

## **Wang, I-Chen (Associate Professor)**

### **Refereed Journal Articles**

#### **Journal Article, Academic Journal**

- Celo, S., Nebus, J., Wang, I.-C. (in press). The Role of Internal and External Complexity in Global Factory Performance: An NKC Application. *Journal of International Management, forthcoming*.
- Qian, L., Wang, I.-C. (2017). Competition and Innovation: The Tango of the Market and Technology in the Competitive Landscape. *Managerial and Decision Economics*.
- Wang, I.-C., Seidle, R. J. (2017). The Degree of Technological Innovation: A Demand Heterogeneity Perspective. *Technological Forecasting and Social Change, 125(C)*, 166-177. 10.1016/j.techfore.2017.07.019
- Lehrer, M., Banerjee, P. M., Wang, I.-C. (2017). When the Sky is the Limit on Scale: From Temporal to Multiplicative Scaling in Process-Based Technologies. *Technological Forecasting & Social Change, 117*, 151-159.
- Wang, I.-C. (2017). Technology deployment by late movers. *International Journal of Innovation Management, 21(4)*, 25.
- Wang, I.-C., Qian, L., Lehrer, M. (2017). From technology race to technology marathon: A behavioral explanation of technology advancement. *European Management Journal, 35(2)*, 187-197.
- Lehrer, M., Banerjee, P. M., Wang, I.-C. (2016). The Improvement Trajectory of PCR DNA Replication and ERP Software as General Purpose Technologies: An Exploratory Study of "Anchor Technologies". *Technology Analysis & Strategic Management, 28(3)*, 290-304.
- Celo, S., Nebus, J., Wang, I.-C. (2015). MNC structure, complexity, and performance: Insights from NK methodology. *Journal of International Management, 21(3)*, 182-199.
- Wang, I.-C., Yang, H.-s., Miller, D. Collaboration in the Shadow of the Technology Frontier: Evidence from the Flat Panel Display Industry. *Managerial Decision Economics*.
- Kim, M., Wang, I.-C. Dynamic Product Differentiation Strategies: An Examination of the Interplay of Firm and Industry Characteristics. *Technology Analysis & Strategic Management, 26(8)*, 959-983.

### **Non-Refereed Journal Articles**

- Liu, C., Wang, I.-C., Ryoichi, K. (2014). Governance, Competence, and Firm Boundaries: An Organizational Perspective and Theory Integration. *Kyoto Management Review, 24*.

### **Presentations**

- Wang, I-Chen (Author Only), Bendell, Bari L. (Presenter & Author), Kubo, Ryoichi (Author Only), Leo, Ezekiel (Author Only), Annual Meetings of the Academy of Management, "Family Business Innovation Decisions - A Multilevel Analysis," BPS Division, Atlanta, GA. (August 2017).

- Bendell, Bari L. (Presenter & Author), Wang, I-Chen (Author Only), Kubo, Ryoichi (Author Only), Leo, Ezekiel (Author Only), Annual Meetings of the Academy of Management, "How Much You Own vs. How Much You Control: The Interdependency of Cash Flow Rights and Voting Rights on Post-acquisition Value," STR Division, Atlanta, GA. (August 2017).
- Qian, Lihong (Author Only), Wang, I-Chen, Academy of Management 2016, "Keeping up the Red Queen dynamics? Technology competition for generational technologies," Anaheim, CA. (August 8, 2016).
- Wang, I-Chen, Seidle, Russell J, DRUID, "The Degree of Technological Innovation: An Empirical Analysis of the Flat Panel Display Industry," Copenhagen Business School, Copenhagen, Denmark. (June 15, 2016).
- Qian, Lihong, Wang, I-Chen, European Academy of Management, "Should I keep up the Red Queen dynamics? Technology competition in the advancement of generational technologies," Paris, France. (June 3, 2016).
- Wang, I-Chen, Teaching quality improvement, "Survival the fittest," Chinese Culture University, Taipei, Taiwan. (December 15, 2015).
- Wang, I-Chen, Academy of Management, "A resource-capability combination study on the competitive dynamics: An empirical analysis," Vancouver, Canada. (August 2015).
- Qian, Lihong (Author Only), Wang, I-Chen, Academy of Management 2015, "How much we are alike and how much we are apart? The case of technology advancement," Vancouver, Canada. (August 2015).
- Celo, Sokol, Wang, I-Chen, Nebus, James, Academy of International Business Annual Meeting, "MNC structure, complexity, and performance: Insights from NK methodology," Academy of International Business, Bangalore/India. (June 30, 2015).
- Wang, I-Chen, Qian, Lihong (Author Only), Strategic Management Society, "How Much We Are Alike and When We Fight? An Examination of Competitive Technology Adoption," Madrid, Spain. (September 2014).
- Wang, I-Chen, Academy of Management, "Laggard Strategy: Why a Firm Is Sometimes Better Off Lagging Behind The Technology Frontier," Philadelphia. (August 2014).
- Qian, Lihong (Author Only), Wang, I-Chen (Author Only), Academy of Management 2014, "From Indifferent, to Mutual Forbear and Fierce: Technology and Market Similarity on rivalry," Philadelphia. (August 2014).
- Celo, Sokol, Wang, I-Chen, Nebus, James, Academy of International Business, "Complexity and Structure in MNCs-- An NK-application," Vancouver, Canada. (June 2014).
- Wang, I-Chen (Presenter & Author), Copenhagen Conference on Innovation and Entrepreneurship 2014, "Schumpeterian Rents, Technology Adoption, Competition: What Do Segment Shares Tell Us?," Copenhagen Business School, Copenhagen, Denmark. (January 19, 2014).
- Wang, I-Chen (Presenter & Author), Qian, Lihong (Author Only), Academy of Management Annual Meeting, "When and How? A Behavioral Explanation for A Firm's Strategy of Deploying Uncertain Technology," Academy of Management, Orlando. (August 13, 2013).

Wang, I-Chen (Author Only), Qian, Lihong (Presenter & Author), Strategic Management Society Conference, "Aspire to Innovate: How a Firm's Technological and Financial Aspiration Levels Affect its Technology Deployment Decision," Strategic Management Society, Prague, Czech. (October 6, 2012).

Wang, I-Chen (Presenter & Author), Liu, Chih (Presenter & Author), Academy of Management Conference, "Governance, Competence, and Firm Boundaries: An Organizational Perspective and Theory Integration," Academy of Management, Boston. (August 9, 2012).