

## FINAL NEW JERSEY OCTOBER

**Region:**

(N=500)	n	%
North East -----	133	26.60
North West -----	60	12.00
Central -----	151	30.20
South -----	156	31.20

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 (INSERT QUOTAS)

**INTRO SECTION>**

Hello, my name is \_\_\_\_\_ and I am conducting a survey for Suffolk University and I would like to get your opinions on some questions about the upcoming election in New Jersey. Would you be willing to spend six minutes answering some brief questions? (quota – youngest in that household). Are you currently registered to vote?

(IF YES, PROCEED. IF NO/ UNDECIDED, TERMINATE) (ALL QUOTAS)

S1. Gender

(N=500)	n	%
Male-----	235	47.00
Female -----	265	53.00

S.2 Thank You. How likely are you to vote in the New Jersey election for Governor this November – very likely, somewhat likely, not very likely, or not at all likely?

(N=500)	n	%
Very Likely-----	451	90.20
Somewhat Likely-----	49	9.80

1. Are you currently registered as a Democrat, Republican, or Unaffiliated (Independent)?

(N=500)	n	%
Democrat -----	202	40.40
Republican -----	133	26.60
Unaffiliated (Independent)-----	132	26.40
Other-----	20	4.00
Refused -----	13	2.60

2. What is your age category?

(N=500)	n	%
18-25 Years -----	31	6.20
26-35 Years -----	70	14.00
36-45 Years -----	81	16.20
46-55 Years -----	111	22.20
56-65 Years -----	92	18.40
66-75 Years -----	63	12.60
Over 75-----	47	9.40
Refused -----	5	1.00

3. Which of the following best describes your race or ethnicity?

(N=500)	n	%
White/Caucasian-----	346	69.20
African-American -----	73	14.60
Asian-----	17	3.40
American Indian / Alaska Native-----	5	1.00
Native Hawaiian / Other Pacific Islander-----	7	1.40
Hispanic/Latino-----	44	8.80
Undecided-----	3	0.60
Refused -----	5	1.00

4. Do you think things in the country are generally going in the right direction or do you think things have gotten off on the wrong track?

(N=500)	n	%
Right Direction-----	131	26.20
Wrong Track -----	323	64.60
Undecided-----	44	8.80
Refused-----	2	0.40

5. Do you think things in New Jersey are generally going in the right direction or do you think things have gotten off on the wrong track?

(N=500)	n	%
Right Direction-----	99	19.80
Wrong Track -----	355	71.00
Undecided-----	44	8.80
Refused-----	2	0.40

6. For governor, there are seven candidates listed on your ballot...(READ NAMES & PARTY AFFILIATION) {ROTATE .1 and .2, then {RANDOMIZE .3 - .7 } At this point, for whom will you vote or toward whom do you lean?

(N=500)	n	%
Kim Guadagno, Republican -----	150	30.00
Phil Murphy, Democrat-----	218	43.60
Gina Genovese, Reduce Property Taxes -----	9	1.80
Seth Kaper-Dale, Green Party -----	3	0.60
Matthew Riccardi, Constitution Party -----	5	1.00
Peter Rohrman, Libertarian Party -----	5	1.00
Vincent Ross, We the People -----	3	0.60
Undecided (DO NOT VOLUNTEER) -----	102	20.40
Refused (DO NOT VOLUNTEER) -----	5	1.00

{FOR 6.8, UNDECIDED VOTERS}

7. If you were standing in the voting booth right now, who would you vote for or lean toward?

(N=102)	n	%
Kim Guadagno, Republican -----	15	14.71
Phil Murphy, Democrat-----	25	24.51
Gina Genovese, Reduce Property Taxes -----	0	0.00
Seth Kaper-Dale, Green Party -----	0	0.00
Matthew Riccardi, Constitution Party -----	0	0.00
Peter Rohrman, Libertarian Party -----	0	0.00
Vincent Ross, We the People -----	0	0.00
Undecided (DO NOT VOLUNTEER) -----	60	58.82
Refused (DO NOT VOLUNTEER) -----	2	1.96

**COMBINED 6 & 7. BALLOT TEST GOVERNOR.**

(N=500)	n	%
Kim Guadagno, Republican -----	165	33.00
Phil Murphy, Democrat-----	243	48.60
Gina Genovese, Reduce Property Taxes -----	9	1.80
Seth Kaper-Dale, Green Party -----	3	0.60
Matthew Riccardi, Constitution Party -----	5	1.00
Peter Rohrman, Libertarian Party -----	5	1.00
Vincent Ross, We the People -----	3	0.60
Undecided (DO NOT VOLUNTEER) -----	60	12.00
Refused (DO NOT VOLUNTEER) -----	7	1.40

{FOR 6.3 - 6.7 or 7.3 - 7.7, THIRD PARTY VOTERS OR LEANERS}

8. Who would be your second choice – {ROTATE} Guadagno or Murphy?

(N=25)	n	%
Kim Guadagno, Republican -----	7	28.00
Phil Murphy, Democrat-----	11	44.00
Undecided (DO NOT VOLUNTEER) -----	7	28.00
Refused (DO NOT VOLUNTEER) -----	0	0.00

9. Last week President Obama endorsed Democrat Phil Murphy. Does President Obama’s endorsement make you more or less likely to vote for Murphy? Or does it make no difference?

(N=500)	n	%
More likely -----	137	27.40
Less likely -----	87	17.40
No difference -----	262	52.40
Undecided -----	12	2.40
Refused -----	2	0.40

(FOR 7.8, UNDECIDEDS)

10. If Senator Elizabeth Warren came to New Jersey to endorse Phil Murphy, would that make you more or less likely to vote for Murphy? Or would it make no difference?

(N=60)	n	%
More likely -----	7	11.67
Less likely -----	5	8.33
No difference -----	42	70.00
Undecided -----	6	10.00
Refused -----	0	0.00

(FOR 7.8, UNDECIDEDS)

11. If Rudy Giuliani came to New Jersey to endorse Kim Guadagno, would that make you more or less likely to vote for Guadagno? Or would it make no difference?

(N=60)	n	%
More likely -----	6	10.00
Less likely -----	11	18.33
No difference -----	37	61.67
Undecided -----	6	10.00
Refused -----	0	0.00

12. Thinking back to the 2016 presidential election, did you vote for Hillary Clinton, Donald Trump, or did you not vote in the presidential election?

(N=500)	n	%
Hillary Clinton -----	241	48.20
Donald Trump -----	171	34.20
Someone else -----	39	7.80
Did not vote -----	28	5.60
Undecided -----	10	2.00
Refused -----	11	2.20

(FOR 12.2, TRUMP VOTERS)

13. Today, do you feel good about voting for Donald Trump or do you regret voting for Donald Trump?

(N=171)	n	%
Feel Good -----	139	81.29
Regret -----	13	7.60
Undecided -----	19	11.11
Refused -----	0	0.00

14. Do you approve or disapprove of the job that Donald Trump is doing as president?

(N=500)	n	%
Approve -----	156	31.20
Disapprove -----	294	58.80
Undecided -----	48	9.60
Refused -----	2	0.40

15. Do you approve or disapprove of the job that Chris Christie is doing as governor?

(N=500)	n	%
Approve -----	69	13.80
Disapprove -----	380	76.00
Undecided -----	48	9.60
Refused -----	3	0.60

Great, I am going to read you a list of institutions and individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Donald Trump. Is your opinion of Donald Trump generally favorable or generally unfavorable? (RANDOMIZE 17-23)

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
16. Donald Trump	0 0.00	161 32.20	304 60.80	35 7.00
17. Phil Murphy	18 3.60	221 44.20	152 30.40	109 21.80
18. Chris Christie	0 0.00	79 15.80	386 77.20	35 7.00
19. Cory Booker	23 4.60	272 54.40	138 27.60	67 13.40
20. Kim Guadagno	48 9.60	136 27.20	180 36.00	136 27.20
21. Bob Menendez	35 7.00	115 23.00	233 46.60	117 23.40
22. New Jersey State Legislature	13 2.60	111 22.20	165 33.00	211 42.20
23. U.S. Congress	3 0.60	79 15.80	305 61.00	113 22.60

(FOR 1.1 DEMS ONLY)

24. Do you think Senator Cory Booker should run for the Democratic presidential nomination in 2020?

(N=202)	n	%
Yes -----	112	55.45
No -----	50	24.75
Undecided -----	40	19.80

25. If Senator Bob Menendez is convicted of fraud and bribery charges, should he resign from the U.S. Senate?

(N=500)	n	%
Yes -----	435	87.00
No -----	37	7.40
Undecided -----	28	5.60

26. Which of the following issues matters most as you decide to vote for governor – (RANDOMIZE) property taxes, education, economy/jobs, healthcare, transportation, or cutting waste in state government?

(N=500)	n	%
Property taxes -----	146	29.20
Education -----	85	17.00
Economy/Jobs -----	101	20.20
Healthcare -----	64	12.80
Transportation -----	9	1.80
Cutting waste in state government -----	45	9.00
Other (Write-in) -----	41	8.20
Undecided -----	9	1.80
Refused -----	0	0.00

27. Over the past four years do you feel that the economy in New Jersey, in general, has improved, stayed the same or has it gotten worse?

(N=500)	n	%
Improved -----	97	19.40
Stayed The Same -----	175	35.00
Gotten Worse -----	189	37.80
Undecided -----	39	7.80
Refused -----	0	0.00

28. It's been five years since Hurricane Sandy hit New Jersey. Thinking back to that time, how would you rate FEMA's response and recovery five years later – excellent, good, fair, or poor?

(N=500)	n	%
Excellent -----	15	3.00
Good -----	132	26.40
Fair -----	176	35.20
Poor -----	118	23.60
Undecided -----	57	11.40
Refused -----	2	0.40

29. How would you describe your own political viewpoint – very liberal, liberal, moderate, conservative, or very conservative?

(N=500)	n	%
Very liberal -----	45	9.00
Liberal -----	99	19.80
Moderate -----	188	37.60
Conservative -----	105	21.00
Very Conservative -----	37	7.40
Undecided -----	24	4.80
Refused -----	2	0.40

**These final questions will help us classify your answers with others taking the survey.**

30. Does anyone in your household belong to a labor union?

(N=500)	n	%
Yes -----	119	23.80
No -----	375	75.00
Undecided -----	4	0.80
Refused -----	2	0.40

31.	Are there any members of your household who are gun owners?		
	(N=500)	n	%
	Yes -----	111	22.20
	No -----	380	76.00
	Undecided -----	1	0.20
	Refused -----	8	1.60
32.	What is your annual household income (READ)?		
	(N=500)	n	%
	Under \$60,000 per year -----	109	21.80
	Under \$100,000 per year -----	119	23.80
	Under \$140,000 per year -----	83	16.60
	\$140,000 or over -----	116	23.20
	Undecided -----	21	4.20
	Refused -----	52	10.40
33.	How important is religion in your life (READ)?		
	(N=500)	n	%
	Very important -----	227	45.40
	Somewhat important -----	162	32.40
	Not very important -----	52	10.40
	Not at all important -----	49	9.80
	Undecided -----	2	0.40
	Refused -----	8	1.60