7. There are three candidates for U.S. Senate who are certified to appear on the Iowa ballot. At this point if the election were today, who would be your first choice?

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Ashley Hinson	133	84	46	115	18	3	100	28	21	28	41	40	124	9	31	41	17	44
	44%	59%	30%	45%	38%	4%	87%	29%	34%	42%	49%	47%	46%	33%	48%	53%	57%	35%
Democrat Josh Turek	120	41	78	109	11	75	2	40	22	28	36	33	110	10	21	27	6	66
	40%	29%	51%	43%	23%	91%	2%	42%	36%	42%	43%	38%	40%	37%	32%	35%	20%	52%
Libertarian Thomas Laehn	7	5	2	4	3	-	1	6	3	4	-	-	5	1	-	4	2	1
	2%	3%	1%	2%	6%		1%	6%	5%	6%			2%	4%		5%	7%	1%
Undecided	40	13	27	25	15	4	12	21	15	6	6	13	33	7	13	5	5	16
	13%	9%	18%	10%	32%	5%	10%	22%	25%	9%	7%	15%	12%	26%	20%	6%	17%	13%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

8. Who would be your second choice - Hinson or Turek?

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
BASE: CHOSE LIBERTARIAN LAEHN	7 100	5 100	2 100	4 100	3 100	-	1 100	6 100	3 100	4 100	-	-	5 100	1 100	-	4 100	2 100	1 100
Republican Ashley Hinson	3 43%	3 60%	-	2 50%	1 33%	-	1 100%	2 33%	1 33%	2 50%	-	-	3 60%	-	-	2 50%	-	1 100%
Democrat Josh Turek	2 29%	-	2 100%	-	2 67%	-	-	2 33%	2 67%	-	-	-	2 40%	-	-	2 50%	-	-
Undecided	2 29%	2 40%	-	2 50%	-	-	-	2 33%	-	2 50%	-	-	-	1 100%	-	-	2 100%	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

9. For governor, the candidates certified for the ballot are... At this point if the election were today, for whom would you vote or toward whom do you lean?

BANNER 1

		DEMOGRAPHICS																
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Zach Lahn	131	81	48	111	20	2	101	25	27	25	37	42	121	9	30	38	22	41
	44%	57%	31%	44%	43%	2%	88%	26%	44%	38%	45%	49%	44%	33%	46%	49%	73%	32%
Democrat Rob Sand	143	51	91	125	18	76	4	60	28	35	40	38	131	12	25	33	8	77
	48%	36%	59%	49%	38%	93%	3%	63%	46%	53%	48%	44%	48%	44%	38%	43%	27%	61%
Undecided	24	9	14	15	9	4	8	10	6	6	4	6	18	6	8	6	-	9
	8%	6%	9%	6%	19%	5%	7%	11%	10%	9%	5%	7%	7%	22%	12%	8%		7%
Refused	2	2	-	2	-	-	2	-	-	-	2	-	2	-	2	-	-	-
	1%	1%		1%			2%				2%		1%		3%			

10. Earlier you indicated you were likely to vote. Will you vote...?

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Early in person	57	29	28	50	7	27	10	20	11	16	21	9	48	8	11	12	8	26
	19%	20%	18%	20%	15%	33%	9%	21%	18%	24%	25%	10%	18%	30%	17%	16%	27%	20%
Early by mail	24	6	18	19	5	12	4	7	4	3	7	10	23	1	5	7	1	11
	8%	4%	12%	8%	11%	15%	3%	7%	7%	5%	8%	12%	8%	4%	8%	9%	3%	9%
In person on election day	208	105	100	174	34	39	101	63	45	44	54	61	191	17	46	57	20	85
	69%	73%	65%	69%	72%	48%	88%	66%	74%	67%	65%	71%	70%	63%	71%	74%	67%	67%
Undecided	10	3	6	9	1	4	-	5	1	3	1	5	10	-	3	1	1	5
	3%	2%	4%	4%	2%	5%		5%	2%	5%	1%	6%	4%		5%	1%	3%	4%
Refused	1	-	1	1	-	-	-	-	-	-	-	1	-	1	-	-	-	-
	*%		1%	*%								1%		4%				

11. In the 2024 election for president did you vote for...?

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump - Republican	159	96	61	132	27	4	111	41	29	37	44	46	149	9	37	50	26	46
	53%	67%	40%	52%	57%	5%	97%	43%	48%	56%	53%	53%	55%	33%	57%	65%	87%	36%
Kamala Harris - Democrat	114	39	74	106	8	76	2	33	22	26	36	29	103	11	22	20	4	68
	38%	27%	48%	42%	17%	93%	2%	35%	36%	39%	43%	34%	38%	41%	34%	26%	13%	54%
Robert F. Kennedy, Jr. - We the People	1	1	-	-	1	-	-	1	1	-	-	-	1	-	-	1	-	-
	*%	1%			2%			1%	2%				*%			1%		
Chase Oliver - Libertarian	3	1	2	3	-	-	2	1	1	-	1	1	3	-	-	1	-	2
	1%	1%	1%	1%			2%	1%	2%		1%	1%	1%			1%		2%
Claudia De La Cruz - Party for Socialism and Liberation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shiva Ayyadurai - Independent	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
William Stodden - Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Did not vote for president in 2024	13	2	11	4	9	1	-	12	8	3	-	2	9	4	2	3	-	8
	4%	1%	7%	2%	19%	1%		13%	13%	5%		2%	3%	15%	3%	4%		6%
Undecided	3	1	2	3	-	1	-	1	-	-	-	3	2	1	2	-	-	1
	1%	1%	1%	1%		1%		1%				3%	1%	4%	3%			1%
Refused	7	3	3	5	2	-	-	6	-	-	2	5	5	2	2	2	-	2
	2%	2%	2%	2%	4%			6%			2%	6%	2%	7%	3%	3%		2%

12. Donald Trump

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	130	79	48	114	16	4	97	26	21	27	40	41	121	9	35	39	18	38
	43%	55%	31%	45%	34%	5%	84%	27%	34%	41%	48%	48%	44%	33%	54%	51%	60%	30%
Unfavorable	149	59	89	129	20	77	11	58	34	36	41	37	135	13	29	31	10	79
	50%	41%	58%	51%	43%	94%	10%	61%	56%	55%	49%	43%	50%	48%	45%	40%	33%	62%
Undecided	21	5	16	10	11	1	7	11	6	3	2	8	16	5	1	7	2	10
	7%	3%	10%	4%	23%	1%	6%	12%	10%	5%	2%	9%	6%	19%	2%	9%	7%	8%

13. Ashley Hinson

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	26	11	15	15	11	9	2	12	11	-	4	11	18	8	5	9	3	8
	9%	8%	10%	6%	23%	11%	2%	13%	18%		5%	13%	7%	30%	8%	12%	10%	6%
Favorable	137	93	41	120	17	6	93	36	21	33	42	40	129	8	37	39	21	40
	46%	65%	27%	47%	36%	7%	81%	38%	34%	50%	51%	47%	47%	30%	57%	51%	70%	31%
Unfavorable	99	29	69	94	5	59	5	34	19	25	31	23	88	10	14	22	5	58
	33%	20%	45%	37%	11%	72%	4%	36%	31%	38%	37%	27%	32%	37%	22%	29%	17%	46%
Undecided	38	10	28	24	14	8	15	13	10	8	6	12	37	1	9	7	1	21
	13%	7%	18%	9%	30%	10%	13%	14%	16%	12%	7%	14%	14%	4%	14%	9%	3%	17%

14. Josh Turek

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	63	25	38	44	19	5	33	23	20	12	18	13	53	10	14	17	7	24
	21%	17%	25%	17%	40%	6%	29%	24%	33%	18%	22%	15%	19%	37%	22%	22%	23%	19%
Favorable	117	41	75	108	9	68	10	37	23	24	36	34	109	8	22	30	3	62
	39%	29%	49%	43%	19%	83%	9%	39%	38%	36%	43%	40%	40%	30%	34%	39%	10%	49%
Unfavorable	67	50	14	61	6	4	48	14	7	14	22	21	58	8	15	17	13	22
	22%	35%	9%	24%	13%	5%	42%	15%	11%	21%	27%	24%	21%	30%	23%	22%	43%	17%
Undecided	53	27	26	40	13	5	24	21	11	16	7	18	52	1	14	13	7	19
	18%	19%	17%	16%	28%	6%	21%	22%	18%	24%	8%	21%	19%	4%	22%	17%	23%	15%

15. Zach Lahn

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	35	10	25	20	15	15	4	15	5	7	10	13	24	11	8	5	9	12
	12%	7%	16%	8%	32%	18%	3%	16%	8%	11%	12%	15%	9%	41%	12%	6%	30%	9%
Favorable	120	83	37	108	12	3	85	29	25	24	37	34	113	7	29	36	15	40
	40%	58%	24%	43%	26%	4%	74%	31%	41%	36%	45%	40%	42%	26%	45%	47%	50%	31%
Unfavorable	103	37	63	93	10	54	9	38	23	21	29	29	97	6	20	29	2	52
	34%	26%	41%	37%	21%	66%	8%	40%	38%	32%	35%	34%	36%	22%	31%	38%	7%	41%
Undecided	42	13	28	32	10	10	17	13	8	14	7	10	38	3	8	7	4	23
	14%	9%	18%	13%	21%	12%	15%	14%	13%	21%	8%	12%	14%	11%	12%	9%	13%	18%

16. Rob Sand

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	10	3	7	3	7	3	-	6	6	-	-	4	4	6	-	5	-	4
	3%	2%	5%	1%	15%	4%		6%	10%			5%	1%	22%		6%		3%
Favorable	155	63	91	140	15	72	20	60	30	41	43	38	143	12	32	36	8	79
	52%	44%	59%	55%	32%	88%	17%	63%	49%	62%	52%	44%	53%	44%	49%	47%	27%	62%
Unfavorable	97	65	29	84	13	3	74	19	18	19	33	27	88	8	23	28	18	28
	32%	45%	19%	33%	28%	4%	64%	20%	30%	29%	40%	31%	32%	30%	35%	36%	60%	22%
Undecided	38	12	26	26	12	4	21	10	7	6	7	17	37	1	10	8	4	16
	13%	8%	17%	10%	26%	5%	18%	11%	11%	9%	8%	20%	14%	4%	15%	10%	13%	13%

17. Thomas Laehn

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	148	72	76	121	27	42	58	45	28	33	39	46	130	18	28	40	13	66
	49%	50%	50%	48%	57%	51%	50%	47%	46%	50%	47%	53%	48%	67%	43%	52%	43%	52%
Favorable	27	20	5	21	6	1	11	15	11	8	3	5	27	-	10	8	4	5
	9%	14%	3%	8%	13%	1%	10%	16%	18%	12%	4%	6%	10%		15%	10%	13%	4%
Unfavorable	48	25	23	42	6	21	14	11	11	8	17	11	43	5	8	13	4	23
	16%	17%	15%	17%	13%	26%	12%	12%	18%	12%	20%	13%	16%	19%	12%	17%	13%	18%
Undecided	77	26	49	69	8	18	32	24	11	17	24	24	72	4	19	16	9	33
	26%	18%	32%	27%	17%	22%	28%	25%	18%	26%	29%	28%	26%	15%	29%	21%	30%	26%

18. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	14	5	9	12	2	13	-	1	9	1	2	2	13	1	2	1	-	11
	5%	3%	6%	5%	4%	16%		1%	15%	2%	2%	2%	5%	4%	3%	1%		9%
Liberal	30	7	23	26	4	24	3	3	4	6	13	6	29	1	8	4	-	18
	10%	5%	15%	10%	9%	29%	3%	3%	7%	9%	16%	7%	11%	4%	12%	5%		14%
Moderate	116	55	60	94	22	33	21	60	30	29	25	30	104	11	20	32	9	55
	39%	38%	39%	37%	47%	40%	18%	63%	49%	44%	30%	35%	38%	41%	31%	42%	30%	43%
Conservative	79	40	39	68	11	3	49	24	11	22	24	22	71	8	19	27	9	24
	26%	28%	25%	27%	23%	4%	43%	25%	18%	33%	29%	26%	26%	30%	29%	35%	30%	19%
Very conservative	45	31	12	41	4	3	38	4	3	7	13	21	42	3	11	10	11	13
	15%	22%	8%	16%	9%	4%	33%	4%	5%	11%	16%	24%	15%	11%	17%	13%	37%	10%
Other	2	2	-	2	-	1	1	-	1	-	1	-	2	-	1	-	-	1
	1%	1%		1%		1%	1%		2%		1%		1%		2%			1%
Don't know	14	3	10	10	4	5	3	3	3	1	5	5	11	3	4	3	1	5
	5%	2%	7%	4%	9%	6%	3%	3%	5%	2%	6%	6%	4%	11%	6%	4%	3%	4%

19. Has anyone in your household ever served in the U.S. military - yes or no?

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	112	50	60	95	17	34	46	29	14	21	27	48	99	13	28	31	14	39
	37%	35%	39%	38%	36%	41%	40%	31%	23%	32%	33%	56%	36%	48%	43%	40%	47%	31%
No	187	93	92	157	30	48	69	66	47	45	56	37	172	14	36	46	16	88
	62%	65%	60%	62%	64%	59%	60%	69%	77%	68%	67%	43%	63%	52%	55%	60%	53%	69%
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	1	-	1	1	-	-	-	-	-	-	-	1	1	-	1	-	-	-
	*%		1%	*%								1%	*%		2%			

20. what is your annual household income?

	BANNER 1																	
	DEMOGRAPHICS																	
		GENDER		LIKELY TO VOTE		PARTY			AGE				RACE		EDUCATION			
	TOTAL	MALE	FEMALE	VERY	SMWT	DEM	REP	NO PARTY /IND	18-34	35-49	50-64	65+	WHITE	OTHER	HS OR LESS	SOME COLL	TRADE/ TECH	COLL GRAD
Total	300	143	153	253	47	82	115	95	61	66	83	86	272	27	65	77	30	127
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under $20,000 per year	18	5	12	12	6	9	3	5	2	-	5	11	17	1	3	5	5	5
	6%	3%	8%	5%	13%	11%	3%	5%	3%		6%	13%	6%	4%	5%	6%	17%	4%
Under $50,000 per year	37	17	19	31	6	13	11	12	2	4	12	18	35	2	17	11	3	6
	12%	12%	12%	12%	13%	16%	10%	13%	3%	6%	14%	21%	13%	7%	26%	14%	10%	5%
Under $75,000 per year	41	18	23	32	9	7	17	17	6	9	9	17	36	5	12	11	3	15
	14%	13%	15%	13%	19%	9%	15%	18%	10%	14%	11%	20%	13%	19%	18%	14%	10%	12%
Under $100,000 per year	62	31	31	55	7	15	24	22	13	16	19	14	55	6	13	14	8	27
	21%	22%	20%	22%	15%	18%	21%	23%	21%	24%	23%	16%	20%	22%	20%	18%	27%	21%
Under $140,000 per year	52	26	26	47	5	12	29	11	15	19	13	5	50	2	10	12	5	25
	17%	18%	17%	19%	11%	15%	25%	12%	25%	29%	16%	6%	18%	7%	15%	16%	17%	20%
$140,000 per year or more	51	31	20	46	5	12	23	16	19	13	13	6	49	2	3	10	1	37
	17%	22%	13%	18%	11%	15%	20%	17%	31%	20%	16%	7%	18%	7%	5%	13%	3%	29%
Undecided	39	15	22	30	9	14	8	12	4	5	12	15	30	9	7	14	5	12
	13%	10%	14%	12%	19%	17%	7%	13%	7%	8%	14%	17%	11%	33%	11%	18%	17%	9%

7. There are three candidates for U.S. Senate who are certified to appear on the Iowa ballot. At this point if the election were today, who would be your first choice?

BANNER 2

PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE

		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Ashley Hinson	133	16	2	114	3	26	100	48	85	3	12	19	26	32	24	124	3	2
	44%	28%	8%	55%	7%	22%	81%	43%	45%	17%	32%	46%	42%	62%	47%	78%	3%	15%
Democrat Josh Turek	120	32	17	63	38	70	5	45	75	11	20	12	25	14	23	9	106	3
	40%	56%	71%	30%	86%	60%	4%	40%	40%	61%	54%	29%	40%	27%	45%	6%	93%	23%
Libertarian Thomas Laehn	7	4	-	3	-	2	5	3	4	-	-	-	4	3	-	6	-	-
	2%	7%		1%		2%	4%	3%	2%				6%	6%		4%		
Undecided	40	5	5	28	3	18	14	16	23	4	5	10	7	3	4	20	5	8
	13%	9%	21%	13%	7%	16%	11%	14%	12%	22%	14%	24%	11%	6%	8%	13%	4%	62%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

8. Who would be your second choice - Hinson or Turek?

BANNER 2

PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE

		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
BASE: CHOSE LIBERTARIAN LAEHN	7 100	4 100	-	3 100	-	2 100	5 100	3 100	4 100	-	-	-	4 100	3 100	-	6 100	-	-
Republican Ashley Hinson	3 43%	2 50%	-	1 33%	-	-	3 60%	3 100%	-	-	-	-	2 50%	1 33%	-	2 33%	-	-
Democrat Josh Turek	2 29%	-	-	2 67%	-	-	2 40%	-	2 50%	-	-	-	1 25%	1 33%	-	2 33%	-	-
Undecided	2 29%	2 50%	-	-	-	2 100%	-	-	2 50%	-	-	-	1 25%	1 33%	-	2 33%	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

9. For governor, the candidates certified for the ballot are... At this point if the election were today, for whom would you vote or toward whom do you lean?

BANNER 2

PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE

		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Zach Lahn	131	18	2	110	3	28	98	55	76	4	13	19	29	32	21	124	1	2
	44%	32%	8%	53%	7%	24%	79%	49%	41%	22%	35%	46%	47%	62%	41%	78%	1%	15%
Democrat Rob Sand	143	37	21	77	39	81	14	53	90	14	22	15	28	17	28	19	112	7
	48%	65%	88%	37%	89%	70%	11%	47%	48%	78%	59%	37%	45%	33%	55%	12%	98%	54%
Undecided	24	2	1	19	2	7	10	2	21	-	2	6	4	3	2	14	1	4
	8%	4%	4%	9%	5%	6%	8%	2%	11%		5%	15%	6%	6%	4%	9%	1%	31%
Refused	2	-	-	2	-	-	2	2	-	-	-	1	1	-	-	2	-	-
	1%			1%			2%	2%				2%	2%			1%		

10. Earlier you indicated you were likely to vote. Will you vote...?

BANNER 2

PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE

		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Early in person	57	57	-	-	17	21	17	24	33	5	7	4	15	10	10	24	31	1
	19%	100%			39%	18%	14%	21%	18%	28%	19%	10%	24%	19%	20%	15%	27%	8%
Early by mail	24	-	24	-	5	9	4	10	14	1	5	4	2	3	6	5	14	3
	8%		100%		11%	8%	3%	9%	7%	6%	14%	10%	3%	6%	12%	3%	12%	23%
In person on election day	208	-	-	208	20	79	103	78	130	12	24	31	42	39	34	130	61	8
	69%			100%	45%	68%	83%	70%	70%	67%	65%	76%	68%	75%	67%	82%	54%	62%
Undecided	10	-	-	-	2	7	-	-	9	-	1	2	3	-	1	-	8	1
	3%				5%	6%			5%		3%	5%	5%		2%		7%	8%
Refused	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
	*%								1%									

11. In the 2024 election for president did you vote for...?

	BANNER 2																	
	PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE																	
		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump - Republican	159	24	5	130	3	38	115	64	95	6	17	27	32	35	26	159	-	-
	53%	42%	21%	63%	7%	33%	93%	57%	51%	33%	46%	66%	52%	67%	51%	100%		
Kamala Harris - Democrat	114	31	14	61	39	64	4	41	73	10	20	8	24	16	21	-	114	-
	38%	54%	58%	29%	89%	55%	3%	37%	39%	56%	54%	20%	39%	31%	41%		100%	
Robert F. Kennedy, Jr. - We the People	1	-	-	1	-	-	1	1	-	-	-	-	1	-	-	-	-	-
	*%			*%			1%	1%					2%					
Chase Oliver - Libertarian	3	1	-	2	-	2	-	1	2	1	-	-	-	-	2	-	-	-
	1%	2%		1%		2%		1%	1%	6%					4%			
Claudia De La Cruz - Party for Socialism and Liberation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shiva Ayyadurai - Independent	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
William Stodden - Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Did not vote for president in 2024	13	1	3	8	2	9	-	4	9	-	-	6	4	1	1	-	-	13
	4%	2%	13%	4%	5%	8%		4%	5%			15%	6%	2%	2%			100%
Undecided	3	-	-	2	-	2	-	-	2	-	-	-	1	-	-	-	-	-
	1%			1%		2%			1%				2%					
Refused	7	-	2	4	-	1	4	1	6	1	-	-	-	-	1	-	-	-
	2%		8%	2%		1%	3%	1%	3%	6%					2%			

12. Donald Trump

	BANNER 2																	
	PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE																	
		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	130	16	3	111	3	18	105	52	78	4	12	18	28	31	20	126	-	1
	43%	28%	13%	53%	7%	16%	85%	46%	42%	22%	32%	44%	45%	60%	39%	79%		8%
Unfavorable	149	40	19	81	41	88	12	54	95	14	23	15	31	19	29	21	113	6
	50%	70%	79%	39%	93%	76%	10%	48%	51%	78%	62%	37%	50%	37%	57%	13%	99%	46%
Undecided	21	1	2	16	-	10	7	6	14	-	2	8	3	2	2	12	1	6
	7%	2%	8%	8%		9%	6%	5%	7%		5%	20%	5%	4%	4%	8%	1%	46%

13. Ashley Hinson

	BANNER 2																	
	PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE																	
		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	26	2	3	20	4	13	5	11	15	4	6	4	4	-	3	3	14	5
	9%	4%	13%	10%	9%	11%	4%	10%	8%	22%	16%	10%	6%		6%	2%	12%	38%
Favorable	137	22	2	111	4	28	102	51	86	6	13	22	27	31	24	125	6	2
	46%	39%	8%	53%	9%	24%	82%	46%	46%	33%	35%	54%	44%	60%	47%	79%	5%	15%
Unfavorable	99	28	13	51	32	55	8	31	68	7	11	7	21	17	21	11	83	1
	33%	49%	54%	25%	73%	47%	6%	28%	36%	39%	30%	17%	34%	33%	41%	7%	73%	8%
Undecided	38	5	6	26	4	20	9	19	18	1	7	8	10	4	3	20	11	5
	13%	9%	25%	13%	9%	17%	7%	17%	10%	6%	19%	20%	16%	8%	6%	13%	10%	38%

14. Josh Turek

BANNER 2

PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE

		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	63	10	1	51	3	21	35	20	43	5	4	11	11	15	9	48	4	7
	21%	18%	4%	25%	7%	18%	28%	18%	23%	28%	11%	27%	18%	29%	18%	30%	4%	54%
Favorable	117	32	16	61	36	67	6	43	74	10	20	12	24	16	24	13	97	3
	39%	56%	67%	29%	82%	58%	5%	38%	40%	56%	54%	29%	39%	31%	47%	8%	85%	23%
Unfavorable	67	6	1	59	3	16	47	26	41	2	7	8	15	14	10	58	6	-
	22%	11%	4%	28%	7%	14%	38%	23%	22%	11%	19%	20%	24%	27%	20%	36%	5%	
Undecided	53	9	6	37	2	12	36	23	29	1	6	10	12	7	8	40	7	3
	18%	16%	25%	18%	5%	10%	29%	21%	16%	6%	16%	24%	19%	13%	16%	25%	6%	23%

15. Zach Lahn

	BANNER 2																	
	PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE																	
		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	35	12	4	17	4	19	9	8	27	5	7	7	4	5	1	13	15	4
	12%	21%	17%	8%	9%	16%	7%	7%	14%	28%	19%	17%	6%	10%	2%	8%	13%	31%
Favorable	120	18	4	97	2	25	89	46	74	4	10	19	30	26	20	106	6	2
	40%	32%	17%	47%	5%	22%	72%	41%	40%	22%	27%	46%	48%	50%	39%	67%	5%	15%
Unfavorable	103	23	9	64	30	56	12	42	61	9	14	10	23	13	22	17	82	2
	34%	40%	38%	31%	68%	48%	10%	38%	33%	50%	38%	24%	37%	25%	43%	11%	72%	15%
Undecided	42	4	7	30	8	16	14	16	25	-	6	5	5	8	8	23	11	5
	14%	7%	29%	14%	18%	14%	11%	14%	13%		16%	12%	8%	15%	16%	14%	10%	38%

16. Rob Sand

	BANNER 2																	
	PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE																	
	PLANNING TO VOTE				POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	10	1	-	8	2	6	1	1	9	1	-	3	3	-	-	-	3	4
	3%	2%		4%	5%	5%	1%	1%	5%	6%		7%	5%				3%	31%
Favorable	155	39	18	90	39	84	22	55	100	13	25	17	27	22	33	37	107	5
	52%	68%	75%	43%	89%	72%	18%	49%	53%	72%	68%	41%	44%	42%	65%	23%	94%	38%
Unfavorable	97	14	2	81	1	17	78	41	56	2	7	13	24	24	12	93	1	1
	32%	25%	8%	39%	2%	15%	63%	37%	30%	11%	19%	32%	39%	46%	24%	58%	1%	8%
Undecided	38	3	4	29	2	9	23	15	22	2	5	8	8	6	6	29	3	3
	13%	5%	17%	14%	5%	8%	19%	13%	12%	11%	14%	20%	13%	12%	12%	18%	3%	23%

17. Thomas Laehn

	BANNER 2																	
	PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE																	
		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	148	24	11	112	23	60	57	50	98	12	18	24	24	30	23	79	57	6
	49%	42%	46%	54%	52%	52%	46%	45%	52%	67%	49%	59%	39%	58%	45%	50%	50%	46%
Favorable	27	6	5	16	1	9	17	10	17	1	2	3	7	5	7	22	1	1
	9%	11%	21%	8%	2%	8%	14%	9%	9%	6%	5%	7%	11%	10%	14%	14%	1%	8%
Unfavorable	48	14	5	22	9	21	14	17	31	1	6	3	14	5	11	17	30	1
	16%	25%	21%	11%	20%	18%	11%	15%	17%	6%	16%	7%	23%	10%	22%	11%	26%	8%
Undecided	77	13	3	58	11	26	36	35	41	4	11	11	17	12	10	41	26	5
	26%	23%	13%	28%	25%	22%	29%	31%	22%	22%	30%	27%	27%	23%	20%	26%	23%	38%

18. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

	BANNER 2																		
	PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE																		
		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	14	4	2	8	14	-	-	3	11	2	1	-	2	4	5	-	14	-
	5%	7%	8%	4%	32%			3%	6%	11%	3%		3%	8%	10%		12%	
Liberal	30	13	3	12	30	-	-	14	16	4	5	1	7	4	4	3	25	2
	10%	23%	13%	6%	68%			13%	9%	22%	14%	2%	11%	8%	8%	2%	22%	15%
Moderate	116	21	9	79	-	116	-	35	81	8	17	17	21	15	27	38	64	9
	39%	37%	38%	38%		100%		31%	43%	44%	46%	41%	34%	29%	53%	24%	56%	69%
Conservative	79	10	2	67	-	-	79	29	50	1	5	12	17	20	10	73	2	-
	26%	18%	8%	32%			64%	26%	27%	6%	14%	29%	27%	38%	20%	46%	2%	
Very conservative	45	7	2	36	-	-	45	26	19	2	7	8	12	9	4	42	2	-
	15%	12%	8%	17%			36%	23%	10%	11%	19%	20%	19%	17%	8%	26%	2%	
Other	2	1	-	1	-	-	-	1	1	-	-	-	-	-	1	-	1	-
	1%	2%		*%				1%	1%						2%		1%	
Don't know	14	1	6	5	-	-	-	4	9	1	2	3	3	-	-	3	6	2
	5%	2%	25%	2%				4%	5%	6%	5%	7%	5%			2%	5%	15%

19. Has anyone in your household ever served in the U.S. military - yes or no?

	BANNER 2																	
	PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE																	
		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	112	24	10	78	17	35	55	112	-	12	22	17	21	15	7	64	41	4
	37%	42%	42%	38%	39%	30%	44%	100%		67%	59%	41%	34%	29%	14%	40%	36%	31%
No	187	33	14	130	27	81	69	-	187	6	15	24	41	37	44	95	73	9
	62%	58%	58%	63%	61%	70%	56%		100%	33%	41%	59%	66%	71%	86%	60%	64%	69%
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*%																	

20. What is your annual household income?

	BANNER 2																	
	PLANNING TO VOTE, POLITICAL PHILOSOPHY, MILITARY HOUSEHOLD, INCOME, 2024 PRESIDENTIAL VOTE																	
		PLANNING TO VOTE			POLITICAL PHILOSOPHY			MILITARY HHLD		INCOME						2024 PRESIDENTIAL VOTE		
	TOTAL	EARLY IN PERSON	EARLY BY MAIL	ON ELECTION DAY	LIB	MOD	CONSV	YES	NO	<$20K	<$50K	<$75K	<$100K	<$140K	$140K+	TRUMP	HARRIS	DID NOT VOTE
Total	300	57	24	208	44	116	124	112	187	18	37	41	62	52	51	159	114	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under $20,000 per year	18	5	1	12	6	8	3	12	6	18	-	-	-	-	-	6	10	-
	6%	9%	4%	6%	14%	7%	2%	11%	3%	100%						4%	9%	
Under $50,000 per year	37	7	5	24	6	17	12	22	15	-	37	-	-	-	-	17	20	-
	12%	12%	21%	12%	14%	15%	10%	20%	8%		100%					11%	18%	
Under $75,000 per year	41	4	4	31	1	17	20	17	24	-	-	41	-	-	-	27	8	6
	14%	7%	17%	15%	2%	15%	16%	15%	13%			100%				17%	7%	46%
Under $100,000 per year	62	15	2	42	9	21	29	21	41	-	-	-	62	-	-	32	24	4
	21%	26%	8%	20%	20%	18%	23%	19%	22%				100%			20%	21%	31%
Under $140,000 per year	52	10	3	39	8	15	29	15	37	-	-	-	-	52	-	35	16	1
	17%	18%	13%	19%	18%	13%	23%	13%	20%					100%		22%	14%	8%
$140,000 per year or more	51	10	6	34	9	27	14	7	44	-	-	-	-	-	51	26	21	1
	17%	18%	25%	16%	20%	23%	11%	6%	24%						100%	16%	18%	8%
Undecided	39	6	3	26	5	11	17	18	20	-	-	-	-	-	-	16	15	1
	13%	11%	13%	13%	11%	9%	14%	16%	11%							10%	13%	8%