FINAL OCTOBER TOPLINES MASSACHUSETTS

GeoCode

(N=500) n %
Worcester / West----------------------------------- 118 23.60
Northeastern -------------------------------------- 179 35.80
Suffolk ------------------------------------------ 40  8.00
Se Mass / Cape ----------------------------------- 163 32.60

Hello, my name is __________ and I am conducting a survey for Suffolk University and I would like to get your opinions on some issues of the day in Massachusetts. Would you be willing to spend seven minutes answering some questions so that we can include your opinions? (IF YES PROCEED; IF NO, UNDECIDED, GO TO CLOSE)

SCREEN. How likely are you to vote in the upcoming election for Governor this Tuesday – very likely, somewhat likely, not very likely, not at all likely? Or have you already voted?

(N=500) n %
Very likely---------------------------------------- 490  98.00
Already voted-------------------------------------- 10  2.00

QUOTA-1. Gender

(N=500) n %
Male ------------------------------------------- 242  48.40
Female ------------------------------------------ 258  51.60

QUOTA-2. What is your age category?

(N=500) n %
18-25 Yrs.---------------------------------------- 21  4.20
26-35 Yrs.---------------------------------------- 72 14.40
36-45 Yrs.---------------------------------------- 91 18.20
46-55 Yrs.----------------------------------------103 20.60
56-65 Yrs.---------------------------------------- 65 13.00
66-75 Yrs.---------------------------------------- 76 15.20
Over 75 Yrs.-------------------------------------- 55 11.00
Refused ------------------------------------------ 17  3.40

QUOTA-3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

(N=500) n %
Democrat ---------------------------------------- 187 37.40
Republican --------------------------------------  59 11.80
Independent/Unenrolled-------------------------- 251 50.20
Other ------------------------------------------ 3 0.60
QUOTA  4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500)          n          %
White/Caucasian---------------------------------- 424  84.80
Black/African-American-------------------------- 43   8.60
American Indian / Alaska Native------------------- 3   0.60
Asian--------------------------------------------- 2   0.40
Native Hawaiian / Other Pacific Islander---------- 2   0.40
Hispanic/Latino----------------------------------- 20  4.00
Other---------------------------------------------  0  0.00
Refused-------------------------------------------  6  1.20

2. Do you think Massachusetts is heading in the right direction or is on the wrong track?

(N=500)          n          %
Right Direction------------------------------------ 204  40.80
Wrong Track---------------------------------------- 208  41.60
Undecided------------------------------------------  88  17.60

Great, I'm going to read you a list of individuals in state and local politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Deval Patrick. Would you say your opinion of Deval Patrick is generally favorable or generally unfavorable?…{Next name, "How about.."etc}

(N=500)          NEVER HEARD  FAVORABLE  UNFAVORABLE  HOF/UND
3. Deval Patrick    4          257        199         40
   0.80            51.40      39.80        8.00
4. Martha Coakley   3          231        221         45
   0.60            46.20      44.20        9.00
5. Evan Falchuk     194         83         61         162
   38.80           16.60      12.20       32.40
6. Jeff McCormick   253         49         32         166
   50.60           9.80       6.40        33.20
7. Elizabeth Warren 4           247        205         44
   0.80            49.40      41.00        8.80
8. Charlie Baker    14          245        131         110
   2.80            49.00      26.20        22.00
9. Scott Douglas Lively 313        18         39        130
   62.60           3.60       7.80        26.00
10. Ed Markey       33          209        185         73
    6.60           41.80      37.00       14.60
11. Brian Herr      311         27         35        127
    62.20           5.40       7.00       25.40
12. Barack Obama    0           239        232         29
    0.00           47.80      46.40        5.80
13. Do you approve or disapprove of the job that Deval Patrick is doing as governor?

(N=500) n %
Approve -------------------------------- 255 51.00
Disapprove ---------------------------------209 41.80
Undecided ----------------------------------36 7.20
Refused -------------------------------------0 0.00

14. Do you approve or disapprove of the job that Barack Obama is doing as president?

(N=500) n %
Approve -------------------------------- 220 44.00
Disapprove -------------------------------- 242 48.40
Undecided ----------------------------------38 7.60
Refused -------------------------------------0 0.00

15. How closely are you following the 2014 election for Massachusetts Governor – very closely, somewhat closely, not very closely, or not at all?

(N=500) n %
Very closely --------------------------------- 242 48.40
Somewhat closely -------------------------- 200 40.00
Not very closely --------------------------- 48 9.60
Not at all closely -------------------------- 9 1.80
Und/Ref-------------------------------------- 1 0.20

16. On November 4th, the general election will take place. For Governor, there are five candidates listed on your ballot in the following order: Republican Charlie Baker, Democrat Martha Coakley, Evan Falchuk-United Independent Party, Scott Douglas Lively-Independent, or Jeffrey McCormick-Independent. At this point will you vote or lean toward Baker, Coakley, Falchuk, Lively, or McCormick?

(N=500) n %
Baker ------------------------------------- 230 46.00
Coakley------------------------------------- 213 42.60
Falchuk------------------------------------- 13 2.60
Lively-------------------------------------- 3 0.60
McCormick------------------------------ 9 1.80
Und-------------------------------------- 29 5.80
Refused------------------------------------ 3 0.60

17. Despite your personal preference, when all the votes are counted who do you think will be elected Governor on November 4th?

(N=500) n %
Baker------------------------------------- 254 50.80
Coakley----------------------------------- 152 30.40
Falchuk---------------------------------- 1 0.20
Lively------------------------------------ 3 0.60
McCormick------------------------------- 4 0.80
Und------------------------------------- 85 17.00
Refused---------------------------------- 1 0.20
18. Martha Coakley has been the Attorney General for the past 8 years. How would you rate her job performance as Attorney General – excellent, good, fair, or poor?

\[
\begin{array}{ccc}
& n & \% \\
Excellent & 79 & 15.80 \\
Good & 181 & 36.20 \\
Fair & 138 & 27.60 \\
Poor & 82 & 16.40 \\
Refused & 20 & 4.00 \\
\end{array}
\]

19. If elected, do you think Martha Coakley will push to raise taxes?

\[
\begin{array}{ccc}
& n & \% \\
Yes & 319 & 63.80 \\
No & 94 & 18.80 \\
Undecided & 87 & 17.40 \\
\end{array}
\]

20. Recently both Bill and Hillary Clinton came to town to endorse Martha Coakley. Does their endorsement make you more likely to vote for Coakley, less likely, or does it make no difference?

\[
\begin{array}{ccc}
& n & \% \\
More likely & 13 & 22.81 \\
Less likely & 8 & 14.04 \\
No difference & 35 & 61.40 \\
Undecided & 1 & 1.75 \\
\end{array}
\]

21. Do you trust Charlie Baker to stand up for women’s rights and the handling of issues important to women?

\[
\begin{array}{ccc}
& n & \% \\
Yes – Trust Baker & 245 & 49.00 \\
No & 161 & 32.20 \\
Undecided & 94 & 18.80 \\
\end{array}
\]

22. Overall, do you support the building of casinos in Massachusetts?

\[
\begin{array}{ccc}
& n & \% \\
Yes & 259 & 51.80 \\
No & 205 & 41.00 \\
Undecided & 36 & 7.20 \\
\end{array}
\]

23. Overall, do you think the Mass. gas tax increases should automatically be tied to the Consumer Price Index?

\[
\begin{array}{ccc}
& n & \% \\
Yes & 95 & 19.00 \\
No & 313 & 62.60 \\
Undecided & 92 & 18.40 \\
\end{array}
\]
24. The candidates for Attorney General are Democrat Maura Healey and Republican John Miller. At this point will you vote or lean toward Healey or Miller?

<table>
<thead>
<tr>
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<th>n</th>
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<tbody>
<tr>
<td>Healey</td>
<td>224</td>
<td>44.80</td>
</tr>
<tr>
<td>Miller</td>
<td>119</td>
<td>23.80</td>
</tr>
<tr>
<td>Und</td>
<td>152</td>
<td>30.40</td>
</tr>
<tr>
<td>Refused</td>
<td>5</td>
<td>1.00</td>
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</tbody>
</table>

25. There are three candidates on your ballot for Secretary of State. They are Democrat William Francis Galvin, Republican David D’Arcangelo, and Green-Rainbow Daniel Factor. At this point will you vote or lean toward Galvin, D’Arcangelo, or Factor?

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<thead>
<tr>
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<tbody>
<tr>
<td>Galvin</td>
<td>272</td>
<td>54.40</td>
</tr>
<tr>
<td>D’Arcangelo</td>
<td>75</td>
<td>15.00</td>
</tr>
<tr>
<td>Factor</td>
<td>16</td>
<td>3.20</td>
</tr>
<tr>
<td>Und</td>
<td>130</td>
<td>26.00</td>
</tr>
<tr>
<td>Refused</td>
<td>7</td>
<td>1.40</td>
</tr>
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26. For Treasurer, the three candidates are Democrat Deborah Goldberg, Republican Michael James Heffernan, and Green-Rainbow Ian Jackson. At this point will you vote or lean toward Goldberg, Heffernan, or Jackson?

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<thead>
<tr>
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<tbody>
<tr>
<td>Goldberg</td>
<td>195</td>
<td>39.00</td>
</tr>
<tr>
<td>Heffernan</td>
<td>130</td>
<td>26.00</td>
</tr>
<tr>
<td>Jackson</td>
<td>18</td>
<td>3.60</td>
</tr>
<tr>
<td>Und</td>
<td>148</td>
<td>29.60</td>
</tr>
<tr>
<td>Refused</td>
<td>9</td>
<td>1.80</td>
</tr>
</tbody>
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27. For State Auditor, the three candidates are Democrat Suzanne Bump, Republican Patricia Saint Aubin, and Green-Rainbow M.K. Merelice. At this point will you vote or lean toward Bump, Saint Aubin, or Merelice?

<table>
<thead>
<tr>
<th></th>
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<th>%</th>
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<tbody>
<tr>
<td>Bump</td>
<td>167</td>
<td>33.40</td>
</tr>
<tr>
<td>Saint Aubin</td>
<td>114</td>
<td>22.80</td>
</tr>
<tr>
<td>Merelice</td>
<td>22</td>
<td>4.40</td>
</tr>
<tr>
<td>Und</td>
<td>187</td>
<td>37.40</td>
</tr>
<tr>
<td>Refused</td>
<td>10</td>
<td>2.00</td>
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</tbody>
</table>

28. For U.S. Senator the candidates are Democrat Edward Markey and Republican Brian Herr. At this point will you vote or lean toward Markey or Herr?

<table>
<thead>
<tr>
<th></th>
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<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Markey</td>
<td>244</td>
<td>48.80</td>
</tr>
<tr>
<td>Herr</td>
<td>169</td>
<td>33.80</td>
</tr>
<tr>
<td>Und</td>
<td>80</td>
<td>16.00</td>
</tr>
<tr>
<td>Refused</td>
<td>7</td>
<td>1.40</td>
</tr>
</tbody>
</table>
29. Currently Massachusetts is considering a plan to give driver’s licenses to undocumented workers who qualify. Do you support giving driver’s licenses to undocumented immigrants?

(N=500)  n  %
Yes ---------------------------------- 112 22.40
No ---------------------------------- 348 69.60
Undecided ---------------------------- 40 8.00

30. Overall, do you feel that the Affordable Care Act, sometimes called Obamacare, is generally good for Massachusetts or generally bad?

(N=500)  n  %
Generally good ---------------------------------- 230 46.00
Generally bad ---------------------------------- 219 43.80
Undecided ---------------------------------- 51 10.20

31. There are 4 ballot questions. Question 1 would eliminate automatic indexing of the state gas tax. A “Yes” Vote would eliminate the requirement that the state’s gas tax be adjusted annually based on the Consumer Price Index. A “No” Vote would make no change in the laws regarding the gas tax. At this point, how would you vote – yes to eliminate indexing or no to keep things the way they are?

(N=500)  n  %
Yes - Eliminate Indexing ---------------------------------- 181 36.20
No - Keep Same ---------------------------------- 251 50.20
Undecided ---------------------------------- 68 13.60

32. Question 2 would expand the state’s Bottle Bill Deposit Law. A “Yes” Vote would expand the state’s beverage container deposit law to require deposits on containers for all non-alcoholic, non-carbonated drinks with certain exceptions, increase the handling fees, and make other changes to the law. A “No” Vote would make no change in the laws regarding beverage container deposits. At this point, how would you vote – yes to expand the bottle bill or no to keep things the way they are?

(N=500)  n  %
Yes - Expand Bottle Bill ---------------------------------- 146 29.20
No - Keep Same ---------------------------------- 327 65.40
Undecided ---------------------------------- 27 5.40

33. Question 3 would expand prohibitions on gambling. A “Yes” Vote would prohibit casinos, any gaming establishment with slot machines, and wagering on simulcast greyhound races. A “No” Vote would make no change in the current laws regarding gaming. At this point, how would you vote – yes to prohibit casinos or no to keep things the way they are?

(N=500)  n  %
Yes - Prohibit Casinos ---------------------------------- 170 34.00
No - Keep Same ---------------------------------- 296 59.20
Undecided ---------------------------------- 34 6.80
34. Question 4 would entitle employees in Massachusetts to earn and use up to 40 hours of paid sick time per calendar year in companies of 11 or more employees and up to 40 hours of unpaid sick time per calendar year in smaller companies. Employees could carry over up to 40 hours of unused sick time to the next calendar year, but could not use more than 40 hours in a calendar year. A “Yes” Vote would entitle public and private employees to earn and use sick time according to certain conditions. A “No” Vote would make no change in the laws regarding earned sick time. At this point, how would you vote – yes or no?

(N=500)  
Yes – 40 Hours Sick Time-------------------------- 238 47.60  
No - Keep Same ---------------------------------- 217 43.40  
Undecided ---------------------------------------- 45 9.00  

THE FINAL THREE QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

35. Do you currently have children in the school system?

(N=500)  
Yes --------------------------------------------- 120 24.00  
No ----------------------------------------------- 380 76.00  
Undecided ---------------------------------------- 1 0.20  

36. Are there any members of your household who are union members?

(N=500)  
Yes --------------------------------------------- 117 23.40  
No ----------------------------------------------- 382 76.40  
Undecided ---------------------------------------- 1 0.20

37. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

(N=500)  
ABC --------------------------------------------- 36 7.20  
CBS --------------------------------------------- 54 10.80  
CNN --------------------------------------------- 65 13.00  
C-SPAN ------------------------------------------ 12 2.40  
COMEDY Central --------------------------------- 12 2.40  
Fox NEWS ---------------------------------------- 127 25.40  
MSNBC ------------------------------------------ 32 6.40  
NBC --------------------------------------------- 74 14.80  
Undecided --------------------------------------- 70 14.00  
Refused ----------------------------------------- 18 3.60