

6. Do you feel the country is headed in the right direction or is on the wrong track?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-----------------|--------|------|---------|-----------|------------|-------|-------------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Right Direction | 129 | 48 | 81 | 17 | 30 | 18 | 35 | 29 | 126 | 3 | 91 | 10 | 26 | 37 | 33 | 42 | 17 | 68 | 48 |
| | 26 | 21 | 30 | 31 | 25 | 21 | 29 | 24 | 26 | 13 | 47 | 7 | 18 | 28 | 27 | 30 | 17 | 20 | 43 |
| Wrong Track | 303 | 160 | 143 | 33 | 75 | 55 | 71 | 69 | 287 | 16 | 69 | 132 | 95 | 74 | 79 | 81 | 66 | 244 | 37 |
| | 61 | 68 | 54 | 60 | 63 | 65 | 59 | 58 | 60 | 70 | 35 | 88 | 66 | 56 | 65 | 59 | 65 | 71 | 33 |
| Undecided | 68 | 26 | 42 | 5 | 15 | 12 | 14 | 22 | 64 | 4 | 35 | 8 | 22 | 21 | 10 | 15 | 19 | 31 | 26 |
| | 14 | 11 | 16 | 9 | 13 | 14 | 12 | 18 | 13 | 17 | 18 | 5 | 15 | 16 | 8 | 11 | 19 | 9 | 23 |

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|--------|------|---------|-----------|------------|-------------|-------------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 214 | 78 | 136 | 24 | 57 | 31 | 52 | 50 | 207 | 7 | 150 | 13 | 48 | 66 | 48 | 59 | 39 | 101 | 90 |
| | 43 | 33 | 51 | 44 | 48 | 36 | 43 | 42 | 43 | 30 | 77 | 9 | 34 | 50 | 39 | 43 | 38 | 29 | 81 |
| Disapprove | 256 | 144 | 112 | 30 | 61 | 46 | 57 | 62 | 245 | 11 | 35 | 134 | 80 | 54 | 69 | 72 | 58 | 223 | 13 |
| | 51 | 62 | 42 | 55 | 51 | 54 | 48 | 52 | 51 | 48 | 18 | 89 | 56 | 41 | 57 | 52 | 57 | 65 | 12 |
| Undecided | 30 | 12 | 18 | 1 | 2 | 8 | 11 | 8 | 25 | 5 | 10 | 3 | 15 | 12 | 5 | 7 | 5 | 19 | 8 |
| | 6 | 5 | 7 | 2 | 2 | 9 | 9 | 7 | 5 | 22 | 5 | 2 | 10 | 9 | 4 | 5 | 5 | 6 | 7 |

8. Barack Obama

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-----------|------------|-------------|-------------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 3 | 1 | 2 | 1 | - | 1 | - | 1 | 3 | - | 2 | - | 1 | 1 | 1 | - | 1 | 2 | 1 |
| | 1 | * | 1 | 2 | | 1 | | 1 | 1 | | 1 | | 1 | 1 | 1 | | 1 | 1 | 1 |
| Favorable | 226 | 82 | 144 | 20 | 58 | 36 | 61 | 51 | 218 | 8 | 155 | 11 | 57 | 72 | 49 | 64 | 39 | 106 | 94 |
| | 45 | 35 | 54 | 36 | 48 | 42 | 51 | 43 | 46 | 35 | 79 | 7 | 40 | 55 | 40 | 46 | 38 | 31 | 85 |
| Unfavorable | 251 | 145 | 106 | 33 | 59 | 43 | 54 | 62 | 240 | 11 | 32 | 135 | 77 | 53 | 68 | 72 | 55 | 222 | 11 |
| | 50 | 62 | 40 | 60 | 49 | 51 | 45 | 52 | 50 | 48 | 16 | 90 | 54 | 40 | 56 | 52 | 54 | 65 | 10 |
| Heard of/Undecided | 20 | 6 | 14 | 1 | 3 | 5 | 5 | 6 | 16 | 4 | 6 | 4 | 8 | 6 | 4 | 2 | 7 | 13 | 5 |
| | 4 | 3 | 5 | 2 | 3 | 6 | 4 | 5 | 3 | 17 | 3 | 3 | 6 | 5 | 3 | 1 | 7 | 4 | 5 |

9. Hillary Clinton

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-----------|------------|-------------|-----------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | | LIKELY 2016 | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 1 | - | 1 | - | - | - | - | 1 | 1 | - | 1 | - | - | - | 1 | - | - | - | 1 |
| | * | | * | | | | | 1 | * | | 1 | | | | 1 | | | | 1 |
| Favorable | 184 | 69 | 115 | 21 | 45 | 28 | 43 | 47 | 180 | 4 | 138 | 9 | 36 | 54 | 43 | 57 | 30 | 86 | 82 |
| | 37 | 29 | 43 | 38 | 38 | 33 | 36 | 39 | 38 | 17 | 71 | 6 | 25 | 41 | 35 | 41 | 29 | 25 | 74 |
| Unfavorable | 274 | 149 | 125 | 33 | 64 | 52 | 65 | 60 | 259 | 15 | 40 | 139 | 90 | 64 | 69 | 72 | 66 | 234 | 18 |
| | 55 | 64 | 47 | 60 | 53 | 61 | 54 | 50 | 54 | 65 | 21 | 93 | 63 | 48 | 57 | 52 | 65 | 68 | 16 |
| Heard of/Undecided | 41 | 16 | 25 | 1 | 11 | 5 | 12 | 12 | 37 | 4 | 16 | 2 | 17 | 14 | 9 | 9 | 6 | 23 | 10 |
| | 8 | 7 | 9 | 2 | 9 | 6 | 10 | 10 | 8 | 17 | 8 | 1 | 12 | 11 | 7 | 7 | 6 | 7 | 9 |

10. Deborah Ross

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-----------|------------|-------------|-------------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 225 | 106 | 119 | 32 | 52 | 37 | 45 | 59 | 217 | 8 | 80 | 75 | 67 | 65 | 46 | 59 | 51 | 158 | 47 |
| | 45 | 45 | 45 | 58 | 43 | 44 | 38 | 49 | 45 | 35 | 41 | 50 | 47 | 49 | 38 | 43 | 50 | 46 | 42 |
| Favorable | 91 | 41 | 50 | 7 | 21 | 18 | 27 | 18 | 85 | 6 | 60 | 11 | 19 | 28 | 22 | 25 | 16 | 51 | 33 |
| | 18 | 18 | 19 | 13 | 18 | 21 | 23 | 15 | 18 | 26 | 31 | 7 | 13 | 21 | 18 | 18 | 16 | 15 | 30 |
| Unfavorable | 78 | 45 | 33 | 8 | 19 | 14 | 19 | 18 | 74 | 4 | 16 | 33 | 24 | 14 | 26 | 27 | 11 | 61 | 8 |
| | 16 | 19 | 12 | 15 | 16 | 16 | 16 | 15 | 16 | 17 | 8 | 22 | 17 | 11 | 21 | 20 | 11 | 18 | 7 |
| Heard of/Undecided | 106 | 42 | 64 | 8 | 28 | 16 | 29 | 25 | 101 | 5 | 39 | 31 | 33 | 25 | 28 | 27 | 24 | 73 | 23 |
| | 21 | 18 | 24 | 15 | 23 | 19 | 24 | 21 | 21 | 22 | 20 | 21 | 23 | 19 | 23 | 20 | 24 | 21 | 21 |

11. Gary Johnson

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|-------------|--------------|---------------|----------------|--------------|----------------|--------------|--------------|----------|-----|-------------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE- MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 185 | 83 | 102 | 22 | 42 | 27 | 43 | 51 | 178 | 7 | 80 | 49 | 51 | 49 | 44 | 49 | 41 | 116 | 47 |
| | 37 | 35 | 38 | 40 | 35 | 32 | 36 | 43 | 37 | 30 | 41 | 33 | 36 | 37 | 36 | 36 | 40 | 34 | 42 |
| Favorable | 62 | 32 | 30 | 6 | 17 | 12 | 14 | 13 | 59 | 3 | 27 | 11 | 22 | 20 | 14 | 14 | 14 | 40 | 14 |
| | 12 | 14 | 11 | 11 | 14 | 14 | 12 | 11 | 12 | 13 | 14 | 7 | 15 | 15 | 11 | 10 | 14 | 12 | 13 |
| Unfavorable | 90 | 46 | 44 | 11 | 20 | 18 | 19 | 22 | 87 | 3 | 29 | 38 | 22 | 21 | 25 | 23 | 19 | 72 | 11 |
| | 18 | 20 | 17 | 20 | 17 | 21 | 16 | 18 | 18 | 13 | 15 | 25 | 15 | 16 | 20 | 17 | 19 | 21 | 10 |
| Heard of/Undecided | 163 | 73 | 90 | 16 | 41 | 28 | 44 | 34 | 153 | 10 | 59 | 52 | 48 | 42 | 39 | 52 | 28 | 115 | 39 |
| | 33 | 31 | 34 | 29 | 34 | 33 | 37 | 28 | 32 | 43 | 30 | 35 | 34 | 32 | 32 | 38 | 27 | 34 | 35 |

12. Donald Trump

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-----------|------------|-------------|-------------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Favorable | 206 | 114 | 92 | 26 | 49 | 39 | 42 | 50 | 199 | 7 | 28 | 111 | 63 | 44 | 53 | 59 | 47 | 177 | 10 |
| | 41 | 49 | 35 | 47 | 41 | 46 | 35 | 42 | 42 | 30 | 14 | 74 | 44 | 33 | 43 | 43 | 46 | 52 | 9 |
| Unfavorable | 247 | 102 | 145 | 25 | 58 | 38 | 62 | 64 | 237 | 10 | 157 | 24 | 66 | 74 | 59 | 69 | 43 | 129 | 95 |
| | 49 | 44 | 55 | 45 | 48 | 45 | 52 | 53 | 50 | 43 | 81 | 16 | 46 | 56 | 48 | 50 | 42 | 38 | 86 |
| Heard of/Undecided | 47 | 18 | 29 | 4 | 13 | 8 | 16 | 6 | 41 | 6 | 10 | 15 | 14 | 14 | 10 | 10 | 12 | 37 | 6 |
| | 9 | 8 | 11 | 7 | 11 | 9 | 13 | 5 | 9 | 26 | 5 | 10 | 10 | 11 | 8 | 7 | 12 | 11 | 5 |

13. Richard Burr

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|-------------|--------------|---------------|----------------|--------------|----------------|--------------|--------------|----------|-----|-------------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE- MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 67 | 27 | 40 | 15 | 17 | 5 | 7 | 23 | 64 | 3 | 32 | 12 | 21 | 23 | 13 | 15 | 15 | 37 | 20 |
| | 13 | 12 | 15 | 27 | 14 | 6 | 6 | 19 | 13 | 13 | 16 | 8 | 15 | 17 | 11 | 11 | 15 | 11 | 18 |
| Favorable | 174 | 101 | 73 | 15 | 43 | 37 | 44 | 35 | 165 | 9 | 36 | 80 | 52 | 34 | 42 | 54 | 43 | 149 | 14 |
| | 35 | 43 | 27 | 27 | 36 | 44 | 37 | 29 | 35 | 39 | 18 | 53 | 36 | 26 | 34 | 39 | 42 | 43 | 13 |
| Unfavorable | 145 | 68 | 77 | 14 | 35 | 28 | 41 | 27 | 142 | 3 | 84 | 28 | 31 | 37 | 40 | 45 | 21 | 86 | 47 |
| | 29 | 29 | 29 | 25 | 29 | 33 | 34 | 23 | 30 | 13 | 43 | 19 | 22 | 28 | 33 | 33 | 21 | 25 | 42 |
| Heard of/Undecided | 114 | 38 | 76 | 11 | 25 | 15 | 28 | 35 | 106 | 8 | 43 | 30 | 39 | 38 | 27 | 24 | 23 | 71 | 30 |
| | 23 | 16 | 29 | 20 | 21 | 18 | 23 | 29 | 22 | 35 | 22 | 20 | 27 | 29 | 22 | 17 | 23 | 21 | 27 |

14. Sean Haugh

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|--------|------|---------|-----------|------------|-------------|-------------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 345 | 163 | 182 | 43 | 89 | 63 | 76 | 74 | 330 | 15 | 143 | 104 | 90 | 86 | 85 | 95 | 75 | 245 | 72 |
| | 69 | 70 | 68 | 78 | 74 | 74 | 63 | 62 | 69 | 65 | 73 | 69 | 63 | 65 | 70 | 69 | 74 | 71 | 65 |
| Favorable | 19 | 7 | 12 | 1 | 5 | 2 | 1 | 10 | 19 | - | 8 | 6 | 5 | 8 | 4 | 4 | 3 | 10 | 6 |
| | 4 | 3 | 5 | 2 | 4 | 2 | 1 | 8 | 4 | | 4 | 4 | 3 | 6 | 3 | 3 | 3 | 3 | 5 |
| Unfavorable | 29 | 18 | 11 | 1 | 2 | 5 | 10 | 11 | 26 | 3 | 11 | 10 | 8 | 10 | 7 | 10 | 2 | 19 | 5 |
| | 6 | 8 | 4 | 2 | 2 | 6 | 8 | 9 | 5 | 13 | 6 | 7 | 6 | 8 | 6 | 7 | 2 | 6 | 5 |
| Heard of/Undecided | 107 | 46 | 61 | 10 | 24 | 15 | 33 | 25 | 102 | 5 | 33 | 30 | 40 | 28 | 26 | 29 | 22 | 69 | 28 |
| | 21 | 20 | 23 | 18 | 20 | 18 | 28 | 21 | 21 | 22 | 17 | 20 | 28 | 21 | 21 | 21 | 22 | 20 | 25 |

15. The North Carolina presidential ballot includes three candidates listed in the following order... Donald Trump, Republican, Hillary Clinton, Democrat and Gary Johnson, Libertarian. At this point which candidate will you vote for or lean toward?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|---------------------------|--------|------|---------|-----------|------------|-------|-------------|------------|-----------|-----------|-----|-----|---------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | PARTY ID | | | AGE | | | | RACE | | | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD | TRI ANGLE | EAST/COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Donald Trump, Republican | 222 | 125 | 97 | 28 | 52 | 40 | 49 | 53 | 213 | 9 | 23 | 129 | 66 | 45 | 61 | 65 | 49 | 197 | 8 |
| | 44 | 53 | 36 | 51 | 43 | 47 | 41 | 44 | 45 | 39 | 12 | 86 | 46 | 34 | 50 | 47 | 48 | 57 | 7 |
| Hillary Clinton, Democrat | 206 | 76 | 130 | 20 | 52 | 30 | 50 | 54 | 202 | 4 | 152 | 10 | 42 | 62 | 47 | 61 | 36 | 95 | 93 |
| | 41 | 32 | 49 | 36 | 43 | 35 | 42 | 45 | 42 | 17 | 78 | 7 | 29 | 47 | 39 | 44 | 35 | 28 | 84 |
| Gary Johnson, Libertarian | 19 | 7 | 12 | 2 | 5 | 3 | 6 | 3 | 16 | 3 | 7 | 3 | 9 | 9 | 4 | 2 | 4 | 13 | 3 |
| | 4 | 3 | 5 | 4 | 4 | 4 | 5 | 3 | 3 | 13 | 4 | 2 | 6 | 7 | 3 | 1 | 4 | 4 | 3 |
| Undecided | 39 | 19 | 20 | 4 | 7 | 10 | 12 | 6 | 35 | 4 | 11 | 8 | 19 | 14 | 7 | 6 | 11 | 30 | 3 |
| | 8 | 8 | 8 | 7 | 6 | 12 | 10 | 5 | 7 | 17 | 6 | 5 | 13 | 11 | 6 | 4 | 11 | 9 | 3 |
| Refused | 14 | 7 | 7 | 1 | 4 | 2 | 3 | 4 | 11 | 3 | 2 | - | 7 | 2 | 3 | 4 | 2 | 8 | 4 |
| | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 2 | 13 | 1 | | 5 | 2 | 2 | 3 | 2 | 2 | 4 |

17. Do you think Hillary Clinton is honest and trustworthy?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|--------|------|---------|-----------|------------|-------------|-----------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | LIKELY 2016 | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 163 | 55 | 108 | 18 | 39 | 26 | 37 | 43 | 160 | 3 | 122 | 10 | 30 | 43 | 43 | 48 | 29 | 74 | 74 |
| | 33 | 24 | 41 | 33 | 33 | 31 | 31 | 36 | 34 | 13 | 63 | 7 | 21 | 33 | 35 | 35 | 28 | 22 | 67 |
| No | 299 | 165 | 134 | 35 | 70 | 55 | 71 | 68 | 284 | 15 | 53 | 136 | 102 | 76 | 74 | 78 | 66 | 248 | 24 |
| | 60 | 71 | 50 | 64 | 58 | 65 | 59 | 57 | 60 | 65 | 27 | 91 | 71 | 58 | 61 | 57 | 65 | 72 | 22 |
| Undecided | 37 | 14 | 23 | 2 | 11 | 4 | 11 | 9 | 33 | 4 | 20 | 4 | 10 | 13 | 5 | 11 | 7 | 20 | 13 |
| | 7 | 6 | 9 | 4 | 9 | 5 | 9 | 8 | 7 | 17 | 10 | 3 | 7 | 10 | 4 | 8 | 7 | 6 | 12 |
| Refused | 1 | - | 1 | - | - | - | 1 | - | - | 1 | - | - | 1 | - | - | 1 | - | 1 | - |
| | * | | * | | | | 1 | | | 4 | | | 1 | | | 1 | | * | |

18. Do you think Donald Trump is honest and trustworthy?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|--------|------|---------|-----------|------------|-------------|-------------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 204 | 114 | 90 | 29 | 48 | 34 | 41 | 52 | 196 | 8 | 27 | 111 | 61 | 42 | 54 | 51 | 54 | 181 | 9 |
| | 41 | 49 | 34 | 53 | 40 | 40 | 34 | 43 | 41 | 35 | 14 | 74 | 43 | 32 | 44 | 37 | 53 | 53 | 8 |
| No | 249 | 97 | 152 | 23 | 62 | 40 | 68 | 56 | 237 | 12 | 153 | 22 | 69 | 81 | 57 | 68 | 41 | 128 | 94 |
| | 50 | 41 | 57 | 42 | 52 | 47 | 57 | 47 | 50 | 52 | 78 | 15 | 48 | 61 | 47 | 49 | 40 | 37 | 85 |
| Undecided | 45 | 23 | 22 | 3 | 9 | 11 | 10 | 12 | 43 | 2 | 15 | 17 | 11 | 9 | 10 | 18 | 7 | 32 | 8 |
| | 9 | 10 | 8 | 5 | 8 | 13 | 8 | 10 | 9 | 9 | 8 | 11 | 8 | 7 | 8 | 13 | 7 | 9 | 7 |
| Refused | 2 | - | 2 | - | 1 | - | 1 | - | 1 | 1 | - | - | 2 | - | 1 | 1 | - | 2 | - |
| | * | | 1 | | 1 | | 1 | | * | 4 | | | 1 | | 1 | 1 | | 1 | |

19. For U.S. Senate your ballot includes three candidates listed in the following order... Richard Burr, Republican, Deborah Ross, Democrat, Sean Haugh, Libertarian. At this point which candidate will you vote for or lean toward?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------------|--------|------|---------|-----------|------------|-------|-------------|------------|-----------|-----------|-----|-----|---------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | PARTY ID | | | AGE | | | | RACE | | | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD | TRI ANGLE | EAST/COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Richard Burr, Republican | 203 | 114 | 89 | 23 | 47 | 39 | 47 | 47 | 192 | 11 | 26 | 111 | 60 | 40 | 50 | 61 | 50 | 180 | 9 |
| | 41 | 49 | 33 | 42 | 39 | 46 | 39 | 39 | 40 | 48 | 13 | 74 | 42 | 30 | 41 | 44 | 49 | 52 | 8 |
| Deborah Ross, Democrat | 185 | 67 | 118 | 19 | 46 | 31 | 54 | 35 | 177 | 8 | 131 | 18 | 36 | 52 | 47 | 55 | 31 | 95 | 76 |
| | 37 | 29 | 44 | 35 | 38 | 36 | 45 | 29 | 37 | 35 | 67 | 12 | 25 | 39 | 39 | 40 | 30 | 28 | 68 |
| Sean Haugh, Libertarian | 21 | 16 | 5 | 1 | 8 | 2 | 2 | 8 | 21 | - | 4 | 4 | 12 | 8 | 9 | 2 | 2 | 12 | 5 |
| | 4 | 7 | 2 | 2 | 7 | 2 | 2 | 7 | 4 | - | 2 | 3 | 8 | 6 | 7 | 1 | 2 | 3 | 5 |
| Undecided | 78 | 34 | 44 | 11 | 15 | 13 | 14 | 25 | 76 | 2 | 28 | 16 | 31 | 31 | 13 | 14 | 18 | 48 | 17 |
| | 16 | 15 | 17 | 20 | 13 | 15 | 12 | 21 | 16 | 9 | 14 | 11 | 22 | 23 | 11 | 10 | 18 | 14 | 15 |
| Refused | 13 | 3 | 10 | 1 | 4 | - | 3 | 5 | 11 | 2 | 6 | 1 | 4 | 1 | 3 | 6 | 1 | 8 | 4 |
| | 3 | 1 | 4 | 2 | 3 | - | 3 | 4 | 2 | 9 | 3 | 1 | 3 | 1 | 2 | 4 | 1 | 2 | 4 |

20. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

| BANNER 1 | | | | | | | | | | | | | | | | | | | | |
|--------------|--------|------|---------|-----------|------------|-------------|-------------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|----|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Excited | 109 | 56 | 53 | 14 | 27 | 14 | 28 | 26 | 103 | 6 | 39 | 34 | 36 | 29 | 26 | 33 | 20 | 70 | 29 | |
| | 22 | 24 | 20 | 25 | 23 | 16 | 23 | 22 | 22 | 26 | 20 | 23 | 25 | 22 | 21 | 24 | 20 | 20 | 20 | 26 |
| Alarmed | 268 | 117 | 151 | 28 | 66 | 48 | 68 | 58 | 258 | 10 | 107 | 71 | 80 | 78 | 70 | 69 | 48 | 190 | 49 | |
| | 54 | 50 | 57 | 51 | 55 | 56 | 57 | 48 | 54 | 43 | 55 | 47 | 56 | 59 | 57 | 50 | 47 | 55 | 44 | |
| Bored | 64 | 35 | 29 | 5 | 13 | 14 | 13 | 19 | 61 | 3 | 27 | 22 | 14 | 12 | 15 | 19 | 18 | 46 | 15 | |
| | 13 | 15 | 11 | 9 | 11 | 16 | 11 | 16 | 13 | 13 | 14 | 15 | 10 | 9 | 12 | 14 | 18 | 13 | 14 | |
| Undecided | 51 | 22 | 29 | 8 | 11 | 9 | 9 | 14 | 49 | 2 | 18 | 22 | 10 | 11 | 11 | 12 | 16 | 33 | 15 | |
| | 10 | 9 | 11 | 15 | 9 | 11 | 8 | 12 | 10 | 9 | 9 | 15 | 7 | 8 | 9 | 9 | 16 | 10 | 14 | |
| Refused | 8 | 4 | 4 | - | 3 | - | 2 | 3 | 6 | 2 | 4 | 1 | 3 | 2 | - | 5 | - | 4 | 3 | |
| | 2 | 2 | 2 | | 3 | | 2 | 3 | 1 | 9 | 2 | 1 | 2 | 2 | | 4 | | 1 | 3 | |

21. What do you think is the most important issue facing the next president?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-----------------------------|--------|------|---------|-----------|------------|-------------|-----------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | LIKELY 2016 | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Reducing the national debt | 14 | 10 | 4 | 1 | 1 | 3 | 6 | 3 | 13 | 1 | 3 | 8 | 3 | 2 | 6 | 3 | 3 | 13 | - |
| | 3 | 4 | 2 | 2 | 1 | 4 | 5 | 3 | 3 | 4 | 2 | 5 | 2 | 2 | 5 | 2 | 3 | 4 | |
| Taxes | 6 | 2 | 4 | - | 1 | 1 | 1 | 3 | 6 | - | 4 | 1 | 1 | - | 2 | 3 | 1 | 2 | 3 |
| | 1 | 1 | 2 | | 1 | 1 | 1 | 3 | 1 | | 2 | 1 | 1 | | 2 | 2 | 1 | 1 | 3 |
| Jobs/Economy | 121 | 60 | 61 | 13 | 28 | 18 | 30 | 32 | 116 | 5 | 48 | 30 | 42 | 30 | 25 | 36 | 29 | 82 | 30 |
| | 24 | 26 | 23 | 24 | 23 | 21 | 25 | 27 | 24 | 22 | 25 | 20 | 29 | 23 | 20 | 26 | 28 | 24 | 27 |
| Schools/Education | 30 | 9 | 21 | 2 | 9 | 5 | 9 | 5 | 28 | 2 | 14 | 3 | 12 | 13 | 9 | 6 | 2 | 18 | 8 |
| | 6 | 4 | 8 | 4 | 8 | 6 | 8 | 4 | 6 | 9 | 7 | 2 | 8 | 10 | 7 | 4 | 2 | 5 | 7 |
| Healthcare | 28 | 14 | 14 | 2 | 6 | 7 | 5 | 8 | 28 | - | 18 | 5 | 5 | 10 | 9 | 7 | 2 | 15 | 11 |
| | 6 | 6 | 5 | 4 | 5 | 8 | 4 | 7 | 6 | | 9 | 3 | 3 | 8 | 7 | 5 | 2 | 4 | 10 |
| Illegal immigration | 35 | 17 | 18 | - | 6 | 9 | 8 | 12 | 31 | 4 | 8 | 15 | 11 | 13 | 7 | 7 | 8 | 27 | 5 |
| | 7 | 7 | 7 | | 5 | 11 | 7 | 10 | 6 | 17 | 4 | 10 | 8 | 10 | 6 | 5 | 8 | 8 | 5 |
| Abortion policy | 6 | 4 | 2 | 1 | - | 2 | 1 | 2 | 6 | - | 2 | 2 | 1 | 2 | 2 | - | 2 | 2 | 2 |
| | 1 | 2 | 1 | 2 | | 2 | 1 | 2 | 1 | | 1 | 1 | 1 | 2 | 2 | | 2 | 1 | 2 |
| Climate Change | 13 | 7 | 6 | 1 | 4 | 4 | 4 | - | 13 | - | 8 | 2 | 3 | 6 | 2 | 3 | 2 | 10 | 2 |
| | 3 | 3 | 2 | 2 | 3 | 5 | 3 | | 3 | | 4 | 1 | 2 | 5 | 2 | 2 | 2 | 3 | 2 |
| Civil liberties | 14 | 7 | 7 | 4 | 2 | 1 | 4 | 3 | 14 | - | 6 | 3 | 5 | 8 | 2 | 3 | 1 | 7 | 5 |
| | 3 | 3 | 3 | 7 | 2 | 1 | 3 | 3 | 3 | | 3 | 2 | 3 | 6 | 2 | 2 | 1 | 2 | 5 |
| Terrorism/national security | 106 | 45 | 61 | 12 | 28 | 14 | 31 | 21 | 101 | 5 | 33 | 48 | 24 | 29 | 31 | 22 | 23 | 80 | 14 |
| | 21 | 19 | 23 | 22 | 23 | 16 | 26 | 18 | 21 | 22 | 17 | 32 | 17 | 22 | 25 | 16 | 23 | 23 | 13 |
| Crime/Guns | 21 | 9 | 12 | 2 | 4 | 3 | 2 | 10 | 21 | - | 14 | 2 | 5 | 5 | 2 | 9 | 5 | 10 | 11 |
| | 4 | 4 | 5 | 4 | 3 | 4 | 2 | 8 | 4 | | 7 | 1 | 3 | 4 | 2 | 7 | 5 | 3 | 10 |
| Drugs/Opioids | 4 | 2 | 2 | - | 1 | 1 | 1 | 1 | 4 | - | 2 | 1 | - | - | 2 | 1 | 1 | 3 | 1 |
| | 1 | 1 | 1 | | 1 | 1 | 1 | 1 | 1 | | 1 | 1 | | | 2 | 1 | 1 | 1 | 1 |

21. What do you think is the most important issue facing the next president?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|---------------------------------|------|---------|-----------|------------|-------|-------------|------------|-----------|-----------|----------|-----|---------|-------|-------|-------|-----|-------|-------|----|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | | |
| TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD | TRI ANGLE | EAST/COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | |
| Choosing Supreme Court Nominees | 54 | 29 | 25 | 11 | 14 | 10 | 12 | 7 | 51 | 3 | 14 | 22 | 15 | 10 | 10 | 24 | 10 | 46 | 6 |
| | 11 | 12 | 9 | 20 | 12 | 12 | 10 | 6 | 11 | 13 | 7 | 15 | 10 | 8 | 8 | 17 | 10 | 13 | 5 |
| Undecided | 48 | 19 | 29 | 6 | 16 | 7 | 6 | 13 | 45 | 3 | 21 | 8 | 16 | 4 | 13 | 14 | 13 | 28 | 13 |
| | 10 | 8 | 11 | 11 | 13 | 8 | 5 | 11 | 9 | 13 | 11 | 5 | 11 | 3 | 11 | 10 | 13 | 8 | 12 |

22. Is America great, in your opinion?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|--------|------|-------------|--------------|---------------|----------------|--------------|----------------|--------------|--------------|----------|-----|-------------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE- MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 382 | 178 | 204 | 42 | 96 | 59 | 99 | 86 | 364 | 18 | 157 | 110 | 107 | 102 | 95 | 100 | 80 | 264 | 83 |
| | 76 | 76 | 77 | 76 | 80 | 69 | 83 | 72 | 76 | 78 | 81 | 73 | 75 | 77 | 78 | 72 | 78 | 77 | 75 |
| No | 85 | 42 | 43 | 10 | 17 | 23 | 12 | 23 | 84 | 1 | 24 | 33 | 26 | 24 | 22 | 22 | 17 | 60 | 19 |
| | 17 | 18 | 16 | 18 | 14 | 27 | 10 | 19 | 18 | 4 | 12 | 22 | 18 | 18 | 18 | 16 | 17 | 17 | 17 |
| Undecided | 29 | 13 | 16 | 3 | 6 | 2 | 8 | 10 | 27 | 2 | 12 | 7 | 8 | 6 | 4 | 14 | 4 | 17 | 7 |
| | 6 | 6 | 6 | 5 | 5 | 2 | 7 | 8 | 6 | 9 | 6 | 5 | 6 | 5 | 3 | 10 | 4 | 5 | 6 |
| Refused | 4 | 1 | 3 | - | 1 | 1 | 1 | 1 | 2 | 2 | 2 | - | 2 | - | 1 | 2 | 1 | 2 | 2 |
| | 1 | * | 1 | | 1 | 1 | 1 | 1 | * | 9 | 1 | | 1 | | 1 | 1 | 1 | 1 | 2 |

23. In the 2012 election for president did you vote for Republican Mitt Romney, Democrat Barack Obama, Libertarian Gary Johnson, someone else, or did you not vote in 2012?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------------|--------|------|---------|-----------|------------|-------------|-----------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | LIKELY 2016 | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Mitt Romney | 226 | 124 | 102 | 29 | 55 | 42 | 50 | 50 | 214 | 12 | 29 | 131 | 59 | 47 | 58 | 69 | 49 | 204 | 6 |
| | 45 | 53 | 38 | 53 | 46 | 49 | 42 | 42 | 45 | 52 | 15 | 87 | 41 | 36 | 48 | 50 | 48 | 59 | 5 |
| Democrat Barack Obama | 222 | 82 | 140 | 23 | 54 | 35 | 58 | 52 | 216 | 6 | 155 | 11 | 54 | 66 | 51 | 61 | 44 | 103 | 97 |
| | 44 | 35 | 53 | 42 | 45 | 41 | 48 | 43 | 45 | 26 | 79 | 7 | 38 | 50 | 42 | 44 | 43 | 30 | 87 |
| Libertarian Gary Johnson | 7 | 5 | 2 | - | 4 | 1 | 1 | 1 | 7 | - | - | 1 | 6 | 3 | 3 | - | 1 | 4 | 1 |
| | 1 | 2 | 1 | | 3 | 1 | 1 | 1 | 1 | | | 1 | 4 | 2 | 2 | | 1 | 1 | 1 |
| Someone else | 5 | 3 | 2 | - | - | - | 2 | 3 | 5 | - | 2 | - | 3 | - | 3 | 2 | - | 3 | 1 |
| | 1 | 1 | 1 | | | | 2 | 3 | 1 | | 1 | | 2 | | 2 | 1 | | 1 | 1 |
| Did not vote in 2012 | 23 | 14 | 9 | 2 | 3 | 3 | 4 | 11 | 21 | 2 | 3 | 6 | 13 | 10 | 5 | 1 | 6 | 19 | 3 |
| | 5 | 6 | 3 | 4 | 3 | 4 | 3 | 9 | 4 | 9 | 2 | 4 | 9 | 8 | 4 | 1 | 6 | 6 | 3 |
| Undecided | 5 | - | 5 | - | 2 | - | 2 | 1 | 4 | 1 | 3 | - | 2 | 2 | 1 | 1 | 1 | 2 | 2 |
| | 1 | | 2 | | 2 | | 2 | 1 | 1 | 4 | 2 | | 1 | 2 | 1 | 1 | 1 | 1 | 2 |
| Refused | 12 | 6 | 6 | 1 | 2 | 4 | 3 | 2 | 10 | 2 | 3 | 1 | 6 | 4 | 1 | 4 | 1 | 8 | 1 |
| | 2 | 3 | 2 | 2 | 2 | 5 | 3 | 2 | 2 | 9 | 2 | 1 | 4 | 3 | 1 | 3 | 1 | 2 | 1 |

24. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|--------|------|---------|-----------|------------|-------------|-------------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| More safe | 63 | 27 | 36 | 8 | 14 | 8 | 19 | 14 | 61 | 2 | 39 | 10 | 12 | 16 | 17 | 19 | 11 | 33 | 25 |
| | 13 | 12 | 14 | 15 | 12 | 9 | 16 | 12 | 13 | 9 | 20 | 7 | 8 | 12 | 14 | 14 | 11 | 10 | 23 |
| Less safe | 261 | 129 | 132 | 26 | 65 | 53 | 59 | 58 | 251 | 10 | 64 | 106 | 85 | 57 | 71 | 71 | 59 | 210 | 32 |
| | 52 | 55 | 50 | 47 | 54 | 62 | 49 | 48 | 53 | 43 | 33 | 71 | 59 | 43 | 58 | 51 | 58 | 61 | 29 |
| Not changed | 150 | 70 | 80 | 18 | 37 | 20 | 36 | 39 | 142 | 8 | 76 | 30 | 42 | 56 | 28 | 39 | 25 | 88 | 43 |
| | 30 | 30 | 30 | 33 | 31 | 24 | 30 | 33 | 30 | 35 | 39 | 20 | 29 | 42 | 23 | 28 | 25 | 26 | 39 |
| Undecided | 20 | 6 | 14 | 3 | 3 | 4 | 5 | 5 | 19 | 1 | 14 | 4 | 2 | 3 | 5 | 5 | 7 | 11 | 8 |
| | 4 | 3 | 5 | 5 | 3 | 5 | 4 | 4 | 4 | 4 | 7 | 3 | 1 | 2 | 4 | 4 | 7 | 3 | 7 |
| Refused | 6 | 2 | 4 | - | 1 | - | 1 | 4 | 4 | 2 | 2 | - | 2 | - | 1 | 4 | - | 1 | 3 |
| | 1 | 1 | 2 | | 1 | | 1 | 3 | 1 | 9 | 1 | | 1 | | 1 | 3 | | * | 3 |

26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-----------------|--------|------|---------|-----------|------------|-------------|-----------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | LIKELY 2016 | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Hillary Clinton | 245 | 106 | 139 | 27 | 68 | 35 | 64 | 51 | 236 | 9 | 139 | 38 | 65 | 66 | 64 | 70 | 45 | 147 | 78 |
| | 49 | 45 | 52 | 49 | 57 | 41 | 53 | 43 | 49 | 39 | 71 | 25 | 45 | 50 | 52 | 51 | 44 | 43 | 70 |
| Donald Trump | 165 | 87 | 78 | 19 | 33 | 35 | 36 | 42 | 159 | 6 | 30 | 81 | 51 | 49 | 41 | 33 | 40 | 138 | 14 |
| | 33 | 37 | 29 | 35 | 28 | 41 | 30 | 35 | 33 | 26 | 15 | 54 | 36 | 37 | 34 | 24 | 39 | 40 | 13 |
| Undecided | 84 | 37 | 47 | 8 | 19 | 13 | 19 | 25 | 78 | 6 | 23 | 31 | 24 | 15 | 16 | 32 | 17 | 54 | 17 |
| | 17 | 16 | 18 | 15 | 16 | 15 | 16 | 21 | 16 | 26 | 12 | 21 | 17 | 11 | 13 | 23 | 17 | 16 | 15 |
| Refused | 6 | 4 | 2 | 1 | - | 2 | 1 | 2 | 4 | 2 | 3 | - | 3 | 2 | 1 | 3 | - | 4 | 2 |
| | 1 | 2 | 1 | 2 | | 2 | 1 | 2 | 1 | 9 | 2 | | 2 | 2 | 1 | 2 | | 1 | 2 |

27. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-------------------|--------|------|---------|-----------|------------|-------------|-------------|------------|-----------|-----------|-----|-----|---------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | PARTY ID | | | AGE | | | | RACE | | | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very liberal | 24 | 8 | 16 | 2 | 4 | 6 | 9 | 3 | 24 | - | 15 | 3 | 6 | 14 | 6 | 4 | - | 14 | 8 |
| | 5 | 3 | 6 | 4 | 3 | 7 | 8 | 3 | 5 | | 8 | 2 | 4 | 11 | 5 | 3 | | 4 | 7 |
| Liberal | 59 | 15 | 44 | 6 | 15 | 12 | 18 | 8 | 57 | 2 | 41 | 3 | 14 | 18 | 14 | 21 | 6 | 32 | 20 |
| | 12 | 6 | 17 | 11 | 13 | 14 | 15 | 7 | 12 | 9 | 21 | 2 | 10 | 14 | 11 | 15 | 6 | 9 | 18 |
| Moderate | 173 | 84 | 89 | 17 | 47 | 31 | 44 | 34 | 165 | 8 | 81 | 35 | 52 | 49 | 38 | 43 | 42 | 117 | 44 |
| | 35 | 36 | 33 | 31 | 39 | 36 | 37 | 28 | 35 | 35 | 42 | 23 | 36 | 37 | 31 | 31 | 41 | 34 | 40 |
| Conservative | 128 | 61 | 67 | 15 | 26 | 19 | 32 | 36 | 122 | 6 | 30 | 61 | 35 | 19 | 41 | 35 | 31 | 97 | 22 |
| | 26 | 26 | 25 | 27 | 22 | 22 | 27 | 30 | 26 | 26 | 15 | 41 | 24 | 14 | 34 | 25 | 30 | 28 | 20 |
| Very Conservative | 84 | 52 | 32 | 11 | 23 | 11 | 12 | 27 | 79 | 5 | 17 | 43 | 21 | 24 | 17 | 25 | 18 | 67 | 9 |
| | 17 | 22 | 12 | 20 | 19 | 13 | 10 | 23 | 17 | 22 | 9 | 29 | 15 | 18 | 14 | 18 | 18 | 20 | 8 |
| Other | 4 | 2 | 2 | - | 1 | 2 | - | 1 | 4 | - | 1 | 2 | 1 | - | 1 | 2 | - | 3 | 1 |
| | 1 | 1 | 1 | | 1 | 2 | | 1 | 1 | | 1 | 1 | 1 | | 1 | 1 | | 1 | 1 |
| Don't know | 28 | 12 | 16 | 4 | 4 | 4 | 5 | 11 | 26 | 2 | 10 | 3 | 14 | 8 | 5 | 8 | 5 | 13 | 7 |
| | 6 | 5 | 6 | 7 | 3 | 5 | 4 | 9 | 5 | 9 | 5 | 2 | 10 | 6 | 4 | 6 | 5 | 4 | 6 |

28. What TV news or commentary source do you trust the most?

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|----------------|--------------|------|-------------|--------------|---------------|-------|--------------|----------------|--------------|--------------|-----|----------|-------------|-------|-------|-------|-----|-------|-------|--|
| | DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE- MALE | MNTN WEST | CHAR LOTTE | TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| CNN | 61 | 32 | 29 | 4 | 16 | 15 | 15 | 11 | 59 | 2 | 35 | 8 | 18 | 15 | 19 | 17 | 10 | 35 | 22 | |
| | 12 | 14 | 11 | 7 | 13 | 18 | 13 | 9 | 12 | 9 | 18 | 5 | 13 | 11 | 16 | 12 | 10 | 10 | 20 | |
| MSNBC | 43 | 14 | 29 | 6 | 11 | 3 | 8 | 15 | 42 | 1 | 24 | 9 | 9 | 15 | 10 | 11 | 7 | 24 | 12 | |
| | 9 | 6 | 11 | 11 | 9 | 4 | 7 | 13 | 9 | 4 | 12 | 6 | 6 | 11 | 8 | 8 | 7 | 7 | 11 | |
| FOX News | 159 | 87 | 72 | 22 | 38 | 30 | 33 | 36 | 152 | 7 | 25 | 87 | 41 | 30 | 40 | 43 | 44 | 133 | 16 | |
| | 32 | 37 | 27 | 40 | 32 | 35 | 28 | 30 | 32 | 30 | 13 | 58 | 29 | 23 | 33 | 31 | 43 | 39 | 14 | |
| ABC | 36 | 11 | 25 | 4 | 6 | 2 | 13 | 11 | 35 | 1 | 22 | 4 | 10 | 8 | 8 | 14 | 6 | 18 | 16 | |
| | 7 | 5 | 9 | 7 | 5 | 2 | 11 | 9 | 7 | 4 | 11 | 3 | 7 | 6 | 7 | 10 | 6 | 5 | 14 | |
| NBC | 33 | 15 | 18 | - | 9 | 8 | 5 | 11 | 33 | - | 23 | 3 | 5 | 7 | 5 | 12 | 9 | 21 | 8 | |
| | 7 | 6 | 7 | | 8 | 9 | 4 | 9 | 7 | | 12 | 2 | 3 | 5 | 4 | 9 | 9 | 6 | 7 | |
| CBS | 48 | 19 | 29 | 5 | 9 | 10 | 15 | 9 | 44 | 4 | 28 | 8 | 12 | 15 | 10 | 12 | 11 | 34 | 10 | |
| | 10 | 8 | 11 | 9 | 8 | 12 | 13 | 8 | 9 | 17 | 14 | 5 | 8 | 11 | 8 | 9 | 11 | 10 | 9 | |
| C-SPAN | 9 | 4 | 5 | 1 | 3 | 2 | 2 | 1 | 8 | 1 | 1 | 5 | 3 | 3 | 3 | 3 | - | 8 | 1 | |
| | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 1 | 2 | 4 | 1 | 3 | 2 | 2 | 2 | 2 | | 2 | 1 | |
| Comedy Central | 8 | 4 | 4 | - | 3 | 1 | 2 | 2 | 7 | 1 | 2 | 1 | 5 | 6 | 1 | 1 | - | 4 | 1 | |
| | 2 | 2 | 2 | | 3 | 1 | 2 | 2 | 1 | 4 | 1 | 1 | 3 | 5 | 1 | 1 | | 1 | 1 | |
| Undecided | 103 | 48 | 55 | 13 | 25 | 14 | 27 | 24 | 97 | 6 | 35 | 25 | 40 | 33 | 26 | 25 | 15 | 66 | 25 | |
| | 21 | 21 | 21 | 24 | 21 | 16 | 23 | 20 | 20 | 26 | 18 | 17 | 28 | 25 | 21 | 18 | 15 | 19 | 23 | |

29. What is your annual household income?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|----------------------------|--------|------|---------|-----------|------------|-------------|-----------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | LIKELY 2016 | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$20,000 per year | 80 | 33 | 47 | 13 | 12 | 15 | 19 | 21 | 72 | 8 | 36 | 19 | 24 | 24 | 20 | 17 | 19 | 49 | 26 |
| | 16 | 14 | 18 | 24 | 10 | 18 | 16 | 18 | 15 | 35 | 18 | 13 | 17 | 18 | 16 | 12 | 19 | 14 | 23 |
| Under \$50,000 per year | 103 | 45 | 58 | 11 | 26 | 15 | 21 | 30 | 100 | 3 | 40 | 33 | 29 | 19 | 31 | 24 | 27 | 72 | 21 |
| | 21 | 19 | 22 | 20 | 22 | 18 | 18 | 25 | 21 | 13 | 21 | 22 | 20 | 14 | 25 | 17 | 26 | 21 | 19 |
| Under \$75,000 per year | 64 | 32 | 32 | 6 | 20 | 9 | 12 | 17 | 62 | 2 | 21 | 21 | 21 | 23 | 15 | 16 | 10 | 44 | 17 |
| | 13 | 14 | 12 | 11 | 17 | 11 | 10 | 14 | 13 | 9 | 11 | 14 | 15 | 17 | 12 | 12 | 10 | 13 | 15 |
| Under \$100,000 per year | 61 | 37 | 24 | 9 | 12 | 11 | 18 | 11 | 59 | 2 | 27 | 16 | 17 | 16 | 12 | 25 | 8 | 41 | 11 |
| | 12 | 16 | 9 | 16 | 10 | 13 | 15 | 9 | 12 | 9 | 14 | 11 | 12 | 12 | 10 | 18 | 8 | 12 | 10 |
| Under \$140,000 per year | 43 | 19 | 24 | 2 | 14 | 6 | 12 | 9 | 42 | 1 | 18 | 14 | 11 | 9 | 14 | 13 | 7 | 30 | 9 |
| | 9 | 8 | 9 | 4 | 12 | 7 | 10 | 8 | 9 | 4 | 9 | 9 | 8 | 7 | 11 | 9 | 7 | 9 | 8 |
| \$140,000 per year or more | 41 | 26 | 15 | 6 | 8 | 7 | 16 | 4 | 41 | - | 11 | 15 | 15 | 13 | 14 | 10 | 4 | 31 | 5 |
| | 8 | 11 | 6 | 11 | 7 | 8 | 13 | 3 | 9 | | 6 | 10 | 10 | 10 | 11 | 7 | 4 | 9 | 5 |
| Undecided | 108 | 42 | 66 | 8 | 28 | 22 | 22 | 28 | 101 | 7 | 42 | 32 | 26 | 28 | 16 | 33 | 27 | 76 | 22 |
| | 22 | 18 | 25 | 15 | 23 | 26 | 18 | 23 | 21 | 30 | 22 | 21 | 18 | 21 | 13 | 24 | 26 | 22 | 20 |

30. Is anyone in your household a member of a labor union?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|--------|------|---------|-----------|------------|-------------|-------------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 24 | 14 | 10 | 4 | 3 | 6 | 3 | 8 | 23 | 1 | 13 | 4 | 6 | 8 | 5 | 7 | 3 | 11 | 8 |
| | 5 | 6 | 4 | 7 | 3 | 7 | 3 | 7 | 5 | 4 | 7 | 3 | 4 | 6 | 4 | 5 | 3 | 3 | 7 |
| No | 468 | 217 | 251 | 50 | 114 | 79 | 116 | 109 | 447 | 21 | 178 | 146 | 134 | 122 | 113 | 129 | 99 | 328 | 101 |
| | 94 | 93 | 94 | 91 | 95 | 93 | 97 | 91 | 94 | 91 | 91 | 97 | 94 | 92 | 93 | 93 | 97 | 96 | 91 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 8 | 3 | 5 | 1 | 3 | - | 1 | 3 | 7 | 1 | 4 | - | 3 | 2 | 4 | 2 | - | 4 | 2 |
| | 2 | 1 | 2 | 2 | 3 | | 1 | 3 | 1 | 4 | 2 | | 2 | 2 | 3 | 1 | | 1 | 2 |

31. Are there any members of your household who are gun owners?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|--------|------|---------|-----------|------------|-------------|-------------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 235 | 136 | 99 | 38 | 49 | 39 | 55 | 54 | 224 | 11 | 73 | 87 | 69 | 60 | 62 | 66 | 45 | 181 | 32 |
| | 47 | 58 | 37 | 69 | 41 | 46 | 46 | 45 | 47 | 48 | 37 | 58 | 48 | 45 | 51 | 48 | 44 | 53 | 29 |
| No | 233 | 84 | 149 | 12 | 60 | 41 | 63 | 57 | 222 | 11 | 111 | 55 | 64 | 65 | 53 | 63 | 50 | 138 | 74 |
| | 47 | 36 | 56 | 22 | 50 | 48 | 53 | 48 | 47 | 48 | 57 | 37 | 45 | 49 | 43 | 46 | 49 | 40 | 67 |
| Undecided | 12 | 5 | 7 | 3 | 4 | 3 | - | 2 | 12 | - | 3 | 4 | 3 | 3 | 2 | 3 | 3 | 10 | 1 |
| | 2 | 2 | 3 | 5 | 3 | 4 | | 2 | 3 | | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 3 | 1 |
| Refused | 20 | 9 | 11 | 2 | 7 | 2 | 2 | 7 | 19 | 1 | 8 | 4 | 7 | 4 | 5 | 6 | 4 | 14 | 4 |
| | 4 | 4 | 4 | 4 | 6 | 2 | 2 | 6 | 4 | 4 | 4 | 3 | 5 | 3 | 4 | 4 | 4 | 4 | 4 |

32. How important is religion in your life - very important, somewhat important, not very important or not at all important?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|----------------------|--------|------|---------|-----------|------------|-------------|-------------|-------------|-----------|-----------|----------|-----|----------|-------|-------|-------|-----|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | LIKELY 2016 | | | | PARTY ID | | | AGE | | | | RACE | |
| | TOTAL | MALE | FE-MALE | MNTN WEST | CHAR LOTTE | TRIAD TRIAD | TRI ANGLE | EAST/ COAST | VERY LKLY | SMWT LKLY | DEM | REP | IND/ OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK |
| Total | 500 | 234 | 266 | 55 | 120 | 85 | 120 | 120 | 477 | 23 | 195 | 150 | 143 | 132 | 122 | 138 | 102 | 343 | 111 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very important | 372 | 168 | 204 | 45 | 93 | 62 | 80 | 92 | 356 | 16 | 138 | 128 | 96 | 88 | 88 | 104 | 87 | 252 | 87 |
| | 74 | 72 | 77 | 82 | 78 | 73 | 67 | 77 | 75 | 70 | 71 | 85 | 67 | 67 | 72 | 75 | 85 | 73 | 78 |
| Somewhat important | 77 | 44 | 33 | 7 | 18 | 14 | 21 | 17 | 73 | 4 | 28 | 17 | 30 | 26 | 22 | 18 | 11 | 57 | 10 |
| | 15 | 19 | 12 | 13 | 15 | 16 | 18 | 14 | 15 | 17 | 14 | 11 | 21 | 20 | 18 | 13 | 11 | 17 | 9 |
| Not very important | 27 | 10 | 17 | 2 | 6 | 4 | 8 | 7 | 26 | 1 | 12 | 5 | 10 | 9 | 6 | 9 | 3 | 20 | 7 |
| | 5 | 4 | 6 | 4 | 5 | 5 | 7 | 6 | 5 | 4 | 6 | 3 | 7 | 7 | 5 | 7 | 3 | 6 | 6 |
| Not at all important | 17 | 9 | 8 | - | 1 | 5 | 10 | 1 | 17 | - | 13 | - | 4 | 9 | 3 | 4 | 1 | 12 | 4 |
| | 3 | 4 | 3 | | 1 | 6 | 8 | 1 | 4 | | 7 | | 3 | 7 | 2 | 3 | 1 | 3 | 4 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 7 | 3 | 4 | 1 | 2 | - | 1 | 3 | 5 | 2 | 4 | - | 3 | - | 3 | 3 | - | 2 | 3 |
| | 1 | 1 | 2 | 2 | 2 | | 1 | 3 | 1 | 9 | 2 | | 2 | | 2 | 2 | | 1 | 3 |

6. Do you feel the country is headed in the right direction or is on the wrong track?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|-------|----------|----------|-----------------------------|-----|---------------------------|-----|---------------------------------------|----------|-------|----------------------------|---------|-------|-------------------------------|------------|----------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | TRUMP | CLIN TON | JOHN SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Right Direction | 129 | 9 | 110 | 6 | 3 | 97 | 19 | 15 | 107 | 37 | 62 | 16 | 10 | 108 | 4 | 3 | 98 | 13 |
| | 26 | 4 | 53 | 32 | 8 | 60 | 6 | 7 | 43 | 34 | 23 | 25 | 4 | 49 | 57 | 13 | 40 | 8 |
| Wrong Track | 303 | 203 | 54 | 7 | 32 | 35 | 258 | 180 | 98 | 64 | 174 | 37 | 207 | 67 | 2 | 14 | 108 | 142 |
| | 61 | 91 | 26 | 37 | 82 | 21 | 86 | 88 | 39 | 59 | 65 | 58 | 92 | 30 | 29 | 61 | 44 | 86 |
| Undecided | 68 | 10 | 42 | 6 | 4 | 31 | 22 | 9 | 44 | 8 | 32 | 11 | 9 | 47 | 1 | 6 | 39 | 10 |
| | 14 | 5 | 20 | 32 | 10 | 19 | 7 | 4 | 18 | 7 | 12 | 17 | 4 | 21 | 14 | 26 | 16 | 6 |

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|------------|----------|-----|-----------------------------|-----|---------------------------|-----|---------------------------------------|----------|-------|----------------------------|---------|-------|-------------------------------|------------|----------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 214 | 6 | 187 | 9 | 8 | 152 | 37 | 12 | 187 | 44 | 115 | 32 | 12 | 187 | 4 | 7 | 168 | 17 |
| | 43 | 3 | 91 | 47 | 21 | 93 | 12 | 6 | 75 | 40 | 43 | 50 | 5 | 84 | 57 | 30 | 69 | 10 |
| Disapprove | 256 | 212 | 10 | 7 | 22 | 5 | 246 | 187 | 43 | 62 | 131 | 32 | 209 | 22 | 3 | 12 | 67 | 142 |
| | 51 | 95 | 5 | 37 | 56 | 3 | 82 | 92 | 17 | 57 | 49 | 50 | 92 | 10 | 43 | 52 | 27 | 86 |
| Undecided | 30 | 4 | 9 | 3 | 9 | 6 | 16 | 5 | 19 | 3 | 22 | - | 5 | 13 | - | 4 | 10 | 6 |
| | 6 | 2 | 4 | 16 | 23 | 4 | 5 | 2 | 8 | 3 | 8 | | 2 | 6 | | 17 | 4 | 4 |

8. Barack Obama

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|-------|-------------|-------------|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | TRUMP | CLIN TON | JOHN SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 3 | 1 | 2 | - | - | 2 | 1 | 2 | 1 | 2 | - | - | - | 3 | - | - | 3 | - |
| | 1 | * | 1 | | | 1 | * | 1 | * | 2 | | | | 1 | | | 1 | |
| Favorable | 226 | 9 | 192 | 11 | 10 | 154 | 45 | 13 | 197 | 46 | 124 | 34 | 13 | 194 | 4 | 8 | 173 | 21 |
| | 45 | 4 | 93 | 58 | 26 | 94 | 15 | 6 | 79 | 42 | 46 | 53 | 6 | 87 | 57 | 35 | 71 | 13 |
| Unfavorable | 251 | 207 | 8 | 6 | 24 | 5 | 243 | 183 | 42 | 59 | 135 | 30 | 209 | 20 | 3 | 11 | 65 | 141 |
| | 50 | 93 | 4 | 32 | 62 | 3 | 81 | 90 | 17 | 54 | 50 | 47 | 92 | 9 | 43 | 48 | 27 | 85 |
| Heard of/Undecided | 20 | 5 | 4 | 2 | 5 | 2 | 10 | 6 | 9 | 2 | 9 | - | 4 | 5 | - | 4 | 4 | 3 |
| | 4 | 2 | 2 | 11 | 13 | 1 | 3 | 3 | 4 | 2 | 3 | | 2 | 2 | | 17 | 2 | 2 |

9. Hillary Clinton

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|-------|----------|----------|-----------------------------|-----|---------------------------|-----|---------------------------------------|----------|-------|----------------------------|---------|-------|-------------------------------|------------|----------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | TRUMP | CLIN TON | JOHN SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 1 | - | 1 | - | - | 1 | - | 1 | - | 1 | - | - | - | 1 | - | - | 1 | - |
| | * | | * | | | 1 | | * | | 1 | | | | * | | | * | |
| Favorable | 184 | 3 | 173 | 3 | 5 | 148 | 19 | 12 | 162 | 42 | 94 | 28 | 8 | 167 | 2 | 3 | 151 | 16 |
| | 37 | 1 | 84 | 16 | 13 | 91 | 6 | 6 | 65 | 39 | 35 | 44 | 4 | 75 | 29 | 13 | 62 | 10 |
| Unfavorable | 274 | 219 | 13 | 11 | 25 | 8 | 259 | 187 | 57 | 64 | 144 | 34 | 214 | 33 | 5 | 18 | 76 | 145 |
| | 55 | 99 | 6 | 58 | 64 | 5 | 87 | 92 | 23 | 59 | 54 | 53 | 95 | 15 | 71 | 78 | 31 | 88 |
| Heard of/Undecided | 41 | - | 19 | 5 | 9 | 6 | 21 | 4 | 30 | 2 | 30 | 2 | 4 | 21 | - | 2 | 17 | 4 |
| | 8 | | 9 | 26 | 23 | 4 | 7 | 2 | 12 | 2 | 11 | 3 | 2 | 9 | | 9 | 7 | 2 |

10. Deborah Ross

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 225 | 113 | 88 | 10 | 11 | 68 | 141 | 99 | 99 | 46 | 117 | 30 | 112 | 90 | 4 | 11 | 102 | 79 |
| | 45 | 51 | 43 | 53 | 28 | 42 | 47 | 49 | 40 | 42 | 44 | 47 | 50 | 41 | 57 | 48 | 42 | 48 |
| Favorable | 91 | 10 | 75 | 1 | 4 | 60 | 24 | 14 | 77 | 20 | 53 | 12 | 11 | 75 | 1 | 3 | 73 | 10 |
| | 18 | 5 | 36 | 5 | 10 | 37 | 8 | 7 | 31 | 18 | 20 | 19 | 5 | 34 | 14 | 13 | 30 | 6 |
| Unfavorable | 78 | 52 | 11 | 2 | 9 | 10 | 66 | 54 | 16 | 21 | 44 | 11 | 55 | 13 | 1 | 5 | 18 | 43 |
| | 16 | 23 | 5 | 11 | 23 | 6 | 22 | 26 | 6 | 19 | 16 | 17 | 24 | 6 | 14 | 22 | 7 | 26 |
| Heard of/Undecided | 106 | 47 | 32 | 6 | 15 | 25 | 68 | 37 | 57 | 22 | 54 | 11 | 48 | 44 | 1 | 4 | 52 | 33 |
| | 21 | 21 | 16 | 32 | 38 | 15 | 23 | 18 | 23 | 20 | 20 | 17 | 21 | 20 | 14 | 17 | 21 | 20 |

11. Gary Johnson

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|-------|-------------|-------------|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | TRUMP | CLIN TON | JOHN SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 185 | 80 | 84 | 5 | 12 | 69 | 102 | 74 | 91 | 36 | 102 | 24 | 80 | 88 | 2 | 7 | 87 | 59 |
| | 37 | 36 | 41 | 26 | 31 | 42 | 34 | 36 | 37 | 33 | 38 | 38 | 35 | 40 | 29 | 30 | 36 | 36 |
| Favorable | 62 | 16 | 31 | 9 | 5 | 22 | 35 | 19 | 39 | 19 | 33 | 7 | 22 | 36 | 2 | 2 | 41 | 17 |
| | 12 | 7 | 15 | 47 | 13 | 13 | 12 | 9 | 16 | 17 | 12 | 11 | 10 | 16 | 29 | 9 | 17 | 10 |
| Unfavorable | 90 | 55 | 23 | - | 9 | 22 | 67 | 54 | 29 | 23 | 45 | 10 | 52 | 28 | - | 7 | 38 | 44 |
| | 18 | 25 | 11 | | 23 | 13 | 22 | 26 | 12 | 21 | 17 | 16 | 23 | 13 | | 30 | 16 | 27 |
| Heard of/Undecided | 163 | 71 | 68 | 5 | 13 | 50 | 95 | 57 | 90 | 31 | 88 | 23 | 72 | 70 | 3 | 7 | 79 | 45 |
| | 33 | 32 | 33 | 26 | 33 | 31 | 32 | 28 | 36 | 28 | 33 | 36 | 32 | 32 | 43 | 30 | 32 | 27 |

12. Donald Trump

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Favorable | 206 | 184 | 6 | 2 | 12 | 8 | 194 | 171 | 17 | 60 | 92 | 32 | 167 | 23 | - | 12 | 37 | 134 |
| | 41 | 83 | 3 | 11 | 31 | 5 | 65 | 84 | 7 | 55 | 34 | 50 | 74 | 10 | 52 | 15 | 81 | |
| Unfavorable | 247 | 22 | 187 | 14 | 20 | 152 | 73 | 13 | 221 | 46 | 148 | 28 | 36 | 190 | 5 | 7 | 196 | 18 |
| | 49 | 10 | 91 | 74 | 51 | 93 | 24 | 6 | 89 | 42 | 55 | 44 | 16 | 86 | 71 | 30 | 80 | 11 |
| Heard of/Undecided | 47 | 16 | 13 | 3 | 7 | 3 | 32 | 20 | 11 | 3 | 28 | 4 | 23 | 9 | 2 | 4 | 12 | 13 |
| | 9 | 7 | 6 | 16 | 18 | 2 | 11 | 10 | 4 | 3 | 10 | 6 | 10 | 4 | 29 | 17 | 5 | 8 |

13. Richard Burr

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|-------|-------------|-------------|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | TRUMP | CLIN TON | JOHN SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 67 | 15 | 38 | 5 | 6 | 28 | 31 | 20 | 39 | 13 | 34 | 9 | 20 | 36 | 1 | 6 | 35 | 15 |
| | 13 | 7 | 18 | 26 | 15 | 17 | 10 | 10 | 16 | 12 | 13 | 14 | 9 | 16 | 14 | 26 | 14 | 9 |
| Favorable | 174 | 125 | 29 | 2 | 15 | 22 | 148 | 111 | 48 | 43 | 85 | 28 | 122 | 40 | - | 8 | 51 | 85 |
| | 35 | 56 | 14 | 11 | 38 | 13 | 49 | 54 | 19 | 39 | 32 | 44 | 54 | 18 | 35 | 21 | 52 | |
| Unfavorable | 145 | 36 | 94 | 6 | 7 | 79 | 58 | 32 | 106 | 31 | 82 | 19 | 40 | 93 | 6 | 2 | 109 | 27 |
| | 29 | 16 | 46 | 32 | 18 | 48 | 19 | 16 | 43 | 28 | 31 | 30 | 18 | 42 | 86 | 9 | 44 | 16 |
| Heard of/Undecided | 114 | 46 | 45 | 6 | 11 | 34 | 62 | 41 | 56 | 22 | 67 | 8 | 44 | 53 | - | 7 | 50 | 38 |
| | 23 | 21 | 22 | 32 | 28 | 21 | 21 | 20 | 22 | 20 | 25 | 13 | 19 | 24 | 30 | 20 | 23 | |

14. Sean Haugh

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|-------|-------------|-------------|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | TRUMP | CLIN TON | JOHN SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 345 | 154 | 142 | 15 | 25 | 122 | 204 | 145 | 168 | 71 | 190 | 45 | 155 | 158 | 6 | 15 | 170 | 113 |
| | 69 | 69 | 69 | 79 | 64 | 75 | 68 | 71 | 67 | 65 | 71 | 70 | 69 | 71 | 86 | 65 | 69 | 68 |
| Favorable | 19 | 6 | 11 | - | 2 | 8 | 9 | 7 | 11 | 6 | 9 | 4 | 8 | 11 | - | - | 9 | 8 |
| | 4 | 3 | 5 | | 5 | 5 | 3 | 3 | 4 | 6 | 3 | 6 | 4 | 5 | | | 4 | 5 |
| Unfavorable | 29 | 15 | 12 | - | 1 | 7 | 21 | 12 | 13 | 6 | 17 | 1 | 14 | 9 | - | 4 | 13 | 11 |
| | 6 | 7 | 6 | | 3 | 4 | 7 | 6 | 5 | 6 | 6 | 2 | 6 | 4 | | 17 | 5 | 7 |
| Heard of/Undecided | 107 | 47 | 41 | 4 | 11 | 26 | 65 | 40 | 57 | 26 | 52 | 14 | 49 | 44 | 1 | 4 | 53 | 33 |
| | 21 | 21 | 20 | 21 | 28 | 16 | 22 | 20 | 23 | 24 | 19 | 22 | 22 | 20 | 14 | 17 | 22 | 20 |

15. The North Carolina presidential ballot includes three candidates listed in the following order... Donald Trump, Republican, Hillary Clinton, Democrat and Gary Johnson, Libertarian. At this point which candidate will you vote for or lean toward?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Donald Trump, Republican | 222 | 222 | - | - | - | 3 | 216 | 179 | 19 | 60 | 107 | 27 | 194 | 12 | - | 15 | 45 | 138 |
| | 44 | 100 | | | | 2 | 72 | 88 | 8 | 55 | 40 | 42 | 86 | 5 | | 65 | 18 | 84 |
| Hillary Clinton, Democrat | 206 | - | 206 | - | - | 154 | 26 | 9 | 182 | 43 | 113 | 26 | 8 | 183 | 2 | 4 | 167 | 14 |
| | 41 | | 100 | | | 94 | 9 | 4 | 73 | 39 | 42 | 41 | 4 | 82 | 29 | 17 | 68 | 8 |
| Gary Johnson, Libertarian | 19 | - | - | 19 | - | 2 | 13 | 1 | 16 | 4 | 10 | 5 | 4 | 9 | 4 | 1 | 13 | 4 |
| | 4 | | | 100 | | 1 | 4 | * | 6 | 4 | 4 | 8 | 2 | 4 | 57 | 4 | 5 | 2 |
| Undecided | 39 | - | - | - | 39 | 3 | 35 | 12 | 25 | 1 | 31 | 4 | 19 | 13 | 1 | 2 | 18 | 8 |
| | 8 | | | | 100 | 2 | 12 | 6 | 10 | 1 | 12 | 6 | 8 | 6 | 14 | 9 | 7 | 5 |
| Refused | 14 | - | - | - | - | 1 | 9 | 3 | 7 | 1 | 7 | 2 | 1 | 5 | - | 1 | 2 | 1 |
| | 3 | | | | | 1 | 3 | 1 | 3 | 1 | 3 | 3 | * | 2 | | 4 | 1 | 1 |

18. Do you think Donald Trump is honest and trustworthy?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|---------------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | JOHN OBAMA | SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 204 | 179 | 9 | 1 | 12 | 10 | 192 | 204 | - | 58 | 95 | 26 | 165 | 20 | - | 15 | 31 | 133 |
| | 41 | 81 | 4 | 5 | 31 | 6 | 64 | 100 | | 53 | 35 | 41 | 73 | 9 | | 65 | 13 | 81 |
| No | 249 | 19 | 182 | 16 | 25 | 145 | 81 | - | 249 | 45 | 150 | 32 | 38 | 188 | 5 | 4 | 197 | 20 |
| | 50 | 9 | 88 | 84 | 64 | 89 | 27 | | 100 | 41 | 56 | 50 | 17 | 85 | 71 | 17 | 80 | 12 |
| Undecided | 45 | 23 | 15 | 2 | 2 | 8 | 25 | - | - | 6 | 22 | 6 | 22 | 14 | 2 | 4 | 17 | 11 |
| | 9 | 10 | 7 | 11 | 5 | 5 | 8 | | | 6 | 8 | 9 | 10 | 6 | 29 | 17 | 7 | 7 |
| Refused | 2 | 1 | - | - | - | - | 1 | - | - | - | 1 | - | 1 | - | - | - | - | 1 |
| | * | * | | | | | * | | | | * | | * | | | | | 1 |

19. For U.S. Senate your ballot includes three candidates listed in the following order... Richard Burr, Republican, Deborah Ross, Democrat, Sean Haugh, Libertarian. At this point which candidate will you vote for or lean toward?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|-------|-------------|-------------|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | TRUMP | CLIN TON | JOHN SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Richard Burr, Republican | 203 | 170 | 12 | 3 | 15 | 10 | 190 | 148 | 35 | 52 | 100 | 29 | 168 | 25 | - | 9 | 52 | 112 |
| | 41 | 77 | 6 | 16 | 38 | 6 | 64 | 73 | 14 | 48 | 37 | 45 | 74 | 11 | 39 | 21 | 68 | |
| Deborah Ross, Democrat | 185 | 18 | 151 | 5 | 11 | 120 | 48 | 20 | 157 | 41 | 104 | 20 | 22 | 151 | 1 | 3 | 148 | 20 |
| | 37 | 8 | 73 | 26 | 28 | 74 | 16 | 10 | 63 | 38 | 39 | 31 | 10 | 68 | 14 | 13 | 60 | 12 |
| Sean Haugh, Libertarian | 21 | 8 | 6 | 4 | 1 | 4 | 15 | 6 | 10 | 5 | 12 | 3 | 8 | 7 | 5 | 1 | 11 | 7 |
| | 4 | 4 | 3 | 21 | 3 | 2 | 5 | 3 | 4 | 5 | 4 | 5 | 4 | 3 | 71 | 4 | 4 | 4 |
| Undecided | 78 | 22 | 34 | 7 | 11 | 25 | 40 | 26 | 41 | 10 | 46 | 12 | 24 | 35 | 1 | 9 | 29 | 24 |
| | 16 | 10 | 17 | 37 | 28 | 15 | 13 | 13 | 16 | 9 | 17 | 19 | 11 | 16 | 14 | 39 | 12 | 15 |
| Refused | 13 | 4 | 3 | - | 1 | 4 | 6 | 4 | 6 | 1 | 6 | - | 4 | 4 | - | 1 | 5 | 2 |
| | 3 | 2 | 1 | | 3 | 2 | 2 | 2 | 2 | 1 | 2 | | 2 | 2 | 4 | 2 | 1 | |

20. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|-------|-------------|-------------|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | TRUMP | CLIN TON | JOHN SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Excited | 109 | 60 | 43 | 4 | 1 | 38 | 66 | 58 | 45 | 109 | - | - | 49 | 52 | 1 | 5 | 52 | 48 |
| | 22 | 27 | 21 | 21 | 3 | 23 | 22 | 28 | 18 | 100 | | | 22 | 23 | 14 | 22 | 21 | 29 |
| Alarmed | 268 | 107 | 113 | 10 | 31 | 88 | 162 | 95 | 150 | - | 268 | - | 121 | 118 | 3 | 12 | 137 | 80 |
| | 54 | 48 | 55 | 53 | 79 | 54 | 54 | 47 | 60 | | 100 | | 54 | 53 | 43 | 52 | 56 | 48 |
| Bored | 64 | 27 | 26 | 5 | 4 | 21 | 37 | 26 | 32 | - | - | 64 | 29 | 29 | 3 | 3 | 33 | 21 |
| | 13 | 12 | 13 | 26 | 10 | 13 | 12 | 13 | 13 | | | 100 | 13 | 13 | 43 | 13 | 13 | 13 |
| Undecided | 51 | 26 | 21 | - | 3 | 15 | 30 | 23 | 19 | - | - | - | 25 | 20 | - | 3 | 21 | 15 |
| | 10 | 12 | 10 | | 8 | 9 | 10 | 11 | 8 | | | | 11 | 9 | | 13 | 9 | 9 |
| Refused | 8 | 2 | 3 | - | - | 1 | 4 | 2 | 3 | - | - | - | 2 | 3 | - | - | 2 | 1 |
| | 2 | 1 | 1 | | | 1 | 1 | 1 | 1 | | | | 1 | 1 | | | 1 | 1 |

21. What do you think is the most important issue facing the next president?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----------|-----------|-----------------------------------|------------|---------------------------------|------------|---|------------|-----------|-------------------------------|---------------|----------|-------------------------------------|-------------|------------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | JOHN OBAMA | SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 100 | 222 100 | 206 100 | 19 100 | 39 100 | 163 100 | 299 100 | 204 100 | 249 100 | 109 100 | 268 100 | 64 100 | 226 100 | 222 100 | 7 100 | 23 100 | 245 100 | 165 100 |
| Reducing the national debt | 14 3 | 12 5 | - 5 | 1 5 | - 5 | 1 1 | 13 4 | 10 5 | 4 2 | 2 2 | 7 3 | 3 5 | 13 6 | 1 * | - * | - * | 4 2 | 8 5 |
| Taxes | 6 1 | 1 * | 5 2 | - 2 | - 2 | 3 2 | 2 1 | 2 1 | 4 2 | 1 1 | 4 1 | - 1 | 1 * | 2 1 | - 1 | - 1 | 4 2 | 1 1 |
| Jobs/Economy | 121 24 | 56 25 | 44 21 | 3 16 | 17 44 | 35 21 | 81 27 | 52 25 | 64 26 | 33 30 | 65 24 | 15 23 | 54 24 | 53 24 | 2 29 | 8 35 | 66 27 | 41 25 |
| Schools/Education | 30 6 | 5 2 | 20 10 | 2 11 | 2 5 | 15 9 | 9 3 | 5 2 | 23 9 | 5 5 | 19 7 | 3 5 | 6 3 | 21 9 | - 9 | 1 4 | 21 9 | 4 2 |
| Healthcare | 28 6 | 6 3 | 19 9 | 1 5 | 2 5 | 17 10 | 7 2 | 5 2 | 19 8 | 7 6 | 12 4 | 4 6 | 6 3 | 19 9 | 2 29 | 1 4 | 16 7 | 9 5 |
| Illegal immigration | 35 7 | 24 11 | 6 3 | - 3 | 5 13 | 5 3 | 29 10 | 24 12 | 9 4 | 8 7 | 19 7 | 4 6 | 24 11 | 7 3 | - 3 | 2 9 | 9 4 | 19 12 |
| Abortion policy | 6 1 | 3 1 | 1 * | 1 5 | - 5 | 2 1 | 3 1 | 3 1 | 2 1 | 1 1 | 2 1 | 1 2 | 1 * | 3 1 | - 9 | 2 9 | - 9 | 2 1 |
| Climate Change | 13 3 | - 3 | 11 5 | 1 5 | 1 3 | 8 5 | 5 2 | 1 * | 12 5 | 5 5 | 8 3 | - 3 | - 6 | 13 6 | - 6 | - 6 | 11 4 | 1 1 |
| Civil liberties | 14 3 | 1 * | 9 4 | 4 21 | - 21 | 8 5 | 5 2 | 1 * | 11 4 | 1 1 | 13 5 | - 5 | 1 * | 11 5 | 2 29 | - 29 | 9 4 | 3 2 |
| Terrorism/national security | 106 21 | 61 27 | 35 17 | 3 16 | 7 18 | 27 17 | 72 24 | 57 28 | 40 16 | 19 17 | 59 22 | 18 28 | 68 30 | 32 14 | 1 14 | 4 17 | 45 18 | 46 28 |
| Crime/Guns | 21 4 | 4 2 | 15 7 | - 7 | 2 5 | 11 7 | 8 3 | 3 1 | 15 6 | 5 5 | 9 3 | 3 5 | 4 2 | 16 7 | - 7 | 1 4 | 11 4 | 4 2 |

21. What do you think is the most important issue facing the next president?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|--------|-----------------------------------|----------|---------------------------------|----------|---|-------------|---------|-------------------------------|------------|---------------|-------------------------------------|---------------|-------------|----------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | JOHN OBAMA | SON | DIDNT VOTE | CLIN TON | TRUMP |
| Drugs/Opioids | 4 1 | - | 1 * | 1 5 | 1 3 | - | 4 1 | - | 4 2 | - | 4 1 | - | 1 * | 2 1 | - | - | 2 1 | 1 1 |
| Choosing Supreme Court Nominees | 54 11 | 37 17 | 15 7 | 1 5 | - | 9 6 | 41 14 | 28 14 | 20 8 | 16 15 | 24 9 | 6 9 | 36 16 | 16 7 | - | 1 4 | 25 10 | 18 11 |
| Undecided | 48 10 | 12 5 | 25 12 | 1 5 | 2 5 | 22 13 | 20 7 | 13 6 | 22 9 | 6 6 | 23 9 | 7 11 | 11 5 | 26 12 | - | 3 13 | 22 9 | 8 5 |

22. Is America great, in your opinion?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 382 | 159 | 171 | 14 | 30 | 144 | 212 | 147 | 203 | 87 | 211 | 46 | 163 | 180 | 6 | 19 | 197 | 122 |
| | 76 | 72 | 83 | 74 | 77 | 88 | 71 | 72 | 82 | 80 | 79 | 72 | 72 | 81 | 86 | 83 | 80 | 74 |
| No | 85 | 52 | 20 | 4 | 7 | 8 | 72 | 48 | 29 | 18 | 40 | 13 | 53 | 28 | - | 2 | 34 | 38 |
| | 17 | 23 | 10 | 21 | 18 | 5 | 24 | 24 | 12 | 17 | 15 | 20 | 23 | 13 | 9 | 14 | 23 | |
| Undecided | 29 | 11 | 14 | 1 | 1 | 10 | 14 | 9 | 15 | 4 | 15 | 5 | 9 | 13 | 1 | 2 | 12 | 5 |
| | 6 | 5 | 7 | 5 | 3 | 6 | 5 | 4 | 6 | 4 | 6 | 8 | 4 | 6 | 14 | 9 | 5 | 3 |
| Refused | 4 | - | 1 | - | 1 | 1 | 1 | - | 2 | - | 2 | - | 1 | 1 | - | - | 2 | - |
| | 1 | | * | | 3 | 1 | * | | 1 | | 1 | | * | * | | | 1 | |

23. In the 2012 election for president did you vote for Republican Mitt Romney, Democrat Barack Obama, Libertarian Gary Johnson, someone else, or did you not vote in 2012?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Mitt Romney | 226 | 194 | 8 | 4 | 19 | 4 | 217 | 165 | 38 | 49 | 121 | 29 | 226 | - | - | - | 58 | 125 |
| | 45 | 87 | 4 | 21 | 49 | 2 | 73 | 81 | 15 | 45 | 45 | 45 | 100 | | | | 24 | 76 |
| Democrat Barack Obama | 222 | 12 | 183 | 9 | 13 | 151 | 51 | 20 | 188 | 52 | 118 | 29 | - | 222 | - | - | 172 | 23 |
| | 44 | 5 | 89 | 47 | 33 | 93 | 17 | 10 | 76 | 48 | 44 | 45 | | 100 | | | 70 | 14 |
| Libertarian Gary Johnson | 7 | - | 2 | 4 | 1 | 2 | 4 | - | 5 | 1 | 3 | 3 | - | - | 7 | - | 5 | 1 |
| | 1 | | 1 | 21 | 3 | 1 | 1 | | 2 | 1 | 1 | 5 | | | 100 | | 2 | 1 |
| Someone else | 5 | - | 4 | - | 1 | 1 | 3 | 1 | 3 | 1 | 3 | - | - | - | - | - | 3 | 1 |
| | 1 | | 2 | | 3 | 1 | 1 | * | 1 | 1 | 1 | | | | | | 1 | 1 |
| Did not vote in 2012 | 23 | 15 | 4 | 1 | 2 | 3 | 16 | 15 | 4 | 5 | 12 | 3 | - | - | - | 23 | 5 | 12 |
| | 5 | 7 | 2 | 5 | 5 | 2 | 5 | 7 | 2 | 5 | 4 | 5 | | | | 100 | 2 | 7 |
| Undecided | 5 | - | 3 | 1 | - | 1 | - | - | 4 | - | 3 | - | - | - | - | - | 2 | - |
| | 1 | | 1 | 5 | | 1 | | | 2 | | 1 | | | | | | 1 | |
| Refused | 12 | 1 | 2 | - | 3 | 1 | 8 | 3 | 7 | 1 | 8 | - | - | - | - | - | - | 3 |
| | 2 | * | 1 | | 8 | 1 | 3 | 1 | 3 | 1 | 3 | | | | | | | 2 |

24. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| More safe | 63 | 12 | 42 | 2 | 6 | 44 | 17 | 11 | 49 | 18 | 29 | 7 | 11 | 47 | 2 | 2 | 46 | 10 |
| | 13 | 5 | 20 | 11 | 15 | 27 | 6 | 5 | 20 | 17 | 11 | 11 | 5 | 21 | 29 | 9 | 19 | 6 |
| Less safe | 261 | 169 | 58 | 9 | 21 | 38 | 209 | 149 | 82 | 52 | 154 | 29 | 175 | 61 | 3 | 12 | 90 | 119 |
| | 52 | 76 | 28 | 47 | 54 | 23 | 70 | 73 | 33 | 48 | 57 | 45 | 77 | 27 | 43 | 52 | 37 | 72 |
| Not changed | 150 | 36 | 89 | 8 | 12 | 68 | 67 | 41 | 102 | 34 | 75 | 25 | 35 | 97 | 2 | 8 | 97 | 32 |
| | 30 | 16 | 43 | 42 | 31 | 42 | 22 | 20 | 41 | 31 | 28 | 39 | 15 | 44 | 29 | 35 | 40 | 19 |
| Undecided | 20 | 5 | 15 | - | - | 12 | 5 | 3 | 13 | 5 | 8 | 3 | 5 | 15 | - | - | 12 | 4 |
| | 4 | 2 | 7 | | | 7 | 2 | 1 | 5 | 5 | 3 | 5 | 2 | 7 | | | 5 | 2 |
| Refused | 6 | - | 2 | - | - | 1 | 1 | - | 3 | - | 2 | - | - | 2 | - | 1 | - | - |
| | 1 | | 1 | | | 1 | * | | 1 | | 1 | | | 1 | | 4 | | |

26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|------------|----------|-----|----------------------------|-----|--------------------------|-----|---------------------------------------|----------|-------|----------------------------|---------|-------|-------------------------------|------------|----------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/TRUSTWORTHY | | TRUMP HONEST/TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Hillary Clinton | 245 | 45 | 167 | 13 | 18 | 137 | 89 | 31 | 197 | 52 | 137 | 33 | 58 | 172 | 5 | 5 | 245 | - |
| | 49 | 20 | 81 | 68 | 46 | 84 | 30 | 15 | 79 | 48 | 51 | 52 | 26 | 77 | 71 | 22 | 100 | |
| Donald Trump | 165 | 138 | 14 | 4 | 8 | 10 | 151 | 133 | 20 | 48 | 80 | 21 | 125 | 23 | 1 | 12 | - | 165 |
| | 33 | 62 | 7 | 21 | 21 | 6 | 51 | 65 | 8 | 44 | 30 | 33 | 55 | 10 | 14 | 52 | | 100 |
| Undecided | 84 | 39 | 24 | 2 | 11 | 15 | 56 | 38 | 30 | 8 | 48 | 10 | 43 | 26 | 1 | 5 | - | - |
| | 17 | 18 | 12 | 11 | 28 | 9 | 19 | 19 | 12 | 7 | 18 | 16 | 19 | 12 | 14 | 22 | | |
| Refused | 6 | - | 1 | - | 2 | 1 | 3 | 2 | 2 | 1 | 3 | - | - | 1 | - | 1 | - | - |
| | 1 | | * | | 5 | 1 | 1 | 1 | 1 | 1 | 1 | | | * | | 4 | | |

27. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----|-----------------------------------|-----|---------------------------------|-----|---|-------------|-------|-------------------------------|------------|-------|-------------------------------------|---------------|-------------|-------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 | 222 | 206 | 19 | 39 | 163 | 299 | 204 | 249 | 109 | 268 | 64 | 226 | 222 | 7 | 23 | 245 | 165 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very liberal | 24 | 2 | 20 | - | 2 | 17 | 6 | 3 | 21 | 3 | 18 | 1 | 4 | 20 | - | - | 19 | 3 |
| | 5 | 1 | 10 | | 5 | 10 | 2 | 1 | 8 | 3 | 7 | 2 | 2 | 9 | | | 8 | 2 |
| Liberal | 59 | 3 | 50 | 3 | 3 | 40 | 12 | 5 | 49 | 9 | 38 | 7 | 4 | 48 | 1 | 1 | 50 | 1 |
| | 12 | 1 | 24 | 16 | 8 | 25 | 4 | 2 | 20 | 8 | 14 | 11 | 2 | 22 | 14 | 4 | 20 | 1 |
| Moderate | 173 | 49 | 87 | 12 | 19 | 64 | 88 | 50 | 108 | 31 | 102 | 27 | 55 | 98 | 4 | 7 | 98 | 47 |
| | 35 | 22 | 42 | 63 | 49 | 39 | 29 | 25 | 43 | 28 | 38 | 42 | 24 | 44 | 57 | 30 | 40 | 28 |
| Conservative | 128 | 88 | 28 | 3 | 7 | 24 | 102 | 75 | 41 | 33 | 61 | 17 | 85 | 33 | - | 7 | 46 | 58 |
| | 26 | 40 | 14 | 16 | 18 | 15 | 34 | 37 | 16 | 30 | 23 | 27 | 38 | 15 | | 30 | 19 | 35 |
| Very Conservative | 84 | 68 | 9 | - | 7 | 8 | 74 | 60 | 16 | 25 | 39 | 8 | 67 | 11 | 1 | 5 | 21 | 46 |
| | 17 | 31 | 4 | | 18 | 5 | 25 | 29 | 6 | 23 | 15 | 13 | 30 | 5 | 14 | 22 | 9 | 28 |
| Other | 4 | 4 | - | - | - | - | 4 | 4 | - | 3 | 1 | - | 4 | - | - | - | - | 4 |
| | 1 | 2 | | | | | 1 | 2 | | 3 | * | | 2 | | | | | 2 |
| Don't know | 28 | 8 | 12 | 1 | 1 | 10 | 13 | 7 | 14 | 5 | 9 | 4 | 7 | 12 | 1 | 3 | 11 | 6 |
| | 6 | 4 | 6 | 5 | 3 | 6 | 4 | 3 | 6 | 5 | 3 | 6 | 3 | 5 | 14 | 13 | 4 | 4 |

28. What TV news or commentary source do you trust the most?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----------|-----------------------------------|------------|---------------------------------|------------|---|-------------|------------|-------------------------------|------------|---------------|-------------------------------------|---------------|-------------|------------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | JOHN OBAMA | SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 100 | 222 100 | 206 100 | 19 100 | 39 100 | 163 100 | 299 100 | 204 100 | 249 100 | 109 100 | 268 100 | 64 100 | 226 100 | 222 100 | 7 100 | 23 100 | 245 100 | 165 100 |
| CNN | 61 12 | 12 5 | 41 20 | 3 16 | 5 13 | 30 18 | 25 8 | 11 5 | 47 19 | 12 11 | 34 13 | 10 16 | 13 6 | 41 18 | 2 29 | 2 9 | 41 17 | 11 7 |
| MSNBC | 43 9 | 9 4 | 29 14 | 2 11 | 2 5 | 24 15 | 18 6 | 8 4 | 32 13 | 12 11 | 25 9 | 2 3 | 10 4 | 31 14 | - | 1 4 | 34 14 | 6 4 |
| FOX News | 159 32 | 129 58 | 17 8 | 4 21 | 7 18 | 13 8 | 144 48 | 122 60 | 27 11 | 47 43 | 78 29 | 20 31 | 124 55 | 25 11 | 1 14 | 6 26 | 37 15 | 94 57 |
| ABC | 36 7 | 9 4 | 25 12 | 1 5 | 1 3 | 24 15 | 10 3 | 9 4 | 26 10 | 6 6 | 21 8 | 4 6 | 7 3 | 25 11 | - | 3 13 | 24 10 | 7 4 |
| NBC | 33 7 | 6 3 | 22 11 | 2 11 | 2 5 | 14 9 | 13 4 | 5 2 | 23 9 | 7 6 | 18 7 | 8 13 | 8 4 | 22 10 | 1 14 | - | 21 9 | 6 4 |
| CBS | 48 10 | 13 6 | 26 13 | 2 11 | 7 18 | 24 15 | 21 7 | 12 6 | 29 12 | 5 5 | 29 11 | 6 9 | 16 7 | 28 13 | - | 2 9 | 27 11 | 15 9 |
| C-SPAN | 9 2 | 7 3 | 1 * | - | - | 2 1 | 7 2 | 4 2 | 2 1 | 3 3 | 3 1 | 2 3 | 6 3 | 3 1 | - | - | 3 1 | 4 2 |
| Comedy Central | 8 2 | 1 * | 6 3 | 1 5 | - | 5 3 | 2 1 | - | 6 2 | 1 1 | 6 2 | - | 1 * | 5 2 | 1 14 | 1 4 | 7 3 | 1 1 |
| Undecided | 103 21 | 36 16 | 39 19 | 4 21 | 15 38 | 27 17 | 59 20 | 33 16 | 57 23 | 16 15 | 54 20 | 12 19 | 41 18 | 42 19 | 2 29 | 8 35 | 51 21 | 21 13 |

29. What is your annual household income?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----------|-----------------------------------|------------|---------------------------------|------------|---|-------------|------------|-------------------------------|------------|---------------|-------------------------------------|---------------|-------------|------------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | JOHN OBAMA | SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 100 | 222 100 | 206 100 | 19 100 | 39 100 | 163 100 | 299 100 | 204 100 | 249 100 | 109 100 | 268 100 | 64 100 | 226 100 | 222 100 | 7 100 | 23 100 | 245 100 | 165 100 |
| Under \$20,000 per year | 80 16 | 31 14 | 35 17 | 3 16 | 10 26 | 27 17 | 45 15 | 35 17 | 38 15 | 18 17 | 40 15 | 9 14 | 32 14 | 37 17 | - 35 | 8 35 | 37 15 | 30 18 |
| Under \$50,000 per year | 103 21 | 51 23 | 44 21 | 3 16 | 2 5 | 35 21 | 62 21 | 47 23 | 44 18 | 19 17 | 58 22 | 14 22 | 50 22 | 43 19 | 2 29 | 4 17 | 51 21 | 37 22 |
| Under \$75,000 per year | 64 13 | 27 12 | 27 13 | 3 16 | 6 15 | 22 13 | 41 14 | 25 12 | 37 15 | 17 16 | 34 13 | 7 11 | 29 13 | 31 14 | 1 14 | 2 9 | 38 16 | 19 12 |
| Under \$100,000 per year | 61 12 | 23 10 | 26 13 | 2 11 | 9 23 | 20 12 | 36 12 | 18 9 | 38 15 | 18 17 | 32 12 | 6 9 | 21 9 | 33 15 | 3 43 | 2 9 | 35 14 | 12 7 |
| Under \$140,000 per year | 43 9 | 21 9 | 19 9 | 2 11 | 1 3 | 18 11 | 25 8 | 16 8 | 24 10 | 12 11 | 21 8 | 6 9 | 21 9 | 22 10 | - - | - - | 24 10 | 16 10 |
| \$140,000 per year or more | 41 8 | 19 9 | 19 9 | 1 5 | 2 5 | 14 9 | 24 8 | 13 6 | 24 10 | 10 9 | 22 8 | 6 9 | 20 9 | 18 8 | - - | 2 9 | 22 9 | 13 8 |
| Undecided | 108 22 | 50 23 | 36 17 | 5 26 | 9 23 | 27 17 | 66 22 | 50 25 | 44 18 | 15 14 | 61 23 | 16 25 | 53 23 | 38 17 | 1 14 | 5 22 | 38 16 | 38 23 |

30. Is anyone in your household a member of a labor union?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----------|-----------------------------------|------------|---------------------------------|------------|---|-------------|------------|-------------------------------|------------|------------|-------------------------------------|---------------|-------------|------------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 100 | 222 100 | 206 100 | 19 100 | 39 100 | 163 100 | 299 100 | 204 100 | 249 100 | 109 100 | 268 100 | 64 100 | 226 100 | 222 100 | 7 100 | 23 100 | 245 100 | 165 100 |
| Yes | 24 5 | 7 3 | 14 7 | 1 5 | 1 3 | 10 6 | 11 4 | 6 3 | 16 6 | 8 7 | 9 3 | 2 3 | 5 2 | 14 6 | 1 14 | 2 9 | 15 6 | 7 4 |
| No | 468 94 | 214 96 | 187 91 | 18 95 | 38 97 | 150 92 | 285 95 | 198 97 | 227 91 | 101 93 | 256 96 | 61 95 | 220 97 | 204 92 | 6 86 | 21 91 | 227 93 | 158 96 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 8 2 | 1 * | 5 2 | - | - | 3 2 | 3 1 | - | 6 2 | - | 3 1 | 1 2 | 1 * | 4 2 | - | - | 3 1 | - |

31. Are there any members of your household who are gun owners?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----------|-----------------------------------|------------|---------------------------------|------------|---|-------------|------------|-------------------------------|------------|------------|-------------------------------------|---------------|-------------|------------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | OBAMA | JOHN SON | DIDNT VOTE | CLIN TON | TRUMP |
| Total | 500 100 | 222 100 | 206 100 | 19 100 | 39 100 | 163 100 | 299 100 | 204 100 | 249 100 | 109 100 | 268 100 | 64 100 | 226 100 | 222 100 | 7 100 | 23 100 | 245 100 | 165 100 |
| Yes | 235 47 | 137 62 | 63 31 | 8 42 | 20 51 | 50 31 | 173 58 | 124 61 | 92 37 | 55 50 | 126 47 | 29 45 | 143 63 | 72 32 | 4 57 | 8 35 | 92 38 | 92 56 |
| No | 233 47 | 66 30 | 135 66 | 10 53 | 18 46 | 106 65 | 104 35 | 65 32 | 145 58 | 47 43 | 125 47 | 33 52 | 66 29 | 141 64 | 3 43 | 14 61 | 142 58 | 60 36 |
| Undecided | 12 2 | 8 4 | 2 1 | 1 5 | - - | 3 2 | 9 3 | 6 3 | 5 2 | 3 3 | 8 3 | - - | 6 3 | 4 2 | - - | 1 4 | 5 2 | 6 4 |
| Refused | 20 4 | 11 5 | 6 3 | - - | 1 3 | 4 2 | 13 4 | 9 4 | 7 3 | 4 4 | 9 3 | 2 3 | 11 5 | 5 2 | - - | - - | 6 2 | 7 4 |

32. How important is religion in your life - very important, somewhat important, not very important or not at all important?

| BANNER 2 | | | | | | | | | | | | | | | | | | |
|--|---------------------|---------------|-------------|-----------|-----------------------------------|------------|---------------------------------|------------|---|-------------|------------|-------------------------------|------------|---------------|-------------------------------------|-------------|------------|------------|
| PRESIDENTIAL BALLOT TEST AND ATTITUDES | | | | | | | | | | | | | | | | | | |
| | PRESIDENTIAL BALLOT | | | | CLINTON HONEST/ TRUSTWORTHY | | TRUMP HONEST/ TRUSTWORTHY | | FEELINGS TOWARD PRESIDENTIAL ELECTION | | | 2012 PRESIDENTIAL ELECTION | | | MOST LIKELY ELECTED PRESIDENT | | | |
| | TOTAL | CLIN TRUMP | JOHN TON | SON | UND | YES | NO | YES | NO | EX CITED | ALARM | BORED | ROM NEY | JOHN OBAMA | DIDNT SON VOTE | CLIN TON | TRUMP | |
| Total | 500 100 | 222 100 | 206 100 | 19 100 | 39 100 | 163 100 | 299 100 | 204 100 | 249 100 | 109 100 | 268 100 | 64 100 | 226 100 | 222 100 | 7 100 | 23 100 | 245 100 | 165 100 |
| Very important | 372 74 | 189 85 | 137 67 | 11 58 | 28 72 | 107 66 | 238 80 | 168 82 | 167 67 | 87 80 | 188 70 | 48 75 | 189 84 | 152 68 | 4 57 | 19 83 | 167 68 | 133 81 |
| Somewhat important | 77 15 | 28 13 | 32 16 | 7 37 | 7 18 | 28 17 | 44 15 | 29 14 | 44 18 | 15 14 | 47 18 | 11 17 | 28 12 | 38 17 | 1 14 | 2 9 | 40 16 | 27 16 |
| Not very important | 27 5 | 4 2 | 19 9 | - - | 3 8 | 14 9 | 11 4 | 7 3 | 20 8 | 6 6 | 16 6 | 3 5 | 5 2 | 18 8 | 1 14 | 1 4 | 22 9 | 3 2 |
| Not at all important | 17 3 | 1 * | 14 7 | 1 5 | 1 3 | 12 7 | 4 1 | - - | 14 6 | 1 1 | 15 6 | 1 2 | 4 2 | 11 5 | 1 14 | 1 4 | 15 6 | 2 1 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 7 1 | - | 4 2 | - | - | 2 1 | 2 1 | - | 4 2 | - | 2 1 | 1 2 | - | 3 1 | - | - | 1 * | - |

6. Do you feel the country is headed in the right direction or is on the wrong track?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|----------------------|------|------------|-------------|-------|------|-----------|----------------------|-------|----------------|-----------|-------------------|-----|-----|----------------------|------|-----------|-----|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| MOST IMPORTANT ISSUE | | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | |
| TOTAL | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Right Direction | 129 | 30 | 26 | 12 | 1 | 11 | 13 | 129 | - | 112 | 13 | 119 | 6 | 4 | 32 | 31 | 61 |
| | 26 | 25 | 25 | 22 | 3 | 37 | 46 | 100 | | 52 | 5 | 31 | 7 | 14 | 51 | 12 | 41 |
| Wrong Track | 303 | 78 | 75 | 37 | 31 | 9 | 11 | - | 303 | 56 | 233 | 212 | 72 | 17 | 23 | 210 | 60 |
| | 61 | 64 | 71 | 69 | 89 | 30 | 39 | | 100 | 26 | 91 | 55 | 85 | 59 | 37 | 80 | 40 |
| Undecided | 68 | 13 | 5 | 5 | 3 | 10 | 4 | - | - | 46 | 10 | 51 | 7 | 8 | 8 | 20 | 29 |
| | 14 | 11 | 5 | 9 | 9 | 33 | 14 | | | 21 | 4 | 13 | 8 | 28 | 13 | 8 | 19 |

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|----------------------|-------|----------------|-------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | NOT CHNGE |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 214 | 48 | 36 | 15 | 4 | 21 | 19 | 112 | 56 | 214 | - | 182 | 18 | 13 | 44 | 55 | 98 |
| | 43 | 40 | 34 | 28 | 11 | 70 | 68 | 87 | 18 | 100 | | 48 | 21 | 45 | 70 | 21 | 65 |
| Disapprove | 256 | 65 | 66 | 39 | 28 | 6 | 8 | 13 | 233 | - | 256 | 177 | 65 | 13 | 16 | 190 | 44 |
| | 51 | 54 | 62 | 72 | 80 | 20 | 29 | 10 | 77 | | 100 | 46 | 76 | 45 | 25 | 73 | 29 |
| Undecided | 30 | 8 | 4 | - | 3 | 3 | 1 | 4 | 14 | - | - | 23 | 2 | 3 | 3 | 16 | 8 |
| | 6 | 7 | 4 | | 9 | 10 | 4 | 3 | 5 | | | 6 | 2 | 10 | 5 | 6 | 5 |

8. Barack Obama

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|----------------------|-------|----------------|-------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | NOT CHNGE |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 3 | - | - | - | - | - | 1 | 2 | - | 1 | 2 | 3 | - | - | 1 | 1 | 1 |
| | 1 | | | | | | 4 | 2 | | * | 1 | 1 | | | 2 | * | 1 |
| Favorable | 226 | 49 | 39 | 15 | 6 | 24 | 20 | 112 | 65 | 206 | 9 | 190 | 21 | 14 | 43 | 62 | 103 |
| | 45 | 40 | 37 | 28 | 17 | 80 | 71 | 87 | 21 | 96 | 4 | 50 | 25 | 48 | 68 | 24 | 69 |
| Unfavorable | 251 | 68 | 65 | 39 | 28 | 4 | 6 | 11 | 231 | 6 | 240 | 175 | 61 | 14 | 16 | 188 | 42 |
| | 50 | 56 | 61 | 72 | 80 | 13 | 21 | 9 | 76 | 3 | 94 | 46 | 72 | 48 | 25 | 72 | 28 |
| Heard of/Undecided | 20 | 4 | 2 | - | 1 | 2 | 1 | 4 | 7 | 1 | 5 | 14 | 3 | 1 | 3 | 10 | 4 |
| | 4 | 3 | 2 | | 3 | 7 | 4 | 3 | 2 | * | 2 | 4 | 4 | 3 | 5 | 4 | 3 |

9. Hillary Clinton

| BANNER 3 | | | | | | | | | | | | | | | | | |
|----------------------|------|------------|-------------|-------|------|-----------|----------------------|-------|----------------|-----------|-------------------|-----|-----|----------------------|------|-----------|-----|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| MOST IMPORTANT ISSUE | | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | |
| TOTAL | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 1 | - | - | - | - | - | 1 | 1 | - | - | 1 | 1 | - | - | - | - | 1 |
| | * | | | | | | 4 | 1 | | | * | * | | | | | 1 |
| Favorable | 184 | 42 | 34 | 13 | 6 | 16 | 17 | 107 | 42 | 172 | 6 | 157 | 14 | 12 | 45 | 43 | 84 |
| | 37 | 35 | 32 | 24 | 17 | 53 | 61 | 83 | 14 | 80 | 2 | 41 | 16 | 41 | 71 | 16 | 56 |
| Unfavorable | 274 | 74 | 70 | 39 | 26 | 7 | 8 | 13 | 241 | 23 | 241 | 196 | 65 | 12 | 16 | 200 | 50 |
| | 55 | 61 | 66 | 72 | 74 | 23 | 29 | 10 | 80 | 11 | 94 | 51 | 76 | 41 | 25 | 77 | 33 |
| Heard of/Undecided | 41 | 5 | 2 | 2 | 3 | 7 | 2 | 8 | 20 | 19 | 8 | 28 | 6 | 5 | 2 | 18 | 15 |
| | 8 | 4 | 2 | 4 | 9 | 23 | 7 | 6 | 7 | 9 | 3 | 7 | 7 | 17 | 3 | 7 | 10 |

10. Deborah Ross

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|----------------------|-------|----------------|-------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | NOT CHNGE |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 225 | 53 | 45 | 20 | 16 | 13 | 14 | 50 | 136 | 92 | 122 | 176 | 38 | 11 | 19 | 119 | 75 |
| | 45 | 44 | 42 | 37 | 46 | 43 | 50 | 39 | 45 | 43 | 48 | 46 | 45 | 38 | 30 | 46 | 50 |
| Favorable | 91 | 21 | 12 | 13 | 5 | 10 | 7 | 48 | 34 | 77 | 10 | 77 | 8 | 5 | 27 | 25 | 38 |
| | 18 | 17 | 11 | 24 | 14 | 33 | 25 | 37 | 11 | 36 | 4 | 20 | 9 | 17 | 43 | 10 | 25 |
| Unfavorable | 78 | 18 | 23 | 14 | 7 | - | 4 | 9 | 66 | 11 | 63 | 58 | 16 | 4 | 6 | 58 | 12 |
| | 16 | 15 | 22 | 26 | 20 | | 14 | 7 | 22 | 5 | 25 | 15 | 19 | 14 | 10 | 22 | 8 |
| Heard of/Undecided | 106 | 29 | 26 | 7 | 7 | 7 | 3 | 22 | 67 | 34 | 61 | 71 | 23 | 9 | 11 | 59 | 25 |
| | 21 | 24 | 25 | 13 | 20 | 23 | 11 | 17 | 22 | 16 | 24 | 19 | 27 | 31 | 17 | 23 | 17 |

11. Gary Johnson

| BANNER 3 | | | | | | | | | | | | | | | | | |
|----------------------|------|------------|-------------|-------|------|-----------|----------------------|-------|----------------|-----------|-------------------|-----|-----|----------------------|------|-----------|-----|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| MOST IMPORTANT ISSUE | | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | |
| TOTAL | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 185 | 41 | 41 | 8 | 11 | 12 | 11 | 47 | 106 | 86 | 86 | 153 | 21 | 11 | 22 | 85 | 65 |
| | 37 | 34 | 39 | 15 | 31 | 40 | 39 | 36 | 35 | 40 | 34 | 40 | 25 | 38 | 35 | 33 | 43 |
| Favorable | 62 | 23 | 7 | 8 | 3 | 3 | 3 | 21 | 36 | 37 | 24 | 45 | 13 | 3 | 7 | 35 | 19 |
| | 12 | 19 | 7 | 15 | 9 | 10 | 11 | 16 | 12 | 17 | 9 | 12 | 15 | 10 | 11 | 13 | 13 |
| Unfavorable | 90 | 25 | 17 | 19 | 10 | 3 | 3 | 18 | 66 | 23 | 63 | 69 | 18 | 2 | 11 | 61 | 17 |
| | 18 | 21 | 16 | 35 | 29 | 10 | 11 | 14 | 22 | 11 | 25 | 18 | 21 | 7 | 17 | 23 | 11 |
| Heard of/Undecided | 163 | 32 | 41 | 19 | 11 | 12 | 11 | 43 | 95 | 68 | 83 | 115 | 33 | 13 | 23 | 80 | 49 |
| | 33 | 26 | 39 | 35 | 31 | 40 | 39 | 33 | 31 | 32 | 32 | 30 | 39 | 45 | 37 | 31 | 33 |

12. Donald Trump

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|----------------------|-------|----------------|-------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | NOT CHNGE |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Favorable | 206 | 54 | 55 | 29 | 23 | 5 | 6 | 15 | 182 | 15 | 188 | 150 | 47 | 9 | 12 | 151 | 40 |
| | 41 | 45 | 52 | 54 | 66 | 17 | 21 | 12 | 60 | 7 | 73 | 39 | 55 | 31 | 19 | 58 | 27 |
| Unfavorable | 247 | 63 | 38 | 20 | 8 | 24 | 19 | 109 | 92 | 189 | 42 | 200 | 31 | 14 | 49 | 79 | 102 |
| | 49 | 52 | 36 | 37 | 23 | 80 | 68 | 84 | 30 | 88 | 16 | 52 | 36 | 48 | 78 | 30 | 68 |
| Heard of/Undecided | 47 | 4 | 13 | 5 | 4 | 1 | 3 | 5 | 29 | 10 | 26 | 32 | 7 | 6 | 2 | 31 | 8 |
| | 9 | 3 | 12 | 9 | 11 | 3 | 11 | 4 | 10 | 5 | 10 | 8 | 8 | 21 | 3 | 12 | 5 |

13. Richard Burr

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|----------------------|-------|----------------|-------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 67 | 15 | 13 | 3 | - | 6 | 5 | 20 | 27 | 44 | 21 | 52 | 9 | 6 | 8 | 27 | 24 |
| | 13 | 12 | 12 | 6 | | 20 | 18 | 16 | 9 | 21 | 8 | 14 | 11 | 21 | 13 | 10 | 16 |
| Favorable | 174 | 43 | 43 | 25 | 17 | 7 | 5 | 25 | 136 | 30 | 137 | 131 | 36 | 6 | 17 | 117 | 37 |
| | 35 | 36 | 41 | 46 | 49 | 23 | 18 | 19 | 45 | 14 | 54 | 34 | 42 | 21 | 27 | 45 | 25 |
| Unfavorable | 145 | 42 | 23 | 16 | 10 | 9 | 10 | 60 | 68 | 94 | 46 | 119 | 20 | 6 | 31 | 56 | 56 |
| | 29 | 35 | 22 | 30 | 29 | 30 | 36 | 47 | 22 | 44 | 18 | 31 | 24 | 21 | 49 | 21 | 37 |
| Heard of/Undecided | 114 | 21 | 27 | 10 | 8 | 8 | 8 | 24 | 72 | 46 | 52 | 80 | 20 | 11 | 7 | 61 | 33 |
| | 23 | 17 | 25 | 19 | 23 | 27 | 29 | 19 | 24 | 21 | 20 | 21 | 24 | 38 | 11 | 23 | 22 |

14. Sean Haugh

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|-----------|----------------------|-------|----------------|-----------|-------------------|-----|-----|----------------------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 345 | 91 | 70 | 36 | 17 | 20 | 20 | 86 | 206 | 154 | 174 | 272 | 51 | 22 | 44 | 179 | 105 |
| | 69 | 75 | 66 | 67 | 49 | 67 | 71 | 67 | 68 | 72 | 68 | 71 | 60 | 76 | 70 | 69 | 70 |
| Favorable | 19 | 4 | 2 | - | 3 | 1 | 2 | 5 | 14 | 10 | 9 | 15 | 3 | - | 4 | 9 | 6 |
| | 4 | 3 | 2 | | 9 | 3 | 7 | 4 | 5 | 5 | 4 | 4 | 4 | | 6 | 3 | 4 |
| Unfavorable | 29 | 6 | 5 | 4 | 5 | 2 | 2 | 7 | 19 | 8 | 17 | 23 | 6 | - | 4 | 14 | 11 |
| | 6 | 5 | 5 | 7 | 14 | 7 | 7 | 5 | 6 | 4 | 7 | 6 | 7 | | 6 | 5 | 7 |
| Heard of/Undecided | 107 | 20 | 29 | 14 | 10 | 7 | 4 | 31 | 64 | 42 | 56 | 72 | 25 | 7 | 11 | 59 | 28 |
| | 21 | 17 | 27 | 26 | 29 | 23 | 14 | 24 | 21 | 20 | 22 | 19 | 29 | 24 | 17 | 23 | 19 |

15. The North Carolina presidential ballot includes three candidates listed in the following order... Donald Trump, Republican, Hillary Clinton, Democrat and Gary Johnson, Libertarian. At this point which candidate will you vote for or lean toward?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------------|-------|----------------------|------------|-------------|-------|------|----------------------|-------|----------------|-----------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | DIS APPRV | APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Donald Trump, Republican | 222 | 56 | 61 | 37 | 24 | 5 | 6 | 9 | 203 | 6 | 212 | 159 | 52 | 11 | 12 | 169 | 36 |
| | 44 | 46 | 58 | 69 | 69 | 17 | 21 | 7 | 67 | 3 | 83 | 42 | 61 | 38 | 19 | 65 | 24 |
| Hillary Clinton, Democrat | 206 | 44 | 35 | 15 | 6 | 20 | 19 | 110 | 54 | 187 | 10 | 171 | 20 | 14 | 42 | 58 | 89 |
| | 41 | 36 | 33 | 28 | 17 | 67 | 68 | 85 | 18 | 87 | 4 | 45 | 24 | 48 | 67 | 22 | 59 |
| Gary Johnson, Libertarian | 19 | 3 | 3 | 1 | - | 2 | 1 | 6 | 7 | 9 | 7 | 14 | 4 | 1 | 2 | 9 | 8 |
| | 4 | 2 | 3 | 2 | | 7 | 4 | 5 | 2 | 4 | 3 | 4 | 5 | 3 | 3 | 3 | 5 |
| Undecided | 39 | 17 | 7 | - | 5 | 2 | 2 | 3 | 32 | 8 | 22 | 30 | 7 | 1 | 6 | 21 | 12 |
| | 8 | 14 | 7 | | 14 | 7 | 7 | 2 | 11 | 4 | 9 | 8 | 8 | 3 | 10 | 8 | 8 |
| Refused | 14 | 1 | - | 1 | - | 1 | - | 1 | 7 | 4 | 5 | 8 | 2 | 2 | 1 | 4 | 5 |
| | 3 | 1 | | 2 | | 3 | | 1 | 2 | 2 | 2 | 2 | 2 | 7 | 2 | 2 | 3 |

18. Do you think Donald Trump is honest and trustworthy?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|----------------------|-------|----------------|-------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | NOT CHNGE |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 204 | 52 | 57 | 28 | 24 | 5 | 5 | 15 | 180 | 12 | 187 | 147 | 48 | 9 | 11 | 149 | 41 |
| | 41 | 43 | 54 | 52 | 69 | 17 | 18 | 12 | 59 | 6 | 73 | 38 | 56 | 31 | 17 | 57 | 27 |
| No | 249 | 64 | 40 | 20 | 9 | 23 | 19 | 107 | 98 | 187 | 43 | 203 | 29 | 15 | 49 | 82 | 102 |
| | 50 | 53 | 38 | 37 | 26 | 77 | 68 | 83 | 32 | 87 | 17 | 53 | 34 | 52 | 78 | 31 | 68 |
| Undecided | 45 | 5 | 9 | 6 | 2 | 2 | 4 | 7 | 24 | 15 | 25 | 31 | 8 | 5 | 3 | 29 | 7 |
| | 9 | 4 | 8 | 11 | 6 | 7 | 14 | 5 | 8 | 7 | 10 | 8 | 9 | 17 | 5 | 11 | 5 |
| Refused | 2 | - | - | - | - | - | - | - | 1 | - | 1 | 1 | - | - | - | 1 | - |
| | * | | | | | | | | * | | * | * | | | | * | |

19. For U.S. Senate your ballot includes three candidates listed in the following order... Richard Burr, Republican, Deborah Ross, Democrat, Sean Haugh, Libertarian. At this point which candidate will you vote for or lean toward?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|--------------------------|----------------------|------|------------|-------------|-------|------|----------------------|-------|----------------|-----------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | |
| | TOTAL | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | DIS APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Richard Burr, Republican | 203 | 49 | 52 | 30 | 22 | 6 | 7 | 13 | 179 | 15 | 181 | 148 | 46 | 8 | 14 | 147 | 40 |
| | 41 | 40 | 49 | 56 | 63 | 20 | 25 | 10 | 59 | 7 | 71 | 39 | 54 | 28 | 22 | 56 | 27 |
| Deborah Ross, Democrat | 185 | 45 | 31 | 18 | 8 | 16 | 15 | 86 | 68 | 149 | 28 | 153 | 21 | 10 | 37 | 60 | 76 |
| | 37 | 37 | 29 | 33 | 23 | 53 | 54 | 67 | 22 | 70 | 11 | 40 | 25 | 34 | 59 | 23 | 51 |
| Sean Haugh, Libertarian | 21 | 5 | 1 | 2 | 2 | 2 | 3 | 4 | 13 | 7 | 13 | 15 | 5 | 1 | 5 | 10 | 5 |
| | 4 | 4 | 1 | 4 | 6 | 7 | 11 | 3 | 4 | 3 | 5 | 4 | 6 | 3 | 8 | 4 | 3 |
| Undecided | 78 | 20 | 19 | 4 | 2 | 6 | 2 | 24 | 35 | 38 | 29 | 57 | 12 | 9 | 6 | 40 | 26 |
| | 16 | 17 | 18 | 7 | 6 | 20 | 7 | 19 | 12 | 18 | 11 | 15 | 14 | 31 | 10 | 15 | 17 |
| Refused | 13 | 2 | 3 | - | 1 | - | 1 | 2 | 8 | 5 | 5 | 9 | 1 | 1 | 1 | 4 | 3 |
| | 3 | 2 | 3 | | 3 | | 4 | 2 | 3 | 2 | 2 | 2 | 1 | 3 | 2 | 2 | 2 |

20. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|----------------------|------|------------|-------------|-------|------|-----------|----------------------|-------|----------------|-----------|-------------------|-----|-----|----------------------|------|-----------|-----|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| MOST IMPORTANT ISSUE | | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | |
| TOTAL | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Excited | 109 | 33 | 19 | 16 | 8 | 5 | 7 | 37 | 64 | 44 | 62 | 87 | 18 | 4 | 18 | 52 | 34 |
| | 22 | 27 | 18 | 30 | 23 | 17 | 25 | 29 | 21 | 21 | 24 | 23 | 21 | 14 | 29 | 20 | 23 |
| Alarmed | 268 | 65 | 59 | 24 | 19 | 19 | 12 | 62 | 174 | 115 | 131 | 211 | 40 | 15 | 29 | 154 | 75 |
| | 54 | 54 | 56 | 44 | 54 | 63 | 43 | 48 | 57 | 54 | 51 | 55 | 47 | 52 | 46 | 59 | 50 |
| Bored | 64 | 15 | 18 | 6 | 4 | 3 | 4 | 16 | 37 | 32 | 32 | 46 | 13 | 5 | 7 | 29 | 25 |
| | 13 | 12 | 17 | 11 | 11 | 10 | 14 | 12 | 12 | 15 | 13 | 12 | 15 | 17 | 11 | 11 | 17 |
| Undecided | 51 | 8 | 9 | 8 | 3 | 3 | 4 | 13 | 24 | 19 | 29 | 36 | 11 | 4 | 8 | 23 | 15 |
| | 10 | 7 | 8 | 15 | 9 | 10 | 14 | 10 | 8 | 9 | 11 | 9 | 13 | 14 | 13 | 9 | 10 |
| Refused | 8 | - | 1 | - | 1 | - | 1 | 1 | 4 | 4 | 2 | 2 | 3 | 1 | 1 | 3 | 1 |
| | 2 | | 1 | | 3 | | 4 | 1 | 1 | 2 | 1 | 1 | 4 | 3 | 2 | 1 | 1 |

21. What do you think is the most important issue facing the next president?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|-----------------------------|----------------------|-----|------------|-------------|-------|------|----------------------|-------|----------------|-------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | |
| | TOTAL | JOB | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Reducing the national debt | 14 | - | - | - | - | - | - | - | 13 | 1 | 12 | 13 | - | 1 | 2 | 10 | 2 |
| | 3 | | | | | | | | 4 | * | 5 | 3 | | 3 | 3 | 4 | 1 |
| Taxes | 6 | - | - | - | - | - | - | 4 | 2 | 3 | 3 | 3 | 2 | 1 | - | 2 | 3 |
| | 1 | | | | | | | 3 | 1 | 1 | 1 | 1 | 2 | 3 | | 1 | 2 |
| Jobs/Economy | 121 | 121 | - | - | - | - | - | 30 | 78 | 48 | 65 | 95 | 20 | 6 | 18 | 60 | 37 |
| | 24 | 100 | | | | | | 23 | 26 | 22 | 25 | 25 | 24 | 21 | 29 | 23 | 25 |
| Schools/Education | 30 | - | - | - | - | 30 | - | 11 | 9 | 21 | 6 | 22 | 7 | 1 | 4 | 13 | 12 |
| | 6 | | | | | 100 | | 9 | 3 | 10 | 2 | 6 | 8 | 3 | 6 | 5 | 8 |
| Healthcare | 28 | - | - | - | - | - | 28 | 13 | 11 | 19 | 8 | 22 | 4 | 2 | 5 | 10 | 13 |
| | 6 | | | | | | 100 | 10 | 4 | 9 | 3 | 6 | 5 | 7 | 8 | 4 | 9 |
| Illegal immigration | 35 | - | - | - | 35 | - | - | 1 | 31 | 4 | 28 | 23 | 9 | 2 | 4 | 25 | 5 |
| | 7 | | | | 100 | | | 1 | 10 | 2 | 11 | 6 | 11 | 7 | 6 | 10 | 3 |
| Abortion policy | 6 | - | - | - | - | - | - | 3 | 2 | 2 | 3 | 4 | 2 | - | 3 | 2 | 1 |
| | 1 | | | | | | | 2 | 1 | 1 | 1 | 1 | 2 | | 5 | 1 | 1 |
| Climate Change | 13 | - | - | - | - | - | - | 6 | 6 | 12 | 1 | 10 | 2 | 1 | 4 | 1 | 8 |
| | 3 | | | | | | | 5 | 2 | 6 | * | 3 | 2 | 3 | 6 | * | 5 |
| Civil liberties | 14 | - | - | - | - | - | - | 6 | 4 | 9 | 3 | 12 | 1 | 1 | 2 | 6 | 4 |
| | 3 | | | | | | | 5 | 1 | 4 | 1 | 3 | 1 | 3 | 3 | 2 | 3 |
| Terrorism/national security | 106 | - | 106 | - | - | - | - | 26 | 75 | 36 | 66 | 83 | 17 | 6 | 9 | 64 | 30 |
| | 21 | | 100 | | | | | 20 | 25 | 17 | 26 | 22 | 20 | 21 | 14 | 25 | 20 |
| Crime/Guns | 21 | - | - | - | - | - | - | 6 | 11 | 17 | 3 | 17 | 3 | 1 | - | 14 | 4 |
| | 4 | | | | | | | 5 | 4 | 8 | 1 | 4 | 4 | 3 | | 5 | 3 |
| Drugs/Opioids | 4 | - | - | - | - | - | - | - | 4 | 1 | 3 | 3 | 1 | - | - | 3 | 1 |
| | 1 | | | | | | | | 1 | * | 1 | 1 | 1 | | | 1 | 1 |

21. What do you think is the most important issue facing the next president?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------------------|----------|------------|-------------|-----------|------|-----------|----------------------|---------|----------------|-----------|-------------------|----------|----------|----------------------|---------|-----------|----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| MOST IMPORTANT ISSUE | | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | |
| TOTAL | JOB | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | DIS APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE | |
| Choosing Supreme Court Nominees | 54 11 | - | - | 54 100 | - | - | - | 12 9 | 37 12 | 15 7 | 39 15 | 43 11 | 10 12 | 1 3 | 5 8 | 33 13 | 13 9 |
| Undecided | 48 10 | - | - | - | - | - | - | 11 9 | 20 7 | 26 12 | 16 6 | 32 8 | 7 8 | 6 21 | 7 11 | 18 7 | 17 11 |

22. Is America great, in your opinion?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|----------------------|-------|----------------|-------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | NOT CHNGE |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 382 | 95 | 83 | 43 | 23 | 22 | 22 | 119 | 212 | 182 | 177 | 382 | - | - | 59 | 182 | 126 |
| | 76 | 79 | 78 | 80 | 66 | 73 | 79 | 92 | 70 | 85 | 69 | 100 | | | 94 | 70 | 84 |
| No | 85 | 20 | 17 | 10 | 9 | 7 | 4 | 6 | 72 | 18 | 65 | - | 85 | - | 2 | 61 | 17 |
| | 17 | 17 | 16 | 19 | 26 | 23 | 14 | 5 | 24 | 8 | 25 | | 100 | | 3 | 23 | 11 |
| Undecided | 29 | 6 | 6 | 1 | 2 | 1 | 2 | 4 | 17 | 13 | 13 | - | - | 29 | 1 | 17 | 7 |
| | 6 | 5 | 6 | 2 | 6 | 3 | 7 | 3 | 6 | 6 | 5 | | | 100 | 2 | 7 | 5 |
| Refused | 4 | - | - | - | 1 | - | - | - | 2 | 1 | 1 | - | - | - | 1 | 1 | - |
| | 1 | | | | 3 | | | | 1 | * | * | | | | 2 | * | |

23. In the 2012 election for president did you vote for Republican Mitt Romney, Democrat Barack Obama, Libertarian Gary Johnson, someone else, or did you not vote in 2012?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|--------------------------|------|------------|-------------|-------|------|-----------|----------------------|-------|----------------|-----------|-------------------|-----|-----|----------------------|------|-----------|-----|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| MOST IMPORTANT ISSUE | | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | |
| TOTAL | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | DIS APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Mitt Romney | 226 | 54 | 68 | 36 | 24 | 6 | 6 | 10 | 207 | 12 | 209 | 163 | 53 | 9 | 11 | 175 | 35 |
| | 45 | 45 | 64 | 67 | 69 | 20 | 21 | 8 | 68 | 6 | 82 | 43 | 62 | 31 | 17 | 67 | 23 |
| Democrat Barack Obama | 222 | 53 | 32 | 16 | 7 | 21 | 19 | 108 | 67 | 187 | 22 | 180 | 28 | 13 | 47 | 61 | 97 |
| | 44 | 44 | 30 | 30 | 20 | 70 | 68 | 84 | 22 | 87 | 9 | 47 | 33 | 45 | 75 | 23 | 65 |
| Libertarian Gary Johnson | 7 | 2 | 1 | - | - | - | 2 | 4 | 2 | 4 | 3 | 6 | - | 1 | 2 | 3 | 2 |
| | 1 | 2 | 1 | | | | 7 | 3 | 1 | 2 | 1 | 2 | | 3 | 3 | 1 | 1 |
| Someone else | 5 | 3 | - | - | - | - | - | 1 | 3 | - | 4 | 3 | - | 2 | - | 2 | 3 |
| | 1 | 2 | | | | | | 1 | 1 | | 2 | 1 | | 7 | | 1 | 2 |
| Did not vote in 2012 | 23 | 8 | 4 | 1 | 2 | 1 | 1 | 3 | 14 | 7 | 12 | 19 | 2 | 2 | 2 | 12 | 8 |
| | 5 | 7 | 4 | 2 | 6 | 3 | 4 | 2 | 5 | 3 | 5 | 5 | 2 | 7 | 3 | 5 | 5 |
| Undecided | 5 | - | - | - | 1 | 1 | - | 2 | 1 | 1 | 1 | 3 | 1 | - | - | 3 | 1 |
| | 1 | | | | 3 | 3 | | 2 | * | * | * | 1 | 1 | | | 1 | 1 |
| Refused | 12 | 1 | 1 | 1 | 1 | 1 | - | 1 | 9 | 3 | 5 | 8 | 1 | 2 | 1 | 5 | 4 |
| | 2 | 1 | 1 | 2 | 3 | 3 | | 1 | 3 | 1 | 2 | 2 | 1 | 7 | 2 | 2 | 3 |

24. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|----------------------|-------|----------------|-------|-------------------|-----|-----|----------------------|------|-----------|------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | NOT CHNGE | |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | | LESS |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| More safe | 63 | 18 | 9 | 5 | 4 | 4 | 5 | 32 | 23 | 44 | 16 | 59 | 2 | 1 | 63 | - | - |
| | 13 | 15 | 8 | 9 | 11 | 13 | 18 | 25 | 8 | 21 | 6 | 15 | 2 | 3 | 100 | | |
| Less safe | 261 | 60 | 64 | 33 | 25 | 13 | 10 | 31 | 210 | 55 | 190 | 182 | 61 | 17 | - | 261 | - |
| | 52 | 50 | 60 | 61 | 71 | 43 | 36 | 24 | 69 | 26 | 74 | 48 | 72 | 59 | 100 | | |
| Not changed | 150 | 37 | 30 | 13 | 5 | 12 | 13 | 61 | 60 | 98 | 44 | 126 | 17 | 7 | - | - | 150 |
| | 30 | 31 | 28 | 24 | 14 | 40 | 46 | 47 | 20 | 46 | 17 | 33 | 20 | 24 | | | 100 |
| Undecided | 20 | 6 | 3 | 3 | 1 | 1 | - | 4 | 9 | 14 | 6 | 14 | 5 | 1 | - | - | - |
| | 4 | 5 | 3 | 6 | 3 | 3 | | 3 | 3 | 7 | 2 | 4 | 6 | 3 | | | |
| Refused | 6 | - | - | - | - | - | - | 1 | 1 | 3 | - | 1 | - | 3 | - | - | - |
| | 1 | | | | | | | 1 | * | 1 | | * | | 10 | | | |

26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|-----------|----------------------|-------|----------------|-----------|-------------------|-----|-----|----------------------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | DIS APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Hillary Clinton | 245 | 66 | 45 | 25 | 9 | 21 | 16 | 98 | 108 | 168 | 67 | 197 | 34 | 12 | 46 | 90 | 97 |
| | 49 | 55 | 42 | 46 | 26 | 70 | 57 | 76 | 36 | 79 | 26 | 52 | 40 | 41 | 73 | 34 | 65 |
| Donald Trump | 165 | 41 | 46 | 18 | 19 | 4 | 9 | 13 | 142 | 17 | 142 | 122 | 38 | 5 | 10 | 119 | 32 |
| | 33 | 34 | 43 | 33 | 54 | 13 | 32 | 10 | 47 | 8 | 55 | 32 | 45 | 17 | 16 | 46 | 21 |
| Undecided | 84 | 14 | 14 | 11 | 7 | 5 | 3 | 17 | 50 | 28 | 46 | 60 | 12 | 12 | 7 | 50 | 20 |
| | 17 | 12 | 13 | 20 | 20 | 17 | 11 | 13 | 17 | 13 | 18 | 16 | 14 | 41 | 11 | 19 | 13 |
| Refused | 6 | - | 1 | - | - | - | - | 1 | 3 | 1 | 1 | 3 | 1 | - | - | 2 | 1 |
| | 1 | | 1 | | | | | 1 | 1 | * | * | 1 | 1 | | | 1 | 1 |

27. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|-----------|----------------------|-------|----------------|-----------|-------------------|-----|-----|----------------------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | DIS APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very liberal | 24 | 5 | 3 | 2 | 1 | 4 | 3 | 11 | 9 | 18 | 2 | 16 | 6 | 2 | 4 | 7 | 12 |
| | 5 | 4 | 3 | 4 | 3 | 13 | 11 | 9 | 3 | 8 | 1 | 4 | 7 | 7 | 6 | 3 | 8 |
| Liberal | 59 | 15 | 7 | 8 | 5 | 8 | 4 | 38 | 12 | 49 | 7 | 49 | 4 | 6 | 8 | 13 | 33 |
| | 12 | 12 | 7 | 15 | 14 | 27 | 14 | 29 | 4 | 23 | 3 | 13 | 5 | 21 | 13 | 5 | 22 |
| Moderate | 173 | 42 | 43 | 14 | 8 | 11 | 11 | 56 | 89 | 93 | 69 | 141 | 25 | 6 | 26 | 81 | 60 |
| | 35 | 35 | 41 | 26 | 23 | 37 | 39 | 43 | 29 | 43 | 27 | 37 | 29 | 21 | 41 | 31 | 40 |
| Conservative | 128 | 37 | 29 | 16 | 5 | 3 | 4 | 13 | 102 | 31 | 90 | 88 | 32 | 7 | 12 | 94 | 18 |
| | 26 | 31 | 27 | 30 | 14 | 10 | 14 | 10 | 34 | 14 | 35 | 23 | 38 | 24 | 19 | 36 | 12 |
| Very Conservative | 84 | 17 | 22 | 13 | 14 | 1 | 5 | 6 | 75 | 10 | 73 | 68 | 12 | 4 | 5 | 55 | 22 |
| | 17 | 14 | 21 | 24 | 40 | 3 | 18 | 5 | 25 | 5 | 29 | 18 | 14 | 14 | 8 | 21 | 15 |
| Other | 4 | 2 | 1 | - | - | - | - | - | 4 | - | 4 | 1 | 3 | - | - | 4 | - |
| | 1 | 2 | 1 | | | | | | 1 | | 2 | * | 4 | | | 2 | |
| Don't know | 28 | 3 | 1 | 1 | 2 | 3 | 1 | 5 | 12 | 13 | 11 | 19 | 3 | 4 | 8 | 7 | 5 |
| | 6 | 2 | 1 | 2 | 6 | 10 | 4 | 4 | 4 | 6 | 4 | 5 | 4 | 14 | 13 | 3 | 3 |

28. What TV news or commentary source do you trust the most?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|------|----------------------|-------------|-------|------|----------------------|-------|----------------|-------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | JOBS | MOST IMPORTANT ISSUE | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | NOT CHNGE |
| | | | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| CNN | 61 | 17 | 11 | 5 | 3 | 6 | 7 | 27 | 27 | 40 | 16 | 47 | 12 | 2 | 10 | 23 | 23 |
| | 12 | 14 | 10 | 9 | 9 | 20 | 25 | 21 | 9 | 19 | 6 | 12 | 14 | 7 | 16 | 9 | 15 |
| MSNBC | 43 | 13 | 8 | 4 | 2 | 3 | 2 | 18 | 22 | 28 | 11 | 37 | 3 | 3 | 11 | 10 | 20 |
| | 9 | 11 | 8 | 7 | 6 | 10 | 7 | 14 | 7 | 13 | 4 | 10 | 4 | 10 | 17 | 4 | 13 |
| FOX News | 159 | 40 | 43 | 25 | 20 | 2 | 3 | 9 | 143 | 18 | 140 | 109 | 43 | 6 | 9 | 121 | 24 |
| | 32 | 33 | 41 | 46 | 57 | 7 | 11 | 7 | 47 | 8 | 55 | 29 | 51 | 21 | 14 | 46 | 16 |
| ABC | 36 | 7 | 5 | 1 | 1 | 4 | 3 | 17 | 10 | 26 | 8 | 29 | 3 | 4 | 4 | 13 | 15 |
| | 7 | 6 | 5 | 2 | 3 | 13 | 11 | 13 | 3 | 12 | 3 | 8 | 4 | 14 | 6 | 5 | 10 |
| NBC | 33 | 11 | 5 | 2 | 1 | 3 | 2 | 15 | 12 | 23 | 8 | 26 | 4 | 3 | 2 | 15 | 14 |
| | 7 | 9 | 5 | 4 | 3 | 10 | 7 | 12 | 4 | 11 | 3 | 7 | 5 | 10 | 3 | 6 | 9 |
| CBS | 48 | 11 | 11 | 1 | 1 | 5 | 5 | 18 | 20 | 28 | 18 | 43 | 3 | 2 | 10 | 22 | 15 |
| | 10 | 9 | 10 | 2 | 3 | 17 | 18 | 14 | 7 | 13 | 7 | 11 | 4 | 7 | 16 | 8 | 10 |
| C-SPAN | 9 | 2 | 1 | 3 | 1 | - | 2 | 1 | 8 | 1 | 8 | 8 | 1 | - | 1 | 6 | 2 |
| | 2 | 2 | 1 | 6 | 3 | | 7 | 1 | 3 | * | 3 | 2 | 1 | | 2 | 2 | 1 |
| Comedy Central | 8 | 1 | 1 | - | 1 | 1 | 1 | 3 | 1 | 6 | 2 | 7 | - | 1 | 1 | 3 | 4 |
| | 2 | 1 | 1 | | 3 | 3 | 4 | 2 | * | 3 | 1 | 2 | | 3 | 2 | 1 | 3 |
| Undecided | 103 | 19 | 21 | 13 | 5 | 6 | 3 | 21 | 60 | 44 | 45 | 76 | 16 | 8 | 15 | 48 | 33 |
| | 21 | 16 | 20 | 24 | 14 | 20 | 11 | 16 | 20 | 21 | 18 | 20 | 19 | 28 | 24 | 18 | 22 |

29. What is your annual household income?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|----------------------------|-------|----------------------|------------|-------------|-------|------|----------------------|-------|----------------|-------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | NOT CHNGE |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$20,000 per year | 80 | 20 | 7 | 8 | 6 | 4 | 6 | 21 | 46 | 38 | 38 | 61 | 14 | 5 | 13 | 40 | 21 |
| | 16 | 17 | 7 | 15 | 17 | 13 | 21 | 16 | 15 | 18 | 15 | 16 | 16 | 17 | 21 | 15 | 14 |
| Under \$50,000 per year | 103 | 21 | 30 | 8 | 10 | 7 | 6 | 20 | 65 | 44 | 58 | 77 | 20 | 6 | 11 | 61 | 27 |
| | 21 | 17 | 28 | 15 | 29 | 23 | 21 | 16 | 21 | 21 | 23 | 20 | 24 | 21 | 17 | 23 | 18 |
| Under \$75,000 per year | 64 | 19 | 9 | 10 | 5 | 4 | 3 | 15 | 41 | 27 | 35 | 48 | 13 | 2 | 8 | 36 | 17 |
| | 13 | 16 | 8 | 19 | 14 | 13 | 11 | 12 | 14 | 13 | 14 | 13 | 15 | 7 | 13 | 14 | 11 |
| Under \$100,000 per year | 61 | 19 | 10 | 12 | 2 | 4 | 4 | 21 | 34 | 31 | 27 | 51 | 7 | 3 | 8 | 21 | 28 |
| | 12 | 16 | 9 | 22 | 6 | 13 | 14 | 16 | 11 | 14 | 11 | 13 | 8 | 10 | 13 | 8 | 19 |
| Under \$140,000 per year | 43 | 9 | 12 | 4 | 5 | 3 | 4 | 16 | 24 | 18 | 21 | 38 | 4 | 1 | 8 | 21 | 14 |
| | 9 | 7 | 11 | 7 | 14 | 10 | 14 | 12 | 8 | 8 | 8 | 10 | 5 | 3 | 13 | 8 | 9 |
| \$140,000 per year or more | 41 | 6 | 13 | 3 | 1 | 3 | 2 | 13 | 25 | 19 | 22 | 35 | 5 | 1 | 6 | 19 | 15 |
| | 8 | 5 | 12 | 6 | 3 | 10 | 7 | 10 | 8 | 9 | 9 | 9 | 6 | 3 | 10 | 7 | 10 |
| Undecided | 108 | 27 | 25 | 9 | 6 | 5 | 3 | 23 | 68 | 37 | 55 | 72 | 22 | 11 | 9 | 63 | 28 |
| | 22 | 22 | 24 | 17 | 17 | 17 | 11 | 18 | 22 | 17 | 21 | 19 | 26 | 38 | 14 | 24 | 19 |

30. Is anyone in your household a member of a labor union?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|-----------|----------------------|-------|----------------|-----------|-------------------|-----|-----|----------------------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 24 | 11 | 3 | 2 | 3 | - | 1 | 10 | 11 | 16 | 6 | 20 | 2 | 2 | 8 | 8 | 7 |
| | 5 | 9 | 3 | 4 | 9 | | 4 | 8 | 4 | 7 | 2 | 5 | 2 | 7 | 13 | 3 | 5 |
| No | 468 | 110 | 103 | 51 | 32 | 30 | 27 | 118 | 290 | 194 | 248 | 357 | 82 | 26 | 54 | 252 | 140 |
| | 94 | 91 | 97 | 94 | 91 | 100 | 96 | 91 | 96 | 91 | 97 | 93 | 96 | 90 | 86 | 97 | 93 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 8 | - | - | 1 | - | - | - | 1 | 2 | 4 | 2 | 5 | 1 | 1 | 1 | 1 | 3 |
| | 2 | | | 2 | | | | 1 | 1 | 2 | 1 | 1 | 1 | 3 | 2 | * | 2 |

31. Are there any members of your household who are gun owners?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|---------------------|-------|----------------------|------------|-------------|-------|------|----------------------|-------|----------------|-------|-------------------|-----|-----|----------------------|------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | | |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 235 | 63 | 53 | 31 | 19 | 13 | 11 | 47 | 164 | 73 | 151 | 178 | 45 | 11 | 29 | 135 | 63 |
| | 47 | 52 | 50 | 57 | 54 | 43 | 39 | 36 | 54 | 34 | 59 | 47 | 53 | 38 | 46 | 52 | 42 |
| No | 233 | 52 | 48 | 20 | 15 | 17 | 16 | 78 | 117 | 132 | 85 | 182 | 35 | 14 | 31 | 110 | 79 |
| | 47 | 43 | 45 | 37 | 43 | 57 | 57 | 60 | 39 | 62 | 33 | 48 | 41 | 48 | 49 | 42 | 53 |
| Undecided | 12 | 3 | 1 | 2 | 1 | - | - | 3 | 9 | 4 | 8 | 8 | 2 | 2 | 2 | 7 | 1 |
| | 2 | 2 | 1 | 4 | 3 | | | 2 | 3 | 2 | 3 | 2 | 2 | 7 | 3 | 3 | 1 |
| Refused | 20 | 3 | 4 | 1 | - | - | 1 | 1 | 13 | 5 | 12 | 14 | 3 | 2 | 1 | 9 | 7 |
| | 4 | 2 | 4 | 2 | | | 4 | 1 | 4 | 2 | 5 | 4 | 4 | 7 | 2 | 3 | 5 |

32. How important is religion in your life - very important, somewhat important, not very important or not at all important?

| BANNER 3 | | | | | | | | | | | | | | | | | |
|----------------------|-------|----------------------|------------|-------------|-------|------|-----------|----------------------|-------|----------------|-----------|-------------------|-----|-----|----------------------|------|-----------|
| PRESIDENTIAL ISSUES | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | | DIRECTION OF COUNTRY | | OBAMA APPROVAL | | IS AMERICA GREAT? | | | FEEL SAFE IN AMERICA | | |
| | | JOBS | TERRO RISM | SUPRM COURT | IMMIG | EDUC | HLTH CARE | RIGHT | WRONG | APPRV | DIS APPRV | YES | NO | UND | MORE | LESS | NOT CHNGE |
| Total | 500 | 121 | 106 | 54 | 35 | 30 | 28 | 129 | 303 | 214 | 256 | 382 | 85 | 29 | 63 | 261 | 150 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very important | 372 | 95 | 83 | 43 | 30 | 20 | 18 | 86 | 243 | 142 | 209 | 280 | 70 | 20 | 47 | 210 | 95 |
| | 74 | 79 | 78 | 80 | 86 | 67 | 64 | 67 | 80 | 66 | 82 | 73 | 82 | 69 | 75 | 80 | 63 |
| Somewhat important | 77 | 13 | 16 | 8 | 4 | 7 | 4 | 21 | 44 | 37 | 36 | 65 | 8 | 4 | 7 | 39 | 28 |
| | 15 | 11 | 15 | 15 | 11 | 23 | 14 | 16 | 15 | 17 | 14 | 17 | 9 | 14 | 11 | 15 | 19 |
| Not very important | 27 | 8 | 5 | 1 | 1 | - | 5 | 12 | 10 | 19 | 8 | 19 | 5 | 3 | 4 | 6 | 17 |
| | 5 | 7 | 5 | 2 | 3 | - | 18 | 9 | 3 | 9 | 3 | 5 | 6 | 10 | 6 | 2 | 11 |
| Not at all important | 17 | 5 | 2 | 1 | - | 3 | 1 | 9 | 6 | 12 | 3 | 14 | 2 | 1 | 4 | 6 | 7 |
| | 3 | 4 | 2 | 2 | - | 10 | 4 | 7 | 2 | 6 | 1 | 4 | 2 | 3 | 6 | 2 | 5 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 7 | - | - | 1 | - | - | - | 1 | - | 4 | - | 4 | - | 1 | 1 | - | 3 |
| | 1 | - | - | 2 | - | - | - | 1 | - | 2 | - | 1 | - | 3 | 2 | - | 2 |

6. Do you feel the country is headed in the right direction or is on the wrong track?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Right Direction | 129 | 13 | 86 | 4 | 24 | 11 | 38 | 56 | 13 | 6 | 27 | 18 | 9 | 17 | 15 | 18 | 1 | 3 |
| | 26 | 6 | 46 | 19 | 31 | 46 | 64 | 32 | 10 | 7 | 44 | 42 | 6 | 47 | 45 | 38 | 11 | 38 |
| Wrong Track | 303 | 179 | 68 | 13 | 35 | 9 | 12 | 89 | 102 | 75 | 27 | 22 | 143 | 10 | 12 | 20 | 8 | 1 |
| | 61 | 88 | 37 | 62 | 45 | 38 | 20 | 51 | 80 | 89 | 44 | 51 | 90 | 28 | 36 | 42 | 89 | 13 |
| Undecided | 68 | 11 | 31 | 4 | 19 | 4 | 9 | 28 | 13 | 3 | 7 | 3 | 7 | 9 | 6 | 10 | - | 4 |
| | 14 | 5 | 17 | 19 | 24 | 17 | 15 | 16 | 10 | 4 | 11 | 7 | 4 | 25 | 18 | 21 | | 50 |

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 214 | 15 | 149 | 7 | 38 | 18 | 49 | 93 | 31 | 10 | 40 | 28 | 18 | 26 | 23 | 28 | 1 | 6 |
| | 43 | 7 | 81 | 33 | 49 | 75 | 83 | 54 | 24 | 12 | 66 | 65 | 11 | 72 | 70 | 58 | 11 | 75 |
| Disapprove | 256 | 181 | 28 | 13 | 29 | 2 | 7 | 69 | 90 | 73 | 16 | 11 | 140 | 8 | 8 | 18 | 8 | 2 |
| | 51 | 89 | 15 | 62 | 37 | 8 | 12 | 40 | 70 | 87 | 26 | 26 | 88 | 22 | 24 | 38 | 89 | 25 |
| Undecided | 30 | 7 | 8 | 1 | 11 | 4 | 3 | 11 | 7 | 1 | 5 | 4 | 1 | 2 | 2 | 2 | - | - |
| | 6 | 3 | 4 | 5 | 14 | 17 | 5 | 6 | 5 | 1 | 8 | 9 | 1 | 6 | 6 | 4 | | |

8. Barack Obama

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 3 | 2 | - | - | 1 | - | 1 | 2 | - | - | - | - | 2 | - | - | 1 | - | - |
| | 1 | 1 | | | 1 | | 2 | 1 | | | | | 1 | | | 2 | | |
| Favorable | 226 | 17 | 158 | 7 | 39 | 21 | 50 | 99 | 32 | 12 | 42 | 32 | 14 | 28 | 24 | 32 | 1 | 6 |
| | 45 | 8 | 85 | 33 | 50 | 88 | 85 | 57 | 25 | 14 | 69 | 74 | 9 | 78 | 73 | 67 | 11 | 75 |
| Unfavorable | 251 | 177 | 25 | 14 | 30 | 3 | 6 | 65 | 91 | 72 | 15 | 10 | 142 | 8 | 7 | 14 | 8 | 2 |
| | 50 | 87 | 14 | 67 | 38 | 13 | 10 | 38 | 71 | 86 | 25 | 23 | 89 | 22 | 21 | 29 | 89 | 25 |
| Heard of/Undecided | 20 | 7 | 2 | - | 8 | - | 2 | 7 | 5 | - | 4 | 1 | 1 | - | 2 | 1 | - | - |
| | 4 | 3 | 1 | | 10 | | 3 | 4 | 4 | | 7 | 2 | 1 | | 6 | 2 | | |

9. Hillary Clinton

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 1 | 1 | - | - | - | - | 1 | - | - | - | - | - | 1 | - | - | - | - | - |
| | * | * | | | | | 2 | | | | | | 1 | | | | | |
| Favorable | 184 | 13 | 133 | 4 | 30 | 20 | 43 | 77 | 24 | 9 | 38 | 24 | 15 | 21 | 20 | 26 | 1 | 6 |
| | 37 | 6 | 72 | 19 | 38 | 83 | 73 | 45 | 19 | 11 | 62 | 56 | 9 | 58 | 61 | 54 | 11 | 75 |
| Unfavorable | 274 | 185 | 39 | 15 | 30 | 4 | 7 | 76 | 97 | 75 | 15 | 14 | 141 | 13 | 8 | 19 | 8 | 2 |
| | 55 | 91 | 21 | 71 | 38 | 17 | 12 | 44 | 76 | 89 | 25 | 33 | 89 | 36 | 24 | 40 | 89 | 25 |
| Heard of/Undecided | 41 | 4 | 13 | 2 | 18 | - | 8 | 20 | 7 | - | 8 | 5 | 2 | 2 | 5 | 3 | - | - |
| | 8 | 2 | 7 | 10 | 23 | | 14 | 12 | 5 | | 13 | 12 | 1 | 6 | 15 | 6 | | |

10. Deborah Ross

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 225 | 97 | 66 | 10 | 49 | 10 | 17 | 84 | 58 | 42 | 32 | 16 | 77 | 16 | 11 | 19 | 4 | 3 |
| | 45 | 48 | 36 | 48 | 63 | 42 | 29 | 49 | 45 | 50 | 52 | 37 | 48 | 44 | 33 | 40 | 44 | 38 |
| Favorable | 91 | 11 | 75 | 3 | 1 | 12 | 25 | 34 | 11 | 4 | 16 | 13 | 9 | 7 | 13 | 11 | 1 | 3 |
| | 18 | 5 | 41 | 14 | 1 | 50 | 42 | 20 | 9 | 5 | 26 | 30 | 6 | 19 | 39 | 23 | 11 | 38 |
| Unfavorable | 78 | 57 | 10 | 4 | 5 | - | 4 | 16 | 31 | 22 | 4 | 3 | 42 | 5 | 2 | 7 | 2 | 1 |
| | 16 | 28 | 5 | 19 | 6 | | 7 | 9 | 24 | 26 | 7 | 7 | 26 | 14 | 6 | 15 | 22 | 13 |
| Heard of/Undecided | 106 | 38 | 34 | 4 | 23 | 2 | 13 | 39 | 28 | 16 | 9 | 11 | 31 | 8 | 7 | 11 | 2 | 1 |
| | 21 | 19 | 18 | 19 | 29 | 8 | 22 | 23 | 22 | 19 | 15 | 26 | 19 | 22 | 21 | 23 | 22 | 13 |

11. Gary Johnson

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 185 | 73 | 67 | 4 | 35 | 8 | 20 | 66 | 41 | 37 | 28 | 19 | 42 | 21 | 17 | 21 | 1 | 1 |
| | 37 | 36 | 36 | 19 | 45 | 33 | 34 | 38 | 32 | 44 | 46 | 44 | 26 | 58 | 52 | 44 | 11 | 13 |
| Favorable | 62 | 16 | 29 | 6 | 11 | 4 | 7 | 28 | 15 | 5 | 10 | 5 | 13 | 3 | 7 | 5 | - | 2 |
| | 12 | 8 | 16 | 29 | 14 | 17 | 12 | 16 | 12 | 6 | 16 | 12 | 8 | 8 | 21 | 10 | | 25 |
| Unfavorable | 90 | 52 | 27 | 3 | 7 | 3 | 12 | 24 | 30 | 16 | 5 | 6 | 52 | 2 | 3 | 6 | 3 | 1 |
| | 18 | 26 | 15 | 14 | 9 | 13 | 20 | 14 | 23 | 19 | 8 | 14 | 33 | 6 | 9 | 13 | 33 | 13 |
| Heard of/Undecided | 163 | 62 | 62 | 8 | 25 | 9 | 20 | 55 | 42 | 26 | 18 | 13 | 52 | 10 | 6 | 16 | 5 | 4 |
| | 33 | 31 | 34 | 38 | 32 | 38 | 34 | 32 | 33 | 31 | 30 | 30 | 33 | 28 | 18 | 33 | 56 | 50 |

12. Donald Trump

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Favorable | 206 | 161 | 13 | 6 | 21 | 3 | 5 | 49 | 73 | 64 | 13 | 9 | 120 | 8 | 9 | 12 | 3 | - |
| | 41 | 79 | 7 | 29 | 27 | 13 | 8 | 28 | 57 | 76 | 21 | 21 | 75 | 22 | 27 | 25 | 33 | |
| Unfavorable | 247 | 30 | 161 | 12 | 40 | 21 | 50 | 107 | 39 | 16 | 45 | 32 | 28 | 25 | 22 | 29 | 4 | 7 |
| | 49 | 15 | 87 | 57 | 51 | 88 | 85 | 62 | 30 | 19 | 74 | 74 | 18 | 69 | 67 | 60 | 44 | 88 |
| Heard of/Undecided | 47 | 12 | 11 | 3 | 17 | - | 4 | 17 | 16 | 4 | 3 | 2 | 11 | 3 | 2 | 7 | 2 | 1 |
| | 9 | 6 | 6 | 14 | 22 | | 7 | 10 | 13 | 5 | 5 | 5 | 7 | 8 | 6 | 15 | 22 | 13 |

13. Richard Burr

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 67 | 10 | 23 | 2 | 30 | 3 | 9 | 23 | 14 | 8 | 9 | 5 | 12 | 8 | 4 | 5 | - | 1 |
| | 13 | 5 | 12 | 10 | 38 | 13 | 15 | 13 | 11 | 10 | 15 | 12 | 8 | 22 | 12 | 10 | | 13 |
| Favorable | 174 | 146 | 19 | 3 | 6 | 2 | 10 | 43 | 64 | 49 | 12 | 9 | 95 | 8 | 9 | 20 | 4 | - |
| | 35 | 72 | 10 | 14 | 8 | 8 | 17 | 25 | 50 | 58 | 20 | 21 | 60 | 22 | 27 | 42 | 44 | |
| Unfavorable | 145 | 16 | 113 | 13 | 1 | 14 | 28 | 62 | 22 | 13 | 23 | 19 | 25 | 11 | 13 | 15 | 4 | 5 |
| | 29 | 8 | 61 | 62 | 1 | 58 | 47 | 36 | 17 | 15 | 38 | 44 | 16 | 31 | 39 | 31 | 44 | 63 |
| Heard of/Undecided | 114 | 31 | 30 | 3 | 41 | 5 | 12 | 45 | 28 | 14 | 17 | 10 | 27 | 9 | 7 | 8 | 1 | 2 |
| | 23 | 15 | 16 | 14 | 53 | 21 | 20 | 26 | 22 | 17 | 28 | 23 | 17 | 25 | 21 | 17 | 11 | 25 |

14. Sean Haugh

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 345 | 141 | 125 | 13 | 59 | 21 | 42 | 117 | 83 | 60 | 42 | 28 | 105 | 25 | 24 | 38 | 9 | 5 |
| | 69 | 69 | 68 | 62 | 76 | 88 | 71 | 68 | 65 | 71 | 69 | 65 | 66 | 69 | 73 | 79 | 100 | 63 |
| Favorable | 19 | 9 | 8 | 1 | 1 | - | 2 | 5 | 8 | 4 | 1 | 1 | 7 | 2 | 3 | 1 | - | 1 |
| | 4 | 4 | 4 | 5 | 1 | | 3 | 3 | 6 | 5 | 2 | 2 | 4 | 6 | 9 | 2 | | 13 |
| Unfavorable | 29 | 13 | 12 | 3 | 1 | 1 | 5 | 8 | 8 | 5 | 4 | 2 | 11 | - | 1 | 3 | - | 1 |
| | 6 | 6 | 6 | 14 | 1 | 4 | 8 | 5 | 6 | 6 | 7 | 5 | 7 | 3 | 6 | | | 13 |
| Heard of/Undecided | 107 | 40 | 40 | 4 | 17 | 2 | 10 | 43 | 29 | 15 | 14 | 12 | 36 | 9 | 5 | 6 | - | 1 |
| | 21 | 20 | 22 | 19 | 22 | 8 | 17 | 25 | 23 | 18 | 23 | 28 | 23 | 25 | 15 | 13 | | 13 |

15. The North Carolina presidential ballot includes three candidates listed in the following order... Donald Trump, Republican, Hillary Clinton, Democrat and Gary Johnson, Libertarian. At this point which candidate will you vote for or lean toward?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Donald Trump, Republican | 222 | 170 | 18 | 8 | 22 | 2 | 3 | 49 | 88 | 68 | 12 | 9 | 129 | 9 | 6 | 13 | 7 | 1 |
| | 44 | 84 | 10 | 38 | 28 | 8 | 5 | 28 | 69 | 81 | 20 | 21 | 81 | 25 | 18 | 27 | 78 | 13 |
| Hillary Clinton, Democrat | 206 | 12 | 151 | 6 | 34 | 20 | 50 | 87 | 28 | 9 | 41 | 29 | 17 | 25 | 22 | 26 | 1 | 6 |
| | 41 | 6 | 82 | 29 | 44 | 83 | 85 | 50 | 22 | 11 | 67 | 67 | 11 | 69 | 67 | 54 | 11 | 75 |
| Gary Johnson, Libertarian | 19 | 3 | 5 | 4 | 7 | - | 3 | 12 | 3 | - | 3 | 2 | 4 | 1 | 2 | 2 | - | 1 |
| | 4 | 1 | 3 | 19 | 9 | | 5 | 7 | 2 | | 5 | 5 | 3 | 3 | 6 | 4 | | 13 |
| Undecided | 39 | 15 | 11 | 1 | 11 | 2 | 3 | 19 | 7 | 7 | 5 | 2 | 7 | 1 | 2 | 7 | - | - |
| | 8 | 7 | 6 | 5 | 14 | 8 | 5 | 11 | 5 | 8 | 8 | 5 | 4 | 3 | 6 | 15 | | |
| Refused | 14 | 3 | - | 2 | 4 | - | - | 6 | 2 | - | - | 1 | 2 | - | 1 | - | 1 | - |
| | 3 | 1 | | 10 | 5 | | | 3 | 2 | | | 2 | 1 | | 3 | | 11 | |

18. Do you think Donald Trump is honest and trustworthy?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 204 | 148 | 20 | 6 | 26 | 3 | 5 | 50 | 75 | 60 | 11 | 8 | 122 | 9 | 5 | 12 | 4 | - |
| | 41 | 73 | 11 | 29 | 33 | 13 | 8 | 29 | 59 | 71 | 18 | 19 | 77 | 25 | 15 | 25 | 44 | |
| No | 249 | 35 | 157 | 10 | 41 | 21 | 49 | 108 | 41 | 16 | 47 | 32 | 27 | 26 | 23 | 29 | 2 | 6 |
| | 50 | 17 | 85 | 48 | 53 | 88 | 83 | 62 | 32 | 19 | 77 | 74 | 17 | 72 | 70 | 60 | 22 | 75 |
| Undecided | 45 | 19 | 8 | 5 | 11 | - | 5 | 14 | 12 | 8 | 3 | 3 | 10 | 1 | 5 | 6 | 3 | 2 |
| | 9 | 9 | 4 | 24 | 14 | | 8 | 8 | 9 | 10 | 5 | 7 | 6 | 3 | 15 | 13 | 33 | 25 |
| Refused | 2 | 1 | - | - | - | - | - | 1 | - | - | - | - | - | - | - | 1 | - | - |
| | * | * | | | | | | 1 | | | | | | | | 2 | | |

19. For U.S. Senate your ballot includes three candidates listed in the following order... Richard Burr, Republican, Deborah Ross, Democrat, Sean Haugh, Libertarian. At this point which candidate will you vote for or lean toward?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Richard Burr, Republican | 203 | 203 | - | - | - | 2 | 5 | 44 | 79 | 66 | 12 | 8 | 124 | 7 | 6 | 15 | 5 | - |
| | 41 | 100 | | | | 8 | 8 | 25 | 62 | 79 | 20 | 19 | 78 | 19 | 18 | 31 | 56 | |
| Deborah Ross, Democrat | 185 | - | 185 | - | - | 17 | 44 | 79 | 26 | 12 | 35 | 26 | 14 | 22 | 19 | 26 | 3 | 5 |
| | 37 | | 100 | | | 71 | 75 | 46 | 20 | 14 | 57 | 60 | 9 | 61 | 58 | 54 | 33 | 63 |
| Sean Haugh, Libertarian | 21 | - | - | 21 | - | 1 | 2 | 10 | 1 | 3 | 2 | 2 | 6 | - | - | - | 1 | 2 |
| | 4 | | | 100 | | 4 | 3 | 6 | 1 | 4 | 3 | 5 | 4 | | | | 11 | 25 |
| Undecided | 78 | - | - | - | 78 | 4 | 7 | 38 | 19 | 3 | 11 | 7 | 11 | 6 | 8 | 6 | - | 1 |
| | 16 | | | | 100 | 17 | 12 | 22 | 15 | 4 | 18 | 16 | 7 | 17 | 24 | 13 | | 13 |
| Refused | 13 | - | - | - | - | - | 1 | 2 | 3 | - | 1 | - | 4 | 1 | - | 1 | - | - |
| | 3 | | | | | | 2 | 1 | 2 | | 2 | | 3 | 3 | 2 | 2 | | |

20. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Excited | 109 | 52 | 41 | 5 | 10 | 3 | 9 | 31 | 33 | 25 | 12 | 12 | 47 | 6 | 7 | 5 | 3 | 1 |
| | 22 | 26 | 22 | 24 | 13 | 13 | 15 | 18 | 26 | 30 | 20 | 28 | 30 | 17 | 21 | 10 | 33 | 13 |
| Alarmed | 268 | 100 | 104 | 12 | 46 | 18 | 38 | 102 | 61 | 39 | 34 | 25 | 78 | 21 | 18 | 29 | 3 | 6 |
| | 54 | 49 | 56 | 57 | 59 | 75 | 64 | 59 | 48 | 46 | 56 | 58 | 49 | 58 | 55 | 60 | 33 | 75 |
| Bored | 64 | 29 | 20 | 3 | 12 | 1 | 7 | 27 | 17 | 8 | 10 | 2 | 20 | 4 | 8 | 6 | 2 | - |
| | 13 | 14 | 11 | 14 | 15 | 4 | 12 | 16 | 13 | 10 | 16 | 5 | 13 | 11 | 24 | 13 | 22 | |
| Undecided | 51 | 20 | 18 | 1 | 9 | 2 | 4 | 13 | 16 | 10 | 4 | 4 | 12 | 5 | - | 7 | 1 | 1 |
| | 10 | 10 | 10 | 5 | 12 | 8 | 7 | 8 | 13 | 12 | 7 | 9 | 8 | 14 | | 15 | 11 | 13 |
| Refused | 8 | 2 | 2 | - | 1 | - | 1 | - | 1 | 2 | 1 | - | 2 | - | - | 1 | - | - |
| | 2 | 1 | 1 | | 1 | | 2 | | 1 | 2 | 2 | | 1 | | | 2 | | |

21. What do you think is the most important issue facing the next president?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|-----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Reducing the national debt | 14 | 11 | 1 | - | 2 | - | - | 3 | 8 | 2 | 1 | - | 5 | 1 | - | 3 | - | - |
| | 3 | 5 | 1 | | 3 | | | 2 | 6 | 2 | 2 | | 3 | 3 | | 6 | | |
| Taxes | 6 | 1 | 4 | - | 1 | - | 3 | - | 2 | 1 | 1 | - | 1 | 1 | 1 | 1 | - | - |
| | 1 | * | 2 | | 1 | | 5 | | 2 | 1 | 2 | | 1 | 3 | 3 | 2 | | |
| Jobs/Economy | 121 | 49 | 45 | 5 | 20 | 5 | 15 | 42 | 37 | 17 | 17 | 13 | 40 | 7 | 11 | 11 | 2 | 1 |
| | 24 | 24 | 24 | 24 | 26 | 21 | 25 | 24 | 29 | 20 | 28 | 30 | 25 | 19 | 33 | 23 | 22 | 13 |
| Schools/Education | 30 | 6 | 16 | 2 | 6 | 4 | 8 | 11 | 3 | 1 | 6 | 3 | 2 | 4 | 3 | 5 | - | 1 |
| | 6 | 3 | 9 | 10 | 8 | 17 | 14 | 6 | 2 | 1 | 10 | 7 | 1 | 11 | 9 | 10 | | 13 |
| Healthcare | 28 | 7 | 15 | 3 | 2 | 3 | 4 | 11 | 4 | 5 | 7 | 2 | 3 | 3 | 2 | 5 | 2 | 1 |
| | 6 | 3 | 8 | 14 | 3 | 13 | 7 | 6 | 3 | 6 | 11 | 5 | 2 | 8 | 6 | 10 | 22 | 13 |
| Illegal immigration | 35 | 22 | 8 | 2 | 2 | 1 | 5 | 8 | 5 | 14 | 3 | 2 | 20 | 1 | 1 | 1 | 1 | 1 |
| | 7 | 11 | 4 | 10 | 3 | 4 | 8 | 5 | 4 | 17 | 5 | 5 | 13 | 3 | 3 | 2 | 11 | 13 |
| Abortion policy | 6 | 3 | 1 | - | 2 | - | - | 3 | 1 | 1 | - | - | 3 | - | 1 | - | - | - |
| | 1 | 1 | 1 | | 3 | | | 2 | 1 | 1 | | | 2 | | 3 | | | |
| Climate Change | 13 | 1 | 10 | 1 | 1 | 2 | 3 | 6 | 1 | 1 | 2 | 3 | - | 1 | 2 | 1 | - | - |
| | 3 | * | 5 | 5 | 1 | 8 | 5 | 3 | 1 | 1 | 3 | 7 | | 3 | 6 | 2 | | |
| Civil liberties | 14 | 2 | 6 | 3 | 3 | 2 | 1 | 6 | 1 | 1 | - | 3 | 4 | 3 | - | 1 | - | 2 |
| | 3 | 1 | 3 | 14 | 4 | 8 | 2 | 3 | 1 | 1 | | 7 | 3 | 8 | | 2 | | 25 |
| Terrorism/national security | 106 | 52 | 31 | 1 | 19 | 3 | 7 | 43 | 29 | 22 | 11 | 8 | 43 | 5 | 5 | 11 | 1 | 1 |
| | 21 | 26 | 17 | 5 | 24 | 13 | 12 | 25 | 23 | 26 | 18 | 19 | 27 | 14 | 15 | 23 | 11 | 13 |
| Crime/Guns | 21 | 4 | 12 | 1 | 3 | 1 | - | 10 | 7 | 3 | 2 | - | 5 | 4 | 3 | 2 | - | - |
| | 4 | 2 | 6 | 5 | 4 | 4 | | 6 | 5 | 4 | 3 | | 3 | 11 | 9 | 4 | | |
| Drugs/Opioids | 4 | 1 | 2 | - | - | - | 1 | 2 | 1 | - | 1 | - | 1 | - | - | 1 | - | - |
| | 1 | * | 1 | | | | 2 | 1 | 1 | | 2 | | 1 | | | 2 | | |

21. What do you think is the most important issue facing the next president?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|---------------------------------|----------|----------|----------|---------|---------------------|--------|---------|---------|------------|----------|----------------------------|---------|----------|---------|--------|---------|------------|---------|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Choosing Supreme Court Nominees | 54 11 | 30 15 | 18 10 | 2 10 | 4 5 | 2 8 | 8 14 | 14 8 | 16 13 | 13 15 | 5 8 | 4 9 | 25 16 | 1 3 | 2 6 | 1 2 | 3 33 | - |
| Undecided | 48 10 | 14 7 | 16 9 | 1 5 | 13 17 | 1 4 | 4 7 | 14 8 | 13 10 | 3 4 | 5 8 | 5 12 | 7 4 | 5 14 | 2 6 | 5 10 | - | 1 13 |

22. Is America great, in your opinion?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 382 | 148 | 153 | 15 | 57 | 16 | 49 | 141 | 88 | 68 | 47 | 37 | 109 | 29 | 26 | 43 | 8 | 7 |
| | 76 | 73 | 83 | 71 | 73 | 67 | 83 | 82 | 69 | 81 | 77 | 86 | 69 | 81 | 79 | 90 | 89 | 88 |
| No | 85 | 46 | 21 | 5 | 12 | 6 | 4 | 25 | 32 | 12 | 12 | 3 | 43 | 3 | 4 | 3 | 1 | - |
| | 17 | 23 | 11 | 24 | 15 | 25 | 7 | 14 | 25 | 14 | 20 | 7 | 27 | 8 | 12 | 6 | 11 | - |
| Undecided | 29 | 8 | 10 | 1 | 9 | 2 | 6 | 6 | 7 | 4 | 2 | 3 | 6 | 4 | 3 | 2 | - | 1 |
| | 6 | 4 | 5 | 5 | 12 | 8 | 10 | 3 | 5 | 5 | 3 | 7 | 4 | 11 | 9 | 4 | - | 13 |
| Refused | 4 | 1 | 1 | - | - | - | - | 1 | 1 | - | - | - | 1 | - | - | - | - | - |
| | 1 | * | 1 | | | | | 1 | 1 | | | | 1 | | | | | |

23. In the 2012 election for president did you vote for Republican Mitt Romney, Democrat Barack Obama, Libertarian Gary Johnson, someone else, or did you not vote in 2012?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Mitt Romney | 226 | 168 | 22 | 8 | 24 | 4 | 4 | 55 | 85 | 67 | 13 | 10 | 124 | 7 | 8 | 16 | 6 | 1 |
| | 45 | 83 | 12 | 38 | 31 | 17 | 7 | 32 | 66 | 80 | 21 | 23 | 78 | 19 | 24 | 33 | 67 | 13 |
| Democrat Barack Obama | 222 | 25 | 151 | 7 | 35 | 20 | 48 | 98 | 33 | 11 | 41 | 31 | 25 | 25 | 22 | 28 | 3 | 5 |
| | 44 | 12 | 82 | 33 | 45 | 83 | 81 | 57 | 26 | 13 | 67 | 72 | 16 | 69 | 67 | 58 | 33 | 63 |
| Libertarian Gary Johnson | 7 | - | 1 | 5 | 1 | - | 1 | 4 | - | 1 | 2 | - | 1 | - | 1 | - | - | 1 |
| | 1 | | 1 | 24 | 1 | | 2 | 2 | | 1 | 3 | | 1 | | 3 | | | 13 |
| Someone else | 5 | - | 3 | - | 2 | - | 1 | 1 | 2 | - | 1 | - | 1 | 1 | - | 1 | - | - |
| | 1 | | 2 | | 3 | | 2 | 1 | 2 | | 2 | | 1 | 3 | | 2 | | |
| Did not vote in 2012 | 23 | 9 | 3 | 1 | 9 | - | 1 | 7 | 7 | 5 | 2 | 1 | 6 | 3 | - | 2 | - | 1 |
| | 5 | 4 | 2 | 5 | 12 | | 2 | 4 | 5 | 6 | 3 | 2 | 4 | 8 | | 4 | | 13 |
| Undecided | 5 | - | 2 | - | 2 | - | 3 | 1 | - | - | 1 | - | - | - | 2 | - | - | - |
| | 1 | | 1 | | 3 | | 5 | 1 | | | 2 | | | | 6 | | | |
| Refused | 12 | 1 | 3 | - | 5 | - | 1 | 7 | 1 | - | 1 | 1 | 2 | - | - | 1 | - | - |
| | 2 | * | 2 | | 6 | | 2 | 4 | 1 | | 2 | 2 | 1 | | 2 | | | |

24. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| More safe | 63 | 14 | 37 | 5 | 6 | 4 | 8 | 26 | 12 | 5 | 10 | 11 | 9 | 4 | 2 | 10 | 1 | 1 |
| | 13 | 7 | 20 | 24 | 8 | 17 | 14 | 15 | 9 | 6 | 16 | 26 | 6 | 11 | 6 | 21 | 11 | 13 |
| Less safe | 261 | 147 | 60 | 10 | 40 | 7 | 13 | 81 | 94 | 55 | 23 | 10 | 121 | 13 | 15 | 22 | 6 | 3 |
| | 52 | 72 | 32 | 48 | 51 | 29 | 22 | 47 | 73 | 65 | 38 | 23 | 76 | 36 | 45 | 46 | 67 | 38 |
| Not changed | 150 | 40 | 76 | 5 | 26 | 12 | 33 | 60 | 18 | 22 | 23 | 20 | 24 | 15 | 14 | 15 | 2 | 4 |
| | 30 | 20 | 41 | 24 | 33 | 50 | 56 | 35 | 14 | 26 | 38 | 47 | 15 | 42 | 42 | 31 | 22 | 50 |
| Undecided | 20 | 2 | 12 | - | 4 | 1 | 5 | 6 | 3 | 2 | 5 | 1 | 5 | 4 | 2 | 1 | - | - |
| | 4 | 1 | 6 | | 5 | 4 | 8 | 3 | 2 | 2 | 8 | 2 | 3 | 11 | 6 | 2 | | |
| Refused | 6 | - | - | 1 | 2 | - | - | - | 1 | - | - | 1 | - | - | - | - | - | - |
| | 1 | | | 5 | 3 | | | | 1 | | | 2 | | | | | | |

26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Hillary Clinton | 245 | 52 | 148 | 11 | 29 | 19 | 50 | 98 | 46 | 21 | 41 | 34 | 37 | 24 | 21 | 27 | 3 | 7 |
| | 49 | 26 | 80 | 52 | 37 | 79 | 85 | 57 | 36 | 25 | 67 | 79 | 23 | 67 | 64 | 56 | 33 | 88 |
| Donald Trump | 165 | 112 | 20 | 7 | 24 | 3 | 1 | 47 | 58 | 46 | 11 | 6 | 94 | 7 | 6 | 15 | 4 | 1 |
| | 33 | 55 | 11 | 33 | 31 | 13 | 2 | 27 | 45 | 55 | 18 | 14 | 59 | 19 | 18 | 31 | 44 | 13 |
| Undecided | 84 | 38 | 17 | 2 | 23 | 2 | 8 | 26 | 24 | 17 | 9 | 3 | 27 | 5 | 6 | 6 | 2 | - |
| | 17 | 19 | 9 | 10 | 29 | 8 | 14 | 15 | 19 | 20 | 15 | 7 | 17 | 14 | 18 | 13 | 22 | - |
| Refused | 6 | 1 | - | 1 | 2 | - | - | 2 | - | - | - | - | 1 | - | - | - | - | - |
| | 1 | * | | 5 | 3 | | | 1 | | | | | 1 | | | | | |

27. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very liberal | 24 | 2 | 17 | 1 | 4 | 24 | - | - | - | - | 6 | 5 | - | 2 | 1 | 3 | - | 3 |
| | 5 | 1 | 9 | 5 | 5 | 100 | | | | | 10 | 12 | | 6 | 3 | 6 | | 38 |
| Liberal | 59 | 5 | 44 | 2 | 7 | - | 59 | - | - | - | 15 | 7 | 6 | 3 | 7 | 10 | 1 | 1 |
| | 12 | 2 | 24 | 10 | 9 | | 100 | | | | 25 | 16 | 4 | 8 | 21 | 21 | 11 | 13 |
| Moderate | 173 | 44 | 79 | 10 | 38 | - | - | 173 | - | - | 23 | 18 | 40 | 13 | 19 | 18 | 4 | 1 |
| | 35 | 22 | 43 | 48 | 49 | | | 100 | | | 38 | 42 | 25 | 36 | 58 | 38 | 44 | 13 |
| Conservative | 128 | 79 | 26 | 1 | 19 | - | - | - | 128 | - | 10 | 6 | 58 | 11 | 4 | 12 | 1 | 1 |
| | 26 | 39 | 14 | 5 | 24 | | | | 100 | | 16 | 14 | 36 | 31 | 12 | 25 | 11 | 13 |
| Very Conservative | 84 | 66 | 12 | 3 | 3 | - | - | - | - | 84 | 3 | 6 | 48 | 6 | 1 | 4 | 3 | - |
| | 17 | 33 | 6 | 14 | 4 | | | | | 100 | 5 | 14 | 30 | 17 | 3 | 8 | 33 | |
| Other | 4 | 2 | - | - | 1 | - | - | - | - | - | 1 | - | 3 | - | - | - | - | - |
| | 1 | 1 | | | 1 | | | | | | 2 | | 2 | | | | | |
| Don't know | 28 | 5 | 7 | 4 | 6 | - | - | - | - | - | 3 | 1 | 4 | 1 | 1 | 1 | - | 2 |
| | 6 | 2 | 4 | 19 | 8 | | | | | | 5 | 2 | 3 | 3 | 3 | 2 | | 25 |

29. What is your annual household income?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$20,000 per year | 80 | 30 | 33 | 2 | 13 | 3 | 8 | 23 | 26 | 13 | 7 | 5 | 22 | 10 | 6 | 16 | 1 | 2 |
| | 16 | 15 | 18 | 10 | 17 | 13 | 14 | 13 | 20 | 15 | 11 | 12 | 14 | 28 | 18 | 33 | 11 | 25 |
| Under \$50,000 per year | 103 | 42 | 36 | 7 | 15 | 4 | 15 | 32 | 20 | 24 | 9 | 12 | 31 | 9 | 7 | 10 | 2 | 2 |
| | 21 | 21 | 19 | 33 | 19 | 17 | 25 | 18 | 16 | 29 | 15 | 28 | 19 | 25 | 21 | 21 | 22 | 25 |
| Under \$75,000 per year | 64 | 26 | 26 | 4 | 8 | 6 | 6 | 25 | 14 | 12 | 11 | 6 | 22 | 6 | 3 | 2 | 1 | 3 |
| | 13 | 13 | 14 | 19 | 10 | 25 | 10 | 14 | 11 | 14 | 18 | 14 | 14 | 17 | 9 | 4 | 11 | 38 |
| Under \$100,000 per year | 61 | 22 | 28 | 3 | 6 | 1 | 10 | 25 | 15 | 9 | 9 | 5 | 12 | 5 | 4 | 8 | 2 | - |
| | 12 | 11 | 15 | 14 | 8 | 4 | 17 | 14 | 12 | 11 | 15 | 12 | 8 | 14 | 12 | 17 | 22 | |
| Under \$140,000 per year | 43 | 16 | 21 | 1 | 4 | 2 | 7 | 16 | 9 | 6 | 8 | 9 | 17 | 2 | 1 | 2 | 1 | 1 |
| | 9 | 8 | 11 | 5 | 5 | 8 | 12 | 9 | 7 | 7 | 13 | 21 | 11 | 6 | 3 | 4 | 11 | 13 |
| \$140,000 per year or more | 41 | 17 | 16 | - | 8 | 2 | 5 | 15 | 12 | 5 | 8 | 3 | 9 | 1 | 4 | 3 | 2 | - |
| | 8 | 8 | 9 | | 10 | 8 | 8 | 9 | 9 | 6 | 13 | 7 | 6 | 3 | 12 | 6 | 22 | |
| Undecided | 108 | 50 | 25 | 4 | 24 | 6 | 8 | 37 | 32 | 15 | 9 | 3 | 46 | 3 | 8 | 7 | - | - |
| | 22 | 25 | 14 | 19 | 31 | 25 | 14 | 21 | 25 | 18 | 15 | 7 | 29 | 8 | 24 | 15 | | |

30. Is anyone in your household a member of a labor union?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 24 | 8 | 10 | - | 4 | 2 | 5 | 9 | 4 | 2 | 6 | 2 | 7 | 1 | 2 | 1 | 1 | - |
| | 5 | 4 | 5 | | 5 | 8 | 8 | 5 | 3 | 2 | 10 | 5 | 4 | 3 | 6 | 2 | 11 | |
| No | 468 | 194 | 172 | 20 | 73 | 21 | 54 | 163 | 124 | 82 | 55 | 41 | 152 | 34 | 31 | 47 | 8 | 8 |
| | 94 | 96 | 93 | 95 | 94 | 88 | 92 | 94 | 97 | 98 | 90 | 95 | 96 | 94 | 94 | 98 | 89 | 100 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 8 | 1 | 3 | 1 | 1 | 1 | - | 1 | - | - | - | - | - | 1 | - | - | - | - |
| | 2 | * | 2 | 5 | 1 | 4 | | 1 | | | | | | 3 | | | | |

31. Are there any members of your household who are gun owners?

| BANNER 4 | | | | | | | | | | | | | | | | | | |
|----------------------------|------|------|-------|-----|---------------------|-----|-----|-------|------------|-----|----------------------------|-----|-----|-----|-----|--------|------------|-----|
| SENATE RACE & DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| U.S. SENATE | | | | | POLITICAL VIEWPOINT | | | | | | TV NEWS NETWORK TRUST MOST | | | | | | | |
| TOTAL | BURR | ROSS | HAUGH | UND | VERY LIB | LIB | MOD | CONSV | VERY CONSV | CNN | MSNBC | FOX | ABC | NBC | CBS | C-SPAN | CMDY CNTRL | |
| Total | 500 | 203 | 185 | 21 | 78 | 24 | 59 | 173 | 128 | 84 | 61 | 43 | 159 | 36 | 33 | 48 | 9 | 8 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 235 | 128 | 62 | 12 | 31 | 6 | 17 | 87 | 63 | 51 | 29 | 16 | 100 | 10 | 13 | 17 | 5 | 4 |
| | 47 | 63 | 34 | 57 | 40 | 25 | 29 | 50 | 49 | 61 | 48 | 37 | 63 | 28 | 39 | 35 | 56 | 50 |
| No | 233 | 62 | 117 | 7 | 40 | 17 | 42 | 81 | 55 | 26 | 31 | 25 | 47 | 24 | 20 | 31 | 3 | 4 |
| | 47 | 31 | 63 | 33 | 51 | 71 | 71 | 47 | 43 | 31 | 51 | 58 | 30 | 67 | 61 | 65 | 33 | 50 |
| Undecided | 12 | 4 | 2 | - | 5 | - | - | 2 | 8 | 1 | - | 2 | 7 | - | - | - | 1 | - |
| | 2 | 2 | 1 | | 6 | | | 1 | 6 | 1 | | 5 | 4 | | | | 11 | |
| Refused | 20 | 9 | 4 | 2 | 2 | 1 | - | 3 | 2 | 6 | 1 | - | 5 | 2 | - | - | - | - |
| | 4 | 4 | 2 | 10 | 3 | 4 | | 2 | 2 | 7 | 2 | | 3 | 6 | | | | |

6. Do you feel the country is headed in the right direction or is on the wrong track?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Right Direction | 129 | 10 | 118 | 47 | 78 | 86 | 21 | 12 | 9 | 21 | 20 | 15 | 21 | 16 | 13 | 22 | 25 | 24 | 54 |
| | 26 | 42 | 25 | 20 | 33 | 23 | 27 | 44 | 53 | 26 | 19 | 23 | 34 | 37 | 32 | 16 | 25 | 29 | 36 |
| Wrong Track | 303 | 11 | 290 | 164 | 117 | 243 | 44 | 10 | 6 | 46 | 65 | 41 | 34 | 24 | 25 | 103 | 61 | 48 | 69 |
| | 61 | 46 | 62 | 70 | 50 | 65 | 57 | 37 | 35 | 58 | 63 | 64 | 56 | 56 | 61 | 76 | 62 | 57 | 46 |
| Undecided | 68 | 3 | 60 | 24 | 38 | 43 | 12 | 5 | 2 | 13 | 18 | 8 | 6 | 3 | 3 | 11 | 13 | 12 | 26 |
| | 14 | 13 | 13 | 10 | 16 | 12 | 16 | 19 | 12 | 16 | 17 | 13 | 10 | 7 | 7 | 8 | 13 | 14 | 17 |

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 214 | 16 | 194 | 73 | 132 | 142 | 37 | 19 | 12 | 38 | 44 | 27 | 31 | 18 | 19 | 35 | 38 | 39 | 93 |
| | 43 | 67 | 41 | 31 | 57 | 38 | 48 | 70 | 71 | 48 | 43 | 42 | 51 | 42 | 46 | 26 | 38 | 46 | 62 |
| Disapprove | 256 | 6 | 248 | 151 | 85 | 209 | 36 | 8 | 3 | 38 | 58 | 35 | 27 | 21 | 22 | 94 | 57 | 42 | 43 |
| | 51 | 25 | 53 | 64 | 36 | 56 | 47 | 30 | 18 | 48 | 56 | 55 | 44 | 49 | 54 | 69 | 58 | 50 | 29 |
| Undecided | 30 | 2 | 26 | 11 | 16 | 21 | 4 | - | 2 | 4 | 1 | 2 | 3 | 4 | - | 7 | 4 | 3 | 13 |
| | 6 | 8 | 6 | 5 | 7 | 6 | 5 | - | 12 | 5 | 1 | 3 | 5 | 9 | - | 5 | 4 | 4 | 9 |

8. Barack Obama

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|------|--------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | | INCOME | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| | | | | | | | | | | | | | | | | | | | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 3 | - | 3 | 2 | 1 | 2 | - | 1 | - | 1 | 1 | 1 | - | - | - | 1 | 1 | - | 1 |
| | 1 | | 1 | 1 | * | 1 | | 4 | | 1 | 1 | 2 | | | | 1 | 1 | | 1 |
| Favorable | 226 | 15 | 207 | 73 | 145 | 147 | 42 | 19 | 14 | 40 | 44 | 27 | 34 | 21 | 20 | 33 | 40 | 45 | 100 |
| | 45 | 63 | 44 | 31 | 62 | 40 | 55 | 70 | 82 | 50 | 43 | 42 | 56 | 49 | 49 | 24 | 40 | 54 | 67 |
| Unfavorable | 251 | 9 | 241 | 156 | 75 | 207 | 35 | 6 | 3 | 37 | 55 | 35 | 26 | 22 | 21 | 100 | 56 | 37 | 38 |
| | 50 | 38 | 51 | 66 | 32 | 56 | 45 | 22 | 18 | 46 | 53 | 55 | 43 | 51 | 51 | 74 | 57 | 44 | 26 |
| Heard of/Undecided | 20 | - | 17 | 4 | 12 | 16 | - | 1 | - | 2 | 3 | 1 | 1 | - | - | 2 | 2 | 2 | 10 |
| | 4 | | 4 | 2 | 5 | 4 | | 4 | | 3 | 3 | 2 | 2 | | | 1 | 2 | 2 | 7 |

9. Hillary Clinton

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|------|--------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | | INCOME | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 1 | - | 1 | - | 1 | - | - | 1 | - | - | 1 | - | - | - | - | - | - | - | 1 |
| | * | | * | | * | | | 4 | | | 1 | | | | | | | | 1 |
| Favorable | 184 | 15 | 166 | 62 | 115 | 123 | 31 | 16 | 12 | 33 | 38 | 24 | 26 | 19 | 15 | 29 | 33 | 36 | 79 |
| | 37 | 63 | 35 | 26 | 49 | 33 | 40 | 59 | 71 | 41 | 37 | 38 | 43 | 44 | 37 | 21 | 33 | 43 | 53 |
| Unfavorable | 274 | 8 | 264 | 158 | 96 | 225 | 35 | 9 | 5 | 45 | 57 | 35 | 30 | 22 | 23 | 100 | 58 | 42 | 54 |
| | 55 | 33 | 56 | 67 | 41 | 60 | 45 | 33 | 29 | 56 | 55 | 55 | 49 | 51 | 56 | 74 | 59 | 50 | 36 |
| Heard of/Undecided | 41 | 1 | 37 | 15 | 21 | 24 | 11 | 1 | - | 2 | 7 | 5 | 5 | 2 | 3 | 7 | 8 | 6 | 15 |
| | 8 | 4 | 8 | 6 | 9 | 6 | 14 | 4 | | 3 | 7 | 8 | 8 | 5 | 7 | 5 | 8 | 7 | 10 |

10. Deborah Ross

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 225 | 8 | 213 | 115 | 90 | 167 | 37 | 7 | 10 | 34 | 50 | 27 | 25 | 23 | 16 | 64 | 51 | 34 | 56 |
| | 45 | 33 | 46 | 49 | 39 | 45 | 48 | 26 | 59 | 43 | 49 | 42 | 41 | 53 | 39 | 47 | 52 | 40 | 38 |
| Favorable | 91 | 8 | 82 | 27 | 63 | 61 | 13 | 9 | 7 | 18 | 16 | 12 | 12 | 9 | 9 | 14 | 13 | 26 | 37 |
| | 18 | 33 | 18 | 11 | 27 | 16 | 17 | 33 | 41 | 23 | 16 | 19 | 20 | 21 | 22 | 10 | 13 | 31 | 25 |
| Unfavorable | 78 | 4 | 73 | 45 | 27 | 69 | 5 | 4 | - | 15 | 12 | 9 | 13 | 5 | 7 | 32 | 13 | 9 | 18 |
| | 16 | 17 | 16 | 19 | 12 | 19 | 6 | 15 | - | 19 | 12 | 14 | 21 | 12 | 17 | 24 | 13 | 11 | 12 |
| Heard of/Undecided | 106 | 4 | 100 | 48 | 53 | 75 | 22 | 7 | - | 13 | 25 | 16 | 11 | 6 | 9 | 26 | 22 | 15 | 38 |
| | 21 | 17 | 21 | 20 | 23 | 20 | 29 | 26 | - | 16 | 24 | 25 | 18 | 14 | 22 | 19 | 22 | 18 | 26 |

11. Gary Johnson

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 185 | 9 | 172 | 86 | 88 | 149 | 23 | 5 | 5 | 35 | 45 | 18 | 18 | 16 | 16 | 47 | 39 | 31 | 57 |
| | 37 | 38 | 37 | 37 | 38 | 40 | 30 | 19 | 29 | 44 | 44 | 28 | 30 | 37 | 39 | 35 | 39 | 37 | 38 |
| Favorable | 62 | 3 | 59 | 29 | 30 | 41 | 13 | 6 | 2 | 11 | 8 | 12 | 6 | 3 | 4 | 18 | 11 | 13 | 17 |
| | 12 | 13 | 13 | 12 | 13 | 11 | 17 | 22 | 12 | 14 | 8 | 19 | 10 | 7 | 10 | 13 | 11 | 15 | 11 |
| Unfavorable | 90 | 6 | 84 | 47 | 37 | 69 | 11 | 4 | 6 | 10 | 16 | 12 | 11 | 8 | 13 | 30 | 17 | 14 | 23 |
| | 18 | 25 | 18 | 20 | 16 | 19 | 14 | 15 | 35 | 13 | 16 | 19 | 18 | 19 | 32 | 22 | 17 | 17 | 15 |
| Heard of/Undecided | 163 | 6 | 153 | 73 | 78 | 113 | 30 | 12 | 4 | 24 | 34 | 22 | 26 | 16 | 8 | 41 | 32 | 26 | 52 |
| | 33 | 25 | 33 | 31 | 33 | 30 | 39 | 44 | 24 | 30 | 33 | 34 | 43 | 37 | 20 | 30 | 32 | 31 | 35 |

12. Donald Trump

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Favorable | 206 | 7 | 198 | 121 | 68 | 171 | 27 | 7 | 1 | 35 | 45 | 25 | 20 | 14 | 16 | 74 | 47 | 32 | 36 |
| | 41 | 29 | 42 | 51 | 29 | 46 | 35 | 26 | 6 | 44 | 44 | 39 | 33 | 33 | 39 | 54 | 47 | 38 | 24 |
| Unfavorable | 247 | 16 | 226 | 96 | 141 | 168 | 41 | 19 | 14 | 38 | 49 | 34 | 35 | 27 | 23 | 53 | 43 | 43 | 98 |
| | 49 | 67 | 48 | 41 | 61 | 45 | 53 | 70 | 82 | 48 | 48 | 53 | 57 | 63 | 56 | 39 | 43 | 51 | 66 |
| Heard of/Undecided | 47 | 1 | 44 | 18 | 24 | 33 | 9 | 1 | 2 | 7 | 9 | 5 | 6 | 2 | 2 | 9 | 9 | 9 | 15 |
| | 9 | 4 | 9 | 8 | 10 | 9 | 12 | 4 | 12 | 9 | 9 | 8 | 10 | 5 | 5 | 7 | 9 | 11 | 10 |

13. Richard Burr

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 67 | 1 | 61 | 28 | 33 | 44 | 11 | 6 | 2 | 15 | 10 | 7 | 7 | 6 | 3 | 13 | 15 | 11 | 22 |
| | 13 | 4 | 13 | 12 | 14 | 12 | 14 | 22 | 12 | 19 | 10 | 11 | 11 | 14 | 7 | 10 | 15 | 13 | 15 |
| Favorable | 174 | 10 | 164 | 106 | 59 | 144 | 26 | 2 | 2 | 30 | 38 | 21 | 21 | 11 | 16 | 68 | 38 | 30 | 29 |
| | 35 | 42 | 35 | 45 | 25 | 39 | 34 | 7 | 12 | 38 | 37 | 33 | 34 | 26 | 39 | 50 | 38 | 36 | 19 |
| Unfavorable | 145 | 9 | 135 | 58 | 81 | 93 | 23 | 17 | 11 | 15 | 28 | 22 | 24 | 19 | 15 | 34 | 24 | 31 | 50 |
| | 29 | 38 | 29 | 25 | 35 | 25 | 30 | 63 | 65 | 19 | 27 | 34 | 39 | 44 | 37 | 25 | 24 | 37 | 34 |
| Heard of/Undecided | 114 | 4 | 108 | 43 | 60 | 91 | 17 | 2 | 2 | 20 | 27 | 14 | 9 | 7 | 7 | 21 | 22 | 12 | 48 |
| | 23 | 17 | 23 | 18 | 26 | 24 | 22 | 7 | 12 | 25 | 26 | 22 | 15 | 16 | 17 | 15 | 22 | 14 | 32 |

14. Sean Haugh

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 345 | 14 | 326 | 161 | 160 | 260 | 51 | 18 | 12 | 55 | 74 | 43 | 38 | 32 | 30 | 91 | 70 | 61 | 99 |
| | 69 | 58 | 70 | 69 | 69 | 70 | 66 | 67 | 71 | 69 | 72 | 67 | 62 | 74 | 73 | 67 | 71 | 73 | 66 |
| Favorable | 19 | 2 | 17 | 6 | 13 | 17 | 1 | 1 | - | 5 | 4 | 2 | 1 | 1 | - | 3 | 3 | 4 | 9 |
| | 4 | 8 | 4 | 3 | 6 | 5 | 1 | 4 | | 6 | 4 | 3 | 2 | 2 | | 2 | 3 | 5 | 6 |
| Unfavorable | 29 | 3 | 26 | 16 | 12 | 17 | 7 | 1 | 4 | 5 | 2 | 3 | 6 | 4 | 3 | 13 | 3 | 5 | 7 |
| | 6 | 13 | 6 | 7 | 5 | 5 | 9 | 4 | 24 | 6 | 2 | 5 | 10 | 9 | 7 | 10 | 3 | 6 | 5 |
| Heard of/Undecided | 107 | 5 | 99 | 52 | 48 | 78 | 18 | 7 | 1 | 15 | 23 | 16 | 16 | 6 | 8 | 29 | 23 | 14 | 34 |
| | 21 | 21 | 21 | 22 | 21 | 21 | 23 | 26 | 6 | 19 | 22 | 25 | 26 | 14 | 20 | 21 | 23 | 17 | 23 |

15. The North Carolina presidential ballot includes three candidates listed in the following order... Donald Trump, Republican, Hillary Clinton, Democrat and Gary Johnson, Libertarian. At this point which candidate will you vote for or lean toward?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|----------------|------|-----------|------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | GUN HOUSEHOLDS | | NO GUN HH | | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Donald Trump, Republican | 222 | 7 | 214 | 137 | 66 | 189 | 28 | 4 | 1 | 31 | 51 | 27 | 23 | 21 | 19 | 85 | 52 | 32 | 34 |
| | 44 | 29 | 46 | 58 | 28 | 51 | 36 | 15 | 6 | 39 | 50 | 42 | 38 | 49 | 46 | 63 | 53 | 38 | 23 |
| Hillary Clinton, Democrat | 206 | 14 | 187 | 63 | 135 | 137 | 32 | 19 | 14 | 35 | 44 | 27 | 26 | 19 | 19 | 29 | 34 | 42 | 93 |
| | 41 | 58 | 40 | 27 | 58 | 37 | 42 | 70 | 82 | 44 | 43 | 42 | 43 | 44 | 46 | 21 | 34 | 50 | 62 |
| Gary Johnson, Libertarian | 19 | 1 | 18 | 8 | 10 | 11 | 7 | - | 1 | 3 | 3 | 3 | 2 | 2 | 1 | 2 | 6 | 5 | 5 |
| | 4 | 4 | 4 | 3 | 4 | 3 | 9 | | 6 | 4 | 3 | 5 | 3 | 5 | 2 | 1 | 6 | 6 | 3 |
| Undecided | 39 | 1 | 38 | 20 | 18 | 28 | 7 | 3 | 1 | 10 | 2 | 6 | 9 | 1 | 2 | 14 | 6 | 4 | 14 |
| | 8 | 4 | 8 | 9 | 8 | 8 | 9 | 11 | 6 | 13 | 2 | 9 | 15 | 2 | 5 | 10 | 6 | 5 | 9 |
| Refused | 14 | 1 | 11 | 7 | 4 | 7 | 3 | 1 | - | 1 | 3 | 1 | 1 | - | - | 6 | 1 | 1 | 3 |
| | 3 | 4 | 2 | 3 | 2 | 2 | 4 | 4 | | 1 | 3 | 2 | 2 | | | 4 | 1 | 1 | 2 |

19. For U.S. Senate your ballot includes three candidates listed in the following order... Richard Burr, Republican, Deborah Ross, Democrat, Sean Haugh, Libertarian. At this point which candidate will you vote for or lean toward?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|----------------|------|-----------|------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | GUN HOUSEHOLDS | | NO GUN HH | | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Richard Burr, Republican | 203 | 8 | 194 | 128 | 62 | 172 | 25 | 4 | 2 | 30 | 42 | 26 | 22 | 16 | 17 | 80 | 48 | 29 | 33 |
| | 41 | 33 | 41 | 54 | 27 | 46 | 32 | 15 | 12 | 38 | 41 | 41 | 36 | 37 | 41 | 59 | 48 | 35 | 22 |
| Deborah Ross, Democrat | 185 | 10 | 172 | 62 | 117 | 127 | 28 | 18 | 10 | 33 | 36 | 26 | 28 | 21 | 16 | 29 | 33 | 36 | 81 |
| | 37 | 42 | 37 | 26 | 50 | 34 | 36 | 67 | 59 | 41 | 35 | 41 | 46 | 49 | 39 | 21 | 33 | 43 | 54 |
| Sean Haugh, Libertarian | 21 | - | 20 | 12 | 7 | 11 | 6 | 1 | 2 | 2 | 7 | 4 | 3 | 1 | - | 11 | 1 | 3 | 4 |
| | 4 | | 4 | 5 | 3 | 3 | 8 | 4 | 12 | 3 | 7 | 6 | 5 | 2 | | 8 | 1 | 4 | 3 |
| Undecided | 78 | 4 | 73 | 31 | 40 | 53 | 17 | 3 | 3 | 13 | 15 | 8 | 6 | 4 | 8 | 15 | 16 | 15 | 25 |
| | 16 | 17 | 16 | 13 | 17 | 14 | 22 | 11 | 18 | 16 | 15 | 13 | 10 | 9 | 20 | 11 | 16 | 18 | 17 |
| Refused | 13 | 2 | 9 | 2 | 7 | 9 | 1 | 1 | - | 2 | 3 | - | 2 | 1 | - | 1 | 1 | 1 | 6 |
| | 3 | 8 | 2 | 1 | 3 | 2 | 1 | 4 | | 3 | 3 | | 3 | 2 | | 1 | 1 | 1 | 4 |

20. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Excited | 109 | 8 | 101 | 55 | 47 | 87 | 15 | 6 | 1 | 18 | 19 | 17 | 18 | 12 | 10 | 34 | 21 | 18 | 29 |
| | 22 | 33 | 22 | 23 | 20 | 23 | 19 | 22 | 6 | 23 | 18 | 27 | 30 | 28 | 24 | 25 | 21 | 21 | 19 |
| Alarmed | 268 | 9 | 256 | 126 | 125 | 188 | 47 | 16 | 15 | 40 | 58 | 34 | 32 | 21 | 22 | 70 | 56 | 42 | 83 |
| | 54 | 38 | 55 | 54 | 54 | 51 | 61 | 59 | 88 | 50 | 56 | 53 | 52 | 49 | 54 | 51 | 57 | 50 | 56 |
| Bored | 64 | 2 | 61 | 29 | 33 | 48 | 11 | 3 | 1 | 9 | 14 | 7 | 6 | 6 | 6 | 19 | 10 | 15 | 18 |
| | 13 | 8 | 13 | 12 | 14 | 13 | 14 | 11 | 6 | 11 | 14 | 11 | 10 | 14 | 15 | 14 | 10 | 18 | 12 |
| Undecided | 51 | 3 | 45 | 22 | 24 | 43 | 4 | 2 | - | 10 | 11 | 5 | 5 | 4 | 3 | 11 | 11 | 7 | 17 |
| | 10 | 13 | 10 | 9 | 10 | 12 | 5 | 7 | | 13 | 11 | 8 | 8 | 9 | 7 | 8 | 11 | 8 | 11 |
| Refused | 8 | 2 | 5 | 3 | 4 | 6 | - | - | - | 3 | 1 | 1 | - | - | - | 2 | 1 | 2 | 2 |
| | 2 | 8 | 1 | 1 | 2 | 2 | | | | 4 | 1 | 2 | | | | 1 | 1 | 2 | 1 |

21. What do you think is the most important issue facing the next president?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Reducing the national debt | 14 | - | 14 | 10 | 4 | 9 | 5 | - | - | 1 | 3 | - | 2 | - | 5 | 7 | 3 | 3 | 1 |
| | 3 | | 3 | 4 | 2 | 2 | 6 | | | 1 | 3 | | 3 | | 12 | 5 | 3 | 4 | 1 |
| Taxes | 6 | - | 6 | 2 | 4 | 3 | 2 | 1 | - | 1 | 2 | 1 | 1 | - | - | - | 2 | 2 | 2 |
| | 1 | | 1 | 1 | 2 | 1 | 3 | 4 | | 1 | 2 | 2 | 2 | | | | 2 | 2 | 1 |
| Jobs/Economy | 121 | 11 | 110 | 63 | 52 | 95 | 13 | 8 | 5 | 20 | 21 | 19 | 19 | 9 | 6 | 38 | 25 | 17 | 35 |
| | 24 | 46 | 24 | 27 | 22 | 26 | 17 | 30 | 29 | 25 | 20 | 30 | 31 | 21 | 15 | 28 | 25 | 20 | 23 |
| Schools/Education | 30 | - | 30 | 13 | 17 | 20 | 7 | - | 3 | 4 | 7 | 4 | 4 | 3 | 3 | 4 | 9 | 5 | 12 |
| | 6 | | 6 | 6 | 7 | 5 | 9 | | 18 | 5 | 7 | 6 | 7 | 7 | 7 | 3 | 9 | 6 | 8 |
| Healthcare | 28 | 1 | 27 | 11 | 16 | 18 | 4 | 5 | 1 | 6 | 6 | 3 | 4 | 4 | 2 | 9 | 2 | 4 | 12 |
| | 6 | 4 | 6 | 5 | 7 | 5 | 5 | 19 | 6 | 8 | 6 | 5 | 7 | 9 | 5 | 7 | 2 | 5 | 8 |
| Illegal immigration | 35 | 3 | 32 | 19 | 15 | 30 | 4 | 1 | - | 6 | 10 | 5 | 2 | 5 | 1 | 12 | 7 | 4 | 11 |
| | 7 | 13 | 7 | 8 | 6 | 8 | 5 | 4 | | 8 | 10 | 8 | 3 | 12 | 2 | 9 | 7 | 5 | 7 |
| Abortion policy | 6 | - | 6 | 4 | 2 | 5 | 1 | - | - | 2 | 1 | - | - | 1 | - | 3 | 1 | 1 | 1 |
| | 1 | | 1 | 2 | 1 | 1 | 1 | | | 3 | 1 | | | 2 | | 2 | 1 | 1 | 1 |
| Climate Change | 13 | - | 13 | 3 | 10 | 4 | 3 | 3 | 3 | 3 | 2 | - | 3 | 1 | 3 | 3 | - | 4 | 6 |
| | 3 | | 3 | 1 | 4 | 1 | 4 | 11 | 18 | 4 | 2 | | 5 | 2 | 7 | 2 | | 5 | 4 |
| Civil liberties | 14 | 2 | 10 | 4 | 8 | 6 | 4 | 1 | 2 | 4 | 1 | 4 | - | 1 | - | 2 | 2 | 4 | 4 |
| | 3 | 8 | 2 | 2 | 3 | 2 | 5 | 4 | 12 | 5 | 1 | 6 | | 2 | | 1 | 2 | 5 | 3 |
| Terrorism/national security | 106 | 3 | 103 | 53 | 48 | 83 | 16 | 5 | 2 | 7 | 30 | 9 | 10 | 12 | 13 | 26 | 27 | 19 | 29 |
| | 21 | 13 | 22 | 23 | 21 | 22 | 21 | 19 | 12 | 9 | 29 | 14 | 16 | 28 | 32 | 19 | 27 | 23 | 19 |
| Crime/Guns | 21 | 1 | 20 | 8 | 12 | 15 | 5 | 1 | - | 6 | 3 | 4 | 1 | 1 | 2 | 5 | 3 | 3 | 9 |
| | 4 | 4 | 4 | 3 | 5 | 4 | 6 | 4 | | 8 | 3 | 6 | 2 | 2 | 5 | 4 | 3 | 4 | 6 |
| Drugs/Opioids | 4 | - | 3 | 1 | 2 | 4 | - | - | - | 1 | 1 | 1 | 1 | - | - | - | 1 | 2 | - |
| | 1 | | 1 | * | 1 | 1 | | | | 1 | 1 | 2 | 2 | | | | 1 | 2 | |

21. What do you think is the most important issue facing the next president?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|----|------------|----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Choosing Supreme Court Nominees | 54 | 2 | 51 | 31 | 20 | 43 | 8 | 1 | 1 | 8 | 8 | 10 | 12 | 4 | 3 | 19 | 12 | 8 | 12 |
| | 11 | 8 | 11 | 13 | 9 | 12 | 10 | 4 | 6 | 10 | 8 | 16 | 20 | 9 | 7 | 14 | 12 | 10 | 8 |
| Undecided | 48 | 1 | 43 | 13 | 23 | 37 | 5 | 1 | - | 11 | 8 | 4 | 2 | 2 | 3 | 8 | 5 | 8 | 15 |
| | 10 | 4 | 9 | 6 | 10 | 10 | 6 | 4 | | 14 | 8 | 6 | 3 | 5 | 7 | 6 | 5 | 10 | 10 |

22. Is America great, in your opinion?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 382 | 20 | 357 | 178 | 182 | 280 | 65 | 19 | 14 | 61 | 77 | 48 | 51 | 38 | 35 | 103 | 75 | 65 | 117 |
| | 76 | 83 | 76 | 76 | 78 | 75 | 84 | 70 | 82 | 76 | 75 | 75 | 84 | 88 | 85 | 76 | 76 | 77 | 79 |
| No | 85 | 2 | 82 | 45 | 35 | 70 | 8 | 5 | 2 | 14 | 20 | 13 | 7 | 4 | 5 | 26 | 19 | 15 | 20 |
| | 17 | 8 | 18 | 19 | 15 | 19 | 10 | 19 | 12 | 18 | 19 | 20 | 11 | 9 | 12 | 19 | 19 | 18 | 13 |
| Undecided | 29 | 2 | 26 | 11 | 14 | 20 | 4 | 3 | 1 | 5 | 6 | 2 | 3 | 1 | 1 | 6 | 5 | 4 | 10 |
| | 6 | 8 | 6 | 5 | 6 | 5 | 5 | 11 | 6 | 6 | 6 | 3 | 5 | 2 | 2 | 4 | 5 | 5 | 7 |
| Refused | 4 | - | 3 | 1 | 2 | 2 | - | - | - | - | - | 1 | - | - | - | 1 | - | - | 2 |
| | 1 | | 1 | * | 1 | 1 | | | | | | 2 | | | | 1 | | | 1 |

23. In the 2012 election for president did you vote for Republican Mitt Romney, Democrat Barack Obama, Libertarian Gary Johnson, someone else, or did you not vote in 2012?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Mitt Romney | 226 | 5 | 220 | 143 | 66 | 189 | 28 | 5 | 4 | 32 | 50 | 29 | 21 | 21 | 20 | 86 | 57 | 32 | 34 |
| | 45 | 21 | 47 | 61 | 28 | 51 | 36 | 19 | 24 | 40 | 49 | 45 | 34 | 49 | 49 | 63 | 58 | 38 | 23 |
| Democrat Barack Obama | 222 | 14 | 204 | 72 | 141 | 152 | 38 | 18 | 11 | 37 | 43 | 31 | 33 | 22 | 18 | 37 | 35 | 40 | 101 |
| | 44 | 58 | 44 | 31 | 61 | 41 | 49 | 67 | 65 | 46 | 42 | 48 | 54 | 51 | 44 | 27 | 35 | 48 | 68 |
| Libertarian Gary Johnson | 7 | 1 | 6 | 4 | 3 | 4 | 1 | 1 | 1 | - | 2 | 1 | 3 | - | - | 3 | 1 | 2 | 1 |
| | 1 | 4 | 1 | 2 | 1 | 1 | 1 | 4 | 6 | | 2 | 2 | 5 | | | 2 | 1 | 2 | 1 |
| Someone else | 5 | 1 | 3 | 2 | 2 | 2 | 2 | - | - | 2 | - | 1 | - | - | 1 | - | 2 | 2 | - |
| | 1 | 4 | 1 | 1 | 1 | 1 | 3 | | | 3 | | 2 | | | 2 | | 2 | 2 | |
| Did not vote in 2012 | 23 | 2 | 21 | 8 | 14 | 19 | 2 | 1 | 1 | 8 | 4 | 2 | 2 | - | 2 | 6 | 2 | 7 | 7 |
| | 5 | 8 | 4 | 3 | 6 | 5 | 3 | 4 | 6 | 10 | 4 | 3 | 3 | | 5 | 4 | 2 | 8 | 5 |
| Undecided | 5 | - | 4 | 1 | 3 | 2 | 1 | 1 | - | 1 | 2 | - | - | - | - | - | 1 | - | 3 |
| | 1 | | 1 | * | 1 | 1 | 1 | 4 | | 1 | 2 | | | | | | 1 | | 2 |
| Refused | 12 | 1 | 10 | 5 | 4 | 4 | 5 | 1 | - | - | 2 | - | 2 | - | - | 4 | 1 | 1 | 3 |
| | 2 | 4 | 2 | 2 | 2 | 1 | 6 | 4 | | | 2 | | 3 | | | 3 | 1 | 1 | 2 |

24. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| More safe | 63 | 8 | 54 | 29 | 31 | 47 | 7 | 4 | 4 | 13 | 11 | 8 | 8 | 8 | 6 | 16 | 13 | 10 | 21 |
| | 13 | 33 | 12 | 12 | 13 | 13 | 9 | 15 | 24 | 16 | 11 | 13 | 13 | 19 | 15 | 12 | 13 | 12 | 14 |
| Less safe | 261 | 8 | 252 | 135 | 110 | 210 | 39 | 6 | 6 | 40 | 61 | 36 | 21 | 21 | 19 | 80 | 55 | 43 | 67 |
| | 52 | 33 | 54 | 57 | 47 | 56 | 51 | 22 | 35 | 50 | 59 | 56 | 34 | 49 | 46 | 59 | 56 | 51 | 45 |
| Not changed | 150 | 7 | 140 | 63 | 79 | 95 | 28 | 17 | 7 | 21 | 27 | 17 | 28 | 14 | 15 | 35 | 28 | 30 | 49 |
| | 30 | 29 | 30 | 27 | 34 | 26 | 36 | 63 | 41 | 26 | 26 | 27 | 46 | 33 | 37 | 26 | 28 | 36 | 33 |
| Undecided | 20 | 1 | 18 | 8 | 10 | 18 | 2 | - | - | 5 | 4 | 3 | 3 | - | 1 | 5 | 3 | - | 10 |
| | 4 | 4 | 4 | 3 | 4 | 5 | 3 | | | 6 | 4 | 5 | 5 | | 2 | 4 | 3 | | 7 |
| Refused | 6 | - | 4 | - | 3 | 2 | 1 | - | - | 1 | - | - | 1 | - | - | - | - | 1 | 2 |
| | 1 | | 1 | | 1 | 1 | 1 | | | 1 | | | 2 | | | | | 1 | 1 |

26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|----------------|------|-----------|------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | GUN HOUSEHOLDS | | NO GUN HH | | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Hillary Clinton | 245 | 15 | 227 | 92 | 142 | 167 | 40 | 22 | 15 | 37 | 51 | 38 | 35 | 24 | 22 | 50 | 42 | 52 | 90 |
| | 49 | 63 | 49 | 39 | 61 | 45 | 52 | 81 | 88 | 46 | 50 | 59 | 57 | 56 | 54 | 37 | 42 | 62 | 60 |
| Donald Trump | 165 | 7 | 158 | 92 | 60 | 133 | 27 | 3 | 2 | 30 | 37 | 19 | 12 | 16 | 13 | 58 | 34 | 24 | 36 |
| | 33 | 29 | 34 | 39 | 26 | 36 | 35 | 11 | 12 | 38 | 36 | 30 | 20 | 37 | 32 | 43 | 34 | 29 | 24 |
| Undecided | 84 | 2 | 79 | 49 | 30 | 70 | 10 | 1 | - | 13 | 15 | 7 | 14 | 3 | 6 | 26 | 23 | 8 | 22 |
| | 17 | 8 | 17 | 21 | 13 | 19 | 13 | 4 | | 16 | 15 | 11 | 23 | 7 | 15 | 19 | 23 | 10 | 15 |
| Refused | 6 | - | 4 | 2 | 1 | 2 | - | 1 | - | - | - | - | - | - | - | 2 | - | - | 1 |
| | 1 | | 1 | 1 | * | 1 | | 4 | | | | | | | | 1 | | | 1 |

27. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|----------------|------|-----------|------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | GUN HOUSEHOLDS | | NO GUN HH | | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very liberal | 24 | 2 | 21 | 6 | 17 | 11 | 3 | 3 | 6 | 3 | 4 | 6 | 1 | 2 | 2 | 1 | 5 | 6 | 11 |
| | 5 | 8 | 4 | 3 | 7 | 3 | 4 | 11 | 35 | 4 | 4 | 9 | 2 | 5 | 5 | 1 | 5 | 7 | 7 |
| Liberal | 59 | 5 | 54 | 17 | 42 | 36 | 9 | 10 | 4 | 8 | 15 | 6 | 10 | 7 | 5 | 6 | 11 | 9 | 33 |
| | 12 | 21 | 12 | 7 | 18 | 10 | 12 | 37 | 24 | 10 | 15 | 9 | 16 | 16 | 12 | 4 | 11 | 11 | 22 |
| Moderate | 173 | 9 | 163 | 87 | 81 | 120 | 39 | 8 | 5 | 23 | 32 | 25 | 25 | 16 | 15 | 53 | 34 | 29 | 52 |
| | 35 | 38 | 35 | 37 | 35 | 32 | 51 | 30 | 29 | 29 | 31 | 39 | 41 | 37 | 37 | 39 | 34 | 35 | 35 |
| Conservative | 128 | 4 | 124 | 63 | 55 | 107 | 17 | 3 | 1 | 26 | 20 | 14 | 15 | 9 | 12 | 35 | 28 | 22 | 33 |
| | 26 | 17 | 26 | 27 | 24 | 29 | 22 | 11 | 6 | 33 | 19 | 22 | 25 | 21 | 29 | 26 | 28 | 26 | 22 |
| Very Conservative | 84 | 2 | 82 | 51 | 26 | 76 | 6 | 2 | - | 13 | 24 | 12 | 9 | 6 | 5 | 34 | 17 | 14 | 12 |
| | 17 | 8 | 18 | 22 | 11 | 20 | 8 | 7 | - | 16 | 23 | 19 | 15 | 14 | 12 | 25 | 17 | 17 | 8 |
| Other | 4 | - | 4 | 2 | - | 4 | - | - | - | - | - | - | - | 1 | 1 | 2 | - | - | - |
| | 1 | | 1 | 1 | | 1 | | | | | | | | 2 | 2 | 1 | | | |
| Don't know | 28 | 2 | 20 | 9 | 12 | 18 | 3 | 1 | 1 | 7 | 8 | 1 | 1 | 2 | 1 | 5 | 4 | 4 | 8 |
| | 6 | 8 | 4 | 4 | 5 | 5 | 4 | 4 | 6 | 9 | 8 | 2 | 2 | 5 | 2 | 4 | 4 | 5 | 5 |

28. What TV news or commentary source do you trust the most?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| CNN | 61 | 6 | 55 | 29 | 31 | 48 | 6 | 5 | 2 | 7 | 9 | 11 | 9 | 8 | 8 | 17 | 12 | 14 | 17 |
| | 12 | 25 | 12 | 12 | 13 | 13 | 8 | 19 | 12 | 9 | 9 | 17 | 15 | 19 | 20 | 13 | 12 | 17 | 11 |
| MSNBC | 43 | 2 | 41 | 16 | 25 | 28 | 9 | 4 | 2 | 5 | 12 | 6 | 5 | 9 | 3 | 8 | 8 | 6 | 19 |
| | 9 | 8 | 9 | 7 | 11 | 8 | 12 | 15 | 12 | 6 | 12 | 9 | 8 | 21 | 7 | 6 | 8 | 7 | 13 |
| FOX News | 159 | 7 | 152 | 100 | 47 | 128 | 27 | 4 | - | 22 | 31 | 22 | 12 | 17 | 9 | 64 | 36 | 18 | 29 |
| | 32 | 29 | 32 | 43 | 20 | 34 | 35 | 15 | - | 28 | 30 | 34 | 20 | 40 | 22 | 47 | 36 | 21 | 19 |
| ABC | 36 | 1 | 34 | 10 | 24 | 30 | 2 | 3 | 1 | 10 | 9 | 6 | 5 | 2 | 1 | 4 | 6 | 6 | 18 |
| | 7 | 4 | 7 | 4 | 10 | 8 | 3 | 11 | 6 | 13 | 9 | 9 | 8 | 5 | 2 | 3 | 6 | 7 | 12 |
| NBC | 33 | 2 | 31 | 13 | 20 | 24 | 6 | 2 | 1 | 6 | 7 | 3 | 4 | 1 | 4 | 8 | 5 | 7 | 13 |
| | 7 | 8 | 7 | 6 | 9 | 6 | 8 | 7 | 6 | 8 | 7 | 5 | 7 | 2 | 10 | 6 | 5 | 8 | 9 |
| CBS | 48 | 1 | 47 | 17 | 31 | 31 | 12 | - | 5 | 16 | 10 | 2 | 8 | 2 | 3 | 6 | 11 | 13 | 18 |
| | 10 | 4 | 10 | 7 | 13 | 8 | 16 | - | 29 | 20 | 10 | 3 | 13 | 5 | 7 | 4 | 11 | 15 | 12 |
| C-SPAN | 9 | 1 | 8 | 5 | 3 | 7 | 1 | 1 | - | 1 | 2 | 1 | 2 | 1 | 2 | 3 | 2 | 1 | 2 |
| | 2 | 4 | 2 | 2 | 1 | 2 | 1 | 4 | - | 1 | 2 | 2 | 3 | 2 | 5 | 2 | 2 | 1 | 1 |
| Comedy Central | 8 | - | 8 | 4 | 4 | 3 | 1 | 2 | 2 | 2 | 2 | 3 | - | 1 | - | 2 | 2 | 2 | 2 |
| | 2 | - | 2 | 2 | 2 | 1 | 1 | 7 | 12 | 3 | 2 | 5 | - | 2 | - | 1 | 2 | 2 | 1 |
| Undecided | 103 | 4 | 92 | 41 | 48 | 73 | 13 | 6 | 4 | 11 | 21 | 10 | 16 | 2 | 11 | 24 | 17 | 17 | 31 |
| | 21 | 17 | 20 | 17 | 21 | 20 | 17 | 22 | 24 | 14 | 20 | 16 | 26 | 5 | 27 | 18 | 17 | 20 | 21 |

29. What is your annual household income?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|--------|------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | INCOME | | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$20,000 per year | 80 | 3 | 76 | 23 | 54 | 69 | 7 | 2 | 2 | 80 | - | - | - | - | - | 13 | 10 | 19 | 35 |
| | 16 | 13 | 16 | 10 | 23 | 19 | 9 | 7 | 12 | 100 | | | | | | 10 | 10 | 23 | 23 |
| Under \$50,000 per year | 103 | 4 | 98 | 52 | 46 | 84 | 12 | 4 | 3 | - | 103 | - | - | - | - | 28 | 24 | 15 | 31 |
| | 21 | 17 | 21 | 22 | 20 | 23 | 16 | 15 | 18 | | 100 | | | | | 21 | 24 | 18 | 21 |
| Under \$75,000 per year | 64 | 5 | 59 | 36 | 27 | 42 | 15 | 5 | 2 | - | - | 64 | - | - | - | 18 | 18 | 14 | 13 |
| | 13 | 21 | 13 | 15 | 12 | 11 | 19 | 19 | 12 | | | 100 | | | | 13 | 18 | 17 | 9 |
| Under \$100,000 per year | 61 | 3 | 58 | 32 | 26 | 44 | 8 | 6 | 3 | - | - | - | 61 | - | - | 24 | 8 | 12 | 14 |
| | 12 | 13 | 12 | 14 | 11 | 12 | 10 | 22 | 18 | | | | 100 | | | 18 | 8 | 14 | 9 |
| Under \$140,000 per year | 43 | 2 | 41 | 24 | 19 | 25 | 13 | 4 | 1 | - | - | - | - | 43 | - | 13 | 11 | 6 | 13 |
| | 9 | 8 | 9 | 10 | 8 | 7 | 17 | 15 | 6 | | | | | 100 | | 10 | 11 | 7 | 9 |
| \$140,000 per year or more | 41 | 1 | 40 | 25 | 15 | 26 | 9 | 3 | 3 | - | - | - | - | - | 41 | 16 | 9 | 10 | 5 |
| | 8 | 4 | 9 | 11 | 6 | 7 | 12 | 11 | 18 | | | | | | 100 | 12 | 9 | 12 | 3 |
| Undecided | 108 | 6 | 96 | 43 | 46 | 82 | 13 | 3 | 3 | - | - | - | - | - | - | 24 | 19 | 8 | 38 |
| | 22 | 25 | 21 | 18 | 20 | 22 | 17 | 11 | 18 | | | | | | | 18 | 19 | 10 | 26 |

31. Are there any members of your household who are gun owners?

| BANNER 5 | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------------|-----|------------|-----|------------------------|------|----------|------------|------|--------|------|-------|-------|-------|----------------|---------|-----------|---------|-----|
| UNIONS, GUNS, & RELIGION, & INCOME | | | | | | | | | | | | | | | | | | | |
| TOTAL | LABOR UNION | | GUN OWNERS | | IMPORTANCE OF RELIGION | | | | | INCOME | | | | | GUN HOUSEHOLDS | | NO GUN HH | | |
| | YES | NO | YES | NO | VERY | SMWT | NOT VERY | NOT AT ALL | <20K | <50K | <75K | <100K | <140K | 140K+ | MALE | FE-MALE | MALE | FE-MALE | |
| Total | 500 | 24 | 468 | 235 | 233 | 372 | 77 | 27 | 17 | 80 | 103 | 64 | 61 | 43 | 41 | 136 | 99 | 84 | 149 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 235 | 15 | 220 | 235 | - | 175 | 45 | 10 | 5 | 23 | 52 | 36 | 32 | 24 | 25 | 136 | 99 | - | - |
| | 47 | 63 | 47 | 100 | | 47 | 58 | 37 | 29 | 29 | 50 | 56 | 52 | 56 | 61 | 100 | 100 | | |
| No | 233 | 7 | 226 | - | 233 | 173 | 29 | 17 | 12 | 54 | 46 | 27 | 26 | 19 | 15 | - | - | 84 | 149 |
| | 47 | 29 | 48 | | 100 | 47 | 38 | 63 | 71 | 68 | 45 | 42 | 43 | 44 | 37 | | | 100 | 100 |
| Undecided | 12 | 2 | 10 | - | - | 11 | 1 | - | - | 2 | 1 | - | 2 | - | 1 | - | - | - | - |
| | 2 | 8 | 2 | | | 3 | 1 | | | 3 | 1 | | 3 | | 2 | | | | |
| Refused | 20 | - | 12 | - | - | 13 | 2 | - | - | 1 | 4 | 1 | 1 | - | - | - | - | - | - |
| | 4 | | 3 | | | 3 | 3 | | | 1 | 4 | 2 | 2 | | | | | | |

6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 6

FAVORABILITIES

| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
|-----------------|---------------------|-----|-----------------------|-----|--------------------|-----|-----------------------|-----|---------------------|-----|--------------------|-----|---------------------|-----|--------------------------------------|-----|
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Right Direction | 129 | 112 | 11 | 107 | 13 | 48 | 9 | 21 | 18 | 15 | 109 | 25 | 60 | 5 | 7 | 5 |
| | 26 | 50 | 4 | 58 | 5 | 53 | 12 | 34 | 20 | 7 | 44 | 14 | 41 | 26 | 24 | 8 |
| Wrong Track | 303 | 65 | 231 | 42 | 241 | 34 | 66 | 36 | 66 | 182 | 92 | 136 | 68 | 14 | 19 | 45 |
| | 61 | 29 | 92 | 23 | 88 | 37 | 85 | 58 | 73 | 88 | 37 | 78 | 47 | 74 | 66 | 75 |
| Undecided | 68 | 49 | 9 | 35 | 20 | 9 | 3 | 5 | 6 | 9 | 46 | 13 | 17 | - | 3 | 10 |
| | 14 | 22 | 4 | 19 | 7 | 10 | 4 | 8 | 7 | 4 | 19 | 7 | 12 | | 10 | 17 |

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

| BANNER 6 | | | | | | | | | | | | | | | | |
|----------------|---------------------|-----|-----------------------|-----|--------------------|-----|-----------------------|-----|---------------------|-----|--------------------|-----|---------------------|-----|--------------------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Approve | 214 | 206 | 6 | 172 | 23 | 77 | 11 | 37 | 23 | 15 | 189 | 30 | 94 | 10 | 8 | 18 |
| | 43 | 91 | 2 | 93 | 8 | 85 | 14 | 60 | 26 | 7 | 77 | 17 | 65 | 53 | 28 | 30 |
| Disapprove | 256 | 9 | 240 | 6 | 241 | 10 | 63 | 24 | 63 | 188 | 42 | 137 | 46 | 9 | 17 | 35 |
| | 51 | 4 | 96 | 3 | 88 | 11 | 81 | 39 | 70 | 91 | 17 | 79 | 32 | 47 | 59 | 58 |
| Undecided | 30 | 11 | 5 | 6 | 10 | 4 | 4 | 1 | 4 | 3 | 16 | 7 | 5 | - | 4 | 7 |
| | 6 | 5 | 2 | 3 | 4 | 4 | 5 | 2 | 4 | 1 | 6 | 4 | 3 | | 14 | 12 |

8. Barack Obama

BANNER 6

FAVORABILITIES

| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
|--------------------|---------------------|------------|-----------------------|------------|--------------------|-----------|-----------------------|-----------|---------------------|------------|--------------------|------------|---------------------|-----------|--------------------------------------|-----------|
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | | |
| Total | 500 100 | 226 100 | 251 100 | 184 100 | 274 100 | 91 100 | 78 100 | 62 100 | 90 100 | 206 100 | 247 100 | 174 100 | 145 100 | 19 100 | 29 100 | 60 100 |
| Never heard of | 3 1 | - - | - - | 1 1 | 1 * | - - | - - | 2 3 | 1 1 | 2 1 | 1 * | 2 1 | - - | 1 5 | - - | - - |
| Favorable | 226 45 | 226 100 | - - | 175 95 | 29 11 | 78 86 | 11 14 | 35 56 | 25 28 | 17 8 | 196 79 | 29 17 | 101 70 | 9 47 | 12 41 | 20 33 |
| Unfavorable | 251 50 | - - | 251 100 | 8 4 | 237 86 | 11 12 | 66 85 | 24 39 | 63 70 | 183 89 | 45 18 | 136 78 | 44 30 | 9 47 | 16 55 | 39 65 |
| Heard of/Undecided | 20 4 | - - | - - | - - | 7 3 | 2 2 | 1 1 | 1 2 | 1 1 | 4 2 | 5 2 | 7 4 | - - | - - | 1 3 | 1 2 |

9. Hillary Clinton

BANNER 6

FAVORABILITIES

| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
|--------------------|---------------------|-------|-----------------------|-------|--------------------|-------|-----------------------|-------|---------------------|-------|--------------------|-------|---------------------|-------|--------------------------------------|-----|
| | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 1 | - | - | - | - | - | - | 1 | - | 1 | - | - | - | 1 | - | - |
| | * | | | | | | | 2 | | * | | | | 5 | | |
| Favorable | 184 | 175 | 8 | 184 | - | 71 | 10 | 28 | 25 | 14 | 164 | 29 | 87 | 9 | 8 | - |
| | 37 | 77 | 3 | 100 | | 78 | 13 | 45 | 28 | 7 | 66 | 17 | 60 | 47 | 28 | |
| Unfavorable | 274 | 29 | 237 | - | 274 | 18 | 65 | 29 | 63 | 190 | 60 | 138 | 55 | 9 | 19 | 60 |
| | 55 | 13 | 94 | | 100 | 20 | 83 | 47 | 70 | 92 | 24 | 79 | 38 | 47 | 66 | 100 |
| Heard of/Undecided | 41 | 22 | 6 | - | - | 2 | 3 | 4 | 2 | 1 | 23 | 7 | 3 | - | 2 | - |
| | 8 | 10 | 2 | | | 2 | 4 | 6 | 2 | * | 9 | 4 | 2 | | 7 | |

10. Deborah Ross

| BANNER 6 | | | | | | | | | | | | | | | | |
|--------------------|---------------------|-----|-----------------------|-----|--------------------|-----|-----------------------|-----|---------------------|-----|--------------------|-----|---------------------|-----|--------------------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 225 | 98 | 120 | 76 | 132 | - | - | 27 | 27 | 103 | 107 | 75 | 43 | 7 | 9 | 30 |
| | 45 | 43 | 48 | 41 | 48 | | | 44 | 30 | 50 | 43 | 43 | 30 | 37 | 31 | 50 |
| Favorable | 91 | 78 | 11 | 71 | 18 | 91 | - | 19 | 13 | 15 | 74 | 16 | 63 | 7 | 6 | 8 |
| | 18 | 35 | 4 | 39 | 7 | 100 | | 31 | 14 | 7 | 30 | 9 | 43 | 37 | 21 | 13 |
| Unfavorable | 78 | 11 | 66 | 10 | 65 | - | 78 | 6 | 36 | 53 | 15 | 52 | 13 | 3 | 13 | 7 |
| | 16 | 5 | 26 | 5 | 24 | | 100 | 10 | 40 | 26 | 6 | 30 | 9 | 16 | 45 | 12 |
| Heard of/Undecided | 106 | 39 | 54 | 27 | 59 | - | - | 10 | 14 | 35 | 51 | 31 | 26 | 2 | 1 | 15 |
| | 21 | 17 | 22 | 15 | 22 | | | 16 | 16 | 17 | 21 | 18 | 18 | 11 | 3 | 25 |

11. Gary Johnson

| BANNER 6 | | | | | | | | | | | | | | | | |
|--------------------|---------------------|-------|-----------------------|-------|--------------------|-------|-----------------------|-------|---------------------|-------|--------------------|-------|---------------------|-------|--------------------------------------|-------|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 185 | 90 | 87 | 71 | 96 | 29 | 18 | - | - | 74 | 96 | 64 | 38 | 6 | 5 | 20 |
| | 37 | 40 | 35 | 39 | 35 | 32 | 23 | | | 36 | 39 | 37 | 26 | 32 | 17 | 33 |
| Favorable | 62 | 35 | 24 | 28 | 29 | 19 | 6 | 62 | - | 23 | 36 | 19 | 23 | 9 | 2 | 11 |
| | 12 | 15 | 10 | 15 | 11 | 21 | 8 | 100 | | 11 | 15 | 11 | 16 | 47 | 7 | 18 |
| Unfavorable | 90 | 25 | 63 | 25 | 63 | 13 | 36 | - | 90 | 54 | 31 | 40 | 34 | 2 | 19 | 8 |
| | 18 | 11 | 25 | 14 | 23 | 14 | 46 | | 100 | 26 | 13 | 23 | 23 | 11 | 66 | 13 |
| Heard of/Undecided | 163 | 76 | 77 | 60 | 86 | 30 | 18 | - | - | 55 | 84 | 51 | 50 | 2 | 3 | 21 |
| | 33 | 34 | 31 | 33 | 31 | 33 | 23 | | | 27 | 34 | 29 | 34 | 11 | 10 | 35 |

12. Donald Trump

| BANNER 6 | | | | | | | | | | | | | | | | |
|--------------------|---------------------|-----|-----------------------|-----|--------------------|-----|-----------------------|-----|---------------------|-----|--------------------|-----|---------------------|-----|--------------------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Favorable | 206 | 17 | 183 | 14 | 190 | 15 | 53 | 23 | 54 | 206 | - | 122 | 26 | 10 | 11 | - |
| | 41 | 8 | 73 | 8 | 69 | 16 | 68 | 37 | 60 | 100 | | 70 | 18 | 53 | 38 | |
| Unfavorable | 247 | 196 | 45 | 164 | 60 | 74 | 15 | 36 | 31 | - | 247 | 39 | 112 | 9 | 15 | 60 |
| | 49 | 87 | 18 | 89 | 22 | 81 | 19 | 58 | 34 | | 100 | 22 | 77 | 47 | 52 | 100 |
| Heard of/Undecided | 47 | 13 | 23 | 6 | 24 | 2 | 10 | 3 | 5 | - | - | 13 | 7 | - | 3 | - |
| | 9 | 6 | 9 | 3 | 9 | 2 | 13 | 5 | 6 | | | 7 | 5 | | 10 | |

13. Richard Burr

| BANNER 6 | | | | | | | | | | | | | | | | |
|--------------------|---------------------|-----|-----------------------|-----|--------------------|-----|-----------------------|-----|---------------------|-----|--------------------|-----|---------------------|-----|--------------------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Never heard of | 67 | 43 | 21 | 31 | 26 | 4 | 4 | 12 | 4 | 17 | 43 | - | - | 3 | - | 11 |
| | 13 | 19 | 8 | 17 | 9 | 4 | 5 | 19 | 4 | 8 | 17 | | | 16 | | 18 |
| Favorable | 174 | 29 | 136 | 29 | 138 | 16 | 52 | 19 | 40 | 122 | 39 | 174 | - | 7 | 11 | 13 |
| | 35 | 13 | 54 | 16 | 50 | 18 | 67 | 31 | 44 | 59 | 16 | 100 | | 37 | 38 | 22 |
| Unfavorable | 145 | 101 | 44 | 87 | 55 | 63 | 13 | 23 | 34 | 26 | 112 | - | 145 | 7 | 14 | 24 |
| | 29 | 45 | 18 | 47 | 20 | 69 | 17 | 37 | 38 | 13 | 45 | | 100 | 37 | 48 | 40 |
| Heard of/Undecided | 114 | 53 | 50 | 37 | 55 | 8 | 9 | 8 | 12 | 41 | 53 | - | - | 2 | 4 | 12 |
| | 23 | 23 | 20 | 20 | 20 | 9 | 12 | 13 | 13 | 20 | 21 | | | 11 | 14 | 20 |

14. Sean Haugh

| BANNER 6 | | | | | | | | | | | | | | | | |
|--------------------|---------------------|------------|-----------------------|------------|--------------------|-----------|-----------------------|-----------|---------------------|------------|--------------------|------------|---------------------|-----------|--------------------------------------|-----------|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 100 | 226 100 | 251 100 | 184 100 | 274 100 | 91 100 | 78 100 | 62 100 | 90 100 | 206 100 | 247 100 | 174 100 | 145 100 | 19 100 | 29 100 | 60 100 |
| Never heard of | 345 69 | 157 69 | 176 70 | 132 72 | 191 70 | 60 66 | 50 64 | 42 68 | 52 58 | 145 70 | 175 71 | 122 70 | 97 67 | - | - | 41 68 |
| Favorable | 19 4 | 9 4 | 9 4 | 9 5 | 9 3 | 7 8 | 3 4 | 9 15 | 2 2 | 10 5 | 9 4 | 7 4 | 7 5 | 19 100 | - | 2 3 |
| Unfavorable | 29 6 | 12 5 | 16 6 | 8 4 | 19 7 | 6 7 | 13 17 | 2 3 | 19 21 | 11 5 | 15 6 | 11 6 | 14 10 | - | 29 100 | 7 12 |
| Heard of/Undecided | 107 21 | 48 21 | 50 20 | 35 19 | 55 20 | 18 20 | 12 15 | 9 15 | 17 19 | 40 19 | 48 19 | 34 20 | 27 19 | - | - | 10 17 |

15. The North Carolina presidential ballot includes three candidates listed in the following order... Donald Trump, Republican, Hillary Clinton, Democrat and Gary Johnson, Libertarian. At this point which candidate will you vote for or lean toward?

| BANNER 6 | | | | | | | | | | | | | | | | |
|---------------------------|---------------------|-----|-----------------------|-----|--------------------|-----|-----------------------|-----|---------------------|-----|--------------------|-----|---------------------|-----|--------------------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Donald Trump, Republican | 222 | 9 | 207 | 3 | 219 | 10 | 52 | 16 | 55 | 184 | 22 | 125 | 36 | 6 | 15 | 22 |
| | 44 | 4 | 82 | 2 | 80 | 11 | 67 | 26 | 61 | 89 | 9 | 72 | 25 | 32 | 52 | 37 |
| Hillary Clinton, Democrat | 206 | 192 | 8 | 173 | 13 | 75 | 11 | 31 | 23 | 6 | 187 | 29 | 94 | 11 | 12 | 13 |
| | 41 | 85 | 3 | 94 | 5 | 82 | 14 | 50 | 26 | 3 | 76 | 17 | 65 | 58 | 41 | 22 |
| Gary Johnson, Libertarian | 19 | 11 | 6 | 3 | 11 | 1 | 2 | 9 | - | 2 | 14 | 2 | 6 | - | - | 7 |
| | 4 | 5 | 2 | 2 | 4 | 1 | 3 | 15 | | 1 | 6 | 1 | 4 | | | 12 |
| Undecided | 39 | 10 | 24 | 5 | 25 | 4 | 9 | 5 | 9 | 12 | 20 | 15 | 7 | 2 | 1 | 16 |
| | 8 | 4 | 10 | 3 | 9 | 4 | 12 | 8 | 10 | 6 | 8 | 9 | 5 | 11 | 3 | 27 |
| Refused | 14 | 4 | 6 | - | 6 | 1 | 4 | 1 | 3 | 2 | 4 | 3 | 2 | - | 1 | 2 |
| | 3 | 2 | 2 | | 2 | 1 | 5 | 2 | 3 | 1 | 2 | 2 | 1 | | 3 | 3 |

18. Do you think Donald Trump is honest and trustworthy?

BANNER 6

FAVORABILITIES

| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN/TON/TRUMP | |
|-----------|------------------|-----|--------------------|-----|-----------------|-----|--------------------|-----|------------------|-----|-----------------|-----|------------------|-----|-------------------------|-------|
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | | UNFAV |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 204 | 13 | 183 | 12 | 187 | 14 | 54 | 19 | 54 | 171 | 13 | 111 | 32 | 7 | 12 | 12 |
| | 41 | 6 | 73 | 7 | 68 | 15 | 69 | 31 | 60 | 83 | 5 | 64 | 22 | 37 | 41 | 20 |
| No | 249 | 197 | 42 | 162 | 57 | 77 | 16 | 39 | 29 | 17 | 221 | 48 | 106 | 11 | 13 | 42 |
| | 50 | 87 | 17 | 88 | 21 | 85 | 21 | 63 | 32 | 8 | 89 | 28 | 73 | 58 | 45 | 70 |
| Undecided | 45 | 15 | 26 | 10 | 29 | - | 8 | 4 | 7 | 17 | 13 | 14 | 7 | 1 | 4 | 6 |
| | 9 | 7 | 10 | 5 | 11 | | 10 | 6 | 8 | 8 | 5 | 8 | 5 | 5 | 14 | 10 |
| Refused | 2 | 1 | - | - | 1 | - | - | - | - | 1 | - | 1 | - | - | - | - |
| | * | * | | | * | | | | | * | | 1 | | | | |

19. For U.S. Senate your ballot includes three candidates listed in the following order... Richard Burr, Republican, Deborah Ross, Democrat, Sean Haugh, Libertarian. At this point which candidate will you vote for or lean toward?

BANNER 6

FAVORABILITIES

| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
|--------------------------|---------------------|-----|-----------------------|-----|--------------------|-----|-----------------------|-----|---------------------|-----|--------------------|-----|---------------------|-----|--------------------------------------|-----|
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Richard Burr, Republican | 203 | 17 | 177 | 13 | 185 | 11 | 57 | 16 | 52 | 161 | 30 | 146 | 16 | 9 | 13 | 20 |
| | 41 | 8 | 71 | 7 | 68 | 12 | 73 | 26 | 58 | 78 | 12 | 84 | 11 | 47 | 45 | 33 |
| Deborah Ross, Democrat | 185 | 158 | 25 | 133 | 39 | 75 | 10 | 29 | 27 | 13 | 161 | 19 | 113 | 8 | 12 | 24 |
| | 37 | 70 | 10 | 72 | 14 | 82 | 13 | 47 | 30 | 6 | 65 | 11 | 78 | 42 | 41 | 40 |
| Sean Haugh, Libertarian | 21 | 7 | 14 | 4 | 15 | 3 | 4 | 6 | 3 | 6 | 12 | 3 | 13 | 1 | 3 | 6 |
| | 4 | 3 | 6 | 2 | 5 | 3 | 5 | 10 | 3 | 3 | 5 | 2 | 9 | 5 | 10 | 10 |
| Undecided | 78 | 39 | 30 | 30 | 30 | 1 | 5 | 11 | 7 | 21 | 40 | 6 | 1 | 1 | 1 | 10 |
| | 16 | 17 | 12 | 16 | 11 | 1 | 6 | 18 | 8 | 10 | 16 | 3 | 1 | 5 | 3 | 17 |
| Refused | 13 | 5 | 5 | 4 | 5 | 1 | 2 | - | 1 | 5 | 4 | - | 2 | - | - | - |
| | 3 | 2 | 2 | 2 | 2 | 1 | 3 | | 1 | 2 | 2 | | 1 | | | |

20. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

| BANNER 6 | | | | | | | | | | | | | | | | |
|----------------|---------------------|-----|-----------------------|-----|--------------------|-----|-----------------------|-----|---------------------|-----|--------------------|-----|---------------------|-----|--------------------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Excited | 109 | 46 | 59 | 42 | 64 | 20 | 21 | 19 | 23 | 60 | 46 | 43 | 31 | 6 | 6 | 6 |
| | 22 | 20 | 24 | 23 | 23 | 22 | 27 | 31 | 26 | 29 | 19 | 25 | 21 | 32 | 21 | 10 |
| Alarmed | 268 | 124 | 135 | 94 | 144 | 53 | 44 | 33 | 45 | 92 | 148 | 85 | 82 | 9 | 17 | 43 |
| | 54 | 55 | 54 | 51 | 53 | 58 | 56 | 53 | 50 | 45 | 60 | 49 | 57 | 47 | 59 | 72 |
| Bored | 64 | 34 | 30 | 28 | 34 | 12 | 11 | 7 | 10 | 32 | 28 | 28 | 19 | 4 | 1 | 5 |
| | 13 | 15 | 12 | 15 | 12 | 13 | 14 | 11 | 11 | 16 | 11 | 16 | 13 | 21 | 3 | 8 |
| Undecided | 51 | 18 | 25 | 17 | 30 | 5 | 2 | 3 | 10 | 20 | 21 | 16 | 11 | - | 4 | 6 |
| | 10 | 8 | 10 | 9 | 11 | 5 | 3 | 5 | 11 | 10 | 9 | 9 | 8 | | 14 | 10 |
| Refused | 8 | 4 | 2 | 3 | 2 | 1 | - | - | 2 | 2 | 4 | 2 | 2 | - | 1 | - |
| | 2 | 2 | 1 | 2 | 1 | 1 | | | 2 | 1 | 2 | 1 | 1 | | 3 | |

21. What do you think is the most important issue facing the next president?

| BANNER 6 | | | | | | | | | | | | | | | | |
|-----------------------------|------------------|-----|--------------------|-----|-----------------|-----|--------------------|-----|------------------|-----|-----------------|-----|------------------|-----|-------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN/TON/TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Reducing the national debt | 14 | 1 | 13 | 1 | 13 | 2 | 3 | 1 | 4 | 8 | 5 | 5 | 4 | 1 | 2 | 4 |
| | 3 | * | 5 | 1 | 5 | 2 | 4 | 2 | 4 | 4 | 2 | 3 | 3 | 5 | 7 | 7 |
| Taxes | 6 | 3 | 2 | 3 | 1 | 1 | 1 | - | - | 1 | 3 | 2 | 1 | - | 1 | - |
| | 1 | 1 | 1 | 2 | * | 1 | 1 | | | * | 1 | 1 | 1 | | 3 | |
| Jobs/Economy | 121 | 49 | 68 | 42 | 74 | 21 | 18 | 23 | 25 | 54 | 63 | 43 | 42 | 4 | 6 | 23 |
| | 24 | 22 | 27 | 23 | 27 | 23 | 23 | 37 | 28 | 26 | 26 | 25 | 29 | 21 | 21 | 38 |
| Schools/Education | 30 | 24 | 4 | 16 | 7 | 10 | - | 3 | 3 | 5 | 24 | 7 | 9 | 1 | 2 | 2 |
| | 6 | 11 | 2 | 9 | 3 | 11 | | 5 | 3 | 2 | 10 | 4 | 6 | 5 | 7 | 3 |
| Healthcare | 28 | 20 | 6 | 17 | 8 | 7 | 4 | 3 | 3 | 6 | 19 | 5 | 10 | 2 | 2 | 3 |
| | 6 | 9 | 2 | 9 | 3 | 8 | 5 | 5 | 3 | 3 | 8 | 3 | 7 | 11 | 7 | 5 |
| Illegal immigration | 35 | 6 | 28 | 6 | 26 | 5 | 7 | 3 | 10 | 23 | 8 | 17 | 10 | 3 | 5 | 4 |
| | 7 | 3 | 11 | 3 | 9 | 5 | 9 | 5 | 11 | 11 | 3 | 10 | 7 | 16 | 17 | 7 |
| Abortion policy | 6 | 2 | 2 | 1 | 4 | 2 | - | - | - | 3 | 2 | 2 | - | - | 1 | 1 |
| | 1 | 1 | 1 | 1 | 1 | 2 | | | | 1 | 1 | 1 | | | 3 | 2 |
| Climate Change | 13 | 12 | 1 | 9 | 2 | 7 | - | 3 | 1 | 1 | 12 | 2 | 8 | - | - | 2 |
| | 3 | 5 | * | 5 | 1 | 8 | | 5 | 1 | * | 5 | 1 | 6 | | | 3 |
| Civil liberties | 14 | 10 | 3 | 7 | 5 | 2 | 1 | 4 | - | 1 | 11 | 3 | 5 | 2 | - | 2 |
| | 3 | 4 | 1 | 4 | 2 | 2 | 1 | 6 | | * | 4 | 2 | 3 | 11 | | 3 |
| Terrorism/national security | 106 | 39 | 65 | 34 | 70 | 12 | 23 | 7 | 17 | 55 | 38 | 43 | 23 | 2 | 5 | 10 |
| | 21 | 17 | 26 | 18 | 26 | 13 | 29 | 11 | 19 | 27 | 15 | 25 | 16 | 11 | 17 | 17 |
| Crime/Guns | 21 | 17 | 4 | 12 | 7 | 4 | 2 | 4 | 1 | 5 | 16 | 6 | 6 | 2 | - | 3 |
| | 4 | 8 | 2 | 7 | 3 | 4 | 3 | 6 | 1 | 2 | 6 | 3 | 4 | 11 | | 5 |

21. What do you think is the most important issue facing the next president?

| BANNER 6 | | | | | | | | | | | | | | | | |
|------------------------------------|---------------------|-------|-----------------------|-------|--------------------|-------|-----------------------|-------|---------------------|-------|--------------------|-------|---------------------|-------|--------------------------------------|-------|
| ===== | | | | | | | | | | | | | | | | |
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Drugs/Opioids | 4 | 1 | 3 | 1 | 2 | 1 | 2 | - | - | 1 | 2 | 1 | 1 | - | - | - |
| | 1 | * | 1 | 1 | 1 | 1 | 3 | | | * | 1 | 1 | 1 | | | |
| Choosing Supreme Court Nominees | 54 | 15 | 39 | 13 | 39 | 13 | 14 | 8 | 19 | 29 | 20 | 25 | 16 | - | 4 | 5 |
| | 11 | 7 | 16 | 7 | 14 | 14 | 18 | 13 | 21 | 14 | 8 | 14 | 11 | | 14 | 8 |
| Undecided | 48 | 27 | 13 | 22 | 16 | 4 | 3 | 3 | 7 | 14 | 24 | 13 | 10 | 2 | 1 | 1 |
| | 10 | 12 | 5 | 12 | 6 | 4 | 4 | 5 | 8 | 7 | 10 | 7 | 7 | 11 | 3 | 2 |

22. Is America great, in your opinion?

| BANNER 6 | | | | | | | | | | | | | | | | |
|----------------|---------------------|-----|-----------------------|-----|--------------------|-----|-----------------------|-----|---------------------|-----|--------------------|-----|---------------------|-----|--------------------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 382 | 190 | 175 | 157 | 196 | 77 | 58 | 45 | 69 | 150 | 200 | 131 | 119 | 15 | 23 | 43 |
| | 76 | 84 | 70 | 85 | 72 | 85 | 74 | 73 | 77 | 73 | 81 | 75 | 82 | 79 | 79 | 72 |
| No | 85 | 21 | 61 | 14 | 65 | 8 | 16 | 13 | 18 | 47 | 31 | 36 | 20 | 3 | 6 | 14 |
| | 17 | 9 | 24 | 8 | 24 | 9 | 21 | 21 | 20 | 23 | 13 | 21 | 14 | 16 | 21 | 23 |
| Undecided | 29 | 14 | 14 | 12 | 12 | 5 | 4 | 3 | 2 | 9 | 14 | 6 | 6 | - | - | 2 |
| | 6 | 6 | 6 | 7 | 4 | 5 | 5 | 5 | 2 | 4 | 6 | 3 | 4 | | | 3 |
| Refused | 4 | 1 | 1 | 1 | 1 | 1 | - | 1 | 1 | - | 2 | 1 | - | 1 | - | 1 |
| | 1 | * | * | 1 | * | 1 | | 2 | 1 | | 1 | 1 | | 5 | | 2 |

23. In the 2012 election for president did you vote for Republican Mitt Romney, Democrat Barack Obama, Libertarian Gary Johnson, someone else, or did you not vote in 2012?

| BANNER 6 | | | | | | | | | | | | | | | | | |
|--------------------------|------------------|-----|--------------------|-----|-----------------|-----|--------------------|-----|------------------|-----|-----------------|-----|------------------|-----|------------------------|-----|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLINTON/TRUMP | | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican Mitt Romney | 226 | 13 | 209 | 8 | 214 | 11 | 55 | 22 | 52 | 167 | 36 | 122 | 40 | 8 | 14 | 34 | |
| | 45 | 6 | 83 | 4 | 78 | 12 | 71 | 35 | 58 | 81 | 15 | 70 | 28 | 42 | 48 | 57 | |
| Democrat Barack Obama | 222 | 194 | 20 | 167 | 33 | 75 | 13 | 36 | 28 | 23 | 190 | 40 | 93 | 11 | 9 | 17 | |
| | 44 | 86 | 8 | 91 | 12 | 82 | 17 | 58 | 31 | 11 | 77 | 23 | 64 | 58 | 31 | 28 | |
| Libertarian Gary Johnson | 7 | 4 | 3 | 2 | 5 | 1 | 1 | 2 | - | - | 5 | - | 6 | - | - | 3 | |
| | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 3 | | | 2 | | 4 | | | 5 | |
| Someone else | 5 | - | 4 | 1 | 1 | - | 2 | - | 1 | - | 4 | 1 | 2 | - | 2 | 1 | |
| | 1 | | 2 | 1 | * | | 3 | | 1 | | 2 | 1 | 1 | | 7 | 2 | |
| Did not vote in 2012 | 23 | 8 | 11 | 3 | 18 | 3 | 5 | 2 | 7 | 12 | 7 | 8 | 2 | - | 4 | 5 | |
| | 5 | 4 | 4 | 2 | 7 | 3 | 6 | 3 | 8 | 6 | 3 | 5 | 1 | | 14 | 8 | |
| Undecided | 5 | 1 | - | 1 | - | - | - | - | - | - | 2 | 1 | - | - | - | - | |
| | 1 | * | | 1 | | | | | | | 1 | 1 | | | | | |
| Refused | 12 | 6 | 4 | 2 | 3 | 1 | 2 | - | 2 | 4 | 3 | 2 | 2 | - | - | - | |
| | 2 | 3 | 2 | 1 | 1 | 1 | 3 | | 2 | 2 | 1 | 1 | 1 | | | | |

24. Over the last 5-10 years, do you feel more or less safe, living in America? Or has it not changed in your view?

| BANNER 6 | | | | | | | | | | | | | | | | |
|----------------|------------------|-----|--------------------|-----|-----------------|-----|--------------------|-----|------------------|-----|-----------------|-----|------------------|-----|--------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| More safe | 63 | 43 | 16 | 45 | 16 | 27 | 6 | 7 | 11 | 12 | 49 | 17 | 31 | 4 | 4 | 7 |
| | 13 | 19 | 6 | 24 | 6 | 30 | 8 | 11 | 12 | 6 | 20 | 10 | 21 | 21 | 14 | 12 |
| Less safe | 261 | 62 | 188 | 43 | 200 | 25 | 58 | 35 | 61 | 151 | 79 | 117 | 56 | 9 | 14 | 32 |
| | 52 | 27 | 75 | 23 | 73 | 27 | 74 | 56 | 68 | 73 | 32 | 67 | 39 | 47 | 48 | 53 |
| Not changed | 150 | 103 | 42 | 84 | 50 | 38 | 12 | 19 | 17 | 40 | 102 | 37 | 56 | 6 | 11 | 18 |
| | 30 | 46 | 17 | 46 | 18 | 42 | 15 | 31 | 19 | 19 | 41 | 21 | 39 | 32 | 38 | 30 |
| Undecided | 20 | 15 | 5 | 11 | 8 | 1 | 2 | 1 | 1 | 3 | 15 | 3 | 2 | - | - | 3 |
| | 4 | 7 | 2 | 6 | 3 | 1 | 3 | 2 | 1 | 1 | 6 | 2 | 1 | - | - | 5 |
| Refused | 6 | 3 | - | 1 | - | - | - | - | - | - | 2 | - | - | - | - | - |
| | 1 | 1 | | 1 | | | | | | | 1 | | | | | |

26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

| BANNER 6 | | | | | | | | | | | | | | | | |
|-----------------|---------------------|-----|-----------------------|-----|--------------------|-----|-----------------------|-----|---------------------|-----|--------------------|-----|---------------------|-----|--------------------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Hillary Clinton | 245 | 173 | 65 | 151 | 76 | 73 | 18 | 41 | 38 | 37 | 196 | 51 | 109 | 9 | 13 | 38 |
| | 49 | 77 | 26 | 82 | 28 | 80 | 23 | 66 | 42 | 18 | 79 | 29 | 75 | 47 | 45 | 63 |
| Donald Trump | 165 | 21 | 141 | 16 | 145 | 10 | 43 | 17 | 44 | 134 | 18 | 85 | 27 | 8 | 11 | 13 |
| | 33 | 9 | 56 | 9 | 53 | 11 | 55 | 27 | 49 | 65 | 7 | 49 | 19 | 42 | 38 | 22 |
| Undecided | 84 | 31 | 44 | 17 | 51 | 8 | 16 | 4 | 7 | 33 | 32 | 37 | 9 | 2 | 5 | 9 |
| | 17 | 14 | 18 | 9 | 19 | 9 | 21 | 6 | 8 | 16 | 13 | 21 | 6 | 11 | 17 | 15 |
| Refused | 6 | 1 | 1 | - | 2 | - | 1 | - | 1 | 2 | 1 | 1 | - | - | - | - |
| | 1 | * | * | | 1 | | 1 | | 1 | 1 | * | 1 | | | | |

27. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

| BANNER 6 | | | | | | | | | | | | | | | | |
|-------------------|------------------|-----|--------------------|-----|-----------------|-----|--------------------|-----|------------------|-----|-----------------|-----|------------------|-----|------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLINTON/TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very liberal | 24 | 21 | 3 | 20 | 4 | 12 | - | 4 | 3 | 3 | 21 | 2 | 14 | - | 1 | 3 |
| | 5 | 9 | 1 | 11 | 1 | 13 | | 6 | 3 | 1 | 9 | 1 | 10 | | 3 | 5 |
| Liberal | 59 | 50 | 6 | 43 | 7 | 25 | 4 | 7 | 12 | 5 | 50 | 10 | 28 | 2 | 5 | 4 |
| | 12 | 22 | 2 | 23 | 3 | 27 | 5 | 11 | 13 | 2 | 20 | 6 | 19 | 11 | 17 | 7 |
| Moderate | 173 | 99 | 65 | 77 | 76 | 34 | 16 | 28 | 24 | 49 | 107 | 43 | 62 | 5 | 8 | 28 |
| | 35 | 44 | 26 | 42 | 28 | 37 | 21 | 45 | 27 | 24 | 43 | 25 | 43 | 26 | 28 | 47 |
| Conservative | 128 | 32 | 91 | 24 | 97 | 11 | 31 | 15 | 30 | 73 | 39 | 64 | 22 | 8 | 8 | 14 |
| | 26 | 14 | 36 | 13 | 35 | 12 | 40 | 24 | 33 | 35 | 16 | 37 | 15 | 42 | 28 | 23 |
| Very Conservative | 84 | 12 | 72 | 9 | 75 | 4 | 22 | 5 | 16 | 64 | 16 | 49 | 13 | 4 | 5 | 9 |
| | 17 | 5 | 29 | 5 | 27 | 4 | 28 | 8 | 18 | 31 | 6 | 28 | 9 | 21 | 17 | 15 |
| Other | 4 | - | 4 | - | 4 | - | - | 2 | 1 | 4 | - | 2 | - | - | - | - |
| | 1 | | 2 | | 1 | | | 3 | 1 | 2 | | 1 | | | | |
| Don't know | 28 | 12 | 10 | 11 | 11 | 5 | 5 | 1 | 4 | 8 | 14 | 4 | 6 | - | 2 | 2 |
| | 6 | 5 | 4 | 6 | 4 | 5 | 6 | 2 | 4 | 4 | 6 | 2 | 4 | | 7 | 3 |

28. What TV news or commentary source do you trust the most?

| BANNER 6 | | | | | | | | | | | | | | | | |
|----------------|---------------------|-----|-----------------------|-----|--------------------|-----|-----------------------|-----|---------------------|-----|--------------------|-----|---------------------|-----|--------------------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| CNN | 61 | 42 | 15 | 38 | 15 | 16 | 4 | 10 | 5 | 13 | 45 | 12 | 23 | 1 | 4 | 5 |
| | 12 | 19 | 6 | 21 | 5 | 18 | 5 | 16 | 6 | 6 | 18 | 7 | 16 | 5 | 14 | 8 |
| MSNBC | 43 | 32 | 10 | 24 | 14 | 13 | 3 | 5 | 6 | 9 | 32 | 9 | 19 | 1 | 2 | 4 |
| | 9 | 14 | 4 | 13 | 5 | 14 | 4 | 8 | 7 | 4 | 13 | 5 | 13 | 5 | 7 | 7 |
| FOX News | 159 | 14 | 142 | 15 | 141 | 9 | 42 | 13 | 52 | 120 | 28 | 95 | 25 | 7 | 11 | 15 |
| | 32 | 6 | 57 | 8 | 51 | 10 | 54 | 21 | 58 | 58 | 11 | 55 | 17 | 37 | 38 | 25 |
| ABC | 36 | 28 | 8 | 21 | 13 | 7 | 5 | 3 | 2 | 8 | 25 | 8 | 11 | 2 | - | 4 |
| | 7 | 12 | 3 | 11 | 5 | 8 | 6 | 5 | 2 | 4 | 10 | 5 | 8 | 11 | | 7 |
| NBC | 33 | 24 | 7 | 20 | 8 | 13 | 2 | 7 | 3 | 9 | 22 | 9 | 13 | 3 | 1 | 2 |
| | 7 | 11 | 3 | 11 | 3 | 14 | 3 | 11 | 3 | 4 | 9 | 5 | 9 | 16 | 3 | 3 |
| CBS | 48 | 32 | 14 | 26 | 19 | 11 | 7 | 5 | 6 | 12 | 29 | 20 | 15 | 1 | 3 | 5 |
| | 10 | 14 | 6 | 14 | 7 | 12 | 9 | 8 | 7 | 6 | 12 | 11 | 10 | 5 | 10 | 8 |
| C-SPAN | 9 | 1 | 8 | 1 | 8 | 1 | 2 | - | 3 | 3 | 4 | 4 | 4 | - | - | 3 |
| | 2 | * | 3 | 1 | 3 | 1 | 3 | | 3 | 1 | 2 | 2 | 3 | | | 5 |
| Comedy Central | 8 | 6 | 2 | 6 | 2 | 3 | 1 | 2 | 1 | - | 7 | - | 5 | 1 | 1 | 1 |
| | 2 | 3 | 1 | 3 | 1 | 3 | 1 | 3 | 1 | | 3 | | 3 | 5 | 3 | 2 |
| Undecided | 103 | 47 | 45 | 33 | 54 | 18 | 12 | 17 | 12 | 32 | 55 | 17 | 30 | 3 | 7 | 21 |
| | 21 | 21 | 18 | 18 | 20 | 20 | 15 | 27 | 13 | 16 | 22 | 10 | 21 | 16 | 24 | 35 |

29. What is your annual household income?

| BANNER 6 | | | | | | | | | | | | | | | | |
|----------------------------|------------------|-----|--------------------|-----|-----------------|-----|--------------------|-----|------------------|-----|-----------------|-----|------------------|-----|-------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN/TON/TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$20,000 per year | 80 | 40 | 37 | 33 | 45 | 18 | 15 | 11 | 10 | 35 | 38 | 30 | 15 | 5 | 5 | 10 |
| | 16 | 18 | 15 | 18 | 16 | 20 | 19 | 18 | 11 | 17 | 15 | 17 | 10 | 26 | 17 | 17 |
| Under \$50,000 per year | 103 | 44 | 55 | 38 | 57 | 16 | 12 | 8 | 16 | 45 | 49 | 38 | 28 | 4 | 2 | 9 |
| | 21 | 19 | 22 | 21 | 21 | 18 | 15 | 13 | 18 | 22 | 20 | 22 | 19 | 21 | 7 | 15 |
| Under \$75,000 per year | 64 | 27 | 35 | 24 | 35 | 12 | 9 | 12 | 12 | 25 | 34 | 21 | 22 | 2 | 3 | 8 |
| | 13 | 12 | 14 | 13 | 13 | 13 | 12 | 19 | 13 | 12 | 14 | 12 | 15 | 11 | 10 | 13 |
| Under \$100,000 per year | 61 | 34 | 26 | 26 | 30 | 12 | 13 | 6 | 11 | 20 | 35 | 21 | 24 | 1 | 6 | 9 |
| | 12 | 15 | 10 | 14 | 11 | 13 | 17 | 10 | 12 | 10 | 14 | 12 | 17 | 5 | 21 | 15 |
| Under \$140,000 per year | 43 | 21 | 22 | 19 | 22 | 9 | 5 | 3 | 8 | 14 | 27 | 11 | 19 | 1 | 4 | 7 |
| | 9 | 9 | 9 | 10 | 8 | 10 | 6 | 5 | 9 | 7 | 11 | 6 | 13 | 5 | 14 | 12 |
| \$140,000 per year or more | 41 | 20 | 21 | 15 | 23 | 9 | 7 | 4 | 13 | 16 | 23 | 16 | 15 | - | 3 | 6 |
| | 8 | 9 | 8 | 8 | 8 | 10 | 9 | 6 | 14 | 8 | 9 | 9 | 10 | | 10 | 10 |
| Undecided | 108 | 40 | 55 | 29 | 62 | 15 | 17 | 18 | 20 | 51 | 41 | 37 | 22 | 6 | 6 | 11 |
| | 22 | 18 | 22 | 16 | 23 | 16 | 22 | 29 | 22 | 25 | 17 | 21 | 15 | 32 | 21 | 18 |

30. Is anyone in your household a member of a labor union?

| BANNER 6 | | | | | | | | | | | | | | | | |
|----------------|---------------------|-------|-----------------------|-------|--------------------|-------|-----------------------|-------|---------------------|-------|--------------------|-------|---------------------|-------|--------------------------------------|-------|
| ===== | | | | | | | | | | | | | | | | |
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 24 | 15 | 9 | 15 | 8 | 8 | 4 | 3 | 6 | 7 | 16 | 10 | 9 | 2 | 3 | 3 |
| | 5 | 7 | 4 | 8 | 3 | 9 | 5 | 5 | 7 | 3 | 6 | 6 | 6 | 11 | 10 | 5 |
| No | 468 | 207 | 241 | 166 | 264 | 82 | 73 | 59 | 84 | 198 | 226 | 164 | 135 | 17 | 26 | 57 |
| | 94 | 92 | 96 | 90 | 96 | 90 | 94 | 95 | 93 | 96 | 91 | 94 | 93 | 89 | 90 | 95 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 8 | 4 | 1 | 3 | 2 | 1 | 1 | - | - | 1 | 5 | - | 1 | - | - | - |
| | 2 | 2 | * | 2 | 1 | 1 | 1 | | | * | 2 | | 1 | | | |

31. Are there any members of your household who are gun owners?

| BANNER 6 | | | | | | | | | | | | | | | | |
|----------------|------------------|-----|--------------------|-----|-----------------|-----|--------------------|-----|------------------|-----|-----------------|-----|------------------|-----|--------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 235 | 73 | 156 | 62 | 158 | 27 | 45 | 29 | 47 | 121 | 96 | 106 | 58 | 6 | 16 | 32 |
| | 47 | 32 | 62 | 34 | 58 | 30 | 58 | 47 | 52 | 59 | 39 | 61 | 40 | 32 | 55 | 53 |
| No | 233 | 145 | 75 | 115 | 96 | 63 | 27 | 30 | 37 | 68 | 141 | 59 | 81 | 13 | 12 | 26 |
| | 47 | 64 | 30 | 63 | 35 | 69 | 35 | 48 | 41 | 33 | 57 | 34 | 56 | 68 | 41 | 43 |
| Undecided | 12 | 3 | 9 | 3 | 8 | - | 2 | 2 | 4 | 7 | 3 | 4 | 3 | - | - | 1 |
| | 2 | 1 | 4 | 2 | 3 | | 3 | 3 | 4 | 3 | 1 | 2 | 2 | | | 2 |
| Refused | 20 | 5 | 11 | 4 | 12 | 1 | 4 | 1 | 2 | 10 | 7 | 5 | 3 | - | 1 | 1 |
| | 4 | 2 | 4 | 2 | 4 | 1 | 5 | 2 | 2 | 5 | 3 | 3 | 2 | | 3 | 2 |

32. How important is religion in your life - very important, somewhat important, not very important or not at all important?

| BANNER 6 | | | | | | | | | | | | | | | | |
|----------------------|---------------------|-----|-----------------------|-----|--------------------|-----|-----------------------|-----|---------------------|-----|--------------------|-----|---------------------|-----|--------------------------------------|-----|
| FAVORABILITIES | | | | | | | | | | | | | | | | |
| | OPINION OF OBAMA | | OPINION OF CLINTON | | OPINION OF ROSS | | OPINION OF JOHNSON | | OPINION OF TRUMP | | OPINION OF BURR | | OPINION OF HAUGH | | NEG BOTH CLIN TON/ TRUMP | |
| | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | |
| Total | 500 | 226 | 251 | 184 | 274 | 91 | 78 | 62 | 90 | 206 | 247 | 174 | 145 | 19 | 29 | 60 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very important | 372 | 147 | 207 | 123 | 225 | 61 | 69 | 41 | 69 | 171 | 168 | 144 | 93 | 17 | 17 | 45 |
| | 74 | 65 | 82 | 67 | 82 | 67 | 88 | 66 | 77 | 83 | 68 | 83 | 64 | 89 | 59 | 75 |
| Somewhat important | 77 | 42 | 35 | 31 | 35 | 13 | 5 | 13 | 11 | 27 | 41 | 26 | 23 | 1 | 7 | 8 |
| | 15 | 19 | 14 | 17 | 13 | 14 | 6 | 21 | 12 | 13 | 17 | 15 | 16 | 5 | 24 | 13 |
| Not very important | 27 | 19 | 6 | 16 | 9 | 9 | 4 | 6 | 4 | 7 | 19 | 2 | 17 | 1 | 1 | 4 |
| | 5 | 8 | 2 | 9 | 3 | 10 | 5 | 10 | 4 | 3 | 8 | 1 | 12 | 5 | 3 | 7 |
| Not at all important | 17 | 14 | 3 | 12 | 5 | 7 | - | 2 | 6 | 1 | 14 | 2 | 11 | - | 4 | 3 |
| | 3 | 6 | 1 | 7 | 2 | 8 | | 3 | 7 | * | 6 | 1 | 8 | | 14 | 5 |
| Undecided | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Refused | 7 | 4 | - | 2 | - | 1 | - | - | - | - | 5 | - | 1 | - | - | - |
| | 1 | 2 | | 1 | | 1 | | | | | 2 | | 1 | | | |