Rufin, Carlos (Associate Professor)

Refereed Journal Articles

Journal Article, Academic Journal


Journal Article, In-House Journal


*Journal Article, Professional Journal*


*Books*

*Book, Non-Scholarly-New*


*Book, Scholarly-New*


*Book Chapters*

*Book, Chapter in Non-Scholarly Book-New*


*Book, Chapter in Scholarly Book-New*


Non-Refereed Journal Articles

Journal Article, Academic Journal


Journal Article, Professional Journal


Other Intellectual Contributions

Other


Written Case with Instructional Material

Conference Proceedings

Conference Proceeding


Presentations


Rufin, Carlos, TEDx at Babson College, "Disruptive Innovation at the Base of the Pyramid," Babson College TEDx, Wellesley, Massachusetts. (April 2017).


Rufin, Carlos, Conferência AdCont (Administração e Contabilidade), "A informação contábil na gestão e monitoramento de contratos de concessão e PPPs," Fundação Getulio Vargas, Rio de Janeiro, Brazil. (October 30, 2016).


Rufin, Carlos, 1st International Conference and Expo on Biomass Gasification Technologies, "Policy and Regulatory Considerations for Promotion of Biomass Technologies," National University of Sciences and Technology, Islamabad, Pakistan. (July 1, 2016).


Rufin, Carlos, Research Seminar, "Bridging institutional voids at the urban Base of the Pyramid," University of Amsterdam Business School, Amsterdam. (December 10, 2015).
Rufin, Carlos, Emerging Markets Seminar, "Bridging institutional voids at the urban Base of the Pyramid,” D’Amore-McKim School of Business, Northeastern University, Boston. (November 15, 2015).


Rufin, Carlos (Presenter & Author), David Rockefeller Center for Latin American Studies Brazil Seminar, "Politics of Utility Service Provision in Brazil’s Favelas," Harvard University, Cambridge, MA. (October 2, 2015).

Murphy, Matthew (Presenter & Author), Rivera-Santos, Miguel (Author Only), Rufin, Carlos (Presenter & Author), Academy of Management Conference, "From conflict to alignment: MNEs operating in the presence of co-existing institutional environments," Academy of Management, Vancouver, BC, Canada. (August 5, 2015).

Nebus, James (Presenter & Author), Rufin, Carlos (Author Only), Albareda, Laura (Author Only), Academy of International Business Conference, "Dynamic Bargaining Analysis: Applications to Internet Governance," Academy of International Business, Bangalore, India. (July 15, 2015).


Pan, Xia (Presenter & Author), Rufin, Carlos (Presenter & Author), Annual Meeting, "Business Models at the BoP in China," Academy of Management, Philadelphia. (August 6, 2014).


Rufin, Carlos, Wassmer, Ulrich (Presenter & Author), Rivera-Santos, Miguel (Presenter & Author), Academy of Management Conference 2012, "FIRM-NGO COLLABORATIONS: AN AGENCY THEORY PERSPECTIVE," International Management Division, Boston, MA. (August 2012).

Rufin, Carlos (Presenter & Author), Rivera-Santos, Miguel (Author Only), 4th Annual Summit on Peace and Prosperity through Trade and Commerce - “C.K. Prahalad’s Legacy: Business for Poverty Alleviation”, “How different are BOP markets really? International market selection at the BOP,” University of San Diego, San Diego. (September 2011).


Rufin, Carlos (Presenter & Author), Rivera-Santos, Miguel (Presenter & Author), Kolk, Ans (Author Only), 2010 Annual Conference, "Moving from dyadic to quadripartite collaborations," Academy of International Business, Rio de Janeiro (Brazil). (2010).

Rufin, Carlos (Presenter & Author), Rivera-Santos, Miguel (Presenter & Author), Kolk, Ans (Author Only), 2010 Annual Conference, "Moving from dyadic to quadripartite collaborations," Academy of Management, Montreal (Canada). (2010).

Rufin, Carlos (Presenter & Author), Rivera-Santos, Miguel (Presenter & Author), Kolk, Ans (Author Only), Third Subsistence Marketplaces Conference, "Moving from dyadic to quadripartite collaborations," University of Illinois, Chicago. (2010).

Rufin, Carlos (Presenter & Author), Rivera-Santos, Miguel (Author Only), Re-Imagining Partnerships for the Global Social Good, "Cross-sectoral governance: from networks to partnerships," Brunel University, London (UK). (April 29, 2010).


Rufin, Carlos, Rivera-Santos, Miguel, "Global Village vs. Small Town: Understanding Networks at the Base of the Pyramid," Academy of International Business, Milan, Italy. (July 2008).


Rufin, Carlos, Rivera-Santos, Miguel, "MNE-NGO Alliances in Developing Countries," Academy of Management annual conference, Atlanta, Georgia. (August 2006).

Rufin, Carlos, Rivera-Santos, Miguel, "MNE-NGO Alliances in Developing Countries," Academy of International Business, Beijing, China. (July 2006).


