

00:00:00:00 - 00:00:04:14

Don't call him Sam

00:00:04:14 - 00:00:07:24

If you learn nothing else today, no one ever called him Sam.

00:00:07:25 - 00:00:10:25

He was Samuel if you were married to him.

00:00:10:25 - 00:00:13:05

Otherwise, he was

Mr. Adams.

00:00:13:05 - 00:00:16:12

The other thing you should know,
he did not make beer.

00:00:16:12 - 00:00:20:09

He wasn't the happy guy you might have seen on the beer cans.

00:00:20:09 - 00:00:24:15

There's no recorded instance
of Samuel Adams ever cracking a smile.

00:00:24:15 - 00:00:26:05

He could be very pleasant.

00:00:26:05 - 00:00:27:29

He loved talking about politics.

00:00:27:29 - 00:00:31:12

If for some reason you started
talking about something else,

00:00:31:12 - 00:00:35:02

he would get bored, irritated
and move away.

00:00:35:02 - 00:00:38:26

He's a really is very much
if you want to think of a stern Puritan,

00:00:38:26 - 00:00:41:14

think of Samuel Adams.

