

Amy (00:00)

Hello there. I'm Amy Zeng, the Dean of the Sawyer Business School at Suffolk University in downtown Boston.

Amy (00:08)

In this short video, my two team members, two undergraduate students, and myself, would like to give you some perspectives about the school.

Amy (00:16)

Let me begin with a quick overview of the Sawyer Business School. Since its founding days in 1937, the school has deeply rooted with the educational philosophy that is to blend academic knowledge with practical skills.

Amy (00:31)

At the school, as the school is well advancing to its ninth decade, the same philosophy has continued and is now expended with experiential learning and the strong global perspective.

Amy (00:46)

Nestled in the heart of downtown Boston, the Sawyer Business School is the bridge connecting the financial district and the innovation hub at one side with the state house and the government center on the other.

Amy (00:58)

This unique location enables the school to offer a practical well-rounded education and extensive global engagement.

Amy (01:09)

The academic knowledge is acquired through a two pillar foundation, with one pillar in the general education in liberal arts, and the other in general business education.

Amy (01:18)

Your academic knowledge is then deepened through the major related coursework. The school currently offers 11 majors for you to choose from, spending from classic majors, such as accounting, finance, marketing, and management, to new or unique majors, such as big data and business analytics, and global business.

Amy (01:43)

We equip students with a variety of practical and professional skills through curricular, co-curricular, and extracurricular opportunities.

Amy (01:52)

In particular, we emphasize immersive consulting experience that permeates the entire curriculum. Each consulting opportunity involves a real client who brings in a real problem to the classroom.

Amy (02:05)

Each project engages students in teamwork and collaborative effort to develop possible solutions by using the team's collective strengths, knowledge, and creativity.

Amy (02:18)

The immersive learning begins on the first day of your journey here and allows you to learn and discover by doing, and to be ready to hit the ground running when you leave the campus.

Amy (02:28)

This immersive consulting approach is supported by a comprehensive partnership network, expanding from downtown Boston to the globe that we have developed constantly.

Amy (02:42)

We cultivate students global awareness from the very beginning, and continuing through the entire program to help you eventually acquire global competency.

Amy (02:52)

The global focus is integrated in classroom activities, such as case studies, guest speakers, and client projects, as well as outside classroom events, including international internships, global travel seminars, and study abroad opportunities.

Amy (03:12)

In some, the school is poised to prepare future leaders and innovators for diverse businesses and communities.

Amy (03:20)

I will look forward to seeing you and speaking with you during our future on-campus events. Next, I'd like to invite our assistant Dean of undergraduate programs, Kim Larkin, to briefly talk about the honors program. Kim.

Kim (03:39)

Thanks, Amy. Thank you all for joining us today. I find the honors program to be a wonderful opportunity for undergraduate students.

Kim (03:47)

For high achieving students, it's a small opportunity that presents great, I hate to use this word again, opportunities, to engage in incredible enterprises as you move forward through our exciting curriculum.

Kim (04:08)

It encompasses opportunities to take advantages of honors courses, not only in our business core, but also through the general education courses, as well as specially designed challenge courses.

Kim (04:24)

The requirements are minimal, really, where they include 25% of your BSBA requirements.

Kim (04:33)

That's the bachelor's science business administration, to be completed at the honors level, as well as maintaining a 3.5 GPA. What does this mean? Ultimately, you'll be taking courses with other high achieving students just like you.

Kim (04:49)

Please dispel any thoughts of this being similar to honors, or AP courses, at high school level. It's not. It's simply being in exciting classroom opportunities with students like you.

Kim (05:05)

In the business school, this means that those consulting opportunities, those group presentations, you'll be engaging in these teamwork situations with students who are focused on doing well.

Kim (05:20)

We have co-curricular and extracurricular opportunities that include networking, include travel seminars, include other types of opportunities where you're just with other students who want to do well, who want to meet mentors, who want to have opportunities to move on careers.

Kim (05:44)

We have career opportunities where companies, alumni, reach out to us, specifically because they know what our honors students can do.

Kim (05:54)

You're going to be hearing more from both Emma and Will about what this opportunity can mean. What I'd encourage you to do when you receive this invitation, reach out and ask us about it.

Kim (06:09)

We have a 25 year history of honors in the business school with wonderful track records, with wonderful stories of students accomplishing great things while they're an undergraduate, while they've moved on to grad school, and after they've moved on to their careers.

Kim (06:31)

Many of these alums have come back and participated in mentoring are current students, looking forward to meeting you when you come on campus for a visit.

Kim (06:44)

Come explore our campus, come explore this city that we call our home. We have a lengthy track record, and we have some great people here to share our story with you.

Kim (06:54)

Now we're moving on to George Moker, co-director of our first year program with some exciting stories to tell.

George (07:06)

Thank you very much, Kim.

George (07:07)

It's a pleasure to have this opportunity to speak with you about the first year programs, and what your experience will look like at Suffolk University.

George (07:17)

If I had to sum it up in a very simple sentence, it is about taking action right at the beginning, building up confidence to connect to your future in a world that's changing by the minute.

George (07:30)

We're very much aware of what's happening in the outside world, and our first year team is very experienced in that space of being mostly practitioners that bring the real world into the city of Boston.

George (07:42)

You'll have an opportunity to really expand a network that is not just your colleagues in the classroom, or in the residence halls, but also part of the greater Boston community and the global community. We bring the communities into the classroom experience as part of curriculum and your learning experience.

George (08:01)

As you are going through your business school curriculum, you have an opportunity to live every single aspect of what it looks like with your future.

George (08:10)

You get to explore and see a world around you that's ever changing, and talk to your faculty, and talk to your network that you'll be building on a daily basis about questions you may have, where are things going to go? What major should I be thinking about?

George (08:24)

But building a foundation of what your career can look like and what role you're going to be playing as a valuable global citizen. The confidence piece is very, very important. You do have a role. You do have value.

George (08:38)

You will define what our world looks like over the next 20, 30, 40 years. That active role is what drives our experience, and development of that experience for you.

George (08:50)

Very, very aware of what's needed, but at the same time, knowing that you're going to have your stamp on what the future looks like.

George (08:58)

You'll have an opportunity to engage with your communities and acquire knowledge, skills, and abilities for career preparedness, expand your social and professional networks, live your local national and global experiences, where you're really doing classwork and the city of Boston is part of that fabric.

George (09:16)

It's not just a matter of looking at a textbook. There's not a whole lot of those that were using in the first year experience.

George (09:22)

It's about living it, and talking about, and exploring with it.

George (09:25)

You identify academic programs that are aligned with your interest.

George (09:28)

At this point, you're still just trying to figure things out. Some of you might be clear, but most of you won't be. It's amazing when you start exploring, how you find out that there's so many different things you never thought about.

George (09:38)

That's our job to help enlighten you in that space.

George (09:41)

You'll experience your interest through a real world experience and reflect on that experience, and you as a young professional moving forward, and the conclusion is really to connect with that future and connecting with your alumni and in connecting with local business leaders, as you advance through your academic and professional careers.

George (10:01)

I'm looking forward to hopefully meeting you in the future and seeing what your contributions to the global community will look like, and just being part of that. Thank you very much for this opportunity.

Amy (10:22)

Okay. Thank you, George. Let's move on to the students, who are sharing their experiences. Emma.

Emma (10:31)

Hello everyone. I'm a senior here in Suffolk this year, so I'm coming up on my final semester, but I can't say enough great things about the last four years I've had.

Emma (10:42)

I came in as a [inaudible 00:10:44] major, but I took my first accounting class and fell in love, and so therefore I changed over to an accounting major since.

Emma (10:51)

I think that really goes off of what George was talking about, is you come in with your first year and you get to absorb so much because we have a business core at Suffolk, which I think is really special, because you get to take a sampling of all the different majors.

Emma (11:07)

I was able to find that accounting was right for me, which I would've never thought accounting was, because to me, accounting was boring, but come to find out it's not.

Emma (11:16)

I really enjoyed that aspect of being a first year student and getting to sample different classes. Outside of that, I've had four great years of experience.

Emma (11:25)

I've gotten to work as a teacher's assistant in the first year classrooms, which I've enjoyed.

Emma (11:29)

Now I've got to work as a Sawyer ambassador and planning events for our business community at Suffolk in the Sawyer Business School and really getting everyone together to network and enjoy.

Emma (11:40)

I fairly enjoyed those experiences, as well as getting to have some internships over the years.

Emma (11:48)

They've really helped me with all different things, and getting my network together so I can have a successful after graduation plan.

Emma (11:58)

I'm excited about that. Lastly, I have to say about being an honor student, that really was a great experience and I'm so glad I took it.

Emma (12:06)

I was nervous cause I thought it was going to be similar to honors and AP in high school, but it's not. It's like a gift.

Emma (12:12)

That's the best way I can describe it, because you're put with people who want to work and who want to do well.

Emma (12:19)

The coursework is more relaxed and easier because you're getting more done, actually in a shorter amount of time, because people want to work at the level you want to work at.

Emma (12:28)

It's a great opportunity that I've been given and had great networking opportunities happen because of it.

Emma (12:35)

For those reasons, I think Suffolk is an absolutely great business choice. Also, I can't be remiss if I didn't say that we're in downtown Boston and that just comes with its own helping of greatness.

Emma (12:45)

Because we're here, you're able to connect with people.

Emma (12:49)

One of the courses I took, I had the editor and chief of the Boston Business Journal, was my professor.

Emma (12:55)

Because he was able to just come over from his office and teach that class, he used to bring in amazing people who were doing startups and founders of companies to our classes every week to talk because they were all right here.

Emma (13:08)

You just can't get that anywhere else. I think that's just makes the Sawyer Business School just so special. Thank you.

Kim (13:17)

Emma, tell us of where you'll be interning.

Emma (13:20)

I'm going to be interning this summer at Ernst & Young. I'm going to be working in their audit section. I'm excited about that for next summer.

Emma (13:28)

After that, I'm going to continue and come back to Suffolk, and I'm going to get my masters in accounting, and my MBA.

Emma (13:35)

I hope to, during that time, pass my four CPA exams so I can be ready for the next job.

Kim (13:46)

Congratulations. That internship is a great, great opportunity. The word I over use the most. Now Will?

William (13:59)

Hi everyone. My name's Will Champlin.

William (14:01)

I'm a junior here at Suffolk, came up from Palm Beach, Florida, to come study in downtown Boston. I'm a wealth management major.

William (14:12)

Just like Emma said, I can't say enough good things about this school and the opportunities it's provided me so far.

William (14:19)

Reiterating what George said previously, when you first get to Suffolk, you really are put right into the business world. You're really put into those experiences.

William (14:28)

My first semester here at Suffolk, I got to work on a case study with WeWork, which is a collaborative office space company, and we got to solve real world business problems.

William (14:41)

Also, I got to participate in a mentoring program that we have here on campus called the RAM Program, the Ram alumni mentoring program.

William (14:50)

I got to go shadow somebody at Merrill Lynch in the field that I want to work, and I got to learn about what he gets, what he does, and what he gets to do on a daily basis, and some of the different ins and outs of the financial industry. Very, very interesting.

William (15:09)

That was definitely a big learning opportunity for me coming from a smaller school down in Florida, to be able to come into the middle of the city and go and experience all these different things right out of the gate. It's definitely been an awesome opportunity.

William (15:28)

Like Kim was saying, the honors program.

William (15:30)

I'm an honors program participant and I've been able to meet so many good people, and so many nice professors, and have basically built a network over the past three years of people that I've stayed in touch with, and that have given me different opportunities and people I can reach out to when I need help, whether that be in a class, or professionally with different jobs and internship opportunities that I've had.

William (15:55)

It's definitely been one of the best experiences and best decisions I've ever made. Hoping to see you all on campus sometime soon. Thank you.

Amy (16:07)

Will, when you moved from Florida to Boston, Massachusetts, did you have any trouble with the weather? How did you handle the weather change?

William (16:17)

It's definitely a change, but one of the things that definitely helped me get adjusted up here pretty quickly was the community aspect that we have here at Suffolk.

William (16:29)

Even though it is in the middle of the city, there's definitely a tight knit group of people that I've been able to meet, and that have definitely helped me throughout my past three years here at Suffolk.

William (16:44)

The weather wasn't too big of a factor, but it's definitely ... I've definitely enjoyed all my time here so far.

Amy (16:56)

All right. Thank you for your interest in the Sawyer Business School. I hope you enjoy the video.

Amy (17:01)

Please feel free to reach out to ask questions if you want to know more.

Amy (17:08)

Thank you again for listening and hearing what we say. Thank you.