

FINAL BERGEN COUNTY BELLWETHER

Hello, my name is \_\_\_\_\_ and I am conducting a 2-minute survey for Suffolk University and I would like to get your opinions on some questions about the upcoming election in New Jersey on November 4th. Are you currently registered to vote in Bergen County? Great, let me get you screened in.

1. How likely are you to vote in the upcoming election for governor and constitutional offices this November—would you say you are very likely, somewhat likely, somewhat unlikely, or not at all likely? Or have you already voted?

(N=300)	n	%
Very likely-----	243	81.00
Somewhat likely-----	16	5.33
Already voted-----	41	13.67

2. With which gender identity do you most closely identify? (OPEN)

(N=300)	n	%
Man/male-----	138	46.00
Woman/female-----	148	49.33
Non-binary, gender non-conforming/other-----	4	1.33
Refused-----	10	3.33

3. What is your age category? {READ}

(N=300)	n	%
18-24 Years-----	16	5.33
25-34 Years-----	44	14.67
35-44 Years-----	52	17.33
45-54 Years-----	46	15.33
55-64 Years-----	54	18.00
65-74 Years-----	63	21.00
75 Years or older-----	24	8.00
Refused-----	1	0.33

4. For statistical purposes only, do you consider yourself? {READ}

(N=300)	n	%
White/Caucasian-----	208	69.33
Black/African American-----	18	6.00
Native American/Alaska Native-----	1	0.33
Asian-----	29	9.67
Native Hawaiian/Other Pacific Islander-----	0	0.00
Hispanic/Latino-----	31	10.33
Two or more races-----	6	2.00
Other-----	3	1.00
Refused-----	4	1.33

5. What is the highest level of education you have completed? {READ}

(N=300)	n	%
Some high school-----	11	3.67
High school graduate-----	43	14.33
Some college-----	67	22.33
Trade/technical/vocational training-----	11	3.67
College graduate-----	96	32.00
Master's or PhD-----	71	23.67
Undecided-----	1	0.33

6. How are you registered to vote currently - Democrat, Republican, Unaffiliated/Independent, or minor party?  
(N=300)
- |                                | n   | %     |
|--------------------------------|-----|-------|
| Democrat -----                 | 110 | 36.67 |
| Republican -----               | 74  | 24.67 |
| Unaffiliated/Independent ----- | 100 | 33.33 |
| Other/Minor Party -----        | 10  | 3.33  |
| Undecided -----                | 6   | 2.00  |
7. For governor, there are four candidates listed on your ballot in the following order. Here we go. (READ CHOICES) At this point, for whom will you vote or lean toward?  
(N=300)
- |  | n   | %     |
|--|-----|-------|
| Republican Jack Ciattarelli -----              | 125 | 41.67 |
| Democrat Mikie Sherrill -----                  | 129 | 43.00 |
| Socialist Workers Party Joanne Kuniansky ----- | 3   | 1.00  |
| Libertarian Vic Kaplan -----                   | 2   | 0.67  |
| Undecided -----                                | 31  | 10.33 |
| Refused -----                                  | 10  | 3.33  |
8. Thinking back to the 2024 presidential election, did you vote for Kamala Harris, Donald Trump, someone else, or did you not vote in the presidential election?  
(N=300)
- |                     | n   | %     |
|---------------------|-----|-------|
| Kamala Harris ----- | 131 | 43.67 |
| Donald Trump -----  | 121 | 40.33 |
| Someone else -----  | 16  | 5.33  |
| Did not vote -----  | 15  | 5.00  |
| Undecided -----     | 6   | 2.00  |
| Refused -----       | 11  | 3.67  |

Now, I am going to read you some of these same individuals just to gauge name recognition and favorability. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take (RANDOMIZE 9-12). Is your opinion of (RANDOMIZE) generally favorable or generally unfavorable?

(N=300)	<u>Never Heard</u>	<u>Favorable</u>	<u>Unfavorable</u>	<u>HOF/Undecided</u>
9. Phil Murphy	4 1.33	138 46.00	115 38.33	43 14.33
10. Jack Ciattarelli	4 1.33	120 40.00	128 42.67	48 16.00
11. Mikie Sherrill	5 1.67	137 45.67	123 41.00	35 11.67
12. Donald Trump	0 0.00	119 39.67	150 50.00	31 10.33

**This final question will help us classify your answers with others taking the survey.**

13. Does anyone in your household belong to a labor union - yes or no?  
(N=300)
- |                 | n   | %     |
|-----------------|-----|-------|
| Yes -----       | 62  | 20.67 |
| No -----        | 234 | 78.00 |
| Undecided ----- | 2   | 0.67  |
| Refused -----   | 2   | 0.67  |