The business intelligence concentration is great for accounting students because the accounting profession has a high demand for people with a solid understanding of data management and business intelligence, as well as up-to-date knowledge of the practical tools needed to solve business problems. In this concentration, you'll learn to design databases, retrieve data from business processes, visualize, and analyze results, and then communicate those solutions. You'll have opportunities to work with Tableau, Microsoft Excel, including Visual Basic for Applications or VBA, SQL, SAP Lumira, SAS Enterprise Guide and Data Warehouse.