Hung, Kuo-Ting (Full Professor)

Refereed Journal Articles

Journal Article, Academic Journal


**Book Chapters**

**Book, Chapter in Scholarly Book-New**


Innovation and Disruption in the Creative Industries: Film, Video and Photography.
Cheltenham: Edward Elgar Publishing Limited.

Conference Proceedings

Conference Proceeding


**Presentations**


Hung, Kuo-Ting, Executive MBA Seminar, "Managing global supply chain risk," Waterford Institute of Technology, Boston, MA. (September 2019).


Hung, Kuo-Ting, Executive MBA Seminar, "Managing Risk in Global Supply Chains," Waterford Institute of Technology, Boston, MA. (September 2017).


Hung, Kuo-Ting, Executive MBA Seminar, "Managing supply chain risk," Waterford Institute of Technology, Boston, MA. (September 2015).


Hung, Kuo-Ting, Tangpong, Chanchai, Li, Jin, Li, Yue, Decision Sciences Institute 44th Annual Conference, "The influence of top management characteristics on senior managers' innovation adoption tendency,” Decision Sciences Institute, Baltimore, MD. (2013).


Hung, Kuo-Ting, Executive MBA Seminar, "Thinking of supply chain risk," Waterford Institute of Technology, Boston, MA. (March 2013).

Zai, Adrian (Presenter & Author), Kim, Seokjin (Presenter & Author), Kamis, Arnold, Hung, Kuo-Ting, Ronquillo, Jeremiah, Chueh, Henry, Atlas, Steve, "Applying operations research to a novel population-based cancer screening system to optimize limited staff and system resources for improving patient care," RAND Corporation, Boston, MA. (January 2013).


Hung, Kuo-Ting, Chelariu, Cristian, PMAB Members meeting, "The key factors that influence buyers… and the key factors that influence sellers in their relationships: Do they match or miss each other in the dark?," Purchasing Management Association of Boston, Arlington, MA. (March 2012).


Hung, Kuo-Ting, Executive MBA Seminar, "Characteristics of decision-making agents in supply chains," Waterford Institute of Technology, Boston, MA. (March 2011).


Ro, Young K., Hung, Kuo-Ting, Tangpong, Chanchai, Decision Sciences Institute Annual Conference, "Agent gender and firm compliance in relational exchange: Is there really a gender effect?," Decision Sciences Institute, New Orlean, LA. (November 2009).

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Hung, Kuo-Ting, Lingnan University Executive MBA Presentation, "Overview of Toyota Production System and its role in China's emerging market," Lingnan University, Boston, MA. (October 2005).

Hung, Kuo-Ting, CICL Fellows Presentation, "Just-in-Time logistics and supply chain stability," Center for Innovation and Change Leadership, Suffolk University, Boston, MA. (September 2005).


Hung, Kuo-Ting, Department of Industrial and Operations Engineering, University of Michigan. (2002).