

FINAL NEW JERSEY OCTOBER

Region:

(N=500)	n	%
Northeast -----	149	29.80
Northwest-----	56	11.20
Central -----	153	30.60
South -----	142	28.40

Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some questions about the upcoming election in New Jersey on November 4th. Would you be willing to spend six minutes answering some brief questions? Are you currently registered to vote in New Jersey? Great, let me get you screened in.

1. How likely are you to vote in the upcoming election for governor and constitutional offices? Would you say you are very likely, somewhat likely, somewhat unlikely, or not at all likely? Or have you already voted?

(N=500)	n	%
Very likely-----	373	74.60
Somewhat likely-----	25	5.00
Already voted-----	102	20.40

2. With which gender identity do you most closely identify? (OPEN)

(N=500)	n	%
Man/male -----	241	48.20
Woman/female -----	252	50.40
Non-binary, gender non-conforming/other-----	3	0.60
Refused -----	4	0.80

3. What is your age category? {READ}

(N=500)	n	%
18-24 Years -----	29	5.80
25-34 Years -----	54	10.80
35-44 Years -----	78	15.60
45-54 Years -----	99	19.80
55-64 Years -----	97	19.40
65-74 Years -----	92	18.40
75 Years or older -----	46	9.20
Refused -----	5	1.00

4. For statistical purposes only, do you consider yourself? {READ}

(N=500)	n	%
White/Caucasian-----	345	69.00
Black/African American -----	60	12.00
Native American/Alaska Native -----	1	0.20
Asian-----	21	4.20
Native Hawaiian/Other Pacific Islander -----	3	0.60
Hispanic/Latino-----	51	10.20
Two or more races -----	13	2.60
Other-----	1	0.20
Refused -----	5	1.00

5. What is the highest level of education you have completed? {READ}
- | (N=500) | n | % |
|---|-----|-------|
| Some high school ----- | 22 | 4.40 |
| High school graduate ----- | 77 | 15.40 |
| Some college ----- | 127 | 25.40 |
| Trade/technical/vocational training ----- | 32 | 6.40 |
| College graduate ----- | 149 | 29.80 |
| Master's or PhD ----- | 93 | 18.60 |
| Undecided ----- | 0 | 0.00 |
6. How are you registered to vote currently - Democrat, Republican, Unaffiliated/Independent, or minor party?
- | (N=500) | n | % |
|--------------------------------|-----|-------|
| Democrat ----- | 190 | 38.00 |
| Republican ----- | 132 | 26.40 |
| Unaffiliated/Independent ----- | 153 | 30.60 |
| Other/Minor Party ----- | 5 | 1.00 |
| Undecided ----- | 20 | 4.00 |
7. For governor, there are four candidates listed on your ballot and I'll read them. Here we go. (ROTATE .1 & .2 and ROTATE .3 & .4) At this point, for whom will you vote or lean toward?
- | (N=500) | n | % |
|--|-----|-------|
| Republican Jack Ciattarelli ----- | 211 | 42.20 |
| Democrat Mikie Sherrill ----- | 231 | 46.20 |
| Socialist Workers Party Joanne Kuniansky ----- | 6 | 1.20 |
| Libertarian Vic Kaplan ----- | 5 | 1.00 |
| Undecided ----- | 33 | 6.60 |
| Refused ----- | 14 | 2.80 |
- {FOR 7.1}
8. Would you say your vote is more about being pro-Ciattarelli, pro-Donald Trump, anti-Sherrill, or anti-Democratic leadership?
- | (N=211) | n | % |
|----------------------------------|----|-------|
| Pro-Ciattarelli ----- | 60 | 28.44 |
| Pro-Donald Trump ----- | 33 | 15.64 |
| Anti-Sherrill ----- | 18 | 8.53 |
| Anti-Democratic leadership ----- | 70 | 33.18 |
| Undecided ----- | 30 | 14.22 |
- {FOR 7.2}
9. Would you say your vote is more about being pro-Sherrill, pro-Democratic leadership, anti-Ciattarelli, or anti-Donald Trump?
- | (N=231) | n | % |
|---------------------------------|----|-------|
| Pro-Sherrill ----- | 50 | 21.65 |
| Pro-Democratic leadership ----- | 44 | 19.05 |
| Anti-Ciattarelli ----- | 20 | 8.66 |
| Anti-Donald Trump ----- | 83 | 35.93 |
| Undecided ----- | 34 | 14.72 |
10. Thinking back to the 2024 presidential election, did you vote for Kamala Harris, Donald Trump, someone else, or did you not vote in the presidential election?
- | (N=500) | n | % |
|---------------------|-----|-------|
| Kamala Harris ----- | 227 | 45.40 |
| Donald Trump ----- | 196 | 39.20 |
| Someone else ----- | 20 | 4.00 |
| Did not vote ----- | 28 | 5.60 |
| Undecided ----- | 7 | 1.40 |
| Refused ----- | 22 | 4.40 |

11. Do you approve or disapprove of the job that Donald Trump is doing as president?
(N=500)

	n	%
Approve -----	196	39.20
Disapprove -----	259	51.80
Undecided -----	29	5.80
Refused -----	16	3.20

12. Do you approve or disapprove of the job that Phil Murphy is doing as governor?
(N=500)

	n	%
Approve -----	195	39.00
Disapprove -----	232	46.40
Undecided -----	57	11.40
Refused -----	16	3.20

13. Who do you credit for the peace agreement between Israel and Hamas? {OPEN}
(N=500)

	n	%
“Donald Trump/Administration” -----	209	41.80
“Biden” -----	9	1.80
“Israel” -----	26	5.20
“Netanyahu” -----	8	1.60
“Hamas” -----	12	2.40
“Middle Eastern countries” -----	4	0.80
“God” -----	4	0.80
“No one person/Coalition/World leaders/Negotiators ----	25	5.00
“Not Trump” -----	27	5.40
“No deal/No peace” -----	40	8.00
“Jared Kushner” -----	5	1.00
“Nobody” -----	37	7.40
Other -----	13	2.60
Don’t know/Refused -----	107	21.40

14. Who is more responsible for the government shutting down over the past three weeks - {RANDOMIZE}
Congressional Democrats, Congressional Republicans, or President Trump?
(N=500)

	n	%
Congressional Democrats -----	190	38.00
Congressional Republicans -----	117	23.40
President Trump -----	121	24.20
Undecided -----	63	12.60
Refused -----	9	1.80

Now, I am going to read you some of these same individuals just to gauge name recognition and favorability. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take (RANDOMIZE 15-18). Is your opinion of (RANDOMIZE) generally favorable or generally unfavorable?

(N=500)	<u>Never Heard</u>	<u>Favorable</u>	<u>Unfavorable</u>	<u>HOF/Undecided</u>
15. Phil Murphy	1 0.20	216 43.20	215 43.00	68 13.60
16. Jack Ciattarelli	21 4.20	190 38.00	211 42.20	78 15.60
17. Mikie Sherrill	18 3.60	218 43.60	182 36.40	82 16.40
18. Donald Trump	0 0.00	202 40.40	263 52.60	35 7.00

19. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative? {ROTATE}

(N=500)	n	%
Very liberal -----	30	6.00
Liberal -----	94	18.80
Moderate-----	187	37.40
Conservative-----	120	24.00
Very conservative -----	31	6.20
Undecided-----	28	5.60
Refused -----	10	2.00

On Friday, the FBI arrested over 30 people in a multi-state sports gambling indictment involving current and former NBA coaches and players who allegedly were part of a larger group that placed bets through an online sportsbook and in casinos. The indictment referenced games involving the Charlotte Hornets, Portland Trailblazers, Los Angeles Lakers, Toronto Raptors, and Orlando Magic from 2023 to 2024. The U.S. Attorney of Eastern New York called it “one of the most brazen sports corruption schemes.”

20. Does this latest scandal make you want to watch the NBA more, less, or no difference?

(N=500)	n	%
More -----	4	0.80
Less-----	62	12.40
No difference -----	339	67.80
Not an NBA fan/don't care-----	89	17.80
Undecided-----	3	0.60
Refused -----	3	0.60

21. How much has this scandal damaged your trust in the NBA? (ROTATE)

(N=500)	n	%
A lot -----	89	17.80
A little-----	84	16.80
Not much -----	79	15.80
Not at all -----	201	40.20
Undecided-----	36	7.20
Refused -----	11	2.20

22. Do you think these scandals are standalone incidents or indicative of what goes on across major sports?

(N=500)	n	%
Standalone incidents -----	56	11.20
This is what goes on across major sports -----	343	68.60
Undecided -----	83	16.60
Refused -----	18	3.60

23. Do you think that major sports leagues doing business with online sports betting companies like DraftKings or FanDuel have been good or bad for sports, or does it make no difference?

(N=500)	n	%
Good -----	22	4.40
Bad -----	240	48.00
Makes no difference -----	168	33.60
Undecided -----	57	11.40
Refused -----	13	2.60

This final question will help us classify your answers with others taking the survey.

24. Does anyone in your household belong to a labor union - yes or no?

(N=500)	n	%
Yes -----	103	20.60
No -----	388	77.60
Undecided -----	3	0.60
Refused -----	6	1.20