

7. For governor, there are four candidates listed on your ballot and I'll read them. Here we go. At this point, for whom will you vote or lean toward?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKELY TO VOTE			AGE					RACE			
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500 100	241 100	252 100	149 100	56 100	153 100	142 100	190 100	132 100	158 100	373 100	25 100	102 100	83 100	78 100	99 100	97 100	138 100	345 100	60 100	51 100
Republican Jack Ciattarelli	211 42%	114 47%	95 38%	47 32%	30 54%	70 46%	64 45%	11 6%	128 97%	66 42%	162 43%	13 52%	36 35%	28 34%	26 33%	51 52%	47 48%	55 40%	180 52%	7 12%	9 18%
Democrat Mikie Sherrill	231 46%	98 41%	130 52%	80 54%	19 34%	65 42%	67 47%	162 85%	1 1%	61 39%	172 46%	2 8%	57 56%	42 51%	41 53%	36 36%	43 44%	69 50%	141 41%	39 65%	32 63%
Socialist Workers Party Joanne Kuniansky	6 1%	2 1%	4 2%	3 2%	2 4%	-	1 1%	3 2%	1 1%	2 1%	2 1%	-	4 4%	1 1%	1 1%	2 2%	-	2 1%	3 1%	1 2%	2 4%
Libertarian Vic Kaplan	5 1%	5 2%	-	2 1%	-	2 1%	1 1%	1 1%	1 1%	3 2%	3 1%	2 8%	-	-	-	2 2%	-	3 2%	2 1%	1 2%	1 2%
Undecided	33 7%	17 7%	14 6%	11 7%	2 4%	12 8%	8 6%	8 4%	1 1%	22 14%	23 6%	8 32%	2 2%	11 13%	7 9%	6 6%	5 5%	4 3%	14 4%	8 13%	5 10%
Refused	14 3%	5 2%	9 4%	6 4%	3 5%	4 3%	1 1%	5 3%	-	4 3%	11 3%	-	3 3%	1 1%	3 4%	2 2%	2 2%	5 4%	5 1%	4 7%	2 4%

8. Would you say your vote is more about being pro-Ciattarelli, pro-Donald Trump, anti-Sherrill, or anti-Democratic leadership?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER			AREA				PARTY			LIKLEY TO VOTE			AGE					RACE		
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
BASE: CIATTARELLI VOTERS	211	114	95	47	30	70	64	11	128	66	162	13	36	28	26	51	47	55	180	7	9
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Pro-Ciattarelli	60	34	24	12	3	29	16	-	41	19	46	3	11	7	5	14	15	17	50	2	1
	28%	30%	25%	26%	10%	41%	25%		32%	29%	28%	23%	31%	25%	19%	27%	32%	31%	28%	29%	11%
Pro-Donald Trump	33	16	17	3	5	9	16	-	22	11	26	1	6	3	3	10	5	12	31	-	1
	16%	14%	18%	6%	17%	13%	25%		17%	17%	16%	8%	17%	11%	12%	20%	11%	22%	17%		11%
Anti-Sherrill	18	6	12	5	2	8	3	4	8	6	10	5	3	3	3	4	3	5	10	3	3
	9%	5%	13%	11%	7%	11%	5%	36%	6%	9%	6%	38%	8%	11%	12%	8%	6%	9%	6%	43%	33%
Anti-Democratic Leadership	70	39	31	17	13	17	23	4	42	24	61	-	9	10	10	19	16	15	67	-	2
	33%	34%	33%	36%	43%	24%	36%	36%	33%	36%	38%		25%	36%	38%	37%	34%	27%	37%		22%
Undecided	30	19	11	10	7	7	6	3	15	6	19	4	7	5	5	4	8	6	22	2	2
	14%	17%	12%	21%	23%	10%	9%	27%	12%	9%	12%	31%	19%	18%	19%	8%	17%	11%	12%	29%	22%

9. Would you say your vote is more about being pro-Sherrill, pro-Democratic leadership, anti-Ciattarelli, or anti-Donald Trump?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKLEY TO VOTE			AGE					RACE			
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
BASE: SHERRILL VOTERS	231	98	130	80	19	65	67	162	1	61	172	2	57	42	41	36	43	69	141	39	32
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Pro-Sherrill	50	12	38	20	3	11	16	40	-	10	37	-	13	8	9	4	11	18	33	10	5
	22%	12%	29%	25%	16%	17%	24%	25%		16%	22%		23%	19%	22%	11%	26%	26%	23%	26%	16%
Pro-Democratic Leadership	44	17	26	17	1	14	12	38	-	6	32	2	10	7	7	9	8	13	27	4	11
	19%	17%	20%	21%	5%	22%	18%	23%		10%	19%	100%	18%	17%	17%	25%	19%	19%	19%	10%	34%
Anti-Ciattarelli	20	13	7	7	1	6	6	13	-	7	16	-	4	2	4	3	3	8	14	4	1
	9%	13%	5%	9%	5%	9%	9%	8%		11%	9%		7%	5%	10%	8%	7%	12%	10%	10%	3%
Anti-Donald Trump	83	44	37	27	12	21	23	56	1	25	60	-	23	13	14	13	17	26	54	10	10
	36%	45%	28%	34%	63%	32%	34%	35%	100%	41%	35%		40%	31%	34%	36%	40%	38%	38%	26%	31%
Undecided	34	12	22	9	2	13	10	15	-	13	27	-	7	12	7	7	4	4	13	11	5
	15%	12%	17%	11%	11%	20%	15%	9%		21%	16%		12%	29%	17%	19%	9%	6%	9%	28%	16%

10. Thinking back to the 2024 presidential election, did you vote for Kamala Harris, Donald Trump, someone else, or did you not vote in the presidential election?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKLEY TO VOTE			AGE					RACE			
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500 100	241 100	252 100	149 100	56 100	153 100	142 100	190 100	132 100	158 100	373 100	25 100	102 100	83 100	78 100	99 100	97 100	138 100	345 100	60 100	51 100
Kamala Harris	227 45%	91 38%	134 53%	83 56%	17 30%	62 41%	65 46%	164 86%	2 2%	54 34%	166 45%	2 8%	59 58%	42 51%	39 50%	33 33%	43 44%	69 50%	136 39%	44 73%	33 65%
Donald Trump	196 39%	103 43%	92 37%	33 22%	34 61%	64 42%	65 46%	5 3%	124 94%	63 40%	146 39%	17 68%	33 32%	23 28%	27 35%	49 49%	42 43%	51 37%	169 49%	6 10%	9 18%
Someone else	20 4%	12 5%	7 3%	5 3%	1 2%	11 7%	3 2%	4 2%	2 2%	14 9%	18 5%	-	2 2%	3 4%	2 3%	6 6%	3 3%	6 4%	13 4%	1 2%	3 6%
Did not vote	28 6%	20 8%	6 2%	15 10%	1 2%	9 6%	3 2%	9 5%	1 1%	17 11%	19 5%	5 20%	4 4%	11 13%	4 5%	5 5%	3 3%	5 4%	13 4%	5 8%	4 8%
Undecided	7 1%	4 2%	3 1%	5 3%	-	1 1%	1 1%	4 2%	-	2 1%	4 1%	1 4%	2 2%	2 2%	1 1%	2 2%	1 1%	1 1%	3 1%	2 3%	-
Refused	22 4%	11 5%	10 4%	8 5%	3 5%	6 4%	5 4%	4 2%	3 2%	8 5%	20 5%	-	2 2%	2 2%	5 6%	4 4%	5 5%	6 4%	11 3%	2 3%	2 4%

11. Do you approve or disapprove of the job that Donald Trump is doing as president?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKLEY TO VOTE				AGE					RACE		
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500	241	252	149	56	153	142	190	132	158	373	25	102	83	78	99	97	138	345	60	51
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	196	107	89	37	29	69	61	6	119	64	148	15	33	26	22	47	43	54	163	8	9
	39%	44%	35%	25%	52%	45%	43%	3%	90%	41%	40%	60%	32%	31%	28%	47%	44%	39%	47%	13%	18%
Disapprove	259	106	148	95	20	73	71	169	8	74	190	5	64	50	43	46	45	74	158	45	37
	52%	44%	59%	64%	36%	48%	50%	89%	6%	47%	51%	20%	63%	60%	55%	46%	46%	54%	46%	75%	73%
Undecided	29	19	8	10	6	8	5	8	4	15	21	4	4	7	7	4	6	5	16	5	3
	6%	8%	3%	7%	11%	5%	4%	4%	3%	9%	6%	16%	4%	8%	9%	4%	6%	4%	5%	8%	6%
Refused	16	9	7	7	1	3	5	7	1	5	14	1	1	-	6	2	3	5	8	2	2
	3%	4%	3%	5%	2%	2%	4%	4%	1%	3%	4%	4%	1%		8%	2%	3%	4%	2%	3%	4%

12. Do you approve or disapprove of the job that Phil Murphy is doing as governor?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKLEY TO VOTE				AGE					RACE		
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500	241	252	149	56	153	142	190	132	158	373	25	102	83	78	99	97	138	345	60	51
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	195	82	108	75	17	57	46	139	12	39	138	8	49	30	29	34	40	61	119	35	28
	39%	34%	43%	50%	30%	37%	32%	73%	9%	25%	37%	32%	48%	36%	37%	34%	41%	44%	34%	58%	55%
Disapprove	232	122	109	47	33	74	78	24	111	90	179	13	40	32	38	54	48	56	186	13	16
	46%	51%	43%	32%	59%	48%	55%	13%	84%	57%	48%	52%	39%	39%	49%	55%	49%	41%	54%	22%	31%
Undecided	57	27	29	21	5	20	11	24	8	22	42	4	11	19	7	8	6	17	34	8	7
	11%	11%	12%	14%	9%	13%	8%	13%	6%	14%	11%	16%	11%	23%	9%	8%	6%	12%	10%	13%	14%
Refused	16	10	6	6	1	2	7	3	1	7	14	-	2	2	4	3	3	4	6	4	-
	3%	4%	2%	4%	2%	1%	5%	2%	1%	4%	4%		2%	2%	5%	3%	3%	3%	2%	7%	

13. Who do you credit for the peace agreement between Israel and Hamas?

	BANNER 1																					
	DEMOGRAPHICS																					
	GENDER			AREA				PARTY			LIKELY TO VOTE				AGE					RACE		
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP	
Total	500 100	241 100	252 100	149 100	56 100	153 100	142 100	190 100	132 100	158 100	373 100	25 100	102 100	83 100	78 100	99 100	97 100	138 100	345 100	60 100	51 100	
"Donald Trump/ Administration"	209 42%	108 45%	101 40%	51 34%	27 48%	73 48%	58 41%	32 17%	99 75%	74 47%	164 44%	14 56%	31 30%	22 27%	31 40%	45 45%	48 49%	61 44%	174 50%	11 18%	9 18%	
"Biden"	9 2%	6 2%	3 1%	3 2%	1 2%	4 3%	1 1%	6 3%	1 1%	2 1%	4 1%	- 5%	5 5%	- 1%	1 3%	3 2%	2 2%	3 2%	6 2%	1 2%	2 4%	
"Israel"	26 5%	18 7%	8 3%	9 6%	3 5%	6 4%	8 6%	10 5%	6 5%	9 6%	24 6%	- 2%	2 2%	5 6%	1 1%	5 5%	8 8%	5 4%	15 4%	4 7%	1 2%	
"Netanyahu"	8 2%	4 2%	4 2%	- 3%	3 5%	4 3%	1 1%	1 1%	5 4%	2 1%	6 2%	- 2%	2 2%	1 1%	1 1%	3 3%	- 2%	3 2%	7 2%	1 2%	- 2%	
"Hamas"	12 2%	6 2%	5 2%	4 3%	3 5%	1 1%	4 3%	3 2%	3 2%	5 3%	10 3%	2 8%	- 7%	3 4%	3 4%	1 1%	2 2%	3 2%	9 3%	- 3%	2 4%	
"Middle Eastern countries"	4 1%	3 1%	1 *%	- 4%	2 4%	2 1%	- 1%	- 2%	- 2%	3 2%	3 1%	- 1%	1 1%	- 1%	- 1%	1 1%	1 1%	2 1%	3 1%	- 1%	- 1%	
"God"	4 1%	2 1%	2 1%	2 1%	- 2%	- 6%	2 1%	2 1%	2 2%	- 1%	2 1%	- 1%	2 2%	1 1%	2 3%	- 5%	- 9%	1 1%	2 7%	1 4%	1 7%	1 4%
"No one person/Coalition/ world leaders/ Negotiators"	25 5%	15 6%	10 4%	7 5%	1 2%	9 6%	8 6%	12 6%	3 2%	8 5%	16 4%	2 8%	7 7%	1 1%	4 5%	9 9%	1 1%	10 7%	15 4%	4 7%	2 4%	
"Not Trump"	27 5%	3 1%	24 10%	10 7%	1 2%	5 3%	11 8%	19 10%	- 5%	8 5%	16 4%	- 11%	11 11%	2 2%	3 4%	5 5%	7 7%	10 7%	21 6%	3 5%	2 4%	
"No deal/No peace"	40 8%	20 8%	19 8%	11 7%	6 11%	12 8%	11 8%	21 11%	3 2%	13 8%	30 8%	- 10%	10 10%	6 7%	8 10%	6 6%	6 6%	11 8%	24 7%	6 10%	6 12%	
"Jared Kushner"	5 1%	2 1%	3 1%	1 1%	- 2%	3 2%	1 1%	2 1%	3 2%	- 1%	5 1%	- 1%	- 1%	- 1%	1 1%	1 1%	- 2%	3 2%	4 1%	- 1%	- 1%	
"Nobody"	37 7%	15 6%	20 8%	8 5%	4 7%	13 8%	12 8%	25 13%	3 2%	8 5%	26 7%	2 8%	9 9%	9 11%	6 8%	6 6%	7 7%	9 7%	24 7%	6 10%	5 10%	
Other	13 3%	8 3%	5 2%	6 4%	- 2%	2 1%	5 4%	7 4%	3 2%	3 2%	10 3%	- 3%	3 3%	5 6%	3 4%	2 2%	1 1%	2 1%	9 3%	2 3%	1 2%	
Don't know/Refused	107 21%	46 19%	58 23%	41 28%	11 20%	28 18%	27 19%	56 29%	9 7%	34 22%	79 21%	5 20%	23 23%	30 36%	18 23%	18 18%	17 18%	24 17%	52 15%	22 37%	21 41%	

14. Who is more responsible for the government shutting down over the past three weeks - Congressional Democrats, Congressional Republicans, or President Trump?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKLEY TO VOTE			AGE					RACE			
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500 100	241 100	252 100	149 100	56 100	153 100	142 100	190 100	132 100	158 100	373 100	25 100	102 100	83 100	78 100	99 100	97 100	138 100	345 100	60 100	51 100
Congressional Democrats	190 38%	110 46%	79 31%	39 26%	27 48%	65 42%	59 42%	8 4%	113 86%	64 41%	148 40%	12 48%	30 29%	23 28%	23 29%	48 48%	43 44%	51 37%	165 48%	5 8%	8 16%
Congressional Republicans	117 23%	53 22%	62 25%	37 25%	7 13%	39 25%	34 24%	76 40%	4 3%	35 22%	84 23%	4 16%	29 28%	20 24%	24 31%	19 19%	22 23%	32 23%	76 22%	17 28%	14 27%
President Trump	121 24%	41 17%	78 31%	48 32%	10 18%	29 19%	34 24%	81 43%	4 3%	30 19%	93 25%	3 12%	25 25%	25 30%	20 26%	19 19%	21 22%	35 25%	66 19%	27 45%	21 41%
Undecided	63 13%	31 13%	30 12%	20 13%	11 20%	19 12%	13 9%	23 12%	10 8%	25 16%	39 10%	6 24%	18 18%	12 14%	10 13%	11 11%	10 10%	18 13%	35 10%	8 13%	7 14%
Refused	9 2%	6 2%	3 1%	5 3%	1 2%	1 1%	2 1%	2 1%	1 1%	4 3%	9 2%	-	-	3 4%	1 1%	2 2%	1 1%	2 1%	3 1%	3 5%	1 2%

15. Is your opinion of Phil Murphy generally favorable or generally unfavorable?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKLEY TO VOTE			AGE					RACE			
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500	241	252	149	56	153	142	190	132	158	373	25	102	83	78	99	97	138	345	60	51
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	1	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-
	0.2%		0.4%				0.2%				0.3%						0.2%				
Favorable	216	91	121	80	17	61	58	149	13	48	159	5	52	43	29	35	41	67	130	41	31
	43%	38%	48%	54%	30%	40%	41%	78%	10%	30%	43%	20%	51%	52%	37%	35%	42%	49%	38%	68%	61%
Unfavorable	215	115	99	43	31	69	72	17	109	82	166	13	36	26	34	53	46	54	178	8	14
	43%	48%	39%	29%	55%	45%	51%	9%	83%	52%	45%	52%	35%	31%	44%	54%	47%	39%	52%	13%	27%
Heard of/Undecided	68	35	31	26	8	23	11	24	10	28	47	7	14	14	15	11	9	17	37	11	6
	14%	15%	12%	17%	14%	15%	8%	13%	8%	18%	13%	28%	14%	17%	19%	11%	9%	12%	11%	18%	12%

16. Is your opinion of Jack Ciattarelli generally favorable or generally unfavorable?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKLEY TO VOTE				AGE					RACE		
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500	241	252	149	56	153	142	190	132	158	373	25	102	83	78	99	97	138	345	60	51
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	21	11	10	12	1	2	6	9	2	8	14	4	3	8	4	2	2	5	3	7	8
	4%	5%	4%	8%	2%	1%	4%	5%	2%	5%	4%	16%	3%	10%	5%	2%	2%	4%	1%	12%	16%
Favorable	190	97	91	45	24	63	58	9	118	59	149	7	34	26	22	45	42	53	161	9	6
	38%	40%	36%	30%	43%	41%	41%	5%	89%	37%	40%	28%	33%	31%	28%	45%	43%	38%	47%	15%	12%
Unfavorable	211	89	118	67	19	59	66	138	3	64	161	1	49	39	37	37	38	60	139	29	27
	42%	37%	47%	45%	34%	39%	46%	73%	2%	41%	43%	4%	48%	47%	47%	37%	39%	43%	40%	48%	53%
Heard of/Undecided	78	44	33	25	12	29	12	34	9	27	49	13	16	10	15	15	15	20	42	15	10
	16%	18%	13%	17%	21%	19%	8%	18%	7%	17%	13%	52%	16%	12%	19%	15%	15%	14%	12%	25%	20%

17. Is your opinion of Mikie Sherrill generally favorable or generally unfavorable?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKELY TO VOTE				AGE					RACE		
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500	241	252	149	56	153	142	190	132	158	373	25	102	83	78	99	97	138	345	60	51
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	18	9	9	6	3	3	6	3	9	4	15	2	1	5	2	5	2	4	11	3	2
	4%	4%	4%	4%	5%	2%	4%	2%	7%	3%	4%	8%	1%	6%	3%	5%	2%	3%	3%	5%	4%
Favorable	218	93	122	76	19	57	66	150	5	55	157	3	58	40	34	34	43	66	135	34	30
	44%	39%	48%	51%	34%	37%	46%	79%	4%	35%	42%	12%	57%	48%	44%	34%	44%	48%	39%	57%	59%
Unfavorable	182	93	88	38	27	65	52	12	105	59	144	10	28	23	23	44	42	48	155	6	10
	36%	39%	35%	26%	48%	42%	37%	6%	80%	37%	39%	40%	27%	28%	29%	44%	43%	35%	45%	10%	20%
Heard of/Undecided	82	46	33	29	7	28	18	25	13	40	57	10	15	15	19	16	10	20	44	17	9
	16%	19%	13%	19%	13%	18%	13%	13%	10%	25%	15%	40%	15%	18%	24%	16%	10%	14%	13%	28%	18%

18. Is your opinion of Donald Trump generally favorable or generally unfavorable?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKLEY TO VOTE				AGE				RACE			
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500	241	252	149	56	153	142	190	132	158	373	25	102	83	78	99	97	138	345	60	51
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	202	112	90	36	31	68	67	7	118	71	153	17	32	26	29	46	44	53	169	8	9
	40%	46%	36%	24%	55%	44%	47%	4%	89%	45%	41%	68%	31%	31%	37%	46%	45%	38%	49%	13%	18%
Unfavorable	263	106	151	97	20	75	71	171	8	75	194	5	64	51	42	45	47	77	161	48	38
	53%	44%	60%	65%	36%	49%	50%	90%	6%	47%	52%	20%	63%	61%	54%	45%	48%	56%	47%	80%	75%
Heard of/Undecided	35	23	11	16	5	10	4	12	6	12	26	3	6	6	7	8	6	8	15	4	4
	7%	10%	4%	11%	9%	7%	3%	6%	5%	8%	7%	12%	6%	7%	9%	8%	6%	6%	4%	7%	8%

19. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKLEY TO VOTE			AGE					RACE			
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500 100	241 100	252 100	149 100	56 100	153 100	142 100	190 100	132 100	158 100	373 100	25 100	102 100	83 100	78 100	99 100	97 100	138 100	345 100	60 100	51 100
Very liberal	30 6%	8 3%	21 8%	8 5%	4 7%	9 6%	9 6%	25 13%	-	4 3%	23 6%	-	7 7%	9 11%	7 9%	5 5%	3 3%	6 4%	20 6%	3 5%	4 8%
Liberal	94 19%	33 14%	61 24%	37 25%	5 9%	27 18%	25 18%	71 37%	4 3%	16 10%	67 18%	3 12%	24 24%	16 19%	20 26%	15 15%	13 13%	30 22%	55 16%	14 23%	17 33%
Moderate	187 37%	94 39%	88 35%	62 42%	15 27%	58 38%	52 37%	73 38%	30 23%	84 53%	134 36%	15 60%	38 37%	29 35%	28 36%	35 35%	43 44%	49 36%	124 36%	27 45%	18 35%
Conservative	120 24%	66 27%	53 21%	28 19%	16 29%	39 25%	37 26%	14 7%	69 52%	32 20%	91 24%	5 20%	24 24%	17 20%	16 21%	27 27%	24 25%	36 26%	98 28%	7 12%	8 16%
Very conservative	31 6%	18 7%	13 5%	5 3%	7 13%	6 4%	13 9%	3 2%	23 17%	5 3%	24 6%	1 4%	6 6%	6 7%	2 3%	8 8%	6 6%	9 7%	28 8%	2 3%	-
Undecided	28 6%	16 7%	12 5%	6 4%	7 13%	12 8%	3 2%	4 2%	3 2%	13 8%	24 6%	1 4%	3 3%	5 6%	5 6%	6 6%	5 5%	5 4%	13 4%	6 10%	4 8%
Refused	10 2%	6 2%	4 2%	3 2%	2 4%	2 1%	3 2%	-	3 2%	4 3%	10 3%	-	-	1 1%	-	3 3%	3 3%	3 2%	7 2%	1 2%	-

20. Does this latest scandal make you want to watch the NBA more, less, or no difference?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKLEY TO VOTE				AGE					RACE		
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500 100	241 100	252 100	149 100	56 100	153 100	142 100	190 100	132 100	158 100	373 100	25 100	102 100	83 100	78 100	99 100	97 100	138 100	345 100	60 100	51 100
More	4 1%	2 1%	2 1%	2 1%	1 2%	1 1%	-	2 1%	2 2%	-	-	2 8%	2 2%	-	-	2 2%	-	2 1%	2 1%	2 3%	-
Less	62 12%	38 16%	24 10%	16 11%	8 14%	17 11%	21 15%	24 13%	24 18%	14 9%	48 13%	-	14 14%	9 11%	7 9%	9 9%	14 14%	23 17%	51 15%	3 5%	5 10%
No difference	339 68%	158 66%	176 70%	101 68%	35 63%	112 73%	91 64%	137 72%	73 55%	115 73%	257 69%	18 72%	64 63%	59 71%	60 77%	70 71%	66 68%	84 61%	228 66%	49 82%	34 67%
Not an NBA fan/don't care	89 18%	41 17%	46 18%	27 18%	12 21%	22 14%	28 20%	24 13%	31 23%	29 18%	62 17%	5 20%	22 22%	15 18%	10 13%	16 16%	17 18%	26 19%	61 18%	5 8%	11 22%
Undecided	3 1%	-	3 1%	2 1%	-	1 1%	-	3 2%	-	-	3 1%	-	-	-	1 1%	1 1%	-	1 1%	1 *	-	1 2%
Refused	3 1%	2 1%	1 *	1 1%	-	-	2 1%	-	2 2%	-	3 1%	-	-	-	-	1 1%	-	2 1%	2 1%	1 2%	-

21. How much has this scandal damaged your trust in the NBA?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKLEY TO VOTE				AGE				RACE			
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500 100	241 100	252 100	149 100	56 100	153 100	142 100	190 100	132 100	158 100	373 100	25 100	102 100	83 100	78 100	99 100	97 100	138 100	345 100	60 100	51 100
A lot	89 18%	53 22%	35 14%	28 19%	11 20%	27 18%	23 16%	24 13%	33 25%	30 19%	67 18%	5 20%	17 17%	8 10%	12 15%	23 23%	15 15%	30 22%	70 20%	6 10%	5 10%
A little	84 17%	31 13%	52 21%	20 13%	9 16%	31 20%	24 17%	31 16%	18 14%	34 22%	63 17%	2 8%	19 19%	15 18%	11 14%	12 12%	20 21%	26 19%	63 18%	6 10%	7 14%
Not much	79 16%	45 19%	34 13%	21 14%	9 16%	26 17%	23 16%	30 16%	21 16%	27 17%	55 15%	7 28%	17 17%	13 16%	8 10%	13 13%	23 24%	22 16%	57 17%	8 13%	9 18%
Not at all	201 40%	90 37%	106 42%	68 46%	21 38%	53 35%	59 42%	91 48%	47 36%	51 32%	149 40%	8 32%	44 43%	40 48%	40 51%	41 41%	32 33%	46 33%	125 36%	37 62%	22 43%
Undecided	36 7%	16 7%	20 8%	8 5%	6 11%	14 9%	8 6%	12 6%	9 7%	13 8%	28 8%	3 12%	5 5%	5 6%	6 8%	9 9%	4 4%	10 7%	25 7%	-	8 16%
Refused	11 2%	6 2%	5 2%	4 3%	-	2 1%	5 4%	2 1%	4 3%	3 2%	11 3%	-	-	2 2%	1 1%	1 1%	3 3%	4 3%	5 1%	3 5%	-

22. Do you think these scandals are standalone incidents or indicative of what goes on across major sports?

BANNER 1																					
DEMOGRAPHICS																					
GENDER			AREA				PARTY			LIKLEY TO VOTE				AGE					RACE		
TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP	
Total	500	241	252	149	56	153	142	190	132	158	373	25	102	83	78	99	97	138	345	60	51
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Standalone incidents	56	32	23	16	8	21	11	28	16	12	38	2	16	7	6	14	15	14	40	9	6
	11%	13%	9%	11%	14%	14%	8%	15%	12%	8%	10%	8%	16%	8%	8%	14%	15%	10%	12%	15%	12%
This is what goes on across major sports	343	176	161	96	39	106	102	121	92	121	255	22	66	64	58	64	64	89	242	36	35
	69%	73%	64%	64%	70%	69%	72%	64%	70%	77%	68%	88%	65%	77%	74%	65%	66%	64%	70%	60%	69%
Undecided	83	25	58	32	7	22	22	34	20	22	65	-	18	8	13	19	16	27	55	9	8
	17%	10%	23%	21%	13%	14%	15%	18%	15%	14%	17%		18%	10%	17%	19%	16%	20%	16%	15%	16%
Refused	18	8	10	5	2	4	7	7	4	3	15	1	2	4	1	2	2	8	8	6	2
	4%	3%	4%	3%	4%	3%	5%	4%	3%	2%	4%	4%	2%	5%	1%	2%	2%	6%	2%	10%	4%

23. Do you think that major sports leagues doing business with online sports betting companies like DraftKings or FanDuel have been good or bad for sports, or does it make no difference?

BANNER 1																					
DEMOGRAPHICS																					
	GENDER		AREA				PARTY			LIKLEY TO VOTE			AGE					RACE			
	TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP
Total	500 100	241 100	252 100	149 100	56 100	153 100	142 100	190 100	132 100	158 100	373 100	25 100	102 100	83 100	78 100	99 100	97 100	138 100	345 100	60 100	51 100
Good	22 4%	12 5%	10 4%	8 5%	4 7%	4 3%	6 4%	12 6%	5 4%	5 3%	17 5%	-	5 5%	4 5%	4 5%	7 7%	3 3%	4 3%	15 4%	3 5%	2 4%
Bad	240 48%	132 55%	106 42%	72 48%	25 45%	68 44%	75 53%	91 48%	63 48%	84 53%	182 49%	10 40%	48 47%	42 51%	37 47%	46 46%	52 54%	60 43%	177 51%	20 33%	25 49%
Makes no difference	168 34%	76 32%	89 35%	50 34%	19 34%	55 36%	44 31%	60 32%	50 38%	44 28%	124 33%	12 48%	32 31%	26 31%	26 33%	32 32%	32 33%	50 36%	113 33%	27 45%	13 25%
Undecided	57 11%	16 7%	39 15%	14 9%	7 13%	25 16%	11 8%	23 12%	11 8%	22 14%	37 10%	3 12%	17 17%	7 8%	10 13%	13 13%	8 8%	19 14%	34 10%	7 12%	10 20%
Refused	13 3%	5 2%	8 3%	5 3%	1 2%	1 1%	6 4%	4 2%	3 2%	3 2%	13 3%	-	-	4 5%	1 1%	1 1%	2 2%	5 4%	6 2%	3 5%	1 2%

24. Does anyone in your household belong to a labor union - yes or no?

BANNER 1																					
DEMOGRAPHICS																					
GENDER			AREA				PARTY			LIKLEY TO VOTE				AGE					RACE		
TOTAL	MALE	FEM	NE	NW	CENTRAL	SOUTH	DEM	REP	IND/ OTHER	VERY	SMWT	ALRDY VOTED	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	HISP	
Total	500	241	252	149	56	153	142	190	132	158	373	25	102	83	78	99	97	138	345	60	51
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	103	45	56	30	14	26	33	51	25	27	66	4	33	14	21	22	19	27	74	15	9
	21%	19%	22%	20%	25%	17%	23%	27%	19%	17%	18%	16%	32%	17%	27%	22%	20%	20%	21%	25%	18%
No	388	192	191	116	42	125	105	136	104	129	299	21	68	68	56	75	77	108	266	44	42
	78%	80%	76%	78%	75%	82%	74%	72%	79%	82%	80%	84%	67%	82%	72%	76%	79%	78%	77%	73%	82%
Undecided	3	2	1	2	-	-	1	3	-	-	2	-	1	-	1	-	1	-	2	-	-
	1%	1%	*%	1%			1%	2%			1%		1%		1%		1%		1%		
Refused	6	2	4	1	-	2	3	-	3	2	6	-	-	1	-	2	-	3	3	1	-
	1%	1%	2%	1%		1%	2%		2%	1%	2%			1%		2%		2%	1%	2%	

7. For governor, there are four candidates listed on your ballot and I'll read them. Here we go. At this point, for whom will you vote or lean toward?

BANNER 2																				
=====																				
GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

TOTAL	GOVERNOR BALLOT				OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT				
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500 100	211 100	231 100	6 100	5 100	33 100	216 100	215 100	190 100	211 100	218 100	182 100	99 100	127 100	32 100	149 100	93 100	124 100	187 100	151 100
Republican Jack Ciattarelli	211 42%	211 100%	-	-	-	-	18 8%	174 81%	183 96%	5 2%	4 2%	171 94%	49 49%	46 36%	20 63%	59 40%	37 40%	4 3%	65 35%	127 84%
Democrat Mikie Sherrill	231 46%	-	231 100%	-	-	-	175 81%	27 13%	2 1%	197 93%	203 93%	4 2%	35 35%	64 50%	8 25%	71 48%	53 57%	113 91%	92 49%	14 9%
Socialist Workers Party Joanne Kuniansky	6 1%	-	-	6 100%	-	-	4 2%	2 1%	-	2 1%	4 2%	1 1%	1 1%	3 2%	-	2 1%	-	4 3%	-	1 1%
Libertarian Vic Kaplan	5 1%	-	-	-	5 100%	-	2 1%	3 1%	1 1%	2 1%	1 *%	1 1%	1 1%	2 2%	-	1 1%	1 1%	1 1%	4 2%	-
Undecided	33 7%	-	-	-	-	33 100%	12 6%	8 4%	4 2%	2 1%	4 2%	2 1%	10 10%	8 6%	3 9%	10 7%	2 2%	-	20 11%	7 5%
Refused	14 3%	-	-	-	-	-	5 2%	1 *%	-	3 1%	2 1%	3 2%	3 3%	4 3%	1 3%	6 4%	-	2 2%	6 3%	2 1%

8. Would you say your vote is more about being pro-Ciattarelli, pro-Donald Trump, anti-Sherrill, or anti-Democratic leadership?

BANNER 2																				
=====																				
GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT				OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT				
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
TOTAL																				
BASE: CIATTARELLI VOTERS	211 100	211 100	-	-	-	-	18 100	174 100	183 100	5 100	4 100	171 100	49 100	46 100	20 100	59 100	37 100	4 100	65 100	127 100
Pro-Ciattarelli	60 28%	60 28%	-	-	-	-	4 22%	50 29%	59 32%	-	1 25%	45 26%	12 24%	18 39%	1 5%	17 29%	12 32%	-	18 28%	36 28%
Pro-Donald Trump	33 16%	33 16%	-	-	-	-	1 6%	28 16%	31 17%	-	-	30 18%	10 20%	8 17%	3 15%	7 12%	5 14%	1 25%	8 12%	24 19%
Anti-Sherrill	18 9%	18 9%	-	-	-	-	5 28%	10 6%	10 5%	-	-	16 9%	2 4%	3 7%	4 20%	6 10%	3 8%	-	13 20%	4 3%
Anti-Democratic Leadership	70 33%	70 33%	-	-	-	-	1 6%	68 39%	61 33%	5 100%	1 25%	62 36%	15 31%	13 28%	7 35%	21 36%	14 38%	-	16 25%	50 39%
Undecided	30 14%	30 14%	-	-	-	-	7 39%	18 10%	22 12%	-	2 50%	18 11%	10 20%	4 9%	5 25%	8 14%	3 8%	3 75%	10 15%	13 10%

9. Would you say your vote is more about being pro-Sherrill, pro-Democratic leadership, anti-Ciattarelli, or anti-Donald Trump?

BANNER 2																				
=====																				
GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT				OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT				
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
TOTAL																				
BASE: SHERRILL VOTERS	231 100	-	231 100	-	-	175 100	27 100	2 100	197 100	203 100	4 100	35 100	64 100	8 100	71 100	53 100	113 100	92 100	14 100	
Pro-Sherrill	50 22%	-	50 22%	-	-	40 23%	5 19%	-	40 20%	47 23%	-	5 14%	15 23%	-	19 27%	11 21%	22 19%	24 26%	3 21%	
Pro-Democratic Leadership	44 19%	-	44 19%	-	-	36 21%	3 11%	1 50%	37 19%	44 22%	-	11 31%	14 22%	1 13%	9 13%	9 17%	29 26%	10 11%	5 36%	
Anti-Ciattarelli	20 9%	-	20 9%	-	-	14 8%	2 7%	-	19 10%	14 7%	1 25%	4 11%	2 3%	2 25%	5 7%	7 13%	7 6%	10 11%	2 14%	
Anti-Donald Trump	83 36%	-	83 36%	-	-	62 35%	10 37%	1 50%	73 37%	70 34%	3 75%	10 29%	23 36%	3 38%	27 38%	20 38%	39 35%	39 42%	3 21%	
Undecided	34 15%	-	34 15%	-	-	23 13%	7 26%	-	28 14%	28 14%	-	5 14%	10 16%	2 25%	11 15%	6 11%	16 14%	9 10%	1 7%	

10. Thinking back to the 2024 presidential election, did you vote for Kamala Harris, Donald Trump, someone else, or did you not vote in the presidential election?

BANNER 2																				
=====																				
GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT				OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT				
TOTAL	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500 100	211 100	231 100	6 100	5 100	33 100	216 100	215 100	190 100	211 100	218 100	182 100	99 100	127 100	32 100	149 100	93 100	124 100	187 100	151 100
Kamala Harris	227 45%	9 4%	199 86%	3 50%	2 40%	9 27%	173 80%	23 11%	6 3%	176 83%	179 82%	10 5%	40 40%	64 50%	7 22%	68 46%	48 52%	107 86%	97 52%	15 10%
Donald Trump	196 39%	180 85%	4 2%	1 17%	2 40%	9 27%	12 6%	169 79%	163 86%	7 3%	10 5%	152 84%	45 45%	45 35%	20 63%	52 35%	34 37%	6 5%	56 30%	120 79%
Someone else	20 4%	6 3%	8 3%	2 33%	-	4 12%	6 3%	10 5%	5 3%	10 5%	7 3%	7 4%	2 2%	4 3%	1 3%	9 6%	4 4%	5 4%	9 5%	2 1%
Did not vote	28 6%	9 4%	8 3%	-	1 20%	7 21%	13 6%	6 3%	10 5%	7 3%	10 5%	8 4%	7 7%	7 6%	-	11 7%	3 3%	1 1%	17 9%	6 4%
Undecided	7 1%	2 1%	3 1%	-	-	2 6%	3 1%	2 1%	2 1%	3 1%	2 1%	2 1%	2 2%	2 2%	2 6%	1 1%	-	2 2%	1 1%	3 2%
Refused	22 4%	5 2%	9 4%	-	-	2 6%	9 4%	5 2%	4 2%	8 4%	10 5%	3 2%	3 3%	5 4%	2 6%	8 5%	4 4%	3 2%	7 4%	5 3%

11. Do you approve or disapprove of the job that Donald Trump is doing as president?

BANNER 2																				
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GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT					OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT			
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
	TOTAL																			
Total	500 100	211 100	231 100	6 100	5 100	33 100	216 100	215 100	190 100	211 100	218 100	182 100	99 100	127 100	32 100	149 100	93 100	124 100	187 100	151 100
Approve	196 39%	180 85%	6 3%	-	3 60%	6 18%	11 5%	171 80%	165 87%	5 2%	10 5%	153 84%	45 45%	43 34%	21 66%	53 36%	34 37%	5 4%	53 28%	123 81%
Disapprove	259 52%	18 9%	215 93%	5 83%	2 40%	12 36%	186 86%	37 17%	16 8%	201 95%	196 90%	21 12%	44 44%	71 56%	9 28%	82 55%	53 57%	113 91%	110 59%	23 15%
Undecided	29 6%	12 6%	4 2%	1 17%	-	10 30%	12 6%	7 3%	7 4%	2 1%	7 2%	5 4%	7 6%	9 7%	1 3%	8 5%	5 5%	3 2%	18 10%	3 2%
Refused	16 3%	1 *%	6 3%	-	-	5 15%	7 3%	-	2 1%	3 1%	7 3%	1 1%	4 4%	4 3%	1 3%	6 4%	1 1%	3 2%	6 3%	2 1%

12. Do you approve or disapprove of the job that Phil Murphy is doing as governor?

BANNER 2																				
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GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT					OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT			
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
	TOTAL																			
Total	500 100	211 100	231 100	6 100	5 100	33 100	216 100	215 100	190 100	211 100	218 100	182 100	99 100	127 100	32 100	149 100	93 100	124 100	187 100	151 100
Approve	195 39%	16 8%	158 68%	4 67%	2 40%	9 27%	178 82%	5 2%	14 7%	142 67%	155 71%	11 6%	37 37%	54 43%	7 22%	57 38%	40 43%	85 69%	84 45%	21 14%
Disapprove	232 46%	177 84%	35 15%	2 33%	3 60%	14 42%	15 7%	206 96%	160 84%	38 18%	34 16%	159 87%	48 48%	52 41%	19 59%	69 46%	44 47%	22 18%	70 37%	120 79%
Undecided	57 11%	16 8%	33 14%	-	-	6 18%	19 9%	3 1%	14 7%	25 12%	24 11%	10 5%	11 11%	17 13%	5 16%	16 11%	8 9%	16 13%	26 14%	8 5%
Refused	16 3%	2 1%	5 2%	-	-	4 12%	4 2%	1 *	2 1%	6 3%	5 2%	2 1%	3 3%	4 3%	1 3%	7 5%	1 1%	1 1%	7 4%	2 1%

13. Who do you credit for the peace agreement between Israel and Hamas?

BANNER 2																				
GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				
	GOVERNOR BALLOT					OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT			
	TOTAL	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS
Total	500 100	211 100	231 100	6 100	5 100	33 100	216 100	215 100	190 100	211 100	218 100	182 100	99 100	127 100	32 100	149 100	93 100	124 100	187 100	151 100
"Donald Trump/ Administration"	209 42%	156 74%	41 18%	-	2 40%	9 27%	36 17%	154 72%	143 75%	34 16%	41 19%	133 73%	42 42%	48 38%	18 56%	57 38%	44 47%	15 12%	79 42%	104 69%
"Biden"	9 2%	1 *%	7 3%	-	1 20%	-	6 3%	3 1%	1 1%	8 4%	7 3%	1 1%	1 1%	3 2%	-	1 1%	4 4%	2 2%	7 4%	-
"Israel"	26 5%	13 6%	12 5%	-	-	1 3%	8 4%	12 6%	12 6%	10 5%	10 5%	10 5%	4 4%	9 7%	1 3%	8 5%	4 4%	4 3%	11 6%	7 5%
"Netanyahu"	8 2%	7 3%	1 *%	-	-	-	1 *%	4 2%	5 3%	1 *%	1 *%	4 2%	1 1%	1 1%	-	4 3%	2 2%	1 1%	-	7 5%
"Hamas"	12 2%	6 3%	4 2%	-	1 20%	1 3%	3 1%	8 4%	4 2%	6 3%	3 1%	7 4%	3 3%	2 2%	-	7 5%	-	2 2%	7 4%	2 1%
"Middle Eastern countries"	4 1%	2 1%	1 *%	-	-	-	2 1%	2 1%	-	1 *%	2 1%	2 1%	-	1 1%	1 3%	1 1%	1 1%	-	3 2%	-
"God"	4 1%	2 1%	2 1%	-	-	-	2 1%	2 1%	2 1%	1 *%	2 1%	1 1%	-	-	1 3%	2 1%	1 1%	3 2%	1 1%	-
"No one person/Coalition/ World leaders/ Negotiators"	25 5%	6 3%	14 6%	-	1 20%	1 3%	13 6%	8 4%	7 4%	13 6%	12 6%	5 3%	3 3%	8 6%	2 6%	10 7%	2 2%	12 10%	6 3%	6 4%
"Not Trump"	27 5%	1 *%	24 10%	1 17%	-	1 3%	20 9%	3 1%	1 1%	22 10%	22 10%	2 1%	7 7%	4 3%	1 3%	8 5%	7 8%	14 11%	11 6%	1 1%
"No deal/No peace"	40 8%	6 3%	28 12%	3 50%	-	1 3%	24 11%	12 6%	3 2%	30 14%	26 12%	8 4%	5 5%	11 9%	1 3%	17 11%	6 6%	16 13%	13 7%	6 4%
"Jared Kushner"	5 1%	3 1%	1 *%	-	1 20%	-	2 1%	3 1%	3 2%	1 *%	1 *%	3 2%	-	3 2%	-	1 1%	1 1%	-	3 2%	2 1%
"Nobody"	37 7%	5 2%	28 12%	-	-	2 6%	27 13%	5 2%	2 1%	27 13%	25 11%	5 3%	8 8%	9 7%	1 3%	13 9%	6 6%	16 13%	14 7%	4 3%
Other	13 3%	4 2%	8 3%	1 17%	-	-	10 5%	3 1%	2 1%	9 4%	9 4%	4 2%	1 1%	3 2%	1 3%	4 3%	4 4%	3 2%	4 2%	5 3%
Don't know/Refused	107 21%	16 8%	68 29%	1 17%	-	17 52%	69 32%	10 5%	16 8%	57 27%	64 29%	8 4%	27 27%	30 24%	5 16%	29 19%	16 17%	39 31%	40 21%	16 11%

14. Who is more responsible for the government shutting down over the past three weeks - Congressional Democrats, Congressional Republicans, or President Trump?

BANNER 2																				
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GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT				OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT				
TOTAL	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500 100	211 100	231 100	6 100	5 100	33 100	216 100	215 100	190 100	211 100	218 100	182 100	99 100	127 100	32 100	149 100	93 100	124 100	187 100	151 100
Congressional Democrats	190 38%	174 82%	3 1%	3 50%	2 40%	7 21%	16 7%	162 75%	159 84%	7 3%	10 5%	148 81%	42 42%	43 34%	17 53%	55 37%	33 35%	6 5%	56 30%	118 78%
Congressional Republicans	117 23%	4 2%	106 46%	-	-	5 15%	81 38%	17 8%	3 2%	98 46%	94 43%	6 3%	18 18%	31 24%	6 19%	34 23%	28 30%	56 45%	50 27%	6 4%
President Trump	121 24%	8 4%	98 42%	2 33%	1 20%	9 27%	94 44%	14 7%	6 3%	92 44%	92 42%	10 5%	24 24%	32 25%	5 16%	38 26%	22 24%	53 43%	53 28%	11 7%
Undecided	63 13%	24 11%	21 9%	1 17%	2 40%	10 30%	22 10%	21 10%	21 11%	12 6%	18 8%	18 10%	13 13%	18 14%	4 13%	19 13%	9 10%	8 6%	26 14%	16 11%
Refused	9 2%	1 *%	3 1%	-	-	2 6%	3 1%	1 *%	1 1%	2 1%	4 2%	-	2 2%	3 2%	-	3 2%	1 1%	1 1%	2 1%	-

15. Is your opinion of Phil Murphy generally favorable or generally unfavorable?

BANNER 2																				
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GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT					OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT			
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
	TOTAL																			
Total	500 100	211 100	231 100	6 100	5 100	33 100	216 100	215 100	190 100	211 100	218 100	182 100	99 100	127 100	32 100	149 100	93 100	124 100	187 100	151 100
Never Heard	1 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	1 1%
Favorable	216 43%	18 9%	175 76%	4 67%	2 40%	12 36%	216 100%	-	18 9%	156 74%	171 78%	13 7%	36 36%	62 49%	12 38%	63 42%	43 46%	95 77%	88 47%	24 16%
Unfavorable	215 43%	174 82%	27 12%	2 33%	3 60%	8 24%	-	215 100%	157 83%	32 15%	26 12%	160 88%	44 44%	48 38%	19 59%	63 42%	41 44%	17 14%	67 36%	116 77%
Heard of/Undecided	68 14%	19 9%	29 13%	-	-	13 39%	-	-	15 8%	23 11%	21 10%	9 5%	19 19%	17 13%	1 3%	22 15%	9 10%	12 10%	32 17%	10 7%

16. Is your opinion of Jack Ciattarelli generally favorable or generally unfavorable?

BANNER 2																				
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GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT					OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT			
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
	TOTAL																			
Total	500 100	211 100	231 100	6 100	5 100	33 100	216 100	215 100	190 100	211 100	218 100	182 100	99 100	127 100	32 100	149 100	93 100	124 100	187 100	151 100
Never Heard	21 4%	2 1%	8 3%	2 33%	-	7 21%	12 6%	5 2%	-	-	7 3%	1 1%	7 7%	6 5%	1 3%	4 3%	3 3%	5 4%	8 4%	7 5%
Favorable	190 38%	183 87%	2 1%	-	1 20%	4 12%	18 8%	157 73%	190 100%	-	11 5%	152 84%	47 47%	45 35%	15 47%	51 34%	32 34%	5 4%	54 29%	120 79%
Unfavorable	211 42%	5 2%	197 85%	2 33%	2 40%	2 6%	156 72%	32 15%	-	211 100%	177 81%	15 8%	31 31%	56 44%	9 28%	68 46%	47 51%	102 82%	86 46%	12 8%
Heard of/Undecided	78 16%	21 10%	24 10%	2 33%	2 40%	20 61%	30 14%	21 10%	-	-	23 11%	14 8%	14 14%	20 16%	7 22%	26 17%	11 12%	12 10%	39 21%	12 8%

17. Is your opinion of Mikie Sherrill generally favorable or generally unfavorable?

BANNER 2																				
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GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT					OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT			
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
	TOTAL																			
Total	500	211	231	6	5	33	216	215	190	211	218	182	99	127	32	149	93	124	187	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	18	10	1	1	-	5	10	4	7	1	-	-	6	6	-	4	2	2	4	12
	4%	5%	*%	17%		15%	5%	2%	4%	*%			6%	5%		3%	2%	2%	2%	8%
Favorable	218	4	203	4	1	4	171	26	11	177	218	-	37	64	7	65	45	108	80	18
	44%	2%	88%	67%	20%	12%	79%	12%	6%	84%	100%		37%	50%	22%	44%	48%	87%	43%	12%
Unfavorable	182	171	4	1	1	2	13	160	152	15	-	182	40	39	18	52	33	5	57	106
	36%	81%	2%	17%	20%	6%	6%	74%	80%	7%		100%	40%	31%	56%	35%	35%	4%	30%	70%
Heard of/Undecided	82	26	23	-	3	22	22	25	20	18	-	-	16	18	7	28	13	9	46	15
	16%	12%	10%		60%	67%	10%	12%	11%	9%			16%	14%	22%	19%	14%	7%	25%	10%

18. Is your opinion of Donald Trump generally favorable or generally unfavorable?

BANNER 2																				
=====																				

GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT					OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT			
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
	TOTAL																			
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	211	231	6	5	33	216	215	190	211	218	182	99	127	32	149	93	124	187	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	202	181	7	1	3	9	16	171	166	8	13	155	45	46	21	55	35	5	59	122
	40%	86%	3%	17%	60%	27%	7%	80%	87%	4%	6%	85%	45%	36%	66%	37%	38%	4%	32%	81%
Unfavorable	263	19	216	5	2	13	189	39	17	201	197	21	46	71	10	83	53	116	112	22
	53%	9%	94%	83%	40%	39%	88%	18%	9%	95%	90%	12%	46%	56%	31%	56%	57%	94%	60%	15%
Heard of/Undecided	35	11	8	-	-	11	11	5	7	2	8	6	8	10	1	11	5	3	16	7
	7%	5%	3%	-	-	33%	5%	2%	4%	1%	4%	3%	8%	8%	3%	7%	5%	2%	9%	5%

19. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

BANNER 2																				
=====																				
GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT				OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT				
	TOTAL	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS
Total	500 100	211 100	231 100	6 100	5 100	33 100	216 100	215 100	190 100	211 100	218 100	182 100	99 100	127 100	32 100	149 100	93 100	124 100	187 100	151 100
Very liberal	30 6%	-	27 12%	2 33%	-	-	24 11%	3 1%	-	27 13%	27 12%	1 1%	3 3%	8 6%	-	9 6%	10 11%	30 24%	-	-
Liberal	94 19%	4 2%	86 37%	2 33%	1 20%	-	71 33%	14 7%	5 3%	75 36%	81 37%	4 2%	15 15%	22 17%	6 19%	32 21%	19 20%	94 76%	-	-
Moderate	187 37%	65 31%	92 40%	-	4 80%	20 61%	88 41%	67 31%	54 28%	86 41%	80 37%	57 31%	35 35%	48 38%	10 31%	59 40%	35 38%	-	187 100%	-
Conservative	120 24%	99 47%	12 5%	1 17%	-	6 18%	21 10%	89 41%	94 49%	9 4%	15 7%	81 45%	28 28%	30 24%	11 34%	34 23%	17 18%	-	-	120 79%
Very conservative	31 6%	28 13%	2 1%	-	-	1 3%	3 1%	27 13%	26 14%	3 1%	3 1%	25 14%	5 5%	8 6%	4 13%	8 5%	6 6%	-	-	31 21%
Undecided	28 6%	11 5%	11 5%	1 17%	-	4 12%	6 3%	13 6%	8 4%	10 5%	9 4%	12 7%	10 10%	7 6%	-	6 4%	5 5%	-	-	-
Refused	10 2%	4 2%	1 *%	-	-	2 6%	3 1%	2 1%	3 2%	1 *%	3 1%	2 1%	3 3%	4 3%	1 3%	1 1%	1 1%	-	-	-

21. How much has this scandal damaged your trust in the NBA?

BANNER 2																				
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GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT					OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT			
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
	TOTAL																			
Total	500	211	231	6	5	33	216	215	190	211	218	182	99	127	32	149	93	124	187	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	89	48	31	2	1	4	30	55	39	33	31	46	10	24	12	23	20	14	35	35
	18%	23%	13%	33%	20%	12%	14%	26%	21%	16%	14%	25%	10%	19%	38%	15%	22%	11%	19%	23%
A little	84	36	42	-	1	3	38	35	36	36	43	30	8	23	2	34	17	24	37	22
	17%	17%	18%	-	20%	9%	18%	16%	19%	17%	20%	16%	8%	18%	6%	23%	18%	19%	20%	15%
Not much	79	26	36	-	2	13	37	28	27	40	33	26	25	14	4	25	11	21	32	23
	16%	12%	16%	-	40%	39%	17%	13%	14%	19%	15%	14%	25%	11%	13%	17%	12%	17%	17%	15%
Not at all	201	76	103	2	1	13	95	74	66	87	93	63	44	50	12	56	39	58	69	57
	40%	36%	45%	33%	20%	39%	44%	34%	35%	41%	43%	35%	44%	39%	38%	38%	42%	47%	37%	38%
Undecided	36	20	14	2	-	-	12	19	18	13	14	16	8	12	2	9	5	6	11	11
	7%	9%	6%	33%	-	-	6%	9%	9%	6%	6%	9%	8%	9%	6%	6%	5%	5%	6%	7%
Refused	11	5	5	-	-	-	4	4	4	2	4	1	4	4	-	2	1	1	3	3
	2%	2%	2%	-	-	-	2%	2%	2%	1%	2%	1%	4%	3%	-	1%	1%	1%	2%	2%

22. Do you think these scandals are standalone incidents or indicative of what goes on across major sports?

BANNER 2																				
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GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT					OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT			
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
	TOTAL																			
Total	500 100	211 100	231 100	6 100	5 100	33 100	216 100	215 100	190 100	211 100	218 100	182 100	99 100	127 100	32 100	149 100	93 100	124 100	187 100	151 100
Standalone incidents	56 11%	19 9%	30 13%	2 33%	1 20%	3 9%	34 16%	17 8%	22 12%	25 12%	34 16%	16 9%	13 13%	17 13%	-	13 9%	13 14%	16 13%	26 14%	14 9%
This is what goes on across major sports	343 69%	154 73%	150 65%	3 50%	4 80%	24 73%	133 62%	166 77%	133 70%	147 70%	134 61%	136 75%	59 60%	84 66%	27 84%	109 73%	64 69%	83 67%	135 72%	107 71%
Undecided	83 17%	32 15%	43 19%	1 17%	-	5 15%	43 20%	29 13%	32 17%	35 17%	43 20%	27 15%	22 22%	20 16%	4 13%	23 15%	14 15%	24 19%	19 10%	27 18%
Refused	18 4%	6 3%	8 3%	-	-	1 3%	6 3%	3 1%	3 2%	4 2%	7 3%	3 2%	5 5%	6 5%	1 3%	4 3%	2 2%	1 1%	7 4%	3 2%

23. Do you think that major sports leagues doing business with online sports betting companies like DraftKings or FanDuel have been good or bad for sports, or does it make no difference?

BANNER 2																				
=====																				
GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT				OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT				
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
TOTAL																				
Total	500 100	211 100	231 100	6 100	5 100	33 100	216 100	215 100	190 100	211 100	218 100	182 100	99 100	127 100	32 100	149 100	93 100	124 100	187 100	151 100
Good	22 4%	7 3%	11 5%	2 33%	-	2 6%	11 5%	6 3%	6 3%	9 4%	9 4%	5 3%	3 3%	10 8%	1 3%	4 3%	4 4%	7 6%	7 4%	8 5%
Bad	240 48%	104 49%	111 48%	2 33%	3 60%	17 52%	107 50%	108 50%	94 49%	106 50%	101 46%	93 51%	40 40%	56 44%	13 41%	80 54%	51 55%	63 51%	100 53%	69 46%
Makes no difference	168 34%	76 36%	73 32%	1 17%	2 40%	9 27%	74 34%	75 35%	70 37%	68 32%	74 34%	69 38%	37 37%	45 35%	15 47%	47 32%	24 26%	36 29%	57 30%	63 42%
Undecided	57 11%	21 10%	28 12%	1 17%	-	5 15%	20 9%	22 10%	18 9%	24 11%	27 12%	14 8%	15 15%	12 9%	3 9%	15 10%	12 13%	15 12%	21 11%	9 6%
Refused	13 3%	3 1%	8 3%	-	-	-	4 2%	4 2%	2 1%	4 2%	7 3%	1 1%	4 4%	4 3%	-	3 2%	2 2%	3 2%	2 1%	2 1%

24. Does anyone in your household belong to a labor union - yes or no?

BANNER 2																				
=====																				

GOVERNOR BALLOT TEST, FAVORABILITIES, EDUCATION, POLITICAL VIEWPOINT																				

	GOVERNOR BALLOT					OPINION OF MURPHY		OPINION OF CIATTARELLI		OPINION OF SHERRILL		EDUCATION					POLITICAL VIEWPOINT			
	CIATT-ARELLI	SHER-ILL	KUNI-ANSKY	KAPLAN	UND	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	HS OR LESS	SOME COLL	VOC/TECH	COLL GRAD	MSTRS /PhD	LIB	MOD	CONS	
	TOTAL																			
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500 100	211 100	231 100	6 100	5 100	33 100	216 100	215 100	190 100	211 100	218 100	182 100	99 100	127 100	32 100	149 100	93 100	124 100	187 100	151 100
Yes	103 21%	39 18%	54 23%	2 33%	1 20%	4 12%	47 22%	42 20%	35 18%	52 25%	48 22%	33 18%	15 15%	27 21%	6 19%	28 19%	27 29%	29 23%	38 20%	30 20%
No	388 78%	169 80%	173 75%	4 67%	4 80%	29 88%	167 77%	169 79%	153 81%	157 74%	166 76%	148 81%	81 82%	98 77%	26 81%	118 79%	65 70%	95 77%	146 78%	118 78%
Undecided	3 1%	-	2 1%	-	-	-	2 1%	-	-	1 *%	3 1%	-	-	1 1%	-	2 1%	-	-	2 1%	1 1%
Refused	6 1%	3 1%	2 1%	-	-	-	-	4 2%	2 1%	1 *%	1 *%	1 1%	3 3%	1 1%	-	1 1%	1 1%	-	1 1%	2 1%

7. For governor, there are four candidates listed on your ballot and I'll read them. Here we go. At this point, for whom will you vote or lean toward?

BANNER 3																		
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
2024 PRESIDENTIAL RECALL																		
TRUMP JOB APPROVAL																		
MURPHY JOB APPROVAL																		
OPINION OF TRUMP																		
CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS																		
BLAME FOR GOV'T SHUTDOWN																		
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP	
Total	500 100	227 100	196 100	28 100	196 100	259 100	195 100	232 100	202 100	263 100	209 100	40 100	27 100	26 100	37 100	190 100	117 100	121 100
Republican Jack Ciattarelli	211 42%	9 4%	180 92%	9 32%	180 92%	18 7%	16 8%	177 76%	181 90%	19 7%	156 75%	6 15%	1 4%	13 50%	5 14%	174 92%	4 3%	8 7%
Democrat Mikie Sherrill	231 46%	199 88%	4 2%	8 29%	6 3%	215 83%	158 81%	35 15%	7 3%	216 82%	41 20%	28 70%	24 89%	12 46%	28 76%	3 2%	106 91%	98 81%
Socialist Workers Party Joanne Kuniansky	6 1%	3 1%	1 1%	-	-	5 2%	4 2%	2 1%	1 *	5 2%	-	3 8%	1 4%	-	-	3 2%	-	2 2%
Libertarian Vic Kaplan	5 1%	2 1%	2 1%	1 4%	3 2%	2 1%	2 1%	3 1%	3 1%	2 1%	2 1%	-	-	-	-	2 1%	-	1 1%
Undecided	33 7%	9 4%	9 5%	7 25%	6 3%	12 5%	9 5%	14 6%	9 4%	13 5%	9 4%	1 3%	1 4%	1 4%	2 5%	7 4%	5 4%	9 7%
Refused	14 3%	5 2%	-	3 11%	1 1%	7 3%	6 3%	1 *	1 *	8 3%	1 *	2 5%	-	-	2 5%	1 1%	2 2%	3 2%

8. Would you say your vote is more about being pro-Ciattarelli, pro-Donald Trump, anti-Sherrill, or anti-Democratic leadership?

BANNER 3																		
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
2024 PRESIDENTIAL RECALL																		
TRUMP JOB APPROVAL																		
MURPHY JOB APPROVAL																		
OPINION OF TRUMP																		
CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS																		
BLAME FOR GOV'T SHUTDOWN																		
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP	
BASE: CIATTARELLI VOTERS	211	9	180	9	180	18	16	177	181	19	156	6	1	13	5	174	4	8
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Pro-Ciattarelli	60	-	54	2	54	4	4	53	53	5	46	-	1	5	-	47	-	-
	28%		30%	22%	30%	22%	25%	30%	29%	26%	29%		100%	38%		27%		
Pro-Donald Trump	33	-	33	-	33	-	-	29	32	-	27	-	-	4	-	31	1	-
	16%		18%		18%			16%	18%		17%			31%		18%	25%	
Anti-Sherrill	18	4	10	2	10	6	6	9	10	6	10	-	-	-	3	8	2	4
	9%	44%	6%	22%	6%	33%	38%	5%	6%	32%	6%				60%	5%	50%	50%
Anti-Democratic Leadership	70	1	64	2	62	4	1	67	64	3	57	4	-	3	1	68	-	1
	33%	11%	36%	22%	34%	22%	6%	38%	35%	16%	37%	67%		23%	20%	39%		13%
Undecided	30	4	19	3	21	4	5	19	22	5	16	2	-	1	1	20	1	3
	14%	44%	11%	33%	12%	22%	31%	11%	12%	26%	10%	33%		8%	20%	11%	25%	38%

9. Would you say your vote is more about being pro-Sherrill, pro-Democratic leadership, anti-Ciattarelli, or anti-Donald Trump?

BANNER 3																		
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
	2024 PRESIDENTIAL RECALL				TRUMP JOB APPROVAL		MURPHY JOB APPROVAL		OPINION OF TRUMP		CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS			BLAME FOR GOV'T SHUTDOWN				
	TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP
BASE: SHERRILL VOTERS	231 100	199 100	4 100	8 100	6 100	215 100	158 100	35 100	7 100	216 100	41 100	28 100	24 100	12 100	28 100	3 100	106 100	98 100
Pro-Sherrill	50 22%	46 23%	1 25%	1 13%	-	46 21%	40 25%	4 11%	-	47 22%	14 34%	6 21%	4 17%	2 17%	8 29%	1 33%	17 16%	28 29%
Pro-Democratic Leadership	44 19%	39 20%	-	2 25%	1 17%	40 19%	39 25%	3 9%	1 14%	39 18%	5 12%	6 21%	6 25%	2 17%	6 21%	-	23 22%	16 16%
Anti-Ciattarelli	20 9%	14 7%	1 25%	2 25%	-	20 9%	10 6%	5 14%	-	19 9%	4 10%	4 14%	3 13%	-	-	-	11 10%	6 6%
Anti-Donald Trump	83 36%	76 38%	1 25%	2 25%	2 33%	80 37%	55 35%	13 37%	1 14%	82 38%	13 32%	6 21%	10 42%	6 50%	12 43%	2 67%	42 40%	33 34%
Undecided	34 15%	24 12%	1 25%	1 13%	3 50%	29 13%	14 9%	10 29%	5 71%	29 13%	5 12%	6 21%	1 4%	2 17%	2 7%	-	13 12%	15 15%

10. Thinking back to the 2024 presidential election, did you vote for Kamala Harris, Donald Trump, someone else, or did you not vote in the presidential election?

BANNER 3																		
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
2024 PRESIDENTIAL RECALL																		
TRUMP JOB APPROVAL																		
MURPHY JOB APPROVAL																		
OPINION OF TRUMP																		
CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS																		
BLAME FOR GOV'T SHUTDOWN																		
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP	TRUMP
Total	500 100	227 100	196 100	28 100	196 100	259 100	195 100	232 100	202 100	263 100	209 100	40 100	27 100	26 100	37 100	190 100	117 100	121 100
Kamala Harris	227 45%	227 100%	-	-	3 2%	213 82%	160 82%	30 13%	3 1%	219 83%	35 17%	28 70%	23 85%	11 42%	29 78%	4 2%	99 85%	105 87%
Donald Trump	196 39%	-	196 100%	-	178 91%	8 3%	11 6%	174 75%	182 90%	8 3%	152 73%	5 13%	1 4%	12 46%	2 5%	167 88%	5 4%	3 2%
Someone else	20 4%	-	-	-	2 1%	15 6%	6 3%	10 4%	1 *%	14 5%	4 2%	6 15%	1 4%	-	2 5%	9 5%	5 4%	1 1%
Did not vote	28 6%	-	-	28 100%	4 2%	15 6%	9 5%	11 5%	6 3%	13 5%	8 4%	1 3%	2 7%	3 12%	1 3%	5 3%	5 4%	6 5%
Undecided	7 1%	-	-	-	3 2%	3 1%	2 1%	2 1%	3 1%	3 1%	1 *%	-	-	-	-	-	2 2%	1 1%
Refused	22 4%	-	-	-	6 3%	5 2%	7 4%	5 2%	7 3%	6 2%	9 4%	-	-	-	3 8%	5 3%	1 1%	5 4%

11. Do you approve or disapprove of the job that Donald Trump is doing as president?

BANNER 3																		
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
2024 PRESIDENTIAL RECALL																		
TRUMP JOB APPROVAL																		
MURPHY JOB APPROVAL																		
OPINION OF TRUMP																		
CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS																		
BLAME FOR GOV'T SHUTDOWN																		
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP	TRUMP
Total	500	227	196	28	196	259	195	232	202	263	209	40	27	26	37	190	117	121
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	196	3	178	4	196	-	9	174	189	2	158	4	1	12	2	166	5	1
	39%	1%	91%	14%	100%		5%	75%	94%	1%	76%	10%	4%	46%	5%	87%	4%	1%
Disapprove	259	213	8	15	-	259	172	48	1	253	36	36	26	11	33	13	108	114
	52%	94%	4%	54%		100%	88%	21%	0.5%	96%	17%	90%	96%	42%	89%	7%	92%	94%
Undecided	29	7	10	8	-	-	9	9	8	7	11	-	-	2	1	11	2	3
	6%	3%	5%	29%			5%	4%	4%	3%	5%			8%	3%	6%	2%	2%
Refused	16	4	-	1	-	-	5	1	4	1	4	-	-	1	1	-	2	3
	3%	2%		4%			3%	0.5%	2%	0.5%	2%			4%	3%		2%	2%

12. Do you approve or disapprove of the job that Phil Murphy is doing as governor?

BANNER 3

2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
2024 PRESIDENTIAL RECALL				TRUMP JOB APPROVAL		MURPHY JOB APPROVAL		OPINION OF TRUMP		CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS				BLAME FOR GOV'T SHUTDOWN				
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP	
Total	500	227	196	28	196	259	195	232	202	263	209	40	27	26	37	190	117	121
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	195	160	11	9	9	172	195	-	10	175	34	23	16	8	24	14	80	81
	39%	70%	6%	32%	5%	66%	100%		5%	67%	16%	58%	59%	31%	65%	7%	68%	67%
Disapprove	232	30	174	11	174	48	-	232	175	48	158	13	8	12	6	164	18	22
	46%	13%	89%	39%	89%	19%		100%	87%	18%	76%	33%	30%	46%	16%	86%	15%	18%
Undecided	57	33	10	7	11	36	-	-	13	37	15	4	2	3	5	10	17	14
	11%	15%	5%	25%	6%	14%			6%	14%	7%	10%	7%	12%	14%	5%	15%	12%
Refused	16	4	1	1	2	3	-	-	4	3	2	-	1	3	2	2	2	4
	3%	2%	1%	4%	1%	1%			2%	1%	1%		4%	12%	5%	1%	2%	3%

13. Who do you credit for the peace agreement between Israel and Hamas?

BANNER 3																			
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																			
	2024 PRESIDENTIAL RECALL				TRUMP JOB APPROVAL			MURPHY JOB APPROVAL			OPINION OF TRUMP		CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS				BLAME FOR GOV'T SHUTDOWN		
	TOTAL	HARRIS	TRUMP	DIDNT VOTE	APPRV	DIS-APPRV	APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP	
Total	500 100	227 100	196 100	28 100	196 100	259 100	195 100	232 100	202 100	263 100	209 100	40 100	27 100	26 100	37 100	190 100	117 100	121 100	
"Donald Trump/ Administration"	209 42%	35 15%	152 78%	8 29%	158 81%	36 14%	34 17%	158 68%	160 79%	37 14%	209 100%	-	-	3 12%	-	149 78%	20 17%	16 13%	
"Biden"	9 2%	7 3%	1 1%	-	1 1%	8 3%	7 4%	2 1%	1 *	8 3%	-	1 3%	-	-	-	1 1%	4 3%	4 3%	
"Israel"	26 5%	11 5%	12 6%	3 11%	12 6%	11 4%	8 4%	12 5%	14 7%	11 4%	3 1%	-	-	26 100%	-	11 6%	4 3%	6 5%	
"Netanyahu"	8 2%	2 1%	5 3%	-	6 3%	2 1%	1 1%	5 2%	5 2%	2 1%	7 3%	-	-	-	-	5 3%	1 1%	1 1%	
"Hamas"	12 2%	5 2%	5 3%	2 7%	4 2%	6 2%	3 2%	8 3%	6 3%	6 2%	-	-	-	5 19%	-	5 3%	2 2%	4 3%	
"Middle Eastern countries"	4 1%	1 *	2 1%	-	2 1%	1 *	2 1%	2 1%	2 1%	1 *	2 1%	-	-	-	-	2 1%	-	1 1%	
"God"	4 1%	1 *	2 1%	-	2 1%	2 1%	1 1%	2 1%	2 1%	2 1%	-	-	-	-	-	2 1%	2 2%	-	
"No one person/Coalition/ World leaders/ Negotiators"	25 5%	13 6%	5 3%	1 4%	8 4%	15 6%	11 6%	8 3%	7 3%	15 6%	3 1%	-	1 4%	-	-	6 3%	8 7%	4 3%	
"Not Trump"	27 5%	23 10%	1 1%	2 7%	1 1%	26 10%	16 8%	8 3%	1 *	26 10%	-	-	27 100%	-	-	2 1%	11 9%	12 10%	
"No deal/No peace"	40 8%	28 12%	5 3%	1 4%	4 2%	36 14%	23 12%	13 6%	5 2%	35 13%	-	40 100%	-	-	-	3 2%	16 14%	17 14%	
"Jared Kushner"	5 1%	2 1%	3 2%	-	3 2%	2 1%	2 1%	3 1%	3 1%	2 1%	3 1%	-	-	-	-	2 1%	1 1%	-	
"Nobody"	37 7%	29 13%	2 1%	1 4%	2 1%	33 13%	24 12%	6 3%	2 1%	33 13%	-	-	-	-	37 100%	5 3%	14 12%	16 13%	
Other	13 3%	9 4%	3 2%	-	3 2%	9 3%	8 4%	3 1%	4 2%	9 3%	1 *	-	-	-	-	5 3%	2 2%	6 5%	
Don't know/Refused	107 21%	70 31%	12 6%	12 43%	7 4%	79 31%	61 31%	19 8%	8 4%	83 32%	-	-	-	-	-	8 4%	37 32%	37 31%	

14. Who is more responsible for the government shutting down over the past three weeks - Congressional Democrats, Congressional Republicans, or President Trump?

BANNER 3																		
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
2024 PRESIDENTIAL RECALL																		
TRUMP JOB APPROVAL																		
MURPHY JOB APPROVAL																		
OPINION OF TRUMP																		
CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS																		
BLAME FOR GOV'T SHUTDOWN																		
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP	
Total	500 100	227 100	196 100	28 100	196 100	259 100	195 100	232 100	202 100	263 100	209 100	40 100	27 100	26 100	37 100	190 100	117 100	121 100
Congressional Democrats	190 38%	4 2%	167 85%	5 18%	166 85%	13 5%	14 7%	164 71%	168 83%	14 5%	149 71%	3 8%	2 7%	11 42%	5 14%	190 100%	-	-
Congressional Republicans	117 23%	99 44%	5 3%	5 18%	5 3%	108 42%	80 41%	18 8%	4 2%	110 42%	20 10%	16 40%	11 41%	4 15%	14 38%	-	117 100%	-
President Trump	121 24%	105 46%	3 2%	6 21%	1 1%	114 44%	81 42%	22 9%	3 1%	117 44%	16 8%	17 43%	12 44%	6 23%	16 43%	-	-	121 100%
Undecided	63 13%	19 8%	21 11%	10 36%	23 12%	23 9%	19 10%	27 12%	25 12%	21 8%	23 11%	4 10%	2 7%	4 15%	-	-	-	-
Refused	9 2%	-	-	2 7%	1 1%	1 *%	1 1%	1 *%	2 1%	1 *%	1 *%	-	-	1 4%	2 5%	-	-	-

15. Is your opinion of Phil Murphy generally favorable or generally unfavorable?

BANNER 3																		
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
2024 PRESIDENTIAL RECALL																		
TRUMP JOB APPROVAL																		
MURPHY JOB APPROVAL																		
OPINION OF TRUMP																		
CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS																		
BLAME FOR GOV'T SHUTDOWN																		
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP	
Total	500	227	196	28	196	259	195	232	202	263	209	40	27	26	37	190	117	121
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-	-
	*%				1%				*%		*%					1%		
Favorable	216	173	12	13	11	186	178	15	16	189	36	24	20	8	27	16	81	94
	43%	76%	6%	46%	6%	72%	91%	6%	8%	72%	17%	60%	74%	31%	73%	8%	69%	78%
Unfavorable	215	23	169	6	171	37	5	206	171	39	154	12	3	12	5	162	17	14
	43%	10%	86%	21%	87%	14%	3%	89%	85%	15%	74%	30%	11%	46%	14%	85%	15%	12%
Heard of/Undecided	68	31	15	9	13	36	12	11	14	35	18	4	4	6	5	11	19	13
	14%	14%	8%	32%	7%	14%	6%	5%	7%	13%	9%	10%	15%	23%	14%	6%	16%	11%

16. Is your opinion of Jack Ciattarelli generally favorable or generally unfavorable?

BANNER 3

2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																				
2024 PRESIDENTIAL RECALL																				
2024 PRESIDENTIAL RECALL				TRUMP JOB APPROVAL				MURPHY JOB APPROVAL				OPINION OF TRUMP		CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS				BLAME FOR GOV'T SHUTDOWN		
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP		
Total	500	227	196	28	196	259	195	232	202	263	209	40	27	26	37	190	117	121		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Never Heard	21	14	4	1	6	11	10	5	7	13	6	1	1	3	2	5	3	8		
	4%	6%	2%	4%	3%	4%	5%	2%	3%	5%	3%	3%	4%	12%	5%	3%	3%	7%		
Favorable	190	6	163	10	165	16	14	160	166	17	143	3	1	12	2	159	3	6		
	38%	3%	83%	36%	84%	6%	7%	69%	82%	6%	68%	8%	4%	46%	5%	84%	3%	5%		
Unfavorable	211	176	7	7	5	201	142	38	8	201	34	30	22	10	27	7	98	92		
	42%	78%	4%	25%	3%	78%	73%	16%	4%	76%	16%	75%	81%	38%	73%	4%	84%	76%		
Heard of/Undecided	78	31	22	10	20	31	29	29	21	32	26	6	3	1	6	19	13	15		
	16%	14%	11%	36%	10%	12%	15%	13%	10%	12%	12%	15%	11%	4%	16%	10%	11%	12%		

17. Is your opinion of Mikie Sherrill generally favorable or generally unfavorable?

BANNER 3																		
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
2024 PRESIDENTIAL RECALL																		
TRUMP JOB APPROVAL																		
MURPHY JOB APPROVAL																		
OPINION OF TRUMP																		
CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS																		
BLAME FOR GOV'T SHUTDOWN																		
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP	
Total	500	227	196	28	196	259	195	232	202	263	209	40	27	26	37	190	117	121
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	18	8	7	1	6	9	9	5	7	10	6	2	-	1	1	6	-	8
	4%	4%	4%	4%	3%	3%	5%	2%	3%	4%	3%	5%		4%	3%	3%		7%
Favorable	218	179	10	10	10	196	155	34	13	197	41	26	22	10	25	10	94	92
	44%	79%	5%	36%	5%	76%	79%	15%	6%	75%	20%	65%	81%	38%	68%	5%	80%	76%
Unfavorable	182	10	152	8	153	21	11	159	155	21	133	8	2	10	5	148	6	10
	36%	4%	78%	29%	78%	8%	6%	69%	77%	8%	64%	20%	7%	38%	14%	78%	5%	8%
Heard of/Undecided	82	30	27	9	27	33	20	34	27	35	29	4	3	5	6	26	17	11
	16%	13%	14%	32%	14%	13%	10%	15%	13%	13%	14%	10%	11%	19%	16%	14%	15%	9%

18. Is your opinion of Donald Trump generally favorable or generally unfavorable?

BANNER 3																		
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
2024 PRESIDENTIAL RECALL																		
TRUMP JOB APPROVAL																		
MURPHY JOB APPROVAL																		
OPINION OF TRUMP																		
CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS																		
BLAME FOR GOV'T SHUTDOWN																		
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP	
Total	500	227	196	28	196	259	195	232	202	263	209	40	27	26	37	190	117	121
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	202	3	182	6	189	1	10	175	202	-	160	5	1	14	2	168	4	3
	40%	1%	93%	21%	96%	*%	5%	75%	100%		77%	13%	4%	54%	5%	88%	3%	2%
Unfavorable	263	219	8	13	2	253	175	48	-	263	37	35	26	11	33	14	110	117
	53%	96%	4%	46%	1%	98%	90%	21%		100%	18%	88%	96%	42%	89%	7%	94%	97%
Heard of/Undecided	35	5	6	9	5	5	10	9	-	-	12	-	-	1	2	8	3	1
	7%	2%	3%	32%	3%	2%	5%	4%			6%			4%	5%	4%	3%	1%

19. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

BANNER 3																			
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																			
2024 PRESIDENTIAL RECALL																			
TRUMP JOB APPROVAL																			
MURPHY JOB APPROVAL																			
OPINION OF TRUMP																			
CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS																			
BLAME FOR GOV'T SHUTDOWN																			
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP		
Total	500 100	227 100	196 100	28 100	196 100	259 100	195 100	232 100	202 100	263 100	209 100	40 100	27 100	26 100	37 100	190 100	117 100	121 100	
Very liberal	30 6%	27 12%	-	-	-	29 11%	24 12%	4 2%	-	30 11%	1 *%	7 18%	2 7%	1 4%	5 14%	-	16 14%	11 9%	
Liberal	94 19%	80 35%	6 3%	1 4%	5 3%	84 32%	61 31%	18 8%	5 2%	86 33%	14 7%	9 23%	12 44%	3 12%	11 30%	6 3%	40 34%	42 35%	
Moderate	187 37%	97 43%	56 29%	17 61%	53 27%	110 42%	84 43%	70 30%	59 29%	112 43%	79 38%	13 33%	11 41%	11 42%	14 38%	56 29%	50 43%	53 44%	
Conservative	120 24%	12 5%	93 47%	5 18%	97 49%	18 7%	18 9%	92 40%	95 47%	18 7%	81 39%	5 13%	1 4%	6 23%	2 5%	91 48%	5 4%	9 7%	
Very conservative	31 6%	3 1%	27 14%	1 4%	26 13%	5 2%	3 2%	28 12%	27 13%	4 2%	23 11%	1 3%	-	1 4%	2 5%	27 14%	1 1%	2 2%	
Undecided	28 6%	8 4%	11 6%	3 11%	11 6%	12 5%	4 2%	17 7%	11 5%	12 5%	8 4%	5 13%	-	2 8%	2 5%	8 4%	4 3%	4 3%	
Refused	10 2%	-	3 2%	1 4%	4 2%	1 *%	1 1%	3 1%	5 2%	1 *%	3 1%	-	1 4%	2 8%	1 3%	2 1%	1 1%	-	

20. Does this latest scandal make you want to watch the NBA more, less, or no difference?

BANNER 3																		
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
2024 PRESIDENTIAL RECALL, TRUMP JOB APPROVAL, MURPHY JOB APPROVAL, OPINION OF TRUMP, CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS, BLAME FOR GOV'T SHUTDOWN																		
	TOTAL	HARRIS	TRUMP	DIDNT VOTE	TRUMP APPRV	DIS-APPRV	MURPHY APPRV	DIS-APPRV	OPINION OF TRUMP FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP
Total	500 100	227 100	196 100	28 100	196 100	259 100	195 100	232 100	202 100	263 100	209 100	40 100	27 100	26 100	37 100	190 100	117 100	121 100
More	4 1%	2 1%	2 1%	-	2 1%	2 1%	4 2%	-	2 1%	2 1%	-	-	1 4%	-	-	4 2%	-	-
Less	62 12%	28 12%	29 15%	2 7%	30 15%	28 11%	22 11%	34 15%	31 15%	29 11%	30 14%	6 15%	2 7%	4 15%	3 8%	29 15%	14 12%	13 11%
No difference	339 68%	168 74%	115 59%	21 75%	116 59%	194 75%	143 73%	144 62%	116 57%	199 76%	133 64%	23 58%	21 78%	17 65%	29 78%	107 56%	97 83%	88 73%
Not an NBA fan/don't care	89 18%	26 11%	49 25%	5 18%	47 24%	32 12%	25 13%	52 22%	52 26%	30 11%	45 22%	11 28%	2 7%	5 19%	5 14%	49 26%	6 5%	17 14%
Undecided	3 1%	3 1%	-	-	-	3 1%	1 1%	1 *%	-	3 1%	-	-	1 4%	-	-	-	-	3 2%
Refused	3 1%	-	1 1%	-	1 1%	-	-	1 *%	1 *%	-	1 *%	-	-	-	-	1 1%	-	-

21. How much has this scandal damaged your trust in the NBA?

BANNER 3

2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
	2024 PRESIDENTIAL RECALL				TRUMP JOB APPROVAL		MURPHY JOB APPROVAL		OPINION OF TRUMP		CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS				BLAME FOR GOV'T SHUTDOWN			
	TOTAL	HARRIS	TRUMP	DIDNT VOTE	APPRV	DIS-APPRV	APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP
Total	500 100	227 100	196 100	28 100	196 100	259 100	195 100	232 100	202 100	263 100	209 100	40 100	27 100	26 100	37 100	190 100	117 100	121 100
A lot	89 18%	29 13%	47 24%	3 11%	48 24%	33 13%	23 12%	53 23%	51 25%	33 13%	48 23%	5 13%	3 11%	5 19%	4 11%	51 27%	16 14%	15 12%
A little	84 17%	39 17%	33 17%	2 7%	33 17%	45 17%	35 18%	40 17%	32 16%	45 17%	41 20%	7 18%	2 7%	3 12%	6 16%	30 16%	21 18%	20 17%
Not much	79 16%	37 16%	26 13%	10 36%	25 13%	47 18%	33 17%	32 14%	26 13%	48 18%	27 13%	8 20%	5 19%	5 19%	4 11%	28 15%	19 16%	23 19%
Not at all	201 40%	105 46%	68 35%	10 36%	67 34%	115 44%	89 46%	83 36%	68 34%	118 45%	69 33%	15 38%	17 63%	9 35%	21 57%	64 34%	47 40%	57 47%
Undecided	36 7%	15 7%	19 10%	-	18 9%	16 6%	11 6%	21 9%	20 10%	16 6%	20 10%	5 13%	-	2 8%	1 3%	14 7%	12 10%	5 4%
Refused	11 2%	2 1%	3 2%	3 11%	5 3%	3 1%	4 2%	3 1%	5 2%	3 1%	4 2%	-	-	2 8%	1 3%	3 2%	2 2%	1 1%

22. Do you think these scandals are standalone incidents or indicative of what goes on across major sports?

BANNER 3																				
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																				
2024 PRESIDENTIAL RECALL																				
2024 PRESIDENTIAL RECALL				TRUMP JOB APPROVAL				MURPHY JOB APPROVAL				OPINION OF TRUMP		CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS				BLAME FOR GOV'T SHUTDOWN		
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP		
Total	500	227	196	28	196	259	195	232	202	263	209	40	27	26	37	190	117	121		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Standalone incidents	56	30	21	1	21	32	34	19	19	32	28	2	1	3	7	22	13	16		
	11%	13%	11%	4%	11%	12%	17%	8%	9%	12%	13%	5%	4%	12%	19%	12%	11%	13%		
This is what goes on across major sports	343	147	141	22	141	173	114	177	147	176	149	31	17	18	19	139	80	81		
	69%	65%	72%	79%	72%	67%	58%	76%	73%	67%	71%	78%	63%	69%	51%	73%	68%	67%		
Undecided	83	42	31	2	30	46	40	33	31	46	30	6	9	2	6	26	22	17		
	17%	19%	16%	7%	15%	18%	21%	14%	15%	17%	14%	15%	33%	8%	16%	14%	19%	14%		
Refused	18	8	3	3	4	8	7	3	5	9	2	1	-	3	5	3	2	7		
	4%	4%	2%	11%	2%	3%	4%	1%	2%	3%	1%	3%		12%	14%	2%	2%	6%		

23. Do you think that major sports leagues doing business with online sports betting companies like DraftKings or FanDuel have been good or bad for sports, or does it make no difference?

BANNER 3

2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN

2024 PRESIDENTIAL RECALL TRUMP JOB APPROVAL MURPHY JOB APPROVAL OPINION OF TRUMP CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS BLAME FOR GOV'T SHUTDOWN

	TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP
Total	500 100	227 100	196 100	28 100	196 100	259 100	195 100	232 100	202 100	263 100	209 100	40 100	27 100	26 100	37 100	190 100	117 100	121 100
Good	22 4%	14 6%	6 3%	-	5 3%	16 6%	11 6%	7 3%	5 2%	16 6%	6 3%	3 8%	2 7%	1 4%	-	9 5%	4 3%	7 6%
Bad	240 48%	113 50%	97 49%	9 32%	96 49%	124 48%	93 48%	117 50%	98 49%	127 48%	112 54%	20 50%	14 52%	14 54%	16 43%	100 53%	57 49%	56 46%
Makes no difference	168 34%	70 31%	72 37%	14 50%	73 37%	82 32%	68 35%	78 34%	78 39%	84 32%	68 33%	12 30%	5 19%	8 31%	13 35%	63 33%	38 32%	47 39%
Undecided	57 11%	26 11%	19 10%	3 11%	18 9%	33 13%	19 10%	26 11%	17 8%	32 12%	20 10%	5 13%	5 19%	1 4%	6 16%	16 8%	15 13%	10 8%
Refused	13 3%	4 2%	2 1%	2 7%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	3 1%	-	1 4%	2 8%	2 5%	2 1%	3 3%	1 1%

24. Does anyone in your household belong to a labor union - yes or no?

BANNER 3																		
2024 PRESIDENTIAL RECALL, JOB APPROVALS, CREDIT FOR ISRAEL-HAMAS, RESPONSIBLE FOR GOVERNMENT SHUTDOWN																		
2024 PRESIDENTIAL RECALL																		
TRUMP JOB APPROVAL																		
MURPHY JOB APPROVAL																		
OPINION OF TRUMP																		
CREDIT FOR PEACE AGREEMENT BETWEEN ISRAEL AND HAMAS																		
BLAME FOR GOV'T SHUTDOWN																		
TOTAL	HARRIS	TRUMP	DIDNT VOTE	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	FAV	UNFAV	TRUMP	NO DEAL /PEACE	NOT TRUMP	ISRAEL	NOBODY	DEM	REP	TRUMP	
Total	500	227	196	28	196	259	195	232	202	263	209	40	27	26	37	190	117	121
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	103	55	34	6	32	65	43	44	31	65	41	13	11	3	6	35	25	25
	21%	24%	17%	21%	16%	25%	22%	19%	15%	25%	20%	33%	41%	12%	16%	18%	21%	21%
No	388	169	159	22	161	190	148	185	168	195	165	26	16	22	30	153	91	94
	78%	74%	81%	79%	82%	73%	76%	80%	83%	74%	79%	65%	59%	85%	81%	81%	78%	78%
Undecided	3	2	1	-	-	3	3	-	-	2	-	1	-	-	1	-	-	2
	1%	1%	1%			1%	2%			1%		3%			3%			2%
Refused	6	1	2	-	3	1	1	3	3	1	3	-	-	1	-	2	1	-
	1%	*%	1%		2%	*%	1%	1%	1%	*%	1%			4%		1%	1%	

7. For governor, there are four candidates listed on your ballot and I'll read them. Here we go. At this point, for whom will you vote or lean toward?

BANNER 4																
NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD																
	SCANDAL IMPACT ON NBA VIEWERSHIP				NBA FAN	SCANDAL DAMAGED YOUR TRUST IN NBA				STANDALONE VS WHAT GOES ON IN SPORTS	DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION		
	TOTAL	MORE	LESS	NO DIFF		A LOT	LITTLE	NOT MUCH	NOT ALL		GOOD	BADD	NO DIFF	YES	NO	
Total	500	4	62	339	89	89	84	79	201	56	343	22	240	168	103	388
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Jack Ciattarelli	211	1	32	122	54	48	36	26	76	19	154	7	104	76	39	169
	42%	25%	52%	36%	61%	54%	43%	33%	38%	34%	45%	32%	43%	45%	38%	44%
Democrat Mikie Sherrill	231	-	26	181	21	31	42	36	103	30	150	11	111	73	54	173
	46%		42%	53%	24%	35%	50%	46%	51%	54%	44%	50%	46%	43%	52%	45%
Socialist Workers Party Joanne Kuniansky	6	2	-	3	1	2	-	-	2	2	3	2	2	1	2	4
	1%	50%		1%	1%	2%			1%	4%	1%	9%	1%	1%	2%	1%
Libertarian Vic Kaplan	5	1	1	2	1	1	1	2	1	1	4	-	3	2	1	4
	1%	25%	2%	1%	1%	1%	1%	3%	*%	2%	1%		1%	1%	1%	1%
Undecided	33	-	2	23	8	4	3	13	13	3	24	2	17	9	4	29
	7%		3%	7%	9%	4%	4%	16%	6%	5%	7%	9%	7%	5%	4%	7%
Refused	14	-	1	8	4	3	2	2	6	1	8	-	3	7	3	9
	3%		2%	2%	4%	3%	2%	3%	3%	2%	2%		1%	4%	3%	2%

8. Would you say your vote is more about being pro-Ciattarelli, pro-Donald Trump, anti-Sherrill, or anti-Democratic leadership?

BANNER 4

NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD

	SCANDAL IMPACT ON NBA VIEWERSHIP				SCANDAL DAMAGED YOUR TRUST IN NBA				STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION			
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT ALL	AT	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES	NO
BASE: CIATTARELLI VOTERS	211	1	32	122	54	48	36	26	76	19	154	7	104	76	39	169	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Pro-Ciattarelli	60	-	11	38	10	12	14	4	18	9	38	2	31	16	13	45	
	28%		34%	31%	19%	25%	39%	15%	24%	47%	25%	29%	30%	21%	33%	27%	
Pro-Donald Trump	33	-	9	12	12	8	7	6	12	2	28	1	23	8	5	28	
	16%		28%	10%	22%	17%	19%	23%	16%	11%	18%	14%	22%	11%	13%	17%	
Anti-Sherrill	18	-	1	13	3	1	4	2	7	1	13	-	6	9	4	13	
	9%		3%	11%	6%	2%	11%	8%	9%	5%	8%		6%	12%	10%	8%	
Anti-Democratic leadership	70	-	10	40	20	21	9	11	23	5	50	4	30	30	15	55	
	33%		31%	33%	37%	44%	25%	42%	30%	26%	32%	57%	29%	39%	38%	33%	
Undecided	30	1	1	19	9	6	2	3	16	2	25	-	14	13	2	28	
	14%	100%	3%	16%	17%	13%	6%	12%	21%	11%	16%		13%	17%	5%	17%	

9. Would you say your vote is more about being pro-Sherrill, pro-Democratic leadership, anti-Ciattarelli, or anti-Donald Trump?

BANNER 4																	
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NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD																	

	SCANDAL IMPACT ON NBA VIEWERSHIP				NBA DAMAGED YOUR TRUST IN NBA				STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS		LABOR UNION				
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT ALL	AT	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: SHERRILL VOTERS	231	-	26	181	21	31	42	36	103	30	150	11	111	73	54	173	
	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Pro-Sherrill	50	-	4	38	8	4	12	7	22	7	35	1	25	16	16	31	
	22%		15%	21%	38%	13%	29%	19%	21%	23%	23%	9%	23%	22%	30%	18%	
Pro-Democratic leadership	44	-	6	37	1	4	8	8	19	10	24	1	21	13	11	33	
	19%		23%	20%	5%	13%	19%	22%	18%	33%	16%	9%	19%	18%	20%	19%	
Anti-Ciattarelli	20	-	3	15	2	3	4	6	6	-	17	1	13	3	6	14	
	9%		12%	8%	10%	10%	10%	17%	6%		11%	9%	12%	4%	11%	8%	
Anti-Donald Trump	83	-	10	61	9	16	12	12	41	11	53	8	39	26	15	68	
	36%		38%	34%	43%	52%	29%	33%	40%	37%	35%	73%	35%	36%	28%	39%	
Undecided	34	-	3	30	1	4	6	3	15	2	21	-	13	15	6	27	
	15%		12%	17%	5%	13%	14%	8%	15%	7%	14%		12%	21%	11%	16%	

10. Thinking back to the 2024 presidential election, did you vote for Kamala Harris, Donald Trump, someone else, or did you not vote in the presidential election?

BANNER 4

NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD

	SCANDAL IMPACT ON NBA VIEWERSHIP			NBA DAMAGED			SCANDAL YOUR TRUST IN NBA			STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION		
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT ALL	AT	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES	NO
Total	500	4	62	339	89	89	84	79	201	56	343	22	240	168	103	388	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Kamala Harris	227	2	28	168	26	29	39	37	105	30	147	14	113	70	55	169	
	45%	50%	45%	50%	29%	33%	46%	47%	52%	54%	43%	64%	47%	42%	53%	44%	
Donald Trump	196	2	29	115	49	47	33	26	68	21	141	6	97	72	34	159	
	39%	50%	47%	34%	55%	53%	39%	33%	34%	38%	41%	27%	40%	43%	33%	41%	
Someone else	20	-	1	14	5	3	6	4	6	1	16	-	10	4	6	14	
	4%		2%	4%	6%	3%	7%	5%	3%	2%	5%		4%	2%	6%	4%	
Did not vote	28	-	2	21	5	3	2	10	10	1	22	-	9	14	6	22	
	6%		3%	6%	6%	3%	2%	13%	5%	2%	6%		4%	8%	6%	6%	
Undecided	7	-	-	5	2	1	-	1	4	-	4	1	3	3	1	6	
	1%			1%	2%	1%		1%	2%		1%	5%	1%	2%	1%	2%	
Refused	22	-	2	16	2	6	4	1	8	3	13	1	8	5	1	18	
	4%		3%	5%	2%	7%	5%	1%	4%	5%	4%	5%	3%	3%	1%	5%	

11. Do you approve or disapprove of the job that Donald Trump is doing as president?

BANNER 4																	
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----- NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD -----																	

STANDALONE VS WHAT GOES ON IN SPORTS																	
DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS																	
LABOR UNION																	

SCANDAL IMPACT ON NBA VIEWERSHIP																	
DAMAGED YOUR TRUST IN NBA																	
WHAT GOES ON																	
GOOD BADD NO DIFF YES NO																	

TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A	LOT	LITTLE	MUCH	NOT ALL	AT	STAND ALONE	ON	GOOD	BADD	NO DIFF	YES	NO
Total	500	4	62	339	89	89	84	79	201	56	343	22	240	168	103	388	100
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	196	2	30	116	47	48	33	25	67	21	141	5	96	73	32	161	100
	39%	50%	48%	34%	53%	54%	39%	32%	33%	38%	41%	23%	40%	43%	31%	41%	100
Disapprove	259	2	28	194	32	33	45	47	115	32	173	16	124	82	65	190	100
	52%	50%	45%	57%	36%	37%	54%	59%	57%	57%	50%	73%	52%	49%	63%	49%	100
Undecided	29	-	4	18	7	5	2	4	15	1	23	-	15	9	5	24	100
	6%		6%	5%	8%	6%	2%	5%	7%	2%	7%		6%	5%	5%	6%	100
Refused	16	-	-	11	3	3	4	3	4	2	6	1	5	4	1	13	100
	3%			3%	3%	3%	5%	4%	2%	4%	2%	5%	2%	2%	1%	3%	100

12. Do you approve or disapprove of the job that Phil Murphy is doing as governor?

BANNER 4																
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NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD																

	SCANDAL IMPACT ON NBA VIEWERSHIP				SCANDAL DAMAGED YOUR TRUST IN NBA				STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION		
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT ALL	AT ALL	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES
Total	500	4	62	339	89	89	84	79	201	56	343	22	240	168	103	388
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	195	4	22	143	25	23	35	33	89	34	114	11	93	68	43	148
	39%	100%	35%	42%	28%	26%	42%	42%	44%	61%	33%	50%	39%	40%	42%	38%
Disapprove	232	-	34	144	52	53	40	32	83	19	177	7	117	78	44	185
	46%		55%	42%	58%	60%	48%	41%	41%	34%	52%	32%	49%	46%	43%	48%
Undecided	57	-	5	41	10	8	7	11	25	3	42	3	26	16	16	41
	11%		8%	12%	11%	9%	8%	14%	12%	5%	12%	14%	11%	10%	16%	11%
Refused	16	-	1	11	2	5	2	3	4	-	10	1	4	6	-	14
	3%		2%	3%	2%	6%	2%	4%	2%		3%	5%	2%	4%		4%

13. Who do you credit for the peace agreement between Israel and Hamas?

BANNER 4																	
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----- NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD -----																	
	SCANDAL IMPACT ON NBA VIEWERSHIP					SCANDAL DAMAGED YOUR TRUST IN NBA				STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION		
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT ALL	AT	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES	NO
Total	500	100	4	62	339	89	89	84	79	201	56	343	22	240	168	103	388
	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100
"Donald Trump/ Administration"	209	-	30	133	45	48	41	27	69	28	149	6	112	68	41	165	
	42%		48%	39%	51%	54%	49%	34%	34%	50%	43%	27%	47%	40%	40%	43%	
"Biden"	9	-	1	7	1	1	-	1	5	2	5	-	4	4	2	7	
	2%		2%	2%	1%	1%		1%	2%	4%	1%		2%	2%	2%	2%	
"Israel"	26	-	4	17	5	5	3	5	9	3	18	1	14	8	3	22	
	5%		6%	5%	6%	6%	4%	6%	4%	5%	5%	5%	6%	5%	3%	6%	
"Netanyahu"	8	-	-	5	3	-	-	3	3	-	8	1	3	1	1	7	
	2%			1%	3%			4%	1%		2%	5%	1%	1%	1%	2%	
"Hamas"	12	-	3	5	4	4	2	2	3	-	11	-	6	6	1	11	
	2%		5%	1%	4%	4%	2%	3%	1%		3%		3%	4%	1%	3%	
"Middle Eastern countries"	4	-	-	4	-	2	-	1	1	-	3	-	2	1	-	4	
	1%			1%		2%		1%	1%	0%	1%		1%	1%		1%	
"God"	4	-	1	2	1	1	-	1	2	1	2	-	2	2	1	3	
	1%		2%	1%	1%	1%		1%	1%	2%	1%		1%	1%	1%	1%	
"No one person/Coalition/ World leaders/ Negotiators"	25	1	4	15	4	9	4	2	8	3	19	2	9	11	5	20	
	5%	25%	6%	4%	4%	10%	5%	3%	4%	5%	6%	9%	4%	7%	5%	5%	
"Not Trump"	27	1	2	21	2	3	2	5	17	1	17	2	14	5	11	16	
	5%	25%	3%	6%	2%	3%	2%	6%	8%	2%	5%	9%	6%	3%	11%	4%	
"No deal/No peace"	40	-	6	23	11	5	7	8	15	2	31	3	20	12	13	26	
	8%		10%	7%	12%	6%	8%	10%	7%	4%	9%	14%	8%	7%	13%	7%	
"Jared Kushner"	5	-	3	2	-	2	1	-	2	-	5	-	3	2	1	4	
	1%		5%	1%		2%	1%		1%		1%		1%	1%	1%	1%	
"Nobody"	37	-	3	29	5	4	6	4	21	7	19	-	16	13	6	30	
	7%		5%	9%	6%	4%	7%	5%	10%	13%	6%		7%	8%	6%	8%	
Other	13	-	1	9	3	2	3	1	7	-	11	1	7	3	6	7	
	3%		2%	3%	3%	2%	4%	1%	3%		3%	5%	3%	2%	6%	2%	
Don't know/Refused	107	2	10	81	11	10	17	22	48	9	70	9	40	39	17	87	
	21%	50%	16%	24%	12%	11%	20%	28%	24%	16%	20%	41%	17%	23%	17%	22%	

14. Who is more responsible for the government shutting down over the past three weeks - Congressional Democrats, Congressional Republicans, or President Trump?

BANNER 4																	
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NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD																	

	SCANDAL IMPACT ON NBA VIEWERSHIP				NBA DAMAGED YOUR TRUST IN NBA				STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION			
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT ALL	AT	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	4	62	339	89	89	84	79	201	56	343	22	240	168	103	388	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Congressional Democrats	190	4	29	107	49	51	30	28	64	22	139	9	100	63	35	153	
	38%	100%	47%	32%	55%	57%	36%	35%	32%	39%	41%	41%	42%	38%	34%	39%	
Congressional Republicans	117	-	14	97	6	16	21	19	47	13	80	4	57	38	25	91	
	23%		23%	29%	7%	18%	25%	24%	23%	23%	23%	18%	24%	23%	24%	23%	
President Trump	121	-	13	88	17	15	20	23	57	16	81	7	56	47	25	94	
	24%		21%	26%	19%	17%	24%	29%	28%	29%	24%	32%	23%	28%	24%	24%	
Undecided	63	-	5	42	16	5	11	8	32	5	39	1	26	19	17	45	
	13%		8%	12%	18%	6%	13%	10%	16%	9%	11%	5%	11%	11%	17%	12%	
Refused	9	-	1	5	1	2	2	1	1	-	4	1	1	1	1	5	
	2%		2%	1%	1%	2%	2%	1%	1%	*	1%	5%	*	1%	1%	1%	

15. Is your opinion of Phil Murphy generally favorable or generally unfavorable?

BANNER 4																
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NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD																

	SCANDAL IMPACT ON NBA VIEWERSHIP				DAMAGED YOUR TRUST IN NBA			STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION			
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT AT ALL	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES	NO
Total	500 100	4 100	62 100	339 100	89 100	89 100	84 100	79 100	201 100	56 100	343 100	22 100	240 100	168 100	103 100	388 100
Never Heard	1 *%	-	-	1 *%	-	-	-	-	1 *%	-	1 *%	-	-	1 1%	-	1 *%
Favorable	216 43%	3 75%	27 44%	162 48%	22 25%	30 34%	38 45%	37 47%	95 47%	34 61%	133 39%	11 50%	107 45%	74 44%	47 46%	167 43%
Unfavorable	215 43%	-	32 52%	135 40%	46 52%	55 62%	35 42%	28 35%	74 37%	17 30%	166 48%	6 27%	108 45%	75 45%	42 41%	169 44%
Heard of/Undecided	68 14%	1 25%	3 5%	41 12%	21 24%	4 4%	11 13%	14 18%	31 15%	5 9%	43 13%	5 23%	25 10%	18 11%	14 14%	51 13%

16. Is your opinion of Jack Ciattarelli generally favorable or generally unfavorable?

BANNER 4																
NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD																
	SCANDAL IMPACT ON NBA VIEWERSHIP					SCANDAL DAMAGED YOUR TRUST IN NBA				STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION	
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT ALL	AT ALL	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES
Total	500 100	4 100	62 100	339 100	89 100	89 100	84 100	79 100	201 100	56 100	343 100	22 100	240 100	168 100	103 100	388 100
Never Heard	21 4%	1 25%	2 3%	15 4%	3 3%	2 2%	2 2%	5 6%	9 4%	4 7%	12 3%	3 14%	7 3%	7 4%	4 4%	16 4%
Favorable	190 38%	1 25%	29 47%	111 33%	48 54%	39 44%	36 43%	27 34%	66 33%	22 39%	133 39%	6 27%	94 39%	70 42%	35 34%	153 39%
Unfavorable	211 42%	-	27 44%	162 48%	19 21%	33 37%	36 43%	40 51%	87 43%	25 45%	147 43%	9 41%	106 44%	68 40%	52 50%	157 40%
Heard of/Undecided	78 16%	2 50%	4 6%	51 15%	19 21%	15 17%	10 12%	7 9%	39 19%	5 9%	51 15%	4 18%	33 14%	23 14%	12 12%	62 16%

17. Is your opinion of Mikie Sherrill generally favorable or generally unfavorable?

BANNER 4																
NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD																
	SCANDAL IMPACT ON NBA VIEWERSHIP					SCANDAL DAMAGED YOUR TRUST IN NBA				STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/FANDUEL GOOD OR BAD FOR SPORTS		LABOR UNION		
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT ALL	AT ALL	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES
Total	500	4	62	339	89	89	84	79	201	56	343	22	240	168	103	388
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	18	1	2	12	3	2	-	4	9	2	10	2	8	7	5	13
	4%	25%	3%	4%	3%	2%		5%	4%	4%	3%	9%	3%	4%	5%	3%
Favorable	218	3	23	170	19	31	43	33	93	34	134	9	101	74	48	166
	44%	75%	37%	50%	21%	35%	51%	42%	46%	61%	39%	41%	42%	44%	47%	43%
Unfavorable	182	-	33	103	46	46	30	26	63	16	136	5	93	69	33	148
	36%		53%	30%	52%	52%	36%	33%	31%	29%	40%	23%	39%	41%	32%	38%
Heard of/Undecided	82	-	4	54	21	10	11	16	36	4	63	6	38	18	17	61
	16%		6%	16%	24%	11%	13%	20%	18%	7%	18%	27%	16%	11%	17%	16%

18. Is your opinion of Donald Trump generally favorable or generally unfavorable?

BANNER 4																
=====																
NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD																

	SCANDAL IMPACT ON NBA VIEWERSHIP				SCANDAL DAMAGED YOUR TRUST IN NBA				STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION		
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT ALL	AT	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES

Total	500	4	62	339	89	89	84	79	201	56	343	22	240	168	103	388
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	202	2	31	116	52	51	32	26	68	19	147	5	98	78	31	168
	40%	50%	50%	34%	58%	57%	38%	33%	34%	34%	43%	23%	41%	46%	30%	43%
Unfavorable	263	2	29	199	30	33	45	48	118	32	176	16	127	84	65	195
	53%	50%	47%	59%	34%	37%	54%	61%	59%	57%	51%	73%	53%	50%	63%	50%
Heard of/Undecided	35	-	2	24	7	5	7	5	15	5	20	1	15	6	7	25
	7%		3%	7%	8%	6%	8%	6%	7%	9%	6%	5%	6%	4%	7%	6%

19. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

BANNER 4																	
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NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD																	

	SCANDAL IMPACT ON NBA VIEWERSHIP				DAMAGED YOUR TRUST IN NBA				STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION			
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT ALL	AT	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES	NO
Total	500	4	62	339	89	89	84	79	201	56	343	22	240	168	103	388	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Very liberal	30	-	3	25	2	3	8	5	11	3	19	1	14	9	4	26	
	6%		5%	7%	2%	3%	10%	6%	5%	5%	6%	5%	6%	5%	4%	7%	
Liberal	94	3	10	71	7	11	16	16	47	13	64	6	49	27	25	69	
	19%	75%	16%	21%	8%	12%	19%	20%	23%	23%	19%	27%	20%	16%	24%	18%	
Moderate	187	-	23	130	34	35	37	32	69	26	135	7	100	57	38	146	
	37%		37%	38%	38%	39%	44%	41%	34%	46%	39%	32%	42%	34%	37%	38%	
Conservative	120	-	17	77	26	25	19	18	46	11	88	7	57	48	21	97	
	24%		27%	23%	29%	28%	23%	23%	23%	20%	26%	32%	24%	29%	20%	25%	
Very conservative	31	1	7	14	8	10	3	5	11	3	19	1	12	15	9	21	
	6%	25%	11%	4%	9%	11%	4%	6%	5%	5%	6%	5%	5%	9%	9%	5%	
Undecided	28	-	2	16	10	3	-	2	14	-	15	-	7	9	6	22	
	6%		3%	5%	11%	3%		3%	7%		4%		3%	5%	6%	6%	
Refused	10	-	-	6	2	2	1	1	3	-	3	-	1	3	-	7	
	2%			2%	2%	2%	1%	1%	1%		1%		1%	2%		2%	

21. How much has this scandal damaged your trust in the NBA?

BANNER 4																
NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD																
	SCANDAL IMPACT ON NBA VIEWERSHIP				SCANDAL DAMAGED YOUR TRUST IN NBA			STANDALONE VS WHAT GOES ON IN SPORTS	DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION				
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT AT ALL	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES	NO
Total	500	4	62	339	89	89	84	79	201	56	343	22	240	168	103	388
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	89	2	35	38	14	89	-	-	-	6	79	3	56	24	17	69
	18%	50%	56%	11%	16%	100%				11%	23%	14%	23%	14%	17%	18%
A little	84	1	13	55	15	-	84	-	-	15	58	3	48	21	11	72
	17%	25%	21%	16%	17%		100%			27%	17%	14%	20%	13%	11%	19%
Not much	79	1	7	66	5	-	-	79	-	12	53	8	41	22	17	62
	16%	25%	11%	19%	6%			100%		21%	15%	36%	17%	13%	17%	16%
Not at all	201	-	5	155	40	-	-	-	201	23	128	8	80	90	49	151
	40%		8%	46%	45%				100%	41%	37%	36%	33%	54%	48%	39%
Undecided	36	-	2	20	12	-	-	-	-	-	23	-	14	8	8	28
	7%		3%	6%	13%						7%		6%	5%	8%	7%
Refused	11	-	-	5	3	-	-	-	-	-	2	-	1	3	1	6
	2%			1%	3%						1%		1%	2%	1%	2%

22. Do you think these scandals are standalone incidents or indicative of what goes on across major sports?

BANNER 4																
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NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD																

	SCANDAL IMPACT ON NBA VIEWERSHIP				DAMAGED YOUR TRUST IN NBA			STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION			
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT AT ALL	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES	NO
Total	500	4	62	339	89	89	84	79	201	56	343	22	240	168	103	388
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Standalone incidents	56	3	10	38	5	6	15	12	23	56	-	6	24	23	11	45
	11%	75%	16%	11%	6%	7%	18%	15%	11%	100%		27%	10%	14%	11%	12%
This is what goes on across major sports	343	-	49	229	65	79	58	53	128	-	343	14	184	114	68	272
	69%		79%	68%	73%	89%	69%	67%	64%		100%	64%	77%	68%	66%	70%
Undecided	83	-	3	64	13	3	10	11	45	-	-	2	29	24	21	61
	17%		5%	19%	15%	3%	12%	14%	22%			9%	12%	14%	20%	16%
Refused	18	1	-	8	6	1	1	3	5	-	-	-	3	7	3	10
	4%	25%		2%	7%	1%	1%	4%	2%				1%	4%	3%	3%

23. Do you think that major sports leagues doing business with online sports betting companies like DraftKings or FanDuel have been good or bad for sports, or does it make no difference?

BANNER 4

NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD

	SCANDAL IMPACT ON NBA VIEWERSHIP			NBA DAMAGED			SCANDAL YOUR TRUST IN NBA			STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION	
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT ALL	AT	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES
Total	500 100	4 100	62 100	339 100	89 100	89 100	84 100	79 100	201 100	56 100	343 100	22 100	240 100	168 100	103 100	388 100
Good	22 4%	2 50%	3 5%	15 4%	2 2%	3 3%	3 4%	8 10%	8 4%	6 11%	14 4%	22 100%	-	-	4 4%	18 5%
Bad	240 48%	-	40 65%	156 46%	44 49%	56 63%	48 57%	41 52%	80 40%	24 43%	184 54%	-	240 100%	-	58 56%	180 46%
Makes no difference	168 34%	2 50%	16 26%	121 36%	29 33%	24 27%	21 25%	22 28%	90 45%	23 41%	114 33%	-	-	168 100%	27 26%	139 36%
Undecided	57 11%	-	3 5%	41 12%	10 11%	5 6%	12 14%	8 10%	19 9%	3 5%	30 9%	-	-	-	14 14%	43 11%
Refused	13 3%	-	-	6 2%	4 4%	1 1%	-	-	4 2%	-	1 *%	-	-	-	-	8 2%

24. Does anyone in your household belong to a labor union - yes or no?

BANNER 4																
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NBA SPORTS BETTING SCANDAL, UNION HOUSEHOLD																

	SCANDAL IMPACT ON NBA VIEWERSHIP					SCANDAL DAMAGED YOUR TRUST IN NBA				STANDALONE VS WHAT GOES ON IN SPORTS		DRAFTKINGS/ FANDUEL GOOD OR BAD FOR SPORTS			LABOR UNION	
	TOTAL	MORE	LESS	NO DIFF	NOT A FAN	A LOT	LITTLE	NOT MUCH	NOT ALL	AT ALL	STAND ALONE	WHAT GOES ON	GOOD	BADD	NO DIFF	YES

Total	500	4	62	339	89	89	84	79	201	56	343	22	240	168	103	388
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	103	-	14	73	15	17	11	17	49	11	68	4	58	27	103	-
	21%		23%	22%	17%	19%	13%	22%	24%	20%	20%	18%	24%	16%	100%	
No	388	4	46	265	71	69	72	62	151	45	272	18	180	139	-	388
	78%	100%	74%	78%	80%	78%	86%	78%	75%	80%	79%	82%	75%	83%		100%
Undecided	3	-	1	-	2	1	1	-	1	-	1	-	2	1	-	-
	1%		2%		2%	1%	1%		1%	*	1%		1%	1%		
Refused	6	-	1	1	1	2	-	-	-	-	2	-	-	1	-	-
	1%		2%	1%	1%	2%					1%			1%		