00:00 (upbeat music)
00:03 - Managing talent concentration is really about developing
00:06 the skills that any employee or manager can use
00:10 to work better with others,
00:11 and particularly manage other people,
00:13 and it involves skills
00:14 such as learning better influence tactics,
00:16 negotiation tactics, and really improving your communication
00:19 and people skills.
00:21 (upbeat music)
00:25 This concentration is really a great option
00:27 for anyone who's aspiring to be in a management position,
00:29 is already in a management position,
00:31 or works in a field where they engage
00:34 in influencing others, mediating conflict,
00:37 and so, anybody who's interested
00:39 in working better with other people,
00:41 being attractive to employers
00:42 for hiring in management positions,
00:44 this can be a great fit for their needs.
00:46 (upbeat music)
00:51 So, I think this concentration is really applicable
00:54 to any career field.
00:55 I do think it can have applicability
00:57 for people who work in management,
00:59 who work in human resources,
01:01 for example, but I will say
01:02 that I think this concentration can be very attractive
01:04 to someone who's in a technical field.
01:07 One thing that employers in technical fields really want
01:10 to have are managers who understand the technical side
01:12 of the business, but also can manage other people well
01:15 and get along well with others, communicate
01:16 and influence in the workplace.
01:18 And so, from my perspective, I think
01:20 that this is a great concentration
01:22 for anybody in any field, frankly, who is going
01:24 to be working with other people.
01:26 But there's certainly some areas, such as human resources,
01:28 where you might see a greater demand for these skills.