

## **Johnson, William C. (Associate Professor)**

### **Refereed Journal Articles**

#### **Journal Article, Academic Journal**

- Johnson, W. C., Masulis, R., Kang, J.-K., Yi, S. (2018). Seasoned equity offerings and customer-supplier relationships. *Journal of Financial Intermediation*.  
[papers.ssrn.com/sol3/papers.cfm?abstract\\_id=1571371](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1571371)
- Johnson, W. C., Karpoff, J., Yi, S. (2015). The bonding hypothesis of takeover defenses: Evidence from IPO firms. *Journal of Financial Economics*.  
[papers.ssrn.com/sol3/papers.cfm?abstract\\_id=1923667](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1923667)
- Johnson, W. C., Yi, S. (2014). Powerful CEOs and Corporate Governance: Evidence from Analysis of CEO and Director Turnover after Fraud. *Asia Pacific Journal of Financial Studies*, 43(6), 838-872.
- Johnson, W. C., Xie, W., Yi, S. (2014). Corporate Fraud and the Value of Reputations in the Product Market. *Journal of Corporate Finance*(25).  
<http://www.sciencedirect.com/science/article/pii/S0929119913000953>
- Johnson, W. C., Yi, S. (2013). CEO Characteristics, CEO contracting, and the value impact of antitakeover practices. *Yonsei Business Review*, 97, 145-176.
- Johnson, W. C., Yi, S. (2013). How do founder CEOs create value? *Asia-Pacific Journal of Financial Studies*, 42(5), 777-812.
- Johnson, W. C. (2013). Private firm investors and product market relationships: Certification and networking. *Journal of Economics and Business*, 65(1), 55-85.
- Johnson, W. C., Sohl, J. (2012). Angels and Venture Capitalists in the IPO Market. *Venture Capital*, 14(1), 27-42.
- Johnson, W. C., Sohl, J. (2012). Initial Public Offerings and Pre-IPO shareholders: Angels versus Venture Capitalists. *Journal of Developmental Entrepreneurship*, 17(4), 55-78.
- Johnson, W. C. (2011). Underpricing and Underwriter Wealth Gains. *Investment Management and Financial Innovations*, 8(4), 48-66.
- Johnson, W. C., Kang, J.-K., Yi, S. (2010). The Certification Role of Large Customers in the New Issues Market. *Financial Management*, 39(4), 1425-1474.
- Johnson, W. C., Marietta-Westberg, J. (2009). The Distribution of IPO Holdings across Institutional Funds. *Journal of Business Ethics*, 90(2), 119-128.
- Johnson, W. C., Marietta-Westberg, J. (2009). Universal Banking, Asset Management, and Stock Underwriting. *European Financial Management*, 15(4), 703-732.

### **Presentations**

- Huvaj, M. Nesij, Johnson, William C., Academy of Management (AoM) Annual Meeting, "Firm Maturity and Innovation Portfolio Choices: A Natural Experiment," Academy of Management, Atlanta, GA. (August 6, 2017).

Huvaj, M. Nesij, Johnson, William C., Strategic Management Society (SMS) Annual Conference, "Taxes and Radical vs. Incremental Innovation," Strategic Management Society, Berlin, Germany. (September 17, 2016).

Johnson, William C., Limiting Shareholder Rights: Entrenching Management or Establishing Commitments?, "The Bonding Hypothesis of Takeover Defenses," University of Notre Dame, University of Notre Dame. (April 14, 2015).

Johnson, William C., American Finance Association, "The Bonding Hypothesis of Takeover Defenses: Evidence from IPO Firms," American Finance Association, Boston, MA. (January 3, 2015).

Johnson, William C., Yi, Sangho, Financial Management Association, "Powerful CEOs and Corporate Governance: Evidence from Analysis of CEO and Director Turnover after Fraud," Financial Management Association, Nashville, TN. (October 17, 2014).

Johnson, William C. (Discussant), Financial Management Association Annual Meeting. (October 19, 2013).

Johnson, William C. (Author Only), Red Rock Finance Conference, "The Bonding Hypothesis of Takeover Defenses: Evidence from IPO Firms," Brigham Young University, Red Rock, Utah. (September 12, 2013).