

Blodgett, Mark S. (Full Professor)

Refereed Journal Articles

Journal Article, Academic Journal

- Blodgett, M. S., Eonas, A., Melconian, L., Peterson, J. H. (2014). Enhancing Business Ethics Curriculum: Teaching Nonprofit Organizational Governance. *Journal of Academy of Business Education*.
- Blodgett, M. S., Hoitash, R., Markelevich, A. (2014). Sustaining the Financial Value of Global CSR. *Business and Society Review*, 119(1), 95-124.
- Blodgett, M. S., Dumas, C., Zanzi, A. (2012). Emerging Trends in Global Business: A Comparative Study of U.S. and International Family Business Values. *Journal of Business Ethics*.
- Blodgett, M. S. (2012). Substantive Ethics: Law and Ethics in Corporate Ethics Programs. *Journal of Business Ethics*.
- Blodgett, M. S., Melconian, L. (2012). Sustaining the Public Trust: Nonprofit Health Governance. *Business and Society Review*, 117.2(Summer 2012), 197-219.
- Hunter, R. J., Shannon, J. H., O'Sullivan, S. A., Blodgett, M. S. (2011). Regulation: A Historical Perspective and Discussion of the Impact of the Commerce Clause and the Fourteenth Amendment and the Move to Deregulate the American Economy. *University of La Verne Law Review*, 32(2), 137-164.
- Johns, R., Blodgett, M. S. (2011). Fairness at the Expense of Commercial Certainty: The International Emergence of Unconscionability and Illegality as Exceptions to the Independence Principle of Letters of Credit and Bank Guarantees. *Northern Illinois University Law Review*, 31(Spring/2).
- Atherton, S. C., Blodgett, M. S., Atherton, C. (2011). Fiduciary Principles: Corporate Responsibilities to Stakeholders. *Journal of Religion and Business Ethics*, 2(2).
- Blodgett, M. S., Hunter, Jr., R. J. (2010). The Environment and Trade Agreements: Should the WTO Become More Actively Involved? *University of California Hastings International and Comparative Law Review*.
- Blodgett, M. S., Hunter, Jr., R. J. (2009). Sugar By Any Other Name Might Surely Not Be As Sweet. *Business Law Review*, 42.
- Blodgett, M. S., Hunter, Jr., R. J., Hayden, R. M. (2009). Foreign Direct Investment, Trade, and China's Competition Laws. *Denver Journal of International Law and Policy*, 37(2), 32.
- Blodgett, M. S., DeLaunay, C., Hung, K.-T. (2009). Source of Business Ethics Convergence: A Review of Global Corporate Websites. *Journal of Knowledge Globalization*, 2(13).
- Blodgett, M. S., Hunter, R. J., Lozada, H. R. (2008). A Primer on International Environmental Law: Sustainability as a Principle of International Law and Custom. *ILSA Journal of International and Comparative Law*, 15(1), 32.

DeLaunay, C. J., Blodgett, M. S. (2005). A Global MBA for Tomorrow's Global Business Leaders: Integrating Best Practice with Boston's Locational Advantage. *Journal of Teaching in International Business*, 17(1&2).

Blodgett, M. S., Carlson, P. J., Sergenian, G. K., Gopinath, C. (2004). Introducing a Multidisciplinary MBA Curriculum: Evolution of a Team Based Approach. *Journal of the Academy of Business Education*.

Blodgett, M., Kane, S. (2003). Global Corporate Governance: Implications for a Functionally Harmonized Legal Infrastructure. *Journal of Business & Economics Research*, 1(6).

Carrafiello, V., Blodgett, M. S. (2002). Commercial Activity Under the Foreign Sovereign Immunity Act: Gateway to Global Business & Ethics. *ALSB International Business Law Journal*, 2.

Blodgett, M. (2000). Revitalizing the MBA for the New Millenium: A Collaborative Action Research Approach. *International Journal Of Value Based Management*, 13.

Blodgett, M. (1999). Articulating Values to Inform Decision Making: Lessons From Family Firms Around the World. *International Journal Of Value Based Management*, 12.

Non-Refereed Journal Articles

Hunter, R. J., Shannon, J., Blodgett, M. S. (2011). The Bureau of Consumer Financial Protection: Regulation, Deregulation, and Reregulation. *Business Law Review*, 44(Spring).

Hunter, R. J., Shannon, J., Blodgett, M. S. (2011). The Bureau of Consumer Financial Protection: Regulation, Deregulation, and Reregulation. *Business Law Review*, 44(Spring).

Other Intellectual Contributions

Law Review

Blodgett, M. S., Melconian, L., Peterson, J. H. (2013). In Leigh Argentieri (Ed.), *State Oversight of Nonprofit Governance: Confronting the Challenge of Mission Adherence Within a Multi-Dimensional Standard* (Issue 1 ed., vol. Vol. 32). Pittsburgh, Pennsylvania: Journal of Law and Commer, University of Pittsburgh School of Law Journal of Commerce.

Blodgett, M. S., Melconian, L., Peterson, J. H. (2016). *Social Enterprise: Reaffirming Public Purpose Governance Through Shared Value* (2nd ed., vol. 16). Journal of Business and Securities Law.

Blodgett, M. S., Melconian, L., Peterson, J. H. (2013). In Arthur Flynn, Editor in Chief (Ed.), *Evolving Corporate Governance Standard for Healthcare Nonprofits: Is Director Compensation a Breach of Fiduciary Duty?* (Noumber 2 ed., vol. Vol. 7, pp. 443-474). New York, New York: Brooklyn Journal of Corporate Financial and Commercial Law.

Conference Proceedings

Conference Proceeding

Blodgett, M., Carlson, P., Gopinath, C., Sergenian, G. (2000). *Starting the MBA with a Bang!.....* Academy of Business Education.

Presentations

- Blodgett, Mark S., Schnader, Anne, International Vincentian Business Ethics Conference, "Financial Professionals and Fiduciary Duty: Not Always What You Think," Vincentian Universities--DePaul University, Chicago. (October 26, 2017).
- Blodgett, Mark S., Hoitash, Ran, Markelevich, Ariel, International Vincentian Business Ethics Conference, "Global Rule of Law: An Ethical Infrastructure for Economic Advancement?," Vincentian Universities---Niagara University, Buffalo, NY. (October 20, 2016).
- Blodgett, Mark S., MBAA International Midwest ALSB Chicago, "Teaching International Business Law: A Multi-Media & Case Based Approach," same, Chicago. (April 2016).
- Blodgett, Mark S., Tri-State Academy of Legal Studies in Business, "Global Corporate Governance: Perspectives and Student Project," Tri- State Regional of the Academy of Legal Studies in Business, Columbus, Ohio. (October 2015).
- Blodgett, Mark S., MALSB, "Global Business Ethics (Master Teacher Competition)," Midwest ALSB also II MBA, Chicago, IL. (March 2015).
- Blodgett, Mark S., Melconian, Linda, Canadian Academy of Legal Studies in Business, "Corporate Foundations and Social Enterprise," Canadian Academy of Legal Studies in Business, Toronto, Canada. (May 8, 2014).
- Blodgett, Mark S., Melconian, Linda, MBAA International, "Teaching Applied Ethics Across the University Curriculum: A Student Project Template for "Doing Good and Making a Profit"," Mid-West Academy of Legal Studies in Business, Chicago, Illinois. (March 28, 2014).
- Blodgett, Mark S., MBAA International, "Teaching the Perspectives of Globalization: Internet Resources for Globalized Business Curriculum," Academy of International Business, Chicago, Illinois. (March 27, 2014).
- Blodgett, Mark S. (Presenter & Author), Markelevich, Ariel (Author Only), Hoitash, Ran (Author Only), 20th Annual International Vincentian Business Ethics Conference, "Environmental Impact on MNC Ethical Behavior: Societal Indicators of CSR," Institute for Business and Professional Ethics DePaul University, Chicago, Illinois. (October 17, 2013).
- Blodgett, Mark S., Eonas, Anthony, Melconian, Linda, Peterson, Jason H., Midwest Regional Meeting of Academy of Business Legal Studies, "Pedagogy Teaching of Ethics of Nonprofits," ABLS, Chicago, Illinois. (February 28, 2013).
- Atherton, Susan C., Blodgett, Mark S., Atherton, Charles, International Business Ethics Conference, "Governance Norms...," Niagara University, Buffalo, NY. (October 29, 2012).
- Melconian, Linda, Blodgett, Mark S., International Business Ethics Conference, "Caveat Emptor or Disclosure: Approaching the Nutritional Responsibility of Consumer Protection," St. Johns University, Buffalo, New York. (October 26, 2012).
- Blodgett, Mark S., Markelevich, Ariel, MBAA-Midwest ALSB, "CSR and Financial Value," Midwest ALSB, Chicago, IL. (March 12, 2012).

- Blodgett, Mark S., MBAA-Midwest ALSB, "Values," Midwest ALSB, Chicago, IL. (March 12, 2012).
- Blodgett, Mark S. (Author Only), Melconian, Linda (Presenter & Author), International Business Ethics Conference, "Non-Profit Sustainability," St. Johns University, NYC. (October 27, 2011).
- Blodgett, Mark S. (Presenter & Author), Markelevich, Ariel (Author Only), International Business Ethics Conference, "Sustaining Financial Value of Global CSR," St. Johns University, NYC. (October 27, 2011).
- Melconian, Linda (Presenter & Author), Blodgett, Mark S. (Presenter & Author), K-Global Conference, "A Crisis in Nonprofit Fiduciary Standard," Suffolk University, Boston. (November 17, 2010).
- Blodgett, Mark S. (Author Only), Hunter, Richard J. (Presenter & Author), O'Sullivan, Susan A. (Author Only), Shannon, John H. (Author Only), National Meeting Academy of Legal Studies in Business, "Regulation: A Historical Perspective and Discussion," Academy of Legal Studies in Business, Richmond, VA. (August 2010).
- Blodgett, Mark S., DeLaunay, Christian, Hung, Kuo-Ting, "Source of Business Ethics Convergence: A Review of Global Corporate Websites," Knowledge Globalization Conference, Boston, Massachusetts. (2009).
- Blodgett, Mark S., Dumas, Colette, Zanzi, Alberto, "Emerging Ethical Values of American Family Owned Businesses," 16th Annual International Conference Promoting Business Ethics, Niagara, New York. (October 2009).
- Atherton, Susan, Blodgett, Mark S., Atherton, Charles, "Ethics, Morals and Fiduciary Duty as Guiding Principles for Stakeholder Theory," 16th Annual International Conference Promoting Business Ethics, Niagara, New York. (October 2009).
- Blodgett, Mark S., "Substantive Ethics: Law and Ethics in Corporate Ethics Programs," 16th Annual International Conference Promoting Business Ethics, Niagara, New York. (October 2009).
- Blodgett, Mark S., "Substantive Ethics: The Ethics of Integrity," Academy of Legal Studies in Business, Denver, Colorado. (August 2009).
- Blodgett, Mark S., Hunter, Jr., Richard J., "Sugar By Any Other Name Might Surely Not Be As Sweet," North Atlantic Regional Business Law Association Conference, Boston, Massachusetts. (April 2009).
- Johns, Roger J., Blodgett, Mark S., "Troubling Developments in Letter of Credit Law: The Emergence of Collateral Threats To The Independence Principle," Southeastern Academy of Legal Studies in Business, Atlanta, Georgia. (2008).
- Blodgett, Mark S., Hunter, Richard J., "WTO: The Confluence of Global Trade & Environmental Protection," Southeastern Academy of Legal Studies in Business, Atlanta, Georgia. (2008).
- Blodgett, Mark S., "Business Ethics: The Law of Duty," Academy of Legal Studies in Business Conference, Long Beach, California. (August 2008).
- Blodgett, Mark S., Hunter, Jr., Richard J., "A Primer on International Environmental Law," Mid-West Academy of Legal Studies in Business, Chicago, Illinois. (March 2008).

Blodgett, Mark S., DeLaunay, Christian, Hung, Kuo-Ting, "Business Ethics: Corporate Websites," Academy of Legal Studies in Business Conference, Indianapolis, Indiana. (August 2007).

Blodgett, Mark S., DeLaunay, Christian, Hung, Kuo-Ting, "Corporate Websites: Source of Business Ethics," Pacific Northwest Regional Academy Legal Studies in Business, Seattle, Washington. (March 2007).

Blodgett, Mark, "Duty in the Law: Substantive Ethics," Pacific Southwest Regional of Academy of Legal Studies in Business, Palm Springs, California. (February 2006).

DeLaunay, Christian, Blodgett, Mark S., "Projecting an Ethical Image: Semantic Analysis of Multinational Cos.' Communication," Association for Global Business Conference, Miami, Florida. (October 2005).

Blodgett, Mark, "International Tax : Part of the Global MBA Core," Academy of Legal Studies in Business Conference, Ottawa, Canada. (August 2004).

Blodgett, Mark, "Duty: Ethics in the Law," Pacific Southwest Regional of Academy of Legal Studies in Business, Palm Springs, California. (February 2003).

Blodgett, Mark, "Foreign Direct Investment : Implications for a Harmonized Legal Infrastructure," Academy of Legal Studies in Business Conference, Albuquerque, New Mexico. (August 2001).