

Region:

(N=500)	n	%
Mountain West -----	57	11.40
Charlotte Area-----	119	23.80
Triad-----	86	17.20
Triangle -----	125	25.00
East/Coastal Plain-----	113	22.60

Hello, my name is _____ and I am conducting a survey for Suffolk University/USA Today. I would like to get your opinions on some issues of the day. Would you like to spend seven minutes to help us out? {ASK FOR YOUNGEST IN HOUSEHOLD}

A. Are you registered to vote in North Carolina?

(N=500)	n	%
Yes -----	500	100.00

1. Which do you most closely identify – male, female, or non-binary (transgender, gender variant, non-conforming)?

(N=500)	n	%
Male -----	235	47.00
Female -----	263	52.60
Non-Binary (transgender, gender variant, non-conforming) -----	2	0.40

2. How likely are you to vote in the general election for president this November – very likely, somewhat likely, 50-50 or not likely?

(N=500)	n	%
Very likely-----	495	99.00
Somewhat likely -----	5	1.00

3. Are you currently registered as... {RANDOMIZE}

(N=500)	n	%
Democrat -----	191	38.20
Republican -----	175	35.00
Constitution -----	3	0.60
Green -----	4	0.80
Libertarian -----	27	5.40
Unaffiliated -----	97	19.40
Undecided -----	3	0.60

4. What is your age category?

(N=500)	n	%
18-24 Years -----	49	9.80
25-34 Years -----	98	19.60
35-49 Years -----	137	27.40
50-64 Years -----	130	26.00
65-74 Years -----	61	12.20
75+ -----	24	4.80
Refused -----	1	0.20

5. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500)	n	%
White / Caucasian-----	349	69.80
Black / African American -----	101	20.20
American Indian / Alaska Native -----	10	2.00
Asian-----	5	1.00
Native Hawaiian / Other Pacific Islander-----	4	0.80
Hispanic / Latino-----	28	5.60
Other-----	2	0.40
Don't know -----	1	0.20

6. For the presidential election this November there will be five choices for president on your ballot listed in the following order... At this point for which candidate will you vote or lean toward? (READ LIST)

(N=500)	n	%
Donald Trump – Republican -----	214	42.80
Joe Biden – Democrat -----	231	46.20
Don Blankenship – Constitution-----	0	0.00
Howie Hawkins – Green-----	1	0.20
Jo Jorgensen – Libertarian -----	24	4.80
Other-----	2	0.40
Undecided-----	21	4.20
Refused-----	7	1.40

{FOR 6.3 – 6.8}

7. Who would be your second choice if it were between just...

(N=55)	n	%
Donald Trump – Republican -----	2	3.64
Joe Biden – Democrat -----	6	10.91
Other-----	7	12.73
Undecided-----	26	47.27
Refused-----	14	25.45

8. Just your best guess. Who do you think will win the presidential debates - {ROTATE} Donald Trump or Joe Biden?

(N=500)	n	%
Donald Trump -----	217	43.40
Joe Biden-----	214	42.80
Undecided-----	66	13.20
Refused-----	3	0.60

9. If you thought you could get away with voting twice in the election, would you do it?

(N=500)	n	%
Yes -----	21	4.20
No-----	479	95.80
Undecided-----	0	0.00
Refused-----	0	0.00

10. In the November election there will be four choices for U.S. Senate on your ballot listed in the following order... At this point for which candidate will you vote or lean toward?
(READ LIST)

(N=500)	n	%
Thom Tillis – Republican -----	189	37.80
Shannon Bray – Libertarian -----	29	5.80
Cal Cunningham – Democrat -----	208	41.60
Kevin E. Hayes – Constitution -----	8	1.60
Other -----	9	1.80
Undecided -----	55	11.00
Refused -----	2	0.40

11. In November there will be four choices for governor of North Carolina on your ballot... At this point for which candidate will you vote or lean toward? (READ LIST)

(N=500)	n	%
Al Pisano – Constitution -----	3	0.60
Roy Cooper – Democrat -----	252	50.40
Stephen DiFiore II – Libertarian -----	23	4.60
Dan Forest – Republican -----	190	38.00
Other -----	1	0.20
Undecided -----	29	5.80
Refused -----	2	0.40

I am going to read you a short list of people and organizations. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Donald Trump. Is your opinion of Donald Trump generally favorable or generally unfavorable? (RANDOMIZE 13-18)

(N=500)	<u>Never Heard</u>	<u>Favorable</u>	<u>Unfavorable</u>	<u>HOF/Undecided</u>
12. Donald Trump	0 0.00	204 40.80	271 54.20	25 5.00
13. Democratic Party	0 0.00	213 42.60	240 48.00	47 9.40
14. Republican Party	0 0.00	188 37.60	266 53.20	46 9.20
15. Richard Burr	58 11.60	156 31.20	182 36.40	104 20.80
16. Mike Pence	9 1.80	189 37.80	238 47.60	64 12.80
17. Kamala Harris	7 1.40	217 43.40	218 43.60	58 11.60
18. Joe Biden	0 0.00	240 48.00	229 45.80	31 6.20

19. Do you feel the country is headed in the right direction or is on the wrong track?
- | (N=500) | n | % |
|-----------------------|-----|-------|
| Right Direction ----- | 138 | 27.60 |
| Wrong Track ----- | 301 | 60.20 |
| Undecided ----- | 61 | 12.20 |
20. Do you approve or disapprove of the way Donald Trump is handling his job as president?
- | (N=500) | n | % |
|------------------|-----|-------|
| Approve ----- | 214 | 42.80 |
| Disapprove ----- | 267 | 53.40 |
| Undecided ----- | 19 | 3.80 |
21. How would you rate economic conditions in North Carolina today – excellent, good, fair, or poor?
- | (N=500) | n | % |
|-----------------|-----|-------|
| Excellent ----- | 21 | 4.20 |
| Good ----- | 170 | 34.00 |
| Fair ----- | 184 | 36.80 |
| Poor ----- | 118 | 23.60 |
| Undecided ----- | 6 | 1.20 |
| Refused ----- | 1 | 0.20 |
22. Overall, are you better off or worse off than you were four years ago?
- | (N=500) | n | % |
|--------------------|-----|-------|
| Better off ----- | 264 | 52.80 |
| Worse off ----- | 142 | 28.40 |
| No different ----- | 87 | 17.40 |
| Undecided ----- | 7 | 1.40 |
| Refused ----- | 0 | 0.00 |
23. Of the following ways to vote in November, how do you plan to vote? Do you plan to vote... {ROTATE ASCENDING, DESCENDING}
- | (N=500) | n | % |
|--------------------------------------|-----|-------|
| On Election Day, in person ----- | 197 | 39.40 |
| Before Election Day, in person ----- | 188 | 37.60 |
| By mail-in or absentee ballot ----- | 101 | 20.20 |
| Undecided ----- | 14 | 2.80 |
| Refused ----- | 0 | 0.00 |
24. How concerned are you that widespread mail-in voting will lead to voter fraud – would you say... {ROTATE ASCENDING, DESCENDING}
- | (N=500) | n | % |
|----------------------------|-----|-------|
| Very concerned ----- | 164 | 32.80 |
| Somewhat concerned ----- | 121 | 24.20 |
| Not very concerned ----- | 81 | 16.20 |
| Not at all concerned ----- | 128 | 25.60 |
| Undecided ----- | 5 | 1.00 |
| Refused ----- | 1 | 0.20 |

25. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president – {ROTATE} Joe Biden or Donald Trump?

(N=500)	n	%
Joe Biden -----	219	43.80
Donald Trump -----	229	45.80
Undecided -----	50	10.00
Refused -----	2	0.40

26. When you think about the presidential election, how do you feel – {RANDOMIZE} excited, alarmed, or bored? (CHOOSE EMOTION CLOSEST TO ONE OF THE THREE)?

(N=500)	n	%
Excited -----	190	38.00
Alarmed -----	222	44.40
Bored -----	61	12.20
Undecided -----	25	5.00
Refused -----	2	0.40

27. I'm going to read you a list of 12 issues. Please tell me which ONE do you think is the most important issue facing the next president? {RANDOMIZE}

(N=500)	n	%
Reducing the national debt -----	23	4.60
Jobs/Economy -----	103	20.60
Schools/Education -----	33	6.60
Healthcare -----	26	5.20
Immigration policy -----	8	1.60
Climate Change -----	24	4.80
Terrorism/National security -----	29	5.80
Crime/Guns -----	21	4.20
Drugs/Opioids -----	4	0.80
Choosing Supreme Court nominees -----	25	5.00
Racism -----	68	13.60
COVID-19 -----	101	20.20
Undecided -----	35	7.00

28. How would you rate President Trump's handling of the coronavirus pandemic – excellent, good, fair, poor? {ROTATE ASCENDING – DESCENDING}

(N=500)	n	%
Excellent -----	87	17.40
Good -----	98	19.60
Fair -----	55	11.00
Poor -----	253	50.60
Undecided -----	7	1.40

29. In the 2016 election for president did you vote for Republican Donald Trump, Democrat Hillary Clinton, Libertarian Gary Johnson, someone else, or did you not vote in 2016?

(N=500)	n	%
Republican Donald Trump -----	215	43.00
Democrat Hillary Clinton-----	209	41.80
Libertarian Gary Johnson -----	22	4.40
Someone else -----	19	3.80
Did not vote in 2016 -----	35	7.00
Undecided-----	0	0.00

30. When a federally approved COVID-19 vaccine is available, will you... {ROTATE ASCENDING-DESCENDING}

(N=500)	n	%
Take it as soon as you can -----	103	20.60
Wait awhile until others have taken it-----	255	51.00
Not take the vaccine-----	120	24.00
Undecided-----	22	4.40
Refused -----	0	0.00

31. If a COVID-19 vaccine is mandated by the federal government, will you take it?

(N=500)	n	%
Yes -----	244	48.80
No-----	211	42.20
Undecided-----	43	8.60
Refused -----	2	0.40

32. How would you describe your own political viewpoint – very liberal, somewhat liberal, moderate, somewhat conservative, very conservative? {ROTATE .1-.5 ASCENDING TO DESCENDING}

(N=500)	n	%
Very liberal -----	24	4.80
Liberal -----	79	15.80
Moderate-----	186	37.20
Conservative-----	126	25.20
Very Conservative-----	63	12.60
Other-----	12	2.40
Don't know -----	10	2.00

33. From which source do you get most of your news? {RANDOMIZE 32.1 - 32.6}

(N=500)	n	%
Television-----	218	43.60
Newspapers / Magazines -----	32	6.40
Radio -----	34	6.80
Social Media -----	27	5.40
Online News -----	162	32.40
Word of mouth (family / friends / colleagues) -----	13	2.60
None of these-----	10	2.00
Undecided-----	4	0.80

**THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS
TAKING THE SURVEY**

34. What is your annual household income? (READ CATEGORIES)
(N=500)
- | | n | % |
|----------------------------------|----|-------|
| Under \$20,000 per year ----- | 77 | 15.40 |
| Under \$50,000 per year ----- | 83 | 16.60 |
| Under \$75,000 per year ----- | 98 | 19.60 |
| Under \$100,000 per year----- | 77 | 15.40 |
| Under \$140,000 per year----- | 71 | 14.20 |
| \$140,000 per year or more ----- | 57 | 11.40 |
| Undecided----- | 37 | 7.40 |
35. Is anyone in your household a member of a labor union?
(N=500)
- | | n | % |
|----------------|-----|-------|
| Yes ----- | 40 | 8.00 |
| No----- | 459 | 91.80 |
| Undecided----- | 1 | 0.20 |
| Refused ----- | 0 | 0.00 |
36. Are there any members of your household who are gun owners?
(N=500)
- | | n | % |
|----------------|-----|-------|
| Yes ----- | 293 | 58.60 |
| No----- | 193 | 38.60 |
| Undecided----- | 5 | 1.00 |
| Refused ----- | 9 | 1.80 |
37. How important is religion in your life – very important, somewhat important, not very important or not at all important?
(N=500)
- | | n | % |
|---------------------------|-----|-------|
| Very important----- | 287 | 57.40 |
| Somewhat important----- | 102 | 20.40 |
| Not very important----- | 56 | 11.20 |
| Not at all important----- | 45 | 9.00 |
| Undecided----- | 8 | 1.60 |
| Refused ----- | 2 | 0.40 |
38. What is the highest level of education you have completed?
(N=500)
- | | n | % |
|---|-----|-------|
| Some high school ----- | 17 | 3.40 |
| High school graduate----- | 87 | 17.40 |
| Some college ----- | 124 | 24.80 |
| Trade/technical/vocational training ----- | 24 | 4.80 |
| College graduate ----- | 164 | 32.80 |
| Masters or PhD ----- | 79 | 15.80 |
| Undecided----- | 5 | 1.00 |

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]