

<b>Region</b>		
(N=500)	n	%
Northeast-----	102	20.40
North-----	44	8.80
West-----	76	15.20
South-----	113	22.60
Southeast-----	165	33.00

Hello, my name is \_\_\_\_\_ and I am conducting a survey for Suffolk University/USA TODAY, and I would like to get your opinions on some issues of the day. Would you like to spend less than ten minutes to help us out? Great, let me get you screened in. Are you a resident of Wisconsin? (If no, undecided TERMINATE)

1. How likely are you to vote in the Wisconsin election for president this November – very likely, somewhat likely, 50-50 or not likely?

(N=500)	n	%
Very likely-----	485	97.00
Somewhat likely-----	15	3.00

2. Which do you most closely identify as – male, female, or non-binary (gender variant, non-conforming, etc.)?

(N=500)	n	%
Male-----	241	48.20
Female-----	253	50.60
Non-binary (gender variant, non-conforming)-----	6	1.20

3. Do you think of yourself as a Democrat, Republican, or Independent?

(N=500)	n	%
Democrat-----	171	34.20
Republican-----	187	37.40
Independent-----	142	28.40

4. What is your age category?

(N=500)	n	%
18-24 Years-----	36	7.20
25-34 Years-----	77	15.40
35-49 Years-----	105	21.00
50-64 Years-----	141	28.20
65-74 Years-----	91	18.20
75 +-----	47	9.40
Refused-----	3	0.60

5. For statistical purposes only, can you please tell me your ethnic background/ancestry? READ)

(N=500)	n	%
White/Caucasian-----	416	83.20
Black/African American-----	33	6.60
Native American/Alaska Native-----	6	1.20
Asian-----	4	0.80
Native Hawaiian/Other Pacific Islander-----	0	0.00
Hispanic/Latino-----	22	4.40
2 or more races-----	9	1.80
Other-----	5	1.00
Don't know-----	5	1.00

6. What is the highest level of education you have completed? (READ)

(N=500)	n	%
Some high school -----	21	4.20
High school graduate-----	96	19.20
Some college-----	137	27.40
Trade/technical/vocational training -----	58	11.60
College graduate -----	118	23.60
Master’s or PhD -----	67	13.40
Undecided -----	0	0.00
Refused-----	3	0.60

7. Do you feel the country is headed in the right direction or is on the wrong track?

(N=500)	n	%
Right Direction -----	141	28.20
Wrong Track-----	308	61.60
Undecided -----	51	10.20

8. The Wisconsin ballot lists eight candidates for president as follows...(READ) At this point, for whom would you vote or toward whom do you lean?

(N=500)	n	%
Kamala Harris, Democrat -----	233	46.60
Donald Trump, Republican -----	240	48.00
Randall Terry, Constitution Party-----	1	0.20
Chase Oliver, Libertarian-----	2	0.40
Jill Stein, Wisconsin Green -----	4	0.80
Claudia De la Cruz, Socialism and Liberation Party -----	1	0.20
Cornel West, Justice for All -----	2	0.40
Robert F. Kennedy, Jr., We the People-----	6	1.20
Undecided -----	8	1.60
Refused-----	3	0.60

{FOR 8.3-8.8}

9. Who would be your second choice?

(N=16)	n	%
Kamala Harris, Democrat -----	3	18.75
Donald Trump, Republican -----	1	6.25
Randall Terry, Constitution Party-----	0	0.00
Chase Oliver, Libertarian-----	1	6.25
Jill Stein, Wisconsin Green -----	3	18.75
Claudia De la Cruz, Socialism and Liberation Party -----	3	18.75
Cornel West, Justice for All -----	1	6.25
Robert F. Kennedy, Jr., We the People-----	0	0.00
Undecided -----	4	25.00
Refused-----	0	0.00

10. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

(N=500)	n	%
Democrat Joe Biden-----	223	44.60
Republican Donald Trump -----	221	44.20
Did not vote-----	39	7.80
Third-Party candidate -----	9	1.80
Undecided -----	2	0.40
Refused-----	6	1.20

11. The Wisconsin ballot lists four candidates for U.S. Senate as follows...(READ) At this point, for whom would you vote or toward whom do you lean?

(N=500)	n	%
Tammy Baldwin, Democratic-----	228	45.60
Eric Hovde, Republican-----	221	44.20
Phil Anderson, Disrupt the Corruption -----	3	0.60
Thomas Leager, America First-----	8	1.60
Undecided -----	36	7.20
Refused-----	4	0.80

The next set of questions focuses on personal popularity, not necessarily qualifications or job approval. Do you have a favorable or unfavorable opinion of... (RANDOMIZE)

(N=500)	<u>Favorable</u>	<u>Unfavorable</u>	<u>Undecided</u>	<u>Never Heard of</u>
12. Kamala Harris	225 45.00	259 51.80	16 3.20	0 0.00
13. Donald Trump	227 45.40	256 51.20	17 3.40	0 0.00
14. Joe Biden	178 35.60	283 56.60	39 7.80	0 0.00
15. Tammy Baldwin	223 44.60	234 46.80	40 8.00	3 0.60
16. Eric Hovde	205 41.00	217 43.40	60 12.00	18 3.60

17. Overall, are you better off or worse off than you were four years ago?

(N=500)	n	%
Better off-----	191	38.20
Worse off -----	246	49.20
No difference -----	56	11.20
Undecided -----	5	1.00
Refused-----	2	0.40

18. How would you rate economic conditions in Wisconsin today – excellent, good, fair, or poor? (ROTATE ASC-DESC)

(N=500)	n	%
Excellent-----	28	5.60
Good -----	131	26.20
Fair-----	160	32.00
Poor -----	177	35.40
Undecided -----	4	0.80
Refused-----	0	0.00

19. Of the following ways to vote in November, how do you plan to vote? Do you plan to vote...? {ROTATE ASCENDING, DESCENDING .1-.3}

(N=500)	n	%
Already voted -----	53	10.60
On Election Day, in person -----	288	57.60
Before Election Day, in person -----	107	21.40
By mail-in or absentee ballot -----	42	8.40
Undecided -----	8	1.60
Refused-----	2	0.40

20. How would you describe your own political viewpoint – very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative? {ROTATE .1- .5 ASCENDING TO DESCENDING}

(N=500)	n	%
Very liberal-----	53	10.60
Somewhat liberal-----	74	14.80
Moderate-----	141	28.20
Somewhat conservative-----	124	24.80
Very conservative-----	84	16.80
Other-----	1	0.20
Don't know-----	23	4.60

I have three questions for classification purposes and we'll be done. You've been great.

21. Do you currently have school-aged children – yes or no?

(N=500)	n	%
Yes-----	132	26.40
No-----	368	73.60
Refused-----	0	0.00

22. What is your marital status? (READ)

(N=500)	n	%
Single, never married-----	94	18.80
Married or domestic partnership-----	286	57.20
Widowed-----	46	9.20
Divorced-----	62	12.40
Separated-----	6	1.20
Undecided-----	1	0.20
Refused-----	5	1.00

23. What is your annual household income? (READ CATEGORIES)

(N=500)	n	%
Under \$20,000 per year-----	54	10.80
Under \$50,000 per year-----	99	19.80
Under \$75,000 per year-----	96	19.20
Under \$100,000 per year-----	69	13.80
Under \$140,000 per year-----	53	10.60
\$140,000 per year or more-----	73	14.60
Undecided-----	56	11.20

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]