7. I´m going to read you a list of issues, which ONE is the most important when thinking about your vote this November?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Inflation/Economy	137	71	64	14	26	20	17	60	122	15	49	43	37	27	22	26	27	33	107	14	14
	27%	30%	25%	28%	26%	22%	28%	30%	26%	39%	27%	29%	27%	24%	28%	31%	32%	24%	30%	22%	21%
Schools/Education	32	13	19	3	9	4	1	15	28	4	6	14	11	8	8	4	6	5	16	3	13
	6%	5%	8%	6%	9%	4%	2%	8%	6%	11%	3%	9%	8%	7%	10%	5%	7%	4%	4%	5%	20%
Abortion	21	4	16	2	9	2	3	5	21	-	3	12	2	4	5	4	4	4	18	2	-
	4%	2%	6%	4%	9%	2%	5%	3%	5%		2%	8%	1%	4%	6%	5%	5%	3%	5%	3%	
Healthcare	45	18	26	5	8	7	7	18	40	5	24	5	13	16	8	4	5	12	28	15	2
	9%	8%	10%	10%	8%	8%	12%	9%	9%	13%	13%	3%	9%	14%	10%	5%	6%	9%	8%	23%	3%
Climate change	14	3	11	-	2	6	-	6	13	1	7	-	7	5	1	1	1	6	11	-	3
	3%	1%	4%		2%	7%		3%	3%	3%	4%		5%	5%	1%	1%	1%	4%	3%		5%
Public safety	9	4	4	1	1	1	1	5	9	-	1	4	3	-	1	4	1	2	6	1	1
	2%	2%	2%	2%	1%	1%	2%	3%	2%		1%	3%	2%		1%	5%	1%	1%	2%	2%	2%
Corruption	52	31	20	4	6	10	5	27	50	2	16	11	21	13	9	8	12	10	38	5	7
	10%	13%	8%	8%	6%	11%	8%	14%	11%	5%	9%	7%	15%	12%	12%	9%	14%	7%	10%	8%	11%
Drugs/Opioids	2	2	-	-	2	-	-	-	2	-	-	2	-	2	-	-	-	-	2	-	-
	*%	1%			2%				*%			1%		2%					1%		
Threats to democracy	78	36	41	10	17	15	11	25	77	1	37	18	22	12	8	15	16	26	62	10	5
	16%	15%	16%	20%	17%	17%	18%	13%	17%	3%	20%	12%	16%	11%	10%	18%	19%	19%	17%	16%	8%
Affordable housing	8	2	6	-	4	-	-	4	6	2	4	2	2	1	3	-	1	3	5	3	-
	2%	1%	2%		4%			2%	1%	5%	2%	1%	1%	1%	4%		1%	2%	1%	5%	
Immigration	41	24	17	6	8	8	6	13	39	2	8	24	6	8	6	9	4	14	35	2	3
	8%	10%	7%	12%	8%	9%	10%	7%	8%	5%	4%	16%	4%	7%	8%	11%	5%	10%	10%	3%	5%
AI data centers	21	11	9	3	2	5	4	7	20	1	7	6	7	8	4	1	3	5	11	2	8
	4%	5%	4%	6%	2%	6%	7%	4%	4%	3%	4%	4%	5%	7%	5%	1%	4%	4%	3%	3%	12%
Iran war	23	14	9	1	-	10	4	8	21	2	13	5	4	3	2	5	4	9	10	7	6
	5%	6%	4%	2%		11%	7%	4%	5%	5%	7%	3%	3%	3%	3%	6%	5%	7%	3%	11%	9%
Undecided	17	6	10	1	6	2	1	7	14	3	6	2	3	4	1	4	1	6	13	-	4
	3%	3%	4%	2%	6%	2%	2%	4%	3%	8%	3%	1%	2%	4%	1%	5%	1%	4%	4%		6%

8. Which issue would be your second choice?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
BASE: THOSE WITH FIRST CHOICE	483 100	233 100	242 100	49 100	94 100	88 100	59 100	193 100	448 100	35 100	175 100	146 100	135 100	107 100	77 100	81 100	84 100	129 100	349 100	64 100	62 100
Inflation/Economy	93 19%	49 21%	44 18%	10 20%	20 21%	23 26%	11 19%	29 15%	88 20%	5 14%	25 14%	29 20%	37 27%	20 19%	17 22%	15 19%	10 12%	31 24%	67 19%	11 17%	13 21%
Schools/Education	41 8%	17 7%	23 10%	1 2%	10 11%	6 7%	3 5%	21 11%	38 8%	3 9%	19 11%	9 6%	9 7%	10 9%	9 12%	7 9%	5 6%	9 7%	28 8%	9 14%	3 5%
Abortion	24 5%	8 3%	16 7%	6 12%	4 4%	2 2%	3 5%	9 5%	22 5%	2 6%	12 7%	10 7%	2 1%	7 7%	7 9%	2 2%	4 5%	4 3%	21 6%	2 3%	1 2%
Healthcare	50 10%	15 6%	34 14%	1 2%	7 7%	9 10%	4 7%	29 15%	48 11%	2 6%	23 13%	7 5%	16 12%	15 14%	4 5%	3 4%	11 13%	17 13%	33 9%	10 16%	6 10%
Climate change	19 4%	7 3%	12 5%	1 2%	1 1%	3 3%	7 12%	7 4%	16 4%	3 9%	11 6%	-	6 4%	3 3%	6 8%	2 2%	4 5%	4 3%	15 4%	-	4 6%
Public safety	21 4%	11 5%	10 4%	3 6%	2 2%	2 2%	6 10%	8 4%	19 4%	2 6%	5 3%	10 7%	5 4%	2 2%	3 4%	5 6%	5 6%	6 5%	15 4%	5 8%	-
Corruption	45 9%	21 9%	24 10%	4 8%	14 15%	5 6%	3 5%	19 10%	41 9%	4 11%	17 10%	17 12%	10 7%	12 11%	3 4%	9 11%	12 14%	9 7%	36 10%	4 6%	5 8%
Drugs/Opioids	2 *%	2 1%	-	1 2%	-	-	-	1 1%	1 *%	1 3%	-	-	2 1%	-	-	-	2 2%	-	2 1%	-	-
Threats to democracy	43 9%	20 9%	20 8%	3 6%	6 6%	7 8%	5 8%	22 11%	41 9%	2 6%	21 12%	11 8%	7 5%	6 6%	8 10%	9 11%	4 5%	15 12%	29 8%	6 9%	7 11%
Affordable housing	28 6%	11 5%	15 6%	4 8%	7 7%	3 3%	2 3%	12 6%	25 6%	3 9%	8 5%	7 5%	9 7%	9 8%	2 3%	7 9%	4 5%	6 5%	18 5%	6 9%	4 6%
Immigration	49 10%	32 14%	17 7%	7 14%	12 13%	15 17%	4 7%	11 6%	47 10%	2 6%	8 5%	29 20%	10 7%	10 9%	9 12%	7 9%	12 14%	10 8%	45 13%	1 2%	3 5%
AI data centers	16 3%	9 4%	7 3%	-	2 2%	2 2%	4 7%	8 4%	12 3%	4 11%	8 5%	-	6 4%	3 3%	1 1%	2 2%	5 6%	5 4%	7 2%	4 6%	5 8%
Iran war	39 8%	24 10%	14 6%	6 12%	6 6%	8 9%	5 8%	14 7%	37 8%	2 6%	15 9%	10 7%	13 10%	8 7%	6 8%	9 11%	4 5%	11 9%	26 7%	4 6%	7 11%
Undecided	13 3%	7 3%	6 2%	2 4%	3 3%	3 3%	2 3%	3 2%	13 3%	-	3 2%	7 5%	3 2%	2 2%	2 3%	4 5%	2 2%	2 2%	7 2%	2 3%	4 6%

9. There are 6 candidates for United States Senate who will appear on the Michigan ballot. I´m going to read you the list, and please let me know who you plan to vote for or lean toward at this time.

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Abdul El-Sayed - Democratic Party	234	88	141	14	40	43	28	109	221	13	147	6	70	61	43	32	34	62	158	46	28
	47%	37%	56%	28%	40%	48%	47%	55%	48%	34%	81%	4%	51%	55%	55%	38%	40%	46%	44%	72%	42%
Mike Rogers - Republican Party	198	119	79	32	44	40	24	58	179	19	10	133	48	35	28	39	43	53	163	7	23
	40%	50%	31%	64%	44%	44%	40%	29%	39%	50%	6%	90%	35%	32%	36%	46%	51%	39%	45%	11%	35%
Lydia Christensen - Libertarian Party	4	2	2	1	1	-	1	1	3	1	1	-	3	1	-	2	1	-	4	-	-
	1%	1%	1%	2%	1%		2%	1%	1%	3%	1%		2%	1%		2%	1%		1%		
Tim Long - U.S. Taxpayers Party	1	1	-	-	-	-	-	1	1	-	-	1	-	1	-	-	-	-	1	-	-
	*%	*%						1%	*%			1%		1%					*%		
Douglas Marsh - Green Party	1	-	1	-	-	-	-	1	1	-	-	-	1	-	-	-	-	-	1	-	-
	*%		*%					1%	*%				1%						*%		
Walter Kristy - Natural Law Party	3	3	-	-	-	-	-	3	3	-	2	-	-	-	1	-	-	2	-	3	-
	1%	1%						2%	1%		1%				1%			1%		5%	
Other/Write-in	4	2	2	-	-	-	2	2	3	1	3	-	-	1	1	1	-	1	2	2	-
	1%	1%	1%				3%	1%	1%	3%	2%			1%	1%	1%		1%	1%	3%	
Undecided	40	18	21	2	10	5	3	20	37	3	17	6	12	11	5	9	4	11	27	5	8
	8%	8%	8%	4%	10%	6%	5%	10%	8%	8%	9%	4%	9%	10%	6%	11%	5%	8%	7%	8%	12%
Refused	15	6	6	1	5	2	2	5	14	1	1	2	4	1	-	2	3	6	6	1	7
	3%	3%	2%	2%	5%	2%	3%	3%	3%	3%	1%	1%	3%	1%		2%	4%	4%	2%	2%	11%

10. Who would be your second choice if it were between El-Sayed and Rogers?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
BASE: CHOSE 3RD PARTY CANDIDATE	13 100	8 100	5 100	1 100	1 100	-	3 100	8 100	11 100	2 100	6 100	1 100	4 100	3 100	2 100	3 100	1 100	3 100	8 100	5 100	-
Abdul El-Sayed - Democratic Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mike Rogers - Republican Party	11 85%	6 75%	5 100%	1 100%	1 100%	-	3 100%	6 75%	10 91%	1 50%	4 67%	1 100%	4 100%	3 100%	2 100%	2 67%	1 100%	2 67%	8 100%	3 60%	-
Undecided	2 15%	2 25%	-	-	-	-	-	2 25%	1 9%	1 50%	2 33%	-	-	-	-	1 33%	-	1 33%	-	2 40%	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

11. There are 5 candidates for governor who will appear on the Michigan ballot. I´m going to read you the list, and please let me know who you plan to vote for or lean toward at this time.

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jocelyn Benson - Democratic Party	253	100	149	15	42	47	29	120	240	13	158	5	77	58	45	34	37	77	170	52	28
	51%	42%	59%	30%	42%	52%	48%	60%	52%	34%	87%	3%	56%	52%	58%	40%	44%	57%	47%	81%	42%
John James - Republican Party	172	108	63	28	35	38	19	52	158	14	5	125	40	30	26	38	34	44	147	4	19
	34%	45%	25%	56%	35%	42%	32%	26%	34%	37%	3%	84%	29%	27%	33%	45%	40%	33%	41%	6%	29%
Anthony Hudson - Libertarian Party	7	6	1	-	1	1	2	3	7	-	-	3	3	2	-	1	3	1	5	2	-
	1%	3%	*%		1%	1%	3%	2%	2%			2%	2%	2%		1%	4%	1%	1%	3%	
Donna Brandenburg - U.S. Taxpayers Party	2	1	1	-	-	-	1	1	2	-	-	-	2	1	-	1	-	-	1	-	-
	*%	*%	*%				2%	1%	*%				1%	1%		1%			*%		
Douglas Campbell - Green Party	8	3	5	2	-	-	1	5	7	1	5	-	2	3	-	2	3	-	5	2	1
	2%	1%	2%	4%			2%	3%	2%	3%	3%		1%	3%		2%	4%		1%	3%	2%
Other/Write-in (Evan Space)	1	-	1	-	-	-	-	1	1	-	-	-	-	-	-	-	-	1	1	-	-
	*%		*%					1%	*%									1%	*%		
Undecided	39	14	24	4	15	2	6	12	30	9	10	12	9	16	7	6	5	4	26	2	11
	8%	6%	10%	8%	15%	2%	10%	6%	6%	24%	6%	8%	7%	14%	9%	7%	6%	3%	7%	3%	17%
Refused	18	7	8	1	7	2	2	6	17	1	3	3	5	1	-	3	3	8	7	2	7
	4%	3%	3%	2%	7%	2%	3%	3%	4%	3%	2%	2%	4%	1%		4%	4%	6%	2%	3%	11%

12. Who would be your second choice if it were between Benson and James?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
BASE: CHOSE 3RD PARTY CANDIDATE	18 100	10 100	8 100	2 100	1 100	1 100	4 100	10 100	17 100	1 100	5 100	3 100	7 100	6 100	-	4 100	6 100	2 100	12 100	4 100	1 100
Jocelyn Benson - Democratic Party	11 61%	5 50%	6 75%	2 100%	-	-	2 50%	7 70%	11 65%	-	5 100%	-	5 71%	5 83%	-	3 75%	3 50%	-	6 50%	4 100%	1 100%
John James - Republican Party	4 22%	4 40%	-	-	-	1 100%	1 25%	2 20%	3 18%	1 100%	-	3 100%	1 14%	1 17%	-	-	2 33%	1 50%	4 33%	-	-
Undecided	2 11%	-	2 25%	-	-	-	1 25%	1 10%	2 12%	-	-	-	1 14%	-	-	1 25%	-	1 50%	1 8%	-	-
Refused	1 6%	1 10%	-	-	1 100%	-	-	-	1 6%	-	-	-	-	-	-	-	1 17%	-	1 8%	-	-

13. How much does a candidate´s religion impact your vote? Would you say...?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Impacts greatly	76	43	33	15	15	11	13	22	71	5	13	47	11	18	11	9	16	22	61	9	5
	15%	18%	13%	30%	15%	12%	22%	11%	15%	13%	7%	32%	8%	16%	14%	11%	19%	16%	17%	14%	8%
Impacts somewhat	111	55	55	8	20	21	19	43	100	11	32	47	27	24	14	25	14	33	79	14	15
	22%	23%	22%	16%	20%	23%	32%	22%	22%	29%	18%	32%	20%	22%	18%	29%	16%	24%	22%	22%	23%
Impacts very little	66	33	32	7	15	11	4	29	63	3	21	23	19	17	5	11	16	17	46	6	14
	13%	14%	13%	14%	15%	12%	7%	15%	14%	8%	12%	16%	14%	15%	6%	13%	19%	13%	13%	9%	21%
Doesn't impact at all	238	104	127	20	45	46	24	103	220	18	114	27	79	51	47	38	38	60	168	35	32
	48%	44%	50%	40%	45%	51%	40%	52%	48%	47%	63%	18%	57%	46%	60%	45%	45%	44%	46%	55%	48%
Undecided	8	3	5	-	4	1	-	3	7	1	1	3	2	1	1	2	1	2	7	-	-
	2%	1%	2%		4%	1%		2%	2%	3%	1%	2%	1%	1%	1%	2%	1%	1%	2%		
Refused	1	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-	1	1	-	-
	*%	*%			1%				*%			1%						1%	*%		

14. Which of the following three statements comes closest to your view about the upcoming November election?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
"I want my vote to support the direction President Trump is leading the nation."	99	48	51	12	19	22	13	33	92	7	7	76	14	12	14	20	21	32	86	6	5
	20%	20%	20%	24%	19%	24%	22%	17%	20%	18%	4%	51%	10%	11%	18%	24%	25%	24%	24%	9%	8%
"I want my vote to change the direction President Trump is leading the nation."	241	100	138	18	40	40	26	117	229	12	146	11	72	57	35	36	46	66	162	49	30
	48%	42%	55%	36%	40%	44%	43%	59%	50%	32%	81%	7%	52%	51%	45%	42%	54%	49%	45%	77%	45%
"My vote this November doesn't have much to do with President Trump and his policies."	142	85	55	19	34	24	20	45	125	17	27	55	48	41	26	25	17	30	106	8	24
	28%	36%	22%	38%	34%	27%	33%	23%	27%	45%	15%	37%	35%	37%	33%	29%	20%	22%	29%	13%	36%
Undecided	18	6	8	1	7	4	1	5	16	2	1	6	4	1	3	4	1	7	8	1	7
	4%	3%	3%	2%	7%	4%	2%	3%	3%	5%	1%	4%	3%	1%	4%	5%	1%	5%	2%	2%	11%

15. Gretchen Whitmer

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	11	4	6	1	1	6	-	3	9	2	5	3	2	2	1	2	2	3	6	3	1
	2%	2%	2%	2%	1%	7%		2%	2%	5%	3%	2%	1%	2%	1%	2%	2%	2%	2%	5%	2%
Favorable	234	86	144	15	37	36	30	116	225	9	146	7	67	53	41	28	35	76	160	48	24
	47%	36%	57%	30%	37%	40%	50%	58%	49%	24%	81%	5%	49%	48%	53%	33%	41%	56%	44%	75%	36%
Unfavorable	204	126	77	31	43	39	26	65	184	20	19	125	52	42	31	46	40	44	163	9	29
	41%	53%	31%	62%	43%	43%	43%	33%	40%	53%	10%	84%	38%	38%	40%	54%	47%	33%	45%	14%	44%
Heard of/Undecided	51	23	25	3	19	9	4	16	44	7	11	13	17	14	5	9	8	12	33	4	12
	10%	10%	10%	6%	19%	10%	7%	8%	10%	18%	6%	9%	12%	13%	6%	11%	9%	9%	9%	6%	18%

16. Jocelyn Benson

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	47	20	25	8	5	14	5	15	41	6	11	24	7	11	8	10	7	10	26	8	12
	9%	8%	10%	16%	5%	16%	8%	8%	9%	16%	6%	16%	5%	10%	10%	12%	8%	7%	7%	13%	18%
Favorable	226	94	129	15	37	39	30	105	215	11	129	8	77	45	38	32	36	74	158	40	25
	45%	39%	51%	30%	37%	43%	50%	53%	47%	29%	71%	5%	56%	41%	49%	38%	42%	55%	44%	63%	38%
Unfavorable	152	97	55	21	32	31	17	51	141	11	13	96	38	27	24	30	32	38	127	4	18
	30%	41%	22%	42%	32%	34%	28%	26%	31%	29%	7%	65%	28%	24%	31%	35%	38%	28%	35%	6%	27%
Heard of/Undecided	75	28	43	6	26	6	8	29	65	10	28	20	16	28	8	13	10	13	51	12	11
	15%	12%	17%	12%	26%	7%	13%	15%	14%	26%	15%	14%	12%	25%	10%	15%	12%	10%	14%	19%	17%

17. John James

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	53	19	31	6	15	11	5	16	47	6	27	4	17	22	9	11	4	5	43	4	5
	11%	8%	12%	12%	15%	12%	8%	8%	10%	16%	15%	3%	12%	20%	12%	13%	5%	4%	12%	6%	8%
Favorable	177	114	61	24	38	38	19	58	164	13	7	120	46	34	28	35	36	44	146	7	22
	35%	48%	24%	48%	38%	42%	32%	29%	35%	34%	4%	81%	33%	31%	36%	41%	42%	33%	40%	11%	33%
Unfavorable	188	77	109	13	24	32	21	98	179	9	121	3	54	31	30	25	35	66	118	45	22
	38%	32%	43%	26%	24%	36%	35%	49%	39%	24%	67%	2%	39%	28%	38%	29%	41%	49%	33%	70%	33%
Heard of/Undecided	82	29	51	7	23	9	15	28	72	10	26	21	21	24	11	14	10	20	55	8	17
	16%	12%	20%	14%	23%	10%	25%	14%	16%	26%	14%	14%	15%	22%	14%	16%	12%	15%	15%	13%	26%

18. Donald Trump

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	161	92	69	25	31	37	22	46	144	17	6	120	29	27	23	33	36	42	132	7	18
	32%	38%	27%	50%	31%	41%	37%	23%	31%	45%	3%	81%	21%	24%	29%	39%	42%	31%	36%	11%	27%
Unfavorable	295	121	167	22	52	46	33	142	278	17	174	10	96	74	48	44	45	79	200	57	35
	59%	51%	66%	44%	52%	51%	55%	71%	60%	45%	96%	7%	70%	67%	62%	52%	53%	59%	55%	89%	53%
Heard of/Undecided	44	26	16	3	17	7	5	12	40	4	1	18	13	10	7	8	4	14	30	-	13
	9%	11%	6%	6%	17%	8%	8%	6%	9%	11%	1%	12%	9%	9%	9%	9%	5%	10%	8%		20%

19. Abdul El-Sayed

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	13	6	6	-	3	4	1	5	11	2	3	5	3	4	3	2	1	2	6	1	5
	3%	3%	2%		3%	4%	2%	3%	2%	5%	2%	3%	2%	4%	4%	2%	1%	1%	2%	2%	8%
Favorable	254	100	149	15	42	46	31	120	241	13	155	8	77	65	47	34	35	72	172	49	31
	51%	42%	59%	30%	42%	51%	52%	60%	52%	34%	86%	5%	56%	59%	60%	40%	41%	53%	48%	77%	47%
Unfavorable	198	119	78	33	42	33	25	65	182	16	17	123	51	34	26	40	44	53	161	13	20
	40%	50%	31%	66%	42%	37%	42%	33%	39%	42%	9%	83%	37%	31%	33%	47%	52%	39%	44%	20%	30%
Heard of/Undecided	35	14	19	2	13	7	3	10	28	7	6	12	7	8	2	9	5	8	23	1	10
	7%	6%	8%	4%	13%	8%	5%	5%	6%	18%	3%	8%	5%	7%	3%	11%	6%	6%	6%	2%	15%

20. Mike Rogers

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	30	8	19	3	6	9	4	8	26	4	14	6	5	6	3	9	4	6	17	8	3
	6%	3%	8%	6%	6%	10%	7%	4%	6%	11%	8%	4%	4%	5%	4%	11%	5%	4%	5%	13%	5%
Favorable	195	122	71	24	42	42	20	67	177	18	8	126	51	31	29	40	37	56	153	6	33
	39%	51%	28%	48%	42%	47%	33%	34%	38%	47%	4%	85%	37%	28%	37%	47%	44%	41%	42%	9%	50%
Unfavorable	249	93	153	22	45	37	28	117	237	12	155	9	70	62	41	33	42	70	173	46	28
	50%	39%	61%	44%	45%	41%	47%	59%	51%	32%	86%	6%	51%	56%	53%	39%	49%	52%	48%	72%	42%
Heard of/Undecided	26	16	9	1	7	2	8	8	22	4	4	7	12	12	5	3	2	3	19	4	2
	5%	7%	4%	2%	7%	2%	13%	4%	5%	11%	2%	5%	9%	11%	6%	4%	2%	2%	5%	6%	3%

21. Do you think Michigan is heading in the right direction or is on the wrong track?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	201	83	114	18	33	40	33	77	187	14	108	16	66	44	37	20	35	64	141	32	26
	40%	35%	45%	36%	33%	44%	55%	39%	40%	37%	60%	11%	48%	40%	47%	24%	41%	47%	39%	50%	39%
Wrong track	233	132	99	31	43	40	24	95	217	16	51	114	55	52	30	50	43	55	172	25	31
	47%	55%	39%	62%	43%	44%	40%	48%	47%	42%	28%	77%	40%	47%	38%	59%	51%	41%	48%	39%	47%
Undecided	66	24	39	1	24	10	3	28	58	8	22	18	17	15	11	15	7	16	49	7	9
	13%	10%	15%	2%	24%	11%	5%	14%	13%	21%	12%	12%	12%	14%	14%	18%	8%	12%	14%	11%	14%

22. Do you think the U.S. is heading in the right direction or is on the wrong track?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	132	81	51	20	28	30	10	44	119	13	8	90	28	20	22	25	28	37	108	5	16
	26%	34%	20%	40%	28%	33%	17%	22%	26%	34%	4%	61%	20%	18%	28%	29%	33%	27%	30%	8%	24%
Wrong track	325	130	188	28	56	55	43	143	306	19	170	37	98	79	50	54	52	86	228	54	38
	65%	54%	75%	56%	56%	61%	72%	72%	66%	50%	94%	25%	71%	71%	64%	64%	61%	64%	63%	84%	58%
Undecided	43	28	13	2	16	5	7	13	37	6	3	21	12	12	6	6	5	12	26	5	12
	9%	12%	5%	4%	16%	6%	12%	7%	8%	16%	2%	14%	9%	11%	8%	7%	6%	9%	7%	8%	18%

23. Do you approve or disapprove of the job Donald Trump is doing as president?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	156	93	63	23	34	34	18	47	141	15	5	115	31	31	23	26	35	41	128	5	20
	31%	39%	25%	46%	34%	38%	30%	24%	31%	39%	3%	78%	22%	28%	29%	31%	41%	30%	35%	8%	30%
Disapprove	297	119	171	22	56	46	36	137	279	18	176	11	91	71	47	47	44	83	204	55	35
	59%	50%	68%	44%	56%	51%	60%	69%	60%	47%	97%	7%	66%	64%	60%	55%	52%	61%	56%	86%	53%
Undecided	47	27	18	5	10	10	6	16	42	5	-	22	16	9	8	12	6	11	30	4	11
	9%	11%	7%	10%	10%	11%	10%	8%	9%	13%		15%	12%	8%	10%	14%	7%	8%	8%	6%	17%

24. How would you rate economic conditions in Michigan today - excellent, good, fair, poor?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent	9	6	3	2	2	-	1	4	8	1	4	5	-	2	-	-	3	4	5	2	2
	2%	3%	1%	4%	2%		2%	2%	2%	3%	2%	3%		2%			4%	3%	1%	3%	3%
Good	53	31	22	11	13	7	8	14	48	5	13	23	16	10	6	9	12	16	43	5	5
	11%	13%	9%	22%	13%	8%	13%	7%	10%	13%	7%	16%	12%	9%	8%	11%	14%	12%	12%	8%	8%
Fair	227	100	124	19	42	46	25	95	213	14	82	73	62	49	40	34	31	69	173	26	26
	45%	42%	49%	38%	42%	51%	42%	48%	46%	37%	45%	49%	45%	44%	51%	40%	36%	51%	48%	41%	39%
Poor	202	98	99	17	38	37	26	84	186	16	80	45	59	50	32	40	37	42	134	31	31
	40%	41%	39%	34%	38%	41%	43%	42%	40%	42%	44%	30%	43%	45%	41%	47%	44%	31%	37%	48%	47%
Undecided	5	2	3	1	2	-	-	2	4	1	2	1	1	-	-	1	2	2	5	-	-
	1%	1%	1%	2%	2%			1%	1%	3%	1%	1%	1%			1%	2%	1%	1%		
Refused	4	2	1	-	3	-	-	1	3	1	-	1	-	-	-	1	-	2	2	-	2
	1%	1%	*%		3%			1%	1%	3%		1%				1%		1%	1%		3%

25. How concerned are you about the impact of new tariffs on cars, trucks, and auto parts on Michigan´s jobs and auto industry?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very concerned	224	92	128	18	30	32	27	117	210	14	123	20	66	46	31	33	36	74	152	45	25
	45%	38%	51%	36%	30%	36%	45%	59%	45%	37%	68%	14%	48%	41%	40%	39%	42%	55%	42%	70%	38%
Somewhat concerned	110	45	63	5	33	27	14	31	102	8	37	36	28	31	21	16	16	25	82	9	18
	22%	19%	25%	10%	33%	30%	23%	16%	22%	21%	20%	24%	20%	28%	27%	19%	19%	19%	23%	14%	27%
Not very concerned	76	44	31	13	18	16	8	21	68	8	7	47	22	19	10	18	15	14	63	-	10
	15%	18%	12%	26%	18%	18%	13%	11%	15%	21%	4%	32%	16%	17%	13%	21%	18%	10%	17%		15%
Not at all concerned	66	46	20	12	12	11	8	23	62	4	9	36	18	14	15	13	14	10	49	9	8
	13%	19%	8%	24%	12%	12%	13%	12%	13%	11%	5%	24%	13%	13%	19%	15%	16%	7%	14%	14%	12%
Undecided	17	8	8	2	4	3	3	5	14	3	5	6	4	1	1	4	3	8	13	1	1
	3%	3%	3%	4%	4%	3%	5%	3%	3%	8%	3%	4%	3%	1%	1%	5%	4%	6%	4%	2%	2%
Refused	7	4	2	-	3	1	-	3	6	1	-	3	-	-	-	1	1	4	3	-	4
	1%	2%	1%		3%	1%		2%	1%	3%		2%				1%	1%	3%	1%		6%

26. Which of the following three statements comes closest to your view about President Trump´s tariffs on Canada?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
"They will help Michigan's auto industry by bringing jobs/ production back to the U.S."	116	63	52	21	23	26	12	34	107	9	13	74	23	14	15	28	27	30	100	6	8
	23%	26%	21%	42%	23%	29%	20%	17%	23%	24%	7%	50%	17%	13%	19%	33%	32%	22%	28%	9%	12%
"They will hurt Michigan's auto industry by raising costs on parts and vehicles"	271	109	156	19	43	46	32	131	257	14	148	17	87	75	43	35	37	80	186	44	39
	54%	46%	62%	38%	43%	51%	53%	66%	56%	37%	82%	11%	63%	68%	55%	41%	44%	59%	51%	69%	59%
"The tariffs won't make much difference either way for Michigan's auto industry"	72	55	17	6	21	13	8	24	61	11	9	43	20	19	14	14	15	9	48	9	15
	14%	23%	7%	12%	21%	14%	13%	12%	13%	29%	5%	29%	14%	17%	18%	16%	18%	7%	13%	14%	23%
Undecided	41	12	27	4	13	5	8	11	37	4	11	14	8	3	6	8	6	16	28	5	4
	8%	5%	11%	8%	13%	6%	13%	6%	8%	11%	6%	9%	6%	3%	8%	9%	7%	12%	8%	8%	6%

27. Based on what you know or have heard or read about data centers, do you support or oppose the development of data center facilities in Michigan?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	89	61	28	12	14	20	6	37	84	5	12	46	28	16	15	18	20	19	66	7	15
	18%	26%	11%	24%	14%	22%	10%	19%	18%	13%	7%	31%	20%	14%	19%	21%	24%	14%	18%	11%	23%
Oppose	301	132	163	32	56	57	41	115	280	21	129	70	80	75	52	46	52	75	218	42	39
	60%	55%	65%	64%	56%	63%	68%	58%	61%	55%	71%	47%	58%	68%	67%	54%	61%	56%	60%	66%	59%
Undecided	105	43	60	6	27	13	13	46	93	12	40	29	30	20	11	20	12	39	77	15	8
	21%	18%	24%	12%	27%	14%	22%	23%	20%	32%	22%	20%	22%	18%	14%	24%	14%	29%	21%	23%	12%
Refused	5	3	1	-	3	-	-	2	5	-	-	3	-	-	-	1	1	2	1	-	4
	1%	1%	*%		3%			1%	1%			2%				1%	1%	1%	*%		6%

28. Do you support or oppose current federal tax breaks and other federal policies that were put in place to encourage and speed up the development of data centers?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	76	53	23	8	16	16	8	28	71	5	7	48	19	15	13	18	15	14	58	6	12
	15%	22%	9%	16%	16%	18%	13%	14%	15%	13%	4%	32%	14%	14%	17%	21%	18%	10%	16%	9%	18%
Oppose	354	156	192	33	69	61	42	149	329	25	144	81	105	86	61	54	58	94	258	48	43
	71%	65%	76%	66%	69%	68%	70%	75%	71%	66%	80%	55%	76%	77%	78%	64%	68%	70%	71%	75%	65%
Undecided	62	25	36	8	11	13	10	20	55	7	28	18	13	10	4	10	11	25	41	10	8
	12%	10%	14%	16%	11%	14%	17%	10%	12%	18%	15%	12%	9%	9%	5%	12%	13%	19%	11%	16%	12%
Refused	8	5	1	1	4	-	-	3	7	1	2	1	1	-	-	3	1	2	5	-	3
	2%	2%	*%	2%	4%			2%	2%	3%	1%	1%	1%			4%	1%	1%	1%		5%

29. Thinking back to the 2024 election for president did you vote for...?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump - Republican	211	126	83	30	50	43	27	61	190	21	9	139	48	33	31	44	43	59	170	6	30
	42%	53%	33%	60%	50%	48%	45%	31%	41%	55%	5%	94%	35%	30%	40%	52%	51%	44%	47%	9%	45%
Kamala Harris - Democrat	240	86	150	18	41	38	28	115	228	12	157	4	70	59	40	35	35	70	165	50	22
	48%	36%	60%	36%	41%	42%	47%	58%	49%	32%	87%	3%	51%	53%	51%	41%	41%	52%	46%	78%	33%
Chase Oliver - Other	3	1	2	-	-	-	2	1	3	-	1	-	1	1	1	1	-	-	3	-	-
	1%	*%	1%				3%	1%	1%		1%		1%	1%	1%	1%			1%		
Someone else	11	10	1	-	3	1	1	6	11	-	2	-	6	5	2	-	1	3	9	-	2
	2%	4%	*%		3%	1%	2%	3%	2%		1%		4%	5%	3%		1%	2%	2%		3%
Did you not vote for president in 2024	23	13	9	2	3	5	-	13	20	3	9	5	7	12	3	3	3	1	8	7	8
	5%	5%	4%	4%	3%	6%		7%	4%	8%	5%	3%	5%	11%	4%	4%	4%	1%	2%	11%	12%
Undecided	5	-	4	-	1	1	1	2	3	2	1	-	2	1	1	-	-	1	2	1	2
	1%		2%		1%	1%	2%	1%	1%	5%	1%		1%	1%	1%			1%	1%	2%	3%
Refused	7	3	3	-	2	2	1	2	7	-	2	-	4	-	-	2	3	1	5	-	2
	1%	1%	1%		2%	2%	2%	1%	2%		1%		3%			2%	4%	1%	1%		3%

30. Are there any members of your household who are union members - yes or no?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	145	60	83	6	24	23	28	64	136	9	61	32	43	30	24	25	27	38	93	22	30
	29%	25%	33%	12%	24%	26%	47%	32%	29%	24%	34%	22%	31%	27%	31%	29%	32%	28%	26%	34%	45%
No	344	173	166	44	70	65	32	133	316	28	118	112	94	80	54	57	56	94	261	42	33
	69%	72%	66%	88%	70%	72%	53%	67%	68%	74%	65%	76%	68%	72%	69%	67%	66%	70%	72%	66%	50%
Undecided	3	-	2	-	3	-	-	-	3	-	-	1	-	1	-	1	-	-	1	-	2
	1%		1%		3%				1%			1%		1%		1%			*%		3%
Refused	8	6	1	-	3	2	-	3	7	1	2	3	1	-	-	2	2	3	7	-	1
	2%	3%	*%		3%	2%		2%	2%	3%	1%	2%	1%			2%	2%	2%	2%		2%

31. Are you or are any members of your household gun owners - yes or no?

	BANNER 1																				
	DEMOGRAPHICS																				
		GENDER		REGION					LIKELY TO VOTE		PARTY			AGE					ETHNICITY		
	TOTAL	MALE	FEM	NORTH	WEST	MID	FLINT/ TRI	SOUTH EAST	VERY	SMWT	DEM	REP	IND	18-34	35-44	45-54	55-64	65+	WHITE	BLACK	OTHER
Total	500	239	252	50	100	90	60	200	462	38	181	148	138	111	78	85	85	135	362	64	66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	255	139	115	39	45	49	39	83	233	22	67	100	73	60	38	54	45	58	195	28	30
	51%	58%	46%	78%	45%	54%	65%	42%	50%	58%	37%	68%	53%	54%	49%	64%	53%	43%	54%	44%	45%
No	219	86	128	8	46	38	15	112	205	14	109	38	60	50	39	25	31	71	154	35	26
	44%	36%	51%	16%	46%	42%	25%	56%	44%	37%	60%	26%	43%	45%	50%	29%	36%	53%	43%	55%	39%
Undecided	5	2	2	1	3	-	1	-	5	-	2	1	-	1	-	1	1	1	3	-	2
	1%	1%	1%	2%	3%		2%		1%		1%	1%		1%		1%	1%	1%	1%		3%
Refused	21	12	7	2	6	3	5	5	19	2	3	9	5	-	1	5	8	5	10	1	8
	4%	5%	3%	4%	6%	3%	8%	3%	4%	5%	2%	6%	4%		1%	6%	9%	4%	3%	2%	12%

7. I'm going to read you a list of issues, which ONE is the most important when thinking about your vote this November?

		BANNER 2																	
		EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																	
		EDUCATION					UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Inflation/Economy	137	28	48	11	50	45	91	79	54	59	65	4	137	-	-	-	-	59	62
	27%	27%	30%	27%	26%	31%	26%	31%	25%	28%	27%	17%	100%					29%	27%
Schools/Education	32	7	9	2	14	11	21	15	16	15	13	2	-	-	-	-	-	15	13
	6%	7%	6%	5%	7%	8%	6%	6%	7%	7%	5%	9%						7%	6%
Abortion	21	5	6	-	10	6	14	8	12	16	5	-	-	-	-	-	-	4	12
	4%	5%	4%		5%	4%	4%	3%	5%	8%	2%							2%	5%
Healthcare	45	14	12	4	14	10	35	24	21	7	26	6	-	-	-	45	-	22	18
	9%	13%	8%	10%	7%	7%	10%	9%	10%	3%	11%	26%				100%		11%	8%
Climate change	14	1	3	3	7	2	12	3	11	1	12	1	-	-	-	-	-	11	1
	3%	1%	2%	7%	4%	1%	3%	1%	5%	*%	5%	4%						5%	*%
Public safety	9	3	3	2	-	1	7	3	5	7	-	1	-	-	-	-	-	1	6
	2%	3%	2%	5%		1%	2%	1%	2%	3%		4%						*%	3%
Corruption	52	9	21	4	18	13	37	27	22	18	26	3	-	-	52	-	-	21	29
	10%	9%	13%	10%	9%	9%	11%	11%	10%	9%	11%	13%			100%			10%	12%
Drugs/Opioids	2	-	-	-	2	2	-	2	-	2	-	-	-	-	-	-	-	-	2
	*%				1%	1%		1%		1%									1%
Threats to democracy	78	10	28	5	35	24	51	38	32	31	46	1	-	78	-	-	-	30	37
	16%	10%	18%	12%	18%	17%	15%	15%	15%	15%	19%	4%		100%				15%	16%
Affordable housing	8	5	1	-	2	3	5	3	5	3	5	-	-	-	-	-	-	3	2
	2%	5%	1%		1%	2%	1%	1%	2%	1%	2%							1%	1%
Immigration	41	9	13	5	13	13	28	29	12	28	11	1	-	-	-	-	41	7	29
	8%	9%	8%	12%	7%	9%	8%	11%	5%	13%	5%	4%					100%	3%	12%
AI data centers	21	6	5	3	7	5	16	9	10	8	8	3	-	-	-	-	-	9	9
	4%	6%	3%	7%	4%	3%	5%	4%	5%	4%	3%	13%						4%	4%
Iran war	23	5	5	-	13	5	18	11	10	9	14	-	-	-	-	-	-	15	8
	5%	5%	3%		7%	3%	5%	4%	5%	4%	6%							7%	3%
Undecided	17	2	4	2	7	5	9	4	9	7	9	1	-	-	-	-	-	4	5
	3%	2%	3%	5%	4%	3%	3%	2%	4%	3%	4%	4%						2%	2%

8. Which issue would be your second choice?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
BASE: THOSE WITH FIRST CHOICE	483 100	102 100	154 100	39 100	185 100	140 100	335 100	251 100	210 100	204 100	231 100	22 100	137 100	78 100	52 100	45 100	41 100	197 100	228 100
Inflation/Economy	93 19%	20 20%	27 18%	13 33%	33 18%	23 16%	68 20%	52 21%	37 18%	42 21%	42 18%	4 18%	-	20 26%	15 29%	13 29%	13 32%	42 21%	40 18%
Schools/Education	41 8%	7 7%	10 6%	5 13%	18 10%	13 9%	27 8%	18 7%	21 10%	14 7%	20 9%	3 14%	15 11%	1 1%	4 8%	9 20%	1 2%	18 9%	18 8%
Abortion	24 5%	10 10%	6 4%	1 3%	7 4%	6 4%	18 5%	15 6%	8 4%	11 5%	12 5%	-	10 7%	3 4%	1 2%	3 7%	2 5%	6 3%	15 7%
Healthcare	50 10%	16 16%	14 9%	1 3%	19 10%	13 9%	36 11%	11 4%	38 18%	9 4%	36 16%	3 14%	20 15%	9 12%	4 8%	-	3 7%	25 13%	20 9%
Climate change	19 4%	2 2%	4 3%	2 5%	11 6%	7 5%	12 4%	12 5%	6 3%	2 1%	15 6%	-	5 4%	5 6%	2 4%	2 4%	-	11 6%	7 3%
Public safety	21 4%	5 5%	8 5%	-	7 4%	9 6%	12 4%	11 4%	8 4%	15 7%	5 2%	1 5%	8 6%	2 3%	1 2%	2 4%	6 15%	7 4%	11 5%
Corruption	45 9%	4 4%	19 12%	5 13%	17 9%	9 6%	34 10%	26 10%	15 7%	22 11%	19 8%	1 5%	16 12%	13 17%	-	1 2%	8 20%	17 9%	21 9%
Drugs/Opioids	2 *%	1 1%	1 1%	-	-	-	2 1%	2 1%	-	2 1%	-	-	-	-	2 4%	-	-	1 1%	1 *%
Threats to democracy	43 9%	6 6%	15 10%	3 8%	18 10%	11 8%	30 9%	21 8%	20 10%	14 7%	23 10%	1 5%	12 9%	-	9 17%	2 4%	4 10%	22 11%	17 7%
Affordable housing	28 6%	10 10%	8 5%	-	10 5%	10 7%	18 5%	14 6%	13 6%	9 4%	14 6%	4 18%	10 7%	2 3%	1 2%	8 18%	1 2%	9 5%	16 7%
Immigration	49 10%	8 8%	17 11%	5 13%	19 10%	17 12%	32 10%	32 13%	16 8%	38 19%	9 4%	2 9%	16 12%	10 13%	8 15%	-	-	12 6%	33 14%
AI data centers	16 3%	4 4%	3 2%	3 8%	6 3%	5 4%	11 3%	7 3%	9 4%	3 1%	12 5%	-	5 4%	2 3%	1 2%	3 7%	-	8 4%	4 2%
Iran war	39 8%	7 7%	15 10%	1 3%	16 9%	13 9%	26 8%	22 9%	16 8%	14 7%	21 9%	3 14%	16 12%	5 6%	4 8%	2 4%	3 7%	19 10%	14 6%
Undecided	13 3%	2 2%	7 5%	-	4 2%	4 3%	9 3%	8 3%	3 1%	9 4%	3 1%	-	4 3%	6 8%	-	-	-	-	11 5%

9. There are 6 candidates for United States Senate who will appear on the Michigan ballot. I´m going to read you the list, and please let me know who you plan to vote for or lean toward at this time.

BANNER 2

EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK

		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Abdul El-Sayed - Democratic Party	234	38	69	16	110	77	154	90	139	10	200	11	56	43	33	29	10	141	59
	47%	37%	44%	39%	57%	53%	45%	35%	63%	5%	83%	48%	41%	55%	63%	64%	24%	70%	25%
Mike Rogers - Republican Party	198	47	65	23	62	45	151	136	49	179	7	8	54	28	18	8	30	29	156
	40%	45%	41%	56%	32%	31%	44%	53%	22%	85%	3%	35%	39%	36%	35%	18%	73%	14%	67%
Lydia Christensen - Libertarian Party	4	2	2	-	-	2	2	1	2	1	1	-	3	-	-	-	-	4	-
	1%	2%	1%			1%	1%	*%	1%	*%	*%		2%					2%	
Tim Long - U.S. Taxpayers Party	1	-	-	1	-	-	1	-	1	1	-	-	1	-	-	-	-	-	1
	*%			2%			*%		*%	*%			1%						*%
Douglas Marsh - Green Party	1	1	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1
	*%	1%				1%			*%										*%
Walter Kristy - Natural Law Party	3	1	-	-	2	-	3	2	1	-	3	-	1	-	-	-	-	3	-
	1%	1%			1%		1%	1%	*%		1%		1%					1%	
Other/Write-in	4	-	3	-	1	2	2	4	-	-	2	-	1	1	-	2	-	2	-
	1%		2%		1%	1%	1%	2%			1%		1%	1%		4%		1%	
Undecided	40	12	14	1	13	15	22	18	20	9	26	3	18	5	1	4	1	18	13
	8%	12%	9%	2%	7%	10%	6%	7%	9%	4%	11%	13%	13%	6%	2%	9%	2%	9%	6%
Refused	15	3	5	-	4	3	9	4	6	11	1	1	3	1	-	2	-	4	3
	3%	3%	3%		2%	2%	3%	2%	3%	5%	*%	4%	2%	1%		4%		2%	1%

10. Who would be your second choice if it were between El-Sayed and Rogers?

BANNER 2

EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK

		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
BASE: CHOSE 3RD PARTY CANDIDATE	13 100	4 100	5 100	1 100	3 100	5 100	8 100	7 100	5 100	2 100	6 100	-	6 100	1 100	-	2 100	-	9 100	2 100
Abdul El-Sayed - Democratic Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mike Rogers - Republican Party	11 85%	4 100%	4 80%	1 100%	2 67%	5 100%	6 75%	5 71%	5 100%	2 100%	4 67%	-	5 83%	-	-	2 100%	-	9 100%	2 100%
Undecided	2 15%	-	1 20%	-	1 33%	-	2 25%	2 29%	-	-	2 33%	-	1 17%	1 100%	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

11. There are 5 candidates for governor who will appear on the Michigan ballot. I´m going to read you the list, and please let me know who you plan to vote for or lean toward at this time.

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jocelyn Benson - Democratic Party	253	39	78	15	120	84	166	101	148	15	216	6	70	47	28	32	9	157	60
	51%	38%	49%	37%	63%	58%	48%	40%	68%	7%	90%	26%	51%	60%	54%	71%	22%	78%	26%
John James - Republican Party	172	40	55	22	54	40	130	123	38	159	3	6	48	26	16	5	29	25	137
	34%	38%	35%	54%	28%	28%	38%	48%	17%	75%	1%	26%	35%	33%	31%	11%	71%	12%	59%
Anthony Hudson - Libertarian Party	7	4	-	2	1	1	6	5	2	4	2	1	-	1	2	1	1	1	6
	1%	4%		5%	1%	1%	2%	2%	1%	2%	1%	4%		1%	4%	2%	2%	*%	3%
Donna Brandenburg - U.S. Taxpayers Party	2	-	2	-	-	-	2	1	-	1	-	-	1	-	1	-	-	1	1
	*%		1%				1%	*%		*%			1%		2%			*%	*%
Douglas Campbell - Green Party	8	3	5	-	-	3	5	1	6	2	4	2	-	1	4	-	1	3	5
	2%	3%	3%			2%	1%	*%	3%	1%	2%	9%		1%	8%		2%	1%	2%
Other/Write-in (Evan Space)	1	1	-	-	-	-	1	-	1	-	1	-	1	-	-	-	-	1	-
	*%	1%					*%		*%		*%		1%					*%	
Undecided	39	14	12	1	12	13	24	19	17	17	11	7	13	1	1	6	1	8	20
	8%	13%	8%	2%	6%	9%	7%	7%	8%	8%	5%	30%	9%	1%	2%	13%	2%	4%	9%
Refused	18	3	6	1	5	4	10	5	7	13	3	1	4	2	-	1	-	5	4
	4%	3%	4%	2%	3%	3%	3%	2%	3%	6%	1%	4%	3%	3%		2%		2%	2%

12. Who would be your second choice if it were between Benson and James?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
BASE: CHOSE 3RD PARTY CANDIDATE	18 100	8 100	7 100	2 100	1 100	4 100	14 100	7 100	9 100	7 100	7 100	3 100	2 100	2 100	7 100	1 100	2 100	6 100	12 100
Jocelyn Benson - Democratic Party	11 61%	4 50%	6 86%	1 50%	-	4 100%	7 50%	2 29%	8 89%	1 14%	6 86%	3 100%	1 50%	1 50%	3 43%	1 100%	1 50%	4 67%	7 58%
John James - Republican Party	4 22%	3 38%	-	-	1 100%	-	4 29%	4 57%	-	4 57%	-	-	-	1 50%	2 29%	-	1 50%	1 17%	3 25%
Undecided	2 11%	1 13%	1 14%	-	-	-	2 14%	-	1 11%	1 14%	1 14%	-	1 50%	-	1 14%	-	-	1 17%	1 8%
Refused	1 6%	-	-	1 50%	-	-	1 7%	1 14%	-	1 14%	-	-	-	-	1 14%	-	-	-	1 8%

13. How much does a candidate´s religion impact your vote? Would you say...?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Impacts greatly	76	21	21	12	22	15	59	49	21	60	9	7	13	9	6	6	9	12	59
	15%	20%	13%	29%	11%	10%	17%	19%	10%	28%	4%	30%	9%	12%	12%	13%	22%	6%	25%
Impacts somewhat	111	31	34	9	36	32	78	69	37	66	38	1	32	18	8	14	12	37	67
	22%	30%	22%	22%	19%	22%	23%	27%	17%	31%	16%	4%	23%	23%	15%	31%	29%	18%	29%
Impacts very little	66	11	21	4	29	17	47	27	35	27	29	4	19	11	4	5	7	27	29
	13%	11%	13%	10%	15%	12%	14%	11%	16%	13%	12%	17%	14%	14%	8%	11%	17%	13%	12%
Doesn't impact at all	238	38	79	16	102	77	158	108	121	52	162	11	73	39	34	20	12	124	75
	48%	37%	50%	39%	53%	53%	46%	42%	55%	25%	68%	48%	53%	50%	65%	44%	29%	62%	32%
Undecided	8	3	2	-	3	4	2	2	5	5	2	-	-	-	-	-	1	1	3
	2%	3%	1%		2%	3%	1%	1%	2%	2%	1%						2%	*%	1%
Refused	1	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-
	*%		1%							*%				1%					

14. Which of the following three statements comes closest to your view about the upcoming November election?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
"I want my vote to support the direction President Trump is leading the nation."	99	28	32	10	29	30	66	64	29	89	7	2	27	16	4	4	20	17	70
	20%	27%	20%	24%	15%	21%	19%	25%	13%	42%	3%	9%	20%	21%	8%	9%	49%	8%	30%
"I want my vote to change the direction President Trump is leading the nation."	241	53	69	14	104	79	159	102	132	21	196	11	62	47	31	28	10	134	73
	48%	51%	44%	34%	54%	54%	46%	40%	60%	10%	82%	48%	45%	60%	60%	62%	24%	67%	31%
"My vote this November doesn't have much to do with President Trump and his policies."	142	23	52	16	50	31	111	82	53	87	36	10	46	14	15	12	11	44	84
	28%	22%	33%	39%	26%	21%	32%	32%	24%	41%	15%	43%	34%	18%	29%	27%	27%	22%	36%
Undecided	18	-	5	1	9	5	8	7	5	14	1	-	2	1	2	1	-	6	6
	4%		3%	2%	5%	3%	2%	3%	2%	7%	*%		1%	1%	4%	2%		3%	3%

15. Gretchen Whitmer

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	11	4	2	2	3	1	9	2	8	7	3	-	3	-	1	2	-	4	4
	2%	4%	1%	5%	2%	1%	3%	1%	4%	3%	1%		2%		2%	4%		2%	2%
Favorable	234	38	69	13	114	83	150	91	141	10	202	11	59	48	26	27	12	150	52
	47%	37%	44%	32%	59%	57%	44%	36%	64%	5%	84%	48%	43%	62%	50%	60%	29%	75%	22%
Unfavorable	204	50	67	23	62	51	149	137	51	165	19	10	51	26	23	12	28	30	157
	41%	48%	42%	56%	32%	35%	43%	54%	23%	78%	8%	43%	37%	33%	44%	27%	68%	15%	67%
Heard of/Undecided	51	12	20	3	13	10	36	25	19	29	16	2	24	4	2	4	1	17	20
	10%	12%	13%	7%	7%	7%	10%	10%	9%	14%	7%	9%	18%	5%	4%	9%	2%	8%	9%

16. Jocelyn Benson

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	47	13	9	5	20	10	36	22	20	28	10	8	6	3	1	5	1	8	29
	9%	13%	6%	12%	10%	7%	10%	9%	9%	13%	4%	35%	4%	4%	2%	11%	2%	4%	12%
Favorable	226	29	75	11	110	81	144	94	130	21	183	6	67	41	24	24	8	148	53
	45%	28%	47%	27%	57%	56%	42%	37%	59%	10%	76%	26%	49%	53%	46%	53%	20%	74%	23%
Unfavorable	152	39	56	18	39	34	114	106	34	128	13	5	40	21	22	9	28	21	120
	30%	38%	35%	44%	20%	23%	33%	42%	16%	61%	5%	22%	29%	27%	42%	20%	68%	10%	52%
Heard of/Undecided	75	23	18	7	23	20	50	33	35	34	34	4	24	13	5	7	4	24	31
	15%	22%	11%	17%	12%	14%	15%	13%	16%	16%	14%	17%	18%	17%	10%	16%	10%	12%	13%

17. John James

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	53	14	12	6	21	14	38	21	30	13	30	8	14	1	4	12	3	23	17
	11%	13%	8%	15%	11%	10%	11%	8%	14%	6%	13%	35%	10%	1%	8%	27%	7%	11%	7%
Favorable	177	40	58	21	57	43	132	123	43	156	8	7	52	29	17	3	29	32	134
	35%	38%	37%	51%	30%	30%	38%	48%	20%	74%	3%	30%	38%	37%	33%	7%	71%	16%	58%
Unfavorable	188	30	63	12	82	64	121	69	114	12	161	4	47	38	24	23	4	115	48
	38%	29%	40%	29%	43%	44%	35%	27%	52%	6%	67%	17%	34%	49%	46%	51%	10%	57%	21%
Heard of/Undecided	82	20	25	2	32	24	53	42	32	30	41	4	24	10	7	7	5	31	34
	16%	19%	16%	5%	17%	17%	15%	16%	15%	14%	17%	17%	18%	13%	13%	16%	12%	15%	15%

18. Donald Trump

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	161	39	50	21	50	40	119	111	37	152	3	5	42	23	16	6	25	22	126
	32%	38%	32%	51%	26%	28%	35%	44%	17%	72%	1%	22%	31%	29%	31%	13%	61%	11%	54%
Unfavorable	295	55	88	19	131	96	195	122	165	19	236	15	82	51	34	37	13	170	84
	59%	53%	56%	46%	68%	66%	57%	48%	75%	9%	98%	65%	60%	65%	65%	82%	32%	85%	36%
Heard of/Undecided	44	10	20	1	11	9	30	22	17	40	1	3	13	4	2	2	3	9	23
	9%	10%	13%	2%	6%	6%	9%	9%	8%	19%	*%	13%	9%	5%	4%	4%	7%	4%	10%

19. Abdul El-Sayed

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	13	3	3	1	6	2	11	3	8	7	2	3	3	-	-	2	-	4	5
	3%	3%	2%	2%	3%	1%	3%	1%	4%	3%	1%	13%	2%			4%		2%	2%
Favorable	254	38	79	16	120	88	163	99	150	11	215	13	62	47	33	34	11	155	62
	51%	37%	50%	39%	63%	61%	47%	39%	68%	5%	90%	57%	45%	60%	63%	76%	27%	77%	27%
Unfavorable	198	51	66	21	59	49	146	136	49	171	15	4	55	28	18	7	30	35	153
	40%	49%	42%	51%	31%	34%	42%	53%	22%	81%	6%	17%	40%	36%	35%	16%	73%	17%	66%
Heard of/Undecided	35	12	10	3	7	6	24	17	12	22	8	3	17	3	1	2	-	7	13
	7%	12%	6%	7%	4%	4%	7%	7%	5%	10%	3%	13%	12%	4%	2%	4%		3%	6%

20. Mike Rogers

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	30	7	11	1	10	7	21	10	18	10	14	4	5	2	1	5	2	11	10
	6%	7%	7%	2%	5%	5%	6%	4%	8%	5%	6%	17%	4%	3%	2%	11%	5%	5%	4%
Favorable	195	39	67	21	65	51	138	122	56	170	9	8	58	28	13	5	29	35	140
	39%	38%	42%	51%	34%	35%	40%	48%	26%	81%	4%	35%	42%	36%	25%	11%	71%	17%	60%
Unfavorable	249	51	69	17	112	82	164	110	135	17	209	10	66	47	32	29	10	141	71
	50%	49%	44%	41%	58%	57%	48%	43%	62%	8%	87%	43%	48%	60%	62%	64%	24%	70%	30%
Heard of/Undecided	26	7	11	2	5	5	21	13	10	14	8	1	8	1	6	6	-	14	12
	5%	7%	7%	5%	3%	3%	6%	5%	5%	7%	3%	4%	6%	1%	12%	13%		7%	5%

21. Do you think Michigan is heading in the right direction or is on the wrong track?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	201	34	67	12	88	67	133	83	115	33	148	6	59	30	21	22	7	201	-
	40%	33%	42%	29%	46%	46%	39%	33%	53%	16%	62%	26%	43%	38%	40%	49%	17%	100%	
Wrong track	233	61	70	25	75	59	170	146	71	157	53	14	62	37	29	18	29	-	233
	47%	59%	44%	61%	39%	41%	49%	57%	32%	74%	22%	61%	45%	47%	56%	40%	71%		100%
Undecided	66	9	21	4	29	19	41	26	33	21	39	3	16	11	2	5	5	-	-
	13%	9%	13%	10%	15%	13%	12%	10%	15%	10%	16%	13%	12%	14%	4%	11%	12%		

22. Do you think the U.S. is heading in the right direction or is on the wrong track?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	132	24	49	14	45	36	94	87	35	115	11	4	42	24	12	5	21	36	84
	26%	23%	31%	34%	23%	25%	27%	34%	16%	55%	5%	17%	31%	31%	23%	11%	51%	18%	36%
Wrong track	325	70	95	25	134	96	225	144	172	66	221	16	86	48	37	39	17	159	127
	65%	67%	60%	61%	70%	66%	65%	56%	79%	31%	92%	70%	63%	62%	71%	87%	41%	79%	55%
Undecided	43	10	14	2	13	13	25	24	12	30	8	3	9	6	3	1	3	6	22
	9%	10%	9%	5%	7%	9%	7%	9%	5%	14%	3%	13%	7%	8%	6%	2%	7%	3%	9%

23. Do you approve or disapprove of the job Donald Trump is doing as president?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	156	41	51	19	44	40	113	107	38	144	3	7	40	23	16	5	29	22	121
	31%	39%	32%	46%	23%	28%	33%	42%	17%	68%	1%	30%	29%	29%	31%	11%	71%	11%	52%
Disapprove	297	59	86	19	130	91	201	123	165	28	233	14	85	51	31	38	12	167	87
	59%	57%	54%	46%	68%	63%	58%	48%	75%	13%	97%	61%	62%	65%	60%	84%	29%	83%	37%
Undecided	47	4	21	3	18	14	30	25	16	39	4	2	12	4	5	2	-	12	25
	9%	4%	13%	7%	9%	10%	9%	10%	7%	18%	2%	9%	9%	5%	10%	4%		6%	11%

24. How would you rate economic conditions in Michigan today - excellent, good, fair, poor?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent	9	2	3	-	4	2	7	3	4	6	1	2	2	2	-	2	-	2	7
	2%	2%	2%		2%	1%	2%	1%	2%	3%	*%	9%	1%	3%		4%		1%	3%
Good	53	9	26	2	16	14	38	37	16	33	15	1	11	10	6	6	9	23	24
	11%	9%	16%	5%	8%	10%	11%	15%	7%	16%	6%	4%	8%	13%	12%	13%	22%	11%	10%
Fair	227	38	63	14	110	64	161	119	102	100	107	7	66	36	21	15	18	104	96
	45%	37%	40%	34%	57%	44%	47%	47%	47%	47%	45%	30%	48%	46%	40%	33%	44%	52%	41%
Poor	202	52	64	25	60	64	134	95	93	66	114	13	57	29	25	22	14	72	104
	40%	50%	41%	61%	31%	44%	39%	37%	42%	31%	48%	57%	42%	37%	48%	49%	34%	36%	45%
Undecided	5	3	1	-	1	1	4	1	4	2	3	-	1	-	-	-	-	-	2
	1%	3%	1%		1%	1%	1%	*%	2%	1%	1%		1%						1%
Refused	4	-	1	-	1	-	-	-	-	4	-	-	-	1	-	-	-	-	-
	1%		1%		1%					2%				1%					

25. How concerned are you about the impact of new tariffs on cars, trucks, and auto parts on Michigan´s jobs and auto industry?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very concerned	224	36	66	11	111	86	137	103	118	33	169	8	66	40	27	23	11	127	69
	45%	35%	42%	27%	58%	59%	40%	40%	54%	16%	70%	35%	48%	51%	52%	51%	27%	63%	30%
Somewhat concerned	110	29	35	8	36	25	81	50	56	48	49	5	30	14	9	14	8	44	46
	22%	28%	22%	20%	19%	17%	24%	20%	26%	23%	20%	22%	22%	18%	17%	31%	20%	22%	20%
Not very concerned	76	19	26	7	24	13	61	50	20	58	12	3	21	12	10	2	8	20	53
	15%	18%	16%	17%	13%	9%	18%	20%	9%	27%	5%	13%	15%	15%	19%	4%	20%	10%	23%
Not at all concerned	66	16	23	14	12	15	51	46	13	53	5	7	14	10	6	5	13	6	57
	13%	15%	15%	34%	6%	10%	15%	18%	6%	25%	2%	30%	10%	13%	12%	11%	32%	3%	24%
Undecided	17	4	5	1	7	4	13	6	9	12	5	-	6	1	-	1	1	3	8
	3%	4%	3%	2%	4%	3%	4%	2%	4%	6%	2%		4%	1%		2%	2%	1%	3%
Refused	7	-	3	-	2	2	1	-	3	7	-	-	-	1	-	-	-	1	-
	1%		2%		1%	1%	*%		1%	3%				1%				*%	

26. Which of the following three statements comes closest to your view about President Trump´s tariffs on Canada?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
"They will help Michigan's auto industry by bringing jobs/ production back to the U.S."	116	31	39	9	36	30	83	85	21	102	9	1	28	18	15	3	19	21	85
	23%	30%	25%	22%	19%	21%	24%	33%	10%	48%	4%	4%	20%	23%	29%	7%	46%	10%	36%
"They will hurt Michigan's auto industry by raising costs on parts and vehicles"	271	49	81	16	124	93	175	113	153	25	214	14	74	44	31	37	12	158	76
	54%	47%	51%	39%	65%	64%	51%	44%	70%	12%	89%	61%	54%	56%	60%	82%	29%	79%	33%
"The tariffs won't make much difference either way for Michigan's auto industry"	72	14	25	11	21	17	55	46	25	56	6	7	23	13	3	3	9	14	52
	14%	13%	16%	27%	11%	12%	16%	18%	11%	27%	3%	30%	17%	17%	6%	7%	22%	7%	22%
Undecided	41	10	13	5	11	5	31	11	20	28	11	1	12	3	3	2	1	8	20
	8%	10%	8%	12%	6%	3%	9%	4%	9%	13%	5%	4%	9%	4%	6%	4%	2%	4%	9%

27. Based on what you know or have heard or read about data centers, do you support or oppose the development of data center facilities in Michigan?

BANNER 2

EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK

		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	89	7	35	7	40	25	62	59	25	67	18	2	30	20	7	3	11	24	60
	18%	7%	22%	17%	21%	17%	18%	23%	11%	32%	8%	9%	22%	26%	13%	7%	27%	12%	26%
Oppose	301	70	90	26	112	85	214	144	149	99	169	15	80	45	31	33	21	136	127
	60%	67%	57%	63%	58%	59%	62%	56%	68%	47%	70%	65%	58%	58%	60%	73%	51%	68%	55%
Undecided	105	27	30	8	40	33	68	52	43	40	53	6	27	12	14	9	9	41	46
	21%	26%	19%	20%	21%	23%	20%	20%	20%	19%	22%	26%	20%	15%	27%	20%	22%	20%	20%
Refused	5	-	3	-	-	2	-	-	2	5	-	-	-	1	-	-	-	-	-
	1%		2%			1%			1%	2%				1%					

28. Do you support or oppose current federal tax breaks and other federal policies that were put in place to encourage and speed up the development of data centers?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	76	9	34	2	31	22	51	52	20	62	9	4	27	11	6	3	13	15	54
	15%	9%	22%	5%	16%	15%	15%	20%	9%	29%	4%	17%	20%	14%	12%	7%	32%	7%	23%
Oppose	354	78	101	33	142	101	252	171	172	118	199	18	97	53	41	34	24	162	150
	71%	75%	64%	80%	74%	70%	73%	67%	79%	56%	83%	78%	71%	68%	79%	76%	59%	81%	64%
Undecided	62	17	20	6	17	21	41	31	27	26	32	1	11	13	4	8	4	24	26
	12%	16%	13%	15%	9%	14%	12%	12%	12%	12%	13%	4%	8%	17%	8%	18%	10%	12%	11%
Refused	8	-	3	-	2	1	-	1	-	5	-	-	2	1	1	-	-	-	3
	2%		2%		1%	1%		*%		2%			1%	1%	2%				1%

29. Thinking back to the 2024 election for president did you vote for...?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump - Republican	211	49	75	21	63	51	153	138	54	211	-	-	59	31	18	7	28	33	157
	42%	47%	47%	51%	33%	35%	44%	54%	25%	100%			43%	40%	35%	16%	68%	16%	67%
Kamala Harris - Democrat	240	42	69	17	111	81	158	96	142	-	240	-	65	46	26	26	11	148	53
	48%	40%	44%	41%	58%	56%	46%	38%	65%		100%		47%	59%	50%	58%	27%	74%	23%
Chase Oliver - Other	3	-	2	-	1	3	-	2	1	-	-	-	1	-	-	2	-	3	-
	1%		1%		1%	2%		1%	*%				1%			4%		1%	
Someone else	11	2	5	1	3	5	6	8	3	-	-	-	3	-	3	3	1	4	5
	2%	2%	3%	2%	2%	3%	2%	3%	1%				2%		6%	7%	2%	2%	2%
Did you not vote for president in 2024	23	9	5	2	7	3	20	7	15	-	-	23	4	1	3	6	1	6	14
	5%	9%	3%	5%	4%	2%	6%	3%	7%			100%	3%	1%	6%	13%	2%	3%	6%
Undecided	5	1	-	-	4	2	3	1	4	-	-	-	2	-	-	1	-	3	2
	1%	1%			2%	1%	1%	*%	2%				1%			2%		1%	1%
Refused	7	1	2	-	3	-	4	3	-	-	-	-	3	-	2	-	-	4	2
	1%	1%	1%		2%		1%	1%					2%		4%			2%	1%

30. Are there any members of your household who are union members - yes or no?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	145	24	54	8	57	145	-	82	59	51	81	3	45	24	13	10	13	67	59
	29%	23%	34%	20%	30%	100%		32%	27%	24%	34%	13%	33%	31%	25%	22%	32%	33%	25%
No	344	80	100	31	133	-	344	173	158	153	158	20	91	51	37	35	28	133	170
	69%	77%	63%	76%	69%		100%	68%	72%	73%	66%	87%	66%	65%	71%	78%	68%	66%	73%
Undecided	3	-	1	-	-	-	-	-	1	3	-	-	-	-	-	-	-	1	-
	1%		1%						*%	1%								*%	
Refused	8	-	3	2	2	-	-	-	1	4	1	-	1	3	2	-	-	-	4
	2%		2%	5%	1%				*%	2%	*%		1%	4%	4%				2%

31. Are you or are any members of your household gun owners - yes or no?

	BANNER 2																		
	EDUCATION, UNION HOUSEHOLD, GUN OWNER, TOP ISSUE, MICHIGAN TRACK																		
		EDUCATION				UNION HHLD		GUN OWNER		2024 PRESIDENTIAL VOTE			MOST IMPORTANT ISSUE					MICHIGAN TRACK	
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	YES	NO	YES	NO	TRUMP	HARRIS	DIDN'T VOTE	INFL/ ECON	DEMO- CRACY	CORR- UPTION	HLTH CARE	IMMIG	RIGHT	WRONG
Total	500	104	158	41	192	145	344	255	219	211	240	23	137	78	52	45	41	201	233
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	255	55	88	20	90	82	173	255	-	138	96	7	79	38	27	24	29	83	146
	51%	53%	56%	49%	47%	57%	50%	100%		65%	40%	30%	58%	49%	52%	53%	71%	41%	63%
No	219	47	59	18	95	59	158	-	219	54	142	15	54	32	22	21	12	115	71
	44%	45%	37%	44%	49%	41%	46%		100%	26%	59%	65%	39%	41%	42%	47%	29%	57%	30%
Undecided	5	-	1	-	2	1	2	-	-	3	2	-	-	2	-	-	-	2	1
	1%		1%		1%	1%	1%			1%	1%			3%				1%	*%
Refused	21	2	10	3	5	3	11	-	-	16	-	1	4	6	3	-	-	1	15
	4%	2%	6%	7%	3%	2%	3%			8%		4%	3%	8%	6%			*%	6%

7. I´m going to read you a list of issues, which ONE is the most important when thinking about your vote this November?

BANNER 3

		SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
		U.S. SENATE BALLOT			GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Inflation/Economy	137	56	54	18	70	48	13	13	32	19	73	2	11	66	57	27	62	46	2	3	3
	27%	24%	27%	45%	28%	28%	33%	17%	29%	29%	31%	22%	21%	29%	28%	27%	26%	32%	11%	30%	17%
Schools/Education	32	13	14	2	13	12	4	9	6	5	11	-	5	15	12	7	11	10	4	1	2
	6%	6%	7%	5%	5%	7%	10%	12%	5%	8%	5%		9%	7%	6%	7%	5%	7%	22%	10%	11%
Abortion	21	4	14	1	4	8	6	13	2	-	2	-	1	13	6	7	6	6	2	-	-
	4%	2%	7%	3%	2%	5%	15%	17%	2%		1%		2%	6%	3%	7%	2%	4%	11%		
Healthcare	45	29	8	4	32	5	6	6	14	5	20	2	6	15	22	4	28	12	1	1	4
	9%	12%	4%	10%	13%	3%	15%	8%	13%	8%	8%	22%	11%	7%	11%	4%	12%	8%	6%	10%	22%
Climate change	14	11	1	2	14	-	-	-	-	3	11	-	-	9	5	-	11	2	1	-	-
	3%	5%	1%	5%	6%					5%	5%			4%	2%		5%	1%	6%		
Public safety	9	2	5	-	2	4	-	2	4	1	1	-	-	3	5	2	-	6	1	-	-
	2%	1%	3%		1%	2%		3%	4%	2%	*%			1%	2%	2%		4%	6%		
Corruption	52	33	18	1	28	16	1	6	8	4	34	-	6	21	25	4	31	15	2	-	2
	10%	14%	9%	3%	11%	9%	3%	8%	7%	6%	14%		11%	9%	12%	4%	13%	11%	11%		11%
Drugs/Opioids	2	-	2	-	-	2	-	-	2	-	-	2	-	-	-	2	-	-	-	-	-
	*%		1%			1%			2%			22%				2%					
Threats to democracy	78	43	28	5	47	26	1	9	18	11	39	2	10	36	29	16	47	14	1	2	1
	16%	18%	14%	13%	19%	15%	3%	12%	16%	17%	16%	22%	19%	16%	14%	16%	20%	10%	6%	20%	6%
Affordable housing	8	3	3	2	5	2	1	1	-	-	7	1	-	2	5	2	5	1	-	1	2
	2%	1%	2%	5%	2%	1%	3%	1%			3%	11%		1%	2%	2%	2%	1%		10%	11%
Immigration	41	10	30	1	9	29	1	9	12	7	12	-	9	18	14	20	10	11	-	1	2
	8%	4%	15%	3%	4%	17%	3%	12%	11%	11%	5%		17%	8%	7%	20%	4%	8%		10%	11%
AI data centers	21	10	9	1	7	10	1	4	4	4	9	-	-	15	5	3	10	8	-	-	-
	4%	4%	5%	3%	3%	6%	3%	5%	4%	6%	4%			7%	2%	3%	4%	6%			
Iran war	23	12	8	1	13	8	2	3	5	4	11	-	4	10	9	3	12	8	-	1	2
	5%	5%	4%	3%	5%	5%	5%	4%	5%	6%	5%		8%	4%	4%	3%	5%	6%		10%	11%
Undecided	17	8	4	2	9	2	3	1	4	3	8	-	1	4	8	2	8	3	4	-	-
	3%	3%	2%	5%	4%	1%	8%	1%	4%	5%	3%		2%	2%	4%	2%	3%	2%	22%		

8. Which issue would be your second choice?

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
BASE: THOSE WITH FIRST CHOICE	483 100	226 100	194 100	38 100	244 100	170 100	36 100	75 100	107 100	63 100	230 100	9 100	52 100	223 100	194 100	97 100	233 100	139 100	14 100	10 100	18 100
Inflation/Economy	93 19%	45 20%	42 22%	5 13%	46 19%	36 21%	5 14%	14 19%	20 19%	12 19%	46 20%	-	11 21%	36 16%	44 23%	16 16%	44 19%	28 20%	5 36%	3 30%	1 6%
Schools/Education	41 8%	17 8%	10 5%	8 21%	22 9%	9 5%	5 14%	10 13%	10 9%	5 8%	15 7%	3 33%	1 2%	23 10%	14 7%	7 7%	22 9%	10 7%	2 14%	1 10%	2 11%
Abortion	24 5%	10 4%	10 5%	3 8%	10 4%	9 5%	5 14%	4 5%	7 7%	3 5%	10 4%	1 11%	3 6%	7 3%	13 7%	11 11%	10 4%	3 2%	-	1 10%	4 22%
Healthcare	50 10%	34 15%	12 6%	3 8%	36 15%	9 5%	3 8%	-	8 7%	12 19%	30 13%	-	5 10%	29 13%	16 8%	2 2%	33 14%	15 11%	-	-	-
Climate change	19 4%	13 6%	3 2%	1 3%	15 6%	1 1%	3 8%	2 3%	5 5%	-	12 5%	-	3 6%	9 4%	7 4%	1 1%	10 4%	8 6%	-	1 10%	-
Public safety	21 4%	4 2%	13 7%	3 8%	7 3%	11 6%	2 6%	7 9%	6 6%	1 2%	7 3%	-	3 6%	15 7%	3 2%	9 9%	4 2%	8 6%	-	1 10%	2 11%
Corruption	45 9%	20 9%	22 11%	3 8%	22 9%	20 12%	1 3%	9 12%	11 10%	7 11%	18 8%	1 11%	8 15%	19 9%	16 8%	15 15%	22 9%	8 6%	-	-	2 11%
Drugs/Opioids	2 *%	-	2 1%	-	-	1 1%	-	-	-	-	2 1%	-	2 4%	-	-	-	-	2 1%	-	-	-
Threats to democracy	43 9%	27 12%	11 6%	2 5%	28 11%	11 6%	1 3%	7 9%	9 8%	4 6%	22 10%	-	6 12%	19 9%	18 9%	4 4%	27 12%	8 6%	4 29%	2 20%	2 11%
Affordable housing	28 6%	14 6%	10 5%	3 8%	14 6%	5 3%	6 17%	5 7%	3 3%	4 6%	15 7%	-	1 2%	9 4%	18 9%	5 5%	14 6%	9 6%	-	-	2 11%
Immigration	49 10%	10 4%	36 19%	1 3%	9 4%	35 21%	2 6%	9 12%	14 13%	8 13%	15 7%	2 22%	5 10%	23 10%	18 9%	20 21%	11 5%	18 13%	-	1 10%	2 11%
AI data centers	16 3%	11 5%	2 1%	1 3%	12 5%	2 1%	1 3%	-	4 4%	3 5%	9 4%	-	-	7 3%	8 4%	1 1%	11 5%	4 3%	-	-	-
Iran war	39 8%	20 9%	14 7%	1 3%	20 8%	14 8%	-	4 5%	8 7%	3 5%	24 10%	-	3 6%	20 9%	16 8%	4 4%	22 9%	11 8%	2 14%	-	-
Undecided	13 3%	1 *%	7 4%	4 11%	3 1%	7 4%	2 6%	4 5%	2 2%	1 2%	5 2%	2 22%	1 2%	7 3%	3 2%	2 2%	3 1%	7 5%	1 7%	-	1 6%

9. There are 6 candidates for United States Senate who will appear on the Michigan ballot. I´m going to read you the list, and please let me know who you plan to vote for or lean toward at this time.

BANNER 3

SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH

		U.S. SENATE BALLOT			GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Abdul El-Sayed – Democratic Party	234	234	-	-	217	4	4	6	36	31	158	2	14	107	111	7	192	31	4	3	-
	47%	100%			86%	2%	10%	8%	32%	47%	66%	22%	26%	47%	55%	7%	80%	22%	22%	30%	
Mike Rogers – Republican Party	198	-	198	-	10	165	14	67	60	23	46	6	35	94	62	88	12	90	8	2	9
	40%		100%		4%	96%	36%	88%	54%	35%	19%	67%	66%	41%	31%	89%	5%	63%	44%	20%	50%
Lydia Christensen – Libertarian Party	4	-	-	-	-	2	1	-	2	1	1	-	1	1	2	-	3	1	-	-	-
	1%					1%	3%		2%	2%	*%		2%	*%	1%		1%	1%			
Tim Long – U.S. Taxpayers Party	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-
	*%					1%				2%					*%			1%			
Douglas Marsh – Green Party	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-
	*%						3%							*%				1%			
Walter Kristy – Natural Law Party	3	-	-	-	3	-	-	3	-	-	-	-	-	2	1	1	-	2	-	-	2
	1%				1%			4%						1%	*%	1%		1%			11%
Other/Write-in	4	-	-	-	4	-	-	-	2	-	2	-	2	-	2	-	2	2	-	-	2
	1%				2%				2%		1%		4%		1%		1%	1%			11%
Undecided	40	-	-	40	18	-	19	-	10	5	22	1	1	18	16	3	26	9	2	5	5
	8%			100%	7%		49%		9%	8%	9%	11%	2%	8%	8%	3%	11%	6%	11%	50%	28%
Refused	15	-	-	-	1	-	-	-	1	5	9	-	-	4	7	-	6	5	4	-	-
	3%				*%				1%	8%	4%			2%	3%		2%	4%	22%		

10. Who would be your second choice if it were between El-Sayed and Rogers?

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
BASE: CHOSE 3RD PARTY CANDIDATE	13 100	-	-	-	7 100	3 100	2 100	3 100	4 100	2 100	3 100	-	3 100	4 100	6 100	1 100	5 100	7 100	-	-	4 100
Abdul El-Sayed - Democratic Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mike Rogers - Republican Party	11 85%	-	-	-	5 71%	3 100%	2 100%	3 100%	4 100%	2 100%	1 33%	-	3 100%	4 100%	4 67%	1 100%	3 60%	7 100%	-	-	2 50%
Undecided	2 15%	-	-	-	2 29%	-	-	-	-	-	2 67%	-	-	-	2 33%	-	2 40%	-	-	-	2 50%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

11. There are 5 candidates for governor who will appear on the Michigan ballot. I´m going to read you the list, and please let me know who you plan to vote for or lean toward at this time.

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500 100	234 100	198 100	40 100	253 100	172 100	39 100	76 100	111 100	66 100	238 100	9 100	53 100	227 100	202 100	99 100	241 100	142 100	18 100	10 100	18 100
Jocelyn Benson – Democratic Party	253 51%	217 93%	10 5%	18 45%	253 100%	-	-	9 12%	40 36%	34 52%	167 70%	3 33%	19 36%	117 52%	114 56%	9 9%	200 83%	40 28%	4 22%	3 30%	7 39%
John James – Republican Party	172 34%	4 2%	165 83%	-	-	172 100%	-	54 71%	56 50%	23 35%	38 16%	6 67%	31 58%	84 37%	50 25%	81 82%	12 5%	73 51%	6 33%	2 20%	6 33%
Anthony Hudson – Libertarian Party	7 1%	2 1%	5 3%	-	-	-	-	2 3%	1 1%	1 2%	2 1%	-	-	-	7 3%	2 2%	2 1%	3 2%	-	-	1 6%
Donna Brandenburg – U.S. Taxpayers Party	2 *%	-	1 1%	1 3%	-	-	-	-	2 2%	-	-	-	-	1 *%	1 *%	-	-	2 1%	-	-	-
Douglas Campbell – Green Party	8 2%	6 3%	1 1%	-	-	-	-	-	1 1%	-	7 3%	-	1 2%	2 1%	5 2%	-	7 3%	1 1%	-	-	-
Other/Write-in (Evan Space)	1 *%	-	-	1 3%	-	-	-	-	1 1%	-	-	-	-	-	1 *%	-	-	1 1%	-	-	-
Undecided	39 8%	4 2%	14 7%	19 48%	-	-	39 100%	9 12%	8 7%	3 5%	16 7%	-	2 4%	17 7%	17 8%	7 7%	15 6%	15 11%	2 11%	5 50%	4 22%
Refused	18 4%	1 *%	2 1%	1 3%	-	-	-	2 3%	2 2%	5 8%	8 3%	-	-	6 3%	7 3%	-	5 2%	7 5%	6 33%	-	-

12. Who would be your second choice if it were between Benson and James?

	BANNER 3																					
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																					
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS		
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIRECTION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
BASE: CHOSE 3RD PARTY CANDIDATE	18 100	8 100	7 100	2 100	-	-	-	2 100	5 100	1 100	9 100	-	1 100	3 100	14 100	2 100	9 100	7 100	-	-	1 100
Jocelyn Benson - Democratic Party	11 61%	8 100%	1 14%	1 50%	-	-	-	-	3 60%	1 100%	7 78%	-	-	3 100%	8 57%	1 50%	8 89%	2 29%	-	-	-
John James - Republican Party	4 22%	-	4 57%	-	-	-	-	2 100%	-	-	1 11%	-	1 100%	-	3 21%	1 50%	1 11%	2 29%	-	-	-
Undecided	2 11%	-	1 14%	1 50%	-	-	-	-	2 40%	-	-	-	-	-	2 14%	-	-	2 29%	-	-	-
Refused	1 6%	-	1 14%	-	-	-	-	-	-	-	1 11%	-	-	-	1 7%	-	-	1 14%	-	-	1 100%

13. How much does a candidate´s religion impact your vote? Would you say...?

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIRECTION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Impacts greatly	76	6	67	-	9	54	9	76	-	-	-	3	13	35	25	35	9	28	4	1	10
	15%	3%	34%		4%	31%	23%	100%				33%	25%	15%	12%	35%	4%	20%	22%	10%	56%
Impacts somewhat	111	36	60	10	40	56	8	-	111	-	-	3	10	57	39	28	42	37	4	1	2
	22%	15%	30%	25%	16%	33%	21%		100%			33%	19%	25%	19%	28%	17%	26%	22%	10%	11%
Impacts very little	66	31	23	5	34	23	3	-	-	66	-	-	16	23	27	10	37	19	-	2	-
	13%	13%	12%	13%	13%	13%	8%			100%			30%	10%	13%	10%	15%	13%		20%	
Doesn't impact at all	238	158	46	22	167	38	16	-	-	-	238	3	14	109	107	23	150	57	8	6	6
	48%	68%	23%	55%	66%	22%	41%				100%	33%	26%	48%	53%	23%	62%	40%	44%	60%	33%
Undecided	8	3	2	2	3	1	3	-	-	-	-	-	-	3	4	3	3	1	1	-	-
	2%	1%	1%	5%	1%	1%	8%							1%	2%	3%	1%	1%	6%		
Refused	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-
	*%			3%															6%		

14. Which of the following three statements comes closest to your view about the upcoming November election?

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
"I want my vote to support the direction President Trump is leading the nation."	99	7	88	3	9	81	7	35	28	10	23	4	14	45	35	99	-	-	-	3	3
	20%	3%	44%	8%	4%	47%	18%	46%	25%	15%	10%	44%	26%	20%	17%	100%				30%	17%
"I want my vote to change the direction President Trump is leading the nation."	241	192	12	26	200	12	15	9	42	37	150	3	16	103	117	-	241	-	-	1	9
	48%	82%	6%	65%	79%	7%	38%	12%	38%	56%	63%	33%	30%	45%	58%		100%			10%	50%
"My vote this November doesn't have much to do with President Trump and his policies."	142	31	90	9	40	73	15	28	37	19	57	2	21	71	46	-	-	142	-	5	6
	28%	13%	45%	23%	16%	42%	38%	37%	33%	29%	24%	22%	40%	31%	23%			100%		50%	33%
Undecided	18	4	8	2	4	6	2	4	4	-	8	-	2	8	4	-	-	-	18	1	-
	4%	2%	4%	5%	2%	3%	5%	5%	4%		3%		4%	4%	2%				100%	10%	

15. Gretchen Whitmer

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIRECTION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	11	5	4	1	6	3	1	-	6	3	1	-	2	6	3	3	4	2	2	-	-
	2%	2%	2%	3%	2%	2%	3%		5%	5%	*%		4%	3%	1%	3%	2%	1%	11%		
Favorable	234	187	11	26	210	8	11	12	34	29	159	4	14	118	97	11	183	36	4	7	9
	47%	80%	6%	65%	83%	5%	28%	16%	31%	44%	67%	44%	26%	52%	48%	11%	76%	25%	22%	70%	50%
Unfavorable	204	29	168	1	23	154	14	59	60	24	56	4	33	88	77	77	35	87	5	2	9
	41%	12%	85%	3%	9%	90%	36%	78%	54%	36%	24%	44%	62%	39%	38%	78%	15%	61%	28%	20%	50%
Heard of/Undecided	51	13	15	12	14	7	13	5	11	10	22	1	4	15	25	8	19	17	7	1	-
	10%	6%	8%	30%	6%	4%	33%	7%	10%	15%	9%	11%	8%	7%	12%	8%	8%	12%	39%	10%	

16. Jocelyn Benson

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	47	14	26	3	13	22	7	14	11	6	15	4	5	19	16	18	14	13	2	1	2
	9%	6%	13%	8%	5%	13%	18%	18%	10%	9%	6%	44%	9%	8%	8%	18%	6%	9%	11%	10%	11%
Favorable	226	177	17	21	206	9	6	7	34	33	151	1	19	110	96	11	168	42	5	7	5
	45%	76%	9%	53%	81%	5%	15%	9%	31%	50%	63%	11%	36%	48%	48%	11%	70%	30%	28%	70%	28%
Unfavorable	152	13	133	3	8	125	10	43	51	21	35	4	26	70	52	64	22	60	6	1	9
	30%	6%	67%	8%	3%	73%	26%	57%	46%	32%	15%	44%	49%	31%	26%	65%	9%	42%	33%	10%	50%
Heard of/Undecided	75	30	22	13	26	16	16	12	15	6	37	-	3	28	38	6	37	27	5	1	2
	15%	13%	11%	33%	10%	9%	41%	16%	14%	9%	16%		6%	12%	19%	6%	15%	19%	28%	10%	11%

17. John James

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIRECTION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	53	30	10	9	36	2	11	6	10	7	26	2	5	16	29	3	34	13	3	-	4
	11%	13%	5%	23%	14%	1%	28%	8%	9%	11%	11%	22%	9%	7%	14%	3%	14%	9%	17%		22%
Favorable	177	8	163	1	6	163	4	50	58	23	45	5	33	88	50	75	15	80	7	4	4
	35%	3%	82%	3%	2%	95%	10%	66%	52%	35%	19%	56%	62%	39%	25%	76%	6%	56%	39%	40%	22%
Unfavorable	188	160	9	11	170	1	3	7	26	28	127	2	9	89	88	7	153	26	2	3	8
	38%	68%	5%	28%	67%	1%	8%	9%	23%	42%	53%	22%	17%	39%	44%	7%	63%	18%	11%	30%	44%
Heard of/Undecided	82	36	16	19	41	6	21	13	17	8	40	-	6	34	35	14	39	23	6	3	2
	16%	15%	8%	48%	16%	3%	54%	17%	15%	12%	17%		11%	15%	17%	14%	16%	16%	33%	30%	11%

18. Donald Trump

BANNER 3

SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH

		U.S. SENATE BALLOT			GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIRECTION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	161	5	156	-	6	140	10	53	51	18	36	6	27	77	50	88	7	60	6	3	6
	32%	2%	79%		2%	81%	26%	70%	46%	27%	15%	67%	51%	34%	25%	89%	3%	42%	33%	30%	33%
Unfavorable	295	228	22	29	243	16	19	14	52	37	189	3	20	135	134	7	226	58	4	5	11
	59%	97%	11%	73%	96%	9%	49%	18%	47%	56%	79%	33%	38%	59%	66%	7%	94%	41%	22%	50%	61%
Heard of/Undecided	44	1	20	11	4	16	10	9	8	11	13	-	6	15	18	4	8	24	8	2	1
	9%	*%	10%	28%	2%	9%	26%	12%	7%	17%	5%		11%	7%	9%	4%	3%	17%	44%	20%	6%

19. Abdul El-Sayed

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	13	2	5	3	3	2	5	1	6	2	4	-	-	9	3	3	3	6	1	-	-
	3%	1%	3%	8%	1%	1%	13%	1%	5%	3%	2%			4%	1%	3%	1%	4%	6%		
Favorable	254	232	2	16	233	5	7	8	39	35	169	4	16	114	120	10	204	36	4	10	-
	51%	99%	1%	40%	92%	3%	18%	11%	35%	53%	71%	44%	30%	50%	59%	10%	85%	25%	22%	100%	
Unfavorable	198	-	180	8	16	158	14	63	58	24	49	5	35	90	67	82	22	86	8	-	18
	40%		91%	20%	6%	92%	36%	83%	52%	36%	21%	56%	66%	40%	33%	83%	9%	61%	44%		100%
Heard of/Undecided	35	-	11	13	1	7	13	4	8	5	16	-	2	14	12	4	12	14	5	-	-
	7%		6%	33%	*%	4%	33%	5%	7%	8%	7%		4%	6%	6%	4%	5%	10%	28%		

20. Mike Rogers

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	30	15	6	6	15	5	5	4	6	4	13	2	5	13	9	5	13	10	2	-	-
	6%	6%	3%	15%	6%	3%	13%	5%	5%	6%	5%	22%	9%	6%	4%	5%	5%	7%	11%		
Favorable	195	3	172	10	13	152	17	52	60	26	53	6	34	93	56	84	12	86	13	10	-
	39%	1%	87%	25%	5%	88%	44%	68%	54%	39%	22%	67%	64%	41%	28%	85%	5%	61%	72%	100%	
Unfavorable	249	207	12	21	215	10	13	16	34	31	166	1	12	113	121	8	207	31	3	-	18
	50%	88%	6%	53%	85%	6%	33%	21%	31%	47%	70%	11%	23%	50%	60%	8%	86%	22%	17%		100%
Heard of/Undecided	26	9	8	3	10	5	4	4	11	5	6	-	2	8	16	2	9	15	-	-	-
	5%	4%	4%	8%	4%	3%	10%	5%	10%	8%	3%		4%	4%	8%	2%	4%	11%			

21. Do you think Michigan is heading in the right direction or is on the wrong track?

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
		U.S. SENATE BALLOT			GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	201	141	29	18	157	25	8	12	37	27	124	2	23	104	72	17	134	44	6	4	4
	40%	60%	15%	45%	62%	15%	21%	16%	33%	41%	52%	22%	43%	46%	36%	17%	56%	31%	33%	40%	22%
Wrong track	233	59	156	13	60	137	20	59	67	29	75	7	24	96	104	70	73	84	6	3	12
	47%	25%	79%	33%	24%	80%	51%	78%	60%	44%	32%	78%	45%	42%	51%	71%	30%	59%	33%	30%	67%
Undecided	66	34	13	9	36	10	11	5	7	10	39	-	6	27	26	12	34	14	6	3	2
	13%	15%	7%	23%	14%	6%	28%	7%	6%	15%	16%		11%	12%	13%	12%	14%	10%	33%	30%	11%

22. Do you think the U.S. is heading in the right direction or is on the wrong track?

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
		U.S. SENATE BALLOT			GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	132	11	112	2	16	104	7	40	38	15	36	6	29	66	31	71	12	44	5	6	5
	26%	5%	57%	5%	6%	60%	18%	53%	34%	23%	15%	67%	55%	29%	15%	72%	5%	31%	28%	60%	28%
Wrong track	325	216	60	32	229	47	25	24	64	44	189	3	20	145	154	16	224	78	7	2	10
	65%	92%	30%	80%	91%	27%	64%	32%	58%	67%	79%	33%	38%	64%	76%	16%	93%	55%	39%	20%	56%
Undecided	43	7	26	6	8	21	7	12	9	7	13	-	4	16	17	12	5	20	6	2	3
	9%	3%	13%	15%	3%	12%	18%	16%	8%	11%	5%		8%	7%	8%	12%	2%	14%	33%	20%	17%

23. Do you approve or disapprove of the job Donald Trump is doing as president?

BANNER 3

SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH

		U.S. SENATE BALLOT			GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIRECTION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	156	5	147	3	7	133	9	49	49	22	32	5	28	78	44	85	5	63	3	2	6
	31%	2%	74%	8%	3%	77%	23%	64%	44%	33%	13%	56%	53%	34%	22%	86%	2%	44%	17%	20%	33%
Disapprove	297	225	21	30	237	18	21	13	56	37	188	4	20	128	140	7	230	54	6	5	11
	59%	96%	11%	75%	94%	10%	54%	17%	50%	56%	79%	44%	38%	56%	69%	7%	95%	38%	33%	50%	61%
Undecided	47	4	30	7	9	21	9	14	6	7	18	-	5	21	18	7	6	25	9	3	1
	9%	2%	15%	18%	4%	12%	23%	18%	5%	11%	8%		9%	9%	9%	7%	2%	18%	50%	30%	6%

24. How would you rate economic conditions in Michigan today - excellent, good, fair, poor?

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIRECTION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent	9	2	6	1	3	6	-	3	3	-	3	9	-	-	-	4	3	2	-	1	-
	2%	1%	3%	3%	1%	3%		4%	3%		1%	100%				4%	1%	1%		10%	
Good	53	14	35	1	19	31	2	13	10	16	14	-	53	-	-	14	16	21	2	-	-
	11%	6%	18%	3%	8%	18%	5%	17%	9%	24%	6%		100%			14%	7%	15%	11%		
Fair	227	107	94	18	117	84	17	35	57	23	109	-	-	227	-	45	103	71	8	5	7
	45%	46%	47%	45%	46%	49%	44%	46%	51%	35%	46%			100%		45%	43%	50%	44%	50%	39%
Poor	202	111	62	16	114	50	17	25	39	27	107	-	-	-	202	35	117	46	4	4	11
	40%	47%	31%	40%	45%	29%	44%	33%	35%	41%	45%				100%	35%	49%	32%	22%	40%	61%
Undecided	5	-	1	2	-	1	2	-	2	-	3	-	-	-	-	1	2	2	-	-	-
	1%		1%	5%		1%	5%		2%		1%					1%	1%	1%			
Refused	4	-	-	2	-	-	1	-	-	-	2	-	-	-	-	-	-	-	4	-	-
	1%			5%			3%				1%								22%		

25. How concerned are you about the impact of new tariffs on cars, trucks, and auto parts on Michigan´s jobs and auto industry?

BANNER 3

SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH

		U.S. SENATE BALLOT			GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIRECTION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very concerned	224	164	28	19	178	22	13	17	37	31	135	4	17	96	107	17	165	38	4	4	5
	45%	70%	14%	48%	70%	13%	33%	22%	33%	47%	57%	44%	32%	42%	53%	17%	68%	27%	22%	40%	28%
Somewhat concerned	110	49	46	12	52	37	14	15	35	9	50	1	11	58	40	30	44	34	2	5	4
	22%	21%	23%	30%	21%	22%	36%	20%	32%	14%	21%	11%	21%	26%	20%	30%	18%	24%	11%	50%	22%
Not very concerned	76	14	58	2	15	54	5	14	27	13	20	2	13	38	23	27	16	29	4	1	-
	15%	6%	29%	5%	6%	31%	13%	18%	24%	20%	8%	22%	25%	17%	11%	27%	7%	20%	22%	10%	
Not at all concerned	66	5	57	2	5	52	4	27	9	8	22	2	10	26	28	21	10	34	1	-	9
	13%	2%	29%	5%	2%	30%	10%	36%	8%	12%	9%	22%	19%	11%	14%	21%	4%	24%	6%		50%
Undecided	17	1	9	3	2	7	2	3	3	3	8	-	2	7	3	4	4	7	2	-	-
	3%	*%	5%	8%	1%	4%	5%	4%	3%	5%	3%		4%	3%	1%	4%	2%	5%	11%		
Refused	7	1	-	2	1	-	1	-	-	2	3	-	-	2	1	-	2	-	5	-	-
	1%	*%		5%	*%		3%			3%	1%			1%	*%		1%		28%		

26. Which of the following three statements comes closest to your view about President Trump´s tariffs on Canada?

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
"They will help Michigan's auto industry by bringing jobs/ production back to the U.S."	116	9	102	2	10	92	8	38	31	9	34	6	20	53	36	64	8	42	2	1	6
	23%	4%	52%	5%	4%	53%	21%	50%	28%	14%	14%	67%	38%	23%	18%	65%	3%	30%	11%	10%	33%
"They will hurt Michigan's auto industry by raising costs on parts and vehicles"	271	207	21	28	220	17	16	10	48	41	170	3	16	125	126	8	208	52	3	8	7
	54%	88%	11%	70%	87%	10%	41%	13%	43%	62%	71%	33%	30%	55%	62%	8%	86%	37%	17%	80%	39%
"The tariffs won't make much difference either way for Michigan's auto industry"	72	12	55	2	12	52	6	17	20	14	21	-	14	33	25	22	15	31	4	1	2
	14%	5%	28%	5%	5%	30%	15%	22%	18%	21%	9%		26%	15%	12%	22%	6%	22%	22%	10%	11%
Undecided	41	6	20	8	11	11	9	11	12	2	13	-	3	16	15	5	10	17	9	-	3
	8%	3%	10%	20%	4%	6%	23%	14%	11%	3%	5%		6%	7%	7%	5%	4%	12%	50%		17%

27. Based on what you know or have heard or read about data centers, do you support or oppose the development of data center facilities in Michigan?

BANNER 3

SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH

		U.S. SENATE BALLOT			GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	89	15	64	8	22	61	5	18	20	16	35	2	15	48	24	34	18	37	-	6	4
	18%	6%	32%	20%	9%	35%	13%	24%	18%	24%	15%	22%	28%	21%	12%	34%	7%	26%		60%	22%
Oppose	301	176	93	14	181	78	21	44	63	35	156	5	28	124	139	42	168	82	9	4	10
	60%	75%	47%	35%	72%	45%	54%	58%	57%	53%	66%	56%	53%	55%	69%	42%	70%	58%	50%	40%	56%
Undecided	105	43	41	17	50	33	13	14	28	13	45	2	10	53	39	23	53	23	6	-	4
	21%	18%	21%	43%	20%	19%	33%	18%	25%	20%	19%	22%	19%	23%	19%	23%	22%	16%	33%		22%
Refused	5	-	-	1	-	-	-	-	-	2	2	-	-	2	-	-	2	-	3	-	-
	1%			3%						3%	1%			1%			1%		17%		

28. Do you support or oppose current federal tax breaks and other federal policies that were put in place to encourage and speed up the development of data centers?

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	76	10	58	6	15	53	5	16	27	9	23	3	16	37	20	39	10	27	-	5	-
	15%	4%	29%	15%	6%	31%	13%	21%	24%	14%	10%	33%	30%	16%	10%	39%	4%	19%		50%	
Oppose	354	196	116	25	207	100	24	52	63	42	194	6	28	161	156	48	195	102	9	5	15
	71%	84%	59%	63%	82%	58%	62%	68%	57%	64%	82%	67%	53%	71%	77%	48%	81%	72%	50%	50%	83%
Undecided	62	26	23	7	29	18	9	8	20	13	18	-	9	28	23	12	34	13	3	-	3
	12%	11%	12%	18%	11%	10%	23%	11%	18%	20%	8%		17%	12%	11%	12%	14%	9%	17%		17%
Refused	8	2	1	2	2	1	1	-	1	2	3	-	-	1	3	-	2	-	6	-	-
	2%	1%	1%	5%	1%	1%	3%		1%	3%	1%			*%	1%		1%		33%		

29. Thinking back to the 2024 election for president did you vote for...?

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIRECTION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump - Republican	211	10	179	9	15	159	17	60	66	27	52	6	33	100	66	89	21	87	14	3	7
	42%	4%	90%	23%	6%	92%	44%	79%	59%	41%	22%	67%	62%	44%	33%	90%	9%	61%	78%	30%	39%
Kamala Harris - Democrat	240	200	7	26	216	3	11	9	38	29	162	1	15	107	114	7	196	36	1	3	9
	48%	85%	4%	65%	85%	2%	28%	12%	34%	44%	68%	11%	28%	47%	56%	7%	81%	25%	6%	30%	50%
Chase Oliver - Other	3	-	1	-	2	1	-	-	2	1	-	-	3	-	-	-	-	3	-	-	-
	1%		1%		1%	1%			2%	2%			6%					2%			
Someone else	11	5	2	2	7	1	2	-	1	1	9	-	1	5	5	1	7	3	-	-	-
	2%	2%	1%	5%	3%	1%	5%		1%	2%	4%		2%	2%	2%	1%	3%	2%			
Did you not vote for president in 2024	23	11	8	3	6	6	7	7	1	4	11	2	1	7	13	2	11	10	-	3	2
	5%	5%	4%	8%	2%	3%	18%	9%	1%	6%	5%	22%	2%	3%	6%	2%	5%	7%		30%	11%
Undecided	5	4	-	-	3	-	2	-	2	1	1	-	-	5	-	-	1	2	2	1	-
	1%	2%			1%		5%		2%	2%	*%			2%			*%	1%	11%	10%	
Refused	7	4	1	-	4	2	-	-	1	3	3	-	-	3	4	-	5	1	1	-	-
	1%	2%	1%		2%	1%			1%	5%	1%			1%	2%		2%	1%	6%		

30. Are there any members of your household who are union members - yes or no?

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	145	77	45	15	84	40	13	15	32	17	77	2	14	64	64	30	79	31	5	3	4
	29%	33%	23%	38%	33%	23%	33%	20%	29%	26%	32%	22%	26%	28%	32%	30%	33%	22%	28%	30%	22%
No	344	154	151	22	166	130	24	59	78	47	158	7	38	161	134	66	159	111	8	7	14
	69%	66%	76%	55%	66%	76%	62%	78%	70%	71%	66%	78%	72%	71%	66%	67%	66%	78%	44%	70%	78%
Undecided	3	-	-	1	-	-	1	-	-	-	2	-	-	1	-	1	-	-	2	-	-
	1%			3%			3%				1%			*%		1%			11%		
Refused	8	3	2	2	3	2	1	2	1	2	1	-	1	1	4	2	3	-	3	-	-
	2%	1%	1%	5%	1%	1%	3%	3%	1%	3%	*%		2%	*%	2%	2%	1%		17%		

31. Are you or are any members of your household gun owners - yes or no?

	BANNER 3																				
	SENATE, GOVERNOR, IMPACT OF RELIGION, MICHIGAN ECONOMY, VOTING MOTIVATION, LIKE BOTH, DISLIKE BOTH																				
	U.S. SENATE BALLOT				GOVERNOR BALLOT			IMPACT OF RELIGION				MI ECONOMY				VOTING MOTIVATION				EL-SAYED/ROGERS COMMON SUBSETS	
	TOTAL	EL-SAYED	ROGERS	UND	BENSON	JAMES	UND	GREATLY	SWMT	VERY LITTLE	DOESNT IMPACT	EXC	GOOD	FAIR	POOR	SPPRT TRUMP	CHNGE DIREC TION	NTHG TO DO WITH TRUMP	UND	FAVOR BOTH	UNFAV BOTH
Total	500	234	198	40	253	172	39	76	111	66	238	9	53	227	202	99	241	142	18	10	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	255	90	136	18	101	123	19	49	69	27	108	3	37	119	95	64	102	82	7	3	15
	51%	38%	69%	45%	40%	72%	49%	64%	62%	41%	45%	33%	70%	52%	47%	65%	42%	58%	39%	30%	83%
No	219	139	49	20	148	38	17	21	37	35	121	4	16	102	93	29	132	53	5	7	3
	44%	59%	25%	50%	58%	22%	44%	28%	33%	53%	51%	44%	30%	45%	46%	29%	55%	37%	28%	70%	17%
Undecided	5	2	1	-	2	1	-	-	-	2	3	-	-	2	1	-	2	1	2	-	-
	1%	1%	1%		1%	1%				3%	1%			1%	*%		1%	1%	11%		
Refused	21	3	12	2	2	10	3	6	5	2	6	2	-	4	13	6	5	6	4	-	-
	4%	1%	6%	5%	1%	6%	8%	8%	5%	3%	3%	22%		2%	6%	6%	2%	4%	22%		

7. I´m going to read you a list of issues, which ONE is the most important when thinking about your vote this November?

	BANNER 4																
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS																
	U.S. TRACK			TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Inflation/Economy	137	42	86	40	85	66	30	21	14	28	74	23	30	80	27	97
	27%	32%	26%	26%	29%	29%	27%	28%	21%	24%	27%	32%	34%	27%	36%	27%
Schools/Education	32	10	17	12	15	13	11	2	4	6	18	7	7	18	4	23
	6%	8%	5%	8%	5%	6%	10%	3%	6%	5%	7%	10%	8%	6%	5%	6%
Abortion	21	2	15	9	5	6	4	5	3	8	5	2	2	12	5	12
	4%	2%	5%	6%	2%	3%	4%	7%	5%	7%	2%	3%	2%	4%	7%	3%
Healthcare	45	5	39	5	38	23	14	2	5	3	37	3	3	33	3	34
	9%	4%	12%	3%	13%	10%	13%	3%	8%	3%	14%	4%	3%	11%	4%	10%
Climate change	14	-	13	-	13	9	2	2	1	-	12	-	1	9	1	12
	3%		4%		4%	4%	2%	3%	2%		4%		1%	3%	1%	3%
Public safety	9	1	5	3	1	1	1	2	4	3	2	1	1	5	1	5
	2%	1%	2%	2%	*%	*%	1%	3%	6%	3%	1%	1%	1%	2%	1%	1%
Corruption	52	12	37	16	31	27	9	10	6	15	31	3	7	31	6	41
	10%	9%	11%	10%	10%	12%	8%	13%	9%	13%	11%	4%	8%	10%	8%	12%
Drugs/Opioids	2	2	-	2	-	-	-	2	-	2	-	-	-	-	2	-
	*%	2%		1%				3%		2%					3%	
Threats to democracy	78	24	48	23	51	40	14	12	10	18	44	13	20	45	11	53
	16%	18%	15%	15%	17%	18%	13%	16%	15%	16%	16%	18%	22%	15%	14%	15%
Affordable housing	8	1	6	1	6	-	5	-	3	2	3	1	3	4	-	8
	2%	1%	2%	1%	2%		5%		5%	2%	1%	1%	3%	1%		2%
Immigration	41	21	17	29	12	11	8	8	13	19	12	9	11	21	13	24
	8%	16%	5%	19%	4%	5%	7%	11%	20%	16%	4%	13%	12%	7%	17%	7%
AI data centers	21	3	16	8	13	9	3	5	2	2	11	6	1	19	1	18
	4%	2%	5%	5%	4%	4%	3%	7%	3%	2%	4%	8%	1%	6%	1%	5%
Iran war	23	6	16	6	15	12	7	3	1	7	14	2	3	17	1	18
	5%	5%	5%	4%	5%	5%	6%	4%	2%	6%	5%	3%	3%	6%	1%	5%
Undecided	17	3	10	2	12	7	2	2	-	3	8	2	-	7	1	9
	3%	2%	3%	1%	4%	3%	2%	3%		3%	3%	3%		2%	1%	3%

8. Which issue would be your second choice?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
BASE: THOSE WITH FIRST CHOICE	483 100	129 100	315 100	154 100	285 100	217 100	108 100	74 100	66 100	113 100	263 100	70 100	89 100	294 100	75 100	345 100
Inflation/Economy	93 19%	24 19%	58 18%	33 21%	48 17%	35 16%	29 27%	14 19%	12 18%	21 19%	50 19%	14 20%	17 19%	53 18%	16 21%	61 18%
Schools/Education	41 8%	8 6%	29 9%	9 6%	27 9%	21 10%	12 11%	2 3%	4 6%	4 4%	24 9%	6 9%	5 6%	24 8%	4 5%	31 9%
Abortion	24 5%	7 5%	14 4%	9 6%	15 5%	7 3%	7 6%	6 8%	1 2%	8 7%	12 5%	2 3%	5 6%	15 5%	2 3%	16 5%
Healthcare	50 10%	4 3%	44 14%	9 6%	39 14%	28 13%	13 12%	6 8%	1 2%	4 4%	42 16%	1 1%	6 7%	36 12%	1 1%	43 12%
Climate change	19 4%	3 2%	14 4%	2 1%	17 6%	12 6%	4 4%	1 1%	2 3%	2 2%	17 6%	-	-	16 5%	-	18 5%
Public safety	21 4%	10 8%	10 3%	12 8%	8 3%	6 3%	5 5%	5 7%	5 8%	8 7%	6 2%	4 6%	5 6%	13 4%	4 5%	14 4%
Corruption	45 9%	16 12%	27 9%	19 12%	26 9%	17 8%	10 9%	7 9%	10 15%	12 11%	19 7%	11 16%	10 11%	24 8%	12 16%	28 8%
Drugs/Opioids	2 *%	1 1%	-	1 1%	-	-	1 1%	-	1 2%	2 2%	-	-	1 1%	1 *%	1 1%	1 *%
Threats to democracy	43 9%	10 8%	32 10%	9 6%	29 10%	26 12%	7 6%	5 7%	5 8%	9 8%	30 11%	4 6%	8 9%	29 10%	7 9%	32 9%
Affordable housing	28 6%	4 3%	20 6%	3 2%	19 7%	16 7%	4 4%	4 5%	3 5%	4 4%	14 5%	7 10%	4 4%	20 7%	2 3%	23 7%
Immigration	49 10%	30 23%	15 5%	34 22%	11 4%	10 5%	8 7%	18 24%	12 18%	27 24%	10 4%	10 14%	19 21%	20 7%	17 23%	27 8%
AI data centers	16 3%	-	16 5%	2 1%	14 5%	11 5%	2 2%	1 1%	1 2%	-	12 5%	2 3%	-	16 5%	-	16 5%
Iran war	39 8%	7 5%	30 10%	8 5%	27 9%	22 10%	6 6%	4 5%	4 6%	5 4%	25 10%	7 10%	5 6%	21 7%	5 7%	28 8%
Undecided	13 3%	5 4%	6 2%	4 3%	5 2%	6 3%	-	1 1%	5 8%	7 6%	2 1%	2 3%	4 4%	6 2%	4 5%	7 2%

9. There are 6 candidates for United States Senate who will appear on the Michigan ballot. I´m going to read you the list, and please let me know who you plan to vote for or lean toward at this time.

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500 100	132 100	325 100	156 100	297 100	224 100	110 100	76 100	66 100	116 100	271 100	72 100	89 100	301 100	76 100	354 100
Abdul El-Sayed – Democratic Party	234 47%	11 8%	216 66%	5 3%	225 76%	164 73%	49 45%	14 18%	5 8%	9 8%	207 76%	12 17%	15 17%	176 58%	10 13%	196 55%
Mike Rogers – Republican Party	198 40%	112 85%	60 18%	147 94%	21 7%	28 13%	46 42%	58 76%	57 86%	102 88%	21 8%	55 76%	64 72%	93 31%	58 76%	116 33%
Lydia Christensen – Libertarian Party	4 1%	2 2%	2 1%	-	3 1%	-	1 1%	2 3%	1 2%	-	1 *%	2 3%	1 1%	3 1%	1 1%	3 1%
Tim Long – U.S. Taxpayers Party	1 *%	-	1 *%	-	1 *%	-	-	-	1 2%	-	-	1 1%	1 1%	-	-	1 *%
Douglas Marsh – Green Party	1 *%	-	1 *%	-	1 *%	1 *%	-	-	-	1 1%	-	-	-	-	-	-
Walter Kristy – Natural Law Party	3 1%	3 2%	-	-	3 1%	3 1%	-	-	-	1 1%	2 1%	-	-	3 1%	-	3 1%
Other/Write-in	4 1%	-	4 1%	-	4 1%	4 2%	-	-	-	-	4 1%	-	-	4 1%	-	4 1%
Undecided	40 8%	2 2%	32 10%	3 2%	30 10%	19 8%	12 11%	2 3%	2 3%	2 2%	28 10%	2 3%	8 9%	14 5%	6 8%	25 7%
Refused	15 3%	2 2%	9 3%	1 1%	9 3%	5 2%	2 2%	-	-	1 1%	8 3%	-	-	8 3%	1 1%	6 2%

10. Who would be your second choice if it were between El-Sayed and Rogers?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
BASE: CHOSE 3RD PARTY CANDIDATE	13 100	5 100	8 100	-	12 100	8 100	1 100	2 100	2 100	2 100	7 100	3 100	2 100	10 100	1 100	11 100
Abdul El-Sayed - Democratic Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mike Rogers - Republican Party	11 85%	5 100%	6 75%	-	10 83%	6 75%	1 100%	2 100%	2 100%	2 100%	5 71%	3 100%	2 100%	8 80%	1 100%	9 82%
Undecided	2 15%	-	2 25%	-	2 17%	2 25%	-	-	-	-	2 29%	-	-	2 20%	-	2 18%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

11. There are 5 candidates for governor who will appear on the Michigan ballot. I´m going to read you the list, and please let me know who you plan to vote for or lean toward at this time.

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jocelyn Benson - Democratic Party	253	16	229	7	237	178	52	15	5	10	220	12	22	181	15	207
	51%	12%	70%	4%	80%	79%	47%	20%	8%	9%	81%	17%	25%	60%	20%	58%
John James - Republican Party	172	104	47	133	18	22	37	54	52	92	17	52	61	78	53	100
	34%	79%	14%	85%	6%	10%	34%	71%	79%	79%	6%	72%	69%	26%	70%	28%
Anthony Hudson - Libertarian Party	7	3	4	5	2	2	2	-	3	3	4	-	1	5	1	6
	1%	2%	1%	3%	1%	1%	2%		5%	3%	1%		1%	2%	1%	2%
Donna Brandenburg - U.S. Taxpayers Party	2	-	2	-	1	-	1	1	-	-	1	-	-	1	-	2
	*%		1%		*%		1%	1%			*%			*%		1%
Douglas Campbell - Green Party	8	-	7	1	7	3	2	1	2	1	5	2	-	8	-	8
	2%		2%	1%	2%	1%	2%	1%	3%	1%	2%	3%		3%		2%
Other/Write-in (Evan Space)	1	-	-	-	1	1	-	-	-	-	1	-	-	-	-	1
	*%				*%	*%					*%					*%
Undecided	39	7	25	9	21	13	14	5	4	8	16	6	5	21	5	24
	8%	5%	8%	6%	7%	6%	13%	7%	6%	7%	6%	8%	6%	7%	7%	7%
Refused	18	2	11	1	10	5	2	-	-	2	7	-	-	7	2	6
	4%	2%	3%	1%	3%	2%	2%			2%	3%			2%	3%	2%

12. Who would be your second choice if it were between Benson and James?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
BASE: CHOSE 3RD PARTY CANDIDATE	18 100	3 100	13 100	6 100	11 100	6 100	5 100	2 100	5 100	4 100	11 100	2 100	1 100	14 100	1 100	17 100
Jocelyn Benson - Democratic Party	11 61%	-	11 85%	1 17%	10 91%	4 67%	3 60%	1 50%	3 60%	-	9 82%	2 100%	-	10 71%	-	11 65%
John James - Republican Party	4 22%	2 67%	1 8%	4 67%	-	1 17%	2 40%	-	1 20%	3 75%	1 9%	-	1 100%	3 21%	1 100%	3 18%
Undecided	2 11%	-	1 8%	-	1 9%	1 17%	-	1 50%	-	-	1 9%	-	-	-	-	2 12%
Refused	1 6%	1 33%	-	1 17%	-	-	-	-	1 20%	1 25%	-	-	-	1 7%	-	1 6%

13. How much does a candidate´s religion impact your vote? Would you say...?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Impacts greatly	76	40	24	49	13	17	15	14	27	38	10	17	18	44	16	52
	15%	30%	7%	31%	4%	8%	14%	18%	41%	33%	4%	24%	20%	15%	21%	15%
Impacts somewhat	111	38	64	49	56	37	35	27	9	31	48	20	20	63	27	63
	22%	29%	20%	31%	19%	17%	32%	36%	14%	27%	18%	28%	22%	21%	36%	18%
Impacts very little	66	15	44	22	37	31	9	13	8	9	41	14	16	35	9	42
	13%	11%	14%	14%	12%	14%	8%	17%	12%	8%	15%	19%	18%	12%	12%	12%
Doesn't impact at all	238	36	189	32	188	135	50	20	22	34	170	21	35	156	23	194
	48%	27%	58%	21%	63%	60%	45%	26%	33%	29%	63%	29%	39%	52%	30%	55%
Undecided	8	3	4	4	3	4	1	2	-	4	2	-	-	3	1	3
	2%	2%	1%	3%	1%	2%	1%	3%		3%	1%			1%	1%	1%
Refused	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*%															

14. Which of the following three statements comes closest to your view about the upcoming November election?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
"I want my vote to support the direction President Trump is leading the nation."	99	71	16	85	7	17	30	27	21	64	8	22	34	42	39	48
	20%	54%	5%	54%	2%	8%	27%	36%	32%	55%	3%	31%	38%	14%	51%	14%
"I want my vote to change the direction President Trump is leading the nation."	241	12	224	5	230	165	44	16	10	8	208	15	18	168	10	195
	48%	9%	69%	3%	77%	74%	40%	21%	15%	7%	77%	21%	20%	56%	13%	55%
"My vote this November doesn't have much to do with President Trump and his policies."	142	44	78	63	54	38	34	29	34	42	52	31	37	82	27	102
	28%	33%	24%	40%	18%	17%	31%	38%	52%	36%	19%	43%	42%	27%	36%	29%
Undecided	18	5	7	3	6	4	2	4	1	2	3	4	-	9	-	9
	4%	4%	2%	2%	2%	2%	2%	5%	2%	2%	1%	6%		3%		3%

15. Gretchen Whitmer

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	11	4	7	5	5	5	4	1	-	1	4	3	-	4	4	1
	2%	3%	2%	3%	2%	2%	4%	1%		1%	1%	4%		1%	5%	*%
Favorable	234	15	213	9	219	168	48	8	7	11	207	8	23	163	12	197
	47%	11%	66%	6%	74%	75%	44%	11%	11%	9%	76%	11%	26%	54%	16%	56%
Unfavorable	204	104	75	134	44	34	49	57	58	96	36	56	62	108	56	126
	41%	79%	23%	86%	15%	15%	45%	75%	88%	83%	13%	78%	70%	36%	74%	36%
Heard of/Undecided	51	9	30	8	29	17	9	10	1	8	24	5	4	26	4	30
	10%	7%	9%	5%	10%	8%	8%	13%	2%	7%	9%	7%	4%	9%	5%	8%

16. Jocelyn Benson

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
	U.S. TRACK			TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	47	18	22	25	15	9	12	12	7	18	18	7	6	23	12	24
	9%	14%	7%	16%	5%	4%	11%	16%	11%	16%	7%	10%	7%	8%	16%	7%
Favorable	226	16	201	9	208	163	43	13	4	11	193	13	24	161	17	184
	45%	12%	62%	6%	70%	73%	39%	17%	6%	9%	71%	18%	27%	53%	22%	52%
Unfavorable	152	86	51	110	27	22	40	41	46	78	23	43	50	73	41	91
	30%	65%	16%	71%	9%	10%	36%	54%	70%	67%	8%	60%	56%	24%	54%	26%
Heard of/Undecided	75	12	51	12	47	30	15	10	9	9	37	9	9	44	6	55
	15%	9%	16%	8%	16%	13%	14%	13%	14%	8%	14%	13%	10%	15%	8%	16%

17. John James

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	53	4	46	7	41	25	13	7	3	3	36	6	3	33	7	35
	11%	3%	14%	4%	14%	11%	12%	9%	5%	3%	13%	8%	3%	11%	9%	10%
Favorable	177	105	51	130	25	25	39	54	52	87	23	54	62	80	54	103
	35%	80%	16%	83%	8%	11%	35%	71%	79%	75%	8%	75%	70%	27%	71%	29%
Unfavorable	188	11	175	4	179	137	37	5	9	13	161	8	15	138	9	160
	38%	8%	54%	3%	60%	61%	34%	7%	14%	11%	59%	11%	17%	46%	12%	45%
Heard of/Undecided	82	12	53	15	52	37	21	10	2	13	51	4	9	50	6	56
	16%	9%	16%	10%	18%	17%	19%	13%	3%	11%	19%	6%	10%	17%	8%	16%

18. Donald Trump

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
	U.S. TRACK			TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	161	110	37	140	4	19	45	47	45	95	12	42	52	76	47	92
	32%	83%	11%	90%	1%	8%	41%	62%	68%	82%	4%	58%	58%	25%	62%	26%
Unfavorable	295	16	270	6	281	196	59	23	12	14	247	21	25	207	20	238
	59%	12%	83%	4%	95%	88%	54%	30%	18%	12%	91%	29%	28%	69%	26%	67%
Heard of/Undecided	44	6	18	10	12	9	6	6	9	7	12	9	12	18	9	24
	9%	5%	6%	6%	4%	4%	5%	8%	14%	6%	4%	13%	13%	6%	12%	7%

19. Abdul El-Sayed

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	13	5	7	6	4	3	5	1	1	-	6	4	1	5	4	5
	3%	4%	2%	4%	1%	1%	5%	1%	2%		2%	6%	1%	2%	5%	1%
Favorable	254	15	230	6	242	178	54	15	5	11	226	11	20	185	13	212
	51%	11%	71%	4%	81%	79%	49%	20%	8%	9%	83%	15%	22%	61%	17%	60%
Unfavorable	198	103	70	136	33	33	45	55	59	97	25	55	65	93	56	120
	40%	78%	22%	87%	11%	15%	41%	72%	89%	84%	9%	76%	73%	31%	74%	34%
Heard of/Undecided	35	9	18	8	18	10	6	5	1	8	14	2	3	18	3	17
	7%	7%	6%	5%	6%	4%	5%	7%	2%	7%	5%	3%	3%	6%	4%	5%

20. Mike Rogers

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
	U.S. TRACK			TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	30	6	22	9	18	10	11	4	2	6	17	5	-	17	4	15
	6%	5%	7%	6%	6%	4%	10%	5%	3%	5%	6%	7%		6%	5%	4%
Favorable	195	112	52	132	27	31	46	55	49	92	29	52	69	84	63	106
	39%	85%	16%	85%	9%	14%	42%	72%	74%	79%	11%	72%	78%	28%	83%	30%
Unfavorable	249	12	231	9	237	176	46	10	13	15	213	10	17	181	6	213
	50%	9%	71%	6%	80%	79%	42%	13%	20%	13%	79%	14%	19%	60%	8%	60%
Heard of/Undecided	26	2	20	6	15	7	7	7	2	3	12	5	3	19	3	20
	5%	2%	6%	4%	5%	3%	6%	9%	3%	3%	4%	7%	3%	6%	4%	6%

21. Do you think Michigan is heading in the right direction or is on the wrong track?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
	U.S. TRACK			TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	201	36	159	22	167	127	44	20	6	21	158	14	24	136	15	162
	40%	27%	49%	14%	56%	57%	40%	26%	9%	18%	58%	19%	27%	45%	20%	46%
Wrong track	233	84	127	121	87	69	46	53	57	85	76	52	60	127	54	150
	47%	64%	39%	78%	29%	31%	42%	70%	86%	73%	28%	72%	67%	42%	71%	42%
Undecided	66	12	39	13	43	28	20	3	3	10	37	6	5	38	7	42
	13%	9%	12%	8%	14%	13%	18%	4%	5%	9%	14%	8%	6%	13%	9%	12%

22. Do you think the U.S. is heading in the right direction or is on the wrong track?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	132	132	-	103	13	18	35	37	37	79	21	27	53	51	49	66
	26%	100%		66%	4%	8%	32%	49%	56%	68%	8%	38%	60%	17%	64%	19%
Wrong track	325	-	325	35	275	199	63	32	21	25	241	34	26	233	19	268
	65%		100%	22%	93%	89%	57%	42%	32%	22%	89%	47%	29%	77%	25%	76%
Undecided	43	-	-	18	9	7	12	7	8	12	9	11	10	17	8	20
	9%			12%	3%	3%	11%	9%	12%	10%	3%	15%	11%	6%	11%	6%

23. Do you approve or disapprove of the job Donald Trump is doing as president?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	156	103	35	156	-	16	39	48	48	90	16	42	54	70	52	84
	31%	78%	11%	100%		7%	35%	63%	73%	78%	6%	58%	61%	23%	68%	24%
Disapprove	297	13	275	-	297	197	58	21	11	15	245	19	23	209	16	241
	59%	10%	85%		100%	88%	53%	28%	17%	13%	90%	26%	26%	69%	21%	68%
Undecided	47	16	15	-	-	11	13	7	7	11	10	11	12	22	8	29
	9%	12%	5%			5%	12%	9%	11%	9%	4%	15%	13%	7%	11%	8%

24. How would you rate economic conditions in Michigan today - excellent, good, fair, poor?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
	U.S. TRACK			TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent	9	6	3	5	4	4	1	2	2	6	3	-	2	5	3	6
	2%	5%	1%	3%	1%	2%	1%	3%	3%	5%	1%		2%	2%	4%	2%
Good	53	29	20	28	20	17	11	13	10	20	16	14	15	28	16	28
	11%	22%	6%	18%	7%	8%	10%	17%	15%	17%	6%	19%	17%	9%	21%	8%
Fair	227	66	145	78	128	96	58	38	26	53	125	33	48	124	37	161
	45%	50%	45%	50%	43%	43%	53%	50%	39%	46%	46%	46%	54%	41%	49%	45%
Poor	202	31	154	44	140	107	40	23	28	36	126	25	24	139	20	156
	40%	23%	47%	28%	47%	48%	36%	30%	42%	31%	46%	35%	27%	46%	26%	44%
Undecided	5	-	3	1	3	-	-	-	-	1	1	-	-	5	-	3
	1%		1%	1%	1%					1%	*%			2%		1%
Refused	4	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-
	1%				1%											

25. How concerned are you about the impact of new tariffs on cars, trucks, and auto parts on Michigan´s jobs and auto industry?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very concerned	224	18	199	16	197	224	-	-	-	18	192	9	20	157	19	183
	45%	14%	61%	10%	66%	100%				16%	71%	13%	22%	52%	25%	52%
Somewhat concerned	110	35	63	39	58	-	110	-	-	26	55	16	18	69	15	79
	22%	27%	19%	25%	20%		100%			22%	20%	22%	20%	23%	20%	22%
Not very concerned	76	37	32	48	21	-	-	76	-	32	16	23	24	34	22	42
	15%	28%	10%	31%	7%			100%		28%	6%	32%	27%	11%	29%	12%
Not at all concerned	66	37	21	48	11	-	-	-	66	36	5	20	26	31	18	41
	13%	28%	6%	31%	4%				100%	31%	2%	28%	29%	10%	24%	12%
Undecided	17	3	9	5	7	-	-	-	-	4	1	4	1	9	2	8
	3%	2%	3%	3%	2%					3%	*%	6%	1%	3%	3%	2%
Refused	7	2	1	-	3	-	-	-	-	-	2	-	-	1	-	1
	1%	2%	*%		1%						1%			*%		*%

26. Which of the following three statements comes closest to your view about President Trump´s tariffs on Canada?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
	U.S. TRACK			TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
"They will help Michigan's auto industry by bringing jobs/ production back to the U.S."	116	79	25	90	15	18	26	32	36	116	-	-	41	55	35	66
	23%	60%	8%	58%	5%	8%	24%	42%	55%	100%			46%	18%	46%	19%
"They will hurt Michigan's auto industry by raising costs on parts and vehicles"	271	21	241	16	245	192	55	16	5	-	271	-	23	192	13	222
	54%	16%	74%	10%	82%	86%	50%	21%	8%		100%		26%	64%	17%	63%
"The tariffs won't make much difference either way for Michigan's auto industry"	72	27	34	42	19	9	16	23	20	-	-	72	19	37	22	44
	14%	20%	10%	27%	6%	4%	15%	30%	30%			100%	21%	12%	29%	12%
Undecided	41	5	25	8	18	5	13	5	5	-	-	-	6	17	6	22
	8%	4%	8%	5%	6%	2%	12%	7%	8%				7%	6%	8%	6%

27. Based on what you know or have heard or read about data centers, do you support or oppose the development of data center facilities in Michigan?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
	U.S. TRACK			TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	89	53	26	54	23	20	18	24	26	41	23	19	89	-	54	28
	18%	40%	8%	35%	8%	9%	16%	32%	39%	35%	8%	26%	100%		71%	8%
Oppose	301	51	233	70	209	157	69	34	31	55	192	37	-	301	5	286
	60%	39%	72%	45%	70%	70%	63%	45%	47%	47%	71%	51%		100%	7%	81%
Undecided	105	26	66	32	63	47	23	18	9	20	54	16	-	-	17	40
	21%	20%	20%	21%	21%	21%	21%	24%	14%	17%	20%	22%			22%	11%
Refused	5	2	-	-	2	-	-	-	-	-	2	-	-	-	-	-
	1%	2%			1%						1%					

28. Do you support or oppose current federal tax breaks and other federal policies that were put in place to encourage and speed up the development of data centers?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
	U.S. TRACK			TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	76	49	19	52	16	19	15	22	18	35	13	22	54	5	76	-
	15%	37%	6%	33%	5%	8%	14%	29%	27%	30%	5%	31%	61%	2%	100%	
Oppose	354	66	268	84	241	183	79	42	41	66	222	44	28	286	-	354
	71%	50%	82%	54%	81%	82%	72%	55%	62%	57%	82%	61%	31%	95%		100%
Undecided	62	17	35	20	36	22	13	11	7	14	34	5	7	9	-	-
	12%	13%	11%	13%	12%	10%	12%	14%	11%	12%	13%	7%	8%	3%		
Refused	8	-	3	-	4	-	3	1	-	1	2	1	-	1	-	-
	2%		1%		1%		3%	1%		1%	1%	1%		*%		

29. Thinking back to the 2024 election for president did you vote for...?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
	U.S. TRACK			TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump - Republican	211	115	66	144	28	33	48	58	53	102	25	56	67	99	62	118
	42%	87%	20%	92%	9%	15%	44%	76%	80%	88%	9%	78%	75%	33%	82%	33%
Kamala Harris - Democrat	240	11	221	3	233	169	49	12	5	9	214	6	18	169	9	199
	48%	8%	68%	2%	78%	75%	45%	16%	8%	8%	79%	8%	20%	56%	12%	56%
Chase Oliver - Other	3	1	2	1	2	2	-	-	1	1	2	-	-	2	-	3
	1%	1%	1%	1%	1%	1%			2%	1%	1%			1%		1%
Someone else	11	1	10	1	10	7	3	1	-	1	9	1	1	9	-	10
	2%	1%	3%	1%	3%	3%	3%	1%		1%	3%	1%	1%	3%		3%
Did you not vote for president in 2024	23	4	16	7	14	8	5	3	7	1	14	7	2	15	4	18
	5%	3%	5%	4%	5%	4%	5%	4%	11%	1%	5%	10%	2%	5%	5%	5%
Undecided	5	-	5	-	4	3	2	-	-	1	3	1	-	3	-	3
	1%		2%		1%	1%	2%			1%	1%	1%		1%		1%
Refused	7	-	5	-	6	2	3	2	-	1	4	1	1	4	1	3
	1%		2%		2%	1%	3%	3%		1%	1%	1%	1%	1%	1%	1%

30. Are there any members of your household who are union members - yes or no?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	145	36	96	40	91	86	25	13	15	30	93	17	25	85	22	101
	29%	27%	30%	26%	31%	38%	23%	17%	23%	26%	34%	24%	28%	28%	29%	29%
No	344	94	225	113	201	137	81	61	51	83	175	55	62	214	51	252
	69%	71%	69%	72%	68%	61%	74%	80%	77%	72%	65%	76%	70%	71%	67%	71%
Undecided	3	-	1	1	2	-	1	-	-	-	-	-	-	-	1	-
	1%		*%	1%	1%		1%								1%	
Refused	8	2	3	2	3	1	3	2	-	3	3	-	2	2	2	1
	2%	2%	1%	1%	1%	*%	3%	3%		3%	1%		2%	1%	3%	*%

31. Are you or are any members of your household gun owners - yes or no?

	BANNER 4															
	U.S. TRACK, TRUMP APPROVAL, TARIFFS IMPACT, DATA CENTERS															
		U.S. TRACK		TRUMP APPROVAL		CONCERN ABOUT NEW AUTO INDUSTRY TARIFFS				TARIFF IMPACT ON AUTO INDUSTRY			SUPPORT FOR DATA CENTER		SUPPORT FOR DATA CENTER TAX BREAKS	
	TOTAL	RIGHT	WRONG	APPROVE	DIS-APPROVE	VERY	SMWT	NOT VERY	NOT AT ALL	HELP	HURT	NO DIFF	YES	NO	YES	NO
Total	500	132	325	156	297	224	110	76	66	116	271	72	89	301	76	354
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	255	87	144	107	123	103	50	50	46	85	113	46	59	144	52	171
	51%	66%	44%	69%	41%	46%	45%	66%	70%	73%	42%	64%	66%	48%	68%	48%
No	219	35	172	38	165	118	56	20	13	21	153	25	25	149	20	172
	44%	27%	53%	24%	56%	53%	51%	26%	20%	18%	56%	35%	28%	50%	26%	49%
Undecided	5	1	1	1	4	1	-	-	1	1	1	-	1	1	-	2
	1%	1%	*%	1%	1%	*%			2%	1%	*%		1%	*%		1%
Refused	21	9	8	10	5	2	4	6	6	9	4	1	4	7	4	9
	4%	7%	2%	6%	2%	1%	4%	8%	9%	8%	1%	1%	4%	2%	5%	3%