

00:04 - Corporate accounting and finance concentration is  
00:07 for students seeking careers within a corporation.  
00:10 Here you have to have a solid background  
00:13 in both finance and accounting.  
00:15 You need to develop both these competencies  
00:18 for financial management positions, which include a CFO role  
00:21 or a controller.  
00:26 Students enrolled in the corporate accounting  
00:28 and finance concentration will learn how to  
00:30 interpret the world around them through numbers  
00:32 and be prepared for careers that influence corporations  
00:35 internal operations.  
00:36 You'll have opportunities to  
00:38 develop an understanding of topics such  
00:40 as financial analysis and forecasting, or capital structure  
00:45 capital budgeting, corporate valuation.  
00:48 All of this will help students determine where  
00:50 and how to invest corporate funds.