

Thams, Yannick (Assistant Professor)

Refereed Journal Articles

Journal Article, Academic Journal

Kelley, K., Hemphill, T., Thams, Y. (2018). Corporate social responsibility, country reputation, and corporate reputation: a perspective on the creation of shared value in emerging markets and Latin America. *Multinational Business Review*.

Thams, Y., Bendell, B. L., Terjesen, S. (2018). Explaining Women's Presence on Corporate Boards: The Institutionalization of Progressive Gender-Related Policies. *Journal of Business Research*.

Thams, Y., Chacar, A., Wiersema, M. (in press). GLOBAL STRATEGIC CONTEXT AND CEO APPOINTMENTS: THE IMPORTANCE OF A GLOBAL MINDSET. *Global Strategy Journal*.

Thams, Y., Kelley, K., Von Glinow, M. A. (in press). Foreigners in the Boardroom: The Implications of Attitudes toward Immigration and Conservatism in Firms' Sub-National Context. *Journal of Business Research*.

Thams, Y., Alvarado-Vargas, M., Newburry, W. (2016). Geographical Diversification as a Predictor of MNC Home-Nation Reputations. *Journal of Business Research*.

Thams, Y., Liu, Y., Von Glinow, M. A. (2013). Asian favors: More than a cookie cutter approach. *Asia Pacific Journal of Management*, 30(2), 461-486.

Non-Refereed Journal Articles

Journal Article, Public or Trade Journal

Thams, Y. (2018). What is a 'poison pill'? *The Conversation*.
<https://theconversation.com/what-is-a-poison-pill-100644>

Thams, Y., Bendell, B. L., Terjesen, S. (2018). Very few women oversee US companies. Here's how to change that. *The Conversation*. <https://theconversation.com/very-few-women-oversee-us-companies-heres-how-to-change-that-91302>

Presentations

Kelley, Keith James, Hemphill, Thomas, Thams, Yannick, Academy of International Business Annual Meeting, "Corporate Social Responsibility, Country Reputation, and Corporate Reputation: A Perspective on the Creation of Shared Value in Emerging Markets," Academy of International Business, Minneapolis, USA. (June 26, 2018).

Thams, Yannick, "Foreigners in the Boardroom The Implications of Attitudes toward Immigration and Conservatism in Firms' Sub-National Context," Regional University of Blumenau, Brazil. (June 21, 2018).

Thams, Yannick, Wiersema, Margarethe, Strategic Management Society Annual Meeting, "Women Directors and Corporate Social Performance: The Moderating Impact of Discretion," SMS, Houston. (October 31, 2017).

- Thams, Yannick, Kelley, Keith, Von Glinow, Mary Ann, Academy of International Business, "Foreigners in the Board Room: Attention to Firms' Local Socio-Cultural Context," AIB, Dubai, UAE. (July 5, 2017).
- Celo, Sokol (Presenter & Author), Chacar, Aya (Presenter & Author), Thams, Yannick (Author Only), Academy of International Business Annual Meeting 2017, "The Role of Host Country Networks in Foreign Investment Location Decisions.," Dubai / UAE. (July 5, 2017).
- Thams, Yannick, University of Michigan - Flint, Keith Kelley, Florida International University, Mary Ann Von Glinow, AIB Latin America, "Foreigners in the Board Room: Attention to Firms' Local Socio-Cultural Context," Academy of International Business, Lima, Peru. (March 9, 2017).
- Bendell, Bari L. (Presenter & Author), Thams, Yannick (Author Only), Annual Meetings of the Academy of Management, "Understanding Selection of Women on the Board in the U.S.," BPS, GDO, CAR Divisions, Anaheim, CA. (August 2016).
- Celo, Sokol, chacar, aya, Thams, Yannick, Academy of International Business, "A Network View of Foreign Investments Determinants and the Role of Country Connectedness," Academy of International Business, New Orleans. (June 29, 2016).
- Thams, Yannick (Author Only), Chacar, Aya (Presenter & Author), CEM Nardone Speaker Series, "CEO Dismissal and Change in Cross-Border Mergers and Acquisitions," Northeastern University, Boston. (October 21, 2015).
- Thams, Yannick, Chacar, Aya, Wiersema, Margarethe, Academy of Management Conference, "Globalization and the Appointment of Internationally Oriented CEOs." (August 10, 2015).
- Thams, Yannick (Presenter & Author), Chacar, Aya, Wiersema, Margarethe, Academy of International Business, "Globalization and the Appointment of Internationally Oriented CEOs," India. (June 29, 2015).
- Thams, Yannick, Academy of International Business Annual Meeting, "Foreign-born CEOs and changes in Mergers and Acquisitions," Vancouver. (July 1, 2014).
- Thams, Yannick, Chacar, Aya, Strategic Management Society Conference, "Extending The Managerial Rents Model: The Role of Country-Specific Skills," Atlanta, USA. (September 2013).
- Kelley, Keith, Alvarado-Vargas, Marcelo, Parente, Ronaldo, Thams, Yannick, Academy of International Business, "Cross-Border Mergers and Acquisitions: Links between Acquiring Firm Resources and Strategy," Istanbul, Turkey. (July 2013).