Lehrer, Mark (Full Professor)

Refereed Journal Articles

Journal Article, Academic Journal


Book Chapters

Book, Chapter in Scholarly Book-New


Conference Proceedings


Lehrer, M. (2001). Global, continental, or still national innovation systems in mobile Internet applications? The nexus between innovation in M-commerce, UMTS auctions, and market leadership in Western Europe. COTIM (Conference on Telecommunications and Information Markets).

Presentations


Lehrer, Mark, Segal, Lydia G., 11th Organization Studies Workshop, "Organization in the image of the steward: The stewardship organization as the contingently realistic embodiment of a management system built upon a shared higher calling and intrinsic motivation," Organization Studies, Mykonos, Greece. (May 21, 2016).


Lehrer, Mark, Colloquium on International Business, "From Rocking the Boat to Wagging the Dog: Bringing Entrepreneurship into Subsidiary Initiative Research," Vienna University of Economics and Business, Vienna, Austria. (June 10, 2015).


Müller, Wolfgang H. (Presenter & Author), Konlechner, Stefan W. (Presenter & Author), Müller, Barbara (Presenter & Author), Lehrer, Mark (Author Only), Trede, Julia K. (Author Only), European Group for Organizational Studies (EGOS), "Facilitating Ambidexterity in Replicator Organizations: Artifacts in their Role as Routine-Recreators," Gothenburg, Sweden. (July 7, 2011).

Lehrer, Mark, Banerjee, Preeta, International conference on "Understanding the emergence of new industries", "From complex processes to new industries via general purpose technologies: Patterned waves of improvement in ERP software and PCR DNA analysis," University of Torino, Turin, Italy. (October 7, 2010).


Kasper, Helmut, Lehrer, Mark, Mühlbacher, Jürgen, Müller, Barbara, Academy of
International Business, "Integration-Responsiveness and Knowledge Management
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Lehrer, Mark, Nell, Phillip, Gärber, Lisa, European Group for Organizational Studies (EGOS),
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national R&D reform in the transnational economy," Academy of International Business,
Indianapolis, Indiana. (June 2007).

Lehrer, Mark, "Knowledge spillovers and organizational heterogeneity: An historical overview
of German technology sectors," IfW/MPI Workshop on Globalization and the Knowledge
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