Supply Chain Management concentration of MBA program offers fundamental principles, best practices, and practical skills needed to implement some integrated solutions to improve overall performance of any supply chain.

We have three courses here to complete this concentration. The first course is ISOM 851, Supply Chain Management. Second course is ISOM 825, Enterprise Data Management, and third course is ISOM 861: Project Management.

To deliver a product or service, then modern enterprises cannot deliver it, one single company cannot do that. So basically you need suppliers, manufacturers, distributors, and retailers working all together to deliver one single product. For example, Walmart has thousands of products that means Walmart is dealing with thousands of supply chains.

One product has many suppliers, manufacturers, distributors, retail stores. So then one company doing so good that doesn't mean that the company's performance is good if other company suffers. So without understanding this ecosystem no company is successful. So, you know, the famous quote is "no company can do better than it's supply chain."

You have a broad range of, you know, these sub-fields available here. Sourcing - supply chain is a like a big umbrella but you have a sourcing or procurement from supply side; manufacturing; inventory; transportation; you have a pricing or information system; and also project management.

So these are some sub-areas which are very common and popular in supply chain management. So this actually, without...this is also the area which is most promising and also in career perspective, also in digital age, in that supply chain is most important functional area in business school. So I recommend anybody, not even MBA students actually, should take this course, and also other courses to complete this concentration. It's opened up a lot of career opportunities.