Don’t call him Sam

If you learn nothing else today, no one ever called him Sam.

He was Samuel if you were married to him.

Otherwise, he was Mr. Adams.

The other thing you should know, he did not make beer.

He wasn’t the happy guy you might have seen on the beer cans.

There’s no recorded instance of Samuel Adams ever cracking a smile.

He could be very pleasant.

He loved talking about politics.

If for some reason you started talking about something else,

he would get bored, irritated and move away.

He's a really is very much if you want to think of a stern Puritan,

think of Samuel Adams.