

Region

(N=500)	n	%
Southwest-----	68	13.60
Northwest-----	69	13.80
Central-----	138	27.60
Northeast-----	141	28.20
Philly-----	84	16.80

Hello, my name is _____ and I am conducting a survey for Suffolk University/USA TODAY, and I would like to get your opinions on some issues of the day. {ASK FOR YOUNGEST IN HOUSEHOLD} Would you like to spend seven minutes to help us out? Great, let me get you screened in.

1. How likely are you to vote in the Pennsylvania election for president this November – very likely, somewhat likely, 50-50 or not likely?

(N=500)	n	%
Very likely-----	489	97.80
Somewhat likely-----	11	2.20

2. Which do you most closely identify as – male, female, or non-binary (gender variant, non-conforming, etc.)?

(N=500)	n	%
Male-----	238	47.60
Female-----	260	52.00
Non-binary (gender variant, non-conforming, etc.)-----	1	0.20
Refused-----	1	0.20

3. Are you currently registered to vote in Pennsylvania as a Democrat, Republican, or no party affiliation/Independent?

(N=500)	n	%
Democrat-----	215	43.00
Republican-----	206	41.20
NPA/Independent-----	79	15.80

4. What is your age category?

(N=500)	n	%
18-24 Years-----	37	7.40
25-34 Years-----	65	13.00
35-49 Years-----	119	23.80
50-64 Years-----	135	27.00
65-74 Years-----	86	17.20
75+-----	57	11.40
Refused-----	1	0.20

5. For statistical purposes only, can you please tell me your ethnic background/ancestry? (READ)

(N=500)	n	%
White/Caucasian-----	388	77.60
Black/African American-----	60	12.00
Native American/Alaska Native-----	7	1.40
Asian-----	5	1.00
Native Hawaiian/Other Pacific Islander-----	0	0.00
Hispanic/Latino-----	26	5.20
2 or more races-----	6	1.20
Other-----	5	1.00
Don't know-----	3	0.60

6. What is the highest level of education you have completed? (READ)
- | (N=500) | n | % |
|---|-----|-------|
| Some high school ----- | 29 | 5.80 |
| High school graduate----- | 99 | 19.80 |
| Some college----- | 141 | 28.20 |
| Trade/technical/vocational training ----- | 30 | 6.00 |
| College graduate ----- | 119 | 23.80 |
| Master's or PhD ----- | 81 | 16.20 |
| Undecided ----- | 1 | 0.20 |
| Refused----- | 0 | 0.00 |
7. Do you feel the country is headed in the right direction or is on the wrong track?
- | (N=500) | n | % |
|-----------------------|-----|-------|
| Right Direction ----- | 176 | 35.20 |
| Wrong Track ----- | 272 | 54.40 |
| Undecided ----- | 52 | 10.40 |
8. The Pennsylvania ballot lists four candidates for president as follows... (READ) At this point, for whom would you vote or toward whom do you lean?
- | (N=500) | n | % |
|--------------------------------------|-----|-------|
| Democrat Kamala Harris ----- | 243 | 48.60 |
| Republican Donald Trump ----- | 228 | 45.60 |
| Libertarian Party Chase Oliver ----- | 2 | 0.40 |
| Green Party Jill Stein----- | 1 | 0.20 |
| Undecided ----- | 26 | 5.20 |
| Refused----- | 0 | 0.00 |
9. Thinking back to the 2020 general election did you vote for (ROTATE 1 & 2) Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?
- | (N=500) | n | % |
|-------------------------------|-----|-------|
| Democrat Joe Biden----- | 225 | 45.00 |
| Republican Donald Trump ----- | 218 | 43.60 |
| Did not vote----- | 15 | 3.00 |
| Third-Party candidate ----- | 8 | 1.60 |
| Undecided ----- | 18 | 3.60 |
| Refused----- | 16 | 3.20 |

{FOR 8.1 - 8.4}

10. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate? Would you say...? (ROTATE ASC-DESC)
- | (N=474) | n | % |
|-------------------------|-----|-------|
| Very excited ----- | 308 | 64.98 |
| Somewhat excited ----- | 115 | 24.26 |
| Not very excited ----- | 28 | 5.91 |
| Not at all excited----- | 19 | 4.01 |
| Undecided ----- | 4 | 0.84 |
| Refused----- | 0 | 0.00 |

{FOR 8.1 - 8.4}

11. Is your mind made up on your choice of candidate? Or might you change your mind?
- | (N=474) | n | % |
|-------------------|-----|-------|
| Mind made up----- | 441 | 93.04 |
| Might change----- | 25 | 5.27 |
| Undecided ----- | 5 | 1.05 |
| Refused----- | 3 | 0.63 |

12. How much of the debate did you watch between Kamala Harris and Donald Trump? Would you say...? (ROTATE ASC – DESC)

(N=500)	n	%
All of it-----	315	63.00
Most of it-----	52	10.40
Some of it -----	71	14.20
Didn't watch -----	62	12.40
Undecided -----	0	0.00
Refused-----	0	0.00

(12.1-12.3)

13. We're trying to see if the debate changed people's minds. Currently you said you are planning to vote for (insert Q8). Before you saw the debate, who were you planning to vote for – Harris, Trump, Oliver, Stein, or were you undecided?

(N=438)	n	%
Democrat Kamala Harris -----	223	50.91
Republican Donald Trump -----	184	42.01
Libertarian Party Chase Oliver -----	2	0.46
Green Party Jill Stein -----	0	0.00
Undecided -----	29	6.62
Refused-----	0	0.00

{RANDOMIZE 14 - 16}

14. Overall, do you {ROTATE ASC - DESC} strongly approve, approve, disapprove, or strongly disapprove of the job Kamala Harris is doing as vice president?

(N=500)	n	%
Strongly approve -----	85	17.00
Approve-----	138	27.60
Disapprove-----	53	10.60
Strongly disapprove -----	187	37.40
Undecided -----	37	7.40
Refused-----	0	0.00

15. Overall, do you {ROTATE ASC - DESC} strongly approve, approve, disapprove, or strongly disapprove of the job Donald Trump did as president between 2017-2021?

(N=500)	n	%
Strongly approve -----	153	30.60
Approve-----	90	18.00
Disapprove-----	54	10.80
Strongly disapprove -----	193	38.60
Undecided -----	8	1.60
Refused-----	2	0.40

16. Overall, do you {ROTATE ASC - DESC} strongly approve, approve, disapprove, or strongly disapprove of the job Joe Biden is doing as president?

(N=500)	n	%
Strongly approve -----	75	15.00
Approve-----	152	30.40
Disapprove-----	59	11.80
Strongly disapprove -----	203	40.60
Undecided -----	8	1.60
Refused-----	3	0.60

{FOR BIDEN VOTERS IN Q9 NOT VOTING FOR HARRIS in Q8}

17. Earlier you indicated that you voted for Joe Biden in 2020 but are not choosing Kamala Harris in 2024. In your own words, what is the major reason for this? (ACCEPT MULTIPLE RESPONSES)

(N=21)	n	%
Inflation/Economy -----	5	23.81
Border/Immigration -----	2	9.52
Israel/Gaza -----	2	9.52
Don't know what her policies are -----	5	23.81
Incompetent -----	2	9.52
I'm still undecided -----	5	23.81
Other -----	2	9.52

{FOR TRUMP VOTERS IN Q9 NOT VOTING FOR TRUMP in Q8}

18. Earlier you indicated that you voted for Donald Trump in 2020 but are not choosing him in 2024. In your own words, what is the major reason for this? (ACCEPT MULTIPLE RESPONSES)

(N=9)	n	%
Poor Behavior/Doesn't make sense -----	3	33.33
Attack on the Capitol -----	1	11.11
How he handled the pandemic -----	1	11.11
Stand on abortion -----	1	11.11
I'm still undecided -----	1	11.11
Not good for the country -----	1	11.11
All the rivals against him -----	1	11.11
Not sure -----	1	11.11

19. The Pennsylvania ballot lists five candidates for U.S. Senate as follows... (READ) At this point, for whom would you vote or toward whom do you lean?

(N=500)	n	%
Democrat Bob Casey -----	235	47.00
Republican Dave McCormick -----	214	42.80
Libertarian John Thomas -----	5	1.00
Green Party Leila Hazou -----	2	0.40
Constitution Party Marty Selker -----	3	0.60
Undecided -----	41	8.20
Refused -----	0	0.00

The next set of questions focuses on personal popularity, not necessarily qualifications or job approval. Do you have a favorable or unfavorable opinion of...? (RANDOMIZE)

(N=1,000)	<u>Favorable</u>	<u>Unfavorable</u>	<u>Undecided</u>	<u>Never Heard Of</u>
20. Kamala Harris	245 49.00	235 47.00	20 4.00	0 0.00
21. Donald Trump	216 43.20	272 54.40	12 2.40	0 0.00
22. Joe Biden	230 46.00	255 51.00	15 3.00	0 0.00
23. Josh Shapiro	283 56.60	126 25.20	77 15.40	14 2.80
24. John Fetterman	220 44.00	193 38.60	71 14.20	16 3.20
25. Bob Casey	233 46.60	173 34.60	80 16.00	14 2.80
26. Tim Walz	201 40.20	186 37.20	73 14.60	40 8.00
27. J.D. Vance	181 36.20	240 48.00	65 13.00	14 2.80
28. Dave McCormick	182 36.40	190 38.00	100 20.00	28 5.60

29. I'm going to read you a list of 11 issues. Please tell me which ONE you think is the most important issue facing the next president. (RANDOMIZE .1 - .11)

(N=500)	n	%
Inflation/Economy -----	174	34.80
Schools/Education -----	12	2.40
Healthcare -----	18	3.60
Immigration policy -----	72	14.40
Climate change -----	18	3.60
Terrorism/National security -----	27	5.40
Crime/Guns -----	17	3.40
Choosing Supreme Court nominees -----	25	5.00
Racism -----	5	1.00
Abortion rights -----	56	11.20
Bringing the country together -----	65	13.00
Undecided -----	11	2.20

30. Overall, are you better off or worse off than you were four years ago?

(N=500)	n	%
Better off -----	214	42.80
Worse off -----	236	47.20
No different -----	41	8.20
Undecided -----	6	1.20
Refused -----	3	0.60

31. How would you rate economic conditions in Pennsylvania today – excellent, good, fair, or poor?

(N=500)	n	%
Excellent-----	18	3.60
Good -----	112	22.40
Fair -----	192	38.40
Poor -----	171	34.20
Undecided -----	6	1.20
Refused -----	1	0.20

32. Of the following ways to vote in November, how do you plan to vote? Do you plan to vote...?
{ROTATE ASCENDING, DESCENDING .1-.3}

(N=500)	n	%
On Election Day, in person -----	360	72.00
Before Election Day, in person -----	21	4.20
By mail-in or absentee ballot -----	109	21.80
Undecided -----	9	1.80
Refused-----	1	0.20

33. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president – {ROTATE} Kamala Harris or Donald Trump?

(N=500)	n	%
Kamala Harris-----	260	52.00
Donald Trump-----	187	37.40
Undecided -----	49	9.80
Refused-----	4	0.80

34. How would you describe your own political viewpoint – very liberal, somewhat liberal, moderate, somewhat conservative, very conservative? {ROTATE .1- .5 ASCENDING TO DESCENDING}

(N=500)	n	%
Very liberal-----	43	8.60
Somewhat liberal-----	87	17.40
Moderate -----	166	33.20
Somewhat conservative -----	113	22.60
Very conservative -----	77	15.40
Other_____ {Respondent Specifies}-----	0	0.00
Don't know -----	14	2.80

I have some general questions about your choice of living in Pennsylvania and then we'll be done. You've been great.

35. How long have you lived in Pennsylvania? (READ)

(N=500)	n	%
Your whole life -----	321	64.20
More than 10 years -----	135	27.00
4 – 10 years -----	29	5.80
Less than four years-----	12	2.40
Don't know -----	3	0.60

{FOR 35.2 - 35.4}

36.	Where did you move from? (ROTATE ASC-DESC)		
	(N=176)	n	%
	NE/East Coast (CT, DC, DE, ME, MD, MA, NH, NJ, NY, NC, RI, SC, VT, VA) -----	90	51.14
	South (AL, AR, AZ, FL, GA, LA, MS, NM, OK, TN, TX) -----	21	11.93
	Midwest (IA, IL, IN, KS, KY, MI, MN, MO, NE, ND, OH, SD, WV, WI) -----	30	17.05
	Mountain West (CO, ID, MT, NV, UT, WY) -----	1	0.57
	West Coast (AK, CA, HI, OR, WA) -----	10	5.68
	Puerto Rico/U.S. Territories -----	2	1.14
	Foreign Country -----	17	9.66
	Don't know -----	5	2.84

{FOR 35.2 - 35.4}

37.	Why did you move to Pennsylvania? (READ, RANDOMIZE, ACCEPT MULTIPLE RESPONSES)		
	(N=176)	n	%
	Education -----	8	4.55
	To retire-----	8	4.55
	Proximity to other cities/attractions -----	8	4.55
	Job reasons -----	55	31.25
	Family reasons -----	85	48.30
	Health reasons-----	2	1.14
	Pennsylvania a better fit for you and your values -----	23	13.07
	Cheaper cost of living/housing-----	21	11.93
	Don't know -----	5	2.84

38.	In the next four years do you plan to stay a resident or move out of Pennsylvania?		
	(N=500)	n	%
	Stay a resident-----	440	88.00
	Move out -----	28	5.60
	Don't know -----	32	6.40

{FOR 38.2}

39.	In your own words, why would you move out of Pennsylvania? (ACCEPT MULTIPLE RESPONSES)		
	(N=28)	n	%
	Retire-----	4	14.29
	Family reasons -----	3	10.71
	Climate-----	5	17.86
	Cost of living-----	4	14.29
	New job/Lack of jobs -----	5	17.86
	Taxes-----	3	10.71
	Poorly run government/Corrupt-----	4	14.29
	Want a change-----	2	7.14
	Crime-----	2	7.14
	Dislike PA -----	3	10.71
	Other -----	3	10.71

(ROTATE Q40 – Q41)

40. How important is it for you to live in a community with those who share your general political views? Would you say...? (ROTATE .1- .4 ASC - DESC)

(N=500)	n	%
Very important -----	76	15.20
Somewhat important -----	192	38.40
Not very important -----	115	23.00
Not at all important-----	109	21.80
Don't know -----	8	1.60

41. How important is it for you to live in a community with a diverse population, including people who don't share your general political views? Would you say...? (ROTATE .1- .4 ASC – DESC)

(N=500)	n	%
Very important -----	110	22.00
Somewhat important -----	178	35.60
Not very important -----	97	19.40
Not at all important-----	100	20.00
Don't know -----	15	3.00

THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

42. What is your annual household income? (READ CATEGORIES)

(N=500)	n	%
Under \$20,000 per year -----	54	10.80
Under \$50,000 per year -----	70	14.00
Under \$75,000 per year -----	70	14.00
Under \$100,000 per year-----	87	17.40
Under \$140,000 per year-----	75	15.00
\$140,000 per year or more -----	102	20.40
Undecided -----	42	8.40

43. How important is religion in your life – very important, somewhat important, not very important or not at all important? {ROTATE ASCENDING DESCENDING .1 - .4}

(N=500)	n	%
Very important -----	238	47.60
Somewhat important -----	115	23.00
Not very important -----	71	14.20
Not at all important-----	68	13.60
Undecided -----	3	0.60
Refused-----	5	1.00

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]