

00:00 (upbeat music)
00:04 - The business intelligence concentration is great
00:06 for accounting students
00:07 because the accounting profession has a high demand
00:10 for people with a solid understanding of data management
00:14 and business intelligence, as well as up-to-date knowledge
00:18 of the practical tools needed to solve business problems.
00:25 In this concentration, you'll learn to design databases,
00:29 retrieve data from business processes, visualize,
00:32 and analyze results, and then communicate those solutions.
00:36 You'll have opportunities to work with Tableau,
00:39 Microsoft Excel,
00:40 including Visual Basic for Applications or VBA,
00:44 SQL, SAP Lumira, SAS Enterprise Guide and Data Warehouse.