	33	32	43	27	31	43	39	31	18	34	31	17	29



15. Your North Carolina presidential ballot includes three candidates listed in the following order... Donald Trump, Republican, Hillary Clinton, Democrat and Gary Johnson, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/TRUSTWORTHY		TRUMP HONEST/TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	TRUMP	CLIN TON	JOHN SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	217	217	-	-	-	7	205	150	40	73	109	56	113	27	189	9	1	13
	43	100				4	71	92	13	22	97	52	39	42	83	4	17	46
Hillary Clinton, Democrat	224	-	224	-	-	171	33	6	215	212	1	49	136	28	8	205	4	7
	45		100			95	11	4	72	64	1	45	47	43	3	89	67	25
Gary Johnson, Libertarian	26	-	-	26	-	-	25	3	22	21	1	-	19	7	10	12	1	3
	5			100			9	2	7	6	1		7	11	4	5	17	11
Undecided	24	-	-	-	24	2	19	3	17	19	-	3	17	2	15	4	-	5
	5				100	1	7	2	6	6		3	6	3	7	2		18
Refused	9	-	-	-	-	-	6	1	5	4	1	-	6	1	7	1	-	-
	2						2	1	2	1	1		2	2	3	*		

16. Who would be your second choice if it were between Republican Donald Trump or Democrat Hillary Clinton?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION				
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA	JOHN SON	DIDNT VOTE
THOSE WHO WOULD NOT VOTE CLINTON/TRUMP	26 100	-	-	26 100	-	-	25 100	3 100	22 100	21 100	1 100	-	19 100	7 100	10 100	12 100	1 100	3 100
Donald Trump, Republican	5 19	-	-	5 19	-	-	5 20	1 33	4 18	5 24	-	-	3 16	2 29	5 50	-	-	-
Hillary Clinton, Democrat	6 23	-	-	6 23	-	-	5 20	-	6 27	6 29	-	-	6 32	-	-	6 50	-	-
Other	4 15	-	-	4 15	-	-	4 16	-	4 18	3 14	-	-	4 21	-	1 10	2 17	-	1 33
Undecided	8 31	-	-	8 31	-	-	8 32	2 67	5 23	6 29	-	-	4 21	4 57	3 30	3 25	1 100	1 33
Refused	3 12	-	-	3 12	-	-	3 12	-	3 14	1 5	1 100	-	2 11	1 14	1 10	1 8	-	1 33

17. Do you think Hillary Clinton is honest and trustworthy?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	180	7	171	-	2	180	-	12	165	172	4	46	104	21	9	168	2	1
	36	3	76		8	100		7	55	52	4	43	36	32	4	73	33	4
No	288	205	33	25	19	-	288	151	114	137	108	59	167	42	212	43	4	25
	58	94	15	96	79		100	93	38	42	96	55	57	65	93	19	67	89
Undecided	30	5	20	1	3	-	-	-	20	19	-	3	20	2	7	20	-	2
	6	2	9	4	13				7	6		3	7	3	3	9		7
Refused	2	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-
	*									*					*			

18. Do you think Donald Trump is honest and trustworthy?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	TRUMP	CLIN TON	JOHN SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	163	150	6	3	3	12	151	163	-	50	90	52	75	20	136	13	-	11
	33	69	3	12	13	7	52	100		15	80	48	26	31	59	6		39
No	299	40	215	22	17	165	114	-	299	266	12	48	199	40	65	214	5	14
	60	18	96	85	71	92	40		100	81	11	44	68	62	28	93	83	50
Undecided	35	26	3	1	4	3	22	-	-	12	9	7	17	5	27	4	1	2
	7	12	1	4	17	2	8			4	8	6	6	8	12	2	17	7
Refused	3	1	-	-	-	-	1	-	-	1	1	1	-	-	1	-	-	1
	1	*					*			*	1	1			*			4

19. Did you watch the second presidential debate on Sunday night?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500 100	217 100	224 100	26 100	24 100	180 100	288 100	163 100	299 100	329 100	112 100	108 100	291 100	65 100	229 100	231 100	6 100	28 100
Yes	352 70	169 78	155 69	11 42	13 54	124 69	213 74	131 80	197 66	226 69	86 77	74 69	199 68	53 82	170 74	149 65	6 100	23 82
No	143 29	45 21	68 30	15 58	11 46	55 31	72 25	29 18	102 34	101 31	24 21	33 31	89 31	12 18	55 24	81 35	-	5 18
Undecided	3 1	2 1	1 *	-	-	1 1	2 1	2 1	-	2 1	1 1	-	3 1	-	2 1	1 *	-	-
Refused	2 *	1 *	-	-	-	-	1 *	1 1	-	-	1 1	1 1	-	-	2 1	-	-	-

20. Who do you think won the debate - Hillary Clinton or Donald Trump?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
THOSE WHO WATCHED DEBATE	352 100	169 100	155 100	11 100	13 100	124 100	213 100	131 100	197 100	226 100	86 100	74 100	199 100	53 100	170 100	149 100	6 100	23 100
Hillary Clinton	149 42	8 5	133 86	3 27	5 38	109 88	31 15	7 5	139 71	144 64	1 1	31 42	91 46	23 43	14 8	123 83	3 50	9 39
Donald Trump	143 41	133 79	3 2	4 36	3 23	2 2	140 66	110 84	18 9	42 19	76 88	37 50	73 37	20 38	125 74	6 4	1 17	8 35
Draw	30 9	14 8	7 5	3 27	4 31	7 6	22 10	7 5	21 11	21 9	5 6	3 4	20 10	6 11	19 11	10 7	-	1 4
Undecided	27 8	12 7	12 8	1 9	1 8	6 5	18 8	6 5	18 9	17 8	3 3	3 4	14 7	4 8	10 6	10 7	2 33	5 22
Refused	3 1	2 1	-	-	-	-	2 1	1 1	1 1	2 1	1 1	-	1 1	-	2 1	-	-	-



22. Did the Access Hollywood video of Donald Trump - which was released last Friday - change your opinion of Donald Trump?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	TRUMP	CLIN TON	JOHN SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	68	21	42	2	1	32	30	17	49	56	7	15	41	8	23	37	5	-
	14	10	19	8	4	18	10	10	16	17	6	14	14	12	10	16	83	
No	345	162	147	20	12	124	207	125	197	216	93	81	198	41	166	156	1	20
	69	75	66	77	50	69	72	77	66	66	83	75	68	63	72	68	17	71
Did not see video	71	30	28	3	8	22	43	16	46	50	11	11	44	13	36	32	-	3
	14	14	13	12	33	12	15	10	15	15	10	10	15	20	16	14		11
Undecided	15	4	7	1	3	2	8	5	7	7	1	1	8	3	3	6	-	5
	3	2	3	4	13	1	3	3	2	2	1	1	3	5	1	3		18
Refused	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
	*														*			



23. How did hurricane Matthew impact you and your neighborhood - a lot, a little or not at all?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION				
	TOTAL	TRUMP	CLIN TON	JOHN SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA	JOHN SON	DIDNT VOTE
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	55	30	14	5	3	11	38	22	27	28	15	7	39	7	30	19	-	5
	11	14	6	19	13	6	13	13	9	9	13	6	13	11	13	8		18
A little	228	91	118	9	8	91	127	70	140	152	53	51	145	19	92	120	5	8
	46	42	53	35	33	51	44	43	47	46	47	47	50	29	40	52	83	29
Not at all	206	94	85	12	12	73	120	70	123	141	43	46	104	38	104	87	1	13
	41	43	38	46	50	41	42	43	41	43	38	43	36	58	45	38	17	46
Undecided	9	1	7	-	1	5	2	-	9	8	-	4	3	1	1	5	-	2
	2	*	3		4	3	1		3	2		4	1	2	*	2		7
Refused	2	1	-	-	-	-	1	1	-	-	1	-	-	-	2	-	-	-
	*	*					*	1			1				1			

24. For U.S. Senate your ballot includes three candidates listed in the following order... Richard Burr, Republican, Deborah Ross, Democrat, Sean Haugh, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	TRUMP	CLIN TON	JOHN SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Richard Burr, Republican	198	158	20	5	12	17	175	118	61	84	85	45	111	27	164	21	-	9
	40	73	9	19	50	9	61	72	20	26	76	42	38	42	72	9		32
Deborah Ross, Democrat	182	14	160	3	5	129	39	11	166	161	8	48	109	19	20	155	1	6
	36	6	71	12	21	72	14	7	56	49	7	44	37	29	9	67	17	21
Sean Haugh, Libertarian	28	11	8	9	-	6	22	8	18	23	5	4	16	6	11	11	5	1
	6	5	4	35		3	8	5	6	7	4	4	5	9	5	5	83	4
Undecided	78	31	28	8	7	20	47	22	45	53	10	8	46	13	30	35	-	11
	16	14	13	31	29	11	16	13	15	16	9	7	16	20	13	15		39
Refused	14	3	8	1	-	8	5	4	9	8	4	3	9	-	4	9	-	1
	3	1	4	4		4	2	2	3	2	4	3	3		2	4		4

25. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	TRUMP	CLIN TON	JOHN SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excited	108	56	49	-	3	46	59	52	48	61	40	108	-	-	49	52	-	5
	22	26	22		13	26	20	32	16	19	36	100			21	23		18
Alarmed	291	113	136	19	17	104	167	75	199	200	52	-	291	-	127	140	6	16
	58	52	61	73	71	58	58	46	67	61	46		100		55	61	100	57
Bored	65	27	28	7	2	21	42	20	40	48	9	-	-	65	31	29	-	5
	13	12	13	27	8	12	15	12	13	15	8			100	14	13		18
Undecided	33	20	10	-	2	8	19	15	11	19	10	-	-	-	20	9	-	2
	7	9	4		8	4	7	9	4	6	9				9	4		7
Refused	3	1	1	-	-	1	1	1	1	1	1	-	-	-	2	1	-	-
	1	*	*			1	*	1	*	*	1				1	*		

26. What do you think is the most important issue facing the next president?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT					CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	JOHN OBAMA	SON	DIDNT VOTE
Total	500 100	217 100	224 100	26 100	24 100	180 100	288 100	163 100	299 100	329 100	112 100	108 100	291 100	65 100	229 100	231 100	6 100	28 100
Reducing the national debt	20 4	10 5	7 3	2 8	1 4	6 3	12 4	8 5	11 4	13 4	5 4	4 4	16 5	- 5	11 5	9 4	- 4	- 4
Taxes	20 4	3 1	13 6	3 12	- 12	11 6	8 3	3 2	16 5	19 6	- 6	3 3	12 4	5 8	4 2	15 6	- 6	1 4
Jobs/Economy	97 19	40 18	48 21	4 15	4 17	40 22	53 18	30 18	61 20	67 20	18 16	25 23	50 17	17 26	36 16	50 22	4 67	5 18
Schools/Education	21 4	6 3	12 5	3 12	- 12	6 3	15 5	4 2	17 6	15 5	4 4	6 6	11 4	4 6	6 3	11 5	1 17	3 11
Healthcare	29 6	11 5	17 8	- 8	1 4	14 8	12 4	7 4	17 6	21 6	7 6	6 6	17 6	4 6	11 5	18 8	- 8	- 8
Illegal immigration	38 8	28 13	8 4	1 4	1 4	6 3	30 10	24 15	12 4	20 6	15 13	13 12	15 5	4 6	29 13	7 3	- 3	2 7
Abortion policy	6 1	3 1	3 1	- 1	- 1	2 1	4 1	3 2	3 1	4 1	2 2	2 2	4 1	- 1	3 1	2 1	1 17	- 17
Climate Change	13 3	2 1	11 5	- 5	- 5	7 4	5 2	1 1	11 4	10 3	1 1	- 1	13 4	- 4	3 1	10 4	- 4	- 4
Civil liberties	15 3	6 3	9 4	- 4	- 4	5 3	8 3	2 1	10 3	11 3	3 3	3 3	9 3	2 3	5 2	9 4	- 4	1 4
Terrorism/national security	100 20	44 20	35 16	6 23	12 50	31 17	61 21	32 20	58 19	67 20	24 21	18 17	64 22	12 18	55 24	39 17	- 17	5 18
Crime/Guns	23 5	4 2	16 7	2 8	1 4	15 8	7 2	4 2	19 6	19 6	2 2	5 5	16 5	1 2	5 2	18 8	- 8	- 8

26. What do you think is the most important issue facing the next president?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		SON
Drugs/Opioids	2 *	-	2 1	-	-	1 1	1 *	-	2 1	2 1	-	-	2 1	-	-	2 1	-	-
Choosing Supreme Court Nominees	78 16	46 21	26 12	3 12	2 8	25 14	53 18	37 23	38 13	41 12	23 21	18 17	44 15	13 20	48 21	26 11	-	4 14
Undecided	38 8	14 6	17 8	2 8	2 8	11 6	19 7	8 5	24 8	20 6	8 7	5 5	18 6	3 5	13 6	15 6	-	7 25



28. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION				
	TOTAL	TRUMP	CLIN TON	JOHN SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA	JOHN SON	DIDNT VOTE
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More safe	68	12	51	1	4	45	14	9	55	56	5	23	35	6	11	52	-	5
	14	6	23	4	17	25	5	6	18	17	4	21	12	9	5	23		18
Less safe	275	172	71	12	14	53	210	125	125	153	86	54	171	32	176	73	5	18
	55	79	32	46	58	29	73	77	42	47	77	50	59	49	77	32	83	64
Not changed	143	29	94	12	6	73	61	27	110	109	20	26	82	27	38	97	1	5
	29	13	42	46	25	41	21	17	37	33	18	24	28	42	17	42	17	18
Undecided	11	3	7	1	-	8	3	2	8	10	1	5	2	-	3	8	-	-
	2	1	3	4		4	1	1	3	3	1	5	1		1	3		
Refused	3	1	1	-	-	1	-	-	1	1	-	-	1	-	1	1	-	-
	1	*	*			1			*	*			*		*	*		

29. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT					CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA	JOHN SON	DIDNT VOTE
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	329	73	212	21	19	172	137	50	266	329	-	61	200	48	94	214	6	14
	66	34	95	81	79	96	48	31	89	100		56	69	74	41	93	100	50
Donald Trump	112	109	1	1	-	4	108	90	12	-	112	40	52	9	101	3	-	6
	22	50	*	4		2	38	55	4		100	37	18	14	44	1		21
Undecided	51	30	10	3	5	3	38	20	19	-	-	7	34	7	29	13	-	7
	10	14	4	12	21	2	13	12	6			6	12	11	13	6		25
Refused	8	5	1	1	-	1	5	3	2	-	-	-	5	1	5	1	-	1
	2	2	*	4		1	2	2	1				2	2	2	*		4



30. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION				
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA	JOHN SON	DIDNT VOTE
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	42	9	33	-	-	26	13	6	35	34	5	11	27	3	6	33	-	3
	8	4	15			14	5	4	12	10	4	10	9	5	3	14		11
Liberal	65	11	53	1	-	43	17	11	53	56	8	24	32	7	9	54	-	1
	13	5	24	4		24	6	7	18	17	7	22	11	11	4	23		4
Moderate	164	52	82	15	12	68	88	39	113	120	28	27	102	23	61	91	4	5
	33	24	37	58	50	38	31	24	38	36	25	25	35	35	27	39	67	18
Conservative	129	83	35	4	6	29	93	61	56	69	39	28	75	18	84	35	2	7
	26	38	16	15	25	16	32	37	19	21	35	26	26	28	37	15	33	25
Very Conservative	78	56	11	4	5	7	67	42	28	39	30	15	47	10	60	13	-	5
	16	26	5	15	21	4	23	26	9	12	27	14	16	15	26	6		18
Other	5	3	1	1	-	1	4	2	2	2	1	2	1	2	2	-	-	3
	1	1	*	4		1	1	1	1	1	1	2	*	3	1			11
Don't know	17	3	9	1	1	6	6	2	12	9	1	1	7	2	7	5	-	4
	3	1	4	4	4	3	2	1	4	3	1	1	2	3	3	2		14

31. What TV news or commentary source do you trust the most?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500 100	217 100	224 100	26 100	24 100	180 100	288 100	163 100	299 100	329 100	112 100	108 100	291 100	65 100	229 100	231 100	6 100	28 100
CNN	89 18	18 8	57 25	6 23	4 17	43 24	34 12	15 9	67 22	68 21	13 12	18 17	53 18	9 14	26 11	58 25	1 17	3 11
MSNBC	48 10	16 7	27 12	4 15	1 4	22 12	24 8	13 8	33 11	38 12	8 7	7 6	30 10	9 14	18 8	26 11	1 17	3 11
FOX News	146 29	108 50	31 14	1 4	5 21	30 17	114 40	80 49	52 17	65 20	57 51	31 29	81 28	20 31	113 49	25 11	2 33	4 14
ABC	46 9	14 6	29 13	1 4	2 8	26 14	19 7	8 5	37 12	39 12	7 6	14 13	27 9	5 8	15 7	30 13	-	1 4
NBC	24 5	5 2	17 8	1 4	-	14 8	9 3	2 1	19 6	22 7	1 1	5 5	11 4	5 8	6 3	18 8	-	-
CBS	38 8	13 6	22 10	-	3 13	13 7	20 7	10 6	27 9	29 9	4 4	8 7	26 9	3 5	10 4	21 9	1 17	5 18
C-SPAN	7 1	3 1	2 1	1 4	1 4	-	6 2	2 1	4 1	6 2	1 1	1 1	4 1	2 3	3 1	4 2	-	-
Comedy Central	10 2	2 1	4 2	4 15	-	2 1	7 2	4 2	5 2	7 2	2 2	1 1	7 2	2 3	3 1	6 3	1 17	-
PBS	20 4	4 2	14 6	-	2 8	12 7	5 2	3 2	15 5	16 5	1 1	3 3	16 5	1 2	4 2	14 6	-	2 7
Undecided	72 14	34 16	21 9	8 31	6 25	18 10	50 17	26 16	40 13	39 12	18 16	20 19	36 12	9 14	31 14	29 13	-	10 36

32. What is your annual household income?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION				
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA	JOHN SON	DIDNT VOTE
Total	500 100	217 100	224 100	26 100	24 100	180 100	288 100	163 100	299 100	329 100	112 100	108 100	291 100	65 100	229 100	231 100	6 100	28 100
Under \$20,000 per year	44 9	15 7	22 10	3 12	3 13	17 9	23 8	10 6	31 10	33 10	8 7	9 8	22 8	9 14	14 6	24 10	-	5 18
Under \$50,000 per year	107 21	48 22	51 23	5 19	2 8	43 24	62 22	40 25	65 22	74 22	26 23	24 22	60 21	16 25	44 19	54 23	2 33	6 21
Under \$75,000 per year	113 23	43 20	56 25	7 27	7 29	39 22	66 23	30 18	79 26	77 23	25 22	21 19	74 25	12 18	48 21	56 24	3 50	6 21
Under \$100,000 per year	67 13	36 17	21 9	6 23	3 13	18 10	44 15	26 16	33 11	38 12	19 17	18 17	37 13	8 12	38 17	25 11	-	4 14
Under \$140,000 per year	50 10	26 12	19 8	2 8	2 8	17 9	31 11	20 12	26 9	34 10	14 13	13 12	28 10	7 11	30 13	19 8	-	1 4
\$140,000 per year or more	31 6	14 6	12 5	1 4	3 13	8 4	20 7	16 10	14 5	20 6	4 4	6 6	21 7	2 3	19 8	11 5	-	1 4
Undecided	88 18	35 16	43 19	2 8	4 17	38 21	42 15	21 13	51 17	53 16	16 14	17 16	49 17	11 17	36 16	42 18	1 17	5 18

33. Is anyone in your household a member of a labor union?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	TRUMP	CLIN TON	JOHN SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500 100	217 100	224 100	26 100	24 100	180 100	288 100	163 100	299 100	329 100	112 100	108 100	291 100	65 100	229 100	231 100	6 100	28 100
Yes	23 5	8 4	11 5	3 12	-	10 6	13 5	8 5	15 5	16 5	7 6	4 4	15 5	1 2	8 3	13 6	1 17	-
No	470 94	205 94	212 95	23 88	23 96	168 93	272 94	152 93	283 95	310 94	104 93	103 95	274 94	64 98	219 96	216 94	5 83	26 93
Undecided	1 *	1 *	-	-	-	-	1 *	1 1	-	1 *	-	-	-	-	-	-	-	1 4
Refused	6 1	3 1	1 *	-	1 4	2 1	2 1	2 1	1 *	2 1	1 1	1 1	2 1	-	2 1	2 1	-	1 4

34. Are there any members of your household who are gun owners?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION			DIDNT VOTE	
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	OBAMA		JOHN SON
Total	500	217	224	26	24	180	288	163	299	329	112	108	291	65	229	231	6	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	239	128	86	13	10	66	162	96	128	147	63	54	141	31	128	88	3	18
	48	59	38	50	42	37	56	59	43	45	56	50	48	48	56	38	50	64
No	238	76	132	13	12	110	110	59	160	171	42	50	137	32	87	137	3	8
	48	35	59	50	50	61	38	36	54	52	38	46	47	49	38	59	50	29
Undecided	6	3	2	-	1	-	5	2	3	4	2	2	4	-	4	1	-	1
	1	1	1		4		2	1	1	1	2	2	1		2	*		4
Refused	17	10	4	-	1	4	11	6	8	7	5	2	9	2	10	5	-	1
	3	5	2		4	2	4	4	3	2	4	2	3	3	4	2		4

35. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 2																		
PRESIDENTIAL BALLOT TEST AND ATTITUDES																		
	PRESIDENTIAL BALLOT				CLINTON HONEST/ TRUSTWORTHY		TRUMP HONEST/ TRUSTWORTHY		MOST LIKELY ELECTED PRESIDENT		FEELINGS TOWARD PRESIDENTIAL ELECTION			2012 PRESIDENTIAL ELECTION				
	TOTAL	CLIN TRUMP	JOHN TON	SON	UND	YES	NO	YES	NO	CLIN TON	TRUMP	EX CITED	ALARM	BORED	ROM NEY	JOHN OBAMA	SON	DIDNT VOTE
Total	500 100	217 100	224 100	26 100	24 100	180 100	288 100	163 100	299 100	329 100	112 100	108 100	291 100	65 100	229 100	231 100	6 100	28 100
Very important	334 67	158 73	138 62	19 73	12 50	114 63	203 70	118 72	193 65	214 65	79 71	67 62	197 68	44 68	166 72	141 61	3 50	22 79
Somewhat important	99 20	39 18	50 22	2 8	6 25	39 22	52 18	27 17	63 21	66 20	22 20	23 21	55 19	14 22	43 19	52 23	1 17	2 7
Not very important	29 6	9 4	15 7	2 8	3 13	12 7	16 6	9 6	18 6	23 7	6 5	9 8	16 5	4 6	9 4	16 7	2 33	1 4
Not at all important	28 6	8 4	16 7	3 12	1 4	11 6	13 5	7 4	19 4	19 6	4 4	7 6	18 6	2 3	9 4	17 7	-	1 4
Undecided	3 1	-	2 1	-	1 4	1 1	1 *	-	3 1	3 1	-	-	2 1	1 2	1 *	1 *	-	1 4
Refused	7 1	3 1	3 1	-	1 4	3 2	3 1	2 1	3 1	4 1	1 1	2 2	3 1	-	1 *	4 2	-	1 4

6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOBS	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	145	19	34	21	7	10	100	43	85	5	10	60	23	28	100	13	10	81	49
	29	19	35	27	18	34	28	30	57	3	18	48	13	41	29	18	18	36	24
Wrong Track	294	66	54	54	28	13	215	76	46	131	36	50	145	33	204	48	37	121	133
	59	66	56	69	74	45	61	53	31	92	63	40	81	49	59	68	67	53	65
Undecided	61	15	9	3	3	6	37	24	18	7	11	16	10	7	41	10	8	26	24
	12	15	9	4	8	21	11	17	12	5	19	13	6	10	12	14	15	11	12

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	231	36	51	24	12	14	153	77	127	9	17	100	33	41	154	30	17	119	88
	46	36	53	31	32	48	43	54	85	6	30	79	19	60	45	42	31	52	43
Disapprove	236	54	40	50	26	11	180	52	14	129	35	19	137	23	169	38	35	93	105
	47	54	41	64	68	38	51	36	9	90	61	15	77	34	49	54	64	41	51
Undecided	33	10	6	4	-	4	19	14	8	5	5	7	8	4	22	3	3	16	13
	7	10	6	5	-	14	5	10	5	3	9	6	4	6	6	4	5	7	6



8. Barack Obama

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
TOTAL	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TERRO RISM	JOBS	SUPRM COURT	ILLEG IMMIG	HLTH CARE		YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	244	37	53	27	10	16	160	82	130	8	21	107	31	45	161	31	19	125	92
	49	37	55	35	26	55	45	57	87	6	37	85	17	66	47	44	35	55	45
Unfavorable	239	59	42	50	28	11	182	54	15	133	32	16	143	20	178	38	34	97	106
	48	59	43	64	74	38	52	38	10	93	56	13	80	29	52	54	62	43	51
Heard of/Undecided	17	4	2	1	-	2	10	7	4	2	4	3	4	3	6	2	2	6	8
	3	4	2	1		7	3	5	3	1	7	2	2	4	2	3	4	3	4

9. Hillary Clinton

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOBS	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	A LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	214	33	45	26	8	16	147	66	123	6	17	100	30	39	139	30	15	111	81
	43	33	46	33	21	55	42	46	83	4	30	79	17	57	40	42	27	49	39
Unfavorable	259	60	46	51	28	11	190	66	20	133	35	19	143	26	189	39	37	107	112
	52	60	47	65	74	38	54	46	13	93	61	15	80	38	55	55	67	47	54
Heard of/Undecided	27	7	6	1	2	2	15	11	6	4	5	7	5	3	17	2	3	10	13
	5	7	6	1	5	7	4	8	4	3	9	6	3	4	5	3	5	4	6

10. Deborah Ross

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
TOTAL	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TERRO RISM	JOBS	SUPRM COURT	ILLEG IMMIG	HLTH CARE		YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	86	14	13	13	2	4	57	29	26	18	13	30	20	19	49	15	9	36	39
	17	14	13	17	5	14	16	20	17	13	23	24	11	28	14	21	16	16	19
Favorable	147	30	32	22	4	11	103	43	76	16	10	55	36	23	103	17	15	67	62
	29	30	33	28	11	38	29	30	51	11	18	44	20	34	30	24	27	29	30
Unfavorable	160	30	31	35	21	9	116	40	14	81	20	15	85	15	125	18	14	72	70
	32	30	32	45	55	31	33	28	9	57	35	12	48	22	36	25	25	32	34
Heard of/Undecided	107	26	21	8	11	5	76	31	33	28	14	26	37	11	68	21	17	53	35
	21	26	22	10	29	17	22	22	22	20	25	21	21	16	20	30	31	23	17

11. Gary Johnson

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
TOTAL	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TERRO RISM	JOBS	SUPRM COURT	ILLEG IMMIG	HLTH CARE		YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	116	22	20	16	7	7	80	36	34	23	22	35	34	15	73	27	13	40	60
	23	22	21	21	18	24	23	25	23	16	39	28	19	22	21	38	24	18	29
Favorable	80	17	17	9	8	4	49	29	24	18	7	25	19	12	58	6	8	37	34
	16	17	18	12	21	14	14	20	16	13	12	20	11	18	17	8	15	16	17
Unfavorable	179	32	35	36	15	10	135	43	54	68	13	38	78	32	120	20	14	94	68
	36	32	36	46	39	34	38	30	36	48	23	30	44	47	35	28	25	41	33
Heard of/Undecided	125	29	25	17	8	8	88	35	37	34	15	28	47	9	94	18	20	57	44
	25	29	26	22	21	28	25	24	25	24	26	22	26	13	27	25	36	25	21

12. Donald Trump

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOBS	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	166	37	33	36	23	7	135	28	5	113	17	13	111	15	129	21	18	69	78
	33	37	34	46	61	24	38	20	3	79	30	10	62	22	37	30	33	30	38
Unfavorable	280	47	59	34	10	17	178	101	137	11	29	108	45	48	182	41	23	136	112
	56	47	61	44	26	59	51	71	92	8	51	86	25	71	53	58	42	60	54
Heard of/Undecided	54	16	5	8	5	5	39	14	7	19	11	5	22	5	34	9	14	23	16
	11	16	5	10	13	17	11	10	5	13	19	4	12	7	10	13	25	10	8

## 13. Richard Burr

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
TOTAL	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TERRO RISM	JOBS	SUPRM COURT	ILLEG IMMIG	HLTH CARE		YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	50	9	9	4	-	5	37	13	22	6	8	22	11	14	29	7	2	28	17
	10	9	9	5		17	11	9	15	4	14	17	6	21	8	10	4	12	8
Favorable	182	35	36	39	18	8	127	54	23	86	18	27	87	25	126	25	22	80	79
	36	35	37	50	47	28	36	38	15	60	32	21	49	37	37	35	40	35	38
Unfavorable	156	25	31	26	10	15	120	34	74	26	19	55	46	19	116	16	15	69	69
	31	25	32	33	26	52	34	24	50	18	33	44	26	28	34	23	27	30	33
Heard of/Undecided	112	31	21	9	10	1	68	42	30	25	12	22	34	10	74	23	16	51	41
	22	31	22	12	26	3	19	29	20	17	21	17	19	15	21	32	29	22	20

14. Sean Haugh

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOBS	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	248	46	48	41	11	12	174	72	65	66	42	65	82	36	168	37	37	100	106
	50	46	49	53	29	41	49	50	44	46	74	52	46	53	49	52	67	44	51
Favorable	37	10	4	4	4	2	23	13	12	11	-	11	10	6	23	6	1	21	13
	7	10	4	5	11	7	7	9	8	8		9	6	9	7	8	2	9	6
Unfavorable	52	8	17	5	4	3	33	19	18	12	3	9	18	9	35	7	1	25	26
	10	8	18	6	11	10	9	13	12	8	5	7	10	13	10	10	2	11	13
Heard of/Undecided	163	36	28	28	19	12	122	39	54	54	12	41	68	17	119	21	16	82	61
	33	36	29	36	50	41	35	27	36	38	21	33	38	25	34	30	29	36	30

15. Your North Carolina presidential ballot includes three candidates listed in the following order... Donald Trump, Republican, Hillary Clinton, Democrat and Gary Johnson, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE		PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT				
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	217	44	40	46	28	11	169	45	8	133	26	14	137	21	162	30	30	91	94
	43	44	41	59	74	38	48	31	5	93	46	11	77	31	47	42	55	40	46
Hillary Clinton, Democrat	224	35	48	26	8	17	155	68	133	3	19	106	30	42	147	28	14	118	85
	45	35	49	33	21	59	44	48	89	2	33	84	17	62	43	39	25	52	41
Gary Johnson, Libertarian	26	6	4	3	1	-	11	15	3	4	4	3	5	2	20	3	5	9	12
	5	6	4	4	3		3	10	2	3	7	2	3	3	6	4	9	4	6
Undecided	24	12	4	2	1	1	13	11	5	3	5	3	6	1	12	8	3	8	12
	5	12	4	3	3	3	4	8	3	2	9	2	3	1	3	11	5	4	6
Refused	9	3	1	1	-	-	4	4	-	-	3	-	-	2	4	2	3	2	3
	2	3	1	1			1	3			5			3	1	3	5	1	1



16. Who would be your second choice if it were between Republican Donald Trump or Democrat Hillary Clinton?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE					WATCHED DEBATE		WON DEBATE		PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT					
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	DRAW/ TRUMP	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	A LITTLE	NOT AT ALL	
THOSE WHO WOULD NOT VOTE CLINTON/TRUMP	26	6	4	3	1	-	11	15	3	4	4	3	5	2	20	3	5	9	12
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	5	2	-	2	-	-	3	2	-	2	1	-	2	-	4	1	1	-	4
	19	33		67			27	13		50	25		40		20	33	20		33
Hillary Clinton, Democrat	6	1	-	-	-	-	1	5	-	-	1	-	1	-	5	1	3	3	-
	23	17					9	33			25		20		25	33	60	33	
Other	4	1	1	-	-	-	1	3	1	-	-	1	-	1	2	1	1	2	1
	15	17	25				9	20	33			33		50	10	33	20	22	8
Undecided	8	1	3	-	1	-	4	4	1	1	2	1	1	1	6	-	-	4	4
	31	17	75		100		36	27	33	25	50	33	20	50	30			44	33
Refused	3	1	-	1	-	-	2	1	1	1	-	1	1	-	3	-	-	-	3
	12	17		33			18	7	33	25		33	20	15					25

17. Do you think Hillary Clinton is honest and trustworthy?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	180	31	40	25	6	14	124	55	109	2	13	85	26	32	124	22	11	91	73
	36	31	41	32	16	48	35	38	73	1	23	67	15	47	36	31	20	40	35
No	288	61	53	53	30	12	213	72	31	140	40	29	152	30	207	43	38	127	120
	58	61	55	68	79	41	61	50	21	98	70	23	85	44	60	61	69	56	58
Undecided	30	8	4	-	2	3	14	16	9	1	4	12	-	6	13	6	5	10	13
	6	8	4	-	5	10	4	11	6	1	7	10	-	9	4	8	9	4	6
Refused	2	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-
	*						*								*		2		

18. Do you think Donald Trump is honest and trustworthy?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	163	32	30	37	24	7	131	29	7	110	13	12	108	17	125	16	22	70	70
	33	32	31	47	63	24	37	20	5	77	23	10	61	25	36	23	40	31	34
No	299	58	61	38	12	17	197	102	139	18	39	112	56	49	197	46	27	140	123
	60	58	63	49	32	59	56	71	93	13	68	89	31	72	57	65	49	61	60
Undecided	35	10	6	3	2	5	23	11	3	15	5	2	14	2	21	9	5	18	12
	7	10	6	4	5	17	7	8	2	10	9	2	8	3	6	13	9	8	6
Refused	3	-	-	-	-	-	1	1	-	-	-	-	-	-	2	-	1	-	1
	1						*	1							1		2		*

19. Did you watch the second presidential debate on Sunday night?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	352	74	71	62	29	23	352	-	149	143	57	126	178	50	254	38	38	164	145
	70	74	73	79	76	79	100		100	100	100	100	100	74	74	54	69	72	70
No	143	25	25	16	7	6	-	143	-	-	-	-	-	17	88	33	15	63	60
	29	25	26	21	18	21		100						25	26	46	27	28	29
Undecided	3	-	1	-	2	-	-	-	-	-	-	-	-	1	2	-	1	1	1
	1		1		5									1	1		2	*	*
Refused	2	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-
	*	1												*		2			

20. Who do you think won the debate - Hillary Clinton or Donald Trump?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOBS	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
THOSE WHO WATCHED DEBATE	352	74	71	62	29	23	352	-	149	143	57	126	178	50	254	38	38	164	145
	100	100	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	149	27	33	22	5	11	149	-	149	-	-	98	33	29	99	17	10	70	64
	42	36	46	35	17	48	42		100			78	19	58	39	45	26	43	44
Donald Trump	143	34	23	32	22	8	143	-	-	143	-	9	126	12	117	10	17	69	57
	41	46	32	52	76	35	41			100		7	71	24	46	26	45	42	39
Draw	30	8	9	2	-	2	30	-	-	-	30	5	12	3	24	3	6	12	12
	9	11	13	3		9	9				53	4	7	6	9	8	16	7	8
Undecided	27	4	6	6	1	2	27	-	-	-	27	14	5	6	11	8	3	13	11
	8	5	8	10	3	9	8				47	11	3	12	4	21	8	8	8
Refused	3	1	-	-	1	-	3	-	-	-	-	-	2	-	3	-	2	-	1
	1	1			3		1						1		1		5		1

21. Despite your own personal preferences, who do you think performed better than you expected?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
THOSE WHO WATCHED DEBATE	352	74	71	62	29	23	352	-	149	143	57	126	178	50	254	38	38	164	145
	100	100	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	126	23	26	18	6	11	126	-	98	9	19	126	-	24	85	13	7	58	56
	36	31	37	29	21	48	36		66	6	33	100		48	33	34	18	35	39
Donald Trump	178	44	33	38	20	8	178	-	33	126	17	-	178	19	142	14	23	83	72
	51	59	46	61	69	35	51		22	88	30		100	38	56	37	61	51	50
Both	18	3	3	3	1	3	18	-	8	5	5	-	-	2	10	6	3	9	6
	5	4	4	5	3	13	5		5	3	9			4	4	16	8	5	4
Undecided	29	4	9	3	2	1	29	-	10	3	16	-	-	5	16	5	4	14	11
	8	5	13	5	7	4	8		7	2	28			10	6	13	11	9	8
Refused	1	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-
	*						*								*		3		







24. For U.S. Senate your ballot includes three candidates listed in the following order... Richard Burr, Republican, Deborah Ross, Democrat, Sean Haugh, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE		PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT				
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	DRAW/ TRUMP	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL	
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Richard Burr, Republican	198	49	29	46	20	9	152	44	17	107	27	22	115	24	138	29	27	88	81
	40	49	30	59	53	31	43	31	11	75	47	17	65	35	40	41	49	39	39
Deborah Ross, Democrat	182	28	41	22	8	14	126	55	101	12	12	75	36	27	124	26	16	86	73
	36	28	42	28	21	48	36	38	68	8	21	60	20	40	36	37	29	38	35
Sean Haugh, Libertarian	28	4	8	3	3	-	16	11	3	9	4	6	7	5	21	2	1	14	13
	6	4	8	4	8		5	8	2	6	7	5	4	7	6	3	2	6	6
Undecided	78	17	15	7	6	6	51	27	24	14	12	17	20	12	51	13	11	31	36
	16	17	15	9	16	21	14	19	16	10	21	13	11	18	15	18	20	14	17
Refused	14	2	4	-	1	-	7	6	4	1	2	6	-	-	11	1	-	9	3
	3	2	4		3		2	4	3	1	4	5		3	1		4	1	

25. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
TOTAL	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TERRO RISM	JOBS	SUPRM COURT	ILLEG IMMIG	HLTH CARE		YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excited	108	18	25	18	13	6	74	33	31	37	6	24	44	15	81	11	7	51	46
	22	18	26	23	34	21	21	23	21	26	11	19	25	22	23	15	13	22	22
Alarmed	291	64	50	44	15	17	199	89	91	73	34	74	98	41	198	44	39	145	104
	58	64	52	56	39	59	57	62	61	51	60	59	55	60	57	62	71	64	50
Bored	65	12	17	13	4	4	53	12	23	20	10	20	22	8	41	13	7	19	38
	13	12	18	17	11	14	15	8	15	14	18	16	12	12	12	18	13	8	18
Undecided	33	5	5	3	6	2	26	7	4	13	7	8	14	4	24	3	2	12	18
	7	5	5	4	16	7	7	5	3	9	12	6	8	6	7	4	4	5	9
Refused	3	1	-	-	-	-	-	2	-	-	-	-	-	-	1	-	-	1	-
	1	1						1							*			*	

26. What do you think is the most important issue facing the next president?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
TOTAL	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE		PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT				
	TERRO RISM	JOB S	SUPRM COURT	ILLEG IMMIG	HLTH CARE		YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	20	-	-	-	-	-	11	9	3	5	3	2	7	2	16	2	5	9	6
	4						3	6	2	3	5	2	4	3	5	3	9	4	3
Taxes	20	-	-	-	-	-	5	15	4	1	-	4	1	2	16	1	1	13	6
	4						1	10	3	1		3	1	3	5	1	2	6	3
Jobs/Economy	97	-	97	-	-	-	71	25	33	23	15	26	33	12	64	19	8	43	46
	19		100				20	17	22	16	26	21	19	18	19	27	15	19	22
Schools/Education	21	-	-	-	-	-	12	9	9	3	-	5	6	4	16	1	3	8	9
	4						3	6	6	2		4	3	6	5	1	5	4	4
Healthcare	29	-	-	-	-	29	23	6	11	8	4	11	8	5	21	1	3	18	8
	6					100	7	4	7	6	7	9	4	7	6	1	5	8	4
Illegal immigration	38	-	-	-	38	-	29	7	5	22	1	6	20	6	29	2	4	18	14
	8				100		8	5	3	15	2	5	11	9	8	3	7	8	7
Abortion policy	6	-	-	-	-	-	4	2	1	2	1	1	2	2	3	-	-	4	2
	1						1	1	1	1	2	1	1	3	1			2	1
Climate Change	13	-	-	-	-	-	9	4	6	2	1	4	3	3	7	2	1	8	4
	3						3	3	4	1	2	3	2	4	2	3	2	4	2
Civil liberties	15	-	-	-	-	-	10	5	7	1	2	5	2	2	11	2	-	7	8
	3						3	3	5	1	4	4	1	3	3	3		3	4
Terrorism/national security	100	100	-	-	-	-	74	25	27	34	12	23	44	12	62	24	14	44	41
	20	100					21	17	18	24	21	18	25	18	18	34	25	19	20
Crime/Guns	23	-	-	-	-	-	16	7	11	2	3	9	4	4	15	3	4	9	9
	5						5	5	7	1	5	7	2	6	4	4	7	4	4
Drugs/Opioids	2	-	-	-	-	-	1	1	1	-	-	-	1	1	1	-	1	-	1
	*						*	1	1				1	1	*		2		*

26. What do you think is the most important issue facing the next president?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE					WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT				
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Choosing Supreme Court Nominees	78 16	-	-	78 100	-	-	62 18	16 11	22 15	32 22	8 14	18 14	38 21	9 13	60 17	7 10	7 13	36 16	35 17
Undecided	38 8	-	-	-	-	-	25 7	12 8	9 6	8 6	7 12	12 10	9 5	4 6	24 7	7 10	4 7	11 5	17 8

27. In the 2012 election for president did you vote for Republican Mitt Romney, Democrat Barack Obama, Libertarian Gary Johnson, someone else, or did you not vote in 2012?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE		PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT				
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	DRAW/ TRUMP	UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Mitt Romney	229	55	36	48	29	11	170	55	14	125	29	18	130	23	166	36	30	92	104
	46	55	37	62	76	38	48	38	9	87	51	14	73	34	48	51	55	40	50
Democrat Barack Obama	231	39	50	26	7	18	149	81	123	6	20	94	35	37	156	32	19	120	87
	46	39	52	33	18	62	42	57	83	4	35	75	20	54	45	45	35	53	42
Libertarian Gary Johnson	6	-	4	-	-	-	6	-	3	1	2	5	1	5	1	-	-	5	1
	1		4				2		2	1	4	4	1	7	*			2	*
Someone else	2	1	1	-	-	-	2	-	-	2	-	-	2	2	-	-	-	2	-
	*	1	1				1			1			1	3				1	
Did not vote in 2012	28	5	5	4	2	-	23	5	9	8	6	9	9	-	20	3	5	8	13
	6	5	5	5	5		7	3	6	6	11	7	5		6	4	9	4	6
Undecided	2	-	1	-	-	-	1	1	-	1	-	-	1	1	-	-	-	1	-
	*		1				*	1		1			1	1				*	
Refused	2	-	-	-	-	-	1	1	-	-	-	-	-	-	2	-	1	-	1
	*						*	1							1		2		*

28. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More safe	68	11	14	6	8	5	52	16	42	8	2	29	16	9	45	9	3	27	33
	14	11	14	8	21	17	15	11	28	6	4	23	9	13	13	13	5	12	16
Less safe	275	63	48	51	27	11	197	76	45	115	34	46	127	33	196	41	33	127	114
	55	63	49	65	71	38	56	53	30	80	60	37	71	49	57	58	60	56	55
Not changed	143	25	33	20	2	11	97	44	58	20	19	48	35	25	96	18	18	69	55
	29	25	34	26	5	38	28	31	39	14	33	38	20	37	28	25	33	30	27
Undecided	11	-	2	1	1	2	5	6	3	-	2	2	-	-	7	3	1	5	2
	2		2	1	3	7	1	4	2		4	2			2	4	2	2	1
Refused	3	1	-	-	-	-	1	1	1	-	-	1	-	1	1	-	-	-	2
	1	1					*	1	1			1		1	*				1

29. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE		PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT				
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	329	67	67	41	20	21	226	101	144	42	38	117	75	56	216	50	28	152	141
	66	67	69	53	53	72	64	71	97	29	67	93	42	82	63	70	51	67	68
Donald Trump	112	24	18	23	15	7	86	24	1	76	8	4	77	7	93	11	15	53	43
	22	24	19	29	39	24	24	17	1	53	14	3	43	10	27	15	27	23	21
Undecided	51	8	12	11	3	1	37	14	4	22	11	5	23	5	30	9	11	19	20
	10	8	12	14	8	3	11	10	3	15	19	4	13	7	9	13	20	8	10
Refused	8	1	-	3	-	-	3	4	-	3	-	-	3	-	6	1	1	4	2
	2	1		4			1	3		2			2		2	1	2	2	1

30. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE		PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT				
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	DRAW/ TRUMP	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL	
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	42	5	5	6	4	-	27	15	20	5	2	14	8	3	33	4	4	21	14
	8	5	5	8	11		8	10	13	3	4	11	4	4	10	6	7	9	7
Liberal	65	8	12	11	6	5	48	17	38	8	2	26	17	12	44	8	4	30	28
	13	8	12	14	16	17	14	12	26	6	4	21	10	18	13	11	7	13	14
Moderate	164	31	39	21	12	15	112	50	57	34	19	44	50	31	107	22	19	77	66
	33	31	40	27	32	52	32	35	38	24	33	35	28	46	31	31	35	34	32
Conservative	129	26	24	30	7	5	97	32	21	56	19	27	59	12	93	19	13	65	49
	26	26	25	38	18	17	28	22	14	39	33	21	33	18	27	27	24	29	24
Very Conservative	78	28	11	10	9	3	53	23	7	36	10	7	40	9	54	13	12	30	36
	16	28	11	13	24	10	15	16	5	25	18	6	22	13	16	18	22	13	17
Other	5	-	2	-	-	1	3	2	1	1	1	2	1	-	4	1	-	1	4
	1		2			3	1	1	1	1	2	2	1		1	1		*	2
Don't know	17	2	4	-	-	-	12	4	5	3	4	6	3	1	10	4	3	4	9
	3	2	4				3	3	3	2	7	5	2	1	3	6	5	2	4



31. What TV news or commentary source do you trust the most?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE		PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT				
	TOTAL	TERRORISM	JOBS	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	A LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
CNN	89	21	17	7	5	4	62	27	41	8	12	35	18	14	59	13	9	39	39
	18	21	18	9	13	14	18	19	28	6	21	28	10	21	17	18	16	17	19
MSNBC	48	8	13	9	1	1	37	11	21	11	5	14	19	8	27	12	-	28	20
	10	8	13	12	3	3	11	8	14	8	9	11	11	12	8	17		12	10
FOX News	146	28	27	39	10	6	115	29	19	77	17	26	79	16	109	18	17	61	66
	29	28	28	50	26	21	33	20	13	54	30	21	44	24	32	25	31	27	32
ABC	46	9	8	3	4	5	32	13	20	7	5	16	13	13	29	4	7	15	23
	9	9	8	4	11	17	9	9	13	5	9	13	7	19	8	6	13	7	11
NBC	24	6	3	-	2	4	12	12	5	4	3	5	5	2	16	6	5	12	7
	5	6	3		5	14	3	8	3	3	5	4	3	3	5	8	9	5	3
CBS	38	9	10	2	7	1	27	11	14	9	4	9	12	8	23	5	4	21	11
	8	9	10	3	18	3	8	8	9	6	7	7	7	12	7	7	7	9	5
C-SPAN	7	2	1	-	1	-	5	2	1	4	-	1	2	-	6	-	1	1	5
	1	2	1		3		1	1	1	3		1	1		2		2	*	2
Comedy Central	10	2	2	2	1	-	5	4	2	2	1	1	3	2	6	1	1	9	-
	2	2	2	3	3		1	3	1	1	2	1	2	3	2	1	2	4	
PBS	20	2	2	6	1	5	15	5	10	5	-	8	5	-	15	2	2	13	4
	4	2	2	8	3	17	4	3	7	3		6	3		4	3	4	6	2
Undecided	72	13	14	10	6	3	42	29	16	16	10	11	22	5	55	10	9	29	31
	14	13	14	13	16	10	12	20	11	11	18	9	12	7	16	14	16	13	15

32. What is your annual household income?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	44	9	13	2	2	2	25	18	12	8	5	11	10	3	28	12	2	15	26
	9	9	13	3	5	7	7	13	8	6	9	9	6	4	8	17	4	7	13
Under \$50,000 per year	107	21	25	13	8	6	72	34	29	29	14	26	37	17	77	11	14	45	46
	21	21	26	17	21	21	20	24	19	20	25	21	21	25	22	15	25	20	22
Under \$75,000 per year	113	22	16	16	12	4	74	38	32	30	10	28	38	17	76	16	17	52	44
	23	22	16	21	32	14	21	27	21	21	18	22	21	25	22	23	31	23	21
Under \$100,000 per year	67	15	10	19	5	4	48	18	16	25	7	15	28	6	50	8	9	35	22
	13	15	10	24	13	14	14	13	11	17	12	12	16	9	14	11	16	15	11
Under \$140,000 per year	50	11	7	9	1	5	39	11	16	17	6	10	24	7	36	7	3	27	19
	10	11	7	12	3	17	11	8	11	12	11	8	13	10	10	10	5	12	9
\$140,000 per year or more	31	10	4	9	2	2	24	7	11	9	4	7	13	5	21	4	3	15	12
	6	10	4	12	5	7	7	5	7	6	7	6	7	7	6	6	5	7	6
Undecided	88	12	22	10	8	6	70	17	33	25	11	29	28	13	57	13	7	39	37
	18	12	23	13	21	21	20	12	22	17	19	23	16	19	17	18	13	17	18

33. Is anyone in your household a member of a labor union?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	23	5	4	1	3	3	16	7	10	6	-	8	7	6	12	5	4	10	9
	5	5	4	1	8	10	5	5	7	4		6	4	9	3	7	7	4	4
No	470	94	92	77	34	26	331	134	138	137	53	116	171	62	328	66	49	216	195
	94	94	95	99	89	90	94	94	93	96	93	92	96	91	95	93	89	95	95
Undecided	1	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	1
	*		1				*				2				*				*
Refused	6	1	-	-	1	-	4	2	1	-	3	2	-	-	4	-	2	2	1
	1	1			3		1	1	1		5	2			1		4	1	*

34. Are there any members of your household who are gun owners?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE			PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT			
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	TRUMP	DRAW/ UND	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	239	46	45	40	23	14	174	64	59	83	31	50	95	31	168	34	30	107	98
	48	46	46	51	61	48	49	45	40	58	54	40	53	46	49	48	55	47	48
No	238	49	49	35	12	15	161	74	85	54	21	70	74	33	161	36	23	111	100
	48	49	51	45	32	52	46	52	57	38	37	56	42	49	47	51	42	49	49
Undecided	6	1	-	-	2	-	4	1	2	2	-	2	2	2	4	-	-	4	1
	1	1			5		1	1	1	1		2	1	3	1			2	*
Refused	17	4	3	3	1	-	13	4	3	4	5	4	7	2	12	1	2	6	7
	3	4	3	4	3		4	3	2	3	9	3	4	3	3	1	4	3	3

35. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 3																			
PRESIDENTIAL ISSUES AND RECENT EVENTS																			
	MOST IMPORTANT ISSUE						WATCHED DEBATE		WON DEBATE		PERFORMED BETTER		VIDEO CHANGE MIND		HURRICANE MATTHEW IMPACT				
	TOTAL	TERRO RISM	JOB	SUPRM COURT	ILLEG IMMIG	HLTH CARE	YES	NO	CLIN TON	DRAW/ TRUMP	CLIN TON	TRUMP	YES	NO	NOT SEE	A LOT	LITTLE	NOT AT ALL	
Total	500	100	97	78	38	29	352	143	149	143	57	126	178	68	345	71	55	228	206
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	334	70	66	51	28	15	233	99	91	100	40	81	122	41	239	46	40	143	146
	67	70	68	65	74	52	66	69	61	70	70	64	69	60	69	65	73	63	71
Somewhat important	99	21	19	13	6	9	71	25	29	29	12	23	40	16	62	18	10	50	36
	20	21	20	17	16	31	20	17	19	20	21	18	22	24	18	25	18	22	17
Not very important	29	4	8	5	-	3	22	7	13	6	3	10	7	3	21	4	3	18	7
	6	4	8	6	-	10	6	5	9	4	5	8	4	4	6	6	5	8	3
Not at all important	28	4	4	6	3	2	19	9	12	7	-	8	7	6	16	3	1	13	13
	6	4	4	8	8	7	5	6	8	5	-	6	4	9	5	4	2	6	6
Undecided	3	1	-	1	-	-	2	1	2	-	-	2	-	1	2	-	-	-	2
	1	1	-	1	-	-	1	1	1	-	-	2	-	1	1	-	-	-	1
Refused	7	-	-	2	1	-	5	2	2	1	2	2	2	1	5	-	1	4	2
	1	-	-	3	3	-	1	1	1	1	4	2	1	1	1	-	2	2	1

6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT					TV NEWS NETWORK TRUST MOST									
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	145	19	106	7	11	27	34	51	21	8	41	19	17	21	9	12	1	3	11
	29	10	58	25	14	64	52	31	16	10	46	40	12	46	38	32	14	30	55
Wrong Track	294	168	54	18	44	10	22	92	92	67	35	24	121	20	9	20	5	6	7
	59	85	30	64	56	24	34	56	71	86	39	50	83	43	38	53	71	60	35
Undecided	61	11	22	3	23	5	9	21	16	3	13	5	8	5	6	6	1	1	2
	12	6	12	11	29	12	14	13	12	4	15	10	5	11	25	16	14	10	10

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	231	24	153	11	34	34	51	85	37	13	64	26	29	31	16	18	2	5	14
	46	12	84	39	44	81	78	52	29	17	72	54	20	67	67	47	29	50	70
Disapprove	236	166	19	12	35	8	9	65	85	60	22	18	110	11	8	15	3	4	4
	47	84	10	43	45	19	14	40	66	77	25	38	75	24	33	39	43	40	20
Undecided	33	8	10	5	9	-	5	14	7	5	3	4	7	4	-	5	2	1	2
	7	4	5	18	12		8	9	5	6	3	8	5	9		13	29	10	10

## 8. Barack Obama

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	244	23	157	14	39	32	53	92	42	13	67	26	31	31	16	23	2	6	14
	49	12	86	50	50	76	82	56	33	17	75	54	21	67	67	61	29	60	70
Unfavorable	239	169	21	14	34	9	11	67	81	63	20	20	111	14	7	13	4	3	5
	48	85	12	50	44	21	17	41	63	81	22	42	76	30	29	34	57	30	25
Heard of/Undecided	17	6	4	-	5	1	1	5	6	2	2	2	4	1	1	2	1	1	1
	3	3	2		6	2	2	3	5	3	2	4	3	2	4	5	14	10	5



## 9. Hillary Clinton

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT					TV NEWS NETWORK TRUST MOST									
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	214	19	150	9	27	31	49	75	35	13	56	26	28	29	17	21	1	2	15
	43	10	82	32	35	74	75	46	27	17	63	54	19	63	71	55	14	20	75
Unfavorable	259	170	26	18	43	10	13	81	88	61	27	21	111	15	6	16	5	6	4
	52	86	14	64	55	24	20	49	68	78	30	44	76	33	25	42	71	60	20
Heard of/Undecided	27	9	6	1	8	1	3	8	6	4	6	1	7	2	1	1	1	2	1
	5	5	3	4	10	2	5	5	5	5	7	2	5	4	4	3	14	20	5

10. Deborah Ross

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	86	26	25	5	26	11	12	28	20	11	16	10	20	6	4	5	1	5	1
	17	13	14	18	33	26	18	17	16	14	18	21	14	13	17	13	14	50	5
Favorable	147	11	124	2	4	21	34	54	20	12	36	16	19	21	14	12	1	2	11
	29	6	68	7	5	50	52	33	16	15	40	33	13	46	58	32	14	20	55
Unfavorable	160	117	5	15	20	4	7	51	53	40	18	16	72	8	4	8	3	2	4
	32	59	3	54	26	10	11	31	41	51	20	33	49	17	17	21	43	20	20
Heard of/Undecided	107	44	28	6	28	6	12	31	36	15	19	6	35	11	2	13	2	1	4
	21	22	15	21	36	14	18	19	28	19	21	13	24	24	8	34	29	10	20

11. Gary Johnson

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	116	39	47	2	26	14	15	33	29	20	20	12	27	11	7	10	-	1	2
	23	20	26	7	33	33	23	20	22	26	22	25	18	24	29	26		10	10
Favorable	80	29	27	11	11	4	10	31	19	13	20	10	16	5	3	7	2	4	1
	16	15	15	39	14	10	15	19	15	17	22	21	11	11	13	18	29	40	5
Unfavorable	179	79	68	9	15	16	25	61	48	29	23	20	61	19	7	11	5	3	11
	36	40	37	32	19	38	38	37	37	37	26	42	42	41	29	29	71	30	55
Heard of/Undecided	125	51	40	6	26	8	15	39	33	16	26	6	42	11	7	10	-	2	6
	25	26	22	21	33	19	23	24	26	21	29	13	29	24	29	26		20	30

12. Donald Trump

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	166	119	12	8	25	10	10	41	59	41	13	14	83	11	3	8	2	2	3
	33	60	7	29	32	24	15	25	46	53	15	29	57	24	13	21	29	20	15
Unfavorable	280	49	162	17	41	31	52	111	52	21	64	31	45	32	19	25	3	8	15
	56	25	89	61	53	74	80	68	40	27	72	65	31	70	79	66	43	80	75
Heard of/Undecided	54	30	8	3	12	1	3	12	18	16	12	3	18	3	2	5	2	-	2
	11	15	4	11	15	2	5	7	14	21	13	6	12	7	8	13	29	-	10

13. Richard Burr

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT					TV NEWS NETWORK TRUST MOST									
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	50	7	14	4	21	9	7	17	10	4	14	5	6	3	3	4	1	1	1
	10	4	8	14	27	21	11	10	8	5	16	10	4	7	13	11	14	10	5
Favorable	182	137	26	4	12	8	11	47	67	43	22	16	84	12	9	11	1	3	1
	36	69	14	14	15	19	17	29	52	55	25	33	58	26	38	29	14	30	5
Unfavorable	156	17	112	11	14	18	33	59	24	17	34	17	28	19	6	12	3	1	16
	31	9	62	39	18	43	51	36	19	22	38	35	19	41	25	32	43	10	80
Heard of/Undecided	112	37	30	9	31	7	14	41	28	14	19	10	28	12	6	11	2	5	2
	22	19	16	32	40	17	22	25	22	18	21	21	19	26	25	29	29	50	10

14. Sean Haugh

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	248	94	91	12	44	24	34	77	59	44	39	22	76	16	13	21	4	6	11
	50	47	50	43	56	57	52	47	46	56	44	46	52	35	54	55	57	60	55
Favorable	37	11	14	7	3	4	6	9	10	7	9	7	9	5	2	1	1	1	-
	7	6	8	25	4	10	9	5	8	9	10	15	6	11	8	3	14	10	
Unfavorable	52	22	21	2	6	4	7	21	13	6	8	6	14	6	1	6	1	1	1
	10	11	12	7	8	10	11	13	10	8	9	13	10	13	4	16	14	10	5
Heard of/Undecided	163	71	56	7	25	10	18	57	47	21	33	13	47	19	8	10	1	2	8
	33	36	31	25	32	24	28	35	36	27	37	27	32	41	33	26	14	20	40

15. Your North Carolina presidential ballot includes three candidates listed in the following order... Donald Trump, Republican, Hillary Clinton, Democrat and Gary Johnson, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	217	158	14	11	31	9	11	52	83	56	18	16	108	14	5	13	3	2	4
	43	80	8	39	40	21	17	32	64	72	20	33	74	30	21	34	43	20	20
Hillary Clinton, Democrat	224	20	160	8	28	33	53	82	35	11	57	27	31	29	17	22	2	4	14
	45	10	88	29	36	79	82	50	27	14	64	56	21	63	71	58	29	40	70
Gary Johnson, Libertarian	26	5	3	9	8	-	1	15	4	4	6	4	1	1	1	-	1	4	-
	5	3	2	32	10	-	2	9	3	5	7	8	1	2	4	-	14	40	-
Undecided	24	12	5	-	7	-	-	12	6	5	4	1	5	2	-	3	1	-	2
	5	6	3	-	9	-	-	7	5	6	4	2	3	4	-	8	14	-	10
Refused	9	3	-	-	4	-	-	3	1	2	4	-	1	-	1	-	-	-	-
	2	2	-	-	5	-	-	2	1	3	4	-	1	-	4	-	-	-	-

16. Who would be your second choice if it were between Republican Donald Trump or Democrat Hillary Clinton?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT					TV NEWS NETWORK TRUST MOST									
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
THOSE WHO WOULD NOT VOTE CLINTON/TRUMP	26	5	3	9	8	-	1	15	4	4	6	4	1	1	1	-	1	4	-
	100	100	100	100	100		100	100	100	100	100	100	100	100	100		100	100	
Donald Trump, Republican	5	3	-	2	-	-	-	1	2	2	1	2	1	-	-	-	-	-	-
	19	60		22				7	50	50	17	50	100						
Hillary Clinton, Democrat	6	1	2	2	1	-	1	4	1	-	1	1	-	-	-	-	-	2	-
	23	20	67	22	13		100	27	25		17	25						50	
Other	4	-	-	1	2	-	-	2	1	1	2	-	-	1	-	-	-	-	-
	15			11	25			13	25	25	33			100					
Undecided	8	1	-	4	3	-	-	6	-	1	1	-	-	-	1	-	1	2	-
	31	20		44	38			40		25	17				100		100	50	
Refused	3	-	1	-	2	-	-	2	-	-	1	1	-	-	-	-	-	-	-
	12		33		25			13			17	25							







19. Did you watch the second presidential debate on Sunday night?

BANNER 4																			
=====																			
SENATE RACE & DEMOGRAPHICS																			
-----																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
-----																			
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
-----																			
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	352	152	126	16	51	27	48	112	97	53	62	37	115	32	12	27	5	5	15
	70	77	69	57	65	64	74	68	75	68	70	77	79	70	50	71	71	50	75
No	143	44	55	11	27	15	17	50	32	23	27	11	29	13	12	11	2	4	5
	29	22	30	39	35	36	26	30	25	29	30	23	20	28	50	29	29	40	25
Undecided	3	2	-	1	-	-	-	2	-	1	-	-	1	1	-	-	-	1	-
	1	1		4				1		1			1	2				10	
Refused	2	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-
	*		1							1			1						

20. Who do you think won the debate - Hillary Clinton or Donald Trump?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT					TV NEWS NETWORK TRUST MOST									
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
THOSE WHO WATCHED DEBATE	352	152	126	16	51	27	48	112	97	53	62	37	115	32	12	27	5	5	15
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	149	17	101	3	24	20	38	57	21	7	41	21	19	20	5	14	1	2	10
	42	11	80	19	47	74	79	51	22	13	66	57	17	63	42	52	20	40	67
Donald Trump	143	107	12	9	14	5	8	34	56	36	8	11	77	7	4	9	4	2	5
	41	70	10	56	27	19	17	30	58	68	13	30	67	22	33	33	80	40	33
Draw	30	16	7	1	4	2	1	11	8	7	7	4	8	3	1	3	-	-	-
	9	11	6	6	8	7	2	10	8	13	11	11	7	9	8	11	-	-	-
Undecided	27	11	5	3	8	-	1	8	11	3	5	1	9	2	2	1	-	1	-
	8	7	4	19	16	-	2	7	11	6	8	3	8	6	17	4	-	20	-
Refused	3	1	1	-	1	-	-	2	1	-	1	-	2	-	-	-	-	-	-
	1	1	1	-	2	-	-	2	1	-	2	-	2	-	-	-	-	-	-





23. How did hurricane Matthew impact you and your neighborhood - a lot, a little or not at all?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	55	27	16	1	11	4	4	19	13	12	9	-	17	7	5	4	1	1	2
	11	14	9	4	14	10	6	12	10	15	10		12	15	21	11	14	10	10
A little	228	88	86	14	31	21	30	77	65	30	39	28	61	15	12	21	1	9	13
	46	44	47	50	40	50	46	47	50	38	44	58	42	33	50	55	14	90	65
Not at all	206	81	73	13	36	14	28	66	49	36	39	20	66	23	7	11	5	-	4
	41	41	40	46	46	33	43	40	38	46	44	42	45	50	29	29	71		20
Undecided	9	2	7	-	-	3	3	2	1	-	2	-	1	1	-	2	-	-	1
	2	1	4			7	5	1	1		2		1	2		5			5
Refused	2	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-
	*								1				1						

24. For U.S. Senate your ballot includes three candidates listed in the following order... Richard Burr, Republican, Deborah Ross, Democrat, Sean Haugh, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Richard Burr, Republican	198	198	-	-	-	4	6	54	77	53	21	16	99	11	7	11	2	2	3
	40	100				10	9	33	60	68	24	33	68	24	29	29	29	20	15
Deborah Ross, Democrat	182	-	182	-	-	28	48	67	25	7	41	23	24	25	9	17	3	3	15
	36		100			67	74	41	19	9	46	48	16	54	38	45	43	30	75
Sean Haugh, Libertarian	28	-	-	28	-	2	2	10	10	4	3	2	9	3	1	2	1	2	1
	6			100		5	3	6	8	5	3	4	6	7	4	5	14	20	5
Undecided	78	-	-	-	78	5	8	31	12	13	19	7	13	5	4	8	1	3	1
	16				100	12	12	19	9	17	21	15	9	11	17	21	14	30	5
Refused	14	-	-	-	-	3	1	2	5	1	5	-	1	2	3	-	-	-	-
	3					7	2	1	4	1	6		1	4	13				



25. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT					TV NEWS NETWORK TRUST MOST									
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excited	108	45	48	4	8	11	24	27	28	15	18	7	31	14	5	8	1	1	3
	22	23	26	14	10	26	37	16	22	19	20	15	21	30	21	21	14	10	15
Alarmed	291	111	109	16	46	27	32	102	75	47	53	30	81	27	11	26	4	7	16
	58	56	60	57	59	64	49	62	58	60	60	63	55	59	46	68	57	70	80
Bored	65	27	19	6	13	3	7	23	18	10	9	9	20	5	5	3	2	2	1
	13	14	10	21	17	7	11	14	14	13	10	19	14	11	21	8	29	20	5
Undecided	33	15	5	2	11	1	2	11	7	6	9	1	13	-	3	1	-	-	-
	7	8	3	7	14	2	3	7	5	8	10	2	9	-	13	3	-	-	-
Refused	3	-	1	-	-	-	-	1	1	-	-	1	1	-	-	-	-	-	-
	1	-	1	-	-	-	-	1	1	-	-	2	1	-	-	-	-	-	-

26. What do you think is the most important issue facing the next president?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	20	13	5	1	1	-	-	8	7	5	5	1	10	3	-	-	-	-	-
	4	7	3	4	1			5	5	6	6	2	7	7					
Taxes	20	3	11	2	3	2	2	9	5	2	7	1	2	2	4	1	1	-	-
	4	2	6	7	4	5	3	5	4	3	8	2	1	4	17	3	14		
Jobs/Economy	97	29	41	8	15	5	12	39	24	11	17	13	27	8	3	10	1	2	2
	19	15	23	29	19	12	18	24	19	14	19	27	18	17	13	26	14	20	10
Schools/Education	21	4	9	4	4	4	6	6	2	1	7	2	1	2	-	2	-	-	-
	4	2	5	14	5	10	9	4	2	1	8	4	1	4		5			
Healthcare	29	9	14	-	6	-	5	15	5	3	4	1	6	5	4	1	-	-	5
	6	5	8		8		8	9	4	4	4	2	4	11	17	3			25
Illegal immigration	38	20	8	3	6	4	6	12	7	9	5	1	10	4	2	7	1	1	1
	8	10	4	11	8	10	9	7	5	12	6	2	7	9	8	18	14	10	5
Abortion policy	6	2	3	1	-	2	1	1	1	1	-	-	2	-	1	2	-	-	-
	1	1	2	4		5	2	1	1	1			1		4	5			
Climate Change	13	1	9	-	3	4	3	3	-	2	1	4	-	-	1	-	1	1	2
	3	1	5		4	10	5	2		3	1	8			4		14	10	10
Civil liberties	15	6	7	-	1	2	1	3	8	1	2	2	3	3	-	-	1	-	-
	3	3	4		1	5	2	2	6	1	2	4	2	7			14		
Terrorism/national security	100	49	28	4	17	5	8	31	26	28	21	8	28	9	6	9	2	2	2
	20	25	15	14	22	12	12	19	20	36	24	17	19	20	25	24	29	20	10
Crime/Guns	23	5	12	-	4	4	5	5	7	2	6	2	5	2	3	2	-	1	-
	5	3	7		5	10	8	3	5	3	7	4	3	4	13	5		10	
Drugs/Opioids	2	-	1	-	1	-	-	1	-	1	-	1	1	-	-	-	-	-	-
	*		1		1			1		1		2	1						

26. What do you think is the most important issue facing the next president?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Choosing Supreme Court Nominees	78	46	22	3	7	6	11	21	30	10	7	9	39	3	-	2	-	2	6
	16	23	12	11	9	14	17	13	23	13	8	19	27	7		5		20	30
Undecided	38	11	12	2	10	4	5	10	7	2	7	3	12	5	-	2	-	1	2
	8	6	7	7	13	10	8	6	5	3	8	6	8	11		5		10	10



28. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More safe	68	12	44	2	9	9	18	23	10	6	20	8	11	9	4	3	1	-	6
	14	6	24	7	12	21	28	14	8	8	22	17	8	20	17	8	14		30
Less safe	275	146	59	15	45	20	19	73	95	59	35	26	107	19	13	20	3	4	7
	55	74	32	54	58	48	29	45	74	76	39	54	73	41	54	53	43	40	35
Not changed	143	40	72	11	19	11	26	65	21	13	33	14	25	14	7	13	3	6	7
	29	20	40	39	24	26	40	40	16	17	37	29	17	30	29	34	43	60	35
Undecided	11	-	7	-	3	2	2	2	3	-	1	-	3	3	-	2	-	-	-
	2		4		4	5	3	1	2		1		2	7		5			
Refused	3	-	-	-	2	-	-	1	-	-	-	-	-	1	-	-	-	-	-
	1				3			1						2					

29. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT					TV NEWS NETWORK TRUST MOST									
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	329	84	161	23	53	34	56	120	69	39	68	38	65	39	22	29	6	7	16
	66	42	88	82	68	81	86	73	53	50	76	79	45	85	92	76	86	70	80
Donald Trump	112	85	8	5	10	5	8	28	39	30	13	8	57	7	1	4	1	2	1
	22	43	4	18	13	12	12	17	30	38	15	17	39	15	4	11	14	20	5
Undecided	51	25	12	-	13	3	1	14	20	7	8	1	20	-	1	5	-	1	2
	10	13	7		17	7	2	9	16	9	9	2	14		4	13		10	10
Refused	8	4	1	-	2	-	-	2	1	2	-	1	4	-	-	-	-	-	1
	2	2	1		3			1	1	3		2	3						5

30. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	42	4	28	2	5	42	-	-	-	-	10	3	5	5	3	4	1	-	4
	8	2	15	7	6	100					11	6	3	11	13	11	14		20
Liberal	65	6	48	2	8	-	65	-	-	-	12	10	8	6	5	11	-	2	5
	13	3	26	7	10		100				13	21	5	13	21	29		20	25
Moderate	164	54	67	10	31	-	-	164	-	-	38	16	34	17	8	13	4	7	5
	33	27	37	36	40			100			43	33	23	37	33	34	57	70	25
Conservative	129	77	25	10	12	-	-	-	129	-	17	6	60	13	3	7	2	1	2
	26	39	14	36	15				100		19	13	41	28	13	18	29	10	10
Very Conservative	78	53	7	4	13	-	-	-	-	78	7	12	35	2	5	2	-	-	3
	16	27	4	14	17					100	8	25	24	4	21	5			15
Other	5	2	1	-	2	-	-	-	-	-	-	1	1	1	-	-	-	-	-
	1	1	1		3							2	1	2					
Don't know	17	2	6	-	7	-	-	-	-	-	5	-	3	2	-	1	-	-	1
	3	1	3		9						6		2	4		3			5





32. What is your annual household income?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	44	11	20	2	10	5	6	12	9	7	12	4	9	6	1	2	-	-	-
	9	6	11	7	13	12	9	7	7	9	13	8	6	13	4	5			
Under \$50,000 per year	107	39	35	7	23	12	13	34	30	17	16	4	35	14	6	9	-	1	2
	21	20	19	25	29	29	20	21	23	22	18	8	24	30	25	24		10	10
Under \$75,000 per year	113	42	43	10	13	13	15	39	27	17	21	13	31	9	8	9	5	4	4
	23	21	24	36	17	31	23	24	21	22	24	27	21	20	33	24	71	40	20
Under \$100,000 per year	67	36	19	3	8	2	6	20	24	13	10	11	20	6	3	3	1	1	4
	13	18	10	11	10	5	9	12	19	17	11	23	14	13	13	8	14	10	20
Under \$140,000 per year	50	26	16	1	7	3	6	17	15	7	6	5	17	5	1	3	-	1	4
	10	13	9	4	9	7	9	10	12	9	7	10	12	11	4	8		10	20
\$140,000 per year or more	31	16	11	-	4	2	6	10	5	8	6	2	9	1	2	4	-	2	2
	6	8	6		5	5	9	6	4	10	7	4	6	2	8	11		20	10
Undecided	88	28	38	5	13	5	13	32	19	9	18	9	25	5	3	8	1	1	4
	18	14	21	18	17	12	20	20	15	12	20	19	17	11	13	21	14	10	20

33. Is anyone in your household a member of a labor union?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	23	5	8	3	6	2	3	10	4	3	6	3	6	2	1	-	1	-	1
	5	3	4	11	8	5	5	6	3	4	7	6	4	4	4		14		5
No	470	192	173	24	69	40	61	153	124	73	81	44	138	44	23	38	6	10	19
	94	97	95	86	88	95	94	93	96	94	91	92	95	96	96	100	86	100	95
Undecided	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
	*			4						1									
Refused	6	1	1	-	3	-	1	1	1	1	2	1	2	-	-	-	-	-	-
	1	1	1		4		2	1	1	1	2	2	1						

34. Are there any members of your household who are gun owners?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	239	111	79	14	34	14	27	78	68	42	25	18	88	19	8	23	6	4	6
	48	56	43	50	44	33	42	48	53	54	28	38	60	41	33	61	86	40	30
No	238	76	97	14	41	27	35	81	54	32	58	29	49	26	16	14	1	5	12
	48	38	53	50	53	64	54	49	42	41	65	60	34	57	67	37	14	50	60
Undecided	6	3	2	-	-	1	-	2	1	2	-	-	1	1	-	-	-	1	2
	1	2	1			2		1	1	3			1	2				10	10
Refused	17	8	4	-	3	-	3	3	6	2	6	1	8	-	-	1	-	-	-
	3	4	2		4		5	2	5	3	7	2	5			3			

35. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 4																			
SENATE RACE & DEMOGRAPHICS																			
U.S. SENATE					POLITICAL VIEWPOINT						TV NEWS NETWORK TRUST MOST								
TOTAL	BURR	ROSS	HAUGH	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY CNTRL	PBS	
Total	500	198	182	28	78	42	65	164	129	78	89	48	146	46	24	38	7	10	20
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	334	145	111	19	49	25	29	104	94	64	59	33	111	26	20	19	3	4	8
	67	73	61	68	63	60	45	63	73	82	66	69	76	57	83	50	43	40	40
Somewhat important	99	35	37	5	20	7	19	35	27	9	18	9	25	14	3	12	3	1	3
	20	18	20	18	26	17	29	21	21	12	20	19	17	30	13	32	43	10	15
Not very important	29	9	13	1	4	3	6	16	3	1	6	2	5	1	1	1	1	3	4
	6	5	7	4	5	7	9	10	2	1	7	4	3	2	4	3	14	30	20
Not at all important	28	6	16	3	3	5	8	8	4	2	5	3	2	4	-	5	-	2	4
	6	3	9	11	4	12	12	5	3	3	6	6	1	9	-	13	-	20	20
Undecided	3	1	2	-	-	1	1	-	-	1	-	-	1	1	-	-	-	-	1
	1	1	1			2	2			1			1	2					5
Refused	7	2	3	-	2	1	2	1	1	1	1	1	2	-	-	1	-	-	-
	1	1	2		3	2	3	1	1	1	1	2	1			3			

6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
	FEEL SAFE IN AMERICA				LABOR UNION		GUN OWNERS		IMPORTANCE OF RELIGION				INCOME					
	TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	145	38	40	61	7	138	56	88	89	30	10	13	13	28	37	18	15	10
	29	56	15	43	30	29	23	37	27	30	34	46	30	26	33	27	30	32
Wrong Track	294	21	210	58	12	277	158	118	210	52	15	13	22	66	68	40	29	20
	59	31	76	41	52	59	66	50	63	53	52	46	50	62	60	60	58	65
Undecided	61	9	25	24	4	55	25	32	35	17	4	2	9	13	8	9	6	1
	12	13	9	17	17	12	10	13	10	17	14	7	20	12	7	13	12	3

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
	FEEL SAFE IN AMERICA				LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME					
	TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	231	55	76	91	10	217	83	136	138	49	18	18	25	51	58	23	20	8
	46	81	28	64	43	46	35	57	41	49	62	64	57	48	51	34	40	26
Disapprove	236	10	183	40	10	224	140	86	174	43	10	7	18	48	51	40	26	18
	47	15	67	28	43	48	59	36	52	43	34	25	41	45	45	60	52	58
Undecided	33	3	16	12	3	29	16	16	22	7	1	3	1	8	4	4	4	5
	7	4	6	8	13	6	7	7	7	7	3	11	2	7	4	6	8	16

## 8. Barack Obama

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
TOTAL	FEEL SAFE IN AMERICA			LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	244	54	85	94	12	229	92	143	146	55	16	20	27	54	60	24	21	10
	49	79	31	66	52	49	38	60	44	56	55	71	61	50	53	36	42	32
Unfavorable	239	13	181	43	10	227	140	87	176	43	11	6	15	50	49	41	28	20
	48	19	66	30	43	48	59	37	53	43	38	21	34	47	43	61	56	65
Heard of/Undecided	17	1	9	6	1	14	7	8	12	1	2	2	2	3	4	2	1	1
	3	1	3	4	4	3	3	3	4	1	7	7	5	3	4	3	2	3

9. Hillary Clinton

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
TOTAL	FEEL SAFE IN AMERICA			LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	214	46	73	86	10	203	81	128	133	47	13	15	24	47	54	18	17	11
	43	68	27	60	43	43	34	54	40	47	45	54	55	44	48	27	34	35
Unfavorable	259	16	193	46	11	245	151	95	186	48	11	12	17	54	55	44	30	20
	52	24	70	32	48	52	63	40	56	48	38	43	39	50	49	66	60	65
Heard of/Undecided	27	6	9	11	2	22	7	15	15	4	5	1	3	6	4	5	3	-
	5	9	3	8	9	5	3	6	4	4	17	4	7	6	4	7	6	



10. Deborah Ross

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
	FEEL SAFE IN AMERICA				LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME					
	TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	86	11	44	26	7	77	42	39	52	21	6	6	8	18	18	9	8	7
	17	16	16	18	30	16	18	16	16	21	21	21	18	17	16	13	16	23
Favorable	147	32	55	57	7	138	60	81	90	32	9	10	15	29	41	16	15	8
	29	47	20	40	30	29	25	34	27	32	31	36	34	27	36	24	30	26
Unfavorable	160	9	114	34	3	156	84	69	115	28	11	6	11	36	32	23	18	12
	32	13	41	24	13	33	35	29	34	28	38	21	25	34	28	34	36	39
Heard of/Undecided	107	16	62	26	6	99	53	49	77	18	3	6	10	24	22	19	9	4
	21	24	23	18	26	21	22	21	23	18	10	21	23	22	19	28	18	13

11. Gary Johnson

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
TOTAL	FEEL SAFE IN AMERICA			LABOR UNION		GUN OWNERS		IMPORTANCE OF RELIGION				INCOME						
	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	116	13	55	40	4	111	61	53	80	27	4	4	15	27	24	12	9	5
	23	19	20	28	17	24	26	22	24	27	14	14	34	25	21	18	18	16
Favorable	80	14	32	34	4	74	33	42	56	10	8	4	9	24	21	12	7	-
	16	21	12	24	17	16	14	18	17	10	28	14	20	22	19	18	14	
Unfavorable	179	27	115	36	9	167	82	89	105	39	15	16	9	26	46	25	23	12
	36	40	42	25	39	36	34	37	31	39	52	57	20	24	41	37	46	39
Heard of/Undecided	125	14	73	33	6	118	63	54	93	23	2	4	11	30	22	18	11	14
	25	21	27	23	26	25	26	23	28	23	7	14	25	28	19	27	22	45

12. Donald Trump

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
TOTAL	FEEL SAFE IN AMERICA			LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	166	10	131	23	8	156	97	61	118	32	8	6	13	39	35	27	21	7
	33	15	48	16	35	33	41	26	35	32	28	21	30	36	31	40	42	23
Unfavorable	280	51	109	110	12	266	116	154	175	60	20	20	29	58	66	32	24	19
	56	75	40	77	52	57	49	65	52	61	69	71	66	54	58	48	48	61
Heard of/Undecided	54	7	35	10	3	48	26	23	41	7	1	2	2	10	12	8	5	5
	11	10	13	7	13	10	11	10	12	7	3	7	5	9	11	12	10	16

13. Richard Burr

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
TOTAL	FEEL SAFE IN AMERICA			LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	50	8	27	12	2	48	26	23	29	14	4	3	4	14	13	3	8	-
	10	12	10	8	9	10	11	10	9	14	14	11	9	13	12	4	16	
Favorable	182	16	125	38	7	171	90	85	139	24	8	7	12	46	41	26	18	9
	36	24	45	27	30	36	38	36	42	24	28	25	27	43	36	39	36	29
Unfavorable	156	32	64	58	6	149	71	79	96	32	11	12	14	23	34	23	11	15
	31	47	23	41	26	32	30	33	29	32	38	43	32	21	30	34	22	48
Heard of/Undecided	112	12	59	35	8	102	52	51	70	29	6	6	14	24	25	15	13	7
	22	18	21	24	35	22	22	21	21	29	21	21	32	22	22	22	26	23

14. Sean Haugh

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
TOTAL	FEEL SAFE IN AMERICA			LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	248	26	146	68	10	233	134	103	168	53	11	13	24	48	59	32	28	18
	50	38	53	48	43	50	56	43	50	54	38	46	55	45	52	48	56	58
Favorable	37	8	14	15	3	34	15	21	22	6	4	5	3	9	10	6	4	-
	7	12	5	10	13	7	6	9	7	6	14	18	7	8	9	9	8	-
Unfavorable	52	9	21	21	-	52	18	33	34	11	5	1	3	12	13	3	1	-
	10	13	8	15		11	8	14	10	11	17	4	7	11	12	4	2	-
Heard of/Undecided	163	25	94	39	10	151	72	81	110	29	9	9	14	38	31	26	17	13
	33	37	34	27	43	32	30	34	33	29	31	32	32	36	27	39	34	42

15. Your North Carolina presidential ballot includes three candidates listed in the following order... Donald Trump, Republican, Hillary Clinton, Democrat and Gary Johnson, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
FEEL SAFE IN AMERICA				LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	217	12	172	29	8	205	128	76	158	39	9	8	15	48	43	36	26	14
	43	18	63	20	35	44	54	32	47	39	31	29	34	45	38	54	52	45
Hillary Clinton, Democrat	224	51	71	94	11	212	86	132	138	50	15	16	22	51	56	21	19	12
	45	75	26	66	48	45	36	55	41	51	52	57	50	48	50	31	38	39
Gary Johnson, Libertarian	26	1	12	12	3	23	13	13	19	2	2	3	3	5	7	6	2	1
	5	1	4	8	13	5	5	5	6	2	7	11	7	5	6	9	4	3
Undecided	24	4	14	6	-	23	10	12	12	6	3	1	3	2	7	3	2	3
	5	6	5	4		5	4	5	4	6	10	4	7	2	6	4	4	10
Refused	9	-	6	2	1	7	2	5	7	2	-	-	1	1	-	1	1	1
	2		2	1	4	1	1	2	2	2			2	1		1	2	3

16. Who would be your second choice if it were between Republican Donald Trump or Democrat Hillary Clinton?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
	FEEL SAFE IN AMERICA			LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
	TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+
THOSE WHO WOULD NOT VOTE CLINTON/TRUMP	26	1	12	12	3	23	13	13	19	2	2	3	3	5	7	6	2	1
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	5	-	2	3	-	5	3	2	5	-	-	-	-	1	1	2	1	-
	19		17	25		22	23	15	26					20	14	33	50	
Hillary Clinton, Democrat	6	-	2	3	1	5	3	3	4	1	1	-	-	1	3	1	1	-
	23		17	25	33	22	23	23	21	50	50			20	43	17	50	
Other	4	-	2	2	2	2	1	3	3	1	-	-	-	2	-	1	-	-
	15		17	17	67	9	8	23	16	50				40		17		
Undecided	8	1	3	4	-	8	3	5	5	-	1	2	3	1	2	-	-	1
	31	100	25	33		35	23	38	26		50	67	100	20	29			100
Refused	3	-	3	-	-	3	3	-	2	-	-	1	-	-	1	2	-	-
	12		25			13	23		11			33			14	33		

17. Do you think Hillary Clinton is honest and trustworthy?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
TOTAL	FEEL SAFE IN AMERICA			LABOR UNION		GUN OWNERS		IMPORTANCE OF RELIGION				INCOME						
	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	180	45	53	73	10	168	66	110	114	39	12	11	17	43	39	18	17	8
	36	66	19	51	43	36	28	46	34	39	41	39	39	40	35	27	34	26
No	288	14	210	61	13	272	162	110	203	52	16	13	23	62	66	44	31	20
	58	21	76	43	57	58	68	46	61	53	55	46	52	58	58	66	62	65
Undecided	30	9	11	9	-	28	11	16	17	6	1	4	4	2	8	4	2	3
	6	13	4	6	-	6	5	7	5	6	3	14	9	2	7	6	4	10
Refused	2	-	1	-	-	2	-	2	-	2	-	-	-	-	-	1	-	-
	*		*			*		1		2						1		



18. Do you think Donald Trump is honest and trustworthy?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
	FEEL SAFE IN AMERICA			LABOR UNION		GUN OWNERS		IMPORTANCE OF RELIGION				INCOME						
	TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	163	9	125	27	8	152	96	59	118	27	9	7	10	40	30	26	20	16
	33	13	45	19	35	32	40	25	35	27	31	25	23	37	27	39	40	52
No	299	55	125	110	15	283	128	160	193	63	18	19	31	65	79	33	26	14
	60	81	45	77	65	60	54	67	58	64	62	68	70	61	70	49	52	45
Undecided	35	4	23	6	-	32	14	17	23	7	1	2	2	2	4	7	4	1
	7	6	8	4	-	7	6	7	7	7	3	7	5	2	4	10	8	3
Refused	3	-	2	-	-	3	1	2	-	2	1	-	1	-	-	1	-	-
	1	-	1	-	-	1	*	1	-	2	3	-	2	-	-	1	-	-

19. Did you watch the second presidential debate on Sunday night?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
TOTAL	FEEL SAFE IN AMERICA			LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	352	52	197	97	16	331	174	161	233	71	22	19	25	72	74	48	39	24
	70	76	72	68	70	70	73	68	70	72	76	68	57	67	65	72	78	77
No	143	16	76	44	7	134	64	74	99	25	7	9	18	34	38	18	11	7
	29	24	28	31	30	29	27	31	30	25	24	32	41	32	34	27	22	23
Undecided	3	-	2	1	-	3	1	1	1	2	-	-	-	1	1	-	-	-
	1		1	1		1	*	*	*	2				1	1			
Refused	2	-	-	1	-	2	-	2	1	1	-	-	1	-	-	1	-	-
	*			1		*		1	*	1			2			1		

20. Who do you think won the debate - Hillary Clinton or Donald Trump?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
	FEEL SAFE IN AMERICA				LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME					
	TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+
THOSE WHO WATCHED DEBATE	352	52	197	97	16	331	174	161	233	71	22	19	25	72	74	48	39	24
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	149	42	45	58	10	138	59	85	91	29	13	12	12	29	32	16	16	11
	42	81	23	60	63	42	34	53	39	41	59	63	48	40	43	33	41	46
Donald Trump	143	8	115	20	6	137	83	54	100	29	6	7	8	29	30	25	17	9
	41	15	58	21	38	41	48	34	43	41	27	37	32	40	41	52	44	38
Draw	30	1	17	10	-	28	14	13	20	6	3	-	2	9	6	1	4	2
	9	2	9	10	-	8	8	8	9	8	14	-	8	13	8	2	10	8
Undecided	27	1	17	9	-	25	17	8	20	6	-	-	3	5	4	6	2	2
	8	2	9	9	-	8	10	5	9	8	-	-	12	7	5	13	5	8
Refused	3	-	3	-	-	3	1	1	2	1	-	-	-	-	2	-	-	-
	1	-	2	-	-	1	1	1	1	1	-	-	-	3	-	-	-	-



22. Did the Access Hollywood video of Donald Trump - which was released last Friday - change your opinion of Donald Trump?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
	FEEL SAFE IN AMERICA				LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME					
	TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	68	9	33	25	6	62	31	33	41	16	3	6	3	17	17	6	7	5
	14	13	12	17	26	13	13	14	12	16	10	21	7	16	15	9	14	16
No	345	45	196	96	12	328	168	161	239	62	21	16	28	77	76	50	36	21
	69	66	71	67	52	70	70	68	72	63	72	57	64	72	67	75	72	68
Did not see video	71	9	41	18	5	66	34	36	46	18	4	3	12	11	16	8	7	4
	14	13	15	13	22	14	14	15	14	18	14	11	27	10	14	12	14	13
Undecided	15	5	5	4	-	13	6	7	8	2	1	3	1	2	4	2	-	1
	3	7	2	3		3	3	3	2	2	3	11	2	2	4	3		3
Refused	1	-	-	-	-	1	-	1	-	1	-	-	-	-	-	1	-	-
	*					*		*		1						1		

23. How did hurricane Matthew impact you and your neighborhood - a lot, a little or not at all?

BANNER 5																			
UNIONS, GUNS, RELIGION, & INCOME																			
	FEEL SAFE IN AMERICA				LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
	TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
A lot	55	3	33	18	4	49	30	23	40	10	3	1	2	14	17	9	3	3	
	11	4	12	13	17	10	13	10	12	10	10	4	5	13	15	13	6	10	
A little	228	27	127	69	10	216	107	111	143	50	18	13	15	45	52	35	27	15	
	46	40	46	48	43	46	45	47	43	51	62	46	34	42	46	52	54	48	
Not at all	206	33	114	55	9	195	98	100	146	36	7	13	26	46	44	22	19	12	
	41	49	41	38	39	41	41	42	44	36	24	46	59	43	39	33	38	39	
Undecided	9	5	1	1	-	9	4	3	4	2	1	1	1	2	-	-	1	1	
	2	7	*	1		2	2	1	1	2	3	4	2	2			2	3	
Refused	2	-	-	-	-	1	-	1	1	1	-	-	-	-	-	1	-	-	
	*					*		*	*	1						1			

24. For U.S. Senate your ballot includes three candidates listed in the following order... Richard Burr, Republican, Deborah Ross, Democrat, Sean Haugh, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
FEEL SAFE IN AMERICA				LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Richard Burr, Republican	198	12	146	40	5	192	111	76	145	35	9	6	11	39	42	36	26	16
	40	18	53	28	22	41	46	32	43	35	31	21	25	36	37	54	52	52
Deborah Ross, Democrat	182	44	59	72	8	173	79	97	111	37	13	16	20	35	43	19	16	11
	36	65	21	50	35	37	33	41	33	37	45	57	45	33	38	28	32	35
Sean Haugh, Libertarian	28	2	15	11	3	24	14	14	19	5	1	3	2	7	10	3	1	-
	6	3	5	8	13	5	6	6	6	5	3	11	5	7	9	4	2	
Undecided	78	9	45	19	6	69	34	41	49	20	4	3	10	23	13	8	7	4
	16	13	16	13	26	15	14	17	15	20	14	11	23	21	12	12	14	13
Refused	14	1	10	1	1	12	1	10	10	2	2	-	1	3	5	1	-	-
	3	1	4	1	4	3	*	4	3	2	7		2	3	4	1		

25. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
TOTAL	FEEL SAFE IN AMERICA			LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excited	108	23	54	26	4	103	54	50	67	23	9	7	9	24	21	18	13	6
	22	34	20	18	17	22	23	21	20	23	31	25	20	22	19	27	26	19
Alarmed	291	35	171	82	15	274	141	137	197	55	16	18	22	60	74	37	28	21
	58	51	62	57	65	58	59	58	59	56	55	64	50	56	65	55	56	68
Bored	65	6	32	27	1	64	31	32	44	14	4	2	9	16	12	8	7	2
	13	9	12	19	4	14	13	13	13	14	14	7	20	15	11	12	14	6
Undecided	33	4	17	8	3	27	13	17	25	5	-	1	4	7	6	3	2	1
	7	6	6	6	13	6	5	7	7	5	-	4	9	7	5	4	4	3
Refused	3	-	1	-	-	2	-	2	1	2	-	-	-	-	-	1	-	1
	1		*			*		1	*	2						1		3



26. What do you think is the most important issue facing the next president?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
	FEEL SAFE IN AMERICA				LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME					
	TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+
Total	500 100	68 100	275 100	143 100	23 100	470 100	239 100	238 100	334 100	99 100	29 100	28 100	44 100	107 100	113 100	67 100	50 100	31 100
Reducing the national debt	20 4	5 7	10 4	5 3	1 4	18 4	13 5	6 3	13 4	4 4	-	1 4	-	2 2	7 6	3 4	3 6	2 6
Taxes	20 4	3 4	11 4	6 4	1 4	19 4	3 1	17 7	17 5	2 2	1 3	-	3 7	7 7	6 5	-	-	-
Jobs/Economy	97 19	14 21	48 17	33 23	4 17	92 20	45 19	49 21	66 20	19 19	8 28	4 14	13 30	25 23	16 14	10 15	7 14	4 13
Schools/Education	21 4	1 1	7 3	11 8	1 4	20 4	12 5	9 4	11 3	8 8	-	2 7	1 2	6 6	6 5	3 4	1 2	1 3
Healthcare	29 6	5 7	11 4	11 8	3 13	26 6	14 6	15 6	15 4	9 9	3 10	2 7	2 5	6 6	4 4	4 6	5 10	2 6
Illegal immigration	38 8	8 12	27 10	2 1	3 13	34 7	23 10	12 5	28 8	6 6	-	3 11	2 5	8 7	12 11	5 7	1 2	2 6
Abortion policy	6 1	1 1	4 1	1 1	-	6 1	5 2	1 *	4 1	1 1	1 3	-	1 2	2 2	1 1	-	2 4	-
Climate Change	13 3	2 3	5 2	6 4	2 9	11 2	5 2	7 3	5 1	3 3	2 7	3 11	-	2 2	6 5	1 1	3 6	-
Civil liberties	15 3	-	12 4	3 2	1 4	14 3	10 4	5 2	11 3	2 2	2 7	-	2 5	1 1	5 4	3 4	2 4	-
Terrorism/national security	100 20	11 16	63 23	25 17	5 22	94 20	46 19	49 21	70 21	21 21	4 14	4 14	9 20	21 20	22 19	15 22	11 22	10 32
Crime/Guns	23 5	6 9	9 3	8 6	-	23 5	6 3	17 7	15 4	2 2	3 10	3 11	2 5	4 4	7 6	2 3	4 8	1 3
Drugs/Opioids	2 *	-	1 *	1 1	1 4	1 *	2 1	-	2 1	-	-	-	1 2	1 1	-	-	-	-

26. What do you think is the most important issue facing the next president?

		BANNER 5																	
		UNIONS, GUNS, RELIGION, & INCOME																	
		FEEL SAFE IN AMERICA			LABOR UNION		GUN OWNERS		IMPORTANCE OF RELIGION				INCOME						
		TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+
Choosing Supreme Court	78	6	51	20	1	77	40	35	51	13	5	6	2	13	16	19	9	9	
Nominees	16	9	19	14	4	16	17	15	15	13	17	21	5	12	14	28	18	29	
Undecided	38	6	16	11	-	35	15	16	26	9	-	-	6	9	5	2	2	-	
	8	9	6	8		7	6	7	8	9			14	8	4	3	4		



28. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
TOTAL	FEEL SAFE IN AMERICA			LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More safe	68	68	-	-	4	62	27	36	40	13	5	7	4	12	17	8	7	3
	14	100			17	13	11	15	12	13	17	25	9	11	15	12	14	10
Less safe	275	-	275	-	11	261	144	117	205	45	11	10	26	58	61	37	31	17
	55		100		48	56	60	49	61	45	38	36	59	54	54	55	62	55
Not changed	143	-	-	143	7	136	63	78	83	35	13	10	13	34	34	20	11	11
	29			100	30	29	26	33	25	35	45	36	30	32	30	30	22	35
Undecided	11	-	-	-	1	9	5	5	6	4	-	1	1	3	1	1	1	-
	2				4	2	2	2	2	4		4	2	3	1	1	2	
Refused	3	-	-	-	-	2	-	2	-	2	-	-	-	-	-	1	-	-
	1					*		1		2					1			

29. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
FEEL SAFE IN AMERICA				LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	329	56	153	109	16	310	147	171	214	66	23	19	33	74	77	38	34	20
	66	82	56	76	70	66	62	72	64	67	79	68	75	69	68	57	68	65
Donald Trump	112	5	86	20	7	104	63	42	79	22	6	4	8	26	25	19	14	4
	22	7	31	14	30	22	26	18	24	22	21	14	18	24	22	28	28	13
Undecided	51	6	32	13	-	49	25	22	38	10	-	2	3	6	10	8	1	6
	10	9	12	9		10	10	9	11	10		7	7	6	9	12	2	19
Refused	8	1	4	1	-	7	4	3	3	1	-	3	-	1	1	2	1	1
	2	1	1	1		1	2	1	1	1		11		1	1	3	2	3

30. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
FEEL SAFE IN AMERICA				LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME						
TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	42	9	20	11	2	40	14	27	25	7	3	5	5	12	13	2	3	2
	8	13	7	8	9	9	6	11	7	7	10	18	11	11	12	3	6	6
Liberal	65	18	19	26	3	61	27	35	29	19	6	8	6	13	15	6	6	6
	13	26	7	18	13	13	11	15	9	19	21	29	14	12	13	9	12	19
Moderate	164	23	73	65	10	153	78	81	104	35	16	8	12	34	39	20	17	10
	33	34	27	45	43	33	33	34	31	35	55	29	27	32	35	30	34	32
Conservative	129	10	95	21	4	124	68	54	94	27	3	4	9	30	27	24	15	5
	26	15	35	15	17	26	28	23	28	27	10	14	20	28	24	36	30	16
Very Conservative	78	6	59	13	3	73	42	32	64	9	1	2	7	17	17	13	7	8
	16	9	21	9	13	16	18	13	19	9	3	7	16	16	15	19	14	26
Other	5	1	4	-	-	5	3	2	4	-	-	1	1	1	-	1	-	-
	1	1	1			1	1	1	1			4	2	1	1			
Don't know	17	1	5	7	1	14	7	7	14	2	-	-	4	-	2	1	2	-
	3	1	2	5	4	3	3	3	4	2			9		2	1	4	

31. What TV news or commentary source do you trust the most?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
TOTAL	FEEL SAFE IN AMERICA				LABOR UNION		GUN OWNERS		IMPORTANCE OF RELIGION				INCOME					
	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+	
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
CNN	89	20	35	33	6	81	25	58	59	18	6	5	12	16	21	10	6	6
	18	29	13	23	26	17	10	24	18	18	21	18	27	15	19	15	12	19
MSNBC	48	8	26	14	3	44	18	29	33	9	2	3	4	4	13	11	5	2
	10	12	9	10	13	9	8	12	10	9	7	11	9	4	12	16	10	6
FOX News	146	11	107	25	6	138	88	49	111	25	5	2	9	35	31	20	17	9
	29	16	39	17	26	29	37	21	33	25	17	7	20	33	27	30	34	29
ABC	46	9	19	14	2	44	19	26	26	14	1	4	6	14	9	6	5	1
	9	13	7	10	9	9	8	11	8	14	3	14	14	13	8	9	10	3
NBC	24	4	13	7	1	23	8	16	20	3	1	-	1	6	8	3	1	2
	5	6	5	5	4	5	3	7	6	3	3	-	2	6	7	4	2	6
CBS	38	3	20	13	-	38	23	14	19	12	1	5	2	9	9	3	3	4
	8	4	7	9		8	10	6	6	12	3	18	5	8	8	4	6	13
C-SPAN	7	1	3	3	1	6	6	1	3	3	1	-	-	-	5	1	-	-
	1	1	1	2	4	1	3	*	1	3	3	-	-	-	4	1	-	-
Comedy Central	10	-	4	6	-	10	4	5	4	1	3	2	-	1	4	1	1	2
	2		1	4		2	2	2	1	1	10	7		1	4	1	2	6
PBS	20	6	7	7	1	19	6	12	8	3	4	4	-	2	4	4	4	2
	4	9	3	5	4	4	3	5	2	3	14	14		2	4	6	8	6
Undecided	72	6	41	21	3	67	42	28	51	11	5	3	10	20	9	8	8	3
	14	9	15	15	13	14	18	12	15	11	17	11	23	19	8	12	16	10

32. What is your annual household income?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
	FEEL SAFE IN AMERICA				LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME					
	TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	44	4	26	13	3	41	13	30	37	4	2	1	44	-	-	-	-	-
	9	6	9	9	13	9	5	13	11	4	7	4	100					
Under \$50,000 per year	107	12	58	34	4	103	52	50	75	26	3	2	-	107	-	-	-	-
	21	18	21	24	17	22	22	21	22	26	10	7		100				
Under \$75,000 per year	113	17	61	34	5	108	52	57	74	20	8	10	-	-	113	-	-	-
	23	25	22	24	22	23	22	24	22	20	28	36			100			
Under \$100,000 per year	67	8	37	20	5	62	40	26	46	14	5	2	-	-	-	67	-	-
	13	12	13	14	22	13	17	11	14	14	17	7				100		
Under \$140,000 per year	50	7	31	11	1	49	28	21	29	14	3	4	-	-	-	-	50	-
	10	10	11	8	4	10	12	9	9	14	10	14					100	
\$140,000 per year or more	31	3	17	11	-	31	21	10	19	5	4	3	-	-	-	-	-	31
	6	4	6	8		7	9	4	6	5	14	11						100
Undecided	88	17	45	20	5	76	33	44	54	16	4	6	-	-	-	-	-	-
	18	25	16	14	22	16	14	18	16	16	14	21						





34. Are there any members of your household who are gun owners?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
	FEEL SAFE IN AMERICA				LABOR UNION		GUN OWNERS		IMPORTANCE OF RELIGION				INCOME					
	TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	239	27	144	63	16	222	239	-	165	47	15	11	13	52	52	40	28	21
	48	40	52	44	70	47	100		49	47	52	39	30	49	46	60	56	68
No	238	36	117	78	6	232	-	238	156	49	14	16	30	50	57	26	21	10
	48	53	43	55	26	49		100	47	49	48	57	68	47	50	39	42	32
Undecided	6	2	2	2	-	6	-	-	4	-	-	1	-	2	2	-	1	-
	1	3	1	1		1			1			4		2	2		2	
Refused	17	3	12	-	1	10	-	-	9	3	-	-	1	3	2	1	-	-
	3	4	4		4	2			3	3			2	3	2	1		

35. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 5																		
UNIONS, GUNS, RELIGION, & INCOME																		
	FEEL SAFE IN AMERICA				LABOR UNION GUN OWNERS				IMPORTANCE OF RELIGION				INCOME					
	TOTAL	MORE	LESS	NOT CHNGE	YES	NO	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	<20K	<50K	<75K	<100K	<140K	140K+
Total	500	68	275	143	23	470	239	238	334	99	29	28	44	107	113	67	50	31
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	334	40	205	83	16	315	165	156	334	-	-	-	37	75	74	46	29	19
	67	59	75	58	70	67	69	66	100				84	70	65	69	58	61
Somewhat important	99	13	45	35	3	96	47	49	-	99	-	-	4	26	20	14	14	5
	20	19	16	24	13	20	20	21		100			9	24	18	21	28	16
Not very important	29	5	11	13	3	26	15	14	-	-	29	-	2	3	8	5	3	4
	6	7	4	9	13	6	6	6			100		5	3	7	7	6	13
Not at all important	28	7	10	10	1	27	11	16	-	-	-	28	1	2	10	2	4	3
	6	10	4	7	4	6	5	7				100	2	2	9	3	8	10
Undecided	3	1	1	1	-	3	1	1	-	-	-	-	-	-	1	-	-	-
	1	1	*	1		1	*	*							1			
Refused	7	2	3	1	-	3	-	2	-	-	-	-	-	1	-	-	-	-
	1	3	1	1		1		1						1				

6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY		OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH	
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	145	145	-	131	10	131	13	125	18	91	15	28	60	9	131	28	76	14	23	9	116
	29	100		57	4	54	5	58	7	62	9	35	34	5	47	15	49	38	44	14	29
Wrong Track	294	-	294	66	208	74	210	60	223	47	140	40	113	147	111	139	68	21	24	52	244
	59		100	29	88	30	88	28	86	32	88	50	63	89	40	76	44	57	46	79	62
Undecided	61	-	-	34	18	39	16	29	18	9	5	12	6	10	38	15	12	2	5	5	36
	12			15	8	16	7	14	7	6	3	15	3	6	14	8	8	5	10	8	9

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY		OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH	
	TOTAL	RIGHT	WRONG	APPRV	DIS APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	231	131	66	231	-	217	9	190	26	120	24	42	80	10	211	44	99	22	30	19	174
	46	90	22	100		89	4	89	10	82	15	53	45	6	75	24	63	59	58	29	44
Disapprove	236	10	208	-	236	13	216	15	214	20	128	28	92	152	52	133	46	13	21	38	198
	47	7	71		100	5	90	7	83	14	80	35	51	92	19	73	29	35	40	58	50
Undecided	33	4	20	-	-	14	14	9	19	7	8	10	7	4	17	5	11	2	1	9	24
	7	3	7			6	6	4	7	5	5	13	4	2	6	3	7	5	2	14	6

## 8. Barack Obama

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	244	131	74	217	13	244	-	200	28	120	28	41	85	10	224	47	103	22	29	20	182
	49	90	25	94	6	100		93	11	82	18	51	47	6	80	26	66	59	56	30	46
Unfavorable	239	13	210	9	216	-	239	10	224	24	129	35	87	155	48	127	50	12	22	43	201
	48	9	71	4	92		100	5	86	16	81	44	49	93	17	70	32	32	42	65	51
Heard of/Undecided	17	1	10	5	7	-	-	4	7	3	3	4	7	1	8	8	3	3	1	3	13
	3	1	3	2	3			2	3	2	2	5	4	1	3	4	2	8	2	5	3

9. Hillary Clinton

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	214	125	60	190	15	200	10	214	-	117	21	34	77	7	201	40	101	18	28	-	161
	43	86	20	82	6	82	4	100		80	13	43	43	4	72	22	65	49	54		41
Unfavorable	259	18	223	26	214	28	224	-	259	26	136	39	99	156	66	132	52	17	21	66	217
	52	12	76	11	91	11	94		100	18	85	49	55	94	24	73	33	46	40	100	55
Heard of/Undecided	27	2	11	15	7	16	5	-	-	4	3	7	3	3	13	10	3	2	3	-	18
	5	1	4	6	3	7	2			3	2	9	2	2	5	5	2	5	6		5

10. Deborah Ross

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY		OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH	
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	86	19	43	44	34	48	35	40	37	-	-	16	25	23	55	21	14	4	5	12	-
	17	13	15	19	14	20	15	19	14			20	14	14	20	12	9	11	10	18	
Favorable	147	91	47	120	20	120	24	117	26	147	-	23	59	15	122	28	91	15	20	8	136
	29	63	16	52	8	49	10	55	10	100		29	33	9	44	15	58	41	38	12	34
Unfavorable	160	15	140	24	128	28	129	21	136	-	160	22	61	95	49	94	37	13	25	30	154
	32	10	48	10	54	11	54	10	53		100	28	34	57	18	52	24	35	48	45	39
Heard of/Undecided	107	20	64	43	54	48	51	36	60	-	-	19	34	33	54	39	14	5	2	16	106
	21	14	22	19	23	20	21	17	23			24	19	20	19	21	9	14	4	24	27



11. Gary Johnson

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY		OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH	
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	116	35	65	54	55	58	55	52	58	35	34	-	-	38	68	39	32	1	13	15	74
	23	24	22	23	23	24	23	24	22	24	21			23	24	21	21	3	25	23	19
Favorable	80	28	40	42	28	41	35	34	39	23	22	80	-	22	50	28	23	19	10	15	61
	16	19	14	18	12	17	15	16	15	16	14	100		13	18	15	15	51	19	23	15
Unfavorable	179	60	113	80	92	85	87	77	99	59	61	-	179	66	97	73	68	15	25	20	145
	36	41	38	35	39	35	36	36	38	40	38		100	40	35	40	44	41	48	30	37
Heard of/Undecided	125	22	76	55	61	60	62	51	63	30	43	-	-	40	65	42	33	2	4	16	116
	25	15	26	24	26	25	26	24	24	20	27			24	23	23	21	5	8	24	29

12. Donald Trump

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	166	9	147	10	152	10	155	7	156	15	95	22	66	166	-	98	28	9	15	-	141
	33	6	50	4	64	4	65	3	60	10	59	28	37	100		54	18	24	29		36
Unfavorable	280	131	111	211	52	224	48	201	66	122	49	50	97	-	280	60	117	23	36	66	210
	56	90	38	91	22	92	20	94	25	83	31	63	54		100	33	75	62	69	100	53
Heard of/Undecided	54	5	36	10	32	10	36	6	37	10	16	8	16	-	-	24	11	5	1	-	45
	11	3	12	4	14	4	15	3	14	7	10	10	9			13	7	14	2		11

13. Richard Burr

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY		OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH	
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	50	16	24	32	16	34	14	31	17	11	6	8	17	11	36	-	-	5	1	4	-
	10	11	8	14	7	14	6	14	7	7	4	10	9	7	13			14	2	6	
Favorable	182	28	139	44	133	47	127	40	132	28	94	28	73	98	60	182	-	16	20	23	161
	36	19	47	19	56	19	53	19	51	19	59	35	41	59	21	100		43	38	35	41
Unfavorable	156	76	68	99	46	103	50	101	52	91	37	23	68	28	117	-	156	12	23	18	142
	31	52	23	43	19	42	21	47	20	62	23	29	38	17	42		100	32	44	27	36
Heard of/Undecided	112	25	63	56	41	60	48	42	58	17	23	21	21	29	67	-	-	4	8	21	93
	22	17	21	24	17	25	20	20	22	12	14	26	12	17	24			11	15	32	23

14. Sean Haugh

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY		OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH	
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	248	64	151	103	125	116	121	99	133	68	77	26	86	80	136	84	77	-	-	35	163
	50	44	51	45	53	48	51	46	51	46	48	33	48	48	49	46	49			53	41
Favorable	37	14	21	22	13	22	12	18	17	15	13	19	15	9	23	16	12	37	-	5	30
	7	10	7	10	6	9	5	8	7	10	8	24	8	5	8	9	8	100		8	8
Unfavorable	52	23	24	30	21	29	22	28	21	20	25	10	25	15	36	20	23	-	52	7	47
	10	16	8	13	9	12	9	13	8	14	16	13	14	9	13	11	15		100	11	12
Heard of/Undecided	163	44	98	76	77	77	84	69	88	44	45	25	53	62	85	62	44	-	-	19	156
	33	30	33	33	33	32	35	32	34	30	28	31	30	37	30	34	28			29	39

15. Your North Carolina presidential ballot includes three candidates listed in the following order... Donald Trump, Republican, Hillary Clinton, Democrat and Gary Johnson, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 6

FAVORABILITIES

	DIRECTION OF COUNTRY		OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH CLIN/ TRUMP	KNOW BOTH BURR/ ROSS	
	TOTAL	RIGHT	WRONG	APPRV	DIS APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV		
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	217	9	195	14	193	14	196	3	209	16	122	23	91	161	22	121	40	11	16	22	182
	43	6	66	6	82	6	82	1	81	11	76	29	51	97	8	66	26	30	31	33	46
Hillary Clinton, Democrat	224	128	63	200	13	209	10	204	9	120	21	33	80	3	216	43	105	20	28	9	171
	45	88	21	87	6	86	4	95	3	82	13	41	45	2	77	24	67	54	54	14	43
Gary Johnson, Libertarian	26	6	14	9	10	10	15	3	21	3	7	21	1	-	22	5	5	6	3	17	15
	5	4	5	4	4	4	6	1	8	2	4	26	1		8	3	3	16	6	26	4
Undecided	24	2	16	6	14	6	15	3	16	8	7	3	5	2	15	11	5	-	5	15	22
	5	1	5	3	6	2	6	1	6	5	4	4	3	1	5	6	3		10	23	6
Refused	9	-	6	2	6	5	3	1	4	-	3	-	2	-	5	2	1	-	-	3	6
	2		2	1	3	2	1	*	2		2		1		2	1	1			5	2

16. Who would be your second choice if it were between Republican Donald Trump or Democrat Hillary Clinton?

BANNER 6																					
=====																					
FAVORABILITIES																					
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	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
-----																					
THOSE WHO WOULD NOT VOTE CLINTON/TRUMP	26	6	14	9	10	10	15	3	21	3	7	21	1	-	22	5	5	6	3	17	15
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	5	1	4	-	1	-	5	-	5	2	2	4	-	-	2	2	1	2	-	2	5
	19	17	29		10		33		24	67	29	19			9	40	20	33		12	33
Hillary Clinton, Democrat	6	3	2	5	1	5	1	-	5	-	1	5	-	-	6	1	1	2	-	5	4
	23	50	14	56	10	50	7		24		14	24			27	20	20	33		29	27
Other	4	-	2	1	1	2	2	2	2	-	1	3	1	-	3	-	-	-	1	1	1
	15		14	11	10	20	13	67	10		14	14	100		14				33	6	7
Undecided	8	2	4	2	5	2	5	1	6	-	2	6	-	-	8	2	2	1	2	6	4
	31	33	29	22	50	20	33	33	29		29	29			36	40	40	17	67	35	27
Refused	3	-	2	1	2	1	2	-	3	1	1	3	-	-	3	-	1	1	-	3	1
	12		14	11	20	10	13		14	33	14	14			14		20	17		18	7



18. Do you think Donald Trump is honest and trustworthy?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	163	11	143	14	144	12	147	7	152	13	87	23	66	126	17	94	28	9	12	12	136
	33	8	49	6	61	5	62	3	59	9	54	29	37	76	6	52	18	24	23	18	34
No	299	132	126	211	65	225	66	203	80	131	55	53	102	23	256	72	120	28	36	51	229
	60	91	43	91	28	92	28	95	31	89	34	66	57	14	91	40	77	76	69	77	58
Undecided	35	2	24	5	26	5	26	3	27	3	17	4	11	16	7	16	8	-	4	3	29
	7	1	8	2	11	2	11	1	10	2	11	5	6	10	3	9	5	-	8	5	7
Refused	3	-	1	1	1	2	-	1	-	-	1	-	-	1	-	-	-	-	-	-	2
	1		*	*	*	1		*			1			1							1



19. Did you watch the second presidential debate on Sunday night?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	352	100	215	153	180	160	182	147	190	103	116	49	135	135	178	127	120	23	33	34	283
	70	69	73	66	76	66	76	69	73	70	73	61	75	81	64	70	77	62	63	52	71
No	143	43	76	77	52	82	54	66	66	43	40	29	43	28	101	54	34	13	19	32	108
	29	30	26	33	22	34	23	31	25	29	25	36	24	17	36	30	22	35	37	48	27
Undecided	3	1	2	1	2	1	2	1	2	-	3	1	1	2	1	1	1	1	-	-	3
	1	1	1	*	1	*	1	*	1		2	1	1	1	*	1	1	3			1
Refused	2	1	1	-	2	1	1	-	1	1	1	1	-	1	-	-	1	-	-	-	2
	*	1	*		1	*	*		*	1	1	1		1			1				1

20. Who do you think won the debate - Hillary Clinton or Donald Trump?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
THOSE WHO WATCHED DEBATE	352	100	215	153	180	160	182	147	190	103	116	49	135	135	178	127	120	23	33	34	283
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	149	85	46	127	14	130	15	123	20	76	14	24	54	5	137	23	74	12	18	15	115
	42	85	21	83	8	81	8	84	11	74	12	49	40	4	77	18	62	52	55	44	41
Donald Trump	143	5	131	9	129	8	133	6	133	16	81	18	68	113	11	86	26	11	12	8	124
	41	5	61	6	72	5	73	4	70	16	70	37	50	84	6	68	22	48	36	24	44
Draw	30	5	18	7	19	7	20	7	21	6	11	4	7	10	13	8	11	-	2	6	27
	9	5	8	5	11	4	11	5	11	6	9	8	5	7	7	6	9	-	6	18	10
Undecided	27	5	18	10	16	14	12	10	14	4	9	3	6	7	16	10	8	-	1	4	15
	8	5	8	7	9	9	7	7	7	4	8	6	4	5	9	8	7	-	3	12	5
Refused	3	-	2	-	2	1	2	1	2	1	1	-	-	-	1	-	1	-	-	1	2
	1	-	1	-	1	1	1	1	1	1	1	-	-	-	1	-	1	-	-	3	1





23. How did hurricane Matthew impact you and your neighborhood - a lot, a little or not at all?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	55	10	37	17	35	19	34	15	37	15	14	8	14	18	23	22	15	1	1	10	46
	11	7	13	7	15	8	14	7	14	10	9	10	8	11	8	12	10	3	2	15	12
A little	228	81	121	119	93	125	97	111	107	67	72	37	94	69	136	80	69	21	25	23	180
	46	56	41	52	39	51	41	52	41	46	45	46	53	42	49	44	44	57	48	35	45
Not at all	206	49	133	88	105	92	106	81	112	62	70	34	68	78	112	79	69	13	26	31	163
	41	34	45	38	44	38	44	38	43	42	44	43	38	47	40	43	44	35	50	47	41
Undecided	9	5	1	7	2	7	2	7	2	3	3	1	2	1	8	1	3	2	-	1	6
	2	3	*	3	1	3	1	3	1	2	2	1	1	1	3	1	2	5	-	2	2
Refused	2	-	2	-	1	1	-	-	1	-	1	-	1	-	1	-	-	-	-	1	1
	*		1		*	*			*		1		1		*					2	*

24. For U.S. Senate your ballot includes three candidates listed in the following order... Richard Burr, Republican, Deborah Ross, Democrat, Sean Haugh, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY		OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH CLIN/ TRUMP/	KNOW BOTH BURR/ ROSS	
	TOTAL	RIGHT	WRONG	APPRV	DIS APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV		
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Richard Burr, Republican	198	19	168	24	166	23	169	19	170	11	117	29	79	119	49	137	17	11	22	32	170
	40	13	57	10	70	9	71	9	66	7	73	36	44	72	18	75	11	30	42	48	43
Deborah Ross, Democrat	182	106	54	153	19	157	21	150	26	124	5	27	68	12	162	26	112	14	21	12	149
	36	73	18	66	8	64	9	70	10	84	3	34	38	7	58	14	72	38	40	18	38
Sean Haugh, Libertarian	28	7	18	11	12	14	14	9	18	2	15	11	9	8	17	4	11	7	2	7	21
	6	5	6	5	5	6	6	4	7	1	9	14	5	5	6	2	7	19	4	11	5
Undecided	78	11	44	34	35	39	34	27	43	4	20	11	15	25	41	12	14	3	6	14	49
	16	8	15	15	15	16	14	13	17	3	13	14	8	15	15	7	9	8	12	21	12
Refused	14	2	10	9	4	11	1	9	2	6	3	2	8	2	11	3	2	2	1	1	7
	3	1	3	4	2	5	*	4	1	4	2	3	4	1	4	2	1	5	2	2	2

25. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excited	108	44	55	54	50	51	54	47	54	33	36	22	39	52	50	38	38	5	7	3	85
	22	30	19	23	21	21	23	22	21	22	23	28	22	31	18	21	24	14	13	5	21
Alarmed	291	81	178	140	130	156	125	128	149	92	82	39	117	78	179	103	91	24	33	48	234
	58	56	61	61	55	64	52	60	58	63	51	49	65	47	64	57	58	65	63	73	59
Bored	65	15	37	26	35	22	40	27	35	15	30	14	16	21	37	24	21	8	11	11	52
	13	10	13	11	15	9	17	13	14	10	19	18	9	13	13	13	13	22	21	17	13
Undecided	33	4	22	11	20	13	20	11	20	7	11	5	5	15	12	17	5	-	1	3	24
	7	3	7	5	8	5	8	5	8	5	7	6	3	9	4	9	3	-	2	5	6
Refused	3	1	2	-	1	2	-	1	1	-	1	-	2	-	2	-	1	-	-	1	1
	1	1	1		*	1		*	*		1		1		1		1			2	*

26. What do you think is the most important issue facing the next president?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH CLIN/TON/ TRUMP	KNOW BOTH BURR/ROSS
	TOTAL	RIGHT	WRONG	APPRV	DIS APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV		
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	20	3	16	9	11	9	11	6	13	2	7	4	8	4	12	9	5	3	1	7	18
	4	2	5	4	5	4	5	3	5	1	4	5	4	2	4	5	3	8	2	11	5
Taxes	20	9	8	15	4	16	4	13	7	9	3	5	7	2	17	6	7	4	3	4	15
	4	6	3	6	2	7	2	6	3	6	2	6	4	1	6	3	4	11	6	6	4
Jobs/Economy	97	34	54	51	40	53	42	45	46	32	31	17	35	33	59	36	31	4	17	9	80
	19	23	18	22	17	22	18	21	18	22	19	21	20	20	21	20	20	11	33	14	20
Schools/Education	21	8	9	13	6	15	6	11	10	5	8	4	4	5	16	5	7	3	1	6	13
	4	6	3	6	3	6	3	5	4	3	5	5	2	3	6	3	4	8	2	9	3
Healthcare	29	10	13	14	11	16	11	16	11	11	9	4	10	7	17	8	15	2	3	2	24
	6	7	4	6	5	7	5	7	4	7	6	5	6	4	6	4	10	5	6	3	6
Illegal immigration	38	7	28	12	26	10	28	8	28	4	21	8	15	23	10	18	10	4	4	3	36
	8	5	10	5	11	4	12	4	11	3	13	10	8	14	4	10	6	11	8	5	9
Abortion policy	6	3	3	3	3	3	2	3	3	3	2	1	2	2	3	2	1	-	-	-	3
	1	2	1	1	1	1	1	1	1	2	1	1	1	1	1	1	1				1
Climate Change	13	5	7	11	2	11	2	9	3	6	2	1	7	2	10	1	7	-	2	1	9
	3	3	2	5	1	5	1	4	1	4	1	1	4	1	4	1	4		4	2	2
Civil liberties	15	4	8	10	4	9	5	8	6	4	3	1	5	3	11	6	4	1	1	3	10
	3	3	3	4	2	4	2	4	2	3	2	1	3	2	4	3	3	3	2	5	3
Terrorism/national security	100	19	66	36	54	37	59	33	60	30	30	17	32	37	47	35	25	10	8	15	81
	20	13	22	16	23	15	25	15	23	20	19	21	18	22	17	19	16	27	15	23	20
Crime/Guns	23	14	7	16	6	16	5	16	5	13	2	5	7	4	18	8	7	1	5	2	16
	5	10	2	7	3	7	2	7	2	9	1	6	4	2	6	4	4	3	10	3	4
Drugs/Opioids	2	-	2	1	1	1	-	2	-	-	1	-	1	-	2	-	1	-	-	-	2
	*		1	*	*	*		1			1		1		1		1				1



26. What do you think is the most important issue facing the next president?

BANNER 6																					
=====																					
FAVORABILITIES																					
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	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/	BURR/
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Choosing Supreme Court Nominees	78	21	54	24	50	27	50	26	51	22	35	9	36	36	34	39	26	4	5	9	65
	16	14	18	10	21	11	21	12	20	15	22	11	20	22	12	21	17	11	10	14	16
Undecided	38	8	19	16	18	21	14	18	16	6	6	4	10	8	24	9	10	1	2	5	24
	8	6	6	7	8	9	6	8	6	4	4	5	6	5	9	5	6	3	4	8	6

27. In the 2012 election for president did you vote for Republican Mitt Romney, Democrat Barack Obama, Libertarian Gary Johnson, someone else, or did you not vote in 2012?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH CLIN/ TRUMP	KNOW BOTH BURR/ ROSS
	TOTAL	RIGHT	WRONG	APPRV	DIS APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Mitt Romney	229	12	200	17	198	19	202	9	210	22	125	29	91	145	46	124	42	14	19	39	190
	46	8	68	7	84	8	85	4	81	15	78	36	51	87	16	68	27	38	37	59	48
Democrat Barack Obama	231	129	69	203	13	210	16	192	26	119	23	41	78	8	214	43	105	18	30	20	176
	46	89	23	88	6	86	7	90	10	81	14	51	44	5	76	24	67	49	58	30	44
Libertarian Gary Johnson	6	2	4	3	3	5	1	3	1	1	3	2	1	-	6	1	2	1	1	1	2
	1	1	1	1	1	2	*	1	*	1	2	3	1		2	1	1	3	2	2	1
Someone else	2	-	2	-	2	-	2	-	2	-	-	-	2	2	-	2	-	-	-	-	2
	*		1		1		1		1				1	1		1					1
Did not vote in 2012	28	2	17	8	17	9	15	9	17	4	8	7	7	8	14	10	7	4	2	6	23
	6	1	6	3	7	4	6	4	7	3	5	9	4	5	5	5	4	11	4	9	6
Undecided	2	-	1	-	2	-	2	-	2	-	1	1	-	2	-	1	-	-	-	-	1
	*		*		1		1		1		1	1		1		1					*
Refused	2	-	1	-	1	1	1	1	1	1	-	-	-	1	-	1	-	-	-	-	2
	*		*		*	*	*	*	*	1				1		1					1

28. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More safe	68	38	21	55	10	54	13	46	16	32	9	14	27	10	51	16	32	8	9	6	54
	14	26	7	24	4	22	5	21	6	22	6	18	15	6	18	9	21	22	17	9	14
Less safe	275	40	210	76	183	85	181	73	193	55	114	32	115	131	109	125	64	14	21	37	221
	55	28	71	33	78	35	76	34	75	37	71	40	64	79	39	69	41	38	40	56	56
Not changed	143	61	58	91	40	94	43	86	46	57	34	34	36	23	110	38	58	15	21	21	113
	29	42	20	39	17	39	18	40	18	39	21	43	20	14	39	21	37	41	40	32	29
Undecided	11	6	2	8	1	9	1	8	3	2	2	-	1	1	9	2	2	-	1	2	6
	2	4	1	3	*	4	*	4	1	1	1		1	1	3	1	1		2	3	2
Refused	3	-	3	1	2	2	1	1	1	1	1	-	-	1	1	1	-	-	-	-	2
	1		1	*	1	1	*	*	*	1	1			1	*	1					1

29. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY		OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH CLIN/ TRUMP	KNOW BOTH BURR/ ROSS	
	TOTAL	RIGHT	WRONG	APPRV	DIS APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV		
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	329	134	151	206	94	221	101	203	113	128	73	64	112	53	250	96	123	31	39	51	254
	66	92	51	89	40	91	42	95	44	87	46	80	63	32	89	53	79	84	75	77	64
Donald Trump	112	7	99	10	101	6	101	1	106	9	62	12	47	92	9	61	20	6	7	7	93
	22	5	34	4	43	2	42	*	41	6	39	15	26	55	3	34	13	16	13	11	23
Undecided	51	3	38	13	35	14	32	9	34	8	20	3	18	18	18	21	12	-	6	6	42
	10	2	13	6	15	6	13	4	13	5	13	4	10	11	6	12	8		12	9	11
Refused	8	1	6	2	6	3	5	1	6	2	5	1	2	3	3	4	1	-	-	2	7
	2	1	2	1	3	1	2	*	2	1	3	1	1	2	1	2	1			3	2

30. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH CLIN/TON/	KNOW BOTH BURR/ROSS
	TOTAL	RIGHT	WRONG	APPRV	DIS APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	TRUMP	ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	42	27	10	34	8	32	9	31	10	21	4	4	16	10	31	8	18	4	4	1	27
	8	19	3	15	3	13	4	14	4	14	3	5	9	6	11	4	12	11	8	2	7
Liberal	65	34	22	51	9	53	11	49	13	34	7	10	25	10	52	11	33	6	7	3	50
	13	23	7	22	4	22	5	23	5	23	4	13	14	6	19	6	21	16	13	5	13
Moderate	164	51	92	85	65	92	67	75	81	54	51	31	61	41	111	47	59	9	21	33	131
	33	35	31	37	28	38	28	35	31	37	32	39	34	25	40	26	38	24	40	50	33
Conservative	129	21	92	37	85	42	81	35	88	20	53	19	48	59	52	67	24	10	13	17	107
	26	14	31	16	36	17	34	16	34	14	33	24	27	36	19	37	15	27	25	26	27
Very Conservative	78	8	67	13	60	13	63	13	61	12	40	13	29	41	21	43	17	7	6	10	65
	16	6	23	6	25	5	26	6	24	8	25	16	16	25	8	24	11	19	12	15	16
Other	5	-	3	1	2	1	4	2	3	-	3	2	-	3	2	2	1	-	-	1	4
	1		1	*	1	*	2	1	1		2	3		2	1	1	1			2	1
Don't know	17	4	8	10	7	11	4	9	3	6	2	1	-	2	11	4	4	1	1	1	12
	3	3	3	4	3	5	2	4	1	4	1	1		1	4	2	3	3	2	2	3

31. What TV news or commentary source do you trust the most?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH CLIN/TON/ TRUMP	KNOW BOTH BURR/ROSS
	TOTAL	RIGHT	WRONG	APPRV	DIS APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
CNN	89	41	35	64	22	67	20	56	27	36	18	20	23	13	64	22	34	9	8	11	68
	18	28	12	28	9	27	8	26	10	24	11	25	13	8	23	12	22	24	15	17	17
MSNBC	48	19	24	26	18	26	20	26	21	16	16	10	20	14	31	16	17	7	6	4	37
	10	13	8	11	8	11	8	12	8	11	10	13	11	8	11	9	11	19	12	6	9
FOX News	146	17	121	29	110	31	111	28	111	19	72	16	61	83	45	84	28	9	14	18	123
	29	12	41	13	47	13	46	13	43	13	45	20	34	50	16	46	18	24	27	27	31
ABC	46	21	20	31	11	31	14	29	15	21	8	5	19	11	32	12	19	5	6	4	38
	9	14	7	13	5	13	6	14	6	14	5	6	11	7	11	7	12	14	12	6	10
NBC	24	9	9	16	8	16	7	17	6	14	4	3	7	3	19	9	6	2	1	1	18
	5	6	3	7	3	7	3	8	2	10	3	4	4	2	7	5	4	5	2	2	5
CBS	38	12	20	18	15	23	13	21	16	12	8	7	11	8	25	11	12	1	6	3	32
	8	8	7	8	6	9	5	10	6	8	5	9	6	5	9	6	8	3	12	5	8
C-SPAN	7	1	5	2	3	2	4	1	5	1	3	2	5	2	3	1	3	1	1	3	6
	1	1	2	1	1	1	2	*	2	1	2	3	3	1	1	1	2	3	2	5	2
Comedy Central	10	3	6	5	4	6	3	2	6	2	2	4	3	2	8	3	1	1	1	4	5
	2	2	2	2	2	2	1	1	2	1	1	5	2	1	3	2	1	3	2	6	1
PBS	20	11	7	14	4	14	5	15	4	11	4	1	11	3	15	1	16	-	1	1	18
	4	8	2	6	2	6	2	7	2	7	3	1	6	2	5	1	10		2	2	5
Undecided	72	11	47	26	41	28	42	19	48	15	25	12	19	27	38	23	20	2	8	17	51
	14	8	16	11	17	11	18	9	19	10	16	15	11	16	14	13	13	5	15	26	13

32. What is your annual household income?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY		OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH	
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	44	13	22	25	18	27	15	24	17	15	11	9	9	13	29	12	14	3	3	5	35
	9	9	7	11	8	11	6	11	7	10	7	11	5	8	10	7	9	8	6	8	9
Under \$50,000 per year	107	28	66	51	48	54	50	47	54	29	36	24	26	39	58	46	23	9	12	8	85
	21	19	22	22	20	22	21	22	21	20	23	30	15	23	21	25	15	24	23	12	21
Under \$75,000 per year	113	37	68	58	51	60	49	54	55	41	32	21	46	35	66	41	34	10	13	16	89
	23	26	23	25	22	25	21	25	21	28	20	26	26	21	24	23	22	27	25	24	22
Under \$100,000 per year	67	18	40	23	40	24	41	18	44	16	23	12	25	27	32	26	23	6	3	13	56
	13	12	14	10	17	10	17	8	17	11	14	15	14	16	11	14	15	16	6	20	14
Under \$140,000 per year	50	15	29	20	26	21	28	17	30	15	18	7	23	21	24	18	11	4	1	5	39
	10	10	10	9	11	9	12	8	12	10	11	9	13	13	9	10	7	11	2	8	10
\$140,000 per year or more	31	10	20	8	18	10	20	11	20	8	12	-	12	7	19	9	15	-	-	9	24
	6	7	7	3	8	4	8	5	8	5	8		7	4	7	5	10			14	6
Undecided	88	24	49	46	35	48	36	43	39	23	28	7	38	24	52	30	36	5	20	10	68
	18	17	17	20	15	20	15	20	15	16	18	9	21	14	19	16	23	14	38	15	17

33. Is anyone in your household a member of a labor union?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	23	7	12	10	10	12	10	10	11	7	3	4	9	8	12	7	6	3	-	3	16
	5	5	4	4	4	5	4	5	4	5	2	5	5	5	4	4	4	8		5	4
No	470	138	277	217	224	229	227	203	245	138	156	74	167	156	266	171	149	34	52	62	375
	94	95	94	94	95	94	95	95	95	94	98	93	93	94	95	94	96	92	100	94	95
Undecided	1	-	1	-	1	-	1	-	1	-	1	-	1	1	-	1	-	-	-	-	1
	*		*		*		*		*		1		1	1		1					*
Refused	6	-	4	4	1	3	1	1	2	2	-	2	2	1	2	3	1	-	-	1	4
	1		1	2	*	1	*	*	1	1		3	1	1	1	2	1			2	1



34. Are there any members of your household who are gun owners?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	239	56	158	83	140	92	140	81	151	60	84	33	82	97	116	90	71	15	18	36	189
	48	39	54	36	59	38	59	38	58	41	53	41	46	58	41	49	46	41	35	55	48
No	238	88	118	136	86	143	87	128	95	81	69	42	89	61	154	85	79	21	33	26	190
	48	61	40	59	36	59	36	60	37	55	43	53	50	37	55	47	51	57	63	39	48
Undecided	6	-	5	4	2	2	4	1	4	1	2	2	1	3	3	1	1	1	1	2	4
	1		2	2	1	1	2	*	2	1	1	3	1	2	1	1	1	3	2	3	1
Refused	17	1	13	8	8	7	8	4	9	5	5	3	7	5	7	6	5	-	-	2	13
	3	1	4	3	3	3	3	2	3	3	3	4	4	3	3	3	3			3	3

35. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 6																					
FAVORABILITIES																					
	DIRECTION OF COUNTRY			OBAMA APPROVAL		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF ROSS		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF BURR		OPINION OF HAUGH		NEG BOTH	KNOW BOTH
	TOTAL	RIGHT	WRONG	APPRV	APPRV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CLIN TON/ TRUMP	BURR/ ROSS
Total	500	145	294	231	236	244	239	214	259	147	160	80	179	166	280	182	156	37	52	66	396
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	334	89	210	138	174	146	176	133	186	90	115	56	105	118	175	139	96	22	34	42	270
	67	61	71	60	74	60	74	62	72	61	72	70	59	71	63	76	62	59	65	64	68
Somewhat important	99	30	52	49	43	55	43	47	48	32	28	10	39	32	60	24	32	6	11	13	75
	20	21	18	21	18	23	18	22	19	22	18	13	22	19	21	13	21	16	21	20	19
Not very important	29	10	15	18	10	16	11	13	11	9	11	8	15	8	20	8	11	4	5	5	22
	6	7	5	8	4	7	5	6	4	6	7	10	8	5	7	4	7	11	10	8	6
Not at all important	28	13	13	18	7	20	6	15	12	10	6	4	16	6	20	7	12	5	1	5	20
	6	9	4	8	3	8	3	7	5	7	4	5	9	4	7	4	8	14	2	8	5
Undecided	3	2	-	3	-	2	1	3	-	2	-	-	1	1	1	1	2	-	1	-	3
	1	1		1		1	*	1		1			1	1	*	1	1		2		1
Refused	7	1	4	5	2	5	2	3	2	4	-	2	3	1	4	3	3	-	-	1	6
	1	1	1	2	1	2	1	1	1	3		3	2	1	1	2	2			2	2