

00:00 (bright upbeat music)
00:02 - The Supply Chain Management concentration
00:05 of MBA program offers fundamental principles,
00:09 best practices, and practical skills
00:14 needed to implement some integrated solutions
00:17 to improve overall performance of any supply chain.
00:23 We have three courses here to complete this concentration.
00:29 The first course is ISOM 851, Supply Chain Management.
00:35 Second course is ISOM 825, Enterprise Data Management,
00:42 and third course is ISOM 861: Project Management.
00:46 [upbeat music]
00:51 To deliver a product or service, then modern enterprises
00:57 cannot deliver it, one single company cannot do that.
01:02 So basically you need suppliers, manufacturers,
01:08 distributors, and retailers working all together
01:13 to deliver one single product.
01:14 For example, Walmart has thousands of products
01:17 that means Walmart is dealing
01:19 with thousands of supply chains.
01:21 One product has many suppliers,
01:26 manufacturers, distributors, retail stores.
01:29 So then one company doing so good
01:32 that doesn't mean that the company's
01:35 performance is good if other company suffers.
01:39 So without understanding this ecosystem
01:43 no company is successful.
01:46 So, you know, the famous quote is "no company can do better
01:50 than it's supply chain."
01:53 You have a broad range of, you know,
01:57 these sub-fields available here.
01:59 Sourcing - supply chain is a like a big umbrella
02:01 but you have a sourcing or procurement
02:05 from supply side; manufacturing;
02:09 inventory; transportation;
02:11 you have a pricing
02:13 or information system;
02:16 and also project management.
02:18 So these are some sub-areas which are very common
02:22 and popular in supply chain management.
02:28 So this actually, without...this is also the area
02:32 which is most promising
02:35 and also in career perspective,
02:41 also in digital age,
02:44 in that supply chain is most important functional area
02:46 in business school.
02:48 So I recommend anybody, not even MBA students actually,
02:52 should take this course,
02:54 and also other courses to complete this concentration.
02:59 It's opened up a lot of career opportunities.