

## **Rachael M. Dickson**

*Member in Good Standing of the Illinois Bar, Applicant for Waiving into the Washington, D.C. Bar*

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### **RESEARCH INTERESTS**

- Nascent Intellectual Property Indicators and Protections in Medieval, Tudor, and Stuart England.
- Historical Development of Clothing Irons in the 1800s-1900s.
- Cultural Recognition and Transferability of Trademarks and Mascots into Desired Third-Party Goods.
- Strategic Approaches to Trademark Protections for Federally Unlawful Cannabis Goods and Services.

### **EDUCATION**

DePaul University College of Law, Chicago, Illinois

*Juris Doctor*, Certificate in Technology Law, *cum laude* May 2015 - GPA: 3.627/4.00 (Top 15%)

- 711-Licensed Law Clerk, Technology/Intellectual Property Clinic 2015
- Member, Appellate Moot Court Society: Saul Lefkowitz Trademark Moot Court Competition, 2014-15
- Phi Alpha Delta, Story Chapter: Justice, 2014-15; Board Member at Large, 2013-14. Chapter of over 300 members. Named Outstanding Chapter, 2013 and 2014.
- OUTLaws, Vice President, 2013-2014; Cause of Action Newspaper, Founding Senior Copy Editor, 2012-2014
- PILA Auction Committee Member 2013-2014; Diversity Week Committee Member 2013-2014.

George Mason University, Fairfax, Virginia

*Bachelor of Arts* in History, Minors in Electronic Journalism and Music, *cum laude* August 2010 - GPA: 3.63/4.00

### **PRESENTATIONS**

- Tentative: Panelist, 2023, International Cannabis Bar Association Intellectual Property Summit.
- Scheduled: September 2022, Tudor Patents and Copyrights, TudorCon.
- July 2022. Lecturer, “TESS Searching” and “USPTO Insider Tips from a Former Examiner.” Two Weeks to Trademarks, Lakhany Law.
- June 2022. Lecturer, “High Hopes: Cannabis Trademarks at the USPTO,” Alt Legal CLE Series.
- March 2022. Guest appearance, SIX the Musical episode (about the six wives of Henry VIII), British History: Royals, Rebels, and Romantics.
- March 2022. Guest discussion with a fellow former USPTO Examining Attorney, Startup Clinic, Duke University School of Law.
- March 2022. Guest Lecture, “TESS Searching,” Legal Research Course, University of Georgia School of Law,
- October 2021, Lecture, “Tudor Trademarks,” TudorCon. This lecture was later included in a November 2021 episode of the Renaissance English History podcast.
- March 2021, Guest Appearance, Two-Part Episode on “The Other Boleyn Girl”, Rebooting History on Film podcast.
- Nov. 16, 2020, Guest Appearance, “The Wars of the Roses,” Tudor Dynasty Podcast.
- October 2020. Lecture, “The Wars of the Roses’ Influence on Tudor Policy,” TudorCon. Also hosted Tudor trivia.

### **LINKS/PUBLICATIONS**

- Active on Trademark Twitter at @TudorsandTrademarks.
- *Biographical Sketches: Ellen Powell Thompson, Mary Lucinda Rogers Talbott, Mildred Cunningham*, Biographical Database of NAWSA Suffragists, 1890-1920.
- *Case Summary: Hana Financial v. Hana Bank*, DePaul University Journal of Art, Technology & IP Law, 2015.

- *A Guide to International Repatriation*, Association on American Indian Affairs (wrote and edited a significant amount of the handbook's content and re-designed it while an AAIA Extern), 2015.

## HONORS AND AWARDS

- USPTO: 2020 Trademark Office Customer Service Recognition Award.
- Phi Alpha Delta, 2nd place, Outstanding Alumni Chapter Clerk, 2016; David Benamy Grant Recipient, 2015.
- DePaul University College of Law, Senior Service Award: One of five graduating students honored at the 2015 commencement ceremony.
- DePaul University College of Law: Merit Scholarship, every semester; Dean's List: Four Semesters
- American Bar Association, Intellectual Property Law Section: 2014 Spring Conference Law Student Reporter.
- DePaul University College of Law, CALI Award for Highest Class Grade, First Amendment-Speech, 2014.
- Phi Alpha Delta West Suburban Alumni Chapter: Anthony A. DiGrazia Scholarship, 2014.
- DePaul University College of Law, CALI Award for Highest Class Grade, Law and the Mass Media, 2013.
- DePaul University College of Law, CALI Award for Highest Class Grade, Cyberlaw, 2013.
- DePaul University College of Law, Public Interest Law Association Summer Stipend Award, 2013.
- Phi Alpha Delta Chicago Alumni Chapter: Daniel Ward Scholarship, 2013.
- Phi Alpha Delta International: 2<sup>nd</sup> Place Outstanding Academic program 2013, and 3<sup>rd</sup> place Outstanding Academic Program award nationally for founding and organizing the POP Law lecture series, featuring professors talking about legal issues using popular media examples (e.g., South Park and Business Organizations, The Wire and Criminal Procedure).
- George Mason University, Editor-in-Chief, Mason Nation: Four Years After Final Four: Named a 2010 National Pacemaker Award Finalist. University officials used this National Pacemaker Award finalist magazine, Dickson's original concept, as a publicity and recruitment tool.
- George Mason University, University Scholars Merit Scholarship, every semester; Dean's List: Five Semesters

## EXPERIENCE

*Associate*, Dykema Gossett PLLC

04/2022 – Current

- Advises member attorneys (partners) on unusual trademark issues such as repeating pattern refusals.
- Drafts and files U.S. trademark applications, responses, assignments, and Madrid applications at WIPO.
- Advises trademark clients and attorneys on filing, searching, and strategy, most notably with cannabis trademarks.

*U.S. Trademark Attorney*, Heirlume, aka Haloo

04/2021 – 01/2022

- Trained and advised A.I. development team on relevant law for trademark search and application builder tools.
- Wrote and edited copy and articles about trademark applications for company website and marketing.
- Wrote, edited, and hosted explanatory videos about trademark law and procedure for website and marketing.
- Advised third-party clients on their mark's likelihood of success and strategies for achieving successful registration.
- Drafted and filed over 200 applications, responses, statements of use, extensions of time, and assignments for clients.

*Trademark Examining Attorney*, U.S. Patent and Trademark Office

01/2017 – 04/2021

- Picked for a selective cannabis trademark work group only two years into her time at the USPTO.
- Examined cannabis trademarks for compliance with trademark laws, the CSA, and the FDCA.
- Presented on cannabis trademarks and relevant laws and assisted other examiners with their cannabis applications.

- Communicated with attorneys and applicants to explain office actions and resolve application issues.
- Earned Outstanding annual ratings from 2017-2020.

*Consultant/Counsel*, PharmaCann LLC 09/2015 – 02/2016, 05/2016 – 01/2017

- Trained dispensary, cultivation, and security employees on regulations in preparation for state inspections.
- Worked with agriculture inspectors to resolve over 60 “deficiencies” cited against the company and successfully argued against a hefty fine for a building modification by highlighting vague regulatory language.
- Drafted and edited state license applications to grow, process and sell cannabis in 3 states.
- Advised directors and employees on applicable federal laws and the regulations of 6 separate states.
- Managed, drafted, and edited company Standard Operating Procedures (SOPs) across several departments.

*Part-Time Associate Attorney*, The Law Offices of Marc J. Lane 02/2016 – 06/2016

- Managed the trademark practice by advising clients and filing applications, responses, and declarations.
- Monitored client trademarks with regular maintenance searches on the US and Florida Trademark Registers.
- Reviewed marketing materials for intellectual property enforcement and drafted cease and desist letters.

*711-Licensed Law Clerk*, DePaul Technology/Intellectual Property Clinic 01/2015 – 05/2015

- Conducted interviews with potential clients to determine how best to protect their intellectual property.
- Prepared and filed trademark and copyright applications for clients with supervising professor’s assistance.

*Law Clerk*, Ladas & Parry LLP 09/2014 – 03/2015

- Drafted demand letters and correspondence regarding the renewal of trademark certificates.
- Protected client trademarks by writing memoranda on trademark registration and domain name recovery.

*Legal Extern*, Association on American Indian Affairs 06/2014 – 08/2014

- Researched and drafted memoranda on European constitutional and property laws for AAIA and tribal use.
- Edited the content and layout and wrote significant sections of a handbook on international repatriation.

*Judicial Extern*, Judge Daniel P. Brennan – Cook County Circuit Court 01/2014- 05/2014

- Verified foreclosure document compliance with legal requirements and court policy.
- Learned litigation strategy and procedure by observing court proceedings and debriefing with the Judge.

*Legal Extern*, Office of the Lieutenant Governor of Illinois 09/2013 – 12/2013

- Advised senior staff members on constituent issues such as career license portability for military spouses.
- Drafted memoranda on new case opinions regarding firearm licensure and state government disputes.

*Local Editor*, Burke Patch 06/2010 – 07/2011

- Founded and ran a local news website, managing all written and multimedia content
- Hired and managed a freelance writing staff and budget
- Promoted the website through social media, gaining some of the region’s highest readership numbers.

*Teaching Assistant*, Newswriting and Reporting, George Mason University 08/2009 – 12/2009

- Assisted Professor Stephen Farnsworth with researching and preparing lesson plans.
- Taught several lessons over the course of the semester and assisted students with writing and editing.

## **VOLUNTEER EXPERIENCE**

- Pro Bono Volunteer, working with trademark and copyright clients from the Lawyers for the Creative Arts and the Washington Area Lawyers for the Arts, 2022 (current).
- Phi Alpha Delta Chicago Alumni Chapter, Clerk and Daniel P. Ward Scholarship Committee Member, 2016.
- Chicago Bar Association, End Distracted Driving Volunteer, 2016.
- DePaul University College of Law: New Orleans Service Week

- DePaul University College of Law: Organized a diversity-themed bake sale benefitting the Just the Beginning Foundation for Diversity Week.
- DePaul Phi Alpha Delta 2013-2014: Organized a bake sale benefitting survivors of Typhoon Haiyan;
- Volunteer Work: Law Student Leader, Constitutional Rights Foundation, March 2014. Led discussions with second graders on "State v. Wolf," a video mock trial of the Big Bad Wolf.
- U.S. Department of Homeland Security, Immigration and Customs Enforcement Homeland Security Investigations, Assist in evaluating evidence in a cultural property smuggling investigation 2013-2014
- Fairfax County Office of Elections, Burke, Virginia, Election Officer, November 2011.
- George Mason University: Lutheran Campus Ministry, Peer Minister (2008-2009). Organized a "Cupcakes for Haiti" bake sale that raised over \$1,000 for Lutheran World Relief.

## ORGANIZATIONS

- *Member, NORML Virginia (National Organization for the Reform of Marijuana Laws)* 06/2022 – Current
- *Member, International Cannabis Bar Association* 05/2022 – Current
- *Member, International Trademark Association* 03/2022 – Current
- *Member and Former Secretary, USPTO Patenters Choir (Advised on copyright)* 05/2017 – Current
- *Member, Independent Theater Company - 2 plays (actor and rehearsal venue manager)* 05/2019 – Current
- *Member, Britches and Hose Theater Company - 11 plays (actor, director, writer, or stage manager/ dramaturg)* 2010 – 2012  
2017 – 2020
- *Actor, Globe OpenStage - 8 Plays* 2018 – 2021
- *Justice, Vice Justice, Redding National Capitol Area Alumni Chapter, Phi Alpha Delta* 09/2017 – 09/2019
- *Education Development Committee, Phi Alpha Delta (national committee)* 08/2017 – 2018
- *Assistant District Justice, District XIV, Phi Alpha Delta* 2016 – 2017
- *Clerk, Daniel Ward Scholarship Committee, Chicago Alumni Chapter, Phi Alpha Delta* 06/2015 – 01/2017