

Seidle, Russell J. (Associate Professor)

Refereed Journal Articles

Journal Article, Academic Journal

- Wang, I.-C., Seidle, R. J. (2020). Ambition in Innovation: Vicarious Learning in the Nascent Electric Scooter Market in Taiwan. *Technological Forecasting & Social Change*, 152, 119886.
- Seidle, R. J. (2019). Sequences of Learning Types for Organizational Ambidexterity. *The Learning Organization*, 26(4), 381-396.
- Wang, I.-C., Seidle, R. J. (2017). The Degree of Technological Innovation: A Demand Heterogeneity Perspective. *Technological Forecasting and Social Change*, 125(C), 166-177. 10.1016/j.techfore.2017.07.019
- Shin, D., Seidle, R. J., Okhmatovskiy, I. (2016). Making the Foreign Familiar: The Influence of Top Management Team and Board of Directors Characteristics on the Adoption of Foreign Practices. *Journal of World Business*, 51(6), 937-949.
- Seidle, R. J. (2015). Organisational Learning Sequences in Technological Innovation: Evidence from the Biopharmaceutical and Medical Device Sectors. *International Journal of Innovation Management*, 19(3). 10.1142/S1363919615400071
- Lee, S. Y., Seidle, R. J. (2012). Narcissists as Consumers: The Effects of Perceived Scarcity on Processing of Product Information. *Social Behavior and Personality*, 40(9), 1485-1500.

Conference Proceedings

Conference Proceeding

- Seidle, R. J. (2014). In Huizingh, K.R.E, Conn, S, Torkkeli, M. and Bitran, I. (Ed.), *The Implications of Organizational Learning Types for Technological Innovation*. The Proceedings of The ISPIM Americas Innovation Forum (October 2014).

Presentations

- Rodriguez, Carlos, Seidle, Russell J, Academy of Management Annual Meeting, "The Role of Distinct Organizational Learning Types in Value Chain Fine-Slicing Decisions," Academy of Management. (August 2020).
- Wang, I-Chen, Seidle, Russell J, DRUID, "Ambition in innovation: Vicarious learning in the nascent electric scooter market in Taiwan," Copenhagen Business School, Copenhagen, Denmark. (June 2019).
- Seidle, Russell J, Academy of Management Annual Meeting, "Searching Wide and Far: Sequences of Organizational Learning Types in High Novelty Innovations," Academy of Management, Chicago, IL. (August 13, 2018).
- Seidle, Russell J, Western Academy of Management Conference, "Opportunity Development in Biopharmaceuticals and Medical Devices: Assessing the Roles of Experiential and Vicarious Learning," Western Academy of Management, Palm Springs, CA. (March 25, 2017).

Wang, I-Chen, Seidle, Russell J, DRUID, "The Degree of Technological Innovation: An Empirical Analysis of the Flat Panel Display Industry," Copenhagen Business School, Copenhagen, Denmark. (June 15, 2016).

Seidle, Russell J, Academy of Management Annual Meeting, "Navigating (Un)familiar Technological Territory: Sequences of Organizational Learning Types in Innovation Projects," Academy of Management, Vancouver, BC. (August 10, 2015).

Shin, Donghoon Shin (Presenter & Author), Seidle, Russell J (Author Only), Okhmatovskiy, Ilya (Author Only), Administrative Sciences Association of Canada Annual Conference, "Making the Foreign Familiar: The Influence of TMT and BOD Characteristics on Adoption of Foreign Practices," Administrative Sciences Association of Canada, Halifax, NS. (June 15, 2015).