Li, Jiayi K. (Associate Professor)

Refereed Journal Articles

Journal Article, Academic Journal


Presentations

Zhu, Zhen (Presenter & Author), Li, Jiayi Kate (Author Only), Zinoviev, Dmitry (Author Only), SBS Faculty Research Seminar, "Understanding Customers’ Solutions for Consumer Projects: A Network Analysis Approach," Suffolk University. (October 27, 2016).

Li, Jiayi Kate (Author Only), Zhu, Zhen Jane (Presenter & Author), Zinoviev, Dmitry (Author Only), Frontiers in Service Conference, "Understanding Customers’ Solutions for DIY Projects: A Network Analysis Approach," Norwegian School of Economics, Bergen, Norway. (June 2016).

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