

Region

(N=500)	n	%
North -----	47	9.40
West-----	96	19.20
MID -----	93	18.60
Flint/Tri-----	64	12.80
Southeast -----	200	40.00

Hello, my name is _____ and I am conducting a survey for Suffolk University/USA TODAY, and I would like to get your opinions on some issues of the day. {ASK FOR YOUNGEST IN HOUSEHOLD} Would you like to spend seven minutes to help us out? Great, let me get you screened in.

1. How likely are you to vote in the Michigan election for president this November – very likely, somewhat likely, 50-50 or not likely?

(N=500)	n	%
Very likely -----	488	97.60
Somewhat likely -----	12	2.40

2. Which do you most closely identify as – male, female, or non-binary (gender variant, non-conforming, etc.)?

(N=500)	n	%
Male -----	238	47.60
Female-----	259	51.80
Non-binary (gender variant, non-conforming, etc.) -----	3	0.60

3. Do you think of yourself as a Democrat, Republican, or Independent?

(N=500)	n	%
Democrat-----	176	35.20
Republican-----	177	35.40
Independent -----	147	29.40

4. What is your age category?

(N=500)	n	%
18-24 Years -----	29	5.80
25-34 Years -----	66	13.20
35-49 Years -----	124	24.80
50-64 Years -----	140	28.00
65-74 Years -----	89	17.80
75+ -----	49	9.80
Refused-----	3	0.60

5. For statistical purposes only, can you please tell me your ethnic background/ancestry? (READ)

(N=500)	n	%
White/Caucasian -----	397	79.40
Black/African American -----	58	11.60
Native American/Alaska Native -----	3	0.60
Asian -----	7	1.40
Native Hawaiian/Other Pacific Islander -----	1	0.20
Hispanic/Latino -----	15	3.00
2 or more races -----	7	1.40
Other -----	6	1.20
Don't know -----	6	1.20

6. What is the highest level of education you have completed? (READ)

(N=500)	n	%
Some high school -----	35	7.00
High school graduate-----	114	22.80
Some college-----	130	26.00
Trade/technical/vocational training -----	39	7.80
College graduate -----	110	22.00
Master's or PhD -----	69	13.80
Undecided -----	0	0.00
Refused-----	3	0.60

7. Do you feel the country is headed in the right direction or is on the wrong track?

(N=500)	n	%
Right Direction -----	171	34.20
Wrong Track -----	283	56.60
Undecided -----	46	9.20

8. The Michigan ballot lists eight candidates for president as follows... (READ) At this point, for whom would you vote or toward whom do you lean?

(N=500)	n	%
Democrat Kamala Harris -----	238	47.60
Republican Donald Trump -----	227	45.40
Libertarian Party Chase Oliver-----	2	0.40
U.S. Taxpayer Party Randall Terry -----	1	0.20
Green Party Jill Stein-----	1	0.20
Natural Law Party Robert F. Kennedy, Jr. -----	4	0.80
Independent Joseph Kishore-----	0	0.00
Independent Cornel West-----	2	0.40
Undecided -----	22	4.40
Refused-----	3	0.60

{FOR 8.3-8.8}

9. Who would be your second choice?

(N=10)	n	%
Democrat Kamala Harris -----	1	10.00
Republican Donald Trump -----	1	10.00
Libertarian Party Chase Oliver-----	0	0.00
U.S. Taxpayer Party Randall Terry -----	1	10.00
Green Party Jill Stein-----	1	10.00
Natural Law Party Robert F. Kennedy, Jr. -----	0	0.00
Independent Joseph Kishore-----	0	0.00
Independent Cornel West-----	0	0.00
Undecided -----	5	50.00
Refused-----	1	10.00

10. Thinking back to the 2020 general election did you vote for (ROTATE 1 & 2) Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

(N=500)	n	%
Democrat Joe Biden-----	235	47.00
Republican Donald Trump -----	220	44.00
Did not vote-----	23	4.60
Third-Party candidate -----	11	2.20
Undecided -----	5	1.00
Refused-----	6	1.20

{FOR 8.1 - 8.8}

11. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate? Would you say...? (ROTATE ASC-DESC)

(N=475)	n	%
Very excited -----	314	66.11
Somewhat excited -----	109	22.95
Not very excited -----	21	4.42
Not at all excited-----	23	4.84
Undecided -----	8	1.68
Refused-----	0	0.00

{FOR 8.1 - 8.8}

12. Is your mind made up on your choice of candidate? Or might you change your mind?

(N=475)	n	%
Mind made up-----	441	92.84
Might change-----	26	5.47
Undecided -----	8	1.68
Refused-----	0	0.00

{RANDOMIZE 13 - 15}

13. Overall, do you {ROTATE ASC - DESC} strongly approve, approve, disapprove, or strongly disapprove of the job Kamala Harris is doing as vice president?

(N=500)	n	%
Strongly approve -----	92	18.40
Approve-----	131	26.20
Disapprove-----	56	11.20
Strongly disapprove -----	193	38.60
Undecided -----	24	4.80
Refused-----	4	0.80

14. Overall, do you {ROTATE ASC - DESC} strongly approve, approve, disapprove, or strongly disapprove of the job Donald Trump did as president between 2017-2021?

(N=500)	n	%
Strongly approve -----	167	33.40
Approve-----	90	18.00
Disapprove-----	45	9.00
Strongly disapprove -----	189	37.80
Undecided -----	5	1.00
Refused-----	4	0.80

15. Overall, do you {ROTATE ASC - DESC} strongly approve, approve, disapprove, or strongly disapprove of the job Joe Biden is doing as president?

(N=500)	n	%
Strongly approve -----	88	17.60
Approve-----	136	27.20
Disapprove-----	67	13.40
Strongly disapprove -----	195	39.00
Undecided -----	12	2.40
Refused-----	2	0.40

{FOR BIDEN VOTERS IN Q10 NOT VOTING FOR HARRIS in Q8} (ACCEPT MULTIPLE RESPONSES)

16. Earlier you indicated that you voted for Joe Biden in 2020 but are not choosing Kamala Harris in 2024. In your own words, what is holding you back from voting for Harris?

(N=11)	n	%
"Immigration" -----	2	18.18
"Israel/Gaza" -----	2	18.18
"Different views" -----	3	27.27
"Economy" -----	1	9.09
"Crime" -----	1	9.09
"Taxes" -----	1	9.09
"Woman" -----	1	9.09
"Dislike her" -----	1	9.09
"Lack of research" -----	1	9.09
Other -----	1	9.09
Refused-----	1	9.09

{FOR TRUMP VOTERS IN Q10 NOT VOTING FOR TRUMP in Q8} (ACCEPT MULTIPLE RESPONSES)

17. Earlier you indicated that you voted for Donald Trump in 2020 but are not choosing him in 2024. In your own words, what is holding you back from voting for Trump?

(N=12)	n	%
"Comments he's made" -----	4	33.33
"Stand on abortion" -----	2	16.67
"Denies 2020 Election results" -----	1	8.33
"Give Harris a try/Woman" -----	1	8.33
"Age" -----	1	8.33
"Not sure what his policies will be" -----	1	8.33
"I'm still undecided" -----	2	16.67
Refused-----	3	25.00

18. The Michigan ballot lists six candidates for U.S. Senate as follows... (READ) At this point, for whom would you vote or toward whom do you lean?

(N=500)	n	%
Democrat Elissa Slotkin -----	223	44.60
Republican Mike Rogers -----	213	42.60
Libertarian Joseph Solis-Mullen -----	7	1.40
U.S. Taxpayers Party Dave Stein -----	1	0.20
Green Party Douglas Marsh -----	3	0.60
Natural Law Party Doug Dern -----	2	0.40
Undecided -----	49	9.80
Refused-----	2	0.40

The next set of questions focuses on personal popularity, not necessarily qualifications or job approval. Do you have a favorable or unfavorable opinion of... (RANDOMIZE)

(N=500)	<u>Favorable</u>	<u>Unfavorable</u>	<u>Undecided</u>	<u>Never Heard of</u>
19. Kamala Harris	243 48.60	243 48.60	14 2.80	0 0.00
20. Donald Trump	231 46.20	254 50.80	15 3.00	0 0.00
21. Joe Biden	221 44.20	264 52.80	15 3.00	0 0.00
22. Gretchen Whitmer	247 49.40	224 44.80	26 5.20	3 0.60
23. Elissa Slotkin	212 42.40	145 29.00	76 15.20	67 13.40
24. Tim Walz	211 42.20	175 35.00	73 14.60	41 8.20
25. J.D. Vance	195 39.00	231 46.20	49 9.80	25 5.00
26. Mike Rogers	170 34.00	165 33.00	104 20.80	61 12.20

27. I'm going to read you a list of 11 issues. Please tell me which ONE you think is the most important issue facing the next president. (RANDOMIZE .1 - .11)

(N=500)	n	%
Inflation/Economy -----	159	31.80
Schools/Education -----	18	3.60
Healthcare -----	11	2.20
Immigration policy-----	89	17.80
Climate change -----	17	3.40
Terrorism/National security -----	27	5.40
Crime/Guns-----	12	2.40
Choosing Supreme Court nominees -----	15	3.00
Racism-----	3	0.60
Abortion rights -----	62	12.40
Bringing the country together -----	71	14.20
Undecided -----	16	3.20

28. Overall, are you better off or worse off than you were four years ago?

(N=500)	n	%
Better off-----	199	39.80
Worse off -----	249	49.80
No different -----	42	8.40
Undecided -----	7	1.40
Refused-----	3	0.60

29. How would you rate economic conditions in Michigan today – excellent, good, fair, or poor?
(ROTATE ASC-DESC)

(N=500)	n	%
Excellent-----	20	4.00
Good -----	144	28.80
Fair -----	163	32.60
Poor -----	167	33.40
Undecided -----	6	1.20
Refused -----	0	0.00

30. Of the following ways to vote in November, how do you plan to vote? Do you plan to vote...?
{ROTATE ASCENDING, DESCENDING .1-.3}

(N=500)	n	%
On Election Day, in person -----	240	48.00
Before Election Day, in person -----	59	11.80
By mail-in or absentee ballot -----	193	38.60
Undecided -----	7	1.40
Refused-----	1	0.20

31. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president – {ROTATE} Kamala Harris or Donald Trump?

(N=500)	n	%
Kamala Harris-----	244	48.80
Donald Trump-----	194	38.80
Undecided -----	61	12.20
Refused-----	1	0.20

32. How would you describe your own political viewpoint – very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative? {ROTATE .1- .5 ASCENDING TO DESCENDING}

(N=500)	n	%
Very liberal-----	46	9.20
Somewhat liberal-----	91	18.20
Moderate -----	139	27.80
Somewhat conservative -----	119	23.80
Very conservative -----	83	16.60
Other_____ {Respondent Specifies}-----	9	1.80
Don't know -----	13	2.60

I have some general questions about your choice of living in Michigan and then we'll be done. You've been great.

33. How long have you lived in Michigan? (READ)

(N=500)	n	%
Your whole life -----	363	72.60
More than 10 years -----	112	22.40
4 – 10 years -----	12	2.40
Less than four years-----	12	2.40
Don't know -----	1	0.20

{FOR 33.2 - 33.4}

34.	Where did you move from? (ROTATE ASC-DESC)		
	(N=136)	n	%
	NE/East Coast (CT, DC, DE, ME, MD, MA, NH, NJ, NY, NC, RI, SC, VT, VA) -----	29	21.32
	South (AL, AR, AZ, FL, GA, LA, MS, NM, OK, TN, TX) -----	40	29.41
	Midwest (IA, IL, IN, KS, KY, MN, MO, NE, ND, OH, PA, SD, WV, WI) -----	38	27.94
	Mountain West (CO, ID, MT, NV, UT, WY) -----	6	4.41
	West Coast (AK, CA, HI, OR, WA) -----	12	8.82
	Puerto Rico/U.S. Territories -----	0	0.00
	Foreign Country -----	8	5.88
	Don't know -----	3	2.21

{FOR 33.2 - 33.4}

35.	Why did you move to Michigan? (READ, RANDOMIZE, ACCEPT MULTIPLE RESPONSES)		
	(N=136)	n	%
	Education -----	12	8.82
	To retire-----	6	4.41
	Proximity to other cities/attractions -----	4	2.94
	Job reasons -----	52	38.24
	Family reasons -----	69	50.74
	Health reasons-----	1	0.74
	Michigan a better fit for you and your values -----	8	5.88
	Cheaper cost of living/housing-----	9	6.62
	Don't know -----	7	5.15

36.	In the next four years do you plan to stay a resident or move out of Michigan?		
	(N=500)	n	%
	Stay a resident-----	438	87.60
	Move out -----	35	7.00
	Don't know -----	27	5.40

{FOR 36.2}

37.	In your own words, why would you move out of Michigan? (ACCEPT MULTIPLE RESPONSES)		
	(N=35)	n	%
	"Political Climate"-----	10	28.57
	"Family" -----	6	17.14
	"Weather" -----	6	17.14
	"Cost of living"-----	2	5.71
	"Taxes"-----	4	11.43
	"Crime"-----	2	5.71
	"Job"-----	3	8.57
	"Health"-----	1	2.86
	"Better education" -----	1	2.86
	"Retire"-----	4	11.43
	Other -----	2	5.71
	Don't know -----	1	2.86

(ROTATE Q38 – Q39)

38. How important is it for you to live in a community with those who share your general political views? Would you say...? (ROTATE .1- .4 ASC - DESC)

(N=500)	n	%
Very important -----	89	17.80
Somewhat important -----	199	39.80
Not very important -----	105	21.00
Not at all important-----	97	19.40
Don't know -----	10	2.00

39. How important is it for you to live in a community with a diverse population, including people who don't share your general political views? Would you say...? (ROTATE .1- .4 ASC – DESC)

(N=500)	n	%
Very important -----	106	21.20
Somewhat important -----	161	32.20
Not very important -----	115	23.00
Not at all important-----	104	20.80
Don't know -----	14	2.80

THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

40. What is your annual household income? (READ CATEGORIES)

(N=500)	n	%
Under \$20,000 per year -----	57	11.40
Under \$50,000 per year -----	76	15.20
Under \$75,000 per year -----	70	14.00
Under \$100,000 per year-----	84	16.80
Under \$140,000 per year-----	68	13.60
\$140,000 per year or more -----	92	18.40
Undecided -----	53	10.60

41. How important is religion in your life – very important, somewhat important, not very important or not at all important? {ROTATE ASCENDING DESCENDING .1 - .4}

(N=500)	n	%
Very important -----	258	51.60
Somewhat important -----	124	24.80
Not very important -----	58	11.60
Not at all important-----	55	11.00
Undecided -----	5	1.00
Refused-----	0	0.00

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]