

## **Detjen, Jodi (Associate Professor of Practice)**

### **Refereed Journal Articles**

#### **Journal Article, Academic Journal**

Detjen, J., Webber, S. (2017). Strategic Shifts that Build Executive Leadership. *Business Horizons*, 60(3), 335-343.

Webber, S. S., Detjen, J., MacLean, T., Thomas, D. (2019). Team Challenges: Is Artificial Intelligence the Solution? *Business Horizons*, 62(6), 741-750.

### **Books**

#### **Book, Non-Scholarly-New**

Watson, K., Detjen, J. (2021). *The Next Smart Step: How to Overcome Gender Stereotypes and Build a Stronger Organization*. Waltham, MA: Charlesbridge Publisher.

Detjen, J., Waters, M., Watson, K. (2013). In Janet King (Ed.), *The Orange Line: A Woman's Guide to Integrating Career, Family and Life* (pp. 300). Newton, MA: JMK Publishing. [www.orangelinecareer.com](http://www.orangelinecareer.com)

### **Book Chapters**

#### **Book, Chapter in Scholarly Book-New**

Swamy, R., Detjen, J. (in press). Promoting Ethical Behavior in India: An Examination of the Giving Voice to Values Approach. In Agata Stachowicz-Stanusch Hans Krasue Hansen (Ed.), *Teaching anti-corruption: develop a foundation for business integrity*.

### **Other Intellectual Contributions**

#### **Magazine/Trade Publication**

Detjen, J. (2023). *Here's what to expect when you return to the office, according to readers*. Boston, MA: Boston Business Journal.

Detjen, J. (2017). *Time to Rethink Managerial Training: Collaboration and Diversity Require Different Managerial Skills*. Training Industry Magazine. <https://www.trainingindustry.com/articles/leadership/time-to-rethink-managerial-training-collaboration-and-diversity-require-different-managerial-skills/>

Detjen, J. (2014). *How Women In Banking Can Rise to the Top*. New York City: American Banking. <http://www.americanbanker.com/bankthink/how-women-in-banking-can-rise-to-the-top-1067628-1.html>

#### **Other**

Detjen, J. (2017). *Varies, 2 blogs published*. Bright Horizons Blog.

#### **Research Report**

Watson, K., Detjen, J. (2014). *Removing Self-imposed Barriers to Success for High Potential Women in the Workplace*. [orangegroveconsulting.com/white-papers](http://orangegroveconsulting.com/white-papers)

### **Written Case with Instructional Material**

Davidson, V., Detjen, J. (2012). In Gina Vega (Ed.), *Dynamic Research: the challenge of acquisition* (1st ed., vol. 9). Salem, MA: The Case Association. [www.caseweb.org](http://www.caseweb.org)

### **Presentations**

Detjen, Jodi (Presenter & Author), GBC Roundtable Annual Conference, "Flipping Learning: How INTEGRATING Key MBA Skills Increases Learning," GBC Roundtable, Minneapolis, MN. (October 13, 2023).

Detjen, Jodi (Presenter & Author), Provisors Women's Affinity Group, "Women's Unconscious Bias," Provisors East Bay, San Francisco, Virtual. (September 2023).

Detjen, Jodi (Presenter & Author), Suffolk University Equity Conference, "We hire only the best and brightest," Suffolk University, Boston, MA. (September 29, 2023).

Detjen, Jodi, Dover Sherborn TedX Conference, "Perception vs. Presumption vs. Assumption," Dover Sherborn High School, Dover Sherborn High School. (May 22, 2022).

Detjen, Jodi (Presenter & Author), Provisors, "Unconscious Bias Moving to Action," Provisors, Virtual. (May 22, 2022).

Detjen, Jodi, ALWE Webinar, "Women in Leadership: Delegation and Support," ALWE, Virtual. (May 21, 2022).

Detjen, Jodi (Presenter & Author), Graham, Katrina (Author Only), Yap, Xin Yi (Author Only), SIOP Annual Conference, "Unique Approaches to FitHow do masculine norms impact the Person – Environment Fit," SIOP, Seattle, WA. (April 30, 2022).

Detjen, Jodi, Brighttalk Webinar, "No more excuses: Debunk the Top 10 Excuses for Not Doing DEI," Bright Talk, virtual. (March 9, 2022).

Detjen, Jodi, Webinar, "DEI 2022 Trends and Topics," Orange Grove Consulting, Virtual. (November 2021).

Detjen, Jodi, Webinar, "Corporate Anti-Racism," Orange Grove Consulting, Virtual. (August 2021).

Detjen, Jodi, Webinar, "Hybrid Workplace," Orange Grove Consulting, Virtual. (August 2021).

Detjen, Jodi (Presenter & Author), Seat at the Table Board, "Case Study," Board Options, Virtual. (May 6, 2021).

Detjen, Jodi, Webinar, "Measuring DEI," Orange Grove Consulting, Virtual. (January 2021).

Detjen, Jodi, Webinar, "The Next Smart Step," Orange Grove Consulting, Virtual. (October 2020).

Bond-Fortier, Brenda J. (Co-Chair), Detjen, Jodi (Co-Chair), Suffolk MBA and MPA Webinar, "Building organizational resilience: Crisis becomes opportunity," Suffolk University, online. (July 16, 2020).

Detjen, Jodi (Moderator), Compliance Week Annual Conference, "Communicating with Conviction," Compliance Week, Washington DC. (May 21, 2019).

Detjen, Jodi, WFRN Conference, "What can organizational leaders do to promote integrated careers at work? What can individuals striving to pursue an integrated career do to enlist the support of organizational leaders?," Third Path Institute, Washington DC. (June 22, 2018).

Cobb, Rachael (Panelist), Celovsky, Lisa (Panelist), Plott, Michele S. (Moderator), Abrams, Barbara L. (Panelist), Detjen, Jodi (Panelist), "From Yesterday's Queens to Today's CEOs and Politicians: Has Anything Changed?," Women and Gender Studies Program, the English Department, and the Department of World Languages and Cultural Studies, Poetry Center, Sawyer Library. (November 17, 2014).

Cobb, Rachael (Panelist), Celovsky, Lisa (Panelist), Plott, Michele S. (Moderator), Abrams, Barbara Lise (Panelist), Detjen, Jodi (Panelist), "From Yesterday's Queens to Today's CEOs and Politicians: Has Anything Changed?," Women and Gender Studies Program, the English Department, and the Department of World Languages and Cultural Studies, Poetry Center, Sawyer Library. (November 17, 2014).

Cobb, Rachael (Panelist), Celovsky, Lisa (Panelist), Plott, Michele S. (Moderator), Abrams, Barbara L. (Panelist), Detjen, Jodi (Panelist), Women's and Gender Studies Event, "From Yesterday's Queens to Today's CEOs and Politicians: Has Anything Changed?," Women and Gender Studies Program, the English Department, and the Department of World Languages and Cultural Studies, Poetry Center, Sawyer Library. (November 17, 2014).

Detjen, Jodi, WFRN Conference, "Author Meets Critic - What works for Women at Work," WFRN, NYC. (June 2014).

Detjen, Jodi, Mentor Factor, "Transforming Women in banking," American Banker, New York City. (May 1, 2014).

Detjen, Jodi, MBAWI regular meeting, "Transforming Women in Leadership," Sherin and Lodgen, Boston, MA. (March 26, 2014).

Detjen, Jodi, International Women's Day, "The Orange Line: Integrating Career, Family and Life," Accenture, Boston. (March 7, 2014).

Detjen, Jodi, Fireside Chat, "The Orange Line: Integrating Career, Family and Life," Westorg.org, Waltham, MA. (February 11, 2014).

Detjen, Jodi, Public Talk, "The Orange Line: Integrating Career, Family and Life," Center for International Development Policy, Duke University, Durham, NC. (February 6, 2014).

Detjen, Jodi, Boston Club Workplace Transformation Affinity Group, "The Orange Line: Integrating Career, Family and Life," Boston Club, Boston. (January 15, 2014).

Detjen, Jodi (Presenter & Author), Meeting, "The Orange Line: Integrating Career, Family and Life," New England Network Association of Career Professionals, Waltham, MA. (November 14, 2013).

Detjen, Jodi (Presenter & Author), Guest speaker in class, "The Orange Line: Integrating Career, Family and Life," Suffolk University Social Work Class, Boston, MA. (November 5, 2013).

Detjen, Jodi (Presenter & Author), Women's affinity group, "The Orange Line: Integrating Career, Family and Life," Oracle, Burlington, MA. (November 5, 2013).

Detjen, Jodi (Presenter & Author), webinar, "Living the Orange Line," Booz & Co., online. (November 1, 2013).

Detjen, Jodi (Presenter & Author), Webinar, "The Orange Line: Integrating Career, Family and Life," 85 Broads, online. (October 8, 2013).

Detjen, Jodi (Presenter & Author), Conference, "The Orange Line: Integrating Career, Family and Life," MBA Women International, Boston, MA. (October 4, 2013).

Detjen, Jodi (Presenter & Author), Women's networking group, "The Orange Line: Integrating Career, Family and Life," Suffolk construction, Boston, MA. (September 25, 2013).

Detjen, Jodi (Presenter & Author), Women's affinity group, "The Orange Line: Integrating Career, Family and Life," Dimension Data, Framingham, MA. (September 12, 2013).

Detjen, Jodi (Presenter & Author), Moxie Denver Book Signing, "The Orange Line: Integrating Career, Family and Life," Moxie Denver, Denver, CO. (August 28, 2013).

Detjen, Jodi (Presenter & Author), Women's affinity group, "The Orange Line: Integrating Career, Family and Life," Arcardia Solutions, Burlington, MA. (June 28, 2013).

Detjen, Jodi (Presenter & Author), Women's affinity group, "The Orange Line: Integrating Career, Family and Life," Sherin & Lodgen, Boston, MA. (June 20, 2013).

Detjen, Jodi (Presenter & Author), Watson, Kelly (Presenter & Author), ILA Women and Leadership Conference, "Living the Orange Line," ILA/WLAG, Asilomar California. (June 10, 2013).

Detjen, Jodi (Presenter Only), Snyder, Nancy (Presenter Only), Stager, Nancy (Presenter Only), Panel: Preparing the 21st Century Workforce, "Preparing the 21st Century Workforce," Center for Innovation and Change Leadership, Suffolk University. (January 23, 2013).

Detjen, Jodi (Presenter Only), Technology Symposium, "Leverage Technology Tools to Make Your Teaching More Efficient and Flexible," Suffolk University, Boston, MA. (May 2012).

Swamy, Ranjini (Presenter & Author), Detjen, Jodi (Presenter & Author), Knowledge and Globalization Conference, "Promoting Ethical Behavior in India: An Examination of the Giving Voice to Values Approach," Knowledge and Globalization Institute, Pune, India. (January 7, 2012).