FINAL NEW JERSEY OCTOBER

Region:
(N=500) n %
North East---------------------------------- 133 26.60
North West---------------------------------- 60 12.00
Central------------------------------------- 151 30.20
South-------------------------------------- 156 31.20

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INTRO SECTION>
Hello, my name is __________ and I am conducting a survey for Suffolk University and I would like to get your opinions on some questions about the upcoming election in New Jersey. Would you be willing to spend six minutes answering some brief questions? (quota – youngest in that household). Are you currently registered to vote?

(IF YES, PROCEED. IF NO/ UNDECIDED, TERMINATE) (ALL QUOTAS)

S1. Gender
(N=500) n %
Male-------------------------------------- 235 47.00
Female------------------------------------- 265 53.00

S.2 Thank You. How likely are you to vote in the New Jersey election for Governor this November – very likely, somewhat likely, not very likely, or not at all likely?
(N=500) n %
Very Likely---------------------------------- 451 90.20
Somewhat Likely--------------------------- 49 9.80

1. Are you currently registered as a Democrat, Republican, or Unaffiliated (Independent)?
(N=500) n %
Democrat ---------------------------------- 202 40.40
Republican ------------------------------- 133 26.60
Unaffiliated (Independent)------------------ 132 26.40
Other------------------------------------- 20 4.00
Refused------------------------------------ 13 2.60

2. What is your age category?
(N=500) n %
18-25 Years---------------------------------- 31 6.20
26-35 Years---------------------------------- 70 14.00
36-45 Years---------------------------------- 81 16.20
46-55 Years---------------------------------- 111 22.20
56-65 Years---------------------------------- 92 18.40
66-75 Years---------------------------------- 63 12.60
Over 75------------------------------------- 47 9.40
Refused------------------------------------- 5 1.00

3. Which of the following best describes your race or ethnicity?
(N=500) n %
White/Caucasian------------------------------- 346 69.20
African-American----------------------------- 73 14.60
Asian---------------------------------------- 17 3.40
American Indian / Alaska Native--------------- 5 1.00
Native Hawaiian / Other Pacific Islander------ 7 1.40
Hispanic/Latino------------------------------- 44 8.80
Undecided----------------------------------- 43 8.60
Refused------------------------------------- 5 1.00
4. Do you think things in the country are generally going in the right direction or do you think things have gotten off on the wrong track?

(N=500)  
Right Direction 131 26.20  
Wrong Track 323 64.60  
Undecided 44 8.80  
Refused 2 0.40  

5. Do you think things in New Jersey are generally going in the right direction or do you think things have gotten off on the wrong track?

(N=500)  
Right Direction 99 19.80  
Wrong Track 355 71.00  
Undecided 44 8.80  
Refused 2 0.40  

6. For governor, there are seven candidates listed on your ballot... (READ NAMES & PARTY AFFILIATION) 
{ROTATE .1 and .2, then {RANDOMIZE .3 - .7} } At this point, for whom will you vote or toward whom do you lean?

(N=500)  
Kim Guadagno, Republican 150 30.00  
Phil Murphy, Democrat 218 43.60  
Gina Genovese, Reduce Property Taxes 9 1.80  
Seth Kaper-Dale, Green Party 3 0.60  
Matthew Riccardi, Constitution Party 5 1.00  
Peter Rohrman, Libertarian Party 5 1.00  
Vincent Ross, We the People 3 0.60  
Undecided (DO NOT VOLUNTEER) 102 20.40  
Refused (DO NOT VOLUNTEER) 5 1.00  

{FOR 6.8, UNDECIDED VOTERS}  
7. If you were standing in the voting booth right now, who would you vote for or lean toward?

(N=102)  
Kim Guadagno, Republican 15 14.71  
Phil Murphy, Democrat 25 24.51  
Gina Genovese, Reduce Property Taxes 0 0.00  
Seth Kaper-Dale, Green Party 0 0.00  
Matthew Riccardi, Constitution Party 0 0.00  
Peter Rohrman, Libertarian Party 0 0.00  
Vincent Ross, We the People 0 0.00  
Undecided (DO NOT VOLUNTEER) 60 58.82  
Refused (DO NOT VOLUNTEER) 2 1.96  

COMBINED 6 & 7. BALLOT TEST GOVERNOR.

(N=500)  
Kim Guadagno, Republican 165 33.00  
Phil Murphy, Democrat 243 48.60  
Gina Genovese, Reduce Property Taxes 9 1.80  
Seth Kaper-Dale, Green Party 3 0.60  
Matthew Riccardi, Constitution Party 5 1.00  
Peter Rohrman, Libertarian Party 5 1.00  
Vincent Ross, We the People 3 0.60  
Undecided (DO NOT VOLUNTEER) 60 12.00  
Refused (DO NOT VOLUNTEER) 7 1.40
8. Who would be your second choice – {ROTATE} Guadagno or Murphy?  
   (N=25)  
   Kim Guadagno, Republican 7 28.00  
   Phil Murphy, Democrat 11 44.00  
   Undecided (DO NOT VOLUNTEER) 7 28.00  
   Refused (DO NOT VOLUNTEER) 0 0.00  

9. Last week President Obama endorsed Democrat Phil Murphy. Does President Obama’s endorsement make you more or less likely to vote for Murphy? Or does it make no difference?  
   (N=500)  
   More likely 137 27.40  
   Less likely 87 17.40  
   No difference 262 52.40  
   Undecided 12 2.40  
   Refused 2 0.40  

10. If Senator Elizabeth Warren came to New Jersey to endorse Phil Murphy, would that make you more or less likely to vote for Murphy? Or would it make no difference?  
   (N=60)  
   More likely 7 11.67  
   Less likely 11 18.33  
   No difference 42 70.00  
   Undecided 6 10.00  
   Refused 0 0.00  

11. If Rudy Giuliani came to New Jersey to endorse Kim Guadagno, would that make you more or less likely to vote for Guadagno? Or would it make no difference?  
   (N=60)  
   More likely 6 10.00  
   Less likely 11 18.33  
   No difference 37 61.67  
   Undecided 6 10.00  
   Refused 0 0.00  

12. Thinking back to the 2016 presidential election, did you vote for Hillary Clinton, Donald Trump, or did you not vote in the presidential election?  
   (N=500)  
   Hillary Clinton 241 48.20  
   Donald Trump 171 34.20  
   Someone else 39 7.80  
   Did not vote 28 5.60  
   Undecided 10 2.00  
   Refused 11 2.20  

13. Today, do you feel good about voting for Donald Trump or do you regret voting for Donald Trump?  
   (N=171)  
   Feel Good 139 81.29  
   Regret 13 7.60  
   Undecided 19 11.11  
   Refused 0 0.00
14. Do you approve or disapprove of the job that Donald Trump is doing as president?
(N=500) 
<table>
<thead>
<tr>
<th>Approve</th>
<th>Disapprove</th>
<th>Undecided</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>156</td>
<td>294</td>
<td>48</td>
<td>2</td>
</tr>
<tr>
<td>31.20</td>
<td>58.80</td>
<td>9.60</td>
<td>0.40</td>
</tr>
</tbody>
</table>

15. Do you approve or disapprove of the job that Chris Christie is doing as governor?
(N=500) 
<table>
<thead>
<tr>
<th>Approve</th>
<th>Disapprove</th>
<th>Undecided</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>69</td>
<td>380</td>
<td>48</td>
<td>3</td>
</tr>
<tr>
<td>13.80</td>
<td>76.00</td>
<td>9.60</td>
<td>0.60</td>
</tr>
</tbody>
</table>

Great, I am going to read you a list of institutions and individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Donald Trump. Is your opinion of Donald Trump generally favorable or generally unfavorable? (RANDOMIZE 17-23)

(N=500) 

<table>
<thead>
<tr>
<th>Institution</th>
<th>Never Heard</th>
<th>Favorable</th>
<th>Unfavorable</th>
<th>Hof/Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>16. Donald Trump</td>
<td>0</td>
<td>161</td>
<td>304</td>
<td>35</td>
</tr>
<tr>
<td></td>
<td>0.00</td>
<td>32.20</td>
<td>60.80</td>
<td>7.00</td>
</tr>
<tr>
<td>17. Phil Murphy</td>
<td>18</td>
<td>221</td>
<td>152</td>
<td>109</td>
</tr>
<tr>
<td></td>
<td>3.60</td>
<td>44.20</td>
<td>30.40</td>
<td>21.80</td>
</tr>
<tr>
<td>18. Chris Christie</td>
<td>0</td>
<td>79</td>
<td>386</td>
<td>35</td>
</tr>
<tr>
<td></td>
<td>0.00</td>
<td>15.80</td>
<td>77.20</td>
<td>7.00</td>
</tr>
<tr>
<td>19. Cory Booker</td>
<td>23</td>
<td>272</td>
<td>138</td>
<td>67</td>
</tr>
<tr>
<td></td>
<td>4.60</td>
<td>54.40</td>
<td>27.60</td>
<td>13.40</td>
</tr>
<tr>
<td>20. Kim Guadagno</td>
<td>48</td>
<td>136</td>
<td>180</td>
<td>136</td>
</tr>
<tr>
<td></td>
<td>9.60</td>
<td>27.20</td>
<td>36.00</td>
<td>27.20</td>
</tr>
<tr>
<td>21. Bob Menendez</td>
<td>35</td>
<td>115</td>
<td>233</td>
<td>117</td>
</tr>
<tr>
<td></td>
<td>7.00</td>
<td>23.00</td>
<td>46.60</td>
<td>23.40</td>
</tr>
<tr>
<td>22. New Jersey State Legislature</td>
<td>13</td>
<td>111</td>
<td>165</td>
<td>211</td>
</tr>
<tr>
<td></td>
<td>2.60</td>
<td>22.20</td>
<td>33.00</td>
<td>42.20</td>
</tr>
<tr>
<td>23. U.S. Congress</td>
<td>3</td>
<td>79</td>
<td>305</td>
<td>113</td>
</tr>
<tr>
<td></td>
<td>0.60</td>
<td>15.80</td>
<td>61.00</td>
<td>22.60</td>
</tr>
</tbody>
</table>

(FOR 1.1 DEMS ONLY)

24. Do you think Senator Cory Booker should run for the Democratic presidential nomination in 2020?
(N=202) 
<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>112</td>
<td>50</td>
<td>40</td>
</tr>
<tr>
<td>55.45</td>
<td>24.75</td>
<td>19.80</td>
</tr>
</tbody>
</table>
25. If Senator Bob Menendez is convicted of fraud and bribery charges, should he resign from the U.S. Senate?
   
   (N=500)  
   Yes ---------------------------------------- 435  87.00  
   No ----------------------------------------- 37  7.40  
   Undecided ---------------------------------- 28  5.60  

26. Which of the following issues matters most as you decide to vote for governor – (RANDOMIZE) property taxes, education, economy/jobs, healthcare, transportation, or cutting waste in state government?

   (N=500)  
   Property taxes ---------------------------------- 146  29.20  
   Education -------------------------------------- 85  17.00  
   Economy/Jobs ---------------------------------- 101  20.20  
   Healthcare ------------------------------------- 64  12.80  
   Transportation --------------------------------- 9  1.80  
   Cutting waste in state government -------------- 45  9.00  
   Other (Write-in) ------------------------------- 41  8.20  
   Undecided ------------------------------------- 9  1.80  
   Refused --------------------------------------- 0  0.00  

27. Over the past four years do you feel that the economy in New Jersey, in general, has improved, stayed the same or has it gotten worse?

   (N=500)  
   Improved -------------------------------------- 97  19.40  
   Stayed The Same ------------------------------- 175  35.00  
   Gotten Worse ---------------------------------- 189  37.80  
   Undecided ------------------------------------- 39  7.80  
   Refused --------------------------------------- 0  0.00  

28. It's been five years since Hurricane Sandy hit New Jersey. Thinking back to that time, how would you rate FEMA’s response and recovery five years later – excellent, good, fair, or poor?

   (N=500)  
   Excellent ------------------------------------- 15  3.00  
   Good ------------------------------------------ 132  26.40  
   Fair ------------------------------------------ 176  35.20  
   Poor ------------------------------------------ 118  23.60  
   Undecided ------------------------------------- 57  11.40  
   Refused --------------------------------------- 2  0.40  

29. How would you describe your own political viewpoint – very liberal, liberal, moderate, conservative, or very conservative?

   (N=500)  
   Very liberal ---------------------------------- 45  9.00  
   Liberal ---------------------------------------- 99  19.80  
   Moderate -------------------------------------- 188  37.60  
   Conservative ---------------------------------- 105  21.00  
   Very Conservative ----------------------------- 37  7.40  
   Undecided ------------------------------------- 24  4.80  
   Refused --------------------------------------- 2  0.40  

These final questions will help us classify your answers with others taking the survey.

30. Does anyone in your household belong to a labor union?

   (N=500)  
   Yes ------------------------------------------ 119  23.80  
   No ------------------------------------------- 375  75.00  
   Undecided ------------------------------------ 4  0.80  
   Refused -------------------------------------- 2  0.40
31. Are there any members of your household who are gun owners?
(N=500)  n %
Yes ---------------------------------- 111 22.20
No ----------------------------------- 380 76.00
Undecided ----------------------------- 1 0.20
Refused ------------------------------- 8 1.60

32. What is your annual household income (READ)?
(N=500)  n %
Under $60,000 per year ------------------ 109 21.80
Under $100,000 per year ---------------- 119 23.80
Under $140,000 per year ----------------- 83 16.60
$140,000 or over ----------------------- 116 23.20
Undecided ----------------------------- 21 4.20
Refused --------------------------------- 52 10.40

33. How important is religion in your life (READ)?
(N=500)  n %
Very important ------------------------- 227 45.40
Somewhat important --------------------- 162 32.40
Not very important --------------------- 52 10.40
Not at all important --------------------- 49 9.80
Undecided ----------------------------- 2 0.40
Refused --------------------------------- 8 1.60