

4. Do you think things in the country are generally going in the right direction or do you think things have gotten off on the wrong track?

|                 | BANNER 1 |      |        |     |     |       |       |     |     |      |                |      |       |       |       |       |     |       |       |      |
|-----------------|----------|------|--------|-----|-----|-------|-------|-----|-----|------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                 | GENDER   |      | REGION |     |     |       | PARTY |     |     |      | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                 | TOTAL    | MALE | FE-    | NE  | NW  | CNTRL | SOUTH | DEM | REP | IND/ | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
|                 |          |      | MALE   |     |     |       |       |     |     | OTH  |                |      |       |       |       |       |     |       |       |      |
| Total           | 500      | 235  | 265    | 133 | 60  | 151   | 156   | 216 | 140 | 136  | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                 | 100      | 100  | 100    | 100 | 100 | 100   | 100   | 100 | 100 | 100  | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Right Direction | 133      | 73   | 60     | 30  | 24  | 36    | 43    | 23  | 66  | 44   | 115            | 18   | 19    | 22    | 33    | 22    | 34  | 117   | 3     | 7    |
|                 | 27       | 31   | 23     | 23  | 40  | 24    | 28    | 11  | 47  | 32   | 26             | 32   | 20    | 28    | 28    | 23    | 33  | 34    | 4     | 15   |
| Wrong Track     | 306      | 132  | 174    | 90  | 32  | 95    | 89    | 178 | 47  | 74   | 277            | 29   | 68    | 50    | 69    | 57    | 58  | 187   | 68    | 35   |
|                 | 61       | 56   | 66     | 68  | 53  | 63    | 57    | 82  | 34  | 54   | 62             | 52   | 70    | 63    | 58    | 60    | 56  | 54    | 89    | 76   |
| Undecided       | 57       | 29   | 28     | 12  | 4   | 18    | 23    | 13  | 25  | 18   | 48             | 9    | 9     | 6     | 15    | 15    | 11  | 41    | 4     | 4    |
|                 | 11       | 12   | 11     | 9   | 7   | 12    | 15    | 6   | 18  | 13   | 11             | 16   | 9     | 8     | 13    | 16    | 11  | 12    | 5     | 9    |
| Refused         | 4        | 1    | 3      | 1   | -   | 2     | 1     | 2   | 2   | -    | 4              | -    | 1     | 1     | 1     | 1     | -   | 2     | 1     | -    |
|                 | 1        | *    | 1      | 1   |     | 1     | 1     | 1   | 1   |      | 1              |      | 1     | 1     | 1     | 1     |     | 1     | 1     |      |

5. Do you think things in New Jersey are generally going in the right direction or do you think things have gotten off on the wrong track?

|                 | BANNER 1 |      |      |        |     |       |       |       |     |      |      |                |       |       |       |       |     |       |       |      |  |
|-----------------|----------|------|------|--------|-----|-------|-------|-------|-----|------|------|----------------|-------|-------|-------|-------|-----|-------|-------|------|--|
|                 | GENDER   |      |      | REGION |     |       |       | PARTY |     |      |      | LIKELY TO VOTE |       | AGE   |       |       |     |       | RACE  |      |  |
|                 | TOTAL    | MALE | FE-  | NE     | NW  | CNTRL | SOUTH | DEM   | REP | IND/ | VERY | SMWT           | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |  |
|                 |          |      | MALE |        |     |       |       |       |     | OTH  |      |                |       |       |       |       |     |       |       |      |  |
| Total           | 500      | 235  | 265  | 133    | 60  | 151   | 156   | 216   | 140 | 136  | 444  | 56             | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |  |
|                 | 100      | 100  | 100  | 100    | 100 | 100   | 100   | 100   | 100 | 100  | 100  | 100            | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |  |
| Right Direction | 91       | 42   | 49   | 26     | 14  | 24    | 27    | 31    | 34  | 24   | 76   | 15             | 20    | 16    | 26    | 8     | 17  | 57    | 13    | 14   |  |
|                 | 18       | 18   | 18   | 20     | 23  | 16    | 17    | 14    | 24  | 18   | 17   | 27             | 21    | 20    | 22    | 8     | 17  | 16    | 17    | 30   |  |
| Wrong Track     | 331      | 155  | 176  | 95     | 32  | 101   | 103   | 155   | 83  | 87   | 303  | 28             | 60    | 49    | 79    | 71    | 68  | 231   | 54    | 28   |  |
|                 | 66       | 66   | 66   | 71     | 53  | 67    | 66    | 72    | 59  | 64   | 68   | 50             | 62    | 62    | 67    | 75    | 66  | 67    | 71    | 61   |  |
| Undecided       | 77       | 38   | 39   | 11     | 14  | 26    | 26    | 29    | 23  | 25   | 64   | 13             | 17    | 14    | 12    | 16    | 18  | 59    | 9     | 4    |  |
|                 | 15       | 16   | 15   | 8      | 23  | 17    | 17    | 13    | 16  | 18   | 14   | 23             | 18    | 18    | 10    | 17    | 17  | 17    | 12    | 9    |  |
| Refused         | 1        | -    | 1    | 1      | -   | -     | -     | 1     | -   | -    | 1    | -              | -     | -     | 1     | -     | -   | -     | -     | -    |  |
|                 | *        |      | *    | 1      |     |       |       | *     |     |      | *    |                |       |       | 1     |       |     |       |       |      |  |

6. For governor, there are seven candidate listed on your ballot... (READ NAMES & PARTY AFFILIATION) At this point, for whom will you vote or toward whom do you lean?

|                                      | BANNER 1 |      |      |        |     |       |       |       |     |      |                |      |       |       |       |       |     |       |       |      |
|--------------------------------------|----------|------|------|--------|-----|-------|-------|-------|-----|------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                                      | GENDER   |      |      | REGION |     |       |       | PARTY |     |      | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                                      | TOTAL    | MALE | FE-  | NE     | NW  | CNTRL | SOUTH | DEM   | REP | IND/ | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
|                                      |          |      | MALE |        |     |       |       |       |     | OTH  |                |      |       |       |       |       |     |       |       |      |
| Total                                | 500      | 235  | 265  | 133    | 60  | 151   | 156   | 216   | 140 | 136  | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                                      | 100      | 100  | 100  | 100    | 100 | 100   | 100   | 100   | 100 | 100  | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Kim Guadagno, Republican             | 112      | 56   | 56   | 23     | 21  | 32    | 36    | 7     | 73  | 29   | 107            | 5    | 16    | 14    | 32    | 16    | 30  | 103   | -     | 1    |
|                                      | 22       | 24   | 21   | 17     | 35  | 21    | 23    | 3     | 52  | 21   | 24             | 9    | 16    | 18    | 27    | 17    | 29  | 30    |       | 2    |
| Phil Murphy, Democrat                | 198      | 86   | 112  | 58     | 16  | 69    | 55    | 151   | 13  | 34   | 178            | 20   | 47    | 31    | 46    | 36    | 35  | 106   | 54    | 27   |
|                                      | 40       | 37   | 42   | 44     | 27  | 46    | 35    | 70    | 9   | 25   | 40             | 36   | 48    | 39    | 39    | 38    | 34  | 31    | 71    | 59   |
| Gina Genovese, Reduce Property Taxes | 8        | 3    | 5    | 3      | 1   | 1     | 3     | 1     | 3   | 4    | 8              | -    | 1     | 1     | -     | 2     | 4   | 6     | 1     | 1    |
|                                      | 2        | 1    | 2    | 2      | 2   | 1     | 2     | *     | 2   | 3    | 2              |      | 1     | 1     |       | 2     | 4   | 2     | 1     | 2    |
| Seth Kaper-Dale, Green Party         | 2        | 1    | 1    | 2      | -   | -     | -     | 1     | -   | 1    | 2              | -    | 1     | -     | -     | -     | 1   | 1     | 1     | -    |
|                                      | *        | *    | *    | 2      |     |       |       | *     |     | 1    | *              |      | 1     |       |       |       | 1   | *     | 1     |      |
| Matthew Riccardi, Constitution Party | 1        | -    | 1    | -      | -   | -     | 1     | -     | 1   | -    | 1              | -    | -     | -     | -     | -     | 1   | 1     | -     | -    |
|                                      | *        |      | *    |        |     |       | 1     |       | 1   |      | *              |      |       |       |       |       | 1   | *     |       |      |
| Peter Rohrman, Libertarian Party     | 6        | 5    | 1    | 1      | 1   | 1     | 3     | 1     | 1   | 4    | 6              | -    | 1     | -     | 2     | 2     | 1   | 4     | -     | -    |
|                                      | 1        | 2    | *    | 1      | 2   | 1     | 2     | *     | 1   | 3    | 1              |      | 1     |       | 2     | 2     | 1   | 1     |       |      |
| Vincent Ross, We the People          | 5        | 3    | 2    | 2      | -   | -     | 3     | 1     | 1   | 3    | 5              | -    | 1     | 1     | 1     | 1     | 1   | 4     | -     | -    |
|                                      | 1        | 1    | 1    | 2      |     |       | 2     | *     | 1   | 2    | 1              |      | 1     | 1     | 1     | 1     | 1   | 1     |       |      |
| Undecided                            | 164      | 79   | 85   | 42     | 21  | 47    | 54    | 52    | 48  | 59   | 133            | 31   | 29    | 31    | 36    | 38    | 29  | 120   | 20    | 15   |
|                                      | 33       | 34   | 32   | 32     | 35  | 31    | 35    | 24    | 34  | 43   | 30             | 55   | 30    | 39    | 31    | 40    | 28  | 35    | 26    | 33   |
| Refused                              | 4        | 2    | 2    | 2      | -   | 1     | 1     | 2     | -   | 2    | 4              | -    | 1     | 1     | 1     | -     | 1   | 2     | -     | 2    |
|                                      | 1        | 1    | 1    | 2      |     | 1     | 1     | 1     |     | 1    | 1              |      | 1     | 1     | 1     |       | 1   | 1     |       | 4    |

7. If you were standing in the voting booth right now, who would you vote for or lean toward?

|                                      | BANNER 1 |      |         |        |     |       |       |       |     |         |      |                |       |       |       |       |     |       |       |      |  |
|--------------------------------------|----------|------|---------|--------|-----|-------|-------|-------|-----|---------|------|----------------|-------|-------|-------|-------|-----|-------|-------|------|--|
|                                      | GENDER   |      |         | REGION |     |       |       | PARTY |     |         |      | LIKELY TO VOTE |       | AGE   |       |       |     |       | RACE  |      |  |
|                                      | TOTAL    | MALE | FE-MALE | NE     | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY | SMWT           | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |  |
|                                      |          |      |         |        |     |       |       |       |     |         |      |                |       |       |       |       |     |       |       |      |  |
| THOSE WHO ARE UNDECIDED              | 164      | 79   | 85      | 42     | 21  | 47    | 54    | 52    | 48  | 59      | 133  | 31             | 29    | 31    | 36    | 38    | 29  | 120   | 20    | 15   |  |
|                                      | 100      | 100  | 100     | 100    | 100 | 100   | 100   | 100   | 100 | 100     | 100  | 100            | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |  |
| Kim Guadagno, Republican             | 13       | 7    | 6       | 1      | 2   | 4     | 6     | 2     | 6   | 5       | 12   | 1              | 2     | 2     | 2     | 4     | 3   | 10    | 1     | 1    |  |
|                                      | 8        | 9    | 7       | 2      | 10  | 9     | 11    | 4     | 13  | 8       | 9    | 3              | 7     | 6     | 6     | 11    | 10  | 8     | 5     | 7    |  |
| Phil Murphy, Democrat                | 24       | 11   | 13      | 6      | 2   | 7     | 9     | 13    | 3   | 8       | 20   | 4              | 7     | 5     | 4     | 2     | 6   | 17    | 5     | 2    |  |
|                                      | 15       | 14   | 15      | 14     | 10  | 15    | 17    | 25    | 6   | 14      | 15   | 13             | 24    | 16    | 11    | 5     | 21  | 14    | 25    | 13   |  |
| Gina Genovese, Reduce Property Taxes | 4        | 1    | 3       | 2      | -   | 1     | 1     | 1     | -   | 3       | 4    | -              | 1     | -     | 2     | 1     | -   | 4     | -     | -    |  |
|                                      | 2        | 1    | 4       | 5      |     | 2     | 2     | 2     |     | 5       | 3    |                | 3     |       | 6     | 3     |     | 3     |       |      |  |
| Seth Kaper-Dale, Green Party         | 1        | -    | 1       | -      | -   | 1     | -     | 1     | -   | -       | 1    | -              | -     | 1     | -     | -     | -   | -     | -     | -    |  |
|                                      | 1        |      | 1       |        |     | 2     |       | 2     |     |         | 1    |                |       | 3     |       |       |     |       |       |      |  |
| Matthew Riccardi, Constitution Party | -        | -    | -       | -      | -   | -     | -     | -     | -   | -       | -    | -              | -     | -     | -     | -     | -   | -     | -     | -    |  |
| Peter Rohrman, Libertarian Party     | 2        | 2    | -       | 1      | -   | 1     | -     | 1     | 1   | -       | 2    | -              | -     | 2     | -     | -     | -   | 2     | -     | -    |  |
|                                      | 1        | 3    |         | 2      |     | 2     |       | 2     | 2   |         | 2    |                |       | 6     |       |       |     | 2     |       |      |  |
| Vincent Ross, We the People          | -        | -    | -       | -      | -   | -     | -     | -     | -   | -       | -    | -              | -     | -     | -     | -     | -   | -     | -     | -    |  |
| Undecided                            | 119      | 58   | 61      | 32     | 17  | 33    | 37    | 34    | 38  | 43      | 94   | 25             | 19    | 21    | 27    | 31    | 20  | 86    | 14    | 12   |  |
|                                      | 73       | 73   | 72      | 76     | 81  | 70    | 69    | 65    | 79  | 73      | 71   | 81             | 66    | 68    | 75    | 82    | 69  | 72    | 70    | 80   |  |
| Refused                              | 1        | -    | 1       | -      | -   | -     | 1     | -     | -   | -       | -    | 1              | -     | -     | 1     | -     | -   | 1     | -     | -    |  |
|                                      | 1        |      | 1       |        |     |       | 2     |       |     |         |      | 3              |       |       | 3     |       |     | 1     |       |      |  |

Governor Total

|                                      | BANNER 1 |       |         |       |       |       |       |       |       |         |                |       |       |       |       |       |       |       |       |       |
|--------------------------------------|----------|-------|---------|-------|-------|-------|-------|-------|-------|---------|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|                                      | GENDER   |       | REGION  |       |       |       |       | PARTY |       |         | LIKELY TO VOTE |       | AGE   |       |       |       |       | RACE  |       |       |
|                                      | TOTAL    | MALE  | FE-MALE | NE    | NW    | CNTRL | SOUTH | DEM   | REP   | IND/OTH | VERY           | SMWT  | 18-35 | 36-45 | 46-55 | 56-65 | 65+   | WHITE | BLACK | HISP  |
|                                      | -----    | ----- | -----   | ----- | ----- | ----- | ----- | ----- | ----- | -----   | -----          | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total                                | 500      | 235   | 265     | 133   | 60    | 151   | 156   | 216   | 140   | 136     | 444            | 56    | 97    | 79    | 118   | 95    | 103   | 347   | 76    | 46    |
|                                      | 100      | 100   | 100     | 100   | 100   | 100   | 100   | 100   | 100   | 100     | 100            | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   |
| Kim Guadagno, Republican             | 125      | 63    | 62      | 24    | 23    | 36    | 42    | 9     | 79    | 34      | 119            | 6     | 18    | 16    | 34    | 20    | 33    | 113   | 1     | 2     |
|                                      | 25       | 27    | 23      | 18    | 38    | 24    | 27    | 4     | 56    | 25      | 27             | 11    | 19    | 20    | 29    | 21    | 32    | 33    | 1     | 4     |
| Phil Murphy, Democrat                | 222      | 97    | 125     | 64    | 18    | 76    | 64    | 164   | 16    | 42      | 198            | 24    | 54    | 36    | 50    | 38    | 41    | 123   | 59    | 29    |
|                                      | 44       | 41    | 47      | 48    | 30    | 50    | 41    | 76    | 11    | 31      | 45             | 43    | 56    | 46    | 42    | 40    | 40    | 35    | 78    | 63    |
| Gina Genovese, Reduce Property Taxes | 12       | 4     | 8       | 5     | 1     | 2     | 4     | 2     | 3     | 7       | 12             | -     | 2     | 1     | 2     | 3     | 4     | 10    | 1     | 1     |
|                                      | 2        | 2     | 3       | 4     | 2     | 1     | 3     | 1     | 2     | 5       | 3              | -     | 2     | 1     | 2     | 3     | 4     | 3     | 1     | 2     |
| Seth Kaper-Dale, Green Party         | 3        | 1     | 2       | 2     | -     | 1     | -     | 2     | -     | 1       | 3              | -     | 1     | 1     | -     | -     | 1     | 1     | 1     | -     |
|                                      | 1        | *     | 1       | 2     | -     | 1     | -     | 1     | -     | 1       | 1              | -     | 1     | 1     | -     | -     | 1     | *     | 1     | -     |
| Matthew Riccardi, Constitution Party | 1        | -     | 1       | -     | -     | -     | 1     | -     | 1     | -       | 1              | -     | -     | -     | -     | -     | 1     | 1     | -     | -     |
|                                      | *        | -     | *       | -     | -     | -     | 1     | -     | 1     | -       | *              | -     | -     | -     | -     | -     | 1     | *     | -     | -     |
| Peter Rohrman, Libertarian Party     | 8        | 7     | 1       | 2     | 1     | 2     | 3     | 2     | 2     | 4       | 8              | -     | 1     | 2     | 2     | 2     | 1     | 6     | -     | -     |
|                                      | 2        | 3     | *       | 2     | 2     | 1     | 2     | 1     | 1     | 3       | 2              | -     | 1     | 3     | 2     | 2     | 1     | 2     | -     | -     |
| Vincent Ross, We the People          | 5        | 3     | 2       | 2     | -     | -     | 3     | 1     | 1     | 3       | 5              | -     | 1     | 1     | 1     | 1     | 1     | 4     | -     | -     |
|                                      | 1        | 1     | 1       | 2     | -     | -     | 2     | *     | 1     | 2       | 1              | -     | 1     | 1     | 1     | 1     | 1     | 1     | -     | -     |
| Undecided                            | 119      | 58    | 61      | 32    | 17    | 33    | 37    | 34    | 38    | 43      | 94             | 25    | 19    | 21    | 27    | 31    | 20    | 86    | 14    | 12    |
|                                      | 24       | 25    | 23      | 24    | 28    | 22    | 24    | 16    | 27    | 32      | 21             | 45    | 20    | 27    | 23    | 33    | 19    | 25    | 18    | 26    |
| Refused                              | 5        | 2     | 3       | 2     | -     | 1     | 2     | 2     | -     | 2       | 4              | 1     | 1     | 1     | 2     | -     | 1     | 3     | -     | 2     |
|                                      | 1        | 1     | 1       | 2     | -     | 1     | 1     | 1     | -     | 1       | 1              | 2     | 1     | 1     | 2     | -     | 1     | 1     | -     | 4     |

8. Who would be your second choice?

|                          | BANNER 1 |      |         |        |     |       |       |       |     |         |      |                |       |       |       |       |     |       |       |      |  |
|--------------------------|----------|------|---------|--------|-----|-------|-------|-------|-----|---------|------|----------------|-------|-------|-------|-------|-----|-------|-------|------|--|
|                          | GENDER   |      |         | REGION |     |       |       | PARTY |     |         |      | LIKELY TO VOTE |       | AGE   |       |       |     |       | RACE  |      |  |
|                          | TOTAL    | MALE | FE-MALE | NE     | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY | SMWT           | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |  |
|                          |          |      |         |        |     |       |       |       |     |         |      |                |       |       |       |       |     |       |       |      |  |
| THOSE WHO WOULD NOT VOTE | 29       | 15   | 14      | 11     | 2   | 5     | 11    | 7     | 7   | 15      | 29   | -              | 5     | 5     | 5     | 6     | 8   | 22    | 2     | 1    |  |
| GUADAGNO/MURPHY          | 100      | 100  | 100     | 100    | 100 | 100   | 100   | 100   | 100 | 100     | 100  |                | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |  |
| Kim Guadagno, Republican | 12       | 5    | 7       | 5      | 1   | 1     | 5     | 3     | 5   | 4       | 12   | -              | 3     | 3     | 1     | 3     | 2   | 8     | 1     | 1    |  |
|                          | 41       | 33   | 50      | 45     | 50  | 20    | 45    | 43    | 71  | 27      | 41   |                | 60    | 60    | 20    | 50    | 25  | 36    | 50    | 100  |  |
| Phil Murphy, Democrat    | 6        | 5    | 1       | 2      | -   | 1     | 3     | 3     | -   | 3       | 6    | -              | -     | 2     | -     | 2     | 2   | 5     | -     | -    |  |
|                          | 21       | 33   | 7       | 18     |     | 20    | 27    | 43    |     | 20      | 21   |                |       | 40    |       | 33    | 25  | 23    |       |      |  |
| Undecided                | 10       | 5    | 5       | 4      | 1   | 2     | 3     | 1     | 1   | 8       | 10   | -              | 2     | -     | 4     | 1     | 3   | 8     | 1     | -    |  |
|                          | 34       | 33   | 36      | 36     | 50  | 40    | 27    | 14    | 14  | 53      | 34   |                | 40    |       | 80    | 17    | 38  | 36    | 50    |      |  |
| Refused                  | 1        | -    | 1       | -      | -   | 1     | -     | -     | 1   | -       | 1    | -              | -     | -     | -     | -     | 1   | 1     | -     | -    |  |
|                          | 3        |      | 7       |        |     | 20    |       |       | 14  |         | 3    |                |       |       |       |       | 13  | 5     |       |      |  |

9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

|                         | BANNER 1 |       |         |        |       |       |       |       |       |         |                |       |       |       |       |       |       |       |       |       |
|-------------------------|----------|-------|---------|--------|-------|-------|-------|-------|-------|---------|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|                         | GENDER   |       |         | REGION |       |       |       | PARTY |       |         | LIKELY TO VOTE |       |       | AGE   |       |       |       | RACE  |       |       |
|                         | TOTAL    | MALE  | FE-MALE | NE     | NW    | CNTRL | SOUTH | DEM   | REP   | IND/OTH | VERY           | SMWT  | 18-35 | 36-45 | 46-55 | 56-65 | 65+   | WHITE | BLACK | HISP  |
|                         | -----    | ----- | -----   | -----  | ----- | ----- | ----- | ----- | ----- | -----   | -----          | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total                   | 500      | 235   | 265     | 133    | 60    | 151   | 156   | 216   | 140   | 136     | 444            | 56    | 97    | 79    | 118   | 95    | 103   | 347   | 76    | 46    |
|                         | 100      | 100   | 100     | 100    | 100   | 100   | 100   | 100   | 100   | 100     | 100            | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   |
| Chris Christie          | 77       | 35    | 42      | 26     | 12    | 23    | 16    | 39    | 15    | 23      | 75             | 2     | 15    | 8     | 21    | 22    | 10    | 61    | 7     | 4     |
|                         | 15       | 15    | 16      | 20     | 20    | 15    | 10    | 18    | 11    | 17      | 17             | 4     | 15    | 10    | 18    | 23    | 10    | 18    | 9     | 9     |
| Lieutenant Governor     | 28       | 14    | 14      | 7      | 2     | 6     | 13    | 9     | 10    | 9       | 26             | 2     | 6     | 4     | 7     | 4     | 7     | 24    | 1     | 3     |
|                         | 6        | 6     | 5       | 5      | 3     | 4     | 8     | 4     | 7     | 7       | 6              | 4     | 6     | 5     | 6     | 4     | 7     | 7     | 1     | 7     |
| Republican              | 34       | 17    | 17      | 6      | 7     | 9     | 12    | 12    | 13    | 9       | 33             | 1     | 7     | 7     | 8     | 2     | 9     | 27    | 4     | 2     |
|                         | 7        | 7     | 6       | 5      | 12    | 6     | 8     | 6     | 9     | 7       | 7              | 2     | 7     | 9     | 7     | 2     | 9     | 8     | 5     | 4     |
| Honest/Integrity        | 9        | 1     | 8       | 1      | -     | 5     | 3     | 2     | 6     | 1       | 9              | -     | 1     | 2     | 1     | 2     | 2     | 9     | -     | -     |
|                         | 2        | *     | 3       | 1      |       | 3     | 2     | 1     | 4     | 1       | 2              |       | 1     | 3     | 1     | 2     | 2     | 3     |       |       |
| Experienced             | 6        | 4     | 2       | 3      | 2     | -     | 1     | -     | 5     | 1       | 6              | -     | 1     | -     | 1     | 2     | 2     | 6     | -     | -     |
|                         | 1        | 2     | 1       | 2      | 3     |       | 1     |       | 4     | 1       | 1              |       | 1     |       | 1     | 2     | 2     | 2     |       |       |
| Italian                 | 5        | 1     | 4       | 2      | 1     | -     | 2     | 1     | 2     | 2       | 5              | -     | 2     | 1     | -     | 1     | 1     | 4     | -     | 1     |
|                         | 1        | *     | 2       | 2      | 2     |       | 1     | *     | 1     | 1       | 1              |       | 2     | 1     |       | 1     | 1     | 1     |       | 2     |
| Intelligent/Smart       | 3        | 2     | 1       | 1      | -     | 1     | 1     | -     | 2     | 1       | 3              | -     | -     | 2     | -     | 1     | -     | 1     | 2     | -     |
|                         | 1        | 1     | *       | 1      |       | 1     | 1     |       | 1     | 1       | 1              |       |       | 3     |       | 1     |       | *     | 3     |       |
| Strong/Confident        | 13       | 6     | 7       | 3      | -     | 4     | 6     | 2     | 6     | 3       | 13             | -     | 3     | 1     | 3     | 5     | 1     | 12    | -     | -     |
|                         | 3        | 3     | 3       | 2      |       | 3     | 4     | 1     | 4     | 2       | 3              |       | 3     | 1     | 3     | 5     | 1     | 3     |       |       |
| Conservative            | 5        | 2     | 3       | -      | 2     | 1     | 2     | -     | 5     | -       | 5              | -     | -     | -     | 4     | -     | 1     | 5     | -     | -     |
|                         | 1        | 1     | 1       |        | 3     | 1     | 1     |       | 4     |         | 1              |       |       |       | 3     |       | 1     | 1     |       |       |
| Woman                   | 4        | 4     | -       | -      | -     | 2     | 2     | 1     | 2     | 1       | 3              | 1     | 1     | 1     | 1     | -     | 1     | 2     | 1     | -     |
|                         | 1        | 2     |         |        |       | 1     | 1     | *     | 1     | 1       | 1              | 2     | 1     | 1     | 1     |       | 1     | 1     | 1     |       |
| Do a good job/Competent | 5        | 2     | 3       | 2      | 2     | 1     | -     | -     | 5     | -       | 4              | 1     | -     | 2     | -     | -     | 2     | 4     | -     | 1     |
|                         | 1        | 1     | 1       | 2      | 3     | 1     |       |       | 4     |         | 1              | 2     |       | 3     |       |       | 2     | 1     |       | 2     |
| Good person/Nice        | 9        | 7     | 2       | 2      | 1     | 4     | 2     | 3     | 3     | 3       | 8              | 1     | 1     | 1     | 3     | 2     | 2     | 5     | 2     | 1     |
|                         | 2        | 3     | 1       | 2      | 2     | 3     | 1     | 1     | 2     | 2       | 2              | 2     | 1     | 1     | 3     | 2     | 2     | 1     | 3     | 2     |

9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

|                                 | BANNER 1 |         |      |        |    |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|---------------------------------|----------|---------|------|--------|----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                                 | GENDER   |         |      | REGION |    |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                                 | TOTAL    | FE-MALE | MALE | NE     | NW | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
|                                 |          |         |      |        |    |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
| Lower taxes                     | 8        | 6       | 2    | 2      | -  | 4     | 2     | 4     | 3   | 1       | 8              | -    | 2     | 1     | 1     | 3     | 1   | 6     | -     | 1    |
|                                 | 2        | 3       | 1    | 2      |    | 3     | 1     | 2     | 2   | 1       | 2              |      | 2     | 1     | 1     | 3     | 1   | 2     |       | 2    |
| General positive/Like her       | 21       | 10      | 11   | 5      | 3  | 5     | 8     | 4     | 7   | 8       | 17             | 4    | 3     | 3     | 4     | 2     | 8   | 17    | 2     | 1    |
|                                 | 4        | 4       | 4    | 4      | 5  | 3     | 5     | 2     | 5   | 6       | 4              | 7    | 3     | 4     | 3     | 2     | 8   | 5     | 3     | 2    |
| Education/Children              | 3        | 1       | 2    | 1      | 1  | -     | 1     | 2     | -   | 1       | 3              | -    | 1     | 1     | -     | 1     | -   | 2     | 1     | -    |
|                                 | 1        | *       | 1    | 1      | 2  |       | 1     | 1     |     | 1       | 1              |      | 1     | 1     |       | 1     |     | 1     | 1     |      |
| Dishonest/Criminal              | 7        | 5       | 2    | 1      | 1  | 2     | 3     | 3     | -   | 4       | 7              | -    | 1     | 1     | 4     | 1     | -   | 6     | 1     | -    |
|                                 | 1        | 2       | 1    | 1      | 2  | 1     | 2     | 1     |     | 3       | 2              |      | 1     | 1     | 3     | 1     |     | 2     | 1     |      |
| Unqualified                     | 1        | 1       | -    | -      | 1  | -     | -     | -     | -   | 1       | 1              | -    | -     | -     | -     | -     | 1   | 1     | -     | -    |
|                                 | *        | *       |      |        | 2  |       |       |       |     | 1       | *              |      |       |       |       |       | 1   | *     |       |      |
| Incompetent/Ineffective         | 6        | 2       | 4    | 1      | -  | 4     | 1     | 6     | -   | -       | 5              | 1    | 1     | 1     | -     | 4     | -   | 4     | 1     | -    |
|                                 | 1        | 1       | 2    | 1      |    | 3     | 1     | 3     |     |         | 1              | 2    | 1     | 1     |       | 4     |     | 1     | 1     |      |
| Money/Economy/Business          | 5        | 2       | 3    | 2      | -  | 2     | 1     | 3     | 1   | 1       | 3              | 2    | 1     | -     | 3     | -     | 1   | 3     | 1     | 1    |
|                                 | 1        | 1       | 1    | 2      |    | 1     | 1     | 1     | 1   | 1       | 1              | 4    | 1     |       | 3     |       | 1   | 1     | 1     | 2    |
| Change                          | 3        | 2       | 1    | -      | -  | 3     | -     | 2     | -   | 1       | 3              | -    | 1     | -     | 2     | -     | -   | 2     | 1     | -    |
|                                 | 1        | 1       | *    |        |    | 2     |       | 1     |     | 1       | 1              |      | 1     |       | 2     |       |     | 1     | 1     |      |
| Establishment                   | 2        | 1       | 1    | -      | 1  | 1     | -     | -     | -   | 2       | 2              | -    | 1     | 1     | -     | -     | -   | 2     | -     | -    |
|                                 | *        | *       | *    |        | 2  | 1     |       |       |     | 1       | *              |      | 1     | 1     |       |       |     | 1     |       |      |
| Don't like her/General negative | 15       | 4       | 11   | 3      | 2  | 4     | 6     | 4     | 5   | 5       | 14             | 1    | 4     | 1     | 4     | 1     | 5   | 7     | 2     | 3    |
|                                 | 3        | 2       | 4    | 2      | 3  | 3     | 4     | 2     | 4   | 4       | 3              | 2    | 4     | 1     | 3     | 1     | 5   | 2     | 3     | 7    |
| Don't know her/Not familiar     | 61       | 22      | 39   | 16     | 4  | 18    | 23    | 31    | 15  | 14      | 44             | 17   | 14    | 8     | 14    | 10    | 14  | 31    | 16    | 9    |
|                                 | 12       | 9       | 15   | 12     | 7  | 12    | 15    | 14    | 11  | 10      | 10             | 30   | 14    | 10    | 12    | 11    | 14  | 9     | 21    | 20   |
| Nothing                         | 54       | 26      | 28   | 12     | 6  | 19    | 17    | 29    | 10  | 14      | 47             | 7    | 9     | 6     | 17    | 8     | 12  | 31    | 11    | 8    |
|                                 | 11       | 11      | 11   | 9      | 10 | 13    | 11    | 13    | 7   | 10      | 11             | 13   | 9     | 8     | 14    | 8     | 12  | 9     | 14    | 17   |
| Other                           | 29       | 16      | 13   | 5      | 6  | 12    | 6     | 12    | 11  | 6       | 28             | 1    | 4     | 13    | 2     | 4     | 6   | 22    | 3     | 1    |
|                                 | 6        | 7       | 5    | 4      | 10 | 8     | 4     | 6     | 8   | 4       | 6              | 2    | 4     | 16    | 2     | 4     | 6   | 6     | 4     | 2    |



9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

| BANNER 1   |         |        |    |       |       |     |       |         |      |      |                |       |       |       |     |       |       |      |    |    |
|------------|---------|--------|----|-------|-------|-----|-------|---------|------|------|----------------|-------|-------|-------|-----|-------|-------|------|----|----|
| GENDER     |         | REGION |    |       |       |     | PARTY |         |      |      | LIKELY TO VOTE |       | AGE   |       |     |       |       | RACE |    |    |
| TOTAL      | FE-MALE | NE     | NW | CNTRL | SOUTH | DEM | REP   | IND/OTH | VERY | SMWT | 18-35          | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |    |    |
| Don't know | 87      | 42     | 45 | 32    | 6     | 21  | 28    | 47      | 14   | 25   | 72             | 15    | 18    | 14    | 18  | 20    | 17    | 53   | 20 | 10 |
|            | 17      | 18     | 17 | 24    | 10    | 14  | 18    | 22      | 10   | 18   | 16             | 27    | 19    | 18    | 15  | 21    | 17    | 15   | 26 | 22 |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

|                           | BANNER 1 |      |         |        |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|---------------------------|----------|------|---------|--------|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                           | GENDER   |      |         | REGION |     |       |       | PARTY |     |         | LIKELY TO VOTE |      |       | AGE   |       |       |     | RACE  |       |      |
|                           | TOTAL    | MALE | FE-MALE | NE     | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
|                           | 100      | 100  | 100     | 100    | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Total                     | 500      | 235  | 265     | 133    | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
| Change/New/Alternative    | 18       | 7    | 11      | 5      | 3   | 5     | 5     | 15    | 2   | 1       | 18             | -    | 3     | 3     | 6     | 2     | 4   | 10    | 6     | 2    |
|                           | 4        | 3    | 4       | 4      | 5   | 3     | 3     | 7     | 1   | 1       | 4              |      | 3     | 4     | 5     | 2     | 4   | 3     | 8     | 4    |
| Democrat                  | 30       | 15   | 15      | 11     | 1   | 7     | 11    | 15    | 7   | 8       | 28             | 2    | 5     | 6     | 4     | 7     | 6   | 17    | 4     | 6    |
|                           | 6        | 6    | 6       | 8      | 2   | 5     | 7     | 7     | 5   | 6       | 6              | 4    | 5     | 8     | 3     | 7     | 6   | 5     | 5     | 13   |
| Goldman Sachs/Wall Street | 28       | 22   | 6       | 10     | 3   | 9     | 6     | 15    | 5   | 8       | 27             | 1    | 6     | 4     | 10    | 4     | 4   | 22    | 1     | 4    |
|                           | 6        | 9    | 2       | 8      | 5   | 6     | 4     | 7     | 4   | 6       | 6              | 2    | 6     | 5     | 8     | 4     | 4   | 6     | 1     | 9    |
| For the people            | 7        | 4    | 3       | 4      | -   | 2     | 1     | 6     | -   | 1       | 6              | 1    | 2     | 1     | 2     | 2     | -   | 2     | 4     | 1    |
|                           | 1        | 2    | 1       | 3      |     | 1     | 1     | 3     |     | 1       | 1              | 2    | 2     | 1     | 2     | 2     |     | 1     | 5     | 2    |
| Will vote for him         | 5        | 3    | 2       | 1      | -   | 2     | 2     | 5     | -   | -       | 5              | -    | -     | -     | 1     | 1     | 3   | 1     | 3     | 1    |
|                           | 1        | 1    | 1       | 1      |     | 1     | 1     | 2     |     |         | 1              |      |       |       | 1     | 1     | 3   | *     | 4     | 2    |
| Legalize marijuana        | 6        | 4    | 2       | 2      | 1   | 1     | 2     | 2     | 1   | 3       | 6              | -    | 3     | 1     | 2     | -     | -   | 4     | 1     | 1    |
|                           | 1        | 2    | 1       | 2      | 2   | 1     | 1     | 1     | 1   | 2       | 1              |      | 3     | 1     | 2     |       |     | 1     | 1     | 2    |
| Liberal                   | 6        | 4    | 2       | 1      | 2   | 1     | 2     | 2     | 3   | 1       | 6              | -    | 1     | -     | 3     | -     | 2   | 5     | -     | 1    |
|                           | 1        | 2    | 1       | 1      | 3   | 1     | 1     | 1     | 2   | 1       | 1              |      | 1     |       | 3     |       | 2   | 1     |       | 2    |
| Increase minimum wage     | 3        | -    | 3       | 1      | -   | 2     | -     | 1     | 2   | -       | 3              | -    | -     | -     | -     | 1     | 2   | 1     | -     | 1    |
|                           | 1        |      | 1       | 1      |     | 1     |       | *     | 1   |         | 1              |      |       |       | 1     | 2     | *   |       |       | 2    |
| Ambassador                | 3        | 1    | 2       | -      | 1   | 2     | -     | 3     | -   | -       | 3              | -    | 1     | 1     | 1     | -     | -   | 1     | 1     | 1    |
|                           | 1        | *    | 1       |        | 2   | 1     |       | 1     |     |         | 1              |      | 1     | 1     | 1     |       |     | *     | 1     | 2    |
| Confident                 | 3        | 2    | 1       | 2      | -   | 1     | -     | 2     | -   | -       | 3              | -    | 1     | 1     | -     | 1     | -   | 1     | 2     | -    |
|                           | 1        | 1    | *       | 2      |     | 1     |       | 1     |     |         | 1              |      | 1     | 1     | 1     | 1     |     | *     | 3     |      |
| Will do a good job        | 4        | 4    | -       | 1      | -   | 1     | 2     | 2     | -   | 2       | 2              | 2    | 2     | 1     | -     | 1     | -   | 4     | -     | -    |
|                           | 1        | 2    |         | 1      |     | 1     | 1     | 1     |     | 1       | *              | 4    | 2     | 1     | 1     | 1     |     | 1     |       |      |
| Good person/Nice          | 9        | 7    | 2       | 6      | -   | 1     | 2     | 5     | 3   | 1       | 9              | -    | -     | 2     | 3     | 1     | 3   | 4     | 4     | -    |
|                           | 2        | 3    | 1       | 5      |     | 1     | 1     | 2     | 2   | 1       | 2              |      |       | 3     | 3     | 1     | 3   | 1     | 5     |      |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

|                                 | BANNER 1 |         |      |        |    |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|---------------------------------|----------|---------|------|--------|----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                                 | GENDER   |         |      | REGION |    |       |       | PARTY |     |         | LIKELY TO VOTE |      |       | AGE   |       |       |     | RACE  |       |      |
|                                 | TOTAL    | FE-MALE | MALE | NE     | NW | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
|                                 |          |         |      |        |    |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
| Irishman                        | 5        | 3       | 2    | 1      | 1  | 2     | 1     | 2     | 3   | -       | 5              | -    | -     | 1     | 1     | 1     | 2   | 4     | -     | 1    |
|                                 | 1        | 1       | 1    | 1      | 2  | 1     | 1     | 1     | 2   |         | 1              |      |       | 1     | 1     | 1     | 2   | 1     |       | 2    |
| Good for teachers/<br>education | 5        | 1       | 4    | 2      | -  | 2     | 1     | 3     | -   | 2       | 5              | -    | 2     | 2     | -     | 1     | -   | 5     | -     | -    |
|                                 | 1        | *       | 2    | 2      |    | 1     | 1     | 1     |     | 1       | 1              |      | 2     | 3     |       | 1     |     | 1     |       |      |
| Intelligent/Smart               | 4        | 3       | 1    | 1      | 1  | 2     | -     | 2     | -   | 2       | 4              | -    | 1     | -     | 2     | -     | 1   | 2     | 1     | 1    |
|                                 | 1        | 1       | *    | 1      | 2  | 1     |       | 1     |     | 1       | 1              |      | 1     |       | 2     |       | 1   | 1     | 1     | 2    |
| Progressive                     | 6        | 2       | 4    | 4      | -  | 2     | -     | 5     | -   | 1       | 6              | -    | 3     | -     | -     | 2     | 1   | 5     | 1     | -    |
|                                 | 1        | 1       | 2    | 3      |    | 1     |       | 2     |     | 1       | 1              |      | 3     |       |       | 2     | 1   | 1     | 1     |      |
| Hopeful                         | 3        | 1       | 2    | -      | -  | 3     | -     | 3     | -   | -       | 3              | -    | -     | 1     | -     | 2     | -   | 2     | 1     | -    |
|                                 | 1        | *       | 1    |        |    | 2     |       | 1     |     |         | 1              |      |       | 1     |       | 2     |     | 1     | 1     |      |
| Honest/Integrity                | 5        | 2       | 3    | 1      | 1  | 2     | 1     | 4     | 1   | -       | 5              | -    | 1     | -     | 1     | 1     | 2   | 5     | -     | -    |
|                                 | 1        | 1       | 1    | 1      | 2  | 1     | 1     | 2     | 1   |         | 1              |      | 1     |       | 1     | 1     | 2   | 1     |       |      |
| General positive/Like<br>him    | 29       | 9       | 20   | 8      | 5  | 6     | 10    | 16    | 3   | 7       | 25             | 4    | 5     | 4     | 7     | 6     | 6   | 17    | 8     | 2    |
|                                 | 6        | 4       | 8    | 6      | 8  | 4     | 6     | 7     | 2   | 5       | 6              | 7    | 5     | 5     | 6     | 6     | 6   | 5     | 11    | 4    |
| Higher Taxes/Taxes              | 7        | 4       | 3    | 2      | 1  | 2     | 2     | 2     | 2   | 3       | 7              | -    | -     | 1     | 3     | 2     | 1   | 5     | -     | 1    |
|                                 | 1        | 2       | 1    | 2      | 2  | 1     | 1     | 1     | 1   | 2       | 2              |      |       | 1     | 3     | 2     | 1   | 1     |       | 2    |
| Liar/Crook/Untrustworthy        | 48       | 26      | 22   | 10     | 11 | 15    | 12    | 13    | 14  | 20      | 46             | 2    | 6     | 11    | 13    | 11    | 7   | 42    | 1     | 2    |
|                                 | 10       | 11      | 8    | 8      | 18 | 10    | 8     | 6     | 10  | 15      | 10             | 4    | 6     | 14    | 11    | 12    | 7   | 12    | 1     | 4    |
| Rich/Wealthy/Money              | 10       | 6       | 4    | 2      | -  | 3     | 5     | 4     | 3   | 3       | 10             | -    | 1     | 1     | 2     | 3     | 3   | 9     | -     | 1    |
|                                 | 2        | 3       | 2    | 2      |    | 2     | 3     | 2     | 2   | 2       | 2              |      | 1     | 1     | 2     | 3     | 3   | 3     |       | 2    |
| Corzine                         | 5        | 3       | 2    | 1      | -  | 3     | 1     | -     | 3   | 2       | 5              | -    | -     | 2     | 1     | 1     | 1   | 4     | -     | -    |
|                                 | 1        | 1       | 1    | 1      |    | 2     | 1     |       | 2   | 1       | 1              |      |       | 3     | 1     | 1     | 1   | 1     |       |      |
| Too many commercials/<br>Signs  | 4        | -       | 4    | 1      | -  | 2     | 1     | 1     | 2   | 1       | 4              | -    | -     | -     | 2     | -     | 1   | 3     | -     | -    |
|                                 | 1        |         | 2    | 1      |    | 1     | 1     | *     | 1   | 1       | 1              |      |       |       | 2     |       | 1   | 1     |       |      |
| Spending                        | 7        | 2       | 5    | -      | 2  | 3     | 2     | 1     | 4   | 2       | 7              | -    | -     | 2     | 3     | 1     | 1   | 6     | -     | -    |
|                                 | 1        | 1       | 2    |        | 3  | 2     | 1     | *     | 3   | 1       | 2              |      |       | 3     | 3     | 1     | 1   | 2     |       |      |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

|                                 | BANNER 1 |         |      |        |    |       |       |       |     |         |      |                |       |       |       |       |     |       |       |      |  |  |
|---------------------------------|----------|---------|------|--------|----|-------|-------|-------|-----|---------|------|----------------|-------|-------|-------|-------|-----|-------|-------|------|--|--|
|                                 | GENDER   |         |      | REGION |    |       |       | PARTY |     |         |      | LIKELY TO VOTE |       |       | AGE   |       |     |       |       | RACE |  |  |
|                                 | TOTAL    | FE-MALE | MALE | NE     | NW | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY | SMWT           | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |  |  |
|                                 |          |         |      |        |    |       |       |       |     |         |      |                |       |       |       |       |     |       |       |      |  |  |
| Inexperienced                   | 3        | 2       | 1    | -      | -  | 3     | -     | -     | 2   | 1       | 3    | -              | -     | 2     | -     | -     | 1   | 3     | -     | -    |  |  |
|                                 | 1        | 1       | *    |        |    | 2     |       |       | 1   | 1       | 1    |                |       | 3     |       |       | 1   | 1     |       |      |  |  |
| General negative/Don't like him | 19       | 7       | 12   | 8      | 3  | 6     | 2     | 6     | 9   | 4       | 18   | 1              | 2     | 1     | 3     | 7     | 5   | 17    | -     | 1    |  |  |
|                                 | 4        | 3       | 5    | 6      | 5  | 4     | 1     | 3     | 6   | 3       | 4    | 2              | 2     | 1     | 3     | 7     | 5   | 5     |       | 2    |  |  |
| Don't know him                  | 50       | 18      | 32   | 9      | 2  | 19    | 20    | 17    | 16  | 15      | 39   | 11             | 14    | 3     | 10    | 9     | 14  | 32    | 12    | 4    |  |  |
|                                 | 10       | 8       | 12   | 7      | 3  | 13    | 13    | 8     | 11  | 11      | 9    | 20             | 14    | 4     | 8     | 9     | 14  | 9     | 16    | 9    |  |  |
| No/None/Nothing                 | 51       | 21      | 30   | 10     | 8  | 15    | 18    | 19    | 18  | 14      | 37   | 14             | 14    | 7     | 13    | 4     | 10  | 31    | 9     | 7    |  |  |
|                                 | 10       | 9       | 11   | 8      | 13 | 10    | 12    | 9     | 13  | 10      | 8    | 25             | 14    | 9     | 11    | 4     | 10  | 9     | 12    | 15   |  |  |
| Other mentions                  | 31       | 13      | 18   | 9      | 4  | 12    | 6     | 16    | 9   | 6       | 29   | 2              | 7     | 4     | 8     | 6     | 6   | 20    | 7     | 2    |  |  |
|                                 | 6        | 6       | 7    | 7      | 7  | 8     | 4     | 7     | 6   | 4       | 7    | 4              | 7     | 5     | 7     | 6     | 6   | 6     | 9     | 4    |  |  |
| DK/NA/Refused                   | 86       | 39      | 47   | 20     | 10 | 15    | 41    | 29    | 28  | 28      | 70   | 16             | 17    | 17    | 17    | 18    | 17  | 63    | 10    | 6    |  |  |
|                                 | 17       | 17      | 18   | 15     | 17 | 10    | 26    | 13    | 20  | 21      | 16   | 29             | 18    | 22    | 14    | 19    | 17  | 18    | 13    | 13   |  |  |

10. Thinking back to the 2016 presidential election, did you vote for Hillary Clinton, Donald Trump, or did you not vote in the presidential election?

|                 | BANNER 1 |      |      |        |     |       |       |       |     |      |                |      |       |       |       |       |     |       |       |      |
|-----------------|----------|------|------|--------|-----|-------|-------|-------|-----|------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                 | GENDER   |      |      | REGION |     |       |       | PARTY |     |      | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                 | TOTAL    | MALE | FE-  | NE     | NW  | CNTRL | SOUTH | DEM   | REP | IND/ | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
|                 |          |      | MALE |        |     |       |       |       |     | OTH  |                |      |       |       |       |       |     |       |       |      |
| Total           | 500      | 235  | 265  | 133    | 60  | 151   | 156   | 216   | 140 | 136  | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                 | 100      | 100  | 100  | 100    | 100 | 100   | 100   | 100   | 100 | 100  | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Hillary Clinton | 243      | 93   | 150  | 77     | 15  | 85    | 66    | 180   | 20  | 38   | 217            | 26   | 57    | 44    | 48    | 43    | 47  | 130   | 62    | 36   |
|                 | 49       | 40   | 57   | 58     | 25  | 56    | 42    | 83    | 14  | 28   | 49             | 46   | 59    | 56    | 41    | 45    | 46  | 37    | 82    | 78   |
| Donald Trump    | 187      | 98   | 89   | 38     | 30  | 53    | 66    | 27    | 106 | 54   | 171            | 16   | 24    | 21    | 54    | 38    | 47  | 168   | 5     | 5    |
|                 | 37       | 42   | 34   | 29     | 50  | 35    | 42    | 13    | 76  | 40   | 39             | 29   | 25    | 27    | 46    | 40    | 46  | 48    | 7     | 11   |
| Someone else    | 27       | 17   | 10   | 7      | 5   | 5     | 10    | 1     | 7   | 19   | 25             | 2    | 10    | 6     | 4     | 4     | 3   | 25    | 2     | -    |
|                 | 5        | 7    | 4    | 5      | 8   | 3     | 6     | *     | 5   | 14   | 6              | 4    | 10    | 8     | 3     | 4     | 3   | 7     | 3     |      |
| Did not vote    | 25       | 18   | 7    | 4      | 7   | 7     | 7     | 5     | 6   | 14   | 15             | 10   | 6     | 5     | 6     | 4     | 4   | 13    | 5     | 3    |
|                 | 5        | 8    | 3    | 3      | 12  | 5     | 4     | 2     | 4   | 10   | 3              | 18   | 6     | 6     | 5     | 4     | 4   | 4     | 7     | 7    |
| Undecided       | 5        | 3    | 2    | 2      | 1   | -     | 2     | -     | -   | 4    | 5              | -    | -     | -     | 2     | 2     | -   | 4     | 1     | -    |
|                 | 1        | 1    | 1    | 2      | 2   |       | 1     |       |     | 3    | 1              |      |       |       | 2     | 2     |     | 1     | 1     |      |
| Refused         | 13       | 6    | 7    | 5      | 2   | 1     | 5     | 3     | 1   | 7    | 11             | 2    | -     | 3     | 4     | 4     | 2   | 7     | 1     | 2    |
|                 | 3        | 3    | 3    | 4      | 3   | 1     | 3     | 1     | 1   | 5    | 2              | 4    |       | 4     | 3     | 4     | 2   | 2     | 1     | 4    |

11. Today, do you feel good about voting for Donald Trump or do you regret voting for Donald Trump?

| BANNER 1                  |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|---------------------------|--------|------|---------|-----|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
| =====                     |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|                           | GENDER |      | REGION  |     |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                           | TOTAL  | MALE | FE-MALE | NE  | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| -----                     |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
| THOSE WHO VOTED FOR TRUMP | 187    | 98   | 89      | 38  | 30  | 53    | 66    | 27    | 106 | 54      | 171            | 16   | 24    | 21    | 54    | 38    | 47  | 168   | 5     | 5    |
|                           | 100    | 100  | 100     | 100 | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Feel Good                 | 151    | 78   | 73      | 29  | 26  | 40    | 56    | 21    | 87  | 43      | 140            | 11   | 17    | 17    | 44    | 30    | 40  | 138   | 3     | 4    |
|                           | 81     | 80   | 82      | 76  | 87  | 75    | 85    | 78    | 82  | 80      | 82             | 69   | 71    | 81    | 81    | 79    | 85  | 82    | 60    | 80   |
| Regret                    | 12     | 8    | 4       | 3   | -   | 5     | 4     | 5     | 4   | 3       | 10             | 2    | 3     | 2     | 3     | 2     | 2   | 9     | 2     | -    |
|                           | 6      | 8    | 4       | 8   | -   | 9     | 6     | 19    | 4   | 6       | 6              | 13   | 13    | 10    | 6     | 5     | 4   | 5     | 40    | -    |
| Undecided                 | 23     | 11   | 12      | 6   | 4   | 7     | 6     | 1     | 15  | 7       | 20             | 3    | 4     | 2     | 7     | 5     | 5   | 20    | -     | 1    |
|                           | 12     | 11   | 13      | 16  | 13  | 13    | 9     | 4     | 14  | 13      | 12             | 19   | 17    | 10    | 13    | 13    | 11  | 12    | -     | 20   |
| Refused                   | 1      | 1    | -       | -   | -   | 1     | -     | -     | -   | 1       | 1              | -    | -     | -     | -     | 1     | -   | 1     | -     | -    |
|                           | 1      | 1    | -       | -   | -   | 2     | -     | -     | -   | 2       | 1              | -    | -     | -     | -     | 3     | -   | 1     | -     | -    |

12. Do you approve or disapprove of the job that Donald Trump is doing as president?

| BANNER 1   |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|------------|--------|------|---------|-----|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|            | GENDER |      | REGION  |     |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|            | TOTAL  | MALE | FE-MALE | NE  | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| Total      | 500    | 235  | 265     | 133 | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|            | 100    | 100  | 100     | 100 | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Approve    | 173    | 88   | 85      | 31  | 31  | 45    | 66    | 26    | 95  | 51      | 156            | 17   | 20    | 26    | 44    | 33    | 45  | 155   | 1     | 7    |
|            | 35     | 37   | 32      | 23  | 52  | 30    | 42    | 12    | 68  | 38      | 35             | 30   | 21    | 33    | 37    | 35    | 44  | 45    | 1     | 15   |
| Disapprove | 281    | 121  | 160     | 87  | 25  | 92    | 77    | 175   | 33  | 66      | 250            | 31   | 65    | 47    | 60    | 54    | 52  | 167   | 67    | 32   |
|            | 56     | 51   | 60      | 65  | 42  | 61    | 49    | 81    | 24  | 49      | 56             | 55   | 67    | 59    | 51    | 57    | 50  | 48    | 88    | 70   |
| Undecided  | 43     | 25   | 18      | 13  | 4   | 13    | 13    | 13    | 11  | 19      | 35             | 8    | 10    | 5     | 14    | 8     | 6   | 25    | 6     | 6    |
|            | 9      | 11   | 7       | 10  | 7   | 9     | 8     | 6     | 8   | 14      | 8              | 14   | 10    | 6     | 12    | 8     | 6   | 7     | 8     | 13   |
| Refused    | 3      | 1    | 2       | 2   | -   | 1     | -     | 2     | 1   | -       | 3              | -    | 2     | 1     | -     | -     | -   | -     | 2     | 1    |
|            | 1      | *    | 1       | 2   |     | 1     |       | 1     | 1   |         | 1              |      | 2     | 1     |       |       |     | 3     | 2     |      |

13. Do you approve or disapprove of the job that Chris Christie is doing as governor?

|            | BANNER 1 |       |         |        |       |       |       |       |       |         |                |       |       |       |       |       |       |       |       |       |
|------------|----------|-------|---------|--------|-------|-------|-------|-------|-------|---------|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|            | GENDER   |       |         | REGION |       |       |       | PARTY |       |         | LIKELY TO VOTE |       | AGE   |       |       |       |       | RACE  |       |       |
|            | TOTAL    | MALE  | FE-MALE | NE     | NW    | CNTRL | SOUTH | DEM   | REP   | IND/OTH | VERY           | SMWT  | 18-35 | 36-45 | 46-55 | 56-65 | 65+   | WHITE | BLACK | HISP  |
|            | -----    | ----- | -----   | -----  | ----- | ----- | ----- | ----- | ----- | -----   | -----          | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total      | 500      | 235   | 265     | 133    | 60    | 151   | 156   | 216   | 140   | 136     | 444            | 56    | 97    | 79    | 118   | 95    | 103   | 347   | 76    | 46    |
|            | 100      | 100   | 100     | 100    | 100   | 100   | 100   | 100   | 100   | 100     | 100            | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   |
| Approve    | 82       | 34    | 48      | 25     | 15    | 18    | 24    | 15    | 40    | 26      | 75             | 7     | 9     | 17    | 21    | 10    | 20    | 62    | 2     | 11    |
|            | 16       | 14    | 18      | 19     | 25    | 12    | 15    | 7     | 29    | 19      | 17             | 13    | 9     | 22    | 18    | 11    | 19    | 18    | 3     | 24    |
| Disapprove | 372      | 181   | 191     | 98     | 36    | 121   | 117   | 185   | 87    | 94      | 335            | 37    | 80    | 54    | 90    | 76    | 69    | 252   | 68    | 32    |
|            | 74       | 77    | 72      | 74     | 60    | 80    | 75    | 86    | 62    | 69      | 75             | 66    | 82    | 68    | 76    | 80    | 67    | 73    | 89    | 70    |
| Undecided  | 45       | 20    | 25      | 10     | 8     | 12    | 15    | 16    | 12    | 16      | 33             | 12    | 8     | 8     | 6     | 9     | 14    | 32    | 6     | 3     |
|            | 9        | 9     | 9       | 8      | 13    | 8     | 10    | 7     | 9     | 12      | 7              | 21    | 8     | 10    | 5     | 9     | 14    | 9     | 8     | 7     |
| Refused    | 1        | -     | 1       | -      | 1     | -     | -     | -     | 1     | -       | 1              | -     | -     | -     | 1     | -     | -     | 1     | -     | -     |
|            | *        |       | *       |        | 2     |       |       |       | 1     |         | *              |       |       |       | 1     |       |       | *     |       |       |



14. Donald Trump

| BANNER 1           |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|--------------------|--------|------|---------|-----|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                    | GENDER |      | REGION  |     |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                    | TOTAL  | MALE | FE-MALE | NE  | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| Total              | 500    | 235  | 265     | 133 | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                    | 100    | 100  | 100     | 100 | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Never heard        | -      | -    | -       | -   | -   | -     | -     | -     | -   | -       | -              | -    | -     | -     | -     | -     | -   | -     | -     | -    |
| Favorable          | 186    | 99   | 87      | 39  | 28  | 51    | 68    | 28    | 103 | 54      | 170            | 16   | 23    | 24    | 51    | 33    | 50  | 162   | 3     | 9    |
|                    | 37     | 42   | 33      | 29  | 47  | 34    | 44    | 13    | 74  | 40      | 38             | 29   | 24    | 30    | 43    | 35    | 49  | 47    | 4     | 20   |
| Unfavorable        | 288    | 125  | 163     | 84  | 31  | 92    | 81    | 179   | 30  | 73      | 253            | 35   | 70    | 48    | 61    | 57    | 49  | 168   | 67    | 37   |
|                    | 58     | 53   | 62      | 63  | 52  | 61    | 52    | 83    | 21  | 54      | 57             | 63   | 72    | 61    | 52    | 60    | 48  | 48    | 88    | 80   |
| Heard of/Undecided | 26     | 11   | 15      | 10  | 1   | 8     | 7     | 9     | 7   | 9       | 21             | 5    | 4     | 7     | 6     | 5     | 4   | 17    | 6     | -    |
|                    | 5      | 5    | 6       | 8   | 2   | 5     | 4     | 4     | 5   | 7       | 5              | 9    | 4     | 9     | 5     | 5     | 4   | 5     | 8     |      |

15. Phil Murphy

| BANNER 1           |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|--------------------|--------|------|---------|-----|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                    | GENDER |      | REGION  |     |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                    | TOTAL  | MALE | FE-MALE | NE  | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| Total              | 500    | 235  | 265     | 133 | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                    | 100    | 100  | 100     | 100 | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Never heard        | 61     | 24   | 37      | 14  | 9   | 14    | 24    | 11    | 23  | 26      | 45             | 16   | 14    | 9     | 14    | 10    | 13  | 39    | 10    | 7    |
|                    | 12     | 10   | 14      | 11  | 15  | 9     | 15    | 5     | 16  | 19      | 10             | 29   | 14    | 11    | 12    | 11    | 13  | 11    | 13    | 15   |
| Favorable          | 163    | 73   | 90      | 52  | 13  | 56    | 42    | 119   | 21  | 23      | 154            | 9    | 36    | 27    | 34    | 31    | 32  | 100   | 35    | 19   |
|                    | 33     | 31   | 34      | 39  | 22  | 37    | 27    | 55    | 15  | 17      | 35             | 16   | 37    | 34    | 29    | 33    | 31  | 29    | 46    | 41   |
| Unfavorable        | 113    | 52   | 61      | 33  | 18  | 26    | 36    | 26    | 47  | 38      | 109            | 4    | 15    | 21    | 26    | 25    | 23  | 92    | 8     | 4    |
|                    | 23     | 22   | 23      | 25  | 30  | 17    | 23    | 12    | 34  | 28      | 25             | 7    | 15    | 27    | 22    | 26    | 22  | 27    | 11    | 9    |
| Heard of/Undecided | 163    | 86   | 77      | 34  | 20  | 55    | 54    | 60    | 49  | 49      | 136            | 27   | 32    | 22    | 44    | 29    | 35  | 116   | 23    | 16   |
|                    | 33     | 37   | 29      | 26  | 33  | 36    | 35    | 28    | 35  | 36      | 31             | 48   | 33    | 28    | 37    | 31    | 34  | 33    | 30    | 35   |

16. Chris Christie

| BANNER 1           |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|--------------------|--------|------|---------|-----|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                    | GENDER |      | REGION  |     |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                    | TOTAL  | MALE | FE-MALE | NE  | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| Total              | 500    | 235  | 265     | 133 | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                    | 100    | 100  | 100     | 100 | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Never heard        | -      | -    | -       | -   | -   | -     | -     | -     | -   | -       | -              | -    | -     | -     | -     | -     | -   | -     | -     | -    |
| Favorable          | 88     | 41   | 47      | 22  | 17  | 17    | 32    | 13    | 44  | 30      | 78             | 10   | 10    | 19    | 22    | 10    | 22  | 72    | 2     | 8    |
|                    | 18     | 17   | 18      | 17  | 28  | 11    | 21    | 6     | 31  | 22      | 18             | 18   | 10    | 24    | 19    | 11    | 21  | 21    | 3     | 17   |
| Unfavorable        | 380    | 182  | 198     | 104 | 37  | 123   | 116   | 189   | 86  | 99      | 341            | 39   | 81    | 56    | 92    | 78    | 70  | 253   | 71    | 34   |
|                    | 76     | 77   | 75      | 78  | 62  | 81    | 74    | 88    | 61  | 73      | 77             | 70   | 84    | 71    | 78    | 82    | 68  | 73    | 93    | 74   |
| Heard of/Undecided | 32     | 12   | 20      | 7   | 6   | 11    | 8     | 14    | 10  | 7       | 25             | 7    | 6     | 4     | 4     | 7     | 11  | 22    | 3     | 4    |
|                    | 6      | 5    | 8       | 5   | 10  | 7     | 5     | 6     | 7   | 5       | 6              | 13   | 6     | 5     | 3     | 7     | 11  | 6     | 4     | 9    |

17. Cory Booker

| BANNER 1           |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|--------------------|--------|------|---------|-----|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                    | GENDER |      | REGION  |     |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                    | TOTAL  | MALE | FE-MALE | NE  | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| Total              | 500    | 235  | 265     | 133 | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                    | 100    | 100  | 100     | 100 | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Never heard        | 27     | 9    | 18      | 6   | 1   | 6     | 14    | 9     | 9   | 9       | 20             | 7    | 8     | 5     | 3     | 4     | 7   | 17    | 6     | 2    |
|                    | 5      | 4    | 7       | 5   | 2   | 4     | 9     | 4     | 6   | 7       | 5              | 13   | 8     | 6     | 3     | 4     | 7   | 5     | 8     | 4    |
| Favorable          | 270    | 118  | 152     | 82  | 27  | 83    | 78    | 155   | 40  | 69      | 244            | 26   | 62    | 45    | 55    | 54    | 51  | 168   | 60    | 28   |
|                    | 54     | 50   | 57      | 62  | 45  | 55    | 50    | 72    | 29  | 51      | 55             | 46   | 64    | 57    | 47    | 57    | 50  | 48    | 79    | 61   |
| Unfavorable        | 135    | 75   | 60      | 32  | 24  | 36    | 43    | 28    | 68  | 37      | 126            | 9    | 14    | 16    | 45    | 25    | 31  | 114   | 4     | 9    |
|                    | 27     | 32   | 23      | 24  | 40  | 24    | 28    | 13    | 49  | 27      | 28             | 16   | 14    | 20    | 38    | 26    | 30  | 33    | 5     | 20   |
| Heard of/Undecided | 68     | 33   | 35      | 13  | 8   | 26    | 21    | 24    | 23  | 21      | 54             | 14   | 13    | 13    | 15    | 12    | 14  | 48    | 6     | 7    |
|                    | 14     | 14   | 13      | 10  | 13  | 17    | 13    | 11    | 16  | 15      | 12             | 25   | 13    | 16    | 13    | 13    | 14  | 14    | 8     | 15   |

18. Kim Guadagno

| BANNER 1           |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|--------------------|--------|------|---------|-----|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                    | GENDER |      | REGION  |     |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                    | TOTAL  | MALE | FE-MALE | NE  | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| Total              | 500    | 235  | 265     | 133 | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                    | 100    | 100  | 100     | 100 | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Never heard        | 83     | 33   | 50      | 26  | 6   | 23    | 28    | 41    | 17  | 24      | 64             | 19   | 22    | 9     | 22    | 15    | 15  | 44    | 25    | 11   |
|                    | 17     | 14   | 19      | 20  | 10  | 15    | 18    | 19    | 12  | 18      | 14             | 34   | 23    | 11    | 19    | 16    | 15  | 13    | 33    | 24   |
| Favorable          | 134    | 62   | 72      | 28  | 18  | 40    | 48    | 28    | 69  | 34      | 128            | 6    | 18    | 22    | 33    | 21    | 35  | 109   | 5     | 6    |
|                    | 27     | 26   | 27      | 21  | 30  | 26    | 31    | 13    | 49  | 25      | 29             | 11   | 19    | 28    | 28    | 22    | 34  | 31    | 7     | 13   |
| Unfavorable        | 121    | 58   | 63      | 34  | 22  | 40    | 25    | 76    | 12  | 32      | 117            | 4    | 28    | 21    | 26    | 30    | 16  | 87    | 21    | 10   |
|                    | 24     | 25   | 24      | 26  | 37  | 26    | 16    | 35    | 9   | 24      | 26             | 7    | 29    | 27    | 22    | 32    | 16  | 25    | 28    | 22   |
| Heard of/Undecided | 162    | 82   | 80      | 45  | 14  | 48    | 55    | 71    | 42  | 46      | 135            | 27   | 29    | 27    | 37    | 29    | 37  | 107   | 25    | 19   |
|                    | 32     | 35   | 30      | 34  | 23  | 32    | 35    | 33    | 30  | 34      | 30             | 48   | 30    | 34    | 31    | 31    | 36  | 31    | 33    | 41   |

19. Bob Menendez

| BANNER 1           |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|--------------------|--------|------|---------|-----|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                    | GENDER |      | REGION  |     |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                    | TOTAL  | MALE | FE-MALE | NE  | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| Total              | 500    | 235  | 265     | 133 | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                    | 100    | 100  | 100     | 100 | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Never heard        | 47     | 15   | 32      | 16  | 4   | 12    | 15    | 19    | 10  | 18      | 38             | 9    | 15    | 7     | 8     | 7     | 9   | 21    | 14    | 6    |
|                    | 9      | 6    | 12      | 12  | 7   | 8     | 10    | 9     | 7   | 13      | 9              | 16   | 15    | 9     | 7     | 7     | 9   | 6     | 18    | 13   |
| Favorable          | 100    | 39   | 61      | 32  | 5   | 31    | 32    | 72    | 9   | 19      | 92             | 8    | 19    | 16    | 19    | 21    | 25  | 59    | 23    | 16   |
|                    | 20     | 17   | 23      | 24  | 8   | 21    | 21    | 33    | 6   | 14      | 21             | 14   | 20    | 20    | 16    | 22    | 24  | 17    | 30    | 35   |
| Unfavorable        | 232    | 130  | 102     | 55  | 37  | 69    | 71    | 67    | 93  | 69      | 217            | 15   | 37    | 33    | 65    | 49    | 42  | 189   | 19    | 8    |
|                    | 46     | 55   | 38      | 41  | 62  | 46    | 46    | 31    | 66  | 51      | 49             | 27   | 38    | 42    | 55    | 52    | 41  | 54    | 25    | 17   |
| Heard of/Undecided | 121    | 51   | 70      | 30  | 14  | 39    | 38    | 58    | 28  | 30      | 97             | 24   | 26    | 23    | 26    | 18    | 27  | 78    | 20    | 16   |
|                    | 24     | 22   | 26      | 23  | 23  | 26    | 24    | 27    | 20  | 22      | 22             | 43   | 27    | 29    | 22    | 19    | 26  | 22    | 26    | 35   |

20. New Jersey State Legislature

|                    | BANNER 1 |       |         |        |       |       |       |       |       |         |       |                |       |       |       |       |       |       |       |       |       |
|--------------------|----------|-------|---------|--------|-------|-------|-------|-------|-------|---------|-------|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|                    | GENDER   |       |         | REGION |       |       |       | PARTY |       |         |       | LIKELY TO VOTE |       | AGE   |       |       |       |       | RACE  |       |       |
|                    | TOTAL    | MALE  | FE-MALE | NE     | NW    | CNTRL | SOUTH | DEM   | REP   | IND/OTH | VERY  | SMWT           | 18-35 | 36-45 | 46-55 | 56-65 | 65+   | WHITE | BLACK | HISP  |       |
|                    | -----    | ----- | -----   | -----  | ----- | ----- | ----- | ----- | ----- | -----   | ----- | -----          | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total              | 500      | 235   | 265     | 133    | 60    | 151   | 156   | 216   | 140   | 136     | 444   | 56             | 97    | 79    | 118   | 95    | 103   | 347   | 76    | 46    |       |
|                    | 100      | 100   | 100     | 100    | 100   | 100   | 100   | 100   | 100   | 100     | 100   | 100            | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   |       |
| Never heard        | 18       | 8     | 10      | 8      | 1     | 3     | 6     | 2     | 6     | 10      | 13    | 5              | 3     | 4     | 4     | 1     | 6     | 10    | 5     | 2     |       |
|                    | 4        | 3     | 4       | 6      | 2     | 2     | 4     | 1     | 4     | 7       | 3     | 9              | 3     | 5     | 3     | 1     | 6     | 3     | 7     | 4     |       |
| Favorable          | 113      | 50    | 63      | 35     | 8     | 35    | 35    | 61    | 27    | 25      | 100   | 13             | 23    | 21    | 16    | 25    | 26    | 68    | 26    | 15    |       |
|                    | 23       | 21    | 24      | 26     | 13    | 23    | 22    | 28    | 19    | 18      | 23    | 23             | 24    | 27    | 14    | 26    | 25    | 20    | 34    | 33    |       |
| Unfavorable        | 205      | 104   | 101     | 49     | 32    | 62    | 62    | 68    | 68    | 63      | 186   | 19             | 39    | 31    | 57    | 40    | 34    | 160   | 19    | 11    |       |
|                    | 41       | 44    | 38      | 37     | 53    | 41    | 40    | 31    | 49    | 46      | 42    | 34             | 40    | 39    | 48    | 42    | 33    | 46    | 25    | 24    |       |
| Heard of/Undecided | 164      | 73    | 91      | 41     | 19    | 51    | 53    | 85    | 39    | 38      | 145   | 19             | 32    | 23    | 41    | 29    | 37    | 109   | 26    | 18    |       |
|                    | 33       | 31    | 34      | 31     | 32    | 34    | 34    | 39    | 28    | 28      | 33    | 34             | 33    | 29    | 35    | 31    | 36    | 31    | 34    | 39    |       |

21. U.S. Congress

| BANNER 1           |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|--------------------|--------|------|---------|-----|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                    | GENDER |      | REGION  |     |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                    | TOTAL  | MALE | FE-MALE | NE  | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| Total              | 500    | 235  | 265     | 133 | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                    | 100    | 100  | 100     | 100 | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Never heard        | 6      | -    | 6       | 2   | -   | 2     | 2     | 1     | 2   | 2       | 6              | -    | 2     | 2     | 2     | -     | -   | 2     | 3     | -    |
|                    | 1      |      | 2       | 2   |     | 1     | 1     | *     | 1   | 1       | 1              |      | 2     | 3     | 2     |       |     | 1     | 4     |      |
| Favorable          | 86     | 41   | 45      | 28  | 9   | 20    | 29    | 34    | 29  | 23      | 74             | 12   | 16    | 15    | 20    | 14    | 19  | 53    | 16    | 11   |
|                    | 17     | 17   | 17      | 21  | 15  | 13    | 19    | 16    | 21  | 17      | 17             | 21   | 16    | 19    | 17    | 15    | 18  | 15    | 21    | 24   |
| Unfavorable        | 316    | 157  | 159     | 85  | 40  | 95    | 96    | 140   | 81  | 91      | 290            | 26   | 61    | 49    | 75    | 67    | 59  | 229   | 46    | 24   |
|                    | 63     | 67   | 60      | 64  | 67  | 63    | 62    | 65    | 58  | 67      | 65             | 46   | 63    | 62    | 64    | 71    | 57  | 66    | 61    | 52   |
| Heard of/Undecided | 92     | 37   | 55      | 18  | 11  | 34    | 29    | 41    | 28  | 20      | 74             | 18   | 18    | 13    | 21    | 14    | 25  | 63    | 11    | 11   |
|                    | 18     | 16   | 21      | 14  | 18  | 23    | 19    | 19    | 20  | 15      | 17             | 32   | 19    | 16    | 18    | 15    | 24  | 18    | 14    | 24   |



22. Do you think Senator Cory Booker should run for the Democratic presidential nomination in 2020?

| BANNER 1                |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|-------------------------|--------|------|---------|-----|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
| =====                   |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|                         | GENDER |      | REGION  |     |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                         | TOTAL  | MALE | FE-MALE | NE  | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| -----                   |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
| THOSE WHO ARE DEMOCRATS | 216    | 91   | 125     | 68  | 15  | 78    | 55    | 216   | -   | -       | 190            | 26   | 48    | 39    | 46    | 41    | 41  | 119   | 56    | 31   |
|                         | 100    | 100  | 100     | 100 | 100 | 100   | 100   | 100   |     |         | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Yes                     | 96     | 37   | 59      | 33  | 8   | 33    | 22    | 96    | -   | -       | 84             | 12   | 22    | 20    | 20    | 17    | 16  | 45    | 30    | 15   |
|                         | 44     | 41   | 47      | 49  | 53  | 42    | 40    | 44    |     |         | 44             | 46   | 46    | 51    | 43    | 41    | 39  | 38    | 54    | 48   |
| No                      | 59     | 28   | 31      | 17  | 5   | 25    | 12    | 59    | -   | -       | 57             | 2    | 11    | 7     | 17    | 14    | 10  | 43    | 9     | 7    |
|                         | 27     | 31   | 25      | 25  | 33  | 32    | 22    | 27    |     |         | 30             | 8    | 23    | 18    | 37    | 34    | 24  | 36    | 16    | 23   |
| Undecided               | 61     | 26   | 35      | 18  | 2   | 20    | 21    | 61    | -   | -       | 49             | 12   | 15    | 12    | 9     | 10    | 15  | 31    | 17    | 9    |
|                         | 28     | 29   | 28      | 26  | 13  | 26    | 38    | 28    |     |         | 26             | 46   | 31    | 31    | 20    | 24    | 37  | 26    | 30    | 29   |

23. If Senator Bob Menendez is convicted of fraud and bribery charges, should he resign from the U.S. Senate?

| BANNER 1  |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|-----------|--------|------|---------|-----|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|           | GENDER |      | REGION  |     |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|           | TOTAL  | MALE | FE-MALE | NE  | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| Total     | 500    | 235  | 265     | 133 | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|           | 100    | 100  | 100     | 100 | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Yes       | 419    | 201  | 218     | 105 | 49  | 127   | 138   | 167   | 126 | 119     | 373            | 46   | 85    | 66    | 101   | 78    | 82  | 304   | 58    | 29   |
|           | 84     | 86   | 82      | 79  | 82  | 84    | 88    | 77    | 90  | 88      | 84             | 82   | 88    | 84    | 86    | 82    | 80  | 88    | 76    | 63   |
| No        | 50     | 25   | 25      | 17  | 5   | 17    | 11    | 31    | 9   | 10      | 44             | 6    | 8     | 9     | 11    | 10    | 11  | 30    | 12    | 7    |
|           | 10     | 11   | 9       | 13  | 8   | 11    | 7     | 14    | 6   | 7       | 10             | 11   | 8     | 11    | 9     | 11    | 11  | 9     | 16    | 15   |
| Undecided | 31     | 9    | 22      | 11  | 6   | 7     | 7     | 18    | 5   | 7       | 27             | 4    | 4     | 4     | 6     | 7     | 10  | 13    | 6     | 10   |
|           | 6      | 4    | 8       | 8   | 10  | 5     | 4     | 8     | 4   | 5       | 6              | 7    | 4     | 5     | 5     | 7     | 10  | 4     | 8     | 22   |

24. Thinking about the governor's race, which of the following issues matters most as you decide to vote for governor.

|                                   | BANNER 1 |      |         |        |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|-----------------------------------|----------|------|---------|--------|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                                   | GENDER   |      |         | REGION |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                                   | TOTAL    | MALE | FE-MALE | NE     | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
|                                   |          |      |         |        |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
| Total                             | 500      | 235  | 265     | 133    | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                                   | 100      | 100  | 100     | 100    | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Property taxes                    | 132      | 60   | 72      | 35     | 11  | 37    | 49    | 48    | 48  | 35      | 121            | 11   | 16    | 19    | 34    | 27    | 33  | 99    | 10    | 13   |
|                                   | 26       | 26   | 27      | 26     | 18  | 25    | 31    | 22    | 34  | 26      | 27             | 20   | 16    | 24    | 29    | 28    | 32  | 29    | 13    | 28   |
| Education                         | 57       | 24   | 33      | 18     | 6   | 19    | 14    | 33    | 5   | 18      | 50             | 7    | 19    | 13    | 14    | 5     | 6   | 36    | 14    | 3    |
|                                   | 11       | 10   | 12      | 14     | 10  | 13    | 9     | 15    | 4   | 13      | 11             | 13   | 20    | 16    | 12    | 5     | 6   | 10    | 18    | 7    |
| Economy/Jobs                      | 85       | 40   | 45      | 20     | 11  | 24    | 30    | 26    | 29  | 28      | 73             | 12   | 22    | 11    | 22    | 17    | 13  | 57    | 14    | 7    |
|                                   | 17       | 17   | 17      | 15     | 18  | 16    | 19    | 12    | 21  | 21      | 16             | 21   | 23    | 14    | 19    | 18    | 13  | 16    | 18    | 15   |
| Healthcare                        | 90       | 33   | 57      | 26     | 9   | 33    | 22    | 58    | 17  | 14      | 78             | 12   | 18    | 12    | 17    | 22    | 18  | 55    | 22    | 9    |
|                                   | 18       | 14   | 22      | 20     | 15  | 22    | 14    | 27    | 12  | 10      | 18             | 21   | 19    | 15    | 14    | 23    | 17  | 16    | 29    | 20   |
| Transportation                    | 10       | 7    | 3       | 3      | 1   | 4     | 2     | 7     | 3   | -       | 10             | -    | 3     | 1     | 4     | 1     | 1   | 8     | 1     | 1    |
|                                   | 2        | 3    | 1       | 2      | 2   | 3     | 1     | 3     | 2   |         | 2              |      | 3     | 1     | 3     | 1     | 1   | 2     | 1     | 2    |
| Cutting waste in state government | 50       | 34   | 16      | 8      | 12  | 15    | 15    | 13    | 18  | 18      | 45             | 5    | 7     | 15    | 12    | 6     | 9   | 41    | 3     | 4    |
|                                   | 10       | 14   | 6       | 6      | 20  | 10    | 10    | 6     | 13  | 13      | 10             | 9    | 7     | 19    | 10    | 6     | 9   | 12    | 4     | 9    |
| Other (Write-in)                  | 61       | 28   | 33      | 18     | 7   | 18    | 18    | 24    | 15  | 20      | 55             | 6    | 8     | 6     | 14    | 16    | 16  | 42    | 10    | 6    |
|                                   | 12       | 12   | 12      | 14     | 12  | 12    | 12    | 11    | 11  | 15      | 12             | 11   | 8     | 8     | 12    | 17    | 16  | 12    | 13    | 13   |
| Undecided                         | 13       | 8    | 5       | 4      | 3   | 1     | 5     | 6     | 4   | 3       | 10             | 3    | 4     | 2     | 1     | -     | 6   | 8     | 2     | 2    |
|                                   | 3        | 3    | 2       | 3      | 5   | 1     | 3     | 3     | 3   | 2       | 2              | 5    | 4     | 3     | 1     |       | 6   | 2     | 3     | 4    |
| Refused                           | 2        | 1    | 1       | 1      | -   | -     | 1     | 1     | 1   | -       | 2              | -    | -     | -     | -     | 1     | 1   | 1     | -     | 1    |
|                                   | *        | *    | *       | 1      |     |       | 1     | *     | 1   |         | *              |      |       |       |       | 1     | 1   | *     |       | 2    |

25. Over the past four years do you feel that the economy in New Jersey, in general, has improved, stayed the same or has it gotten worse?

|                 | BANNER 1 |      |      |        |     |       |       |       |     |      |                |      |       |       |       |       |     |       |       |      |
|-----------------|----------|------|------|--------|-----|-------|-------|-------|-----|------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                 | GENDER   |      |      | REGION |     |       |       | PARTY |     |      | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                 | TOTAL    | MALE | FE-  | NE     | NW  | CNTRL | SOUTH | DEM   | REP | IND/ | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
|                 |          |      | MALE |        |     |       |       |       |     | OTH  |                |      |       |       |       |       |     |       |       |      |
| Total           | 500      | 235  | 265  | 133    | 60  | 151   | 156   | 216   | 140 | 136  | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                 | 100      | 100  | 100  | 100    | 100 | 100   | 100   | 100   | 100 | 100  | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Improved        | 101      | 53   | 48   | 26     | 10  | 29    | 36    | 44    | 33  | 22   | 87             | 14   | 27    | 19    | 21    | 13    | 19  | 75    | 14    | 7    |
|                 | 20       | 23   | 18   | 20     | 17  | 19    | 23    | 20    | 24  | 16   | 20             | 25   | 28    | 24    | 18    | 14    | 18  | 22    | 18    | 15   |
| Stayed The Same | 206      | 89   | 117  | 50     | 35  | 57    | 64    | 95    | 56  | 53   | 185            | 21   | 40    | 33    | 50    | 38    | 43  | 141   | 35    | 21   |
|                 | 41       | 38   | 44   | 38     | 58  | 38    | 41    | 44    | 40  | 39   | 42             | 38   | 41    | 42    | 42    | 40    | 42  | 41    | 46    | 46   |
| Gotten Worse    | 172      | 81   | 91   | 48     | 15  | 58    | 51    | 68    | 46  | 54   | 153            | 19   | 25    | 26    | 44    | 39    | 35  | 120   | 23    | 16   |
|                 | 34       | 34   | 34   | 36     | 25  | 38    | 33    | 31    | 33  | 40   | 34             | 34   | 26    | 33    | 37    | 41    | 34  | 35    | 30    | 35   |
| Undecided       | 20       | 12   | 8    | 8      | -   | 7     | 5     | 8     | 5   | 7    | 18             | 2    | 5     | 1     | 3     | 4     | 6   | 10    | 4     | 2    |
|                 | 4        | 5    | 3    | 6      | -   | 5     | 3     | 4     | 4   | 5    | 4              | 4    | 5     | 1     | 3     | 4     | 6   | 3     | 5     | 4    |
| Refused         | 1        | -    | 1    | 1      | -   | -     | -     | 1     | -   | -    | 1              | -    | -     | -     | -     | 1     | -   | 1     | -     | -    |
|                 | *        |      | *    | 1      |     |       |       | *     |     |      | *              |      |       |       | 1     |       | *   |       |       |      |

26. In the last midterm election in New Jersey more adults DIDN'T vote than the total votes cast for both Democratic and Republican candidates combined. In your opinion, why don't people vote?

(RECORD VERBATIM RESPONSES)

|  | BANNER 1 |       |         |        |       |       |       |       |       |         |                |       |       |       |       |       |       |       |       |       |
|--|----------|-------|---------|--------|-------|-------|-------|-------|-------|---------|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|  | GENDER   |       |         | REGION |       |       |       | PARTY |       |         | LIKELY TO VOTE |       |       | AGE   |       |       |       | RACE  |       |       |
|  | TOTAL    | MALE  | FE-MALE | NE     | NW    | CNTRL | SOUTH | DEM   | REP   | IND/OTH | VERY           | SMWT  | 18-35 | 36-45 | 46-55 | 56-65 | 65+   | WHITE | BLACK | HISP  |
|  | -----    | ----- | -----   | -----  | ----- | ----- | ----- | ----- | ----- | -----   | -----          | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total  | 500      | 235   | 265     | 133    | 60    | 151   | 156   | 216   | 140   | 136     | 444            | 56    | 97    | 79    | 118   | 95    | 103   | 347   | 76    | 46    |
|  | 100      | 100   | 100     | 100    | 100   | 100   | 100   | 100   | 100   | 100     | 100            | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   |
| Lazy   | 35       | 14    | 21      | 3      | 6     | 12    | 14    | 17    | 11    | 7       | 32             | 3     | 4     | 5     | 12    | 6     | 7     | 30    | 3     | 1     |
|  | 7        | 6     | 8       | 2      | 10    | 8     | 9     | 8     | 8     | 5       | 7              | 5     | 4     | 6     | 10    | 6     | 7     | 9     | 4     | 2     |
| Apathy/Don't care/Lack of interest                   | 75       | 46    | 29      | 11     | 11    | 20    | 33    | 25    | 20    | 29      | 67             | 8     | 15    | 12    | 17    | 15    | 15    | 53    | 8     | 7     |
|  | 15       | 20    | 11      | 8      | 18    | 13    | 21    | 12    | 14    | 21      | 15             | 14    | 15    | 15    | 14    | 16    | 15    | 15    | 11    | 15    |
| Vote doesn't count/Won't make a difference           | 78       | 32    | 46      | 23     | 9     | 24    | 22    | 34    | 23    | 20      | 72             | 6     | 17    | 12    | 19    | 17    | 13    | 62    | 8     | 4     |
|  | 16       | 14    | 17      | 17     | 15    | 16    | 14    | 16    | 16    | 15      | 16             | 11    | 18    | 15    | 16    | 18    | 13    | 18    | 11    | 9     |
| Not familiar with issues/Uneducated/Uninformed       | 42       | 21    | 21      | 14     | 4     | 14    | 10    | 19    | 15    | 8       | 36             | 6     | 11    | 9     | 9     | 5     | 7     | 24    | 10    | 5     |
|  | 8        | 9     | 8       | 11     | 7     | 9     | 6     | 9     | 11    | 6       | 8              | 11    | 11    | 11    | 8     | 5     | 7     | 7     | 13    | 11    |
| Poor candidate choices/Not familiar with candidates  | 82       | 38    | 44      | 18     | 14    | 23    | 27    | 33    | 28    | 20      | 69             | 13    | 14    | 11    | 19    | 17    | 21    | 58    | 13    | 6     |
|  | 16       | 16    | 17      | 14     | 23    | 15    | 17    | 15    | 20    | 15      | 16             | 23    | 14    | 14    | 16    | 18    | 20    | 17    | 17    | 13    |
| Too busy/No time                                     | 8        | 3     | 5       | 3      | 2     | 2     | 1     | 5     | 1     | 2       | 7              | 1     | 1     | 3     | 2     | 1     | 1     | 4     | 3     | 1     |
|  | 2        | 1     | 2       | 2      | 3     | 1     | 1     | 2     | 1     | 1       | 2              | 2     | 1     | 4     | 2     | 1     | 1     | 1     | 4     | 2     |
| Don't know/Hard to get to polls                      | 5        | 3     | 2       | 3      | -     | 2     | -     | 5     | -     | -       | 4              | 1     | 2     | 2     | 1     | -     | -     | 5     | -     | -     |
|  | 1        | 1     | 1       | 2      | -     | 1     | -     | 2     | -     | -       | 1              | 2     | 2     | 3     | 1     | -     | -     | 1     | -     | -     |
| Dislike process/System                               | 17       | 10    | 7       | 6      | -     | 5     | 6     | 8     | 3     | 5       | 15             | 2     | 5     | 1     | 5     | 2     | 4     | 9     | 4     | 3     |
|  | 3        | 4     | 3       | 5      | -     | 3     | 4     | 4     | 2     | 4       | 3              | 4     | 5     | 1     | 4     | 2     | 4     | 3     | 5     | 7     |
| Media/Negativity                                     | 1        | 1     | -       | -      | -     | 1     | -     | 1     | -     | -       | 1              | -     | -     | -     | 1     | -     | -     | -     | -     | 1     |
|  | *        | *     | -       | -      | -     | 1     | -     | *     | -     | -       | *              | -     | -     | -     | 1     | -     | -     | -     | -     | 2     |
| Promises not kept/Don't trust politicians/government | 40       | 19    | 21      | 15     | 5     | 10    | 10    | 15    | 12    | 13      | 38             | 2     | 6     | 7     | 9     | 8     | 9     | 26    | 7     | 5     |
|  | 8        | 8     | 8       | 11     | 8     | 7     | 6     | 7     | 9     | 10      | 9              | 4     | 6     | 9     | 8     | 8     | 9     | 7     | 9     | 11    |
| Nothing changes                                      | 20       | 10    | 10      | 9      | 1     | 3     | 7     | 8     | 4     | 6       | 16             | 4     | 5     | 3     | 5     | 3     | 3     | 13    | 5     | 2     |
|  | 4        | 4     | 4       | 7      | 2     | 2     | 4     | 4     | 3     | 4       | 4              | 7     | 5     | 4     | 4     | 3     | 3     | 4     | 7     | 4     |

26. In the last midterm election in New Jersey more adults DIDN'T vote than the total votes cast for both Democratic and Republican candidates combined. In your opinion, why don't people vote?

(RECORD VERBATIM RESPONSES)

|                                  | BANNER 1 |         |         |          |        |          |          |          |        |          |                |         |        |        |        |          |          |         |        |         |
|----------------------------------|----------|---------|---------|----------|--------|----------|----------|----------|--------|----------|----------------|---------|--------|--------|--------|----------|----------|---------|--------|---------|
|                                  | GENDER   |         |         | REGION   |        |          |          | PARTY    |        |          | LIKELY TO VOTE |         |        | AGE    |        |          |          | RACE    |        |         |
|                                  | TOTAL    | MALE    | FE-MALE | NE       | NW     | CNTRL    | SOUTH    | DEM      | REP    | IND/OTH  | VERY           | SMWT    | 18-35  | 36-45  | 46-55  | 56-65    | 65+      | WHITE   | BLACK  | HISP    |
|                                  |          |         |         |          |        |          |          |          |        |          |                |         |        |        |        |          |          |         |        |         |
| No interest in midterm elections | 5<br>1   | 1<br>*  | 4<br>2  | 1<br>1   | 1<br>2 | 3<br>2   | -        | 4<br>2   | -      | 1<br>1   | 5<br>1         | -       | 1<br>1 | -      | 2<br>2 | 2<br>2   | -        | 3<br>1  | 2<br>3 | -       |
| Disgusted/Frustrated             | 13<br>3  | 6<br>3  | 7<br>3  | 3<br>2   | 2<br>3 | 7<br>5   | 1<br>1   | 5<br>2   | 6<br>4 | 2<br>1   | 13<br>3        | -       | 1<br>1 | 1<br>1 | 3<br>3 | 3<br>3   | 4<br>4   | 11<br>3 | 1<br>1 | 1<br>2  |
| Other                            | 36<br>7  | 12<br>5 | 24<br>9 | 13<br>10 | 3<br>5 | 10<br>7  | 10<br>6  | 16<br>7  | 9<br>6 | 10<br>7  | 33<br>7        | 3<br>5  | 8<br>8 | 6<br>8 | 8<br>7 | 6<br>6   | 8<br>8   | 23<br>7 | 6<br>8 | 4<br>9  |
| DK/NA                            | 43<br>9  | 19<br>8 | 24<br>9 | 11<br>8  | 2<br>3 | 15<br>10 | 15<br>10 | 21<br>10 | 8<br>6 | 13<br>10 | 36<br>8        | 7<br>13 | 7<br>7 | 7<br>9 | 6<br>5 | 10<br>11 | 11<br>11 | 26<br>7 | 6<br>8 | 6<br>13 |

27. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

| BANNER 1          |        |      |         |     |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|-------------------|--------|------|---------|-----|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                   | GENDER |      | REGION  |     |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                   | TOTAL  | MALE | FE-MALE | NE  | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| Total             | 500    | 235  | 265     | 133 | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                   | 100    | 100  | 100     | 100 | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Very Liberal      | 36     | 16   | 20      | 14  | 3   | 12    | 7     | 29    | 1   | 4       | 32             | 4    | 9     | 7     | 9     | 7     | 4   | 29    | 6     | -    |
|                   | 7      | 7    | 8       | 11  | 5   | 8     | 4     | 13    | 1   | 3       | 7              | 7    | 9     | 9     | 8     | 7     | 4   | 8     | 8     | -    |
| Liberal           | 82     | 41   | 41      | 21  | 5   | 33    | 23    | 52    | 8   | 20      | 76             | 6    | 15    | 17    | 20    | 17    | 12  | 45    | 23    | 10   |
|                   | 16     | 17   | 15      | 16  | 8   | 22    | 15    | 24    | 6   | 15      | 17             | 11   | 15    | 22    | 17    | 18    | 12  | 13    | 30    | 22   |
| Moderate          | 198    | 88   | 110     | 57  | 23  | 55    | 63    | 94    | 45  | 56      | 170            | 28   | 42    | 33    | 46    | 36    | 40  | 134   | 29    | 23   |
|                   | 40     | 37   | 42      | 43  | 38  | 36    | 40    | 44    | 32  | 41      | 38             | 50   | 43    | 42    | 39    | 38    | 39  | 39    | 38    | 50   |
| Conservative      | 115    | 55   | 60      | 27  | 14  | 36    | 38    | 23    | 58  | 33      | 107            | 8    | 17    | 16    | 24    | 28    | 27  | 91    | 10    | 7    |
|                   | 23     | 23   | 23      | 20  | 23  | 24    | 24    | 11    | 41  | 24      | 24             | 14   | 18    | 20    | 20    | 29    | 26  | 26    | 13    | 15   |
| Very Conservative | 43     | 19   | 24      | 8   | 8   | 9     | 18    | 7     | 23  | 13      | 38             | 5    | 9     | 2     | 13    | 5     | 13  | 33    | 6     | 1    |
|                   | 9      | 8    | 9       | 6   | 13  | 6     | 12    | 3     | 16  | 10      | 9              | 9    | 9     | 3     | 11    | 5     | 13  | 10    | 8     | 2    |
| Undecided         | 24     | 15   | 9       | 5   | 7   | 5     | 7     | 10    | 5   | 9       | 19             | 5    | 4     | 4     | 6     | 1     | 7   | 14    | 1     | 5    |
|                   | 5      | 6    | 3       | 4   | 12  | 3     | 4     | 5     | 4   | 7       | 4              | 9    | 4     | 5     | 5     | 1     | 7   | 4     | 1     | 11   |
| Refused           | 2      | 1    | 1       | 1   | -   | 1     | -     | 1     | -   | 1       | 2              | -    | 1     | -     | -     | 1     | -   | 1     | 1     | -    |
|                   | *      | *    | *       | 1   | -   | 1     | -     | *     | -   | 1       | *              | -    | 1     | -     | -     | 1     | -   | *     | 1     | -    |

28. Does anyone in your household belong to a labor union?

| BANNER 1  |        |      |         |        |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|-----------|--------|------|---------|--------|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|           | GENDER |      |         | REGION |     |       |       | PARTY |     |         | LIKELY TO VOTE |      |       | AGE   |       |       |     | RACE  |       |      |
|           | TOTAL  | MALE | FE-MALE | NE     | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| Total     | 500    | 235  | 265     | 133    | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|           | 100    | 100  | 100     | 100    | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Yes       | 122    | 52   | 70      | 33     | 13  | 41    | 35    | 56    | 31  | 33      | 112            | 10   | 24    | 13    | 28    | 31    | 25  | 81    | 23    | 12   |
|           | 24     | 22   | 26      | 25     | 22  | 27    | 22    | 26    | 22  | 24      | 25             | 18   | 25    | 16    | 24    | 33    | 24  | 23    | 30    | 26   |
| No        | 369    | 179  | 190     | 98     | 43  | 110   | 118   | 158   | 106 | 99      | 324            | 45   | 72    | 62    | 88    | 63    | 78  | 259   | 52    | 34   |
|           | 74     | 76   | 72      | 74     | 72  | 73    | 76    | 73    | 76  | 73      | 73             | 80   | 74    | 78    | 75    | 66    | 76  | 75    | 68    | 74   |
| Undecided | 4      | 2    | 2       | 1      | 1   | -     | 2     | -     | -   | 4       | 3              | 1    | 1     | 2     | 1     | -     | -   | 3     | 1     | -    |
|           | 1      | 1    | 1       | 1      | 2   | -     | 1     | -     | -   | 3       | 1              | 2    | 1     | 3     | 1     | -     | -   | 1     | 1     | -    |
| Refused   | 5      | 2    | 3       | 1      | 3   | -     | 1     | 2     | 3   | -       | 5              | -    | -     | 2     | 1     | 1     | -   | 4     | -     | -    |
|           | 1      | 1    | 1       | 1      | 5   | -     | 1     | 1     | 2   | -       | 1              | -    | -     | 3     | 1     | 1     | -   | 1     | -     | -    |



29. Are there any members of your household who are gun owners?

| BANNER 1  |        |      |         |        |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|-----------|--------|------|---------|--------|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|           | GENDER |      |         | REGION |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|           | TOTAL  | MALE | FE-MALE | NE     | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
| Total     | 500    | 235  | 265     | 133    | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|           | 100    | 100  | 100     | 100    | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Yes       | 127    | 75   | 52      | 29     | 17  | 35    | 46    | 49    | 40  | 38      | 115            | 12   | 18    | 21    | 30    | 29    | 28  | 101   | 12    | 11   |
|           | 25     | 32   | 20      | 22     | 28  | 23    | 29    | 23    | 29  | 28      | 26             | 21   | 19    | 27    | 25    | 31    | 27  | 29    | 16    | 24   |
| No        | 359    | 152  | 207     | 102    | 41  | 111   | 105   | 165   | 92  | 95      | 316            | 43   | 79    | 56    | 83    | 63    | 73  | 234   | 64    | 35   |
|           | 72     | 65   | 78      | 77     | 68  | 74    | 67    | 76    | 66  | 70      | 71             | 77   | 81    | 71    | 70    | 66    | 71  | 67    | 84    | 76   |
| Undecided | 5      | 3    | 2       | 1      | 1   | 2     | 1     | -     | 3   | 2       | 5              | -    | -     | -     | 3     | 1     | 1   | 5     | -     | -    |
|           | 1      | 1    | 1       | 1      | 2   | 1     | 1     |       | 2   | 1       | 1              |      |       |       | 3     | 1     | 1   | 1     |       |      |
| Refused   | 9      | 5    | 4       | 1      | 1   | 3     | 4     | 2     | 5   | 1       | 8              | 1    | -     | 2     | 2     | 2     | 1   | 7     | -     | -    |
|           | 2      | 2    | 2       | 1      | 2   | 2     | 3     | 1     | 4   | 1       | 2              | 2    |       | 3     | 2     | 2     | 1   | 2     |       |      |

30. When it comes to politics, what TV News Network or commentary source do you trust the most?

|                | BANNER 1 |      |         |        |     |       |       |       |     |         |      |                |       |       |       |       |     |       |       |      |  |
|----------------|----------|------|---------|--------|-----|-------|-------|-------|-----|---------|------|----------------|-------|-------|-------|-------|-----|-------|-------|------|--|
|                | GENDER   |      |         | REGION |     |       |       | PARTY |     |         |      | LIKELY TO VOTE |       | AGE   |       |       |     |       | RACE  |      |  |
|                | TOTAL    | MALE | FE-MALE | NE     | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY | SMWT           | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |  |
|                |          |      |         |        |     |       |       |       |     |         |      |                |       |       |       |       |     |       |       |      |  |
| Total          | 500      | 235  | 265     | 133    | 60  | 151   | 156   | 216   | 140 | 136     | 444  | 56             | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |  |
|                | 100      | 100  | 100     | 100    | 100 | 100   | 100   | 100   | 100 | 100     | 100  | 100            | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |  |
| ABC            | 45       | 18   | 27      | 12     | 1   | 15    | 17    | 22    | 12  | 10      | 37   | 8              | 6     | 11    | 12    | 7     | 9   | 30    | 10    | 3    |  |
|                | 9        | 8    | 10      | 9      | 2   | 10    | 11    | 10    | 9   | 7       | 8    | 14             | 6     | 14    | 10    | 7     | 9   | 9     | 13    | 7    |  |
| CBS            | 28       | 12   | 16      | 6      | 3   | 9     | 10    | 14    | 3   | 11      | 25   | 3              | 4     | 6     | 7     | 6     | 4   | 20    | 5     | -    |  |
|                | 6        | 5    | 6       | 5      | 5   | 6     | 6     | 6     | 2   | 8       | 6    | 5              | 4     | 8     | 6     | 6     | 4   | 6     | 7     |      |  |
| CNN            | 80       | 40   | 40      | 28     | 8   | 26    | 18    | 47    | 14  | 17      | 68   | 12             | 22    | 18    | 16    | 13    | 10  | 42    | 24    | 9    |  |
|                | 16       | 17   | 15      | 21     | 13  | 17    | 12    | 22    | 10  | 13      | 15   | 21             | 23    | 23    | 14    | 14    | 10  | 12    | 32    | 20   |  |
| C-SPAN         | 7        | 5    | 2       | 1      | 2   | 1     | 3     | 2     | 2   | 3       | 5    | 2              | 2     | 2     | 1     | 1     | -   | 3     | 1     | 1    |  |
|                | 1        | 2    | 1       | 1      | 3   | 1     | 2     | 1     | 1   | 2       | 1    | 4              | 2     | 3     | 1     | 1     |     | 1     | 1     | 2    |  |
| COMEDY Central | 12       | 7    | 5       | 1      | -   | 7     | 4     | 6     | 3   | 3       | 11   | 1              | 5     | 1     | 4     | -     | 1   | 4     | 1     | 3    |  |
|                | 2        | 3    | 2       | 1      |     | 5     | 3     | 3     | 2   | 2       | 2    | 2              | 5     | 1     | 3     |       | 1   | 1     | 1     | 7    |  |
| Fox NEWS       | 118      | 52   | 66      | 26     | 24  | 28    | 40    | 17    | 63  | 37      | 110  | 8              | 20    | 10    | 29    | 27    | 30  | 103   | 7     | 2    |  |
|                | 24       | 22   | 25      | 20     | 40  | 19    | 26    | 8     | 45  | 27      | 25   | 14             | 21    | 13    | 25    | 28    | 29  | 30    | 9     | 4    |  |
| MSNBC          | 55       | 22   | 33      | 15     | 5   | 19    | 16    | 38    | 7   | 10      | 52   | 3              | 8     | 6     | 10    | 17    | 14  | 32    | 16    | 6    |  |
|                | 11       | 9    | 12      | 11     | 8   | 13    | 10    | 18    | 5   | 7       | 12   | 5              | 8     | 8     | 8     | 18    | 14  | 9     | 21    | 13   |  |
| NBC            | 28       | 10   | 18      | 7      | 1   | 6     | 14    | 18    | 4   | 5       | 25   | 3              | 4     | 5     | 4     | 7     | 8   | 22    | 3     | 2    |  |
|                | 6        | 4    | 7       | 5      | 2   | 4     | 9     | 8     | 3   | 4       | 6    | 5              | 4     | 6     | 3     | 7     | 8   | 6     | 4     | 4    |  |
| PBS            | 33       | 16   | 17      | 10     | 4   | 9     | 10    | 21    | 4   | 7       | 32   | 1              | 5     | 3     | 11    | 7     | 7   | 28    | 2     | 2    |  |
|                | 7        | 7    | 6       | 8      | 7   | 6     | 6     | 10    | 3   | 5       | 7    | 2              | 5     | 4     | 9     | 7     | 7   | 8     | 3     | 4    |  |
| Undecided      | 75       | 42   | 33      | 22     | 10  | 24    | 19    | 26    | 22  | 26      | 62   | 13             | 18    | 11    | 19    | 7     | 18  | 47    | 6     | 17   |  |
|                | 15       | 18   | 12      | 17     | 17  | 16    | 12    | 12    | 16  | 19      | 14   | 23             | 19    | 14    | 16    | 7     | 17  | 14    | 8     | 37   |  |
| Refused        | 19       | 11   | 8       | 5      | 2   | 7     | 5     | 5     | 6   | 7       | 17   | 2              | 3     | 6     | 5     | 3     | 2   | 16    | 1     | 1    |  |
|                | 4        | 5    | 3       | 4      | 3   | 5     | 3     | 2     | 4   | 5       | 4    | 4              | 3     | 8     | 4     | 3     | 2   | 5     | 1     | 2    |  |

31. What is your annual household income?

|                          | BANNER 1 |       |         |        |       |       |       |       |       |         |                |       |       |       |       |       |       |       |       |       |       |
|--------------------------|----------|-------|---------|--------|-------|-------|-------|-------|-------|---------|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|                          | GENDER   |       |         | REGION |       |       |       | PARTY |       |         | LIKELY TO VOTE |       |       | AGE   |       |       |       |       | RACE  |       |       |
|                          | TOTAL    | MALE  | FE-MALE | NE     | NW    | CNTRL | SOUTH | DEM   | REP   | IND/OTH | VERY           | SMWT  | 18-35 | 36-45 | 46-55 | 56-65 | 65+   | WHITE | BLACK | HISP  |       |
|                          | -----    | ----- | -----   | -----  | ----- | ----- | ----- | ----- | ----- | -----   | -----          | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total                    | 500      | 235   | 265     | 133    | 60    | 151   | 156   | 216   | 140   | 136     | 444            | 56    | 97    | 79    | 118   | 95    | 103   | 347   | 76    | 46    |       |
|                          | 100      | 100   | 100     | 100    | 100   | 100   | 100   | 100   | 100   | 100     | 100            | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   |       |
| Under \$60,000 per year  | 119      | 45    | 74      | 34     | 10    | 29    | 46    | 53    | 30    | 33      | 101            | 18    | 22    | 14    | 20    | 25    | 37    | 69    | 24    | 13    |       |
|                          | 24       | 19    | 28      | 26     | 17    | 19    | 29    | 25    | 21    | 24      | 23             | 32    | 23    | 18    | 17    | 26    | 36    | 20    | 32    | 28    |       |
| Under \$100,000 per year | 110      | 57    | 53      | 26     | 12    | 32    | 40    | 49    | 33    | 27      | 95             | 15    | 19    | 10    | 25    | 29    | 26    | 80    | 16    | 9     |       |
|                          | 22       | 24    | 20      | 20     | 20    | 21    | 26    | 23    | 24    | 20      | 21             | 27    | 20    | 13    | 21    | 31    | 25    | 23    | 21    | 20    |       |
| Under \$140,000 per year | 81       | 39    | 42      | 24     | 12    | 23    | 22    | 36    | 26    | 19      | 77             | 4     | 21    | 13    | 20    | 14    | 13    | 63    | 13    | 4     |       |
|                          | 16       | 17    | 16      | 18     | 20    | 15    | 14    | 17    | 19    | 14      | 17             | 7     | 22    | 16    | 17    | 15    | 13    | 18    | 17    | 9     |       |
| \$140,000 or OVER        | 103      | 46    | 57      | 30     | 13    | 38    | 22    | 42    | 30    | 28      | 96             | 7     | 25    | 26    | 33    | 10    | 8     | 77    | 14    | 9     |       |
|                          | 21       | 20    | 22      | 23     | 22    | 25    | 14    | 19    | 21    | 21      | 22             | 13    | 26    | 33    | 28    | 11    | 8     | 22    | 18    | 20    |       |
| Undecided                | 14       | 10    | 4       | 4      | 4     | 2     | 4     | 3     | 6     | 5       | 11             | 3     | 2     | -     | 3     | 3     | 5     | 7     | 3     | 4     |       |
|                          | 3        | 4     | 2       | 3      | 7     | 1     | 3     | 1     | 4     | 4       | 2              | 5     | 2     |       | 3     | 3     | 5     | 2     | 4     | 9     |       |
| Refused                  | 73       | 38    | 35      | 15     | 9     | 27    | 22    | 33    | 15    | 24      | 64             | 9     | 8     | 16    | 17    | 14    | 14    | 51    | 6     | 7     |       |
|                          | 15       | 16    | 13      | 11     | 15    | 18    | 14    | 15    | 11    | 18      | 14             | 16    | 8     | 20    | 14    | 15    | 14    | 15    | 8     | 15    |       |

32. How important is religion in your life?

|                      | BANNER 1 |      |         |        |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
|----------------------|----------|------|---------|--------|-----|-------|-------|-------|-----|---------|----------------|------|-------|-------|-------|-------|-----|-------|-------|------|
|                      | GENDER   |      |         | REGION |     |       |       | PARTY |     |         | LIKELY TO VOTE |      | AGE   |       |       |       |     | RACE  |       |      |
|                      | TOTAL    | MALE | FE-MALE | NE     | NW  | CNTRL | SOUTH | DEM   | REP | IND/OTH | VERY           | SMWT | 18-35 | 36-45 | 46-55 | 56-65 | 65+ | WHITE | BLACK | HISP |
|                      |          |      |         |        |     |       |       |       |     |         |                |      |       |       |       |       |     |       |       |      |
| Total                | 500      | 235  | 265     | 133    | 60  | 151   | 156   | 216   | 140 | 136     | 444            | 56   | 97    | 79    | 118   | 95    | 103 | 347   | 76    | 46   |
|                      | 100      | 100  | 100     | 100    | 100 | 100   | 100   | 100   | 100 | 100     | 100            | 100  | 100   | 100   | 100   | 100   | 100 | 100   | 100   | 100  |
| Very important       | 246      | 95   | 151     | 66     | 26  | 78    | 76    | 99    | 75  | 68      | 217            | 29   | 36    | 30    | 58    | 49    | 70  | 152   | 49    | 27   |
|                      | 49       | 40   | 57      | 50     | 43  | 52    | 49    | 46    | 54  | 50      | 49             | 52   | 37    | 38    | 49    | 52    | 68  | 44    | 64    | 59   |
| Somewhat important   | 132      | 64   | 68      | 39     | 14  | 37    | 42    | 55    | 38  | 36      | 119            | 13   | 26    | 30    | 36    | 25    | 14  | 108   | 13    | 6    |
|                      | 26       | 27   | 26      | 29     | 23  | 25    | 27    | 25    | 27  | 26      | 27             | 23   | 27    | 38    | 31    | 26    | 14  | 31    | 17    | 13   |
| Not very important   | 66       | 38   | 28      | 12     | 15  | 17    | 22    | 31    | 14  | 21      | 59             | 7    | 19    | 12    | 14    | 10    | 9   | 46    | 8     | 5    |
|                      | 13       | 16   | 11      | 9      | 25  | 11    | 14    | 14    | 10  | 15      | 13             | 13   | 20    | 15    | 12    | 11    | 9   | 13    | 11    | 11   |
| Not at all important | 46       | 30   | 16      | 12     | 5   | 16    | 13    | 26    | 9   | 10      | 42             | 4    | 12    | 7     | 9     | 8     | 8   | 35    | 6     | 5    |
|                      | 9        | 13   | 6       | 9      | 8   | 11    | 8     | 12    | 6   | 7       | 9              | 7    | 12    | 9     | 8     | 8     | 8   | 10    | 8     | 11   |
| Undecided            | 6        | 6    | -       | 3      | -   | -     | 3     | 3     | 3   | -       | 4              | 2    | 4     | -     | -     | 1     | 1   | 4     | -     | 2    |
|                      | 1        | 3    |         | 2      |     |       | 2     | 1     | 2   |         | 1              | 4    | 4     |       |       | 1     | 1   | 1     |       | 4    |
| Refused              | 4        | 2    | 2       | 1      | -   | 3     | -     | 2     | 1   | 1       | 3              | 1    | -     | -     | 1     | 2     | 1   | 2     | -     | 1    |
|                      | 1        | 1    | 1       | 1      |     | 2     |       | 1     | 1   | 1       | 1              | 2    |       |       | 1     | 2     | 1   | 1     |       | 2    |

4. Do you think things in the country are generally going in the right direction or do you think things have gotten off on the wrong track?

| BANNER 2        |             |     |           |     |                            |     |     |     |        |            |     |       |     |     |        |       |       |       |                    |           |
|-----------------|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|-------|-----|-----|--------|-------|-------|-------|--------------------|-----------|
|                 | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     |       |     |     | INCOME |       |       |       | TRUMP JOB APPROVAL |           |
|                 | TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS | <60K   | <100K | <140K | >140K | APPRV              | DIS APPRV |
| Total           | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80  | 7      | 12         | 118 | 55    | 28  | 33  | 119    | 110   | 81    | 103   | 173                | 281       |
|                 | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100 | 100    | 100   | 100   | 100   | 100                | 100       |
| Right Direction | 133         | 34  | 96        | 42  | 87                         | 13  | 5   | 8   | 2      | 2          | 70  | 4     | 6   | 3   | 28     | 32    | 22    | 32    | 111                | 15        |
|                 | 27          | 28  | 26        | 33  | 24                         | 29  | 18  | 10  | 29     | 17         | 59  | 7     | 21  | 9   | 24     | 29    | 27    | 31    | 64                 | 5         |
| Wrong Track     | 306         | 77  | 224       | 69  | 231                        | 28  | 18  | 62  | 5      | 9          | 31  | 48    | 20  | 28  | 71     | 65    | 50    | 64    | 31                 | 251       |
|                 | 61          | 63  | 61        | 54  | 64                         | 62  | 64  | 78  | 71     | 75         | 26  | 87    | 71  | 85  | 60     | 59    | 62    | 62    | 18                 | 89        |
| Undecided       | 57          | 10  | 46        | 15  | 38                         | 4   | 5   | 10  | -      | 1          | 16  | 3     | 2   | 2   | 19     | 12    | 9     | 6     | 29                 | 15        |
|                 | 11          | 8   | 12        | 12  | 11                         | 9   | 18  | 13  | -      | 8          | 14  | 5     | 7   | 6   | 16     | 11    | 11    | 6     | 17                 | 5         |
| Refused         | 4           | 1   | 3         | 1   | 3                          | -   | -   | -   | -      | -          | 1   | -     | -   | -   | 1      | 1     | -     | 1     | 2                  | -         |
|                 | 1           | 1   | 1         | 1   | 1                          | -   | -   | -   | -      | -          | 1   | -     | -   | -   | 1      | 1     | -     | 1     | 1                  | -         |

5. Do you think things in New Jersey are generally going in the right direction or do you think things have gotten off on the wrong track?

| BANNER 2        |             |     |           |     |                            |     |     |        |            |     |       |     |     |      |        |       |       |       |                    |     |
|-----------------|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|-----|------|--------|-------|-------|-------|--------------------|-----|
|                 | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     |     |      | INCOME |       |       |       | TRUMP JOB APPROVAL |     |
| TOTAL           | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS | <60K | <100K  | <140K | >140K | APPRV | DISAPPRV           |     |
| Total           | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80     | 7          | 12  | 118   | 55  | 28  | 33   | 119    | 110   | 81    | 103   | 173                | 281 |
|                 | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100 | 100  | 100    | 100   | 100   | 100   | 100                | 100 |
| Right Direction | 91          | 19  | 69        | 17  | 72                         | 7   | 5   | 17     | 2          | 3   | 25    | 5   | 8   | 3    | 24     | 19    | 16    | 19    | 45                 | 36  |
|                 | 18          | 16  | 19        | 13  | 20                         | 16  | 18  | 21     | 29         | 25  | 21    | 9   | 29  | 9    | 20     | 17    | 20    | 18    | 26                 | 13  |
| Wrong Track     | 331         | 89  | 237       | 95  | 226                        | 32  | 16  | 48     | 4          | 9   | 74    | 43  | 17  | 27   | 67     | 82    | 55    | 69    | 96                 | 209 |
|                 | 66          | 73  | 64        | 75  | 63                         | 71  | 57  | 60     | 57         | 75  | 63    | 78  | 61  | 82   | 56     | 75    | 68    | 67    | 55                 | 74  |
| Undecided       | 77          | 13  | 63        | 15  | 60                         | 6   | 7   | 15     | 1          | -   | 19    | 7   | 3   | 3    | 27     | 9     | 10    | 15    | 32                 | 36  |
|                 | 15          | 11  | 17        | 12  | 17                         | 13  | 25  | 19     | 14         | -   | 16    | 13  | 11  | 9    | 23     | 8     | 12    | 15    | 18                 | 13  |
| Refused         | 1           | 1   | -         | -   | 1                          | -   | -   | -      | -          | -   | -     | -   | -   | -    | 1      | -     | -     | -     | -                  | -   |
|                 | *           | 1   |           |     | *                          |     |     |        |            |     |       |     |     |      | 1      |       |       |       |                    |     |

6. For governor, there are seven candidate listed on your ballot... (READ NAMES & PARTY AFFILIATION) At this point, for whom will you vote or toward whom do you lean?

| BANNER 2                             |             |     |           |     |                            |     |     |        |            |     |       |     |     |        |       |       |       |                    |          |     |
|--------------------------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|-----|--------|-------|-------|-------|--------------------|----------|-----|
|                                      | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     |     | INCOME |       |       |       | TRUMP JOB APPROVAL |          |     |
| TOTAL                                | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS | <60K   | <100K | <140K | >140K | APPRV              | DISAPPRV |     |
| Total                                | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80     | 7          | 12  | 118   | 55  | 28  | 33     | 119   | 110   | 81    | 103                | 173      | 281 |
|                                      | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100 | 100    | 100   | 100   | 100   | 100                | 100      | 100 |
| Kim Guadagno, Republican             | 112         | 23  | 86        | 35  | 72                         | 6   | 2   | 6      | 1          | 1   | 65    | 5   | 3   | 3      | 23    | 22    | 18    | 31                 | 91       | 15  |
|                                      | 22          | 19  | 23        | 28  | 20                         | 13  | 7   | 8      | 14         | 8   | 55    | 9   | 11  | 9      | 19    | 20    | 22    | 30                 | 53       | 5   |
| Phil Murphy, Democrat                | 198         | 48  | 148       | 44  | 152                        | 16  | 11  | 40     | 4          | 4   | 12    | 39  | 13  | 21     | 44    | 45    | 30    | 43                 | 12       | 173 |
|                                      | 40          | 39  | 40        | 35  | 42                         | 36  | 39  | 50     | 57         | 33  | 10    | 71  | 46  | 64     | 37    | 41    | 37    | 42                 | 7        | 62  |
| Gina Genovese, Reduce Property Taxes | 8           | 2   | 6         | 6   | 2                          | -   | -   | 1      | -          | -   | 6     | -   | -   | -      | 4     | -     | 2     | 1                  | 7        | 1   |
|                                      | 2           | 2   | 2         | 5   | 1                          |     |     | 1      |            |     | 5     |     |     |        | 3     |       | 2     | 1                  | 4        | *   |
| Seth Kaper-Dale, Green Party         | 2           | -   | 2         | -   | 2                          | -   | -   | -      | -          | -   | 1     | -   | -   | 1      | 2     | -     | -     | -                  | -        | 2   |
|                                      | *           |     | 1         |     | 1                          |     |     |        |            |     | 1     |     |     | 3      | 2     |       |       |                    |          | 1   |
| Matthew Riccardi, Constitution Party | 1           | 1   | -         | 1   | -                          | -   | -   | -      | -          | -   | 1     | -   | -   | -      | -     | -     | 1     | -                  | 1        | -   |
|                                      | *           | 1   |           | 1   |                            |     |     |        |            |     | 1     |     |     |        |       |       | 1     |                    | 1        |     |
| Peter Rohrman, Libertarian Party     | 6           | 3   | 3         | 2   | 4                          | -   | 1   | -      | -          | -   | 2     | -   | -   | 1      | -     | 3     | -     | 1                  | 3        | 2   |
|                                      | 1           | 2   | 1         | 2   | 1                          |     | 4   |        |            |     | 2     |     |     | 3      |       | 3     |       | 1                  | 2        | 1   |
| Vincent Ross, We the People          | 5           | -   | 5         | -   | 5                          | -   | -   | 2      | -          | -   | 1     | 1   | -   | -      | 2     | 1     | 1     | 1                  | 2        | 2   |
|                                      | 1           |     | 1         |     | 1                          |     |     | 3      |            |     | 1     | 2   |     |        | 2     | 1     | 1     | 1                  | 1        | 1   |
| Undecided                            | 164         | 44  | 117       | 37  | 120                        | 21  | 14  | 31     | 2          | 6   | 30    | 10  | 12  | 6      | 43    | 38    | 29    | 25                 | 57       | 82  |
|                                      | 33          | 36  | 32        | 29  | 33                         | 47  | 50  | 39     | 29         | 50  | 25    | 18  | 43  | 18     | 36    | 35    | 36    | 24                 | 33       | 29  |
| Refused                              | 4           | 1   | 2         | 2   | 2                          | 2   | -   | -      | -          | 1   | -     | -   | -   | 1      | 1     | 1     | -     | 1                  | -        | 4   |
|                                      | 1           | 1   | 1         | 2   | 1                          | 4   |     |        |            | 8   |       |     |     | 3      | 1     | 1     |       | 1                  |          | 1   |

7. If you were standing in the voting booth right now, who would you vote for or lean toward?

| BANNER 2                             |             |     |           |     |                            |     |     |     |        |            |     |       |        |     |      |       |                    |       |       |          |
|--------------------------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|-------|--------|-----|------|-------|--------------------|-------|-------|----------|
|                                      | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     |       | INCOME |     |      |       | TRUMP JOB APPROVAL |       |       |          |
|                                      | TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC    | PBS | <60K | <100K | <140K              | >140K | APPRV | DISAPPRV |
| THOSE WHO ARE UNDECIDED              | 164         | 44  | 117       | 37  | 120                        | 21  | 14  | 31  | 2      | 6          | 30  | 10    | 12     | 6   | 43   | 38    | 29                 | 25    | 57    | 82       |
|                                      | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100 | 100    | 100        | 100 | 100   | 100    | 100 | 100  | 100   | 100                | 100   | 100   | 100      |
| Kim Guadagno, Republican             | 13          | 5   | 8         | 4   | 8                          | 2   | -   | 1   | -      | 2          | 6   | -     | 1      | -   | 2    | 3     | 3                  | 1     | 8     | 2        |
|                                      | 8           | 11  | 7         | 11  | 7                          | 10  | -   | 3   | -      | 33         | 20  | -     | 8      | -   | 5    | 8     | 10                 | 4     | 14    | 2        |
| Phil Murphy, Democrat                | 24          | 7   | 17        | 2   | 21                         | 3   | 2   | 7   | -      | 1          | 1   | 4     | 2      | 1   | 6    | 5     | 4                  | 5     | 1     | 23       |
|                                      | 15          | 16  | 15        | 5   | 18                         | 14  | 14  | 23  | -      | 17         | 3   | 40    | 17     | 17  | 14   | 13    | 14                 | 20    | 2     | 28       |
| Gina Genovese, Reduce Property Taxes | 4           | 3   | 1         | 1   | 3                          | 1   | -   | 2   | -      | -          | 1   | -     | -      | -   | -    | 1     | -                  | 3     | 4     | -        |
|                                      | 2           | 7   | 1         | 3   | 3                          | 5   | -   | 6   | -      | -          | 3   | -     | -      | -   | -    | 3     | -                  | 12    | 7     | -        |
| Seth Kaper-Dale, Green Party         | 1           | -   | 1         | -   | 1                          | 1   | -   | -   | -      | -          | -   | -     | -      | -   | 1    | -     | -                  | -     | -     | 1        |
|                                      | 1           | -   | 1         | -   | 1                          | 5   | -   | -   | -      | -          | -   | -     | -      | -   | 2    | -     | -                  | -     | -     | 1        |
| Matthew Riccardi, Constitution Party | -           | -   | -         | -   | -                          | -   | -   | -   | -      | -          | -   | -     | -      | -   | -    | -     | -                  | -     | -     | -        |
| Peter Rohrman, Libertarian Party     | 2           | 1   | 1         | 1   | 1                          | 1   | -   | 1   | -      | -          | -   | -     | -      | -   | -    | 1     | -                  | -     | 1     | 1        |
|                                      | 1           | 2   | 1         | 3   | 1                          | 5   | -   | 3   | -      | -          | -   | -     | -      | -   | -    | 3     | -                  | -     | 2     | 1        |
| Vincent Ross, We the People          | -           | -   | -         | -   | -                          | -   | -   | -   | -      | -          | -   | -     | -      | -   | -    | -     | -                  | -     | -     | -        |
| Undecided                            | 119         | 28  | 88        | 29  | 85                         | 13  | 12  | 20  | 2      | 3          | 22  | 6     | 9      | 5   | 33   | 28    | 22                 | 16    | 43    | 54       |
|                                      | 73          | 64  | 75        | 78  | 71                         | 62  | 86  | 65  | 100    | 50         | 73  | 60    | 75     | 83  | 77   | 74    | 76                 | 64    | 75    | 66       |
| Refused                              | 1           | -   | 1         | -   | 1                          | -   | -   | -   | -      | -          | -   | -     | -      | -   | 1    | -     | -                  | -     | -     | 1        |
|                                      | 1           | -   | 1         | -   | 1                          | -   | -   | -   | -      | -          | -   | -     | -      | -   | 2    | -     | -                  | -     | -     | 1        |



Governor Total

| BANNER 2                             |             |     |           |     |                            |     |     |     |        |            |     |        |     |     |      |                    |       |       |       |           |
|--------------------------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|--------|-----|-----|------|--------------------|-------|-------|-------|-----------|
|                                      | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     | INCOME |     |     |      | TRUMP JOB APPROVAL |       |       |       |           |
|                                      | TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC  | NBC | PBS | <60K | <100K              | <140K | >140K | APPRV | DIS APPRV |
| Total                                | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80  | 7      | 12         | 118 | 55     | 28  | 33  | 119  | 110                | 81    | 103   | 173   | 281       |
|                                      | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100 | 100    | 100        | 100 | 100    | 100 | 100 | 100  | 100                | 100   | 100   | 100   | 100       |
| Kim Guadagno, Republican             | 125         | 28  | 94        | 39  | 80                         | 8   | 2   | 7   | 1      | 3          | 71  | 5      | 4   | 3   | 25   | 25                 | 21    | 32    | 99    | 17        |
|                                      | 25          | 23  | 25        | 31  | 22                         | 18  | 7   | 9   | 14     | 25         | 60  | 9      | 14  | 9   | 21   | 23                 | 26    | 31    | 57    | 6         |
| Phil Murphy, Democrat                | 222         | 55  | 165       | 46  | 173                        | 19  | 13  | 47  | 4      | 5          | 13  | 43     | 15  | 22  | 50   | 50                 | 34    | 48    | 13    | 196       |
|                                      | 44          | 45  | 45        | 36  | 48                         | 42  | 46  | 59  | 57     | 42         | 11  | 78     | 54  | 67  | 42   | 45                 | 42    | 47    | 8     | 70        |
| Gina Genovese, Reduce Property Taxes | 12          | 5   | 7         | 7   | 5                          | 1   | -   | 3   | -      | -          | 7   | -      | -   | -   | 4    | 1                  | 2     | 4     | 11    | 1         |
|                                      | 2           | 4   | 2         | 6   | 1                          | 2   | -   | 4   | -      | -          | 6   | -      | -   | -   | 3    | 1                  | 2     | 4     | 6     | *         |
| Seth Kaper-Dale, Green Party         | 3           | -   | 3         | -   | 3                          | 1   | -   | -   | -      | -          | 1   | -      | -   | 1   | 3    | -                  | -     | -     | -     | 3         |
|                                      | 1           |     | 1         |     | 1                          | 2   |     |     |        |            | 1   |        |     | 3   | 3    |                    |       |       |       | 1         |
| Matthew Riccardi, Constitution Party | 1           | 1   | -         | 1   | -                          | -   | -   | -   | -      | -          | 1   | -      | -   | -   | -    | -                  | 1     | -     | 1     | -         |
|                                      | *           | 1   |           | 1   |                            |     |     |     |        |            | 1   |        |     |     |      |                    | 1     |       | 1     |           |
| Peter Rohrman, Libertarian Party     | 8           | 4   | 4         | 3   | 5                          | 1   | 1   | 1   | -      | -          | 2   | -      | -   | 1   | -    | 4                  | -     | 1     | 4     | 3         |
|                                      | 2           | 3   | 1         | 2   | 1                          | 2   | 4   | 1   |        |            | 2   |        |     | 3   |      | 4                  |       | 1     | 2     | 1         |
| Vincent Ross, We the People          | 5           | -   | 5         | -   | 5                          | -   | -   | 2   | -      | -          | 1   | 1      | -   | -   | 2    | 1                  | 1     | 1     | 2     | 2         |
|                                      | 1           |     | 1         |     | 1                          |     |     | 3   |        |            | 1   | 2      |     |     | 2    | 1                  | 1     | 1     | 1     | 1         |
| Undecided                            | 119         | 28  | 88        | 29  | 85                         | 13  | 12  | 20  | 2      | 3          | 22  | 6      | 9   | 5   | 33   | 28                 | 22    | 16    | 43    | 54        |
|                                      | 24          | 23  | 24        | 23  | 24                         | 29  | 43  | 25  | 29     | 25         | 19  | 11     | 32  | 15  | 28   | 25                 | 27    | 16    | 25    | 19        |
| Refused                              | 5           | 1   | 3         | 2   | 3                          | 2   | -   | -   | -      | 1          | -   | -      | -   | 1   | 2    | 1                  | -     | 1     | -     | 5         |
|                                      | 1           | 1   | 1         | 2   | 1                          | 4   |     |     |        | 8          |     |        |     | 3   | 2    | 1                  |       | 1     |       | 2         |

8. Who would be your second choice?

| BANNER 2                 |             |     |           |     |                            |     |     |     |        |            |     |       |        |     |      |       |                    |       |       |           |
|--------------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|-------|--------|-----|------|-------|--------------------|-------|-------|-----------|
|                          | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     |       | INCOME |     |      |       | TRUMP JOB APPROVAL |       |       |           |
|                          | TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC    | PBS | <60K | <100K | <140K              | >140K | APPRV | DIS APPRV |
| THOSE WHO WOULD NOT VOTE | 29          | 10  | 19        | 11  | 18                         | 3   | 1   | 6   | -      | -          | 12  | 1     | -      | 2   | 9    | 6     | 4                  | 6     | 18    | 9         |
| GUADAGNO/MURPHY          | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100 |        |            | 100 | 100   |        | 100 | 100  | 100   | 100                | 100   | 100   | 100       |
| Kim Guadagno, Republican | 12          | 3   | 9         | 7   | 5                          | 3   | -   | 3   | -      | -          | 5   | -     | -      | -   | 3    | 1     | 2                  | 4     | 9     | 2         |
|                          | 41          | 30  | 47        | 64  | 28                         | 100 |     | 50  |        |            | 42  |       |        |     | 33   | 17    | 50                 | 67    | 50    | 22        |
| Phil Murphy, Democrat    | 6           | 1   | 5         | -   | 6                          | -   | 1   | 2   | -      | -          | -   | 1     | -      | 2   | 2    | 3     | -                  | -     | 2     | 4         |
|                          | 21          | 10  | 26        |     | 33                         |     | 100 | 33  |        |            |     | 100   |        | 100 | 22   | 50    |                    |       | 11    | 44        |
| Undecided                | 10          | 5   | 5         | 3   | 7                          | -   | -   | 1   | -      | -          | 6   | -     | -      | -   | 4    | 2     | 1                  | 2     | 6     | 3         |
|                          | 34          | 50  | 26        | 27  | 39                         |     |     | 17  |        |            | 50  |       |        |     | 44   | 33    | 25                 | 33    | 33    | 33        |
| Refused                  | 1           | 1   | -         | 1   | -                          | -   | -   | -   | -      | -          | 1   | -     | -      | -   | -    | -     | 1                  | -     | 1     | -         |
|                          | 3           | 10  |           | 9   |                            |     |     |     |        |            | 8   |       |        |     |      |       | 25                 |       | 6     |           |

9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

| BANNER 2                |             |     |           |     |                            |     |     |     |        |            |     |       |        |     |      |       |                    |       |       |           |
|-------------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|-------|--------|-----|------|-------|--------------------|-------|-------|-----------|
|                         | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     |       | INCOME |     |      |       | TRUMP JOB APPROVAL |       |       |           |
|                         | TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC    | PBS | <60K | <100K | <140K              | >140K | APPRV | DIS APPRV |
| Total                   | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80  | 7      | 12         | 118 | 55    | 28     | 33  | 119  | 110   | 81                 | 103   | 173   | 281       |
|                         | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100 | 100    | 100        | 100 | 100   | 100    | 100 | 100  | 100   | 100                | 100   | 100   | 100       |
| Chris Christie          | 77          | 25  | 52        | 19  | 56                         | 8   | 7   | 16  | 1      | 1          | 12  | 10    | 4      | 6   | 10   | 14    | 26                 | 16    | 15    | 60        |
|                         | 15          | 20  | 14        | 15  | 16                         | 18  | 25  | 20  | 14     | 8          | 10  | 18    | 14     | 18  | 8    | 13    | 32                 | 16    | 9     | 21        |
| Lieutenant Governor     | 28          | 5   | 23        | 6   | 22                         | 4   | 2   | 1   | -      | -          | 6   | 3     | 2      | 3   | 3    | 6     | 8                  | 6     | 11    | 15        |
|                         | 6           | 4   | 6         | 5   | 6                          | 9   | 7   | 1   | -      | -          | 5   | 5     | 7      | 9   | 3    | 5     | 10                 | 6     | 6     | 5         |
| Republican              | 34          | 7   | 26        | 11  | 22                         | 1   | -   | 3   | 1      | -          | 15  | 7     | -      | 3   | 4    | 5     | 8                  | 10    | 17    | 17        |
|                         | 7           | 6   | 7         | 9   | 6                          | 2   | -   | 4   | 14     | -          | 13  | 13    | -      | 9   | 3    | 5     | 10                 | 10    | 10    | 6         |
| Honest/Integrity        | 9           | 3   | 6         | 3   | 6                          | -   | -   | -   | -      | -          | 4   | 1     | 1      | -   | 1    | 2     | 2                  | 4     | 7     | 1         |
|                         | 2           | 2   | 2         | 2   | 2                          | -   | -   | -   | -      | -          | 3   | 2     | 4      | -   | 1    | 2     | 2                  | 4     | 4     | *         |
| Experienced             | 6           | -   | 6         | -   | 6                          | -   | -   | 2   | -      | -          | 1   | 2     | -      | 1   | 3    | 1     | -                  | -     | 5     | 1         |
|                         | 1           | -   | 2         | -   | 2                          | -   | -   | 3   | -      | -          | 1   | 4     | -      | 3   | 3    | 1     | -                  | -     | 3     | *         |
| Italian                 | 5           | 4   | 1         | 2   | 3                          | 2   | -   | 1   | -      | -          | 2   | -     | -      | -   | 1    | 1     | -                  | 1     | 4     | 1         |
|                         | 1           | 3   | *         | 2   | 1                          | 4   | -   | 1   | -      | -          | 2   | -     | -      | -   | 1    | 1     | -                  | 1     | 2     | *         |
| Intelligent/Smart       | 3           | -   | 3         | 2   | 1                          | 1   | -   | -   | -      | -          | 2   | -     | -      | -   | -    | 2     | -                  | 1     | 2     | 1         |
|                         | 1           | -   | 1         | 2   | *                          | 2   | -   | -   | -      | -          | 2   | -     | -      | -   | -    | 2     | -                  | 1     | 1     | *         |
| Strong/Confident        | 13          | 2   | 11        | 5   | 8                          | -   | -   | 2   | -      | -          | 7   | -     | -      | 1   | 4    | 2     | -                  | 6     | 7     | 5         |
|                         | 3           | 2   | 3         | 4   | 2                          | -   | -   | 3   | -      | -          | 6   | -     | -      | 3   | 3    | 2     | -                  | 6     | 4     | 2         |
| Conservative            | 5           | 1   | 4         | 2   | 3                          | 1   | -   | -   | -      | -          | 4   | -     | -      | -   | -    | 2     | 1                  | 2     | 5     | -         |
|                         | 1           | 1   | 1         | 2   | 1                          | 2   | -   | -   | -      | -          | 3   | -     | -      | -   | -    | 2     | 1                  | 2     | 3     | -         |
| Woman                   | 4           | 1   | 3         | 1   | 2                          | 2   | -   | -   | -      | 1          | -   | -     | -      | -   | 2    | -     | -                  | 1     | -     | 3         |
|                         | 1           | 1   | 1         | 1   | 1                          | 4   | -   | -   | -      | 8          | -   | -     | -      | -   | 2    | -     | -                  | 1     | -     | 1         |
| Do a good job/Competent | 5           | -   | 5         | 2   | 3                          | 1   | -   | -   | -      | -          | 1   | -     | -      | -   | 2    | -     | 1                  | 1     | 4     | 1         |
|                         | 1           | -   | 1         | 2   | 1                          | 2   | -   | -   | -      | -          | 1   | -     | -      | -   | 2    | -     | 1                  | 1     | 2     | *         |
| Good person/Nice        | 9           | 3   | 6         | 4   | 5                          | 2   | 1   | 1   | -      | -          | 2   | -     | -      | -   | 3    | 4     | -                  | 1     | 6     | 2         |
|                         | 2           | 2   | 2         | 3   | 1                          | 4   | 4   | 1   | -      | -          | 2   | -     | -      | -   | 3    | 4     | -                  | 1     | 3     | 1         |

9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

| BANNER 2                        |             |          |           |         |                            |         |         |          |         |            |        |         |         |         |          |          |                    |          |         |           |
|---------------------------------|-------------|----------|-----------|---------|----------------------------|---------|---------|----------|---------|------------|--------|---------|---------|---------|----------|----------|--------------------|----------|---------|-----------|
|                                 | LABOR UNION |          | GUN OWNER |         | TV NEWS NETWORK TRUST MOST |         |         |          |         |            |        |         | INCOME  |         |          |          | TRUMP JOB APPROVAL |          |         |           |
|                                 | TOTAL       | YES      | NO        | YES     | NO                         | ABC     | CBS     | CNN      | C-SPAN  | CMDY CNTRL | FOX    | MSNBC   | NBC     | PBS     | <60K     | <100K    | <140K              | >140K    | APPRV   | DIS APPRV |
| Lower taxes                     | 8<br>2      | 5<br>4   | 3<br>1    | 3<br>2  | 5<br>1                     | -       | -       | 2<br>3   | -       | -          | 5<br>4 | -       | -       | -       | 1<br>1   | 1<br>1   | 2<br>2             | 2<br>2   | 5<br>3  | 2<br>1    |
| General positive/Like her       | 21<br>4     | 2<br>2   | 19<br>5   | 4<br>3  | 13<br>4                    | -       | 1<br>4  | 2<br>3   | -       | 1<br>8     | 8<br>7 | 1<br>2  | 2<br>7  | -       | 8<br>7   | 3<br>3   | 4<br>5             | 2<br>2   | 14<br>8 | 6<br>2    |
| Education/Children              | 3<br>1      | 2<br>2   | 1<br>*    | 1<br>1  | 2<br>1                     | -       | -       | -        | -       | -          | -      | 1<br>2  | 1<br>4  | -       | -        | 3<br>3   | -                  | -        | -       | 3<br>1    |
| Dishonest/Criminal              | 7<br>1      | 2<br>2   | 4<br>1    | -<br>1  | 7<br>2                     | -       | -       | 1<br>1   | -       | -          | -      | 2<br>4  | -       | 1<br>3  | -        | 2<br>2   | -                  | 3<br>3   | 1<br>1  | 6<br>2    |
| Unqualified                     | 1<br>*      | 1<br>1   | -         | 1<br>1  | -                          | -       | -       | -        | -       | -          | -      | 1<br>2  | -       | -       | -        | 1<br>1   | -                  | -        | -       | 1<br>*    |
| Incompetent/Ineffective         | 6<br>1      | 1<br>1   | 5<br>1    | 2<br>2  | 4<br>1                     | 1<br>2  | -       | 1<br>1   | -       | -          | -      | 2<br>4  | -       | -       | -        | 4<br>4   | 2<br>2             | -        | -       | 6<br>2    |
| Money/Economy/Business          | 5<br>1      | 2<br>2   | 3<br>1    | 3<br>2  | 2<br>1                     | -       | -       | -        | -       | 2<br>17    | 2<br>2 | 1<br>2  | -       | -       | 1<br>1   | 3<br>3   | -                  | -        | 1<br>1  | 3<br>1    |
| Change                          | 3<br>1      | 2<br>2   | 1<br>*    | 1<br>1  | 2<br>1                     | 1<br>2  | -       | -        | -       | -          | 1<br>1 | -       | -       | -       | -        | 2<br>2   | -                  | 1<br>1   | -       | 1<br>*    |
| Establishment                   | 2<br>*      | 1<br>1   | -         | 2<br>2  | -                          | -       | -       | 1<br>1   | -       | -          | -      | -       | -       | -       | -        | 1<br>1   | -                  | 1<br>1   | -       | 1<br>*    |
| Don't like her/General negative | 15<br>3     | 4<br>3   | 11<br>3   | 1<br>1  | 14<br>4                    | 2<br>4  | 2<br>7  | 1<br>1   | -       | 1<br>8     | 4<br>3 | 1<br>2  | 1<br>4  | 1<br>3  | 6<br>5   | 4<br>4   | -                  | 3<br>3   | 4<br>2  | 11<br>4   |
| Don't know her/Not familiar     | 61<br>12    | 13<br>11 | 47<br>13  | 12<br>9 | 47<br>13                   | 4<br>9  | 6<br>21 | 11<br>14 | -       | 4<br>33    | 8<br>7 | 8<br>15 | 4<br>14 | 6<br>18 | 26<br>22 | 12<br>11 | 5<br>6             | 10<br>10 | 12<br>7 | 41<br>15  |
| Nothing                         | 54<br>11    | 8<br>7   | 44<br>12  | 11<br>9 | 42<br>12                   | 7<br>16 | 2<br>7  | 8<br>10  | 2<br>29 | 1<br>8     | 8<br>7 | 6<br>11 | 4<br>14 | 5<br>15 | 17<br>14 | 9<br>8   | 4<br>5             | 12<br>12 | 12<br>7 | 33<br>12  |
| Other                           | 29<br>6     | 5<br>4   | 22<br>6   | 7<br>6  | 22<br>6                    | 1<br>2  | 1<br>4  | 8<br>10  | 1<br>14 | -          | 6<br>5 | 2<br>4  | 3<br>11 | -       | 5<br>4   | 5<br>5   | 6<br>7             | 7<br>7   | 11<br>6 | 15<br>5   |

9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

| BANNER 2    |     |           |     |                            |     |     |     |        |            |     |       |     |     |        |       |       |       |                    |           |    |
|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|-------|-----|-----|--------|-------|-------|-------|--------------------|-----------|----|
| LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     |       |     |     | INCOME |       |       |       | TRUMP JOB APPROVAL |           |    |
| TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS | <60K   | <100K | <140K | >140K | APPRV              | DIS APPRV |    |
| Don't know  | 87  | 23        | 63  | 22                         | 62  | 7   | 6   | 19     | 2          | 1   | 20    | 7   | 6   | 6      | 22    | 21    | 12    | 13                 | 30        | 45 |
|             | 17  | 19        | 17  | 17                         | 17  | 16  | 21  | 24     | 29         | 8   | 17    | 13  | 21  | 18     | 18    | 19    | 15    | 13                 | 17        | 16 |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

| BANNER 2                  |             |     |           |     |                            |     |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |
|---------------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|
|                           | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |
|                           | TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |
| Total                     | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80  | 7      | 12         | 118 | 55    | 28  | 33     | 119  | 110   | 81    | 103                | 173   | 281       |
|                           | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       |
| Change/New/Alternative    | 18          | 6   | 11        | 4   | 14                         | 3   | 1   | 6   | -      | -          | 2   | 3     | -   | 1      | 3    | 5     | 2     | 5                  | 2     | 16        |
|                           | 4           | 5   | 3         | 3   | 4                          | 7   | 4   | 8   |        |            | 2   | 5     |     | 3      | 3    | 5     | 2     | 5                  | 1     | 6         |
| Democrat                  | 30          | 5   | 25        | 6   | 24                         | 2   | 1   | 4   | 1      | -          | 5   | 4     | 2   | 6      | 5    | 6     | 8     | 6                  | 6     | 23        |
|                           | 6           | 4   | 7         | 5   | 7                          | 4   | 4   | 5   | 14     |            | 4   | 7     | 7   | 18     | 4    | 5     | 10    | 6                  | 3     | 8         |
| Goldman Sachs/Wall Street | 28          | 5   | 22        | 4   | 22                         | 1   | 2   | 3   | -      | 1          | 2   | 5     | 1   | 6      | -    | 6     | 4     | 14                 | 3     | 22        |
|                           | 6           | 4   | 6         | 3   | 6                          | 2   | 7   | 4   |        | 8          | 2   | 9     | 4   | 18     |      | 5     | 5     | 14                 | 2     | 8         |
| For the people            | 7           | 2   | 5         | 2   | 5                          | 1   | -   | 4   | -      | -          | 1   | 1     | -   | -      | 2    | 2     | 2     | -                  | -     | 7         |
|                           | 1           | 2   | 1         | 2   | 1                          | 2   |     | 5   |        |            | 1   | 2     |     |        | 2    | 2     | 2     |                    |       | 2         |
| Will vote for him         | 5           | 3   | 2         | 2   | 3                          | 1   | -   | -   | -      | -          | -   | 2     | 1   | -      | 1    | 3     | -     | 1                  | -     | 5         |
|                           | 1           | 2   | 1         | 2   | 1                          | 2   |     |     |        |            |     | 4     | 4   |        | 1    | 3     |       | 1                  |       | 2         |
| Legalize marijuana        | 6           | 1   | 5         | -   | 6                          | -   | -   | 1   | -      | -          | -   | 1     | -   | 1      | -    | 3     | -     | 3                  | 2     | 3         |
|                           | 1           | 1   | 1         |     | 2                          |     |     | 1   |        |            |     | 2     |     | 3      |      | 3     |       | 3                  | 1     | 1         |
| Liberal                   | 6           | 2   | 3         | 2   | 4                          | -   | -   | 1   | -      | -          | 3   | 1     | -   | 1      | 1    | 2     | -     | 1                  | 3     | 3         |
|                           | 1           | 2   | 1         | 2   | 1                          |     |     | 1   |        |            | 3   | 2     |     | 3      | 1    | 2     |       | 1                  | 2     | 1         |
| Increase minimum wage     | 3           | 1   | 2         | -   | 3                          | -   | -   | -   | -      | -          | 1   | -     | -   | 1      | 1    | -     | 1     | -                  | 1     | 2         |
|                           | 1           | 1   | 1         |     | 1                          |     |     |     |        |            | 1   |       |     | 3      | 1    |       | 1     |                    | 1     | 1         |
| Ambassador                | 3           | 2   | 1         | 1   | 2                          | -   | 1   | 1   | -      | -          | -   | -     | -   | -      | -    | -     | 1     | 2                  | -     | 3         |
|                           | 1           | 2   | *         | 1   | 1                          |     | 4   | 1   |        |            |     |       |     |        |      |       | 1     | 2                  |       | 1         |
| Confident                 | 3           | -   | 3         | -   | 3                          | -   | -   | 1   | 1      | -          | -   | -     | 1   | -      | -    | -     | -     | 2                  | -     | 2         |
|                           | 1           |     | 1         |     | 1                          |     |     | 1   | 14     |            |     |       | 4   |        |      |       |       | 2                  |       | 1         |
| Will do a good job        | 4           | 1   | 3         | -   | 4                          | 1   | -   | 1   | -      | -          | -   | 1     | -   | -      | 2    | 2     | -     | -                  | 1     | 3         |
|                           | 1           | 1   | 1         |     | 1                          | 2   |     | 1   |        |            |     | 2     |     |        | 2    | 2     |       |                    | 1     | 1         |
| Good person/Nice          | 9           | -   | 9         | 1   | 7                          | 1   | 1   | 2   | -      | -          | 2   | 1     | 1   | -      | 4    | 1     | -     | 1                  | 3     | 6         |
|                           | 2           |     | 2         | 1   | 2                          | 2   | 4   | 3   |        |            | 2   | 2     | 4   |        | 3    | 1     |       | 1                  | 2     | 2         |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

| BANNER 2                    |             |     |           |     |                            |     |     |     |        |            |     |       |        |     |      |       |                    |       |       |           |
|-----------------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|-------|--------|-----|------|-------|--------------------|-------|-------|-----------|
|                             | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     |       | INCOME |     |      |       | TRUMP JOB APPROVAL |       |       |           |
|                             | TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC    | PBS | <60K | <100K | <140K              | >140K | APPRV | DIS APPRV |
| Irishman                    | 5           | 3   | 2         | 1   | 4                          | 1   | -   | -   | -      | -          | 1   | -     | -      | 2   | 1    | 2     | -                  | 1     | 2     | 3         |
|                             | 1           | 2   | 1         | 1   | 1                          | 2   |     |     |        |            | 1   |       |        | 6   | 1    | 2     |                    | 1     | 1     | 1         |
| Good for teachers/education | 5           | 4   | 1         | 1   | 4                          | -   | -   | -   | -      | -          | -   | 1     | -      | 2   | 1    | 1     | -                  | 3     | -     | 4         |
|                             | 1           | 3   | *         | 1   | 1                          |     |     |     |        |            | 2   |       |        | 6   | 1    | 1     |                    | 3     |       | 1         |
| Intelligent/Smart           | 4           | 1   | 3         | 1   | 3                          | -   | -   | 1   | -      | -          | 1   | 2     | -      | -   | -    | 1     | 1                  | 2     | -     | 4         |
|                             | 1           | 1   | 1         | 1   | 1                          |     |     | 1   |        |            | 1   | 4     |        |     |      | 1     | 1                  | 2     |       | 1         |
| Progressive                 | 6           | 1   | 5         | -   | 6                          | 1   | -   | -   | -      | -          | -   | 3     | 1      | -   | 1    | 2     | 1                  | 1     | -     | 6         |
|                             | 1           | 1   | 1         |     | 2                          | 2   |     |     |        |            |     | 5     | 4      |     | 1    | 2     | 1                  | 1     |       | 2         |
| Hopeful                     | 3           | 1   | 2         | 1   | 2                          | -   | -   | -   | -      | -          | -   | 2     | -      | 1   | 1    | 1     | 1                  | -     | -     | 3         |
|                             | 1           | 1   | 1         | 1   | 1                          |     |     |     |        |            |     | 4     |        | 3   | 1    | 1     | 1                  |       |       | 1         |
| Honest/Integrity            | 5           | -   | 5         | 1   | 4                          | -   | 1   | -   | -      | -          | -   | 2     | -      | -   | 1    | 1     | 1                  | 1     | 1     | 4         |
|                             | 1           |     | 1         | 1   | 1                          |     | 4   |     |        |            |     | 4     |        |     | 1    | 1     | 1                  | 1     | 1     | 1         |
| General positive/Like him   | 29          | 6   | 23        | 5   | 23                         | 3   | 1   | 9   | -      | 1          | 3   | 3     | 2      | 2   | 10   | 10    | 3                  | 3     | 6     | 20        |
|                             | 6           | 5   | 6         | 4   | 6                          | 7   | 4   | 11  |        | 8          | 3   | 5     | 7      | 6   | 8    | 9     | 4                  | 3     | 3     | 7         |
| Higher Taxes/Taxes          | 7           | 3   | 4         | -   | 7                          | -   | -   | -   | -      | 1          | 3   | -     | -      | -   | 2    | 1     | 1                  | 1     | 4     | 3         |
|                             | 1           | 2   | 1         |     | 2                          |     |     |     |        | 8          | 3   |       |        |     | 2    | 1     | 1                  | 1     | 2     | 1         |
| Liar/Crook/Untrustworthy    | 48          | 9   | 38        | 13  | 34                         | 1   | 5   | 5   | -      | 1          | 19  | 3     | 5      | 2   | 8    | 15    | 10                 | 9     | 26    | 16        |
|                             | 10          | 7   | 10        | 10  | 9                          | 2   | 18  | 6   |        | 8          | 16  | 5     | 18     | 6   | 7    | 14    | 12                 | 9     | 15    | 6         |
| Rich/Wealthy/Money          | 10          | 3   | 7         | 6   | 4                          | 3   | 1   | -   | -      | -          | 4   | -     | -      | -   | 2    | 3     | 2                  | -     | 6     | 3         |
|                             | 2           | 2   | 2         | 5   | 1                          | 7   | 4   |     |        |            | 3   |       |        |     | 2    | 3     | 2                  |       | 3     | 1         |
| Corzine                     | 5           | 2   | 3         | 3   | 2                          | 1   | -   | 1   | -      | -          | -   | 1     | -      | -   | -    | 1     | 2                  | 1     | 3     | 2         |
|                             | 1           | 2   | 1         | 2   | 1                          | 2   |     | 1   |        |            |     | 2     |        |     |      | 1     | 2                  | 1     | 2     | 1         |
| Too many commercials/Signs  | 4           | 3   | 1         | -   | 4                          | 1   | -   | -   | -      | 1          | 1   | -     | -      | -   | 2    | 1     | -                  | -     | 1     | 3         |
|                             | 1           | 2   | *         |     | 1                          | 2   |     |     |        | 8          | 1   |       |        |     | 2    | 1     |                    |       | 1     | 1         |
| Spending                    | 7           | 3   | 4         | 4   | 3                          | -   | -   | 1   | -      | -          | 4   | -     | -      | -   | 1    | 2     | 1                  | 1     | 5     | 1         |
|                             | 1           | 2   | 1         | 3   | 1                          |     |     | 1   |        |            | 3   |       |        |     | 1    | 2     | 1                  | 1     | 3     | *         |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

| BANNER 2                        |             |     |           |     |                            |     |     |     |        |            |     |        |     |     |      |                    |       |       |       |           |
|---------------------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|--------|-----|-----|------|--------------------|-------|-------|-------|-----------|
|                                 | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     | INCOME |     |     |      | TRUMP JOB APPROVAL |       |       |       |           |
|                                 | TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC  | NBC | PBS | <60K | <100K              | <140K | >140K | APPRV | DIS APPRV |
| Inexperienced                   | 3           | 1   | 2         | 1   | 1                          | -   | -   | 1   | -      | -          | -   | -      | -   | -   | 1    | -                  | -     | 1     | 2     | 1         |
|                                 | 1           | 1   | 1         | 1   | *                          |     |     | 1   |        |            |     |        |     |     | 1    |                    |       | 1     | 1     | *         |
| General negative/Don't like him | 19          | 7   | 12        | 5   | 13                         | 2   | 1   | 3   | -      | -          | 6   | 1      | 2   | 2   | 7    | 1                  | 4     | 3     | 10    | 8         |
|                                 | 4           | 6   | 3         | 4   | 4                          | 4   | 4   | 4   |        |            | 5   | 2      | 7   | 6   | 6    | 1                  | 5     | 3     | 6     | 3         |
| Don't know him                  | 50          | 13  | 36        | 13  | 36                         | 5   | 4   | 10  | -      | 1          | 15  | 5      | 2   | -   | 17   | 8                  | 8     | 10    | 16    | 27        |
|                                 | 10          | 11  | 10        | 10  | 10                         | 11  | 14  | 13  |        | 8          | 13  | 9      | 7   |     | 14   | 7                  | 10    | 10    | 9     | 10        |
| No/None/Nothing                 | 51          | 5   | 43        | 12  | 35                         | 5   | 1   | 7   | 2      | 1          | 17  | 3      | 3   | 1   | 16   | 9                  | 4     | 10    | 23    | 22        |
|                                 | 10          | 4   | 12        | 9   | 10                         | 11  | 4   | 9   | 29     | 8          | 14  | 5      | 11  | 3   | 13   | 8                  | 5     | 10    | 13    | 8         |
| Other mentions                  | 31          | 11  | 19        | 12  | 19                         | 3   | 2   | 2   | -      | 2          | 9   | 6      | -   | -   | 7    | 3                  | 11    | 7     | 12    | 19        |
|                                 | 6           | 9   | 5         | 9   | 5                          | 7   | 7   | 3   |        | 17         | 8   | 11     |     |     | 6    | 3                  | 14    | 7     | 7     | 7         |
| DK/NA/Refused                   | 86          | 18  | 68        | 26  | 58                         | 9   | 6   | 16  | 3      | 3          | 19  | 4      | 7   | 5   | 22   | 18                 | 13    | 14    | 35    | 37        |
|                                 | 17          | 15  | 18        | 20  | 16                         | 20  | 21  | 20  | 43     | 25         | 16  | 7      | 25  | 15  | 18   | 16                 | 16    | 14    | 20    | 13        |



10. Thinking back to the 2016 presidential election, did you vote for Hillary Clinton, Donald Trump, or did you not vote in the presidential election?

| BANNER 2        |             |     |           |     |                            |     |     |     |        |            |     |       |     |     |        |       |       |       |                    |          |
|-----------------|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|-------|-----|-----|--------|-------|-------|-------|--------------------|----------|
|                 | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     |       |     |     | INCOME |       |       |       | TRUMP JOB APPROVAL |          |
|                 | TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS | <60K   | <100K | <140K | >140K | APPRV              | DISAPPRV |
| Total           | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80  | 7      | 12         | 118 | 55    | 28  | 33  | 119    | 110   | 81    | 103   | 173                | 281      |
|                 | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100 | 100    | 100   | 100   | 100   | 100                | 100      |
| Hillary Clinton | 243         | 59  | 181       | 41  | 200                        | 25  | 15  | 60  | 3      | 7          | 6   | 46    | 19  | 22  | 62     | 47    | 36    | 53    | 9                  | 221      |
|                 | 49          | 48  | 49        | 32  | 56                         | 56  | 54  | 75  | 43     | 58         | 5   | 84    | 68  | 67  | 52     | 43    | 44    | 51    | 5                  | 79       |
| Donald Trump    | 187         | 46  | 137       | 67  | 111                        | 15  | 6   | 10  | 1      | 3          | 103 | 6     | 6   | 7   | 41     | 44    | 33    | 41    | 150                | 17       |
|                 | 37          | 38  | 37        | 53  | 31                         | 33  | 21  | 13  | 14     | 25         | 87  | 11    | 21  | 21  | 34     | 40    | 41    | 40    | 87                 | 6        |
| Someone else    | 27          | 7   | 19        | 8   | 19                         | 1   | 5   | 5   | 1      | -          | 1   | -     | 1   | 4   | 5      | 8     | 7     | 5     | 3                  | 22       |
|                 | 5           | 6   | 5         | 6   | 5                          | 2   | 18  | 6   | 14     | -          | 1   | -     | 4   | 12  | 4      | 7     | 9     | 5     | 2                  | 8        |
| Did not vote    | 25          | 6   | 18        | 7   | 18                         | 1   | 1   | 4   | 2      | 2          | 4   | 3     | 1   | -   | 8      | 6     | 2     | 4     | 7                  | 12       |
|                 | 5           | 5   | 5         | 6   | 5                          | 2   | 4   | 5   | 29     | 17         | 3   | 5     | 4   | -   | 7      | 5     | 2     | 4     | 4                  | 4        |
| Undecided       | 5           | -   | 5         | -   | 2                          | 1   | -   | -   | -      | -          | 2   | -     | -   | -   | 1      | -     | -     | -     | 1                  | 3        |
|                 | 1           |     | 1         |     | 1                          | 2   |     |     |        |            | 2   |       |     |     | 1      |       |       |       | 1                  | 1        |
| Refused         | 13          | 4   | 9         | 4   | 9                          | 2   | 1   | 1   | -      | -          | 2   | -     | 1   | -   | 2      | 5     | 3     | -     | 3                  | 6        |
|                 | 3           | 3   | 2         | 3   | 3                          | 4   | 4   | 1   |        |            | 2   |       | 4   |     | 2      | 5     | 4     |       | 2                  | 2        |

11. Today, do you feel good about voting for Donald Trump or do you regret voting for Donald Trump?

| BANNER 2                  |     |             |     |           |     |                            |     |     |        |            |     |       |        |     |      |       |                    |       |       |           |
|---------------------------|-----|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|--------|-----|------|-------|--------------------|-------|-------|-----------|
|                           |     | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       | INCOME |     |      |       | TRUMP JOB APPROVAL |       |       |           |
|                           |     | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC    | PBS | <60K | <100K | <140K              | >140K | APPRV | DIS APPRV |
| THOSE WHO VOTED FOR TRUMP | 187 | 46          | 137 | 67        | 111 | 15                         | 6   | 10  | 1      | 3          | 103 | 6     | 6      | 7   | 41   | 44    | 33                 | 41    | 150   | 17        |
|                           | 100 | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100    | 100 | 100  | 100   | 100                | 100   | 100   | 100       |
| Feel Good                 | 151 | 35          | 112 | 57        | 86  | 7                          | 5   | 5   | 1      | 1          | 97  | 4     | 5      | 5   | 26   | 35    | 28                 | 37    | 138   | 5         |
|                           | 81  | 76          | 82  | 85        | 77  | 47                         | 83  | 50  | 100    | 33         | 94  | 67    | 83     | 71  | 63   | 80    | 85                 | 90    | 92    | 29        |
| Regret                    | 12  | 4           | 8   | 2         | 10  | 3                          | -   | 2   | -      | -          | 1   | -     | 1      | 1   | 8    | 1     | -                  | 2     | -     | 9         |
|                           | 6   | 9           | 6   | 3         | 9   | 20                         | -   | 20  | -      | -          | 1   | -     | 17     | 14  | 20   | 2     | -                  | 5     | -     | 53        |
| Undecided                 | 23  | 7           | 16  | 7         | 15  | 5                          | -   | 3   | -      | 2          | 5   | 2     | -      | 1   | 7    | 7     | 5                  | 2     | 12    | 2         |
|                           | 12  | 15          | 12  | 10        | 14  | 33                         | -   | 30  | -      | 67         | 5   | 33    | -      | 14  | 17   | 16    | 15                 | 5     | 8     | 12        |
| Refused                   | 1   | -           | 1   | 1         | -   | -                          | 1   | -   | -      | -          | -   | -     | -      | -   | -    | 1     | -                  | -     | -     | 1         |
|                           | 1   | -           | 1   | 1         | -   | -                          | 17  | -   | -      | -          | -   | -     | -      | -   | -    | 2     | -                  | -     | -     | 6         |

12. Do you approve or disapprove of the job that Donald Trump is doing as president?

| BANNER 2   |     |             |     |           |     |                            |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |
|------------|-----|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|
|            |     | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |
|            |     | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |
| Total      | 500 | 122         | 369 | 127       | 359 | 45                         | 28  | 80  | 7      | 12         | 118 | 55    | 28  | 33     | 119  | 110   | 81    | 103                | 173   | 281       |
|            | 100 | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       |
| Approve    | 173 | 42          | 127 | 58        | 106 | 11                         | 7   | 10  | 2      | 1          | 100 | 5     | 7   | 5      | 37   | 40    | 29    | 37                 | 173   | -         |
|            | 35  | 34          | 34  | 46        | 30  | 24                         | 25  | 13  | 29     | 8          | 85  | 9     | 25  | 15     | 31   | 36    | 36    | 36                 | 100   |           |
| Disapprove | 281 | 70          | 207 | 58        | 219 | 30                         | 17  | 65  | 4      | 9          | 12  | 49    | 18  | 27     | 66   | 62    | 44    | 60                 | -     | 281       |
|            | 56  | 57          | 56  | 46        | 61  | 67                         | 61  | 81  | 57     | 75         | 10  | 89    | 64  | 82     | 55   | 56    | 54    | 58                 |       | 100       |
| Undecided  | 43  | 10          | 32  | 11        | 31  | 4                          | 4   | 5   | -      | 2          | 6   | 1     | 3   | 1      | 16   | 8     | 7     | 5                  | -     | -         |
|            | 9   | 8           | 9   | 9         | 9   | 9                          | 14  | 6   |        | 17         | 5   | 2     | 11  | 3      | 13   | 7     | 9     | 5                  |       |           |
| Refused    | 3   | -           | 3   | -         | 3   | -                          | -   | -   | 1      | -          | -   | -     | -   | -      | -    | -     | 1     | 1                  | -     | -         |
|            | 1   |             | 1   |           | 1   |                            |     |     | 14     |            |     |       |     |        |      |       | 1     | 1                  |       |           |

13. Do you approve or disapprove of the job that Chris Christie is doing as governor?

| BANNER 2   |     |             |     |           |     |                            |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |
|------------|-----|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|
|            |     | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |
|            |     | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |
| Total      | 500 | 122         | 369 | 127       | 359 | 45                         | 28  | 80  | 7      | 12         | 118 | 55    | 28  | 33     | 119  | 110   | 81    | 103                | 173   | 281       |
|            | 100 | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       |
| Approve    | 82  | 16          | 65  | 18        | 61  | 5                          | 6   | 10  | 2      | 1          | 34  | 4     | 6   | 1      | 27   | 9     | 8     | 20                 | 57    | 19        |
|            | 16  | 13          | 18  | 14        | 17  | 11                         | 21  | 13  | 29     | 8          | 29  | 7     | 21  | 3      | 23   | 8     | 10    | 19                 | 33    | 7         |
| Disapprove | 372 | 97          | 268 | 99        | 263 | 35                         | 18  | 68  | 5      | 11         | 66  | 48    | 20  | 30     | 73   | 94    | 66    | 79                 | 93    | 247       |
|            | 74  | 80          | 73  | 78        | 73  | 78                         | 64  | 85  | 71     | 92         | 56  | 87    | 71  | 91     | 61   | 85    | 81    | 77                 | 54    | 88        |
| Undecided  | 45  | 8           | 36  | 9         | 35  | 5                          | 4   | 2   | -      | -          | 17  | 3     | 2   | 2      | 19   | 6     | 7     | 4                  | 22    | 15        |
|            | 9   | 7           | 10  | 7         | 10  | 11                         | 14  | 3   |        |            | 14  | 5     | 7   | 6      | 16   | 5     | 9     | 4                  | 13    | 5         |
| Refused    | 1   | 1           | -   | 1         | -   | -                          | -   | -   | -      | -          | 1   | -     | -   | -      | -    | 1     | -     | -                  | 1     | -         |
|            | *   | 1           |     | 1         |     |                            |     |     |        |            | 1   |       |     |        |      | 1     |       |                    | 1     |           |

14. Donald Trump

| BANNER 2           |             |     |           |     |                            |     |     |        |            |     |       |     |     |        |       |       |       |                    |           |     |
|--------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|-----|--------|-------|-------|-------|--------------------|-----------|-----|
|                    | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     |     | INCOME |       |       |       | TRUMP JOB APPROVAL |           |     |
| TOTAL              | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS | <60K   | <100K | <140K | >140K | APPRV              | DIS APPRV |     |
| Total              | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80     | 7          | 12  | 118   | 55  | 28  | 33     | 119   | 110   | 81    | 103                | 173       | 281 |
|                    | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100 | 100    | 100   | 100   | 100   | 100                | 100       | 100 |
| Never heard        | -           | -   | -         | -   | -                          | -   | -   | -      | -          | -   | -     | -   | -   | -      | -     | -     | -     | -                  | -         | -   |
| Favorable          | 186         | 44  | 138       | 66  | 110                        | 13  | 8   | 11     | 1          | 4   | 101   | 4   | 9   | 5      | 40    | 47    | 31    | 36                 | 162       | 8   |
|                    | 37          | 36  | 37        | 52  | 31                         | 29  | 29  | 14     | 14         | 33  | 86    | 7   | 32  | 15     | 34    | 43    | 38    | 35                 | 94        | 3   |
| Unfavorable        | 288         | 72  | 211       | 56  | 228                        | 30  | 16  | 67     | 6          | 8   | 14    | 50  | 18  | 26     | 65    | 61    | 45    | 64                 | 4         | 266 |
|                    | 58          | 59  | 57        | 44  | 64                         | 67  | 57  | 84     | 86         | 67  | 12    | 91  | 64  | 79     | 55    | 55    | 56    | 62                 | 2         | 95  |
| Heard of/Undecided | 26          | 6   | 20        | 5   | 21                         | 2   | 4   | 2      | -          | -   | 3     | 1   | 1   | 2      | 14    | 2     | 5     | 3                  | 7         | 7   |
|                    | 5           | 5   | 5         | 4   | 6                          | 4   | 14  | 3      |            |     | 3     | 2   | 4   | 6      | 12    | 2     | 6     | 3                  | 4         | 2   |

15. Phil Murphy

| BANNER 2           |     |             |     |           |     |                            |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |
|--------------------|-----|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|
|                    |     | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |
|                    |     | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |
| Total              | 500 | 122         | 369 | 127       | 359 | 45                         | 28  | 80  | 7      | 12         | 118 | 55    | 28  | 33     | 119  | 110   | 81    | 103                | 173   | 281       |
|                    | 100 | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       |
| Never heard        | 61  | 8           | 50  | 12        | 45  | 5                          | 5   | 7   | 3      | 1          | 21  | 1     | 2   | 1      | 22   | 10    | 7     | 12                 | 27    | 26        |
|                    | 12  | 7           | 14  | 9         | 13  | 11                         | 18  | 9   | 43     | 8          | 18  | 2     | 7   | 3      | 18   | 9     | 9     | 12                 | 16    | 9         |
| Favorable          | 163 | 41          | 121 | 35        | 125 | 14                         | 8   | 32  | 3      | 2          | 15  | 35    | 12  | 15     | 33   | 43    | 26    | 33                 | 23    | 132       |
|                    | 33  | 34          | 33  | 28        | 35  | 31                         | 29  | 40  | 43     | 17         | 13  | 64    | 43  | 45     | 28   | 39    | 32    | 32                 | 13    | 47        |
| Unfavorable        | 113 | 34          | 76  | 39        | 70  | 7                          | 9   | 9   | 1      | 3          | 48  | 5     | 5   | 3      | 30   | 26    | 17    | 21                 | 71    | 36        |
|                    | 23  | 28          | 21  | 31        | 19  | 16                         | 32  | 11  | 14     | 25         | 41  | 9     | 18  | 9      | 25   | 24    | 21    | 20                 | 41    | 13        |
| Heard of/Undecided | 163 | 39          | 122 | 41        | 119 | 19                         | 6   | 32  | -      | 6          | 34  | 14    | 9   | 14     | 34   | 31    | 31    | 37                 | 52    | 87        |
|                    | 33  | 32          | 33  | 32        | 33  | 42                         | 21  | 40  |        | 50         | 29  | 25    | 32  | 42     | 29   | 28    | 38    | 36                 | 30    | 31        |

16. Chris Christie

| BANNER 2           |             |     |           |     |                            |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |     |
|--------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|-----|
|                    | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |     |
| TOTAL              | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |     |
| Total              | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80     | 7          | 12  | 118   | 55  | 28     | 33   | 119   | 110   | 81                 | 103   | 173       | 281 |
|                    | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       | 100 |
| Never heard        | -           | -   | -         | -   | -                          | -   | -   | -      | -          | -   | -     | -   | -      | -    | -     | -     | -                  | -     | -         | -   |
| Favorable          | 88          | 17  | 70        | 21  | 64                         | 6   | 8   | 7      | 1          | -   | 38    | 3   | 6      | -    | 25    | 10    | 11                 | 19    | 62        | 19  |
|                    | 18          | 14  | 19        | 17  | 18                         | 13  | 29  | 9      | 14         |     | 32    | 5   | 21     |      | 21    | 9     | 14                 | 18    | 36        | 7   |
| Unfavorable        | 380         | 102 | 271       | 104 | 266                        | 34  | 18  | 69     | 6          | 12  | 71    | 48  | 21     | 29   | 85    | 93    | 67                 | 75    | 95        | 250 |
|                    | 76          | 84  | 73        | 82  | 74                         | 76  | 64  | 86     | 86         | 100 | 60    | 87  | 75     | 88   | 71    | 85    | 83                 | 73    | 55        | 89  |
| Heard of/Undecided | 32          | 3   | 28        | 2   | 29                         | 5   | 2   | 4      | -          | -   | 9     | 4   | 1      | 4    | 9     | 7     | 3                  | 9     | 16        | 12  |
|                    | 6           | 2   | 8         | 2   | 8                          | 11  | 7   | 5      |            |     | 8     | 7   | 4      | 12   | 8     | 6     | 4                  | 9     | 9         | 4   |

17. Cory Booker

| BANNER 2           |             |     |           |     |                            |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |     |
|--------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|-----|
|                    | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |     |
| TOTAL              | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |     |
| Total              | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80     | 7          | 12  | 118   | 55  | 28     | 33   | 119   | 110   | 81                 | 103   | 173       | 281 |
|                    | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       | 100 |
| Never heard        | 27          | 4   | 22        | 5   | 20                         | 2   | 3   | 5      | 1          | -   | 5     | 1   | 3      | 1    | 10    | 6     | 3                  | 3     | 11        | 12  |
|                    | 5           | 3   | 6         | 4   | 6                          | 4   | 11  | 6      | 14         | -   | 4     | 2   | 11     | 3    | 8     | 5     | 4                  | 3     | 6         | 4   |
| Favorable          | 270         | 72  | 194       | 53  | 213                        | 30  | 17  | 59     | 5          | 6   | 25    | 45  | 21     | 23   | 65    | 55    | 46                 | 58    | 40        | 211 |
|                    | 54          | 59  | 53        | 42  | 59                         | 67  | 61  | 74     | 71         | 50  | 21    | 82  | 75     | 70   | 55    | 50    | 57                 | 56    | 23        | 75  |
| Unfavorable        | 135         | 37  | 95        | 48  | 81                         | 6   | 3   | 4      | -          | 4   | 77    | 4   | 2      | 8    | 24    | 33    | 23                 | 31    | 100       | 25  |
|                    | 27          | 30  | 26        | 38  | 23                         | 13  | 11  | 5      | -          | 33  | 65    | 7   | 7      | 24   | 20    | 30    | 28                 | 30    | 58        | 9   |
| Heard of/Undecided | 68          | 9   | 58        | 21  | 45                         | 7   | 5   | 12     | 1          | 2   | 11    | 5   | 2      | 1    | 20    | 16    | 9                  | 11    | 22        | 33  |
|                    | 14          | 7   | 16        | 17  | 13                         | 16  | 18  | 15     | 14         | 17  | 9     | 9   | 7      | 3    | 17    | 15    | 11                 | 11    | 13        | 12  |



18. Kim Guadagno

| BANNER 2           |             |     |           |     |                            |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |     |
|--------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|-----|
|                    | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |     |
| TOTAL              | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |     |
| Total              | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80     | 7          | 12  | 118   | 55  | 28     | 33   | 119   | 110   | 81                 | 103   | 173       | 281 |
|                    | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       | 100 |
| Never heard        | 83          | 17  | 64        | 18  | 63                         | 8   | 7   | 22     | 2          | 3   | 9     | 7   | 4      | 9    | 28    | 16    | 9                  | 19    | 21        | 53  |
|                    | 17          | 14  | 17        | 14  | 18                         | 18  | 25  | 28     | 29         | 25  | 8     | 13  | 14     | 27   | 24    | 15    | 11                 | 18    | 12        | 19  |
| Favorable          | 134         | 32  | 100       | 40  | 90                         | 12  | 6   | 14     | 1          | 4   | 60    | 5   | 6      | 6    | 29    | 33    | 22                 | 32    | 87        | 38  |
|                    | 27          | 26  | 27        | 31  | 25                         | 27  | 21  | 18     | 14         | 33  | 51    | 9   | 21     | 18   | 24    | 30    | 27                 | 31    | 50        | 14  |
| Unfavorable        | 121         | 37  | 80        | 32  | 86                         | 10  | 5   | 19     | 2          | 2   | 17    | 27  | 7      | 8    | 18    | 33    | 28                 | 21    | 15        | 103 |
|                    | 24          | 30  | 22        | 25  | 24                         | 22  | 18  | 24     | 29         | 17  | 14    | 49  | 25     | 24   | 15    | 30    | 35                 | 20    | 9         | 37  |
| Heard of/Undecided | 162         | 36  | 125       | 37  | 120                        | 15  | 10  | 25     | 2          | 3   | 32    | 16  | 11     | 10   | 44    | 28    | 22                 | 31    | 50        | 87  |
|                    | 32          | 30  | 34        | 29  | 33                         | 33  | 36  | 31     | 29         | 25  | 27    | 29  | 39     | 30   | 37    | 25    | 27                 | 30    | 29        | 31  |

19. Bob Menendez

| BANNER 2           |             |     |           |     |                            |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |     |
|--------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|-----|
|                    | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |     |
| TOTAL              | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |     |
| Total              | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80     | 7          | 12  | 118   | 55  | 28     | 33   | 119   | 110   | 81                 | 103   | 173       | 281 |
|                    | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       | 100 |
| Never heard        | 47          | 8   | 38        | 10  | 36                         | 6   | 5   | 7      | 1          | 1   | 8     | 5   | 5      | 1    | 16    | 10    | 6                  | 7     | 13        | 27  |
|                    | 9           | 7   | 10        | 8   | 10                         | 13  | 18  | 9      | 14         | 8   | 7     | 9   | 18     | 3    | 13    | 9     | 7                  | 7     | 8         | 10  |
| Favorable          | 100         | 28  | 71        | 22  | 76                         | 7   | 8   | 22     | 2          | 1   | 8     | 18  | 5      | 13   | 27    | 24    | 10                 | 20    | 18        | 76  |
|                    | 20          | 23  | 19        | 17  | 21                         | 16  | 29  | 28     | 29         | 8   | 7     | 33  | 18     | 39   | 23    | 22    | 12                 | 19    | 10        | 27  |
| Unfavorable        | 232         | 63  | 165       | 65  | 159                        | 19  | 11  | 30     | 3          | 8   | 79    | 18  | 9      | 11   | 41    | 47    | 51                 | 53    | 113       | 104 |
|                    | 46          | 52  | 45        | 51  | 44                         | 42  | 39  | 38     | 43         | 67  | 67    | 33  | 32     | 33   | 34    | 43    | 63                 | 51    | 65        | 37  |
| Heard of/Undecided | 121         | 23  | 95        | 30  | 88                         | 13  | 4   | 21     | 1          | 2   | 23    | 14  | 9      | 8    | 35    | 29    | 14                 | 23    | 29        | 74  |
|                    | 24          | 19  | 26        | 24  | 25                         | 29  | 14  | 26     | 14         | 17  | 19    | 25  | 32     | 24   | 29    | 26    | 17                 | 22    | 17        | 26  |

20. New Jersey State Legislature

| BANNER 2           |             |     |           |     |                            |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |     |
|--------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|-----|
|                    | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |     |
|                    | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |     |
| Total              | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80     | 7          | 12  | 118   | 55  | 28     | 33   | 119   | 110   | 81                 | 103   | 173       | 281 |
|                    | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       | 100 |
| Never heard        | 18          | 4   | 13        | 4   | 14                         | 3   | 2   | 2      | 2          | -   | 5     | 1   | -      | -    | 4     | 2     | 5                  | 4     | 10        | 6   |
|                    | 4           | 3   | 4         | 3   | 4                          | 7   | 7   | 3      | 29         | -   | 4     | 2   | -      | -    | 3     | 2     | 6                  | 4     | 6         | 2   |
| Favorable          | 113         | 34  | 76        | 23  | 88                         | 15  | 5   | 23     | 2          | 2   | 16    | 21  | 8      | 6    | 32    | 31    | 11                 | 25    | 31        | 75  |
|                    | 23          | 28  | 21        | 18  | 25                         | 33  | 18  | 29     | 29         | 17  | 14    | 38  | 29     | 18   | 27    | 28    | 14                 | 24    | 18        | 27  |
| Unfavorable        | 205         | 56  | 145       | 59  | 136                        | 15  | 8   | 23     | 2          | 7   | 67    | 16  | 6      | 16   | 40    | 46    | 40                 | 44    | 87        | 101 |
|                    | 41          | 46  | 39        | 46  | 38                         | 33  | 29  | 29     | 29         | 58  | 57    | 29  | 21     | 48   | 34    | 42    | 49                 | 43    | 50        | 36  |
| Heard of/Undecided | 164         | 28  | 135       | 41  | 121                        | 12  | 13  | 32     | 1          | 3   | 30    | 17  | 14     | 11   | 43    | 31    | 25                 | 30    | 45        | 99  |
|                    | 33          | 23  | 37        | 32  | 34                         | 27  | 46  | 40     | 14         | 25  | 25    | 31  | 50     | 33   | 36    | 28    | 31                 | 29    | 26        | 35  |

21. U.S. Congress

| BANNER 2           |             |     |           |     |                            |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |     |
|--------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|-----|
|                    | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |     |
| TOTAL              | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |     |
| Total              | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80     | 7          | 12  | 118   | 55  | 28     | 33   | 119   | 110   | 81                 | 103   | 173       | 281 |
|                    | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       | 100 |
| Never heard        | 6           | 2   | 4         | 1   | 5                          | 3   | -   | -      | -          | -   | 2     | -   | -      | -    | 2     | 2     | 1                  | 1     | 3         | 3   |
|                    | 1           | 2   | 1         | 1   | 1                          | 7   |     |        |            |     | 2     |     |        |      | 2     | 2     | 1                  | 1     | 2         | 1   |
| Favorable          | 86          | 18  | 66        | 22  | 62                         | 13  | 8   | 16     | 4          | 1   | 18    | 9   | 4      | 2    | 24    | 22    | 13                 | 17    | 31        | 43  |
|                    | 17          | 15  | 18        | 17  | 17                         | 29  | 29  | 20     | 57         | 8   | 15    | 16  | 14     | 6    | 20    | 20    | 16                 | 17    | 18        | 15  |
| Unfavorable        | 316         | 85  | 225       | 83  | 223                        | 22  | 13  | 50     | 3          | 8   | 76    | 41  | 16     | 26   | 59    | 69    | 57                 | 73    | 106       | 192 |
|                    | 63          | 70  | 61        | 65  | 62                         | 49  | 46  | 63     | 43         | 67  | 64    | 75  | 57     | 79   | 50    | 63    | 70                 | 71    | 61        | 68  |
| Heard of/Undecided | 92          | 17  | 74        | 21  | 69                         | 7   | 7   | 14     | -          | 3   | 22    | 5   | 8      | 5    | 34    | 17    | 10                 | 12    | 33        | 43  |
|                    | 18          | 14  | 20        | 17  | 19                         | 16  | 25  | 18     |            | 25  | 19    | 9   | 29     | 15   | 29    | 15    | 12                 | 12    | 19        | 15  |

22. Do you think Senator Cory Booker should run for the Democratic presidential nomination in 2020?

| BANNER 2                |     |             |     |           |     |                            |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |
|-------------------------|-----|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|
|                         |     | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |
|                         |     | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |
| THOSE WHO ARE DEMOCRATS | 216 | 56          | 158 | 49        | 165 | 22                         | 14  | 47  | 2      | 6          | 17  | 38    | 18  | 21     | 53   | 49    | 36    | 42                 | 26    | 175       |
|                         | 100 | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       |
| Yes                     | 96  | 25          | 71  | 17        | 79  | 9                          | 10  | 27  | -      | 3          | 2   | 18    | 10  | 9      | 29   | 23    | 15    | 15                 | 3     | 86        |
|                         | 44  | 45          | 45  | 35        | 48  | 41                         | 71  | 57  |        | 50         | 12  | 47    | 56  | 43     | 55   | 47    | 42    | 36                 | 12    | 49        |
| No                      | 59  | 16          | 41  | 16        | 42  | 4                          | 1   | 9   | 1      | 2          | 10  | 11    | 4   | 8      | 7    | 13    | 13    | 14                 | 16    | 42        |
|                         | 27  | 29          | 26  | 33        | 25  | 18                         | 7   | 19  | 50     | 33         | 59  | 29    | 22  | 38     | 13   | 27    | 36    | 33                 | 62    | 24        |
| Undecided               | 61  | 15          | 46  | 16        | 44  | 9                          | 3   | 11  | 1      | 1          | 5   | 9     | 4   | 4      | 17   | 13    | 8     | 13                 | 7     | 47        |
|                         | 28  | 27          | 29  | 33        | 27  | 41                         | 21  | 23  | 50     | 17         | 29  | 24    | 22  | 19     | 32   | 27    | 22    | 31                 | 27    | 27        |

23. If Senator Bob Menendez is convicted of fraud and bribery charges, should he resign from the U.S. Senate?

| BANNER 2    |     |           |     |                            |     |     |     |        |            |     |        |     |     |      |                    |       |       |       |           |     |
|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|--------|-----|-----|------|--------------------|-------|-------|-------|-----------|-----|
| LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     | INCOME |     |     |      | TRUMP JOB APPROVAL |       |       |       |           |     |
| TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC  | NBC | PBS | <60K | <100K              | <140K | >140K | APPRV | DIS APPRV |     |
| Total       | 500 | 122       | 369 | 127                        | 359 | 45  | 28  | 80     | 7          | 12  | 118    | 55  | 28  | 33   | 119                | 110   | 81    | 103   | 173       | 281 |
|             | 100 | 100       | 100 | 100                        | 100 | 100 | 100 | 100    | 100        | 100 | 100    | 100 | 100 | 100  | 100                | 100   | 100   | 100   | 100       | 100 |
| Yes         | 419 | 99        | 315 | 114                        | 295 | 35  | 28  | 69     | 6          | 11  | 106    | 39  | 23  | 27   | 97                 | 90    | 70    | 90    | 153       | 227 |
|             | 84  | 81        | 85  | 90                         | 82  | 78  | 100 | 86     | 86         | 92  | 90     | 71  | 82  | 82   | 82                 | 82    | 86    | 87    | 88        | 81  |
| No          | 50  | 16        | 33  | 9                          | 39  | 7   | -   | 10     | -          | 1   | 6      | 10  | 3   | 3    | 9                  | 16    | 7     | 10    | 12        | 35  |
|             | 10  | 13        | 9   | 7                          | 11  | 16  |     | 13     |            | 8   | 5      | 18  | 11  | 9    | 8                  | 15    | 9     | 10    | 7         | 12  |
| Undecided   | 31  | 7         | 21  | 4                          | 25  | 3   | -   | 1      | 1          | -   | 6      | 6   | 2   | 3    | 13                 | 4     | 4     | 3     | 8         | 19  |
|             | 6   | 6         | 6   | 3                          | 7   | 7   |     | 1      | 14         |     | 5      | 11  | 7   | 9    | 11                 | 4     | 5     | 3     | 5         | 7   |







26. In the last midterm election in New Jersey more adults DIDN'T vote than the total votes cast for both Democratic and Republican candidates combined. In your opinion, why don't people vote?

(RECORD VERBATIM RESPONSES)

| BANNER 2   |             |     |           |     |                            |     |     |     |        |            |     |       |     |     |        |       |       |       |                    |          |
|--|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|-------|-----|-----|--------|-------|-------|-------|--------------------|----------|
|  | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     |       |     |     | INCOME |       |       |       | TRUMP JOB APPROVAL |          |
|  | TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS | <60K   | <100K | <140K | >140K | APPRV              | DISAPPRV |
| Total  | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80  | 7      | 12         | 118 | 55    | 28  | 33  | 119    | 110   | 81    | 103   | 173                | 281      |
|  | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100 | 100    | 100   | 100   | 100   | 100                | 100      |
| Lazy   | 35          | 7   | 28        | 11  | 24                         | 2   | 1   | 4   | -      | 1          | 10  | 6     | 3   | 3   | 8      | 9     | 6     | 7     | 15                 | 18       |
|  | 7           | 6   | 8         | 9   | 7                          | 4   | 4   | 5   |        | 8          | 8   | 11    | 11  | 9   | 7      | 8     | 7     | 7     | 9                  | 6        |
| Apathy/Don't care/Lack of interest                   | 75          | 20  | 53        | 26  | 47                         | 5   | 3   | 13  | -      | 3          | 19  | 7     | 7   | 2   | 17     | 17    | 12    | 18    | 28                 | 40       |
|  | 15          | 16  | 14        | 20  | 13                         | 11  | 11  | 16  |        | 25         | 16  | 13    | 25  | 6   | 14     | 15    | 15    | 17    | 16                 | 14       |
| Vote doesn't count/Won't make a difference           | 78          | 19  | 59        | 19  | 57                         | 6   | 9   | 18  | 2      | 1          | 24  | 8     | 1   | 1   | 14     | 21    | 12    | 22    | 31                 | 46       |
|  | 16          | 16  | 16        | 15  | 16                         | 13  | 32  | 23  | 29     | 8          | 20  | 15    | 4   | 3   | 12     | 19    | 15    | 21    | 18                 | 16       |
| Not familiar with issues/Uneducated/Uninformed       | 42          | 11  | 30        | 11  | 28                         | 4   | -   | 10  | 2      | -          | 7   | 4     | 1   | 3   | 14     | 7     | 7     | 9     | 13                 | 25       |
|  | 8           | 9   | 8         | 9   | 8                          | 9   |     | 13  | 29     |            | 6   | 7     | 4   | 9   | 12     | 6     | 9     | 9     | 8                  | 9        |
| Poor candidate choices/Not familiar with candidates  | 82          | 23  | 57        | 18  | 62                         | 13  | 6   | 12  | -      | 2          | 20  | 8     | 2   | 6   | 18     | 18    | 14    | 15    | 26                 | 44       |
|  | 16          | 19  | 15        | 14  | 17                         | 29  | 21  | 15  |        | 17         | 17  | 15    | 7   | 18  | 15     | 16    | 17    | 15    | 15                 | 16       |
| Too busy/No time                                     | 8           | 1   | 7         | 1   | 7                          | -   | -   | 1   | -      | -          | 2   | 3     | 1   | 1   | 2      | -     | 4     | 2     | 1                  | 6        |
|  | 2           | 1   | 2         | 1   | 2                          |     |     | 1   |        |            | 2   | 5     | 4   | 3   | 2      |       | 5     | 2     | 1                  | 2        |
| Don't know/Hard to get to polls                      | 5           | 3   | 2         | -   | 5                          | -   | -   | -   | -      | -          | -   | 1     | 2   | 1   | 2      | 1     | -     | 1     | -                  | 5        |
|  | 1           | 2   | 1         |     | 1                          |     |     |     |        |            | 2   | 7     | 3   | 2   | 1      |       | 1     |       |                    | 2        |
| Dislike process/System                               | 17          | 2   | 15        | 6   | 11                         | -   | 1   | 5   | -      | -          | 2   | 2     | 1   | 1   | 3      | 3     | 3     | 4     | 2                  | 13       |
|  | 3           | 2   | 4         | 5   | 3                          |     | 4   | 6   |        |            | 2   | 4     | 4   | 3   | 3      | 3     | 4     | 4     | 1                  | 5        |
| Media/Negativity                                     | 1           | -   | 1         | -   | 1                          | -   | -   | -   | -      | -          | -   | -     | -   | 1   | -      | -     | -     | -     | -                  | 1        |
|  | *           |     | *         |     | *                          |     |     |     |        |            |     |       |     | 3   |        |       |       |       |                    | *        |
| Promises not kept/Don't trust politicians/government | 40          | 13  | 26        | 14  | 25                         | 5   | 3   | 4   | -      | 3          | 12  | 3     | -   | 3   | 10     | 13    | 8     | 7     | 17                 | 19       |
|  | 8           | 11  | 7         | 11  | 7                          | 11  | 11  | 5   |        | 25         | 10  | 5     |     | 9   | 8      | 12    | 10    | 7     | 10                 | 7        |
| Nothing changes                                      | 20          | 3   | 16        | 6   | 12                         | 2   | 1   | 2   | -      | 1          | 2   | 1     | 1   | 3   | 7      | 4     | 1     | 4     | 6                  | 12       |
|  | 4           | 2   | 4         | 5   | 3                          | 4   | 4   | 3   |        | 8          | 2   | 2     | 4   | 9   | 6      | 4     | 1     | 4     | 3                  | 4        |

26. In the last midterm election in New Jersey more adults DIDN'T vote than the total votes cast for both Democratic and Republican candidates combined. In your opinion, why don't people vote?

(RECORD VERBATIM RESPONSES)

|                                  | BANNER 2    |         |           |        |                            |        |        |        |         |            |        |         |         |         |          |        |        |                    |           |           |
|----------------------------------|-------------|---------|-----------|--------|----------------------------|--------|--------|--------|---------|------------|--------|---------|---------|---------|----------|--------|--------|--------------------|-----------|-----------|
|                                  | LABOR UNION |         | GUN OWNER |        | TV NEWS NETWORK TRUST MOST |        |        |        |         |            |        |         |         | INCOME  |          |        |        | TRUMP JOB APPROVAL |           |           |
|                                  | TOTAL       | YES     | NO        | YES    | NO                         | ABC    | CBS    | CNN    | C-SPAN  | CMDY CNTRL | FOX    | MSNBC   | NBC     | PBS     | <60K     | <100K  | <140K  | >140K              | DIS APPRV | DIS APPRV |
|                                  |             |         |           |        |                            |        |        |        |         |            |        |         |         |         |          |        |        |                    |           |           |
| No interest in midterm elections | 5<br>1      | -       | 5<br>1    | -      | 5<br>1                     | -      | -      | 3<br>4 | -       | -          | -      | -       | -       | -       | -        | 2<br>2 | 1<br>1 | -                  | -         | 4<br>1    |
| Disgusted/Frustrated             | 13<br>3     | 2<br>2  | 11<br>3   | -      | 13<br>4                    | 2<br>4 | -      | -      | -       | -          | 6<br>5 | -       | 1<br>4  | 1<br>3  | 2<br>2   | 4<br>4 | 1<br>1 | 3<br>3             | 7<br>4    | 5<br>2    |
| Other                            | 36<br>7     | 11<br>9 | 25<br>7   | 7<br>6 | 28<br>8                    | 3<br>7 | 2<br>7 | 5<br>6 | 1<br>14 | 1<br>8     | 8<br>7 | 7<br>13 | 1<br>4  | 3<br>9  | 9<br>8   | 3<br>3 | 6<br>7 | 7<br>7             | 12<br>7   | 19<br>7   |
| DK/NA                            | 43<br>9     | 7<br>6  | 34<br>9   | 8<br>6 | 34<br>9                    | 3<br>7 | 2<br>7 | 3<br>4 | 2<br>29 | -          | 6<br>5 | 5<br>9  | 7<br>25 | 4<br>12 | 13<br>11 | 8<br>7 | 6<br>7 | 4<br>4             | 15<br>9   | 24<br>9   |

27. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

| BANNER 2          |             |     |           |     |                            |     |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |
|-------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|
|                   | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |
|                   | TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |
| Total             | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80  | 7      | 12         | 118 | 55    | 28  | 33     | 119  | 110   | 81    | 103                | 173   | 281       |
|                   | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       |
| Very Liberal      | 36          | 8   | 28        | 6   | 29                         | 1   | 2   | 7   | 1      | 2          | 1   | 8     | 1   | 4      | 8    | 5     | 6     | 10                 | 3     | 31        |
|                   | 7           | 7   | 8         | 5   | 8                          | 2   | 7   | 9   | 14     | 17         | 1   | 15    | 4   | 12     | 7    | 5     | 7     | 10                 | 2     | 11        |
| Liberal           | 82          | 19  | 63        | 22  | 60                         | 11  | 6   | 17  | 1      | 2          | 5   | 21    | 6   | 4      | 24   | 23    | 8     | 16                 | 11    | 69        |
|                   | 16          | 16  | 17        | 17  | 17                         | 24  | 21  | 21  | 14     | 17         | 4   | 38    | 21  | 12     | 20   | 21    | 10    | 16                 | 6     | 25        |
| Moderate          | 198         | 49  | 146       | 40  | 155                        | 20  | 9   | 38  | 5      | 5          | 23  | 20    | 13  | 20     | 45   | 45    | 35    | 43                 | 43    | 127       |
|                   | 40          | 40  | 40        | 31  | 43                         | 44  | 32  | 48  | 71     | 42         | 19  | 36    | 46  | 61     | 38   | 41    | 43    | 42                 | 25    | 45        |
| Conservative      | 115         | 30  | 83        | 38  | 70                         | 10  | 7   | 11  | -      | -          | 60  | 5     | 4   | 1      | 20   | 28    | 22    | 24                 | 75    | 31        |
|                   | 23          | 25  | 22        | 30  | 19                         | 22  | 25  | 14  |        |            | 51  | 9     | 14  | 3      | 17   | 25    | 27    | 23                 | 43    | 11        |
| Very Conservative | 43          | 12  | 31        | 14  | 28                         | 2   | -   | 2   | -      | 1          | 27  | -     | 3   | 2      | 13   | 8     | 7     | 7                  | 33    | 8         |
|                   | 9           | 10  | 8         | 11  | 8                          | 4   |     | 3   |        | 8          | 23  |       | 11  | 6      | 11   | 7     | 9     | 7                  | 19    | 3         |
| Undecided         | 24          | 4   | 17        | 7   | 16                         | 1   | 4   | 5   | -      | 1          | 2   | 1     | 1   | 2      | 9    | 1     | 3     | 2                  | 8     | 13        |
|                   | 5           | 3   | 5         | 6   | 4                          | 2   | 14  | 6   |        | 8          | 2   | 2     | 4   | 6      | 8    | 1     | 4     | 2                  | 5     | 5         |
| Refused           | 2           | -   | 1         | -   | 1                          | -   | -   | -   | -      | 1          | -   | -     | -   | -      | -    | -     | -     | 1                  | -     | 2         |
|                   | *           |     | *         |     | *                          |     |     |     |        | 8          |     |       |     |        |      |       |       | 1                  |       | 1         |

28. Does anyone in your household belong to a labor union?

| BANNER 2    |     |           |     |     |                            |     |     |        |            |     |       |     |     |        |       |       |       |                    |           |     |
|-------------|-----|-----------|-----|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|-----|--------|-------|-------|-------|--------------------|-----------|-----|
| LABOR UNION |     | GUN OWNER |     |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     |     | INCOME |       |       |       | TRUMP JOB APPROVAL |           |     |
| TOTAL       | YES | NO        | YES | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS | <60K   | <100K | <140K | >140K | APPRV              | DIS APPRV |     |
| Total       | 500 | 122       | 369 | 127 | 359                        | 45  | 28  | 80     | 7          | 12  | 118   | 55  | 28  | 33     | 119   | 110   | 81    | 103                | 173       | 281 |
|             | 100 | 100       | 100 | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100 | 100    | 100   | 100   | 100   | 100                | 100       | 100 |
| Yes         | 122 | 122       | -   | 45  | 77                         | 15  | 5   | 15     | -          | 5   | 30    | 15  | 6   | 8      | 22    | 32    | 31    | 25                 | 42        | 70  |
|             | 24  | 100       |     | 35  | 21                         | 33  | 18  | 19     |            | 42  | 25    | 27  | 21  | 24     | 18    | 29    | 38    | 24                 | 24        | 25  |
| No          | 369 | -         | 369 | 80  | 278                        | 29  | 23  | 64     | 7          | 7   | 85    | 40  | 22  | 24     | 96    | 78    | 49    | 76                 | 127       | 207 |
|             | 74  |           | 100 | 63  | 77                         | 64  | 82  | 80     | 100        | 58  | 72    | 73  | 79  | 73     | 81    | 71    | 60    | 74                 | 73        | 74  |
| Undecided   | 4   | -         | -   | 1   | 3                          | 1   | -   | 1      | -          | -   | -     | -   | -   | 1      | 1     | -     | -     | 2                  | -         | 3   |
|             | 1   |           |     | 1   | 1                          | 2   |     | 1      |            |     |       |     |     | 3      | 1     |       |       | 2                  |           | 1   |
| Refused     | 5   | -         | -   | 1   | 1                          | -   | -   | -      | -          | -   | 3     | -   | -   | -      | -     | -     | 1     | -                  | 4         | 1   |
|             | 1   |           |     | 1   | *                          |     |     |        |            |     | 3     |     |     |        |       |       | 1     |                    | 2         | *   |

29. Are there any members of your household who are gun owners?

| BANNER 2  |  |             |     |           |     |                            |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |     |
|-----------|--|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|-----|
|           |  | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |     |
|           |  | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |     |
| Total     |  | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80     | 7          | 12  | 118   | 55  | 28     | 33   | 119   | 110   | 81                 | 103   | 173       | 281 |
|           |  | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       | 100 |
| Yes       |  | 127         | 45  | 80        | 127 | -                          | 12  | 6   | 17     | 2          | 5   | 38    | 12  | 5      | 8    | 20    | 36    | 25                 | 26    | 58        | 58  |
|           |  | 25          | 37  | 22        | 100 |                            | 27  | 21  | 21     | 29         | 42  | 32    | 22  | 18     | 24   | 17    | 33    | 31                 | 25    | 34        | 21  |
| No        |  | 359         | 77  | 278       | -   | 359                        | 32  | 21  | 63     | 5          | 6   | 74    | 43  | 23     | 25   | 98    | 73    | 56                 | 76    | 106       | 219 |
|           |  | 72          | 63  | 75        |     | 100                        | 71  | 75  | 79     | 71         | 50  | 63    | 78  | 82     | 76   | 82    | 66    | 69                 | 74    | 61        | 78  |
| Undecided |  | 5           | -   | 5         | -   | -                          | 1   | 1   | -      | -          | -   | 2     | -   | -      | -    | -     | 1     | -                  | 1     | 3         | 2   |
|           |  | 1           |     | 1         |     |                            | 2   | 4   |        |            |     | 2     |     |        |      |       | 1     |                    | 1     | 2         | 1   |
| Refused   |  | 9           | -   | 6         | -   | -                          | -   | -   | -      | 1          | 4   | -     | -   | -      | 1    | -     | -     | -                  | -     | 6         | 2   |
|           |  | 2           |     | 2         |     |                            |     |     |        | 8          | 3   |       |     |        | 1    |       |       |                    | 3     | 1         |     |

30. When it comes to politics, what TV News Network or commentary source do you trust the most?

| BANNER 2       |     |             |     |           |     |                            |     |        |             |     |       |     |     |        |       |       |       |                    |           |     |
|----------------|-----|-------------|-----|-----------|-----|----------------------------|-----|--------|-------------|-----|-------|-----|-----|--------|-------|-------|-------|--------------------|-----------|-----|
|                |     | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |        |             |     |       |     |     | INCOME |       |       |       | TRUMP JOB APPROVAL |           |     |
| TOTAL          | YES | NO          | YES | NO        | ABC | CBS                        | CNN | C-SPAN | COMDY CNTRL | FOX | MSNBC | NBC | PBS | <60K   | <100K | <140K | >140K | APPRV              | DIS APPRV |     |
| Total          | 500 | 122         | 369 | 127       | 359 | 45                         | 28  | 80     | 7           | 12  | 118   | 55  | 28  | 33     | 119   | 110   | 81    | 103                | 173       | 281 |
|                | 100 | 100         | 100 | 100       | 100 | 100                        | 100 | 100    | 100         | 100 | 100   | 100 | 100 | 100    | 100   | 100   | 100   | 100                | 100       | 100 |
| ABC            | 45  | 15          | 29  | 12        | 32  | 45                         | -   | -      | -           | -   | -     | -   | -   | 16     | 13    | 3     | 8     | 11                 | 30        |     |
|                | 9   | 12          | 8   | 9         | 9   | 100                        |     |        |             |     |       |     |     | 13     | 12    | 4     | 8     | 6                  | 11        |     |
| CBS            | 28  | 5           | 23  | 6         | 21  | -                          | 28  | -      | -           | -   | -     | -   | -   | 8      | 4     | 6     | 4     | 7                  | 17        |     |
|                | 6   | 4           | 6   | 5         | 6   |                            | 100 |        |             |     |       |     |     | 7      | 4     | 7     | 4     | 4                  | 6         |     |
| CNN            | 80  | 15          | 64  | 17        | 63  | -                          | -   | 80     | -           | -   | -     | -   | -   | 15     | 18    | 13    | 21    | 10                 | 65        |     |
|                | 16  | 12          | 17  | 13        | 18  |                            |     | 100    |             |     |       |     |     | 13     | 16    | 16    | 20    | 6                  | 23        |     |
| C-SPAN         | 7   | -           | 7   | 2         | 5   | -                          | -   | -      | 7           | -   | -     | -   | -   | 3      | 2     | -     | 1     | 2                  | 4         |     |
|                | 1   |             | 2   | 2         | 1   |                            |     |        | 100         |     |       |     |     | 3      | 2     |       | 1     | 1                  | 1         |     |
| COMEDY Central | 12  | 5           | 7   | 5         | 6   | -                          | -   | -      | -           | 12  | -     | -   | -   | 5      | 3     | -     | 1     | 1                  | 9         |     |
|                | 2   | 4           | 2   | 4         | 2   |                            |     |        |             | 100 |       |     |     | 4      | 3     |       | 1     | 1                  | 3         |     |
| Fox NEWS       | 118 | 30          | 85  | 38        | 74  | -                          | -   | -      | -           | -   | 118   | -   | -   | 19     | 26    | 26    | 25    | 100                | 12        |     |
|                | 24  | 25          | 23  | 30        | 21  |                            |     |        |             |     | 100   |     |     | 16     | 24    | 32    | 24    | 58                 | 4         |     |
| MSNBC          | 55  | 15          | 40  | 12        | 43  | -                          | -   | -      | -           | -   | -     | 55  | -   | 13     | 13    | 11    | 10    | 5                  | 49        |     |
|                | 11  | 12          | 11  | 9         | 12  |                            |     |        |             |     |       | 100 |     | 11     | 12    | 14    | 10    | 3                  | 17        |     |
| NBC            | 28  | 6           | 22  | 5         | 23  | -                          | -   | -      | -           | -   | -     | -   | 28  | 8      | 5     | 5     | 5     | 7                  | 18        |     |
|                | 6   | 5           | 6   | 4         | 6   |                            |     |        |             |     |       |     |     | 7      | 5     | 6     | 5     | 4                  | 6         |     |
| PBS            | 33  | 8           | 24  | 8         | 25  | -                          | -   | -      | -           | -   | -     | -   | -   | 33     | 7     | 8     | 3     | 10                 | 5         |     |
|                | 7   | 7           | 7   | 6         | 7   |                            |     |        |             |     |       |     |     | 100    | 6     | 7     | 4     | 10                 | 3         |     |
| Undecided      | 75  | 21          | 53  | 13        | 59  | -                          | -   | -      | -           | -   | -     | -   | -   | 24     | 16    | 9     | 13    | 16                 | 43        |     |
|                | 15  | 17          | 14  | 10        | 16  |                            |     |        |             |     |       |     |     | 20     | 15    | 11    | 13    | 9                  | 15        |     |
| Refused        | 19  | 2           | 15  | 9         | 8   | -                          | -   | -      | -           | -   | -     | -   | -   | 1      | 2     | 5     | 5     | 9                  | 7         |     |
|                | 4   | 2           | 4   | 7         | 2   |                            |     |        |             |     |       |     |     | 1      | 2     | 6     | 5     | 5                  | 2         |     |

31. What is your annual household income?

| BANNER 2                 |             |     |           |     |                            |     |     |     |        |            |     |       |     |        |      |       |       |                    |       |          |
|--------------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|----------|
|                          | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |          |
|                          | TOTAL       | YES | NO        | YES | NO                         | ABC | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DISAPPRV |
| Total                    | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80  | 7      | 12         | 118 | 55    | 28  | 33     | 119  | 110   | 81    | 103                | 173   | 281      |
|                          | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100      |
| Under \$60,000 per year  | 119         | 22  | 96        | 20  | 98                         | 16  | 8   | 15  | 3      | 5          | 19  | 13    | 8   | 7      | 119  | -     | -     | -                  | 37    | 66       |
|                          | 24          | 18  | 26        | 16  | 27                         | 36  | 29  | 19  | 43     | 42         | 16  | 24    | 29  | 21     | 100  |       |       |                    | 21    | 23       |
| Under \$100,000 per year | 110         | 32  | 78        | 36  | 73                         | 13  | 4   | 18  | 2      | 3          | 26  | 13    | 5   | 8      | -    | 110   | -     | -                  | 40    | 62       |
|                          | 22          | 26  | 21        | 28  | 20                         | 29  | 14  | 23  | 29     | 25         | 22  | 24    | 18  | 24     |      | 100   |       |                    | 23    | 22       |
| Under \$140,000 per year | 81          | 31  | 49        | 25  | 56                         | 3   | 6   | 13  | -      | -          | 26  | 11    | 5   | 3      | -    | -     | 81    | -                  | 29    | 44       |
|                          | 16          | 25  | 13        | 20  | 16                         | 7   | 21  | 16  |        |            | 22  | 20    | 18  | 9      |      |       | 100   |                    | 17    | 16       |
| \$140,000 or OVER        | 103         | 25  | 76        | 26  | 76                         | 8   | 4   | 21  | 1      | 1          | 25  | 10    | 5   | 10     | -    | -     | -     | 103                | 37    | 60       |
|                          | 21          | 20  | 21        | 20  | 21                         | 18  | 14  | 26  | 14     | 8          | 21  | 18    | 18  | 30     |      |       |       | 100                | 21    | 21       |
| Undecided                | 14          | 4   | 9         | 4   | 9                          | 1   | -   | 1   | -      | -          | 7   | 1     | -   | -      | -    | -     | -     | -                  | 9     | 3        |
|                          | 3           | 3   | 2         | 3   | 3                          | 2   |     | 1   |        |            | 6   | 2     |     |        |      |       |       |                    | 5     | 1        |
| Refused                  | 73          | 8   | 61        | 16  | 47                         | 4   | 6   | 12  | 1      | 3          | 15  | 7     | 5   | 5      | -    | -     | -     | -                  | 21    | 46       |
|                          | 15          | 7   | 17        | 13  | 13                         | 9   | 21  | 15  | 14     | 25         | 13  | 13    | 18  | 15     |      |       |       |                    | 12    | 16       |

32. How important is religion in your life?

| BANNER 2             |             |     |           |     |                            |     |     |        |            |     |       |     |        |      |       |       |                    |       |           |     |
|----------------------|-------------|-----|-----------|-----|----------------------------|-----|-----|--------|------------|-----|-------|-----|--------|------|-------|-------|--------------------|-------|-----------|-----|
|                      | LABOR UNION |     | GUN OWNER |     | TV NEWS NETWORK TRUST MOST |     |     |        |            |     |       |     | INCOME |      |       |       | TRUMP JOB APPROVAL |       |           |     |
|                      | YES         | NO  | YES       | NO  | ABC                        | CBS | CNN | C-SPAN | CMDY CNTRL | FOX | MSNBC | NBC | PBS    | <60K | <100K | <140K | >140K              | APPRV | DIS APPRV |     |
| Total                | 500         | 122 | 369       | 127 | 359                        | 45  | 28  | 80     | 7          | 12  | 118   | 55  | 28     | 33   | 119   | 110   | 81                 | 103   | 173       | 281 |
|                      | 100         | 100 | 100       | 100 | 100                        | 100 | 100 | 100    | 100        | 100 | 100   | 100 | 100    | 100  | 100   | 100   | 100                | 100   | 100       | 100 |
| Very important       | 246         | 66  | 175       | 57  | 182                        | 26  | 16  | 33     | 4          | 2   | 68    | 21  | 17     | 16   | 75    | 56    | 28                 | 49    | 96        | 130 |
|                      | 49          | 54  | 47        | 45  | 51                         | 58  | 57  | 41     | 57         | 17  | 58    | 38  | 61     | 48   | 63    | 51    | 35                 | 48    | 55        | 46  |
| Somewhat important   | 132         | 34  | 97        | 39  | 91                         | 9   | 5   | 27     | 2          | 5   | 37    | 15  | 7      | 7    | 24    | 24    | 26                 | 32    | 52        | 65  |
|                      | 26          | 28  | 26        | 31  | 25                         | 20  | 18  | 34     | 29         | 42  | 31    | 27  | 25     | 21   | 20    | 22    | 32                 | 31    | 30        | 23  |
| Not very important   | 66          | 14  | 51        | 14  | 51                         | 5   | 4   | 14     | 1          | 1   | 10    | 10  | 4      | 6    | 9     | 18    | 15                 | 12    | 14        | 46  |
|                      | 13          | 11  | 14        | 11  | 14                         | 11  | 14  | 18     | 14         | 8   | 8     | 18  | 14     | 18   | 8     | 16    | 19                 | 12    | 8         | 16  |
| Not at all important | 46          | 7   | 38        | 17  | 27                         | 5   | 3   | 5      | -          | 3   | 2     | 7   | -      | 4    | 8     | 10    | 11                 | 10    | 9         | 34  |
|                      | 9           | 6   | 10        | 13  | 8                          | 11  | 11  | 6      | -          | 25  | 2     | 13  | -      | 12   | 7     | 9     | 14                 | 10    | 5         | 12  |
| Undecided            | 6           | -   | 6         | -   | 6                          | -   | -   | 1      | -          | -   | 1     | 1   | -      | -    | 3     | 1     | 1                  | -     | 2         | 3   |
|                      | 1           | -   | 2         | -   | 2                          | -   | -   | 1      | -          | -   | 1     | 2   | -      | -    | 3     | 1     | 1                  | -     | 1         | 1   |
| Refused              | 4           | 1   | 2         | -   | 2                          | -   | -   | -      | -          | 1   | -     | 1   | -      | -    | -     | 1     | -                  | -     | -         | 3   |
|                      | 1           | 1   | 1         | -   | 1                          | -   | -   | -      | -          | 8   | -     | 2   | -      | -    | -     | 1     | -                  | -     | -         | 1   |



4. Do you think things in the country are generally going in the right direction or do you think things have gotten off on the wrong track?

| BANNER 3        |                     |          |     |     |       |            |                        |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|-----------------|---------------------|----------|-----|-----|-------|------------|------------------------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                 | POLITICAL VIEWPOINT |          |     |     |       |            | IMPORTANCE OF RELIGION |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                 | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV | VERY                   | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
| Total           | 500                 | 36       | 82  | 198 | 115   | 43         | 246                    | 132  | 66       | 46         | 133                  | 306   | 91              | 331   | 243                        | 187   | 25       | 96                        | 59  | 61  |
|                 | 100                 | 100      | 100 | 100 | 100   | 100        | 100                    | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Right Direction | 133                 | 2        | 9   | 45  | 51    | 22         | 69                     | 41   | 13       | 7          | 133                  | -     | 54              | 57    | 14                         | 103   | 8        | 5                         | 10  | 8   |
|                 | 27                  | 6        | 11  | 23  | 44    | 51         | 28                     | 31   | 20       | 15         | 100                  |       | 59              | 17    | 6                          | 55    | 32       | 5                         | 17  | 13  |
| Wrong Track     | 306                 | 34       | 71  | 130 | 40    | 15         | 143                    | 78   | 45       | 37         | -                    | 306   | 30              | 245   | 213                        | 47    | 15       | 83                        | 48  | 47  |
|                 | 61                  | 94       | 87  | 66  | 35    | 35         | 58                     | 59   | 68       | 80         |                      | 100   | 33              | 74    | 88                         | 25    | 60       | 86                        | 81  | 77  |
| Undecided       | 57                  | -        | 1   | 23  | 21    | 6          | 30                     | 13   | 8        | 2          | -                    | -     | 6               | 27    | 14                         | 35    | 2        | 7                         | 1   | 5   |
|                 | 11                  |          | 1   | 12  | 18    | 14         | 12                     | 10   | 12       | 4          |                      |       | 7               | 8     | 6                          | 19    | 8        | 7                         | 2   | 8   |
| Refused         | 4                   | -        | 1   | -   | 3     | -          | 4                      | -    | -        | -          | -                    | -     | 1               | 2     | 2                          | 2     | -        | 1                         | -   | 1   |
|                 | 1                   |          | 1   |     | 3     |            | 2                      |      |          |            |                      |       | 1               | 1     | 1                          | 1     |          | 1                         |     | 2   |

5. Do you think things in New Jersey are generally going in the right direction or do you think things have gotten off on the wrong track?

| BANNER 3        |                     |          |     |     |       |            |                        |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|-----------------|---------------------|----------|-----|-----|-------|------------|------------------------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                 | POLITICAL VIEWPOINT |          |     |     |       |            | IMPORTANCE OF RELIGION |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                 | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV | VERY                   | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
| Total           | 500                 | 36       | 82  | 198 | 115   | 43         | 246                    | 132  | 66       | 46         | 133                  | 306   | 91              | 331   | 243                        | 187   | 25       | 96                        | 59  | 61  |
|                 | 100                 | 100      | 100 | 100 | 100   | 100        | 100                    | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Right Direction | 91                  | 4        | 8   | 38  | 27    | 11         | 44                     | 25   | 16       | 5          | 54                   | 30    | 91              | -     | 39                         | 42    | 6        | 16                        | 7   | 8   |
|                 | 18                  | 11       | 10  | 19  | 23    | 26         | 18                     | 19   | 24       | 11         | 41                   | 10    | 100             |       | 16                         | 22    | 24       | 17                        | 12  | 13  |
| Wrong Track     | 331                 | 30       | 59  | 136 | 68    | 22         | 164                    | 84   | 41       | 37         | 57                   | 245   | -               | 331   | 173                        | 110   | 14       | 68                        | 48  | 39  |
|                 | 66                  | 83       | 72  | 69  | 59    | 51         | 67                     | 64   | 62       | 80         | 43                   | 80    |                 | 100   | 71                         | 59    | 56       | 71                        | 81  | 64  |
| Undecided       | 77                  | 2        | 14  | 24  | 20    | 10         | 37                     | 23   | 9        | 4          | 22                   | 31    | -               | -     | 30                         | 35    | 5        | 11                        | 4   | 14  |
|                 | 15                  | 6        | 17  | 12  | 17    | 23         | 15                     | 17   | 14       | 9          | 17                   | 10    |                 |       | 12                         | 19    | 20       | 11                        | 7   | 23  |
| Refused         | 1                   | -        | 1   | -   | -     | -          | 1                      | -    | -        | -          | -                    | -     | -               | -     | 1                          | -     | -        | 1                         | -   | -   |
|                 | *                   |          | 1   |     |       |            | *                      |      |          |            |                      |       |                 |       | *                          |       |          | 1                         |     |     |

6. For governor, there are seven candidate listed on your ballot... (READ NAMES & PARTY AFFILIATION) At this point, for whom will you vote or toward whom do you lean?

| BANNER 3                             |                     |          |     |     |       |            |                        |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--------------------------------------|---------------------|----------|-----|-----|-------|------------|------------------------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                                      | POLITICAL VIEWPOINT |          |     |     |       |            | IMPORTANCE OF RELIGION |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                                      | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV | VERY                   | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                                      | Total               | 500      | 36  | 82  | 198   | 115        | 43                     | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                                      | 100                 | 100      | 100 | 100 | 100   | 100        | 100                    | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Kim Guadagno, Republican             | 112                 | 1        | 6   | 30  | 51    | 18         | 54                     | 35   | 14       | 7          | 67                   | 26    | 29              | 65    | 9                          | 97    | 4        | -                         | 6   | 1   |
|                                      | 22                  | 3        | 7   | 15  | 44    | 42         | 22                     | 27   | 21       | 15         | 50                   | 8     | 32              | 20    | 4                          | 52    | 16       |                           | 10  | 2   |
| Phil Murphy, Democrat                | 198                 | 23       | 44  | 89  | 24    | 3          | 93                     | 48   | 30       | 21         | 15                   | 169   | 26              | 151   | 169                        | 11    | 6        | 69                        | 36  | 46  |
|                                      | 40                  | 64       | 54  | 45  | 21    | 7          | 38                     | 36   | 45       | 46         | 11                   | 55    | 29              | 46    | 70                         | 6     | 24       | 72                        | 61  | 75  |
| Gina Genovese, Reduce Property Taxes | 8                   | -        | 3   | 2   | 1     | 2          | 5                      | 3    | -        | -          | 5                    | 2     | -               | 4     | 1                          | 6     | -        | -                         | 1   | -   |
|                                      | 2                   |          | 4   | 1   | 1     | 5          | 2                      | 2    |          |            | 4                    | 1     |                 | 1     | *                          | 3     |          |                           | 2   |     |
| Seth Kaper-Dale, Green Party         | 2                   | 1        | -   | -   | -     | 1          | 2                      | -    | -        | -          | -                    | 2     | -               | 2     | 1                          | -     | -        | 1                         | -   | -   |
|                                      | *                   | 3        |     |     |       | 2          | 1                      |      |          |            |                      | 1     |                 | 1     | *                          |       |          | 1                         |     |     |
| Matthew Riccardi, Constitution Party | 1                   | -        | -   | -   | 1     | -          | -                      | 1    | -        | -          | -                    | 1     | -               | 1     | -                          | 1     | -        | -                         | -   | -   |
|                                      | *                   |          |     |     | 1     |            |                        | 1    |          |            |                      | *     |                 | *     |                            | 1     |          |                           |     |     |
| Peter Rohrman, Libertarian Party     | 6                   | -        | -   | 1   | 3     | 1          | 4                      | 1    | -        | 1          | -                    | 6     | -               | 6     | 1                          | 3     | -        | 1                         | -   | -   |
|                                      | 1                   |          |     | 1   | 3     | 2          | 2                      | 1    |          | 2          |                      | 2     |                 | 2     | *                          | 2     |          | 1                         |     |     |
| Vincent Ross, We the People          | 5                   | -        | 3   | -   | 1     | 1          | 4                      | 1    | -        | -          | 1                    | 3     | -               | 4     | 3                          | 1     | 1        | -                         | 1   | -   |
|                                      | 1                   |          | 4   |     | 1     | 2          | 2                      | 1    |          |            | 1                    | 1     |                 | 1     | 1                          | 1     | 4        |                           | 2   |     |
| Undecided                            | 164                 | 11       | 25  | 74  | 33    | 17         | 82                     | 43   | 21       | 16         | 45                   | 94    | 36              | 94    | 57                         | 68    | 14       | 24                        | 14  | 14  |
|                                      | 33                  | 31       | 30  | 37  | 29    | 40         | 33                     | 33   | 32       | 35         | 34                   | 31    | 40              | 28    | 23                         | 36    | 56       | 25                        | 24  | 23  |
| Refused                              | 4                   | -        | 1   | 2   | 1     | -          | 2                      | -    | 1        | 1          | -                    | 3     | -               | 4     | 2                          | -     | -        | 1                         | 1   | -   |
|                                      | 1                   |          | 1   | 1   | 1     |            | 1                      |      | 2        | 2          |                      | 1     |                 | 1     | 1                          |       |          | 1                         | 2   |     |

7. If you were standing in the voting booth right now, who would you vote for or lean toward?

|                                      | BANNER 3            |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--------------------------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                                      | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                                      | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                                      |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
| THOSE WHO ARE UNDECIDED              | 164                 | 11       | 25  | 74  | 33    | 17                     | 82   | 43   | 21       | 16         | 45                   | 94    | 36              | 94    | 57                         | 68    | 14       | 24                        | 14  | 14  |
|                                      | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Kim Guadagno, Republican             | 13                  | -        | 1   | 4   | 4     | 3                      | 6    | 5    | 1        | -          | 6                    | 4     | 5               | 4     | 2                          | 11    | -        | -                         | 1   | 1   |
|                                      | 8                   |          | 4   | 5   | 12    | 18                     | 7    | 12   | 5        |            | 13                   | 4     | 14              | 4     | 4                          | 16    |          |                           | 7   | 7   |
| Phil Murphy, Democrat                | 24                  | 5        | 8   | 9   | 1     | 1                      | 7    | 6    | 4        | 7          | 2                    | 21    | 3               | 17    | 22                         | 1     | -        | 9                         | 2   | 2   |
|                                      | 15                  | 45       | 32  | 12  | 3     | 6                      | 9    | 14   | 19       | 44         | 4                    | 22    | 8               | 18    | 39                         | 1     |          | 38                        | 14  | 14  |
| Gina Genovese, Reduce Property Taxes | 4                   | -        | -   | 3   | 1     | -                      | 3    | 1    | -        | -          | -                    | 1     | -               | 3     | -                          | 4     | -        | -                         | 1   | -   |
|                                      | 2                   |          |     | 4   | 3     |                        | 4    | 2    |          |            |                      | 1     |                 | 3     |                            | 6     |          |                           | 7   |     |
| Seth Kaper-Dale, Green Party         | 1                   | -        | 1   | -   | -     | -                      | 1    | -    | -        | -          | -                    | 1     | -               | 1     | 1                          | -     | -        | 1                         | -   | -   |
|                                      | 1                   |          | 4   |     |       |                        | 1    |      |          |            |                      | 1     |                 | 1     | 2                          |       |          | 4                         |     |     |
| Matthew Riccardi, Constitution Party | -                   | -        | -   | -   | -     | -                      | -    | -    | -        | -          | -                    | -     | -               | -     | -                          | -     | -        | -                         | -   | -   |
| Peter Rohrman, Libertarian Party     | 2                   | -        | -   | 1   | 1     | -                      | -    | 1    | 1        | -          | 1                    | 1     | -               | 2     | -                          | 2     | -        | -                         | 1   | -   |
|                                      | 1                   |          |     | 1   | 3     |                        |      | 2    | 5        |            | 2                    | 1     |                 | 2     |                            | 3     |          |                           | 7   |     |
| Vincent Ross, We the People          | -                   | -        | -   | -   | -     | -                      | -    | -    | -        | -          | -                    | -     | -               | -     | -                          | -     | -        | -                         | -   | -   |
| Undecided                            | 119                 | 5        | 15  | 57  | 26    | 13                     | 64   | 30   | 15       | 9          | 36                   | 65    | 28              | 66    | 32                         | 50    | 14       | 14                        | 9   | 11  |
|                                      | 73                  | 45       | 60  | 77  | 79    | 76                     | 78   | 70   | 71       | 56         | 80                   | 69    | 78              | 70    | 56                         | 74    | 100      | 58                        | 64  | 79  |
| Refused                              | 1                   | 1        | -   | -   | -     | -                      | 1    | -    | -        | -          | -                    | 1     | -               | 1     | -                          | -     | -        | -                         | -   | -   |
|                                      | 1                   | 9        |     |     |       |                        | 1    |      |          |            |                      | 1     |                 | 1     |                            |       |          |                           |     |     |

Governor Total

| BANNER 3                             |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--------------------------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                                      | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                                      | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                                      | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                                      | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Kim Guadagno, Republican             | 125                 | 1        | 7   | 34  | 55    | 21                     | 60   | 40   | 15       | 7          | 73                   | 30    | 34              | 69    | 11                         | 108   | 4        | -                         | 7   | 2   |
|                                      | 25                  | 3        | 9   | 17  | 48    | 49                     | 24   | 30   | 23       | 15         | 55                   | 10    | 37              | 21    | 5                          | 58    | 16       |                           | 12  | 3   |
| Phil Murphy, Democrat                | 222                 | 28       | 52  | 98  | 25    | 4                      | 100  | 54   | 34       | 28         | 17                   | 190   | 29              | 168   | 191                        | 12    | 6        | 78                        | 38  | 48  |
|                                      | 44                  | 78       | 63  | 49  | 22    | 9                      | 41   | 41   | 52       | 61         | 13                   | 62    | 32              | 51    | 79                         | 6     | 24       | 81                        | 64  | 79  |
| Gina Genovese, Reduce Property Taxes | 12                  | -        | 3   | 5   | 2     | 2                      | 8    | 4    | -        | -          | 5                    | 3     | -               | 7     | 1                          | 10    | -        | -                         | 2   | -   |
|                                      | 2                   |          | 4   | 3   | 2     | 5                      | 3    | 3    |          |            | 4                    | 1     |                 | 2     | *                          | 5     |          |                           | 3   |     |
| Seth Kaper-Dale, Green Party         | 3                   | 1        | 1   | -   | -     | 1                      | 3    | -    | -        | -          | -                    | 3     | -               | 3     | 2                          | -     | -        | 2                         | -   | -   |
|                                      | 1                   | 3        | 1   |     |       | 2                      | 1    |      |          |            |                      | 1     |                 | 1     | 1                          |       |          | 2                         |     |     |
| Matthew Riccardi, Constitution Party | 1                   | -        | -   | -   | 1     | -                      | -    | 1    | -        | -          | -                    | 1     | -               | 1     | -                          | 1     | -        | -                         | -   | -   |
|                                      | *                   |          |     |     | 1     |                        |      | 1    |          |            |                      | *     |                 | *     |                            | 1     |          |                           |     |     |
| Peter Rohrman, Libertarian Party     | 8                   | -        | -   | 2   | 4     | 1                      | 4    | 2    | 1        | 1          | 1                    | 7     | -               | 8     | 1                          | 5     | -        | 1                         | 1   | -   |
|                                      | 2                   |          |     | 1   | 3     | 2                      | 2    | 2    | 2        | 2          | 1                    | 2     |                 | 2     | *                          | 3     |          | 1                         | 2   |     |
| Vincent Ross, We the People          | 5                   | -        | 3   | -   | 1     | 1                      | 4    | 1    | -        | -          | 1                    | 3     | -               | 4     | 3                          | 1     | 1        | -                         | 1   | -   |
|                                      | 1                   |          | 4   |     | 1     | 2                      | 2    | 1    |          |            | 1                    | 1     |                 | 1     | 1                          | 1     | 4        |                           | 2   |     |
| Undecided                            | 119                 | 5        | 15  | 57  | 26    | 13                     | 64   | 30   | 15       | 9          | 36                   | 65    | 28              | 66    | 32                         | 50    | 14       | 14                        | 9   | 11  |
|                                      | 24                  | 14       | 18  | 29  | 23    | 30                     | 26   | 23   | 23       | 20         | 27                   | 21    | 31              | 20    | 13                         | 27    | 56       | 15                        | 15  | 18  |
| Refused                              | 5                   | 1        | 1   | 2   | 1     | -                      | 3    | -    | 1        | 1          | -                    | 4     | -               | 5     | 2                          | -     | -        | 1                         | 1   | -   |
|                                      | 1                   | 3        | 1   | 1   | 1     |                        | 1    |      | 2        | 2          |                      | 1     |                 | 2     | 1                          |       |          | 1                         | 2   |     |

8. Who would be your second choice?

|   | BANNER 3            |          |          |          |          |                        |           |          |          |          |                      |           |                 |           |                            |           |          |                           |          |    |     |
|---|---------------------|----------|----------|----------|----------|------------------------|-----------|----------|----------|----------|----------------------|-----------|-----------------|-----------|----------------------------|-----------|----------|---------------------------|----------|----|-----|
|   | POLITICAL VIEWPOINT |          |          |          |          | IMPORTANCE OF RELIGION |           |          |          |          | DIRECTION OF COUNTRY |           | DIRECTION OF NJ |           | 2016 PRESIDENTIAL ELECTION |           |          | BOOKER FOR PRESIDENT 2020 |          |    |     |
|   | TOTAL               | VERY     |          | MOD      | CONSV    | VERY                   |           | SMWT     | NOT      | NOT AT   | RIGHT                | WRONG     | RIGHT           | WRONG     | CLIN TON                   | TRUMP     | NOT      |                           | YES      | NO | UND |
|   |                     | LIB      | LIB      |          |          | CONSV                  | VERY      |          | ALL      | VOTE     |                      |           |                 |           |                            |           | VOTE     |                           |          |    |     |
| THOSE WHO WOULD NOT VOTE<br>GUADAGNO/MURPHY | 29<br>100           | 1<br>100 | 7<br>100 | 7<br>100 | 8<br>100 | 5<br>100               | 19<br>100 | 8<br>100 | 1<br>100 | 1<br>100 | 7<br>100             | 17<br>100 | -               | 23<br>100 | 7<br>100                   | 17<br>100 | 1<br>100 | 3<br>100                  | 4<br>100 | -  |     |
| Kim Guadagno, Republican                    | 12<br>41            | -<br>43  | 3<br>57  | 4<br>63  | 5<br>63  | -                      | 5<br>26   | 7<br>88  | -        | -        | 3<br>43              | 6<br>35   | -               | 10<br>43  | 3<br>43                    | 8<br>47   | -        | 1<br>33                   | 2<br>50  | -  |     |
| Phil Murphy, Democrat                       | 6<br>21             | 1<br>100 | 2<br>29  | 2<br>29  | 1<br>13  | -                      | 3<br>16   | 1<br>13  | 1<br>100 | 1<br>100 | -                    | 6<br>35   | -               | 6<br>26   | 2<br>29                    | 1<br>6    | 1<br>100 | 2<br>67                   | 1<br>25  | -  |     |
| Undecided                                   | 10<br>34            | -        | 2<br>29  | 1<br>14  | 2<br>25  | 4<br>80                | 10<br>53  | -        | -        | -        | 3<br>43              | 5<br>29   | -               | 7<br>30   | 2<br>29                    | 7<br>41   | -        | -                         | 1<br>25  | -  |     |
| Refused                                     | 1<br>3              | -        | -        | -        | -        | 1<br>20                | 1<br>5    | -        | -        | -        | 1<br>14              | -         | -               | -         | -                          | 1<br>6    | -        | -                         | -        | -  |     |

9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

|                         | BANNER 3            |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|-------------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                         | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                         | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                         |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
| Total                   | 500                 | 36       | 82  | 198 | 115   | 43                     | 246  | 132  | 66       | 46         | 133                  | 306   | 91              | 331   | 243                        | 187   | 25       | 96                        | 59  | 61  |
|                         | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Chris Christie          | 77                  | 7        | 21  | 35  | 13    | -                      | 31   | 21   | 12       | 13         | 13                   | 59    | 6               | 63    | 46                         | 19    | -        | 16                        | 12  | 11  |
|                         | 15                  | 19       | 26  | 18  | 11    |                        | 13   | 16   | 18       | 28         | 10                   | 19    | 7               | 19    | 19                         | 10    |          | 17                        | 20  | 18  |
| Lieutenant Governor     | 28                  | 1        | 3   | 9   | 11    | 2                      | 13   | 6    | 5        | 3          | 7                    | 13    | 4               | 12    | 9                          | 12    | 1        | 3                         | 4   | 2   |
|                         | 6                   | 3        | 4   | 5   | 10    | 5                      | 5    | 5    | 8        | 7          | 5                    | 4     | 4               | 4     | 4                          | 6     | 4        | 3                         | 7   | 3   |
| Republican              | 34                  | 4        | 6   | 9   | 8     | 7                      | 12   | 12   | 4        | 5          | 13                   | 20    | 8               | 17    | 14                         | 18    | -        | 6                         | 4   | 2   |
|                         | 7                   | 11       | 7   | 5   | 7     | 16                     | 5    | 9    | 6        | 11         | 10                   | 7     | 9               | 5     | 6                          | 10    |          | 6                         | 7   | 3   |
| Honest/Integrity        | 9                   | -        | -   | 6   | 1     | 2                      | 7    | 1    | -        | 1          | 6                    | 2     | 1               | 7     | 1                          | 8     | -        | -                         | 1   | 1   |
|                         | 2                   |          |     | 3   | 1     | 5                      | 3    | 1    |          | 2          | 5                    | 1     | 1               | 2     | *                          | 4     |          |                           | 2   | 2   |
| Experienced             | 6                   | -        | 1   | 4   | 1     | -                      | 4    | 2    | -        | -          | 4                    | -     | 1               | 3     | 2                          | 4     | -        | -                         | -   | -   |
|                         | 1                   |          | 1   | 2   | 1     |                        | 2    | 2    |          |            | 3                    |       | 1               | 1     | 1                          | 2     |          |                           |     |     |
| Italian                 | 5                   | -        | -   | 1   | 2     | 2                      | 3    | 1    | 1        | -          | 3                    | 2     | 2               | 3     | 1                          | 4     | -        | 1                         | -   | -   |
|                         | 1                   |          |     | 1   | 2     | 5                      | 1    | 1    | 2        |            | 2                    | 1     | 2               | 1     | *                          | 2     |          | 1                         |     |     |
| Intelligent/Smart       | 3                   | -        | 1   | -   | 2     | -                      | 1    | 2    | -        | -          | 2                    | 1     | 2               | 1     | -                          | 3     | -        | -                         | -   | -   |
|                         | 1                   |          | 1   |     | 2     |                        | *    | 2    |          |            | 2                    | *     | 2               | *     |                            | 2     |          |                           |     |     |
| Strong/Confident        | 13                  | -        | 1   | 5   | 5     | 2                      | 8    | 5    | -        | -          | 6                    | 6     | 2               | 9     | 5                          | 8     | -        | 2                         | -   | -   |
|                         | 3                   |          | 1   | 3   | 4     | 5                      | 3    | 4    |          |            | 5                    | 2     | 2               | 3     | 2                          | 4     |          | 2                         |     |     |
| Conservative            | 5                   | -        | -   | 1   | -     | 4                      | 4    | 1    | -        | -          | 2                    | 1     | 1               | 4     | -                          | 5     | -        | -                         | -   | -   |
|                         | 1                   |          |     | 1   |       | 9                      | 2    | 1    |          |            | 2                    | *     | 1               | 1     |                            | 3     |          |                           |     |     |
| Woman                   | 4                   | -        | 1   | 3   | -     | -                      | -    | -    | 2        | -          | 2                    | -     | 1               | 2     | 1                          | 2     | 1        | -                         | -   | 1   |
|                         | 1                   |          | 1   | 2   |       |                        |      |      | 3        |            | 2                    |       | 1               | 1     | *                          | 1     | 4        |                           |     | 2   |
| Do a good job/Competent | 5                   | -        | -   | 2   | 1     | -                      | 3    | 1    | 1        | -          | 4                    | 1     | 3               | 1     | -                          | 4     | -        | -                         | -   | -   |
|                         | 1                   |          |     | 1   | 1     |                        | 1    | 1    | 2        |            | 3                    | *     | 3               | *     |                            | 2     |          |                           |     |     |
| Good person/Nice        | 9                   | 2        | -   | 3   | 2     | 2                      | 5    | 2    | 2        | -          | 3                    | 5     | 1               | 7     | 3                          | 6     | -        | 2                         | -   | 1   |
|                         | 2                   | 6        |     | 2   | 2     | 5                      | 2    | 2    | 3        |            | 2                    | 2     | 1               | 2     | 1                          | 3     |          | 2                         |     | 2   |

9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

|                                 | BANNER 3            |          |         |          |          |                        |          |          |          |            |                      |          |                 |          |                            |         |          |                           |         |          |
|---------------------------------|---------------------|----------|---------|----------|----------|------------------------|----------|----------|----------|------------|----------------------|----------|-----------------|----------|----------------------------|---------|----------|---------------------------|---------|----------|
|                                 | POLITICAL VIEWPOINT |          |         |          |          | IMPORTANCE OF RELIGION |          |          |          |            | DIRECTION OF COUNTRY |          | DIRECTION OF NJ |          | 2016 PRESIDENTIAL ELECTION |         |          | BOOKER FOR PRESIDENT 2020 |         |          |
|                                 | TOTAL               | VERY LIB | LIB     | MOD      | CONSV    | VERY CONSV             | VERY     | SMWT     | NOT VERY | NOT AT ALL | RIGHT                | WRONG    | RIGHT           | WRONG    | CLIN TON                   | TRUMP   | NOT VOTE | YES                       | NO      | UND      |
|                                 |                     |          |         |          |          |                        |          |          |          |            |                      |          |                 |          |                            |         |          |                           |         |          |
| Lower taxes                     | 8<br>2              | 1<br>3   | 2<br>2  | 2<br>1   | 3<br>3   | -                      | 2<br>1   | 5<br>4   | 1<br>2   | -          | 4<br>3               | 4<br>1   | 2<br>2          | 6<br>2   | 2<br>1                     | 5<br>3  | -        | -                         | 3<br>5  | 1<br>2   |
| General positive/Like her       | 21<br>4             | 1<br>3   | 1<br>1  | 6<br>3   | 9<br>8   | 1<br>2                 | 8<br>3   | 6<br>5   | 4<br>6   | 3<br>7     | 6<br>5               | 9<br>3   | 3<br>3          | 14<br>4  | 4<br>2                     | 12<br>6 | 3<br>12  | 2<br>2                    | 2<br>3  | -        |
| Education/Children              | 3<br>1              | 1<br>3   | 1<br>1  | 1<br>1   | -        | -                      | 1<br>*   | 1<br>1   | 1<br>2   | -          | -                    | 3<br>1   | -               | 3<br>1   | 2<br>1                     | -       | -        | 1<br>1                    | -       | 1<br>2   |
| Dishonest/Criminal              | 7<br>1              | -        | 1<br>1  | 5<br>3   | -        | -                      | 3<br>1   | 1<br>1   | 2<br>3   | 1<br>2     | 1<br>1               | 6<br>2   | 1<br>1          | 6<br>2   | 4<br>2                     | 1<br>1  | 1<br>4   | 2<br>2                    | -       | 1<br>2   |
| Unqualified                     | 1<br>*              | -        | -       | 1<br>1   | -        | -                      | 1<br>*   | -        | -        | -          | -                    | 1<br>*   | -               | 1<br>*   | -                          | -       | 1<br>4   | -                         | -       | -        |
| Incompetent/Ineffective         | 6<br>1              | 1<br>3   | 3<br>4  | 1<br>1   | 1<br>1   | -                      | 2<br>1   | 2<br>2   | 1<br>2   | 1<br>2     | 1<br>1               | 5<br>2   | -               | 6<br>2   | 5<br>2                     | -       | 1<br>4   | 3<br>3                    | 2<br>3  | 1<br>2   |
| Money/Economy/Business          | 5<br>1              | -        | 1<br>1  | 4<br>2   | -        | -                      | 2<br>1   | 3<br>2   | -        | -          | 2<br>2               | 3<br>1   | 1<br>1          | 3<br>1   | 2<br>1                     | 2<br>1  | 1<br>4   | 2<br>2                    | 1<br>2  | -        |
| Change                          | 3<br>1              | -        | -       | 1<br>1   | 2<br>2   | -                      | 2<br>1   | 1<br>1   | -        | -          | 1<br>1               | 2<br>1   | -               | 3<br>1   | 1<br>*                     | 2<br>1  | -        | -                         | 2<br>3  | -        |
| Establishment                   | 2<br>*              | -        | -       | -        | 1<br>1   | -                      | 2<br>1   | -        | -        | -          | -                    | 2<br>1   | -               | 2<br>1   | 1<br>*                     | -       | -        | -                         | -       | -        |
| Don't like her/General negative | 15<br>3             | -        | 3<br>4  | 7<br>4   | 2<br>2   | 3<br>7                 | 13<br>5  | 2<br>2   | -        | -          | 3<br>2               | 12<br>4  | 2<br>2          | 12<br>4  | 9<br>4                     | 3<br>2  | 2<br>8   | 2<br>2                    | 1<br>2  | 1<br>2   |
| Don't know her/Not familiar     | 61<br>12            | 4<br>11  | 7<br>9  | 29<br>15 | 12<br>10 | 2<br>5                 | 33<br>13 | 16<br>12 | 10<br>15 | 2<br>4     | 8<br>6               | 44<br>14 | 15<br>16        | 36<br>11 | 36<br>15                   | 15<br>8 | 5<br>20  | 15<br>16                  | 4<br>7  | 12<br>20 |
| Nothing                         | 54<br>11            | 7<br>19  | 9<br>11 | 17<br>9  | 13<br>11 | 5<br>12                | 29<br>12 | 12<br>9  | 7<br>11  | 6<br>13    | 12<br>9              | 37<br>12 | 12<br>13        | 34<br>10 | 29<br>12                   | 16<br>9 | 3<br>12  | 13<br>14                  | 8<br>14 | 8<br>13  |
| Other                           | 29<br>6             | 1<br>3   | 3<br>4  | 9<br>5   | 13<br>11 | 1<br>2                 | 15<br>6  | 4<br>3   | 6<br>9   | 3<br>7     | 5<br>4               | 19<br>6  | 4<br>4          | 22<br>7  | 14<br>6                    | 11<br>6 | 1<br>4   | 5<br>5                    | 5<br>8  | 2<br>3   |



9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

| BANNER 3            |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |    |     |    |
|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|----|-----|----|
| POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |    |     |    |
| TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO | UND |    |
| Don't know          | 87       | 6   | 17  | 37    | 13                     | 10   | 42   | 25       | 7          | 8                    | 25    | 49              | 19    | 54                         | 52    | 27       | 5                         | 21 | 10  | 16 |
|                     | 17       | 17  | 21  | 19    | 11                     | 23   | 17   | 19       | 11         | 17                   | 19    | 16              | 21    | 16                         | 21    | 14       | 20                        | 22 | 17  | 26 |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

| BANNER 3                  |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|---------------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                           | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                           | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                           | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                           | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Change/New/Alternative    | 18                  | 2        | 6   | 6   | 2     | -                      | 13   | 2    | 2        | 1          | 2                    | 16    | -               | 13    | 16                         | 2     | -        | 8                         | 4   | 3   |
|                           | 4                   | 6        | 7   | 3   | 2     |                        | 5    | 2    | 3        | 2          | 2                    | 5     |                 | 4     | 7                          | 1     |          | 8                         | 7   | 5   |
| Democrat                  | 30                  | 2        | 5   | 14  | 7     | 2                      | 11   | 8    | 4        | 4          | 5                    | 21    | 7               | 17    | 21                         | 6     | -        | 8                         | 3   | 4   |
|                           | 6                   | 6        | 6   | 7   | 6     | 5                      | 4    | 6    | 6        | 9          | 4                    | 7     | 8               | 5     | 9                          | 3     |          | 8                         | 5   | 7   |
| Goldman Sachs/Wall Street | 28                  | 2        | 5   | 16  | 2     | 1                      | 9    | 9    | 3        | 5          | 3                    | 21    | 1               | 23    | 18                         | 5     | -        | 5                         | 8   | 2   |
|                           | 6                   | 6        | 6   | 8   | 2     | 2                      | 4    | 7    | 5        | 11         | 2                    | 7     | 1               | 7     | 7                          | 3     |          | 5                         | 14  | 3   |
| For the people            | 7                   | -        | 2   | 3   | 2     | -                      | 4    | 2    | 1        | -          | -                    | 7     | -               | 6     | 6                          | -     | -        | 4                         | 2   | -   |
|                           | 1                   |          | 2   | 2   | 2     |                        | 2    | 2    | 2        |            |                      | 2     |                 | 2     | 2                          |       |          | 4                         | 3   |     |
| Will vote for him         | 5                   | -        | 3   | 2   | -     | -                      | 3    | -    | -        | 2          | -                    | 5     | -               | 5     | 5                          | -     | -        | 2                         | 1   | 2   |
|                           | 1                   |          | 4   | 1   |       |                        | 1    |      |          | 4          |                      | 2     |                 | 2     | 2                          |       |          | 2                         | 2   | 3   |
| Legalize marijuana        | 6                   | 1        | -   | 3   | 2     | -                      | 2    | 1    | 2        | 1          | 1                    | 4     | 1               | 5     | 3                          | 2     | 1        | -                         | -   | 2   |
|                           | 1                   | 3        |     | 2   | 2     |                        | 1    | 1    | 3        | 2          | 1                    | 1     | 1               | 2     | 1                          | 1     | 4        |                           |     | 3   |
| Liberal                   | 6                   | 1        | -   | 2   | -     | 3                      | 5    | 1    | -        | -          | 3                    | 3     | 1               | 5     | 2                          | 3     | -        | 1                         | 1   | -   |
|                           | 1                   | 3        |     | 1   |       | 7                      | 2    | 1    |          |            | 2                    | 1     | 1               | 2     | 1                          | 2     |          | 1                         | 2   |     |
| Increase minimum wage     | 3                   | -        | -   | 1   | 1     | 1                      | 2    | 1    | -        | -          | 1                    | 2     | -               | 3     | 2                          | 1     | -        | -                         | -   | 1   |
|                           | 1                   |          |     | 1   | 1     | 2                      | 1    | 1    |          |            | 1                    | 1     |                 | 1     | 1                          | 1     |          |                           |     | 2   |
| Ambassador                | 3                   | -        | 2   | 1   | -     | -                      | 2    | -    | 1        | -          | -                    | 3     | -               | 3     | 3                          | -     | -        | 1                         | 1   | 1   |
|                           | 1                   |          | 2   | 1   |       |                        | 1    |      | 2        |            |                      | 1     |                 | 1     | 1                          |       |          | 1                         | 2   | 2   |
| Confident                 | 3                   | 1        | -   | 2   | -     | -                      | 1    | 1    | -        | 1          | -                    | 3     | 1               | 2     | 2                          | -     | 1        | 1                         | -   | 1   |
|                           | 1                   | 3        |     | 1   |       |                        | *    | 1    |          | 2          |                      | 1     | 1               | 1     | 1                          |       | 4        | 1                         |     | 2   |
| Will do a good job        | 4                   | 3        | 1   | -   | -     | -                      | 2    | -    | 1        | -          | 1                    | 3     | 1               | 3     | 3                          | -     | -        | 1                         | -   | 1   |
|                           | 1                   | 8        | 1   |     |       |                        | 1    |      | 2        |            | 1                    | 1     | 1               | 1     | 1                          |       |          | 1                         |     | 2   |
| Good person/Nice          | 9                   | -        | 1   | 4   | 1     | 2                      | 5    | 3    | 1        | -          | 2                    | 5     | 1               | 5     | 5                          | 3     | 1        | 1                         | 1   | 3   |
|                           | 2                   |          | 1   | 2   | 1     | 5                      | 2    | 2    | 2        |            | 2                    | 2     | 1               | 2     | 2                          | 2     | 4        | 1                         | 2   | 5   |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

|                                 | BANNER 3            |          |         |         |          |                        |          |          |          |            |                      |         |                 |         |                            |          |          |                           |        |        |
|---------------------------------|---------------------|----------|---------|---------|----------|------------------------|----------|----------|----------|------------|----------------------|---------|-----------------|---------|----------------------------|----------|----------|---------------------------|--------|--------|
|                                 | POLITICAL VIEWPOINT |          |         |         |          | IMPORTANCE OF RELIGION |          |          |          |            | DIRECTION OF COUNTRY |         | DIRECTION OF NJ |         | 2016 PRESIDENTIAL ELECTION |          |          | BOOKER FOR PRESIDENT 2020 |        |        |
|                                 | TOTAL               | VERY LIB | LIB     | MOD     | CONSV    | VERY CONSV             | VERY     | SMWT     | NOT VERY | NOT AT ALL | RIGHT                | WRONG   | RIGHT           | WRONG   | CLIN TON                   | TRUMP    | NOT VOTE | YES                       | NO     | UND    |
|                                 |                     |          |         |         |          |                        |          |          |          |            |                      |         |                 |         |                            |          |          |                           |        |        |
| Irishman                        | 5<br>1              | -<br>1   | 1<br>1  | 1<br>1  | 2<br>2   | 1<br>2                 | 1<br>*   | 2<br>2   | 2<br>3   | -          | 3<br>2               | 2<br>1  | 2<br>2          | 3<br>1  | 2<br>1                     | 3<br>2   | -        | 2<br>2                    | -      | -      |
| Good for teachers/<br>education | 5<br>1              | 1<br>3   | 1<br>1  | 3<br>2  | -        | -                      | 1<br>*   | 3<br>2   | 1<br>2   | -          | -                    | 5<br>2  | -               | 5<br>2  | 4<br>2                     | -        | -        | 2<br>2                    | -      | 1<br>2 |
| Intelligent/Smart               | 4<br>1              | -        | 2<br>2  | 2<br>1  | -        | -                      | 4<br>2   | -        | -        | -          | -                    | 4<br>1  | -               | 4<br>1  | 2<br>1                     | -        | 1<br>4   | 1<br>1                    | 1<br>2 | -      |
| Progressive                     | 6<br>1              | 1<br>3   | 2<br>2  | 3<br>2  | -        | -                      | 2<br>1   | 2<br>2   | 1<br>2   | 1<br>2     | -                    | 5<br>2  | -               | 5<br>2  | 6<br>2                     | -        | -        | 1<br>1                    | 1<br>2 | 3<br>5 |
| Hopeful                         | 3<br>1              | 1<br>3   | 2<br>2  | -       | -        | -                      | 1<br>*   | 1<br>1   | 1<br>2   | -          | -                    | 3<br>1  | -               | 3<br>1  | 3<br>1                     | -        | -        | 1<br>1                    | 2<br>3 | -      |
| Honest/Integrity                | 5<br>1              | 2<br>6   | 1<br>1  | 1<br>1  | 1<br>1   | -                      | 2<br>1   | 1<br>1   | 1<br>2   | 1<br>2     | 1<br>1               | 4<br>1  | 1<br>1          | 3<br>1  | 4<br>2                     | 1<br>1   | -        | 2<br>2                    | -      | 2<br>3 |
| General positive/Like<br>him    | 29<br>6             | 1<br>3   | 8<br>10 | 14<br>7 | 4<br>3   | 2<br>5                 | 16<br>7  | 5<br>4   | 6<br>9   | 2<br>4     | 3<br>4               | 20<br>7 | 5<br>5          | 19<br>6 | 19<br>8                    | 4<br>2   | 2<br>8   | 12<br>13                  | 2<br>3 | 2<br>3 |
| Higher Taxes/Taxes              | 7<br>1              | -        | 3<br>4  | 2<br>1  | 1<br>1   | 1<br>2                 | 5<br>2   | 1<br>1   | 1<br>2   | -          | 1<br>1               | 5<br>2  | -               | 6<br>2  | 2<br>1                     | 4<br>2   | 1<br>4   | 1<br>1                    | 1<br>2 | -      |
| Liar/Crook/Untrustworthy        | 48<br>10            | 2<br>6   | 6<br>7  | 17<br>9 | 17<br>15 | 4<br>9                 | 24<br>10 | 14<br>11 | 10<br>15 | -          | 24<br>18             | 20<br>7 | 13<br>14        | 29<br>9 | 9<br>4                     | 31<br>17 | -        | 6<br>6                    | 5<br>8 | 2<br>3 |
| Rich/Wealthy/Money              | 10<br>2             | -        | 2<br>2  | 3<br>2  | 4<br>3   | 1<br>2                 | 4<br>2   | 3<br>2   | 1<br>2   | 2<br>4     | 2<br>2               | 7<br>2  | -               | 9<br>3  | 2<br>1                     | 7<br>4   | -        | -                         | 1<br>2 | 3<br>5 |
| Corzine                         | 5<br>1              | -        | -       | 4<br>2  | 1<br>1   | -                      | -        | 1<br>1   | 2<br>3   | 2<br>4     | -                    | 3<br>1  | -               | 5<br>2  | 2<br>1                     | 3<br>2   | -        | -                         | -      | -      |
| Too many commercials/<br>Signs  | 4<br>1              | 1<br>3   | 1<br>1  | -       | 1<br>1   | -                      | 3<br>1   | -        | 1<br>2   | -          | 1<br>1               | 3<br>1  | -               | 4<br>1  | 3<br>1                     | -        | -        | -                         | -      | 1<br>2 |
| Spending                        | 7<br>1              | -        | -       | 3<br>2  | 3<br>3   | 1<br>2                 | 3<br>1   | 3<br>2   | 1<br>2   | -          | 3<br>2               | 3<br>1  | 1<br>1          | 6<br>2  | 1<br>*                     | 5<br>3   | 1<br>4   | -                         | 1<br>2 | -      |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

| BANNER 3                        |                     |      |     |     |       |                        |      |      |        |       |                      |       |                 |          |                            |          |     |                           |     |    |
|---------------------------------|---------------------|------|-----|-----|-------|------------------------|------|------|--------|-------|----------------------|-------|-----------------|----------|----------------------------|----------|-----|---------------------------|-----|----|
|                                 | POLITICAL VIEWPOINT |      |     |     |       | IMPORTANCE OF RELIGION |      |      |        |       | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |          | 2016 PRESIDENTIAL ELECTION |          |     | BOOKER FOR PRESIDENT 2020 |     |    |
|                                 | TOTAL               | VERY | LIB | MOD | CONSV | VERY                   | SMWT | NOT  | NOT AT | RIGHT | WRONG                | RIGHT | WRONG           | CLIN TON | TRUMP                      | NOT VOTE | YES | NO                        | UND |    |
|                                 |                     | LIB  |     |     |       | CONSV                  |      | VERY | ALL    |       |                      |       |                 |          |                            |          |     |                           |     |    |
| Inexperienced                   | 3                   | 1    | -   | 1   | 1     | -                      | 1    | 1    | 1      | -     | 1                    | 1     | -               | 1        | 1                          | 1        | -   | -                         | -   | -  |
|                                 | 1                   | 3    |     | 1   | 1     |                        | *    | 1    | 2      |       | 1                    | *     |                 | *        | *                          | 1        |     |                           |     |    |
| General negative/Don't like him | 19                  | 1    | -   | 7   | 7     | 3                      | 11   | 4    | 2      | 2     | 5                    | 10    | 3               | 11       | 8                          | 10       | -   | 3                         | 2   | 1  |
|                                 | 4                   | 3    |     | 4   | 6     | 7                      | 4    | 3    | 3      | 4     | 4                    | 3     | 3               | 3        | 3                          | 5        |     | 3                         | 3   | 2  |
| Don't know him                  | 50                  | 3    | 4   | 26  | 11    | 1                      | 26   | 17   | 5      | 2     | 10                   | 29    | 10              | 29       | 23                         | 20       | 3   | 5                         | 3   | 9  |
|                                 | 10                  | 8    | 5   | 13  | 10    | 2                      | 11   | 13   | 8      | 4     | 8                    | 9     | 11              | 9        | 9                          | 11       | 12  | 5                         | 5   | 15 |
| No/None/Nothing                 | 51                  | 1    | 8   | 13  | 15    | 7                      | 26   | 11   | 6      | 7     | 17                   | 25    | 15              | 29       | 18                         | 25       | 7   | 7                         | 6   | 6  |
|                                 | 10                  | 3    | 10  | 7   | 13    | 16                     | 11   | 8    | 9      | 15    | 13                   | 8     | 16              | 9        | 7                          | 13       | 28  | 7                         | 10  | 10 |
| Other mentions                  | 31                  | 3    | 4   | 10  | 9     | 3                      | 14   | 10   | 1      | 5     | 11                   | 19    | 8               | 18       | 15                         | 10       | 2   | 10                        | 2   | 4  |
|                                 | 6                   | 8    | 5   | 5   | 8     | 7                      | 6    | 8    | 2      | 11    | 8                    | 6     | 9               | 5        | 6                          | 5        | 8   | 10                        | 3   | 7  |
| DK/NA/Refused                   | 86                  | 6    | 12  | 34  | 21    | 10                     | 43   | 25   | 8      | 8     | 33                   | 45    | 20              | 52       | 33                         | 41       | 5   | 11                        | 11  | 7  |
|                                 | 17                  | 17   | 15  | 17  | 18    | 23                     | 17   | 19   | 12     | 17    | 25                   | 15    | 22              | 16       | 14                         | 22       | 20  | 11                        | 19  | 11 |

10. Thinking back to the 2016 presidential election, did you vote for Hillary Clinton, Donald Trump, or did you not vote in the presidential election?

| BANNER 3        |                     |          |     |     |       |            |                        |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|-----------------|---------------------|----------|-----|-----|-------|------------|------------------------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                 | POLITICAL VIEWPOINT |          |     |     |       |            | IMPORTANCE OF RELIGION |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                 | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV | VERY                   | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
| Total           | 500                 | 36       | 82  | 198 | 115   | 43         | 246                    | 132  | 66       | 46         | 133                  | 306   | 91              | 331   | 243                        | 187   | 25       | 96                        | 59  | 61  |
|                 | 100                 | 100      | 100 | 100 | 100   | 100        | 100                    | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Hillary Clinton | 243                 | 29       | 61  | 110 | 22    | 5          | 111                    | 62   | 35       | 29         | 14                   | 213   | 39              | 173   | 243                        | -     | -        | 86                        | 42  | 52  |
|                 | 49                  | 81       | 74  | 56  | 19    | 12         | 45                     | 47   | 53       | 63         | 11                   | 70    | 43              | 52    | 100                        |       |          | 90                        | 71  | 85  |
| Donald Trump    | 187                 | 1        | 13  | 55  | 75    | 36         | 100                    | 52   | 20       | 11         | 103                  | 47    | 42              | 110   | -                          | 187   | -        | 5                         | 17  | 5   |
|                 | 37                  | 3        | 16  | 28  | 65    | 84         | 41                     | 39   | 30       | 24         | 77                   | 15    | 46              | 33    |                            | 100   |          | 5                         | 29  | 8   |
| Someone else    | 27                  | 3        | 4   | 13  | 7     | -          | 15                     | 6    | 5        | 1          | 4                    | 21    | 2               | 21    | -                          | -     | -        | 1                         | -   | -   |
|                 | 5                   | 8        | 5   | 7   | 6     |            | 6                      | 5    | 8        | 2          | 3                    | 7     | 2               | 6     |                            |       |          | 1                         |     |     |
| Did not vote    | 25                  | 1        | 4   | 10  | 5     | 2          | 9                      | 7    | 5        | 4          | 8                    | 15    | 6               | 14    | -                          | -     | 25       | 3                         | -   | 2   |
|                 | 5                   | 3        | 5   | 5   | 4     | 5          | 4                      | 5    | 8        | 9          | 6                    | 5     | 7               | 4     |                            |       | 100      | 3                         |     | 3   |
| Undecided       | 5                   | -        | -   | 2   | 3     | -          | 3                      | 2    | -        | -          | 1                    | 3     | 1               | 4     | -                          | -     | -        | -                         | -   | -   |
|                 | 1                   |          |     | 1   | 3     |            | 1                      | 2    |          |            | 1                    | 1     | 1               | 1     |                            |       |          |                           |     |     |
| Refused         | 13                  | 2        | -   | 8   | 3     | -          | 8                      | 3    | 1        | 1          | 3                    | 7     | 1               | 9     | -                          | -     | -        | 1                         | -   | 2   |
|                 | 3                   | 6        |     | 4   | 3     |            | 3                      | 2    | 2        | 2          | 2                    | 2     | 1               | 3     |                            |       |          | 1                         |     | 3   |

11. Today, do you feel good about voting for Donald Trump or do you regret voting for Donald Trump?

| BANNER 3                  |                     |          |       |       |       |                        |       |       |          |            |                      |       |                 |       |                            |       |          |                           |       |       |
|---------------------------|---------------------|----------|-------|-------|-------|------------------------|-------|-------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-------|-------|
| =====                     |                     |          |       |       |       |                        |       |       |          |            |                      |       |                 |       |                            |       |          |                           |       |       |
|                           | POLITICAL VIEWPOINT |          |       |       |       | IMPORTANCE OF RELIGION |       |       |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |       |       |
|                           | TOTAL               | VERY LIB | LIB   | MOD   | CONSV | VERY CONSV             | VERY  | SMWT  | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO    | UND   |
|                           | -----               | -----    | ----- | ----- | ----- | -----                  | ----- | ----- | -----    | -----      | -----                | ----- | -----           | ----- | -----                      | ----- | -----    | -----                     | ----- | ----- |
| THOSE WHO VOTED FOR TRUMP | 187                 | 1        | 13    | 55    | 75    | 36                     | 100   | 52    | 20       | 11         | 103                  | 47    | 42              | 110   | -                          | 187   | -        | 5                         | 17    | 5     |
|                           | 100                 | 100      | 100   | 100   | 100   | 100                    | 100   | 100   | 100      | 100        | 100                  | 100   | 100             | 100   |                            | 100   |          | 100                       | 100   | 100   |
| Feel Good                 | 151                 | 1        | 10    | 37    | 65    | 33                     | 85    | 43    | 14       | 7          | 97                   | 28    | 36              | 89    | -                          | 151   | -        | 3                         | 15    | 3     |
|                           | 81                  | 100      | 77    | 67    | 87    | 92                     | 85    | 83    | 70       | 64         | 94                   | 60    | 86              | 81    |                            | 81    |          | 60                        | 88    | 60    |
| Regret                    | 12                  | -        | 2     | 5     | 2     | 2                      | 6     | 2     | 2        | 1          | 2                    | 8     | 2               | 6     | -                          | 12    | -        | 2                         | 1     | 2     |
|                           | 6                   |          | 15    | 9     | 3     | 6                      | 6     | 4     | 10       | 9          | 2                    | 17    | 5               | 5     |                            | 6     |          | 40                        | 6     | 40    |
| Undecided                 | 23                  | -        | 1     | 13    | 7     | 1                      | 9     | 7     | 3        | 3          | 4                    | 10    | 4               | 14    | -                          | 23    | -        | -                         | 1     | -     |
|                           | 12                  |          | 8     | 24    | 9     | 3                      | 9     | 13    | 15       | 27         | 4                    | 21    | 10              | 13    |                            | 12    |          |                           | 6     |       |
| Refused                   | 1                   | -        | -     | -     | 1     | -                      | -     | -     | 1        | -          | -                    | 1     | -               | 1     | -                          | 1     | -        | -                         | -     | -     |
|                           | 1                   |          |       |       | 1     |                        |       |       | 5        |            |                      | 2     |                 | 1     |                            | 1     |          |                           |       |       |

12. Do you approve or disapprove of the job that Donald Trump is doing as president?

| BANNER 3   |     |                     |     |     |            |       |                        |      |          |            |       |                      |       |                 |          |                            |          |     |                           |     |  |
|------------|-----|---------------------|-----|-----|------------|-------|------------------------|------|----------|------------|-------|----------------------|-------|-----------------|----------|----------------------------|----------|-----|---------------------------|-----|--|
|            |     | POLITICAL VIEWPOINT |     |     |            |       | IMPORTANCE OF RELIGION |      |          |            |       | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |          | 2016 PRESIDENTIAL ELECTION |          |     | BOOKER FOR PRESIDENT 2020 |     |  |
|            |     | VERY LIB            |     | MOD | VERY CONSV |       | VERY                   | SMWT | NOT VERY | NOT AT ALL | RIGHT | WRONG                | RIGHT | WRONG           | CLIN TON | TRUMP                      | NOT VOTE | YES | NO                        | UND |  |
| TOTAL      |     | LIB                 | LIB | MOD | CONSV      | CONSV | VERY                   | SMWT | VERY     | ALL        | RIGHT | WRONG                | RIGHT | WRONG           | TON      | TRUMP                      | VOTE     | YES | NO                        | UND |  |
| Total      | 500 | 36                  | 82  | 198 | 115        | 43    | 246                    | 132  | 66       | 46         | 133   | 306                  | 91    | 331             | 243      | 187                        | 25       | 96  | 59                        | 61  |  |
|            | 100 | 100                 | 100 | 100 | 100        | 100   | 100                    | 100  | 100      | 100        | 100   | 100                  | 100   | 100             | 100      | 100                        | 100      | 100 | 100                       | 100 |  |
| Approve    | 173 | 3                   | 11  | 43  | 75         | 33    | 96                     | 52   | 14       | 9          | 111   | 31                   | 45    | 96              | 9        | 150                        | 7        | 3   | 16                        | 7   |  |
|            | 35  | 8                   | 13  | 22  | 65         | 77    | 39                     | 39   | 21       | 20         | 83    | 10                   | 49    | 29              | 4        | 80                         | 28       | 3   | 27                        | 11  |  |
| Disapprove | 281 | 31                  | 69  | 127 | 31         | 8     | 130                    | 65   | 46       | 34         | 15    | 251                  | 36    | 209             | 221      | 17                         | 12       | 86  | 42                        | 47  |  |
|            | 56  | 86                  | 84  | 64  | 27         | 19    | 53                     | 49   | 70       | 74         | 11    | 82                   | 40    | 63              | 91       | 9                          | 48       | 90  | 71                        | 77  |  |
| Undecided  | 43  | 2                   | 2   | 26  | 8          | 2     | 18                     | 15   | 5        | 3          | 7     | 23                   | 8     | 25              | 11       | 20                         | 5        | 6   | 1                         | 6   |  |
|            | 9   | 6                   | 2   | 13  | 7          | 5     | 7                      | 11   | 8        | 7          | 5     | 8                    | 9     | 8               | 5        | 11                         | 20       | 6   | 2                         | 10  |  |
| Refused    | 3   | -                   | -   | 2   | 1          | -     | 2                      | -    | 1        | -          | -     | 1                    | 2     | 1               | 2        | -                          | 1        | 1   | -                         | 1   |  |
|            | 1   |                     |     | 1   | 1          |       | 1                      |      | 2        |            |       | *                    | 2     | *               | 1        |                            | 4        | 1   |                           | 2   |  |

13. Do you approve or disapprove of the job that Chris Christie is doing as governor?

| BANNER 3   |     |                     |     |       |       |      |                        |      |        |       |                      |       |                 |     |                            |      |     |                           |     |     |
|------------|-----|---------------------|-----|-------|-------|------|------------------------|------|--------|-------|----------------------|-------|-----------------|-----|----------------------------|------|-----|---------------------------|-----|-----|
|            |     | POLITICAL VIEWPOINT |     |       |       |      | IMPORTANCE OF RELIGION |      |        |       | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |     | 2016 PRESIDENTIAL ELECTION |      |     | BOOKER FOR PRESIDENT 2020 |     |     |
|            |     | VERY                |     |       | VERY  |      | NOT                    |      | NOT AT |       |                      |       |                 |     | CLIN                       | NOT  |     | YES                       | NO  | UND |
| TOTAL      | LIB | LIB                 | MOD | CONSV | CONSV | VERY | SMWT                   | VERY | ALL    | RIGHT | WRONG                | RIGHT | WRONG           | TON | TRUMP                      | VOTE |     |                           |     |     |
| Total      | 500 | 36                  | 82  | 198   | 115   | 43   | 246                    | 132  | 66     | 46    | 133                  | 306   | 91              | 331 | 243                        | 187  | 25  | 96                        | 59  | 61  |
|            | 100 | 100                 | 100 | 100   | 100   | 100  | 100                    | 100  | 100    | 100   | 100                  | 100   | 100             | 100 | 100                        | 100  | 100 | 100                       | 100 | 100 |
| Approve    | 82  | 2                   | 7   | 23    | 33    | 14   | 45                     | 20   | 15     | 2     | 42                   | 26    | 42              | 29  | 24                         | 49   | 4   | 9                         | 4   | 2   |
|            | 16  | 6                   | 9   | 12    | 29    | 33   | 18                     | 15   | 23     | 4     | 32                   | 8     | 46              | 9   | 10                         | 26   | 16  | 9                         | 7   | 3   |
| Disapprove | 372 | 34                  | 69  | 158   | 69    | 23   | 175                    | 99   | 48     | 41    | 76                   | 260   | 43              | 285 | 203                        | 116  | 17  | 83                        | 53  | 49  |
|            | 74  | 94                  | 84  | 80    | 60    | 53   | 71                     | 75   | 73     | 89    | 57                   | 85    | 47              | 86  | 84                         | 62   | 68  | 86                        | 90  | 80  |
| Undecided  | 45  | -                   | 6   | 17    | 13    | 5    | 25                     | 13   | 3      | 3     | 14                   | 20    | 6               | 16  | 16                         | 21   | 4   | 4                         | 2   | 10  |
|            | 9   |                     | 7   | 9     | 11    | 12   | 10                     | 10   | 5      | 7     | 11                   | 7     | 7               | 5   | 7                          | 11   | 16  | 4                         | 3   | 16  |
| Refused    | 1   | -                   | -   | -     | -     | 1    | 1                      | -    | -      | -     | 1                    | -     | -               | 1   | -                          | 1    | -   | -                         | -   | -   |
|            | *   |                     |     |       |       | 2    | *                      |      |        |       | 1                    |       |                 | *   |                            | 1    |     |                           |     |     |



14. Donald Trump

| BANNER 3           |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                    | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                    | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                    | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                    | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Never heard        | -                   | -        | -   | -   | -     | -                      | -    | -    | -        | -          | -                    | -     | -               | -     | -                          | -     | -        | -                         | -   | -   |
| Favorable          | 186                 | 4        | 10  | 52  | 76    | 37                     | 103  | 56   | 17       | 7          | 114                  | 42    | 50              | 105   | 12                         | 162   | 4        | 4                         | 16  | 8   |
|                    | 37                  | 11       | 12  | 26  | 66    | 86                     | 42   | 42   | 26       | 15         | 86                   | 14    | 55              | 32    | 5                          | 87    | 16       | 4                         | 27  | 13  |
| Unfavorable        | 288                 | 30       | 70  | 137 | 31    | 5                      | 128  | 70   | 49       | 35         | 17                   | 256   | 38              | 213   | 222                        | 16    | 18       | 88                        | 43  | 48  |
|                    | 58                  | 83       | 85  | 69  | 27    | 12                     | 52   | 53   | 74       | 76         | 13                   | 84    | 42              | 64    | 91                         | 9     | 72       | 92                        | 73  | 79  |
| Heard of/Undecided | 26                  | 2        | 2   | 9   | 8     | 1                      | 15   | 6    | -        | 4          | 2                    | 8     | 3               | 13    | 9                          | 9     | 3        | 4                         | -   | 5   |
|                    | 5                   | 6        | 2   | 5   | 7     | 2                      | 6    | 5    |          | 9          | 2                    | 3     | 3               | 4     | 4                          | 5     | 12       | 4                         |     | 8   |

15. Phil Murphy

| BANNER 3           |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                    | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                    | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                    | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                    | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Never heard        | 61                  | 3        | 6   | 25  | 14    | 7                      | 34   | 16   | 5        | 4          | 21                   | 30    | 15              | 36    | 15                         | 30    | 9        | 5                         | -   | 6   |
|                    | 12                  | 8        | 7   | 13  | 12    | 16                     | 14   | 12   | 8        | 9          | 16                   | 10    | 16              | 11    | 6                          | 16    | 36       | 5                         |     | 10  |
| Favorable          | 163                 | 20       | 46  | 63  | 22    | 7                      | 83   | 39   | 19       | 19         | 15                   | 135   | 21              | 122   | 128                        | 21    | 3        | 54                        | 32  | 33  |
|                    | 33                  | 56       | 56  | 32  | 19    | 16                     | 34   | 30   | 29       | 41         | 11                   | 44    | 23              | 37    | 53                         | 11    | 12       | 56                        | 54  | 54  |
| Unfavorable        | 113                 | 4        | 11  | 36  | 39    | 18                     | 59   | 30   | 16       | 8          | 51                   | 49    | 21              | 76    | 28                         | 72    | 4        | 15                        | 9   | 2   |
|                    | 23                  | 11       | 13  | 18  | 34    | 42                     | 24   | 23   | 24       | 17         | 38                   | 16    | 23              | 23    | 12                         | 39    | 16       | 16                        | 15  | 3   |
| Heard of/Undecided | 163                 | 9        | 19  | 74  | 40    | 11                     | 70   | 47   | 26       | 15         | 46                   | 92    | 34              | 97    | 72                         | 64    | 9        | 22                        | 18  | 20  |
|                    | 33                  | 25       | 23  | 37  | 35    | 26                     | 28   | 36   | 39       | 33         | 35                   | 30    | 37              | 29    | 30                         | 34    | 36       | 23                        | 31  | 33  |

16. Chris Christie

| BANNER 3           |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                    | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                    | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                    | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                    | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Never heard        | -                   | -        | -   | -   | -     | -                      | -    | -    | -        | -          | -                    | -     | -               | -     | -                          | -     | -        | -                         | -   | -   |
| Favorable          | 88                  | 2        | 6   | 27  | 35    | 16                     | 46   | 24   | 16       | 2          | 48                   | 28    | 38              | 35    | 21                         | 58    | 3        | 6                         | 3   | 4   |
|                    | 18                  | 6        | 7   | 14  | 30    | 37                     | 19   | 18   | 24       | 4          | 36                   | 9     | 42              | 11    | 9                          | 31    | 12       | 6                         | 5   | 7   |
| Unfavorable        | 380                 | 34       | 72  | 156 | 72    | 24                     | 182  | 99   | 47       | 44         | 76                   | 263   | 43              | 289   | 207                        | 116   | 20       | 84                        | 53  | 52  |
|                    | 76                  | 94       | 88  | 79  | 63    | 56                     | 74   | 75   | 71       | 96         | 57                   | 86    | 47              | 87    | 85                         | 62    | 80       | 88                        | 90  | 85  |
| Heard of/Undecided | 32                  | -        | 4   | 15  | 8     | 3                      | 18   | 9    | 3        | -          | 9                    | 15    | 10              | 7     | 15                         | 13    | 2        | 6                         | 3   | 5   |
|                    | 6                   |          | 5   | 8   | 7     | 7                      | 7    | 7    | 5        |            | 7                    | 5     | 11              | 2     | 6                          | 7     | 8        | 6                         | 5   | 8   |

17. Cory Booker

| BANNER 3           |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                    | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                    | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                    | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                    | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Never heard        | 27                  | 1        | 2   | 13  | 5     | 4                      | 16   | 7    | 2        | 2          | 10                   | 15    | 6               | 14    | 10                         | 9     | 5        | -                         | 1   | 8   |
|                    | 5                   | 3        | 2   | 7   | 4     | 9                      | 7    | 5    | 3        | 4          | 8                    | 5     | 7               | 4     | 4                          | 5     | 20       |                           | 2   | 13  |
| Favorable          | 270                 | 32       | 62  | 114 | 38    | 11                     | 134  | 65   | 42       | 24         | 37                   | 207   | 50              | 183   | 185                        | 42    | 13       | 88                        | 34  | 33  |
|                    | 54                  | 89       | 76  | 58  | 33    | 26                     | 54   | 49   | 64       | 52         | 28                   | 68    | 55              | 55    | 76                         | 22    | 52       | 92                        | 58  | 54  |
| Unfavorable        | 135                 | 3        | 7   | 38  | 56    | 25                     | 67   | 41   | 15       | 9          | 69                   | 49    | 28              | 91    | 20                         | 104   | 4        | 5                         | 18  | 5   |
|                    | 27                  | 8        | 9   | 19  | 49    | 58                     | 27   | 31   | 23       | 20         | 52                   | 16    | 31              | 27    | 8                          | 56    | 16       | 5                         | 31  | 8   |
| Heard of/Undecided | 68                  | -        | 11  | 33  | 16    | 3                      | 29   | 19   | 7        | 11         | 17                   | 35    | 7               | 43    | 28                         | 32    | 3        | 3                         | 6   | 15  |
|                    | 14                  |          | 13  | 17  | 14    | 7                      | 12   | 14   | 11       | 24         | 13                   | 11    | 8               | 13    | 12                         | 17    | 12       | 3                         | 10  | 25  |

18. Kim Guadagno

| BANNER 3           |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                    | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                    | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                    | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                    | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Never heard        | 83                  | 6        | 15  | 33  | 16    | 6                      | 49   | 18   | 9        | 6          | 18                   | 52    | 19              | 48    | 48                         | 23    | 8        | 23                        | 8   | 10  |
|                    | 17                  | 17       | 18  | 17  | 14    | 14                     | 20   | 14   | 14       | 13         | 14                   | 17    | 21              | 15    | 20                         | 12    | 32       | 24                        | 14  | 16  |
| Favorable          | 134                 | 3        | 12  | 50  | 45    | 19                     | 67   | 42   | 17       | 7          | 64                   | 50    | 32              | 84    | 32                         | 92    | 3        | 11                        | 14  | 3   |
|                    | 27                  | 8        | 15  | 25  | 39    | 44                     | 27   | 32   | 26       | 15         | 48                   | 16    | 35              | 25    | 13                         | 49    | 12       | 11                        | 24  | 5   |
| Unfavorable        | 121                 | 18       | 30  | 49  | 13    | 5                      | 55   | 28   | 17       | 18         | 11                   | 108   | 3               | 106   | 85                         | 17    | 3        | 32                        | 24  | 20  |
|                    | 24                  | 50       | 37  | 25  | 11    | 12                     | 22   | 21   | 26       | 39         | 8                    | 35    | 3               | 32    | 35                         | 9     | 12       | 33                        | 41  | 33  |
| Heard of/Undecided | 162                 | 9        | 25  | 66  | 41    | 13                     | 75   | 44   | 23       | 15         | 40                   | 96    | 37              | 93    | 78                         | 55    | 11       | 30                        | 13  | 28  |
|                    | 32                  | 25       | 30  | 33  | 36    | 30                     | 30   | 33   | 35       | 33         | 30                   | 31    | 41              | 28    | 32                         | 29    | 44       | 31                        | 22  | 46  |

19. Bob Menendez

| BANNER 3           |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                    | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                    | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                    | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                    | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Never heard        | 47                  | 1        | 11  | 18  | 10    | 5                      | 25   | 11   | 6        | 5          | 14                   | 28    | 10              | 25    | 26                         | 11    | 8        | 9                         | 3   | 7   |
|                    | 9                   | 3        | 13  | 9   | 9     | 12                     | 10   | 8    | 9        | 11         | 11                   | 9     | 11              | 8     | 11                         | 6     | 32       | 9                         | 5   | 11  |
| Favorable          | 100                 | 11       | 30  | 33  | 18    | 3                      | 58   | 22   | 11       | 8          | 11                   | 80    | 23              | 66    | 70                         | 19    | 2        | 40                        | 16  | 16  |
|                    | 20                  | 31       | 37  | 17  | 16    | 7                      | 24   | 17   | 17       | 17         | 8                    | 26    | 25              | 20    | 29                         | 10    | 8        | 42                        | 27  | 26  |
| Unfavorable        | 232                 | 14       | 25  | 88  | 64    | 29                     | 105  | 64   | 33       | 25         | 87                   | 115   | 43              | 160   | 82                         | 121   | 7        | 28                        | 22  | 17  |
|                    | 46                  | 39       | 30  | 44  | 56    | 67                     | 43   | 48   | 50       | 54         | 65                   | 38    | 47              | 48    | 34                         | 65    | 28       | 29                        | 37  | 28  |
| Heard of/Undecided | 121                 | 10       | 16  | 59  | 23    | 6                      | 58   | 35   | 16       | 8          | 21                   | 83    | 15              | 80    | 65                         | 36    | 8        | 19                        | 18  | 21  |
|                    | 24                  | 28       | 20  | 30  | 20    | 14                     | 24   | 27   | 24       | 17         | 16                   | 27    | 16              | 24    | 27                         | 19    | 32       | 20                        | 31  | 34  |

20. New Jersey State Legislature

| BANNER 3           |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                    | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                    | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                    | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                    | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Never heard        | 18                  | -        | 4   | 8   | 3     | 2                      | 12   | 4    | 1        | 1          | 10                   | 8     | 7               | 9     | 2                          | 9     | 4        | 2                         | -   | -   |
|                    | 4                   |          | 5   | 4   | 3     | 5                      | 5    | 3    | 2        | 2          | 8                    | 3     | 8               | 3     | 1                          | 5     | 16       | 2                         |     |     |
| Favorable          | 113                 | 8        | 29  | 42  | 23    | 7                      | 65   | 23   | 14       | 7          | 28                   | 72    | 33              | 62    | 70                         | 32    | 4        | 29                        | 19  | 13  |
|                    | 23                  | 22       | 35  | 21  | 20    | 16                     | 26   | 17   | 21       | 15         | 21                   | 24    | 36              | 19    | 29                         | 17    | 16       | 30                        | 32  | 21  |
| Unfavorable        | 205                 | 18       | 16  | 84  | 56    | 20                     | 92   | 59   | 27       | 24         | 67                   | 119   | 25              | 161   | 78                         | 96    | 8        | 29                        | 19  | 20  |
|                    | 41                  | 50       | 20  | 42  | 49    | 47                     | 37   | 45   | 41       | 52         | 50                   | 39    | 27              | 49    | 32                         | 51    | 32       | 30                        | 32  | 33  |
| Heard of/Undecided | 164                 | 10       | 33  | 64  | 33    | 14                     | 77   | 46   | 24       | 14         | 28                   | 107   | 26              | 99    | 93                         | 50    | 9        | 36                        | 21  | 28  |
|                    | 33                  | 28       | 40  | 32  | 29    | 33                     | 31   | 35   | 36       | 30         | 21                   | 35    | 29              | 30    | 38                         | 27    | 36       | 38                        | 36  | 46  |

21. U.S. Congress

| BANNER 3           |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                    | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                    | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                    | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                    | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Never heard        | 6                   | -        | 2   | 3   | -     | 1                      | 4    | 1    | -        | 1          | 2                    | 4     | 1               | 5     | 1                          | 2     | 2        | -                         | 1   | -   |
|                    | 1                   |          | 2   | 2   |       | 2                      | 2    | 1    |          | 2          | 2                    | 1     | 1               | 2     | *                          | 1     | 8        |                           | 2   |     |
| Favorable          | 86                  | 3        | 18  | 32  | 20    | 8                      | 47   | 19   | 12       | 6          | 29                   | 48    | 28              | 47    | 45                         | 26    | 7        | 16                        | 7   | 11  |
|                    | 17                  | 8        | 22  | 16  | 17    | 19                     | 19   | 14   | 18       | 13         | 22                   | 16    | 31              | 14    | 19                         | 14    | 28       | 17                        | 12  | 18  |
| Unfavorable        | 316                 | 30       | 53  | 127 | 66    | 23                     | 145  | 88   | 42       | 36         | 76                   | 210   | 40              | 237   | 155                        | 120   | 12       | 61                        | 45  | 34  |
|                    | 63                  | 83       | 65  | 64  | 57    | 53                     | 59   | 67   | 64       | 78         | 57                   | 69    | 44              | 72    | 64                         | 64    | 48       | 64                        | 76  | 56  |
| Heard of/Undecided | 92                  | 3        | 9   | 36  | 29    | 11                     | 50   | 24   | 12       | 3          | 26                   | 44    | 22              | 42    | 42                         | 39    | 4        | 19                        | 6   | 16  |
|                    | 18                  | 8        | 11  | 18  | 25    | 26                     | 20   | 18   | 18       | 7          | 20                   | 14    | 24              | 13    | 17                         | 21    | 16       | 20                        | 10  | 26  |



22. Do you think Senator Cory Booker should run for the Democratic presidential nomination in 2020?

| BANNER 3                |                     |     |     |     |       |                        |      |          |            |       |                      |       |                 |          |                            |          |     |                           |     |     |
|-------------------------|---------------------|-----|-----|-----|-------|------------------------|------|----------|------------|-------|----------------------|-------|-----------------|----------|----------------------------|----------|-----|---------------------------|-----|-----|
|                         | POLITICAL VIEWPOINT |     |     |     |       | IMPORTANCE OF RELIGION |      |          |            |       | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |          | 2016 PRESIDENTIAL ELECTION |          |     | BOOKER FOR PRESIDENT 2020 |     |     |
|                         | VERY                | LIB | LIB | MOD | CONSV | VERY                   | SMWT | NOT VERY | NOT AT ALL | RIGHT | WRONG                | RIGHT | WRONG           | CLIN TON | TRUMP                      | NOT VOTE | YES | NO                        | UND |     |
|                         | TOTAL               | LIB | LIB | MOD | CONSV | VERY                   | SMWT | NOT VERY | NOT AT ALL | RIGHT | WRONG                | RIGHT | WRONG           | CLIN TON | TRUMP                      | NOT VOTE | YES | NO                        | UND |     |
| THOSE WHO ARE DEMOCRATS | 216                 | 29  | 52  | 94  | 23    | 7                      | 99   | 55       | 31         | 26    | 23                   | 178   | 31              | 155      | 180                        | 27       | 5   | 96                        | 59  | 61  |
|                         | 100                 | 100 | 100 | 100 | 100   | 100                    | 100  | 100      | 100        | 100   | 100                  | 100   | 100             | 100      | 100                        | 100      | 100 | 100                       | 100 | 100 |
| Yes                     | 96                  | 12  | 29  | 39  | 9     | 2                      | 52   | 19       | 17         | 7     | 5                    | 83    | 16              | 68       | 86                         | 5        | 3   | 96                        | -   | -   |
|                         | 44                  | 41  | 56  | 41  | 39    | 29                     | 53   | 35       | 55         | 27    | 22                   | 47    | 52              | 44       | 48                         | 19       | 60  | 100                       |     |     |
| No                      | 59                  | 10  | 14  | 22  | 8     | 3                      | 26   | 16       | 9          | 6     | 10                   | 48    | 7               | 48       | 42                         | 17       | -   | -                         | 59  | -   |
|                         | 27                  | 34  | 27  | 23  | 35    | 43                     | 26   | 29       | 29         | 23    | 43                   | 27    | 23              | 31       | 23                         | 63       |     |                           | 100 |     |
| Undecided               | 61                  | 7   | 9   | 33  | 6     | 2                      | 21   | 20       | 5          | 13    | 8                    | 47    | 8               | 39       | 52                         | 5        | 2   | -                         | -   | 61  |
|                         | 28                  | 24  | 17  | 35  | 26    | 29                     | 21   | 36       | 16         | 50    | 35                   | 26    | 26              | 25       | 29                         | 19       | 40  |                           |     | 100 |

23. If Senator Bob Menendez is convicted of fraud and bribery charges, should he resign from the U.S. Senate?

| BANNER 3            |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |     |
|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|-----|
| =====               |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |     |
|                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |     |
| POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |     |
| -----               |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |     |
| TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |     |
| -----               |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |     |
| Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  | 61  |
|                     | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 | 100 |
| Yes                 | 419      | 27  | 65  | 165   | 100                    | 38   | 199  | 120      | 57         | 38                   | 117   | 248             | 82    | 275                        | 193   | 165      | 22                        | 77  | 46  | 44  |
|                     | 84       | 75  | 79  | 83    | 87                     | 88   | 81   | 91       | 86         | 83                   | 88    | 81              | 90    | 83                         | 79    | 88       | 88                        | 80  | 78  | 72  |
| No                  | 50       | 6   | 12  | 19    | 9                      | 3    | 28   | 5        | 7          | 8                    | 10    | 38              | 6     | 40                         | 33    | 15       | -                         | 15  | 9   | 7   |
|                     | 10       | 17  | 15  | 10    | 8                      | 7    | 11   | 4        | 11         | 17                   | 8     | 12              | 7     | 12                         | 14    | 8        |                           | 16  | 15  | 11  |
| Undecided           | 31       | 3   | 5   | 14    | 6                      | 2    | 19   | 7        | 2          | -                    | 6     | 20              | 3     | 16                         | 17    | 7        | 3                         | 4   | 4   | 10  |
|                     | 6        | 8   | 6   | 7     | 5                      | 5    | 8    | 5        | 3          |                      | 5     | 7               | 3     | 5                          | 7     | 4        | 12                        | 4   | 7   | 16  |

24. Thinking about the governor's race, which of the following issues matters most as you decide to vote for governor.

| BANNER 3                          |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|-----------------------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                                   | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                                   | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                                   | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                                   | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Property taxes                    | 132                 | 4        | 17  | 57  | 37    | 13                     | 59   | 43   | 17       | 13         | 41                   | 81    | 21              | 99    | 55                         | 61    | 5        | 19                        | 13  | 16  |
|                                   | 26                  | 11       | 21  | 29  | 32    | 30                     | 24   | 33   | 26       | 28         | 31                   | 26    | 23              | 30    | 23                         | 33    | 20       | 20                        | 22  | 26  |
| Education                         | 57                  | 6        | 16  | 25  | 7     | 1                      | 30   | 12   | 8        | 7          | 9                    | 39    | 14              | 31    | 39                         | 11    | 1        | 13                        | 9   | 11  |
|                                   | 11                  | 17       | 20  | 13  | 6     | 2                      | 12   | 9    | 12       | 15         | 7                    | 13    | 15              | 9     | 16                         | 6     | 4        | 14                        | 15  | 18  |
| Economy/Jobs                      | 85                  | 3        | 15  | 37  | 21    | 6                      | 43   | 26   | 12       | 3          | 24                   | 46    | 14              | 59    | 35                         | 35    | 6        | 13                        | 5   | 8   |
|                                   | 17                  | 8        | 18  | 19  | 18    | 14                     | 17   | 20   | 18       | 7          | 18                   | 15    | 15              | 18    | 14                         | 19    | 24       | 14                        | 8   | 13  |
| Healthcare                        | 90                  | 10       | 21  | 36  | 13    | 5                      | 49   | 22   | 10       | 7          | 18                   | 67    | 23              | 53    | 62                         | 19    | 6        | 32                        | 15  | 11  |
|                                   | 18                  | 28       | 26  | 18  | 11    | 12                     | 20   | 17   | 15       | 15         | 14                   | 22    | 25              | 16    | 26                         | 10    | 24       | 33                        | 25  | 18  |
| Transportation                    | 10                  | 4        | 3   | 1   | 2     | -                      | 4    | 2    | -        | 2          | 3                    | 7     | -               | 7     | 7                          | 3     | -        | 3                         | 4   | -   |
|                                   | 2                   | 11       | 4   | 1   | 2     | -                      | 2    | 2    | -        | 4          | 2                    | 2     | -               | 2     | 3                          | 2     | -        | 3                         | 7   | -   |
| Cutting waste in state government | 50                  | 2        | 2   | 17  | 18    | 9                      | 26   | 12   | 6        | 5          | 20                   | 21    | 7               | 36    | 10                         | 29    | 2        | 3                         | 6   | 4   |
|                                   | 10                  | 6        | 2   | 9   | 16    | 21                     | 11   | 9    | 9        | 11         | 15                   | 7     | 8               | 11    | 4                          | 16    | 8        | 3                         | 10  | 7   |
| Other (Write-in)                  | 61                  | 5        | 6   | 21  | 14    | 8                      | 27   | 12   | 11       | 9          | 14                   | 37    | 8               | 40    | 30                         | 22    | 2        | 10                        | 6   | 8   |
|                                   | 12                  | 14       | 7   | 11  | 12    | 19                     | 11   | 9    | 17       | 20         | 11                   | 12    | 9               | 12    | 12                         | 12    | 8        | 10                        | 10  | 13  |
| Undecided                         | 13                  | 2        | 1   | 4   | 3     | 1                      | 7    | 3    | 2        | -          | 4                    | 6     | 4               | 4     | 4                          | 6     | 3        | 3                         | -   | 3   |
|                                   | 3                   | 6        | 1   | 2   | 3     | 2                      | 3    | 2    | 3        | -          | 3                    | 2     | 4               | 1     | 2                          | 3     | 12       | 3                         | -   | 5   |
| Refused                           | 2                   | -        | 1   | -   | -     | -                      | 1    | -    | -        | -          | -                    | 2     | -               | 2     | 1                          | 1     | -        | -                         | 1   | -   |
|                                   | *                   | -        | 1   | -   | -     | -                      | *    | -    | -        | -          | -                    | 1     | -               | 1     | *                          | 1     | -        | -                         | 2   | -   |

25. Over the past four years do you feel that the economy in New Jersey, in general, has improved, stayed the same or has it gotten worse?

| BANNER 3        |                     |          |     |     |       |            |                        |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|-----------------|---------------------|----------|-----|-----|-------|------------|------------------------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                 | POLITICAL VIEWPOINT |          |     |     |       |            | IMPORTANCE OF RELIGION |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                 | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV | VERY                   | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
| Total           | 500                 | 36       | 82  | 198 | 115   | 43         | 246                    | 132  | 66       | 46         | 133                  | 306   | 91              | 331   | 243                        | 187   | 25       | 96                        | 59  | 61  |
|                 | 100                 | 100      | 100 | 100 | 100   | 100        | 100                    | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Improved        | 101                 | 5        | 15  | 42  | 22    | 10         | 40                     | 32   | 19       | 8          | 30                   | 60    | 29              | 54    | 48                         | 37    | 7        | 22                        | 10  | 12  |
|                 | 20                  | 14       | 18  | 21  | 19    | 23         | 16                     | 24   | 29       | 17         | 23                   | 20    | 32              | 16    | 20                         | 20    | 28       | 23                        | 17  | 20  |
| Stayed The Same | 206                 | 14       | 35  | 91  | 45    | 18         | 98                     | 58   | 29       | 19         | 60                   | 124   | 44              | 120   | 107                        | 70    | 10       | 46                        | 25  | 24  |
|                 | 41                  | 39       | 43  | 46  | 39    | 42         | 40                     | 44   | 44       | 41         | 45                   | 41    | 48              | 36    | 44                         | 37    | 40       | 48                        | 42  | 39  |
| Gotten Worse    | 172                 | 17       | 30  | 55  | 44    | 14         | 97                     | 40   | 14       | 18         | 41                   | 109   | 16              | 142   | 77                         | 71    | 8        | 25                        | 23  | 20  |
|                 | 34                  | 47       | 37  | 28  | 38    | 33         | 39                     | 30   | 21       | 39         | 31                   | 36    | 18              | 43    | 32                         | 38    | 32       | 26                        | 39  | 33  |
| Undecided       | 20                  | -        | 2   | 10  | 4     | 1          | 11                     | 2    | 4        | 1          | 2                    | 12    | 2               | 14    | 10                         | 9     | -        | 3                         | -   | 5   |
|                 | 4                   |          | 2   | 5   | 3     | 2          | 4                      | 2    | 6        | 2          | 2                    | 4     | 2               | 4     | 4                          | 5     |          | 3                         |     | 8   |
| Refused         | 1                   | -        | -   | -   | -     | -          | -                      | -    | -        | -          | -                    | 1     | -               | 1     | 1                          | -     | -        | -                         | 1   | -   |
|                 | *                   |          |     |     |       |            |                        |      |          |            |                      | *     |                 | *     | *                          |       |          |                           | 2   |     |

26. In the last midterm election in New Jersey more adults DIDN'T vote than the total votes cast for both Democratic and Republican candidates combined. In your opinion, why don't people vote?

(RECORD VERBATIM RESPONSES)

| BANNER 3   |                     |          |     |     |       |            |                        |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--|---------------------|----------|-----|-----|-------|------------|------------------------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|  | POLITICAL VIEWPOINT |          |     |     |       |            | IMPORTANCE OF RELIGION |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|  | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV | VERY                   | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|  |                     |          |     |     |       |            |                        |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
| Total  | 500                 | 36       | 82  | 198 | 115   | 43         | 246                    | 132  | 66       | 46         | 133                  | 306   | 91              | 331   | 243                        | 187   | 25       | 96                        | 59  | 61  |
|  | 100                 | 100      | 100 | 100 | 100   | 100        | 100                    | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Lazy   | 35                  | 5        | 9   | 10  | 5     | 5          | 14                     | 11   | 7        | 3          | 13                   | 21    | 8               | 24    | 18                         | 15    | -        | 8                         | 7   | 2   |
|  | 7                   | 14       | 11  | 5   | 4     | 12         | 6                      | 8    | 11       | 7          | 10                   | 7     | 9               | 7     | 7                          | 8     |          | 8                         | 12  | 3   |
| Apathy/Don't care/Lack of interest                   | 75                  | 5        | 10  | 32  | 15    | 11         | 30                     | 21   | 12       | 11         | 24                   | 42    | 11              | 48    | 32                         | 33    | 4        | 15                        | 3   | 7   |
|  | 15                  | 14       | 12  | 16  | 13    | 26         | 12                     | 16   | 18       | 24         | 18                   | 14    | 12              | 15    | 13                         | 18    | 16       | 16                        | 5   | 11  |
| Vote doesn't count/Won't make a difference           | 78                  | 7        | 11  | 24  | 22    | 9          | 35                     | 28   | 12       | 2          | 19                   | 51    | 13              | 49    | 34                         | 34    | 3        | 15                        | 9   | 10  |
|  | 16                  | 19       | 13  | 12  | 19    | 21         | 14                     | 21   | 18       | 4          | 14                   | 17    | 14              | 15    | 14                         | 18    | 12       | 16                        | 15  | 16  |
| Not familiar with issues/Uneducated/Uninformed       | 42                  | 3        | 7   | 14  | 15    | 2          | 16                     | 12   | 8        | 6          | 7                    | 28    | 8               | 29    | 22                         | 16    | -        | 8                         | 5   | 6   |
|  | 8                   | 8        | 9   | 7   | 13    | 5          | 7                      | 9    | 12       | 13         | 5                    | 9     | 9               | 9     | 9                          | 9     |          | 8                         | 8   | 10  |
| Poor candidate choices/Not familiar with candidates  | 82                  | 6        | 12  | 34  | 18    | 5          | 46                     | 15   | 8        | 12         | 21                   | 49    | 15              | 53    | 33                         | 33    | 10       | 13                        | 14  | 6   |
|  | 16                  | 17       | 15  | 17  | 16    | 12         | 19                     | 11   | 12       | 26         | 16                   | 16    | 16              | 16    | 14                         | 18    | 40       | 14                        | 24  | 10  |
| Too busy/No time                                     | 8                   | 1        | -   | 5   | 1     | 1          | 6                      | 1    | 1        | -          | 1                    | 7     | 2               | 6     | 7                          | 1     | -        | 2                         | 3   | -   |
|  | 2                   | 3        |     | 3   | 1     | 2          | 2                      | 1    | 2        |            | 1                    | 2     | 2               | 2     | 3                          | 1     |          | 2                         | 5   |     |
| Don't know/Hard to get to polls                      | 5                   | -        | 1   | 3   | -     | 1          | 1                      | 2    | 2        | -          | -                    | 5     | 2               | 2     | 4                          | 1     | -        | 3                         | -   | 2   |
|  | 1                   |          | 1   | 2   |       | 2          | *                      | 2    | 3        |            |                      | 2     | 2               | 1     | 2                          | 1     |          | 3                         |     | 3   |
| Dislike process/System                               | 17                  | 1        | 7   | 5   | 2     | -          | 9                      | 4    | 2        | 1          | 3                    | 13    | 3               | 12    | 12                         | 2     | 1        | 2                         | 3   | 3   |
|  | 3                   | 3        | 9   | 3   | 2     |            | 4                      | 3    | 3        | 2          | 2                    | 4     | 3               | 4     | 5                          | 1     | 4        | 2                         | 5   | 5   |
| Media/Negativity                                     | 1                   | -        | -   | 1   | -     | -          | -                      | -    | 1        | -          | -                    | 1     | -               | 1     | 1                          | -     | -        | -                         | 1   | -   |
|  | *                   |          |     | 1   |       |            |                        |      | 2        |            |                      | *     |                 | *     | *                          |       |          |                           | 2   |     |
| Promises not kept/Don't trust politicians/government | 40                  | 1        | 7   | 20  | 9     | 2          | 24                     | 8    | 4        | 3          | 13                   | 19    | 4               | 29    | 16                         | 19    | 1        | 7                         | 4   | 4   |
|  | 8                   | 3        | 9   | 10  | 8     | 5          | 10                     | 6    | 6        | 7          | 10                   | 6     | 4               | 9     | 7                          | 10    | 4        | 7                         | 7   | 7   |
| Nothing changes                                      | 20                  | 1        | 1   | 12  | 4     | 1          | 9                      | 5    | 3        | 3          | 3                    | 14    | 3               | 16    | 9                          | 4     | 1        | 7                         | -   | 1   |
|  | 4                   | 3        | 1   | 6   | 3     | 2          | 4                      | 4    | 5        | 7          | 2                    | 5     | 3               | 5     | 4                          | 2     | 4        | 7                         |     | 2   |

26. In the last midterm election in New Jersey more adults DIDN'T vote than the total votes cast for both Democratic and Republican candidates combined. In your opinion, why don't people vote?

(RECORD VERBATIM RESPONSES)

BANNER 3

|                                  | =====               |          |          |         |          |                        |          |         |          |                      |          |                 |          |                            |          |         |                           |        |         |          |
|----------------------------------|---------------------|----------|----------|---------|----------|------------------------|----------|---------|----------|----------------------|----------|-----------------|----------|----------------------------|----------|---------|---------------------------|--------|---------|----------|
|                                  | POLITICAL VIEWPOINT |          |          |         |          | IMPORTANCE OF RELIGION |          |         |          | DIRECTION OF COUNTRY |          | DIRECTION OF NJ |          | 2016 PRESIDENTIAL ELECTION |          |         | BOOKER FOR PRESIDENT 2020 |        |         |          |
|                                  | TOTAL               | VERY LIB | LIB      | MOD     | CONSV    | VERY CONSV             | VERY     | SMWT    | NOT VERY | NOT AT ALL           | RIGHT    | WRONG           | RIGHT    | WRONG                      | CLIN TON | TRUMP   | NOT VOTE                  | YES    | NO      | UND      |
| No interest in midterm elections | 5<br>1              | 1<br>3   | 3<br>4   | 1<br>1  | -<br>-   | -<br>-                 | 2<br>1   | 2<br>2  | 1<br>2   | -<br>-               | 1<br>1   | 4<br>1          | 1<br>1   | 4<br>1                     | 4<br>2   | -<br>-  | -<br>-                    | 3<br>3 | 1<br>2  | -<br>-   |
| Disgusted/Frustrated             | 13<br>3             | -<br>-   | -<br>-   | 6<br>3  | 5<br>4   | 2<br>5                 | 7<br>3   | 2<br>2  | 2<br>3   | 1<br>2               | 3<br>2   | 7<br>2          | 3<br>3   | 9<br>3                     | 4<br>2   | 7<br>4  | 1<br>4                    | 2<br>4 | 1<br>2  | 2<br>3   |
| Other                            | 36<br>7             | 2<br>6   | 4<br>5   | 14<br>7 | 12<br>10 | 1<br>2                 | 18<br>7  | 12<br>9 | 3<br>5   | 3<br>7               | 11<br>8  | 22<br>7         | 8<br>9   | 23<br>7                    | 21<br>9  | 11<br>6 | 2<br>8                    | 7<br>7 | 2<br>3  | 7<br>11  |
| DK/NA                            | 43<br>9             | 3<br>8   | 10<br>12 | 17<br>9 | 7<br>6   | 3<br>7                 | 29<br>12 | 9<br>7  | -<br>-   | 1<br>2               | 14<br>11 | 23<br>8         | 10<br>11 | 26<br>8                    | 26<br>11 | 11<br>6 | 2<br>8                    | 4<br>4 | 6<br>10 | 11<br>18 |

27. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

| BANNER 3          |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|-------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                   | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                   | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                   | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                   | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Very Liberal      | 36                  | 36       | -   | -   | -     | -                      | 9    | 10   | 7        | 8          | 2                    | 34    | 4               | 30    | 29                         | 1     | 1        | 12                        | 10  | 7   |
|                   | 7                   | 100      |     |     |       |                        | 4    | 8    | 11       | 17         | 2                    | 11    | 4               | 9     | 12                         | 1     | 4        | 13                        | 17  | 11  |
| Liberal           | 82                  | -        | 82  | -   | -     | -                      | 43   | 19   | 8        | 12         | 9                    | 71    | 8               | 59    | 61                         | 13    | 4        | 29                        | 14  | 9   |
|                   | 16                  |          | 100 |     |       |                        | 17   | 14   | 12       | 26         | 7                    | 23    | 9               | 18    | 25                         | 7     | 16       | 30                        | 24  | 15  |
| Moderate          | 198                 | -        | -   | 198 | -     | -                      | 87   | 56   | 36       | 15         | 45                   | 130   | 38              | 136   | 110                        | 55    | 10       | 39                        | 22  | 33  |
|                   | 40                  |          |     | 100 |       |                        | 35   | 42   | 55       | 33         | 34                   | 42    | 42              | 41    | 45                         | 29    | 40       | 41                        | 37  | 54  |
| Conservative      | 115                 | -        | -   | -   | 115   | -                      | 64   | 35   | 10       | 4          | 51                   | 40    | 27              | 68    | 22                         | 75    | 5        | 9                         | 8   | 6   |
|                   | 23                  |          |     |     | 100   |                        | 26   | 27   | 15       | 9          | 38                   | 13    | 30              | 21    | 9                          | 40    | 20       | 9                         | 14  | 10  |
| Very Conservative | 43                  | -        | -   | -   | -     | 43                     | 32   | 8    | 2        | 1          | 22                   | 15    | 11              | 22    | 5                          | 36    | 2        | 2                         | 3   | 2   |
|                   | 9                   |          |     |     |       | 100                    | 13   | 6    | 3        | 2          | 17                   | 5     | 12              | 7     | 2                          | 19    | 8        | 2                         | 5   | 3   |
| Undecided         | 24                  | -        | -   | -   | -     | -                      | 10   | 4    | 3        | 6          | 4                    | 14    | 3               | 14    | 14                         | 7     | 3        | 5                         | 1   | 4   |
|                   | 5                   |          |     |     |       |                        | 4    | 3    | 5        | 13         | 3                    | 5     | 3               | 4     | 6                          | 4     | 12       | 5                         | 2   | 7   |
| Refused           | 2                   | -        | -   | -   | -     | -                      | 1    | -    | -        | -          | -                    | 2     | -               | 2     | 2                          | -     | -        | -                         | 1   | -   |
|                   | *                   |          |     |     |       |                        | *    |      |          |            |                      | 1     |                 | 1     | 1                          |       |          |                           | 2   |     |

28. Does anyone in your household belong to a labor union?

| BANNER 3  |     |                     |     |     |       |            |                        |      |      |          |                      |       |                 |       |                            |          |       |                           |     |     |     |
|-----------|-----|---------------------|-----|-----|-------|------------|------------------------|------|------|----------|----------------------|-------|-----------------|-------|----------------------------|----------|-------|---------------------------|-----|-----|-----|
|           |     | POLITICAL VIEWPOINT |     |     |       |            | IMPORTANCE OF RELIGION |      |      |          | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |          |       | BOOKER FOR PRESIDENT 2020 |     |     |     |
|           |     | VERY LIB            |     |     | MOD   | VERY CONSV |                        | VERY | SMWT | NOT VERY | NOT AT ALL           | RIGHT | WRONG           | RIGHT | WRONG                      | CLIN TON | TRUMP | NOT VOTE                  | YES | NO  | UND |
| TOTAL     |     | LIB                 | LIB | MOD | CONSV | CONSV      | VERY                   | SMWT | VERY | ALL      | RIGHT                | WRONG | RIGHT           | WRONG | TON                        | TRUMP    | VOTE  | YES                       | NO  | UND |     |
| Total     | 500 | 36                  | 82  | 198 | 115   | 43         | 246                    | 132  | 66   | 46       | 133                  | 306   | 91              | 331   | 243                        | 187      | 25    | 96                        | 59  | 61  |     |
|           | 100 | 100                 | 100 | 100 | 100   | 100        | 100                    | 100  | 100  | 100      | 100                  | 100   | 100             | 100   | 100                        | 100      | 100   | 100                       | 100 | 100 |     |
| Yes       | 122 | 8                   | 19  | 49  | 30    | 12         | 66                     | 34   | 14   | 7        | 34                   | 77    | 19              | 89    | 59                         | 46       | 6     | 25                        | 16  | 15  |     |
|           | 24  | 22                  | 23  | 25  | 26    | 28         | 27                     | 26   | 21   | 15       | 26                   | 25    | 21              | 27    | 24                         | 25       | 24    | 26                        | 27  | 25  |     |
| No        | 369 | 28                  | 63  | 146 | 83    | 31         | 175                    | 97   | 51   | 38       | 96                   | 224   | 69              | 237   | 181                        | 137      | 18    | 71                        | 41  | 46  |     |
|           | 74  | 78                  | 77  | 74  | 72    | 72         | 71                     | 73   | 77   | 83       | 72                   | 73    | 76              | 72    | 74                         | 73       | 72    | 74                        | 69  | 75  |     |
| Undecided | 4   | -                   | -   | 3   | -     | -          | 3                      | -    | 1    | -        | 1                    | 3     | 1               | 2     | 2                          | -        | 1     | -                         | -   | -   |     |
|           | 1   |                     |     | 2   |       |            | 1                      |      | 2    |          | 1                    | 1     | 1               | 1     | 1                          |          | 4     |                           |     |     |     |
| Refused   | 5   | -                   | -   | -   | 2     | -          | 2                      | 1    | -    | 1        | 2                    | 2     | 2               | 3     | 1                          | 4        | -     | -                         | 2   | -   |     |
|           | 1   |                     |     |     | 2     |            | 1                      | 1    |      | 2        | 2                    | 1     | 2               | 1     | *                          | 2        |       |                           | 3   |     |     |



29. Are there any members of your household who are gun owners?

| BANNER 3  |     |                     |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|-----------|-----|---------------------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|           |     | POLITICAL VIEWPOINT |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|           |     | VERY LIB            | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
| TOTAL     |     |                     |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
| Total     | 500 | 36                  | 82  | 198 | 115   | 43                     | 246  | 132  | 66       | 46         | 133                  | 306   | 91              | 331   | 243                        | 187   | 25       | 96                        | 59  | 61  |
|           | 100 | 100                 | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Yes       | 127 | 6                   | 22  | 40  | 38    | 14                     | 57   | 39   | 14       | 17         | 42                   | 69    | 17              | 95    | 41                         | 67    | 7        | 17                        | 16  | 16  |
|           | 25  | 17                  | 27  | 20  | 33    | 33                     | 23   | 30   | 21       | 37         | 32                   | 23    | 19              | 29    | 17                         | 36    | 28       | 18                        | 27  | 26  |
| No        | 359 | 29                  | 60  | 155 | 70    | 28                     | 182  | 91   | 51       | 27         | 87                   | 231   | 72              | 226   | 200                        | 111   | 18       | 79                        | 42  | 44  |
|           | 72  | 81                  | 73  | 78  | 61    | 65                     | 74   | 69   | 77       | 59         | 65                   | 75    | 79              | 68    | 82                         | 59    | 72       | 82                        | 71  | 72  |
| Undecided | 5   | -                   | -   | 1   | 4     | -                      | 5    | -    | -        | -          | 1                    | 4     | 1               | 4     | -                          | 3     | -        | -                         | -   | -   |
|           | 1   |                     |     | 1   | 3     |                        | 2    |      |          |            | 1                    | 1     | 1               | 1     |                            | 2     |          |                           |     |     |
| Refused   | 9   | 1                   | -   | 2   | 3     | 1                      | 2    | 2    | 1        | 2          | 3                    | 2     | 1               | 6     | 2                          | 6     | -        | -                         | 1   | 1   |
|           | 2   | 3                   |     | 1   | 3     | 2                      | 1    | 2    | 2        | 4          | 2                    | 1     | 1               | 2     | 1                          | 3     |          |                           | 2   | 2   |

30. When it comes to politics, what TV News Network or commentary source do you trust the most?

|                | BANNER 3            |      |       |      |       |                        |      |     |        |       |                      |       |                 |          |                            |          |     |                           |     |     |
|----------------|---------------------|------|-------|------|-------|------------------------|------|-----|--------|-------|----------------------|-------|-----------------|----------|----------------------------|----------|-----|---------------------------|-----|-----|
|                | POLITICAL VIEWPOINT |      |       |      |       | IMPORTANCE OF RELIGION |      |     |        |       | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |          | 2016 PRESIDENTIAL ELECTION |          |     | BOOKER FOR PRESIDENT 2020 |     |     |
|                | TOTAL               | VERY | LIB   | MOD  | CONSV | VERY                   | SMWT | NOT | NOT AT | RIGHT | WRONG                | RIGHT | WRONG           | CLIN TON | TRUMP                      | NOT VOTE | YES | NO                        | UND |     |
|                |                     | LIB  | CONSV | VERY | ALL   |                        |      |     |        |       |                      |       |                 |          |                            |          |     |                           |     |     |
| Total          | 500                 | 36   | 82    | 198  | 115   | 43                     | 246  | 132 | 66     | 46    | 133                  | 306   | 91              | 331      | 243                        | 187      | 25  | 96                        | 59  | 61  |
|                | 100                 | 100  | 100   | 100  | 100   | 100                    | 100  | 100 | 100    | 100   | 100                  | 100   | 100             | 100      | 100                        | 100      | 100 | 100                       | 100 | 100 |
| ABC            | 45                  | 1    | 11    | 20   | 10    | 2                      | 26   | 9   | 5      | 5     | 13                   | 28    | 7               | 32       | 25                         | 15       | 1   | 9                         | 4   | 9   |
|                | 9                   | 3    | 13    | 10   | 9     | 5                      | 11   | 7   | 8      | 11    | 10                   | 9     | 8               | 10       | 10                         | 8        | 4   | 9                         | 7   | 15  |
| CBS            | 28                  | 2    | 6     | 9    | 7     | -                      | 16   | 5   | 4      | 3     | 5                    | 18    | 5               | 16       | 15                         | 6        | 1   | 10                        | 1   | 3   |
|                | 6                   | 6    | 7     | 5    | 6     |                        | 7    | 4   | 6      | 7     | 4                    | 6     | 5               | 5        | 6                          | 3        | 4   | 10                        | 2   | 5   |
| CNN            | 80                  | 7    | 17    | 38   | 11    | 2                      | 33   | 27  | 14     | 5     | 8                    | 62    | 17              | 48       | 60                         | 10       | 4   | 27                        | 9   | 11  |
|                | 16                  | 19   | 21    | 19   | 10    | 5                      | 13   | 20  | 21     | 11    | 6                    | 20    | 19              | 15       | 25                         | 5        | 16  | 28                        | 15  | 18  |
| C-SPAN         | 7                   | 1    | 1     | 5    | -     | -                      | 4    | 2   | 1      | -     | 2                    | 5     | 2               | 4        | 3                          | 1        | 2   | -                         | 1   | 1   |
|                | 1                   | 3    | 1     | 3    |       |                        | 2    | 2   | 2      |       | 2                    | 2     | 2               | 1        | 1                          | 1        | 8   |                           | 2   | 2   |
| COMEDY Central | 12                  | 2    | 2     | 5    | -     | 1                      | 2    | 5   | 1      | 3     | 2                    | 9     | 3               | 9        | 7                          | 3        | 2   | 3                         | 2   | 1   |
|                | 2                   | 6    | 2     | 3    |       | 2                      | 1    | 4   | 2      | 7     | 2                    | 3     | 3               | 3        | 3                          | 2        | 8   | 3                         | 3   | 2   |
| Fox NEWS       | 118                 | 1    | 5     | 23   | 60    | 27                     | 68   | 37  | 10     | 2     | 70                   | 31    | 25              | 74       | 6                          | 103      | 4   | 2                         | 10  | 5   |
|                | 24                  | 3    | 6     | 12   | 52    | 63                     | 28   | 28  | 15     | 4     | 53                   | 10    | 27              | 22       | 2                          | 55       | 16  | 2                         | 17  | 8   |
| MSNBC          | 55                  | 8    | 21    | 20   | 5     | -                      | 21   | 15  | 10     | 7     | 4                    | 48    | 5               | 43       | 46                         | 6        | 3   | 18                        | 11  | 9   |
|                | 11                  | 22   | 26    | 10   | 4     |                        | 9    | 11  | 15     | 15    | 3                    | 16    | 5               | 13       | 19                         | 3        | 12  | 19                        | 19  | 15  |
| NBC            | 28                  | 1    | 6     | 13   | 4     | 3                      | 17   | 7   | 4      | -     | 6                    | 20    | 8               | 17       | 19                         | 6        | 1   | 10                        | 4   | 4   |
|                | 6                   | 3    | 7     | 7    | 3     | 7                      | 7    | 5   | 6      |       | 5                    | 7     | 9               | 5        | 8                          | 3        | 4   | 10                        | 7   | 7   |
| PBS            | 33                  | 4    | 4     | 20   | 1     | 2                      | 16   | 7   | 6      | 4     | 3                    | 28    | 3               | 27       | 22                         | 7        | -   | 9                         | 8   | 4   |
|                | 7                   | 11   | 5     | 10   | 1     | 5                      | 7    | 5   | 9      | 9     | 2                    | 9     | 3               | 8        | 9                          | 4        |     | 9                         | 14  | 7   |
| Undecided      | 75                  | 7    | 7     | 39   | 11    | 6                      | 36   | 14  | 9      | 12    | 12                   | 50    | 12              | 50       | 35                         | 21       | 7   | 7                         | 7   | 12  |
|                | 15                  | 19   | 9     | 20   | 10    | 14                     | 15   | 11  | 14     | 26    | 9                    | 16    | 13              | 15       | 14                         | 11       | 28  | 7                         | 12  | 20  |
| Refused        | 19                  | 2    | 2     | 6    | 6     | -                      | 7    | 4   | 2      | 5     | 8                    | 7     | 4               | 11       | 5                          | 9        | -   | 1                         | 2   | 2   |
|                | 4                   | 6    | 2     | 3    | 5     |                        | 3    | 3   | 3      | 11    | 6                    | 2     | 4               | 3        | 2                          | 5        |     | 1                         | 3   | 3   |

31. What is your annual household income?

|                          | BANNER 3            |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|--------------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                          | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                          | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                          |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
| Total                    | 500                 | 36       | 82  | 198 | 115   | 43                     | 246  | 132  | 66       | 46         | 133                  | 306   | 91              | 331   | 243                        | 187   | 25       | 96                        | 59  | 61  |
|                          | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Under \$60,000 per year  | 119                 | 8        | 24  | 45  | 20    | 13                     | 75   | 24   | 9        | 8          | 28                   | 71    | 24              | 67    | 62                         | 41    | 8        | 29                        | 7   | 17  |
|                          | 24                  | 22       | 29  | 23  | 17    | 30                     | 30   | 18   | 14       | 17         | 21                   | 23    | 26              | 20    | 26                         | 22    | 32       | 30                        | 12  | 28  |
| Under \$100,000 per year | 110                 | 5        | 23  | 45  | 28    | 8                      | 56   | 24   | 18       | 10         | 32                   | 65    | 19              | 82    | 47                         | 44    | 6        | 23                        | 13  | 13  |
|                          | 22                  | 14       | 28  | 23  | 24    | 19                     | 23   | 18   | 27       | 22         | 24                   | 21    | 21              | 25    | 19                         | 24    | 24       | 24                        | 22  | 21  |
| Under \$140,000 per year | 81                  | 6        | 8   | 35  | 22    | 7                      | 28   | 26   | 15       | 11         | 22                   | 50    | 16              | 55    | 36                         | 33    | 2        | 15                        | 13  | 8   |
|                          | 16                  | 17       | 10  | 18  | 19    | 16                     | 11   | 20   | 23       | 24         | 17                   | 16    | 18              | 17    | 15                         | 18    | 8        | 16                        | 22  | 13  |
| \$140,000 or OVER        | 103                 | 10       | 16  | 43  | 24    | 7                      | 49   | 32   | 12       | 10         | 32                   | 64    | 19              | 69    | 53                         | 41    | 4        | 15                        | 14  | 13  |
|                          | 21                  | 28       | 20  | 22  | 21    | 16                     | 20   | 24   | 18       | 22         | 24                   | 21    | 21              | 21    | 22                         | 22    | 16       | 16                        | 24  | 21  |
| Undecided                | 14                  | -        | 1   | 6   | 3     | 2                      | 9    | 1    | 2        | 1          | 6                    | 7     | 3               | 9     | 3                          | 7     | 4        | -                         | 2   | 1   |
|                          | 3                   |          | 1   | 3   | 3     | 5                      | 4    | 1    | 3        | 2          | 5                    | 2     | 3               | 3     | 1                          | 4     | 16       |                           | 3   | 2   |
| Refused                  | 73                  | 7        | 10  | 24  | 18    | 6                      | 29   | 25   | 10       | 6          | 13                   | 49    | 10              | 49    | 42                         | 21    | 1        | 14                        | 10  | 9   |
|                          | 15                  | 19       | 12  | 12  | 16    | 14                     | 12   | 19   | 15       | 13         | 10                   | 16    | 11              | 15    | 17                         | 11    | 4        | 15                        | 17  | 15  |

32. How important is religion in your life?

| BANNER 3             |                     |          |     |     |       |                        |      |      |          |            |                      |       |                 |       |                            |       |          |                           |     |     |
|----------------------|---------------------|----------|-----|-----|-------|------------------------|------|------|----------|------------|----------------------|-------|-----------------|-------|----------------------------|-------|----------|---------------------------|-----|-----|
|                      | POLITICAL VIEWPOINT |          |     |     |       | IMPORTANCE OF RELIGION |      |      |          |            | DIRECTION OF COUNTRY |       | DIRECTION OF NJ |       | 2016 PRESIDENTIAL ELECTION |       |          | BOOKER FOR PRESIDENT 2020 |     |     |
|                      | TOTAL               | VERY LIB | LIB | MOD | CONSV | VERY CONSV             | VERY | SMWT | NOT VERY | NOT AT ALL | RIGHT                | WRONG | RIGHT           | WRONG | CLIN TON                   | TRUMP | NOT VOTE | YES                       | NO  | UND |
|                      | Total               | 500      | 36  | 82  | 198   | 115                    | 43   | 246  | 132      | 66         | 46                   | 133   | 306             | 91    | 331                        | 243   | 187      | 25                        | 96  | 59  |
|                      | 100                 | 100      | 100 | 100 | 100   | 100                    | 100  | 100  | 100      | 100        | 100                  | 100   | 100             | 100   | 100                        | 100   | 100      | 100                       | 100 | 100 |
| Very important       | 246                 | 9        | 43  | 87  | 64    | 32                     | 246  | -    | -        | -          | 69                   | 143   | 44              | 164   | 111                        | 100   | 9        | 52                        | 26  | 21  |
|                      | 49                  | 25       | 52  | 44  | 56    | 74                     | 100  |      |          |            | 52                   | 47    | 48              | 50    | 46                         | 53    | 36       | 54                        | 44  | 34  |
| Somewhat important   | 132                 | 10       | 19  | 56  | 35    | 8                      | -    | 132  | -        | -          | 41                   | 78    | 25              | 84    | 62                         | 52    | 7        | 19                        | 16  | 20  |
|                      | 26                  | 28       | 23  | 28  | 30    | 19                     |      | 100  |          |            | 31                   | 25    | 27              | 25    | 26                         | 28    | 28       | 20                        | 27  | 33  |
| Not very important   | 66                  | 7        | 8   | 36  | 10    | 2                      | -    | -    | 66       | -          | 13                   | 45    | 16              | 41    | 35                         | 20    | 5        | 17                        | 9   | 5   |
|                      | 13                  | 19       | 10  | 18  | 9     | 5                      |      |      | 100      |            | 10                   | 15    | 18              | 12    | 14                         | 11    | 20       | 18                        | 15  | 8   |
| Not at all important | 46                  | 8        | 12  | 15  | 4     | 1                      | -    | -    | -        | 46         | 7                    | 37    | 5               | 37    | 29                         | 11    | 4        | 7                         | 6   | 13  |
|                      | 9                   | 22       | 15  | 8   | 3     | 2                      |      |      |          | 100        | 5                    | 12    | 5               | 11    | 12                         | 6     | 16       | 7                         | 10  | 21  |
| Undecided            | 6                   | 1        | -   | 3   | 2     | -                      | -    | -    | -        | -          | 2                    | 1     | 1               | 1     | 3                          | 3     | -        | 1                         | -   | 2   |
|                      | 1                   | 3        |     | 2   | 2     |                        |      |      |          |            | 2                    | *     | 1               | *     | 1                          | 2     |          | 1                         |     | 3   |
| Refused              | 4                   | 1        | -   | 1   | -     | -                      | -    | -    | -        | -          | 1                    | 2     | -               | 4     | 3                          | 1     | -        | -                         | 2   | -   |
|                      | 1                   | 3        |     | 1   |       |                        |      |      |          |            | 1                    | 1     |                 | 1     | 1                          | 1     |          |                           | 3   |     |

4. Do you think things in the country are generally going in the right direction or do you think things have gotten off on the wrong track?

| BANNER 4          |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|-------------------|----------|-----------|---------|-----------|------------------|------|-------|----------------------|------|------------|-----------|-------|-----------|-----------------------|-----------|-----|----------------------|-----|-----|-----|
| STATEWIDE OFFICES |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|                   | GOVERNOR |           |         |           | STATE OF ECONOMY |      |       | MOST IMPORTANT ISSUE |      |            |           |       |           | CHRISTIE JOB APPROVAL |           |     | MENENDEZ RESIGNATION |     |     |     |
|                   | TOTAL    | GUAD AGNO | MUR-PHY | OTHER UND | IMPRV            | SAME | WORSE | PRPTY TAXES          | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE | DIS APPRV             | DIS APPRV | UND | YES                  | NO  | UND |     |
| Total             | 500      | 125       | 222     | 29        | 119              | 101  | 206   | 172                  | 132  | 57         | 85        | 90    | 10        | 50                    | 82        | 372 | 45                   | 419 | 50  | 31  |
|                   | 100      | 100       | 100     | 100       | 100              | 100  | 100   | 100                  | 100  | 100        | 100       | 100   | 100       | 100                   | 100       | 100 | 100                  | 100 | 100 | 100 |
| Right Direction   | 133      | 73        | 17      | 7         | 36               | 30   | 60    | 41                   | 41   | 9          | 24        | 18    | 3         | 20                    | 42        | 76  | 14                   | 117 | 10  | 6   |
|                   | 27       | 58        | 8       | 24        | 30               | 30   | 29    | 24                   | 31   | 16         | 28        | 20    | 30        | 40                    | 51        | 20  | 31                   | 28  | 20  | 19  |
| Wrong Track       | 306      | 30        | 190     | 17        | 65               | 60   | 124   | 109                  | 81   | 39         | 46        | 67    | 7         | 21                    | 26        | 260 | 20                   | 248 | 38  | 20  |
|                   | 61       | 24        | 86      | 59        | 55               | 59   | 60    | 63                   | 61   | 68         | 54        | 74    | 70        | 42                    | 32        | 70  | 44                   | 59  | 76  | 65  |
| Undecided         | 57       | 22        | 12      | 5         | 17               | 11   | 19    | 21                   | 10   | 8          | 15        | 4     | -         | 8                     | 13        | 34  | 10                   | 51  | 2   | 4   |
|                   | 11       | 18        | 5       | 17        | 14               | 11   | 9     | 12                   | 8    | 14         | 18        | 4     |           | 16                    | 16        | 9   | 22                   | 12  | 4   | 13  |
| Refused           | 4        | -         | 3       | -         | 1                | -    | 3     | 1                    | -    | 1          | -         | 1     | -         | 1                     | 1         | 2   | 1                    | 3   | -   | 1   |
|                   | 1        |           | 1       |           | 1                |      | 1     | 1                    |      | 2          |           | 1     |           | 2                     | 1         | 1   | 2                    | 1   |     | 3   |

5. Do you think things in New Jersey are generally going in the right direction or do you think things have gotten off on the wrong track?

| BANNER 4          |          |           |         |       |                  |       |      |                      |             |      |            |           |       |                       |           |           |                      |     |     |     |
|-------------------|----------|-----------|---------|-------|------------------|-------|------|----------------------|-------------|------|------------|-----------|-------|-----------------------|-----------|-----------|----------------------|-----|-----|-----|
| STATEWIDE OFFICES |          |           |         |       |                  |       |      |                      |             |      |            |           |       |                       |           |           |                      |     |     |     |
|                   | GOVERNOR |           |         |       | STATE OF ECONOMY |       |      | MOST IMPORTANT ISSUE |             |      |            |           |       | CHRISTIE JOB APPROVAL |           |           | MENENDEZ RESIGNATION |     |     |     |
|                   | TOTAL    | GUAD AGNO | MUR-PHY | OTHER | UND              | IMPRV | SAME | WORSE                | PRPTY TAXES | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE             | DIS APPRV | DIS APPRV | UND                  | YES | NO  | UND |
| Total             | 500      | 125       | 222     | 29    | 119              | 101   | 206  | 172                  | 132         | 57   | 85         | 90        | 10    | 50                    | 82        | 372       | 45                   | 419 | 50  | 31  |
|                   | 100      | 100       | 100     | 100   | 100              | 100   | 100  | 100                  | 100         | 100  | 100        | 100       | 100   | 100                   | 100       | 100       | 100                  | 100 | 100 | 100 |
| Right Direction   | 91       | 34        | 29      | -     | 28               | 29    | 44   | 16                   | 21          | 14   | 14         | 23        | -     | 7                     | 42        | 43        | 6                    | 82  | 6   | 3   |
|                   | 18       | 27        | 13      |       | 24               | 29    | 21   | 9                    | 16          | 25   | 16         | 26        |       | 14                    | 51        | 12        | 13                   | 20  | 12  | 10  |
| Wrong Track       | 331      | 69        | 168     | 23    | 66               | 54    | 120  | 142                  | 99          | 31   | 59         | 53        | 7     | 36                    | 29        | 285       | 16                   | 275 | 40  | 16  |
|                   | 66       | 55        | 76      | 79    | 55               | 53    | 58   | 83                   | 75          | 54   | 69         | 59        | 70    | 72                    | 35        | 77        | 36                   | 66  | 80  | 52  |
| Undecided         | 77       | 22        | 24      | 6     | 25               | 18    | 41   | 14                   | 12          | 11   | 12         | 14        | 3     | 7                     | 11        | 44        | 22                   | 62  | 4   | 11  |
|                   | 15       | 18        | 11      | 21    | 21               | 18    | 20   | 8                    | 9           | 19   | 14         | 16        | 30    | 14                    | 13        | 12        | 49                   | 15  | 8   | 35  |
| Refused           | 1        | -         | 1       | -     | -                | -     | 1    | -                    | -           | 1    | -          | -         | -     | -                     | -         | -         | 1                    | -   | -   | 1   |
|                   | *        |           | *       |       |                  |       | *    |                      |             | 2    |            |           |       |                       |           |           | 2                    |     |     | 3   |

6. For governor, there are seven candidate listed on your ballot... (READ NAMES & PARTY AFFILIATION) At this point, for whom will you vote or toward whom do you lean?

| BANNER 4                             |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|--------------------------------------|----------|-----------|---------|-----------|------------------|------|-------|----------------------|------|------------|-----------|-------|-----------|-----------------------|-----------|-----|----------------------|-----|-----|-----|
| STATEWIDE OFFICES                    |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|                                      | GOVERNOR |           |         |           | STATE OF ECONOMY |      |       | MOST IMPORTANT ISSUE |      |            |           |       |           | CHRISTIE JOB APPROVAL |           |     | MENENDEZ RESIGNATION |     |     |     |
|                                      | TOTAL    | GUAD AGNO | MUR-PHY | OTHER UND | IMPRV            | SAME | WORSE | PRPTY TAXES          | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE | DIS APPRV             | DIS APPRV | UND | YES                  | NO  | UND |     |
| Total                                | 500      | 125       | 222     | 29        | 119              | 101  | 206   | 172                  | 132  | 57         | 85        | 90    | 10        | 50                    | 82        | 372 | 45                   | 419 | 50  | 31  |
|                                      | 100      | 100       | 100     | 100       | 100              | 100  | 100   | 100                  | 100  | 100        | 100       | 100   | 100       | 100                   | 100       | 100 | 100                  | 100 | 100 | 100 |
| Kim Guadagno, Republican             | 112      | 112       | -       | -         | -                | 29   | 43    | 37                   | 39   | 5          | 23        | 11    | 2         | 16                    | 38        | 62  | 11                   | 101 | 8   | 3   |
|                                      | 22       | 90        |         |           |                  | 29   | 21    | 22                   | 30   | 9          | 27        | 12    | 20        | 32                    | 46        | 17  | 24                   | 24  | 16  | 10  |
| Phil Murphy, Democrat                | 198      | -         | 198     | -         | -                | 39   | 87    | 62                   | 43   | 29         | 30        | 50    | 6         | 10                    | 13        | 172 | 13                   | 157 | 27  | 14  |
|                                      | 40       |           | 89      |           |                  | 39   | 42    | 36                   | 33   | 51         | 35        | 56    | 60        | 20                    | 16        | 46  | 29                   | 37  | 54  | 45  |
| Gina Genovese, Reduce Property Taxes | 8        | -         | -       | 8         | -                | 2    | 4     | 2                    | 2    | 2          | 1         | -     | -         | 1                     | 2         | 4   | 2                    | 7   | -   | 1   |
|                                      | 2        |           |         | 28        |                  | 2    | 2     | 1                    | 2    | 4          | 1         |       |           | 2                     | 2         | 1   | 4                    | 2   |     | 3   |
| Seth Kaper-Dale, Green Party         | 2        | -         | -       | 2         | -                | -    | 1     | 1                    | 1    | -          | 1         | -     | -         | -                     | -         | 2   | -                    | 2   | -   | -   |
|                                      | *        |           |         | 7         |                  |      | *     | 1                    | 1    |            | 1         |       |           |                       | 1         |     | *                    |     |     |     |
| Matthew Riccardi, Constitution Party | 1        | -         | -       | 1         | -                | -    | -     | 1                    | 1    | -          | -         | -     | -         | -                     | -         | 1   | -                    | 1   | -   | -   |
|                                      | *        |           |         | 3         |                  |      |       | 1                    | 1    |            |           |       |           |                       | *         |     | *                    |     |     |     |
| Peter Rohrman, Libertarian Party     | 6        | -         | -       | 6         | -                | 1    | 2     | 3                    | 3    | -          | -         | -     | -         | 3                     | 1         | 5   | -                    | 6   | -   | -   |
|                                      | 1        |           |         | 21        |                  | 1    | 1     | 2                    | 2    |            |           |       |           | 6                     | 1         | 1   |                      | 1   |     |     |
| Vincent Ross, We the People          | 5        | -         | -       | 5         | -                | -    | 3     | 1                    | 1    | -          | 2         | 1     | -         | -                     | 1         | 4   | -                    | 3   | 2   | -   |
|                                      | 1        |           |         | 17        |                  |      | 1     | 1                    | 1    |            | 2         | 1     |           | 1                     | 1         |     | 1                    | 4   |     |     |
| Undecided                            | 164      | 13        | 24      | 7         | 119              | 30   | 65    | 62                   | 40   | 21         | 28        | 28    | 2         | 19                    | 26        | 119 | 19                   | 139 | 13  | 12  |
|                                      | 33       | 10        | 11      | 24        | 100              | 30   | 32    | 36                   | 30   | 37         | 33        | 31    | 20        | 38                    | 32        | 32  | 42                   | 33  | 26  | 39  |
| Refused                              | 4        | -         | -       | -         | -                | -    | 1     | 3                    | 2    | -          | -         | -     | -         | 1                     | 1         | 3   | -                    | 3   | -   | 1   |
|                                      | 1        |           |         |           |                  |      | *     | 2                    | 2    |            |           |       |           | 2                     | 1         | 1   |                      | 1   |     | 3   |

7. If you were standing in the voting booth right now, who would you vote for or lean toward?

| BANNER 4                             |            |           |           |           |                  |           |           |                      |           |            |           |           |           |                       |           |            |                      |            |           |           |
|--------------------------------------|------------|-----------|-----------|-----------|------------------|-----------|-----------|----------------------|-----------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES                    |            |           |           |           |                  |           |           |                      |           |            |           |           |           |                       |           |            |                      |            |           |           |
|                                      | GOVERNOR   |           |           |           | STATE OF ECONOMY |           |           | MOST IMPORTANT ISSUE |           |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                                      | TOTAL      | GUAD AGNO | MUR-PHY   | OTHER UND | IMPRV            | SAME      | WORSE     | PRPTY TAXES          | EDUC      | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| THOSE WHO ARE UNDECIDED              | 164<br>100 | 13<br>100 | 24<br>100 | 7<br>100  | 119<br>100       | 30<br>100 | 65<br>100 | 62<br>100            | 40<br>100 | 21<br>100  | 28<br>100 | 28<br>100 | 2<br>100  | 19<br>100             | 26<br>100 | 119<br>100 | 19<br>100            | 139<br>100 | 13<br>100 | 12<br>100 |
| Kim Guadagno, Republican             | 13<br>8    | 13<br>100 | -         | -         | -                | 2<br>7    | 6<br>9    | 4<br>6               | 3<br>8    | 1<br>5     | 3<br>11   | -         | 1<br>50   | 3<br>16               | 3<br>12   | 7<br>6     | 3<br>16              | 12<br>9    | -         | 1<br>8    |
| Phil Murphy, Democrat                | 24<br>15   | -         | 24<br>100 | -         | -                | 8<br>27   | 7<br>11   | 8<br>13              | 7<br>18   | 5<br>24    | 2<br>7    | 5<br>18   | 1<br>50   | 1<br>5                | 2<br>8    | 20<br>17   | 2<br>11              | 18<br>13   | 4<br>31   | 2<br>17   |
| Gina Genovese, Reduce Property Taxes | 4<br>2     | -         | -         | 4<br>57   | -                | -         | 1<br>2    | 3<br>5               | -         | -          | 2<br>7    | 1<br>4    | -         | 1<br>5                | 1<br>4    | 3<br>3     | -                    | 4<br>3     | -         | -         |
| Seth Kaper-Dale, Green Party         | 1<br>1     | -         | -         | 1<br>14   | -                | -         | -         | 1<br>2               | -         | -          | -         | 1<br>4    | -         | -                     | -         | 1<br>1     | -                    | 1<br>1     | -         | -         |
| Matthew Riccardi, Constitution Party | -          | -         | -         | -         | -                | -         | -         | -                    | -         | -          | -         | -         | -         | -                     | -         | -          | -                    | -          | -         | -         |
| Peter Rohrman, Libertarian Party     | 2<br>1     | -         | -         | 2<br>29   | -                | 1<br>3    | -         | 1<br>2               | 1<br>3    | -          | -         | -         | -         | 1<br>5                | 1<br>4    | 1<br>1     | -                    | 2<br>1     | -         | -         |
| Vincent Ross, We the People          | -          | -         | -         | -         | -                | -         | -         | -                    | -         | -          | -         | -         | -         | -                     | -         | -          | -                    | -          | -         | -         |
| Undecided                            | 119<br>73  | -         | -         | -         | 119<br>100       | 19<br>63  | 51<br>78  | 44<br>71             | 29<br>73  | 15<br>71   | 21<br>75  | 21<br>75  | -         | 13<br>68              | 19<br>73  | 86<br>72   | 14<br>74             | 101<br>73  | 9<br>69   | 9<br>75   |
| Refused                              | 1<br>1     | -         | -         | -         | -                | -         | -         | 1<br>2               | -         | -          | -         | -         | -         | -                     | -         | 1<br>1     | -                    | 1<br>1     | -         | -         |



Governor Total

| BANNER 4                             |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|--------------------------------------|------------|------------|------------|-----------|------------------|------------|------------|----------------------|------------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES                    |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|                                      | GOVERNOR   |            |            |           | STATE OF ECONOMY |            |            | MOST IMPORTANT ISSUE |            |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                                      | TOTAL      | GUAD AGNO  | MUR-PHY    | OTHER UND | IMPRV            | SAME       | WORSE      | PRPTY TAXES          | EDUC       | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| Total                                | 500<br>100 | 125<br>100 | 222<br>100 | 29<br>100 | 119<br>100       | 101<br>100 | 206<br>100 | 172<br>100           | 132<br>100 | 57<br>100  | 85<br>100 | 90<br>100 | 10<br>100 | 50<br>100             | 82<br>100 | 372<br>100 | 45<br>100            | 419<br>100 | 50<br>100 | 31<br>100 |
| Kim Guadagno, Republican             | 125<br>25  | 125<br>100 | -          | -         | -                | 31<br>31   | 49<br>24   | 41<br>24             | 42<br>32   | 6<br>11    | 26<br>31  | 11<br>12  | 3<br>30   | 19<br>38              | 41<br>50  | 69<br>19   | 14<br>31             | 113<br>27  | 8<br>16   | 4<br>13   |
| Phil Murphy, Democrat                | 222<br>44  | -          | 222<br>100 | -         | -                | 47<br>47   | 94<br>46   | 70<br>41             | 50<br>38   | 34<br>60   | 32<br>38  | 55<br>61  | 7<br>70   | 11<br>22              | 15<br>18  | 192<br>52  | 15<br>33             | 175<br>42  | 31<br>62  | 16<br>52  |
| Gina Genovese, Reduce Property Taxes | 12<br>2    | -          | -          | 12<br>41  | -                | 2<br>2     | 5<br>2     | 5<br>3               | 2<br>2     | 2<br>4     | 3<br>4    | 1<br>1    | -         | 2<br>4                | 3<br>4    | 7<br>2     | 2<br>4               | 11<br>3    | -         | 1<br>3    |
| Seth Kaper-Dale, Green Party         | 3<br>1     | -          | -          | 3<br>10   | -                | -          | 1<br>*     | 2<br>1               | 1<br>1     | -          | 1<br>1    | 1<br>1    | -         | -                     | -         | 3<br>1     | -                    | 3<br>1     | -         | -         |
| Matthew Riccardi, Constitution Party | 1<br>*     | -          | -          | 1<br>3    | -                | -          | -          | 1<br>1               | 1<br>1     | -          | -         | -         | -         | -                     | -         | 1<br>*     | -                    | 1<br>*     | -         | -         |
| Peter Rohrman, Libertarian Party     | 8<br>2     | -          | -          | 8<br>28   | -                | 2<br>2     | 2<br>1     | 4<br>2               | 4<br>3     | -          | -         | -         | -         | 4<br>8                | 2<br>2    | 6<br>2     | -                    | 8<br>2     | -         | -         |
| Vincent Ross, We the People          | 5<br>1     | -          | -          | 5<br>17   | -                | -          | 3<br>1     | 1<br>1               | 1<br>1     | -          | 2<br>2    | 1<br>1    | -         | -                     | 1<br>1    | 4<br>1     | -                    | 3<br>1     | 2<br>4    | -         |
| Undecided                            | 119<br>24  | -          | -          | -         | 119<br>100       | 19<br>19   | 51<br>25   | 44<br>26             | 29<br>22   | 15<br>26   | 21<br>25  | 21<br>23  | -         | 13<br>26              | 19<br>23  | 86<br>23   | 14<br>31             | 101<br>24  | 9<br>18   | 9<br>29   |
| Refused                              | 5<br>1     | -          | -          | -         | -                | -          | 1<br>*     | 4<br>2               | 2<br>2     | -          | -         | -         | -         | 1<br>2                | 1<br>1    | 4<br>1     | -                    | 4<br>1     | -         | 1<br>3    |

8. Who would be your second choice?

| BANNER 4                                    |           |           |         |           |                  |          |           |                      |             |          |            |           |       |                       |          |           |                      |           |          |          |
|---|-----------|-----------|---------|-----------|------------------|----------|-----------|----------------------|-------------|----------|------------|-----------|-------|-----------------------|----------|-----------|----------------------|-----------|----------|----------|
| STATEWIDE OFFICES                           |           |           |         |           |                  |          |           |                      |             |          |            |           |       |                       |          |           |                      |           |          |          |
|   | GOVERNOR  |           |         |           | STATE OF ECONOMY |          |           | MOST IMPORTANT ISSUE |             |          |            |           |       | CHRISTIE JOB APPROVAL |          |           | MENENDEZ RESIGNATION |           |          |          |
|   | TOTAL     | GUAD AGNO | MUR-PHY | OTHER     | UND              | IMPRV    | SAME      | WORSE                | PRPTY TAXES | EDUC     | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE             | APPRV    | DIS APPRV | UND                  | YES       | NO       | UND      |
| THOSE WHO WOULD NOT VOTE<br>GUADAGNO/MURPHY | 29<br>100 | -         | -       | 29<br>100 | -                | 4<br>100 | 11<br>100 | 13<br>100            | 9<br>100    | 2<br>100 | 6<br>100   | 3<br>100  | -     | 6<br>100              | 6<br>100 | 21<br>100 | 2<br>100             | 26<br>100 | 2<br>100 | 1<br>100 |
| Kim Guadagno, Republican                    | 12<br>41  | -         | -       | 12<br>41  | -                | 2<br>50  | 3<br>27   | 6<br>46              | 5<br>56     | 1<br>50  | 2<br>33    | 2<br>67   | -     | 1<br>17               | 3<br>50  | 8<br>38   | 1<br>50              | 11<br>42  | 1<br>50  | -        |
| Phil Murphy, Democrat                       | 6<br>21   | -         | -       | 6<br>21   | -                | 2<br>50  | 4<br>36   | -                    | 2<br>22     | -        | 1<br>17    | 1<br>33   | -     | 2<br>33               | 1<br>17  | 5<br>24   | -                    | 6<br>23   | -        | -        |
| Undecided                                   | 10<br>34  | -         | -       | 10<br>34  | -                | -        | 3<br>27   | 7<br>54              | 2<br>22     | 1<br>50  | 2<br>33    | -         | -     | 3<br>50               | 2<br>33  | 7<br>33   | 1<br>50              | 8<br>31   | 1<br>50  | 1<br>100 |
| Refused                                     | 1<br>3    | -         | -       | 1<br>3    | -                | -        | 1<br>9    | -                    | -           | -        | 1<br>17    | -         | -     | -                     | -        | 1<br>5    | -                    | 1<br>4    | -        | -        |

9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

| BANNER 4                |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|-------------------------|------------|------------|------------|-----------|------------------|------------|------------|----------------------|------------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES       |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|                         | GOVERNOR   |            |            |           | STATE OF ECONOMY |            |            | MOST IMPORTANT ISSUE |            |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                         | TOTAL      | GUAD AGNO  | MUR-PHY    | OTHER UND | IMPRV            | SAME       | WORSE      | PRPTY TAXES          | EDUC       | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| Total                   | 500<br>100 | 125<br>100 | 222<br>100 | 29<br>100 | 119<br>100       | 101<br>100 | 206<br>100 | 172<br>100           | 132<br>100 | 57<br>100  | 85<br>100 | 90<br>100 | 10<br>100 | 50<br>100             | 82<br>100 | 372<br>100 | 45<br>100            | 419<br>100 | 50<br>100 | 31<br>100 |
| Chris Christie          | 77<br>15   | 7<br>6     | 50<br>23   | 3<br>10   | 17<br>14         | 17<br>17   | 30<br>15   | 27<br>16             | 23<br>17   | 15<br>26   | 11<br>13  | 10<br>11  | 2<br>20   | 7<br>14               | 7<br>9    | 69<br>19   | 1<br>2               | 66<br>16   | 9<br>18   | 2<br>6    |
| Lieutenant Governor     | 28<br>6    | 12<br>10   | 8<br>4     | 1<br>3    | 6<br>5           | 6<br>6     | 15<br>7    | 7<br>4               | 9<br>7     | 3<br>5     | 6<br>7    | 2<br>2    | 2<br>20   | 2<br>4                | 5<br>6    | 20<br>5    | 3<br>7               | 25<br>6    | 2<br>4    | 1<br>3    |
| Republican              | 34<br>7    | 15<br>12   | 14<br>6    | 3<br>10   | 2<br>2           | 9<br>9     | 19<br>9    | 5<br>3               | 6<br>5     | 4<br>7     | 5<br>6    | 8<br>9    | 2<br>20   | 3<br>6                | 9<br>11   | 21<br>6    | 3<br>7               | 27<br>6    | 5<br>10   | 2<br>6    |
| Honest/Integrity        | 9<br>2     | 8<br>6     | -<br>-     | -<br>-    | 1<br>1           | 4<br>4     | 1<br>*     | 3<br>2               | 4<br>3     | 1<br>2     | 1<br>1    | -<br>-    | -<br>-    | 2<br>4                | 3<br>4    | 5<br>1     | 1<br>2               | 8<br>2     | 1<br>2    | -<br>-    |
| Experienced             | 6<br>1     | 6<br>5     | -<br>-     | -<br>-    | -<br>-           | 1<br>1     | 3<br>1     | 2<br>1               | -<br>-     | -<br>-     | 3<br>4    | -<br>-    | -<br>-    | 1<br>2                | 2<br>2    | 3<br>1     | 1<br>2               | 4<br>1     | 1<br>2    | 1<br>3    |
| Italian                 | 5<br>1     | 2<br>2     | 1<br>*     | 2<br>7    | -<br>-           | 1<br>1     | 1<br>*     | 3<br>2               | 3<br>2     | -<br>-     | 2<br>2    | -<br>-    | -<br>-    | -<br>-                | 3<br>4    | 2<br>1     | -<br>-               | 5<br>1     | -<br>-    | -<br>-    |
| Intelligent/Smart       | 3<br>1     | 2<br>2     | 1<br>*     | -<br>-    | -<br>-           | -<br>-     | 1<br>*     | 2<br>1               | 2<br>2     | -<br>-     | 1<br>1    | -<br>-    | -<br>-    | -<br>-                | 1<br>1    | 2<br>1     | -<br>-               | 2<br>*     | 1<br>2    | -<br>-    |
| Strong/Confident        | 13<br>3    | 10<br>8    | -<br>-     | 1<br>3    | 2<br>2           | 3<br>3     | 4<br>2     | 6<br>3               | 6<br>5     | 2<br>4     | 2<br>2    | 1<br>1    | -<br>-    | 1<br>2                | 4<br>5    | 8<br>2     | 1<br>2               | 13<br>3    | -<br>-    | -<br>-    |
| Conservative            | 5<br>1     | 5<br>4     | -<br>-     | -<br>-    | -<br>-           | 1<br>1     | 4<br>2     | -<br>-               | 2<br>2     | -<br>-     | -<br>-    | -<br>-    | -<br>-    | 2<br>4                | -<br>-    | 4<br>1     | 1<br>2               | 5<br>1     | -<br>-    | -<br>-    |
| Woman                   | 4<br>1     | 1<br>1     | 1<br>*     | -<br>-    | 2<br>2           | 2<br>2     | 1<br>*     | 1<br>1               | 1<br>1     | 1<br>2     | 1<br>1    | -<br>-    | -<br>-    | 1<br>2                | -<br>-    | 4<br>1     | -<br>-               | 4<br>1     | -<br>-    | -<br>-    |
| Do a good job/Competent | 5<br>1     | 4<br>3     | -<br>-     | 1<br>3    | -<br>-           | 2<br>2     | 1<br>*     | 1<br>1               | -<br>-     | -<br>-     | 1<br>1    | 1<br>1    | -<br>-    | 2<br>4                | 2<br>2    | 2<br>1     | 1<br>2               | 5<br>1     | -<br>-    | -<br>-    |
| Good person/Nice        | 9<br>2     | 4<br>3     | 4<br>2     | -<br>-    | 1<br>1           | 3<br>3     | 1<br>*     | 3<br>2               | 4<br>3     | 1<br>2     | 1<br>1    | 2<br>2    | -<br>-    | 1<br>2                | 4<br>5    | 5<br>1     | -<br>-               | 4<br>1     | 5<br>10   | -<br>-    |

9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

| BANNER 4                        |          |           |          |           |                  |          |          |                      |          |            |           |          |           |                       |           |          |                      |          |         |         |
|---------------------------------|----------|-----------|----------|-----------|------------------|----------|----------|----------------------|----------|------------|-----------|----------|-----------|-----------------------|-----------|----------|----------------------|----------|---------|---------|
| STATEWIDE OFFICES               |          |           |          |           |                  |          |          |                      |          |            |           |          |           |                       |           |          |                      |          |         |         |
|                                 | GOVERNOR |           |          |           | STATE OF ECONOMY |          |          | MOST IMPORTANT ISSUE |          |            |           |          |           | CHRISTIE JOB APPROVAL |           |          | MENENDEZ RESIGNATION |          |         |         |
|                                 | TOTAL    | GUAD AGNO | MUR-PHY  | OTHER UND | IMPRV            | SAME     | WORSE    | PRPTY TAXES          | EDUC     | ECON/ JOBS | HLTH CARE | TRANS    | CUT WASTE | APPRV                 | DIS APPRV | UND      | YES                  | NO       | UND     |         |
| Lower taxes                     | 8<br>2   | 7<br>6    | 1<br>*   | -<br>-    | -<br>1           | 4<br>2   | 3<br>2   | 7<br>5               | -<br>-   | -<br>-     | -<br>-    | -<br>-   | -<br>-    | 2<br>2                | 6<br>2    | -<br>-   | 8<br>2               | -<br>-   | -<br>-  |         |
| General positive/Like her       | 21<br>4  | 15<br>12  | 1<br>*   | -<br>-    | 4<br>3           | 5<br>5   | 7<br>3   | 9<br>5               | 5<br>4   | 2<br>4     | 2<br>2    | 6<br>7   | -<br>-    | 4<br>8                | 8<br>10   | 13<br>3  | -<br>-               | 20<br>5  | 1<br>2  | -<br>-  |
| Education/Children              | 3<br>1   | -<br>-    | 3<br>1   | -<br>-    | -<br>-           | -<br>-   | -<br>-   | 2<br>1               | 1<br>1   | -<br>-     | -<br>-    | 2<br>2   | -<br>-    | -<br>-                | -<br>-    | 3<br>1   | -<br>-               | 3<br>1   | -<br>-  | -<br>-  |
| Dishonest/Criminal              | 7<br>1   | -<br>-    | 4<br>2   | 1<br>3    | 1<br>1           | -<br>-   | 2<br>1   | 4<br>2               | 2<br>2   | 2<br>4     | -<br>-    | 1<br>1   | 1<br>10   | 1<br>2                | -<br>-    | 7<br>2   | -<br>-               | 4<br>1   | 2<br>4  | 1<br>3  |
| Unqualified                     | 1<br>*   | -<br>-    | 1<br>*   | -<br>-    | -<br>-           | -<br>-   | 1<br>*   | -<br>-               | 1<br>1   | -<br>-     | -<br>-    | -<br>-   | -<br>-    | -<br>-                | -<br>-    | 1<br>*   | -<br>-               | 1<br>*   | -<br>-  | -<br>-  |
| Incompetent/Ineffective         | 6<br>1   | -<br>-    | 6<br>3   | -<br>-    | -<br>-           | -<br>-   | 2<br>1   | 4<br>2               | 1<br>1   | -<br>-     | 1<br>1    | 3<br>3   | -<br>-    | -<br>-                | -<br>-    | 6<br>2   | -<br>-               | 5<br>1   | 1<br>2  | -<br>-  |
| Money/Economy/Business          | 5<br>1   | 2<br>2    | 3<br>1   | -<br>-    | -<br>-           | 2<br>2   | 1<br>*   | 2<br>1               | -<br>-   | 2<br>4     | 1<br>1    | 1<br>1   | -<br>-    | -<br>-                | -<br>-    | 3<br>1   | 2<br>4               | 5<br>1   | -<br>-  | -<br>-  |
| Change                          | 3<br>1   | 2<br>2    | 1<br>*   | -<br>-    | -<br>-           | 1<br>1   | -<br>-   | 2<br>1               | 2<br>2   | -<br>-     | 1<br>1    | -<br>-   | -<br>-    | -<br>-                | -<br>-    | 3<br>1   | -<br>-               | 3<br>1   | -<br>-  | -<br>-  |
| Establishment                   | 2<br>*   | -<br>-    | 1<br>*   | 1<br>3    | -<br>-           | 1<br>1   | 1<br>*   | -<br>-               | -<br>-   | -<br>-     | -<br>-    | -<br>-   | -<br>-    | 2<br>4                | -<br>-    | 2<br>1   | -<br>-               | 2<br>*   | -<br>-  | -<br>-  |
| Don't like her/General negative | 15<br>3  | 1<br>1    | 5<br>2   | 2<br>7    | 7<br>6           | 2<br>2   | 5<br>2   | 8<br>5               | 3<br>2   | 2<br>4     | 3<br>4    | 2<br>2   | -<br>-    | 4<br>8                | 1<br>1    | 13<br>3  | 1<br>2               | 10<br>2  | 3<br>6  | 2<br>6  |
| Don't know her/Not familiar     | 61<br>12 | 5<br>4    | 33<br>15 | 1<br>3    | 22<br>18         | 10<br>10 | 26<br>13 | 23<br>13             | 13<br>10 | 10<br>18   | 6<br>7    | 10<br>11 | -<br>-    | 5<br>10               | 8<br>10   | 44<br>12 | 9<br>20              | 51<br>12 | 5<br>10 | 5<br>16 |
| Nothing                         | 54<br>11 | 5<br>4    | 28<br>13 | 2<br>7    | 19<br>16         | 11<br>11 | 24<br>12 | 18<br>10             | 14<br>11 | 2<br>4     | 11<br>13  | 17<br>19 | 1<br>10   | 3<br>6                | 11<br>13  | 39<br>10 | 4<br>9               | 45<br>11 | 4<br>8  | 5<br>16 |
| Other                           | 29<br>6  | 8<br>6    | 13<br>6  | 3<br>10   | 5<br>4           | 6<br>6   | 8<br>4   | 12<br>7              | 6<br>5   | 1<br>2     | 6<br>7    | 4<br>4   | 2<br>20   | 3<br>6                | 1<br>1    | 24<br>6  | 4<br>9               | 21<br>5  | 4<br>8  | 4<br>13 |

9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

| BANNER 4          |           |         |       |                  |       |      |       |                      |      |            |           |       |           |                       |           |     |                      |    |     |    |
|-------------------|-----------|---------|-------|------------------|-------|------|-------|----------------------|------|------------|-----------|-------|-----------|-----------------------|-----------|-----|----------------------|----|-----|----|
| STATEWIDE OFFICES |           |         |       |                  |       |      |       |                      |      |            |           |       |           |                       |           |     |                      |    |     |    |
| GOVERNOR          |           |         |       | STATE OF ECONOMY |       |      |       | MOST IMPORTANT ISSUE |      |            |           |       |           | CHRISTIE JOB APPROVAL |           |     | MENENDEZ RESIGNATION |    |     |    |
| TOTAL             | GUAD AGNO | MUR-PHY | OTHER | UND              | IMPRV | SAME | WORSE | PRPTY TAXES          | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE | APPRV                 | DIS APPRV | UND | YES                  | NO | UND |    |
| Don't know        | 87        | 4       | 43    | 8                | 30    | 13   | 44    | 25                   | 17   | 9          | 20        | 20    | -         | 6                     | 11        | 63  | 13                   | 73 | 6   | 8  |
|                   | 17        | 3       | 19    | 28               | 25    | 13   | 21    | 15                   | 13   | 16         | 24        | 22    |           | 12                    | 13        | 17  | 29                   | 17 | 12  | 26 |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

| BANNER 4                  |          |      |      |       |                  |       |      |                      |       |      |       |      |       |                       |       |       |                      |     |     |     |
|---------------------------|----------|------|------|-------|------------------|-------|------|----------------------|-------|------|-------|------|-------|-----------------------|-------|-------|----------------------|-----|-----|-----|
| STATEWIDE OFFICES         |          |      |      |       |                  |       |      |                      |       |      |       |      |       |                       |       |       |                      |     |     |     |
|                           | GOVERNOR |      |      |       | STATE OF ECONOMY |       |      | MOST IMPORTANT ISSUE |       |      |       |      |       | CHRISTIE JOB APPROVAL |       |       | MENENDEZ RESIGNATION |     |     |     |
|                           | TOTAL    | GUAD | MUR- | OTHER | UND              | IMPRV | SAME | WORSE                | PRPTY | EDUC | ECON/ | HLTH | CUT   | APPRV                 | DIS   | UND   | YES                  | NO  | UND |     |
|                           |          | AGNO | PHY  |       |                  |       |      |                      | TAXES |      | JOBS  | CARE | TRANS | WASTE                 | APPRV | APPRV |                      |     |     |     |
| Total                     | 500      | 125  | 222  | 29    | 119              | 101   | 206  | 172                  | 132   | 57   | 85    | 90   | 10    | 50                    | 82    | 372   | 45                   | 419 | 50  | 31  |
|                           | 100      | 100  | 100  | 100   | 100              | 100   | 100  | 100                  | 100   | 100  | 100   | 100  | 100   | 100                   | 100   | 100   | 100                  | 100 | 100 | 100 |
| Change/New/Alternative    | 18       | 1    | 17   | -     | -                | 4     | 5    | 9                    | 5     | 1    | 5     | 4    | -     | 3                     | 1     | 17    | -                    | 17  | 1   | -   |
|                           | 4        | 1    | 8    |       |                  | 4     | 2    | 5                    | 4     | 2    | 6     | 4    |       | 6                     | 1     | 5     |                      | 4   | 2   |     |
| Democrat                  | 30       | 5    | 19   | 2     | 3                | 12    | 12   | 6                    | 11    | 3    | 3     | 6    | 2     | 1                     | 7     | 22    | 1                    | 25  | 4   | 1   |
|                           | 6        | 4    | 9    | 7     | 3                | 12    | 6    | 3                    | 8     | 5    | 4     | 7    | 20    | 2                     | 9     | 6     | 2                    | 6   | 8   | 3   |
| Goldman Sachs/Wall Street | 28       | 4    | 17   | 1     | 6                | 5     | 15   | 7                    | 5     | 6    | 5     | 2    | 2     | 2                     | 1     | 26    | 1                    | 22  | 4   | 2   |
|                           | 6        | 3    | 8    | 3     | 5                | 5     | 7    | 4                    | 4     | 11   | 6     | 2    | 20    | 4                     | 1     | 7     | 2                    | 5   | 8   | 6   |
| For the people            | 7        | -    | 7    | -     | -                | 1     | 5    | 1                    | 1     | 2    | 2     | 1    | -     | -                     | -     | 6     | 1                    | 6   | 1   | -   |
|                           | 1        |      | 3    |       |                  | 1     | 2    | 1                    | 1     | 4    | 2     | 1    |       |                       |       | 2     | 2                    | 1   | 2   |     |
| Will vote for him         | 5        | -    | 5    | -     | -                | 1     | 4    | -                    | 1     | -    | -     | 2    | -     | 1                     | -     | 5     | -                    | 3   | 2   | -   |
|                           | 1        |      | 2    |       |                  | 1     | 2    |                      | 1     |      |       | 2    |       | 2                     |       | 1     |                      | 1   | 4   |     |
| Legalize marijuana        | 6        | -    | 5    | -     | 1                | -     | 3    | 2                    | 2     | 1    | -     | 2    | -     | 1                     | -     | 6     | -                    | 5   | 1   | -   |
|                           | 1        |      | 2    |       | 1                |       | 1    | 1                    | 2     | 2    |       | 2    |       | 2                     |       | 2     |                      | 1   | 2   |     |
| Liberal                   | 6        | 3    | 2    | -     | -                | -     | 4    | 2                    | 2     | -    | 1     | 1    | -     | 2                     | -     | 5     | -                    | 4   | -   | 2   |
|                           | 1        | 2    | 1    |       |                  |       | 2    | 1                    | 2     |      | 1     | 1    |       | 4                     |       | 1     |                      | 1   |     | 6   |
| Increase minimum wage     | 3        | 1    | 2    | -     | -                | 1     | -    | 2                    | 2     | -    | 1     | -    | -     | -                     | 1     | 1     | 1                    | 2   | -   | 1   |
|                           | 1        | 1    | 1    |       |                  | 1     |      | 1                    | 2     |      | 1     |      |       |                       | 1     | *     | 2                    | *   |     | 3   |
| Ambassador                | 3        | -    | 3    | -     | -                | 1     | -    | 2                    | -     | 1    | 2     | -    | -     | -                     | -     | 3     | -                    | 2   | 1   | -   |
|                           | 1        |      | 1    |       |                  | 1     |      | 1                    |       | 2    | 2     |      |       |                       | 1     |       | *                    | 2   |     |     |
| Confident                 | 3        | -    | 2    | -     | 1                | -     | 1    | 2                    | -     | -    | 2     | 1    | -     | -                     | -     | 3     | -                    | 2   | 1   | -   |
|                           | 1        |      | 1    |       | 1                |       | *    | 1                    |       |      | 2     | 1    |       |                       | 1     |       | *                    | 2   |     |     |
| Will do a good job        | 4        | -    | 3    | 1     | -                | 1     | 1    | 2                    | 1     | 1    | -     | 1    | -     | -                     | 1     | 3     | -                    | 2   | 1   | 1   |
|                           | 1        |      | 1    | 3     |                  | 1     | *    | 1                    | 1     | 2    |       | 1    |       |                       | 1     | 1     |                      | *   | 2   | 3   |
| Good person/Nice          | 9        | 2    | 6    | -     | 1                | 2     | 3    | 3                    | 1     | 1    | 3     | 1    | -     | 1                     | 2     | 5     | 2                    | 6   | 1   | 2   |
|                           | 2        | 2    | 3    |       | 1                | 2     | 1    | 2                    | 1     | 2    | 4     | 1    |       | 2                     | 2     | 1     | 4                    | 1   | 2   | 6   |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

| BANNER 4                        |          |           |         |           |                  |        |          |                      |          |            |           |        |           |                       |           |         |                      |          |         |         |
|---------------------------------|----------|-----------|---------|-----------|------------------|--------|----------|----------------------|----------|------------|-----------|--------|-----------|-----------------------|-----------|---------|----------------------|----------|---------|---------|
| STATEWIDE OFFICES               |          |           |         |           |                  |        |          |                      |          |            |           |        |           |                       |           |         |                      |          |         |         |
|                                 | GOVERNOR |           |         |           | STATE OF ECONOMY |        |          | MOST IMPORTANT ISSUE |          |            |           |        |           | CHRISTIE JOB APPROVAL |           |         | MENENDEZ RESIGNATION |          |         |         |
|                                 | TOTAL    | GUAD AGNO | MUR-PHY | OTHER UND | IMPRV            | SAME   | WORSE    | PRPTY TAXES          | EDUC     | ECON/ JOBS | HLTH CARE | TRANS  | CUT WASTE | APPRV                 | DIS APPRV | UND     | YES                  | NO       | UND     |         |
| Irishman                        | 5<br>1   | 2<br>2    | 1<br>*  | 1<br>3    | 1<br>1           | 1<br>1 | 3<br>1   | 1<br>1               | 2<br>2   | -          | 1<br>1    | 2<br>2 | -         | -                     | 4<br>5    | 1<br>*  | -                    | 5<br>1   | -       | -       |
| Good for teachers/<br>education | 5<br>1   | 1<br>1    | 4<br>2  | -         | -                | 1<br>1 | 3<br>1   | 1<br>1               | 2<br>2   | 2<br>4     | 1<br>1    | -      | -         | -                     | -         | 5<br>1  | -                    | 5<br>1   | -       | -       |
| Intelligent/Smart               | 4<br>1   | -         | 4<br>2  | -         | -                | 1<br>1 | 1<br>*   | 2<br>1               | 1<br>1   | -          | 1<br>1    | 1<br>1 | 1<br>10   | -                     | -         | 4<br>1  | -                    | 2<br>*   | 2<br>4  | -       |
| Progressive                     | 6<br>1   | 1<br>1    | 5<br>2  | -         | -                | 2<br>2 | 1<br>*   | 1<br>1               | -        | 1<br>2     | 2<br>2    | 3<br>3 | -         | -                     | 1<br>1    | 4<br>1  | 1<br>2               | 6<br>1   | -       | -       |
| Hopeful                         | 3<br>1   | -         | 3<br>1  | -         | -                | -      | 1<br>*   | 2<br>1               | -        | 1<br>2     | -         | 1<br>1 | -         | -                     | -         | 3<br>1  | -                    | 3<br>1   | -       | -       |
| Honest/Integrity                | 5<br>1   | 1<br>1    | 4<br>2  | -         | -                | 1<br>1 | 2<br>1   | 2<br>1               | -        | 1<br>2     | 2<br>2    | 1<br>1 | -         | -                     | -         | 5<br>1  | -                    | 5<br>1   | -       | -       |
| General positive/Like<br>him    | 29<br>6  | 3<br>2    | 20<br>9 | 2<br>7    | 3<br>3           | 2<br>2 | 14<br>7  | 11<br>6              | 5<br>4   | 6<br>11    | 6<br>7    | 7<br>8 | -         | 1<br>2                | 5<br>6    | 20<br>5 | 4<br>9               | 23<br>5  | 5<br>10 | 1<br>3  |
| Higher Taxes/Taxes              | 7<br>1   | 4<br>3    | -       | 1<br>3    | 2<br>2           | 1<br>1 | 2<br>1   | 4<br>2               | 1<br>1   | 1<br>2     | -         | -      | -         | 3<br>6                | 1<br>1    | 6<br>2  | -                    | 5<br>1   | 2<br>4  | -       |
| Liar/Crook/Untrustworthy        | 48<br>10 | 24<br>19  | 6<br>3  | 5<br>17   | 13<br>11         | 8<br>8 | 20<br>10 | 18<br>10             | 21<br>16 | 3<br>5     | 7<br>8    | 5<br>6 | 1<br>10   | 7<br>14               | 10<br>12  | 34<br>9 | 4<br>9               | 45<br>11 | -       | 3<br>10 |
| Rich/Wealthy/Money              | 10<br>2  | 1<br>1    | 3<br>1  | 2<br>7    | 4<br>3           | 1<br>1 | 5<br>2   | 4<br>2               | 2<br>2   | 2<br>4     | 1<br>1    | 1<br>1 | -         | 1<br>2                | 2<br>2    | 8<br>2  | -                    | 9<br>2   | 1<br>2  | -       |
| Corzine                         | 5<br>1   | 3<br>2    | 2<br>1  | -         | -                | 1<br>1 | -        | 2<br>1               | 4<br>3   | -          | 1<br>1    | -      | -         | -                     | 1<br>1    | 3<br>1  | 1<br>2               | 5<br>1   | -       | -       |
| Too many commercials/<br>Signs  | 4<br>1   | -         | 3<br>1  | -         | 1<br>1           | -      | 1<br>*   | 2<br>1               | 1<br>1   | -          | 1<br>1    | 1<br>1 | -         | -                     | -         | 3<br>1  | 1<br>2               | 4<br>1   | -       | -       |
| Spending                        | 7<br>1   | 7<br>6    | -       | -         | -                | 2<br>2 | 4<br>2   | 1<br>1               | 3<br>2   | -          | 2<br>2    | 1<br>1 | -         | -                     | 2<br>2    | 4<br>1  | 1<br>2               | 5<br>1   | 1<br>2  | 1<br>3  |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

| BANNER 4                        |          |           |          |           |                  |          |          |                      |          |            |           |          |           |                       |           |          |                      |          |         |         |
|---------------------------------|----------|-----------|----------|-----------|------------------|----------|----------|----------------------|----------|------------|-----------|----------|-----------|-----------------------|-----------|----------|----------------------|----------|---------|---------|
| STATEWIDE OFFICES               |          |           |          |           |                  |          |          |                      |          |            |           |          |           |                       |           |          |                      |          |         |         |
|                                 | GOVERNOR |           |          |           | STATE OF ECONOMY |          |          | MOST IMPORTANT ISSUE |          |            |           |          |           | CHRISTIE JOB APPROVAL |           |          | MENENDEZ RESIGNATION |          |         |         |
|                                 | TOTAL    | GUAD AGNO | MUR-PHY  | OTHER UND | IMPRV            | SAME     | WORSE    | PRPTY TAXES          | EDUC     | ECON/ JOBS | HLTH CARE | TRANS    | CUT WASTE | APPRV                 | DIS APPRV | UND      | YES                  | NO       | UND     |         |
| Inexperienced                   | 3<br>1   | 1<br>1    | -        | -         | 2<br>2           | -        | 2<br>1   | 1<br>1               | -        | -          | -         | -        | -         | 2<br>4                | 1<br>1    | 2<br>1   | -                    | 3<br>1   | -       | -       |
| General negative/Don't like him | 19<br>4  | 7<br>6    | 3<br>1   | 1<br>3    | 8<br>7           | 6<br>6   | 4<br>2   | 9<br>5               | 7<br>5   | 2<br>4     | 1<br>1    | 2<br>2   | -         | 2<br>4                | 3<br>4    | 15<br>4  | 1<br>2               | 13<br>3  | 4<br>8  | 2<br>6  |
| Don't know him                  | 50<br>10 | 12<br>10  | 18<br>8  | 2<br>7    | 18<br>15         | 7<br>7   | 22<br>11 | 20<br>12             | 14<br>11 | 8<br>14    | 3<br>4    | 11<br>12 | -         | 4<br>8                | 6<br>7    | 36<br>10 | 8<br>18              | 45<br>11 | 1<br>2  | 4<br>13 |
| No/None/Nothing                 | 51<br>10 | 20<br>16  | 14<br>6  | 1<br>3    | 16<br>13         | 11<br>11 | 18<br>9  | 19<br>11             | 10<br>8  | 4<br>7     | 11<br>13  | 14<br>16 | 1<br>10   | 2<br>4                | 16<br>20  | 30<br>8  | 5<br>11              | 43<br>10 | 4<br>8  | 4<br>13 |
| Other mentions                  | 31<br>6  | 6<br>5    | 18<br>8  | 3<br>10   | 4<br>3           | 10<br>10 | 13<br>6  | 6<br>3               | 5<br>4   | 4<br>7     | 4<br>5    | 5<br>6   | -         | 4<br>8                | 2<br>2    | 25<br>7  | 4<br>9               | 25<br>6  | 4<br>8  | 2<br>6  |
| DK/NA/Refused                   | 86<br>17 | 16<br>13  | 26<br>12 | 7<br>24   | 35<br>29         | 18<br>18 | 37<br>18 | 28<br>16             | 23<br>17 | 6<br>11    | 17<br>20  | 14<br>16 | 3<br>30   | 13<br>26              | 15<br>18  | 62<br>17 | 9<br>20              | 72<br>17 | 9<br>18 | 5<br>16 |



10. Thinking back to the 2016 presidential election, did you vote for Hillary Clinton, Donald Trump, or did you not vote in the presidential election?

BANNER 4

STATEWIDE OFFICES

|                 | GOVERNOR |      |      |       | STATE OF ECONOMY |       |      | MOST IMPORTANT ISSUE |       |      |       |      |      | CHRISTIE JOB APPROVAL |       |     | MENENDEZ RESIGNATION |       |       |     |
|-----------------|----------|------|------|-------|------------------|-------|------|----------------------|-------|------|-------|------|------|-----------------------|-------|-----|----------------------|-------|-------|-----|
|                 | TOTAL    | GUAD | MUR- | OTHER | UND              | IMPRV | SAME | WORSE                | PRPTY | EDUC | ECON/ | HLTH | CARE | TRANS                 | WASTE | CUT | DIS                  |       |       |     |
|                 |          | AGNO | PHY  |       |                  |       |      |                      | TAXES |      |       |      |      |                       |       |     | JOBS                 | APPRV | APPRV | UND |
| Total           | 500      | 125  | 222  | 29    | 119              | 101   | 206  | 172                  | 132   | 57   | 85    | 90   | 10   | 50                    | 82    | 372 | 45                   | 419   | 50    | 31  |
|                 | 100      | 100  | 100  | 100   | 100              | 100   | 100  | 100                  | 100   | 100  | 100   | 100  | 100  | 100                   | 100   | 100 | 100                  | 100   | 100   | 100 |
| Hillary Clinton | 243      | 11   | 191  | 7     | 32               | 48    | 107  | 77                   | 55    | 39   | 35    | 62   | 7    | 10                    | 24    | 203 | 16                   | 193   | 33    | 17  |
|                 | 49       | 9    | 86   | 24    | 27               | 48    | 52   | 45                   | 42    | 68   | 41    | 69   | 70   | 20                    | 29    | 55  | 36                   | 46    | 66    | 55  |
| Donald Trump    | 187      | 108  | 12   | 17    | 50               | 37    | 70   | 71                   | 61    | 11   | 35    | 19   | 3    | 29                    | 49    | 116 | 21                   | 165   | 15    | 7   |
|                 | 37       | 86   | 5    | 59    | 42               | 37    | 34   | 41                   | 46    | 19   | 41    | 21   | 30   | 58                    | 60    | 31  | 47                   | 39    | 30    | 23  |
| Someone else    | 27       | 1    | 10   | 4     | 11               | 5     | 12   | 9                    | 10    | 4    | 4     | 3    | -    | 5                     | 3     | 23  | 1                    | 25    | 1     | 1   |
|                 | 5        | 1    | 5    | 14    | 9                | 5     | 6    | 5                    | 8     | 7    | 5     | 3    |      | 10                    | 4     | 6   | 2                    | 6     | 2     | 3   |
| Did not vote    | 25       | 4    | 6    | 1     | 14               | 7     | 10   | 8                    | 5     | 1    | 6     | 6    | -    | 2                     | 4     | 17  | 4                    | 22    | -     | 3   |
|                 | 5        | 3    | 3    | 3     | 12               | 7     | 5    | 5                    | 4     | 2    | 7     | 7    |      | 4                     | 5     | 5   | 9                    | 5     |       | 10  |
| Undecided       | 5        | 1    | 1    | -     | 3                | 3     | 1    | 1                    | -     | 1    | 1     | -    | -    | 1                     | 1     | 3   | 1                    | 4     | 1     | -   |
|                 | 1        | 1    | *    |       | 3                | 3     | *    | 1                    |       | 2    | 1     |      |      | 2                     | 1     | 1   | 2                    | 1     | 2     |     |
| Refused         | 13       | -    | 2    | -     | 9                | 1     | 6    | 6                    | 1     | 1    | 4     | -    | -    | 3                     | 1     | 10  | 2                    | 10    | -     | 3   |
|                 | 3        |      | 1    |       | 8                | 1     | 3    | 3                    | 1     | 2    | 5     |      |      | 6                     | 1     | 3   | 4                    | 2     |       | 10  |

11. Today, do you feel good about voting for Donald Trump or do you regret voting for Donald Trump?

| BANNER 4                  |            |            |           |           |                  |           |           |                      |           |            |           |           |           |                       |           |            |                      |            |           |          |
|---------------------------|------------|------------|-----------|-----------|------------------|-----------|-----------|----------------------|-----------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|----------|
| STATEWIDE OFFICES         |            |            |           |           |                  |           |           |                      |           |            |           |           |           |                       |           |            |                      |            |           |          |
|                           | GOVERNOR   |            |           |           | STATE OF ECONOMY |           |           | MOST IMPORTANT ISSUE |           |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |          |
|                           | TOTAL      | GUAD AGNO  | MUR-PHY   | OTHER UND | IMPRV            | SAME      | WORSE     | PRPTY TAXES          | EDUC      | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |          |
| THOSE WHO VOTED FOR TRUMP | 187<br>100 | 108<br>100 | 12<br>100 | 17<br>100 | 50<br>100        | 37<br>100 | 70<br>100 | 71<br>100            | 61<br>100 | 11<br>100  | 35<br>100 | 19<br>100 | 3<br>100  | 29<br>100             | 49<br>100 | 116<br>100 | 21<br>100            | 165<br>100 | 15<br>100 | 7<br>100 |
| Feel Good                 | 151<br>81  | 95<br>88   | 9<br>75   | 11<br>65  | 36<br>72         | 30<br>81  | 66<br>94  | 48<br>68             | 50<br>82  | 7<br>64    | 27<br>77  | 16<br>84  | 3<br>100  | 25<br>86              | 44<br>90  | 90<br>78   | 16<br>76             | 136<br>82  | 9<br>60   | 6<br>86  |
| Regret                    | 12<br>6    | 2<br>2     | 2<br>17   | 2<br>12   | 6<br>12          | 3<br>8    | 1<br>1    | 8<br>11              | 3<br>5    | 1<br>9     | 2<br>6    | 1<br>5    | -<br>-    | 2<br>7                | 1<br>2    | 10<br>9    | 1<br>5               | 9<br>5     | 3<br>20   | -<br>-   |
| Undecided                 | 23<br>12   | 11<br>10   | 1<br>8    | 4<br>24   | 7<br>14          | 4<br>11   | 3<br>4    | 14<br>20             | 7<br>11   | 3<br>27    | 6<br>17   | 2<br>11   | -<br>-    | 2<br>7                | 4<br>8    | 15<br>13   | 4<br>19              | 19<br>12   | 3<br>20   | 1<br>14  |
| Refused                   | 1<br>1     | -<br>-     | -<br>-    | -<br>-    | 1<br>2           | -<br>-    | -<br>-    | 1<br>1               | 1<br>2    | -<br>-     | -<br>-    | -<br>-    | -<br>-    | -<br>-                | -<br>-    | 1<br>1     | -<br>-               | 1<br>1     | -<br>-    | -<br>-   |

12. Do you approve or disapprove of the job that Donald Trump is doing as president?

| BANNER 4          |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|-------------------|----------|-----------|---------|-----------|------------------|------|-------|----------------------|------|------------|-----------|-------|-----------|-----------------------|-----------|-----|----------------------|-----|-----|-----|
| STATEWIDE OFFICES |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|                   | GOVERNOR |           |         |           | STATE OF ECONOMY |      |       | MOST IMPORTANT ISSUE |      |            |           |       |           | CHRISTIE JOB APPROVAL |           |     | MENENDEZ RESIGNATION |     |     |     |
|                   | TOTAL    | GUAD AGNO | MUR-PHY | OTHER UND | IMPRV            | SAME | WORSE | PRPTY TAXES          | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE | APPRV                 | DIS APPRV | UND | YES                  | NO  | UND |     |
| Total             | 500      | 125       | 222     | 29        | 119              | 101  | 206   | 172                  | 132  | 57         | 85        | 90    | 10        | 50                    | 82        | 372 | 45                   | 419 | 50  | 31  |
|                   | 100      | 100       | 100     | 100       | 100              | 100  | 100   | 100                  | 100  | 100        | 100       | 100   | 100       | 100                   | 100       | 100 | 100                  | 100 | 100 | 100 |
| Approve           | 173      | 99        | 13      | 18        | 43               | 35   | 74    | 60                   | 51   | 11         | 31        | 21    | 3         | 33                    | 57        | 93  | 22                   | 153 | 12  | 8   |
|                   | 35       | 79        | 6       | 62        | 36               | 35   | 36    | 35                   | 39   | 19         | 36        | 23    | 30        | 66                    | 70        | 25  | 49                   | 37  | 24  | 26  |
| Disapprove        | 281      | 17        | 196     | 9         | 54               | 54   | 115   | 99                   | 72   | 42         | 39        | 63    | 7         | 15                    | 19        | 247 | 15                   | 227 | 35  | 19  |
|                   | 56       | 14        | 88      | 31        | 45               | 53   | 56    | 58                   | 55   | 74         | 46        | 70    | 70        | 30                    | 23        | 66  | 33                   | 54  | 70  | 61  |
| Undecided         | 43       | 9         | 10      | 2         | 22               | 12   | 15    | 12                   | 9    | 4          | 14        | 5     | -         | 2                     | 5         | 30  | 8                    | 36  | 3   | 4   |
|                   | 9        | 7         | 5       | 7         | 18               | 12   | 7     | 7                    | 7    | 7          | 16        | 6     |           | 4                     | 6         | 8   | 18                   | 9   | 6   | 13  |
| Refused           | 3        | -         | 3       | -         | -                | -    | 2     | 1                    | -    | -          | 1         | 1     | -         | -                     | 1         | 2   | -                    | 3   | -   | -   |
|                   | 1        |           | 1       |           |                  |      | 1     | 1                    |      |            | 1         | 1     |           |                       | 1         | 1   |                      | 1   |     |     |

13. Do you approve or disapprove of the job that Chris Christie is doing as governor?

| BANNER 4          |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|-------------------|------------|------------|------------|-----------|------------------|------------|------------|----------------------|------------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|                   | GOVERNOR   |            |            |           | STATE OF ECONOMY |            |            | MOST IMPORTANT ISSUE |            |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                   | TOTAL      | GUAD AGNO  | MUR-PHY    | OTHER UND | IMPRV            | SAME       | WORSE      | PRPTY TAXES          | EDUC       | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| Total             | 500<br>100 | 125<br>100 | 222<br>100 | 29<br>100 | 119<br>100       | 101<br>100 | 206<br>100 | 172<br>100           | 132<br>100 | 57<br>100  | 85<br>100 | 90<br>100 | 10<br>100 | 50<br>100             | 82<br>100 | 372<br>100 | 45<br>100            | 419<br>100 | 50<br>100 | 31<br>100 |
| Approve           | 82<br>16   | 41<br>33   | 15<br>7    | 6<br>21   | 19<br>16         | 29<br>29   | 40<br>19   | 11<br>6              | 28<br>21   | 7<br>12    | 12<br>14  | 17<br>19  | -<br>20   | 10<br>100             | 82<br>100 | -<br>-     | -<br>-               | 71<br>17   | 8<br>16   | 3<br>10   |
| Disapprove        | 372<br>74  | 69<br>55   | 192<br>86  | 21<br>72  | 86<br>72         | 65<br>64   | 138<br>67  | 154<br>90            | 96<br>73   | 43<br>75   | 67<br>79  | 64<br>71  | 9<br>90   | 36<br>72              | -<br>100  | 372<br>-   | -<br>-               | 308<br>74  | 42<br>84  | 22<br>71  |
| Undecided         | 45<br>9    | 14<br>11   | 15<br>7    | 2<br>7    | 14<br>12         | 7<br>7     | 27<br>13   | 7<br>4               | 8<br>6     | 7<br>12    | 6<br>7    | 9<br>10   | 1<br>10   | 3<br>6                | -<br>-    | -<br>-     | 45<br>100            | 39<br>9    | -<br>-    | 6<br>19   |
| Refused           | 1<br>*     | 1<br>1     | -          | -         | -                | -          | 1<br>*     | -                    | -          | -          | -         | -         | -         | 1<br>2                | -         | -          | -                    | 1<br>*     | -         | -         |

14. Donald Trump

| BANNER 4           |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|--------------------|----------|-----------|---------|-----------|------------------|------|-------|----------------------|------|------------|-----------|-------|-----------|-----------------------|-----------|-----|----------------------|-----|-----|-----|
| STATEWIDE OFFICES  |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|                    | GOVERNOR |           |         |           | STATE OF ECONOMY |      |       | MOST IMPORTANT ISSUE |      |            |           |       |           | CHRISTIE JOB APPROVAL |           |     | MENENDEZ RESIGNATION |     |     |     |
|                    | TOTAL    | GUAD AGNO | MUR-PHY | OTHER UND | IMPRV            | SAME | WORSE | PRPTY TAXES          | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE | APPRV                 | DIS APPRV | UND | YES                  | NO  | UND |     |
| Total              | 500      | 125       | 222     | 29        | 119              | 101  | 206   | 172                  | 132  | 57         | 85        | 90    | 10        | 50                    | 82        | 372 | 45                   | 419 | 50  | 31  |
|                    | 100      | 100       | 100     | 100       | 100              | 100  | 100   | 100                  | 100  | 100        | 100       | 100   | 100       | 100                   | 100       | 100 | 100                  | 100 | 100 | 100 |
| Never heard        | -        | -         | -       | -         | -                | -    | -     | -                    | -    | -          | -         | -     | -         | -                     | -         | -   | -                    | -   | -   | -   |
| Favorable          | 186      | 106       | 14      | 18        | 48               | 42   | 75    | 62                   | 56   | 11         | 34        | 22    | 3         | 33                    | 57        | 106 | 22                   | 166 | 14  | 6   |
|                    | 37       | 85        | 6       | 62        | 40               | 42   | 36    | 36                   | 42   | 19         | 40        | 24    | 30        | 66                    | 70        | 28  | 49                   | 40  | 28  | 19  |
| Unfavorable        | 288      | 15        | 198     | 10        | 61               | 55   | 119   | 101                  | 71   | 40         | 46        | 65    | 7         | 14                    | 21        | 252 | 15                   | 231 | 36  | 21  |
|                    | 58       | 12        | 89      | 34        | 51               | 54   | 58    | 59                   | 54   | 70         | 54        | 72    | 70        | 28                    | 26        | 68  | 33                   | 55  | 72  | 68  |
| Heard of/Undecided | 26       | 4         | 10      | 1         | 10               | 4    | 12    | 9                    | 5    | 6          | 5         | 3     | -         | 3                     | 4         | 14  | 8                    | 22  | -   | 4   |
|                    | 5        | 3         | 5       | 3         | 8                | 4    | 6     | 5                    | 4    | 11         | 6         | 3     |           | 6                     | 5         | 4   | 18                   | 5   |     | 13  |

15. Phil Murphy

| BANNER 4           |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|--------------------|----------|-----------|---------|-----------|------------------|------|-------|----------------------|------|------------|-----------|-------|-----------|-----------------------|-----------|-----|----------------------|-----|-----|-----|
| STATEWIDE OFFICES  |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|                    | GOVERNOR |           |         |           | STATE OF ECONOMY |      |       | MOST IMPORTANT ISSUE |      |            |           |       |           | CHRISTIE JOB APPROVAL |           |     | MENENDEZ RESIGNATION |     |     |     |
|                    | TOTAL    | GUAD AGNO | MUR-PHY | OTHER UND | IMPRV            | SAME | WORSE | PRPTY TAXES          | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE | APPRV                 | DIS APPRV | UND | YES                  | NO  | UND |     |
| Total              | 500      | 125       | 222     | 29        | 119              | 101  | 206   | 172                  | 132  | 57         | 85        | 90    | 10        | 50                    | 82        | 372 | 45                   | 419 | 50  | 31  |
|                    | 100      | 100       | 100     | 100       | 100              | 100  | 100   | 100                  | 100  | 100        | 100       | 100   | 100       | 100                   | 100       | 100 | 100                  | 100 | 100 | 100 |
| Never heard        | 61       | 14        | 12      | 4         | 30               | 17   | 17    | 24                   | 17   | 4          | 8         | 6     | -         | 6                     | 14        | 37  | 10                   | 52  | 2   | 7   |
|                    | 12       | 11        | 5       | 14        | 25               | 17   | 8     | 14                   | 13   | 7          | 9         | 7     |           | 12                    | 17        | 10  | 22                   | 12  | 4   | 23  |
| Favorable          | 163      | 7         | 138     | 7         | 11               | 29   | 66    | 56                   | 31   | 20         | 28        | 45    | 6         | 10                    | 18        | 136 | 9                    | 125 | 28  | 10  |
|                    | 33       | 6         | 62      | 24        | 9                | 29   | 32    | 33                   | 23   | 35         | 33        | 50    | 60        | 20                    | 22        | 37  | 20                   | 30  | 56  | 32  |
| Unfavorable        | 113      | 64        | 11      | 14        | 24               | 22   | 40    | 50                   | 41   | 10         | 20        | 10    | 1         | 17                    | 26        | 81  | 5                    | 97  | 11  | 5   |
|                    | 23       | 51        | 5       | 48        | 20               | 22   | 19    | 29                   | 31   | 18         | 24        | 11    | 10        | 34                    | 32        | 22  | 11                   | 23  | 22  | 16  |
| Heard of/Undecided | 163      | 40        | 61      | 4         | 54               | 33   | 83    | 42                   | 43   | 23         | 29        | 29    | 3         | 17                    | 24        | 118 | 21                   | 145 | 9   | 9   |
|                    | 33       | 32        | 27      | 14        | 45               | 33   | 40    | 24                   | 33   | 40         | 34        | 32    | 30        | 34                    | 29        | 32  | 47                   | 35  | 18  | 29  |

16. Chris Christie

| BANNER 4           |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|--------------------|------------|------------|------------|-----------|------------------|------------|------------|----------------------|------------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES  |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|                    | GOVERNOR   |            |            |           | STATE OF ECONOMY |            |            | MOST IMPORTANT ISSUE |            |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                    | TOTAL      | GUAD AGNO  | MUR-PHY    | OTHER UND | IMPRV            | SAME       | WORSE      | PRPTY TAXES          | EDUC       | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| Total              | 500<br>100 | 125<br>100 | 222<br>100 | 29<br>100 | 119<br>100       | 101<br>100 | 206<br>100 | 172<br>100           | 132<br>100 | 57<br>100  | 85<br>100 | 90<br>100 | 10<br>100 | 50<br>100             | 82<br>100 | 372<br>100 | 45<br>100            | 419<br>100 | 50<br>100 | 31<br>100 |
| Never heard        | -          | -          | -          | -         | -                | -          | -          | -                    | -          | -          | -         | -         | -         | -                     | -         | -          | -                    | -          | -         | -         |
| Favorable          | 88<br>18   | 47<br>38   | 12<br>5    | 5<br>17   | 23<br>19         | 31<br>31   | 39<br>19   | 14<br>8              | 27<br>20   | 9<br>16    | 14<br>16  | 13<br>14  | 1<br>10   | 14<br>28              | 67<br>82  | 11<br>3    | 10<br>22             | 78<br>19   | 8<br>16   | 2<br>6    |
| Unfavorable        | 380<br>76  | 66<br>53   | 197<br>89  | 23<br>79  | 90<br>76         | 63<br>62   | 147<br>71  | 156<br>91            | 98<br>74   | 46<br>81   | 68<br>80  | 67<br>74  | 8<br>80   | 32<br>64              | 9<br>11   | 355<br>95  | 15<br>33             | 311<br>74  | 42<br>84  | 27<br>87  |
| Heard of/Undecided | 32<br>6    | 12<br>10   | 13<br>6    | 1<br>3    | 6<br>5           | 7<br>7     | 20<br>10   | 2<br>1               | 7<br>5     | 2<br>4     | 3<br>4    | 10<br>11  | 1<br>10   | 4<br>8                | 6<br>7    | 6<br>2     | 20<br>44             | 30<br>7    | -         | 2<br>6    |

17. Cory Booker

| BANNER 4           |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|--------------------|----------|-----------|---------|-----------|------------------|------|-------|----------------------|------|------------|-----------|-------|-----------|-----------------------|-----------|-----|----------------------|-----|-----|-----|
| STATEWIDE OFFICES  |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|                    | GOVERNOR |           |         |           | STATE OF ECONOMY |      |       | MOST IMPORTANT ISSUE |      |            |           |       |           | CHRISTIE JOB APPROVAL |           |     | MENENDEZ RESIGNATION |     |     |     |
|                    | TOTAL    | GUAD AGNO | MUR-PHY | OTHER UND | IMPRV            | SAME | WORSE | PRPTY TAXES          | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE | APPRV                 | DIS APPRV | UND | YES                  | NO  | UND |     |
| Total              | 500      | 125       | 222     | 29        | 119              | 101  | 206   | 172                  | 132  | 57         | 85        | 90    | 10        | 50                    | 82        | 372 | 45                   | 419 | 50  | 31  |
|                    | 100      | 100       | 100     | 100       | 100              | 100  | 100   | 100                  | 100  | 100        | 100       | 100   | 100       | 100                   | 100       | 100 | 100                  | 100 | 100 | 100 |
| Never heard        | 27       | 5         | 9       | 3         | 10               | 4    | 11    | 11                   | 4    | 3          | 8         | 4     | -         | 2                     | 6         | 17  | 4                    | 20  | 3   | 4   |
|                    | 5        | 4         | 4       | 10        | 8                | 4    | 5     | 6                    | 3    | 5          | 9         | 4     |           | 4                     | 7         | 5   | 9                    | 5   | 6   | 13  |
| Favorable          | 270      | 30        | 173     | 10        | 54               | 61   | 113   | 85                   | 65   | 38         | 41        | 61    | 7         | 15                    | 34        | 216 | 20                   | 225 | 29  | 16  |
|                    | 54       | 24        | 78      | 34        | 45               | 60   | 55    | 49                   | 49   | 67         | 48        | 68    | 70        | 30                    | 41        | 58  | 44                   | 54  | 58  | 52  |
| Unfavorable        | 135      | 73        | 21      | 13        | 27               | 26   | 59    | 44                   | 45   | 6          | 23        | 15    | 1         | 27                    | 34        | 89  | 11                   | 117 | 13  | 5   |
|                    | 27       | 58        | 9       | 45        | 23               | 26   | 29    | 26                   | 34   | 11         | 27        | 17    | 10        | 54                    | 41        | 24  | 24                   | 28  | 26  | 16  |
| Heard of/Undecided | 68       | 17        | 19      | 3         | 28               | 10   | 23    | 32                   | 18   | 10         | 13        | 10    | 2         | 6                     | 8         | 50  | 10                   | 57  | 5   | 6   |
|                    | 14       | 14        | 9       | 10        | 24               | 10   | 11    | 19                   | 14   | 18         | 15        | 11    | 20        | 12                    | 10        | 13  | 22                   | 14  | 10  | 19  |



18. Kim Guadagno

| BANNER 4           |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|--------------------|----------|-----------|---------|-----------|------------------|------|-------|----------------------|------|------------|-----------|-------|-----------|-----------------------|-----------|-----|----------------------|-----|-----|-----|
| STATEWIDE OFFICES  |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|                    | GOVERNOR |           |         |           | STATE OF ECONOMY |      |       | MOST IMPORTANT ISSUE |      |            |           |       |           | CHRISTIE JOB APPROVAL |           |     | MENENDEZ RESIGNATION |     |     |     |
|                    | TOTAL    | GUAD AGNO | MUR-PHY | OTHER UND | IMPRV            | SAME | WORSE | PRPTY TAXES          | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE | APPRV                 | DIS APPRV | UND | YES                  | NO  | UND |     |
| Total              | 500      | 125       | 222     | 29        | 119              | 101  | 206   | 172                  | 132  | 57         | 85        | 90    | 10        | 50                    | 82        | 372 | 45                   | 419 | 50  | 31  |
|                    | 100      | 100       | 100     | 100       | 100              | 100  | 100   | 100                  | 100  | 100        | 100       | 100   | 100       | 100                   | 100       | 100 | 100                  | 100 | 100 | 100 |
| Never heard        | 83       | 4         | 45      | 6         | 26               | 18   | 35    | 28                   | 16   | 12         | 14        | 18    | -         | 7                     | 12        | 62  | 9                    | 70  | 7   | 6   |
|                    | 17       | 3         | 20      | 21        | 22               | 18   | 17    | 16                   | 12   | 21         | 16        | 20    |           | 14                    | 15        | 17  | 20                   | 17  | 14  | 19  |
| Favorable          | 134      | 91        | 17      | 9         | 17               | 36   | 44    | 50                   | 48   | 7          | 26        | 17    | 4         | 17                    | 45        | 81  | 7                    | 119 | 13  | 2   |
|                    | 27       | 73        | 8       | 31        | 14               | 36   | 21    | 29                   | 36   | 12         | 31        | 19    | 40        | 34                    | 55        | 22  | 16                   | 28  | 26  | 6   |
| Unfavorable        | 121      | 3         | 90      | 7         | 20               | 19   | 46    | 50                   | 28   | 17         | 18        | 27    | 5         | 9                     | 1         | 113 | 7                    | 92  | 22  | 7   |
|                    | 24       | 2         | 41      | 24        | 17               | 19   | 22    | 29                   | 21   | 30         | 21        | 30    | 50        | 18                    | 1         | 30  | 16                   | 22  | 44  | 23  |
| Heard of/Undecided | 162      | 27        | 70      | 7         | 56               | 28   | 81    | 44                   | 40   | 21         | 27        | 28    | 1         | 17                    | 24        | 116 | 22                   | 138 | 8   | 16  |
|                    | 32       | 22        | 32      | 24        | 47               | 28   | 39    | 26                   | 30   | 37         | 32        | 31    | 10        | 34                    | 29        | 31  | 49                   | 33  | 16  | 52  |

19. Bob Menendez

| BANNER 4           |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|--------------------|------------|------------|------------|-----------|------------------|------------|------------|----------------------|------------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES  |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|                    | GOVERNOR   |            |            |           | STATE OF ECONOMY |            |            | MOST IMPORTANT ISSUE |            |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                    | TOTAL      | GUAD AGNO  | MUR-PHY    | OTHER UND | IMPRV            | SAME       | WORSE      | PRPTY TAXES          | EDUC       | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| Total              | 500<br>100 | 125<br>100 | 222<br>100 | 29<br>100 | 119<br>100       | 101<br>100 | 206<br>100 | 172<br>100           | 132<br>100 | 57<br>100  | 85<br>100 | 90<br>100 | 10<br>100 | 50<br>100             | 82<br>100 | 372<br>100 | 45<br>100            | 419<br>100 | 50<br>100 | 31<br>100 |
| Never heard        | 47<br>9    | 7<br>6     | 23<br>10   | 3<br>10   | 13<br>11         | 8<br>8     | 19<br>9    | 18<br>10             | 9<br>7     | 8<br>14    | 7<br>8    | 12<br>13  | 1<br>10   | 3<br>6                | 9<br>11   | 28<br>8    | 10<br>22             | 38<br>9    | 3<br>6    | 6<br>19   |
| Favorable          | 100<br>20  | 11<br>9    | 64<br>29   | 5<br>17   | 20<br>17         | 13<br>13   | 48<br>23   | 33<br>19             | 20<br>15   | 13<br>23   | 16<br>19  | 28<br>31  | 2<br>20   | 5<br>10               | 16<br>20  | 79<br>21   | 5<br>11              | 70<br>17   | 21<br>42  | 9<br>29   |
| Unfavorable        | 232<br>46  | 90<br>72   | 70<br>32   | 18<br>62  | 53<br>45         | 56<br>55   | 87<br>42   | 81<br>47             | 75<br>57   | 20<br>35   | 38<br>45  | 23<br>26  | 5<br>50   | 34<br>68              | 45<br>55  | 172<br>46  | 14<br>31             | 213<br>51  | 17<br>34  | 2<br>6    |
| Heard of/Undecided | 121<br>24  | 17<br>14   | 65<br>29   | 3<br>10   | 33<br>28         | 24<br>24   | 52<br>25   | 40<br>23             | 28<br>21   | 16<br>28   | 24<br>28  | 27<br>30  | 2<br>20   | 8<br>16               | 12<br>15  | 93<br>25   | 16<br>36             | 98<br>23   | 9<br>18   | 14<br>45  |

20. New Jersey State Legislature

| BANNER 4           |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|--------------------|------------|------------|------------|-----------|------------------|------------|------------|----------------------|------------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES  |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|                    | GOVERNOR   |            |            |           | STATE OF ECONOMY |            |            | MOST IMPORTANT ISSUE |            |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                    | TOTAL      | GUAD AGNO  | MUR-PHY    | OTHER UND | IMPRV            | SAME       | WORSE      | PRPTY TAXES          | EDUC       | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| Total              | 500<br>100 | 125<br>100 | 222<br>100 | 29<br>100 | 119<br>100       | 101<br>100 | 206<br>100 | 172<br>100           | 132<br>100 | 57<br>100  | 85<br>100 | 90<br>100 | 10<br>100 | 50<br>100             | 82<br>100 | 372<br>100 | 45<br>100            | 419<br>100 | 50<br>100 | 31<br>100 |
| Never heard        | 18<br>4    | 3<br>2     | 4<br>2     | 2<br>7    | 9<br>8           | 4<br>4     | 5<br>2     | 8<br>5               | 4<br>3     | 1<br>2     | 5<br>6    | 3<br>3    | -<br>-    | 1<br>2                | 5<br>6    | 11<br>3    | 2<br>4               | 16<br>4    | -<br>-    | 2<br>6    |
| Favorable          | 113<br>23  | 18<br>14   | 64<br>29   | 7<br>24   | 22<br>18         | 31<br>31   | 50<br>24   | 26<br>15             | 18<br>14   | 14<br>25   | 22<br>26  | 30<br>33  | 2<br>20   | 11<br>22              | 29<br>35  | 72<br>19   | 12<br>27             | 92<br>22   | 15<br>30  | 6<br>19   |
| Unfavorable        | 205<br>41  | 74<br>59   | 69<br>31   | 12<br>41  | 47<br>39         | 39<br>39   | 68<br>33   | 91<br>53             | 67<br>51   | 21<br>37   | 31<br>36  | 26<br>29  | 5<br>50   | 25<br>50              | 25<br>30  | 167<br>45  | 12<br>27             | 178<br>42  | 20<br>40  | 7<br>23   |
| Heard of/Undecided | 164<br>33  | 30<br>24   | 85<br>38   | 8<br>28   | 41<br>34         | 27<br>27   | 83<br>40   | 47<br>27             | 43<br>33   | 21<br>37   | 27<br>32  | 31<br>34  | 3<br>30   | 13<br>26              | 23<br>28  | 122<br>33  | 19<br>42             | 133<br>32  | 15<br>30  | 16<br>52  |

21. U.S. Congress

| BANNER 4           |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|--------------------|------------|------------|------------|-----------|------------------|------------|------------|----------------------|------------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES  |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|                    | GOVERNOR   |            |            |           | STATE OF ECONOMY |            |            | MOST IMPORTANT ISSUE |            |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                    | TOTAL      | GUAD AGNO  | MUR-PHY    | OTHER UND | IMPRV            | SAME       | WORSE      | PRPTY TAXES          | EDUC       | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| Total              | 500<br>100 | 125<br>100 | 222<br>100 | 29<br>100 | 119<br>100       | 101<br>100 | 206<br>100 | 172<br>100           | 132<br>100 | 57<br>100  | 85<br>100 | 90<br>100 | 10<br>100 | 50<br>100             | 82<br>100 | 372<br>100 | 45<br>100            | 419<br>100 | 50<br>100 | 31<br>100 |
| Never heard        | 6<br>1     | 2<br>2     | 1<br>*     | 1<br>3    | 2<br>2           | 1<br>1     | 1<br>*     | 4<br>2               | 1<br>1     | -<br>1     | 1<br>1    | 3<br>3    | -<br>-    | -<br>-                | 1<br>1    | 5<br>1     | -<br>-               | 4<br>1     | 1<br>2    | 1<br>3    |
| Favorable          | 86<br>17   | 19<br>15   | 40<br>18   | 4<br>14   | 23<br>19         | 24<br>24   | 36<br>17   | 23<br>13             | 18<br>14   | 9<br>16    | 19<br>22  | 18<br>20  | 1<br>10   | 6<br>12               | 22<br>27  | 55<br>15   | 9<br>20              | 75<br>18   | 7<br>14   | 4<br>13   |
| Unfavorable        | 316<br>63  | 84<br>67   | 142<br>64  | 19<br>66  | 66<br>55         | 57<br>56   | 126<br>61  | 119<br>69            | 93<br>70   | 37<br>65   | 44<br>52  | 55<br>61  | 8<br>80   | 37<br>74              | 41<br>50  | 255<br>69  | 20<br>44             | 270<br>64  | 34<br>68  | 12<br>39  |
| Heard of/Undecided | 92<br>18   | 20<br>16   | 39<br>18   | 5<br>17   | 28<br>24         | 19<br>19   | 43<br>21   | 26<br>15             | 20<br>15   | 11<br>19   | 21<br>25  | 14<br>16  | 1<br>10   | 7<br>14               | 18<br>22  | 57<br>15   | 16<br>36             | 70<br>17   | 8<br>16   | 14<br>45  |

22. Do you think Senator Cory Booker should run for the Democratic presidential nomination in 2020?

| BANNER 4                |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|-------------------------|----------|-----------|---------|-----------|------------------|------|-------|----------------------|------|------------|-----------|-------|-----------|-----------------------|-----------|-----|----------------------|-----|-----|-----|
| STATEWIDE OFFICES       |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|                         | GOVERNOR |           |         |           | STATE OF ECONOMY |      |       | MOST IMPORTANT ISSUE |      |            |           |       |           | CHRISTIE JOB APPROVAL |           |     | MENENDEZ RESIGNATION |     |     |     |
|                         | TOTAL    | GUAD AGNO | MUR-PHY | OTHER UND | IMPRV            | SAME | WORSE | PRPTY TAXES          | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE | APPRV                 | DIS APPRV | UND | YES                  | NO  | UND |     |
| THOSE WHO ARE DEMOCRATS | 216      | 9         | 164     | 7         | 34               | 44   | 95    | 68                   | 48   | 33         | 26        | 58    | 7         | 13                    | 15        | 185 | 16                   | 167 | 31  | 18  |
|                         | 100      | 100       | 100     | 100       | 100              | 100  | 100   | 100                  | 100  | 100        | 100       | 100   | 100       | 100                   | 100       | 100 | 100                  | 100 | 100 | 100 |
| Yes                     | 96       | -         | 78      | 3         | 14               | 22   | 46    | 25                   | 19   | 13         | 13        | 32    | 3         | 3                     | 9         | 83  | 4                    | 77  | 15  | 4   |
|                         | 44       |           | 48      | 43        | 41               | 50   | 48    | 37                   | 40   | 39         | 50        | 55    | 43        | 23                    | 60        | 45  | 25                   | 46  | 48  | 22  |
| No                      | 59       | 7         | 38      | 4         | 9                | 10   | 25    | 23                   | 13   | 9          | 5         | 15    | 4         | 6                     | 4         | 53  | 2                    | 46  | 9   | 4   |
|                         | 27       | 78        | 23      | 57        | 26               | 23   | 26    | 34                   | 27   | 27         | 19        | 26    | 57        | 46                    | 27        | 29  | 13                   | 28  | 29  | 22  |
| Undecided               | 61       | 2         | 48      | -         | 11               | 12   | 24    | 20                   | 16   | 11         | 8         | 11    | -         | 4                     | 2         | 49  | 10                   | 44  | 7   | 10  |
|                         | 28       | 22        | 29      |           | 32               | 27   | 25    | 29                   | 33   | 33         | 31        | 19    |           | 31                    | 13        | 26  | 63                   | 26  | 23  | 56  |

23. If Senator Bob Menendez is convicted of fraud and bribery charges, should he resign from the U.S. Senate?

| BANNER 4          |          |           |         |       |                  |       |      |                      |             |      |            |           |       |                       |       |           |                      |     |     |     |
|-------------------|----------|-----------|---------|-------|------------------|-------|------|----------------------|-------------|------|------------|-----------|-------|-----------------------|-------|-----------|----------------------|-----|-----|-----|
| STATEWIDE OFFICES |          |           |         |       |                  |       |      |                      |             |      |            |           |       |                       |       |           |                      |     |     |     |
|                   | GOVERNOR |           |         |       | STATE OF ECONOMY |       |      | MOST IMPORTANT ISSUE |             |      |            |           |       | CHRISTIE JOB APPROVAL |       |           | MENENDEZ RESIGNATION |     |     |     |
|                   | TOTAL    | GUAD AGNO | MUR-PHY | OTHER | UND              | IMPRV | SAME | WORSE                | PRPTY TAXES | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE             | APPRV | DIS APPRV | UND                  | YES | NO  | UND |
| Total             | 500      | 125       | 222     | 29    | 119              | 101   | 206  | 172                  | 132         | 57   | 85         | 90        | 10    | 50                    | 82    | 372       | 45                   | 419 | 50  | 31  |
|                   | 100      | 100       | 100     | 100   | 100              | 100   | 100  | 100                  | 100         | 100  | 100        | 100       | 100   | 100                   | 100   | 100       | 100                  | 100 | 100 | 100 |
| Yes               | 419      | 113       | 175     | 26    | 101              | 87    | 178  | 140                  | 113         | 47   | 70         | 79        | 4     | 45                    | 71    | 308       | 39                   | 419 | -   | -   |
|                   | 84       | 90        | 79      | 90    | 85               | 86    | 86   | 81                   | 86          | 82   | 82         | 88        | 40    | 90                    | 87    | 83        | 87                   | 100 |     |     |
| No                | 50       | 8         | 31      | 2     | 9                | 9     | 14   | 22                   | 9           | 7    | 9          | 10        | 4     | 4                     | 8     | 42        | -                    | -   | 50  | -   |
|                   | 10       | 6         | 14      | 7     | 8                | 9     | 7    | 13                   | 7           | 12   | 11         | 11        | 40    | 8                     | 10    | 11        |                      | 100 |     |     |
| Undecided         | 31       | 4         | 16      | 1     | 9                | 5     | 14   | 10                   | 10          | 3    | 6          | 1         | 2     | 1                     | 3     | 22        | 6                    | -   | -   | 31  |
|                   | 6        | 3         | 7       | 3     | 8                | 5     | 7    | 6                    | 8           | 5    | 7          | 1         | 20    | 2                     | 4     | 6         | 13                   |     |     | 100 |

24. Thinking about the governor's race, which of the following issues matters most as you decide to vote for governor.

| BANNER 4                          |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|-----------------------------------|------------|------------|------------|-----------|------------------|------------|------------|----------------------|------------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES                 |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|                                   | GOVERNOR   |            |            |           | STATE OF ECONOMY |            |            | MOST IMPORTANT ISSUE |            |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                                   | TOTAL      | GUAD AGNO  | MUR-PHY    | OTHER UND | IMPRV            | SAME       | WORSE      | PRPTY TAXES          | EDUC       | ECON/ JOBS | HLTH CARE | CUT TRANS | WASTE     | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| Total                             | 500<br>100 | 125<br>100 | 222<br>100 | 29<br>100 | 119<br>100       | 101<br>100 | 206<br>100 | 172<br>100           | 132<br>100 | 57<br>100  | 85<br>100 | 90<br>100 | 10<br>100 | 50<br>100             | 82<br>100 | 372<br>100 | 45<br>100            | 419<br>100 | 50<br>100 | 31<br>100 |
| Property taxes                    | 132<br>26  | 42<br>34   | 50<br>23   | 9<br>31   | 29<br>24         | 28<br>28   | 54<br>26   | 47<br>27             | 132<br>100 | -          | -         | -         | -         | -                     | 28<br>34  | 96<br>26   | 8<br>18              | 113<br>27  | 9<br>18   | 10<br>32  |
| Education                         | 57<br>11   | 6<br>5     | 34<br>15   | 2<br>7    | 15<br>13         | 11<br>11   | 29<br>14   | 15<br>9              | -<br>100   | 57         | -         | -         | -         | -                     | 7<br>9    | 43<br>12   | 7<br>16              | 47<br>11   | 7<br>14   | 3<br>10   |
| Economy/Jobs                      | 85<br>17   | 26<br>21   | 32<br>14   | 6<br>21   | 21<br>18         | 18<br>18   | 33<br>16   | 29<br>17             | -          | -          | 85<br>100 | -         | -         | -                     | 12<br>15  | 67<br>18   | 6<br>13              | 70<br>17   | 9<br>18   | 6<br>19   |
| Healthcare                        | 90<br>18   | 11<br>9    | 55<br>25   | 3<br>10   | 21<br>18         | 16<br>16   | 38<br>18   | 32<br>19             | -          | -          | -         | 90<br>100 | -         | -                     | 17<br>21  | 64<br>17   | 9<br>20              | 79<br>19   | 10<br>20  | 1<br>3    |
| Transportation                    | 10<br>2    | 3<br>2     | 7<br>3     | -         | -                | 3<br>3     | 3<br>1     | 4<br>2               | -          | -          | -         | -         | 10<br>100 | -                     | -         | 9<br>2     | 1<br>2               | 4<br>1     | 4<br>8    | 2<br>6    |
| Cutting waste in state government | 50<br>10   | 19<br>15   | 11<br>5    | 6<br>21   | 13<br>11         | 13<br>13   | 18<br>9    | 19<br>11             | -          | -          | -         | -         | -         | 50<br>100             | 10<br>12  | 36<br>10   | 3<br>7               | 45<br>11   | 4<br>8    | 1<br>3    |
| Other (Write-in)                  | 61<br>12   | 16<br>13   | 27<br>12   | 1<br>3    | 15<br>13         | 10<br>10   | 24<br>12   | 22<br>13             | -          | -          | -         | -         | -         | -                     | 6<br>7    | 47<br>13   | 8<br>18              | 50<br>12   | 7<br>14   | 4<br>13   |
| Undecided                         | 13<br>3    | 2<br>2     | 5<br>2     | 1<br>3    | 5<br>4           | 2<br>2     | 6<br>3     | 4<br>2               | -          | -          | -         | -         | -         | -                     | 1<br>1    | 9<br>2     | 3<br>7               | 10<br>2    | -         | 3<br>10   |
| Refused                           | 2<br>*     | -          | 1<br>*     | 1<br>3    | -                | -          | 1<br>*     | -                    | -          | -          | -         | -         | -         | -                     | 1<br>1    | 1<br>*     | -                    | 1<br>*     | -         | 1<br>3    |

25. Over the past four years do you feel that the economy in New Jersey, in general, has improved, stayed the same or has it gotten worse?

| BANNER 4          |          |           |         |       |                  |       |      |                      |             |      |            |           |       |                       |           |           |                      |     |     |     |
|-------------------|----------|-----------|---------|-------|------------------|-------|------|----------------------|-------------|------|------------|-----------|-------|-----------------------|-----------|-----------|----------------------|-----|-----|-----|
| STATEWIDE OFFICES |          |           |         |       |                  |       |      |                      |             |      |            |           |       |                       |           |           |                      |     |     |     |
|                   | GOVERNOR |           |         |       | STATE OF ECONOMY |       |      | MOST IMPORTANT ISSUE |             |      |            |           |       | CHRISTIE JOB APPROVAL |           |           | MENENDEZ RESIGNATION |     |     |     |
|                   | TOTAL    | GUAD AGNO | MUR-PHY | OTHER | UND              | IMPRV | SAME | WORSE                | PRPTY TAXES | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE             | DIS APPRV | DIS APPRV | UND                  | YES | NO  | UND |
| Total             | 500      | 125       | 222     | 29    | 119              | 101   | 206  | 172                  | 132         | 57   | 85         | 90        | 10    | 50                    | 82        | 372       | 45                   | 419 | 50  | 31  |
|                   | 100      | 100       | 100     | 100   | 100              | 100   | 100  | 100                  | 100         | 100  | 100        | 100       | 100   | 100                   | 100       | 100       | 100                  | 100 | 100 | 100 |
| Improved          | 101      | 31        | 47      | 4     | 19               | 101   | -    | -                    | 28          | 11   | 18         | 16        | 3     | 13                    | 29        | 65        | 7                    | 87  | 9   | 5   |
|                   | 20       | 25        | 21      | 14    | 16               | 100   |      |                      | 21          | 19   | 21         | 18        | 30    | 26                    | 35        | 17        | 16                   | 21  | 18  | 16  |
| Stayed The Same   | 206      | 49        | 94      | 11    | 51               | -     | 206  | -                    | 54          | 29   | 33         | 38        | 3     | 18                    | 40        | 138       | 27                   | 178 | 14  | 14  |
|                   | 41       | 39        | 42      | 38    | 43               |       | 100  |                      | 41          | 51   | 39         | 42        | 30    | 36                    | 49        | 37        | 60                   | 42  | 28  | 45  |
| Gotten Worse      | 172      | 41        | 70      | 13    | 44               | -     | -    | 172                  | 47          | 15   | 29         | 32        | 4     | 19                    | 11        | 154       | 7                    | 140 | 22  | 10  |
|                   | 34       | 33        | 32      | 45    | 37               |       |      | 100                  | 36          | 26   | 34         | 36        | 40    | 38                    | 13        | 41        | 16                   | 33  | 44  | 32  |
| Undecided         | 20       | 4         | 10      | 1     | 5                | -     | -    | -                    | 3           | 2    | 5          | 4         | -     | -                     | 2         | 14        | 4                    | 14  | 5   | 1   |
|                   | 4        | 3         | 5       | 3     | 4                |       |      |                      | 2           | 4    | 6          | 4         |       |                       | 2         | 4         | 9                    | 3   | 10  | 3   |
| Refused           | 1        | -         | 1       | -     | -                | -     | -    | -                    | -           | -    | -          | -         | -     | -                     | -         | 1         | -                    | -   | -   | 1   |
|                   | *        |           | *       |       |                  |       |      |                      |             |      |            |           |       |                       | *         |           |                      |     |     | 3   |



26. In the last midterm election in New Jersey more adults DIDN'T vote than the total votes cast for both Democratic and Republican candidates combined. In your opinion, why don't people vote?

(RECORD VERBATIM RESPONSES)

| BANNER 4   |          |           |         |       |                  |       |      |                      |             |      |            |           |       |                       |           |           |                      |     |     |     |
|--|----------|-----------|---------|-------|------------------|-------|------|----------------------|-------------|------|------------|-----------|-------|-----------------------|-----------|-----------|----------------------|-----|-----|-----|
| STATEWIDE OFFICES                                    |          |           |         |       |                  |       |      |                      |             |      |            |           |       |                       |           |           |                      |     |     |     |
|  | GOVERNOR |           |         |       | STATE OF ECONOMY |       |      | MOST IMPORTANT ISSUE |             |      |            |           |       | CHRISTIE JOB APPROVAL |           |           | MENENDEZ RESIGNATION |     |     |     |
|  | TOTAL    | GUAD AGNO | MUR-PHY | OTHER | UND              | IMPRV | SAME | WORSE                | PRPTY TAXES | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE             | DIS APPRV | DIS APPRV | UND                  | YES | NO  | UND |
| Total  | 500      | 125       | 222     | 29    | 119              | 101   | 206  | 172                  | 132         | 57   | 85         | 90        | 10    | 50                    | 82        | 372       | 45                   | 419 | 50  | 31  |
|  | 100      | 100       | 100     | 100   | 100              | 100   | 100  | 100                  | 100         | 100  | 100        | 100       | 100   | 100                   | 100       | 100       | 100                  | 100 | 100 | 100 |
| Lazy   | 35       | 11        | 17      | 3     | 4                | 9     | 15   | 11                   | 12          | 3    | 3          | 8         | 1     | 2                     | 10        | 25        | -                    | 30  | 4   | 1   |
|  | 7        | 9         | 8       | 10    | 3                | 9     | 7    | 6                    | 9           | 5    | 4          | 9         | 10    | 4                     | 12        | 7         |                      | 7   | 8   | 3   |
| Apathy/Don't care/Lack of interest                   | 75       | 23        | 33      | 3     | 16               | 14    | 29   | 29                   | 17          | 9    | 17         | 13        | 2     | 7                     | 10        | 53        | 12                   | 64  | 8   | 3   |
|  | 15       | 18        | 15      | 10    | 13               | 14    | 14   | 17                   | 13          | 16   | 20         | 14        | 20    | 14                    | 12        | 14        | 27                   | 15  | 16  | 10  |
| Vote doesn't count/Won't make a difference           | 78       | 18        | 31      | 7     | 22               | 17    | 29   | 31                   | 15          | 8    | 17         | 11        | -     | 11                    | 9         | 64        | 5                    | 68  | 6   | 4   |
|  | 16       | 14        | 14      | 24    | 18               | 17    | 14   | 18                   | 11          | 14   | 20         | 12        |       | 22                    | 11        | 17        | 11                   | 16  | 12  | 13  |
| Not familiar with issues/Uneducated/Uninformed       | 42       | 7         | 18      | 1     | 16               | 9     | 17   | 11                   | 15          | 5    | 6          | 7         | -     | 4                     | 6         | 33        | 3                    | 35  | 4   | 3   |
|  | 8        | 6         | 8       | 3     | 13               | 9     | 8    | 6                    | 11          | 9    | 7          | 8         |       | 8                     | 7         | 9         | 7                    | 8   | 8   | 10  |
| Poor candidate choices/Not familiar with candidates  | 82       | 23        | 31      | 4     | 24               | 13    | 38   | 28                   | 25          | 9    | 15         | 13        | 2     | 7                     | 12        | 64        | 6                    | 69  | 9   | 4   |
|  | 16       | 18        | 14      | 14    | 20               | 13    | 18   | 16                   | 19          | 16   | 18         | 14        | 20    | 14                    | 15        | 17        | 13                   | 16  | 18  | 13  |
| Too busy/No time                                     | 8        | 1         | 4       | 1     | 2                | 3     | 4    | 1                    | 1           | 1    | 2          | 2         | 1     | -                     | 1         | 6         | 1                    | 5   | 2   | 1   |
|  | 2        | 1         | 2       | 3     | 2                | 3     | 2    | 1                    | 1           | 2    | 2          | 2         | 10    |                       | 1         | 2         | 2                    | 1   | 4   | 3   |
| Don't know/Hard to get to polls                      | 5        | -         | 4       | -     | 1                | -     | 4    | 1                    | 1           | 1    | -          | 1         | -     | 1                     | -         | 5         | -                    | 4   | 1   | -   |
|  | 1        |           | 2       |       | 1                |       | 2    | 1                    | 1           | 2    |            | 1         |       | 2                     |           | 1         |                      | 1   | 2   |     |
| Dislike process/System                               | 17       | 4         | 10      | -     | 3                | 4     | 7    | 5                    | 3           | 1    | 4          | 3         | 1     | 2                     | 3         | 14        | -                    | 16  | 1   | -   |
|  | 3        | 3         | 5       |       | 3                | 4     | 3    | 3                    | 2           | 2    | 5          | 3         | 10    | 4                     | 4         | 4         |                      | 4   | 2   |     |
| Media/Negativity                                     | 1        | -         | 1       | -     | -                | -     | 1    | -                    | -           | -    | -          | -         | -     | -                     | -         | 1         | -                    | 1   | -   | -   |
|  | *        |           | *       |       |                  |       | *    |                      |             |      |            |           |       |                       |           | *         |                      | *   |     |     |
| Promises not kept/Don't trust politicians/government | 40       | 13        | 17      | 2     | 6                | 9     | 17   | 12                   | 7           | 7    | 6          | 9         | 1     | 6                     | 7         | 29        | 3                    | 33  | 5   | 2   |
|  | 8        | 10        | 8       | 7     | 5                | 9     | 8    | 7                    | 5           | 12   | 7          | 10        | 10    | 12                    | 9         | 8         | 7                    | 8   | 10  | 6   |

26. In the last midterm election in New Jersey more adults DIDN'T vote than the total votes cast for both Democratic and Republican candidates combined. In your opinion, why don't people vote?

(RECORD VERBATIM RESPONSES)

| BANNER 4                         |          |      |      |       |                  |       |      |                      |       |      |       |       |       |                       |       |       |                      |     |    |     |
|----------------------------------|----------|------|------|-------|------------------|-------|------|----------------------|-------|------|-------|-------|-------|-----------------------|-------|-------|----------------------|-----|----|-----|
| STATEWIDE OFFICES                |          |      |      |       |                  |       |      |                      |       |      |       |       |       |                       |       |       |                      |     |    |     |
|                                  | GOVERNOR |      |      |       | STATE OF ECONOMY |       |      | MOST IMPORTANT ISSUE |       |      |       |       |       | CHRISTIE JOB APPROVAL |       |       | MENENDEZ RESIGNATION |     |    |     |
|                                  | TOTAL    | GUAD | MUR- | OTHER | UND              | IMPRV | SAME | WORSE                | PRPTY | EDUC | ECON/ | HLTH  | CUT   | DIS                   | APPRV | APPRV | UND                  | YES | NO | UND |
|                                  | AGNO     | PHY  |      |       |                  |       |      | TAXES                |       | JOBS | CARE  | TRANS | WASTE | APPRV                 | APPRV | UND   |                      |     |    |     |
| Nothing changes                  | 20       | 3    | 7    | 2     | 5                | 5     | 8    | 6                    | 4     | 2    | 2     | 4     | -     | 4                     | 6     | 14    | -                    | 16  | 3  | 1   |
|                                  | 4        | 2    | 3    | 7     | 4                | 5     | 4    | 3                    | 3     | 4    | 2     | 4     |       | 8                     | 7     | 4     |                      | 4   | 6  | 3   |
| No interest in midterm elections | 5        | -    | 4    | -     | 1                | 2     | 1    | 2                    | -     | -    | 2     | 3     | -     | -                     | -     | 5     | -                    | 5   | -  | -   |
|                                  | 1        |      | 2    |       | 1                | 2     | *    | 1                    |       |      | 2     | 3     |       |                       |       | 1     |                      | 1   |    |     |
| Disgusted/Frustrated             | 13       | 7    | 4    | -     | 2                | 2     | 3    | 7                    | 7     | 2    | -     | -     | 1     | 2                     | 3     | 8     | 2                    | 12  | -  | 1   |
|                                  | 3        | 6    | 2    |       | 2                | 2     | 1    | 4                    | 5     | 4    |       |       | 10    | 4                     | 4     | 2     | 4                    | 3   |    | 3   |
| Other                            | 36       | 9    | 17   | 3     | 7                | 7     | 14   | 15                   | 14    | 3    | 2     | 7     | -     | 2                     | 6     | 22    | 8                    | 32  | 2  | 2   |
|                                  | 7        | 7    | 8    | 10    | 6                | 7     | 7    | 9                    | 11    | 5    | 2     | 8     |       | 4                     | 7     | 6     | 18                   | 8   | 4  | 6   |
| DK/NA                            | 43       | 6    | 24   | 3     | 10               | 7     | 19   | 13                   | 11    | 6    | 9     | 9     | 1     | 2                     | 9     | 29    | 5                    | 29  | 5  | 9   |
|                                  | 9        | 5    | 11   | 10    | 8                | 7     | 9    | 8                    | 8     | 11   | 11    | 10    | 10    | 4                     | 11    | 8     | 11                   | 7   | 10 | 29  |

27. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

| BANNER 4          |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|-------------------|------------|------------|------------|-----------|------------------|------------|------------|----------------------|------------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|                   | GOVERNOR   |            |            |           | STATE OF ECONOMY |            |            | MOST IMPORTANT ISSUE |            |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                   | TOTAL      | GUAD AGNO  | MUR-PHY    | OTHER UND | IMPRV            | SAME       | WORSE      | PRPTY TAXES          | EDUC       | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| Total             | 500<br>100 | 125<br>100 | 222<br>100 | 29<br>100 | 119<br>100       | 101<br>100 | 206<br>100 | 172<br>100           | 132<br>100 | 57<br>100  | 85<br>100 | 90<br>100 | 10<br>100 | 50<br>100             | 82<br>100 | 372<br>100 | 45<br>100            | 419<br>100 | 50<br>100 | 31<br>100 |
| Very Liberal      | 36<br>7    | 1<br>1     | 28<br>13   | 1<br>3    | 5<br>4           | 5<br>5     | 14<br>7    | 17<br>10             | 4<br>3     | 6<br>11    | 3<br>4    | 10<br>11  | 4<br>40   | 2<br>4                | 2<br>2    | 34<br>9    | -<br>6               | 27<br>6    | 6<br>12   | 3<br>10   |
| Liberal           | 82<br>16   | 7<br>6     | 52<br>23   | 7<br>24   | 15<br>13         | 15<br>15   | 35<br>17   | 30<br>17             | 17<br>13   | 16<br>28   | 15<br>18  | 21<br>23  | 3<br>30   | 2<br>4                | 7<br>9    | 69<br>19   | 6<br>13              | 65<br>16   | 12<br>24  | 5<br>16   |
| Moderate          | 198<br>40  | 34<br>27   | 98<br>44   | 7<br>24   | 57<br>48         | 42<br>42   | 91<br>44   | 55<br>32             | 57<br>43   | 25<br>44   | 37<br>44  | 36<br>40  | 1<br>10   | 17<br>34              | 23<br>28  | 158<br>42  | 17<br>38             | 165<br>39  | 19<br>38  | 14<br>45  |
| Conservative      | 115<br>23  | 55<br>44   | 25<br>11   | 8<br>28   | 26<br>22         | 22<br>22   | 45<br>22   | 44<br>26             | 37<br>28   | 7<br>12    | 21<br>25  | 13<br>14  | 2<br>20   | 18<br>36              | 33<br>40  | 69<br>19   | 13<br>29             | 100<br>24  | 9<br>18   | 6<br>19   |
| Very Conservative | 43<br>9    | 21<br>17   | 4<br>2     | 5<br>17   | 13<br>11         | 10<br>10   | 18<br>9    | 14<br>8              | 13<br>10   | 1<br>2     | 6<br>7    | 5<br>6    | -<br>6    | 9<br>18               | 14<br>17  | 23<br>6    | 5<br>11              | 38<br>9    | 3<br>6    | 2<br>6    |
| Undecided         | 24<br>5    | 7<br>6     | 13<br>6    | 1<br>3    | 3<br>3           | 6<br>6     | 3<br>1     | 12<br>7              | 4<br>3     | 2<br>4     | 3<br>4    | 5<br>6    | -<br>6    | 2<br>4                | 3<br>4    | 17<br>5    | 4<br>9               | 23<br>5    | 1<br>2    | -<br>6    |
| Refused           | 2<br>*     | -          | 2<br>1     | -         | -                | 1<br>1     | -          | -                    | -          | -          | -         | -         | -         | -                     | -         | 2<br>1     | -                    | 1<br>*     | -         | 1<br>3    |

28. Does anyone in your household belong to a labor union?

| BANNER 4          |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|-------------------|----------|-----------|---------|-----------|------------------|------|-------|----------------------|------|------------|-----------|-------|-----------|-----------------------|-----------|-----|----------------------|-----|-----|-----|
| STATEWIDE OFFICES |          |           |         |           |                  |      |       |                      |      |            |           |       |           |                       |           |     |                      |     |     |     |
|                   | GOVERNOR |           |         |           | STATE OF ECONOMY |      |       | MOST IMPORTANT ISSUE |      |            |           |       |           | CHRISTIE JOB APPROVAL |           |     | MENENDEZ RESIGNATION |     |     |     |
|                   | TOTAL    | GUAD AGNO | MUR-PHY | OTHER UND | IMPRV            | SAME | WORSE | PRPTY TAXES          | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE | APPRV                 | DIS APPRV | UND | YES                  | NO  | UND |     |
| Total             | 500      | 125       | 222     | 29        | 119              | 101  | 206   | 172                  | 132  | 57         | 85        | 90    | 10        | 50                    | 82        | 372 | 45                   | 419 | 50  | 31  |
|                   | 100      | 100       | 100     | 100       | 100              | 100  | 100   | 100                  | 100  | 100        | 100       | 100   | 100       | 100                   | 100       | 100 | 100                  | 100 | 100 | 100 |
| Yes               | 122      | 28        | 55      | 10        | 28               | 19   | 54    | 46                   | 38   | 17         | 24        | 13    | 1         | 13                    | 16        | 97  | 8                    | 99  | 16  | 7   |
|                   | 24       | 22        | 25      | 34        | 24               | 19   | 26    | 27                   | 29   | 30         | 28        | 14    | 10        | 26                    | 20        | 26  | 18                   | 24  | 32  | 23  |
| No                | 369      | 94        | 165     | 19        | 88               | 81   | 149   | 122                  | 91   | 40         | 60        | 76    | 9         | 36                    | 65        | 268 | 36                   | 315 | 33  | 21  |
|                   | 74       | 75        | 74      | 66        | 74               | 80   | 72    | 71                   | 69   | 70         | 71        | 84    | 90        | 72                    | 79        | 72  | 80                   | 75  | 66  | 68  |
| Undecided         | 4        | 1         | 1       | -         | 1                | 1    | 2     | 1                    | 1    | -          | 1         | -     | -         | 1                     | -         | 3   | 1                    | 2   | 1   | 1   |
|                   | 1        | 1         | *       |           | 1                | 1    | 1     | 1                    | 1    |            | 1         |       |           | 2                     |           | 1   | 2                    | *   | 2   | 3   |
| Refused           | 5        | 2         | 1       | -         | 2                | -    | 1     | 3                    | 2    | -          | -         | 1     | -         | -                     | 1         | 4   | -                    | 3   | -   | 2   |
|                   | 1        | 2         | *       |           | 2                |      | *     | 2                    | 2    |            |           | 1     |           |                       | 1         | 1   |                      | 1   |     | 6   |

29. Are there any members of your household who are gun owners?

| BANNER 4          |          |           |         |       |                  |       |      |                      |             |      |            |           |       |                       |       |           |                      |     |     |     |
|-------------------|----------|-----------|---------|-------|------------------|-------|------|----------------------|-------------|------|------------|-----------|-------|-----------------------|-------|-----------|----------------------|-----|-----|-----|
| STATEWIDE OFFICES |          |           |         |       |                  |       |      |                      |             |      |            |           |       |                       |       |           |                      |     |     |     |
|                   | GOVERNOR |           |         |       | STATE OF ECONOMY |       |      | MOST IMPORTANT ISSUE |             |      |            |           |       | CHRISTIE JOB APPROVAL |       |           | MENENDEZ RESIGNATION |     |     |     |
|                   | TOTAL    | GUAD AGNO | MUR-PHY | OTHER | UND              | IMPRV | SAME | WORSE                | PRPTY TAXES | EDUC | ECON/ JOBS | HLTH CARE | TRANS | CUT WASTE             | APPRV | DIS APPRV | UND                  | YES | NO  | UND |
| Total             | 500      | 125       | 222     | 29    | 119              | 101   | 206  | 172                  | 132         | 57   | 85         | 90        | 10    | 50                    | 82    | 372       | 45                   | 419 | 50  | 31  |
|                   | 100      | 100       | 100     | 100   | 100              | 100   | 100  | 100                  | 100         | 100  | 100        | 100       | 100   | 100                   | 100   | 100       | 100                  | 100 | 100 | 100 |
| Yes               | 127      | 39        | 46      | 11    | 29               | 28    | 46   | 48                   | 44          | 9    | 21         | 16        | 1     | 16                    | 18    | 99        | 9                    | 114 | 9   | 4   |
|                   | 25       | 31        | 21      | 38    | 24               | 28    | 22   | 28                   | 33          | 16   | 25         | 18        | 10    | 32                    | 22    | 27        | 20                   | 27  | 18  | 13  |
| No                | 359      | 80        | 173     | 18    | 85               | 70    | 155  | 119                  | 87          | 47   | 62         | 71        | 9     | 30                    | 61    | 263       | 35                   | 295 | 39  | 25  |
|                   | 72       | 64        | 78      | 62    | 71               | 69    | 75   | 69                   | 66          | 82   | 73         | 79        | 90    | 60                    | 74    | 71        | 78                   | 70  | 78  | 81  |
| Undecided         | 5        | 2         | 1       | -     | 2                | 2     | 1    | 2                    | -           | 1    | 1          | 1         | -     | 1                     | -     | 4         | 1                    | 4   | 1   | -   |
|                   | 1        | 2         | *       |       | 2                | 2     | *    | 1                    |             | 2    | 1          | 1         |       | 2                     |       | 1         | 2                    | 1   | 2   |     |
| Refused           | 9        | 4         | 2       | -     | 3                | 1     | 4    | 3                    | 1           | -    | 1          | 2         | -     | 3                     | 3     | 6         | -                    | 6   | 1   | 2   |
|                   | 2        | 3         | 1       |       | 3                | 1     | 2    | 2                    | 1           |      | 1          | 2         |       | 6                     | 4     | 2         |                      | 1   | 2   | 6   |

30. When it comes to politics, what TV News Network or commentary source do you trust the most?

| BANNER 4          |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|-------------------|------------|------------|------------|-----------|------------------|------------|------------|----------------------|------------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|                   | GOVERNOR   |            |            |           | STATE OF ECONOMY |            |            | MOST IMPORTANT ISSUE |            |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                   | TOTAL      | GUAD AGNO  | MUR-PHY    | OTHER UND | IMPRV            | SAME       | WORSE      | PRPTY TAXES          | EDUC       | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| Total             | 500<br>100 | 125<br>100 | 222<br>100 | 29<br>100 | 119<br>100       | 101<br>100 | 206<br>100 | 172<br>100           | 132<br>100 | 57<br>100  | 85<br>100 | 90<br>100 | 10<br>100 | 50<br>100             | 82<br>100 | 372<br>100 | 45<br>100            | 419<br>100 | 50<br>100 | 31<br>100 |
| ABC               | 45<br>9    | 8<br>6     | 19<br>9    | 3<br>10   | 13<br>11         | 9<br>9     | 14<br>7    | 21<br>12             | 15<br>11   | 5<br>9     | 7<br>8    | 7<br>8    | 3<br>30   | 2<br>4                | 5<br>6    | 35<br>9    | 5<br>11              | 35<br>8    | 7<br>14   | 3<br>10   |
| CBS               | 28<br>6    | 2<br>2     | 13<br>6    | 1<br>3    | 12<br>10         | 8<br>8     | 8<br>4     | 11<br>6              | 6<br>5     | 6<br>11    | 5<br>6    | 3<br>3    | -<br>8    | 4<br>8                | 6<br>7    | 18<br>5    | 4<br>9               | 28<br>7    | -<br>-    | -<br>-    |
| CNN               | 80<br>16   | 7<br>6     | 47<br>21   | 6<br>21   | 20<br>17         | 18<br>18   | 37<br>18   | 22<br>13             | 18<br>14   | 12<br>21   | 19<br>22  | 19<br>21  | 1<br>10   | 5<br>10               | 10<br>12  | 68<br>18   | 2<br>4               | 69<br>16   | 10<br>20  | 1<br>3    |
| C-SPAN            | 7<br>1     | 1<br>1     | 4<br>2     | -<br>-    | 2<br>2           | 2<br>2     | 2<br>1     | 3<br>2               | 3<br>2     | 1<br>2     | 3<br>4    | -<br>-    | -<br>-    | -<br>-                | 2<br>2    | 5<br>1     | -<br>-               | 6<br>1     | -<br>-    | 1<br>3    |
| COMEDY Central    | 12<br>2    | 3<br>2     | 5<br>2     | -<br>-    | 3<br>3           | 3<br>3     | 4<br>2     | 4<br>2               | 3<br>2     | 2<br>4     | 2<br>2    | -<br>-    | 1<br>10   | -<br>-                | 1<br>1    | 11<br>3    | -<br>-               | 11<br>3    | 1<br>2    | -<br>-    |
| Fox NEWS          | 118<br>24  | 71<br>57   | 13<br>6    | 12<br>41  | 22<br>18         | 27<br>27   | 52<br>25   | 36<br>21             | 36<br>27   | 7<br>12    | 21<br>25  | 13<br>14  | -<br>-    | 18<br>36              | 34<br>41  | 66<br>18   | 17<br>38             | 106<br>25  | 6<br>12   | 6<br>19   |
| MSNBC             | 55<br>11   | 5<br>4     | 43<br>19   | 1<br>3    | 6<br>5           | 11<br>11   | 22<br>11   | 19<br>11             | 10<br>8    | 5<br>9     | 7<br>8    | 21<br>23  | 3<br>30   | 3<br>6                | 4<br>5    | 48<br>13   | 3<br>7               | 39<br>9    | 10<br>20  | 6<br>19   |
| NBC               | 28<br>6    | 4<br>3     | 15<br>7    | -<br>-    | 9<br>8           | 4<br>4     | 14<br>7    | 7<br>4               | 8<br>6     | 3<br>5     | 6<br>7    | 7<br>8    | -<br>-    | 2<br>4                | 6<br>7    | 20<br>5    | 2<br>4               | 23<br>5    | 3<br>6    | 2<br>6    |
| PBS               | 33<br>7    | 3<br>2     | 22<br>10   | 2<br>7    | 5<br>4           | 4<br>4     | 18<br>9    | 11<br>6              | 13<br>10   | 7<br>12    | 1<br>1    | 7<br>8    | -<br>-    | 1<br>2                | 1<br>1    | 30<br>8    | 2<br>4               | 27<br>6    | 3<br>6    | 3<br>10   |
| Undecided         | 75<br>15   | 18<br>14   | 35<br>16   | 1<br>3    | 21<br>18         | 13<br>13   | 27<br>13   | 31<br>18             | 15<br>11   | 8<br>14    | 12<br>14  | 12<br>13  | 1<br>10   | 10<br>20              | 10<br>12  | 56<br>15   | 9<br>20              | 60<br>14   | 8<br>16   | 7<br>23   |
| Refused           | 19<br>4    | 3<br>2     | 6<br>3     | 3<br>10   | 6<br>5           | 2<br>2     | 8<br>4     | 7<br>4               | 5<br>4     | 1<br>2     | 2<br>2    | 1<br>1    | 1<br>10   | 5<br>10               | 3<br>4    | 15<br>4    | 1<br>2               | 15<br>4    | 2<br>4    | 2<br>6    |

31. What is your annual household income?

| BANNER 4                 |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|--------------------------|------------|------------|------------|-----------|------------------|------------|------------|----------------------|------------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES        |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|                          | GOVERNOR   |            |            |           | STATE OF ECONOMY |            |            | MOST IMPORTANT ISSUE |            |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                          | TOTAL      | GUAD AGNO  | MUR-PHY    | OTHER UND | IMPRV            | SAME       | WORSE      | PRPTY TAXES          | EDUC       | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| Total                    | 500<br>100 | 125<br>100 | 222<br>100 | 29<br>100 | 119<br>100       | 101<br>100 | 206<br>100 | 172<br>100           | 132<br>100 | 57<br>100  | 85<br>100 | 90<br>100 | 10<br>100 | 50<br>100             | 82<br>100 | 372<br>100 | 45<br>100            | 419<br>100 | 50<br>100 | 31<br>100 |
| Under \$60,000 per year  | 119<br>24  | 25<br>20   | 50<br>23   | 9<br>31   | 33<br>28         | 22<br>22   | 49<br>24   | 41<br>24             | 23<br>17   | 23<br>40   | 17<br>20  | 26<br>29  | -<br>8    | 4<br>33               | 27<br>20  | 73<br>20   | 19<br>42             | 97<br>23   | 9<br>18   | 13<br>42  |
| Under \$100,000 per year | 110<br>22  | 25<br>20   | 50<br>23   | 6<br>21   | 28<br>24         | 18<br>18   | 37<br>18   | 51<br>30             | 29<br>22   | 6<br>11    | 26<br>31  | 24<br>27  | 1<br>10   | 14<br>28              | 9<br>11   | 94<br>25   | 6<br>13              | 90<br>21   | 16<br>32  | 4<br>13   |
| Under \$140,000 per year | 81<br>16   | 21<br>17   | 34<br>15   | 4<br>14   | 22<br>18         | 24<br>24   | 36<br>17   | 18<br>10             | 26<br>20   | 11<br>19   | 11<br>13  | 11<br>12  | 2<br>20   | 7<br>14               | 8<br>10   | 66<br>18   | 7<br>16              | 70<br>17   | 7<br>14   | 4<br>13   |
| \$140,000 or OVER        | 103<br>21  | 32<br>26   | 48<br>22   | 6<br>21   | 16<br>13         | 25<br>25   | 48<br>23   | 27<br>16             | 32<br>24   | 12<br>21   | 18<br>21  | 9<br>10   | 6<br>60   | 14<br>28              | 20<br>24  | 79<br>21   | 4<br>9               | 90<br>21   | 10<br>20  | 3<br>10   |
| Undecided                | 14<br>3    | 7<br>6     | 2<br>1     | 1<br>3    | 4<br>3           | -          | 9<br>4     | 4<br>2               | 2<br>2     | -          | 1<br>1    | 7<br>8    | -         | 1<br>2                | 4<br>5    | 7<br>2     | 3<br>7               | 12<br>3    | 1<br>2    | 1<br>3    |
| Refused                  | 73<br>15   | 15<br>12   | 38<br>17   | 3<br>10   | 16<br>13         | 12<br>12   | 27<br>13   | 31<br>18             | 20<br>15   | 5<br>9     | 12<br>14  | 13<br>14  | 1<br>10   | 10<br>20              | 14<br>17  | 53<br>14   | 6<br>13              | 60<br>14   | 7<br>14   | 6<br>19   |

32. How important is religion in your life?

| BANNER 4             |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|----------------------|------------|------------|------------|-----------|------------------|------------|------------|----------------------|------------|------------|-----------|-----------|-----------|-----------------------|-----------|------------|----------------------|------------|-----------|-----------|
| STATEWIDE OFFICES    |            |            |            |           |                  |            |            |                      |            |            |           |           |           |                       |           |            |                      |            |           |           |
|                      | GOVERNOR   |            |            |           | STATE OF ECONOMY |            |            | MOST IMPORTANT ISSUE |            |            |           |           |           | CHRISTIE JOB APPROVAL |           |            | MENENDEZ RESIGNATION |            |           |           |
|                      | TOTAL      | GUAD AGNO  | MUR-PHY    | OTHER UND | IMPRV            | SAME       | WORSE      | PRPTY TAXES          | EDUC       | ECON/ JOBS | HLTH CARE | TRANS     | CUT WASTE | APPRV                 | DIS APPRV | UND        | YES                  | NO         | UND       |           |
| Total                | 500<br>100 | 125<br>100 | 222<br>100 | 29<br>100 | 119<br>100       | 101<br>100 | 206<br>100 | 172<br>100           | 132<br>100 | 57<br>100  | 85<br>100 | 90<br>100 | 10<br>100 | 50<br>100             | 82<br>100 | 372<br>100 | 45<br>100            | 419<br>100 | 50<br>100 | 31<br>100 |
| Very important       | 246<br>49  | 60<br>48   | 100<br>45  | 19<br>66  | 64<br>54         | 40<br>40   | 98<br>48   | 97<br>56             | 59<br>45   | 30<br>53   | 43<br>51  | 49<br>54  | 4<br>40   | 26<br>52              | 45<br>55  | 175<br>47  | 25<br>56             | 199<br>47  | 28<br>56  | 19<br>61  |
| Somewhat important   | 132<br>26  | 40<br>32   | 54<br>24   | 8<br>28   | 30<br>25         | 32<br>32   | 58<br>28   | 40<br>23             | 43<br>33   | 12<br>21   | 26<br>31  | 22<br>24  | 2<br>20   | 12<br>24              | 20<br>24  | 99<br>27   | 13<br>29             | 120<br>29  | 5<br>10   | 7<br>23   |
| Not very important   | 66<br>13   | 15<br>12   | 34<br>15   | 1<br>3    | 15<br>13         | 19<br>19   | 29<br>14   | 14<br>8              | 17<br>13   | 8<br>14    | 12<br>14  | 10<br>11  | -<br>-    | 6<br>12               | 15<br>18  | 48<br>13   | 3<br>7               | 57<br>14   | 7<br>14   | 2<br>6    |
| Not at all important | 46<br>9    | 7<br>6     | 28<br>13   | 1<br>3    | 9<br>8           | 8<br>8     | 19<br>9    | 18<br>10             | 13<br>10   | 7<br>12    | 3<br>4    | 7<br>8    | 2<br>20   | 5<br>10               | 2<br>2    | 41<br>11   | 3<br>7               | 38<br>9    | 8<br>16   | -         |
| Undecided            | 6<br>1     | 2<br>2     | 3<br>1     | -<br>-    | 1<br>1           | 2<br>2     | -<br>-     | 2<br>1               | -<br>-     | -<br>-     | -<br>-    | 2<br>2    | 1<br>10   | 1<br>2                | -<br>-    | 5<br>1     | 1<br>2               | 3<br>1     | 1<br>2    | 2<br>6    |
| Refused              | 4<br>1     | 1<br>1     | 3<br>1     | -<br>-    | -<br>-           | -<br>-     | 2<br>1     | 1<br>1               | -<br>-     | -<br>-     | 1<br>1    | -<br>-    | 1<br>10   | -<br>-                | -<br>-    | 4<br>1     | -<br>-               | 2<br>*     | 1<br>2    | 1<br>3    |



4. Do you think things in the country are generally going in the right direction or do you think things have gotten off on the wrong track?

| BANNER 5        |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|-----------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES  |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                 | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                 | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total           | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                 | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Right Direction | 133              | 114 | 17                | 15  | 51                  | 48  | 76                | 37  | 69                  | 64  | 11                  | 11  | 87                              | 28  | 67                     | 29  | 76    |
|                 | 27               | 61  | 6                 | 9   | 45                  | 55  | 20                | 14  | 51                  | 48  | 9                   | 11  | 38                              | 25  | 33                     | 34  | 24    |
| Wrong Track     | 306              | 42  | 256               | 135 | 49                  | 28  | 263               | 207 | 49                  | 50  | 108                 | 80  | 115                             | 72  | 119                    | 48  | 210   |
|                 | 61               | 23  | 89                | 83  | 43                  | 32  | 69                | 77  | 36                  | 37  | 89                  | 80  | 50                              | 64  | 58                     | 56  | 66    |
| Undecided       | 57               | 29  | 15                | 10  | 13                  | 11  | 38                | 24  | 15                  | 20  | 1                   | 8   | 28                              | 12  | 17                     | 9   | 28    |
|                 | 11               | 16  | 5                 | 6   | 12                  | 13  | 10                | 9   | 11                  | 15  | 1                   | 8   | 12                              | 11  | 8                      | 10  | 9     |
| Refused         | 4                | 1   | -                 | 3   | -                   | 1   | 3                 | 2   | 2                   | -   | 1                   | 1   | 2                               | 1   | 2                      | -   | 2     |
|                 | 1                | 1   |                   | 2   |                     | 1   | 1                 | 1   | 1                   |     | 1                   | 1   | 1                               | 1   | 1                      |     | 1     |



6. For governor, there are seven candidate listed on your ballot... (READ NAMES & PARTY AFFILIATION) At this point, for whom will you vote or toward whom do you lean?

| BANNER 5                             |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--------------------------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES                       |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                                      | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                                      | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total                                | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                                      | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Kim Guadagno, Republican             | 112              | 95  | 13                | 6   | 61                  | 42  | 60                | 26  | 67                  | 87  | 2                   | 10  | 80                              | 18  | 70                     | 18  | 75    |
|                                      | 22               | 51  | 5                 | 4   | 54                  | 48  | 16                | 10  | 50                  | 65  | 2                   | 10  | 34                              | 16  | 34                     | 21  | 24    |
| Phil Murphy, Democrat                | 198              | 13  | 175               | 127 | 9                   | 11  | 176               | 152 | 20                  | 12  | 83                  | 60  | 61                              | 55  | 61                     | 33  | 128   |
|                                      | 40               | 7   | 61                | 78  | 8                   | 13  | 46                | 56  | 15                  | 9   | 69                  | 60  | 26                              | 49  | 30                     | 38  | 41    |
| Gina Genovese, Reduce Property Taxes | 8                | 7   | 1                 | 1   | 6                   | 2   | 6                 | 1   | 6                   | 4   | 1                   | -   | 7                               | 2   | 3                      | 1   | 4     |
|                                      | 2                | 4   | *                 | 1   | 5                   | 2   | 2                 | *   | 4                   | 3   | 1                   |     | 3                               | 2   | 1                      | 1   | 1     |
| Seth Kaper-Dale, Green Party         | 2                | -   | 2                 | 1   | 1                   | -   | 2                 | 2   | -                   | -   | 2                   | 1   | -                               | 1   | -                      | -   | 2     |
|                                      | *                |     | 1                 | 1   | 1                   |     | 1                 | 1   |                     |     | 2                   | 1   |                                 | 1   |                        |     | 1     |
| Matthew Riccardi, Constitution Party | 1                | 1   | -                 | -   | -                   | -   | 1                 | -   | 1                   | -   | -                   | -   | -                               | -   | 1                      | -   | 1     |
|                                      | *                | 1   |                   |     |                     |     | *                 |     | 1                   |     |                     |     |                                 | *   |                        |     | *     |
| Peter Rohrman, Libertarian Party     | 6                | 4   | 2                 | 2   | 2                   | 1   | 5                 | 2   | 3                   | 2   | 3                   | 1   | 5                               | 1   | 5                      | 1   | 5     |
|                                      | 1                | 2   | 1                 | 1   | 2                   | 1   | 1                 | 1   | 2                   | 1   | 2                   | 1   | 2                               | 1   | 2                      | 1   | 2     |
| Vincent Ross, We the People          | 5                | 2   | 3                 | 2   | 1                   | 1   | 4                 | -   | 2                   | -   | 1                   | 1   | 3                               | 1   | 1                      | -   | 4     |
|                                      | 1                | 1   | 1                 | 1   | 1                   | 1   | 1                 |     | 1                   |     | 1                   | 1   | 1                               | 1   | *                      |     | 1     |
| Undecided                            | 164              | 64  | 88                | 24  | 33                  | 30  | 123               | 85  | 35                  | 29  | 28                  | 27  | 75                              | 33  | 62                     | 33  | 93    |
|                                      | 33               | 34  | 31                | 15  | 29                  | 34  | 32                | 31  | 26                  | 22  | 23                  | 27  | 32                              | 29  | 30                     | 38  | 29    |
| Refused                              | 4                | -   | 4                 | -   | -                   | 1   | 3                 | 2   | 1                   | -   | 1                   | -   | 1                               | 2   | 2                      | -   | 4     |
|                                      | 1                |     | 1                 |     |                     | 1   | 1                 | 1   | 1                   |     | 1                   |     | *                               | 2   | 1                      |     | 1     |

7. If you were standing in the voting booth right now, who would you vote for or lean toward?

| BANNER 5                             |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--------------------------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES                       |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                                      | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                                      | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| THOSE WHO ARE UNDECIDED              | 164              | 64  | 88                | 24  | 33                  | 30  | 123               | 85  | 35                  | 29  | 28                  | 27  | 75                              | 33  | 62                     | 33  | 93    |
|                                      | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Kim Guadagno, Republican             | 13               | 11  | 2                 | 1   | 3                   | 5   | 6                 | 4   | 6                   | 4   | 1                   | 1   | 10                              | -   | 4                      | 1   | 9     |
|                                      | 8                | 17  | 2                 | 4   | 9                   | 17  | 5                 | 5   | 17                  | 14  | 4                   | 4   | 13                              |     | 6                      | 3   | 10    |
| Phil Murphy, Democrat                | 24               | 1   | 23                | 11  | 2                   | 1   | 21                | 21  | 1                   | 5   | 7                   | 4   | 9                               | 9   | 8                      | 7   | 14    |
|                                      | 15               | 2   | 26                | 46  | 6                   | 3   | 17                | 25  | 3                   | 17  | 25                  | 15  | 12                              | 27  | 13                     | 21  | 15    |
| Gina Genovese, Reduce Property Taxes | 4                | 3   | -                 | 1   | 2                   | -   | 3                 | 3   | 1                   | 1   | -                   | 2   | 1                               | 1   | 1                      | 2   | 1     |
|                                      | 2                | 5   |                   | 4   | 6                   |     | 2                 | 4   | 3                   | 3   |                     | 7   | 1                               | 3   | 2                      | 6   | 1     |
| Seth Kaper-Dale, Green Party         | 1                | -   | 1                 | -   | 1                   | -   | 1                 | 1   | -                   | 1   | -                   | -   | 1                               | -   | 1                      | -   | 1     |
|                                      | 1                |     | 1                 |     | 3                   |     | 1                 | 1   |                     | 3   |                     |     | 1                               |     | 2                      |     | 1     |
| Matthew Riccardi, Constitution Party | -                | -   | -                 | -   | -                   | -   | -                 | -   | -                   | -   | -                   | -   | -                               | -   | -                      | -   | -     |
| Peter Rohrman, Libertarian Party     | 2                | 1   | 1                 | -   | 1                   | 1   | 1                 | 1   | -                   | 1   | -                   | -   | 1                               | 1   | -                      | -   | 1     |
|                                      | 1                | 2   | 1                 |     | 3                   | 3   | 1                 | 1   |                     | 3   |                     |     | 1                               | 3   |                        |     | 1     |
| Vincent Ross, We the People          | -                | -   | -                 | -   | -                   | -   | -                 | -   | -                   | -   | -                   | -   | -                               | -   | -                      | -   | -     |
| Undecided                            | 119              | 48  | 61                | 11  | 24                  | 23  | 90                | 54  | 27                  | 17  | 20                  | 20  | 53                              | 22  | 47                     | 23  | 66    |
|                                      | 73               | 75  | 69                | 46  | 73                  | 77  | 73                | 64  | 77                  | 59  | 71                  | 74  | 71                              | 67  | 76                     | 70  | 71    |
| Refused                              | 1                | -   | -                 | -   | -                   | -   | 1                 | 1   | -                   | -   | -                   | -   | -                               | -   | 1                      | -   | 1     |
|                                      | 1                |     |                   |     |                     |     | 1                 | 1   |                     |     |                     |     |                                 |     | 2                      |     | 1     |

## Governor Total

| BANNER 5                             |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--------------------------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES                       |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                                      | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                                      | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total                                | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                                      | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Kim Guadagno, Republican             | 125              | 106 | 15                | 7   | 64                  | 47  | 66                | 30  | 73                  | 91  | 3                   | 11  | 90                              | 18  | 74                     | 19  | 84    |
|                                      | 25               | 57  | 5                 | 4   | 57                  | 53  | 17                | 11  | 54                  | 68  | 2                   | 11  | 39                              | 16  | 36                     | 22  | 27    |
| Phil Murphy, Democrat                | 222              | 14  | 198               | 138 | 11                  | 12  | 197               | 173 | 21                  | 17  | 90                  | 64  | 70                              | 64  | 69                     | 40  | 142   |
|                                      | 44               | 8   | 69                | 85  | 10                  | 14  | 52                | 64  | 16                  | 13  | 74                  | 64  | 30                              | 57  | 34                     | 47  | 45    |
| Gina Genovese, Reduce Property Taxes | 12               | 10  | 1                 | 2   | 8                   | 2   | 9                 | 4   | 7                   | 5   | 1                   | 2   | 8                               | 3   | 4                      | 3   | 5     |
|                                      | 2                | 5   | *                 | 1   | 7                   | 2   | 2                 | 1   | 5                   | 4   | 1                   | 2   | 3                               | 3   | 2                      | 3   | 2     |
| Seth Kaper-Dale, Green Party         | 3                | -   | 3                 | 1   | 2                   | -   | 3                 | 3   | -                   | 1   | 2                   | 1   | 1                               | 1   | 1                      | -   | 3     |
|                                      | 1                |     | 1                 | 1   | 2                   |     | 1                 | 1   |                     | 1   | 2                   | 1   | *                               | 1   | *                      |     | 1     |
| Matthew Riccardi, Constitution Party | 1                | 1   | -                 | -   | -                   | -   | 1                 | -   | 1                   | -   | -                   | -   | -                               | -   | 1                      | -   | 1     |
|                                      | *                | 1   |                   |     |                     |     | *                 |     | 1                   |     |                     |     |                                 |     | *                      |     | *     |
| Peter Rohrman, Libertarian Party     | 8                | 5   | 3                 | 2   | 3                   | 2   | 6                 | 3   | 3                   | 3   | 3                   | 1   | 6                               | 2   | 5                      | 1   | 6     |
|                                      | 2                | 3   | 1                 | 1   | 3                   | 2   | 2                 | 1   | 2                   | 2   | 2                   | 1   | 3                               | 2   | 2                      | 1   | 2     |
| Vincent Ross, We the People          | 5                | 2   | 3                 | 2   | 1                   | 1   | 4                 | -   | 2                   | -   | 1                   | 1   | 3                               | 1   | 1                      | -   | 4     |
|                                      | 1                | 1   | 1                 | 1   | 1                   | 1   | 1                 |     | 1                   |     | 1                   | 1   | 1                               | 1   | *                      |     | 1     |
| Undecided                            | 119              | 48  | 61                | 11  | 24                  | 23  | 90                | 54  | 27                  | 17  | 20                  | 20  | 53                              | 22  | 47                     | 23  | 66    |
|                                      | 24               | 26  | 21                | 7   | 21                  | 26  | 24                | 20  | 20                  | 13  | 17                  | 20  | 23                              | 19  | 23                     | 27  | 21    |
| Refused                              | 5                | -   | 4                 | -   | -                   | 1   | 4                 | 3   | 1                   | -   | 1                   | -   | 1                               | 2   | 3                      | -   | 5     |
|                                      | 1                |     | 1                 |     |                     | 1   | 1                 | 1   | 1                   |     | 1                   |     | *                               | 2   | 1                      |     | 2     |

8. Who would be your second choice?

| BANNER 5                                 |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES                           |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|  | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|  | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| THOSE WHO WOULD NOT VOTE GUADAGNO/MURPHY | 29               | 18  | 10                | 7   | 14                  | 5   | 23                | 10  | 13                  | 9   | 7                   | 5   | 18                              | 7   | 12                     | 4   | 19    |
|  | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Kim Guadagno, Republican                 | 12               | 9   | 3                 | 2   | 6                   | 2   | 9                 | 4   | 6                   | 7   | 1                   | 1   | 8                               | 3   | 6                      | 2   | 8     |
|  | 41               | 50  | 30                | 29  | 43                  | 40  | 39                | 40  | 46                  | 78  | 14                  | 20  | 44                              | 43  | 50                     | 50  | 42    |
| Phil Murphy, Democrat                    | 6                | 2   | 4                 | 4   | -                   | 1   | 5                 | 3   | 1                   | 1   | 2                   | 3   | 2                               | 3   | 1                      | 1   | 4     |
|  | 21               | 11  | 40                | 57  |                     | 20  | 22                | 30  | 8                   | 11  | 29                  | 60  | 11                              | 43  | 8                      | 25  | 21    |
| Undecided                                | 10               | 6   | 3                 | -   | 8                   | 2   | 8                 | 3   | 5                   | -   | 4                   | 1   | 7                               | 1   | 5                      | 1   | 7     |
|  | 34               | 33  | 30                |     | 57                  | 40  | 35                | 30  | 38                  |     | 57                  | 20  | 39                              | 14  | 42                     | 25  | 37    |
| Refused                                  | 1                | 1   | -                 | 1   | -                   | -   | 1                 | -   | 1                   | 1   | -                   | -   | 1                               | -   | -                      | -   | -     |
|  | 3                | 6   |                   | 14  |                     |     | 4                 |     | 8                   | 11  |                     |     | 6                               |     |                        |     |       |

9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

| BANNER 5                |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|-------------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES          |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                         | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                         | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total                   | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                         | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Chris Christie          | 77               | 15  | 59                | 35  | 17                  | 6   | 69                | 59  | 13                  | 11  | 47                  | 14  | 51                              | 13  | 38                     | 10  | 55    |
|                         | 15               | 8   | 20                | 21  | 15                  | 7   | 18                | 22  | 10                  | 8   | 39                  | 14  | 22                              | 12  | 19                     | 12  | 17    |
| Lieutenant Governor     | 28               | 12  | 15                | 5   | 6                   | 9   | 18                | 15  | 8                   | 12  | 4                   | 4   | 14                              | 6   | 10                     | 3   | 22    |
|                         | 6                | 6   | 5                 | 3   | 5                   | 10  | 5                 | 6   | 6                   | 9   | 3                   | 4   | 6                               | 5   | 5                      | 3   | 7     |
| Republican              | 34               | 17  | 17                | 14  | 7                   | 11  | 20                | 16  | 13                  | 10  | 13                  | 6   | 19                              | 10  | 14                     | 8   | 23    |
|                         | 7                | 9   | 6                 | 9   | 6                   | 13  | 5                 | 6   | 10                  | 7   | 11                  | 6   | 8                               | 9   | 7                      | 9   | 7     |
| Honest/Integrity        | 9                | 9   | -                 | -   | 5                   | 3   | 5                 | 4   | 3                   | 8   | -                   | -   | 7                               | 1   | 6                      | 1   | 6     |
|                         | 2                | 5   |                   |     | 4                   | 3   | 1                 | 1   | 2                   | 6   |                     |     | 3                               | 1   | 3                      | 1   | 2     |
| Experienced             | 6                | 4   | 1                 | 1   | 2                   | 2   | 3                 | 3   | 1                   | 5   | -                   | 1   | 4                               | 4   | 2                      | 3   | 2     |
|                         | 1                | 2   | *                 | 1   | 2                   | 2   | 1                 | 1   | 1                   | 4   |                     | 1   | 2                               | 4   | 1                      | 3   | 1     |
| Italian                 | 5                | 4   | 1                 | -   | 3                   | 3   | 2                 | 4   | -                   | 2   | -                   | -   | 1                               | 1   | 2                      | 1   | 3     |
|                         | 1                | 2   | *                 |     | 3                   | 3   | 1                 | 1   |                     | 1   |                     |     | *                               | 1   | 1                      | 1   | 1     |
| Intelligent/Smart       | 3                | 2   | 1                 | 1   | 2                   | 1   | 2                 | 1   | 1                   | 2   | 1                   | -   | 3                               | 1   | 1                      | -   | 3     |
|                         | 1                | 1   | *                 | 1   | 2                   | 1   | 1                 | *   | 1                   | 1   | 1                   |     | 1                               | 1   | *                      |     | 1     |
| Strong/Confident        | 13               | 7   | 5                 | -   | 7                   | 5   | 7                 | 3   | 7                   | 12  | 1                   | 1   | 12                              | 1   | 10                     | 1   | 9     |
|                         | 3                | 4   | 2                 |     | 6                   | 6   | 2                 | 1   | 5                   | 9   | 1                   | 1   | 5                               | 1   | 5                      | 1   | 3     |
| Conservative            | 5                | 5   | -                 | -   | 4                   | 1   | 2                 | 1   | 4                   | 4   | -                   | -   | 4                               | -   | 4                      | -   | 5     |
|                         | 1                | 3   |                   |     | 4                   | 1   | 1                 | *   | 3                   | 3   |                     |     | 2                               |     | 2                      |     | 2     |
| Woman                   | 4                | 1   | 2                 | -   | -                   | -   | 4                 | 3   | -                   | -   | -                   | -   | 3                               | 2   | 2                      | 2   | -     |
|                         | 1                | 1   | 1                 |     |                     |     | 1                 | 1   |                     |     |                     |     | 1                               | 2   | 1                      | 2   |       |
| Do a good job/Competent | 5                | 5   | -                 | -   | 3                   | 2   | 2                 | -   | 4                   | 3   | -                   | -   | 5                               | 1   | 2                      | 2   | 2     |
|                         | 1                | 3   |                   |     | 3                   | 2   | 1                 |     | 3                   | 2   |                     |     | 2                               | 1   | 1                      | 2   | 1     |
| Good person/Nice        | 9                | 7   | 2                 | 3   | 3                   | 4   | 5                 | 4   | 3                   | 5   | 2                   | 3   | 5                               | 1   | 5                      | 2   | 7     |
|                         | 2                | 4   | 1                 | 2   | 3                   | 5   | 1                 | 1   | 2                   | 4   | 2                   | 3   | 2                               | 1   | 2                      | 2   | 2     |

9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

| BANNER 5                        |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|---------------------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES                  |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                                 | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                                 | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Lower taxes                     | 8                | 5   | 3                 | 1   | 2                   | 1   | 6                 | 2   | 5                   | 5   | -                   | 2   | 5                               | 2   | 3                      | 1   | 5     |
|                                 | 2                | 3   | 1                 | 1   | 2                   | 1   | 2                 | 1   | 4                   | 4   |                     | 2   | 2                               | 2   | 1                      | 1   | 2     |
| General positive/Like her       | 21               | 14  | 5                 | 1   | 11                  | 4   | 16                | 7   | 9                   | 14  | -                   | 4   | 11                              | 2   | 13                     | 2   | 14    |
|                                 | 4                | 8   | 2                 | 1   | 10                  | 5   | 4                 | 3   | 7                   | 10  |                     | 4   | 5                               | 2   | 6                      | 2   | 4     |
| Education/Children              | 3                | -   | 3                 | 3   | -                   | -   | 3                 | 3   | -                   | -   | 3                   | 1   | 1                               | 1   | 1                      | -   | 2     |
|                                 | 1                |     | 1                 | 2   |                     |     | 1                 | 1   |                     |     | 2                   | 1   | *                               | 1   | *                      |     | 1     |
| Dishonest/Criminal              | 7                | -   | 7                 | 4   | 1                   | 1   | 6                 | 2   | 3                   | -   | 7                   | 2   | 3                               | 1   | 5                      | 1   | 6     |
|                                 | 1                |     | 2                 | 2   | 1                   | 1   | 2                 | 1   | 2                   |     | 6                   | 2   | 1                               | 1   | 2                      | 1   | 2     |
| Unqualified                     | 1                | -   | 1                 | -   | -                   | -   | 1                 | 1   | -                   | -   | -                   | -   | -                               | -   | -                      | -   | 1     |
|                                 | *                |     | *                 |     |                     |     | *                 | *   |                     |     |                     |     |                                 |     |                        |     | *     |
| Incompetent/Ineffective         | 6                | -   | 6                 | 6   | -                   | -   | 6                 | 6   | -                   | -   | 4                   | 2   | 2                               | 3   | 1                      | 1   | 5     |
|                                 | 1                |     | 2                 | 4   |                     |     | 2                 | 2   |                     |     | 3                   | 2   | 1                               | 3   | *                      | 1   | 2     |
| Money/Economy/Business          | 5                | 2   | 3                 | 2   | 1                   | -   | 4                 | 3   | 2                   | 3   | 2                   | -   | 3                               | 1   | 3                      | -   | 3     |
|                                 | 1                | 1   | 1                 | 1   | 1                   |     | 1                 | 1   | 1                   | 2   | 2                   |     | 1                               | 1   | 1                      |     | 1     |
| Change                          | 3                | 2   | 1                 | 1   | 1                   | -   | 3                 | 1   | 2                   | 3   | -                   | -   | 2                               | 1   | 2                      | -   | 3     |
|                                 | 1                | 1   | *                 | 1   | 1                   |     | 1                 | *   | 1                   | 2   |                     |     | 1                               | 1   | 1                      |     | 1     |
| Establishment                   | 2                | 1   | 1                 | -   | 1                   | -   | 2                 | 1   | 1                   | -   | 1                   | -   | 1                               | -   | 1                      | 1   | 1     |
|                                 | *                | 1   | *                 |     | 1                   |     | 1                 | *   | 1                   |     | 1                   |     | *                               |     | *                      | 1   | *     |
| Don't like her/General negative | 15               | 4   | 11                | 5   | 4                   | 2   | 12                | 7   | 5                   | 2   | 7                   | 5   | 3                               | 4   | 4                      | 3   | 7     |
|                                 | 3                | 2   | 4                 | 3   | 4                   | 2   | 3                 | 3   | 4                   | 1   | 6                   | 5   | 1                               | 4   | 2                      | 3   | 2     |
| Don't know her/Not familiar     | 61               | 14  | 43                | 17  | 5                   | 8   | 47                | 31  | 12                  | 5   | 5                   | 14  | 14                              | 12  | 15                     | 10  | 37    |
|                                 | 12               | 8   | 15                | 10  | 4                   | 9   | 12                | 11  | 9                   | 4   | 4                   | 14  | 6                               | 11  | 7                      | 12  | 12    |
| Nothing                         | 54               | 17  | 35                | 19  | 6                   | 8   | 45                | 28  | 12                  | 12  | 4                   | 15  | 20                              | 17  | 20                     | 10  | 31    |
|                                 | 11               | 9   | 12                | 12  | 5                   | 9   | 12                | 10  | 9                   | 9   | 3                   | 15  | 9                               | 15  | 10                     | 12  | 10    |
| Other                           | 29               | 9   | 19                | 10  | 13                  | 2   | 25                | 15  | 10                  | 7   | 12                  | 5   | 16                              | 6   | 17                     | 4   | 20    |
|                                 | 6                | 5   | 7                 | 6   | 12                  | 2   | 7                 | 6   | 7                   | 5   | 10                  | 5   | 7                               | 5   | 8                      | 5   | 6     |



9a. What is the first word or phrase that comes to mind when you hear the name: Kim Guadagno

BANNER 5  
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FAVORABILITIES

|  | OPINION OF TRUMP |       | OPINION OF MURPHY |       | OPINION OF CHRISTIE |       | OPINION OF BOOKER |       | OPINION OF GUADAGNO |       | OPINION OF MENENDEZ |       | OPINION OF NJ STATE LEGISLATURE |       | OPINION OF US CONGRESS |       |
|--|------------------|-------|-------------------|-------|---------------------|-------|-------------------|-------|---------------------|-------|---------------------|-------|---------------------------------|-------|------------------------|-------|
|  | FAV              | UNFAV | FAV               | UNFAV | FAV                 | UNFAV | FAV               | UNFAV | FAV                 | UNFAV | FAV                 | UNFAV | FAV                             | UNFAV | FAV                    | UNFAV |

|            |    |    |    |    |   |    |    |    |    |   |   |    |    |    |    |    |    |
|------------|----|----|----|----|---|----|----|----|----|---|---|----|----|----|----|----|----|
| Don't know | 87 | 30 | 47 | 35 | 9 | 15 | 65 | 50 | 17 | 9 | 8 | 21 | 23 | 22 | 24 | 20 | 44 |
|            | 17 | 16 | 16 | 21 | 8 | 17 | 17 | 19 | 13 | 7 | 7 | 21 | 10 | 19 | 12 | 23 | 14 |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

BANNER 5  
 =====  
 FAVORABILITIES  
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|                           | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|---------------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
|                           | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total                     | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                           | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Change/New/Alternative    | 18               | 2   | 16                | 14  | 1                   | 1   | 17                | 16  | 2                   | 3   | 9                   | 6   | 9                               | 9   | 4                      | 4   | 13    |
|                           | 4                | 1   | 6                 | 9   | 1                   | 1   | 4                 | 6   | 1                   | 2   | 7                   | 6   | 4                               | 8   | 2                      | 5   | 4     |
| Democrat                  | 30               | 6   | 23                | 13  | 4                   | 5   | 21                | 16  | 8                   | 7   | 7                   | 1   | 16                              | 7   | 9                      | 4   | 22    |
|                           | 6                | 3   | 8                 | 8   | 4                   | 6   | 6                 | 6   | 6                   | 5   | 6                   | 1   | 7                               | 6   | 4                      | 5   | 7     |
| Goldman Sachs/Wall Street | 28               | 4   | 23                | 8   | 6                   | 2   | 26                | 22  | 2                   | 5   | 12                  | 7   | 16                              | 5   | 16                     | 1   | 23    |
|                           | 6                | 2   | 8                 | 5   | 5                   | 2   | 7                 | 8   | 1                   | 4   | 10                  | 7   | 7                               | 4   | 8                      | 1   | 7     |
| For the people            | 7                | -   | 6                 | 6   | 1                   | -   | 6                 | 6   | 1                   | 1   | 4                   | 3   | 1                               | 3   | 2                      | -   | 5     |
|                           | 1                |     | 2                 | 4   | 1                   |     | 2                 | 2   | 1                   | 1   | 3                   | 3   | *                               | 3   | 1                      |     | 2     |
| Will vote for him         | 5                | -   | 5                 | 5   | -                   | -   | 5                 | 3   | 1                   | 1   | 2                   | 3   | 1                               | 3   | 1                      | 1   | 3     |
|                           | 1                |     | 2                 | 3   |                     |     | 1                 | 1   | 1                   | 1   | 2                   | 3   | *                               | 3   | *                      | 1   | 1     |
| Legalize marijuana        | 6                | 1   | 3                 | 4   | -                   | -   | 6                 | 4   | 2                   | 2   | 1                   | 1   | 3                               | -   | 3                      | 1   | 4     |
|                           | 1                | 1   | 1                 | 2   |                     |     | 2                 | 1   | 1                   | 1   | 1                   | 1   | 1                               |     | 1                      | 1   | 1     |
| Liberal                   | 6                | 3   | 3                 | 2   | 3                   | -   | 5                 | 2   | 4                   | 3   | 1                   | -   | 3                               | -   | 4                      | 1   | 4     |
|                           | 1                | 2   | 1                 | 1   | 3                   |     | 1                 | 1   | 3                   | 2   | 1                   |     | 1                               |     | 2                      | 1   | 1     |
| Increase minimum wage     | 3                | 2   | 1                 | -   | 1                   | 1   | 1                 | 1   | 1                   | 1   | -                   | 1   | 1                               | 1   | 2                      | -   | 2     |
|                           | 1                | 1   | *                 |     | 1                   | 1   | *                 | *   | 1                   | 1   |                     | 1   | *                               | 1   | 1                      |     | 1     |
| Ambassador                | 3                | -   | 3                 | 3   | -                   | -   | 3                 | 2   | 1                   | -   | 3                   | -   | 2                               | -   | 2                      | -   | 3     |
|                           | 1                |     | 1                 | 2   |                     |     | 1                 | 1   | 1                   |     | 2                   |     | 1                               |     | 1                      |     | 1     |
| Confident                 | 3                | -   | 3                 | 2   | -                   | -   | 3                 | 3   | -                   | -   | 1                   | -   | 1                               | 1   | 1                      | 1   | 2     |
|                           | 1                |     | 1                 | 1   |                     |     | 1                 | 1   |                     |     | 1                   |     | *                               | 1   | *                      | 1   | 1     |
| Will do a good job        | 4                | 1   | 3                 | 4   | -                   | 1   | 3                 | 3   | 1                   | -   | 2                   | 2   | 1                               | 3   | 1                      | 1   | 3     |
|                           | 1                | 1   | 1                 | 2   |                     | 1   | 1                 | 1   | 1                   |     | 2                   | 2   | *                               | 3   | *                      | 1   | 1     |
| Good person/Nice          | 9                | 3   | 4                 | 8   | -                   | 3   | 5                 | 4   | 3                   | 2   | -                   | 1   | 2                               | 4   | 2                      | 5   | 3     |
|                           | 2                | 2   | 1                 | 5   |                     | 3   | 1                 | 1   | 2                   | 1   |                     | 1   | 1                               | 4   | 1                      | 6   | 1     |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

| BANNER 5                        |                  |          |                   |          |                     |          |                   |         |                     |          |                     |          |                                 |          |                        |          |         |
|---------------------------------|------------------|----------|-------------------|----------|---------------------|----------|-------------------|---------|---------------------|----------|---------------------|----------|---------------------------------|----------|------------------------|----------|---------|
| FAVORABILITIES                  |                  |          |                   |          |                     |          |                   |         |                     |          |                     |          |                                 |          |                        |          |         |
|                                 | OPINION OF TRUMP |          | OPINION OF MURPHY |          | OPINION OF CHRISTIE |          | OPINION OF BOOKER |         | OPINION OF GUADAGNO |          | OPINION OF MENENDEZ |          | OPINION OF NJ STATE LEGISLATURE |          | OPINION OF US CONGRESS |          |         |
|                                 | TOTAL            | FAV      | UNFAV             | FAV      | UNFAV               | FAV      | UNFAV             | FAV     | UNFAV               | FAV      | UNFAV               | FAV      | UNFAV                           | FAV      | UNFAV                  | FAV      | UNFAV   |
| Irishman                        | 5<br>1           | 2<br>1   | 3<br>1            | 2<br>1   | 1<br>1              | 3<br>3   | 1<br>*            | 4<br>1  | 1<br>1              | 2<br>1   | -<br>1              | 2<br>2   | 2<br>1                          | 3<br>3   | -<br>1                 | 1<br>1   | 4<br>1  |
| Good for teachers/<br>education | 5<br>1           | -<br>1   | 4<br>1            | 4<br>2   | -<br>-              | -<br>-   | 5<br>1            | 5<br>2  | -<br>-              | -<br>-   | 1<br>1              | 1<br>1   | 1<br>*                          | 1<br>1   | 2<br>1                 | -<br>-   | 3<br>1  |
| Intelligent/Smart               | 4<br>1           | -<br>1   | 3<br>1            | 3<br>2   | -<br>-              | -<br>-   | 4<br>1            | 4<br>1  | -<br>-              | -<br>-   | 3<br>2              | 2<br>2   | -<br>-                          | -<br>-   | 2<br>1                 | 2<br>2   | 2<br>1  |
| Progressive                     | 6<br>1           | -<br>1   | 6<br>2            | 5<br>3   | -<br>-              | 1<br>1   | 4<br>1            | 6<br>2  | -<br>-              | -<br>-   | 4<br>3              | 4<br>4   | 2<br>1                          | 3<br>3   | 1<br>*                 | 2<br>2   | 4<br>1  |
| Hopeful                         | 3<br>1           | -<br>1   | 3<br>1            | 3<br>2   | -<br>-              | -<br>-   | 3<br>1            | 3<br>1  | -<br>-              | -<br>-   | 2<br>2              | 3<br>3   | -<br>-                          | 2<br>2   | -<br>-                 | -<br>-   | 3<br>1  |
| Honest/Integrity                | 5<br>1           | 1<br>1   | 4<br>1            | 3<br>2   | 2<br>2              | 1<br>1   | 4<br>1            | 4<br>1  | -<br>-              | -<br>-   | 2<br>2              | -<br>1   | 2<br>1                          | -<br>1   | 2<br>1                 | 1<br>1   | 3<br>1  |
| General positive/Like<br>him    | 29<br>6          | 6<br>3   | 21<br>7           | 21<br>13 | 3<br>3              | 4<br>5   | 23<br>6           | 22<br>8 | 4<br>3              | 4<br>3   | 9<br>7              | 11<br>11 | 10<br>4                         | 13<br>12 | 7<br>3                 | 8<br>9   | 16<br>5 |
| Higher Taxes/Taxes              | 7<br>1           | 3<br>2   | 4<br>1            | -<br>1   | 6<br>5              | 1<br>1   | 6<br>2            | 3<br>1  | 4<br>3              | 4<br>3   | 2<br>2              | 1<br>1   | 6<br>3                          | 1<br>1   | 4<br>2                 | -<br>-   | 7<br>2  |
| Liar/Crook/Untrustworthy        | 48<br>10         | 30<br>16 | 16<br>6           | 5<br>3   | 35<br>31            | 10<br>11 | 34<br>9           | 21<br>8 | 20<br>15            | 25<br>19 | 13<br>11            | 7<br>7   | 35<br>15                        | 6<br>5   | 30<br>15               | 10<br>12 | 30<br>9 |
| Rich/Wealthy/Money              | 10<br>2          | 6<br>3   | 4<br>1            | 1<br>1   | 4<br>4              | 2<br>2   | 8<br>2            | 3<br>1  | 6<br>4              | 4<br>3   | 5<br>4              | -<br>4   | 9<br>4                          | 1<br>1   | 6<br>3                 | 1<br>1   | 8<br>3  |
| Corzine                         | 5<br>1           | 2<br>1   | 2<br>1            | -<br>1   | 3<br>3              | 1<br>1   | 4<br>1            | 2<br>1  | 3<br>2              | 4<br>3   | -<br>-              | -<br>2   | 4<br>2                          | -<br>-   | 4<br>2                 | 1<br>1   | 4<br>1  |
| Too many commercials/<br>Signs  | 4<br>1           | 1<br>1   | 3<br>1            | 1<br>1   | -<br>-              | -<br>-   | 3<br>1            | 1<br>*  | 3<br>2              | -<br>-   | 1<br>1              | -<br>*   | 1<br>*                          | -<br>-   | 3<br>1                 | 1<br>1   | 3<br>1  |
| Spending                        | 7<br>1           | 6<br>3   | 1<br>*            | -<br>-   | 5<br>4              | 3<br>3   | 4<br>1            | 1<br>*  | 5<br>4              | 4<br>3   | 1<br>1              | 2<br>2   | 2<br>1                          | -<br>-   | 6<br>3                 | -<br>-   | 5<br>2  |

9b. What is the first word or phrase that comes to mind when you hear the name: Phil Murphy

BANNER 5  
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FAVORABILITIES

|  | OPINION OF TRUMP |       | OPINION OF MURPHY |       | OPINION OF CHRISTIE |       | OPINION OF BOOKER |       | OPINION OF GUADAGNO |       | OPINION OF MENENDEZ |       | OPINION OF NJ STATE LEGISLATURE |       | OPINION OF US CONGRESS |       |
|--|------------------|-------|-------------------|-------|---------------------|-------|-------------------|-------|---------------------|-------|---------------------|-------|---------------------------------|-------|------------------------|-------|
|  | FAV              | UNFAV | FAV               | UNFAV | FAV                 | UNFAV | FAV               | UNFAV | FAV                 | UNFAV | FAV                 | UNFAV | FAV                             | UNFAV | FAV                    | UNFAV |

|                                 |          |          |          |          |          |          |          |          |          |          |         |          |          |          |          |          |          |
|---------------------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|----------|----------|----------|----------|----------|----------|
| Inexperienced                   | 3<br>1   | 2<br>1   | 1<br>*   | -        | 1<br>1   | 1<br>1   | 2<br>1   | 1<br>*   | -        | 1<br>1   | 1<br>1  | -        | 2<br>1   | -        | 1<br>*   | -        | 2<br>1   |
| General negative/Don't like him | 19<br>4  | 9<br>5   | 8<br>3   | 4<br>2   | 11<br>10 | 2<br>2   | 16<br>4  | 10<br>4  | 7<br>5   | 9<br>7   | 5<br>4  | 2<br>2   | 15<br>6  | 2<br>2   | 14<br>7  | 1<br>1   | 12<br>4  |
| Don't know him                  | 50<br>10 | 16<br>9  | 31<br>11 | 2<br>1   | 4<br>4   | 7<br>8   | 38<br>10 | 20<br>7  | 10<br>7  | 9<br>7   | 6<br>5  | 8<br>8   | 13<br>6  | 8<br>7   | 18<br>9  | 7<br>8   | 30<br>9  |
| No/None/Nothing                 | 51<br>10 | 27<br>15 | 22<br>8  | 7<br>4   | 8<br>7   | 13<br>15 | 36<br>9  | 15<br>6  | 18<br>13 | 19<br>14 | 3<br>2  | 9<br>9   | 23<br>10 | 14<br>12 | 17<br>8  | 10<br>12 | 30<br>9  |
| Other mentions                  | 31<br>6  | 11<br>6  | 20<br>7  | 16<br>10 | 7<br>6   | 1<br>1   | 27<br>7  | 20<br>7  | 9<br>7   | 7<br>5   | 11<br>9 | 8<br>8   | 18<br>8  | 6<br>5   | 12<br>6  | 7<br>8   | 17<br>5  |
| DK/NA/Refused                   | 86<br>17 | 42<br>23 | 39<br>14 | 17<br>10 | 7<br>6   | 25<br>28 | 57<br>15 | 43<br>16 | 19<br>14 | 17<br>13 | 10<br>8 | 15<br>15 | 31<br>13 | 17<br>15 | 29<br>14 | 15<br>17 | 46<br>15 |

10. Thinking back to the 2016 presidential election, did you vote for Hillary Clinton, Donald Trump, or did you not vote in the presidential election?

| BANNER 5        |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|-----------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES  |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                 | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                 | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total           | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                 | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Hillary Clinton | 243              | 12  | 222               | 128 | 28                  | 21  | 207               | 185 | 20                  | 32  | 85                  | 70  | 82                              | 70  | 78                     | 45  | 155   |
|                 | 49               | 6   | 77                | 79  | 25                  | 24  | 54                | 69  | 15                  | 24  | 70                  | 70  | 35                              | 62  | 38                     | 52  | 49    |
| Donald Trump    | 187              | 162 | 16                | 21  | 72                  | 58  | 116               | 42  | 104                 | 92  | 17                  | 19  | 121                             | 32  | 96                     | 26  | 120   |
|                 | 37               | 87  | 6                 | 13  | 64                  | 66  | 31                | 16  | 77                  | 69  | 14                  | 19  | 52                              | 28  | 47                     | 30  | 38    |
| Someone else    | 27               | 4   | 21                | 9   | 6                   | 3   | 23                | 19  | 4                   | 5   | 12                  | 7   | 14                              | 4   | 14                     | 6   | 19    |
|                 | 5                | 2   | 7                 | 6   | 5                   | 3   | 6                 | 7   | 3                   | 4   | 10                  | 7   | 6                               | 4   | 7                      | 7   | 6     |
| Did not vote    | 25               | 4   | 18                | 3   | 4                   | 3   | 20                | 13  | 4                   | 3   | 3                   | 2   | 7                               | 4   | 8                      | 7   | 12    |
|                 | 5                | 2   | 6                 | 2   | 4                   | 3   | 5                 | 5   | 3                   | 2   | 2                   | 2   | 3                               | 4   | 4                      | 8   | 4     |
| Undecided       | 5                | 1   | 4                 | 1   | 3                   | 1   | 4                 | 3   | 1                   | 2   | 2                   | 1   | 3                               | 1   | 3                      | 1   | 2     |
|                 | 1                | 1   | 1                 | 1   | 3                   | 1   | 1                 | 1   | 1                   | 1   | 2                   | 1   | 1                               | 1   | 1                      | 1   | 1     |
| Refused         | 13               | 3   | 7                 | 1   | -                   | 2   | 10                | 8   | 2                   | -   | 2                   | 1   | 5                               | 2   | 6                      | 1   | 8     |
|                 | 3                | 2   | 2                 | 1   | -                   | 2   | 3                 | 3   | 1                   | -   | 2                   | 1   | 2                               | 2   | 3                      | 1   | 3     |

11. Today, do you feel good about voting for Donald Trump or do you regret voting for Donald Trump?

BANNER 5  
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FAVORABILITIES

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|  | OPINION OF TRUMP |       | OPINION OF MURPHY |       | OPINION OF CHRISTIE |       | OPINION OF BOOKER |       | OPINION OF GUADAGNO |       | OPINION OF MENENDEZ |       | OPINION OF NJ STATE LEGISLATURE |       | OPINION OF US CONGRESS |       |
|--|------------------|-------|-------------------|-------|---------------------|-------|-------------------|-------|---------------------|-------|---------------------|-------|---------------------------------|-------|------------------------|-------|
|  | FAV              | UNFAV | FAV               | UNFAV | FAV                 | UNFAV | FAV               | UNFAV | FAV                 | UNFAV | FAV                 | UNFAV | FAV                             | UNFAV | FAV                    | UNFAV |

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|  | TOTAL | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV | FAV | UNFAV |
|--|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|
|--|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|-----|-------|

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|                           |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| THOSE WHO VOTED FOR TRUMP | 187 | 162 | 16  | 21  | 72  | 58  | 116 | 42  | 104 | 92  | 17  | 19  | 121 | 32  | 96  | 26  | 120 |
|                           | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Feel Good                 | 151 | 145 | 3   | 17  | 63  | 54  | 87  | 31  | 94  | 80  | 13  | 13  | 106 | 25  | 80  | 22  | 104 |
|                           | 81  | 90  | 19  | 81  | 88  | 93  | 75  | 74  | 90  | 87  | 76  | 68  | 88  | 78  | 83  | 85  | 87  |
| Regret                    | 12  | -   | 10  | 2   | 2   | 1   | 11  | 5   | 2   | 3   | 2   | 4   | 5   | 4   | 5   | -   | 6   |
|                           | 6   |     | 63  | 10  | 3   | 2   | 9   | 12  | 2   | 3   | 12  | 21  | 4   | 13  | 5   |     | 5   |
| Undecided                 | 23  | 16  | 3   | 2   | 6   | 3   | 17  | 6   | 7   | 9   | 1   | 2   | 9   | 3   | 10  | 4   | 9   |
|                           | 12  | 10  | 19  | 10  | 8   | 5   | 15  | 14  | 7   | 10  | 6   | 11  | 7   | 9   | 10  | 15  | 8   |
| Refused                   | 1   | 1   | -   | -   | 1   | -   | 1   | -   | 1   | -   | 1   | -   | 1   | -   | 1   | -   | 1   |
|                           | 1   | 1   |     |     | 1   |     | 1   |     | 1   |     | 6   |     | 1   |     | 1   |     | 1   |

12. Do you approve or disapprove of the job that Donald Trump is doing as president?

| BANNER 5       |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|----------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total          | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Approve        | 173              | 162 | 4                 | 23  | 71                  | 62  | 95                | 40  | 100                 | 87  | 15                  | 18  | 113                             | 31  | 87                     | 31  | 106   |
|                | 35               | 87  | 1                 | 14  | 63                  | 70  | 25                | 15  | 74                  | 65  | 12                  | 18  | 49                              | 27  | 42                     | 36  | 34    |
| Disapprove     | 281              | 8   | 266               | 132 | 36                  | 19  | 250               | 211 | 25                  | 38  | 103                 | 76  | 104                             | 75  | 101                    | 43  | 192   |
|                | 56               | 4   | 92                | 81  | 32                  | 22  | 66                | 78  | 19                  | 28  | 85                  | 76  | 45                              | 66  | 49                     | 50  | 61    |
| Undecided      | 43               | 16  | 16                | 5   | 6                   | 6   | 33                | 16  | 10                  | 9   | 2                   | 4   | 14                              | 4   | 17                     | 10  | 18    |
|                | 9                | 9   | 6                 | 3   | 5                   | 7   | 9                 | 6   | 7                   | 7   | 2                   | 4   | 6                               | 4   | 8                      | 12  | 6     |
| Refused        | 3                | -   | 2                 | 3   | -                   | 1   | 2                 | 3   | -                   | -   | 1                   | 2   | 1                               | 3   | -                      | 2   | -     |
|                | 1                |     | 1                 | 2   |                     | 1   | 1                 | 1   |                     |     | 1                   | 2   | *                               | 3   |                        | 2   |       |

13. Do you approve or disapprove of the job that Chris Christie is doing as governor?

| BANNER 5       |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|----------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total          | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Approve        | 82               | 57  | 21                | 18  | 26                  | 67  | 9                 | 34  | 34                  | 45  | 1                   | 16  | 45                              | 29  | 25                     | 22  | 41    |
|                | 16               | 31  | 7                 | 11  | 23                  | 76  | 2                 | 13  | 25                  | 34  | 1                   | 16  | 19                              | 26  | 12                     | 26  | 13    |
| Disapprove     | 372              | 106 | 252               | 136 | 81                  | 11  | 355               | 216 | 89                  | 81  | 113                 | 79  | 172                             | 72  | 167                    | 55  | 255   |
|                | 74               | 57  | 88                | 83  | 72                  | 13  | 93                | 80  | 66                  | 60  | 93                  | 79  | 74                              | 64  | 81                     | 64  | 81    |
| Undecided      | 45               | 22  | 15                | 9   | 5                   | 10  | 15                | 20  | 11                  | 7   | 7                   | 5   | 14                              | 12  | 12                     | 9   | 20    |
|                | 9                | 12  | 5                 | 6   | 4                   | 11  | 4                 | 7   | 8                   | 5   | 6                   | 5   | 6                               | 11  | 6                      | 10  | 6     |
| Refused        | 1                | 1   | -                 | -   | 1                   | -   | 1                 | -   | 1                   | 1   | -                   | -   | 1                               | -   | 1                      | -   | -     |
|                | *                | 1   |                   |     | 1                   |     | *                 |     | 1                   | 1   |                     |     | *                               |     | *                      |     |       |



14. Donald Trump

| BANNER 5           |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES     |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                    | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                    | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total              | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                    | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Never heard        | -                | -   | -                 | -   | -                   | -   | -                 | -   | -                   | -   | -                   | -   | -                               | -   | -                      | -   | -     |
| Favorable          | 186              | 186 | -                 | 23  | 72                  | 66  | 105               | 45  | 107                 | 92  | 15                  | 16  | 124                             | 32  | 95                     | 34  | 116   |
|                    | 37               | 100 |                   | 14  | 64                  | 75  | 28                | 17  | 79                  | 69  | 12                  | 16  | 53                              | 28  | 46                     | 40  | 37    |
| Unfavorable        | 288              | -   | 288               | 133 | 36                  | 18  | 255               | 212 | 25                  | 37  | 105                 | 78  | 102                             | 77  | 101                    | 49  | 192   |
|                    | 58               |     | 100               | 82  | 32                  | 20  | 67                | 79  | 19                  | 28  | 87                  | 78  | 44                              | 68  | 49                     | 57  | 61    |
| Heard of/Undecided | 26               | -   | -                 | 7   | 5                   | 4   | 20                | 13  | 3                   | 5   | 1                   | 6   | 6                               | 4   | 9                      | 3   | 8     |
|                    | 5                |     |                   | 4   | 4                   | 5   | 5                 | 5   | 2                   | 4   | 1                   | 6   | 3                               | 4   | 4                      | 3   | 3     |

15. Phil Murphy

| BANNER 5           |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES     |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                    | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                    | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total              | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                    | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Never heard        | 61               | 31  | 26                | -   | -                   | 17  | 41                | 21  | 15                  | 13  | 2                   | 11  | 25                              | 9   | 19                     | 10  | 34    |
|                    | 12               | 17  | 9                 |     |                     | 19  | 11                | 8   | 11                  | 10  | 2                   | 11  | 11                              | 8   | 9                      | 12  | 11    |
| Favorable          | 163              | 23  | 133               | 163 | -                   | 16  | 140               | 129 | 20                  | 26  | 75                  | 59  | 56                              | 61  | 45                     | 36  | 96    |
|                    | 33               | 12  | 46                | 100 |                     | 18  | 37                | 48  | 15                  | 19  | 62                  | 59  | 24                              | 54  | 22                     | 42  | 30    |
| Unfavorable        | 113              | 72  | 36                | -   | 113                 | 27  | 81                | 42  | 59                  | 65  | 22                  | 13  | 84                              | 15  | 83                     | 17  | 79    |
|                    | 23               | 39  | 13                |     | 100                 | 31  | 21                | 16  | 44                  | 49  | 18                  | 13  | 36                              | 13  | 40                     | 20  | 25    |
| Heard of/Undecided | 163              | 60  | 93                | -   | -                   | 28  | 118               | 78  | 41                  | 30  | 22                  | 17  | 67                              | 28  | 58                     | 23  | 107   |
|                    | 33               | 32  | 32                |     |                     | 32  | 31                | 29  | 30                  | 22  | 18                  | 17  | 29                              | 25  | 28                     | 27  | 34    |

16. Chris Christie

| BANNER 5           |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES     |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                    | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                    | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total              | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                    | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Never heard        | -                | -   | -                 | -   | -                   | -   | -                 | -   | -                   | -   | -                   | -   | -                               | -   | -                      | -   | -     |
| Favorable          | 88               | 66  | 18                | 16  | 27                  | 88  | -                 | 32  | 37                  | 45  | 3                   | 14  | 49                              | 30  | 30                     | 22  | 49    |
|                    | 18               | 35  | 6                 | 10  | 24                  | 100 |                   | 12  | 27                  | 34  | 2                   | 14  | 21                              | 27  | 15                     | 26  | 16    |
| Unfavorable        | 380              | 105 | 255               | 140 | 81                  | -   | 380               | 223 | 87                  | 82  | 114                 | 79  | 173                             | 73  | 168                    | 57  | 253   |
|                    | 76               | 56  | 89                | 86  | 72                  |     | 100               | 83  | 64                  | 61  | 94                  | 79  | 75                              | 65  | 82                     | 66  | 80    |
| Heard of/Undecided | 32               | 15  | 15                | 7   | 5                   | -   | -                 | 15  | 11                  | 7   | 4                   | 7   | 10                              | 10  | 7                      | 7   | 14    |
|                    | 6                | 8   | 5                 | 4   | 4                   |     |                   | 6   | 8                   | 5   | 3                   | 7   | 4                               | 9   | 3                      | 8   | 4     |

17. Cory Booker

| BANNER 5           |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES     |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                    | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                    | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total              | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                    | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Never heard        | 27               | 12  | 12                | 6   | 3                   | 8   | 18                | -   | -                   | 5   | 2                   | 5   | 4                               | 8   | 5                      | 8   | 10    |
|                    | 5                | 6   | 4                 | 4   | 3                   | 9   | 5                 |     |                     | 4   | 2                   | 5   | 2                               | 7   | 2                      | 9   | 3     |
| Favorable          | 270              | 45  | 212               | 129 | 42                  | 32  | 223               | 270 | -                   | 51  | 92                  | 80  | 105                             | 73  | 92                     | 51  | 170   |
|                    | 54               | 24  | 74                | 79  | 37                  | 36  | 59                | 100 |                     | 38  | 76                  | 80  | 45                              | 65  | 45                     | 59  | 54    |
| Unfavorable        | 135              | 107 | 25                | 20  | 59                  | 37  | 87                | -   | 135                 | 62  | 19                  | 11  | 99                              | 21  | 85                     | 17  | 99    |
|                    | 27               | 58  | 9                 | 12  | 52                  | 42  | 23                |     | 100                 | 46  | 16                  | 11  | 43                              | 19  | 41                     | 20  | 31    |
| Heard of/Undecided | 68               | 22  | 39                | 8   | 9                   | 11  | 52                | -   | -                   | 16  | 8                   | 4   | 24                              | 11  | 23                     | 10  | 37    |
|                    | 14               | 12  | 14                | 5   | 8                   | 13  | 14                |     |                     | 12  | 7                   | 4   | 10                              | 10  | 11                     | 12  | 12    |

18. Kim Guadagno

| BANNER 5           |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES     |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                    | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                    | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total              | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                    | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Never heard        | 83               | 23  | 55                | 23  | 6                   | 11  | 67                | 42  | 14                  | -   | -                   | 18  | 19                              | 20  | 15                     | 16  | 45    |
|                    | 17               | 12  | 19                | 14  | 5                   | 13  | 18                | 16  | 10                  |     |                     | 18  | 8                               | 18  | 7                      | 19  | 14    |
| Favorable          | 134              | 92  | 37                | 26  | 65                  | 45  | 82                | 51  | 62                  | 134 | -                   | 20  | 92                              | 29  | 74                     | 23  | 85    |
|                    | 27               | 49  | 13                | 16  | 58                  | 51  | 22                | 19  | 46                  | 100 |                     | 20  | 40                              | 26  | 36                     | 27  | 27    |
| Unfavorable        | 121              | 15  | 105               | 75  | 22                  | 3   | 114               | 92  | 19                  | -   | 121                 | 31  | 62                              | 32  | 58                     | 17  | 92    |
|                    | 24               | 8   | 36                | 46  | 19                  | 3   | 30                | 34  | 14                  |     | 100                 | 31  | 27                              | 28  | 28                     | 20  | 29    |
| Heard of/Undecided | 162              | 56  | 91                | 39  | 20                  | 29  | 117               | 85  | 40                  | -   | -                   | 31  | 59                              | 32  | 58                     | 30  | 94    |
|                    | 32               | 30  | 32                | 24  | 18                  | 33  | 31                | 31  | 30                  |     |                     | 31  | 25                              | 28  | 28                     | 35  | 30    |

19. Bob Menendez

| BANNER 5           |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES     |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                    | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                    | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total              | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                    | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Never heard        | 47               | 14  | 30                | 17  | 4                   | 9   | 33                | 21  | 4                   | 6   | 4                   | -   | -                               | 17  | 3                      | 11  | 20    |
|                    | 9                | 8   | 10                | 10  | 4                   | 10  | 9                 | 8   | 3                   | 4   | 3                   |     |                                 | 15  | 1                      | 13  | 6     |
| Favorable          | 100              | 16  | 78                | 59  | 13                  | 14  | 79                | 80  | 11                  | 20  | 31                  | 100 | -                               | 40  | 23                     | 26  | 53    |
|                    | 20               | 9   | 27                | 36  | 12                  | 16  | 21                | 30  | 8                   | 15  | 26                  | 100 |                                 | 35  | 11                     | 30  | 17    |
| Unfavorable        | 232              | 124 | 102               | 56  | 84                  | 49  | 173               | 105 | 99                  | 92  | 62                  | -   | 232                             | 37  | 135                    | 25  | 171   |
|                    | 46               | 67  | 35                | 34  | 74                  | 56  | 46                | 39  | 73                  | 69  | 51                  |     | 100                             | 33  | 66                     | 29  | 54    |
| Heard of/Undecided | 121              | 32  | 78                | 31  | 12                  | 16  | 95                | 64  | 21                  | 16  | 24                  | -   | -                               | 19  | 44                     | 24  | 72    |
|                    | 24               | 17  | 27                | 19  | 11                  | 18  | 25                | 24  | 16                  | 12  | 20                  |     |                                 | 17  | 21                     | 28  | 23    |

20. New Jersey State Legislature

| BANNER 5           |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES     |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                    | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                    | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total              | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                    | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Never heard        | 18               | 9   | 7                 | 3   | -                   | 5   | 12                | 7   | 3                   | 3   | -                   | 6   | 5                               | -   | -                      | 3   | 7     |
|                    | 4                | 5   | 2                 | 2   |                     | 6   | 3                 | 3   | 2                   | 2   |                     | 6   | 2                               |     |                        | 3   | 2     |
| Favorable          | 113              | 32  | 77                | 61  | 15                  | 30  | 73                | 73  | 21                  | 29  | 32                  | 40  | 37                              | 113 | -                      | 41  | 56    |
|                    | 23               | 17  | 27                | 37  | 13                  | 34  | 19                | 27  | 16                  | 22  | 26                  | 40  | 16                              | 100 |                        | 48  | 18    |
| Unfavorable        | 205              | 95  | 101               | 45  | 83                  | 30  | 168               | 92  | 85                  | 74  | 58                  | 23  | 135                             | -   | 205                    | 24  | 157   |
|                    | 41               | 51  | 35                | 28  | 73                  | 34  | 44                | 34  | 63                  | 55  | 48                  | 23  | 58                              |     | 100                    | 28  | 50    |
| Heard of/Undecided | 164              | 50  | 103               | 54  | 15                  | 23  | 127               | 98  | 26                  | 28  | 31                  | 31  | 55                              | -   | -                      | 18  | 96    |
|                    | 33               | 27  | 36                | 33  | 13                  | 26  | 33                | 36  | 19                  | 21  | 26                  | 31  | 24                              |     |                        | 21  | 30    |

21. U.S. Congress

| BANNER 5           |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES     |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                    | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                    | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total              | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                    | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Never heard        | 6                | 3   | 3                 | 1   | -                   | 1   | 5                 | 3   | -                   | 2   | 1                   | -   | 1                               | 1   | 1                      | -   | -     |
|                    | 1                | 2   | 1                 | 1   |                     | 1   | 1                 | 1   |                     | 1   | 1                   |     | *                               | 1   | *                      |     |       |
| Favorable          | 86               | 34  | 49                | 36  | 17                  | 22  | 57                | 51  | 17                  | 23  | 17                  | 26  | 25                              | 41  | 24                     | 86  | -     |
|                    | 17               | 18  | 17                | 22  | 15                  | 25  | 15                | 19  | 13                  | 17  | 14                  | 26  | 11                              | 36  | 12                     | 100 |       |
| Unfavorable        | 316              | 116 | 192               | 96  | 79                  | 49  | 253               | 170 | 99                  | 85  | 92                  | 53  | 171                             | 56  | 157                    | -   | 316   |
|                    | 63               | 62  | 67                | 59  | 70                  | 56  | 67                | 63  | 73                  | 63  | 76                  | 53  | 74                              | 50  | 77                     |     | 100   |
| Heard of/Undecided | 92               | 33  | 44                | 30  | 17                  | 16  | 65                | 46  | 19                  | 24  | 11                  | 21  | 35                              | 15  | 23                     | -   | -     |
|                    | 18               | 18  | 15                | 18  | 15                  | 18  | 17                | 17  | 14                  | 18  | 9                   | 21  | 15                              | 13  | 11                     |     |       |



22. Do you think Senator Cory Booker should run for the Democratic presidential nomination in 2020?

| BANNER 5                |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|-------------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES          |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                         | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                         | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| THOSE WHO ARE DEMOCRATS | 216              | 28  | 179               | 119 | 26                  | 13  | 189               | 155 | 28                  | 28  | 76                  | 72  | 67                              | 61  | 68                     | 34  | 140   |
|                         | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Yes                     | 96               | 4   | 88                | 54  | 15                  | 6   | 84                | 88  | 5                   | 11  | 32                  | 40  | 28                              | 29  | 29                     | 16  | 61    |
|                         | 44               | 14  | 49                | 45  | 58                  | 46  | 44                | 57  | 18                  | 39  | 42                  | 56  | 42                              | 48  | 43                     | 47  | 44    |
| No                      | 59               | 16  | 43                | 32  | 9                   | 3   | 53                | 34  | 18                  | 14  | 24                  | 16  | 22                              | 19  | 19                     | 7   | 45    |
|                         | 27               | 57  | 24                | 27  | 35                  | 23  | 28                | 22  | 64                  | 50  | 32                  | 22  | 33                              | 31  | 28                     | 21  | 32    |
| Undecided               | 61               | 8   | 48                | 33  | 2                   | 4   | 52                | 33  | 5                   | 3   | 20                  | 16  | 17                              | 13  | 20                     | 11  | 34    |
|                         | 28               | 29  | 27                | 28  | 8                   | 31  | 28                | 21  | 18                  | 11  | 26                  | 22  | 25                              | 21  | 29                     | 32  | 24    |

23. If Senator Bob Menendez is convicted of fraud and bribery charges, should he resign from the U.S. Senate?

| BANNER 5       |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|----------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total          | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Yes            | 419              | 166 | 231               | 125 | 97                  | 78  | 311               | 225 | 117                 | 119 | 92                  | 70  | 213                             | 92  | 178                    | 75  | 270   |
|                | 84               | 89  | 80                | 77  | 86                  | 89  | 82                | 83  | 87                  | 89  | 76                  | 70  | 92                              | 81  | 87                     | 87  | 85    |
| No             | 50               | 14  | 36                | 28  | 11                  | 8   | 42                | 29  | 13                  | 13  | 22                  | 21  | 17                              | 15  | 20                     | 7   | 34    |
|                | 10               | 8   | 13                | 17  | 10                  | 9   | 11                | 11  | 10                  | 10  | 18                  | 21  | 7                               | 13  | 10                     | 8   | 11    |
| Undecided      | 31               | 6   | 21                | 10  | 5                   | 2   | 27                | 16  | 5                   | 2   | 7                   | 9   | 2                               | 6   | 7                      | 4   | 12    |
|                | 6                | 3   | 7                 | 6   | 4                   | 2   | 7                 | 6   | 4                   | 1   | 6                   | 9   | 1                               | 5   | 3                      | 5   | 4     |

24. Thinking about the governor's race, which of the following issues matters most as you decide to vote for governor.

| BANNER 5                          |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|-----------------------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES                    |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                                   | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                                   | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total                             | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                                   | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Property taxes                    | 132              | 56  | 71                | 31  | 41                  | 27  | 98                | 65  | 45                  | 48  | 28                  | 20  | 75                              | 18  | 67                     | 18  | 93    |
|                                   | 26               | 30  | 25                | 19  | 36                  | 31  | 26                | 24  | 33                  | 36  | 23                  | 20  | 32                              | 16  | 33                     | 21  | 29    |
| Education                         | 57               | 11  | 40                | 20  | 10                  | 9   | 46                | 38  | 6                   | 7   | 17                  | 13  | 20                              | 14  | 21                     | 9   | 37    |
|                                   | 11               | 6   | 14                | 12  | 9                   | 10  | 12                | 14  | 4                   | 5   | 14                  | 13  | 9                               | 12  | 10                     | 10  | 12    |
| Economy/Jobs                      | 85               | 34  | 46                | 28  | 20                  | 14  | 68                | 41  | 23                  | 26  | 18                  | 16  | 38                              | 22  | 31                     | 19  | 44    |
|                                   | 17               | 18  | 16                | 17  | 18                  | 16  | 18                | 15  | 17                  | 19  | 15                  | 16  | 16                              | 19  | 15                     | 22  | 14    |
| Healthcare                        | 90               | 22  | 65                | 45  | 10                  | 13  | 67                | 61  | 15                  | 17  | 27                  | 28  | 23                              | 30  | 26                     | 18  | 55    |
|                                   | 18               | 12  | 23                | 28  | 9                   | 15  | 18                | 23  | 11                  | 13  | 22                  | 28  | 10                              | 27  | 13                     | 21  | 17    |
| Transportation                    | 10               | 3   | 7                 | 6   | 1                   | 1   | 8                 | 7   | 1                   | 4   | 5                   | 2   | 5                               | 2   | 5                      | 1   | 8     |
|                                   | 2                | 2   | 2                 | 4   | 1                   | 1   | 2                 | 3   | 1                   | 3   | 4                   | 2   | 2                               | 2   | 2                      | 1   | 3     |
| Cutting waste in state government | 50               | 33  | 14                | 10  | 17                  | 14  | 32                | 15  | 27                  | 17  | 9                   | 5   | 34                              | 11  | 25                     | 6   | 37    |
|                                   | 10               | 18  | 5                 | 6   | 15                  | 16  | 8                 | 6   | 20                  | 13  | 7                   | 5   | 15                              | 10  | 12                     | 7   | 12    |
| Other (Write-in)                  | 61               | 21  | 37                | 18  | 13                  | 7   | 49                | 35  | 16                  | 12  | 14                  | 12  | 32                              | 12  | 27                     | 9   | 38    |
|                                   | 12               | 11  | 13                | 11  | 12                  | 8   | 13                | 13  | 12                  | 9   | 12                  | 12  | 14                              | 11  | 13                     | 10  | 12    |
| Undecided                         | 13               | 5   | 7                 | 4   | -                   | 2   | 11                | 7   | 1                   | 2   | 2                   | 3   | 4                               | 3   | 2                      | 5   | 3     |
|                                   | 3                | 3   | 2                 | 2   |                     | 2   | 3                 | 3   | 1                   | 1   | 2                   | 3   | 2                               | 3   | 1                      | 6   | 1     |
| Refused                           | 2                | 1   | 1                 | 1   | 1                   | 1   | 1                 | 1   | 1                   | 1   | 1                   | 1   | 1                               | 1   | 1                      | 1   | 1     |
|                                   | *                | 1   | *                 | 1   | 1                   | 1   | *                 | *   | 1                   | 1   | 1                   | 1   | *                               | 1   | *                      | 1   | *     |

25. Over the past four years do you feel that the economy in New Jersey, in general, has improved, stayed the same or has it gotten worse?

| BANNER 5        |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|-----------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES  |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                 | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                 | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total           | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                 | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Improved        | 101              | 42  | 55                | 29  | 22                  | 31  | 63                | 61  | 26                  | 36  | 19                  | 13  | 56                              | 31  | 39                     | 24  | 57    |
|                 | 20               | 23  | 19                | 18  | 19                  | 35  | 17                | 23  | 19                  | 27  | 16                  | 13  | 24                              | 27  | 19                     | 28  | 18    |
| Stayed The Same | 206              | 75  | 119               | 66  | 40                  | 39  | 147               | 113 | 59                  | 44  | 46                  | 48  | 87                              | 50  | 68                     | 36  | 126   |
|                 | 41               | 40  | 41                | 40  | 35                  | 44  | 39                | 42  | 44                  | 33  | 38                  | 48  | 38                              | 44  | 33                     | 42  | 40    |
| Gotten Worse    | 172              | 62  | 101               | 56  | 50                  | 14  | 156               | 85  | 44                  | 50  | 50                  | 33  | 81                              | 26  | 91                     | 23  | 119   |
|                 | 34               | 33  | 35                | 34  | 44                  | 16  | 41                | 31  | 33                  | 37  | 41                  | 33  | 35                              | 23  | 44                     | 27  | 38    |
| Undecided       | 20               | 7   | 12                | 11  | 1                   | 4   | 13                | 10  | 6                   | 4   | 5                   | 5   | 8                               | 5   | 7                      | 2   | 14    |
|                 | 4                | 4   | 4                 | 7   | 1                   | 5   | 3                 | 4   | 4                   | 3   | 4                   | 5   | 3                               | 4   | 3                      | 2   | 4     |
| Refused         | 1                | -   | 1                 | 1   | -                   | -   | 1                 | 1   | -                   | -   | 1                   | 1   | -                               | 1   | -                      | 1   | -     |
|                 | *                |     | *                 | 1   |                     |     | *                 | *   |                     |     | 1                   | 1   |                                 | 1   |                        | 1   |       |

26. In the last midterm election in New Jersey more adults DIDN'T vote than the total votes cast for both Democratic and Republican candidates combined. In your opinion, why don't people vote?

(RECORD VERBATIM RESPONSES)

| BANNER 5   |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| =====  |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
| FAVORABILITIES                                       |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
| -----  |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|  | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|  | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| -----  |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
| Total  | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|  | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Lazy   | 35               | 17  | 18                | 15  | 13                  | 8   | 25                | 19  | 13                  | 15  | 11                  | 9   | 16                              | 7   | 21                     | 6   | 25    |
|  | 7                | 9   | 6                 | 9   | 12                  | 9   | 7                 | 7   | 10                  | 11  | 9                   | 9   | 7                               | 6   | 10                     | 7   | 8     |
| Apathy/Don't care/Lack of interest                   | 75               | 31  | 44                | 26  | 14                  | 14  | 56                | 40  | 22                  | 27  | 16                  | 11  | 40                              | 17  | 27                     | 11  | 49    |
|  | 15               | 17  | 15                | 16  | 12                  | 16  | 15                | 15  | 16                  | 20  | 13                  | 11  | 17                              | 15  | 13                     | 13  | 16    |
| Vote doesn't count/Won't make a difference           | 78               | 32  | 42                | 22  | 19                  | 13  | 62                | 41  | 21                  | 13  | 22                  | 11  | 43                              | 17  | 34                     | 9   | 50    |
|  | 16               | 17  | 15                | 13  | 17                  | 15  | 16                | 15  | 16                  | 10  | 18                  | 11  | 19                              | 15  | 17                     | 10  | 16    |
| Not familiar with issues/Uneducated/Uninformed       | 42               | 13  | 24                | 12  | 5                   | 8   | 34                | 24  | 10                  | 9   | 12                  | 8   | 21                              | 4   | 19                     | 7   | 23    |
|  | 8                | 7   | 8                 | 7   | 4                   | 9   | 9                 | 9   | 7                   | 7   | 10                  | 8   | 9                               | 4   | 9                      | 8   | 7     |
| Poor candidate choices/Not familiar with candidates  | 82               | 29  | 50                | 21  | 20                  | 10  | 65                | 38  | 21                  | 24  | 20                  | 18  | 39                              | 20  | 28                     | 13  | 53    |
|  | 16               | 16  | 17                | 13  | 18                  | 11  | 17                | 14  | 16                  | 18  | 17                  | 18  | 17                              | 18  | 14                     | 15  | 17    |
| Too busy/No time                                     | 8                | 2   | 6                 | 1   | 3                   | 1   | 5                 | 5   | 2                   | 1   | 3                   | 1   | 3                               | 2   | 3                      | 2   | 6     |
|  | 2                | 1   | 2                 | 1   | 3                   | 1   | 1                 | 2   | 1                   | 1   | 2                   | 1   | 1                               | 2   | 1                      | 2   | 2     |
| Don't know/Hard to get to polls                      | 5                | -   | 5                 | 2   | 2                   | -   | 5                 | 3   | 2                   | -   | 1                   | 1   | 3                               | -   | 3                      | -   | 4     |
|  | 1                |     | 2                 | 1   | 2                   |     | 1                 | 1   | 1                   |     | 1                   | 1   | 1                               |     | 1                      |     | 1     |
| Dislike process/System                               | 17               | 3   | 13                | 5   | 2                   | 2   | 14                | 13  | 1                   | 5   | 3                   | 5   | 6                               | 2   | 7                      | 4   | 9     |
|  | 3                | 2   | 5                 | 3   | 2                   | 2   | 4                 | 5   | 1                   | 4   | 2                   | 5   | 3                               | 2   | 3                      | 5   | 3     |
| Media/Negativity                                     | 1                | -   | 1                 | -   | -                   | -   | 1                 | 1   | -                   | -   | -                   | -   | -                               | -   | -                      | 1   | -     |
|  | *                |     | *                 |     |                     |     | *                 | *   |                     |     |                     |     |                                 |     |                        | 1   |       |
| Promises not kept/Don't trust politicians/government | 40               | 17  | 21                | 12  | 10                  | 8   | 29                | 17  | 15                  | 14  | 8                   | 6   | 14                              | 14  | 18                     | 8   | 29    |
|  | 8                | 9   | 7                 | 7   | 9                   | 9   | 8                 | 6   | 11                  | 10  | 7                   | 6   | 6                               | 12  | 9                      | 9   | 9     |

26. In the last midterm election in New Jersey more adults DIDN'T vote than the total votes cast for both Democratic and Republican candidates combined. In your opinion, why don't people vote?

(RECORD VERBATIM RESPONSES)

| BANNER 5                         |                  |       |                   |       |                     |       |                   |       |                     |       |                     |       |                                 |       |                        |       |       |
|----------------------------------|------------------|-------|-------------------|-------|---------------------|-------|-------------------|-------|---------------------|-------|---------------------|-------|---------------------------------|-------|------------------------|-------|-------|
| =====                            |                  |       |                   |       |                     |       |                   |       |                     |       |                     |       |                                 |       |                        |       |       |
| FAVORABILITIES                   |                  |       |                   |       |                     |       |                   |       |                     |       |                     |       |                                 |       |                        |       |       |
| -----                            |                  |       |                   |       |                     |       |                   |       |                     |       |                     |       |                                 |       |                        |       |       |
|                                  | OPINION OF TRUMP |       | OPINION OF MURPHY |       | OPINION OF CHRISTIE |       | OPINION OF BOOKER |       | OPINION OF GUADAGNO |       | OPINION OF MENENDEZ |       | OPINION OF NJ STATE LEGISLATURE |       | OPINION OF US CONGRESS |       |       |
|                                  | TOTAL            | FAV   | UNFAV             | FAV   | UNFAV               | FAV   | UNFAV             | FAV   | UNFAV               | FAV   | UNFAV               | FAV   | UNFAV                           | FAV   | UNFAV                  | FAV   | UNFAV |
|                                  | -----            | ----- | -----             | ----- | -----               | ----- | -----             | ----- | -----               | ----- | -----               | ----- | -----                           | ----- | -----                  | ----- | ----- |
| Nothing changes                  | 20               | 7     | 11                | 5     | 8                   | 4     | 16                | 10    | 7                   | 5     | 4                   | 3     | 9                               | 3     | 11                     | 2     | 15    |
|                                  | 4                | 4     | 4                 | 3     | 7                   | 5     | 4                 | 4     | 5                   | 4     | 3                   | 3     | 4                               | 3     | 5                      | 2     | 5     |
| No interest in midterm elections | 5                | -     | 5                 | 4     | -                   | -     | 5                 | 4     | -                   | -     | 2                   | 1     | 2                               | 1     | 1                      | -     | 4     |
|                                  | 1                |       | 2                 | 2     |                     |       | 1                 | 1     |                     |       | 2                   | 1     | 1                               | 1     | *                      |       | 1     |
| Disgusted/Frustrated             | 13               | 8     | 5                 | 3     | 4                   | 3     | 7                 | 6     | 7                   | 4     | 3                   | 4     | 8                               | 1     | 10                     | 1     | 10    |
|                                  | 3                | 4     | 2                 | 2     | 4                   | 3     | 2                 | 2     | 5                   | 3     | 2                   | 4     | 3                               | 1     | 5                      | 1     | 3     |
| Other                            | 36               | 11    | 22                | 15    | 4                   | 8     | 23                | 26    | 6                   | 10    | 8                   | 12    | 11                              | 10    | 11                     | 12    | 18    |
|                                  | 7                | 6     | 8                 | 9     | 4                   | 9     | 6                 | 10    | 4                   | 7     | 7                   | 12    | 5                               | 9     | 5                      | 14    | 6     |
| DK/NA                            | 43               | 16    | 21                | 20    | 9                   | 9     | 33                | 23    | 8                   | 7     | 8                   | 10    | 17                              | 15    | 12                     | 10    | 21    |
|                                  | 9                | 9     | 7                 | 12    | 8                   | 10    | 9                 | 9     | 6                   | 5     | 7                   | 10    | 7                               | 13    | 6                      | 12    | 7     |

27. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

| BANNER 5          |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|-------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES    |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                   | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                   | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total             | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                   | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Very Liberal      | 36               | 4   | 30                | 20  | 4                   | 2   | 34                | 32  | 3                   | 3   | 18                  | 11  | 14                              | 8   | 18                     | 3   | 30    |
|                   | 7                | 2   | 10                | 12  | 4                   | 2   | 9                 | 12  | 2                   | 2   | 15                  | 11  | 6                               | 7   | 9                      | 3   | 9     |
| Liberal           | 82               | 10  | 70                | 46  | 11                  | 6   | 72                | 62  | 7                   | 12  | 30                  | 30  | 25                              | 29  | 16                     | 18  | 53    |
|                   | 16               | 5   | 24                | 28  | 10                  | 7   | 19                | 23  | 5                   | 9   | 25                  | 30  | 11                              | 26  | 8                      | 21  | 17    |
| Moderate          | 198              | 52  | 137               | 63  | 36                  | 27  | 156               | 114 | 38                  | 50  | 49                  | 33  | 88                              | 42  | 84                     | 32  | 127   |
|                   | 40               | 28  | 48                | 39  | 32                  | 31  | 41                | 42  | 28                  | 37  | 40                  | 33  | 38                              | 37  | 41                     | 37  | 40    |
| Conservative      | 115              | 76  | 31                | 22  | 39                  | 35  | 72                | 38  | 56                  | 45  | 13                  | 18  | 64                              | 23  | 56                     | 20  | 66    |
|                   | 23               | 41  | 11                | 13  | 35                  | 40  | 19                | 14  | 41                  | 34  | 11                  | 18  | 28                              | 20  | 27                     | 23  | 21    |
| Very Conservative | 43               | 37  | 5                 | 7   | 18                  | 16  | 24                | 11  | 25                  | 19  | 5                   | 3   | 29                              | 7   | 20                     | 8   | 23    |
|                   | 9                | 20  | 2                 | 4   | 16                  | 18  | 6                 | 4   | 19                  | 14  | 4                   | 3   | 13                              | 6   | 10                     | 9   | 7     |
| Undecided         | 24               | 7   | 13                | 4   | 5                   | 2   | 20                | 11  | 6                   | 5   | 5                   | 4   | 11                              | 2   | 11                     | 4   | 16    |
|                   | 5                | 4   | 5                 | 2   | 4                   | 2   | 5                 | 4   | 4                   | 4   | 4                   | 4   | 5                               | 2   | 5                      | 5   | 5     |
| Refused           | 2                | -   | 2                 | 1   | -                   | -   | 2                 | 2   | -                   | -   | 1                   | 1   | 1                               | 2   | -                      | 1   | 1     |
|                   | *                |     | 1                 | 1   |                     |     | 1                 | 1   |                     |     | 1                   | 1   | *                               | 2   |                        | 1   | *     |

28. Does anyone in your household belong to a labor union?

| BANNER 5       |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|----------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total          | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Yes            | 122              | 44  | 72                | 41  | 34                  | 17  | 102               | 72  | 37                  | 32  | 37                  | 28  | 63                              | 34  | 56                     | 18  | 85    |
|                | 24               | 24  | 25                | 25  | 30                  | 19  | 27                | 27  | 27                  | 24  | 31                  | 28  | 27                              | 30  | 27                     | 21  | 27    |
| No             | 369              | 138 | 211               | 121 | 76                  | 70  | 271               | 194 | 95                  | 100 | 80                  | 71  | 165                             | 76  | 145                    | 66  | 225   |
|                | 74               | 74  | 73                | 74  | 67                  | 80  | 71                | 72  | 70                  | 75  | 66                  | 71  | 71                              | 67  | 71                     | 77  | 71    |
| Undecided      | 4                | 1   | 3                 | -   | 1                   | -   | 3                 | 2   | 1                   | 1   | 2                   | -   | 1                               | 1   | 1                      | 1   | 2     |
|                | 1                | 1   | 1                 |     | 1                   |     | 1                 | 1   | 1                   | 1   | 2                   |     | *                               | 1   | *                      | 1   | 1     |
| Refused        | 5                | 3   | 2                 | 1   | 2                   | 1   | 4                 | 2   | 2                   | 1   | 2                   | 1   | 3                               | 2   | 3                      | 1   | 4     |
|                | 1                | 2   | 1                 | 1   | 2                   | 1   | 1                 | 1   | 1                   | 1   | 2                   | 1   | 1                               | 2   | 1                      | 1   | 1     |



29. Are there any members of your household who are gun owners?

| BANNER 5       |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|----------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total          | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Yes            | 127              | 66  | 56                | 35  | 39                  | 21  | 104               | 53  | 48                  | 40  | 32                  | 22  | 65                              | 23  | 59                     | 22  | 83    |
|                | 25               | 35  | 19                | 21  | 35                  | 24  | 27                | 20  | 36                  | 30  | 26                  | 22  | 28                              | 20  | 29                     | 26  | 26    |
| No             | 359              | 110 | 228               | 125 | 70                  | 64  | 266               | 213 | 81                  | 90  | 86                  | 76  | 159                             | 88  | 136                    | 62  | 223   |
|                | 72               | 59  | 79                | 77  | 62                  | 73  | 70                | 79  | 60                  | 67  | 71                  | 76  | 69                              | 78  | 66                     | 72  | 71    |
| Undecided      | 5                | 3   | 2                 | 1   | 3                   | -   | 4                 | 2   | 2                   | 2   | 1                   | -   | 3                               | 1   | 4                      | 1   | 4     |
|                | 1                | 2   | 1                 | 1   | 3                   | -   | 1                 | 1   | 1                   | 1   | 1                   | -   | 1                               | 1   | 2                      | 1   | 1     |
| Refused        | 9                | 7   | 2                 | 2   | 1                   | 3   | 6                 | 2   | 4                   | 2   | 2                   | 2   | 5                               | 1   | 6                      | 1   | 6     |
|                | 2                | 4   | 1                 | 1   | 1                   | 3   | 2                 | 1   | 3                   | 1   | 2                   | 2   | 2                               | 1   | 3                      | 1   | 2     |

30. When it comes to politics, what TV News Network or commentary source do you trust the most?

| BANNER 5       |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|----------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total          | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| ABC            | 45               | 13  | 30                | 14  | 7                   | 6   | 34                | 30  | 6                   | 12  | 10                  | 7   | 19                              | 15  | 15                     | 13  | 22    |
|                | 9                | 7   | 10                | 9   | 6                   | 7   | 9                 | 11  | 4                   | 9   | 8                   | 7   | 8                               | 13  | 7                      | 15  | 7     |
| CBS            | 28               | 8   | 16                | 8   | 9                   | 8   | 18                | 17  | 3                   | 6   | 5                   | 8   | 11                              | 5   | 8                      | 8   | 13    |
|                | 6                | 4   | 6                 | 5   | 8                   | 9   | 5                 | 6   | 2                   | 4   | 4                   | 8   | 5                               | 4   | 4                      | 9   | 4     |
| CNN            | 80               | 11  | 67                | 32  | 9                   | 7   | 69                | 59  | 4                   | 14  | 19                  | 22  | 30                              | 23  | 23                     | 16  | 50    |
|                | 16               | 6   | 23                | 20  | 8                   | 8   | 18                | 22  | 3                   | 10  | 16                  | 22  | 13                              | 20  | 11                     | 19  | 16    |
| C-SPAN         | 7                | 1   | 6                 | 3   | 1                   | 1   | 6                 | 5   | -                   | 1   | 2                   | 2   | 3                               | 2   | 2                      | 4   | 3     |
|                | 1                | 1   | 2                 | 2   | 1                   | 1   | 2                 | 2   |                     | 1   | 2                   | 2   | 1                               | 2   | 1                      | 5   | 1     |
| COMEDY Central | 12               | 4   | 8                 | 2   | 3                   | -   | 12                | 6   | 4                   | 4   | 2                   | 1   | 8                               | 2   | 7                      | 1   | 8     |
|                | 2                | 2   | 3                 | 1   | 3                   |     | 3                 | 2   | 3                   | 3   | 2                   | 1   | 3                               | 2   | 3                      | 1   | 3     |
| Fox NEWS       | 118              | 101 | 14                | 15  | 48                  | 38  | 71                | 25  | 77                  | 60  | 17                  | 8   | 79                              | 16  | 67                     | 18  | 76    |
|                | 24               | 54  | 5                 | 9   | 42                  | 43  | 19                | 9   | 57                  | 45  | 14                  | 8   | 34                              | 14  | 33                     | 21  | 24    |
| MSNBC          | 55               | 4   | 50                | 35  | 5                   | 3   | 48                | 45  | 4                   | 5   | 27                  | 18  | 18                              | 21  | 16                     | 9   | 41    |
|                | 11               | 2   | 17                | 21  | 4                   | 3   | 13                | 17  | 3                   | 4   | 22                  | 18  | 8                               | 19  | 8                      | 10  | 13    |
| NBC            | 28               | 9   | 18                | 12  | 5                   | 6   | 21                | 21  | 2                   | 6   | 7                   | 5   | 9                               | 8   | 6                      | 4   | 16    |
|                | 6                | 5   | 6                 | 7   | 4                   | 7   | 6                 | 8   | 1                   | 4   | 6                   | 5   | 4                               | 7   | 3                      | 5   | 5     |
| PBS            | 33               | 5   | 26                | 15  | 3                   | -   | 29                | 23  | 8                   | 6   | 8                   | 13  | 11                              | 6   | 16                     | 2   | 26    |
|                | 7                | 3   | 9                 | 9   | 3                   |     | 8                 | 9   | 6                   | 4   | 7                   | 13  | 5                               | 5   | 8                      | 2   | 8     |
| Undecided      | 75               | 22  | 47                | 23  | 16                  | 14  | 58                | 32  | 20                  | 18  | 19                  | 12  | 34                              | 12  | 33                     | 9   | 47    |
|                | 15               | 12  | 16                | 14  | 14                  | 16  | 15                | 12  | 15                  | 13  | 16                  | 12  | 15                              | 11  | 16                     | 10  | 15    |
| Refused        | 19               | 8   | 6                 | 4   | 7                   | 5   | 14                | 7   | 7                   | 2   | 5                   | 4   | 10                              | 3   | 12                     | 2   | 14    |
|                | 4                | 4   | 2                 | 2   | 6                   | 6   | 4                 | 3   | 5                   | 1   | 4                   | 4   | 4                               | 3   | 6                      | 2   | 4     |

31. What is your annual household income?

| BANNER 5                 |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|--------------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES           |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                          | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                          | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total                    | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                          | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Under \$60,000 per year  | 119              | 40  | 65                | 33  | 30                  | 25  | 85                | 65  | 24                  | 29  | 18                  | 27  | 41                              | 32  | 40                     | 24  | 59    |
|                          | 24               | 22  | 23                | 20  | 27                  | 28  | 22                | 24  | 18                  | 22  | 15                  | 27  | 18                              | 28  | 20                     | 28  | 19    |
| Under \$100,000 per year | 110              | 47  | 61                | 43  | 26                  | 10  | 93                | 55  | 33                  | 33  | 33                  | 24  | 47                              | 31  | 46                     | 22  | 69    |
|                          | 22               | 25  | 21                | 26  | 23                  | 11  | 24                | 20  | 24                  | 25  | 27                  | 24  | 20                              | 27  | 22                     | 26  | 22    |
| Under \$140,000 per year | 81               | 31  | 45                | 26  | 17                  | 11  | 67                | 46  | 23                  | 22  | 28                  | 10  | 51                              | 11  | 40                     | 13  | 57    |
|                          | 16               | 17  | 16                | 16  | 15                  | 13  | 18                | 17  | 17                  | 16  | 23                  | 10  | 22                              | 10  | 20                     | 15  | 18    |
| \$140,000 or OVER        | 103              | 36  | 64                | 33  | 21                  | 19  | 75                | 58  | 31                  | 32  | 21                  | 20  | 53                              | 25  | 44                     | 17  | 73    |
|                          | 21               | 19  | 22                | 20  | 19                  | 22  | 20                | 21  | 23                  | 24  | 17                  | 20  | 23                              | 22  | 21                     | 20  | 23    |
| Undecided                | 14               | 8   | 6                 | 2   | 5                   | 4   | 8                 | 2   | 7                   | 5   | 2                   | 1   | 8                               | 3   | 6                      | 3   | 9     |
|                          | 3                | 4   | 2                 | 1   | 4                   | 5   | 2                 | 1   | 5                   | 4   | 2                   | 1   | 3                               | 3   | 3                      | 3   | 3     |
| Refused                  | 73               | 24  | 47                | 26  | 14                  | 19  | 52                | 44  | 17                  | 13  | 19                  | 18  | 32                              | 11  | 29                     | 7   | 49    |
|                          | 15               | 13  | 16                | 16  | 12                  | 22  | 14                | 16  | 13                  | 10  | 16                  | 18  | 14                              | 10  | 14                     | 8   | 16    |

32. How important is religion in your life?

| BANNER 5             |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|----------------------|------------------|-----|-------------------|-----|---------------------|-----|-------------------|-----|---------------------|-----|---------------------|-----|---------------------------------|-----|------------------------|-----|-------|
| FAVORABILITIES       |                  |     |                   |     |                     |     |                   |     |                     |     |                     |     |                                 |     |                        |     |       |
|                      | OPINION OF TRUMP |     | OPINION OF MURPHY |     | OPINION OF CHRISTIE |     | OPINION OF BOOKER |     | OPINION OF GUADAGNO |     | OPINION OF MENENDEZ |     | OPINION OF NJ STATE LEGISLATURE |     | OPINION OF US CONGRESS |     |       |
|                      | TOTAL            | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV             | FAV | UNFAV               | FAV | UNFAV               | FAV | UNFAV                           | FAV | UNFAV                  | FAV | UNFAV |
| Total                | 500              | 186 | 288               | 163 | 113                 | 88  | 380               | 270 | 135                 | 134 | 121                 | 100 | 232                             | 113 | 205                    | 86  | 316   |
|                      | 100              | 100 | 100               | 100 | 100                 | 100 | 100               | 100 | 100                 | 100 | 100                 | 100 | 100                             | 100 | 100                    | 100 | 100   |
| Very important       | 246              | 103 | 128               | 83  | 59                  | 46  | 182               | 134 | 67                  | 67  | 55                  | 58  | 105                             | 65  | 92                     | 47  | 145   |
|                      | 49               | 55  | 44                | 51  | 52                  | 52  | 48                | 50  | 50                  | 50  | 45                  | 58  | 45                              | 58  | 45                     | 55  | 46    |
| Somewhat important   | 132              | 56  | 70                | 39  | 30                  | 24  | 99                | 65  | 41                  | 42  | 28                  | 22  | 64                              | 23  | 59                     | 19  | 88    |
|                      | 26               | 30  | 24                | 24  | 27                  | 27  | 26                | 24  | 30                  | 31  | 23                  | 22  | 28                              | 20  | 29                     | 22  | 28    |
| Not very important   | 66               | 17  | 49                | 19  | 16                  | 16  | 47                | 42  | 15                  | 17  | 17                  | 11  | 33                              | 14  | 27                     | 12  | 42    |
|                      | 13               | 9   | 17                | 12  | 14                  | 18  | 12                | 16  | 11                  | 13  | 14                  | 11  | 14                              | 12  | 13                     | 14  | 13    |
| Not at all important | 46               | 7   | 35                | 19  | 8                   | 2   | 44                | 24  | 9                   | 7   | 18                  | 8   | 25                              | 7   | 24                     | 6   | 36    |
|                      | 9                | 4   | 12                | 12  | 7                   | 2   | 12                | 9   | 7                   | 5   | 15                  | 8   | 11                              | 6   | 12                     | 7   | 11    |
| Undecided            | 6                | 2   | 3                 | 1   | -                   | -   | 4                 | 2   | 3                   | 1   | 1                   | -   | 3                               | 3   | 1                      | 1   | 3     |
|                      | 1                | 1   | 1                 | 1   |                     |     | 1                 | 1   | 2                   | 1   | 1                   |     | 1                               | 3   | *                      | 1   | 1     |
| Refused              | 4                | 1   | 3                 | 2   | -                   | -   | 4                 | 3   | -                   | -   | 2                   | 1   | 2                               | 1   | 2                      | 1   | 2     |
|                      | 1                | 1   | 1                 | 1   |                     |     | 1                 | 1   |                     |     | 2                   | 1   | 1                               | 1   | 1                      | 1   | 1     |