

Region:

(N=500)	n	%
Clark-----	345	69.00
Washoe-----	90	18.00
Central-----	65	13.00

Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some issues of the day. Would you like to spend seven minutes to help us out?

1. Gender

(N=500)	n	%
Male-----	229	45.80
Female-----	271	54.20

2. How likely are you to vote in the general election for President this November -- very likely, somewhat likely, 50-50 or not likely?

(N=500)	n	%
Very likely-----	476	95.20
Somewhat likely-----	24	4.80

3. Are you currently registered as a Democrat, Republican, or Independent?

(N=500)	n	%
Democrat-----	202	40.40
Republican-----	170	34.00
Independent-----	104	20.80
Other-----	18	3.60
Refused-----	6	1.20

4. What is your age category?

(N=500)	n	%
18-24 Years-----	49	9.80
25-34 Years-----	67	13.40
35-49 Years-----	113	22.60
50-64 Years-----	136	27.20
65-74 Years-----	80	16.00
75+-----	51	10.20
Refused-----	4	0.80

5. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500)	n	%
White/Caucasian-----	302	60.40
Black/African-American-----	38	7.60
American Indian / Alaska Native-----	10	2.00
Asian-----	9	1.80
Native Hawaiian / Other Pacific Islander-----	4	0.80
Hispanic/Latino-----	112	22.40
Other-----	12	2.40
Don't know-----	13	2.60

6. Do you feel the country is headed in the right direction or is on the wrong track?
(N=500)
- | | n | % |
|-----------------------|-----|-------|
| Right Direction ----- | 188 | 37.60 |
| Wrong Track ----- | 269 | 53.80 |
| Undecided ----- | 43 | 8.60 |
7. Do you approve or disapprove of the way Barack Obama is handling his job as president?
(N=500)
- | | n | % |
|------------------|-----|-------|
| Approve----- | 247 | 49.40 |
| Disapprove ----- | 228 | 45.60 |
| Undecided ----- | 25 | 5.00 |

I am going to read you a short list of individuals and for each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable? (RANDOMIZE 9-15)

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
8. Barack Obama	4 0.80	258 51.60	226 45.20	12 2.40
9. Hillary Clinton	4 0.80	226 45.20	252 50.40	18 3.60
10. Catherine Cortez Masto	52 10.40	167 33.40	176 35.20	105 21.00
11. Gary Johnson	124 24.80	97 19.40	141 28.20	138 27.60
12. Donald Trump	4 0.80	178 35.60	297 59.40	21 4.20
13. Joe Heck	28 5.60	158 31.60	221 44.20	93 18.60
14. Brian Sandoval	41 8.20	245 49.00	107 21.40	107 21.40
15. Harry Reid	18 3.60	199 39.80	244 48.80	39 7.80

16. Nevada's presidential ballot includes five candidates - Independent American Party Darrell Castle, Democrat Hillary Clinton, Rocky De La Fuente - No Party, Libertarian Gary Johnson, Republican Donald Trump, or none of these candidates. At this point which candidate will you vote for or lean toward?

(N=500)	n	%
Darrell Castle, Independent American Party -----	5	1.00
Hillary Clinton, Democrat-----	221	44.20
Rocky De La Fuente, No Party -----	3	0.60
Gary Johnson, Libertarian -----	33	6.60
Donald Trump, Republican -----	191	38.20
None of these candidates-----	15	3.00
Undecided -----	27	5.40
Refused-----	5	1.00

{FOR 16.1, 16.3, 16.4}

17. Who would be your second choice if it were between (ROTATE) Democrat Hillary Clinton or Republican Donald Trump?

(N=41)	n	%
Hillary Clinton, Democrat-----	15	36.59
Donald Trump, Republican -----	13	31.71
Other -----	9	21.95
Undecided -----	3	7.32
Refused-----	1	2.44

{ROTATE 18 & 19}

18. Do you think Hillary Clinton is honest and trustworthy?

(N=500)	n	%
Yes-----	188	37.60
No-----	289	57.80
Undecided -----	22	4.40
Refused-----	1	0.20

19. Do you think Donald Trump is honest and trustworthy?

(N=500)	n	%
Yes-----	172	34.40
No-----	307	61.40
Undecided -----	20	4.00
Refused-----	1	0.20

20. When you think about this presidential election, how do you feel – {RANDOMIZE} Excited, Alarmed, or Bored (CHOOSE EMOTION CLOSEST TO ONE OF THE THREE)?

(N=500)	n	%
Excited-----	155	31.00
Alarmed-----	256	51.20
Bored-----	52	10.40
Undecided -----	36	7.20
Refused-----	1	0.20

21. Did you watch the first presidential debate held on Monday night?

(N=500)	n	%
Yes-----	411	82.20
No-----	85	17.00
Undecided -----	2	0.40
Refused-----	2	0.40

{If yes, 21.1}

22. Who do you think won the debate – (ROTATE) Hillary Clinton or Donald Trump?

(N=411)	n	%
Hillary Clinton -----	235	57.18
Donald Trump-----	93	22.63
Draw-----	51	12.41
Undecided -----	30	7.30
Refused-----	2	0.49

{If yes, 21.1}

23. Despite your own personal preferences, who do you think performed better than you expected?

(N=411)	n	%
Hillary Clinton -----	245	59.61
Donald Trump-----	109	26.52
Both-----	22	5.35
Undecided -----	33	8.03
Refused-----	2	0.49

24. What do you think is the most important issue facing the next president? {Randomize}

(N=500)	n	%
Reducing the national debt -----	22	4.40
Taxes-----	17	3.40
Jobs/Economy -----	116	23.20
Schools/Education -----	35	7.00
Healthcare -----	20	4.00
Illegal immigration-----	29	5.80
Abortion policy -----	3	0.60
Climate Change -----	11	2.20
Civil liberties -----	25	5.00
Terrorism/national security-----	100	20.00
Crime/Guns-----	23	4.60
Drugs/Opioids -----	7	1.40
Choosing Supreme Court Nominees -----	57	11.40
Undecided -----	35	7.00

25. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

(N=500)	n	%
More safe -----	61	12.20
Less safe -----	238	47.60
Not changed-----	188	37.60
Undecided -----	10	2.00
Refused-----	3	0.60

26. Nevada’s ballot for U.S. Senate includes six candidates: Democrat Catherine Cortez Masto, Tony Gumina - No Party, Republican Joe Heck, Tom Jones - Independent American Party, Tom Sawyer - No Party, Jarrod Williams - No Party, or None of these candidates. At this point, for whom will you vote or lean?

(N=500)	n	%
Catherine Cortez Masto, Democrat-----	176	35.20
Tony Gumina, No Party-----	4	0.80
Joe Heck, Republican-----	188	37.60
Tom Jones, Independent American Party-----	3	0.60
Thomas "Tom" Sawyer, No Party-----	3	0.60
Jarrod Williams, No Party-----	2	0.40
None of these candidates-----	21	4.20
Undecided-----	91	18.20
Refused-----	12	2.40

{FOR 26.2, 26.4-26.6}

27. Who would be your second choice between Democrat Catherine Cortez Masto or Republican Joe Heck?

(N=12)	n	%
Catherine Cortez Masto, Democrat-----	5	41.67
Joe Heck, Republican-----	3	25.00
Other-----	2	16.67
Undecided-----	1	8.33
Refused-----	1	8.33

30. There are several questions on your ballot this November. Question #1 is for background checks for gun owners. It would require that an unlicensed person who wishes to sell or transfer a firearm to another person must conduct the transfer through a licensed gun dealer who runs a background check on the potential buyer or transferee. Transfers between immediate family members and temporary transfers while hunting or for immediate self-defense are exempt. At this point will you vote FOR or AGAINST this question?

(N=500)	n	%
For-----	332	66.40
Against-----	123	24.60
Undecided-----	40	8.00
Refused-----	5	1.00

31. Question #2 is the marijuana question and would regulate and tax marijuana similar to alcohol. If passed, persons at least 21 years old would be allowed to possess and use a limited amount of marijuana. Giving or selling marijuana to minors, driving under the influence of marijuana, and marijuana use in public would remain prohibited. At this point will you vote FOR or AGAINST this question?

(N=500)	n	%
For-----	287	57.40
Against-----	167	33.40
Undecided-----	42	8.40
Refused-----	4	0.80

32. Question #3 is the energy deregulation question and would give electric utility customers the right to choose their service provider from an open retail market based upon price, reliability, and other factors. This includes the right to produce electricity from renewable energy sources and to sell that electricity on the open market. The petition directs the legislature to enact laws providing for an open competitive electricity market no later than the year 2023. At this point will you vote FOR or AGAINST this question?

(N=500)	n	%
For -----	362	72.40
Against-----	60	12.00
Undecided -----	72	14.40
Refused-----	6	1.20

33. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president – {ROTATE} Hillary Clinton or Donald Trump?

(N=500)	n	%
Hillary Clinton -----	270	54.00
Donald Trump-----	162	32.40
Undecided -----	59	11.80
Refused-----	9	1.80

34. How would you describe your own political viewpoint – very liberal, somewhat liberal, moderate, somewhat conservative, very conservative? {ROTATE .1-.5 ASCENDING TO DESCENDING}

(N=500)	n	%
Very liberal-----	52	10.40
Liberal-----	69	13.80
Moderate -----	178	35.60
Conservative -----	111	22.20
Very Conservative -----	65	13.00
Other -----	8	1.60
Don't know -----	17	3.40

35. What TV news or commentary source do you trust the most? {RANDOMIZE 35.1 - 35.8}

(N=500)	n	%
CNN -----	53	10.60
MSNBC-----	58	11.60
FOX News -----	133	26.60
ABC-----	27	5.40
NBC -----	28	5.60
CBS-----	29	5.80
C-SPAN -----	14	2.80
Comedy Central -----	15	3.00
PBS-----	29	5.80
Undecided -----	114	22.80

THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

36.	What is your annual household income? (READ CATEGORIES)		
	(N=500)	n	%
	Under \$20,000 per year -----	29	5.80
	Under \$50,000 per year -----	103	20.60
	Under \$75,000 per year -----	102	20.40
	Under \$100,000 per year-----	69	13.80
	Under \$140,000 per year-----	39	7.80
	\$140,000 per year or more -----	41	8.20
	Undecided -----	117	23.40
37.	Is anyone in your household a member of a labor union?		
	(N=500)	n	%
	Yes-----	59	11.80
	No-----	429	85.80
	Undecided -----	7	1.40
	Refused-----	5	1.00
38.	Are there any members of your household who are gun owners?		
	(N=500)	n	%
	Yes-----	227	45.40
	No-----	253	50.60
	Undecided -----	7	1.40
	Refused-----	13	2.60
39.	How important is religion in your life – very important, somewhat important, not very important or not at all important?		
	(N=500)	n	%
	Very important -----	224	44.80
	Somewhat important -----	143	28.60
	Not very important -----	58	11.60
	Not at all important-----	62	12.40
	Undecided -----	4	0.80
	Refused-----	9	1.80

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]