

0:02 My name is Brian Conley and I'm a  
0:04 professor in the political science and  
0:06 legal studies  
0:10 Department. I got into Politics as a  
0:12 young person through punk rock. We were  
0:14 excluded you know we didn't have a vote  
0:15 we didn't have a say we didn't have  
0:16 money we're too young but we wanted  
0:19 to comment on the world and we wanted to  
0:20 learn about the world it was explicitly  
0:22 political. It was talking about the  
0:24 world it was talking about like abuses  
0:26 that were going on the world and  
0:27 possible alternative ways to deal with  
0:28 it and it was a way that young people  
0:30 could have a contribution or  
0:32 participation in that  
0:36 discussion. My experience actually  
0:38 directly informs my teaching and to the  
0:40 extent to which I used to run political  
0:42 campaigns I ran campaigns all the way  
0:43 from the city level to the Congressional  
0:46 level. We have a lot of students who are  
0:48 interested in campaign politics and we  
0:50 teach a a number of courses specifically  
0:52 designed on campaign politics and I  
0:53 think the most important advice that I  
0:55 give to students who are interested in  
0:57 this space are twofold number one  
1:00 it's really about a plan you have to  
1:01 have a plan if you don't have a plan  
1:03 you're actually not running and then  
1:05 number two consult consult  
1:12 consult. Campaigns are incredibly  
1:14 exciting it's essentially like you have  
1:16 a team of people competing against  
1:17 another team of people, it's like any  
1:20 of these kind of TV shows with these  
1:21 groups of people competing with. That's  
1:22 what a political campaign is. But what's  
1:24 different about it is  
1:25 you're actually competing for real  
1:26 stakes, I mean maybe you can win money on  
1:28 those shows but we're talking about  
1:30 actual like politics policymaking and  
1:32 shaping the future of the world nothing  
1:34 less nothing  
1:39 less. The students who thrive in our  
1:41 program are students who have kind of an  
1:44 interest in practical politics, ongoing  
1:46 kind of policy application in the  
1:48 research world, students who like  
1:49 hands-on politics, want to kind of get  
1:52 right out there and have an effect  
1:53 immediately or someone who's actually  
1:55 already been doing it and just wants to  
1:56 take that next  
1:58 step.  
2:02 So we're a program that you actually can  
2:04 complete in a calendar year so you can  
2:05 start in September and finish in  
2:07 September you can start in January and  
2:08 end in following January. So the whole  
2:11 thing really is about giving you some

2:13 foundational skills and then getting you  
2:15 out there we do that through having an  
2:16 internship, required for the graduate  
2:18 program but then also in a lot of our  
2:20 classes we actually have you doing like  
2:21 practical real world assignments and I  
2:23 guess if anything what I want to do is I  
2:25 want to pass on to someone the knowledge  
2:27 that or the idea and the impression and  
2:28 the understanding  
2:30 that if they are committed to it  
2:33 enough they really can do anything they  
2:35 want to  
2:40 do.