Michigan 2026 Statewide

(N=500)	n	%
North	50	10.00
West	100	20.00
Mid	90	18.00
Flint/Tri	60	12.00
Southeast	200	40.00

Hello, my name is ____ . I am conducting a survey for Suffolk University, and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

A. Thank You. Are you currently registered to vote in Michigan?

(N=500)	n	%
Yes	500	100.00

1. How certain are you to vote in the upcoming November general election for governor and U.S. Senate - would you say you are almost certain to vote, will you probably vote, are the chances 50-50, or that it is not likely you will vote?

(N=500)	n	%
Almost certain	462	92.40
Probably vote	38	7.60

2. Which do you most closely identify as – male, female, or non-binary (transgender, gender variant, non-conforming)?

(N=500)	n	%
Male	239	47.80
Female	252	50.40
Non-binary (transgender, gender variant, non-conforming)	5	1.00
Refused	4	0.80

3. Do you consider yourself to be a Democrat, Republican, or Independent?

(N=500)	n	%
Democrat	181	36.20
Republican	148	29.60
Independent	138	27.60
Other	17	3.40
Undecided	16	3.20

4. What is your age category?

(N=500)	n	%
18-24 Years	25	5.00
25-34 Years	86	17.20
35-44 Years	78	15.60
45-54 Years	85	17.00
55-64 Years	85	17.00
65-74 Years	82	16.40
75+ Years	53	10.60
Refused	6	1.20

5. For statistical purposes only, can you please tell me your ethnic background/ancestry? {READ}

(N=500)	n	%
White/Caucasian	362	72.40
Black/African American	64	12.80
Native American/Alaska Native	11	2.20
Asian	6	1.20
Native Hawaiian/Other Pacific Islander	3	0.60
Hispanic/Latino	25	5.00
2 or more races	11	2.20
Other	10	2.00
Don't know	8	1.60

6. What is the highest level of education you have completed? (READ)

(N=500)	n	%
Some high school	23	4.60
High school graduate	81	16.20
Some college	158	31.60
Trade/technical/vocational training	41	8.20
College graduate	129	25.80
Master's or PhD	63	12.60
Undecided	1	0.20
Refused	4	0.80

7. I'm going to read you a list of issues, which ONE is the most important when thinking about your vote this November? {RANDOMIZE .1 - .13}

(N=500)	n	%
Inflation/Economy	137	27.40
Schools/Education	32	6.40
Abortion	21	4.20
Healthcare	45	9.00
Climate change	14	2.80
Public safety	9	1.80
Corruption	52	10.40
Drugs/Opioids	2	0.40
Threats to democracy	78	15.60
Affordable housing	8	1.60
Immigration	41	8.20
AI data centers	21	4.20
Iran war	23	4.60
Undecided	17	3.40

{REMOVE FIRST CHOICE}

8. Which issue would be your second choice? {RANDOMIZE .1 - .12}

(N=483)	n	%
Inflation/Economy	93	19.25
Schools/Education	41	8.49
Abortion	24	4.97
Healthcare	50	10.35
Climate change	19	3.93
Public safety	21	4.35
Corruption	45	9.32
Drugs/Opioids	2	0.41
Threats to democracy	43	8.90
Affordable housing	28	5.80
Immigration	49	10.14
AI data centers	16	3.31
Iran war	39	8.07
Undecided	13	2.69

9. There are 6 candidates for United States Senate who will appear on the Michigan ballot. I'm going to read you the list, and please let me know who you plan to vote for or lean toward at this time.

(N=500)	n	%
Abdul El-Sayed – Democratic Party	234	46.80
Mike Rogers – Republican Party	198	39.60
Lydia Christensen – Libertarian Party	4	0.80
Tim Long – U.S. Taxpayers Party	1	0.20
Douglas Marsh – Green Party	1	0.20
Walter Kristy – Natural Law Party	3	0.60
Other/Write-in	4	0.80
Undecided	40	8.00
Refused	15	3.00

{FOR 9.3 - 9.7}

10. Who would be your second choice if it were between El-Sayed and Rogers?

(N=13)	n	%
Abdul El-Sayed – Democratic Party	0	0.00
Mike Rogers – Republican Party	11	84.62
Undecided	2	15.38
Refused	0	0.00

11. There are 5 candidates for governor who will appear on the Michigan ballot. I'm going to read you the list, and please let me know who you plan to vote for or lean toward at this time.

(N=500)	n	%
Jocelyn Benson – Democratic Party	253	50.60
John James – Republican Party	172	34.40
Anthony Hudson – Libertarian Party	7	1.40
Donna Brandenburg – U.S. Taxpayers Party	2	0.40
Douglas Campbell – Green Party	8	1.60
Other/Write-in (Evan Space)	1	0.20
Undecided	39	7.80
Refused	18	3.60

{FOR 11.3 - 11.6}

12. Who would be your second choice if it were between Benson and James?

(N=18)	n	%
Jocelyn Benson – Democratic Party	11	61.11
John James – Republican Party	4	22.22
Undecided	2	11.11
Refused	1	5.56

13. How much does a candidate's religion impact your vote? Would you say…?

(N=500)	n	%
Impacts greatly	76	15.20
Impacts somewhat	111	22.20
Impacts very little	66	13.20
Doesn't impact at all	238	47.60
Undecided	8	1.60
Refused	1	0.20

14 Which of the following three statements comes closest to your view about the upcoming November election? {ROTATE 1 & 2}

(N=500)	n	%
"I want my vote to support the direction President Trump is leading the nation."	99	19.80
"I want my vote to change the direction President Trump is leading the nation."	241	48.20
"My vote this November doesn't have much to do with President Trump and his policies."	142	28.40
Undecided	18	3.60

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. (RANDOMIZE 15-20)

(N=500)	Never Heard	Favorable	Unfavorable	HOF/Und
15. Gretchen Whitmer	11	234	204	51
	2.20	46.80	40.80	10.20
16. Jocelyn Benson	47	226	152	75
	9.40	45.20	30.40	15.00
17. John James	53	177	188	82
	10.60	35.40	37.60	16.40
18. Donald Trump	0	161	295	44
	0.00	32.20	59.00	8.80
19 Abdul El-Sayed	13	254	198	35
	2.60	50.80	39.60	7.00
20. Mike Rogers	30	195	249	26
	6.00	39.00	49.80	5.20

(ROTATE 21-22)

21. Do you think Michigan is heading in the right direction or is on the wrong track?

(N=500)	n	%
Right direction	201	40.20
Wrong track	233	46.60
Undecided	66	13.20

22. Do you think the U.S. is heading in the right direction or is on the wrong track?

(N=500)	n	%
Right direction	132	26.40
Wrong track	325	65.00
Undecided	43	8.60

23. Do you approve or disapprove of the job Donald Trump is doing as president?

(N=500)	n	%
Approve	156	31.20
Disapprove	297	59.40
Undecided	47	9.40

24. How would you rate economic conditions in Michigan today – excellent, good, fair, poor?

(N=500)	n	%
Excellent	9	1.80
Good	53	10.60
Fair	227	45.40
Poor	202	40.40
Undecided	5	1.00
Refused	4	0.80

25. How concerned are you about the impact of new tariffs on cars, trucks, and auto parts on Michigan's jobs and auto industry?

(N=500)	n	%
Very concerned	224	44.80
Somewhat concerned	110	22.00
Not very concerned	76	15.20
Not at all concerned	66	13.20
Undecided	17	3.40
Refused	7	1.40

26. Which of the following three statements comes closest to your view about President Trump's tariffs on Canada? {ROTATE 1 & 2}

(N=500)	n	%
"They will help Michigan's auto industry by bringing jobs/production back to the U.S."	116	23.20
"They will hurt Michigan's auto industry by raising costs on parts and vehicles"	271	54.20
"The tariffs won't make much difference either way for Michigan's auto industry"	72	14.40
Undecided	41	8.20

I have some questions about data centers in Michigan and then we'll wrap it up. You've been great. Do you support, oppose or have no opinion with the following statements?

27. Based on what you know or have heard or read about data centers, do you support or oppose the development of data center facilities in Michigan?

(N=500)	n	%
Support	89	17.80
Oppose	301	60.20
Undecided	105	21.00
Refused	5	1.00

28. Do you support or oppose current federal tax breaks and other federal policies that were put in place to encourage and speed up the development of data centers?

(N=500)	n	%
Support	76	15.20
Oppose	354	70.80
Undecided	62	12.40
Refused	8	1.60

29. Thinking back to the 2024 election for president did you vote for…? {READ}

(N=500)	n	%
Donald Trump - Republican	211	42.20
Kamala Harris - Democrat	240	48.00
Chase Oliver - Other	3	0.60
Someone else	11	2.20
Did you not vote for president in 2024	23	4.60
Undecided	5	1.00
Refused	7	1.40

THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

30. Are there any members of your household who are union members – yes or no?

(N=500)	n	%
Yes	145	29.00
No	344	68.80
Undecided	3	0.60
Refused	8	1.60

31. Are you or are any members of your household gun owners – yes or no?

(N=500)	n	%
Yes	255	51.00
No	219	43.80
Undecided	5	1.00
Refused	21	4.20

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]