

00:00 (upbeat music)  
00:03 - Managing talent concentration is really about developing  
00:06 the skills that any employee or manager can use  
00:10 to work better with others,  
00:11 and particularly manage other people,  
00:13 and it involves skills  
00:14 such as learning better influence tactics,  
00:16 negotiation tactics, and really improving your communication  
00:19 and people skills.  
00:21 (upbeat music)  
00:25 This concentration is really a great option  
00:27 for anyone who's aspiring to be in a management position,  
00:29 is already in a management position,  
00:31 or works in a field where they engage  
00:34 in influencing others, mediating conflict,  
00:37 and so, anybody who's interested  
00:39 in working better with other people,  
00:41 being attractive to employers  
00:42 for hiring in management positions,  
00:44 this can be a great fit for their needs.  
00:46 (upbeat music)  
00:51 So, I think this concentration is really applicable  
00:54 to any career field.  
00:55 I do think it can have applicability  
00:57 for people who work in management,  
00:59 who work in human resources,  
01:01 for example, but I will say  
01:02 that I think this concentration can be very attractive  
01:04 to someone who's in a technical field.  
01:07 One thing that employers in technical fields really want  
01:10 to have are managers who understand the technical side  
01:12 of the business, but also can manage other people well  
01:15 and get along well with others, communicate  
01:16 and influence in the workplace.  
01:18 And so, from my perspective, I think  
01:20 that this is a great concentration  
01:22 for anybody in any field, frankly, who is going  
01:24 to be working with other people.  
01:26 But there's certainly some areas, such as human resources,  
01:28 where you might see a greater demand for these skills.