Zhu, Zhen J. (Full Professor)

**Refereed Journal Articles**

*Journal Article, Academic Journal*


**Non-Refereed Journal Articles**

Other Intellectual Contributions

Written Case with Instructional Material


Conference Proceedings

Conference Proceeding


Presentations


Elliot, Esi (Author Only), Zhu, Zhen Jane (Presenter & Author), Wang, Fei-Ling (Author Only), AMA Winter Educators’ Conference, "TRUST IN INTERNATIONAL BUSINESS


Zhu, Zhen (Presenter & Author), Li, Jiayi Kate (Author Only), Zinoviev, Dmitry (Author Only), SBS Faculty Research Seminar, "Understanding Customers' Solutions for Consumer Projects: A Network Analysis Approach,” Suffolk University. (October 27, 2016).

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