

3. There are 7 candidates listed on your Republican Primary ballot, with just two major candidates left: Nikki Haley and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			REGION				PARTY			AGE				ETHNICITY		PREVIOUS REPUBLICAN PRIMARIES	
	TOTAL	MALE	FE-MALE	UPSTATE	MID-STATE	PEE	DEE	COASTAL	REP	IND	DEM	18-34	35-49	50-64	65+	WHITE	OTHER	PRVS VOTED
Total	500	258	241	198	120	76	106	322	140	19	74	119	150	151	422	60	437	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Nikki Haley	175	79	96	55	52	18	50	82	74	15	27	43	47	54	144	21	141	29
	35%	31%	40%	28%	43%	24%	47%	25%	53%	79%	36%	36%	31%	36%	34%	35%	32%	51%
Donald Trump	315	175	139	141	66	55	53	233	64	3	47	72	100	94	269	38	286	28
	63%	68%	58%	71%	55%	72%	50%	72%	46%	16%	64%	61%	67%	62%	64%	63%	65%	49%
Undecided	10	4	6	2	2	3	3	7	2	1	-	4	3	3	9	1	10	-
	2%	2%	2%	1%	2%	4%	3%	2%	1%	5%		3%	2%	2%	2%	2%	2%	

4. Overall, do you think of yourself as a Republican, Independent, or Democrat?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			REGION				PARTY			AGE				ETHNICITY		PREVIOUS REPUBLICAN PRIMARIES	
	TOTAL	MALE	FE-MALE	UPSTATE	MID-STATE	PEE DEE	COASTAL	REP	IND	DEM	18-34	35-49	50-64	65+	WHITE	OTHER	PRVS VOTED	FIRST TIME
Total	500 100	258 100	241 100	198 100	120 100	76 100	106 100	322 100	140 100	19 100	74 100	119 100	150 100	151 100	422 100	60 100	437 100	57 100
Republican	322 64%	159 62%	162 67%	132 67%	74 62%	52 68%	64 60%	322 100%	-	-	40 54%	74 62%	100 67%	108 72%	290 69%	27 45%	296 68%	24 42%
Independent	140 28%	81 31%	59 24%	55 28%	36 30%	19 25%	30 28%	-	140 100%	-	28 38%	36 30%	42 28%	30 20%	105 25%	25 42%	114 26%	25 44%
Democrat	19 4%	9 3%	10 4%	2 1%	8 7%	1 1%	8 8%	-	-	19 100%	2 3%	6 5%	5 3%	6 4%	13 3%	5 8%	13 3%	5 9%
Undecided	19 4%	9 3%	10 4%	9 5%	2 2%	4 5%	4 4%	-	-	-	4 5%	3 3%	3 2%	7 5%	14 3%	3 5%	14 3%	3 5%

5. With which gender do you most closely identify as - male, female, or non-binary (gender variant, non-conforming, etc.)?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			REGION				PARTY			AGE				ETHNICITY		PREVIOUS REPUBLICAN PRIMARIES	
	TOTAL	MALE	FE-MALE	UPSTATE	MID-STATE	PEE	DEE	COASTAL	REP	IND	DEM	18-34	35-49	50-64	65+	WHITE	OTHER	PRVS VOTED
Total	500	258	241	198	120	76	106	322	140	19	74	119	150	151	422	60	437	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	258	258	-	105	66	40	47	159	81	9	43	61	78	73	207	44	225	33
	52%	100%		53%	55%	53%	44%	49%	58%	47%	58%	51%	52%	48%	49%	73%	51%	58%
Female	241	-	241	92	54	36	59	162	59	10	30	58	72	78	215	15	211	24
	48%		100%	46%	45%	47%	56%	50%	42%	53%	41%	49%	48%	52%	51%	25%	48%	42%
Non-binary (gender variant, non-conforming)	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-	1	1	-
	0.2%			0.2%				0.2%			0.2%					0.2%	0.2%	

6. What is your age category?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			REGION				PARTY			AGE				ETHNICITY		PREVIOUS REPUBLICAN PRIMARIES	
	TOTAL	MALE	FE-MALE	UPSTATE	MID-STATE	PEE DEE	COASTAL	REP	IND	DEM	18-34	35-49	50-64	65+	WHITE	OTHER	PRVS VOTED	FIRST TIME
Total	500 100	258 100	241 100	198 100	120 100	76 100	106 100	322 100	140 100	19 100	74 100	119 100	150 100	151 100	422 100	60 100	437 100	57 100
18-24 Years	24 5%	16 6%	8 3%	14 7%	6 5%	2 3%	2 2%	10 3%	12 9%	-	24 32%	-	-	-	16 4%	6 10%	14 3%	10 18%
25-34 Years	50 10%	27 10%	22 9%	25 13%	9 8%	11 14%	5 5%	30 9%	16 11%	2 11%	50 68%	-	-	-	36 9%	13 22%	42 10%	8 14%
35-49 Years	119 24%	61 24%	58 24%	44 22%	31 26%	20 26%	24 23%	74 23%	36 26%	6 32%	-	119 100%	-	-	95 23%	21 35%	99 23%	18 32%
50-64 Years	150 30%	78 30%	72 30%	57 29%	37 31%	17 22%	39 37%	100 31%	42 30%	5 26%	-	-	150 100%	-	136 32%	11 18%	138 32%	11 19%
65-74 Years	90 18%	41 16%	49 20%	31 16%	23 19%	15 20%	21 20%	66 20%	15 11%	5 26%	-	-	-	90 60%	82 19%	4 7%	85 19%	4 7%
75+	61 12%	32 12%	29 12%	27 14%	12 10%	10 13%	12 11%	42 13%	15 11%	1 5%	-	-	-	61 40%	56 13%	4 7%	56 13%	5 9%
Refused	6 1%	3 1%	3 1%	-	2 2%	1 1%	3 3%	-	4 3%	-	-	-	-	-	1 *%	1 2%	3 1%	1 2%

7. For statistical purposes only, can you please tell me your ethnic background/ancestry?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY			AGE				ETHNICITY		PREVIOUS REPUBLICAN PRIMARIES		
	TOTAL	MALE	FE-MALE	UPSTATE	MID-STATE	PEE DEE	COASTAL	REP	IND	DEM	18-34	35-49	50-64	65+	WHITE	OTHER	PRVS VOTED	FIRST TIME	
Total	500 100	258 100	241 100	198 100	120 100	76 100	106 100	322 100	140 100	19 100	74 100	119 100	150 100	151 100	422 100	60 100	437 100	57 100	
White/Caucasian	422 84%	207 80%	215 89%	170 86%	98 82%	61 80%	93 88%	290 90%	105 75%	13 68%	52 70%	95 80%	136 91%	138 91%	422 100%	-	380 87%	38 67%	
Black/African American	22 4%	13 5%	9 4%	7 4%	6 5%	7 9%	2 2%	6 2%	12 9%	3 16%	8 11%	6 5%	5 3%	3 2%	-	22 37%	12 3%	10 18%	
Native American/Alaska Native	8 2%	8 3%	-	3 2%	2 2%	3 4%	-	6 2%	2 1%	-	2 3%	5 4%	-	1 1%	-	8 13%	7 2%	1 2%	
Asian	3 1%	3 1%	-	-	1 1%	1 1%	1 1%	1 *	2 1%	-	1 1%	1 1%	1 1%	-	-	3 5%	2 *	1 2%	
Native Hawaiian/Other Pacific Islander	2 *%	2 1%	-	-	-	-	2 2%	1 *%	1 1%	-	-	-	1 1%	1 1%	-	2 3%	2 *%	-	
Hispanic/Latino	14 3%	10 4%	4 2%	6 3%	3 3%	3 4%	2 2%	8 2%	4 3%	1 5%	5 7%	7 6%	1 1%	1 1%	-	14 23%	11 3%	3 5%	
2 or more races	10 2%	7 3%	2 1%	8 4%	1 1%	-	1 1%	5 2%	3 2%	1 5%	3 4%	2 2%	3 2%	2 1%	-	10 17%	9 2%	1 2%	
Other	1 *%	1 *%	-	-	-	-	1 1%	-	1 1%	-	-	-	-	-	-	1 2%	1 *%	-	
Don't know	18 4%	7 3%	11 5%	4 2%	9 8%	1 1%	4 4%	5 2%	10 7%	1 5%	3 4%	3 3%	3 2%	5 3%	-	-	13 3%	3 5%	

8. What is the highest level of education you have completed?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			REGION				PARTY			AGE				ETHNICITY		PREVIOUS REPUBLICAN PRIMARIES	
	TOTAL	MALE	FE-MALE	UPSTATE	MID-STATE	PEE	DEE	COASTAL	REP	IND	DEM	18-34	35-49	50-64	65+	WHITE	OTHER	PRVS VOTED
Total	500 100	258 100	241 100	198 100	120 100	76 100	106 100	322 100	140 100	19 100	74 100	119 100	150 100	151 100	422 100	60 100	437 100	57 100
Some high school	26 5%	13 5%	13 5%	9 5%	4 3%	6 8%	7 7%	18 6%	4 3%	2 11%	8 11%	7 6%	5 3%	6 4%	21 5%	4 7%	22 5%	4 7%
High school graduate	95 19%	43 17%	52 22%	42 21%	26 22%	14 18%	13 12%	72 22%	18 13%	3 16%	13 18%	25 21%	28 19%	29 19%	83 20%	11 18%	79 18%	14 25%
Some college	109 22%	55 21%	54 22%	41 21%	24 20%	21 28%	23 22%	68 21%	38 27%	1 5%	18 24%	28 24%	29 19%	33 22%	98 23%	9 15%	101 23%	7 12%
Trade/technical/ vocational training	24 5%	17 7%	7 3%	10 5%	7 6%	2 3%	5 5%	16 5%	6 4%	1 5%	5 7%	4 3%	8 5%	7 5%	21 5%	2 3%	22 5%	2 4%
College graduate	158 32%	83 32%	74 31%	61 31%	40 33%	22 29%	35 33%	98 30%	47 34%	8 42%	21 28%	36 30%	49 33%	51 34%	125 30%	27 45%	136 31%	21 37%
Master's or PhD	79 16%	42 16%	37 15%	34 17%	16 13%	9 12%	20 19%	48 15%	23 16%	4 21%	8 11%	18 15%	30 20%	23 15%	70 17%	6 10%	70 16%	8 14%
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	9 2%	5 2%	4 2%	1 1%	3 3%	2 3%	3 3%	2 1%	4 3%	-	1 1%	1 1%	1 1%	2 1%	4 1%	1 2%	7 2%	1 2%









12. What is the most important issue facing the country today?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY			AGE				ETHNICITY		PREVIOUS REPUBLICAN PRIMARIES		
	TOTAL	MALE	FE-MALE	UPSTATE	MID-STATE	PEE DEE	COASTAL	REP	IND	DEM	18-34	35-49	50-64	65+	WHITE	OTHER	PRVS VOTED	FIRST TIME	
Total	500 100	258 100	241 100	198 100	120 100	76 100	106 100	322 100	140 100	19 100	74 100	119 100	150 100	151 100	422 100	60 100	437 100	57 100	
The economy	131 26%	64 25%	67 28%	56 28%	33 28%	17 22%	25 24%	92 29%	29 21%	6 32%	29 39%	39 33%	32 21%	30 20%	113 27%	15 25%	110 25%	20 35%	
Abortion	9 2%	2 1%	7 3%	2 1%	1 1%	4 5%	2 2%	5 2%	4 3%	-	1 1%	2 2%	2 1%	4 3%	8 2%	1 2%	8 2%	1 2%	
Healthcare	7 1%	2 1%	5 2%	5 3%	1 1%	-	1 1%	3 1%	3 2%	1 5%	1 1%	2 2%	2 1%	2 1%	6 1%	1 2%	7 2%	-	
Immigration and border security	211 42%	112 43%	98 41%	83 42%	47 39%	34 45%	47 44%	158 49%	46 33%	1 5%	24 32%	33 28%	78 52%	75 50%	187 44%	20 33%	199 46%	10 18%	
The future of American democracy	67 13%	30 12%	37 15%	24 12%	16 13%	11 14%	16 15%	26 8%	29 21%	9 47%	8 11%	21 18%	19 13%	18 12%	57 14%	8 13%	55 13%	10 18%	
Crime	10 2%	5 2%	5 2%	5 3%	-	1 1%	4 4%	5 2%	3 2%	-	2 3%	1 1%	1 1%	6 4%	7 2%	3 5%	6 1%	4 7%	
Drugs/Opioids	5 1%	5 2%	-	4 2%	-	1 1%	-	1 *%	3 2%	-	3 4%	1 1%	1 1%	-	4 1%	1 2%	4 1%	1 2%	
Climate change	5 1%	4 2%	1 *%	2 1%	1 1%	-	2 2%	1 *%	3 2%	1 5%	-	1 1%	3 2%	1 1%	4 1%	1 2%	3 1%	2 4%	
Foreign policy	23 5%	17 7%	6 2%	6 3%	9 8%	5 7%	3 3%	10 3%	12 9%	1 5%	4 5%	10 8%	5 3%	3 2%	16 4%	5 8%	18 4%	5 9%	
Undecided	20 4%	12 5%	8 3%	8 4%	7 6%	1 1%	4 4%	16 5%	3 2%	-	2 3%	4 3%	4 3%	9 6%	14 3%	3 5%	17 4%	3 5%	
Refused	12 2%	5 2%	7 3%	3 2%	5 4%	2 3%	2 2%	5 2%	5 4%	-	-	5 4%	3 2%	3 2%	6 1%	2 3%	10 2%	1 2%	

13. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			REGION				PARTY			AGE				ETHNICITY		PREVIOUS REPUBLICAN PRIMARIES	
	TOTAL	MALE	FE-MALE	UPSTATE	MID-STATE	PEE	DEE	COASTAL	REP	IND	DEM	18-34	35-49	50-64	65+	WHITE	OTHER	PRVS VOTED
Total	500	258	241	198	120	76	106	322	140	19	74	119	150	151	422	60	437	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	6	6	-	1	4	-	1	3	2	1	3	1	-	2	2	2	3	3
	1%	2%		1%	3%		1%	1%	1%	5%	4%	1%		1%	1%	3%	1%	5%
Liberal	28	10	17	9	9	4	6	11	9	8	9	7	5	6	24	3	19	8
	6%	4%	7%	5%	8%	5%	6%	3%	6%	42%	12%	6%	3%	4%	6%	5%	4%	14%
Moderate	128	60	68	44	37	15	32	58	56	8	20	39	39	29	101	24	98	29
	26%	23%	28%	22%	31%	20%	30%	18%	40%	42%	27%	33%	26%	19%	24%	40%	22%	51%
Conservative	192	111	81	77	40	38	37	136	49	1	25	43	57	66	166	20	175	15
	38%	43%	34%	39%	33%	50%	35%	42%	35%	5%	34%	36%	38%	44%	39%	33%	40%	26%
Very conservative	132	66	66	64	24	18	26	109	16	1	15	27	44	45	121	9	131	-
	26%	26%	27%	32%	20%	24%	25%	34%	11%	5%	20%	23%	29%	30%	29%	15%	30%	
Other	1	1	-	1	-	-	-	-	1	-	1	-	-	-	-	1	1	-
	1%	1%		1%					1%		1%					2%	1%	
Don't know	13	4	9	2	6	1	4	5	7	-	1	2	5	3	8	1	10	2
	3%	2%	4%	1%	5%	1%	4%	2%	5%		1%	2%	3%	2%	2%	2%	2%	4%



15. What is your annual household income?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			REGION				PARTY			AGE				ETHNICITY		PREVIOUS REPUBLICAN PRIMARIES	
	TOTAL	MALE	FE-MALE	UPSTATE	MID-STATE	PEE DEE	COASTAL	REP	IND	DEM	18-34	35-49	50-64	65+	WHITE	OTHER	PRVS VOTED	FIRST TIME
Total	500 100	258 100	241 100	198 100	120 100	76 100	106 100	322 100	140 100	19 100	74 100	119 100	150 100	151 100	422 100	60 100	437 100	57 100
Under \$20,000 per year	55 11%	22 9%	32 13%	26 13%	9 8%	12 16%	8 8%	42 13%	10 7%	-	7 9%	11 9%	16 11%	21 14%	47 11%	7 12%	48 11%	7 12%
Under \$50,000 per year	71 14%	35 14%	36 15%	24 12%	20 17%	13 17%	14 13%	52 16%	16 11%	1 5%	14 19%	11 9%	14 9%	32 21%	63 15%	8 13%	64 15%	6 11%
Under \$75,000 per year	70 14%	38 15%	32 13%	31 16%	22 18%	6 8%	11 10%	56 17%	11 8%	2 11%	11 15%	14 12%	20 13%	25 17%	60 14%	9 15%	60 14%	8 14%
Under \$100,000 per year	69 14%	40 16%	29 12%	30 15%	13 11%	14 18%	12 11%	35 11%	25 18%	7 37%	14 19%	23 19%	24 16%	8 5%	59 14%	8 13%	56 13%	13 23%
Under \$140,000 per year	56 11%	29 11%	27 11%	18 9%	19 16%	8 11%	11 10%	32 10%	19 14%	3 16%	13 18%	26 22%	10 7%	7 5%	45 11%	10 17%	50 11%	6 11%
\$140,000 per year or more	89 18%	51 20%	38 16%	28 14%	20 17%	12 16%	29 27%	55 17%	25 18%	6 32%	7 9%	19 16%	39 26%	24 16%	77 18%	11 18%	78 18%	10 18%
Undecided	90 18%	43 17%	47 20%	41 21%	17 14%	11 14%	21 20%	50 16%	34 24%	-	8 11%	15 13%	27 18%	34 23%	71 17%	7 12%	81 19%	7 12%

3. There are 7 candidates listed on your Republican Primary ballot, with just two major candidates left: Nikki Haley and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 2																					
=====																					
EDUCATION, INCOME, MILITARY, POLITICAL IDEOLOGY, FAVORABILITY, TOP ISSUES																					
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	EDUCATION						INCOME			MILITARY		POLITICAL IDEOLOGY			HALEY APPROVAL		TRUMP APPROVAL		MOST IMPORTANT ISSUE		
	HS OR	SOME	TRADE	COLL	MSTRS		50-	OVER	YES	NO	LIB	MOD	CONSV	FAV	UNFAV	FAV	UNFAV	IMMIG	ECON	DEMOC	
TOTAL	LESS	COLL	/TECH	GRAD	/PHD	<50k	100k	100k												RACY	
Total	500	121	109	24	158	79	126	139	145	240	259	34	128	324	234	181	322	126	211	131	67
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Nikki Haley	175	25	37	6	64	39	32	55	59	78	96	20	76	73	153	5	24	118	42	42	42
	35%	21%	34%	25%	41%	49%	25%	40%	41%	33%	37%	59%	59%	23%	65%	3%	7%	94%	20%	32%	63%
Donald Trump	315	95	71	17	89	39	90	83	82	157	158	14	48	246	74	173	291	5	162	87	25
	63%	79%	65%	71%	56%	49%	71%	60%	57%	65%	61%	41%	38%	76%	32%	96%	90%	4%	77%	66%	37%
Undecided	10	1	1	1	5	1	4	1	4	5	5	-	4	5	7	3	7	3	7	2	-
	2%	1%	1%	4%	3%	1%	3%	1%	3%	2%	2%		3%	2%	3%	2%	2%	2%	3%	2%	

4. Overall, do you think of yourself as a Republican, Independent, or Democrat?

BANNER 2																					
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----- EDUCATION, INCOME, MILITARY, POLITICAL IDEOLOGY, FAVORABILITY, TOP ISSUES -----																					
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	EDUCATION						INCOME			MILITARY		POLITICAL IDEOLOGY			HALEY APPROVAL		TRUMP APPROVAL		MOST IMPORTANT ISSUE		
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD	MSTRS /PHD	<50k	50-100k	OVER 100k	YES	NO	LIB	MOD	CONSV	FAV	UNFAV	FAV	UNFAV	IMMIG	ECON	DEMOCRACY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500 100	121 100	109 100	24 100	158 100	79 100	126 100	139 100	145 100	240 100	259 100	34 100	128 100	324 100	234 100	181 100	322 100	126 100	211 100	131 100	67 100
Republican	322 64%	90 74%	68 62%	16 67%	98 62%	48 61%	94 75%	91 65%	87 60%	152 63%	170 66%	14 41%	58 45%	245 76%	141 60%	123 68%	244 76%	48 38%	158 75%	92 70%	26 39%
Independent	140 28%	22 18%	38 35%	6 25%	47 30%	23 29%	26 21%	36 26%	44 30%	66 28%	74 29%	11 32%	56 44%	65 20%	75 32%	42 23%	63 20%	59 47%	46 22%	29 22%	29 43%
Democrat	19 4%	5 4%	1 1%	1 4%	8 5%	4 5%	1 1%	9 6%	9 6%	11 5%	8 3%	9 26%	8 6%	2 1%	11 5%	6 3%	1 *%	16 13%	1 *%	6 5%	9 13%
Undecided	19 4%	4 3%	2 2%	1 4%	5 3%	4 5%	5 4%	3 2%	5 3%	11 5%	7 3%	-	6 5%	12 4%	7 3%	10 6%	14 4%	3 2%	6 3%	4 3%	3 4%

5. With which gender do you most closely identify as - male, female, or non-binary (gender variant, non-conforming, etc.)?

BANNER 2																					
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EDUCATION, INCOME, MILITARY, POLITICAL IDEOLOGY, FAVORABILITY, TOP ISSUES																					
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	EDUCATION					INCOME			MILITARY		POLITICAL IDEOLOGY			HALEY APPROVAL		TRUMP APPROVAL		MOST IMPORTANT ISSUE			
	HS OR	SOME	TRADE	COLL	MSTRS	<50k	50-	OVER	YES	NO	LIB	MOD	CONSV	FAV	UNFAV	FAV	UNFAV	IMMIG	ECON	DEMOC	
TOTAL	LESS	COLL	/TECH	GRAD	/PHD		100k	100k												RACY	
Total	500	121	109	24	158	79	126	139	145	240	259	34	128	324	234	181	322	126	211	131	67
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	258	56	55	17	83	42	57	78	80	134	124	16	60	177	102	111	176	60	112	64	30
	52%	46%	50%	71%	53%	53%	45%	56%	55%	56%	48%	47%	47%	55%	44%	61%	55%	48%	53%	49%	45%
Female	241	65	54	7	74	37	68	61	65	106	134	17	68	147	132	69	145	66	98	67	37
	48%	54%	50%	29%	47%	47%	54%	44%	45%	44%	52%	50%	53%	45%	56%	38%	45%	52%	46%	51%	55%
Non-binary (gender variant, non-conforming)	1	-	-	-	1	-	1	-	-	-	1	1	-	-	-	1	1	-	1	-	-
	*%				1%		1%				*%	3%				1%	*%		*%		



6. What is your age category?

BANNER 2																					
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----- EDUCATION, INCOME, MILITARY, POLITICAL IDEOLOGY, FAVORABILITY, TOP ISSUES -----																					
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	EDUCATION						INCOME			MILITARY		POLITICAL IDEOLOGY			HALEY APPROVAL		TRUMP APPROVAL		MOST IMPORTANT ISSUE		
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD	MSTRS /PHD	<50k	50-100k	OVER 100k	YES	NO	LIB	MOD	CONSV	FAV	UNFAV	FAV	UNFAV	IMMIG	ECON	DEMOCRACY	
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Total	500 100	121 100	109 100	24 100	158 100	79 100	126 100	139 100	145 100	240 100	259 100	34 100	128 100	324 100	234 100	181 100	322 100	126 100	211 100	131 100	67 100
18-24 Years	24 5%	6 5%	7 6%	3 13%	5 3%	2 3%	11 9%	9 6%	2 1%	4 2%	20 8%	3 9%	8 6%	12 4%	10 4%	11 6%	13 4%	8 6%	7 3%	10 8%	1 1%
25-34 Years	50 10%	15 12%	11 10%	2 8%	16 10%	6 8%	10 8%	16 12%	18 12%	20 8%	30 12%	9 26%	12 9%	28 9%	20 9%	20 11%	32 10%	13 10%	17 8%	19 15%	7 10%
35-49 Years	119 24%	32 26%	28 26%	4 17%	36 23%	18 23%	22 17%	37 27%	45 31%	48 20%	71 27%	8 24%	39 30%	70 22%	51 22%	46 25%	75 23%	34 27%	33 16%	39 30%	21 31%
50-64 Years	150 30%	33 27%	29 27%	8 33%	49 31%	30 38%	30 24%	44 32%	49 34%	78 33%	72 28%	5 15%	39 30%	101 31%	72 31%	50 28%	102 32%	32 25%	78 37%	32 24%	19 28%
65-74 Years	90 18%	21 17%	18 17%	3 13%	34 22%	13 16%	29 23%	22 16%	22 15%	48 20%	42 16%	5 15%	19 15%	64 20%	49 21%	33 18%	62 19%	23 18%	42 20%	20 15%	10 15%
75+	61 12%	14 12%	15 14%	4 17%	17 11%	10 13%	24 19%	11 8%	9 6%	39 16%	22 8%	3 9%	10 8%	47 15%	30 13%	20 11%	36 11%	14 11%	33 16%	10 8%	8 12%
Refused	6 1%	-	1 1%	-	1 1%	-	-	-	-	3 1%	2 1%	1 3%	1 1%	2 1%	2 1%	1 1%	2 1%	2 2%	1 *	1 1%	1 1%

7. For statistical purposes only, can you please tell me your ethnic background/ancestry?

BANNER 2																					
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----- EDUCATION, INCOME, MILITARY, POLITICAL IDEOLOGY, FAVORABILITY, TOP ISSUES -----																					
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	EDUCATION						INCOME			MILITARY		POLITICAL IDEOLOGY			HALEY APPROVAL		TRUMP APPROVAL		MOST IMPORTANT ISSUE		
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD	MSTRS /PHD	<50K	50-100K	OVER 100K	YES	NO	LIB	MOD	CONSV	FAV	UNFAV	FAV	UNFAV	IMMIG	ECON	DEMOC RACY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total	500 100	121 100	109 100	24 100	158 100	79 100	126 100	139 100	145 100	240 100	259 100	34 100	128 100	324 100	234 100	181 100	322 100	126 100	211 100	131 100	67 100
White/Caucasian	422 84%	104 86%	98 90%	21 88%	125 79%	70 89%	110 87%	119 86%	122 84%	204 85%	218 84%	26 76%	101 79%	287 89%	208 89%	151 83%	283 88%	105 83%	187 89%	113 86%	57 85%
Black/African American	22 4%	7 6%	2 2%	-	11 7%	2 3%	5 4%	7 5%	8 6%	11 5%	11 4%	2 6%	12 9%	8 2%	7 3%	8 4%	9 3%	7 6%	4 2%	7 5%	7 10%
Native American/Alaska Native	8 2%	3 2%	1 1%	1 4%	3 2%	-	3 2%	3 2%	2 1%	2 1%	6 2%	-	1 1%	7 2%	-	5 3%	8 2%	-	4 2%	2 2%	1 1%
Asian	3 1%	-	2 2%	-	1 1%	-	-	-	2 1%	2 1%	1 *%	-	2 2%	1 *%	1 *%	2 1%	1 *%	2 2%	2 1%	-	-
Native Hawaiian/Other Pacific Islander	2 *%	-	-	-	2 1%	-	1 1%	-	1 1%	2 1%	-	-	-	2 1%	1 *%	-	-	1 1%	-	1 1%	-
Hispanic/Latino	14 3%	2 2%	2 2%	-	6 4%	4 5%	3 2%	4 3%	4 3%	6 3%	8 3%	2 6%	5 4%	6 2%	8 3%	3 2%	8 2%	5 4%	4 2%	1 1%	-
2 or more races	10 2%	3 2%	2 2%	1 4%	4 3%	-	3 2%	3 2%	4 3%	4 2%	6 2%	1 3%	3 2%	5 2%	3 1%	6 3%	7 2%	3 2%	5 2%	4 3%	-
Other	1 *%	-	-	-	-	-	-	-	-	1 *%	-	-	1 1%	-	-	1 1%	1 *%	-	1 *%	-	-
Don't know	18 4%	2 2%	2 2%	1 4%	6 4%	3 4%	1 1%	3 2%	2 1%	8 3%	9 3%	3 9%	3 2%	8 2%	6 3%	5 3%	5 2%	3 2%	4 2%	3 2%	2 3%

8. What is the highest level of education you have completed?

BANNER 2																					
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----- EDUCATION, INCOME, MILITARY, POLITICAL IDEOLOGY, FAVORABILITY, TOP ISSUES -----																					
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	EDUCATION						INCOME			MILITARY		POLITICAL IDEOLOGY			HALEY APPROVAL		TRUMP APPROVAL		MOST IMPORTANT ISSUE		
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD	MSTRS /PHD		<50K	50-100K	OVER 100K	YES	NO	LIB	MOD	CONSV	FAV	UNFAV	FAV	UNFAV	IMMIG	ECON	DEMOC RACY
-----																					
Total	500 100	121 100	109 100	24 100	158 100	79 100	126 100	139 100	145 100	240 100	259 100	34 100	128 100	324 100	234 100	181 100	322 100	126 100	211 100	131 100	67 100
Some high school	26 5%	26 21%	-	-	-	-	11 9%	5 4%	7 5%	9 4%	17 7%	4 12%	2 2%	18 6%	11 5%	9 5%	22 7%	3 2%	13 6%	6 5%	2 3%
High school graduate	95 19%	95 79%	-	-	-	-	36 29%	26 19%	17 12%	48 20%	47 18%	7 21%	24 19%	63 19%	31 13%	42 23%	74 23%	14 11%	40 19%	26 20%	11 16%
Some college	109 22%	-	109 100%	-	-	-	28 22%	37 27%	28 19%	53 22%	56 22%	5 15%	24 19%	79 24%	51 22%	43 24%	76 24%	27 21%	55 26%	28 21%	10 15%
Trade/technical/ vocational training	24 5%	-	-	24 100%	-	-	10 8%	4 3%	5 3%	10 4%	14 5%	1 3%	5 4%	16 5%	9 4%	10 6%	18 6%	3 2%	13 6%	7 5%	-
College graduate	158 32%	-	-	-	158 100%	-	29 23%	42 30%	59 41%	69 29%	89 34%	11 32%	46 36%	99 31%	78 33%	52 29%	88 27%	47 37%	58 27%	44 34%	29 43%
Master's or PhD	79 16%	-	-	-	-	79 100%	11 9%	25 18%	29 20%	46 19%	33 13%	6 18%	26 20%	44 14%	51 22%	22 12%	39 12%	32 25%	27 13%	20 15%	15 22%
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	9 2%	-	-	-	-	-	1 1%	-	-	5 2%	3 1%	-	1 1%	5 2%	3 1%	3 2%	5 2%	-	5 2%	-	-

9. Have you voted in previous Republican Primaries, or will this be your first?

BANNER 2																					
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----- EDUCATION, INCOME, MILITARY, POLITICAL IDEOLOGY, FAVORABILITY, TOP ISSUES -----																					
	TOTAL	EDUCATION					INCOME			MILITARY		POLITICAL IDEOLOGY			HALEY APPROVAL		TRUMP APPROVAL		MOST IMPORTANT ISSUE		
		HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD	MSTRS /PHD	<50k	50-100K	OVER 100K	YES	NO	LIB	MOD	CONSV	FAV	UNFAV	FAV	UNFAV	IMMIG	ECON	DEMOC RACY
-----																					
Total	500	121	109	24	158	79	126	139	145	240	259	34	128	324	234	181	322	126	211	131	67
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Voted in previous Republican Primaries	437	101	101	22	136	70	112	116	128	215	222	22	98	306	206	163	295	98	199	110	55
	87%	83%	93%	92%	86%	89%	89%	83%	88%	90%	86%	65%	77%	94%	88%	90%	92%	78%	94%	84%	82%
Will be first Republican Primary	57	18	7	2	21	8	13	21	16	22	35	11	29	15	23	18	26	24	10	20	10
	11%	15%	6%	8%	13%	10%	10%	15%	11%	9%	14%	32%	23%	5%	10%	10%	8%	19%	5%	15%	15%
Undecided	4	2	-	-	1	1	1	2	1	3	1	1	1	2	4	-	1	3	2	-	2
	1%	2%			1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	2%		1%	2%	1%		3%
Refused	2	-	1	-	-	-	-	-	-	-	1	-	-	1	1	-	-	1	-	1	-
	1%		1%								1%			1%	1%			1%		1%	





12. What is the most important issue facing the country today?

BANNER 2																					
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----- EDUCATION, INCOME, MILITARY, POLITICAL IDEOLOGY, FAVORABILITY, TOP ISSUES -----																					
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	EDUCATION						INCOME			MILITARY		POLITICAL IDEOLOGY			HALEY APPROVAL		TRUMP APPROVAL		MOST IMPORTANT ISSUE		
	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD	MSTRS /PHD		<50K	50-100K	OVER 100K	YES	NO	LIB	MOD	CONSV	FAV	UNFAV	FAV	UNFAV	IMMIG	ECON	DEMOC RACY
	TOTAL																				
Total	500 100	121 100	109 100	24 100	158 100	79 100	126 100	139 100	145 100	240 100	259 100	34 100	128 100	324 100	234 100	181 100	322 100	126 100	211 100	131 100	67 100
The economy	131 26%	32 26%	28 26%	7 29%	44 28%	20 25%	30 24%	40 29%	42 29%	63 26%	68 26%	5 15%	37 29%	88 27%	56 24%	49 27%	88 27%	28 22%	-	131 100%	-
Abortion	9 2%	1 1%	1 1%	-	5 3%	2 3%	2 2%	2 1%	4 3%	4 2%	5 2%	3 9%	1 1%	5 2%	5 2%	3 2%	5 2%	4 3%	-	-	-
Healthcare	7 1%	4 3%	1 1%	1 4%	1 1%	-	3 2%	1 1%	-	2 1%	5 2%	-	2 2%	5 2%	4 2%	-	2 1%	2 2%	-	-	-
Immigration and border security	211 42%	53 44%	55 50%	13 54%	58 37%	27 34%	61 48%	56 40%	59 41%	109 45%	102 39%	11 32%	34 27%	160 49%	84 36%	91 50%	168 52%	25 20%	211 100%	-	-
The future of American democracy	67 13%	13 11%	10 9%	-	29 18%	15 19%	11 9%	22 16%	17 12%	30 13%	37 14%	9 26%	25 20%	30 9%	41 18%	16 9%	23 7%	37 29%	-	-	67 100%
Crime	10 2%	5 4%	2 2%	-	3 2%	-	6 5%	2 1%	2 1%	1 *	9 3%	1 3%	6 5%	3 1%	6 3%	3 2%	5 2%	4 3%	-	-	-
Drugs/Opioids	5 1%	1 1%	2 2%	1 4%	-	1 1%	3 2%	1 1%	1 1%	1 *	4 2%	1 3%	2 2%	2 1%	1 *	4 2%	4 1%	-	-	-	-
Climate change	5 1%	-	-	-	2 1%	3 4%	-	1 1%	4 3%	3 1%	2 1%	2 6%	1 1%	2 1%	4 2%	1 1%	-	5 4%	-	-	-
Foreign policy	23 5%	5 4%	4 4%	1 4%	7 4%	5 6%	5 4%	6 4%	6 4%	13 5%	10 4%	1 3%	12 9%	9 3%	16 7%	6 3%	9 3%	13 10%	-	-	-
Undecided	20 4%	6 5%	4 4%	1 4%	4 3%	3 4%	5 4%	4 3%	6 4%	12 5%	8 3%	-	5 4%	14 4%	10 4%	5 3%	13 4%	5 4%	-	-	-
Refused	12 2%	1 1%	2 2%	-	5 3%	3 4%	-	4 3%	4 3%	2 1%	9 3%	1 3%	3 2%	6 2%	7 3%	3 2%	5 2%	3 2%	-	-	-

13. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 2																					
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EDUCATION, INCOME, MILITARY, POLITICAL IDEOLOGY, FAVORABILITY, TOP ISSUES																					
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	EDUCATION						INCOME			MILITARY		POLITICAL IDEOLOGY			HALEY APPROVAL		TRUMP APPROVAL		MOST IMPORTANT ISSUE		
	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD	MSTRS /PHD	<50K	50-100K	OVER 100K	YES	NO	LIB	MOD	CONSV	FAV	UNFAV	FAV	UNFAV	IMMIG	ECON	DEMOCRACY	
TOTAL																					
Total	500 100	121 100	109 100	24 100	158 100	79 100	126 100	139 100	145 100	240 100	259 100	34 100	128 100	324 100	234 100	181 100	322 100	126 100	211 100	131 100	67 100
Very liberal	6 1%	3 2%	-	1 4%	1 1%	1 1%	1 1%	2 1%	3 2%	2 1%	4 2%	6 18%	-	-	-	2 1%	3 1%	1 1%	4 2%	1 1%	-
Liberal	28 6%	8 7%	5 5%	-	10 6%	5 6%	9 7%	7 5%	8 6%	12 5%	16 6%	28 82%	-	-	14 6%	12 7%	10 3%	17 13%	7 3%	4 3%	9 13%
Moderate	128 26%	26 21%	24 22%	5 21%	46 29%	26 33%	25 20%	41 29%	47 32%	56 23%	72 28%	-	128 100%	-	84 36%	28 15%	47 15%	63 50%	34 16%	37 28%	25 37%
Conservative	192 38%	37 31%	48 44%	12 50%	69 44%	23 29%	52 41%	53 38%	53 37%	92 38%	100 39%	-	-	192 59%	84 36%	68 38%	137 43%	35 28%	87 41%	59 45%	18 27%
Very conservative	132 26%	44 36%	31 28%	4 17%	30 19%	21 27%	35 28%	35 25%	33 23%	70 29%	62 24%	-	-	132 41%	45 19%	67 37%	119 37%	8 6%	73 35%	29 22%	12 18%
Other	1 *%	-	-	1 4%	-	-	-	1 1%	-	-	1 *%	-	-	-	-	1 1%	1 *%	-	1 *%	-	-
Don't know	13 3%	3 2%	1 1%	1 4%	2 1%	3 4%	4 3%	-	1 1%	8 3%	4 2%	-	-	-	7 3%	3 2%	5 2%	2 2%	5 2%	1 1%	3 4%





15. What is your annual household income?

BANNER 2																					
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----- EDUCATION, INCOME, MILITARY, POLITICAL IDEOLOGY, FAVORABILITY, TOP ISSUES -----																					
-----																					
	EDUCATION						INCOME			MILITARY		POLITICAL IDEOLOGY			HALEY APPROVAL		TRUMP APPROVAL		MOST IMPORTANT ISSUE		
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD	MSTRS /PHD		<50k	50-100k	OVER 100k	YES	NO	LIB	MOD	CONSV	FAV	UNFAV	FAV	UNFAV	IMMIG	ECON	DEMOC RACY
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Total	500 100	121 100	109 100	24 100	158 100	79 100	126 100	139 100	145 100	240 100	259 100	34 100	128 100	324 100	234 100	181 100	322 100	126 100	211 100	131 100	67 100
Under \$20,000 per year	55 11%	22 18%	14 13%	4 17%	12 8%	3 4%	55 44%	-	-	23 10%	32 12%	2 6%	12 9%	41 13%	21 9%	25 14%	43 13%	7 6%	28 13%	11 8%	6 9%
Under \$50,000 per year	71 14%	25 21%	14 13%	6 25%	17 11%	8 10%	71 56%	-	-	37 15%	34 13%	8 24%	13 10%	46 14%	33 14%	27 15%	51 16%	13 10%	33 16%	19 15%	5 7%
Under \$75,000 per year	70 14%	18 15%	20 18%	1 4%	20 13%	11 14%	-	70 50%	-	38 16%	32 12%	4 12%	15 12%	51 16%	40 17%	25 14%	47 15%	18 14%	33 16%	21 16%	9 13%
Under \$100,000 per year	69 14%	13 11%	17 16%	3 13%	22 14%	14 18%	-	69 50%	-	32 13%	37 14%	5 15%	26 20%	37 11%	33 14%	21 12%	39 12%	26 21%	23 11%	19 15%	13 19%
Under \$140,000 per year	56 11%	14 12%	16 15%	1 4%	17 11%	8 10%	-	-	56 39%	25 10%	31 12%	5 15%	14 11%	36 11%	29 12%	19 10%	33 10%	18 14%	21 10%	20 15%	7 10%
\$140,000 per year or more	89 18%	10 8%	12 11%	4 17%	42 27%	21 27%	-	-	89 61%	46 19%	43 17%	6 18%	33 26%	50 15%	45 19%	29 16%	52 16%	26 21%	38 18%	22 17%	10 15%
Undecided	90 18%	19 16%	16 15%	5 21%	28 18%	14 18%	-	-	-	39 16%	50 19%	4 12%	15 12%	63 19%	33 14%	35 19%	57 18%	18 14%	35 17%	19 15%	17 25%