Region:

(N=800)	n	%
Northeast	165	20.63
South	293	36.63
Midwest	163	20.38
West	179	22.38

Hello, my name is _____ and I am conducting a survey for Suffolk University/USA Today and I would like to get your opinions on some political questions and issues of the day. Would you like to spend seven minutes to help us out?

QUOTA GENDER, ANCESTRY, & AGE…   SCREEN.

1.   Gender

(N=800)	n	%
Male	396	49.50
Female	404	50.50

2.   How likely are you to vote in the midterm election in your state for Governor or U.S. Senator—would you say very likely, somewhat likely, not very likely or not at all likely?

(N=800)	n	%
Not very likely	245	30.63
Not at all likely	422	52.75
Undecided	133	16.63

3a.   Are you currently registered to vote?

(N=800)	n	%
Yes	499	62.38
No	292	36.50
Refused	9	1.13

3.   In general, do you think of yourself as a Democrat, Republican, Independent, or something else? **(QUOTA)**

(N=800)	n	%
Democrat	215	26.88
Republican	158	19.75
Independent	202	25.25
Something else	165	20.63
Refused	60	7.50

{Not registered to vote/refusals in Q3a}
4.   Are you a U.S. citizen?

(N=301)	n	%
Yes	301	100.00

5.   What is your age category? (USE CENSUS CATEGORIES & QUOTA FOR EACH STATE M/F)

(N=800)	n	%
18-34 Years	233	29.13
35-49 Years	179	22.38
50-64 Years	200	25.00
65 + Years	183	22.88
Refused	5	0.63

7.   For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=800)	n	%
White/Caucasian	478	59.75
Black/African-American	102	12.75
American Indian / Alaska Native	23	2.88
Asian	19	2.38
Native Hawaiian / Other Pacific Islander	9	1.13
Hispanic/Latino	130	16.25
Other	32	4.00
Don't know	7	0.88

8.   Are you employed full-time, part-time, retired, unemployed, permanently disabled, a full-time student, at home with children, in the military – or something else?

(N=800)	n	%
Full-time	343	42.88
Part-time	78	9.75
Retired	206	25.75
Unemployed	54	6.75
Permanently disabled	49	6.13
Student	19	2.38
At home with children	16	2.00
In the military	12	1.50
Other	21	2.63
Refused	2	0.25

This survey studies the opinions of the large group of adults in the U.S. who are unlikely to vote either because they are unregistered or because they are registered but not planning to vote. This will be the only poll conducted this year examining your opinions which represent over 100 million adults who may not cast ballots this November. So, before we start, thank you for participating!

9.   Do you feel the country is headed in the right direction or is on the wrong track?

(N=800)	n	%
Right Direction	214	26.75
Wrong Track	447	55.88
Undecided	139	17.38

10.   What do you think is the most important problem facing the country today? (RANDOMIZE)

(N=800)	n	%
Guns	47	5.88
Economy in general	86	10.75
Healthcare	68	8.50
Political gridlock in Washington	114	14.25
Federal budget	27	3.38
Lack of money	37	4.63
National security/terrorism	28	3.50
Education	67	8.38
Taxes	18	2.25
Immigration	66	8.25
President Donald Trump	40	5.00
Other	147	18.38
Don't know	55	6.88

11.   What is the first word or phrase that comes to mind when you hear the name: Donald Trump?

(N=800)	n	%
"President"	**67**	**8.38**
"Doing a good job/Trying his best"	**43**	**5.38**
"Idiot/Jerk/Ass"	**88**	**11.00**
"Clown/Fool/Joke"	24	3.00
"Making American Great Again/America First"	23	2.88
"Terrible/Horrible/Mistake"	28	3.50
"Crazy/Unbalanced"	26	3.25
"Arrogant"	4	0.50
"Aggressive"	3	0.38
"Doing a bad job/Dislike policies"	14	1.75
"Crook/Criminal/Corrupt"	11	1.38
"Liar/Fake"	17	2.13
"Ignorant/Moron/Stupid/Dumb"	**45**	**5.63**
"Racist/Bigot/Hateful"	27	3.38
"Rich"	19	2.38
"Twitter"	10	1.25
"Unqualified/Incompetent"	19	2.38
"Businessman/Entrepreneur"	17	2.13
"Outspoken/Speaks his mind/ Independent/Opinionated"	13	1.63
"Strong/Leader"	11	1.38
"Controversy/Drama/Trouble"	13	1.63
"Bully/Insensitive/Crass"	11	1.38
"Obnoxious/Offensive/Unbearable"	13	1.63
"Different/Change"	10	1.25
"Immigration/The Wall"	7	0.88
"Unpredictable/Indecisive"	5	0.63
"Favorable/Like him"	**75**	**9.38**
"Unfavorable/Dislike him"	**44**	**5.50**
Other	49	6.13
DK/NA/Refused	64	8.00

{Not registered to vote/refusals in Q3a}
12A.   If you were registered to vote and the General Election for United States President were held
        today and the candidates were Republican Donald Trump, the Democratic nominee, or a third
        party candidate, for whom would you vote or towards whom would you LEAN at this time?

	n	%
(N=301)		
Trump—Republican	80	26.58
Democratic nominee	70	23.26
Third party	43	14.29
Other	38	12.62
Undecided	64	21.26
Refused	6	1.99

{Registered to vote in Q3a}
12B.   Although you are not likely to vote, if the General Election for United States President were held
        today and the candidates were Republican Donald Trump, the Democratic nominee, or a third
        party candidate, for whom would you vote or towards whom would you LEAN at this time?

	n	%
(N=499)		
Trump—Republican	132	26.45
Democratic nominee	177	35.47
Third party	74	14.83
Other	16	3.21
Undecided	97	19.44
Refused	3	0.60

13.   Can you tell me the name of the Vice President of the United States?

	n	%
(N=800)		
"Mike Pence"	410	51.25
Other	34	4.25
No/Don't know/Refused	356	44.50

Great, I am going to read you a list of agencies and individuals in national politics. For each, please tell
me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you
have never heard of someone, just tell me that. First take Donald Trump. Is your opinion of Donald Trump
generally favorable or generally unfavorable?   (RANDOMIZE 15-19)

(N=800)	**FAVORABLE**	**UNFAVORABLE**	**HOF/UNDECIDED**	**NEVER HEARD**
14. Donald Trump	270	437	90	3
	33.75	54.63	11.25	0.38
15. Bernie Sanders	348	225	187	40
	43.50	28.13	23.38	5.00
16. U.S. Congress	193	404	190	13
	24.13	50.50	23.75	1.63
17. Joe Biden	379	185	203	33
	47.38	23.13	25.38	4.13
18. The news media	230	435	125	10
	28.75	54.38	15.63	1.25

(N=800)	FAVORABLE	UNFAVORABLE	HOF/UNDECIDED	NEVER HEARD
19. The FBI	432	192	159	17
	54.00	24.00	19.88	2.13
20. Hillary Clinton	238	420	141	1
	29.75	52.50	17.63	0.13

{Not registered to vote/refusals in Q3a}

21. You indicated that you are not registered to vote. In your own words, what is the reason that you are not registered to vote?

(N=301)	n	%
"Vote doesn't count/Won't make a difference" -------	**45**	**14.95**
"Apathy/Don't care/Lack of interest" --------------------	**36**	**11.96**
"Dirty politics/Crooks/Corruption"---------------------------	16	5.32
"Dislike candidates/Don't trust" -----------------------------	20	6.64
"Felon/Can't vote" ---	16	5.32
"Too busy/No time/Out of town" -------------------------	**23**	**7.64**
"Not familiar with candidates/Lack of information/Uninformed" -------------------------------------	8	2.66
"Government is not doing their job/broken promises"---	10	3.32
"Difficult to vote" ---	15	4.98
"Lazy/Lack of motivation/Forget" ---------------------------	10	3.32
"Religious reasons"--	20	6.64
"Moving/Just moved" --	11	3.65
Other ---	23	7.64
No reason/Don't know/Refused------------------------------	48	15.95

{Registered to vote in Q3a}

22. You indicated that you are registered to vote but <insert 2.3, 2.4, 2.5> to vote in the 2018 election. In your own words, what is the reason that you are registered but just <insert 2.3, 2.4, 2.5> to vote?

(N=499)	n	%
"Not familiar with candidates/Lack of information/Uninformed"---------------------------------	**57**	**11.42**
"Don't like candidates/policies"--------------------------------	35	7.01
"Lazy/Lack of motivation/Forget" ----------------------------	10	2.00
"Too busy/No time/Out of town" -------------------------	**42**	**8.42**
"Government is not doing their job/Don't trust/Corruption" --	21	4.21
"Vote doesn't count/Won't make a difference" -------	**45**	**9.02**
"I am going to vote" ---	**66**	**13.23**
"Not interested in midterm elections/Only vote presidential elections" ---------------------------------------	16	3.21
"Difficult to vote/Dislike process" ----------------------------	14	2.81
"If there was someone to vote for/Depends on candidate"---	**43**	**8.62**
"Apathy/Don't care/Lack of interest" ------------------------	21	4.21
"Fed up/Disgusted" --	14	2.81
Other ---	24	4.81
No reason/Don't know/Refused------------------------------	91	18.24

{Registered to vote in Q3a}

23.   In the 2016 Presidential Election did you vote for Hillary Clinton, Donald Trump - or did you not
        vote?

(N=499)	n	%
Clinton	166	33.27
Trump	141	28.26
Other	31	6.21
Did Not Vote	150	30.06
Undecided	11	2.20

{Those who did not vote in 2016, Q23.4}
 (FOR 23.4 above)

24.   What was the last election you voted in – 2012 Obama vs. Romney, 2008 Obama vs. McCain,
        2004 Bush vs. Kerry, 2000 Bush vs. Gore, 1996 Clinton vs. Dole vs. Perot, 1992 Clinton vs. Bush
        vs. Perot, or 1988 Bush vs. Dukakis? (INDICATE WHO THEY VOTED FOR)

(N=150)	n	%
2012 - Obama vs. Romney	52	34.67
2008 - Obama vs. McCain	26	17.33
2004 - Bush vs. Kerry	6	4.00
2000 - Bush vs. Gore	4	2.67
1996 - Clinton vs. Dole vs. Perot	1	0.67
1992 - Clinton vs. Bush vs. Perot	4	2.67
1988 - Bush vs. Dukakis	0	0.00
Did Not Vote	47	31.33
Undecided	10	6.67

24a: Obama vs. Romney

(N=52)	n	%
Obama	46	88.46
Romney	4	7.69
DK/Refused	2	3.85

24b: Obama vs. McCain

(N=26)	n	%
Obama	25	96.15
McCain	1	3.85
DK/Refused	0	0.00

24c: Bush vs. Kerry

(N=6)	n	%
Bush	4	66.67
Kerry	1	16.67
DK/Refused	1	16.67

24d: Bush vs. Gore

(N=4)	n	%
Bush	0	0.00
Gore	4	100.00
DK/Refused	0	0.00

24e: Clinton vs. Dole vs. Perot

(N=1)	n	%
Clinton	0	0.00
Dole	0	0.00
Perot	1	100.00
DK/Refused	0	0.00

24f: Clinton vs. Bush vs. Perot

(N=4)	n	%
Clinton	2	50.00
Bush	2	50.00
Perot	0	0.00
DK/Refused	0	0.00

24g: Bush vs. Dukakis

(N=0)	n	%
Bush	0	0.00
Dukakis	0	0.00
DK/Refused	0	0.00

25.   What would it take to get you to vote this November?

(N=800)	n	%
"Better candidate/Better Choices"	**92**	**11.50**
"Learn more information on the candidates"	62	7.75
"Issues/Know/Address the issues"	22	2.75
"Need more time/Longer hours/How to vote"	36	4.50
"Honest/Keeps promises"	31	3.88
"Can't vote"	25	3.13
"Depends on who is running"	18	2.25
"My vote would count"	12	1.50
"A ride/Mail-in/Paperwork"	30	3.75
"Will/Probably try to vote"	**96**	**12.00**
"Money"	16	2.00
"Don't vote midterms"	8	1.00
"Vote for Trump"	13	1.63
"Get rid of Trump"	12	1.50
"Democrat"	8	1.00
"Republican"	6	0.75
"Bring Obama back"	5	0.63
"Miracle"	9	1.13
"See/Need change"	15	1.88
"No/None/Nothing/Not interested"	**131**	**16.38**
Other	33	4.13
DK/NA/Refused	120	15.00

26. Do the two major parties – Democrat & Republican – do a good job of representing Americans' political views, or do you think a third party or multiple parties is necessary?

(N=800)	n	%
Two parties – Democrat and Republican are good enough	177	22.13
A Third party is necessary	240	30.00
Multiple parties are necessary	212	26.50
Undecided	171	21.38

27. Is there anyone you can think of who you would be certain to go to the polls to vote for if that person would decide to run for President?

(N=800)	n	%
"Barack Obama"	26	3.25
"Michelle Obama"	30	3.75
"Bernie Sanders"	**57**	**7.13**
"Joe Biden"	34	4.25
"Donald Trump"	34	4.25
"Hillary Clinton"	13	1.63
"Oprah Winfrey"	24	3.00
"John Kasich"	7	0.88
"Mike Pence"	7	0.88
"Mitt Romney"	3	0.38
"Anyone but Trump"	12	1.50
"Myself/Family member"	26	3.25
"No/None/No one"	**258**	**32.25**
Other	141	17.63
DK/Na/Refused	128	16.00

28. How would you describe your own political viewpoint – very liberal, liberal, moderate, conservative, very conservative? (ROTATE .1-.5 ASCENDING TO DESCENDING)

(N=800)	n	%
Very liberal	44	5.50
Liberal	90	11.25
Moderate	289	36.13
Conservative	165	20.63
Very Conservative	69	8.63
Other	36	4.50
Don't know	107	13.38

29. When you think about the process of registering to vote, would you say it takes too much time and is too complicated or is it easy to complete and can be done fairly quickly?

(N=800)	n	%
Takes too much time/too complicated	117	14.63
Easy to complete/can be done fairly quickly	556	69.50
Don't know enough to say	100	12.50
Undecided	27	3.38

30.   For each of the following statements, please tell me if you strongly agree, agree, disagree, or strongly disagree….   "I don't pay much attention to politics because…"

a.   "…my candidate/political party can't win in my state."

(N=800)	n	%
Strongly agree	50	6.25
Agree	111	13.88
Disagree	352	44.00
Strongly disagree	111	13.88
Undecided	176	22.00

b.   "…it is so corrupt."

(N=800)	n	%
Strongly agree	221	27.63
Agree	320	40.00
Disagree	147	18.38
Strongly disagree	53	6.63
Undecided	59	7.38

c.   "…it doesn't make much difference in my life."

(N=800)	n	%
Strongly agree	96	12.00
Agree	186	23.25
Disagree	326	40.75
Strongly disagree	147	18.38
Undecided	45	5.63

d.   "…nothing ever gets done – it's a bunch of empty promises."

(N=800)	n	%
Strongly agree	199	24.88
Agree	302	37.75
Disagree	193	24.13
Strongly disagree	53	6.63
Undecided	53	6.63

e.   "…there's not a dime's worth of difference between Democrats & Republicans."

(N=800)	n	%
Strongly agree	102	12.75
Agree	188	23.50
Disagree	303	37.88
Strongly disagree	159	19.88
Undecided	48	6.00

31.   Which statement comes closer to the way you feel about voting or not voting in November –
       one>"It will bother me if I don't vote because I will be letting other people elect our Congress and
       Governor" or
       two>"It won't bother me because my vote doesn't make a difference anyway."

(N=800)	n	%
Will bother me – other people electing Congress and Governor	349	43.63
Won't bother me – my vote doesn't make a difference anyway	342	42.75
Undecided	99	12.38
Refused	10	1.25

32.   How important a role do you think the federal government plays in your life – very important,
       somewhat important, not very important or not at all important?

(N=800)	n	%
Very important	355	44.38
Somewhat important	264	33.00
Not very important	84	10.50
Not at all important	55	6.88
Undecided	33	4.13
Refused	9	1.13

33.   Do you approve or disapprove of the job Donald Trump is doing as president?

(N=800)	n	%
Approve	260	32.50
Disapprove	406	50.75
Undecided	134	16.75

(FOR 12A.1 & 12B.1, WOULD-BE TRUMP VOTERS)
34.   Earlier you said you would vote for Donald Trump if you were voting. If you knew that your vote
       could help swing a close national election to Trump, would you register or definitely vote in the
       upcoming presidential election – or not?

(N=212)	n	%
Yes	176	83.02
No	31	14.62
Undecided	5	2.36

(FOR 12A.2 & 12B.2, WOULD-BE DEMOCRATIC NOMINEE VOTERS)
35.   Earlier you said you would vote for the Democratic nominee for President if you were voting. If
       you knew that your vote could help swing a close national election to the Democrat, would you
       register or definitely vote in the upcoming presidential election – or not?

(N=247)	n	%
Yes	213	86.23
No	23	9.31
Undecided	11	4.45

36.   Regardless of who you personally support for President in 2020, who do you expect will be
       elected in 2020 – Donald Trump or the Democrat?

(N=800)	n	%
Donald Trump	247	30.88
Democratic Nominee	372	46.50
Undecided	181	22.63

37.   Do you believe citizens should be required to show a photo ID before voting?

(N=800)	n	%
Yes	588	73.50
No	157	19.63
Undecided	55	6.88

38.   Do you think Voter ID and other laws have discouraged some people from voting?

(N=800)	n	%
Yes	471	58.88
No	254	31.75
Undecided	75	9.38

39.   Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs MOST of the time, SOME of the time, only NOW and THEN, or HARDLY AT ALL?

(N=800)	n	%
Most of the time	309	38.63
Some of the time	200	25.00
Only now and then	139	17.38
Hardly at all	138	17.25
Undecided	14	1.75
Refused	0	0.00

40.   What TV news or commentary source do you trust the most? (RANDOMIZE 38.1 - 38.9)

(N=800)	n	%
CNN	111	13.88
MSNBC	42	5.25
FOX NEWS	142	17.75
ABC	79	9.88
NBC	56	7.00
CBS	46	5.75
C-SPAN	6	0.75
COMEDY CENTRAL	31	3.88
PBS/NPR	73	9.13
Undecided	214	26.75

41.   Which national political reporter or analyst would you say that you trust the most?

(N=800)	n	%
"Anderson Cooper"	27	3.38
"Sean Hannity"	17	2.13
"Tucker Carlson"	11	1.38
"Rachel Maddow"	8	1.00
"Lester Holt"	7	0.88
"No/None/Nobody"	279	34.88
Other	130	16.25
Can't remember/Don't Know	321	40.13

THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

42.   What is your annual household income?

	n	%
(N=800)		
Under $60,000 per year	379	47.38
Under $100,000 per year	142	17.75
Under $140,000 per year	54	6.75
$140,000 or more per year	82	10.25
Undecided	143	17.88

43.   Would you describe your household finances as excellent, good, fair or poor?

	n	%
(N=800)		
Excellent	149	18.63
Good	267	33.38
Fair	236	29.50
Poor	117	14.63
Undecided	31	3.88

44.   What is the highest level of education you have completed?

	n	%
(N=800)		
High School Diploma or GED	371	46.38
Associate's or Bachelor's Degree	305	38.13
Master's Degree or Higher	94	11.75
Undecided	30	3.75

45.   What is your primary source for political news and information? (RANDOMIZE)

	n	%
(N=800)		
Political Blogs	22	2.75
Newspapers and Magazines (online or in print)	73	9.13
Social Media websites like Twitter and Facebook	156	19.50
Television and Cable News Networks	393	49.13
Friends and Family	55	6.88
Radio	59	7.38
Undecided	42	5.25

46.   Are any members of your household gun owners?

	n	%
(N=800)		
Yes	339	42.38
No	433	54.13
Undecided	28	3.50

47.   Are there any members of your household who belong to a labor union?

	n	%
(N=800)		
Yes	114	14.25
No	668	83.50
Undecided	18	2.25

48.   Do you personally - or jointly with a spouse – have any money invested in the stock market right now, either in an individual stock or mutual fund – yes or no?

	n	%
(N=800)		
Yes	299	37.38
No	465	58.13
Undecided	36	4.50

49.   How important is religion in your life – very important, somewhat important, not very important or
        not at all important?

	(N=800)	n	%
Very important	--	393	49.13
Somewhat important	--	210	26.25
Not very important	--	97	12.13
Not at all important	--------------------------------------	80	10.00
Undecided	--	12	1.50
Refused	--	8	1.00

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]