it is graduation season which means new grads are preparing to join the workforce however a new report says hiring for the class of 2024 is projected to be down almost 2% this year so if that's you what can you do out there new grads to help land that first job NBC 10 consumer investigative reporter Leslie Gus Takes a look at what they need to know about today's job search you need to be really passionate about whatever it is I'm doing for me it's really good to have like an equitable and diverse workplace at the center for career equity development and success at Suffolk University the students we caught up with are looking beyond the paycheck I have to look into their actions through DEI and their Corporate social responsibility the market for students graduating college is strong right now companies are definitely looking to add new talent to think about
the future a Robert Half survey shows about 65% of companies intend to hire Entry level workers this year what do they bring to the table what I see with this generation is perseverance and endurance they've gone through a lot they've had to adjust their approach this was the first class that went to college during the pandemic they know the value of being able to be with their peers it's not like they want to be in 9 to 5, five days a week so you have to kind of strike that balance but to get there you need to do your homework and it's very basic to start with you'd be surprised how many people apply to a company and to a job without really knowing the job description or the company's Mission or culture at all do the research and understand what's the going rate and salary for the role and position that you're interested in find the right culture fits research the
right corporate culture that works for
your personality that allows you to
thrive it worked for Jake Sherman whose
internship at East Boston Neighborhood
Health has evolved into a paying gig for
this summer they're have a top rating in
the Boston Globe as one of the best
employers and they're one of the largest
community health centers in the nation
with such an awesome Mission other tips
let's make sure that our social media is
professional and be thinking in terms of
your future take in-person interviews
the other really important thing is to
show up to an interview with questions
ramp up your resume cover letter and
Linkedin profile it's a place where you
can be active in the community before
you have a job there you can post
insights make connections and really
paint a picture of yourself that's
authentically you take advantage of the
alumni networks mentorship opportunities
and career service professionals at whatever School you attend they have unique ways to help you also look at other tools we have a labor market Insight tool um here at the institution that can help you get a baseline for certain companies and Fields what their projected growth and is in the next 5 years average pay rate and now universities and job Seekers have to be intelligent about artificial intelligence so many organizations right now are using applicant tracking systems that's an AI infused software that's going to read through 100 rums and spit out the 10 that are going to get interviews at Suffolk they have their own version to help students make the cut but it does more it also um conducts interviews with students and gives them feedback about their speaking speed their eye contact the content of their answers so they can practice on their
own Dave Merry says college career centers are often seen as the last stop on the way out but he encourages students to come in as freshman so they can build relationships and resumés as they evolve over the College Years the folks at Robert Half tell us students with specialized skills in technology Finance and Accounting will have more leverage getting jobs and even negotiating for higher salaries there are also plenty of job openings in sales creative Fields education Leisure and Hospitality