

7. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	227	102	121	55	76	53	43	176	5	44	38	58	70	60	142	48	26	227	-
	23%	21%	24%	26%	23%	22%	20%	57%	2%	12%	16%	23%	25%	26%	21%	41%	21%	100%	
Wrong Track	686	339	341	125	238	173	150	93	301	280	171	172	193	145	478	57	81	-	686
	69%	71%	67%	60%	71%	72%	70%	30%	96%	77%	72%	69%	69%	63%	71%	49%	66%		100%
Undecided	87	38	47	29	21	15	22	38	6	40	27	18	18	24	56	12	15	-	-
	9%	8%	9%	14%	6%	6%	10%	12%	2%	11%	11%	7%	6%	10%	8%	10%	12%		

8. If the 2024 election for president were held today and you had the following six choices on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or a Libertarian Party candidate?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	367	158	203	96	109	81	81	268	3	93	81	99	96	91	233	75	42	203	114
	37%	33%	40%	46%	33%	34%	38%	87%	1%	26%	34%	40%	34%	40%	34%	64%	34%	89%	17%
Republican Donald Trump	371	209	160	61	147	89	74	5	263	99	60	88	125	94	287	14	34	3	364
	37%	44%	31%	29%	44%	37%	34%	2%	84%	27%	25%	35%	44%	41%	42%	12%	28%	1%	53%
Green Party Jill Stein	12	6	6	1	3	3	5	1	1	10	8	1	2	1	8	1	2	-	10
	1%	1%	1%	*%	1%	1%	2%	*%	*%	3%	3%	*%	1%	*%	1%	1%	2%		1%
Independent Robert F. Kennedy Jr.	80	41	37	15	22	24	19	9	19	51	30	20	17	13	46	8	17	8	65
	8%	9%	7%	7%	7%	10%	9%	3%	6%	14%	13%	8%	6%	6%	7%	7%	14%	4%	9%
Independent Cornel West	16	5	11	6	5	2	3	5	2	9	12	1	2	1	7	6	3	-	12
	2%	1%	2%	3%	1%	1%	1%	2%	1%	2%	5%	*%	1%	*%	1%	5%	2%		2%
Libertarian Party candidate	17	13	2	2	9	3	3	-	4	13	4	5	7	1	12	-	2	1	14
	2%	3%	*%	1%	3%	1%	1%		1%	4%	2%	2%	2%	*%	2%		2%	*%	2%
Undecided	121	39	82	24	35	35	27	19	16	81	38	30	30	22	78	11	17	10	94
	12%	8%	16%	11%	10%	15%	13%	6%	5%	22%	16%	12%	11%	10%	12%	9%	14%	4%	14%
Refused	16	8	8	4	5	4	3	-	4	8	3	4	2	6	5	2	5	2	13
	2%	2%	2%	2%	1%	2%	1%		1%	2%	1%	2%	1%	3%	1%	2%	4%	1%	2%

9. Is your mind firmly made up, or is it possible you will change it before the election?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: CHOICE FOR PRESIDENT	863 100	432 100	419 100	181 100	295 100	202 100	185 100	288 100	292 100	275 100	195 100	214 100	249 100	201 100	593 100	104 100	100 100	215 100	579 100
Mind firmly made up	644 75%	321 74%	316 75%	139 77%	218 74%	154 76%	133 72%	247 86%	240 82%	152 55%	109 56%	165 77%	199 80%	167 83%	466 79%	76 73%	61 61%	192 89%	408 70%
Possible change before election	207 24%	106 25%	96 23%	40 22%	73 25%	45 22%	49 26%	38 13%	49 17%	117 43%	85 44%	47 22%	46 18%	29 14%	118 20%	28 27%	37 37%	23 11%	160 28%
Undecided	11 1%	4 1%	7 2%	2 1%	4 1%	3 1%	2 1%	3 1%	3 1%	5 2%	1 1%	2 1%	3 1%	5 2%	8 1%	-	2 2%	-	10 2%
Refused	1 *%	1 *%	-	-	-	-	1 1%	-	-	1 *%	-	-	1 *%	-	1 *%	-	-	-	1 *%

20. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1

DEMOGRAPHICS

	DEMOGRAPHICS																		
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000 100	479 100	509 100	209 100	335 100	241 100	215 100	307 100	312 100	364 100	236 100	248 100	281 100	229 100	676 100	117 100	122 100	227 100	686 100
Very liberal	66 7%	26 5%	37 7%	20 10%	18 5%	14 6%	14 7%	49 16%	2 1%	14 4%	24 10%	13 5%	16 6%	13 6%	47 7%	10 9%	5 4%	29 13%	32 5%
Liberal	163 16%	60 13%	101 20%	38 18%	46 14%	40 17%	39 18%	121 39%	5 2%	36 10%	49 21%	32 13%	48 17%	34 15%	98 14%	34 29%	24 20%	76 33%	68 10%
Moderate	357 36%	170 35%	185 36%	87 42%	109 33%	85 35%	76 35%	108 35%	56 18%	188 52%	101 43%	102 41%	80 28%	71 31%	230 34%	45 38%	51 42%	97 43%	214 31%
Conservative	242 24%	140 29%	99 19%	46 22%	91 27%	61 25%	44 20%	17 6%	152 49%	69 19%	39 17%	55 22%	82 29%	63 28%	182 27%	15 13%	24 20%	15 7%	215 31%
Very conservative	113 11%	57 12%	56 11%	7 3%	51 15%	25 10%	30 14%	4 1%	82 26%	27 7%	15 6%	29 12%	39 14%	30 13%	82 12%	6 5%	12 10%	3 1%	108 16%
Other (Specify)	18 2%	8 2%	9 2%	3 1%	4 1%	5 2%	6 3%	3 1%	4 1%	10 3%	3 1%	7 3%	3 1%	5 2%	14 2%	2 2%	1 1%	1 *	16 2%
Don't know	41 4%	18 4%	22 4%	8 4%	16 5%	11 5%	6 3%	5 2%	11 4%	20 5%	5 2%	10 4%	13 5%	13 6%	23 3%	5 4%	5 4%	6 3%	33 5%

21. Thinking back to the 2020 general election, did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

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DEMOGRAPHICS																			
	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	445	184	257	114	129	102	100	290	7	144	117	112	115	101	278	89	55	201	187
	45%	38%	50%	55%	39%	42%	47%	94%	2%	40%	50%	45%	41%	44%	41%	76%	45%	89%	27%
Republican Donald Trump	401	215	182	66	154	101	80	7	278	112	64	94	135	103	312	14	33	7	388
	40%	45%	36%	32%	46%	42%	37%	2%	89%	31%	27%	38%	48%	45%	46%	12%	27%	3%	57%
Did not vote	81	46	32	17	25	18	21	8	11	60	37	20	16	8	35	10	24	15	53
	8%	10%	6%	8%	7%	7%	10%	3%	4%	16%	16%	8%	6%	3%	5%	9%	20%	7%	8%
Third-Party candidate	33	19	14	2	12	10	9	-	10	21	13	10	4	5	26	-	4	1	28
	3%	4%	3%	1%	4%	4%	4%		3%	6%	6%	4%	1%	2%	4%		3%	1%	4%
Undecided	11	2	8	3	5	2	1	1	2	7	2	1	5	3	8	1	1	-	7
	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%		1%
Refused	29	13	16	7	10	8	4	1	4	20	3	11	6	9	17	3	5	3	23
	3%	3%	3%	3%	3%	3%	2%	1%	1%	5%	1%	4%	2%	4%	3%	3%	4%	1%	3%

22. what is your annual household income?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	124	48	72	22	41	35	26	24	38	62	37	17	33	35	79	16	19	18	94
	12%	10%	14%	11%	12%	15%	12%	8%	12%	17%	16%	7%	12%	15%	12%	14%	16%	8%	14%
Under \$50,000 per year	150	62	86	22	49	42	37	47	45	57	39	28	45	38	98	16	22	37	103
	15%	13%	17%	11%	15%	17%	17%	15%	14%	16%	17%	11%	16%	17%	14%	14%	18%	16%	15%
Under \$75,000 per year	141	57	81	32	45	30	34	54	38	47	36	35	37	32	96	17	21	40	91
	14%	12%	16%	15%	13%	12%	16%	18%	12%	13%	15%	14%	13%	14%	14%	15%	17%	18%	13%
Under \$100,000 per year	161	87	74	28	56	32	45	51	50	56	45	42	45	29	102	26	22	34	110
	16%	18%	15%	13%	17%	13%	21%	17%	16%	15%	19%	17%	16%	13%	15%	22%	18%	15%	16%
Under \$140,000 per year	148	78	70	32	56	32	28	53	40	53	52	39	30	27	95	22	19	38	98
	15%	16%	14%	15%	17%	13%	13%	17%	13%	15%	22%	16%	11%	12%	14%	19%	16%	17%	14%
\$140,000 per year or more	179	110	67	48	59	42	30	53	71	51	14	64	74	27	131	17	11	42	124
	18%	23%	13%	23%	18%	17%	14%	17%	23%	14%	6%	26%	26%	12%	19%	15%	9%	19%	18%
Undecided	97	37	59	25	29	28	15	25	30	38	13	23	17	41	75	3	8	18	66
	10%	8%	12%	12%	9%	12%	7%	8%	10%	10%	6%	9%	6%	18%	11%	3%	7%	8%	10%

23. What TV news or commentary source do you trust the most?

	BANNER 1																			
	DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG	
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
CNN	89	42	47	23	32	16	18	54	7	27	31	23	18	17	43	21	20	34	47	
	9%	9%	9%	11%	10%	7%	8%	18%	2%	7%	13%	9%	6%	7%	6%	18%	16%	15%	7%	
MSNBC	76	25	51	21	22	19	14	57	4	15	14	14	27	21	51	17	6	48	22	
	8%	5%	10%	10%	7%	8%	7%	19%	1%	4%	6%	6%	10%	9%	8%	15%	5%	21%	3%	
FOX NEWS	169	81	85	26	62	43	38	6	122	39	23	30	61	54	134	6	14	4	164	
	17%	17%	17%	12%	19%	18%	18%	2%	39%	11%	10%	12%	22%	24%	20%	5%	11%	2%	24%	
ABC	53	16	36	16	14	12	11	24	6	22	12	11	12	18	34	9	8	22	26	
	5%	3%	7%	8%	4%	5%	5%	8%	2%	6%	5%	4%	4%	8%	5%	8%	7%	10%	4%	
NBC	56	26	29	13	15	16	12	32	8	16	10	13	16	16	32	10	12	24	24	
	6%	5%	6%	6%	4%	7%	6%	10%	3%	4%	4%	5%	6%	7%	5%	9%	10%	11%	3%	
CBS	49	19	30	7	20	14	8	19	12	17	8	13	13	15	34	7	6	15	28	
	5%	4%	6%	3%	6%	6%	4%	6%	4%	5%	3%	5%	5%	7%	5%	6%	5%	7%	4%	
C-SPAN	20	17	2	8	4	5	3	8	3	9	7	9	3	1	14	1	4	6	12	
	2%	4%	0%	4%	1%	2%	1%	3%	1%	2%	3%	4%	1%	0%	2%	1%	3%	3%	2%	
NEWSMAX	66	43	22	7	27	17	15	1	43	21	6	16	26	17	53	3	3	2	63	
	7%	9%	4%	3%	8%	7%	7%	0%	14%	6%	3%	6%	9%	7%	8%	3%	2%	1%	9%	
PBS/NPR	117	51	64	21	36	29	31	65	8	42	42	30	25	20	81	14	11	47	55	
	12%	11%	13%	10%	11%	12%	14%	21%	3%	12%	18%	12%	9%	9%	12%	12%	9%	21%	8%	
ONE AMERICA NEWS NETWORK	16	10	6	5	6	3	2	-	8	6	2	6	5	3	14	-	1	-	16	
	2%	2%	1%	2%	2%	1%	1%	0%	3%	2%	1%	2%	2%	1%	2%	0%	1%	0%	2%	
None of Them	240	131	108	51	81	53	55	32	75	127	72	71	60	35	150	26	30	20	196	
	24%	27%	21%	24%	24%	22%	26%	10%	24%	35%	31%	29%	21%	15%	22%	22%	25%	9%	29%	
Undecided	49	18	29	11	16	14	8	9	16	23	9	12	15	12	36	3	7	5	33	
	5%	4%	6%	5%	5%	6%	4%	3%	5%	6%	4%	5%	5%	5%	5%	3%	6%	2%	5%	

24. What TV news or commentary source do you trust the least?

	BANNER 1																		
	DEMOGRAPHICS																		
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
CNN	198	105	91	32	70	54	42	14	117	63	44	47	52	141	20	18	4	188	
	20%	22%	18%	15%	21%	22%	20%	5%	38%	17%	19%	19%	19%	21%	17%	15%	2%	27%	
MSNBC	109	68	41	16	46	29	18	1	74	32	12	29	43	25	88	5	7	1	106
	11%	14%	8%	8%	14%	12%	8%	1%	24%	9%	5%	12%	15%	11%	13%	4%	6%	1%	15%
FOX NEWS	350	133	214	90	103	81	76	210	23	113	103	69	99	79	222	63	46	157	155
	35%	28%	42%	43%	31%	34%	35%	68%	7%	31%	44%	28%	35%	34%	33%	54%	38%	69%	23%
ABC	10	4	6	3	3	2	2	2	3	5	3	1	5	1	5	2	1	2	8
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%
NBC	19	5	14	1	10	5	3	1	11	7	2	6	5	6	14	1	3	3	16
	2%	1%	3%	1%	3%	2%	1%	1%	4%	2%	1%	2%	2%	3%	2%	1%	2%	1%	2%
CBS	17	8	9	5	6	1	5	2	7	8	4	2	5	6	11	2	3	3	13
	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	2%
C-SPAN	6	2	3	1	1	3	1	1	1	4	1	1	2	2	4	-	2	1	5
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%
NEWSMAX	42	23	18	7	12	12	11	22	6	14	7	20	8	6	33	3	5	17	21
	4%	5%	4%	3%	4%	5%	5%	7%	2%	4%	3%	8%	3%	3%	5%	3%	4%	7%	3%
PBS/NPR	5	4	1	2	1	1	1	-	3	2	-	2	1	2	5	-	-	1	4
	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	-	1%	1%	1%	1%	-	-	1%	1%
ONE AMERICA NEWS NETWORK	42	32	9	11	13	7	11	22	3	16	18	17	6	1	25	5	7	15	19
	4%	7%	2%	5%	4%	3%	5%	7%	1%	4%	8%	7%	2%	1%	4%	4%	6%	7%	3%
All of Them	107	59	45	18	39	26	24	9	42	54	25	30	27	24	64	6	19	7	91
	11%	12%	9%	9%	12%	11%	11%	3%	13%	15%	11%	12%	10%	10%	9%	5%	16%	3%	13%
Undecided	95	36	58	23	31	20	21	23	22	46	17	24	28	25	64	10	11	16	60
	10%	8%	11%	11%	9%	8%	10%	7%	7%	13%	7%	10%	10%	11%	9%	9%	9%	7%	9%



7. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 2																				
=====																				
EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/ PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
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Total	1000	287	240	69	242	155	124	150	141	161	148	179	229	357	355	445	401	81	33	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Right Direction	227	55	60	9	54	46	18	37	40	34	38	42	105	97	18	201	7	15	1	
	23%	19%	25%	13%	22%	30%	15%	25%	28%	21%	26%	23%	46%	27%	5%	45%	2%	19%	3%	
Wrong Track	686	209	161	56	169	87	94	103	91	110	98	124	100	214	323	187	388	53	28	
	69%	73%	67%	81%	70%	56%	76%	69%	65%	68%	66%	69%	44%	60%	91%	42%	97%	65%	85%	
Undecided	87	23	19	4	19	22	12	10	10	17	12	13	24	46	14	57	6	13	4	
	9%	8%	8%	6%	8%	14%	10%	7%	7%	11%	8%	7%	10%	13%	4%	13%	1%	16%	12%	

8. If the 2024 election for president were held today and you had the following six choices on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or a Libertarian Party candidate?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
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Total	1000	287	240	69	242	155	124	150	141	161	148	179	229	357	355	445	401	81	33	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democrat Joe Biden	367	85	101	14	89	75	31	52	61	63	62	66	167	165	26	346	1	15	1	
	37%	30%	42%	20%	37%	48%	25%	35%	43%	39%	42%	37%	73%	46%	7%	78%	0%	19%	3%	
Republican Donald Trump	371	128	82	35	87	36	47	60	49	52	49	74	11	75	268	8	337	18	2	
	37%	45%	34%	51%	36%	23%	38%	40%	35%	32%	33%	41%	5%	21%	75%	2%	84%	22%	6%	
Green Party Jill Stein	12	3	3	1	2	3	2	5	3	1	1	-	6	5	-	6	1	2	3	
	1%	1%	1%	1%	1%	2%	2%	3%	2%	1%	1%	-	3%	1%	-	1%	0%	2%	9%	
Independent Robert F. Kennedy Jr.	80	22	20	5	15	17	13	15	9	10	14	13	10	44	21	24	30	8	11	
	8%	8%	8%	7%	6%	11%	10%	10%	6%	6%	9%	7%	4%	12%	6%	5%	7%	10%	33%	
Independent Cornel West	16	2	4	-	7	3	3	4	4	2	1	2	3	10	1	10	-	1	3	
	2%	1%	2%	-	3%	2%	2%	3%	3%	1%	1%	1%	1%	3%	0%	2%	-	1%	9%	
Libertarian Party candidate	17	1	5	1	5	5	2	2	2	5	1	5	2	8	5	3	2	7	5	
	2%	0%	2%	1%	2%	3%	2%	1%	1%	3%	1%	3%	1%	2%	1%	1%	0%	9%	15%	
Undecided	121	41	23	12	31	14	22	10	12	27	18	16	28	46	31	47	27	26	7	
	12%	14%	10%	17%	13%	9%	18%	7%	9%	17%	12%	9%	12%	13%	9%	11%	7%	32%	21%	
Refused	16	5	2	1	6	2	4	2	1	1	2	3	2	4	3	1	3	4	1	
	2%	2%	1%	1%	2%	1%	3%	1%	1%	1%	2%	2%	1%	1%	1%	0%	1%	5%	3%	

9. Is your mind firmly made up, or is it possible you will change it before the election?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/ PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: CHOICE FOR PRESIDENT	863	241	215	56	205	139	98	138	128	133	128	160	199	307	321	397	371	51	25	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Mind firmly made up	644	188	153	42	154	101	63	100	101	103	86	126	164	189	266	309	291	29	6	
	75%	78%	71%	75%	75%	73%	64%	72%	79%	77%	67%	79%	82%	62%	83%	78%	78%	57%	24%	
Possible change before election	207	49	57	14	50	36	30	38	27	28	41	32	34	112	52	84	73	21	19	
	24%	20%	27%	25%	24%	26%	31%	28%	21%	21%	32%	20%	17%	36%	16%	21%	20%	41%	76%	
Undecided	11	3	5	-	1	2	5	-	-	1	1	2	1	6	2	4	6	1	-	
	1%	1%	2%		1%	1%	5%			1%	1%	1%	1%	2%	1%	1%	2%	2%		
Refused	1	1	-	-	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-	
	1%	1%								1%					1%		1%			

20. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
-----																				
Total	1000 100	287 100	240 100	69 100	242 100	155 100	124 100	150 100	141 100	161 100	148 100	179 100	229 100	357 100	355 100	445 100	401 100	81 100	33 100	
Very liberal	66 7%	12 4%	22 9%	3 4%	18 7%	10 6%	9 7%	13 9%	16 11%	11 7%	6 4%	8 4%	66 29%	-	-	56 13%	2 *%	6 7%	-	
Liberal	163 16%	39 14%	42 18%	9 13%	37 15%	36 23%	23 19%	30 20%	19 13%	27 17%	30 20%	23 13%	163 71%	-	-	139 31%	12 3%	8 10%	1 3%	
Moderate	357 36%	102 36%	94 39%	23 33%	75 31%	61 39%	42 34%	47 31%	50 35%	58 36%	64 43%	67 37%	-	357 100%	-	205 46%	83 21%	35 43%	19 58%	
Conservative	242 24%	72 25%	50 21%	21 30%	69 29%	27 17%	25 20%	39 26%	37 26%	32 20%	30 20%	57 32%	-	-	242 68%	30 7%	184 46%	15 19%	7 21%	
Very conservative	113 11%	45 16%	19 8%	10 14%	28 12%	11 7%	19 15%	14 9%	12 9%	23 14%	12 8%	17 9%	-	-	113 32%	3 1%	101 25%	6 7%	2 6%	
Other (Specify)	18 2%	3 1%	6 3%	-	5 2%	4 3%	2 2%	1 1%	5 4%	4 2%	3 2%	1 1%	-	-	-	5 1%	7 2%	2 2%	2 6%	
Don't know	41 4%	14 5%	7 3%	3 4%	10 4%	6 4%	4 3%	6 4%	2 1%	6 4%	3 2%	6 3%	-	-	-	7 2%	12 3%	9 11%	2 6%	

21. Thinking back to the 2020 general election, did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 2																			
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																			
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	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/ PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
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Total	1000 100	287 100	240 100	69 100	242 100	155 100	124 100	150 100	141 100	161 100	148 100	179 100	229 100	357 100	355 100	445 100	401 100	81 100	33 100
Democrat Joe Biden	445 45%	100 35%	119 50%	24 35%	108 45%	91 59%	45 36%	70 47%	74 52%	76 47%	74 50%	71 40%	195 85%	205 57%	33 9%	445 100%	-	-	-
Republican Donald Trump	401 40%	132 46%	87 36%	37 54%	100 41%	41 26%	51 41%	60 40%	53 38%	65 40%	52 35%	82 46%	14 6%	83 23%	285 80%	-	401 100%	-	-
Did not vote	81 8%	34 12%	18 8%	5 7%	16 7%	8 5%	19 15%	11 7%	9 6%	10 6%	13 9%	12 7%	14 6%	35 10%	21 6%	-	-	81 100%	-
Third-Party candidate	33 3%	5 2%	9 4%	-	11 5%	8 5%	4 3%	2 1%	2 1%	9 6%	6 4%	7 4%	1 *%	19 5%	9 3%	-	-	-	33 100%
Undecided	11 1%	2 1%	1 *%	1 1%	4 2%	3 2%	1 1%	3 2%	2 1%	-	2 1%	2 1%	1 *%	6 2%	3 1%	-	-	-	-
Refused	29 3%	14 5%	6 3%	2 3%	3 1%	4 3%	4 3%	4 3%	1 1%	1 1%	1 1%	5 3%	4 2%	9 3%	4 1%	-	-	-	-

22. what is your annual household income?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
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Total	1000 100	287 100	240 100	69 100	242 100	155 100	124 100	150 100	141 100	161 100	148 100	179 100	229 100	357 100	355 100	445 100	401 100	81 100	33 100	
Under \$20,000 per year	124 12%	74 26%	22 9%	7 10%	11 5%	9 6%	124 100%	-	-	-	-	-	32 14%	42 12%	44 12%	45 10%	51 13%	19 23%	4 12%	
Under \$50,000 per year	150 15%	55 19%	40 17%	17 25%	24 10%	13 8%	-	150 100%	-	-	-	-	43 19%	47 13%	53 15%	70 16%	60 15%	11 14%	2 6%	
Under \$75,000 per year	141 14%	39 14%	39 16%	12 17%	28 12%	23 15%	-	-	141 100%	-	-	-	35 15%	50 14%	49 14%	74 17%	53 13%	9 11%	2 6%	
Under \$100,000 per year	161 16%	34 12%	43 18%	12 17%	46 19%	26 17%	-	-	-	161 100%	-	-	38 17%	58 16%	55 15%	76 17%	65 16%	10 12%	9 27%	
Under \$140,000 per year	148 15%	25 9%	45 19%	6 9%	58 24%	14 9%	-	-	-	-	148 100%	-	36 16%	64 18%	42 12%	74 17%	52 13%	13 16%	6 18%	
\$140,000 per year or more	179 18%	25 9%	33 14%	8 12%	52 21%	59 38%	-	-	-	-	-	179 100%	31 14%	67 19%	74 21%	71 16%	82 20%	12 15%	7 21%	
Undecided	97 10%	35 12%	18 8%	7 10%	23 10%	11 7%	-	-	-	-	-	-	14 6%	29 8%	38 11%	35 8%	38 9%	7 9%	3 9%	

23. What TV news or commentary source do you trust the most?

BANNER 2																				
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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----																				
	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
Total	1000	287	240	69	242	155	124	150	141	161	148	179	229	357	355	445	401	81	33	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
CNN	89	24	22	1	23	17	5	19	17	13	16	13	31	46	11	74	5	8	2	
	9%	8%	9%	1%	10%	11%	4%	13%	12%	8%	11%	7%	14%	13%	3%	17%	1%	10%	6%	
MSNBC	76	28	17	6	12	13	11	12	17	11	8	14	47	25	4	70	5	1	-	
	8%	10%	7%	9%	5%	8%	9%	8%	12%	7%	5%	8%	21%	7%	1%	16%	1%	1%	-	
FOX NEWS	169	65	35	18	36	14	31	34	18	21	18	30	8	26	127	9	150	5	-	
	17%	23%	15%	26%	15%	9%	25%	23%	13%	13%	12%	17%	3%	7%	36%	2%	37%	6%	-	
ABC	53	20	14	3	11	4	6	8	7	9	10	7	10	31	9	34	9	9	-	
	5%	7%	6%	4%	5%	3%	5%	5%	5%	6%	7%	4%	4%	9%	3%	8%	2%	11%	-	
NBC	56	10	10	5	20	11	10	6	10	10	11	6	19	25	11	43	11	-	2	
	6%	3%	4%	7%	8%	7%	8%	4%	7%	6%	7%	3%	8%	7%	3%	10%	3%	-	6%	
CBS	49	18	11	1	13	6	9	6	5	5	11	8	7	27	14	34	11	-	3	
	5%	6%	5%	1%	5%	4%	7%	4%	4%	3%	7%	4%	3%	8%	4%	8%	3%	-	9%	
C-SPAN	20	4	5	1	6	4	1	3	1	3	2	9	6	9	4	10	2	4	4	
	2%	1%	2%	1%	2%	3%	1%	2%	1%	2%	1%	5%	3%	3%	1%	2%	1%	5%	12%	
NEWSMAX	66	21	14	7	14	10	8	12	10	9	8	14	-	12	50	2	61	1	1	
	7%	7%	6%	10%	6%	6%	6%	8%	7%	6%	5%	8%	-	3%	14%	1%	15%	1%	3%	
PBS/NPR	117	13	44	1	27	32	9	16	18	25	24	21	54	54	6	91	8	10	4	
	12%	5%	18%	1%	11%	21%	7%	11%	13%	16%	16%	12%	24%	15%	2%	20%	2%	12%	12%	
ONE AMERICA NEWS NETWORK	16	3	7	1	5	-	1	3	3	4	-	4	1	1	11	-	15	1	-	
	2%	1%	3%	1%	2%	-	1%	2%	2%	2%	-	2%	1%	1%	3%	-	4%	1%	-	
None of Them	240	68	52	22	63	33	30	27	29	46	30	49	37	83	96	61	114	35	15	
	24%	24%	22%	32%	26%	21%	24%	18%	21%	29%	20%	27%	16%	23%	27%	14%	28%	43%	45%	
Undecided	49	13	9	3	12	11	3	4	6	5	10	4	9	18	12	17	10	7	2	
	5%	5%	4%	4%	5%	7%	2%	3%	4%	3%	7%	2%	4%	5%	3%	4%	2%	9%	6%	

24. What TV news or commentary source do you trust the least?

BANNER 2																				
=====																				
----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----																				
	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
Total	1000	287	240	69	242	155	124	150	141	161	148	179	229	357	355	445	401	81	33	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
CNN	198	55	53	15	54	20	25	33	16	35	34	39	14	50	125	16	157	10	9	
	20%	19%	22%	22%	22%	13%	20%	22%	11%	22%	23%	22%	6%	14%	35%	4%	39%	12%	27%	
MSNBC	109	32	23	9	26	17	10	14	18	19	13	28	2	20	82	3	94	8	3	
	11%	11%	10%	13%	11%	11%	8%	9%	13%	12%	9%	16%	1%	6%	23%	1%	23%	10%	9%	
FOX NEWS	350	87	91	20	78	72	34	57	60	63	62	54	149	159	31	292	19	21	14	
	35%	30%	38%	29%	32%	46%	27%	38%	43%	39%	42%	30%	65%	45%	9%	66%	5%	26%	42%	
ABC	10	5	2	1	2	-	2	3	2	1	-	2	-	4	6	4	4	2	-	
	1%	2%	1%	1%	1%		2%	2%	1%	1%		1%		1%	2%	1%	1%	2%		
NBC	19	7	4	-	6	2	5	3	3	3	1	3	1	6	10	-	15	4	-	
	2%	2%	2%		2%	1%	4%	2%	2%	2%	1%	2%	1%	2%	3%		4%	5%		
CBS	17	10	1	-	5	1	4	7	4	-	-	-	6	4	7	4	10	1	-	
	2%	3%	1%		2%	1%	3%	5%	3%				3%	1%	2%	1%	2%	1%		
C-SPAN	6	6	-	-	-	-	3	1	-	2	-	-	1	4	-	4	2	-	-	
	1%	2%					2%	1%		1%			1%	1%		1%	1%			
NEWSMAX	42	2	17	1	14	8	2	1	8	7	6	13	15	17	9	32	6	1	2	
	4%	1%	7%	1%	6%	5%	2%	1%	6%	4%	4%	7%	7%	5%	3%	7%	1%	1%	6%	
PBS/NPR	5	2	1	-	2	-	-	-	2	-	2	-	-	2	3	1	3	1	-	
	1%	1%	1%		1%				1%		1%			1%	1%	1%	1%	1%		
ONE AMERICA NEWS NETWORK	42	3	10	2	14	13	2	6	4	6	14	9	19	21	2	33	2	6	1	
	4%	1%	4%	3%	6%	8%	2%	4%	3%	4%	9%	5%	8%	6%	1%	7%	1%	7%	3%	
All of Them	107	43	19	13	23	7	19	15	10	19	11	17	8	38	47	19	63	16	2	
	11%	15%	8%	19%	10%	5%	15%	10%	7%	12%	7%	9%	3%	11%	13%	4%	16%	20%	6%	
Undecided	95	35	19	8	18	15	18	10	14	6	5	14	14	32	33	37	26	11	2	
	10%	12%	8%	12%	7%	10%	15%	7%	10%	4%	3%	8%	6%	9%	9%	8%	6%	14%	6%	



7. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
Right Direction	227 23%	4 2%	47 40%	34 38%	48 63%	2 3%	24 43%	22 42%	157 45%	4 2%	1 1%	17 40%	15 36%	3 16%	3 18%	75 65%	100 53%	3 2%	2 1%	22 14%	17 11%
Wrong Track	686 69%	164 97%	55 47%	47 53%	22 29%	63 95%	24 43%	26 49%	155 44%	188 95%	106 97%	21 50%	19 45%	16 84%	13 76%	30 26%	63 34%	163 96%	136 97%	120 75%	123 79%
Undecided	87 9%	1 1%	15 13%	8 9%	6 8%	1 2%	8 14%	5 9%	38 11%	6 3%	2 2%	4 10%	8 19%	-	1 6%	11 9%	25 13%	4 2%	2 1%	18 11%	15 10%

8. If the 2024 election for president were held today and you had the following six choices on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or a Libertarian Party candidate?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
Democrat Joe Biden	367 37%	3 2%	83 71%	60 67%	65 86%	2 3%	35 63%	32 60%	244 70%	11 6%	2 2%	29 69%	32 76%	1 5%	4 24%	105 91%	160 85%	3 2%	-	44 28%	37 24%
Republican Donald Trump	371 37%	145 86%	3 3%	7 8%	3 4%	57 86%	8 14%	5 9%	19 5%	146 74%	89 82%	3 7%	2 5%	12 63%	9 53%	2 2%	3 2%	146 86%	115 82%	47 29%	37 24%
Green Party Jill Stein	12 1%	-	1 1%	3 3%	1 1%	-	1 2%	-	7 2%	1 1%	-	-	1 2%	-	-	-	1 1%	1 1%	-	5 3%	5 3%
Independent Robert F. Kennedy Jr.	80 8%	9 5%	7 6%	6 7%	2 3%	2 3%	4 7%	7 13%	26 7%	18 9%	8 7%	1 2%	1 2%	1 5%	2 12%	4 3%	5 3%	10 6%	9 6%	24 15%	22 14%
Independent Cornel West	16 2%	-	1 1%	5 6%	1 1%	-	-	-	10 3%	1 1%	-	1 2%	2 5%	-	-	3 3%	2 1%	-	2 1%	2 1%	7 5%
Libertarian Party candidate	17 2%	-	6 5%	3 3%	-	-	-	-	4 1%	3 2%	4 4%	1 2%	2 5%	-	-	-	-	2 1%	2 1%	8 5%	-
Undecided	121 12%	11 7%	14 12%	5 6%	4 5%	5 8%	8 14%	8 15%	39 11%	14 7%	6 6%	6 14%	2 5%	5 26%	2 12%	2 2%	17 9%	5 3%	11 8%	27 17%	42 27%
Refused	16 2%	1 1%	2 2%	-	-	-	-	1 2%	1 *%	4 2%	-	1 2%	-	-	-	-	-	3 2%	1 1%	3 2%	5 3%



20. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000	169	117	89	76	66	56	53	350	198	109	42	42	19	17	116	188	170	140	160	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	66	2	20	11	12	-	-	2	40	5	1	5	11	-	-	17	30	2	-	7	6
	7%	1%	17%	12%	16%			4%	11%	3%	1%	12%	26%			15%	16%	1%		4%	4%
Liberal	163	6	34	20	35	-	19	8	109	9	1	10	8	1	6	45	75	1	3	11	22
	16%	4%	29%	22%	46%		34%	15%	31%	5%	1%	24%	19%	5%	35%	39%	40%	1%	2%	7%	14%
Moderate	357	26	54	46	25	12	25	31	159	50	20	17	21	6	4	42	66	27	29	93	77
	36%	15%	46%	52%	33%	18%	45%	58%	45%	25%	18%	40%	50%	32%	24%	36%	35%	16%	21%	58%	50%
Conservative	242	78	6	9	4	29	9	7	29	82	55	8	2	3	4	8	9	90	61	34	25
	24%	46%	5%	10%	5%	44%	16%	13%	8%	41%	50%	19%	5%	16%	24%	7%	5%	53%	44%	21%	16%
Very conservative	113	49	-	2	-	21	2	2	2	43	27	1	-	7	3	2	2	43	39	6	12
	11%	29%		2%		32%	4%	4%	1%	22%	25%	2%		37%	18%	2%	1%	25%	28%	4%	8%
Other (Specify)	18	2	1	1	-	3	-	1	5	5	2	-	-	-	-	-	3	2	2	5	4
	2%	1%	1%	1%		5%		2%	1%	3%	2%						2%	1%	1%	3%	3%
Don't know	41	6	2	-	-	1	1	2	6	4	3	1	-	2	-	2	3	5	6	4	9
	4%	4%	2%			2%	2%	4%	2%	2%	3%	2%		11%		2%	2%	3%	4%	3%	6%

21. Thinking back to the 2020 general election, did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 3																									
TV NEWS SOURCE TRUST & GENDER X PARTY																									
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST							
TV NEWS TRUST MOST															DEMOCRAT			REPUBLICAN		INDEPENDENT		TV NEWS TRUST LEAST			
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM					
Total	1000	169	117	89	76	66	56	53	350	198	109	42	42	19	17	116	188	170	140	160	155				
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100				
Democrat Joe Biden	445	9	91	74	70	2	43	34	292	16	3	32	33	-	4	110	178	6	1	64	70				
	45%	5%	78%	83%	92%	3%	77%	64%	83%	8%	3%	76%	79%		24%	95%	95%	4%	1%	40%	45%				
Republican Donald Trump	401	150	8	5	5	61	11	9	19	157	94	6	2	15	10	3	4	151	125	47	45				
	40%	89%	7%	6%	7%	92%	20%	17%	5%	79%	86%	14%	5%	79%	59%	3%	2%	89%	89%	29%	29%				
Did not vote	81	5	10	8	1	1	-	9	21	10	8	1	6	4	1	2	5	8	3	26	21				
	8%	3%	9%	9%	1%	2%		17%	6%	5%	7%	2%	14%	21%	6%	2%	3%	5%	2%	16%	14%				
Third-Party candidate	33	-	4	2	-	1	2	-	14	9	3	2	1	-	-	-	-	2	8	15	5				
	3%		3%	2%		2%	4%		4%	5%	3%	5%	2%					1%	6%	9%	3%				
Undecided	11	2	-	-	-	1	-	1	2	2	1	-	-	-	-	-	1	1	1	1	5				
	1%	1%				2%		2%	1%	1%	1%						1%	1%	1%	1%	3%				
Refused	29	3	4	-	-	-	-	-	2	4	-	1	-	-	2	1	-	2	2	7	9				
	3%	2%	3%						1%	2%		2%			12%	1%		1%	1%	4%	6%				

22. what is your annual household income?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
Under \$20,000 per year	124 12%	31 18%	9 8%	5 6%	11 14%	8 12%	10 18%	6 11%	34 10%	25 13%	10 9%	2 5%	2 5%	5 26%	4 24%	9 8%	15 8%	16 9%	21 15%	21 13%	33 21%
Under \$50,000 per year	150 15%	34 20%	16 14%	19 21%	12 16%	12 18%	6 11%	8 15%	57 16%	33 17%	14 13%	1 2%	6 14%	3 16%	7 41%	15 13%	32 17%	21 12%	23 16%	22 14%	29 19%
Under \$75,000 per year	141 14%	18 11%	18 15%	17 19%	17 22%	10 15%	10 18%	7 13%	60 17%	16 8%	18 17%	8 19%	4 10%	3 16%	4 24%	18 16%	34 18%	18 11%	20 14%	15 9%	25 16%
Under \$100,000 per year	161 16%	21 12%	25 21%	13 15%	11 14%	9 14%	10 18%	9 17%	63 18%	35 18%	19 17%	7 17%	6 14%	3 16%	-	22 19%	29 15%	30 18%	20 14%	28 18%	19 12%
Under \$140,000 per year	148 15%	18 11%	24 21%	16 18%	8 11%	8 12%	11 20%	10 19%	62 18%	34 17%	13 12%	6 14%	14 33%	1 5%	-	16 14%	37 20%	25 15%	15 11%	34 21%	15 10%
\$140,000 per year or more	179 18%	30 18%	21 18%	13 15%	14 18%	14 21%	6 11%	7 13%	54 15%	39 20%	28 26%	13 31%	9 21%	3 16%	-	26 22%	26 14%	47 28%	24 17%	31 19%	12 8%
Undecided	97 10%	17 10%	4 3%	6 7%	3 4%	5 8%	3 5%	6 11%	20 6%	16 8%	7 6%	5 12%	1 2%	1 5%	2 12%	10 9%	15 8%	13 8%	17 12%	9 6%	22 14%

23. What TV news or commentary source do you trust the most?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
CNN	89 9%	-	-	89 100%	-	-	-	-	64 18%	2 1%	4 4%	6 14%	8 19%	1 5%	-	24 21%	30 16%	7 4%	-	9 6%	15 10%
MSNBC	76 8%	-	-	-	76 100%	-	-	-	62 18%	6 3%	-	2 5%	3 7%	-	-	16 14%	41 22%	2 1%	2 1%	7 4%	8 5%
FOX NEWS	169 17%	169 100%	-	-	-	-	-	-	2 1%	73 37%	46 42%	-	-	9 47%	8 47%	4 3%	2 1%	63 37%	58 41%	12 8%	22 14%
ABC	53 5%	-	-	-	-	-	-	53 100%	28 8%	5 3%	2 2%	3 7%	1 2%	3 16%	-	2 2%	22 12%	5 3%	1 1%	8 5%	9 6%
NBC	56 6%	-	-	-	-	-	56 100%	-	33 9%	3 2%	2 2%	5 12%	2 5%	-	4 24%	13 11%	19 10%	3 2%	4 3%	10 6%	5 3%
CBS	49 5%	-	-	-	-	-	-	-	30 9%	4 2%	1 1%	2 5%	2 5%	1 5%	1 6%	6 5%	13 7%	4 2%	8 6%	9 6%	7 5%
C-SPAN	20 2%	-	-	-	-	-	-	-	9 3%	1 1%	4 4%	-	5 12%	-	-	6 5%	2 1%	3 2%	-	7 4%	-
NEWSMAX	66 7%	-	-	-	-	66 100%	-	-	-	35 18%	18 17%	1 2%	1 2%	1 5%	-	-	1 1%	28 16%	15 11%	13 8%	4 3%
PBS/NPR	117 12%	-	117 100%	-	-	-	-	-	62 18%	11 6%	2 2%	18 43%	15 36%	-	-	29 25%	35 19%	1 1%	7 5%	20 13%	20 13%
ONE AMERICA NEWS NETWORK	16 2%	-	-	-	-	-	-	-	-	5 3%	8 7%	-	-	-	-	-	-	5 3%	3 2%	2 1%	3 2%
None of Them	240 24%	-	-	-	-	-	-	-	49 14%	45 23%	21 19%	4 10%	5 12%	4 21%	4 24%	15 13%	17 9%	43 25%	32 23%	55 34%	51 33%
Undecided	49 5%	-	-	-	-	-	-	-	11 3%	8 4%	1 1%	1 2%	-	-	-	1 1%	6 3%	6 4%	10 7%	8 5%	11 7%

24. what TV news or commentary source do you trust the least?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
CNN	198 20%	73 43%	11 9%	2 2%	6 8%	35 53%	3 5%	5 9%	-	198 100%	-	-	-	-	6 5%	8 4%	62 36%	55 39%	28 18%	23 15%	
MSNBC	109 11%	46 27%	2 2%	4 4%	-	18 27%	2 4%	2 4%	-	-	109 100%	-	-	-	1 1%	-	45 26%	29 21%	19 12%	10 6%	
FOX NEWS	350 35%	2 1%	62 53%	64 72%	62 82%	-	33 59%	28 53%	350 100%	-	-	-	-	-	71 61%	138 73%	14 8%	9 6%	43 27%	58 37%	
ABC	10 1%	2 1%	1 1%	-	-	-	-	4 8%	-	-	-	-	-	-	-	2 1%	1 1%	1 1%	2 2%	3 2%	2 1%
NBC	19 2%	9 5%	-	1 1%	-	1 2%	-	3 6%	-	-	-	-	-	19 100%	-	1 1%	5 3%	6 4%	-	4 3%	
CBS	17 2%	8 5%	-	-	-	-	4 7%	-	-	-	-	-	-	17 100%	1 1%	1 1%	2 1%	5 4%	5 3%	3 2%	
C-SPAN	6 1%	1 1%	-	-	-	1 2%	2 4%	-	-	-	-	-	-	-	1 1%	-	-	-	1 1%	3 2%	
NEWSMAX	42 4%	-	18 15%	6 7%	2 3%	1 2%	5 9%	3 6%	-	-	-	42 100%	-	-	15 13%	6 3%	-	6 4%	7 4%	6 4%	
PBS/NPR	5 1%	2 1%	1 1%	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	2 1%	1 1%	2 1%	-	
ONE AMERICA NEWS NETWORK	42 4%	-	15 13%	8 9%	3 4%	1 2%	2 4%	1 2%	-	-	-	-	42 100%	-	15 13%	7 4%	3 2%	-	12 8%	1 1%	
All of Them	107 11%	13 8%	-	1 1%	-	8 12%	1 2%	-	-	-	-	-	-	-	2 2%	7 4%	25 15%	16 11%	23 14%	21 14%	
Undecided	95 10%	13 8%	7 6%	3 3%	3 4%	1 2%	4 7%	6 11%	-	-	-	-	-	-	4 3%	18 10%	11 6%	11 8%	17 11%	24 15%	