

7. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	475	508	217	335	240	208	327	339	321	235	232	272	255	669	117	120	240	670
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	240	98	139	57	76	57	50	170	6	64	48	56	61	73	164	40	27	240	-
	24%	21%	27%	26%	23%	24%	24%	52%	2%	20%	20%	24%	22%	29%	25%	34%	23%	100%	
Wrong Track	670	346	310	134	237	157	142	109	325	225	169	148	193	157	462	53	80	-	670
	67%	73%	61%	62%	71%	65%	68%	33%	96%	70%	72%	64%	71%	62%	69%	45%	67%		100%
Undecided	90	31	59	26	22	26	16	48	8	32	18	28	18	25	43	24	13	-	-
	9%	7%	12%	12%	7%	11%	8%	15%	2%	10%	8%	12%	7%	10%	6%	21%	11%		

8. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or Libertarian Party Chase Oliver?

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	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	475	508	217	335	240	208	327	339	321	235	232	272	255	669	117	120	240	670
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	375	142	228	110	100	93	72	278	3	94	70	101	93	107	248	74	41	216	106
	38%	30%	45%	51%	30%	39%	35%	85%	1%	29%	30%	44%	34%	42%	37%	63%	34%	90%	16%
Republican Donald Trump	414	232	177	61	163	100	90	10	311	89	96	65	140	112	324	19	43	7	398
	41%	49%	35%	28%	49%	42%	43%	3%	92%	28%	41%	28%	51%	44%	48%	16%	36%	3%	59%
Green Party Jill Stein	10	6	4	2	2	5	1	4	-	6	2	6	2	-	6	1	2	2	8
	1%	1%	1%	1%	1%	2%	1%	1%		2%	1%	3%	1%		1%	1%	2%	1%	1%
Independent Robert F. Kennedy Jr.	82	39	39	15	29	17	21	14	12	54	29	30	12	11	54	7	14	4	67
	8%	8%	8%	7%	9%	7%	10%	4%	4%	17%	12%	13%	4%	4%	8%	6%	12%	2%	10%
Independent Cornel West	13	6	7	2	4	5	2	6	1	6	5	4	3	1	8	2	3	-	11
	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	2%	2%	1%	1%	1%	2%	3%		2%
Libertarian Party Chase Oliver	14	8	4	6	7	1	-	2	3	9	7	4	1	2	11	2	1	1	12
	1%	2%	1%	3%	2%	1%		1%	1%	3%	3%	2%	1%	1%	2%	2%	1%	1%	2%
Undecided	79	36	42	17	23	17	22	11	8	57	22	20	18	19	17	11	14	9	59
	8%	8%	8%	8%	7%	7%	11%	3%	2%	18%	9%	9%	7%	7%	3%	9%	12%	4%	9%
Refused	13	6	7	4	7	2	-	2	1	6	4	2	3	3	1	1	2	1	9
	1%	1%	1%	2%	2%	1%		1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%

9. Who would be your second choice?

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: THOSE WITH FIRST CHOICE OTHER THAN BIDEN/TRUMP	119	59	54	25	42	28	24	26	16	75	43	44	18	14	79	12	20	7	98
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	20	7	13	6	4	8	2	11	-	9	5	10	1	4	9	7	4	2	13
	17%	12%	24%	24%	10%	29%	8%	42%		12%	12%	23%	6%	29%	11%	58%	20%	29%	13%
Republican Donald Trump	30	19	10	4	14	3	9	2	12	15	13	11	2	4	22	1	3	1	29
	25%	32%	19%	16%	33%	11%	38%	8%	75%	20%	30%	25%	11%	29%	28%	8%	15%	14%	30%
Green Party Jill Stein	9	4	4	3	3	2	1	3	1	5	7	1	1	-	6	1	1	-	8
	8%	7%	7%	12%	7%	7%	4%	12%	6%	7%	16%	2%	6%		8%	8%	5%		8%
Independent Robert F. Kennedy Jr.	9	6	3	4	2	2	1	3	1	5	3	5	1	-	5	1	3	1	6
	8%	10%	6%	16%	5%	7%	4%	12%	6%	7%	7%	11%	6%		6%	8%	15%	14%	6%
Independent Cornel West	11	4	4	2	3	3	3	2	1	8	1	4	3	3	8	-	2	-	10
	9%	7%	7%	8%	7%	11%	13%	8%	6%	11%	2%	9%	17%	21%	10%		10%		10%
Libertarian Party Chase Oliver	9	2	7	-	4	4	1	3	-	6	4	3	-	2	6	-	3	-	7
	8%	3%	13%		10%	14%	4%	12%		8%	9%	7%		14%	8%		15%		7%
Undecided	22	12	9	4	10	2	6	2	-	20	6	6	9	1	14	2	4	2	18
	18%	20%	17%	16%	24%	7%	25%	8%		27%	14%	14%	50%	7%	18%	17%	20%	29%	18%
Refused	9	5	4	2	2	4	1	-	1	7	4	4	1	-	9	-	-	1	7
	8%	8%	7%	8%	5%	14%	4%		6%	9%	9%	9%	6%		11%			14%	7%

10. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

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	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	475	508	217	335	240	208	327	339	321	235	232	272	255	669	117	120	240	670
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	453	173	269	123	134	110	86	304	5	144	89	129	111	120	284	85	58	220	169
	45%	36%	53%	57%	40%	46%	41%	93%	1%	45%	38%	56%	41%	47%	42%	73%	48%	92%	25%
Republican Donald Trump	409	227	178	67	157	96	89	3	318	82	92	66	133	117	313	16	42	9	386
	41%	48%	35%	31%	47%	40%	43%	1%	94%	26%	39%	28%	49%	46%	47%	14%	35%	4%	58%
Did not vote	85	46	37	18	28	21	18	15	14	55	39	20	16	10	40	12	14	5	75
	9%	10%	7%	8%	8%	9%	9%	5%	4%	17%	17%	9%	6%	4%	6%	10%	12%	2%	11%
Third-Party candidate	27	20	7	5	8	4	10	1	1	25	11	9	3	4	19	3	3	2	21
	3%	4%	1%	2%	2%	2%	5%	1%	1%	8%	5%	4%	1%	2%	3%	3%	3%	1%	3%
Undecided	11	3	8	1	2	4	4	3	1	7	2	3	5	1	5	1	1	2	8
	1%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%
Refused	15	6	9	3	6	5	1	1	-	8	2	5	4	3	8	-	2	2	11
	2%	1%	2%	1%	2%	2%	1%	1%	0%	2%	1%	2%	1%	1%	1%	0%	2%	1%	2%

11. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate?  
 would you say?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: THOSE WITH FIRST CHOICE	908 100	433 100	459 100	196 100	305 100	221 100	186 100	314 100	330 100	258 100	209 100	210 100	251 100	233 100	651 100	105 100	104 100	230 100	602 100
Very excited	372 41%	175 40%	189 41%	72 37%	131 43%	89 40%	80 43%	101 32%	206 62%	64 25%	76 36%	66 31%	110 44%	118 51%	262 40%	41 39%	44 42%	90 39%	269 45%
Somewhat excited	259 29%	125 29%	131 29%	55 28%	96 31%	54 24%	54 29%	103 33%	74 22%	79 31%	60 29%	69 33%	68 27%	62 27%	184 28%	33 31%	37 36%	75 33%	154 26%
Not very excited	161 18%	80 18%	79 17%	33 17%	47 15%	51 23%	30 16%	64 20%	32 10%	65 25%	40 19%	41 20%	45 18%	32 14%	126 19%	16 15%	9 9%	43 19%	97 16%
Not at all excited	103 11%	49 11%	51 11%	34 17%	26 9%	23 10%	20 11%	41 13%	16 5%	45 17%	31 15%	33 16%	23 9%	16 7%	72 11%	13 12%	11 11%	19 8%	76 13%
Undecided	10 1%	4 1%	6 1%	2 1%	3 1%	3 1%	2 1%	3 1%	2 1%	4 2%	2 1%	1 *%	4 2%	3 1%	5 1%	1 1%	3 3%	2 1%	6 1%
Refused	3 *%	-	3 1%	-	2 1%	1 *%	-	2 1%	-	1 *%	-	-	1 *%	2 1%	2 *%	1 1%	-	1 *%	-

12. Is your mind firmly made up, or might you change it?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: THOSE WITH FIRST CHOICE	908 100	433 100	459 100	196 100	305 100	221 100	186 100	314 100	330 100	258 100	209 100	210 100	251 100	233 100	651 100	105 100	104 100	230 100	602 100
Firmly made up	736 81%	349 81%	375 82%	160 82%	245 80%	179 81%	152 82%	258 82%	294 89%	181 70%	166 79%	156 74%	205 82%	205 88%	531 82%	81 77%	82 79%	208 90%	475 79%
Might change	158 17%	80 18%	75 16%	35 18%	53 17%	40 18%	30 16%	51 16%	32 10%	73 28%	41 20%	53 25%	39 16%	24 10%	111 17%	23 22%	18 17%	20 9%	115 19%
Undecided	11 1%	4 1%	6 1%	1 1%	4 1%	2 1%	4 2%	4 1%	3 1%	4 2%	2 1%	1 *%	4 2%	4 2%	7 1%	1 1%	3 3%	1 *%	10 2%
Refused	3 *%	-	3 1%	-	3 1%	-	-	1 *%	1 *%	-	-	-	3 1%	-	2 *%	-	1 1%	1 *%	2 *%

13. In a word or phrase, what could make you change your mind?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: THOSE WHO MIND IS NOT MADE UP	172 100	84 100	84 100	36 100	60 100	42 100	34 100	56 100	36 100	77 100	43 100	54 100	46 100	28 100	120 100	24 100	22 100	22 100	127 100
Better candidate	27 16%	14 17%	13 15%	5 14%	7 12%	8 19%	7 21%	5 9%	9 25%	13 17%	9 21%	3 6%	11 24%	3 11%	18 15%	3 13%	3 14%	2 9%	24 19%
Different candidate	36 21%	21 25%	13 15%	6 17%	11 18%	13 31%	6 18%	10 18%	11 31%	14 18%	6 14%	12 22%	12 26%	6 21%	33 28%	1 4%	2 9%	6 27%	25 20%
Policies/Views on issues	30 17%	19 23%	10 12%	11 31%	10 17%	4 10%	5 15%	9 16%	7 19%	14 18%	7 16%	11 20%	5 11%	7 25%	18 15%	7 29%	3 14%	2 9%	25 20%
Character	8 5%	2 2%	6 7%	2 6%	3 5%	1 2%	2 6%	3 5%	1 3%	4 5%	1 2%	5 9%	2 4%	-	5 4%	2 8%	1 5%	-	7 6%
Dropped out/Dies	10 6%	4 5%	6 7%	3 8%	2 3%	2 5%	3 9%	4 7%	-	5 6%	3 7%	2 4%	3 7%	2 7%	7 6%	1 4%	1 5%	3 14%	7 6%
More research/Debates	15 9%	5 6%	10 12%	1 3%	7 12%	5 12%	2 6%	7 13%	2 6%	6 8%	6 14%	5 9%	2 4%	2 7%	7 6%	6 25%	2 9%	3 14%	5 4%
Younger	7 4%	4 5%	3 4%	2 6%	2 3%	1 2%	2 6%	3 5%	2 6%	2 3%	-	2 4%	3 7%	2 7%	6 5%	-	1 5%	2 9%	3 2%
Nothing	3 2%	2 2%	1 1%	1 3%	1 2%	1 2%	-	2 4%	-	1 1%	-	1 2%	1 2%	1 4%	1 1%	1 4%	1 5%	-	2 2%
Other	19 11%	7 8%	11 13%	2 6%	9 15%	5 12%	3 9%	6 11%	5 14%	8 10%	6 14%	10 19%	2 4%	1 4%	11 9%	2 8%	5 23%	1 5%	17 13%
Don't know/No answer/Refused	20 12%	8 10%	12 14%	4 11%	8 13%	4 10%	4 12%	8 14%	1 3%	10 13%	6 14%	4 7%	6 13%	4 14%	16 13%	1 4%	3 14%	3 14%	14 11%





24. Just your best guess - when all the votes are counted this November, who do you think will win the presidency - Trump or Biden?

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	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	475	508	217	335	240	208	327	339	321	235	232	272	255	669	117	120	240	670
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	520	279	233	93	194	123	110	56	297	161	136	113	145	124	380	32	55	33	473
	52%	59%	46%	43%	58%	51%	53%	17%	88%	50%	58%	49%	53%	49%	57%	27%	46%	14%	71%
Joe Biden	341	134	202	88	103	79	71	224	18	97	64	87	93	93	210	64	41	183	117
	34%	28%	40%	41%	31%	33%	34%	69%	5%	30%	27%	38%	34%	36%	31%	55%	34%	76%	17%
Undecided	132	57	71	33	37	36	26	46	21	60	31	32	32	37	74	21	24	23	74
	13%	12%	14%	15%	11%	15%	13%	14%	6%	19%	13%	14%	12%	15%	11%	18%	20%	10%	11%
Refused	7	5	2	3	1	2	1	1	3	3	4	-	2	1	5	-	-	1	6
	1%	1%	0%	1%	0%	1%	0%	0%	1%	1%	2%		1%	0%	1%			0%	1%

25. How confident are you that the results of the 2024 election will be accurately counted and reported? would you say...?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000 100	475 100	508 100	217 100	335 100	240 100	208 100	327 100	339 100	321 100	235 100	232 100	272 100	255 100	669 100	117 100	120 100	240 100	670 100
Very confident	453 45%	195 41%	251 49%	118 54%	128 38%	111 46%	96 46%	258 79%	35 10%	159 50%	94 40%	123 53%	116 43%	116 45%	295 44%	64 55%	58 48%	205 85%	187 28%
Somewhat confident	290 29%	141 30%	145 29%	57 26%	114 34%	60 25%	59 28%	44 13%	154 45%	88 27%	75 32%	55 24%	83 31%	75 29%	198 30%	38 32%	32 27%	25 10%	247 37%
Not confident	240 24%	131 28%	104 20%	41 19%	88 26%	63 26%	48 23%	18 6%	146 43%	70 22%	65 28%	48 21%	67 25%	60 24%	167 25%	15 13%	26 22%	6 3%	224 33%
Undecided	16 2%	8 2%	8 2%	1 *%	5 1%	5 2%	5 2%	6 2%	4 1%	4 1%	1 *%	5 2%	6 2%	4 2%	9 1%	-	3 3%	3 1%	12 2%
Refused	1 *%	-	-	-	-	1 *%	-	1 *%	-	-	-	1 *%	-	-	-	-	1 1%	1 *%	-

27. Thinking about the 2024 presidential race, what is the most important issue determining your vote of the following?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	475	508	217	335	240	208	327	339	321	235	232	272	255	669	117	120	240	670
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Inflation/economy	346	197	146	61	129	87	69	51	155	135	98	81	102	62	220	33	58	41	285
	35%	41%	29%	28%	39%	36%	33%	16%	46%	42%	42%	35%	38%	24%	33%	28%	48%	17%	43%
Abortion	92	19	69	28	29	23	12	54	7	30	26	28	17	20	49	22	10	36	43
	9%	4%	14%	13%	9%	10%	6%	17%	2%	9%	11%	12%	6%	8%	7%	19%	8%	15%	6%
Immigration	185	93	88	40	69	35	41	9	129	44	37	21	61	66	140	9	16	9	173
	19%	20%	17%	18%	21%	15%	20%	3%	38%	14%	16%	9%	22%	26%	21%	8%	13%	4%	26%
Threats to democracy	207	88	116	56	42	59	50	135	17	53	33	63	54	57	151	29	15	97	74
	21%	19%	23%	26%	13%	25%	24%	41%	5%	17%	14%	27%	20%	22%	23%	25%	13%	40%	11%
The Israel-Hamas conflict	25	10	14	4	8	6	7	10	5	10	10	5	6	3	16	2	4	2	22
	3%	2%	3%	2%	2%	3%	3%	3%	1%	3%	4%	2%	2%	1%	2%	2%	3%	1%	3%
The Russia-Ukraine war	25	12	12	4	12	5	4	9	6	9	8	2	9	6	18	2	3	10	14
	3%	3%	2%	2%	4%	2%	2%	3%	2%	3%	3%	1%	3%	2%	3%	2%	3%	4%	2%
China policy	12	6	6	-	5	1	6	3	5	4	2	2	5	3	6	1	2	3	7
	1%	1%	1%		1%	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%
A balanced Supreme Court	65	27	37	20	20	16	9	45	3	17	14	19	10	21	40	13	8	34	24
	7%	6%	7%	9%	6%	7%	4%	14%	1%	5%	6%	8%	4%	8%	6%	11%	7%	14%	4%
Undecided	43	23	20	4	21	8	10	11	12	19	7	11	8	17	29	6	4	8	28
	4%	5%	4%	2%	6%	3%	5%	3%	4%	6%	3%	5%	3%	7%	4%	5%	3%	3%	4%

28. When it comes to the economy, do you think we are in...?

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	475	508	217	335	240	208	327	339	321	235	232	272	255	669	117	120	240	670
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Economic recovery	335	151	182	98	95	80	62	217	18	99	51	79	95	106	227	43	39	192	93
	34%	32%	36%	45%	28%	33%	30%	66%	5%	31%	22%	34%	35%	42%	34%	37%	33%	80%	14%
Stagnation	244	126	115	48	89	56	51	48	95	97	52	63	69	58	161	34	27	24	202
	24%	27%	23%	22%	27%	23%	25%	15%	28%	30%	22%	27%	25%	23%	24%	29%	23%	10%	30%
Recession	241	113	124	41	85	57	58	29	134	75	81	49	62	49	166	18	32	12	220
	24%	24%	24%	19%	25%	24%	28%	9%	40%	23%	34%	21%	23%	19%	25%	15%	27%	5%	33%
Depression	134	68	60	20	47	37	30	18	77	35	41	26	34	33	90	10	19	3	128
	13%	14%	12%	9%	14%	15%	14%	6%	23%	11%	17%	11%	13%	13%	13%	9%	16%	1%	19%
Undecided	42	16	24	8	18	9	7	12	15	14	9	12	12	9	25	9	3	9	26
	4%	3%	5%	4%	5%	4%	3%	4%	4%	4%	4%	5%	4%	4%	4%	8%	3%	4%	4%
Refused	4	1	3	2	1	1	-	3	-	1	1	3	-	-	-	3	-	-	1
	4%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	1%	-	-	-	3%	-	-	1%



30. Of the following five options, how did the debate impact your decision on who to vote for? would you say it...?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: WATCHED DEBATE	763	377	377	156	253	185	169	234	284	235	167	174	209	209	531	79	90	189	514
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Made you more likely to vote for Biden	80	31	48	18	26	17	19	56	3	21	11	18	17	33	48	20	10	46	20
	10%	8%	13%	12%	10%	9%	11%	24%	1%	9%	7%	10%	8%	16%	9%	25%	11%	24%	4%
Made you more likely to vote for Trump	236	139	96	41	90	52	53	4	168	62	58	42	75	61	182	11	22	3	225
	31%	37%	25%	26%	36%	28%	31%	2%	59%	26%	35%	24%	36%	29%	34%	14%	24%	2%	44%
Made you more likely to vote for a third-party candidate	70	36	34	13	19	21	17	22	7	41	19	28	12	10	44	7	15	9	54
	9%	10%	9%	8%	8%	11%	10%	9%	2%	17%	11%	16%	6%	5%	8%	9%	17%	5%	11%
Debate didn't impact your decision	337	156	175	77	103	84	73	140	102	88	73	71	98	93	241	35	38	124	188
	44%	41%	46%	49%	41%	45%	43%	60%	36%	37%	44%	41%	47%	44%	45%	44%	42%	66%	37%
Debate made me less likely to vote in November	28	8	19	5	7	10	6	7	3	18	5	9	6	8	11	5	3	6	19
	4%	2%	5%	3%	3%	5%	4%	3%	1%	8%	3%	5%	3%	4%	2%	6%	3%	3%	4%
Undecided	11	6	5	2	7	1	1	5	1	4	1	5	1	4	5	1	2	1	7
	1%	2%	1%	1%	3%	1%	1%	2%	1%	2%	1%	3%	1%	2%	1%	1%	2%	1%	1%
Refused	1	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-	1
	1%	1%	-	-	1%	-	-	-	-	1%	-	1%	-	-	-	-	-	-	1%

31. From what you saw or heard, who do you think won the debate - Biden or Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	475	508	217	335	240	208	327	339	321	235	232	272	255	669	117	120	240	670
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Biden	114	40	70	29	37	26	22	82	2	30	21	29	28	34	67	27	14	74	30
	11%	8%	14%	13%	11%	11%	11%	25%	1%	9%	9%	13%	10%	13%	10%	23%	12%	31%	4%
Trump	501	280	216	91	174	122	114	62	279	152	120	108	143	128	373	32	48	51	432
	50%	59%	43%	42%	52%	51%	55%	19%	82%	47%	51%	47%	53%	50%	56%	27%	40%	21%	64%
Neither	275	103	165	74	88	63	50	136	41	94	63	67	75	70	173	34	44	90	139
	28%	22%	32%	34%	26%	26%	24%	42%	12%	29%	27%	29%	28%	27%	26%	29%	37%	38%	21%
Both	10	8	2	3	3	2	2	4	1	5	2	1	3	4	4	1	4	3	5
	1%	2%	*%	1%	1%	1%	1%	1%	*%	2%	1%	*%	1%	2%	1%	1%	3%	1%	1%
Undecided	85	34	50	20	24	23	18	38	14	32	26	22	20	16	43	23	6	14	57
	9%	7%	10%	9%	7%	10%	9%	12%	4%	10%	11%	9%	7%	6%	6%	20%	5%	6%	9%
Refused	15	10	5	-	9	4	2	5	2	8	3	5	3	3	9	-	4	8	7
	2%	2%	1%		3%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%		3%	3%	1%

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

	BANNER 1																			
	DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG	
BASE:THOSE WHO PICKED A DEBATE WINNER	606	316	281	120	210	144	132	140	278	180	139	134	168	161	433	58	61	122	456	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Truthful/Honest	54	20	32	16	16	12	10	37	-	17	8	10	17	18	36	15	-	36	14	
	9%	6%	11%	13%	8%	8%	8%	26%		9%	6%	7%	11%	8%	26%			30%	3%	
Answered the questions/ Focused	14	5	7	3	5	3	3	12	1	1	4	6	3	-	8	3	3	10	3	
	2%	2%	2%	3%	2%	2%	2%	9%	*%	1%	3%	4%	2%		2%	5%	5%	8%	1%	
Trump lies	16	6	10	2	6	5	3	8	1	7	1	6	2	6	9	3	3	10	4	
	3%	2%	4%	2%	3%	3%	2%	6%	*%	4%	1%	4%	1%	4%	2%	5%	5%	8%	1%	
Character/Integrity	13	3	10	4	3	1	5	11	-	2	2	3	4	4	7	2	3	8	2	
	2%	1%	4%	3%	1%	1%	4%	8%		1%	1%	2%	2%	2%	2%	3%	5%	7%	*%	
Real policies/Facts	22	9	12	3	7	3	9	17	1	4	5	6	3	8	15	3	3	17	5	
	4%	3%	4%	3%	3%	2%	7%	12%	*%	2%	4%	4%	2%	5%	3%	5%	5%	14%	1%	
Calm/Confident/Presence	5	2	3	1	2	2	-	4	-	1	4	-	-	1	4	-	1	3	2	
	1%	1%	1%	1%	1%	1%		3%		1%	3%			1%	1%		2%	2%	*%	
Biden was confused/ Dementia/Mental state	80	45	35	14	25	22	19	4	51	23	19	15	25	21	63	3	8	5	74	
	13%	14%	12%	12%	12%	15%	14%	3%	18%	13%	14%	11%	15%	13%	15%	5%	13%	4%	16%	
Biden was incoherent/ inarticulate	31	16	14	9	7	10	5	3	14	13	4	7	8	12	20	2	3	2	29	
	5%	5%	5%	8%	3%	7%	4%	2%	5%	7%	3%	5%	5%	7%	5%	3%	5%	2%	6%	
Biden is old/Looked old/ Appearance	17	9	8	5	5	3	4	3	7	6	4	4	6	3	13	2	1	3	14	
	3%	3%	3%	4%	2%	2%	3%	2%	3%	3%	3%	3%	4%	2%	3%	3%	2%	2%	3%	
Biden's poor performance	67	37	29	16	21	13	17	16	29	20	19	16	16	15	52	2	9	10	55	
	11%	12%	10%	13%	10%	9%	13%	11%	10%	11%	14%	12%	10%	9%	12%	3%	15%	8%	12%	
Confident	29	15	14	4	9	10	6	4	17	8	10	10	5	4	24	2	1	2	25	
	5%	5%	5%	3%	4%	7%	5%	3%	6%	4%	7%	7%	3%	2%	6%	3%	2%	2%	5%	
Coherent/Articulate	96	60	36	19	34	19	24	10	47	37	31	21	28	16	73	5	8	10	81	
	16%	19%	13%	16%	16%	13%	18%	7%	17%	21%	22%	16%	17%	10%	17%	9%	13%	8%	18%	
Cognizant/Present	42	26	15	9	18	7	8	1	30	11	4	8	20	10	30	2	3	1	41	
	7%	8%	5%	8%	9%	5%	6%	1%	11%	6%	3%	6%	12%	6%	7%	3%	5%	1%	9%	
Smart/Knowledgeable	23	8	15	1	8	10	4	-	19	4	4	5	7	7	18	-	5	-	23	
	4%	3%	5%	1%	4%	7%	3%		7%	2%	3%	4%	4%	4%	4%		8%		5%	
Focused/Prepared/ Answered the questions	47	25	21	5	21	16	5	5	32	10	12	7	10	18	30	7	4	2	42	
	8%	8%	7%	4%	10%	11%	4%	4%	12%	6%	9%	5%	6%	11%	7%	12%	7%	2%	9%	



32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Vision/Policies	28 5%	16 5%	12 4%	6 5%	10 5%	9 6%	3 2%	-	21 8%	7 4%	8 6%	2 1%	10 6%	8 5%	24 6%	1 2%	2 3%	1 1%	27 6%
Calm/Composed/Presence	29 5%	16 5%	13 5%	5 4%	10 5%	6 4%	8 6%	3 2%	17 6%	9 5%	6 4%	7 5%	7 4%	9 6%	23 5%	2 3%	-	3 2%	25 5%
Looked better/Energetic/ Alive/Alert	25 4%	11 3%	14 5%	4 3%	12 6%	2 1%	7 5%	9 6%	8 3%	8 4%	5 4%	7 5%	7 4%	6 4%	19 4%	4 7%	-	5 4%	17 4%
Competent/Experienced	15 2%	6 2%	9 3%	3 3%	7 3%	2 1%	3 2%	1 1%	10 4%	4 2%	6 4%	2 1%	4 2%	3 2%	11 3%	-	2 3%	1 1%	14 3%
Honest/Truthful	14 2%	6 2%	8 3%	2 2%	3 1%	4 3%	5 4%	-	12 4%	2 1%	1 1%	1 1%	9 5%	3 2%	11 3%	-	2 3%	-	14 3%
Lied	6 1%	2 1%	4 1%	2 2%	2 1%	-	2 2%	3 2%	-	3 2%	-	3 2%	2 1%	1 1%	2 *	1 2%	2 3%	3 2%	2 *
Assertive/Aggressive	5 1%	2 1%	3 1%	1 1%	2 1%	2 1%	-	2 1%	2 1%	1 1%	2 1%	2 1%	-	1 1%	4 1%	1 2%	-	1 1%	4 1%
Leadership/Presidential	5 1%	2 1%	3 1%	1 1%	1 *	-	3 2%	-	4 1%	1 1%	1 1%	-	2 1%	2 1%	4 1%	1 2%	-	-	5 1%
Good performance	8 1%	5 2%	3 1%	1 1%	4 2%	3 2%	-	-	7 3%	1 1%	3 2%	1 1%	3 2%	1 1%	6 1%	-	1 2%	-	7 2%
Other	29 5%	13 4%	15 5%	3 3%	13 6%	8 6%	5 4%	7 5%	7 3%	14 8%	3 2%	7 5%	9 5%	10 6%	15 3%	7 12%	2 3%	8 7%	20 4%
Don't know/No answer/ Refused	3 *	-	3 1%	-	1 *	1 1%	1 1%	2 1%	-	-	2 1%	-	-	-	2 *	-	-	-	2 *

32A. In your opinion, should the Democratic Party replace Joe Biden with a different presidential nominee - yes or no?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	475	508	217	335	240	208	327	339	321	235	232	272	255	669	117	120	240	670
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	544	262	272	114	183	137	110	133	197	206	142	138	138	124	372	43	71	80	418
	54%	55%	54%	53%	55%	57%	53%	41%	58%	64%	60%	59%	51%	49%	56%	37%	59%	33%	62%
No	370	179	185	89	123	86	72	166	110	92	78	78	106	105	237	66	41	142	199
	37%	38%	36%	41%	37%	36%	35%	51%	32%	29%	33%	34%	39%	41%	35%	56%	34%	59%	30%
Undecided	84	33	50	14	29	16	25	27	32	22	15	16	26	26	59	8	8	17	53
	8%	7%	10%	6%	9%	7%	12%	8%	9%	7%	6%	7%	10%	10%	9%	7%	7%	7%	8%
Refused	2	1	1	-	-	1	1	1	-	1	-	-	2	-	1	-	-	1	-
	0.2%	0.1%	0.1%	0%	0%	0.1%	0.1%	0.1%	0%	0.1%	0%	0%	0.1%	0%	0.1%	0%	0%	0.1%	0%

32B. In your opinion, should the Republican Party replace Donald Trump with a different presidential nominee - yes or no?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000 100	475 100	508 100	217 100	335 100	240 100	208 100	327 100	339 100	321 100	235 100	232 100	272 100	255 100	669 100	117 100	120 100	240 100	670 100
Yes	508 51%	211 44%	286 56%	130 60%	156 47%	125 52%	97 47%	254 78%	48 14%	201 63%	113 48%	145 63%	124 46%	120 47%	313 47%	81 69%	64 53%	186 78%	251 37%
No	455 46%	250 53%	200 39%	75 35%	170 51%	107 45%	103 50%	53 16%	285 84%	111 35%	115 49%	80 34%	132 49%	128 50%	333 50%	33 28%	48 40%	44 18%	395 59%
Undecided	34 3%	14 3%	19 4%	10 5%	9 3%	8 3%	7 3%	18 6%	6 2%	8 2%	7 3%	7 3%	14 5%	6 2%	22 3%	2 2%	7 6%	9 4%	22 3%
Refused	3 *%	-	3 1%	2 1%	-	-	1 *%	2 1%	-	1 *%	-	-	2 1%	1 *%	1 *%	1 1%	1 1%	1 *%	2 *%

42. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000 100	475 100	508 100	217 100	335 100	240 100	208 100	327 100	339 100	321 100	235 100	232 100	272 100	255 100	669 100	117 100	120 100	240 100	670 100
Very liberal	68 7%	23 5%	40 8%	24 11%	16 5%	17 7%	11 5%	57 17%	-	11 3%	22 9%	22 9%	11 4%	13 5%	45 7%	11 9%	8 7%	29 12%	30 4%
Liberal	177 18%	64 13%	110 22%	48 22%	56 17%	45 19%	28 13%	123 38%	8 2%	45 14%	28 12%	51 22%	37 14%	59 23%	120 18%	27 23%	19 16%	84 35%	67 10%
Moderate	358 36%	164 35%	187 37%	86 40%	103 31%	85 35%	84 40%	112 34%	68 20%	173 54%	86 37%	101 44%	104 38%	66 26%	213 32%	50 43%	54 45%	104 43%	214 32%
Conservative	230 23%	134 28%	95 19%	46 21%	77 23%	57 24%	50 24%	20 6%	140 41%	66 21%	61 26%	35 15%	75 28%	57 22%	160 24%	23 20%	23 19%	16 7%	203 30%
Very conservative	130 13%	67 14%	62 12%	7 3%	68 20%	26 11%	29 14%	5 2%	111 33%	11 3%	25 11%	16 7%	40 15%	49 19%	109 16%	5 4%	8 7%	3 1%	126 19%
Undecided	37 4%	23 5%	14 3%	6 3%	15 4%	10 4%	6 3%	10 3%	12 4%	15 5%	13 6%	7 3%	5 2%	11 4%	22 3%	1 1%	8 7%	4 2%	30 4%

43. what is your annual household income?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	475	508	217	335	240	208	327	339	321	235	232	272	255	669	117	120	240	670
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	122	44	72	26	44	27	25	44	40	38	31	22	34	35	66	27	21	26	82
	12%	9%	14%	12%	13%	11%	12%	13%	12%	12%	13%	9%	13%	14%	10%	23%	18%	11%	12%
Under \$50,000 per year	149	55	90	22	54	36	37	53	52	42	37	21	35	56	94	22	21	36	104
	15%	12%	18%	10%	16%	15%	18%	16%	15%	13%	16%	9%	13%	22%	14%	19%	18%	15%	16%
Under \$75,000 per year	138	63	73	30	46	41	21	46	50	39	36	26	33	42	106	13	10	30	93
	14%	13%	14%	14%	14%	17%	10%	14%	15%	12%	15%	11%	12%	16%	16%	11%	8%	13%	14%
Under \$100,000 per year	165	88	75	43	47	47	28	52	56	57	46	36	49	33	112	20	16	47	103
	17%	19%	15%	20%	14%	20%	13%	16%	17%	18%	20%	16%	18%	13%	17%	17%	13%	20%	15%
Under \$140,000 per year	160	81	77	30	54	39	37	52	58	48	38	45	51	26	115	14	20	39	113
	16%	17%	15%	14%	16%	16%	18%	16%	17%	15%	16%	19%	19%	10%	17%	12%	17%	16%	17%
\$140,000 per year or more	177	107	69	44	57	28	48	60	53	62	33	66	48	27	118	14	19	48	107
	18%	23%	14%	20%	17%	12%	23%	18%	16%	19%	14%	28%	18%	11%	18%	12%	16%	20%	16%
Undecided	89	37	52	22	33	22	12	20	30	35	14	16	22	36	58	7	13	14	68
	9%	8%	10%	10%	10%	9%	6%	6%	9%	11%	6%	7%	8%	14%	9%	6%	11%	6%	10%

7. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	296	237	70	246	148	122	149	138	165	160	177	245	358	360	453	409	85	27	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Right Direction	240	59	53	14	69	45	26	36	30	47	39	48	113	104	19	220	9	5	2	
	24%	20%	22%	20%	28%	30%	21%	24%	22%	28%	24%	27%	46%	29%	5%	49%	2%	6%	7%	
Wrong Track	670	213	162	49	155	88	82	104	93	103	113	107	97	214	329	169	386	75	21	
	67%	72%	68%	70%	63%	59%	67%	70%	67%	62%	71%	60%	40%	60%	91%	37%	94%	88%	78%	
Undecided	90	24	22	7	22	15	14	9	15	15	8	22	35	40	12	64	14	5	4	
	9%	8%	9%	10%	9%	10%	11%	6%	11%	9%	5%	12%	14%	11%	3%	14%	3%	6%	15%	

8. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or Libertarian Party Chase Oliver?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
Total	1000	296	237	70	246	148	122	149	138	165	160	177	245	358	360	453	409	85	27	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democrat Joe Biden	375	95	74	22	111	73	44	58	57	65	53	73	189	151	25	352	6	12	2	
	38%	32%	31%	31%	45%	49%	36%	39%	41%	39%	33%	41%	77%	42%	7%	78%	1%	14%	7%	
Republican Donald Trump	414	139	108	29	91	44	47	65	59	68	71	64	14	99	286	14	359	29	9	
	41%	47%	46%	41%	37%	30%	39%	44%	43%	41%	44%	36%	6%	28%	79%	3%	88%	34%	33%	
Green Party Jill Stein	10	3	3	-	1	3	2	1	2	3	-	2	5	5	-	9	-	1	-	
	1%	1%	1%		1%	2%	2%	1%	1%	2%		1%	2%	1%		2%		1%		
Independent Robert F. Kennedy Jr.	82	24	19	11	16	12	12	10	9	14	16	14	16	40	21	33	19	23	5	
	8%	8%	8%	16%	7%	8%	10%	7%	7%	8%	10%	8%	7%	11%	6%	7%	5%	27%	19%	
Independent Cornel West	13	2	4	2	3	2	1	-	1	4	4	2	3	5	4	7	2	2	1	
	1%	1%	2%	3%	1%	1%	1%		1%	2%	3%	1%	1%	1%	1%	2%	1%	2%	4%	
Libertarian Party Chase Oliver	14	3	3	-	6	2	2	2	1	2	4	3	2	10	2	3	4	2	5	
	1%	1%	1%		2%	1%	2%	1%	1%	1%	3%	2%	1%	3%	1%	1%	1%	2%	19%	
Undecided	79	29	23	5	14	8	13	12	8	7	10	16	13	41	19	32	16	14	5	
	8%	10%	10%	7%	6%	5%	11%	8%	6%	4%	6%	9%	5%	11%	5%	7%	4%	16%	19%	
Refused	13	1	3	1	4	4	1	1	1	2	2	3	3	7	3	3	3	2	-	
	1%	1%	1%	1%	2%	3%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%		

9. Who would be your second choice?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
BASE: THOSE WITH FIRST CHOICE OTHER THAN BIDEN/TRUMP	119	32	29	13	26	19	17	13	13	23	24	21	26	60	27	52	25	28	11	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democrat Joe Biden	20	5	4	3	4	4	6	2	3	4	2	3	7	11	1	15	-	5	-	
	17%	16%	14%	23%	15%	21%	35%	15%	23%	17%	8%	14%	27%	18%	4%	29%		18%		
Republican Donald Trump	30	11	8	3	4	4	2	4	1	9	5	7	2	16	12	4	18	7	1	
	25%	34%	28%	23%	15%	21%	12%	31%	8%	39%	21%	33%	8%	27%	44%	8%	72%	25%	9%	
Green Party Jill Stein	9	3	4	-	1	1	-	4	1	2	2	-	3	6	-	3	2	3	1	
	8%	9%	14%		4%	5%		31%	8%	9%	8%		12%	10%		6%	8%	11%	9%	
Independent Robert F. Kennedy Jr.	9	3	2	1	2	1	1	-	2	3	1	2	2	4	3	5	1	1	2	
	8%	9%	7%	8%	8%	5%	6%		15%	13%	4%	10%	8%	7%	11%	10%	4%	4%	18%	
Independent Cornel West	11	2	2	1	2	4	2	2	-	2	2	1	2	6	2	5	1	3	2	
	9%	6%	7%	8%	8%	21%	12%	15%		9%	8%	5%	8%	10%	7%	10%	4%	11%	18%	
Libertarian Party Chase Oliver	9	3	2	2	-	2	2	-	2	1	2	-	4	4	-	8	-	-	1	
	8%	9%	7%	15%		11%	12%		15%	4%	8%		15%	7%		15%			9%	
Undecided	22	3	5	2	10	2	3	1	3	2	5	6	5	10	6	10	2	6	3	
	18%	9%	17%	15%	38%	11%	18%	8%	23%	9%	21%	29%	19%	17%	22%	19%	8%	21%	27%	
Refused	9	2	2	1	3	1	1	-	1	-	5	2	1	3	3	2	1	3	1	
	8%	6%	7%	8%	12%	5%	6%		8%		21%	10%	4%	5%	11%	4%	4%	11%	9%	



10. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
Total	1000 100	296 100	237 100	70 100	246 100	148 100	122 100	149 100	138 100	165 100	160 100	177 100	245 100	358 100	360 100	453 100	409 100	85 100	27 100	
Democrat Joe Biden	453 45%	115 39%	95 40%	27 39%	129 52%	87 59%	60 49%	72 48%	64 46%	73 44%	69 43%	84 47%	215 88%	185 52%	40 11%	453 100%	-	-	-	
Republican Donald Trump	409 41%	134 45%	103 43%	30 43%	90 37%	49 33%	41 34%	59 40%	60 43%	67 41%	70 44%	67 38%	12 5%	97 27%	286 79%	-	409 100%	-	-	
Did not vote	85 9%	35 12%	22 9%	11 16%	10 4%	7 5%	17 14%	17 11%	8 6%	17 10%	7 4%	12 7%	12 5%	42 12%	24 7%	-	-	85 100%	-	
Third-Party candidate	27 3%	5 2%	8 3%	2 3%	10 4%	2 1%	2 2%	-	2 1%	7 4%	9 6%	6 3%	2 1%	19 5%	6 2%	-	-	-	27 100%	
Undecided	11 1%	3 1%	6 3%	-	1 *%	1 1%	1 1%	1 1%	-	1 1%	3 2%	4 2%	1 *%	7 2%	1 *%	-	-	-	-	
Refused	15 2%	4 1%	3 1%	-	6 2%	2 1%	1 1%	-	4 3%	-	2 1%	4 2%	3 1%	8 2%	3 1%	-	-	-	-	

11. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate?  
would you say?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

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	TOTAL	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
		HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: THOSE WITH FIRST CHOICE	908 100	266 100	211 100	64 100	228 100	136 100	108 100	136 100	129 100	156 100	148 100	158 100	229 100	310 100	338 100	418 100	390 100	69 100	22 100
Very excited	372 41%	124 47%	85 40%	30 47%	79 35%	51 38%	55 51%	66 49%	50 39%	59 38%	59 40%	54 34%	68 30%	98 32%	192 57%	121 29%	232 59%	15 22%	2 9%
Somewhat excited	259 29%	82 31%	56 27%	19 30%	68 30%	34 25%	28 26%	31 23%	32 25%	55 35%	44 30%	45 28%	67 29%	110 35%	75 22%	128 31%	90 23%	29 42%	8 36%
Not very excited	161 18%	36 14%	35 17%	11 17%	49 21%	30 22%	12 11%	25 18%	27 21%	21 13%	24 16%	36 23%	51 22%	59 19%	48 14%	104 25%	41 11%	9 13%	6 27%
Not at all excited	103 11%	20 8%	29 14%	4 6%	32 14%	18 13%	13 12%	11 8%	18 14%	18 12%	21 14%	21 13%	39 17%	38 12%	21 6%	59 14%	23 6%	15 22%	5 23%
Undecided	10 1%	3 1%	5 2%	-	-	2 1%	-	2 1%	2 2%	2 1%	-	2 1%	3 1%	3 1%	2 1%	4 1%	4 1%	1 1%	-
Refused	3 *%	1 *%	1 *%	-	-	1 1%	-	1 1%	-	1 1%	-	-	1 *%	2 1%	-	2 *%	-	-	1 5%

12. Is your mind firmly made up, or might you change it?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

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	TOTAL	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
		HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: THOSE WITH FIRST CHOICE	908 100	266 100	211 100	64 100	228 100	136 100	108 100	136 100	129 100	156 100	148 100	158 100	229 100	310 100	338 100	418 100	390 100	69 100	22 100
Firmly made up	736 81%	219 82%	168 80%	51 80%	186 82%	109 80%	84 78%	114 84%	104 81%	122 78%	117 79%	135 85%	191 83%	233 75%	289 86%	341 82%	342 88%	40 58%	9 41%
Might change	158 17%	43 16%	40 19%	13 20%	37 16%	25 18%	23 21%	21 15%	23 18%	31 20%	30 20%	21 13%	35 15%	70 23%	47 14%	70 17%	44 11%	28 41%	12 55%
Undecided	11 1%	3 1%	1 *%	-	5 2%	2 1%	1 1%	-	2 2%	2 1%	1 1%	1 1%	2 1%	5 2%	2 1%	6 1%	3 1%	1 1%	1 5%
Refused	3 *%	1 *%	2 1%	-	-	-	-	1 1%	-	1 1%	-	1 1%	1 *%	2 1%	-	1 *%	1 *%	-	-

13. In a word or phrase, what could make you change your mind?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

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	TOTAL	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
		HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: THOSE WHO MIND IS NOT MADE UP	172 100	47 100	43 100	13 100	42 100	27 100	24 100	22 100	25 100	34 100	31 100	23 100	38 100	77 100	49 100	77 100	48 100	29 100	13 100
Better candidate	27 16%	6 13%	8 19%	2 15%	7 17%	4 15%	4 17%	4 18%	4 16%	6 18%	3 10%	5 22%	6 16%	9 12%	10 20%	13 17%	9 19%	3 10%	2 15%
Different candidate	36 21%	8 17%	4 9%	2 15%	16 38%	6 22%	3 13%	2 9%	5 20%	7 21%	8 26%	4 17%	7 18%	16 21%	11 22%	15 19%	13 27%	3 10%	3 23%
Policies/Views on issues	30 17%	9 19%	5 12%	3 23%	10 24%	3 11%	8 33%	2 9%	4 16%	5 15%	6 19%	5 22%	6 16%	12 16%	10 20%	8 10%	9 19%	9 31%	3 23%
Character	8 5%	2 4%	4 9%	-	1 2%	1 4%	-	1 5%	-	2 6%	3 10%	1 4%	-	5 6%	3 6%	5 6%	2 4%	-	1 8%
Dropped out/Dies	10 6%	2 4%	4 9%	1 8%	1 2%	2 7%	1 4%	3 14%	1 4%	2 6%	2 6%	1 4%	4 11%	4 5%	2 4%	7 9%	2 4%	-	1 8%
More research/Debates	15 9%	4 9%	5 12%	3 23%	2 5%	1 4%	1 4%	4 18%	1 4%	5 15%	1 3%	2 9%	5 13%	3 4%	6 12%	6 8%	3 6%	4 14%	1 8%
Younger	7 4%	1 2%	2 5%	1 8%	-	3 11%	-	-	3 12%	2 6%	1 3%	1 4%	1 3%	5 6%	1 2%	4 5%	2 4%	1 3%	-
Nothing	3 2%	-	1 2%	1 8%	-	1 4%	2 8%	-	-	-	-	1 4%	1 3%	1 1%	1 2%	1 1%	1 2%	1 3%	-
Other	19 11%	7 15%	6 14%	-	2 5%	4 15%	3 13%	3 14%	5 20%	2 6%	3 10%	2 9%	4 11%	13 17%	2 4%	8 10%	6 13%	4 14%	1 8%
Don't know/No answer/Refused	20 12%	9 19%	5 12%	-	3 7%	3 11%	2 8%	3 14%	3 12%	3 9%	5 16%	2 9%	5 13%	10 13%	4 8%	11 14%	3 6%	4 14%	1 8%



24. Just your best guess - when all the votes are counted this November, who do you think will win the presidency - Trump or Biden?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

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	TOTAL	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
		HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
Total	1000 100	296 100	237 100	70 100	246 100	148 100	122 100	149 100	138 100	165 100	160 100	177 100	245 100	358 100	360 100	453 100	409 100	85 100	27 100
Donald Trump	520 52%	168 57%	129 54%	35 50%	122 50%	63 43%	64 52%	69 46%	69 50%	83 50%	94 59%	89 50%	54 22%	162 45%	285 79%	92 20%	348 85%	54 64%	14 52%
Joe Biden	341 34%	92 31%	69 29%	22 31%	95 39%	63 43%	44 36%	54 36%	48 35%	63 38%	49 31%	64 36%	157 64%	137 38%	37 10%	286 63%	21 5%	21 25%	6 22%
Undecided	132 13%	35 12%	37 16%	11 16%	28 11%	21 14%	13 11%	25 17%	20 14%	17 10%	16 10%	23 13%	33 13%	57 16%	34 9%	74 16%	35 9%	9 11%	7 26%
Refused	7 1%	1 *%	2 1%	2 3%	1 *%	1 1%	1 1%	1 1%	1 1%	2 1%	1 1%	1 1%	1 *%	2 1%	4 1%	1 *%	5 1%	1 1%	-

25. How confident are you that the results of the 2024 election will be accurately counted and reported? would you say...?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

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	TOTAL	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
		HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
Total	1000 100	296 100	237 100	70 100	246 100	148 100	122 100	149 100	138 100	165 100	160 100	177 100	245 100	358 100	360 100	453 100	409 100	85 100	27 100
Very confident	453 45%	105 35%	95 40%	36 51%	136 55%	81 55%	49 40%	64 43%	66 48%	81 49%	68 43%	95 54%	185 76%	198 55%	54 15%	355 78%	47 11%	29 34%	10 37%
Somewhat confident	290 29%	105 35%	70 30%	12 17%	64 26%	38 26%	40 33%	46 31%	42 30%	39 24%	54 34%	41 23%	42 17%	93 26%	149 41%	63 14%	181 44%	30 35%	12 44%
Not confident	240 24%	82 28%	64 27%	21 30%	44 18%	27 18%	30 25%	36 24%	30 22%	41 25%	37 23%	40 23%	13 5%	61 17%	151 42%	27 6%	174 43%	25 29%	4 15%
Undecided	16 2%	4 1%	8 3%	1 1%	2 1%	1 1%	3 2%	2 1%	-	4 2%	1 1%	1 1%	5 2%	5 1%	6 2%	7 2%	7 2%	1 1%	1 4%
Refused	1 *%	-	-	-	-	1 1%	-	1 1%	-	-	-	-	-	1 *%	-	1 *%	-	-	-

27. Thinking about the 2024 presidential race, what is the most important issue determining your vote of the following?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
Total	1000 100	296 100	237 100	70 100	246 100	148 100	122 100	149 100	138 100	165 100	160 100	177 100	245 100	358 100	360 100	453 100	409 100	85 100	27 100
Inflation/economy	346 35%	118 40%	85 36%	18 26%	86 35%	38 26%	45 37%	42 28%	43 31%	59 36%	63 39%	57 32%	29 12%	146 41%	152 42%	93 21%	192 47%	38 45%	15 56%
Abortion	92 9%	33 11%	22 9%	5 7%	20 8%	12 8%	17 14%	21 14%	9 7%	14 8%	12 8%	12 7%	42 17%	32 9%	15 4%	68 15%	8 2%	9 11%	2 7%
Immigration	185 19%	54 18%	52 22%	21 30%	33 13%	25 17%	23 19%	27 18%	29 21%	31 19%	23 14%	33 19%	10 4%	40 11%	129 36%	16 4%	147 36%	16 19%	3 11%
Threats to democracy	207 21%	47 16%	46 19%	15 21%	52 21%	47 32%	14 11%	29 19%	32 23%	31 19%	38 24%	48 27%	100 41%	83 23%	22 6%	171 38%	24 6%	5 6%	1 4%
The Israel-Hamas conflict	25 3%	9 3%	5 2%	2 3%	8 3%	1 1%	4 3%	5 3%	6 4%	3 2%	4 3%	2 1%	9 4%	8 2%	7 2%	13 3%	6 1%	4 5%	2 7%
The Russia-Ukraine war	25 3%	8 3%	5 2%	1 1%	6 2%	5 3%	3 2%	1 1%	2 1%	6 4%	3 2%	9 5%	8 3%	11 3%	6 2%	14 3%	7 2%	4 5%	-
China policy	12 1%	6 2%	-	-	3 1%	3 2%	2 2%	3 2%	1 1%	1 1%	1 1%	2 1%	2 1%	4 1%	6 2%	4 1%	5 1%	1 1%	1 4%
A balanced Supreme Court	65 7%	12 4%	12 5%	3 4%	25 10%	13 9%	7 6%	12 8%	13 9%	15 9%	7 4%	11 6%	37 15%	18 5%	7 2%	57 13%	3 1%	4 5%	-
Undecided	43 4%	9 3%	10 4%	5 7%	13 5%	4 3%	7 6%	9 6%	3 2%	5 3%	9 6%	3 2%	8 3%	16 4%	16 4%	17 4%	17 4%	4 5%	3 11%



28. When it comes to the economy, do you think we are in...?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
Total	1000 100	296 100	237 100	70 100	246 100	148 100	122 100	149 100	138 100	165 100	160 100	177 100	245 100	358 100	360 100	453 100	409 100	85 100	27 100
Economic recovery	335 34%	76 26%	72 30%	22 31%	100 41%	64 43%	30 25%	48 32%	46 33%	67 41%	46 29%	73 41%	155 63%	138 39%	35 10%	289 64%	23 6%	15 18%	2 7%
Stagnation	244 24%	76 26%	53 22%	14 20%	63 26%	37 25%	27 22%	34 23%	35 25%	29 18%	43 27%	45 25%	43 18%	92 26%	99 28%	80 18%	121 30%	23 27%	11 41%
Recession	241 24%	75 25%	70 30%	16 23%	51 21%	29 20%	27 22%	41 28%	33 24%	41 25%	43 27%	39 22%	22 9%	68 19%	140 39%	43 9%	160 39%	21 25%	9 33%
Depression	134 13%	54 18%	31 13%	15 21%	21 9%	12 8%	29 24%	23 15%	18 13%	20 12%	20 13%	12 7%	17 7%	44 12%	68 19%	20 4%	89 22%	19 22%	4 15%
Undecided	42 4%	14 5%	11 5%	1 1%	10 4%	6 4%	7 6%	3 2%	6 4%	8 5%	7 4%	7 4%	7 3%	14 4%	18 5%	19 4%	16 4%	5 6%	1 4%
Refused	4 *%	1 *%	-	2 3%	1 *%	-	2 2%	-	-	-	1 1%	1 1%	1 *%	2 1%	-	2 *%	-	2 2%	-



30. Of the following five options, how did the debate impact your decision on who to vote for? would you say it...?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: WATCHED DEBATE	763 100	220 100	185 100	50 100	196 100	110 100	86 100	114 100	107 100	124 100	126 100	139 100	167 100	270 100	303 100	327 100	344 100	53 100	21 100
Made you more likely to vote for Biden	80 10%	29 13%	15 8%	6 12%	17 9%	13 12%	8 9%	17 15%	12 11%	18 15%	10 8%	12 9%	35 21%	35 13%	7 2%	68 21%	6 2%	4 8%	-
Made you more likely to vote for Trump	236 31%	76 35%	63 34%	17 34%	52 27%	26 24%	32 37%	32 28%	34 32%	39 31%	38 30%	35 25%	7 4%	62 23%	160 53%	10 3%	194 56%	23 43%	8 38%
Made you more likely to vote for a third-party candidate	70 9%	18 8%	18 10%	3 6%	21 11%	10 9%	9 10%	9 8%	12 11%	10 8%	11 9%	13 9%	19 11%	39 14%	7 2%	44 13%	7 2%	8 15%	9 43%
Debate didn't impact your decision	337 44%	79 36%	82 44%	22 44%	97 49%	57 52%	31 36%	49 43%	42 39%	53 43%	64 51%	71 51%	98 59%	115 43%	117 39%	186 57%	128 37%	10 19%	4 19%
Debate made me less likely to vote in November	28 4%	16 7%	4 2%	1 2%	5 3%	2 2%	6 7%	5 4%	5 5%	2 2%	2 2%	5 4%	5 3%	15 6%	8 3%	12 4%	5 1%	7 13%	-
Undecided	11 1%	1 *%	3 2%	1 2%	4 2%	2 2%	-	2 2%	2 2%	2 2%	1 1%	2 1%	3 2%	4 1%	4 1%	6 2%	4 1%	1 2%	-
Refused	1 *%	1 *%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	1 *%	-	-	-

31. From what you saw or heard, who do you think won the debate - Biden or Trump?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
Total	1000	296	237	70	246	148	122	149	138	165	160	177	245	358	360	453	409	85	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Biden	114	34	21	10	32	17	13	28	15	22	13	18	54	47	9	106	2	4	1
	11%	11%	9%	14%	13%	11%	11%	19%	11%	13%	8%	10%	22%	13%	3%	23%	0%	5%	4%
Trump	501	154	123	30	118	74	59	64	71	79	84	99	51	156	278	101	334	39	18
	50%	52%	52%	43%	48%	50%	48%	43%	51%	48%	53%	56%	21%	44%	77%	22%	82%	46%	67%
Neither	275	70	72	19	71	42	37	42	38	48	47	36	107	109	49	186	53	21	4
	28%	24%	30%	27%	29%	28%	30%	28%	28%	29%	29%	20%	44%	30%	14%	41%	13%	25%	15%
Both	10	1	-	2	5	2	2	1	1	-	3	1	3	6	1	9	1	-	-
	1%	0%	0%	3%	2%	1%	2%	1%	1%	0%	2%	1%	1%	2%	0%	2%	0%	0%	0%
Undecided	85	34	19	8	12	12	11	12	11	16	10	18	25	37	20	43	16	20	3
	9%	11%	8%	11%	5%	8%	9%	8%	8%	10%	6%	10%	10%	10%	6%	9%	4%	24%	11%
Refused	15	3	2	1	8	1	-	2	2	-	3	5	5	3	3	8	3	1	1
	2%	1%	1%	1%	3%	1%	0%	1%	1%	0%	2%	3%	2%	1%	1%	2%	1%	1%	4%

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

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	TOTAL	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
		HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE:THOSE WHO PICKED A DEBATE WINNER	606 100	184 100	143 100	39 100	149 100	89 100	70 100	92 100	85 100	101 100	95 100	113 100	100 100	203 100	283 100	201 100	333 100	43 100	19 100
Truthful/Honest	54 9%	14 8%	13 9%	7 18%	14 9%	6 7%	4 6%	15 16%	7 8%	9 9%	5 5%	10 10%	29 29%	19 9%	4 1%	51 25%	1 *%	1 2%	-
Answered the questions/ Focused	14 2%	4 2%	4 3%	-	2 1%	4 4%	2 3%	2 2%	-	3 3%	1 1%	5 4%	6 6%	5 2%	2 1%	14 7%	-	-	-
Trump lies	16 3%	7 4%	1 1%	2 5%	6 4%	-	-	4 4%	3 4%	6 6%	2 2%	1 1%	4 4%	11 5%	-	13 6%	1 *%	1 2%	1 5%
Character/Integrity	13 2%	6 3%	1 1%	-	5 3%	1 1%	4 6%	3 3%	1 1%	-	2 2%	3 3%	6 6%	5 2%	1 *%	13 6%	-	-	-
Real policies/Facts	22 4%	5 3%	2 1%	2 5%	6 4%	7 8%	2 3%	4 4%	4 5%	4 4%	4 4%	4 4%	10 10%	11 5%	1 *%	20 10%	1 *%	1 2%	-
Calm/Confident/Presence	5 1%	1 1%	1 1%	-	2 1%	1 1%	1 1%	-	2 2%	1 1%	-	1 1%	3 3%	2 1%	-	5 2%	-	-	-
Biden was confused/ Dementia/Mental state	80 13%	22 12%	19 13%	6 15%	20 13%	13 15%	5 7%	9 10%	13 15%	16 16%	16 17%	16 14%	8 8%	25 12%	45 16%	10 5%	61 18%	4 9%	3 16%
Biden was incoherent/ inarticulate	31 5%	12 7%	9 6%	1 3%	3 2%	6 7%	4 6%	4 4%	3 4%	3 3%	5 5%	8 7%	3 3%	14 7%	14 5%	4 2%	21 6%	5 12%	-
Biden is old/Looked old/ Appearance	17 3%	3 2%	6 4%	1 3%	5 3%	2 2%	-	2 2%	1 1%	5 5%	3 3%	6 5%	3 3%	6 3%	8 3%	5 2%	8 2%	3 7%	1 5%
Biden's poor performance	67 11%	19 10%	16 11%	4 10%	16 11%	12 13%	3 4%	8 9%	11 13%	10 10%	13 14%	20 18%	9 9%	23 11%	33 12%	22 11%	39 12%	2 5%	2 11%
Confident	29 5%	6 3%	9 6%	3 8%	7 5%	4 4%	3 4%	1 1%	7 8%	4 4%	8 8%	3 3%	3 3%	9 4%	15 5%	7 3%	15 5%	5 12%	2 11%
Coherent/Articulate	96 16%	18 10%	22 15%	7 18%	30 20%	19 21%	8 11%	15 16%	11 13%	17 17%	15 16%	24 21%	8 8%	33 16%	54 19%	17 8%	64 19%	5 12%	9 47%
Cognizant/Present	42 7%	16 9%	9 6%	3 8%	11 7%	3 3%	5 7%	6 7%	9 11%	6 6%	6 6%	6 5%	1 1%	14 7%	26 9%	4 2%	34 10%	4 9%	-
Smart/Knowledgeable	23 4%	7 4%	8 6%	2 5%	2 1%	2 2%	4 6%	3 3%	3 4%	2 2%	4 4%	2 2%	-	5 2%	16 6%	-	19 6%	4 9%	-
Focused/Prepared/ Answered the questions	47 8%	16 9%	10 7%	1 3%	12 8%	8 9%	9 13%	6 7%	3 4%	5 5%	9 9%	7 6%	4 4%	10 5%	30 11%	7 3%	35 11%	2 5%	1 5%

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

BANNER 2																				
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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Vision/Policies	28 5%	8 4%	8 6%	1 3%	6 4%	4 4%	3 4%	7 8%	3 4%	4 4%	4 4%	3 3%	-	8 4%	20 7%	1 *%	25 8%	1 2%	-	
Calm/Composed/Presence	29 5%	9 5%	9 6%	1 3%	5 3%	5 6%	4 6%	2 2%	5 6%	2 2%	4 4%	7 6%	1 1%	9 4%	18 6%	4 2%	23 7%	-	1 5%	
Looked better/Energetic/ Alive/Alert	25 4%	9 5%	5 3%	1 3%	7 5%	3 3%	4 6%	1 1%	8 9%	3 3%	3 3%	5 4%	11 11%	5 2%	8 3%	13 6%	10 3%	1 2%	1 5%	
Competent/Experienced	15 2%	5 3%	5 3%	2 5%	1 1%	1 1%	3 4%	4 4%	1 1%	5 5%	1 1%	-	-	4 2%	11 4%	-	14 4%	1 2%	-	
Honest/Truthful	14 2%	7 4%	3 2%	1 3%	2 1%	1 1%	5 7%	-	2 2%	3 3%	2 2%	1 1%	-	5 2%	9 3%	-	13 4%	1 2%	-	
Lied	6 1%	2 1%	2 1%	-	1 1%	1 1%	2 3%	-	-	1 1%	1 1%	1 1%	2 2%	4 2%	-	6 3%	-	-	-	
Assertive/Aggressive	5 1%	2 1%	-	-	2 1%	1 1%	2 3%	1 1%	1 1%	1 1%	-	-	2 2%	-	3 1%	2 1%	2 1%	1 2%	-	
Leadership/Presidential	5 1%	2 1%	1 1%	-	1 1%	1 1%	1 1%	-	-	-	2 2%	1 1%	-	1 *%	4 1%	-	5 2%	-	-	
Good performance	8 1%	2 1%	1 1%	1 3%	2 1%	2 2%	1 1%	1 1%	2 2%	1 1%	1 1%	2 2%	-	3 1%	4 1%	-	7 2%	1 2%	-	
Other	29 5%	12 7%	9 6%	1 3%	3 2%	4 4%	3 4%	8 9%	2 2%	5 5%	1 1%	4 4%	6 6%	8 4%	11 4%	14 7%	13 4%	2 5%	-	
Don't know/No answer/ Refused	3 *%	2 1%	-	-	-	1 1%	-	-	-	-	2 2%	1 1%	-	-	3 1%	2 1%	-	-	-	

32A. In your opinion, should the Democratic Party replace Joe Biden with a different presidential nominee - yes or no?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

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	TOTAL	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
		HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
Total	1000	296	237	70	246	148	122	149	138	165	160	177	245	358	360	453	409	85	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	544	163	122	36	139	81	62	71	72	91	100	101	114	211	196	210	237	57	25
	54%	55%	51%	51%	57%	55%	51%	48%	52%	55%	63%	57%	47%	59%	54%	46%	58%	67%	93%
No	370	109	87	25	94	55	50	62	48	60	52	66	113	118	131	207	134	20	2
	37%	37%	37%	36%	38%	37%	41%	42%	35%	36%	33%	37%	46%	33%	36%	46%	33%	24%	7%
Undecided	84	24	27	9	13	11	10	16	17	14	8	9	17	28	33	35	38	8	-
	8%	8%	11%	13%	5%	7%	8%	11%	12%	8%	5%	5%	7%	8%	9%	8%	9%	9%	-
Refused	2	-	1	-	-	1	-	-	1	-	-	1	1	1	-	1	-	-	-
	*%		*%			1%			1%			1%	*%	*%		*%			

32B. In your opinion, should the Republican Party replace Donald Trump with a different presidential nominee - yes or no?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
Total	1000 100	296 100	237 100	70 100	246 100	148 100	122 100	149 100	138 100	165 100	160 100	177 100	245 100	358 100	360 100	453 100	409 100	85 100	27 100
Yes	508 51%	132 45%	110 46%	35 50%	137 56%	94 64%	55 45%	75 50%	64 46%	94 57%	71 44%	107 60%	184 75%	224 63%	82 23%	360 79%	68 17%	44 52%	19 70%
No	455 46%	150 51%	119 50%	30 43%	102 41%	51 34%	64 52%	66 44%	68 49%	69 42%	81 51%	65 37%	46 19%	125 35%	267 74%	72 16%	330 81%	38 45%	8 30%
Undecided	34 3%	13 4%	8 3%	5 7%	6 2%	2 1%	3 2%	8 5%	6 4%	2 1%	7 4%	4 2%	13 5%	8 2%	11 3%	19 4%	10 2%	3 4%	-
Refused	3 *%	1 *%	-	-	1 *%	1 1%	-	-	-	-	1 1%	1 1%	2 1%	1 *%	-	2 *%	1 *%	-	-



42. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total	1000 100	296 100	237 100	70 100	246 100	148 100	122 100	149 100	138 100	165 100	160 100	177 100	245 100	358 100	360 100	453 100	409 100	85 100	27 100	
Very liberal	68 7%	16 5%	15 6%	2 3%	22 9%	13 9%	11 9%	11 7%	7 5%	12 7%	11 7%	11 6%	68 28%	-	-	64 14%	-	4 5%	-	
Liberal	177 18%	41 14%	36 15%	14 20%	52 21%	34 23%	19 16%	34 23%	36 26%	26 16%	27 17%	27 15%	177 72%	-	-	151 33%	12 3%	8 9%	2 7%	
Moderate	358 36%	107 36%	91 38%	18 26%	87 35%	54 36%	42 34%	45 30%	45 33%	62 38%	59 37%	70 40%	-	358 100%	-	185 41%	97 24%	42 49%	19 70%	
Conservative	230 23%	77 26%	48 20%	20 29%	56 23%	29 20%	29 24%	32 21%	26 19%	42 25%	36 23%	49 28%	-	-	230 64%	31 7%	168 41%	21 25%	6 22%	
Very conservative	130 13%	40 14%	41 17%	11 16%	22 9%	14 9%	13 11%	25 17%	20 14%	20 12%	22 14%	16 9%	-	-	130 36%	9 2%	118 29%	3 4%	-	
Undecided	37 4%	15 5%	6 3%	5 7%	7 3%	4 3%	8 7%	2 1%	4 3%	3 2%	5 3%	4 2%	-	-	-	13 3%	14 3%	7 8%	-	

43. What is your annual household income?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTERS /PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000 100	296 100	237 100	70 100	246 100	148 100	122 100	149 100	138 100	165 100	160 100	177 100	245 100	358 100	360 100	453 100	409 100	85 100	27 100	
Under \$20,000 per year	122 12%	70 24%	20 8%	14 20%	12 5%	6 4%	122 100%	-	-	-	-	-	30 12%	42 12%	42 12%	60 13%	41 10%	17 20%	2 7%	
Under \$50,000 per year	149 15%	57 19%	42 18%	14 20%	24 10%	12 8%	-	149 100%	-	-	-	-	45 18%	45 13%	57 16%	72 16%	59 14%	17 20%	-	
Under \$75,000 per year	138 14%	38 13%	31 13%	9 13%	43 17%	17 11%	-	-	138 100%	-	-	-	43 18%	45 13%	46 13%	64 14%	60 15%	8 9%	2 7%	
Under \$100,000 per year	165 17%	42 14%	46 19%	15 21%	40 16%	21 14%	-	-	-	165 100%	-	-	38 16%	62 17%	62 17%	73 16%	67 16%	17 20%	7 26%	
Under \$140,000 per year	160 16%	34 11%	43 18%	8 11%	53 22%	22 15%	-	-	-	-	160 100%	-	38 16%	59 16%	58 16%	69 15%	70 17%	7 8%	9 33%	
\$140,000 per year or more	177 18%	20 7%	34 14%	6 9%	57 23%	60 41%	-	-	-	-	-	177 100%	38 16%	70 20%	65 18%	84 19%	67 16%	12 14%	6 22%	
Undecided	89 9%	35 12%	21 9%	4 6%	17 7%	10 7%	-	-	-	-	-	-	13 5%	35 10%	30 8%	31 7%	45 11%	7 8%	1 4%	

7. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY				
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCVRY	STAGN ATION	RECES SION	DEPRE SSION
Total	1000 100	346 100	92 100	185 100	207 100	25 100	25 100	12 100	65 100	446 100	473 100	520 100	341 100	453 100	290 100	240 100	335 100	244 100	241 100	134 100
Right Direction	240 24%	41 12%	36 39%	9 5%	97 47%	2 8%	10 40%	3 25%	34 52%	212 48%	17 4%	33 6%	183 54%	205 45%	25 9%	6 3%	192 57%	24 10%	12 5%	3 2%
Wrong Track	670 67%	285 82%	43 47%	173 94%	74 36%	22 88%	14 56%	7 58%	24 37%	168 38%	438 93%	473 91%	117 34%	187 41%	247 85%	224 93%	93 28%	202 83%	220 91%	128 96%
Undecided	90 9%	20 6%	13 14%	3 2%	36 17%	1 4%	1 4%	2 17%	7 11%	66 15%	18 4%	14 3%	41 12%	61 13%	18 6%	10 4%	50 15%	18 7%	9 4%	3 2%

8. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or Libertarian Party Chase Oliver?

BANNER 4																					
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																					
	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY					
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCVRY	STAGN ATION	RECES SION	DEPRE SSION	
Total	1000 100	346 100	92 100	185 100	207 100	25 100	25 100	12 100	65 100	446 100	473 100	520 100	341 100	453 100	290 100	240 100	335 100	244 100	241 100	134 100	
Democrat Joe Biden	375 38%	55 16%	59 64%	6 3%	167 81%	8 32%	13 52%	2 17%	53 82%	353 79%	8 2%	46 9%	275 81%	312 69%	45 16%	11 5%	280 84%	44 18%	25 10%	8 6%	
Republican Donald Trump	414 41%	201 58%	6 7%	153 83%	17 8%	6 24%	4 16%	5 42%	4 6%	12 3%	378 80%	363 70%	18 5%	40 9%	186 64%	183 76%	18 5%	126 52%	160 66%	94 70%	
Green Party Jill Stein	10 1%	3 1%	2 2%	1 1%	2 1%	1 4%	-	-	1 2%	10 2%	-	3 1%	5 1%	7 2%	3 1%	-	3 1%	3 1%	2 1%	2 1%	
Independent Robert F. Kennedy Jr.	82 8%	35 10%	8 9%	8 4%	12 6%	5 20%	5 20%	2 17%	3 5%	28 6%	42 9%	50 10%	15 4%	38 8%	25 9%	17 7%	10 3%	30 12%	27 11%	10 7%	
Independent Cornel West	13 1%	6 2%	-	-	1 *%	4 16%	1 4%	-	1 2%	10 2%	2 *%	7 1%	3 1%	8 2%	1 *%	4 2%	2 1%	4 2%	1 *%	6 4%	
Libertarian Party Chase Oliver	14 1%	5 1%	3 3%	3 2%	-	1 4%	-	-	1 2%	4 1%	8 2%	5 1%	5 1%	6 1%	6 2%	2 1%	1 *%	3 1%	6 2%	3 2%	
Undecided	79 8%	36 10%	12 13%	12 6%	7 3%	-	2 8%	1 8%	2 3%	24 5%	30 6%	41 8%	15 4%	38 8%	20 7%	19 8%	20 6%	27 11%	19 8%	9 7%	
Refused	13 1%	5 1%	2 2%	2 1%	1 *%	-	-	2 17%	-	5 1%	5 1%	5 1%	5 1%	4 1%	4 1%	4 2%	1 *%	7 3%	1 *%	2 1%	

9. Who would be your second choice?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY				
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCSVY	STAGN ATION	RECES SION	DEPRE SSION
BASE: THOSE WITH FIRST CHOICE OTHER THAN BIDEN/TRUMP	119 100	49 100	13 100	12 100	15 100	11 100	6 100	2 100	6 100	52 100	52 100	65 100	28 100	59 100	35 100	23 100	16 100	40 100	36 100	21 100
Democrat Joe Biden	20 17%	4 8%	4 31%	1 8%	6 40%	1 9%	1 17%	1 50%	2 33%	16 31%	4 8%	6 9%	9 32%	15 25%	2 6%	3 13%	5 31%	7 18%	3 8%	2 10%
Republican Donald Trump	30 25%	12 24%	3 23%	7 58%	4 27%	1 9%	1 17%	-	-	1 2%	28 54%	25 38%	2 7%	5 8%	13 37%	11 48%	2 13%	10 25%	12 33%	6 29%
Green Party Jill Stein	9 8%	2 4%	1 8%	-	-	5 45%	-	-	1 17%	7 13%	2 4%	5 8%	2 7%	5 8%	3 9%	1 4%	2 13%	1 3%	3 8%	3 14%
Independent Robert F. Kennedy Jr.	9 8%	4 8%	1 8%	1 8%	-	1 9%	1 17%	-	1 17%	6 12%	2 4%	-	5 18%	5 8%	3 9%	1 4%	1 6%	2 5%	3 8%	2 10%
Independent Cornel West	11 9%	6 12%	1 8%	1 8%	-	-	2 33%	-	-	6 12%	3 6%	5 8%	3 11%	7 12%	2 6%	1 4%	-	7 18%	3 8%	1 5%
Libertarian Party Chase Oliver	9 8%	3 6%	1 8%	-	3 20%	-	-	-	1 17%	5 10%	2 4%	3 5%	3 11%	5 8%	2 6%	2 9%	1 6%	3 8%	4 11%	1 5%
Undecided	22 18%	11 22%	2 15%	1 8%	1 7%	3 27%	1 17%	1 50%	1 17%	8 15%	7 13%	13 20%	4 14%	14 24%	5 14%	3 13%	5 31%	10 25%	3 8%	4 19%
Refused	9 8%	7 14%	-	1 8%	1 7%	-	-	-	-	3 6%	4 8%	8 12%	-	3 5%	5 14%	1 4%	-	-	5 14%	2 10%

10. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE									GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY			
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCVRY	STAGN ATION	RECES SION	DEPRE SSION
Total	1000	346	92	185	207	25	25	12	65	446	473	520	341	453	290	240	335	244	241	134
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	453	93	68	16	171	13	14	4	57	398	29	92	286	355	63	27	289	80	43	20
	45%	27%	74%	9%	83%	52%	56%	33%	88%	89%	6%	18%	84%	78%	22%	11%	86%	33%	18%	15%
Republican Donald Trump	409	192	8	147	24	6	7	5	3	13	373	348	21	47	181	174	23	121	160	89
	41%	55%	9%	79%	12%	24%	28%	42%	5%	3%	79%	67%	6%	10%	62%	73%	7%	50%	66%	66%
Did not vote	85	38	9	16	5	4	4	1	4	24	46	54	21	29	30	25	15	23	21	19
	9%	11%	10%	9%	2%	16%	16%	8%	6%	5%	10%	10%	6%	6%	10%	10%	4%	9%	9%	14%
Third-Party candidate	27	15	2	3	1	2	-	1	-	3	17	14	6	10	12	4	2	11	9	4
	3%	4%	2%	2%	*%	8%	-	8%	-	1%	4%	3%	2%	2%	4%	2%	1%	5%	4%	3%
Undecided	11	3	3	-	3	-	-	-	1	5	2	3	5	8	-	3	4	2	4	-
	1%	1%	3%	-	1%	-	-	-	2%	1%	*%	1%	1%	2%	-	1%	1%	1%	2%	-
Refused	15	5	2	3	3	-	-	1	-	3	6	9	2	4	4	7	2	7	4	2
	2%	1%	2%	2%	1%	-	-	8%	-	1%	1%	2%	1%	1%	1%	3%	1%	3%	2%	1%

11. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate?  
would you say?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE									GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY			
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RVCYR	STAGN ATION	RECES SION	DEPRE SSION
	BASE: THOSE WITH FIRST CHOICE	908 100	305 100	78 100	171 100	199 100	25 100	23 100	9 100	63 100	417 100	438 100	474 100	321 100	411 100	266 100	217 100	314 100	210 100	221 100
Very excited	372 41%	124 41%	23 29%	101 59%	72 36%	3 12%	4 17%	5 56%	21 33%	115 28%	244 56%	235 50%	110 34%	121 29%	128 48%	116 53%	108 34%	78 37%	107 48%	69 56%
Somewhat excited	259 29%	91 30%	30 38%	43 25%	52 26%	11 44%	10 43%	2 22%	13 21%	137 33%	110 25%	115 24%	109 34%	125 30%	77 29%	55 25%	92 29%	62 30%	63 29%	28 23%
Not very excited	161 18%	56 18%	11 14%	18 11%	50 25%	7 28%	1 4%	2 22%	13 21%	95 23%	53 12%	67 14%	62 19%	96 23%	33 12%	30 14%	69 22%	40 19%	33 15%	13 11%
Not at all excited	103 11%	32 10%	12 15%	6 4%	22 11%	3 12%	8 35%	-	14 22%	62 15%	28 6%	55 12%	32 10%	65 16%	23 9%	13 6%	39 12%	28 13%	18 8%	9 7%
Undecided	10 1%	2 1%	2 3%	2 1%	1 1%	1 4%	-	-	2 3%	6 1%	2 *	2 *	6 2%	3 1%	4 2%	2 1%	5 2%	1 *	-	3 2%
Refused	3 *%	-	-	1 1%	2 1%	-	-	-	-	2 *%	1 *%	-	2 1%	1 *%	1 *%	1 *%	1 *%	1 *%	-	1 1%

12. Is your mind firmly made up, or might you change it?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY				
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCVRY	STAGN ATION	RECES SION	DEPRE SSION
BASE: THOSE WITH FIRST CHOICE	908 100	305 100	78 100	171 100	199 100	25 100	23 100	9 100	63 100	417 100	438 100	474 100	321 100	411 100	266 100	217 100	314 100	210 100	221 100	123 100
Firmly made up	736 81%	230 75%	62 79%	153 89%	171 86%	15 60%	18 78%	8 89%	51 81%	339 81%	367 84%	384 81%	276 86%	325 79%	218 82%	182 84%	275 88%	154 73%	179 81%	96 78%
Might change	158 17%	69 23%	15 19%	16 9%	25 13%	10 40%	4 17%	1 11%	12 19%	72 17%	67 15%	84 18%	41 13%	81 20%	43 16%	31 14%	35 11%	52 25%	40 18%	24 20%
Undecided	11 1%	5 2%	1 1%	1 1%	2 1%	-	1 4%	-	-	5 1%	3 1%	6 1%	3 1%	5 1%	4 2%	2 1%	3 1%	4 2%	1 *	3 2%
Refused	3 *	1 *	-	1 1%	1 1%	-	-	-	-	1 *	1 *	-	1 *	-	1 *	2 1%	1 *	-	1 *	-



13. In a word or phrase, what could make you change your mind?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY				
	TOTAL	INFL/ECON	ABORT	IMMIG	DEMO-CRACY	ISRAEL-HAMAS	RUSSIA-UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCVRY	STAGNATION	RECESION	DEPRESSION
BASE: THOSE WHO MIND IS NOT MADE UP	172 100	75 100	16 100	18 100	28 100	10 100	5 100	1 100	12 100	78 100	71 100	90 100	45 100	86 100	48 100	35 100	39 100	56 100	42 100	27 100
Better candidate	27 16%	12 16%	4 25%	5 28%	1 4%	2 20%	1 20%	-	1 8%	13 17%	14 20%	13 14%	7 16%	12 14%	11 23%	4 11%	6 15%	8 14%	9 21%	3 11%
Different candidate	36 21%	14 19%	1 6%	3 17%	12 43%	1 10%	1 20%	-	2 17%	15 19%	18 25%	21 23%	7 16%	19 22%	10 21%	7 20%	11 28%	13 23%	7 17%	4 15%
Policies/Views on issues	30 17%	13 17%	6 38%	4 22%	2 7%	1 10%	1 20%	-	1 8%	10 13%	14 20%	19 21%	3 7%	14 16%	8 17%	8 23%	6 15%	8 14%	7 17%	6 22%
Character	8 5%	5 7%	1 6%	1 6%	-	1 10%	-	-	-	3 4%	2 3%	4 4%	1 2%	1 1%	3 6%	4 11%	1 3%	2 4%	4 10%	1 4%
Dropped out/Dies	10 6%	3 4%	-	1 6%	2 7%	1 10%	1 20%	-	2 17%	7 9%	1 1%	4 4%	6 13%	4 5%	3 6%	-	2 5%	4 7%	3 7%	1 4%
More research/Debates	15 9%	7 9%	2 13%	1 6%	2 7%	2 20%	-	-	1 8%	9 12%	5 7%	6 7%	5 11%	10 12%	3 6%	2 6%	3 8%	5 9%	3 7%	2 7%
Younger	7 4%	3 4%	-	-	3 11%	-	1 20%	-	-	3 4%	4 6%	4 4%	3 7%	5 6%	2 4%	-	5 13%	1 2%	1 2%	-
Nothing	3 2%	1 1%	-	1 6%	-	-	-	-	1 8%	1 1%	1 1%	2 2%	1 2%	2 2%	1 2%	-	2 5%	1 2%	-	-
Other	19 11%	9 12%	2 13%	1 6%	3 11%	1 10%	-	-	3 25%	8 10%	8 11%	10 11%	7 16%	11 13%	2 4%	6 17%	2 5%	4 7%	7 17%	5 19%
Don't know/No answer/Refused	20 12%	9 12%	1 6%	1 6%	4 14%	1 10%	-	1 100%	1 8%	10 13%	6 8%	10 11%	5 11%	9 10%	7 15%	4 11%	2 5%	10 18%	2 5%	6 22%



24. Just your best guess - when all the votes are counted this November, who do you think will win the presidency - Trump or Biden?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE									GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY			
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RVCYR	STAGN ATION	RECES SION	DEPRE SSION
Total	1000	346	92	185	207	25	25	12	65	446	473	520	341	453	290	240	335	244	241	134
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	520	237	22	152	44	11	12	7	15	87	398	520	-	124	215	174	63	158	171	112
	52%	68%	24%	82%	21%	44%	48%	58%	23%	20%	84%	100%		27%	74%	73%	19%	65%	71%	84%
Joe Biden	341	65	52	16	125	10	13	3	45	295	29	-	341	261	47	26	221	55	39	13
	34%	19%	57%	9%	60%	40%	52%	25%	69%	66%	6%		100%	58%	16%	11%	66%	23%	16%	10%
Undecided	132	39	17	17	37	4	-	2	5	63	42	-	-	66	28	35	50	31	26	9
	13%	11%	18%	9%	18%	16%		17%	8%	14%	9%			15%	10%	15%	15%	13%	11%	7%
Refused	7	5	1	-	1	-	-	-	-	1	4	-	-	2	-	5	1	-	5	-
	1%	1%	1%		1%					1%	1%			2%		2%	1%		2%	

25. How confident are you that the results of the 2024 election will be accurately counted and reported? would you say...?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE									GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY			
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCVRY	STAGN ATION	RECES SION	DEPRE SSION
Total	1000 100	346 100	92 100	185 100	207 100	25 100	25 100	12 100	65 100	446 100	473 100	520 100	341 100	453 100	290 100	240 100	335 100	244 100	241 100	134 100
Very confident	453 45%	106 31%	60 65%	20 11%	162 78%	12 48%	16 64%	6 50%	52 80%	345 77%	75 16%	124 24%	261 77%	453 100%	-	-	276 82%	87 36%	48 20%	21 16%
Somewhat confident	290 29%	137 40%	21 23%	76 41%	23 11%	7 28%	4 16%	3 25%	9 14%	69 15%	203 43%	215 41%	47 14%	-	290 100%	-	44 13%	101 41%	85 35%	47 35%
Not confident	240 24%	95 27%	8 9%	87 47%	22 11%	6 24%	4 16%	3 25%	3 5%	24 5%	188 40%	174 33%	26 8%	-	-	240 100%	10 3%	52 21%	103 43%	64 48%
Undecided	16 2%	8 2%	2 2%	2 1%	-	-	1 4%	-	1 2%	7 2%	7 1%	7 1%	6 2%	-	-	-	4 1%	4 2%	5 2%	2 1%
Refused	1 *%	-	1 1%	-	-	-	-	-	-	1 *%	-	-	1 *%	-	-	-	1 *%	-	-	-

27. Thinking about the 2024 presidential race, what is the most important issue determining your vote of the following?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	TOTAL	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY			
		INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCVRY	STAGN ATION	RECES SION	DEPRE SSION
Total	1000 100	346 100	92 100	185 100	207 100	25 100	25 100	12 100	65 100	446 100	473 100	520 100	341 100	453 100	290 100	240 100	335 100	244 100	241 100	134 100
Inflation/economy	346 35%	346 100%	-	-	-	-	-	-	-	89 20%	230 49%	237 46%	65 19%	106 23%	137 47%	95 40%	56 17%	112 46%	100 41%	63 47%
Abortion	92 9%	-	92 100%	-	-	-	-	-	-	70 16%	12 3%	22 4%	52 15%	60 13%	21 7%	8 3%	47 14%	17 7%	18 7%	3 2%
Immigration	185 19%	-	-	185 100%	-	-	-	-	-	12 3%	157 33%	152 29%	16 5%	20 4%	76 26%	87 36%	13 4%	45 18%	79 33%	41 31%
Threats to democracy	207 21%	-	-	-	207 100%	-	-	-	-	173 39%	22 5%	44 8%	125 37%	162 36%	23 8%	22 9%	143 43%	31 13%	17 7%	7 5%
The Israel-Hamas conflict	25 3%	-	-	-	-	25 100%	-	-	-	16 4%	9 2%	11 2%	10 3%	12 3%	7 2%	6 3%	6 2%	7 3%	6 2%	5 4%
The Russia-Ukraine war	25 3%	-	-	-	-	-	25 100%	-	-	13 3%	8 2%	12 2%	13 4%	16 4%	4 1%	4 2%	11 3%	6 2%	5 2%	1 1%
China policy	12 1%	-	-	-	-	-	-	12 100%	-	2 *	10 2%	7 1%	3 1%	6 1%	3 1%	3 1%	2 1%	2 1%	5 2%	3 2%
A balanced Supreme Court	65 7%	-	-	-	-	-	-	-	65 100%	59 13%	4 1%	15 3%	45 13%	52 11%	9 3%	3 1%	43 13%	11 5%	5 2%	3 2%
Undecided	43 4%	-	-	-	-	-	-	-	-	12 3%	21 4%	20 4%	12 4%	19 4%	10 3%	12 5%	14 4%	13 5%	6 2%	8 6%

28. When it comes to the economy, do you think we are in...?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY				
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	Rcvry	STAGN ATION	RECES SION	DEPRE SSION
Total	1000 100	346 100	92 100	185 100	207 100	25 100	25 100	12 100	65 100	446 100	473 100	520 100	341 100	453 100	290 100	240 100	335 100	244 100	241 100	134 100
Economic recovery	335 34%	56 16%	47 51%	13 7%	143 69%	6 24%	11 44%	2 17%	43 66%	286 64%	40 8%	63 12%	221 65%	276 61%	44 15%	10 4%	335 100%	-	-	-
Stagnation	244 24%	112 32%	17 18%	45 24%	31 15%	7 28%	6 24%	2 17%	11 17%	75 17%	139 29%	158 30%	55 16%	87 19%	101 35%	52 22%	-	244 100%	-	-
Recession	241 24%	100 29%	18 20%	79 43%	17 8%	6 24%	5 20%	5 42%	5 8%	46 10%	178 38%	171 33%	39 11%	48 11%	85 29%	103 43%	-	-	241 100%	-
Depression	134 13%	63 18%	3 3%	41 22%	7 3%	5 20%	1 4%	3 25%	3 5%	19 4%	100 21%	112 22%	13 4%	21 5%	47 16%	64 27%	-	-	-	134 100%
Undecided	42 4%	15 4%	5 5%	7 4%	8 4%	1 4%	2 8%	-	2 3%	17 4%	16 3%	16 3%	12 4%	17 4%	13 4%	11 5%	-	-	-	-
Refused	4 *%	-	2 2%	-	1 *%	-	-	-	1 2%	3 1%	-	-	1 *%	4 1%	-	-	-	-	-	-



30. Of the following five options, how did the debate impact your decision on who to vote for? would you say it...?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY				
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCSVY	STAGN ATION	RECES SION	DEPRE SSION
BASE: WATCHED DEBATE	763 100	266 100	51 100	159 100	158 100	19 100	20 100	11 100	50 100	323 100	388 100	430 100	252 100	328 100	232 100	188 100	258 100	182 100	195 100	100 100
Made you more likely to vote for Biden	80 10%	17 6%	8 16%	1 1%	33 21%	3 16%	3 15%	1 9%	11 22%	74 23%	4 1%	10 2%	59 23%	63 19%	10 4%	6 3%	65 25%	4 2%	4 2%	3 3%
Made you more likely to vote for Trump	236 31%	115 43%	3 6%	91 57%	6 4%	3 16%	3 15%	5 45%	1 2%	9 3%	214 55%	214 50%	10 4%	32 10%	108 47%	92 49%	11 4%	80 44%	87 45%	52 52%
Made you more likely to vote for a third-party candidate	70 9%	30 11%	7 14%	5 3%	9 6%	7 37%	2 10%	1 9%	5 10%	39 12%	23 6%	38 9%	17 7%	43 13%	16 7%	11 6%	17 7%	22 12%	20 10%	9 9%
Debate didn't impact your decision	337 44%	90 34%	28 55%	56 35%	100 63%	6 32%	12 60%	3 27%	31 62%	184 57%	135 35%	147 34%	155 62%	168 51%	91 39%	71 38%	153 59%	62 34%	76 39%	32 32%
Debate made me less likely to vote in November	28 4%	9 3%	5 10%	6 4%	5 3%	-	-	1 9%	-	11 3%	9 2%	17 4%	8 3%	15 5%	6 3%	7 4%	9 3%	10 5%	6 3%	3 3%
Undecided	11 1%	5 2%	-	-	4 3%	-	-	-	2 4%	6 2%	3 1%	4 1%	2 1%	6 2%	1 *%	1 1%	3 1%	4 2%	2 1%	1 1%
Refused	1 *%	-	-	-	1 1%	-	-	-	-	-	-	-	1 *%	1 *%	-	-	-	-	-	-



31. From what you saw or heard, who do you think won the debate - Biden or Trump?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY				
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	Rcvry	Stagn ation	Reces sion	Depre ssion
Total	1000 100	346 100	92 100	185 100	207 100	25 100	25 100	12 100	65 100	446 100	473 100	520 100	341 100	453 100	290 100	240 100	335 100	244 100	241 100	134 100
Biden	114 11%	20 6%	16 17%	2 1%	45 22%	3 12%	6 24%	2 17%	19 29%	108 24%	3 1%	4 1%	103 30%	92 20%	13 4%	6 3%	90 27%	7 3%	8 3%	5 4%
Trump	501 50%	217 63%	15 16%	148 80%	53 26%	12 48%	11 44%	9 75%	16 25%	94 21%	369 78%	397 76%	63 18%	124 27%	196 68%	172 72%	83 25%	143 59%	171 71%	90 67%
Neither	275 28%	71 21%	39 42%	23 12%	86 42%	7 28%	5 20%	-	27 42%	183 41%	63 13%	79 15%	134 39%	180 40%	48 17%	44 18%	128 38%	69 28%	40 17%	23 17%
Both	10 1%	2 1%	-	2 1%	2 1%	-	-	-	1 2%	7 2%	2 *	2 *	7 2%	8 2%	2 1%	-	6 2%	2 1%	2 1%	-
Undecided	85 9%	28 8%	20 22%	9 5%	19 9%	3 12%	3 12%	-	1 2%	47 11%	29 6%	34 7%	25 7%	39 9%	29 10%	15 6%	22 7%	19 8%	18 7%	15 11%
Refused	15 2%	8 2%	2 2%	1 1%	2 1%	-	-	1 8%	1 2%	7 2%	7 1%	4 1%	9 3%	10 2%	2 1%	3 1%	6 2%	4 2%	2 1%	1 1%

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY				
	TOTAL	INFL/ECON	ABORT	IMMIG	DEMO-CRACY	ISRAEL-HAMAS	RUSSIA-UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCVRY	STAGNATION	RECESION	DEPRESSION
BASE:THOSE WHO PICKED A DEBATE WINNER	606 100	236 100	29 100	149 100	95 100	15 100	16 100	11 100	34 100	197 100	369 100	396 100	162 100	210 100	208 100	176 100	169 100	148 100	176 100	95 100
Truthful/Honest	54 9%	4 2%	7 24%	-	29 31%	2 13%	4 25%	-	7 21%	52 26%	1 *	-	51 31%	44 21%	8 4%	2 1%	48 28%	4 3%	2 1%	-
Answered the questions/ Focused	14 2%	3 1%	1 3%	-	5 5%	1 7%	1 6%	1 9%	2 6%	12 6%	2 1%	-	13 8%	13 6%	-	-	12 7%	-	-	1 1%
Trump lies	16 3%	5 2%	3 10%	-	5 5%	-	-	-	3 9%	15 8%	1 *	2 1%	13 8%	13 6%	3 1%	-	11 7%	2 1%	1 1%	-
Character/Integrity	13 2%	3 1%	2 7%	-	5 5%	-	1 6%	-	2 6%	13 7%	-	1 *	11 7%	9 4%	2 1%	-	12 7%	-	-	1 1%
Real policies/Facts	22 4%	5 2%	1 3%	-	9 9%	-	-	2 18%	5 15%	19 10%	2 1%	-	19 12%	19 9%	1 *	2 1%	16 9%	2 1%	2 1%	1 1%
Calm/Confident/Presence	5 1%	1 *	1 3%	-	1 1%	-	1 6%	-	1 3%	5 3%	-	-	5 3%	5 2%	-	-	2 1%	1 1%	1 1%	1 1%
Biden was confused/ Dementia/Mental state	80 13%	34 14%	1 3%	33 22%	5 5%	-	1 6%	2 18%	1 3%	7 4%	66 18%	68 17%	5 3%	14 7%	36 17%	29 16%	6 4%	18 12%	31 18%	23 24%
Biden was incoherent/ inarticulate	31 5%	16 7%	1 3%	10 7%	2 2%	-	-	-	1 3%	5 3%	21 6%	26 7%	3 2%	6 3%	10 5%	15 9%	2 1%	9 6%	8 5%	11 12%
Biden is old/Looked old/ Appearance	17 3%	6 3%	1 3%	7 5%	1 1%	1 7%	-	-	1 3%	5 3%	10 3%	13 3%	4 2%	8 4%	2 1%	7 4%	6 4%	4 3%	3 2%	3 3%
Biden's poor performance	67 11%	29 12%	4 14%	13 9%	9 9%	2 13%	4 25%	-	6 18%	18 9%	42 11%	51 13%	10 6%	25 12%	23 11%	18 10%	20 12%	19 13%	17 10%	10 11%
Confident	29 5%	13 6%	-	7 5%	4 4%	3 20%	-	1 9%	1 3%	7 4%	22 6%	20 5%	5 3%	8 4%	14 7%	7 4%	4 2%	10 7%	13 7%	1 1%
Coherent/Articulate	96 16%	45 19%	2 7%	25 17%	15 16%	1 7%	1 6%	-	2 6%	19 10%	67 18%	70 18%	15 9%	29 14%	38 18%	28 16%	16 9%	27 18%	43 24%	9 9%
Cognizant/Present	42 7%	18 8%	-	12 8%	4 4%	3 20%	-	1 9%	1 3%	4 2%	36 10%	35 9%	4 2%	4 2%	13 6%	24 14%	2 1%	11 7%	17 10%	10 11%
Smart/Knowledgeable	23 4%	9 4%	-	9 6%	1 1%	-	1 6%	-	-	-	20 5%	21 5%	-	1 *	14 7%	7 4%	1 1%	6 4%	11 6%	3 3%
Focused/Prepared/ Answered the questions	47 8%	19 8%	2 7%	19 13%	2 2%	-	1 6%	3 27%	-	7 4%	38 10%	42 11%	2 1%	9 4%	22 11%	16 9%	4 2%	14 9%	18 10%	10 11%

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY				
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCVRY	STAGN ATION	RECES SION	DEPRE SSION
Vision/Policies	28 5%	10 4%	-	15 10%	-	-	2 13%	1 9%	-	1 1%	26 7%	24 6%	2 1%	2 1%	16 8%	10 6%	1 1%	9 6%	12 7%	6 6%
Calm/Composed/Presence	29 5%	17 7%	-	9 6%	1 1%	-	1 6%	-	-	5 3%	24 7%	24 6%	4 2%	5 2%	12 6%	10 6%	4 2%	9 6%	11 6%	4 4%
Looked better/Energetic/ Alive/Alert	25 4%	7 3%	1 3%	5 3%	9 9%	1 7%	1 6%	-	-	13 7%	11 3%	16 4%	7 4%	10 5%	11 5%	3 2%	9 5%	8 5%	6 3%	2 2%
Competent/Experienced	15 2%	5 2%	1 3%	4 3%	2 2%	-	-	1 9%	-	-	15 4%	14 4%	-	2 1%	7 3%	5 3%	1 1%	3 2%	6 3%	5 5%
Honest/Truthful	14 2%	7 3%	-	5 3%	-	1 7%	-	-	1 3%	-	14 4%	13 3%	-	-	9 4%	4 2%	1 1%	3 2%	7 4%	3 3%
Lied	6 1%	3 1%	-	-	3 3%	-	-	-	-	6 3%	-	3 1%	1 1%	5 2%	1 *%	-	4 2%	2 1%	-	-
Assertive/Aggressive	5 1%	1 *%	1 3%	1 1%	1 1%	-	-	-	-	2 1%	2 1%	3 1%	2 1%	1 *%	1 *%	3 2%	2 1%	-	1 1%	2 2%
Leadership/Presidential	5 1%	3 1%	-	2 1%	-	-	-	-	-	-	5 1%	5 1%	-	-	-	5 3%	-	2 1%	2 1%	1 1%
Good performance	8 1%	6 3%	-	1 1%	-	-	-	-	-	-	8 2%	7 2%	-	-	4 2%	4 2%	-	3 2%	1 1%	3 3%
Other	29 5%	10 4%	4 14%	7 5%	3 3%	1 7%	-	-	2 6%	11 6%	13 4%	15 4%	11 7%	13 6%	8 4%	7 4%	9 5%	7 5%	7 4%	4 4%
Don't know/No answer/ Refused	3 *%	3 1%	-	-	-	-	-	-	-	1 1%	2 1%	2 1%	1 1%	-	1 *%	2 1%	1 1%	-	-	2 2%

32A. In your opinion, should the Democratic Party replace Joe Biden with a different presidential nominee - yes or no?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY				
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	Rcvry	Stagn ation	Reces sion	Depre ssion
Total	1000 100	346 100	92 100	185 100	207 100	25 100	25 100	12 100	65 100	446 100	473 100	520 100	341 100	453 100	290 100	240 100	335 100	244 100	241 100	134 100
Yes	544 54%	223 64%	44 48%	106 57%	89 43%	15 60%	13 52%	6 50%	27 42%	204 46%	290 61%	339 65%	123 36%	231 51%	165 57%	139 58%	137 41%	149 61%	151 63%	90 67%
No	370 37%	98 28%	44 48%	64 35%	97 47%	9 36%	9 36%	4 33%	32 49%	206 46%	143 30%	142 27%	192 56%	192 42%	93 32%	78 33%	168 50%	74 30%	76 32%	34 25%
Undecided	84 8%	25 7%	4 4%	15 8%	19 9%	1 4%	3 12%	2 17%	6 9%	34 8%	40 8%	39 8%	24 7%	28 6%	32 11%	23 10%	28 8%	21 9%	14 6%	10 7%
Refused	2 *%	-	-	-	2 1%	-	-	-	-	2 *%	-	-	2 1%	2 *%	-	-	2 1%	-	-	-

32B. In your opinion, should the Republican Party replace Donald Trump with a different presidential nominee - yes or no?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE									GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY			
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCVRY	STAGN ATION	RECES SION	DEPRE SSION
Total	1000	346	92	185	207	25	25	12	65	446	473	520	341	453	290	240	335	244	241	134
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	508	143	75	34	151	16	13	5	52	363	105	142	272	350	94	56	260	98	84	39
	51%	41%	82%	18%	73%	64%	52%	42%	80%	81%	22%	27%	80%	77%	32%	23%	78%	40%	35%	29%
No	455	190	12	148	48	7	10	7	11	63	360	366	56	83	188	177	58	141	151	91
	46%	55%	13%	80%	23%	28%	40%	58%	17%	14%	76%	70%	16%	18%	65%	74%	17%	58%	63%	68%
Undecided	34	13	4	2	8	2	1	-	2	18	8	11	11	17	8	7	14	5	6	4
	3%	4%	4%	1%	4%	8%	4%	-	3%	4%	2%	2%	3%	4%	3%	3%	4%	2%	2%	3%
Refused	3	-	1	1	-	-	1	-	-	2	-	1	2	3	-	-	3	-	-	-
	3%	-	1%	1%	-	-	4%	-	-	2%	-	1%	1%	1%	-	-	1%	-	-	-

42. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE									GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY			
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RVCVRY	STAGN ATION	RECES SION	DEPRE SSION
Total	1000 100	346 100	92 100	185 100	207 100	25 100	25 100	12 100	65 100	446 100	473 100	520 100	341 100	453 100	290 100	240 100	335 100	244 100	241 100	134 100
Very liberal	68 7%	4 1%	11 12%	1 1%	30 14%	6 24%	4 16%	-	11 17%	64 14%	2 *	10 2%	48 14%	54 12%	9 3%	4 2%	43 13%	10 4%	8 3%	3 2%
Liberal	177 18%	25 7%	31 34%	9 5%	70 34%	3 12%	4 16%	2 17%	26 40%	149 33%	19 4%	44 8%	109 32%	131 29%	33 11%	9 4%	112 33%	33 14%	14 6%	14 10%
Moderate	358 36%	146 42%	32 35%	40 22%	83 40%	8 32%	11 44%	4 33%	18 28%	187 42%	130 27%	162 31%	137 40%	198 44%	93 32%	61 25%	138 41%	92 38%	68 28%	44 33%
Conservative	230 23%	99 29%	10 11%	83 45%	12 6%	5 20%	3 12%	5 42%	4 6%	26 6%	185 39%	170 33%	32 9%	44 10%	96 33%	87 36%	28 8%	63 26%	89 37%	38 28%
Very conservative	130 13%	53 15%	5 5%	46 25%	10 5%	2 8%	3 12%	1 8%	3 5%	9 2%	118 25%	115 22%	5 1%	10 2%	53 18%	64 27%	7 2%	36 15%	51 21%	30 22%
Undecided	37 4%	19 5%	3 3%	6 3%	2 1%	1 4%	-	-	3 5%	11 2%	19 4%	19 4%	10 3%	16 4%	6 2%	15 6%	7 2%	10 4%	11 5%	5 4%

43. what is your annual household income?

BANNER 4																				
2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY																				
	MOST IMPORTANT ISSUE								GENERIC BALLOT TEST		BEST GUESS OF WHO WILL WIN		CONFIDENCE IN ACCURATE ELECTION RESULTS			STATE OF THE ECONOMY				
	TOTAL	INFL/ ECON	ABORT	IMMIG	DEMO- CRACY	ISRAEL -HAMAS	RUSSIA- UKRAINE	CHINA POLICY	SUPREME COURT	DEM	REP	TRUMP	BIDEN	VERY	SMWT	NOT	RCVRY	STAGN ATION	RECES SION	DEPRE SSION
Total	1000 100	346 100	92 100	185 100	207 100	25 100	25 100	12 100	65 100	446 100	473 100	520 100	341 100	453 100	290 100	240 100	335 100	244 100	241 100	134 100
Under \$20,000 per year	122 12%	45 13%	17 18%	23 12%	14 7%	4 16%	3 12%	2 17%	7 11%	54 12%	55 12%	64 12%	44 13%	49 11%	40 14%	30 13%	30 9%	27 11%	27 11%	29 22%
Under \$50,000 per year	149 15%	42 12%	21 23%	27 15%	29 14%	5 20%	1 4%	3 25%	12 18%	71 16%	67 14%	69 13%	54 16%	64 14%	46 16%	36 15%	48 14%	34 14%	41 17%	23 17%
Under \$75,000 per year	138 14%	43 12%	9 10%	29 16%	32 15%	6 24%	2 8%	1 8%	13 20%	65 15%	65 14%	69 13%	48 14%	66 15%	42 14%	30 13%	46 14%	35 14%	33 14%	18 13%
Under \$100,000 per year	165 17%	59 17%	14 15%	31 17%	31 15%	3 12%	6 24%	1 8%	15 23%	79 18%	77 16%	83 16%	63 18%	81 18%	39 13%	41 17%	67 20%	29 12%	41 17%	20 15%
Under \$140,000 per year	160 16%	63 18%	12 13%	23 12%	38 18%	4 16%	3 12%	1 8%	7 11%	67 15%	80 17%	94 18%	49 14%	68 15%	54 19%	37 15%	46 14%	43 18%	43 18%	20 15%
\$140,000 per year or more	177 18%	57 16%	12 13%	33 18%	48 23%	2 8%	9 36%	2 17%	11 17%	80 18%	81 17%	89 17%	64 19%	95 21%	41 14%	40 17%	73 22%	45 18%	39 16%	12 9%
Undecided	89 9%	37 11%	7 8%	19 10%	15 7%	1 4%	1 4%	2 17%	-	30 7%	48 10%	52 10%	19 6%	30 7%	28 10%	26 11%	25 7%	31 13%	17 7%	12 9%

7. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
GENDER X PARTY																					
	WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER	
	TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM
Total	1000	464	299	237	80	236	70	337	28	114	501	544	370	508	455	101	219	181	154	175	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	240	110	79	51	46	3	9	124	6	74	51	80	142	186	44	60	108	4	2	33	29
	24%	24%	26%	22%	58%	1%	13%	37%	21%	65%	10%	15%	38%	37%	10%	59%	49%	2%	1%	19%	24%
wrong Track	670	323	191	156	20	225	54	188	19	30	432	418	199	251	395	30	74	171	150	128	74
	67%	70%	64%	66%	25%	95%	77%	56%	68%	26%	86%	77%	54%	49%	87%	30%	34%	94%	97%	73%	62%
Undecided	90	31	29	30	14	8	7	25	3	10	18	46	29	71	16	11	37	6	2	14	17
	9%	7%	10%	13%	18%	3%	10%	7%	11%	9%	4%	8%	8%	14%	4%	11%	17%	3%	1%	8%	14%



8. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or Libertarian Party Chase Oliver?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
GENDER X PARTY																					
	WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER	
	TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM
Total	1000	464	299	237	80	236	70	337	28	114	501	544	370	508	455	101	219	181	154	175	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	375	159	116	100	72	-	16	179	4	106	64	139	204	309	49	91	183	3	-	48	45
	38%	34%	39%	42%	90%		23%	53%	14%	93%	13%	26%	55%	61%	11%	90%	84%	2%		27%	38%
Republican Donald Trump	414	242	116	56	4	218	5	127	2	-	355	235	141	51	353	4	5	163	145	59	22
	41%	52%	39%	24%	5%	92%	7%	38%	7%		71%	43%	38%	10%	78%	4%	2%	90%	94%	34%	18%
Green Party Jill Stein	10	3	2	5	-	-	4	1	-	1	2	9	1	9	1	2	2	-	-	4	2
	1%	1%	1%	2%			6%	3%		1%	3%	2%	3%	2%	3%	2%	1%			2%	2%
Independent Robert F. Kennedy Jr.	82	25	29	28	3	10	28	8	5	2	35	72	10	59	23	3	10	7	4	26	21
	8%	5%	10%	12%	4%	4%	40%	2%	18%	2%	7%	13%	3%	12%	5%	3%	5%	4%	3%	15%	18%
Independent Cornel West	13	3	2	8	1	-	3	1	-	1	3	12	-	9	2	-	6	-	1	5	-
	1%	1%	1%	3%	1%		4%	3%		1%	1%	2%		2%	3%		3%		1%	3%	
Libertarian Party Chase Oliver	14	3	5	6	-	1	4	2	1	1	6	13	1	12	1	-	1	2	1	6	2
	1%	1%	2%	3%		3%	6%	1%	4%	1%	1%	2%	3%	2%	3%		3%	1%	1%	3%	2%
Undecided	79	26	25	28	-	6	10	15	15	3	29	56	10	54	19	1	10	5	3	24	26
	8%	6%	8%	12%		3%	14%	4%	54%	3%	6%	10%	3%	11%	4%	1%	5%	3%	2%	14%	22%
Refused	13	3	4	6	-	1	-	4	1	-	7	8	3	5	7	-	2	1	-	3	2
	1%	1%	1%	3%		3%		1%	4%		1%	1%	1%	1%	2%		1%	1%		2%	2%

9. Who would be your second choice?

BANNER 5																						
PRESIDENTIAL DEBATE, GENDER X PARTY																						
GENDER X PARTY																						
	WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER		
	TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: THOSE WITH FIRST CHOICE OTHER THAN BIDEN/TRUMP	119	34	38	47	4	11	39	12	6	5	46	106	12	89	27	5	19	9	6	41	25	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democrat Joe Biden	20	6	7	7	3	-	8	1	1	2	9	14	6	14	6	3	8	-	-	4	5	
	17%	18%	18%	15%	75%		21%	8%	17%	40%	20%	13%	50%	16%	22%	60%	42%			10%	20%	
Republican Donald Trump	30	9	10	11	-	8	4	5	2	1	17	27	3	19	11	-	2	8	3	9	5	
	25%	26%	26%	23%		73%	10%	42%	33%	20%	37%	25%	25%	21%	41%		11%	89%	50%	22%	20%	
Green Party Jill Stein	9	1	1	7	-	-	2	-	-	-	2	6	2	7	1	-	2	1	-	3	2	
	8%	3%	3%	15%			5%				4%	6%	17%	8%	4%		11%	11%		7%	8%	
Independent Robert F. Kennedy Jr.	9	3	3	3	-	-	4	2	-	1	-	9	-	9	-	1	2	-	1	5	-	
	8%	9%	8%	6%			10%	17%		20%		8%		10%		20%	11%		17%	12%		
Independent Cornel West	11	2	4	5	-	-	3	2	1	-	4	11	-	9	1	-	1	-	1	4	1	
	9%	6%	11%	11%			8%	17%	17%		9%	10%		10%	4%		5%		17%	10%	4%	
Libertarian Party Chase Oliver	9	1	6	2	1	1	5	-	-	1	2	9	-	8	1	1	2	-	-	1	5	
	8%	3%	16%	4%	25%	9%	13%			20%	4%	8%		9%	4%	20%	11%			2%	20%	
Undecided	22	9	4	9	-	2	9	1	1	-	8	21	1	18	4	-	2	-	-	12	6	
	18%	26%	11%	19%		18%	23%	8%	17%		17%	20%	8%	20%	15%		11%			29%	24%	
Refused	9	3	3	3	-	-	4	1	1	-	4	9	-	5	3	-	-	-	1	3	1	
	8%	9%	8%	6%			10%	8%	17%		9%	8%		6%	11%				17%	7%	4%	

10. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
																GENDER X PARTY					
WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER		
TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000	464	299	237	80	236	70	337	28	114	501	544	370	508	455	101	219	181	154	175	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	453	186	141	126	68	10	44	186	12	106	101	210	207	360	72	93	204	5	-	73	63
	45%	40%	47%	53%	85%	4%	63%	55%	43%	93%	20%	39%	56%	71%	16%	92%	93%	3%	-	42%	53%
Republican Donald Trump	409	229	115	65	6	194	7	128	5	2	334	237	134	68	330	3	-	165	149	51	25
	41%	49%	38%	27%	8%	82%	10%	38%	18%	2%	67%	44%	36%	13%	73%	3%	-	91%	97%	29%	21%
Did not vote	85	30	23	32	4	23	8	10	7	4	39	57	20	44	38	5	10	10	4	25	19
	9%	6%	8%	14%	5%	10%	11%	3%	25%	4%	8%	10%	5%	9%	8%	5%	5%	6%	3%	14%	16%
Third-Party candidate	27	12	9	6	-	8	9	4	-	1	18	25	2	19	8	-	1	1	-	19	6
	3%	3%	3%	3%	-	3%	13%	1%	-	1%	4%	5%	1%	4%	2%	-	1%	1%	-	11%	5%
Undecided	11	4	4	3	2	-	-	3	3	1	3	5	3	10	-	-	3	-	1	3	3
	1%	1%	1%	1%	3%	-	-	1%	11%	1%	1%	1%	1%	2%	-	-	1%	-	1%	2%	3%
Refused	15	3	7	5	-	1	2	6	1	-	6	10	4	7	7	-	1	-	-	4	4
	2%	1%	2%	2%	-	1%	3%	2%	4%	-	1%	2%	1%	1%	2%	-	1%	-	-	2%	3%

11. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate?  
would you say?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
																GENDER X PARTY					
WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER		
TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: THOSE WITH FIRST CHOICE	908	435	270	203	80	229	60	318	12	111	465	480	357	449	429	100	207	175	151	148	92
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very excited	372	233	91	48	36	147	5	133	2	54	234	151	188	104	256	34	64	102	101	38	21
	41%	54%	34%	24%	45%	64%	8%	42%	17%	49%	50%	31%	53%	23%	60%	34%	31%	58%	67%	26%	23%
Somewhat excited	259	103	88	68	27	47	25	87	2	34	112	132	106	145	110	33	69	46	27	45	33
	29%	24%	33%	33%	34%	21%	42%	27%	17%	31%	24%	28%	30%	32%	26%	33%	33%	26%	18%	30%	36%
Not very excited	161	57	55	49	8	22	14	62	6	11	72	108	44	114	37	21	42	20	12	38	22
	18%	13%	20%	24%	10%	10%	23%	19%	50%	10%	15%	23%	12%	25%	9%	21%	20%	11%	8%	26%	24%
Not at all excited	103	34	35	34	7	11	16	32	2	10	42	85	14	78	24	12	27	7	9	24	14
	11%	8%	13%	17%	9%	5%	27%	10%	17%	9%	9%	18%	4%	17%	6%	12%	13%	4%	6%	16%	15%
Undecided	10	6	1	3	1	2	-	3	-	1	4	3	3	5	2	-	3	-	2	3	1
	1%	1%	1%	1%	1%	1%	-	1%	-	1%	1%	1%	1%	1%	1%	-	1%	-	1%	2%	1%
Refused	3	2	-	1	1	-	-	1	-	1	1	1	2	3	-	-	2	-	-	-	1
	1%	1%	0%	1%	1%	0%	0%	1%	0%	1%	1%	1%	1%	1%	0%	0%	1%	0%	0%	0%	1%

12. Is your mind firmly made up, or might you change it?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
GENDER X PARTY																					
	WATCHED DEBATE			IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER		
	TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM
BASE: THOSE WITH FIRST CHOICE	908	435	270	203	80	229	60	318	12	111	465	480	357	449	429	100	207	175	151	148	92
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Firmly made up	736	384	201	151	69	201	21	285	6	100	378	346	328	335	381	85	168	158	132	99	71
	81%	88%	74%	74%	86%	88%	35%	90%	50%	90%	81%	72%	92%	75%	89%	85%	81%	90%	87%	67%	77%
Might change	158	44	68	46	10	27	38	28	6	11	81	126	24	106	43	14	35	16	16	47	20
	17%	10%	25%	23%	13%	12%	63%	9%	50%	10%	17%	26%	7%	24%	10%	14%	17%	9%	11%	32%	22%
Undecided	11	5	-	6	1	1	1	2	-	-	3	7	3	7	4	1	3	1	2	2	1
	1%	1%	-	3%	1%	1%	2%	1%	-	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
Refused	3	2	1	-	-	-	-	3	-	-	3	1	2	1	1	-	1	-	1	-	-
	1%	1%	1%	-	-	-	-	1%	-	-	1%	1%	1%	1%	1%	-	1%	-	1%	-	-

13. In a word or phrase, what could make you change your mind?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
GENDER X PARTY																					
	WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER	
	TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM
BASE: THOSE WHO MIND IS NOT MADE UP	172 100	51 100	69 100	52 100	11 100	28 100	39 100	33 100	6 100	11 100	87 100	134 100	29 100	114 100	48 100	15 100	39 100	17 100	19 100	49 100	21 100
Better candidate	27 16%	15 29%	6 9%	6 12%	-	5 18%	12 31%	2 6%	1 17%	3 27%	15 17%	22 16%	4 14%	19 17%	7 15%	2 13%	3 8%	5 29%	4 21%	7 14%	5 24%
Different candidate	36 21%	7 14%	15 22%	14 27%	1 9%	4 14%	8 21%	9 27%	-	1 9%	13 15%	30 22%	5 17%	28 25%	8 17%	5 33%	4 10%	7 41%	4 21%	9 18%	3 14%
Policies/Views on issues	30 17%	9 18%	7 10%	14 27%	-	6 21%	5 13%	3 9%	2 33%	1 9%	15 17%	20 15%	9 31%	18 16%	10 21%	2 13%	6 15%	5 29%	2 11%	12 24%	1 5%
Character	8 5%	4 8%	-	4 8%	-	1 4%	1 3%	2 6%	-	-	3 3%	6 4%	1 3%	5 4%	1 2%	-	3 8%	-	1 5%	1 2%	2 10%
Dropped out/Dies	10 6%	3 6%	6 9%	1 2%	1 9%	1 4%	1 3%	5 15%	-	2 18%	6 7%	9 7%	1 3%	7 6%	3 6%	-	4 10%	-	-	3 6%	2 10%
More research/debates	15 9%	2 4%	9 13%	4 8%	3 27%	2 7%	3 8%	3 9%	-	1 9%	5 6%	9 7%	3 10%	9 8%	5 10%	1 7%	6 15%	-	2 11%	4 8%	2 10%
Younger	7 4%	3 6%	3 4%	1 2%	1 9%	2 7%	1 3%	1 3%	-	-	4 5%	6 4%	-	6 5%	1 2%	1 7%	2 5%	1 6%	1 5%	2 4%	-
Nothing	3 2%	1 2%	2 3%	-	1 9%	2 7%	-	-	-	-	3 3%	-	2 7%	-	3 6%	1 7%	1 3%	-	-	1 2%	-
Other	19 11%	4 8%	10 14%	5 10%	1 9%	3 11%	5 13%	2 6%	3 50%	2 18%	11 13%	18 13%	1 3%	15 13%	3 6%	2 13%	4 10%	1 6%	4 21%	4 8%	3 14%
Don't know/No answer/Refused	20 12%	4 8%	11 16%	5 10%	3 27%	3 11%	3 8%	6 18%	-	1 9%	13 15%	17 13%	3 10%	9 8%	8 17%	1 7%	7 18%	-	1 5%	6 12%	3 14%



24. Just your best guess - when all the votes are counted this November, who do you think will win the presidency - Trump or Biden?

BANNER 5																						
PRESIDENTIAL DEBATE, GENDER X PARTY																						
																GENDER X PARTY						
WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER			
TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM		
Total	1000	464	299	237	80	236	70	337	28	114	501	544	370	508	455	101	219	181	154	175	120	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Donald Trump	520	277	153	90	10	214	38	147	17	4	397	339	142	142	366	13	41	161	133	94	51	
	52%	60%	51%	38%	13%	91%	54%	44%	61%	4%	79%	62%	38%	28%	80%	13%	19%	89%	86%	54%	43%	
Joe Biden	341	147	105	89	59	10	17	155	8	103	63	123	192	272	56	73	148	9	9	51	43	
	34%	32%	35%	38%	74%	4%	24%	46%	29%	90%	13%	23%	52%	54%	12%	72%	68%	5%	6%	29%	36%	
Undecided	132	39	39	54	11	12	15	32	3	7	39	79	32	90	30	15	29	8	12	29	26	
	13%	8%	13%	23%	14%	5%	21%	9%	11%	6%	8%	15%	9%	18%	7%	15%	13%	4%	8%	17%	22%	
Refused	7	1	2	4	-	-	-	3	-	-	2	3	4	4	3	-	1	3	-	1	-	
	1%	*%	1%	2%				1%			*%	1%	1%	1%	1%		*%	2%		1%		



25. How confident are you that the results of the 2024 election will be accurately counted and reported? would you say...?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
																GENDER X PARTY					
WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER		
TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000	464	299	237	80	236	70	337	28	114	501	544	370	508	455	101	219	181	154	175	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very confident	453	190	138	125	63	32	43	168	15	92	124	231	192	350	83	87	167	17	18	88	61
	45%	41%	46%	53%	79%	14%	61%	50%	54%	81%	25%	42%	52%	69%	18%	86%	76%	9%	12%	50%	51%
Somewhat confident	290	147	85	58	10	108	16	91	6	13	196	165	93	94	188	10	33	81	72	45	36
	29%	32%	28%	24%	13%	46%	23%	27%	21%	11%	39%	30%	25%	19%	41%	10%	15%	45%	47%	26%	30%
Not confident	240	118	70	52	6	92	11	71	7	6	172	139	78	56	177	2	15	82	61	40	22
	24%	25%	23%	22%	8%	39%	16%	21%	25%	5%	34%	26%	21%	11%	39%	2%	7%	45%	40%	23%	18%
Undecided	16	8	6	2	1	4	-	6	-	2	9	9	6	7	7	2	4	1	3	2	1
	2%	2%	2%	1%	1%	2%	-	2%	-	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	1%	1%
Refused	1	1	-	-	-	-	-	1	-	1	-	-	1	1	-	-	-	-	-	-	-
	1%	1%	-	-	-	-	-	1%	-	1%	-	-	1%	1%	-	-	-	-	-	-	-

27. Thinking about the 2024 presidential race, what is the most important issue determining your vote of the following?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
GENDER X PARTY																					
	WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER	
	TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM
Total	1000	464	299	237	80	236	70	337	28	114	501	544	370	508	455	101	219	181	154	175	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Inflation/economy	346	155	111	80	17	115	30	90	9	20	217	223	98	143	190	18	33	89	66	80	41
	35%	33%	37%	34%	21%	49%	43%	27%	32%	18%	43%	41%	26%	28%	42%	18%	15%	49%	43%	46%	34%
Abortion	92	32	19	41	8	3	7	28	5	16	15	44	44	75	12	7	44	3	4	9	18
	9%	7%	6%	17%	10%	1%	10%	8%	18%	14%	3%	8%	12%	15%	3%	7%	20%	2%	3%	5%	15%
Immigration	185	113	46	26	1	91	5	56	6	2	148	106	64	34	148	3	6	62	64	24	16
	19%	24%	15%	11%	1%	39%	7%	17%	21%	2%	30%	19%	17%	7%	33%	3%	3%	34%	42%	14%	13%
Threats to democracy	207	88	70	49	33	6	9	100	5	45	53	89	97	151	48	48	86	10	6	30	22
	21%	19%	23%	21%	41%	3%	13%	30%	18%	39%	11%	16%	26%	30%	11%	48%	39%	6%	4%	17%	18%
The Israel-Hamas conflict	25	14	5	6	3	3	7	6	-	3	12	15	9	16	7	2	7	2	3	6	4
	3%	3%	2%	3%	4%	1%	10%	2%	-	3%	2%	3%	2%	3%	2%	2%	3%	1%	2%	3%	3%
The Russia-Ukraine war	25	9	11	5	3	3	2	12	-	6	11	13	9	13	10	3	5	3	3	5	4
	3%	2%	4%	2%	4%	1%	3%	4%	-	5%	2%	2%	2%	3%	2%	3%	2%	2%	2%	3%	3%
China policy	12	8	3	1	1	5	1	3	1	2	9	6	4	5	7	1	2	3	2	2	2
	1%	2%	1%	*%	1%	2%	1%	1%	4%	2%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%
A balanced Supreme Court	65	28	22	15	11	1	5	31	-	19	16	27	32	52	11	16	28	2	1	9	8
	7%	6%	7%	6%	14%	*%	7%	9%	-	17%	3%	5%	9%	10%	2%	16%	13%	1%	1%	5%	7%
Undecided	43	17	12	14	3	9	4	11	2	1	20	21	13	19	22	3	8	7	5	10	5
	4%	4%	4%	6%	4%	4%	6%	3%	7%	1%	4%	4%	4%	4%	5%	3%	4%	4%	3%	6%	4%

28. When it comes to the economy, do you think we are in...?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
GENDER X PARTY																					
	WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER	
	TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM
Total	1000	464	299	237	80	236	70	337	28	114	501	544	370	508	455	101	219	181	154	175	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Economic recovery	335	159	99	77	65	11	17	153	9	90	83	137	168	260	58	78	138	14	4	59	38
	34%	34%	33%	32%	81%	5%	24%	45%	32%	79%	17%	25%	45%	51%	13%	77%	63%	8%	3%	34%	32%
Stagnation	244	109	73	62	4	80	22	62	10	7	143	149	74	98	141	9	38	56	39	53	33
	24%	23%	24%	26%	5%	34%	31%	18%	36%	6%	29%	27%	20%	19%	31%	9%	17%	31%	25%	30%	28%
Recession	241	129	66	46	4	87	20	76	6	8	171	151	76	84	151	8	19	62	71	40	29
	24%	28%	22%	19%	5%	37%	29%	23%	21%	7%	34%	28%	21%	17%	33%	8%	9%	34%	46%	23%	24%
Depression	134	58	42	34	3	52	9	32	3	5	90	90	34	39	91	3	14	42	32	18	12
	13%	13%	14%	14%	4%	22%	13%	9%	11%	4%	18%	17%	9%	8%	20%	3%	6%	23%	21%	10%	10%
Undecided	42	8	18	16	4	6	2	13	-	4	13	15	16	23	14	3	7	7	8	4	8
	4%	2%	6%	7%	5%	3%	3%	4%	-	4%	3%	3%	4%	5%	3%	3%	3%	4%	5%	2%	7%
Refused	4	1	1	2	-	-	-	1	-	-	1	2	2	4	-	-	3	-	-	1	-
	0.4%	0.2%	0.3%	0.2%	-	-	-	0.1%	-	-	0.1%	0.2%	0.2%	0.4%	-	-	0.3%	-	-	0.1%	-



30. Of the following five options, how did the debate impact your decision on who to vote for? would you say it...?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
GENDER X PARTY																					
	WATCHED DEBATE			IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER		
	TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM
BASE: WATCHED DEBATE	763 100	464 100	299 100	-	80 100	236 100	70 100	337 100	28 100	111 100	495 100	407 100	299 100	344 100	395 100	77 100	152 100	157 100	125 100	130 100	89 100
Made you more likely to vote for Biden	80 10%	49 11%	31 10%	-	80 100%	-	-	-	-	42 38%	13 3%	23 6%	51 17%	60 17%	16 4%	22 29%	33 22%	1 1%	2 2%	8 6%	13 15%
Made you more likely to vote for Trump	236 31%	168 36%	68 23%	-	-	236 100%	-	-	-	-	231 47%	140 34%	73 24%	27 8%	205 52%	-	4 3%	96 61%	71 57%	40 31%	19 21%
Made you more likely to vote for a third-party candidate	70 9%	40 9%	30 10%	-	-	-	70 100%	-	-	8 7%	39 8%	60 15%	9 3%	52 15%	17 4%	5 6%	17 11%	4 3%	3 2%	27 21%	12 13%
Debate didn't impact your decision	337 44%	185 40%	152 51%	-	-	-	-	337 100%	-	58 52%	186 38%	150 37%	162 54%	176 51%	147 37%	48 62%	88 58%	54 34%	47 38%	46 35%	36 40%
Debate made me less likely to vote in November	28 4%	15 3%	13 4%	-	-	-	-	-	28 100%	2 2%	18 4%	24 6%	3 1%	20 6%	8 2%	1 1%	6 4%	1 1%	2 2%	6 5%	8 9%
Undecided	11 1%	7 2%	4 1%	-	-	-	-	-	-	1 1%	7 1%	9 2%	1 *	8 2%	2 1%	1 1%	4 3%	1 1%	-	2 2%	1 1%
Refused	1 *%	-	1 *%	-	-	-	-	-	-	-	1 *%	1 *%	-	1 *%	-	-	-	-	-	1 1%	-

31. From what you saw or heard, who do you think won the debate – Biden or Trump?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
GENDER X PARTY																					
	WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER	
	TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM
Total	1000 100	464 100	299 100	237 100	80 100	236 100	70 100	337 100	28 100	114 100	501 100	544 100	370 100	508 100	455 100	101 100	219 100	181 100	154 100	175 100	120 100
Biden	114 11%	71 15%	40 13%	3 1%	42 53%	-	8 11%	58 17%	2 7%	114 100%	-	30 6%	78 21%	99 19%	10 2%	30 30%	49 22%	2 1%	-	8 5%	21 18%
Trump	501 50%	316 68%	179 60%	6 3%	13 16%	231 98%	39 56%	186 55%	18 64%	-	501 100%	308 57%	159 43%	129 25%	358 79%	20 20%	40 18%	154 85%	123 80%	96 55%	46 38%
Neither	275 28%	69 15%	63 21%	143 60%	20 25%	4 2%	22 31%	76 23%	8 29%	-	-	150 28%	93 25%	200 39%	62 14%	36 36%	99 45%	17 9%	22 14%	47 27%	37 31%
Both	10 1%	1 *%	6 2%	3 1%	1 1%	-	1 1%	5 1%	-	-	-	3 1%	7 2%	6 1%	3 1%	4 4%	-	-	1 1%	4 2%	1 1%
Undecided	85 9%	6 1%	10 3%	69 29%	4 5%	1 *%	-	10 3%	-	-	-	46 8%	26 7%	65 13%	16 4%	9 9%	28 13%	6 3%	8 5%	15 9%	14 12%
Refused	15 2%	1 *%	1 *%	13 5%	-	-	-	2 1%	-	-	-	7 1%	7 2%	9 2%	6 1%	2 2%	3 1%	2 1%	-	5 3%	1 1%

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
GENDER X PARTY																					
	WATCHED DEBATE			IMPACT OF DEBATE						WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER	
	TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM
BASE:THOSE WHO PICKED A DEBATE WINNER	606	387	219	-	55	231	47	244	20	111	495	334	233	222	366	48	87	154	122	104	65
Truthful/Honest	54	36	18	-	16	-	2	35	1	54	-	12	40	44	6	14	22	-	-	6	10
Answered the questions/ Focused	14	11	3	-	8	-	1	5	-	14	-	3	10	14	-	4	6	1	-	-	1
Trump lies	16	9	7	-	5	-	2	9	-	16	-	6	9	15	1	4	4	1	-	1	6
Character/Integrity	13	6	7	-	8	-	-	4	-	13	-	5	7	11	2	3	8	-	-	-	2
Real policies/Facts	22	18	4	-	11	-	2	9	-	22	-	4	18	21	1	8	9	1	-	-	3
Calm/Confident/Presence	5	2	3	-	1	-	1	3	-	5	-	3	2	5	-	1	3	-	-	1	-
Biden was confused/ Dementia/Mental state	80	49	31	-	1	44	5	29	-	-	80	54	23	18	60	2	2	27	24	15	7
Biden was incoherent/ inarticulate	31	24	7	-	-	15	3	9	3	-	31	20	9	11	18	-	3	7	7	8	3
Biden is old/Looked old/ Appearance	17	12	5	-	1	7	2	7	-	-	17	14	3	9	7	1	2	5	2	3	3
Biden's poor performance	67	40	27	-	2	24	6	30	3	-	67	39	25	22	41	5	10	16	13	13	5
Confident	29	21	8	-	-	14	5	7	3	-	29	18	6	8	20	1	3	10	7	3	4
Coherent/Articulate	96	55	41	-	3	40	6	45	2	-	96	57	30	27	69	3	7	27	20	27	9
Cognizant/Present	42	31	11	-	-	20	3	17	1	-	42	20	18	6	36	-	1	18	11	8	2
Smart/Knowledgeable	23	12	11	-	1	17	-	5	-	-	23	16	5	1	21	-	-	5	14	3	1

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
GENDER X PARTY																					
	WATCHED DEBATE			IMPACT OF DEBATE						WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER	
	TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM
Focused/Prepared/ Answered the questions	47 8%	31 8%	16 7%	-	1 2%	20 9%	4 9%	18 7%	3 15%	-	47 9%	26 8%	16 7%	9 4%	37 10%	1 2%	3 3%	17 11%	15 12%	7 7%	2 3%
Vision/Policies	28 5%	25 6%	3 1%	-	-	15 6%	-	13 5%	-	-	28 6%	12 4%	13 6%	2 1%	26 7%	-	-	10 6%	11 9%	6 6%	1 2%
Calm/Composed/Presence	29 5%	22 6%	7 3%	-	1 2%	17 7%	2 4%	9 4%	-	-	29 6%	20 6%	8 3%	4 2%	24 7%	1 2%	2 2%	11 7%	6 5%	4 4%	5 8%
Looked better/Energetic/ Alive/Alert	25 4%	14 4%	11 5%	-	4 7%	7 3%	3 6%	10 4%	-	-	25 5%	17 5%	5 2%	10 5%	14 4%	3 6%	6 7%	4 3%	4 3%	4 4%	4 6%
Competent/Experienced	15 2%	11 3%	4 2%	-	-	9 4%	1 2%	4 2%	1 5%	-	15 3%	9 3%	5 2%	4 2%	11 3%	-	1 1%	3 2%	7 6%	2 2%	1 2%
Honest/Truthful	14 2%	10 3%	4 2%	-	-	10 4%	-	4 2%	-	-	14 3%	9 3%	4 2%	-	14 4%	-	-	4 3%	8 7%	2 2%	-
Lied	6 1%	4 1%	2 1%	-	1 2%	-	2 4%	2 1%	-	-	6 1%	4 1%	2 1%	6 3%	-	-	3 3%	-	-	2 2%	1 2%
Assertive/Aggressive	5 1%	2 1%	3 1%	-	-	2 1%	-	2 1%	1 5%	-	5 1%	2 1%	3 1%	2 1%	3 1%	1 2%	1 1%	1 1%	1 1%	-	1 2%
Leadership/Presidential	5 1%	5 1%	-	-	-	5 2%	-	-	-	-	5 1%	1 *	4 2%	-	5 1%	-	-	1 1%	3 2%	1 1%	-
Good performance	8 1%	7 2%	1 *%	-	-	4 2%	1 2%	3 1%	-	-	8 2%	6 2%	1 *%	-	8 2%	-	-	4 3%	3 2%	1 1%	-
Other	29 5%	15 4%	14 6%	-	2 4%	8 3%	3 6%	11 5%	4 20%	5 5%	24 5%	17 5%	11 5%	11 5%	17 5%	1 2%	6 7%	3 2%	3 2%	8 8%	5 8%
Don't know/No answer/ Refused	3 *%	-	3 1%	-	-	-	-	3 1%	-	-	3 1%	3 1%	-	1 *%	-	-	2 2%	-	-	-	-



32A. In your opinion, should the Democratic Party replace Joe Biden with a different presidential nominee - yes or no?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
																		GENDER X PARTY			
WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER		
TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000	464	299	237	80	236	70	337	28	114	501	544	370	508	455	101	219	181	154	175	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	544	233	174	137	23	140	60	150	24	30	308	544	-	297	231	41	89	98	97	112	77
	54%	50%	58%	58%	29%	59%	86%	45%	86%	26%	61%	100%		58%	51%	41%	41%	54%	63%	64%	64%
No	370	199	100	71	51	73	9	162	3	78	159	-	370	178	182	56	106	67	42	53	33
	37%	43%	33%	30%	64%	31%	13%	48%	11%	68%	32%		100%	35%	40%	55%	48%	37%	27%	30%	28%
Undecided	84	31	24	29	5	23	1	24	1	5	34	-	-	31	42	3	24	16	15	10	9
	8%	7%	8%	12%	6%	10%	1%	7%	4%	4%	7%			6%	9%	3%	11%	9%	10%	6%	8%
Refused	2	1	1	-	1	-	-	1	-	1	-	-	-	2	-	1	-	-	-	-	1
	0.2%	0.2%	0.3%		0.1%			0.3%		0.1%				0.4%		0.1%				0.1%	0.1%

32B. In your opinion, should the Republican Party replace Donald Trump with a different presidential nominee - yes or no?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
																GENDER X PARTY					
WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER		
TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000	464	299	237	80	236	70	337	28	114	501	544	370	508	455	101	219	181	154	175	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	508	189	155	164	60	27	52	176	20	99	129	297	178	508	-	77	172	24	22	105	81
	51%	41%	52%	69%	75%	11%	74%	52%	71%	87%	26%	55%	48%	100%		76%	79%	13%	14%	60%	68%
No	455	264	131	60	16	205	17	147	8	10	358	231	182	-	455	18	33	156	127	66	36
	46%	57%	44%	25%	20%	87%	24%	44%	29%	9%	71%	42%	49%	100%	18%	15%	86%	82%	38%	30%	
Undecided	34	10	11	13	3	3	1	13	-	5	13	14	9	-	6	12	1	5	4	2	
	3%	2%	4%	5%	4%	1%	1%	4%		4%	3%	3%	2%		6%	5%	1%	3%	2%	2%	
Refused	3	1	2	-	1	1	-	1	-	-	1	2	1	-	-	2	-	-	-	1	
	3%	1%	1%		1%	1%		1%			1%	2%	1%			1%				1%	

42. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
																GENDER X PARTY					
WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER		
TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000	464	299	237	80	236	70	337	28	114	501	544	370	508	455	101	219	181	154	175	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	68	31	16	21	13	2	5	27	-	20	13	25	40	51	12	20	33	-	-	3	7
	7%	7%	5%	9%	16%	1%	7%	8%		18%	3%	5%	11%	10%	3%	20%	15%			2%	6%
Liberal	177	61	59	57	22	5	14	71	5	34	38	89	73	133	34	38	84	4	3	20	21
	18%	13%	20%	24%	28%	2%	20%	21%	18%	30%	8%	16%	20%	26%	7%	38%	38%	2%	2%	11%	18%
Moderate	358	153	117	88	35	62	39	115	15	47	156	211	118	224	125	29	81	33	34	98	67
	36%	33%	39%	37%	44%	26%	56%	34%	54%	41%	31%	39%	32%	44%	27%	29%	37%	18%	22%	56%	56%
Conservative	230	129	67	34	7	104	4	71	7	8	173	127	86	62	158	8	12	81	58	39	18
	23%	28%	22%	14%	9%	44%	6%	21%	25%	7%	35%	23%	23%	12%	35%	8%	5%	45%	38%	22%	15%
Very conservative	130	77	30	23	-	56	3	46	1	1	105	69	45	20	109	-	5	59	51	5	5
	13%	17%	10%	10%		24%	4%	14%	4%	1%	21%	13%	12%	4%	24%		2%	33%	33%	3%	4%
Undecided	37	13	10	14	3	7	5	7	-	4	16	23	8	18	17	6	4	4	8	10	2
	4%	3%	3%	6%	4%	3%	7%	2%		4%	3%	4%	2%	4%	4%	6%	2%	2%	5%	6%	2%

43. what is your annual household income?

BANNER 5																					
PRESIDENTIAL DEBATE, GENDER X PARTY																					
GENDER X PARTY																					
	WATCHED DEBATE				IMPACT OF DEBATE					WON DEBATE		REPLACE BIDEN		REPLACE TRUMP		DEMOCRAT		REPUBLICAN		IND/OTHER	
	TOTAL	ENTIRE	SOME	NOT WATCH	LKLY BIDEN	LKLY TRUMP	LKLY 3RD PARTY	NO IMPACT	LESS LKLY VOTE	BIDEN	TRUMP	YES	NO	YES	NO	MALE	FEM	MALE	FEM	MALE	FEM
Total	1000	464	299	237	80	236	70	337	28	114	501	544	370	508	455	101	219	181	154	175	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	122	49	37	36	8	32	9	31	6	13	59	62	50	55	64	13	29	16	23	14	17
	12%	11%	12%	15%	10%	14%	13%	9%	21%	11%	12%	11%	14%	11%	14%	13%	13%	9%	15%	8%	14%
Under \$50,000 per year	149	72	42	35	17	32	9	49	5	28	64	71	62	75	66	11	38	27	25	14	23
	15%	16%	14%	15%	21%	14%	13%	15%	18%	25%	13%	13%	17%	15%	15%	11%	17%	15%	16%	8%	19%
Under \$75,000 per year	138	65	42	31	12	34	12	42	5	15	71	72	48	64	68	16	30	26	22	19	20
	14%	14%	14%	13%	15%	14%	17%	12%	18%	13%	14%	13%	13%	13%	15%	16%	14%	14%	14%	11%	17%
Under \$100,000 per year	165	72	52	41	18	39	10	53	2	22	79	91	60	94	69	15	37	33	22	39	16
	17%	16%	17%	17%	23%	17%	14%	16%	7%	19%	16%	17%	16%	19%	15%	15%	17%	18%	14%	22%	13%
Under \$140,000 per year	160	75	51	34	10	38	11	64	2	13	84	100	52	71	81	15	36	33	25	29	13
	16%	16%	17%	14%	13%	16%	16%	19%	7%	11%	17%	18%	14%	14%	18%	15%	16%	18%	16%	17%	11%
\$140,000 per year or more	177	87	52	38	12	35	13	71	5	18	99	101	66	107	65	26	34	36	17	43	15
	18%	19%	17%	16%	15%	15%	19%	21%	18%	16%	20%	19%	18%	21%	14%	26%	16%	20%	11%	25%	13%
Undecided	89	44	23	22	3	26	6	27	3	5	45	47	32	42	42	5	15	10	20	17	16
	9%	9%	8%	9%	4%	11%	9%	8%	11%	4%	9%	9%	9%	8%	9%	5%	7%	6%	13%	10%	13%